



# RITE AID

With us, it's personal.

**Tide** *Accu-Lit*  
 Laundry Detergent  
 Liquid 100 oz.  
 Powder 17.5 lb. each

NO COUPON  
 +UP REWARD  
 IT'S LIKE PAYING

10<sup>99</sup>  
 -1<sup>00</sup>  
 9<sup>99</sup>

1 ea. 1.00 per bottle

**Mead**  
 1 Subject  
 Notebook  
 College or White Back  
 11 Sheets  
 Large Clock Balance  
 with magnetic ring and  
 attached calendar  
 by Mead

NO COUPON  
 +UP REWARD  
 IT'S LIKE PAYING

4 for \$2  
 -1<sup>00</sup>  
 ON 4  
 4 for \$1

14 SINGLE CHECK REBATE AVAILABLE ON \*25 OF MEAD PURCHASES

1 ea. 70¢

1 ea. 1.00 per bottle

**BRAWNY**  
 Quilted Northern  
 Bath Tissue  
 Double Roll, 1740s

NO COUPON  
 +UP REWARD  
 IT'S LIKE PAYING

6<sup>49</sup>  
 -1<sup>00</sup>  
 5<sup>49</sup>

1 ea. 5.49

## Extra Savings with +UP Rewards Over \$80 throughout this ad.

**Scal**  
 Shampoo or  
 Conditioner  
 13 oz.

IT'S LIKE PAYING \$4 EACH

NO COUPON  
 +UP REWARD  
 IT'S LIKE PAYING

4 for \$3<sup>56</sup>  
 -1<sup>00</sup>  
 ON 4  
 4 for \$2<sup>56</sup>

1 ea. 1.00 per bottle

**7 UP, Diet 7 UP, Sunkin,  
 A&W Root Beer  
 or Canada Dry**  
 7 oz. bottle  
 12 oz. bottle  
 16.9 oz. bottle  
 where applicable

NO COUPON  
 +UP REWARD  
 IT'S LIKE PAYING

4 for \$5  
 -2<sup>00</sup>  
 ON 4  
 4 for \$3

1 ea. 1.00 per bottle

**Special K**  
 SMART START  
 Cereal

we carry milk!

