



RITE AID

With us, it's personal.

we carry milk!

All Post Cereal 21.25 oz., individual and easy to store

BUY ONE GET SECOND ONE FREE
if equal or lower value plus applicable sales tax. Some offer of regular retail.



SEE MOST SUNGAT PAPERS FOR ADDITIONAL COUPON SAVINGS!

BUY ONE GET SECOND ONE FREE
if equal or lower value plus applicable sales tax. Some offer of regular retail.



40% OFF REGULAR RETAIL
+UP REWARD WHEN YOU BUY ANY MAYBELLINE MASCARA



2 for \$10
-1.00 ON 2
IT'S LIKE PAYING 2 for \$9



5 for \$5
-1.00 ON 5
IT'S LIKE PAYING 5 for \$4

BUY \$30 OF THESE P&G PRODUCTS GET A \$10 +UP REWARD*

 <p>2 for \$7</p> <p>Pantene Styler, Shampoo or Conditioner Regular Retail \$9.99 - \$12.99</p>	 <p>2.99 -2.00 99c</p> <p>SINGLE CHOICE REBATE</p> <p>Crest 3D White Toothbrush, 4-in. Neck Size - 201 ea. Crest 3D White Natural Toothbrush, 7.5-in. Neck 8.5-in. Neck ask L8201913 912176</p>	 <p>21.99</p> <p>Crest 3D White Vivid Whitestrips 14.2</p>	 <p>9.89</p> <p>Gillette Fusion ProGlide Razor Fusion in Silver</p>	 <p>19.99 -5.00 14.99</p> <p>Pampers Cruisers Big Pack Diapers</p>
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SALE DATES SEPT. 12 13 14 15 16 17 18



1-800-RITE AID® www.riteaid.com

iheartriteaid.com

value your health

5.99
+UP
-1.00
4.99
IT'S LIKE PAYING

Bayer Aspirin
Low Dose 81mg, 100 Tablets, 100mg, 100 Tablets, 100 Tablets, 100 Tablets, 100 Tablets, or Aleve 100mg

4.29
+UP
-1.00
3.29
IT'S LIKE PAYING

DayQuil or DayQuil 4 or 6 Tablets, 10 Tablets (DayQuil 4 or 6)

Vicks VapoRub 1.5 oz or 3.5 oz or 4.2 oz

16.99
+UP
-2.00
14.99
IT'S LIKE PAYING

Claritin 10, 20mg
Claritin-D 24

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS

Claritin-D 24 mg tablets (100 tablets) or 100 tablets (100 tablets)

20.99

Excedrin 100mg (100 tablets) or Theraflu 4 or 6 or 12 or 24 or 30 or 60 or 90 or 120 or 180 or 240 or 300 or 360 or 480 or 600 or 720 or 840 or 960 or 1080 or 1200 or 1440 or 1680 or 1920 or 2160 or 2400 or 2700 or 3000 or 3240 or 3480 or 3720 or 3960 or 4200 or 4440 or 4680 or 4920 or 5160 or 5400 or 5640 or 5880 or 6120 or 6360 or 6600 or 6840 or 7080 or 7320 or 7560 or 7800 or 8040 or 8280 or 8520 or 8760 or 9000 or 9240 or 9480 or 9720 or 9960 or 10200 or 10440 or 10680 or 10920 or 11160 or 11400 or 11640 or 11880 or 12120 or 12360 or 12600 or 12840 or 13080 or 13320 or 13560 or 13800 or 14040 or 14280 or 14520 or 14760 or 15000 or 15240 or 15480 or 15720 or 15960 or 16200 or 16440 or 16680 or 16920 or 17160 or 17400 or 17640 or 17880 or 18120 or 18360 or 18600 or 18840 or 19080 or 19320 or 19560 or 19800 or 20040 or 20280 or 20520 or 20760 or 21000 or 21240 or 21480 or 21720 or 21960 or 22200 or 22440 or 22680 or 22920 or 23160 or 23400 or 23640 or 23880 or 24120 or 24360 or 24600 or 24840 or 25080 or 25320 or 25560 or 25800 or 26040 or 26280 or 26520 or 26760 or 27000 or 27240 or 27480 or 27720 or 27960 or 28200 or 28440 or 28680 or 28920 or 29160 or 29400 or 29640 or 29880 or 30120 or 30360 or 30600 or 30840 or 31080 or 31320 or 31560 or 31800 or 32040 or 32280 or 32520 or 32760 or 33000 or 33240 or 33480 or 33720 or 33960 or 34200 or 34440 or 34680 or 34920 or 35160 or 35400 or 35640 or 35880 or 36120 or 36360 or 36600 or 36840 or 37080 or 37320 or 37560 or 37800 or 38040 or 38280 or 38520 or 38760 or 39000 or 39240 or 39480 or 39720 or 39960 or 40200 or 40440 or 40680 or 40920 or 41160 or 41400 or 41640 or 41880 or 42120 or 42360 or 42600 or 42840 or 43080 or 43320 or 43560 or 43800 or 44040 or 44280 or 44520 or 44760 or 45000 or 45240 or 45480 or 45720 or 45960 or 46200 or 46440 or 46680 or 46920 or 47160 or 47400 or 47640 or 47880 or 48120 or 48360 or 48600 or 48840 or 49080 or 49320 or 49560 or 49800 or 50040 or 50280 or 50520 or 50760 or 51000 or 51240 or 51480 or 51720 or 51960 or 52200 or 52440 or 52680 or 52920 or 53160 or 53400 or 53640 or 53880 or 54120 or 54360 or 54600 or 54840 or 55080 or 55320 or 55560 or 55800 or 56040 or 56280 or 56520 or 56760 or 57000 or 57240 or 57480 or 57720 or 57960 or 58200 or 58440 or 58680 or 58920 or 59160 or 59400 or 59640 or 59880 or 60120 or 60360 or 60600 or 60840 or 61080 or 61320 or 61560 or 61800 or 62040 or 62280 or 62520 or 62760 or 63000 or 63240 or 63480 or 63720 or 63960 or 64200 or 64440 or 64680 or 64920 or 65160 or 65400 or 65640 or 65880 or 66120 or 66360 or 66600 or 66840 or 67080 or 67320 or 67560 or 67800 or 68040 or 68280 or 68520 or 68760 or 69000 or 69240 or 69480 or 69720 or 69960 or 70200 or 70440 or 70680 or 70920 or 71160 or 71400 or 71640 or 71880 or 72120 or 72360 or 72600 or 72840 or 73080 or 73320 or 73560 or 73800 or 74040 or 74280 or 74520 or 74760 or 75000 or 75240 or 75480 or 75720 or 75960 or 76200 or 76440 or 76680 or 76920 or 77160 or 77400 or 77640 or 77880 or 78120 or 78360 or 78600 or 78840 or 79080 or 79320 or 79560 or 79800 or 80040 or 80280 or 80520 or 80760 or 81000 or 81240 or 81480 or 81720 or 81960 or 82200 or 82440 or 82680 or 82920 or 83160 or 83400 or 83640 or 83880 or 84120 or 84360 or 84600 or 84840 or 85080 or 85320 or 85560 or 85800 or 86040 or 86280 or 86520 or 86760 or 87000 or 87240 or 87480 or 87720 or 87960 or 88200 or 88440 or 88680 or 88920 or 89160 or 89400 or 89640 or 89880 or 90120 or 90360 or 90600 or 90840 or 91080 or 91320 or 91560 or 91800 or 92040 or 92280 or 92520 or 92760 or 93000 or 93240 or 93480 or 93720 or 93960 or 94200 or 94440 or 94680 or 94920 or 95160 or 95400 or 95640 or 95880 or 96120 or 96360 or 96600 or 96840 or 97080 or 97320 or 97560 or 97800 or 98040 or 98280 or 98520 or 98760 or 99000 or 99240 or 99480 or 99720 or 100000

FREE

Loratadine or Cetirizine Allergy Relief (10 tablets or 10 tablets)

9.99

Centrum Chewables 100mg, Silver 30 or 100 or Performance 100

50% OFF

Johnson & Johnson Band-Aid Adhesive Bandages or Neosporin 100

Refill your prescriptions online at riteaid.com/refillnow

FREE

MegaRed or Move Free 1000mg or Mega Red 1000mg or Move Free 1000mg

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS OR MOVE FREE

8.99
+UP
-3.00
5.99
IT'S LIKE PAYING

Children's Mucinex 100mg or 125mg, Children's or Adult Delsym 100

2.522
+UP
-7.00
2.515
IT'S LIKE PAYING

Mucinex 100mg, 200mg, 300mg or 400mg

24.99
+UP
-5.00
19.99
IT'S LIKE PAYING

KY Intense 100mg or 200mg



NEW!
AVAILABLE AT
RITE AID 1st

79⁹⁹
+UP
-10⁰⁰
IT'S LIKE PAYING
69⁹⁹

HCG Platinum 28 Day
Weight Loss Program 1 ea.



**15 SINGLE
CHECK REBATE
AVAILABLE ON
\$25 PURCHASE**

NEW!

6⁹⁹

Ensura
1 Gallon 2 ea. Baby or 4 Gall. 4 ea. Baby
Valid Check Rebate Offer requires purchase of
at least one \$25 ea. by week

GET UP TO 20% OFF YOUR PURCHASES EVERY DAY.



Earn points every time you shop. Get one point for every dollar you spend on non-pharmacy purchases.*

Redeem your points for rewards.

For every 125 points**	A one-time 10% off shipping pass*
500 points	10% off all non-prescription purchases every day*
800 points	Free health screenings*
1,000 points	20% off all non-prescription purchases every day*

Enroll free in **wellness+** today in store or at riteaid.com/wellness.

*Some restrictions apply. See riteaid.com/wellness for complete details. **Maximum 10,000 points per year.

Listerine Advanced, Clear, Refreshing, Total Care, or Zero Toner
Vibrant White or Whitening Plus Refreshing 9 oz.



4⁹⁹
-1⁰⁰



3⁹⁹
-1⁰⁰
-2⁰⁰

Johnson's Baby Care
1 ea. Desitin 7 ea.



2⁹⁹
-2⁰⁰
99¢

Listerine PocketPaks 1 ea.
Brush Total Care
Manual Toothbrush 1 ea.



39⁹⁹ **alli**
Weight Loss Aid Starter Kit 30 ea.



2³⁸
-3⁰⁰
2³⁵

Degree deodorant



1⁹⁹

Edge shaving products



2⁴⁹
-1⁵⁰
99¢



5⁹⁹
-2⁰⁰
3⁹⁹



50% OFF

RITE AID

stock up and save c



5.55
+UP
4.54

Lighter Sides 2.5 - 3.7 ea.
Chef Boyardee Casseroled Pasta
16.5 oz. 484 El Paso Refried
Beans 15.5oz. Nixta Top Sauce
Nixta & Sauce 15.5oz. 2.50 ea.
Tostitos Mild Salsa 15.5oz. 2.50
Sweet Sixt Chunk White
Chicken 1.5oz. Spaghetti
16.5oz. Substitutes may vary. See store.



**BUY ONE GET
SECOND ONE
FREE**

Kraft Macaroni & Cheese Dinner
2.25 ea. Post Cycle Sandwich 5.75 ea.
Van Camp's Pork and Beans 1.5oz.
Beville Sea or Chicken of the
Sea Chunk Light Tuna 1.5oz.
Libby's Vienna Sausage 1.5oz.
Substitutes may vary. See store.



4.55
+UP
4.54

Hershey's 8 Pack Candy
or **Cadbury Candy Bars**
1.5 - 2 ea.



9.99
+UP
8.99



4.55
+UP
4.54

Del Monte Pineapples 2.5oz.
Mott's Applesauce 2.5oz.
See-Well Raisins 1.5oz.
Substitutes may vary. See store.



4.55
+UP
4.54

Banilla Pasta 1.5oz.
Betty Crocker Bowl Appetit!
2.25 ea.
Annie's Spaghetti Sauce
16.5oz. 2.50 ea.
Substitutes may vary. See store.



2.54
+UP
2.53

Hamburger or Tuna
Helper 1.5oz. 2.50 ea. Uncle
Ben's Ready Rice 1.5oz.
Betty Crocker Instant
Mashed Potatoes 1.5oz.
Substitutes may vary. See store.



4.55
+UP
4.54

Keebler Cookies 1.5oz.
Keebler Cookies or Crackers
1.5oz. 4.50 ea. **Ritz Crackers 1.5oz.**
Substitutes may vary. See store.

Bag all the savings you can get your hands on. We marked them down s



4.55
+UP
4.54

Chicken of the Sea
Pink Salmon 1.5oz.
Beville Sea Solid
White Tuna 1.5oz.
Chicken of the Sea
Solid White Tuna
1.5oz. Substitutes may
vary. See store.



2.55
+UP
2.54

Doritos Imported
Ram 1.5oz. Old El
Paso Hard & Soft
Taco Dinner Kit
1.5oz ea. **Healthy**
Choice Fresh
Mission 1.5oz. 2.50 ea.
Substitutes may vary. See store.



2.56
+UP
2.55

Lipton Tea
1.5oz ea. 2.50 ea.
Substitutes may vary. See store.



4.55

Pepsi & Pepsi Products
1.5oz ea. 4.50 ea. Substitutes may vary. See store.



2.57
+UP
2.56

Dreyer's Grand
Ice Cream
1.5oz ea. 2.50 ea. See store for
availability in all areas.

on all your favorites



Laydown Bagg'd Candies or Standup Club Bags
Regular Retail \$7.99 - \$9.99

2^{FOR} \$5
+UP TO \$5
-1.00
IT'S LIKE PAYING 2^{FOR} \$4



Wendy's or Boon's Harvest Mixtures Candy 12 oz.
Wendy's Bagg'd Candy 12 oz.

7⁸⁸
+UP TO \$7.88
-1.00
IT'S LIKE PAYING 6⁸⁸



Club Size Bagg'd Candy
Regular Retail \$9.99

2^{FOR} \$5
+UP TO \$5
-1.00
IT'S LIKE PAYING 2^{FOR} \$4



Halloween Bagg'd Candy
Regular Retail \$4.99 - \$5.99

4⁹⁹
+UP TO \$4.99
-1.00
IT'S LIKE PAYING 3⁹⁹



Wendy's or WMM Mini Mix Bagg'd Candy 12 oz.
Russell Stover Sugar Free Bagg'd Candy 12 oz.

5⁵⁵
+UP TO \$5.55
-1.00
IT'S LIKE PAYING 5⁵⁴



Ferrero Rocher or Dairy Good Candy Bars 12 oz.
Mary Jane 1 oz.
Fun Bag Jelly Beans 4.25 oz.
Buck's McWhorter's 12 oz.
Garden of Eatin' 12 oz.

8⁹⁹
+UP TO \$8.99
-1.00
IT'S LIKE PAYING 7⁹⁹



Wendy's, WMM Mini Mix or Nostalgia Variety Pack Candy Bars 12 oz.
Kit Kat 12 oz.
Kit Kat 12 oz.
Kit Kat 12 oz.

2^{FOR} \$5
+UP TO \$5
-1.00
IT'S LIKE PAYING 2^{FOR} \$4

so you can stock them up.



Keebler Cookies or Crackers, or Cheez-It Crackers
12 oz. Keebler, Selection may vary by store

2^{FOR} \$5
+UP TO \$5
-1.00
IT'S LIKE PAYING 2^{FOR} \$4



Tostitos or On the Border Dip 12 oz.
Selection may vary by store

2^{FOR} \$6
+UP TO \$6
-1.00
IT'S LIKE PAYING 2^{FOR} \$5

Every Nickel Can Help a Smile!

Purchase any package of Trident™ gum from 9/12/10 - 9/15/10 and Trident will donate 1¢ per purchase to Smiles Across America.™








3⁵³
+UP TO \$3.53
-1.00
IT'S LIKE PAYING 3⁵¹



3⁵³
+UP TO \$3.53
-1.00
IT'S LIKE PAYING 3⁵¹

2⁹⁹
~~-1⁰⁰~~
+UP REWARD -1⁰⁰
IT'S LIKE PAYING 99¢

ADRIEL
 Shampoo, Conditioner or Styler
 Available 10/24/11-11/24/11
 While quantities last.

2^{\$6}
~~-1⁰⁰~~
+UP REWARD -1⁰⁰
IT'S LIKE PAYING 2^{\$5}

L'OREAL
 Vive Pro Shampoo, Conditioner
 or Styler or Styler Styler

2^{\$6}
~~-1⁰⁰~~
+UP REWARD -1⁰⁰
IT'S LIKE PAYING 2^{\$5}

Dove or Cares Bath Bars 11.5 oz
 Vaseline Advanced Fragrance Lotion 11.5 oz

BEAUTY MONEY BACK GUARANTEE
 If it doesn't change your mind, we'll give you your money back.

look good, feel great and save

\$2 +UP REWARD WHEN YOU BUY 2
 Limit 1 offer per household.

50% OFF
NIVEA
 Body, Lip, Hair and Bath Care

50% OFF
REVLON
 Cosmetics and Beauty Tools

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS

50% OFF
COVERGORE
 All Lip and Eye Cosmetics

Tip: see www.covergore.com for details

50% OFF
ALMAY
 All Cosmetics

See store for details. Single Check Payment Offer requires single purchase. See www.almay.com for details.

4⁰⁰
~~-3⁰⁰~~
+UP REWARD -1⁰⁰
IT'S LIKE PAYING 1⁰⁰

Playtex
 Tampons

5⁹⁹

Always
 Always Maxi Pads
 Always One and Always Tampons

2^{\$5}

REVLON
 Colorblye Hair Color

8⁹⁹
~~-5⁰⁰~~
+UP REWARD -3⁹⁹
IT'S LIKE PAYING 3⁹⁹

CLAIRON
 Hair Color

50% OFF

Clearasil
 Acne Care or Veet

+UP REWARD WHEN YOU BUY 15 OF THESE ITEMS

automated courtesy refills



stress less

Sign up for our Automated Courtesy Refills program.

- We refill your prescriptions a few days before they run out.
- We'll call you when they're ready to be picked up.
- We'll even work with your physician to get your prescription renewed.

Enrollment is FREE. Ask your pharmacist to sign you up today.*

*Prescriptions are ineligible for the Rite Aid Automated Courtesy Refill program if 1) purchased through mail order; 2) fail to meet permissible refill parameters; 3) paid for by any of the following programs: Medicare Part B, Worker's Compensation, Georgia Medicaid, Massachusetts Medicaid and New York Medicaid; or 4) a controlled or regulated medication that requires a new prescription for every fill.

iheartriteaid.com





6.99
 Dunkin' Donuts Coffee
 12.5 oz. 24 ct. 12.5 oz. 24 ct.
1.00
 Folgers Coffee
 12.5 oz. 24 ct. 12.5 oz. 24 ct.
5.99
 Yuban Coffee 12.5 oz.
 12.5 oz. 24 ct. 12.5 oz. 24 ct.



2.99
 Hershey's or Reese's
 Ragged Candy 12.5 oz. 12.5 oz.
1.00
 Hershey's Kisses 12.5 oz. 12.5 oz.



11.99
 Depend
 12.5 oz. 12.5 oz.
4.00
 Poise Pads
 12.5 oz. 12.5 oz.

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS



2.54
 Shampoo, Conditioner
 or Styler or lotion 12.5 oz.
2.00
 Body Wash 12.5 oz. or
 Deodorant 12.5 oz.



2.55
 PLANTERS,
 Nuts
 12.5 oz. 12.5 oz. 12.5 oz.
1.00
2.54

\$5 +UP REWARD WHEN YOU BUY \$15 GARNIER FRUCTIS, NUTRISSE, HERBASHINE OR NUTRITIONISTE
(Limit 1 offer per household)

2.99
 GARNIER FRUCTIS
 Shampoo, Conditioner
 or Styler
 12.5 oz. 12.5 oz.

5.99
 GARNIER NUTRISSE
 Hair Color
 12.5 oz. 12.5 oz.

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS



4.44
 AquaFina
 Purified Water
 12.5 oz. 12.5 oz. 12.5 oz.
1.00
3.44

50% OFF
 Fall Home Decor and Accessories
 12.5 oz. 12.5 oz. 12.5 oz.

\$5 +UP REWARD WHEN YOU BUY \$25
(Limit 1 offer per household)

6.99
 Scott
 12.5 oz. 12.5 oz. 12.5 oz.
2.00
4.99

10.45
 Fancy Feast
 12.5 oz. 12.5 oz. 12.5 oz.
1.00
10.35

100 4" X 6" Digital Prints
9.99
2.00
7.99

LESS THAN 10¢ PER PRINT!

VOID

... 12.5 oz. 12.5 oz. 12.5 oz. ...