



RITE AID

With us, it's personal.



BUY ONE GET SECOND ONE FREE

Entire Selection of Vitamins and Supplements Assorted Formulas Selection may vary by store



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.



REVLON
Face and Eye Cosmetics



2 FOR \$5

Cereal 10.6 - 16.2 oz.
Nature Valley or Fiber One Cereal Bars 5 - 6 ct.
Selection may vary by store

President's Day Sale



LOWEST PRICE OF THE YEAR

2 FOR \$3

Speed Stick
Invisible Solid 2.7 oz., Gel 3 oz. or Deodorant 3.25 oz.
Lady Speed Stick 2.3 oz. or 24/7 2.3 - 3 oz.
Dove Invisible Solid 2.6 oz.
Degree Invisible Solid 2.6 - 2.7 oz. or Deodorant 3 oz. (excludes Twin Packs and Clinical Strength)

8.99
-3.00
5.99
after
SINGLE CHECK REBATE

Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.



HUGGIES
Jumbo Pack Diapers or Training Pants
Limit 1 Rebate

RED HOT SPECIALS



8.99
Budweiser Select 55 Beer 12 Pack, 12 oz. Bottles



3.00
Crystal Lake Spring Water 24 Pack
+CRV or Deposit where applicable



88¢
King Size Candy Bars
Regular Retail \$1.49
Selection may vary by store

Manufacturer's Coupon / Expires 02/20/10

Extra Soft White Light Bulbs 4 Pack

2 FOR \$4
-3.00
ON 2
2 FOR \$1

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4918102838701022010

Manufacturer's Coupon / Expires 02/20/10

CLAIROL Natural Instincts Hair Color Assorted Shades One Application

2 FOR \$16
-4.00
ON 2
-5.00
ON 2
2 FOR \$7

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4912102839301022010

Valuable Coupon / Expires 02/20/10

Coke & Coke Products 6 Pack Bottles Sizes may vary +CRV or deposit where applicable

2 FOR \$6
-1.00
ON 2
2 FOR \$5

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

RC4814603833301022010

Last minute Valentine's Day Savings!

Save on your favorite Chocolate Hearts, Gifts & more!

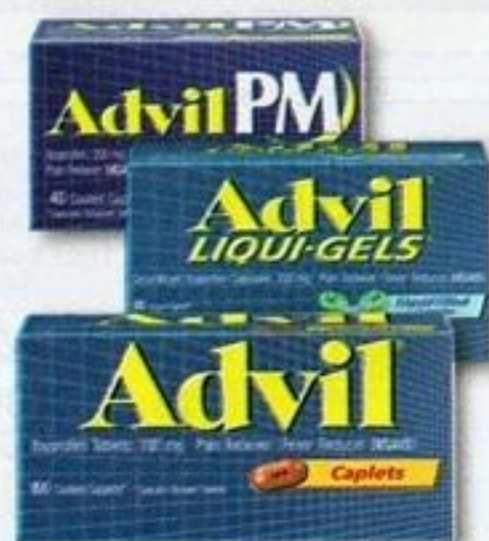
SALE DATES FEB. 14 15 16 17 18 19 20



1-800-RITE AID®
TDD/TYY 1-800-821-1833

www.riteaid.com

More than 900,000 prizes you can win instantly!
Just for shopping at Rite Aid! Visit www.riteaid.com/thegameoflife for details.



7⁹⁹ Advil
100 ct., Liquid 80 ct.
or PM 32 - 40 ct.



7⁹⁹ Tylenol or Motrin
80 - 100 ct.
St. Joseph Aspirin
180 ct.
Simply Sleep 100 ct.



11⁹⁹ Mucinex 14 - 20 ct.
(Mucinex D available at
pharmacy counter, not
available in all states.)



6⁹⁹ Robitussin or Dimetapp
8 oz.
Robitussin To Go 10 ct.



11⁹⁹ Aleve
Tablets or Caplets 200 ct.
LiquidGels 80 ct.



6⁹⁹ Excedrin
100 ct. or Gel 80 ct.
Selection may vary by store



50% OFF
REGULAR RETAIL
of equal or lesser value
ThermaCare HeatWraps
2 - 3 ct.



4⁹⁹ Gas-X 18 - 20 ct.,
Maalox 12 oz. or 65 - 90 ct.
or Ex-Lax 24 ct.

It's game time. Let's play

Visit www.riteaid.com/thegameoflife for details.



Valuable Coupon / Expires 02/20/10

SAVE \$2⁰⁰

PREVACID 24 Hour 42 ct.

27⁹⁹
LESS IN-AD COUPON
-2⁰⁰
FINAL COST AFTER IN-AD COUPON
25⁹⁹

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4814103838201022010

Manufacturer's Coupon / Expires 02/20/10

SAVE \$2⁰⁰

Visine 0.5 oz. Eye Care

27⁹⁹
LESS IN-AD COUPON
-2⁰⁰
FINAL COST AFTER IN-AD COUPON
25⁹⁹

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4941808838201022010

Valuable Coupon / Expires 02/20/10

SAVE \$2⁰⁰

Sarna 7.5 oz., Dermarest 4 oz., Psoriasis Ointment 4 oz. or Gel 0.75 oz. or Prosacea 0.75 oz.

Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

\$3 SINGLE CHECK REBATE AVAILABLE

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

RC4899902838201022010

Manufacturer's Coupon / Expires 02/20/10

SAVE \$2⁰⁰

Laxative Relief 17.9 oz.

9⁹⁹
LESS IN-AD COUPON
-2⁰⁰
FINAL COST AFTER IN-AD COUPON
7⁹⁹

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4933602838201022010

Play the Game of LIFE! Only at Rite Aid

Visit www.riteaid.com/thegameoflife for details.



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

Trigosamine
60 or 90 ct.
Cosamin DS
60, 90 or 108 ct.