NO COUPON  
 +UP REWARD  
 IT'S LIKE PAYING

BUY ONE GET SECOND ONE  
**FREE**

1 ea. 1.00 per box

**Crest**  
 Toothpaste  
 4.7 oz., 5.1 oz. or 6.1 oz.  
 Powder 100 oz.

**3D White Kiss** 4.7 oz.  
**Clear Action Manual**  
 Toothbrush 1 ea.  
 Floss or Floss Picks

NO COUPON  
 +UP REWARD  
 IT'S LIKE PAYING

2<sup>99</sup>  
 -2<sup>00</sup>  
 99¢

1 ea. 1.00 per bottle

**SAVE \$5<sup>00</sup>**

**Claritin** 12 +UP REWARD WHEN YOU BUY THESE ITEMS

**VOID**

1 ea. 1.00 per box

**Calcium**  
 Vitamin or  
 Supplement,  
 Disney Calcium  
 Vitamin or  
 Floss Pick  
 Assorted Brands

NO COUPON  
 +UP REWARD  
 IT'S LIKE PAYING

BUY ONE GET SECOND ONE  
**FREE**

1 ea. 1.00 per bottle

SALE DATES SEPT. 5 6 7 8 9 10 11

1-800-RITE AID® www.riteaid.com

iheartriteaid.com

# Stay healthy. Get your flu shot.

Call your local Rite Aid or 1-866-751-1494 today. TDD/TTY 1-800-821-1833

**12<sup>99</sup>**  
+UP  
**-1<sup>00</sup>**  
**IT'S LIKE PAYING 11<sup>99</sup>**

One A Day Vitamins  
Citracal  
Flintstones Vitamins

**NEW!**

**19<sup>99</sup>**

Prevacid 24 HR

**15 +UP REWARD WHEN YOU BUY \$20 OF PREVACID, EX-LAX, GAS-X OR MAALOX LISTED HERE. Limit 1 offer per household.**

**4<sup>99</sup>**

Gas-X  
exlax  
Maalox

**4<sup>99</sup>**  
+UP  
**-4<sup>00</sup>**  
**IT'S LIKE PAYING 99c**

Bio true

**28<sup>99</sup>**  
+UP  
**-5<sup>00</sup>**  
**IT'S LIKE PAYING 23<sup>99</sup>**

Align

**22<sup>99</sup>**  
+UP  
**-5<sup>00</sup>**  
**IT'S LIKE PAYING 17<sup>99</sup>**

Prilosec OTC

**69<sup>99</sup>**  
+UP  
**-10<sup>00</sup>**  
**IT'S LIKE PAYING 59<sup>99</sup>**

Omron Automatic Blood Pressure Monitor with Comfort Cell

**2 FOR \$3**

Halls Refresh  
Halls Vitamin

Refill your prescriptions online at [riteaid.com/refillnow](http://riteaid.com/refillnow)

**43<sup>99</sup>**  
+UP  
**-5<sup>00</sup>**  
**IT'S LIKE PAYING 38<sup>99</sup>**

Nicorette

**SAVE \$2<sup>00</sup>**

**VOID**

**SAVE \$2<sup>00</sup>**

**VOID**

**50% OFF**

All Reading Glasses

# Buy 1, Get 1 Free Savings!



WITH CARD  
wellness+

BUY ONE GET  
SECOND ONE  
**FREE**

All Fish Oil or  
Vitamin D3  
Excludes taxes



WITH CARD  
wellness+

BUY ONE GET  
SECOND ONE  
**FREE**

Bath Products  
Excludes soap bars & soap



WITH CARD  
wellness+

BUY ONE GET  
SECOND ONE  
**FREE**

All Nasal Sprays, Nasal  
Strips, Complete Allergy or  
Sedation PE 20-20-10  
Excludes inhalers & related accessories



WITH CARD  
wellness+

BUY ONE GET  
SECOND ONE  
**FREE**

Trunk Bags  
100 to 110 Lbs. 20-20, 20 Lbs. 20-20,  
10 Lbs. 10-10, 10 Lbs. 10-10,  
10 Lbs. 10-10, 20-20, 20 Lbs. 20-20,  
20 Lbs. 20-20, 20-20  
Paper Plates 10-10, 10-10, Plastic  
Cutlery 20-20, Plastic Cups 10-10,  
Foam Cups 20-20, 20-20,  
Plastic Wrap 20-20, 10-10



WITH CARD  
wellness+

BUY ONE GET  
SECOND ONE  
**FREE**

Clamato or  
Harvest Square Poly  
Notebooks, Binders  
and Pencil Cases



WITH CARD  
wellness+

BUY ONE GET  
SECOND ONE  
**FREE**

Alkaline Batteries  
AA or AAA 4 Pack  
10" or 12" Pack of 10 1.5V  
Hearing Aid Batteries 200  
Prepaid 350 Minute Phone Card  
All-in-One Camera 17.99



WITH CARD  
wellness+

BUY ONE GET  
SECOND ONE  
**FREE**

Cashew Nuts or Mixed Nuts  
5.25 oz. or 11.5 oz.  
Excludes nut butters & candy



WITH CARD  
wellness+

BUY ONE GET  
SECOND ONE  
**50% OFF**

Heatwraps 10-10  
Muscle & Joint Gel 10-10  
or Cold & Hot Spray 10-10

More is less when you shop at Rite Aid.



WITH CARD  
wellness+

BUY ONE GET  
SECOND ONE  
**50% OFF**

Baby Care  
Diaper Wipes, Wiping  
Towels and Wipes  
Baby Back Rubs  
Other regular pricing at  
ritaid.com/123 or by mail



WITH CARD  
wellness+

BUY ONE GET  
SECOND ONE  
**50% OFF**

Disposable Razors  
1-10-10  
or Shave Gel 1-10-10



WITH CARD  
wellness+

BUY ONE GET  
SECOND ONE  
**50% OFF**

Gas Relief Tablets 10-10-10  
Dairy Relief 10-10-10  
Acid Reducers - Omeprazole  
10-10, Famotidine 20-20-10,  
or Ranitidine 20-20-10,  
or Antacid Tablets 10-10-10



WITH CARD  
wellness+

BUY ONE GET  
SECOND ONE  
**50% OFF**

Triple Antibiotic  
Cream or Ointment 10-10  
Adhesive Bandages  
10-10-10  
Excludes 100's Pack



WITH CARD  
wellness+

BUY ONE GET  
SECOND ONE  
**50% OFF**

Day and Night Cold  
and Flu 10-10-10,  
Tensio 10-10-10, Day  
and Nighttime Softgels  
20-20 or Severe Cold Day  
and Night Powders 10-10

RITE AID

ihearthriteaid.com

# personal care savings



**HUGGIES**  
Simply Clean & Refresh  
Big Pack Diapers

19.99  
-2.00  
IT'S LIKE FATIG  
**17.99**



**Gerber**  
rice

**SINGLE CHECK REBATE AVAILABLE ON GERBER FOOD OR JUICE PRODUCTS**

**50% OFF**

**WELLNESS**  
The First Years, Bright Starts or Gerber Baby Products  
includes 1 oz. Single Check Rebate Offer expires 12/31/12 at participating RITE AID locations.



**Stayfree**  
MAXI PADS

**Carefree**  
Pantliners

**ob**  
tampons

**50% OFF**

**WELLNESS**  
All Stayfree Maxi Pads, Carefree Pantliners or o.b. Tampons



**Close-Up**  
toothpaste

**FREE**

**WELLNESS**  
Buy one get second one FREE  
Aim Clinical or Clear-Up Toothpaste or Antid Antiperspirant/Deodorant



**Colgate**  
toothpaste

**2 FOR \$5**

**WELLNESS**  
Buy one get second one 50% OFF  
Colgate Total or Max Fresh toothpaste 1.5 oz. Excludes mouthwash



**Crest**  
toothpaste

**Fixodent**  
denture adhesive

**3.99**

**WELLNESS**  
Buy one get second one 50% OFF  
Crest toothpaste or Fixodent denture adhesive



**Softsoap**  
liquid hand soap

**FREE**

**WELLNESS**  
Buy one get second one FREE  
Softsoap liquid hand soap

**RITE AID ONLINE STORE** Shop our online store and save big with instant coupons.\* There's over \$100 in savings. [riteaid.com/shop](http://riteaid.com/shop)



**Schick**  
Hydro razor and blades

**5.99**

**WELLNESS**  
Buy one get second one 50% OFF  
Schick Hydro razor and blades



**Gillette**  
shaving foam and gel

**2 FOR \$4**

**WELLNESS**  
Buy one get second one 50% OFF  
Gillette shaving foam and gel



**Old Spice**  
deodorant and spray

**2 FOR \$5**

**WELLNESS**  
Buy one get second one 50% OFF  
Old Spice deodorant and spray



**Right Guard**  
deodorant

**Dry Idea**  
body spray

**FREE**

**WELLNESS**  
Buy one get second one FREE  
Right Guard deodorant or Dry Idea body spray

**MAYBELLINE** RUNWAY-INSPIRED LOOKS  
From MAYBELLINE® NEW YORK

Maybelline Lash Sculpture Mascara, XXL Mascara or Yellow! Express Mascara

**5.99**

PUT YOUR BEST LASH FORWARD

THICKER LASHES WITH DE VOLUME  
LONGER, ABANDON DRAMATIC LENGTH + VOLUME  
DRAMATIC LASHES & HIGH BUILD VOLUME

**Dove** Shampoo, Conditioner or Stylers Regular Retail \$4.99 - \$4.99

**FINESSE** Shampoo, Conditioner or Stylers 1 - 11.99

**2.56** +UP REWARD WHEN YOU BUY 2 IT'S LIKE PAYING **2.00** ON 2 **2.54**

**BUY ONE GET SECOND ONE FREE**

**WINE CARD** **WELLNESS+**



look good, feel great



**50% OFF**

BUY ONE GET SECOND ONE

**WINE CARD** **WELLNESS+**

Salon Gels or Gel2B Stylers Regular Retail \$4.99 - \$7.99

SEE www.riteaid.com for details.

**3.99**

**WINE CARD** **WELLNESS+**

*heads shoulders* Shampoo or Conditioner 11.99 - 14.99

**50% OFF**

BUY ONE GET SECOND ONE

**WINE CARD** **WELLNESS+**

Sassy or La Bella Hair Care

**12 +UP REWARD WHEN YOU BUY 2**

**VOID**

**LOREAL** Healthy Look Cream Gloss Hair Color

Regular Retail **9.99**

**-2.00**

**7.99**

**30% OFF**

**11 +UP REWARD WHEN YOU BUY THESE ITEMS**

**WINE CARD** **WELLNESS+**

**COVERGISE** Clean Wake Up or Simply Ageless Make Up Regular Retail \$1.99

SEE www.riteaid.com for details.

**40% OFF**

**11 +UP REWARD WHEN YOU BUY GLOW LUSCIOUS MASCARA**

**WINE CARD** **WELLNESS+**

**REVLON** Eye Cosmetics Regular Retail \$1.99

SEE www.riteaid.com for details.

**50% OFF**

**12 +UP REWARD WHEN YOU BUY 3**

**WINE CARD** **WELLNESS+**

**REBORN** Cosmetics Regular Retail \$1.99

**4.99**

**11 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS**

**WINE CARD** **WELLNESS+**

**LOREAL** Voluminous Mascara, Extra Volume Collagen Mascara, Lash Out Mascara or Wink Lashite Quash

**2.57** +UP REWARD WHEN YOU BUY 2 IT'S LIKE PAYING **2.00** ON 2 **2.55**

**WINE CARD** **WELLNESS+**

**St. Ives** Bath and Skin Care Products Regular Retail \$1.99

**RITE AID**

# INTRODUCING THE RITE AID AUTOMATED COURTESY REFILL PROGRAM.

This free Rite Care pharmacy service automatically refills your prescriptions a few days before they run out. We'll even give you a reminder call when your medication is ready to be picked up. And when your last prescribed refill is coming up, we can work with your physician to help get it renewed for you.

Enrollment in Courtesy Refills is free and easy, and most prescriptions qualify.\* Ask your pharmacist to sign you up today.

**LIFE CAN BE CHAOTIC. SO MAKE YOUR REFILLS AUTOMATIC.**

Rite Aid Automated Courtesy Refills, another service for your family's wellness from



\*Prescriptions are ineligible for the Rite Aid Automated Courtesy Refill Program if 1) purchased through mail-order; 2) fail to meet permissible refill parameters; 3) are paid for by any of the following programs: Medicare Part B, Worker's Compensation, Georgia Medicaid, Massachusetts Medicaid and New York Medicaid; or 4) are a controlled or regulated medication that requires a new prescription for every fill.

[iheartriteaid.com](http://iheartriteaid.com)

# candy, snacks and more



**2 FOR \$5**  
+UP TO \$4  
IT'S LIKE PAYING 2 FOR \$4

**M&M's Bagged Candy**  
8.5 oz. 12 pk.  
Substituted when necessary.



**4 FOR \$4**  
+UP TO \$4  
IT'S LIKE PAYING 4 FOR \$3

**All 8 Pack Candy or Pullman Big Bar 12.5 oz.**  
Substituted when necessary.



**4.99**  
+UP TO \$4  
IT'S LIKE PAYING 3.99

**Milk Chocolate Club Size Candy**  
7.5 oz. 24 pk.  
Popular Brand \$3.99



**2 FOR \$4**

**Deli Meats**  
Deli Meats Beef Stew 10 oz.  
Deli Meats Big Bowls 11 oz.  
Chef Boyardee Bowls 14.25 oz. 14 pk.  
Bumble Bee Canned Tuna 5 oz. 12 pk.  
Icy Point Pink Salmon 14.75 oz.  
Substituted when necessary.



**2 FOR \$5**

**Check Fall 'O' Nuts Coffee 11 oz.**  
Folgers Coffee 10.5 oz. 15 pk.  
Quaker Chewy Bars or Instant Oatmeal 10 oz.  
Yuban Coffee 12 oz.  
Substituted when necessary.



**BUY ONE GET SECOND ONE FREE**

**Emerald Nuts 16 oz.**  
Planters Peanuts 14 oz.  
Blue Diamond Almonds 1.2 oz.  
Substituted when necessary.



**3.49**  
+UP TO \$4  
IT'S LIKE PAYING 2.49

**Prunes 10 oz.**  
Prune Juice 64 oz.  
Substituted when necessary.

Stock up on your favorites and save!



**99¢**

**Hawaiian Punch**  
12 oz. 16 Pack 3.99  
You-Who Chocolate Drink  
11 Pack  
Little Mug 10.5 oz.  
Substituted when necessary.



**4.99**

**Kellogg's or General Mills Cereal or Multi-Grain Cereal Bars Twin Packs or Kellogg's Pop Tarts 12 Pack**  
Substituted when necessary.



**2 FOR \$5**

**66-C Fruit Punch or Capri Sun 10 Pack, Fun Size or Snack Size Candy Bars**  
Popular Brand \$3.99 - \$5.99



**88¢**

**Orbit Gum 10 pk.**



**2 for \$5**  
 +UP REWARD  
 -1.00  
**IT'S LIKE PAYING 2 for \$4**

Doritos or Ruffles  
 8.5 - 12 oz.  
 While Supplies Last  
 9/17-9/24/14



**50% OFF**  
 REGULAR RETAIL

**WELLNESS**  
 Fall Home Decor,  
 Doweries and Floor  
 While Supplies Last  
 (Excludes In-Store Demo Units)



**50% OFF**  
 REGULAR RETAIL

**WELLNESS**  
 Backpacks and Lunch Kits  
 While Supplies Last  
 9/17-9/24/14



**BUY ONE GET SECOND ONE FREE**

**WELLNESS**  
 All Arm & Hammer  
 Toothpaste, Spinbrush  
 Toothbrush or Refill, Baking Soda,  
 Deodorant, Cat Litter or Laundry  
 Detergent 11 - 14 oz.  
 (Excludes In-Store Demo)

**Add up the savings throughout the store.**

**2 for \$1**  
**WELLNESS**  
 Hershey's  
 Single Serve  
 Candy Bars  
 Regular 1.6oz 100 count  
 9/17-9/24/14

**4 for \$6**  
**WELLNESS**  
 +UP REWARD  
 -2.00  
**IT'S LIKE PAYING 4 for \$4**  
 Pringles  
 Super Stacks  
 5.75 - 6.75 oz.  
 9/17-9/24/14

**12 for \$9.99**  
**WELLNESS**  
 +UP REWARD  
 -3.00  
**IT'S LIKE PAYING 9.99**  
 Pampers  
 Sereenity  
 Diapers 16 - 24  
 Pkts 10 - 12 Pkts  
 9/17-9/24/14

**4 for \$4.49**  
**WELLNESS**  
 +UP REWARD  
 -1.00  
**IT'S LIKE PAYING 3.49**  
 Dove  
 Bodywash 11 oz  
 Dove or Carers  
 Bath Bars 4 Pkts  
 9/17-9/24/14

**99¢**  
**WELLNESS**  
 Glade Aromal  
 Air Freshener 7.5 oz.  
 AJAX Dish Liquid 16 oz  
 Kleenex Tissues  
 1000's 12 or 16 oz 6 Pkts  
 Angel Soft  
 Bath Tissue 4 Pkts  
 9/17-9/24/14

**5.99**  
**WELLNESS**  
 DURACELL  
 Coppertop Batteries  
 1.5" AA 1000 - 10 Pkts  
 1" AA 1000 - 10 Pkts  
 9/17-9/24/14

**17.99**  
**WELLNESS**  
 -6.00  
**11.99**  
**VOID**

**8.99**  
**WELLNESS**  
 -2.00  
**6.99**  
**WELLNESS**  
 +UP REWARD  
 -2.00  
**GREAT SAVINGS**  
**VOID**

**50 4" X 6" Digital Prints**  
**ONLY 16¢ PER PRINT**  
**ONLY \$5.00**  
**VOID**

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