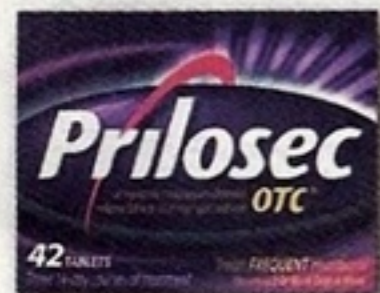


SEPTEMBER 2010 REBATE DIRECTORY

1

Prilosec OTC
Purchase One (1):
• Prilosec OTC, 42 ct.
LIMIT ONE (1) \$5.00 REBATE



\$5⁰⁰
REBATE

VALID ONLY ON PRODUCTS
PURCHASED 8/29/10 - 9/4/10**

2

Bufferin
Purchase One (1):
• Bufferin, 130 ct.
LIMIT ONE (1) REBATE



UP TO
\$6⁰⁰*
REBATE

*Purchase Price Will Be Refunded (up to \$6.00).
Sales tax excluded.

**Rebate valid only on products purchased between
the dates shown above. Purchases made outside of
stated date will not be honored for the rebate.

3

**Ensure/Glucerna/
EAS/Zone**
Purchase Twenty-
Five Dollars (\$25.00)
Worth of Any Variety:
• Ensure, Glucerna, EAS
or Zone Products
LIMIT ONE (1) \$5.00 REBATE



\$5⁰⁰
REBATE

4

Always/Tampax
Purchase One (1):
• Always Maxi Pads, 12-24 ct.
(excludes Maximum Protection 24 ct.)
• Always Ultra Thin, 14-22 ct.
• Always Pantliners, 34-60 ct.
• Always Tub, 40 ct.
• Always Clean Wipes, 20 ct.
• Tampax Tampons, 20 ct.
(excludes Tampax Pearl)
LIMIT ONE (1)
\$1.00 REBATE



\$1⁰⁰
REBATE

564

VALID ONLY ON PRODUCTS
PURCHASED 7/25/10 - 9/25/10**

Purchase Ten Dollars (\$10.00) Worth
of Any Variety:

- Sally Hansen Products
 - Maybelline Products
 - Clearasil Products
 - Veet Products
 - got2b Products
 - Cover Girl Products
 - Dickinson's Products
 - Phisoderm Products and receive
back mail a **FREE** Glam Camp Bag
- Bag includes free beauty samples. Glam Camp Bag mailed
separately from rebate check. While supplies last.
LIMIT ONE (1) FREE GLAM CAMP BAG



FREE
Glam Camp Bag

**Rebate valid only on products purchased between the dates shown above.
Purchases made outside of stated date will not be honored for the rebate.

5

Memorex
Purchase One (1):
• CD-R Data, 50-Pack
LIMIT ONE (1) \$5.00 REBATE



\$5⁰⁰
REBATE

6

Vivitar
Purchase One (1):
• 5.1 MP Digital Camera
Available at most
One Hour locations
LIMIT ONE (1) \$10.00 REBATE



\$10⁰⁰
REBATE

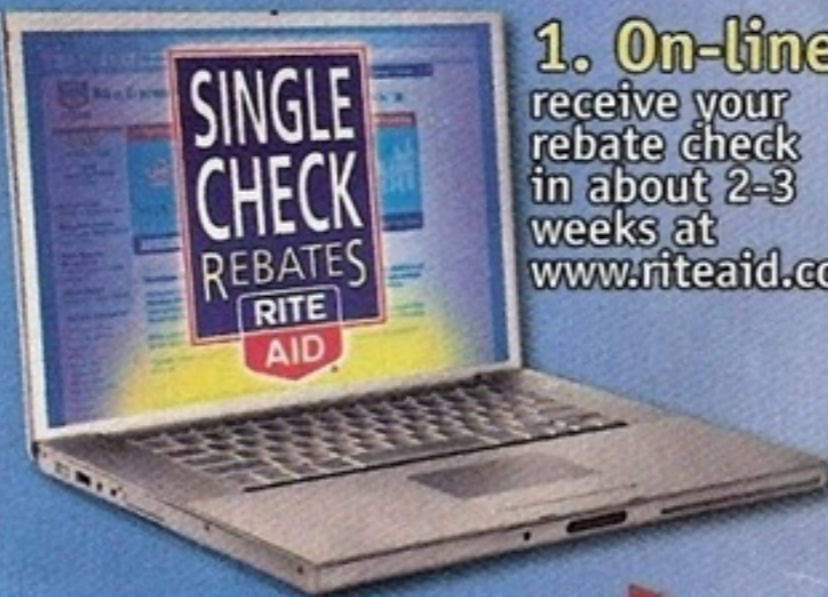
7

Brita
Purchase One (1):
• Classic Pitcher
• Pitcher Filters, 3 ct.
• Faucet Mount
• Replacement
Filters, 5 ct.
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰
REBATE

Two Ways Of Enrolling:



1. On-line:
receive your
rebate check
in about 2-3
weeks at
www.riteaid.com



2. By Mail:
receive your
rebate check in
about 4-6 weeks
upon receipt of
your submission.

**SINGLE
CHECK
REBATES**
RITE
AID

94
REBATE
OFFERS
INSIDE!

UP TO

\$437

REBATE VALUE

VALID ON PURCHASES MADE 8/29/10-9/25/10*
SUBMIT BY OCTOBER 25, 2010

*Except as otherwise noted in the directory.

Receive a **FREE** Rite Aid Gift Card
when you purchase participating Oral Care
products. See page 7 for details.



Reloadable
Prepaid Cards

iheartriteaid.com... thanks to hismom @ a full cup for directory scans!

New Features!
New Lower Price!

Apply Excludes NASCAR Visa Card.
by ColumbusBank and Trust Company.

HEALTHCARE

8



Rite Aid Adult Incontinence
Purchase One (1):
• Protective Underwear, 14-20 ct.
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

9



Kendall
Purchase One (1) for a \$1.00 Rebate OR Purchase Two (2) for a \$3.00 Rebate:
• Antimicrobial Gauze, Non-Stick Pads, Bandages or Bandage Roll
LIMIT ONE (1) REBATE

\$1⁰⁰ OR **\$3⁰⁰**
REBATE ON PURCHASE OF 1 OR **\$3⁰⁰** REBATE ON PURCHASE OF 2

10



Iceland Health
Purchase One (1):
• Joint Relief, 60 ct.
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

11



IntelliGender
Purchase One (1):
• Gender Prediction Kit, 1 ct.
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

12



Bausch+Lomb
Purchase One (1) of Any Variety:
• Re-Nu Multipurpose Solution, 12 oz.
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

13



Core4Life
Purchase One (1):
• Advanced Memory Formula, 45 ct.
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

15



Vagistat-1
Purchase One (1):
• Cream, 4.6g, 1 dose
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

16



First Response
Purchase One (1):
• Pregnancy Test Kits, 2 ct.
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

VALID ONLY ON PRODUCTS PURCHASED 8/29/10 - 9/4/10**

14



Dyna Pep
Purchase One (1):
• Energy Micro-Shot Time Release Supplement 4mL, 2 ct.
LIMIT ONE (1) REBATE

UP TO \$3⁹⁹*
REBATE

*Purchase Price Will Be Refunded (up to \$3.99). Sales tax excluded.

****Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.**

17



Rite Aid Baby Wipes
Purchase One (1):
• Baby Wipes, 192-240 ct.
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

18



Rite Aid Diapers or Overnites
Purchase One (1) of Any Variety:
• Tugaboos Mega Pack Diapers or Overnights
LIMIT ONE (1) \$1.50 REBATE

\$1⁵⁰
REBATE

19



Hibistat
Purchase One (1):
• Wipes, 15 ct.
LIMIT ONE (1) \$4.00 REBATE

\$1 ONLINE COUPON SAVINGS AVAILABLE WITH VIDEO VALUES
See riteaid.com for details.

\$4⁰⁰
REBATE

6 HOUR protection against H1N1, Flu Virus & MRSA. Always be prepared with convenient travel pack wipes.

20



Gerber
Purchase Fifteen Dollars (\$15.00) Worth of Any Variety:
• Food or Juice Products
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰

21



Gerber
Purchase Twenty-Five Dollars (\$25.00) Worth of Any Variety:
• Good Start Formulas
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰

22



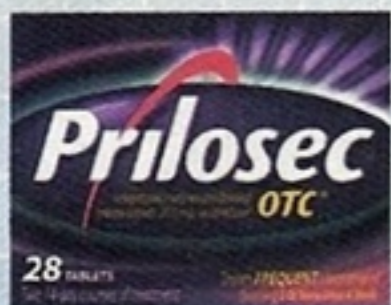
Lice Free
Purchase One (1):
• Lice Free Kit, 8 oz.
LIMIT TWO (2) \$7.00 REBATES

\$7⁰⁰
REBATE

HEALTHCARE

23

Prilosec OTC
Purchase One (1):
• Prilosec OTC, 28 ct.
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰
REBATE

24

Metamucil
Purchase One (1):
• Metamucil,
114 Dose or 160 ct.
LIMIT ONE (1) \$4.00 REBATE



\$4⁰⁰
REBATE

25

Airborne
Purchase One (1)
of Any Variety:
• Airborne, 10 ct.
LIMIT ONE (1) \$1.00 REBATE



\$1⁰⁰
REBATE

26

Dex4
Purchase One (1)
for a \$1.00 Rebate OR
Purchase Two (2)
for a \$3.00 Rebate:
• Liquid Blast Berry Burst, 2 oz.
LIMIT ONE (1) REBATE



\$1⁰⁰

OR

\$3⁰⁰

REBATE
ON PURCHASE OF 1

REBATE
ON PURCHASE OF 2

27

Rite Aid Diabetic
Purchase One (1)
for a \$1.00 Rebate OR
Purchase Two (2)
for a \$3.00 Rebate:
• Glucose Tablets, 10 or 50 ct.
• Lancets, 100 ct.
LIMIT ONE (1) REBATE



\$1⁰⁰

OR

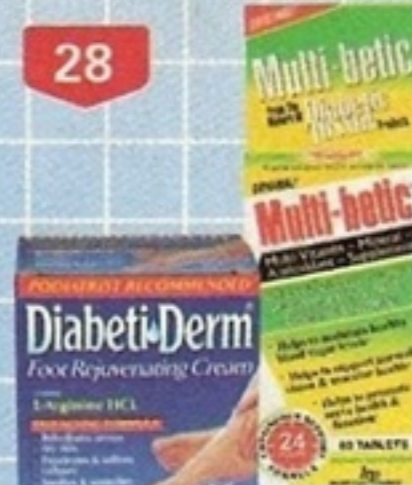
\$3⁰⁰

REBATE
ON PURCHASE OF 1

REBATE
ON PURCHASE OF 2

28

Healthcare Products
Purchase One (1):
• Multi-betic Vitamins, 60 ct.
• Diabeti•Derm
Foot Cream, 4 oz.
LIMIT ONE (1) \$2.00 REBATE



\$2⁰⁰

REBATE

29-31

**Benefiber/
Gas-X/ex•lax**
Purchase One (1)
of Any Variety:
• Benefiber Powder,
Caplets or
Chewable Tablets OR
Purchase One (1):
• Gas-X Softgels or
Prevention, 50 or 72 ct.
OR
Purchase One (1):
• ex•lax, 48 ct. or larger
LIMIT ONE (1) \$3.00 REBATE
PER OFFER



\$3⁰⁰

REBATE

32

LiceMD
Purchase One (1):
• Lice & Egg Treatment, 4 oz.
LIMIT ONE (1) \$2.00 REBATE



\$2⁰⁰

REBATE

33

RID
Purchase One (1):
• Complete Lice Kit
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰

Prescription Reminder Services



simplify

YOUR LIFE

With Rite Aid's
FREE Prescription
Reminder Services

We will send you prescription
reminders that fit your life by:



Text



Email



Phone

Home or
on-the-go,

KNOW THE STATUS
OF YOUR MEDICATION.

- Refill Reminders
- Your Prescription is Ready Notifications

Go to riteaid.com to sign
up. It's **FREE** and **EASY**.

REVEAL A WHOLE NEW YOU. WE ARE.

Commit® is now Nicorette® Lozenge.



34

Nicorette
Purchase One (1)
of Any Variety:

- Nicorette Lozenges
- Nicorette mini Lozenges
- Nicorette Gum

LIMIT ONE (1) \$5.00 REBATE

\$5.00
REBATE

Commit, the #1 doctor-recommended lozenge, is joining the Nicorette family. Look for our new box in the Rite Aid Stop Smoking Center for the same great craving relief.

Nicorette

35

NicoDerm CQ
Purchase One (1):

- NicoDerm CQ Clear or Opaque Starter Kits, 14 ct.

LIMIT ONE (1) \$5.00 REBATE

\$5.00
REBATE

36

Commit/Nicorette
Purchase One (1):

- Commit/Nicorette Lozenges, 72 ct., Mint or Cherry

LIMIT ONE (1) \$5.00 REBATE

\$5.00
REBATE

Use as directed. Behavioral support program increases chance of success.
©2010 GlaxoSmithKline

Personal Care

37

Burt's Bees Baby Bee/ Hyland's Baby

Purchase One (1) of Any Variety:
• Burt's Bees Baby Bee Item **AND**
Purchase One (1) of Any Variety:
• Hyland's Baby Item

Both items must be purchased to qualify towards rebate
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

38

Mitchum Anti-Perspirant

Purchase One (1) of Any Variety:
• Mitchum for Men or Women
Anti-Perspirant
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

39

Schick

Purchase One (1):
• Hydro 3 or 5 Blade
Men's Razor, 1 ct.

AND

Purchase One (1):
• Hydro Refill Cartridges, 4 ct.
Both items must be purchased to qualify towards rebate
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

42

Burt's Bees Radiance

Purchase One (1)
of Any Variety:
• Radiance Face or
Body Item
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

43-45

Prell/Queen Helene/ Finesse

Purchase One (1)
of Any Variety:
• Prell Shampoo Original
Normal, 13.5 oz. **OR**
Purchase One (1)
of Any Variety:
• Queen Helene
Hair Care Product **OR**
Purchase One (1)
of Any Variety:
• Finesse Shampoo,
Conditioner or Styling Aid
(Only Hair Care products will
qualify towards rebate)
LIMIT ONE (1)
\$1.00 REBATE
PER OFFER

\$1⁰⁰
REBATE

46

Denorex

Purchase One (1):
• Extra Strength or
Therapeutic Shampoo
plus Conditioner, 12 oz.
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

47

Lice Shield

Purchase One (1):
• 2-in-1 Shampoo &
Conditioner, 10 oz.
• Leave-In Spray, 5 oz.
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

48

Almay

Purchase One (1)
of Any Variety:
• Eye Cosmetic
Includes Mascara,
Liners & Shadous.
Selection may vary by store
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

49

Focus 21

Purchase One (1):
• Fashion Splash Extra Firm
Aerosol Hair Spray, 9.5 oz.
• Splash Finishing Spray, 12 oz.
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

50

Wahl

Purchase One (1)
of Any Variety:
• Hair Clipper
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

51

Aqua Net

Purchase One (1)
of Any Variety:
• Aerosol
Hair Spray Product
LIMIT ONE (1) \$0.50 REBATE

50¢
REBATE

52

Viviscal

Purchase One (1)
of Any Variety:
• Hair Nutrient Tablets, 60
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

53

Pretty Woman

Purchase Two (2)
of Any Variety:
• Nail Products and receive
back by mail the purchase
price of equal or lesser
value Nail Product
LIMIT ONE (1) REBATE

**BUY 1 GET 1
FREE**

**VALID ONLY ON PRODUCTS
PURCHASED 9/19/10 - 9/25/10****

40



Lamisil

Purchase One (1):
• Lamisil
Spray Pump, 1 oz.
Only item pictured will qualify towards
rebate. No rainchecks.
LIMIT ONE (1)
\$6.00 REBATE

\$6⁰⁰
REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

**VALID ONLY ON PRODUCTS
PURCHASED 8/29/10 - 9/4/10****

41



Nivea

Purchase One (1)
of Any Variety:
• Lip Care, 0.17-0.35 oz.,
Carded and Loose Sticks
LIMIT ONE (1)
REBATE

**UP TO
\$1⁹⁹***
REBATE

*Purchase Price Will Be Refunded (up to \$1.99).
Sales tax excluded.

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

SINGLE CHECK REBATES
RITE AID

VALID ONLY ON PRODUCTS PURCHASED 7/25/10 - 9/25/10**

564 Purchase Ten Dollars (\$10.00) Worth of Any Variety:

- Sally Hansen Products
 - Maybelline Products
 - Clearasil Products
 - Veet Products
 - göt2b Products
 - Cover Girl Products
 - Dickinson's Products
 - Phisoderm Products and receive back mail a **FREE** Glam Camp Bag
- Bag includes free beauty samples. Glam Camp Bag mailed separately from rebate check. While supplies last.
LIMIT ONE (1) FREE GLAM CAMP BAG

FREE
Glam Camp Bag

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

FREE

Back to School Survival Kit



Sally Hansen

MAYBELLINE
NEW YORK

Clearasil.

göt2b.



COVERGIRL

www.GlamCamp.com

DICKINSON'S
ORIGINAL WITCH HAZEL

PHISODERM

Dental Care

VALID ONLY ON PRODUCTS PURCHASED 9/12/10 - 9/18/10**

54



Crest/Oral•B
Purchase One (1):
• Crest 3D White Toothpaste, 4 oz. or 3D White Mouth Rinse, 237 mL
• Oral•B 3D White Manual Toothbrush, 1 ct.

LIMIT ONE (1)
\$2.00 REBATE

\$2.00
REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

55

Crest/Oral•B
Purchase One (1):

- Crest Toothpaste 6.2 oz., Nature's or Whitening Expressions Toothpaste 6.0 oz., Plus Scope or White Expressions Toothpaste 4.6 oz., Liquigels or Pro Health Toothpaste 4.2 oz., 3D or Outlast Toothpaste 4 oz.
- Oral•B Advantage Plus, 3D, Control Grip, Artica or Glide Toothbrush or Tongue Cleaner
- Scope, 250 mL

LIMIT ONE (1) \$1.00 REBATE



\$1.00
REBATE

57

The Doctor's
Purchase One (1):

- Brush-Picks, 250 ct.

LIMIT TWO (2) \$2.00 REBATES



\$2.00
REBATE

56



Crest/Oral•B
Purchase One (1):
• Crest Pro•Health Rinse, 1 liter or Enamel Shield Rinse, 440 mL
• Crest Extra Whitening or Plus Scope Toothpaste, 6.2 oz., Twinpack
• Oral•B Pulsar Toothbrush, 1 ct.

LIMIT ONE (1)
\$2.00 REBATE

\$2.00
REBATE

YOUR FIRST LINE OF DEFENSE AGAINST THE FLU



AVOIDING THE FLU SAVES YOU ACHES, PAINS AND MONEY TOO.

Get your flu shot from a Rite Aid Certified Immunizing Pharmacist.¹

Just \$24.99.²

See our pharmacist for details.

With every flu shot you'll get \$100 worth of Rite Aid coupon savings.³

For more information on flu shots, visit riteaid.com/flu or call toll-free 1-866-751-1494.

1 Available in select stores. Based on vaccine availability. Restrictions apply in some states. See pharmacist for details.

2 \$24.99 price applies to standard injectable flu vaccine. Covered by many insurance plans.

3 No purchase necessary. While supplies last.

Audio & Video Supplies

58



Memorex
Purchase One (1):
• Micro System
LIMIT ONE (1) \$15.00 REBATE

\$15⁰⁰
REBATE

62



SanDisk
Purchase One (1):
• 2GB Micro Cruzer
Flash Drive, SD Memory
Card or MicroSD
Memory Card
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

CRAIG

59



Craig Electronics
Purchase One (1):
• Digital Audio Player.
#CMP580D
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

60



Craig Electronics
Purchase One (1):
• DVD Player with
Remote, #CDV327/330
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

61



Craig Electronics
Purchase One (1):
• iCraig Alarm Clock
Radio, #CMA3014/3056
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

PHILIPS

63



Philips
Purchase One (1):
• Wireless Phone Jack
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

64



Philips
Purchase One (1):
• FM Transmitter
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

65



Philips
Purchase One (1):
• Flip Remote
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

24 hour refills by phone

You know exactly what time I'll have your prescription ready.

REFILLS BY PHONE

Household Supplies

VALID ONLY ON PRODUCTS PURCHASED 8/29/10 - 9/4/10**

66



Purex Laundry Detergent
Purchase Two (2):
• Laundry Detergent, 50 oz.
• 3-in-1 Laundry Sheets, 20 ct.
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated dates will not be honored for the rebate.

67



GE Lighting
Purchase Three (3)
of Any Variety:
• Floodlights or Spotlights
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰

68



GE Lighting
Purchase Two (2)
of Any Variety:
• Soft White Long Life
Light Bulbs, 2-Pack
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

69



GE
Purchase One (1):
• Surge Pro 6 Outlet S...
AND
Purchase One (1):
• White or Brown
15' Cordset
Both items must be purchased
qualify towards rebate
LIMIT ONE (1) \$4.00 REBATE

\$4⁰⁰
REBATE



Take Care of Your Crew Sweepstakes

**ESCAPE TO THE SUN, SURF AND SAND OF MIAMI!
ENTER FOR A CHANCE TO WIN AN ALL EXPENSE PAID
TRIP FOR TWO (2) TO THE CHAMPIONSHIP WEEKEND
RACES IN SOUTH FLORIDA THIS NOVEMBER!**

OFFICIAL ENTRY FORM

2010 Rite-Aid "Take Care of Your Crew" Sweepstakes

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
E-mail: _____

No purchase necessary. You must be 18 years of age or older to enter.
Mail entry forms to: 2010 Rite-Aid "Take Care of Your Crew" Sweepstakes,
286 Browns Hill Road Locust, NC 28097.

OFFICIAL RULES & REGULATIONS

2010 Rite-Aid "Take Care of your Crew" Sweepstakes

FOR PERMANENT LAWFUL RESIDENTS OF AL, CA, CO, CT, DC, DE, GA, ID, IN, KY, LA, MA, MD, MI, MS, NC, NH, NJ, NE, NY, OH, OR, PA, RI, SC, TN, UT, VA, VT, WA, AND WV ONLY.
Presented by Rite-Aid Stores, Inc. & ST Motorsports Marketing