10⁰⁰ OFF
REGULAR RETAIL

Jillian Michael's
Maximum Strength Fat Burner 56 ct.
Maximum Strength Calorie Control 84 ct.
or Detox and Cleanser 35 ct.
Regular Retail \$29.99 - \$39.99

enjoy savings

Save up to 20% on thousands of brand name and generic prescription medications with our **FREE Rx Savings Card**.*

Plus, pay only \$8.99 for 30-day or \$15.99 for 90-day supplies of over 500 generic medications.*

Ask a pharmacist for your **FREE card today!***



*DISCOUNT ONLY - NOT INSURANCE. Certain limitations apply, including covered generic drugs. See pharmacy for details.

rx savings card



10⁹⁹ **Oscal**
Calcium Supplements
120 or 160 ct.
Assorted Formulas
Selection may vary by store

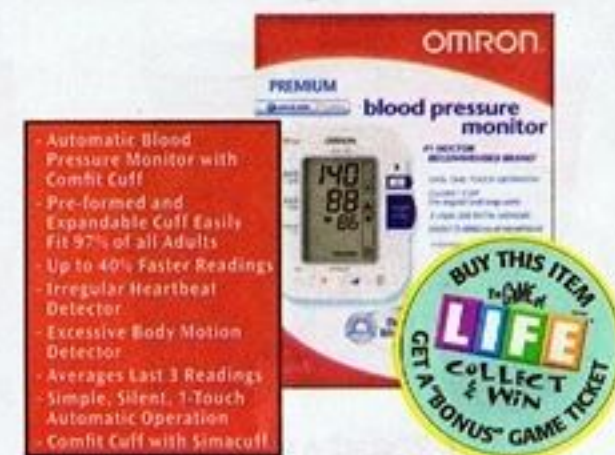
GNC LiveWell



19⁹⁹ **Slimquick**
Assorted Formulas
26 - 72 ct.
Selection may vary by store



39⁹⁹ **Nicoderm CQ Patches** 14 ct.
Commit Lozenges 72 ct.
Nicorette Gum 100 - 110 ct.



79⁹⁹ **OMRON**
Automatic Blood Pressure Monitor with ComFit Cuff
BPK #780



39⁹⁹

GNC LiveWell
TriFlex
Assorted Formulas
60 - 240 ct.
BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value



Designer Whey Protein
Assorted Flavors
2 lb.

24⁹⁹



Libido-Max
Men's or Women's
75 ct.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.



You can't win in LIFE if you don't play

Visit www.riteaid.com/thegameoflife for details.



It's New!

\$5 SINGLE CHECK REBATE AVAILABLE ON \$13 IN EVERSTRONG PURCHASES
See in-store Single Check Rebates Directory for details.

5⁹⁹ L'ORÉAL® EverStrong or EverPure Hair Care
Selection may vary by store
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.



6⁹⁹ American Crew Hair Care
Regular Retail \$9.99 - \$11.99
Selection may vary by store



4⁹⁹ JOHN FRIEDA® London-Paris-New York Root Awakening, Brilliant Brunette, Sheer Blonde or Luxurious Volume Hair Care
Regular Retail \$5.99 - \$6.99

Play the Game of LIFE! Collect and win!

Visit www.riteaid.com/thegameoflife for details.



5⁹⁹ L'ORÉAL® Skin Cleansers or Eye Makeup Removers
Regular Retail \$6.69 - \$8.19
Selection may vary by store



2⁴⁹ TO 29⁹⁹ BURT'S BEES Skin or Lip Care



2^F \$5 OR 1⁰⁰ ON 2 LESS MANUFACTURER'S COUPON OR MOST SUNDAY PAPERS
2^F \$4 FINAL COST AFTER MANUFACTURER'S COUPON
AUSSIE Shampoo, Conditioner or Stylers



2^F \$4 Suave Hair Care Professional, Kids or Stylers or Rave Stylers
Selection may vary by store

Manufacturer's Coupon / Expires 2/20/10

L'ORÉAL® Couleur Experte or Preference Dream Blondes
One Application

13⁹⁹ -2⁰⁰ = 11⁹⁹
LESS IN-AD COUPON
FINAL COST AFTER IN-AD COUPON

RC4912406838201022010

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

CLAIROL Loving Care

2^F \$10 OR 5⁰⁰ ON 2 LESS MANUFACTURER'S COUPON OR MOST SUNDAY PAPERS
2^F \$5 FINAL COST AFTER MANUFACTURER'S COUPON

CLAIROL Loving Care Hair Color
One Application

Leggs Sheer Energy

50% BUY ONE GET SECOND ONE
REGULAR RETAIL OF SAME BRAND or equal or lesser value

All Leggs Socks, Tights or Hosiery
Selection may vary by store

Mane 'n Tail Shampoo or Conditioner 25.4 oz. or Mane 'n Tail 32 oz.

4⁹⁹

Samy or **Marc Anthony** Shampoo, Conditioner or Stylers

50% BUY ONE GET SECOND ONE
REGULAR RETAIL OF SAME BRAND or equal or lesser value

Regular Retail \$5.99 - \$9.99
Selection may vary by store

Play the Game of LIFE! Collect and win!

Visit www.riteaid.com/thegameoflife for details.



\$2 SINGLE CHECK REBATE AVAILABLE ON WET N WILD COSMETICS \$3.99 AND UP
See in-store Single Check Rebates Directory for details.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value

COVERGIRL
Foundation, Powder, Blush or Concealer



\$3 SINGLE CHECK REBATE AVAILABLE ON PURCHASE OF 2 SELECT L'OREAL PRODUCTS
See in-store Single Check Rebates Directory for details.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value

L'OREAL
All Eye Cosmetics
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.



More than 900,000 prizes you can win instantly! Just for shopping at Rite Aid!

