



RITE AID



BUY ONE GET SECOND ONE
1¢
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

PHARMASSURE®
Entire Selection of Vitamins & Supplements
Selection may vary by store



BUY ONE GET SECOND ONE
1¢
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

Johnson's Baby Care 15 oz.,
Desitin 2 oz., Sanitizer 8 oz. or
All Diapers or Training Pants
(While Supplies Last, No Rainchecks)



5.99 Tide Laundry Detergent
Liquid, 40 - 50 oz., 24 - 32 Load
Powder, 70 oz., 31 - 40 Load



6.49 Brawny Paper Towels 8 Pack
Quilted Northern Bath Tissue
Double Roll, 12 Pack

1¢ sale at Rite Aid this week.

AS SEEN ON TV!



19.99 Frankie The Fish



BUY ONE GET SECOND ONE
1¢
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

NYC
NEW YORK
COLOR
100% No Parabens & Sulfates
why pay more?
All Cosmetics
Selection may vary by store



BUY ONE GET SECOND ONE
1¢
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

REVLON®
Color Silk Hair Color
One Application
(excludes twin packs)



BUY ONE GET SECOND ONE
1¢
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

DURACELL®
Coppertop Batteries
"AA" or "AAA" - 4 Pack
"C" or "D" - 2 Pack or 9 Volt - 1 Pack

Kellogg's
Cereal
Rice Krispies, Corn Flakes,
Froot Loops, Corn Pops,
Frosted Flakes or Apple Jacks
8.7 - 16.5 oz.

BUY ONE GET SECOND ONE
1¢
of equal or lesser value plus applicable sales tax. Items offered at regular retail.



BUY ONE GET SECOND ONE
1¢
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

Hershey's, Reese's
or M&M Mars
Single Serve Candy
Regular Retail 88¢ each
(excludes Seasonal Items)



BUY ONE GET SECOND ONE
1¢
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

Hershey's, Reese's, Nestlé or
Cadbury Easter Bagged Candy
8 - 10 oz. or Easter M&M's 9.9 - 12.6 oz.
Selection may vary by store
Seasonal Packages only
Single Check Rebate Offer requires
sign up at riteaid.com/SCR or by mail.



14.99 Heineken, Heineken Premium Light
or Amstel Light Beer
12 Pack, 12 oz. Bottles
8.99 Stella Artois Beer
12 Pack, 11.2 oz. Bottles
Budweiser Select 55
Beer
12 Pack, 12 oz. Bottles

iheartriteaid.com
SALE DATES FEB.

SUN 21 MON 22 TUES 23 WED 24 THURS 25 FRI 26 SAT 27



1-800-RITE AID®
TDD/TTY 1-800-821-1833

www.riteaid.com

get vaccinated against Shingles.*

Shingles is a painful, blistering skin rash that can cause pain lasting for months.

Are you 60 or older? Then you are at risk of getting Shingles.

Get vaccinated by a specially trained Rite Aid pharmacist at select locations.

To locate a Rite Aid immunizing pharmacist near you, visit riteaid.com/shingles.

*Certain vaccinations may not be available in all locations. The availability of vaccines may depend upon state law. Please contact your Rite Aid Pharmacy to learn more.



Shingles vaccinations



Play the Game of LIFE! Collect and win!

Visit www.riteaid.com/thegameoflife for details.



**BUY ONE GET
SECOND ONE
FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

Entire Selection of Natrol,
Laci Le Beau
or Promensil

7.99

One A Day Vitamins
Men's, Women's or Maximum Strength 100 ct.,
Teen 80 ct., 50 Plus Advantage, Cholesterol Plus,
Energy, Weight Smart, Active or Vitacraves 50 ct.,
2" - 12 - 18 ct.



**\$10 SINGLE
CHECK REBATE
AVAILABLE**
See in-store Single Check
Rebate Directory
for details.

49.99 **alli**
Weight Loss Aid
Starter Kit 90 ct.
Single Check Rebate Offer requires
sign up at riteaid.com/SCR or by mail.



2 for \$10
Atkins
Ready To Drink Shakes
4 Pack
Multi-Pack Bars



- Automatic inflation monitor with intelligence technology for fast, accurate readings
- Simple, Silent, 1-Touch Automatic Operation
- Irregular Heartbeat detector
- Advanced averaging displays up to last 3 readings in last 10 minutes
- 30 memory storage
- Extra large digital display

49.99 **OMRON**
Automatic Blood Pressure
Monitor #HEM712



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value

Zostrix Neuropathy Cream
2 oz.
Diabeti-Derm Foot Cream
4 oz.

**Mix and Match
Select Sports Supplements**
Choose from: GNC Pro Performance,
GNC Pro Performance Amplified,
BSN, Cytogenix, Muscletech or
Optimum Nutrition
(excludes Hydroxycut and Xenadrine
Formulas)

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value



**Hair, Skin & Nails
Supplement 60 - 120 ct.**



10.00 OFF
REGULAR RETAIL
Jillian Michaels Extreme
120 - 300 ct.

Play the Game of LIFE! Only at Rite Aid

Visit www.riteaid.com/thegameoflife for details.



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value

All Band-Aid Brand Bandages (excludes Active Flex and Advanced Healing)



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value

Nicotine Transdermal System Patch 7 or 14 ct.
Nicotine Gum 100 - 170 ct.



4.99
~~-1.00~~
3.99

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON

Alka-Seltzer Plus 10 - 20 ct.
Aleve-D 10 ct. (Aleve D available at pharmacy. Not available in all states.)



9.99

Tylenol Pain Care 150 ct.,
Motrin IB 165 ct.,
St. Joseph Aspirin 300 ct.