NO PURCHASE NECESSARY

1. How to Enter: NO PURCHASE NECESSARY / ELECTRONIC ENTRIES & MAIL-IN ENTRIES FOR PERMANENT LAWFUL RESIDENTS OF THE STATES LISTED ABOVE ONLY. The 2010 Rite Aid Take Care of your Crew Sweepstakes ("Sweepstakes") begins at 12:01 a.m. (Eastern Time ("ET")) on August 28, 2010 and ends at 11:59 p.m. ET on September 25, 2010 ("Sweepstakes Period"). Sweepstakes entries will be accepted by via Mail-In Entries. **a) 3" x 5" Mail-in Entries:** You may enter by legibly hand printing in ink your name, complete mailing address, including zip code, daytime and evening phone numbers and age on a plain 3" x 5" card and mailing the 3" x 5" card in a properly addressed #10 envelope with sufficient postage affixed to: The 2010 Rite-Aid Take Care of your Crew Sweepstakes, 286 Browns Hill Road, Locust, NC 28097. All mail-in entries must be postmarked by September 25, 2010 and received by September 30, 2010. Limit of one entry per stamped envelope per household per day. **b) Entry Form in Single Check Rebate ad.** Complete the entry form found in the Single Check Rebate ad and mail in a properly addressed #10 envelope with sufficient postage affixed to: The 2010 Rite-Aid Take Care of your Crew Sweepstakes, 286 Browns Hill Road, Locust, NC 28097. All mail-in entries must be postmarked by September 25, 2010 and received by September 30, 2010. Limit of one entry per stamped envelope per household per day. No mechanically reproduced, forged or altered entries are permitted. There will be no verification of receipt of entries. All entries submitted become the sole property of the Sweepstakes Entities and will not be returned. **2. Eligibility:** To enter the Sweepstakes, you must be a lawful permanent resident AL, CA, CO, CT, DC, DE, GA, ID, IN, KY, LA, MA, MD, MI, MS, NC, NH, NJ, NE, NY, OH, OR, PA, RI, SC, TN, UT, VA, VT, WA, AND WV ONLY and be 18 years of age or older as of August 28, 2010. Sweepstakes is void outside the states listed above and where restricted or prohibited by law. The Sweepstakes, and any web site pages and advertisements relating thereto, are intended for viewing only within the continental United States. Employees of Rite-Aid Stores, the Clorox Company, Kimberly-Clark and ST Motorsports Marketing, Inc., their respective parent companies, subsidiaries, affiliates, advertising, promotion agencies and the directors, officers, employees or agencies, and any of their respective partners or prize suppliers, their affiliated companies, parents, subsidiaries and advertising and promotion agencies, (collectively, "Sweepstakes Entities"), and their immediate families (defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren) and members of their households, are ineligible to participate in this Sweepstakes. **3. Drawing and Notification:** One (1) potential Grand Prize winner will be selected in a random drawing, on or about October 6, 2010 from among all eligible entries received by ST Motorsports, Inc. ("Sweepstakes Administrator"). The Sweepstakes Administrator's decisions are final and binding in all respects. Odds of being selected as a winner depend on the number of eligible entries received. The potential winner will be notified by phone or mail and must respond to the notification within seven (7) business days of the notification attempt or the potential winner will be disqualified and alternate winners will be selected. **4. Grand Prize:** One (1) Grand Prize Winner: One Grand Prize winner will receive a prize package for two to the November 21, 2010 race in Homestead, FL. The Grand Prize includes: Two (2) round-trip coach class airfare transportation tickets from a major airport closest to the winner's home to Miami, FL, three (3) night hotel accommodations at a Sponsor specified hotel, based on double occupancy: Two (2) Sprint Cup tickets and Two (2) Nationwide Series tickets. The Grand Prize winner may also receive up to \$300 rental car reimbursement if Grand Prize winner meets eligibility criteria for car rental. Additional transportation not included. The Approximate Retail Value (ARV) of the Grand Prize is \$4,000. All other expenses and costs, not expressly listed above, including, but not limited to, taxes, meals, tips, transportation and entertainment is each winner's sole responsibility. No transfer, substitution, or cash equivalent for prizes allowed. Sweepstakes Entities reserve the right to substitute a prize (or portion of the prize) with one of equal or greater value if a prize cannot be awarded as described for any reason. **5. Prize Conditions:** The potential Grand Prize winner will be required to execute an Affidavit of Eligibility, a Liability Release and, where legal, a Publicity Release ("Affidavit/Release"). Such documents must be signed and returned by the date and/or time indicated within such documents. If a potential winner fails to sign and return such documents within that time, or if an entrant is found to be ineligible, or if he/she does not comply with the Official Rules, then the potential winner will be disqualified and an alternate winner will be selected, time permitting. If prize/prize notification is returned as undeliverable, this will result in disqualification and an alternate winner will be selected. In the event the race is cancelled or postponed for reasons beyond Sweepstakes Entities' control, a prize of equal or greater value will be provided by Sponsor. All federal, state or other tax liabilities (including income taxes) arising from this Sweepstakes will be the sole responsibility of each winner. Prize package must be used on dates specified or prize will be forfeited. Certain restrictions may apply. Grand Prize winners and respective travel companions must travel together on the same itinerary, including the same departure date, destination date, destination and return date, and must have valid travel documents (i.e. valid photo I.D.) prior to departure. Grand Prize winner will be required to execute a Release of Liability prior to use of prize. Car rental is subject to additional restrictions set forth by car rental contract. If the Grand prize winner does not meet rental car requisites/requirements that portion of the prize will not be awarded. All travel must be taken and all prizes must be used on/ by dates specified by the Sweepstakes Entities. All portions of the prizes must be used on dates specified or prize will be forfeited. In the event the race is cancelled or postponed for reasons beyond Sweepstakes Entities' control, that portion of the prize will not be awarded and no additional compensation will be provided. Flight schedules are subject to change without notice. Once travel commences, no stopovers are permitted; if stopover occurs, full fare will be charged from stopover point for the remaining segments, including return, of the trip. The Sweepstakes Entities are not liable for any expenses incurred as a consequence of flight cancellation/delay. Seat selection and timing of trip subject to availability and confirmation of reservations. Trips may not be combined with any other offer and travel may not qualify for frequent flyer miles. Except where prohibited by law, the winners' entries and acceptance of the prizes constitutes permission for the Sweepstakes Entities to use said winners' names, photographs, likeness, statements, biographical information, voices, and city and state addresses on a worldwide basis, and in all forms of media, in perpetuity, without further compensation. **6. Sweepstakes Conditions:** This Sweepstakes is subject to all applicable federal, state and local laws. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Administrator, and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. The winners and entrants also agree to release, discharge, indemnify and hold harmless the Sweepstakes Entities and each of their respective officers, directors, employees, representatives and agents from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes. **7. Limitations of Liability:** Sweepstakes Entities do not assume any responsibility for incorrect or inaccurate capture of entry information, including, but not limited to, technical malfunctions, human or technical error, printing errors, lost / delayed / garbled data or transmission, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Sweepstakes Entities are not responsible for lost, late, damaged, delayed, destroyed, misdirected, incomplete, illegible, postage-due or mutilated entries. Sweepstakes Entities may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants or Sweepstakes Entities' representatives. The winners agree to release, hold harmless, and forever discharge the Sweepstakes Entities from any and all claims, demands, losses and liabilities, of any nature whatsoever, which he or she may now or hereafter assert, including but not limited to, claims for injury, death or illness arising out of or claimed to be arising out of Sweepstakes entry, prize acceptance or use/misuse of the aforesaid prizes. **8. Winners List:** For the name of the winners in this Sweepstakes, which will be available after December 1, 2010, send a self-addressed, stamped envelope with a written request, to: The 2010 Rite-Aid Take Care of your Crew Sweepstakes, Winners List, c/o ST Motorsports Marketing, 286 Browns Hill Road, Locust, NC 28097. The Sweepstakes Entities for this Sweepstakes are Rite-Aid Stores, 30 Hunter Lane, Camp Hill, PA 17011; The Clorox Company, 1221 Broadway, Oakland, CA 94612; Kimberly-Clark Corporation, 2100 Winchester Road, Neenah, WI 54956, and ST Motorsports, Inc., 286 Browns Hill Road, Locust, NC 28097. **9. Sweepstakes Sponsors / Entities:** The Sweepstakes Sponsors for this Sweepstakes are Rite-Aid, 30 Hunter Lane, Camp Hill, PA 17011; The Clorox Company, 1221 Broadway, Oakland, CA 94612; Kimberly-Clark Corporation, 2100 Winchester Road, Neenah, WI 54956, and ST Motorsports, Inc., 286 Browns Hill Road, Locust, NC 28097.

VALID ONLY ON PRODUCTS
PURCHASED 9/19/10 - 9/25/10**

70

**Kimberly Clark/Clorox
Purchase Twenty-Five Dollars
(\$25.00) Worth of:**

- CLOROX® Clean-Up, 32 oz.
- CLOROX® Green Works, 32 oz.
- COTTONELLE® Toilet Paper, 20-Pack
- COTTONELLE® Flushable Moist Wipes
- HUGGIES® Baby Wipes
- HUGGIES® Big Pack Diapers
- HUGGIES® Jumbo Pack Diapers
- KLEENEX® Facial Tissue
- KLEENEX® Splash N' Go Moist Wipes
- KOTEX® Pads, Liners and Tampons
- SCOTT® Extra Soft Tissue, 16-Pack

and receive a **FREE \$10.00**
Rite Aid Gift Card back by mail

Rite Aid Gift Card mailed separately
from rebate check. Cannot be combined with any
other offer.

