



RITE AID

With us, it's personal.



1.88 Kellogg's Cereal
Frosted Flakes, Rice Krispies, Froot Loops, Corn Pops, Corn Flakes or Apple Jacks
8.7 - 16.5 oz.
Selection may vary by store



5.99 Tide Laundry Detergent
Liquid 40 - 50 oz.
Powder 70 oz.



5.99 Folgers Coffee 33.9 - 34.5 oz.
or Instant Coffee 12 oz.
Selection may vary by store



88¢ Melster Egg Crate 12 ct.
Brach's Jelly Eggs 9 oz.
Palmer Bagged Candy 5 oz.
Necco Malted Milk Eggs Assorted 8-oz.
Peeps, Bunnies or Chicks
8 - 12 ct. or Sugar Free 3 ct.
Selection may vary by store

stock up cmm4chris



BUY ONE GET SECOND ONE FREE
Vitamins and Supplements
Selection may vary by store



99¢ Ajax Dish Soap 16 oz.
Softsoap Pump 7.5 oz.
Colgate Toothpaste Regular, Baking Soda + Peroxide or Sparkling White - 4.8 oz.



BUY ONE GET SECOND ONE FREE
Sunglasses or Reading Glasses
Selection may vary by store



1.88 Palmer Bagged Easter Candy 24 oz.
Hershey's, Reese's or Cadbury Easter Bagged Candy 8 - 10 oz.
Nestle NestEggs 11 oz.
Regular Retail \$3.99
Selection may vary by store

MAYBELLINE NEW YORK

Maybelline New York Cosmetics

40% OFF
REGULAR RETAIL

Instant Age Rewind™
TheEraser™
Treatment Makeup

- multi-correctional application
- smooths, brightens, perfects
- pigments & collagen
- formula lightens, soothes & hydrates
- SPF 15



19.99 The Twilight Saga:
New Moon DVD
Available 3/21/10
The Blind Side DVD
Available 3/21/10

Manufacturer's Coupon / Expires 03/21/10

L'OREAL Excellence to-Go or Excellence Hair Color One Application

7.99
-2.00
5.99

72 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

Good only at RITE AID Pharmacies. Limit one per customer. Coupon not valid on other brands. Offer by manufacturer. Not valid if expired.

Manufacturer's Coupon / Expires 03/21/10

Pepsi & Pepsi Products 12 Pack, 12 oz. Cans

4.12
-2.00
4.10

Good only at RITE AID Pharmacies. Limit one per customer. Coupon not valid on other brands. Offer by manufacturer. Not valid if expired. ©2010 RITE AID Pharmacy.

Pepsi & Pepsi Products 2 Liter Bottle 4 for \$5.00
©2010 RITE AID Pharmacy

renew your wellness



3⁹⁹ Alka Seltzer or Alka Seltzer Plus 20 - 36 ct., Phillips Milk of Magnesia 24 ct. or 12 oz.



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value
Value Size Vitamins and Supplements 120 - 500 ct. or CoQ10 60 ct. Selection may vary by store.



BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable coupon. Some offers at regular retail.
Natrol or Sundown Vitamins and Supplements or Laci Le Beau Teas Selection may vary by store.

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS ON SUNDOWN



BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable coupon. Some offers at regular retail.
Osteo Bi-Flex assorted Formulas



4⁹⁹ Bayer Aspirin 81, 100 or 120 ct. Back to Back 50 ct., Children's 100 ct. or 120 ct. 20 ct.



17⁹⁹ -2⁰⁰ 15⁹⁹ SINGLE CHECK REBATE
Claritin 24 Hour, 10 mg, 20 ct., Chewable Grape 20 ct.
Claritin-D 24 Hour, 10 ct. or 12 Hour, 20 ct. (Claritin-D located behind the pharmacy counter. Not available in all states.) Limit 1 Rebate.



8⁹⁹ **Centrum Cardio** 60 ct. Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

*2 SINGLE CHECK REBATE AVAILABLE



7⁹⁹ **One A Day Vitamins** 50+ Advantage, Cholesterol Plus, Energy, Active or Active Metabolism - 30 ct., Maximum Men's or Women's - 100 ct., Vitamins - 50 ct. or Teen - 30 ct.

cmm4chris

Refill your prescriptions online at riteaid.com/refillnow

GNC Live Well.



32⁹⁹ AMP Amplified Creatine 180 120 ct.



57⁹⁹ AMP Amplified Wheyboic Extreme 60 1 lb., Amplified Mass XXX 1 lb.

GNC Pro Performance Power Mixer, Shaker or Blender Bottle. Better than other brands. Buy one get second one 50% off.

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value.



43⁹⁹ Hydroxycut Hardcore Max 42, 120 ct. or Cleanse Kit

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID or visit us at www.riteaid.com

Pampers

NEW!

2X DRIER* & 20% Thinner**
Look for NEW Pampers® Cruisers® in Rite Aid® starting March 28.

*Helps lock in wetness better than Huggies® Little Movers. **Than Huggies Little Movers. Huggies is a trademark of Kimberly-Clark Worldwide, Inc. ©2010 P&G TM ©2010 Square Dorking



4⁹⁹ VICKS NyQuil or DayQuil Adult Liquid 6 oz. or Liquicaps 12 ct.
VICKS VapoRub 1.76 oz. or Inhaler (excludes Children's 6 oz.)



4⁹⁹ Tylenol Cold 24 ct.
Children's Tylenol Cold or Pain 4 ct.



26⁹⁹ Zyrtec 45 ct.
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

*25 SINGLE CHECK REBATE ON 150 OF SELECT JOHNSON & JOHNSON PRODUCTS
See or visit Single Check Rebate Information for details.



COMPARE TO NICODERM
COMPARE TO NICORETTE
COMPARE TO COMMIT
BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
Nicotine Gum 100-110 ct.
Nicotine Lozenges 72 ct.
Nicotine Transdermal System 14 ct.



COMPARE TO CLEARBLUE
COMPARE TO FIRST RESPONSE
COMPARE TO MONISTAT 1 DAY
9⁹⁹ Early Result Pregnancy Test 1 ct.
Digital Pregnancy Test Kit 1 ct.
Tioconazole 1



COMPARE TO CLEARBLUE
COMPARE TO FIRST RESPONSE
COMPARE TO MONISTAT 1 DAY
2⁹⁹ SINGLE CHECK REBATE
-1⁰⁰
1⁹⁹
Always Maxi Pads 12-22 ct.,
Pantliners 40-60 ct. or Wipes 20 ct.
Tampax Tampons 20 ct.
Limit 1 Rebate



19⁹⁹ Mucinex 28-45 ct.

RITE AID ONLINE STORE

Save on over 45,000 items in our new online store. Shop 24/7, at your convenience.
riteaid.com/shop



4⁴⁹ Listerine Mouthwash Original, Fresh Burst, Cool Mint or Vanilla Mint - 1 Liter

Manufacturer's Coupon / Expires 3/31/10
SAVE \$3⁰⁰
ON THE PURCHASE OF 2
Hand Sanitizer 8 oz.
COMPARE TO PURELL

Manufacturer's Coupon / Expires 3/31/10
G.U.M. or Crayola Toothbrushes, Soft Picks, Eez-Thru flossers or Go-Between Cleaners
2⁵⁵
LESS 30-40 COUPON
-1⁰⁰
ON 2
2⁵⁴
FINAL COST AFTER 10% OFF COUPON

Manufacturer's Coupon / Expires 3/31/10
Johnson's Baby Care Products 15 oz. or Desitin 2 oz.
2⁹⁹
LESS 30-40 COUPON
-1⁰⁰
1⁹⁹
FINAL COST AFTER 10% OFF COUPON

Manufacturer's Coupon / Expires 3/31/10
SAVE \$3⁰⁰
Opti-Free or Replenish Multipurpose Solution 2 x 10 oz. Systane 30 ml., Contacts 12 ml. or RZ



2 FOR \$5 **TRIPLE**
Easter Candies 11 - 18 oz.
Selection may vary by store

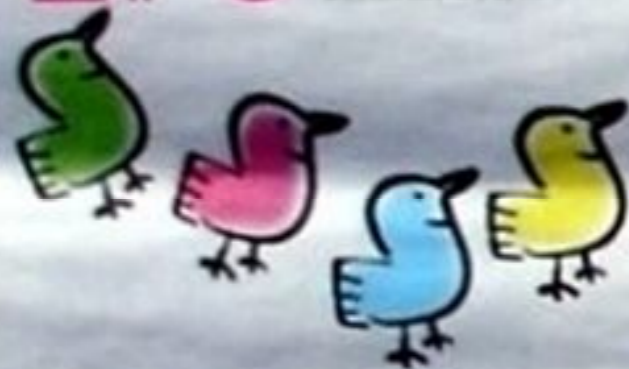


3.99
Hershey's, Reese's or Cadbury
Bagged Easter Candy 10 - 18.7 oz.
Brach's Jelly Eggs 10 oz.
Wonka Mix-Ups 22 oz.
Kellogg's Rice Krispies Egg Kit 14 oz.
Palmer Chocolate Bunny or Egg 11 oz.
Regular Retail \$6.99. Selection may vary by store



33% OFF
REGULAR RETAIL
Assorted
Easter Egg Dye Kits
Selection may vary by store

7.99 TO
Assorted Filled
Selection may vary



Dip it. Save on everything you need

cmm



2 FOR \$5
M&M's Minis
8.5 - 11.5 oz.
Selection may vary by store



2 FOR \$1
Easter
Single Serve Candy
Regular Retail \$60 each
Selection may vary by store



2 FOR \$5
Dove Truffle Eggs 5 ct.
Russell Stover
Eggs or Bunnies 5 ct.
Cadbury Creme Egg
12 Pack
Lindt Gold Bunnies 5 ct.



2 FOR \$3
Brach's Chicks & Rabbits
16.5 oz. or Marshmallow
Rabbits 2 Pack
Krabby Patties 7.25 oz.
Palmer Eggbert 3.25 oz.
or Palmer Eggs 6 Pack
Russell Stover Rabbit 3 oz.
Edible Easter Grass 1 oz.
Selection may vary by store



88¢
Palmer Assorted
Easter Bunnies 1.75 - 2 oz.
or Bunny Pop 3 oz.
Regular Retail \$1.00



50% OFF
REGULAR RETAIL
Assorted Fillable Plastic
Eggs or Easter Grass
Includes Filled Eggs and Table
Grand Kids Sunglasses



9.99
All Easter Plush
Regular Retail \$16.99 - \$24.99



33% OFF
REGULAR RETAIL
Assorted Easter
Plush, Beanie Babies
or Bunny Sipper
Regular Retail \$2.99 - \$1.99
Includes Plush with candle
Selection may vary by store



33% OFF
REGULAR RETAIL
Easter Novelties
Selection may vary by store



2 FOR \$5
Assorted
Easter Socks
Styles may vary by store



19⁹⁹
Easter Baskets
19 by store

2 FOR \$3

Skittles or Starburst Fun Size
7.3 oz., Robin Eggs 10 oz.
Premium Jelly Beans 14 oz.
Selection may vary by store

1⁹⁹

SweetTarts
Jelly Beans 14 oz.
Shrek Candy 10.1 oz.
Swedish Fish Eggs
9.1 oz., Candy Filled
Eggs 2 oz., Gimbal's
Gourmet Jelly Beans
14 oz.

50% OFF
REGULAR RETAIL

Spring Home and Garden
Decor, Candles
Planters or Wind Chimes
Selection may vary by store

4chris

for a vibrant and colorful Easter.



1⁰⁰

Easter PEZ, Push Pop
Toppers, Reeses Pieces
Carrot 3.2 oz., Fluffy Stuff
Cotton Tails 2.1 oz., or
Original Gourmet
Cookie Tins 1.75 oz.
Selection may vary by store



2⁸⁸

Hershey's Bliss Eggs
8.3 oz., Reese's Peanut
Butter Eggs 6 Pack



1⁹⁹

Cadbury Creme Egg 6 Pack
Dove Bunny 3 Pack
Regular Retail \$2.99 - \$2.99
Selection may vary by store



2⁹⁹

Russell Stover
Jelly Beans 12 oz.
or Marshmallow Eggs 9 oz.
Selection may vary by store



33% OFF
REGULAR RETAIL

Assorted Unfilled
Easter Baskets
Selection may vary by store



2⁹⁹

Palmer Peter Rabbit 3 oz.
Russell Stover Solid
Chocolate Rabbit 4.2 oz.
Lindt's Gold Bunny
Selection may vary by store



4⁹⁹

Hershey's Easter Favorites
Filled Egg Assortment 3 oz.
Robin Eggs 14 oz.



4⁹⁹

Lindt Lindor Truffles
8.5 oz., Russell Stover
Solid Bunny 11 oz.



5⁹⁹

Lindt
Gold Bunny Basket

Buy a \$25 iTunes Gift Card
and Get a \$5 Rite Aid Gift Card
FREE

*Offer Applies While Supplies Last

iheartriteaid.com... thanks to cmm4chris of slickdeals for photos

buy it,
try it

Buy one of your
favorite items and get
a second product free.*

*of equal or lesser value. Plus applicable sales tax.
Items offered at Regular Retail.



Buy any Salon Graftix or Got 2b Stylers, get second one
Excludes clearance! Regular Retail \$1.99 - \$4.99

FREE*
OF SAME BRAND
*The applicable sales tax



Buy any Organix or Marc Anthony
Hair Care, get second one

FREE*
OF SAME BRAND
*The applicable sales tax



Buy any Derma Skin Care Product
\$12.99 - \$19.99 Value,
get Daily Vitamin Cleanser
4.7 oz. (\$11.99 - \$14.00 Value)

FREE*
*The applicable sales tax



Buy any David Ebabail Hair Care or
Giovanni Hair, Skin or Bath Care,
get second one
Excludes clearance!

FREE*
OF SAME BRAND
*The applicable sales tax



Buy any Finesse Shampoo, Conditioner or
Stylers 7 - 11 oz or Mane 'n Tail 12 oz
get second one

FREE*
OF SAME BRAND
*The applicable sales tax



Buy any Toothbrush 1 ct., Dental
Floss 100 yds. or Flossups Mint 120 ct.
get second one

FREE*
*The applicable sales tax



Buy one Eucerin or Aquaphor Baby or
Skin Care Products, get second one

FREE*
*The applicable sales tax



Buy any Ecotools, get second one

FREE*
*The applicable sales tax



Buy one Select Designer
Fragrances, get second one Choose from
White Skamonds, Grey Flannel, White Shoulders,
Fusion Red Dress or Wings (includes more)

FREE*
*The applicable sales tax



Buy any ALMAY
Foundation, get Concealer
Value \$7.99 - \$10.49 (includes clearance items)
Single Check Rebate Offer requires
sign up at rewards.com/SC or by mail.

FREE*
*The applicable sales tax



Buy Gillette Fusion or Venus 4 - 12 ct
Cartridge Refill, get Fusion
or Satin Care Shave Prep 7 oz
Regular Retail \$1.99 - \$4.99

FREE*
*The applicable sales tax



Buy any Sofy Soft Body Wash,
Lotion or Facial Product, get second one

FREE*
*The applicable sales tax



Buy one COVERGIRL Mascara,
get second one Selection may vary by store
(includes clearance stickered items)

FREE*
*The applicable sales tax



Buy any Tweezerman Implement,
get a Petite or Chameleon Nail Enamel
(\$1.99 - \$2.99 Value)

FREE*
*The applicable sales tax



Buy any Cosmetic Bag,
get Mon Image Travel Bottle
(Value \$1.99 - \$5.99)

FREE*
*The applicable sales tax



Buy one Prestige Eyeliner,
get a Single Eye Shadow (Value \$1.99)
(includes clearance stickered items)

FREE*
*The applicable sales tax

cmm4chris

satisfy your cravings



2 FOR \$5
Nabisco Crackers, Fritos, Cheetos, Poppycock or Riceworks Snacks 5.5 - 16 oz.



99¢
Nissin Chow Mein, Chow Noodles or Rich & Savory Bowls, 3.36 - 4 oz.
Lipton Rice Sides 4.3 - 5.7 oz.
Barilla Pasta 16 oz.



BUY ONE GET SECOND ONE FREE
Kraft Macaroni & Cheese 7.25 oz., VanCamp's Pork and Beans 15 oz., Chicken of the Sea or Bumble Bee Chunk Light Tuna 5 oz., Port Clyde Sardines 1.75 oz., Campbell's Cream Soups 10.75 oz.



***3 SINGLE CHECK REBATE AVAILABLE ON \$15 IN PLANTERS PURCHASES**
3⁸⁸
PLANTERS, Nuts: Cashew Halves or Mixed 16 - 17 oz., Whole Cashews, Almonds, Deluxe Mixed or Nutt'n' Mixes 9.25 - 10.25 oz. Selection may vary by store. Single Check Rebate Offer requires sign up at iheart.com/SCR or by mail.



2⁹⁹
Nabisco Cookies 11.76 - 19 oz.
Jack Link's Beef Jerky 1 - 3.25 oz.



2 FOR \$5
Hershey's Bagged Candy 12 oz.
Ferrero Rocher or Raffaello 5.3 oz.
Ferrero Rondnoir 4.2 oz.



2⁹⁹
M&M Mars Candies 18.2 oz.



4 FOR \$5
Hershey's or Reese's Candy Bars 4 - 4.25 oz.
Hershey's, Reese's, M&M Mars or Nestle 8 Pack Candy



2 FOR \$1
Hershey's or Reese's Single Serve Candy
Mentos or Breath Savers Mints Single Pack



1⁹⁹
Dried Apricots 11 oz.
Ocean Spray Craisins 6 oz.
Sun-Maid Raisins 11 oz.
Mott's Applesauce 6 Pack



1⁹⁹
Vegetable Juice 64 oz.
Gatorade 64 oz.
Hi-C Drink Boxes 11 Pack
*4.99 or Deposit Where Applicable



3 FOR 4⁹⁸
Frappuccino 11.5 oz.
Rockstar, Full Throttle, Amp or Starbucks Energy Drinks 11 - 16 oz. *4.99 or Deposit Where Applicable

Lipton Iced Tea
Assorted Flavors
1.5L or 2.0L
*4.99 or Deposit Where Applicable

HOT BUY!
2 FOR \$6 -1.00 ON 2
2 FOR \$5



2 FOR \$7
Edy's Grand Ice Cream 1.5 Quart, Soft-Shell
Vanilla 1.5 Quart

ENTER THE
**House-full
of Savings**
SWEEPSTAKES

for the chance to have your mortgage paid for an entire year!

Grand Prize:
\$12,000 to help pay off your
home mortgage

First Prize (600 awarded):
\$25 Rite Aid gift cards

Look for details in the March Single Check Rebates Directory

1.99

Viva Choose a Size
Paper Towels Single Roll
Cottonelle Moist Wipes 42 ct.
Kleenex Facial Tissue
White 200 ct., Soften 100 ct., Quilt 72 ct.
or Splash and Go Wipes 42 ct.

12.99
-4.00
8.99

after
SINGLE CHECK REBATE*

Depend
Poise Pads 30-60 ct.
or Depend
Underwear 14-20 ct.
Beneife 16-20 ct.
Beneife Wash 16 ct.
Garden of Eatin' 48 ct.
Level 1 Rebate

8.99
-1.00
7.99

after
SINGLE CHECK REBATE*

HUGGIES
Goodnights, Pull-Ups or
Jumbo Pack Diapers
Level 1 Rebate

10.99
-2.00
8.99

after
SINGLE CHECK REBATE*

Cottonelle Bath Tissue
Double Roll 20 Pack
Scott Bath Tissue
16 Pack, Level 1 Rebate
Selection may vary by store

2.56
-1.00
2.55

after
SINGLE CHECK REBATE*

Kotex
Lightdays Pantliners 42-64 ct.
Maxi Pads 16-24 ct.
Tampons 16 ct.
Level 1 Rebate
Go to www.riteaid.com for details.

1.00 VIDEO VALUES ON-LINE COUPON ON PURCHASE OF ONE

2.55
-1.00
2.54

after
SINGLE CHECK REBATE*

HUGGIES
Baby Wipes
64-72 ct.
Level 1 Rebate

6.99
-1.00
5.99

after
SINGLE CHECK REBATE*

HUGGIES
Little Swimmers
Swim Pants Assorted Sizes
Level 1 Rebate

10.99
-2.00
8.99

after
SINGLE CHECK REBATE*

Scott Paper Towels
Long Lasting Roll, 6 Pack
Level 1 Rebate
Selection may vary by store

cmm4chris

3.399
-1.00
3.299

7-Up or Diet 7-Up
2 Liter Bottle
+CR as Displayed
where applicable

9.99

Quad Chair with Arms
Assorted Colors
12 Can Igloo Cooler
Selection may vary by store

10 FOR \$4

Friskies Cat Food
1/2 lb. Cans, Selections
may vary by store

5.99

DURACELL Batteries
"AA" or "AAA" - 8 or 12 Pack
"C" or "D" - 4 Pack
9 Volt - 2 Pack
"AA" or "AAA" C-Size - 6 Pack

10 ONLY 99¢

4" X 6" Digital Prints
In-Store Kiosk Only

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HUGGIES Big Pack Diapers **ONLY \$19.99** EVERY DAY AT **RITE AID**

iheartriteaid.com... thanks to cmm4chris of slickdeals for photos