5.99 Playtex Gentle Glide or Sport Tampons 36 ct.



9.99 Clearblue Easy Pregnancy Test 2 Tests or Tioconazole 1



2.99 ~~\$11.30~~
-3.00 ON 2
2.99 YOUR FINAL COST

SINGLE CHECK REBATE
Offer requires sign up at rebat.riteaid.com/SCR or by mail.

Kotex Maxi Pads 28 - 44 ct.,
Tampons 36 ct.,
or Lightdays 80 ct. or Larger POISE Pads 20 - 30 ct. Regular Retail \$6.49
or Pantliners 44 - 48 ct. Selection may vary by store
Limit 1 Rebate

Manufacturer's Coupon / Expires 02/27/10

SAVE \$3.00

ALEVE 80 - 100 ct. or Liquid Gel 40 ct.

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4915002838701022710



4.99 Excedrin 50 ct. (excludes PM)



3.99 Simply Saline 1.5 - 3 oz.



3.69 Tums 60 - 150 ct.



19.99 ~~-4.00~~
15.99 YOUR FINAL COST

SINGLE CHECK REBATE
Offer requires sign up at rebat.riteaid.com/SCR or by mail.

Depend Value Packs Underwear 26 or 30 ct. Limit 1 Rebate

Play the Game of LIFE! Collect and win!

Visit www.riteaid.com/thegameoflife for details.





4⁹⁹ Neutrogena® Triple Moisture Hair Care or gōt 2b Stylers Selection may vary by store



4⁹⁹ Frizz Ease Hair Care or Salon Grafix Hairspray or Mousse Regular Retail \$5.99 - \$6.99



NEXUS Shampoo, Conditioner or Stylers
BUY 1
 AT REGULAR RETAIL \$9.99 - \$29.99
GET A
\$3 SINGLE CHECK REBATE*
See in-store Single Check Rebates Directory for Details. Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

Play the Game of LIFE! Only at Rite Aid

Visit www.riteaid.com/thegameoflife for details.



David Babaii or Giovanni Hair Care, Skin or Bath Care Selection may vary by store



BUY ONE GET SECOND ONE 50% OFF
OF SAME BRAND REGULAR RETAIL of equal or lesser value.



5⁹⁹ Rempure or Organix Hair Care



6⁹⁹ Just For Men or Touch of Gray Hair Color One Application



5⁹⁹ Axe Hair Care or Infusium Shampoo or Conditioner 16 oz.



4⁹⁹ CLAIROL Nice 'n Easy Root Touch-Up One Application



2^F \$5^R L'OREAL Kids Shampoo 9 oz. La Bella Gel 40 oz. Pert Shampoo 13.5 oz.



20% OFF CONAIR Straighteners Regular Retail \$19.99 - \$29.99



BUY ONE GET SECOND ONE FREE
of equal or lesser value. Some items may not be eligible. Offer ends 12/31/10.
All No nonsense Products
 Selection may vary by store



14⁹⁹ L'ORÉAL Skin Care
Regular Retail \$19.99

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value

MAYBELLINE[®] NEW YORK
Cosmetics
Selection may vary by store

COVERGIRL
Lip and Eye Cosmetics
Selection may vary by store

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value

BEAUTY MONEY
BACK GUARANTEE

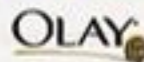
It's ok to change your mind here.

Win over \$5,000,000 in prizes!

Just for shopping at Rite Aid! Visit www.riteaid.com/thegameoflife for details.



OLAY
MICROSCULPTING
REGENERIST
CREAM 1.7 OZ.
\$19.99



17⁹⁹ Total Effects or
Regenerist Skin Care
Regular Retail \$21.99
Selection may vary by store



9⁹⁹ Eucerin Skin Care
Regular Retail \$9.99 - \$15.99
Selection may vary by store



2⁴⁹ Suave Body Lotion 18 oz.
Suave Body Wash 12 oz.
Caress or Lever 2000 Bath Bars
2 Pack, Selection may vary by store



4⁹⁹ Keri Lotion 15 oz.

\$2 SINGLE
CHECK REBATE
AVAILABLE ON
FACE MAKEUP



ALMAY.
Pure Blends and Eye
Make Up Removers
Selection may vary by store
Single Check Rebate
Offer requires sign up at
riteaid.com/SCR or by mail.

BUY ONE GET
SECOND ONE
FREE

SEE MOST
SUNDAY PAPERS
FOR ADDITIONAL
COUPON SAVINGS

9⁹⁹
SINGLE
CHECK
REBATE
-3⁰⁰
YOUR
FINAL
COST
6⁹⁹
OFFER
SINGLE
CHECK
REBATE



REVLON[®]
Foundation
Limit 1 Rebate
Rebate only valid
2/21 - 2/27/10

\$3 SINGLE
CHECK REBATE
AVAILABLE ON
PURCHASE OF 2
OF SELECT LOREAL
PRODUCTS



40% OFF
REGULAR RETAIL

L'ORÉAL[®]
Lip and Face Cosmetics
(excludes Eye)
Selection may vary by store
Single Check Rebate Offer requires
sign up at riteaid.com/SCR or by mail.



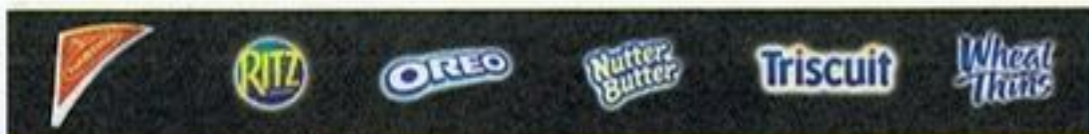
BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value

jane.
Cosmetics
Selection may vary by store



BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value

**PHYSICIANS
FORMULA**
Cosmetics
Selection may vary by store



\$2 Single Check Rebate available on \$10 purchase of Nabisco Cookies or Crackers

See in-store Single Check Rebates directory for details. Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

ENTER FOR A CHANCE TO **WIN A \$1,000 Rite Aid Gift Card!**
 See Single Check Rebate Book for sweepstakes details & how to enter.

1 GRAND PRIZE WINNER!
 1,000 Rite Aid Gift Cards

1 FIRST PRIZE WINNER!
 500 Rite Aid Gift Cards

100 SECOND PRIZE WINNERS!
 25 Rite Aid Gift Cards

Official Cookie & Cracker of **NASCAR**

REGISTRATION PERIOD: Open to residents of the United States and Canada, 18 years of age or older, who purchase Nabisco Cookies or Crackers for \$10.00 or more in a single check at participating Rite Aid stores. Sweepstakes ends 11/30/10. Winner selected by random drawing. Odds of winning depend on number of entries received. Not all prizes may be available in all stores. See Single Check Rebate Book for complete rules and regulations. © 2010 Rite Aid. All rights reserved. NABISCO is a registered trademark of the National Biscuit Company. Rite Aid is a registered trademark of Rite Aid Inc.



2 FOR \$6 Nabisco Cookies
 10.56 - 18 oz.
 Selection may vary by store



2 FOR \$5 Nabisco Crackers
 9.5 - 16 oz.
 Le Petit Écolier 5.29 oz.



2.99 Hellmann's Real Mayonnaise
 30 oz.
 Selection may vary by store



2 FOR \$6 Lipton Tea
 48 or 100 ct. or 26.5 oz.
 Selection may vary by store



99¢ Compos 6.3 - 7 oz.



2 FOR \$3 Kellogg's Pop Tarts 8 pack
 Rice Krispies Treats 8 ct.



BUY ONE GET SECOND ONE FREE
 Wrigley's or Extra Gum 15 ct.

2 FOR \$6
 SINGLE CHECK REBATE
 -1.00 ON 2
 YOUR TOTAL COST
2 FOR \$5
 SINGLE CHECK REBATE
 Offer requires sign up at riteaid.com/SCR or by mail.



9.99 Nascar and Daytona Sunglasses
 (excludes clip-ons and sunlight readers)
 Selection may vary by store



6.99 Scott Paper Towels Long Lasting Roll - 4 Pack
 or Bath Tissue 12 Rolls

BUY 5-hour Energy 2 oz. - 6 Pack Regular Retail \$13.99 - \$15.99 GET 5-hour Energy 2 oz. - 2 Pack (\$4.99 Value) FREE*



2 FOR \$5 Multigrain Cheerios Cereal 12.8 oz.
 Cheerios Cereal 14 oz.

You can't win in LIFE if you don't play Visit www.riteaid.com/thegameoflife for details.

Check Rebate available on \$10 purchase of Nabisco Cookies or Crackers

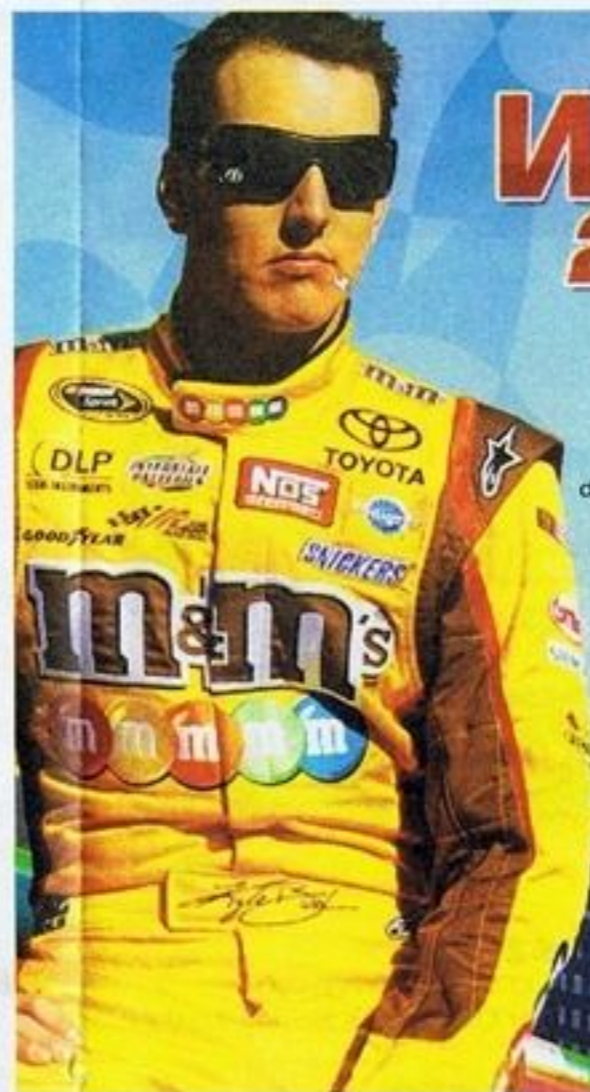
Single Check Rebates directory for details. Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.



6 Nabisco Cookies
10.56 - 18 oz.
Selection may vary by store



2 FOR \$5 Nabisco Crackers
9.5 - 16 oz.
Le Petit Écolier 5.29 oz.



Enter For Your Chance To
WIN A TRIP
2010 NASCAR® RACE
of your choice!

GRAND PRIZE: ONE (1)

Trip for TWO (2) to the NASCAR® Race of winner's choice, including double-occupancy hotel accommodations and \$1,000 spending cash!

First Prizes:
(100 Total Prizes)

\$50 cash for gas awarded as a check

Second Prizes:
(200 Total Prizes)

A \$25 Rite Aid® Gift Card

See Single Check Rebates Directory for Official Rules.

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2 FOR \$3 Kellogg's
Pop Tarts 8 pack
Rice Krispies Treats
8 ct.
3 - 7 oz.



BUY ONE GET SECOND ONE FREE
Wrigley's or Extra
Gum 15 ct.



2 FOR \$6
SINGLE CHECK REBATE
-1.00
ON 2
YOUR FINAL COST
2 FOR \$5
after
SINGLE CHECK REBATE*
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.
Dove Bagg'd Miniatures
Candy 8.5 - 9.5 oz.
Limit 1 Rebate



2 FOR \$5
SINGLE CHECK REBATE
-1.00
ON 2
YOUR FINAL COST
2 FOR \$4
after
SINGLE CHECK REBATE*
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.
M&M Mars Miniatures
Bagged Candy
8.5 - 11.5 oz.
Selection may vary by store
Limit 1 Rebate



2 FOR \$3 M&M Mars funSize Candy 8 Pack
Dove Candy Bar
3.53 oz.
Selection may vary by store



Energy pack retail \$5.99
Energy pack (6 ct) \$11.99
FREE*



Multigrain Cheerios Cereal 12.8 oz.
Cheerios Cereal 14 oz.
2 FOR \$5



2 FOR \$5 Nature Valley Granola Bars 6 ct.
Fiber One Bars 5 ct.



1.99 Twizzlers 12 ct.

play visit www.riteaid.com/thegameoflife for details.



It's game time. Let's play

iheartriteaid.com

Enter For Your Chance To
WIN A TRIP to the
2010 NASCAR® Race
 of your choice!

GRAND PRIZE: ONE (1)
 Trip for TWO (2) to the NASCAR® Race of winner's choice, including air transportation, double-occupancy hotel accommodations and \$1,000 spending cash awarded as a check

First Prizes: (100 Total Prizes)
 \$50 cash for gas awarded as a check

Second Prizes: (200 Total Prizes)
 A \$25 Rite Aid® Gift Certificate

See Single Check Rebates Directory for Official Rules.
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RACE MOM AWAY!

Enter for a chance to **WIN**
 a day at a Spa and tickets to a **NASCAR Sprint Cup** race at Infineon Raceway in Sonoma, CA.

Official Soft Drink of NASCAR

3⁹⁹
 LESS R-AD COUPON
-1⁰⁰
 ON 3
 YOUR FINAL COST AFTER R-AD COUPON
3⁸⁹

Coca-Cola® Products
 12pk 12oz cans (any flavor)
 + CRV or Deposit where applicable

ENTER ONLINE AT: www.racemomaway.com

NO PURCHASE NECESSARY. OPEN TO MY COKE REWARDS MEMBERS 18 AND OLDER WHO ARE LEGAL RESIDENTS OF AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA, and WV. VOID WHERE PROHIBITED. Sweepstakes ends 10/31/09. My Coke Rewards loyalty program open to legal residents of the 50 US & DC 13 and older. For Official Rules, to enter with or without points, prize descriptions, odds, deadlines, and how to become a My Coke Rewards Member, visit www.mycokerewards.com. ©2010 The Coca-Cola Company. The NASCAR Sprint Cup Series™ logo and word mark are used under license by the National Association for Stock Car Auto Racing, Inc. and Sprint.

BUY THIS ITEM
 LIFE
 COLLECT & WIN
 GET A BONUS™ GAME TICKET

2⁵⁵
 SINGLE CHECK REBATE
-1⁰⁰
 ON 2
 YOUR FINAL COST
2⁵⁴

M&M Mars Minis Bagged Candy
 8.5 - 11.5 oz.
 Selection may vary by store
 Limit 1 Rebate

2⁰⁵
 R

Single Check Rebate Offer requires sign up at ritaid.com/SCR or by mail.

2⁰⁵
 R

M&M Mars FunSize Candy 8 Pack
 3.53 oz.
 Selection may vary by store

2⁵⁵
 SINGLE CHECK REBATE
-1⁰⁰
 ON 2
 YOUR FINAL COST
2⁵⁴

M&M's Bagged Candy
 9.9 - 12.6 oz.
 Selection may vary by store
 Limit 1 Rebate

2⁰⁵
 R

Single Check Rebate Offer requires sign up at ritaid.com/SCR or by mail.

7⁹⁹

Dove or M&M Mars Club Size Bagged Candy
 24 - 45 oz.
 Selection may vary by store

88[¢]

M&M Mars Candy Bars
 Regular Retail \$1.49
 Selection may vary by store

BUY THIS ITEM
 LIFE
 COLLECT & WIN
 GET A BONUS™ GAME TICKET

2⁰⁵
 R

Nature Valley Granola Bars
 6 ct.
Fiber One Bars 5 ct.

1⁹⁹

Twizzlers 12.4 - 16 oz.

2⁰⁵
 R

Almond Joy, Reese's, York or Hershey's Pieces Pouch
 10 - 10.5 oz.

4⁰⁵
 R

Hershey's or Reese's Candy Bars 8 Pack

It's game time. Let's play [Visit \[www.riteaid.com/thegameoflife\]\(http://www.riteaid.com/thegameoflife\) for details.](http://www.riteaid.com/thegameoflife)

RITE AID PHARMACY LIFE

Win over \$5,000,000 in prizes!

