

OCTOBER 2010 REBATE DIRECTORY

1 Clearblue Easy Pregnancy Test Kit
Purchase One (1):
• +/- or Digital, 2 tests
LIMIT ONE (1) \$5.00 REBATE



\$5.00
REBATE

2 StaphAseptic
Purchase One (1):
• First Aid Gel
LIMIT TWO (2) \$7.00 REBATES



\$7.00
REBATE

3 Rite Aid
Purchase One (1):
• Nicotine Gum, 170 ct.
LIMIT FIVE (5) \$5.00 REBATES



\$5.00
REBATE

4 Rite Aid
Purchase One (1):
• Nicotine Smoking Patches, 14 ct.
LIMIT ONE (1) \$5.00 REBATE



\$5.00
REBATE

5 Joint Juice
Purchase One (1):
• Joint Juice, 8 oz., 6-Pack
LIMIT TWO (2) \$2.00 REBATES



\$2.00
REBATE

Two Ways Of Enrolling:

1. On-line:
receive your rebate check in about 2-3 weeks at www.riteaid.com



2. By Mail:
receive your rebate check in about 4-6 weeks upon receipt of your submission.



Feel Better for **FREE!**
See pages 2&3 for over **\$114** in rebates on Cold & Flu products!

VALID ONLY ON PRODUCTS PURCHASED 10/17/10 - 10/23/10**

6 Breast Cancer Research Foundation
Purchase One (1) of Any Variety:
• Poise Pads, 30-72 ct.
LIMIT ONE (1) \$4.00 REBATE



\$4.00
REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

7 L'Oréal Cosmetics
Purchase Two (2) of Any Variety:
• L'Oréal Cosmetic Items
LIMIT NINE (9) \$3.00 REBATES



\$3.00
REBATE

SINGLE CHECK REBATES
RITE AID

82
REBATE OFFERS INSIDE!

UP TO **\$465**
REBATE VALUE

VALID ON PURCHASES MADE 9/26/10-10/23/10
SUBMIT BY NOVEMBER 22, 2010

*Except as otherwise noted in the directory.

8 General Mills
Purchase Fifteen Dollars (\$15.00) Worth of Any Variety:

- Honey Nut Cheerios®, 12.25 oz.
- Cheerios®, 14 oz.
- Fiber One® Original Bran, 16.2 oz.
- Lucky Charms®, 11.5 oz.
- Cinnamon Toast Crunch®, 12.8 oz.
- Fiber One® Honey Cluster®, 14.25 oz.
- Multigrain Cheerios®, 12.8 oz.
- Reese's® Puffs®, 13 oz.
- Whole Grain Total®, 10.6 oz.
- Cookie Crisp®, 11.25 oz.
- Cocoa Puffs®, 11.8 oz.
- Fiber One® Frosted Shredded Wheat, 15.1 oz.
- Golden Grahams®, 12 oz.
- Chocolate Cheerios®, 11.25 oz.
- Banana Nut Cheerios®, 10.9 oz.
- Wheaties®, 10.9 oz.
- Rice Chex®, 12.8 oz.
- Nature Valley® Crunchy Granola Bars, 6-Pack
- Nature Valley® Nut Clusters
- Nature Valley® Chewy Trail Mix Bars, 6-Pack
- Nature Valley® Sweet & Salty Granola Bar, 6-Pack
- Fiber One® Chewy Bars
- Fiber One® Chewy Bars, 90 calories
- Betty Crocker® Hamburger Helper®
- Betty Crocker® Tuna Helper®
- Progresso® Traditional Soup
- Progresso® Light Soup
- Progresso® Rich & Hearty Soup
- Progresso® High Fiber Soup
- Progresso® Vegetable Classics
- Progresso® Light Reduced Sodium
- Chex Mix®

General Mills will donate \$2.00 towards Susan B. Komen for the Cure when you qualify for offer. See page 11 for details.



LIMIT ONE (1) \$2.00 REBATE

NEW! Advil Congestion Relief



ADVIL CONGESTION RELIEF
AVAILABLE IN STORES OCTOBER 10, 2010!

FEEL BETTER FOR FREE!*

*Plus applicable sales tax.

9

Sucrets
Purchase One (1) of Any Variety:
• