



RITE AID

With us, it's personal.

50% OFF
REGULAR RETAIL

WITH CARE
+UP REWARD WHEN YOU BUY \$20

Halloween Costumes

50% OFF
REGULAR RETAIL

WITH CARE
+UP REWARD WHEN YOU BUY \$20

Halloween and Harvest Decor or Dummies

40% OFF
REGULAR RETAIL

1 DAY MANUFACTURER'S COUPON AVAILABLE ON EYE MAKEUP IN MOST SUNDAY PAPERS

2 ONLINE COUPON SAVINGS AVAILABLE WITH YOUR VALUES

MAYBELLINE Cosmetics

2 for \$4

+UP REWARD -1.00 ON 2

IT'S LIKE PAYING 2 for \$3

Reese's or KitKat Brand, M&M's or Snickers Brand, Hershey's Milk Chocolate or Milk Chocolate with Almonds Brand Families or Snack Size

3 for \$3

+UP REWARD -1.00 ON 3

IT'S LIKE PAYING 3 for \$2

King Size Bars

SAVE AN EXTRA \$69

IN +UP REWARDS

Throughout the Ad

LESS THAN 50¢ PER ROLL

11.99

+UP REWARD -1.00

IT'S LIKE PAYING 10.99

Bounty Paper Towels

Charmin Big Roll Bath Tissue

LESS THAN 50¢ PER ROLL

2 for \$10

+UP REWARD -2.00

IT'S LIKE PAYING 2 for \$8

Clear Laundry Detergent

Gain Laundry Detergent

Gain Fabric Softener

HOT BUY!

89¢

-89¢

FREE

Gain Dish Detergent

22.99

-3.00

+UP REWARD -5.00

IT'S LIKE PAYING 14.99

Prilosec OTC

SALE DATES OCT. 10 11 12 13 14 15 16



1-800-RITE AID®

www.riteaid.com

heartriteaid.com

Align Digestive Care 30-D

28⁹⁹
-6⁰⁰
22⁹⁹

Pepto Bismol

2⁹⁹

Pepto Bismol 2.5 oz. Liquid 100% or Pepto Bismol 2.5 oz. Liquid 100% or Pepto Bismol 2.5 oz. Liquid 100% or Pepto Bismol 2.5 oz. Liquid 100%

Ex-Lax

11⁹⁹
-2⁰⁰
9⁹⁹

Ex-Lax 100% Natural Laxative 12.5 oz. Jar

Get Your Flu Shot at Rite Aid
Call 1-866-751-1494 TODAY
TID/TY 1.800.825.1833

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS

DayQuil 4⁹⁹
-1⁵⁰
3⁴⁹

NyQuil or DayQuil 1⁹⁹

Halls Cough Drops 99^c

Mucinex 11⁹⁹
-3⁰⁰
8⁹⁹

Mucinex 8⁹⁹
-2⁰⁰
6⁹⁹

Children's Mucinex Cough Suppressant 6⁹⁹

BUY ONE GET SECOND ONE FREE

All Vitamins and Supplements or Flea + Worms

2⁺ UP REWARD WHEN YOU BUY THIS ITEM

Advil Congestion Relief 4⁹⁹

Advil Congestion Relief 4.99

3⁺ UP REWARD WHEN YOU BUY 2

50% OFF

Feosol, GERITOL, OTCAL

Helping you feel better and save money!

2⁺ UP REWARD WHEN YOU BUY 2

Schiff Move Free Advanced 11⁹⁹
-2⁰⁰
9⁹⁹

Move Free Advanced 9.99

Motrin 9⁹⁹
-2⁰⁰
7⁹⁹

Motrin 7.99

BUY ONE GET SECOND ONE FREE

Eye Drops, Artificial Tears, Contact Lens Solution, Sterile Saline and Eye Wash

BUY ONE GET SECOND ONE FREE

Hydrogen Peroxide Solution or Alcohol 3% or Wipes or Gloves

RITE AID

heartriteaid.com



2^{UP} \$7
 -1.00 ON 2
+UP REWARD
 -2.00 ON 2
IT'S LIKE PAYING 2^{UP} \$4

PANTENE
 Shampoo, Conditioner
 or Styler
 (Make total \$4.00 - \$4.00)

2^{UP} \$5

GARNIER FRUCTIS
 Shampoo or
 Conditioner
 (Make total \$2.00 - \$2.00)

*1 OFF MAKEUP ACTIVITY'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

4.99
 -2.00
+UP REWARD
 -1.00
IT'S LIKE PAYING 1.99

JOHN FRIEDA
 Root Awakening, Brilliant Brunette,
 Sheer Blonde, Luscious Volume
 or Flax Ease Hair Care
 (Make total \$2.99 - \$2.99)

Big Savings



40% OFF
 REGULAR RETAIL

wet n wild
 Cosmetics

***1 +UP REWARD WHEN YOU BUY ANY NAIL ENAMEL**

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL

All Nail Enamel
 (Make total \$2.00 and above)

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL

OLAY
 Skin Care and
 Bath Care
 (Make total \$2.00 and above)

***3 +UP REWARD WHEN YOU BUY 2**

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL

Skin Care
 (Make total \$2.00 and above)

2.99
 -1.00
+UP REWARD
IT'S LIKE PAYING 1.99

Dial or Coast
 Bath Bars (1 pack)
Dial or Tone
 Body Wash
 (1 - 1.99)

***1 +UP REWARD WHEN YOU BUY THESE ITEMS**

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL

All Cetaphil
 Skin Lotions
 and Cleansers

CLAIROL
 Natural Instincts
 Hair Color
 (Make total \$2.00)

7.99
 -2.00
+UP REWARD
 -3.00
IT'S LIKE PAYING 2.99

VOID!

GARNIER Nutress
 Hair Color
 (Make total \$2.00)

6.99
 -2.00
+UP REWARD
IT'S LIKE PAYING 4.99

VOID!

GARNIER HerbalEssence
 Hair Color
 (Make total \$2.00)

6.99
 -1.00
 -3.00
+UP REWARD
IT'S LIKE PAYING 2.99

VOID!



4.99
+UP
-1.00
3.99

Halloween Candy
Includes Kit Kat, Snickers, Milky Way, Mars, M&M's, and more.
10/1 - 10/31

5.95
+UP
-1.00
4.95

Priner Candy 1 ct.
Brach's Mellowmex 1 ct.
Ferrero Pan Coramels 1 ct.
Mary Jane Candy 1 ct.
Black Forest Halloween Candy 1 ct.

2.95
+UP
-1.00
1.95

Halloween Snack Size and Fun Size Bagged Candy and Snacks
Includes Butterfinger, Milky Way, Almond Joy, and more.
10/1 - 10/31

welcome to FRIGHT AID PRICES SO LOW

50% OFF

Halloween Laydown Bags
Includes Candy Corn, Kit Kat, and more.
10/1 - 10/31

9.99

Hershey's, M&M's, Wawa, or Nestle Candy Bars
10/1 - 10/31

8.99
+UP
-1.00
7.99

9.99

Club Size Bagged Candy
10/1 - 10/31



2.95
+UP
-1.00
1.95

Chocolate Packaged Candies
Includes Reese's, Raisins, and more.
10/1 - 10/31

2.95
+UP
-1.00
1.95

Candies
Includes Hershey's Kisses, and more.
10/1 - 10/31

2.96
+UP
-1.00
1.96

Dove Harvest Miniatures
10/1 - 10/31

5.99

Pumpkin Patch Variety Pack
10/1 - 10/31

2^{\$5}
+UP
-1⁰⁰
IT'S LIKE PAYING
2^{\$4}

Tootsie Roll
Pack of Caramel Apple-Pops, M&M's
and Tootsie Rolls \$5.99 (24 ct.)
M&M's \$4.99 (24 ct.)
Subtotal may vary by store.

2^{\$5}
+UP
-1⁰⁰
IT'S LIKE PAYING
2^{\$4}

**Hershey's Mixtures or
Nuggets** 24.7 (12 ct.)
Reese's Pieces 17.25 (12 ct.)
**Hershey's or Reese's
Harvest Mixtures** 12.99 (12 ct.)
Subtotal may vary by store.

25% OFF
REGULAR RETAIL

**Halloween Masks, Wigs,
Makeup, Accessories,
Novelties, T-Shirts or Socks**
Some items may vary by store.
Excludes Halloween Eye Contact.

AND THEY'RE SCARY!

Halloween Laydown Bags
Regular Retail \$12.99 - \$14.99

2^{\$1}

**Single Serve
Halloween Candy**
Regular Retail \$1.99
Subtotal may vary by store.

2^{\$3}

Blach's Mallowmen
24 ct.
Palmer Big Bar 12 ct.
Subtotal may vary by store.

***1 +UP REWARD
WHEN YOU BUY
THESE ITEMS**

**Halloween
Eye Lashes**

50% OFF

**EVERYONE
LOW
PRICE**

Halloween Lights
Regular Retail \$1.99
Subtotal may vary by store.