Just for shopping at Rite Aid! Visit www.riteaid.com/thegameoflife for details.



5⁹⁹
Listerine Mouthwash
 Original, Cool Mint or Fresh Burst
 1.5 Liter or Whitening 32 oz.

RECHARGE
YOUR SMILE!



2 FOR \$5
Colgate Toothpaste
 2 in 1 Liquid 4.6 oz.
 Max Fresh or Max White 4.6 or 6 oz.
 [excludes Twin Packs or Total 6 oz.]



2⁹⁹
Crest Toothpaste 4.1 oz., 5.8 oz., 7.4 - 8 oz., 6 oz.
 Pro-Health or Cross Action Manual Brushes
 1 ct.
Oral-B Floss or Picks



19⁹⁹
Pampers
 or **Huggies**
 Big Pack Diapers



BUY ONE GET
SECOND ONE
50% OFF
 REGULAR RETAIL
 at equal or lesser value
Playtex
 or Safety 1st Baby Care



34⁹⁹
Crest
 Whitestrips Advanced Seal



19⁹⁹
Oral-B
 Vitality Power Toothbrush
 Single Pack or
 Replacement Brushes 3 - 4 Pack

Play the Game of LIFE! Collect and win!

Visit www.riteaid.com/thegameoflife for details.



2 FOR \$4
Irish Spring Soap
 3 Pack
 Selection may vary by store



2⁹⁹
Softsoap Body Wash
 15 - 18 oz.



2 FOR \$6
Mitchum
 Antiperspirant
 Deodorant
 (excludes Twin Packs)



2⁹⁹
Old Spice Red Zone
 Antiperspirant
 Deodorant 2.6 - 3.25 oz.
 Body Spray 4 oz.
 or Body Wash 12 or 18 oz.

BUY
Gillette
 Fusion
 Cartridge Refills
 4 - 12 ct.
GET
Gillette
 Fusion
 Shave Gel 7 oz.
 (\$3.99 - \$4.99 Value)
FREE*
*This applicable value for



Last week to Play the Game of LIFE!



3⁹⁹
 Downy Fabric Softener
 Dryer Sheets, 80 ct. or
 Liquid 34 oz., 40 Load
 Tide Stain Release 20 oz.
 Bounce Fabric Softener
 Sheets - 70 or 80 ct.
 Oxi Clean 24 oz.



2⁰⁰ FOR \$5
Lysol
 Neutra-Air 10 oz.
 Disinfectant Spray 12.5 oz.
 or Sanitizing Wipes
 28 or 35 ct.
 Selection may vary by store



2⁰⁰ FOR \$5
Lysol
 All Purpose Cleaner
 Trigger 32 oz. or Pour 40 oz.
 Kitchen Cleaner 22 oz.
 Toilet Bowl Cleaner 24 oz.



1⁹⁹
 Wet Ones Moist Towelettes
 40 ct. Cylinder or 24 ct. Singles
 Dixie or Vanity Fair Cups,
 Plates or Bowls
 Selection may vary by store



4⁹⁹
 SINGLE CHECK REBATE
~~-2⁰⁰~~
 YOUR FINAL COST
2⁹⁹
 FEBREZE
 Fabric Refresher
 800 ml.
 Limit 1 Rebate
 Single Check Rebate
 Offer requires sign up at
 riteaid.com/SCR or by mail.



1⁹⁹
Glade
 PlugIns Scented Oil
 Refill 1 ct., Candles 4 oz.
 Scented Oil Candle 0.5 oz.
 Scented Oil Candle Refills
 3 ct.



89¢
 Sunlight
 Dish Detergent
 12.6 oz.



89¢
 Kleenex
 White Tissues 110 ct.
 or Lotion 65 ct.



5⁹⁹
 Glad Trash Bags
 Drawstring - 13 Gallon/45 ct. or
 30 Gallon/28 ct.
 Force Flex - 13 Gallon/30 ct.,
 30 Gallon/25 ct.
 Twist Tie - 13 Gallon/80 ct.,
 30 Gallon/40 ct.
 Odor Shield - 13 Gallon/40 ct.

You can't win in LIFE if you don't play



3⁹⁹
 All Avery Binders,
 Xerox Multipurpose Paper
 500 Sheets
 Pilot G2 Pens 3, 4 or 8 Pack



2⁰⁰ FOR \$3
 9 Lives Cat Food
 Assorted Varieties
 4 Pack, 5.5 oz. Cans
 Selection may vary by store



2⁰⁰ FOR \$10
 Stuffed with
 Fleece Blanket
 or Pillow Pets
 Selection may vary by store



33% OFF
 REGULAR RETAIL
 The Chocolate
 Shoppe Dinnerware,
 Coffee Mugs and
 Accessories
 Selection may vary by store



6⁹⁹
 Storage Baskets,
 Microfiber Pillows 2 Pack
 or Soft, Cozy and Warm
 Throw Blanket
 Selection may vary by store

Win over \$5,000,000 in prizes!

Just for shopping at Rite Aid! Visit www.riteaid.com/thegameoflife for details.