Visit www.riteaid.com/thegameoflife for details.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value

All Curel or Jergens Skin Care



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value

ALMAY
Eye Cosmetics



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value

Neutrogena
Lip or Eye Cosmetics



BUY ONE GET THE SECOND 50% OFF
SALLY HANSEN NAIL COLOR, TREATMENT, LIP AND LACROSS BEAUTY TOOLS



3²⁹ **Irish Spring**
Bar Soap 8 Pack



2⁹⁹ **Vaseline Intensive Care Body Lotion** 10 oz.
or **Healthy Hands** 3.1 oz.

Valuable Coupon / Expires 02/20/10

SAVE \$3⁰⁰

All Acne Free or Wrinkle Free Skin Care

RC4821402838701022010

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

Valuable Coupon / Expires 02/20/10

SAVE \$1⁰⁰

Clearasil Acne Care Selection may vary by store

RC4820802837601022010

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

Valuable Coupon / Expires 02/20/10

SAVE \$2⁰⁰

Any Cetaphil Skin Care

RC4853602838201022010

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.



President's Day Sale



50% OFF
REGULAR RETAIL

Spring Home Decor,
Candles, Garden
Decor, Pots and Chimes
Selection may vary by store

2⁹⁹

M&M Mars Easter Miniatures
8.5 - 12 oz., Dove Eggs 8.5 - 9.5 oz.,
Dove Milk Chocolate Bunny 6 oz.
Selection may vary by store