**25 4" X 6"
Digital Prints
ONLY \$2.49**

VOID

**PICTURE PERFECT
HALLOWEEN CONTEST**

**ENTER FOR A CHANCE
TO WIN A TRIP FOR 4 TO
HERSHEYPARK IN THE DARK**

GRAND PRIZE:
Trip for 4 to celebrate Halloween 2011
at **HERSHEYPARK IN THE DARK**
in Hershey, Pennsylvania

- Round trip coach airfare
- 3 days, 2 night's deluxe accommodations at **HERSHEY LODGE**
- and more!

1st Prize in Each Category:
Win a Free Year Institute of Photography Home Study Short Course in the Fundamentals of Digital Photography Full FreeDV Digital Camera a File and photo book and a deliciously sweet Hershey's Chocolate Bar.

2nd Prize in Each Category:
Win a \$200 File and photo book, 7 digital cameras, digital camera, a File and photo book and a deliciously sweet Hershey's Chocolate Bar.

3rd Prize in Each Category:
Win a \$100 File and photo book, Hershey's M&M's Novelty, Hershey's M&M's Novelty and a File and photo book and a deliciously sweet Hershey's Chocolate Bar.

Plus...Daily Giveaway with thousands of prizes!
Entries accepted through November 8, 2010.
Enter to win at www.HalloweenPhotoContest.com
See website for official contest rules.

automated courtesy refills



stress less

Sign up for our Automated Courtesy Refills program.

- We refill your prescriptions a few days before they run out.
- We'll call you when they're ready to be picked up.
- We'll even work with your physician to get your prescription renewed.

Enrollment is FREE. Ask your pharmacist to sign you up today.*

*Prescriptions are ineligible for the Rite Aid Automated Courtesy Refill program if 1) purchased through mail order; 2) fail to meet permissible refill parameters; 3) paid for by any of the following programs: Medicare Part B, Worker's Compensation, Georgia Medicaid, Massachusetts Medicaid and New York Medicaid; or 4) a controlled or regulated medication that requires a new prescription for every fill.

iheartriteaid.com



Food Mart



Lindt Candy Bars
 2 \$4
 -1.00
 +UP
 -1.00
IT'S LIKE PAYING 2 \$2

Lindt Candy Bars
 2.5 - 4.4 oz
 Selection may vary by store



Wrigley's Slims Pack, Extra or Freedent 12-14 or Hubba Bubbe Bubble Tape
 3 \$3
 -1.00
 +UP
IT'S LIKE PAYING 3 \$2

Wrigley's Slims Pack, Extra or Freedent 12-14 or Hubba Bubbe Bubble Tape
 Expires 11/18/18



Cadbury Dairy Milk Bars
 2 \$2

Cadbury Dairy Milk Bars
 2.5 - 4.4 oz



BUY ONE GET SECOND ONE FREE
 of equal or lower value plus applicable sales tax. Items offered at regular retail.

1.99
 Keebler Cookies or Crackers 7.5 - 10.5 oz
 Butter Cookies 12 oz

2 \$4
 -1.00
 +UP
IT'S LIKE PAYING 2 \$3

Betty Crocker Potatoes 6-8 oz
 Hamburger or Tuna Helper 6.5 - 9.5 oz
 Uncle Ben's Ready Rice 6-8 oz



2 \$6
 -1.00
 +UP
IT'S LIKE PAYING 2 \$5

Welch's Grape Juice
 64 oz. 100% Juice
 Selection may vary by store



2 \$8
 -1.00
 +UP
IT'S LIKE PAYING 2 \$7

Arrowhead Spring Water 1.5 Liter 194 pack
 Selection may vary by store



6.99
 -1.00
 +UP
IT'S LIKE PAYING 5.99

Folgers Instant Coffee 12 oz.
 Folgers Coffee 12 oz. 5.5 oz.
 Selection may vary by store



BUY ONE GET SECOND ONE FREE

Planters Peanuts 20 - 24 oz.
 Emerald Nuts 20 - 24 oz.
 Blue Diamond Almonds 7.5 - 10.5 oz.
 Selection may vary by store



BUY ONE GET SECOND ONE FREE

Campbell's Chicken Noodle or Tomato Soup 10.5 - 14.5 oz.
 Kraft Macaroni & Cheese 7.5 - 10.5 oz.
 Libby's Vintna Sausage 7.5 - 10.5 oz.
 Post Clyde Sardinias 7.5 - 10.5 oz.
 Camp's Pork and Beans 10.5 - 14.5 oz.



2.99
 -1.00
 +UP
IT'S LIKE PAYING 1.99

Dreyer's Grand Ice Cream 1.5 Quart
 Selection may vary by store



SAVE \$1.00
 Buy 2 Sun-Belt Cereals (any 2) or Sun-Belt Cereals (any 2) or Sun-Belt Cereals (any 2)
 2.99
 -1.00
1.99

VOID