4 FOR \$5
Del Monte Pineapples 20 oz.
Mott's Applesauce 24 oz.
Sun-Maid Raisins 6 Pack
 Selection may vary by store



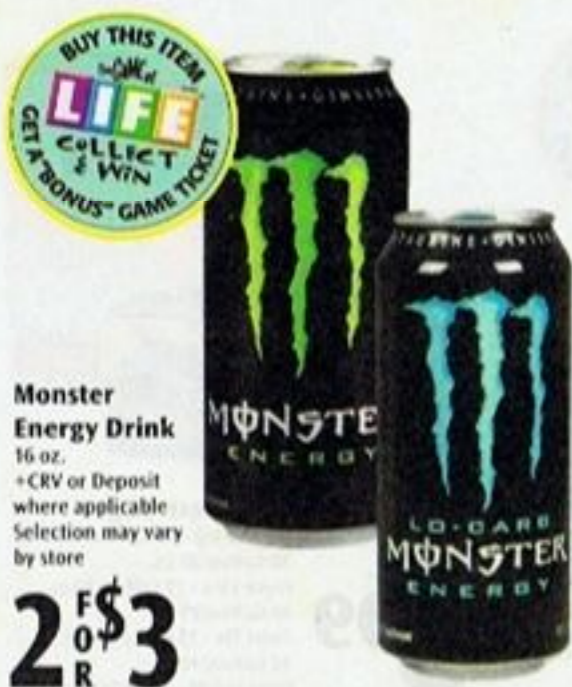
2 FOR \$5
PureVia 40 ct.
Quaker Instant Oatmeal 10 Pack
SunSweet Prunes 9 oz.
or Prune Juice 32 oz.
 +CRV where applicable
 Selection may vary by store



1.99
Cheetos or Fritos
 8 - 11.25 oz.



BUY ONE GET SECOND ONE FREE
of equal or lesser value. Offer applicable where tax. Items offered at regular retail.
Libby's Vienna Sausage 5 oz.
Kraft Macaroni & Cheese 7.25 oz.
Van Camp's Pork and Beans 15 oz.
Port Clyde Sardines 3.75 oz.
Bumble Bee Chunk Light Tuna 5 oz.
 Selection may vary by store



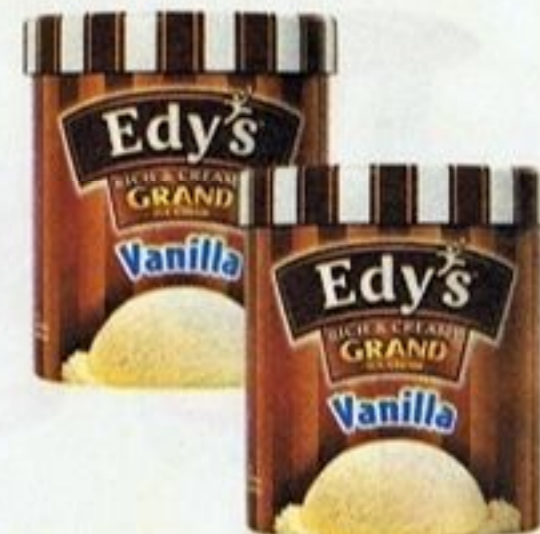
2 FOR \$3
Monster Energy Drink 16 oz.
 +CRV or Deposit where applicable
 Selection may vary by store



4.99
Gatorade 6 Pack, 20 oz. Bottles
Starbucks Frappuccino 4 Pack, 9.5 oz. Bottles
 +CRV or Deposit where applicable



2 FOR \$3
Sugar Free Pegged Bagged Candy
 Regular Retail \$1.29 - \$2.29
Whitman's Weight Watchers Candy 3 - 3.25 oz.
 Selection may vary by store



2 FOR \$7
Edy's Ice Cream 1.5 Quart
 May not be available in all stores

You can't win in LIFE if you don't play

Visit www.riteaid.com/thegameoflife for details.



13.99
Coors, Coors Light, Miller Lite or Miller Genuine Draft Beer 18 Pack, 12 oz. Bottles or Cans



10.99
Miller Chill or Bud Light Lime Beer 12 Pack, 12 oz. Bottles



8.99
Budweiser or Bud Light Beer 12 Pack, 12 oz. Bottles or Cans



5.99
Natural Light, Milwaukee's Best or Keystone Light Beer 12 Pack, 12 oz. Cans



25% OFF
REGULAR RETAIL

Filled Easter Baskets
Selection may vary by store



1.88



Shrek Dum Dum Pops or OGREHEADS 10 - 13 oz., Krabby Patties 6.98 oz., Sweetarts 12 - 14 oz., Starburst or Skittles Fun Size 7.3 oz., Brach's Chicks & Rabbits 10.5 oz., Swedish Fish Eggs or Sour Patch Bunnies 9.5 oz., Edible Grass, Whoppers or Robin Eggs 10 oz.
Selection may vary by store



79¢



Palmer Easter Candy 5 oz., Melster Milk Chocolate Egg Crate 12 ct., Brach's Jelly Eggs 9 oz., Necco Mighty Malts 6 oz.

hopping good deals Shop early for Easter



2 FOR \$1 Assorted Single Serve Easter Candy
Regular Retail 50¢ - 99¢ each



1.00 Fluffy Stuff Cottontails 2.1 oz., Peeps 10 - 12 ct. or Sugar Free 3 ct.
Selection may vary by store



2.97 Russell Stover Jelly Beans 7 - 12 oz., Hershey's Bliss Eggs 8.8 oz., Dove Eggs 6 - 9.5 oz.
Selection may vary by store



1.99 Cadbury, Palmer or Russell Stover Eggs 3 - 6 Pack
Selection may vary by store



3.99 Hershey's, Reese's, Wonka or Cadbury Easter Bagged Candy 18 - 18.7 oz., Brach's Jelly Beans 60 oz.
Selection may vary by store



33% OFF REGULAR RETAIL Easter Grass, Egg Coloring Kits or Plastic Easter Eggs
Selection may vary by store



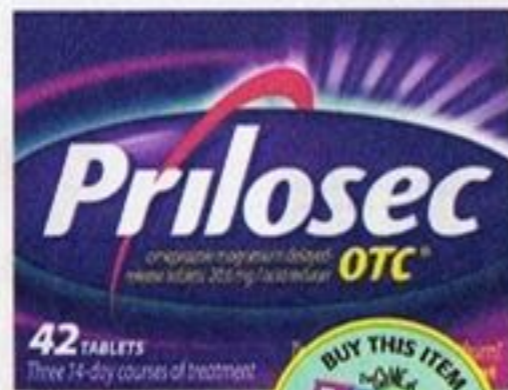
14.99 Assorted Easter Plush
Regular Retail \$19.99
Selection may vary by store



50% OFF REGULAR RETAIL Assorted Unfilled Easter Baskets (excludes Filled Baskets)
Selection may vary by store



6⁹⁹ Always Maxi Pads Jumbo Pack 38 - 48 ct.
Always Clean 28 ct.
Tampax Pearl Tampons 36 - 40 ct.



24⁹⁹
SINGLE CHECK REBATE
-6⁰⁰
18⁹⁹
after
SINGLE CHECK REBATE
Single Check Rebate Offer requires sign up at rbaid.com/SCR or by mail.

Prilosec OTC
42 ct.
Limit 1 Rebate



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

RITE AID
Cough Drops 30 ct.
Lip Balm 2 Pack
Acetaminophen or Ibuprofen 24 ct.
(excludes Acetaminophen Jr.)



2⁹⁹
SINGLE CHECK REBATE
-2⁰⁰
99¢
after
SINGLE CHECK REBATE
Single Check Rebate Offer requires sign up at rbaid.com/SCR or by mail.

Finesse Shampoo, Conditioner or Stylers
Regular Retail \$3.99 - \$4.29
Limit 1 Rebate
Rebate only valid 2/21 - 2/27/10

Last week to Play the Game of LIFE!



1⁰⁰ Cadbury or Hershey's Candy Bars 3.5 - 4.5 oz.
Theater Style Candy 3 - 7.8 oz.
Regular Retail \$1.39



2 FOR \$5 PLANTERS Peanuts 10 - 16 oz.



50% OFF REGULAR RETAIL
Spring and Garden Decor
Candles,
Planters and Wind Chimes



1⁴⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-50¢
99¢
FINAL COST AFTER MANUFACTURER'S COUPON
Halls Refresh, Naturals or Breezers Cough Drops
Defense Plus or Sugar Free 20 - 25 ct.

Photo Coupon / Expires 2/27/10

Buy 20
4" X 6"
Digital Prints
for 29¢ each
and Get
20 Additional
4" X 6"
Digital Prints
for Only 1¢
(\$5.79 Value)

Valid from In-Store Kiosk Only

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

RC4846604830001022710

Manufacturer's Coupon / Expires 2/27/10

3 FOR \$3⁹⁹
LESS IN-AD COUPON
-1⁰⁰
ON 3
YOUR FINAL COST
3 FOR \$2⁹⁹

Coke & Coke Products
12 Pack, 12 oz. Cans
+CRV or deposit where applicable

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4914601834201022710

Manufacturer's Coupon / Expires 2/27/10

7-Up or Diet 7-Up
2 Liter Bottle +CRV or Deposit where applicable.
7-Up may not be available in all Louisiana stores.

3 FOR \$3⁹⁹
LESS IN-AD COUPON
-1⁰⁰
ON 3
FINAL COST AFTER IN-AD COUPON
3 FOR \$2⁹⁹

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4978202834201022710

Manufacturer's Coupon / Expires 2/27/10

L'ORÉAL Excellence or Excellence to-Go Hair Color
One Application

7⁹⁹
LESS IN-AD COUPON
-2⁰⁰
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-2⁰⁰
FINAL COST AFTER IN-AD AND MANUFACTURER'S COUPON
3⁹⁹

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4912408838201022710

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (DASH). SINGLE CHECK REBATE'S GUIDELINES LIMIT SUBMISSION ON REBATE ITEMS TO ONE ITEM PER HOUSEHOLD. PLEASE SEE APPLICABLE SINGLE CHECK REBATE DIRECTORY AVAILABLE IN ALL OF OUR STORES AND OUR WEBSITE FOR SUBMISSION DEADLINES AND ADDITIONAL PROGRAM GUIDELINES. BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW. TERMS AND CONDITIONS APPLY TO GIFT CARDS.

SP #24



HUGGIES or **Pampers** Big Pack Diapers

ONLY \$19⁹⁹

EVERY DAY AT **RITE AID**
iheartriteaid.com

ESPECIALLY FOR CAREGIVERS



**BUY ONE GET SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value

Nature Made
Vitamins and Supplements
Selection may vary by store



5⁹⁹

One A Day Vitamins
Women's or Men's 60 ct.
Jolly Rancher Fruity Gummies 60 ct.
Flintstones
Children's Multivitamins 60 ct.
Selection may vary by store



2 FOR \$11

RITE AID
Balanced
Nutritional Drink
6 Pack, 8 oz. Cans

get support

Rite Aid understands the time and effort spent supporting those who depend on you. That's why we offer advice and information to caregivers through both extensive online resources and in-depth, in-person attention at our pharmacies. Rite Aid is here to help.