96¢

8 Pack Candy
Selection may vary by store

See New Warnings Info

Motrin

200mg / 400mg / 600mg / 800mg / 1200mg / 1600mg / 2400mg / 3200mg / 4800mg / 6400mg / 9600mg / 12800mg / 19200mg / 25600mg / 32000mg / 38400mg / 44800mg / 51200mg / 57600mg / 64000mg / 70400mg / 76800mg / 83200mg / 89600mg / 96000mg / 102400mg / 108800mg / 115200mg / 121600mg / 128000mg / 134400mg / 140800mg / 147200mg / 153600mg / 160000mg / 166400mg / 172800mg / 179200mg / 185600mg / 192000mg / 198400mg / 204800mg / 211200mg / 217600mg / 224000mg / 230400mg / 236800mg / 243200mg / 249600mg / 256000mg / 262400mg / 268800mg / 275200mg / 281600mg / 288000mg / 294400mg / 300800mg / 307200mg / 313600mg / 320000mg / 326400mg / 332800mg / 339200mg / 345600mg / 352000mg / 358400mg / 364800mg / 371200mg / 377600mg / 384000mg / 390400mg / 396800mg / 403200mg / 409600mg / 416000mg / 422400mg / 428800mg / 435200mg / 441600mg / 448000mg / 454400mg / 460800mg / 467200mg / 473600mg / 480000mg / 486400mg / 492800mg / 499200mg / 505600mg / 512000mg / 518400mg / 524800mg / 531200mg / 537600mg / 544000mg / 550400mg / 556800mg / 563200mg / 569600mg / 576000mg / 582400mg / 588800mg / 595200mg / 601600mg / 608000mg / 614400mg / 620800mg / 627200mg / 633600mg / 640000mg / 646400mg / 652800mg / 659200mg / 665600mg / 672000mg / 678400mg / 684800mg / 691200mg / 697600mg / 704000mg / 710400mg / 716800mg / 723200mg / 729600mg / 736000mg / 742400mg / 748800mg / 755200mg / 761600mg / 768000mg / 774400mg / 780800mg / 787200mg / 793600mg / 800000mg / 806400mg / 812800mg / 819200mg / 825600mg / 832000mg / 838400mg / 844800mg / 851200mg / 857600mg / 864000mg / 870400mg / 876800mg / 883200mg / 889600mg / 896000mg / 902400mg / 908800mg / 915200mg / 921600mg / 928000mg / 934400mg / 940800mg / 947200mg / 953600mg / 960000mg / 966400mg / 972800mg / 979200mg / 985600mg / 992000mg / 998400mg / 1004800mg / 1011200mg / 1017600mg / 1024000mg / 1030400mg / 1036800mg / 1043200mg / 1049600mg / 1056000mg / 1062400mg / 1068800mg / 1075200mg / 1081600mg / 1088000mg / 1094400mg / 1100800mg / 1107200mg / 1113600mg / 1120000mg / 1126400mg / 1132800mg / 1139200mg / 1145600mg / 1152000mg / 1158400mg / 1164800mg / 1171200mg / 1177600mg / 1184000mg / 1190400mg / 1196800mg / 1203200mg / 1209600mg / 1216000mg / 1222400mg / 1228800mg / 1235200mg / 1241600mg / 1248000mg / 1254400mg / 1260800mg / 1267200mg / 1273600mg / 1280000mg / 1286400mg / 1292800mg / 1299200mg / 1305600mg / 1312000mg / 1318400mg / 1324800mg / 1331200mg / 1337600mg / 1344000mg / 1350400mg / 1356800mg / 1363200mg / 1369600mg / 1376000mg / 1382400mg / 1388800mg / 1395200mg / 1401600mg / 1408000mg / 1414400mg / 1420800mg / 1427200mg / 1433600mg / 1440000mg / 1446400mg / 1452800mg / 1459200mg / 1465600mg / 1472000mg / 1478400mg / 1484800mg / 1491200mg / 1497600mg / 1504000mg / 1510400mg / 1516800mg / 1523200mg / 1529600mg / 1536000mg / 1542400mg / 1548800mg / 1555200mg / 1561600mg / 1568000mg / 1574400mg / 1580800mg / 1587200mg / 1593600mg / 1600000mg / 1606400mg / 1612800mg / 1619200mg / 1625600mg / 1632000mg / 1638400mg / 1644800mg / 1651200mg / 1657600mg / 1664000mg / 1670400mg / 1676800mg / 1683200mg / 1689600mg / 1696000mg / 1702400mg / 1708800mg / 1715200mg / 1721600mg / 1728000mg / 1734400mg / 1740800mg / 1747200mg / 1753600mg / 1760000mg / 1766400mg / 1772800mg / 1779200mg / 1785600mg / 1792000mg / 1798400mg / 1804800mg / 1811200mg / 1817600mg / 1824000mg / 1830400mg / 1836800mg / 1843200mg / 1849600mg / 1856000mg / 1862400mg / 1868800mg / 1875200mg / 1881600mg / 1888000mg / 1894400mg / 1900800mg / 1907200mg / 1913600mg / 1920000mg / 1926400mg / 1932800mg / 1939200mg / 1945600mg / 1952000mg / 1958400mg / 1964800mg / 1971200mg / 1977600mg / 1984000mg / 1990400mg / 1996800mg / 2003200mg / 2009600mg / 2016000mg / 2022400mg / 2028800mg / 2035200mg / 2041600mg / 2048000mg / 2054400mg / 2060800mg / 2067200mg / 2073600mg / 2080000mg / 2086400mg / 2092800mg / 2099200mg / 2105600mg / 2112000mg / 2118400mg / 2124800mg / 2131200mg / 2137600mg / 2144000mg / 2150400mg / 2156800mg / 2163200mg / 2169600mg / 2176000mg / 2182400mg / 2188800mg / 2195200mg / 2201600mg / 2208000mg / 2214400mg / 2220800mg / 2227200mg / 2233600mg / 2240000mg / 2246400mg / 2252800mg / 2259200mg / 2265600mg / 2272000mg / 2278400mg / 2284800mg / 2291200mg / 2297600mg / 2304000mg / 2310400mg / 2316800mg / 2323200mg / 2329600mg / 2336000mg / 2342400mg / 2348800mg / 2355200mg / 2361600mg / 2368000mg / 2374400mg / 2380800mg / 2387200mg / 2393600mg / 2400000mg / 2406400mg / 2412800mg / 2419200mg / 2425600mg / 2432000mg / 2438400mg / 2444800mg / 2451200mg / 2457600mg / 2464000mg / 2470400mg / 2476800mg / 2483200mg / 2489600mg / 2496000mg / 2502400mg / 2508800mg / 2515200mg / 2521600mg / 2528000mg / 2534400mg / 2540800mg / 2547200mg / 2553600mg / 2560000mg / 2566400mg / 2572800mg / 2579200mg / 2585600mg / 2592000mg / 2598400mg / 2604800mg / 2611200mg / 2617600mg / 2624000mg / 2630400mg / 2636800mg / 2643200mg / 2649600mg / 2656000mg / 2662400mg / 2668800mg / 2675200mg / 2681600mg / 2688000mg / 2694400mg / 2700800mg / 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3238400mg / 3244800mg / 3251200mg / 3257600mg / 3264000mg / 3270400mg / 3276800mg / 3283200mg / 3289600mg / 3296000mg / 3302400mg / 3308800mg / 3315200mg / 3321600mg / 3328000mg / 3334400mg / 3340800mg / 3347200mg / 3353600mg / 3360000mg / 3366400mg / 3372800mg / 3379200mg / 3385600mg / 3392000mg / 3398400mg / 3404800mg / 3411200mg / 3417600mg / 3424000mg / 3430400mg / 3436800mg / 3443200mg / 3449600mg / 3456000mg / 3462400mg / 3468800mg / 3475200mg / 3481600mg / 3488000mg / 3494400mg / 3500800mg / 3507200mg / 3513600mg / 3520000mg / 3526400mg / 3532800mg / 3539200mg / 3545600mg / 3552000mg / 3558400mg / 3564800mg / 3571200mg / 3577600mg / 3584000mg / 3590400mg / 3596800mg / 3603200mg / 3609600mg / 3616000mg / 3622400mg / 3628800mg / 3635200mg / 3641600mg / 3648000mg / 3654400mg / 3660800mg / 3667200mg / 3673600mg / 3680000mg / 3686400mg / 3692800mg / 3699200mg / 3705600mg / 3712000mg / 3718400mg / 3724800mg / 3731200mg / 3737600mg / 3744000mg / 3750400mg / 3756800mg / 3763200mg / 3769600mg / 3776000mg / 3782400mg / 3788800mg / 3795200mg / 3801600mg / 3808000mg / 3814400mg / 3820800mg / 3827200mg / 3833600mg / 3840000mg / 3846400mg / 3852800mg / 3859200mg / 3865600mg / 3872000mg / 3878400mg / 3884800mg / 3891200mg / 3897600mg / 3904000mg / 3910400mg / 3916800mg / 3923200mg / 3929600mg / 3936000mg / 3942400mg / 3948800mg / 3955200mg / 3961600mg / 3968000mg / 3974400mg / 3980800mg / 3987200mg / 3993600mg / 4000000mg / 4006400mg / 4012800mg / 4019200mg / 4025600mg / 4032000mg / 4038400mg / 4044800mg / 4051200mg / 4057600mg / 4064000mg / 4070400mg / 4076800mg / 4083200mg / 4089600mg / 4096000mg / 4102400mg / 4108800mg / 4115200mg / 4121600mg / 4128000mg / 4134400mg / 4140800mg / 4147200mg / 4153600mg / 4160000mg / 4166400mg / 4172800mg / 4179200mg / 4185600mg / 4192000mg / 4198400mg / 4204800mg / 4211200mg / 4217600mg / 4224000mg / 4230400mg / 4236800mg / 4243200mg / 4249600mg / 4256000mg / 4262400mg / 4268800mg / 4275200mg / 4281600mg / 4288000mg / 4294400mg / 4300800mg / 4307200mg / 4313600mg / 4320000mg / 4326400mg / 4332800mg / 4339200mg / 4345600mg / 4352000mg / 4358400mg / 4364800mg / 4371200mg / 4377600mg / 4384000mg / 4390400mg / 4396800mg / 4403200mg / 4409600mg / 4416000mg / 4422400mg / 4428800mg / 4435200mg / 4441600mg / 4448000mg / 4454400mg / 4460800mg / 4467200mg / 4473600mg / 4480000mg / 4486400mg / 4492800mg / 4499200mg / 4505600mg / 4512000mg / 4518400mg / 4524800mg / 4531200mg / 4537600mg / 4544000mg / 4550400mg / 4556800mg / 4563200mg / 4569600mg / 4576000mg / 4582400mg / 4588800mg / 4595200mg / 4601600mg / 4608000mg / 4614400mg / 4620800mg / 4627200mg / 4633600mg / 4640000mg / 4646400mg / 4652800mg / 4659200mg / 4665600mg / 4672000mg / 4678400mg / 4684800mg / 4691200mg / 4697600mg / 4704000mg / 4710400mg / 4716800mg / 4723200mg / 4729600mg / 4736000mg / 4742400mg / 4748800mg / 4755200mg / 4761600mg / 4768000mg / 4774400mg / 4780800mg / 4787200mg / 4793600mg / 4800000mg / 4806400mg / 4812800mg / 4819200mg / 4825600mg / 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5363200mg / 5369600mg / 5376000mg / 5382400mg / 5388800mg / 5395200mg / 5401600mg / 5408000mg / 5414400mg / 5420800mg / 5427200mg / 5433600mg / 5440000mg / 5446400mg / 5452800mg / 5459200mg / 5465600mg / 5472000mg / 5478400mg / 5484800mg / 5491200mg / 5497600mg / 5504000mg / 5510400mg / 5516800mg / 5523200mg / 5529600mg / 5536000mg / 5542400mg / 5548800mg / 5555200mg / 5561600mg / 5568000mg / 5574400mg / 5580800mg / 5587200mg / 5593600mg / 5600000mg / 5606400mg / 5612800mg / 5619200mg / 5625600mg / 5632000mg / 5638400mg / 5644800mg / 5651200mg / 5657600mg / 5664000mg / 5670400mg / 5676800mg / 5683200mg / 5689600mg / 5696000mg / 5702400mg / 5708800mg / 5715200mg / 5721600mg / 5728000mg / 5734400mg / 5740800mg / 5747200mg / 5753600mg / 5760000mg / 5766400mg / 5772800mg / 5779200mg / 5785600mg / 5792000mg / 5798400mg / 5804800mg / 5811200mg / 5817600mg / 5824000mg / 5830400mg / 5836800mg / 5843200mg / 5849600mg / 5856000mg / 5862400mg / 5868800mg / 5875200mg / 5881600mg / 5888000mg / 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7488000mg / 7494400mg / 7500800mg / 7507200mg / 7513600mg / 7520000mg / 7526400mg / 7532800mg / 7539200mg / 7545600mg / 7552000mg / 7558400mg / 7564800mg / 7571200mg / 7577600mg / 7584000mg / 7590400mg / 7596800mg / 7603200mg / 7609600mg / 7616000mg / 7622400mg / 7628800mg / 7635200mg / 7641600mg / 7648000mg / 7654400mg / 7660800mg / 7667200mg / 7673600mg / 7680000mg / 768640

's Day Sale with savings in every aisle



Miniatures
8.5 - 9.5 oz.,
Bunny 6 oz.
96¢
8 Pack Candy
Selection may vary by store



Motrin PM
20 ct., Limit 1 Rebate



8.99 VICKS
NyQuil or DayQuil Twin Packs
10 oz. or 40 ct.



9.99
5 Piece Tray Table Set



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
Assorted Energy Bars
Single Bars



50% OFF
REGULAR RETAIL
Ultra or Lysol Neutra
Air Freshmatic Kits



3 FOR \$18
LESS MANUFACTURER'S ON-LINE REBATE
-15.00
ON 3
FINAL COST AFTER MANUFACTURER'S ON-LINE REBATE
3 FOR \$3
Skin and Bath Care
Products Any Olay Facial
Cleanser, Complete or Active
Hydrating Moisturizer 2 - 4 oz.,
Ribbons Body wash 18 oz.,
or Bar Soap 6 Pack
(See details at www.olay.com)



BUY ONE GET SECOND ONE
FREE
Dial Bath Bars 3 Pack
Liquid Hand Soap 7.5 - 11.2
or Tone Bath Bars 2
Any Pure & Natural
Bath Products
Selection may vary by store

000,000 in prizes! Just for shopping at Rite Aid! Visit www.riteaid.com/thegameofli

Manufacturer's Coupon / Expires 02/20/10

SAVE \$2.00

ZYRTEC

45 ct., 12 ct.
Chewable or
Child 4 oz.

RC4941840838201022010

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 02/20/10

DURACELL
Hearing Aid Batteries
6 or 8 Pack

6.99
LESS IN-AD COUPON
-2.00
FINAL COST AFTER IN-AD COUPON
4.99

RC4983602838201022010

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.



5.99
Triaminic
or Theraflu
Twin Packs



2 FOR \$34
SINGLE CHECK REBATE
-9.00
ON 2
2 FOR \$25
after
SINGLE CHECK REBATE
MiraLAX
Powder
17.9 oz., 30 Dose
Limit 1 Rebate



9.99
Magnivision
Value Pack
Reading Glass
3 Pack

with savings in every aisle. Stock up and save.



Claritin PM
10 ct., Limit 1 Rebate



8⁹⁹ **VICKS.**
NyQuil or DayQuil Twin Packs
10 oz. or 40 ct.



18⁹⁹
SINGLE CHECK
REBATE
-2⁰⁰
YOUR
FINAL
COST
16⁹⁹
after
**SINGLE CHECK
REBATE**

Single Check Rebate Offer requires
sign up at riteaid.com/SCR or by mail.



Claritin 15 - 20 ct.
(Claritin-D located at the pharmacy
counter. Not available in all states.)
Limit 1 Rebate



SEE MOST
SUNDAY PAPERS
FOR ADDITIONAL
COUPON SAVINGS



BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value

Slim-Fast Powders or
Multi-Pack Bars
Selection may vary by store



Lysol Neutra-
matic Kits



3 FOR \$18
LESS
MANUFACTURER'S
ON-LINE REBATE
-15⁰⁰
ON 3
FINAL COST AFTER
MANUFACTURER'S
ON-LINE REBATE
3 FOR \$3

OLAY
Skin and Bath Care
Products Any Olay Facial
Cleanser, Complete or Active
Hydrating Moisturizer 2 - 4 oz.,
Ribbons Body wash 18 oz.,
or Bar Soap 6 Pack
(See details at www.olay.com)



BUY ONE GET
SECOND ONE
FREE

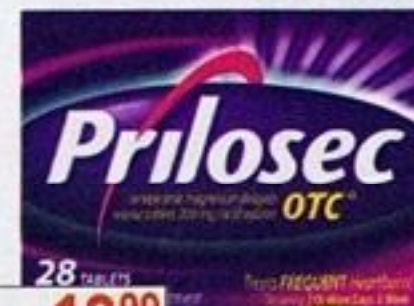
Dial Bath Bars 3 Pack or
Liquid Hand Soap 7.5 - 11.25 oz.
or Tone Bath Bars 2 Pack
Any Pure & Natural
Bath Products
Selection may vary by store



7⁹⁹
SINGLE CHECK
REBATE
-2⁰⁰
YOUR
FINAL
COST
5⁹⁹
after
**SINGLE CHECK
REBATE**



Old Spice ProStrength,
Gillette or Secret Clinical
Strength Anti-Perspirant/
Deodorant 1.6 - 1.7 oz.
Limit 1 Rebate



18⁹⁹
SINGLE CHECK
REBATE
-5⁰⁰
YOUR
FINAL
COST
13⁹⁹
after
**SINGLE CHECK
REBATE**

Prilosec OTC 28 ct.
Limit 1 Rebate



Shopping at Rite Aid!

Visit www.riteaid.com/thegameoflife for details.



5⁹⁹ Triaminic
or Theraflu
Twin Packs



2 FOR \$34
SINGLE CHECK
REBATE
-9⁰⁰
ON 2
YOUR
FINAL
COST
2 FOR \$25
after
**SINGLE CHECK
REBATE**

MiraLAX
Powder
17.9 oz., 30 Dose
Limit 1 Rebate



WHILE
SUPPLIES
LAST!

9⁹⁹ Magnivision
Value Pack
Reading Glasses
3 Pack



6⁹⁹ Emerson
Platinum Series Shaving Kit,
Men's Wet/Dry Rechargeable
Shaver or Hair Clipper
Selection may vary by store
Limited to store stock, No Rainchecks



10⁹⁹
SINGLE CHECK
REBATE
-2⁰⁰
YOUR
FINAL
COST
8⁹⁹
after
**SINGLE CHECK
REBATE**



Garnier
Skin Rollers Limit 1 Rebate

Play the Game of LIFE! Only at Rite Aid

Visit www.riteaid.com/thegameoflife for details.



19⁹⁹

HUGGIES or Pampers.
Big Pack Diapers



3⁴⁹

Listerine Mouthwash
Cool Mint, Fresh Burst
or Original, 500 ml.

2⁰⁰ for \$9⁰⁰
SINGLE CHECK REBATE
-1⁰⁰ ON 2
2⁰⁰ for \$8⁰⁰
after
SINGLE CHECK REBATE.
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.



Axe
Anti-Perspirant Deodorant 2.7 oz.
Shower Gel 12 oz. or Body Sprays 4 oz.
(excludes twin packs and gift sets)
Limit 1 Rebate



5⁹⁹ **HUGGIES or Pampers.**
Baby Wipes 180 - 231 ct.



5⁹⁹ **Glide Floss Twin Pack**
Oral-B Toothbrushes
Advantage or Indicator - Quad Pack
Cross Action Pro-Health 40 - 2 Pack
(excludes battery operated)



2⁴⁹ **Oral-B**
Stages or Advantage Manual
Toothbrush 1 ct., Super Floss 50 ct.
Satin Floss or Tape 27 - 55 yds.
Advantage Floss Picks 75 ct.
Advantage Floss Picks 90 ct.



5⁹⁹ **Gillette®**
Disposable Razors Any Good News
or Daisy - 12 ct., Custom Plus - 10 ct.,
Mach 3 Disposable - 3 ct., Sensor - 3 or 4 ct.
or Venus Disposable - 2 or 3 ct.

Play the Game of LIFE! Collect and win!

Visit www.riteaid.com/thegameoflife for details.



Valuable Coupon / Expires 2/20/10

SAVE \$5⁰⁰

115 SINGLE CHECK REBATE AVAILABLE ON LUSTER 1 HOUR WHITENING SYSTEM

Luster 1 Hour Whitening System, Aquafresh White Trays 14 ct., Listerine Whitening Strips 56 ct.
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

RC4899902837401022010

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.



3⁹⁹ **Super Poligrip 2.2 - 2.4 oz.**
or Comfort Seal Strips 40 ct.
or Polident Denture Cleanser 78 - 84 ct.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL or equal or lesser value

All LifeStyles Condoms or Astroglide
Selection may vary by store



5⁹⁹ **AZO**
Standard 30 ct., Cranberry 50 ct.
or Maximum Strength 12 ct.
Midol 20 - 24 ct.



5⁹⁹ **Maxi Pad Jumbo Pack**
38 - 48 ct.

Play the Game of LIFE! Collect and win!

Visit www.riteaid.com/thegameoflife for details.