LIMIT ONE (1) RITE AID GIFT CARD

FREE
\$10 Rite Aid Gift Card

**Rebate valid only on products purchased between the dates
shown above. Purchases made outside of stated date will not
be honored for the rebate.



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Back-to-School supplies

71



Hewlett Packard
Purchase One (1):
• DVD+R Double Layer
Recordable, 20-Pack
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

74



Uniball Pens
Purchase Two (2)
of Any Variety:
• Uniball Gel 207, 2-Pack
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

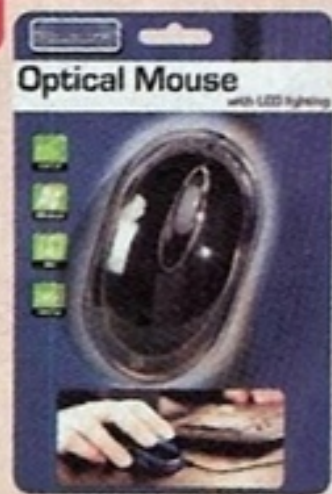
77



Hewlett Packard
Purchase Two (2)
of Any Variety:
• Reams of Paper
LIMIT ONE (1) \$4.00 REBATE

\$4⁰⁰
REBATE

80



Tech Universe
Purchase One (1):
• Optical Mouse
with LED Lighting
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

82



Elmer's Glue
Purchase Three (3):
• Glue Sticks, 0.77 oz.
• Glue Sticks, 3-Pack, 0.77 oz.
Only items pictured/listed will qualify
towards rebate
LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰
REBATE

72



BIC Stationery
Purchase Ten Dollars
(\$10.00) Worth
of Any Variety:
• BIC Stationery Products
LIMIT TWO (2)
\$2.00 REBATES

\$2⁰⁰
REBATE

75



**Papermate Pens/
Mechanical Pencils**
Purchase Three (3)
of Any Variety:
• Papermate Pens &
Mechanical Pencils
Excludes Woodcase Pencils
LIMIT ONE (1)
\$3.00 REBATE

\$3⁰⁰
REBATE

78



KIWI Shoe Care
Purchase Eight Dollars
(\$8.00) Worth
of Any Variety:
• KIWI Shoe Care Items
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

81



ArtSkills
Purchase Four (4)
of Any Variety:
• Poster & Craft Paint
LIMIT ONE (1) \$4.00 REBATE

\$4⁰⁰
REBATE

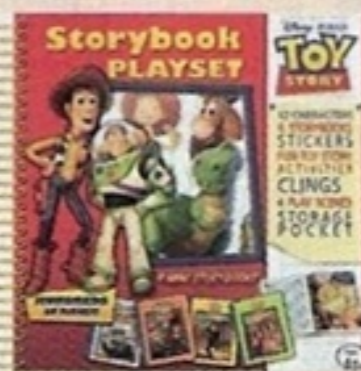
83



Krazy Glue
Purchase Two (2)
of Any Variety:
• Krazy Glue Products
LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰
REBATE

73



Toy Story
Purchase Two (2)
of Any Variety:
• Paper Doll Book or Publica
Workbook Series
Selection may vary by store.
While supplies last.
LIMIT ONE (1)
\$2.00 REBATE

\$2⁰⁰
REBATE

76



Singer Sewing
Purchase One (1)
of Any Variety:
• Singer Sewing Kit
Regular retail must be \$1.99
higher. May not be available
all stores.
LIMIT TWO (2) \$2.00 REBATES

\$2⁰⁰
REBATE

79



Pilot
Purchase Three (3)
of Any Variety:
• G2 Gel Pens, 2-Pack
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

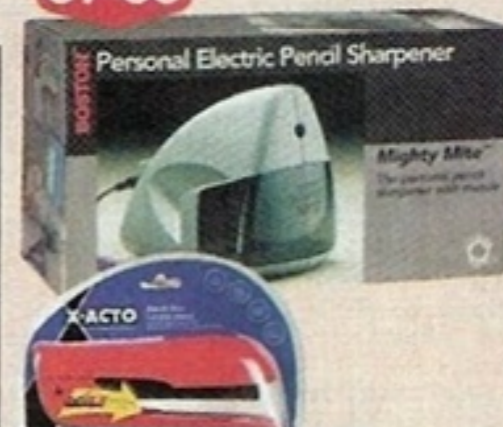
84



Cra-Z-Art
Purchase Two (2)
of Any Variety:
• Craft & Activity
Selection may vary by store
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

87-88



X-Acto
Purchase One (1)
• Mighty Might
Pencil Sharpener
Purchase Two (2)
of Any Variety:
• Red Line
Value Pack Staplers
LIMIT ONE (1) \$5.00 REBATE
PER OFFER

\$5⁰⁰
REBATE

85



ArtSkills
Purchase One (1):
• Poster Lights, 20 lights
LIMIT ONE (1) REBATE

**UP TO
\$3⁵⁹***
REBATE

*Purchase Price Will Be Refunded (up to \$3.59).
Sales tax excluded.

86



Crayola
Purchase Two (2):
• Crayola Washable
Markers, 8 ct.
• Markers, 10 ct.
• Colored Pencils, 24 ct.
• Crayons, 64 ct.
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

VALID ONLY ON PRODUCTS
PURCHASED 8/29/10 - 9/4/10**

**Rebate valid only on products
Purchases made outside of stated

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Set-and-go charging.



NEW at
Rite Aid®

Find out more at duracell.com/mygrid

93
DURACELL
Purchase One (1):
• myGrid Universal
Charger Kit
LIMIT ONE (1) \$15.00 REBATE

94
DURACELL
Purchase One (1):
• myGrid +
Power Sleeve
LIMIT ONE (1) \$25.00 REBATE

\$15⁰⁰
REBATE

\$25⁰⁰
REBATE

DURACELL®

myGrid™
Charging
Made Simple™

*Limit one redemption per household per offer period. Submit your Single Check Rebates online. It's faster and easier. <https://riteaid.rebateplus.com>. ©2010 P&G

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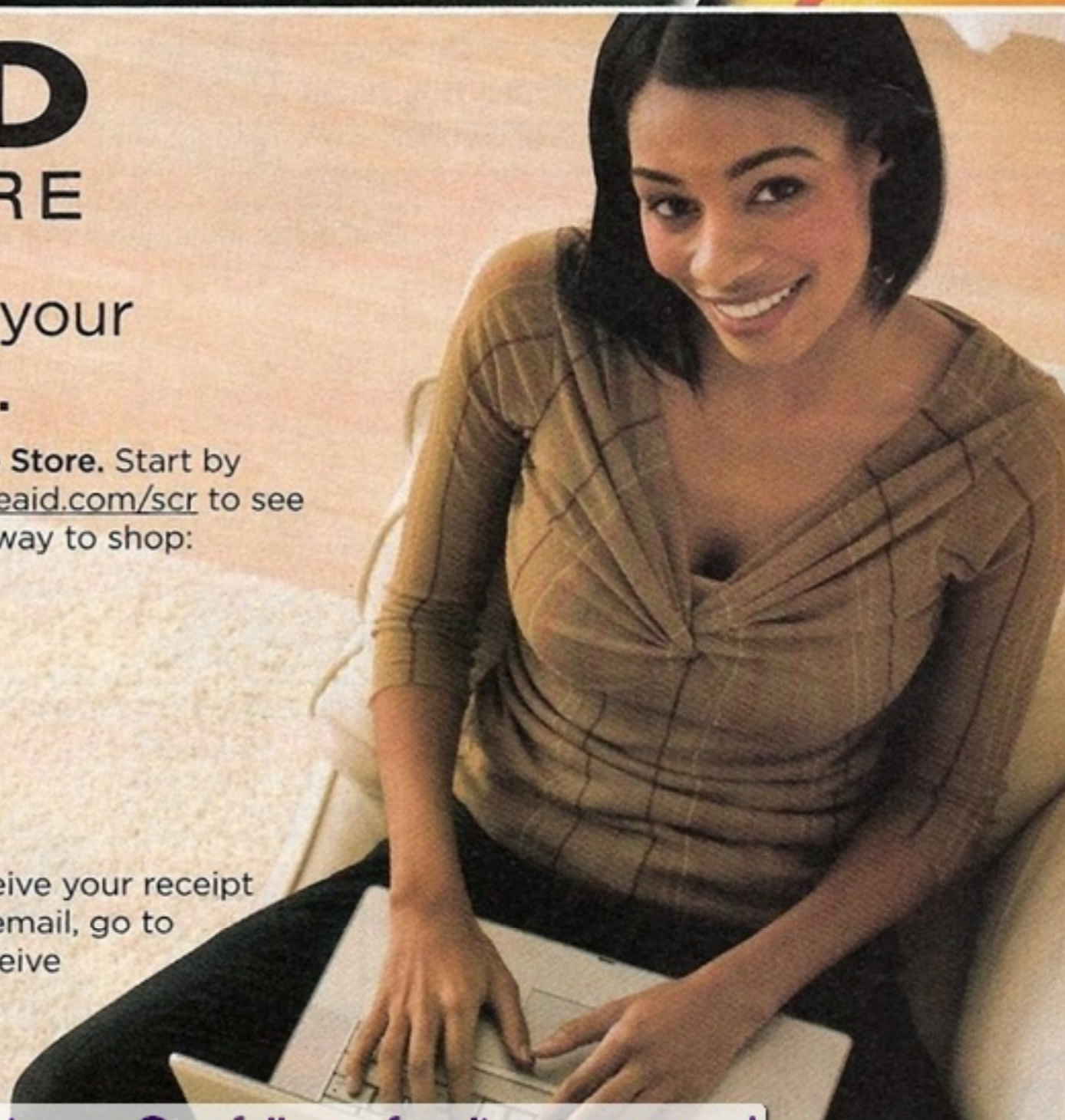
RITE AID ONLINE STORE

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- 1 Shop at your local Rite Aid Pharmacy.
- 2 Shop from your home at the Rite Aid Online Store* by visiting riteaid.com/shop.

When you shop at the Rite Aid Online Store, you will receive your receipt in a confirmation email. Simply retain your confirmation email, go to riteaid.com/scr, and enter your receipt information to receive your rebate.



iheartriteaid.com ... thanks to hismom @ a full cup for directory scans!

*Certain limitations may apply. Single Check Rebates available on applicable Rite Aid Online Store purchases only. Visit riteaid.com/scr for complete details. The selection of