RITE AID
Giving Care
For Parents
from Fox Learning Systems

riteaid.com/givingcare

Find the products and knowledge needed to

A community of support is at your fingertips. Rite Aid's Giving Care for Parents website shows how best to care for dependant loved ones. Articles, videos and frequently asked questions are continuously added to provide up-to-date information in such areas as:

- Cancer
- Dementia
- Diabetes
- Falls
- Legal & Financial
- Long Term Care Options
- Nutrition
- And many more

Visit riteaid.com/givingcare today for the most relevant and timely information.



3⁹⁹
Scope 1 Liter
or Fixodent 2 to 2.7 oz.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value

Value Pack
Protective Underwear 28 - 40 ct.
or Underpads 20 - 36 ct.



5⁹⁹
Lubriderm Lotion
16 oz.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value

All Dentek
Oral Care Products

Valuable Coupon / Expires 02/27/10

SAVE \$2⁰⁰
Oasis or Smart Mouth Rinse
16 oz.



RC4899904838201022710
Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

Valuable Coupon / Expires 02/27/10

SAVE \$50⁰⁰
Carex Transport Chair or Roller Walker
Some assembly may be required.



Carex Roller Walker provides the highest quality feature lockable hand brakes and oversized 8" wheels.

RC4898402830001022710
Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

Valuable Coupon / Expires 02/27/10

SAVE \$2⁰⁰
Dr Scholl's Insoles and Devices



RC4810502838201022710
Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

Valuable Coupon / Expires 02/27/10

SAVE \$2⁰⁰
Cetaphil 8 oz.



RC4853604838201022710
Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

Valuable Coupon / Expires 02/27/10

SAVE \$1⁰⁰
Dial Bath Bar Soap 3 Pack
or Dial Body Wash 16 oz.



RC4811802837601022710
Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

to keep your loved ones comfortable and well.

Discover even more.

Exclusive savings offers, online forums and a monthly eNewsletter are other benefits available at riteaid.com/givingcare to assist you in assisting your loved ones.



9⁹⁹ Priva
Waterproof Sheet Protector



7⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-1⁰⁰
FINAL COST AFTER MANUFACTURER'S COUPON
6⁹⁹ Metamucil
72 Dose or 100 ct.



2⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-50^c
FINAL COST AFTER MANUFACTURER'S COUPON
2⁴⁹ Pepto Bismol
4 - 8 oz. or 24 - 30 ct.
(excludes Kid's 24 ct. and InstaCool 50 ct.)

Valuable Coupon / Expires 02/27/10



SAVE \$5⁰⁰
Carex
Walking Cane or
Soft Grip Cane
Regular Retail Less than \$23.00



RC4898402837401022710

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

Valuable Coupon / Expires 02/27/10



SAVE \$10⁰⁰
Carex Home Health Care Products
Regular Retail \$24.00 and Above
Some assembly may be required
(excludes Transport Chair and Roller Walker)

Carex Health Brands has been the branded leader in in-home self-care medical products for over 20 years. Our goal is to provide innovative products that bring dignity and ease of use to all consumers.



RC4898402836101022710

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.



4⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-1⁵⁰
FINAL COST AFTER MANUFACTURER'S COUPON
3⁴⁹ NyQuil or DayQuil
6 oz. or 12 ct.
(excludes Children's 6 oz.)

Valuable Coupon / Expires 02/27/10



SAVE \$1⁰⁰

Dose Aids Soft Touch Pill Reminder,
AM/PM Travel Pill Containers or Tablet Cutter
Regular Retail Greater than \$2.00



RC4899904837601022710

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

Valuable Coupon / Expires 02/27/10



SAVE \$3⁰⁰
Bed Buddy Hot/Cold Pack or
Back, Body or Small Joint Wraps
Microwave or Refrigerate



RC4898402838701022710

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

Valuable Coupon / Expires 02/27/10



SAVE \$2⁰⁰
Comfort Shield
Perineal Wash Cloths 32 ct.
or Bath Wash Cloths Value Size 4 Pack



RC4887302838201022710

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

Open the door to more support at a Rite Aid pharmacy.

In addition to our online resources, our associates and pharmacists at Rite Aid are available every day to help you in additional areas like diabetes management, Medicare Part D, prescription savings and more. Rite Aid is here for you, wherever and whenever you need help.

SEE MOST SUNDAY PAPERS FOR ADDITIONAL SAVINGS ON NEOSPORIN & BAND-AID PRODUCTS

5⁹⁹ Neosporin Ointment or Cream 1 oz.

50% OFF REGULAR RETAIL of equal or lesser value

All Johnson & Johnson Tapes, Gauze, Adhesive, Steri or Non-Stick Pads or BAND-AID Bandages Advanced Healing 6 - 10 ct. First Aid Kit 170 ct.

5⁹⁹ LESS VIDEO VALUES ONLINE COUPON
-2⁰⁰ FINAL COST AFTER VIDEO VALUES ONLINE COUPON
3⁹⁹

Poise Pads 20 - 30 ct. Poise Pantliners 44 - 48 ct.

Valuable Coupon / Expires 02/27/10

SAVE \$3⁰⁰

All Futuro Support Hosiery, Back, Wrist or Foot Supports

Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

\$3 SINGLE CHECK REBATE AVAILABLE

RC4894202838701022710

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if discounted.

50% OFF REGULAR RETAIL of equal or lesser value

Bayer Aspirin 50 - 100 ct. Chewable 3 x 36 ct. Quick Release Crystals 20 ct. (excludes Back & Body 100 ct.)

14⁹⁹ 50 ct. Strips \$54.99

Accu-Chek Aviva Blood Glucose Monitor

DON'T FORGET YOUR STRIPS!

2⁴⁹

Cottonelle Bathroom Tissue Double Roll, 4 Pack or Moist Wipes 42 ct.