2 FOR \$7 DayTime or NiteTime Cold, Cough and Flu Relief 8.3 or 10 oz. or 20 ct.



4.00 Tussin Cough - 20 ct. or DM - 8 oz. Cough Relief 4 oz.



3.00 Ibuprofen Liquid Softgels 40 ct. Ibuprofen PM 20 ct. Sleep Aid Mini Caplets 24 ct. Naproxen Sodium Caplets 50 ct.



2 FOR \$7 Aspirin 325 mg. - 250 ct. Aspirin Chewable Tablets 81 mg. 108 ct. Aspirin Enteric Coated 81 mg. 120 ct. Junior Strength Acetaminophen 24 ct.



2 FOR \$5 Cough Drops 100 ct.



2.00 Ultra Big Roll Paper Towels



3.00 Pink Bismuth Maximum Strength - 8 oz. Antacid Tablets 72 - 150 ct.



88¢ Crystal Lake Spring Water 1 Gallon or 1.5 Liter Regular Retail up to \$1.49 Big Fizz 2 liter +CRV or deposit where applicable



2 FOR \$7 Bath Tissue 12 Pack or Double Roll - 6 Pack

You can't win in LIFE if you don't play

Visit www.riteaid.com/thegameoflife for details



2.50 Peanuts 10 - 16 oz.



2.00 Trail Mix 6 oz.



1.50 Microwave Popcorn 3 Pack



99¢ Bagged Candy Regular Retail 2 FOR \$3

Valuable Coupon / Expires 02/20/10

Col-Rite or P-Col-Rite 100 ct.

Stool Softener Softgels 30 or 50 ct.

5.00

LESS IN-AD COUPON

-1.00

FINAL COST AFTER IN-AD COUPON

4.00

RC4848202837601022010

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.



It's game time. Let's play

Visit www.riteaid.com/thegameoflife for details.



Photo Coupon / Expires 02/20/10

Buy 50 or More 4" x 6" Digital Prints, Get 20 FREE

(\$3.80 Value)



RC4846602830101022010

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.



Passport Photos

Ready in Minutes!
Passports are now needed for land or sea travel from Canada, Mexico, the Caribbean or Bermuda into the U.S. for U.S. Citizens.

7⁹⁹



Photo Coupon / Expires 02/20/10

Enlargement Package for only \$5.00

1 - 8" x 10"
2 - 5" x 7"
4 - 4" x 6"

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.



BUY THIS ITEM GET A BONUS GAME TICKET

FUJIFILM QuickSnap One-Time-Use Camera
400 Speed, 2 Pack
35mm, 27 Exposures
35mm Color Print Film
800 Speed, 4 Roll Pack, 96 Exposures
or 24mm Advanced Film
400 Speed, 75 Exposures

12⁹⁹

SanDisk 2GB Memory Stick Pro Duo or 4GB SDHC Card or 4GB Cruzer Micro
Limit 1 Rebate Per Offer
Sorry no rainchecks

24⁹⁹ -5⁰⁰ 19⁹⁹
SINGLE CHECK REBATE
YOUR FINAL COST
after SINGLE CHECK REBATE
Single Check Rebate
Offer requires sign up at: riteaid.com/SCR or by mail

DURACELL Coppertop Batteries
"AA" or "AAA" 8 Pack
"C" or "D" 4 Pack or 9 Volt 2 Pack
or Ultra Advanced Batteries
"AA" or "AAA" 6 Pack

5⁹⁹

Digital Camera with Preview Screen or CyberPix Digital Camera Kit

17⁹⁹

25% OFF All Picture Frames
REGULAR RETAIL
Selection may vary by store

BUY THIS ITEM GET A BONUS GAME TICKET

BUY THIS ITEM GET A BONUS GAME TICKET

TRACFONE SAMSUNG T101G

14⁹⁹

Limit 1 per customer
AMERICA'S #1 PREPAID CELL PHONE
OF NO CONTRACTS OF NO BILLS OF NO SURPRISES

BUY THIS ITEM GET A BONUS GAME TICKET

CRAIG'S All Electronics
Regular Retail \$19.99 and Above
Selection may vary by store
Sorry no rainchecks

10⁰⁰ OFF

REGULAR RETAIL

2.4 GHz Cordless Telephone

All Northwestern Bell or Vextra Cordless Telephones
May not be available in all stores
Sorry no rainchecks

10⁰⁰ OFF

REGULAR RETAIL

Vextra AM/FM Cassette or CD Boombox
Selection may vary by store
Sorry no rainchecks

10⁰⁰ OFF

REGULAR RETAIL

Reloadable Prepaid Cards

Purchase price ONLY \$4.95

Buy a card and get a \$5 CREDIT
on your new Green Dot Card when you use it to make a purchase at a Rite Aid by April 17, 2010.

*Valid on new card purchases only. Green Dot will credit \$5 to your new Green Dot card when you use it to make any purchase at a participating Rite Aid before 4/17/10. Limit one \$5 credit per card. Credit will appear within 10 days of qualifying purchase. Cards issued by Columbus Bank and Trust Company.

More than 900,000 prizes you can win instantly!

Just for shopping at Rite Aid! Visit www.riteaid.com/thegameoflife for details.



1.99 **RITE AID** Cranberry or Vegetable Juice 64 oz.
Gatorade 64 oz.
Hi-C Fruit Punch 10 Pack
Selection may vary by store
+CRV or Deposit where applicable



3.99 **PLANTERS**, Nuts
Deluxe Mixed Nuts 10 oz., Cashew Halves 16 oz.,
Mixed Nuts 17 oz. or NUT-rition 9.5 - 10.25
Selection may vary by store



2 FOR \$3 Robin Eggs 10 oz., Krabby Patties 6.98 oz.,
Skittles or Starburst Fun Size 7.3 oz.,
Brach's Jelly Bird Eggs 18 oz., Starburst,
LifeSavers or Jolly Rancher Jelly Beans
14 oz., Brach's Chicks & Rabbits 10.5 oz.
Selection may vary by store



99¢ Lipton Sides 4.3 - 5.7 oz.
Nissin Rich & Savory Bowl 3.36 oz.
Chow Mein or Noodles 3.63 - 4 oz.
Barilla Pasta 16 oz.
Campbell's Cream Soup 10.75 oz.
Selection may vary by store



1.99 Sun-Maid
Raisins 18 oz. or Prune Juice 32 oz.
+CRV or Deposit where applicable
Ocean Spray Craisins 6 oz.
Del Monte Fruit to Go 4 Pack
Mott's Applesauce 6 Pack
Selection may vary by store



3 FOR 4.98 Starbucks Frappuccino
Singles 9.5 oz. or DoubleShot
Energy+ Coffee Drinks 15 oz.
Amp Energy Drink
16 oz. +CRV or Deposit
where applicable



1.99 Select Gum 3 Pack
Choose From: Orbit, Stride, Trident, Trident
White, Eclipse, Dentyne and Wrigley's Extra
or Basic, Selection may vary by store

It's game time. Let's play

Visit www.riteaid.com/thegameoflife for details.



12.99 Budweiser or
Bud Light Beer
18 Pack, 12 oz. Bottles
or Cans



14.99 Corona Extra or
Corona Light Beer
12 Pack, 12 oz. Bottles



14.99 Samuel Adams
Boston Lager,
Sam Adams Light
or Samuel Adams
Noble Pils
12 Pack, 12 oz. Bottles



13.99 Beck's Beer or Blue
Moon Belgian White
Ale 12 Pack, 12 oz. Bottles



9.99 Miller Lite, Miller
Genuine Draft, Miller
Genuine Draft
64 Light or Coors
Light Beer
12 Pack, 12 oz. Cans or Bottles



79¢

Alberto V05
Shampoo or
Conditioner 15 oz.
Softsoap Liquid
Hand Soap 7.5 oz.
(excludes Shea Butter, Pure
Cashmere and Kitchen Fresh)
Selection may vary by store



6⁸⁸

Folgers Coffee
33.9 oz. - 34.5 oz.
(excludes Colombian)
Folgers Instant Coffee
12 oz.
Selection may vary by store



10⁹⁹
SINGLE
CHECK
REBATE
-2⁰⁰
YOUR
FINAL
COST
8⁹⁹
after
**SINGLE
CHECK
REBATE**
Single Check Rebate Offer requires
sign up at riteaid.com/SCR or by mail

Cottonelle Bath
Tissue Double Roll 20, Pack
Scott Paper Towels
Long Lasting Roll, 6 Pack
Scott Bath Tissue
16 Pack
Limit 1 Rebate
Selection may vary by store



10⁹⁹
LESS
VIDEO VALUES
ON-LINE COUPON
-2⁰⁰
FINAL COST AFTER
VIDEO VALUES
ON-LINE COUPON
8⁹⁹

Depend
Briefs 16 - 20 ct.
Guards for Men 48 ct.
Belted Shields 30 ct.
Underwear 14 - 20 ct.
POISE Pads
30 - 60 ct., See details
at www.riteaid.com

Play the Game of LIFE! Only at Rite Aid

Visit www.riteaid.com/thegameoflife for details.



5^F \$2^R

Friskies Cat Food
5.5 oz. Cans
Selection may vary by store



99¢

Luden's Throat Drops 30 ct.
Halls Cough Drops Ice Blue,
Honey Lemon, Cherry, Mentholylptus
or Strawberry 30 ct.
Chapstick 0.15 oz.
Classic or Medicated



88¢

Palmolive Dishwashing
Liquid 10 oz., **Airwick Air**
Freshener 8 oz., **Renuzit**
Adjustable Air Freshener



3⁹⁹

Stayfree 28 - 40 ct.
Carefree Liners 92 ct.
o.b. Tampons 40 ct.

Manufacturer's Coupon / Expires 02/20/10

SAVE \$6⁰⁰

Omeprazole 28 ct.

17⁹⁹
LESS
IN-AD
COUPON
-6⁰⁰
FINAL COST AFTER IN-AD
COUPON
11⁹⁹

Good only at
RITE AID Pharmacies.
Limit one per customer.
Coupon redemption
paid by manufacturer.
Not valid if duplicated.

FC4933602837201022010



**BUY ONE GET
SECOND ONE
FREE**
at participating Rite Aid Pharmacies
on select Easter candy items. Limit
one per customer.

Hershey's, Reese's, Cadbury,
Nestlé or M&M Mars Easter
Bagged Candy 8 - 12.6 oz.
Peeps, Bunnies or Chicks
10 - 12 ct. or Sugar Free 3 ct.
Palmer Easter Candy 24 oz.
Selection may vary by store



2^F \$5^R

Doritos 11.5 - 12 oz.
Rold Gold Pretzels 7 - 16 oz.
Selection may vary by store

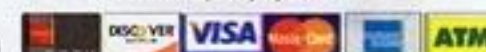


2⁹⁹

Purex
Fabric Softener Liquid - 128 oz.
Laundry Detergent
2X Liquid - 50 oz., 24 - 32 Loads
or Regular 58 oz.
Selection may vary by store

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (BAND). SINGLE CHECK REBATES GUIDELINES LIMIT SUBMISSION ON REBATE ITEMS TO ONE ITEM PER HOUSEHOLD. PLEASE SEE APPLICABLE SINGLE CHECK REBATE DIRECTORY AVAILABLE IN ALL OF OUR STORES AND OUR WEBSITE FOR SUBMISSION DEADLINES AND ADDITIONAL PROGRAM GUIDELINES. BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW. TERMS AND CONDITIONS APPLY TO GIFT CARDS.

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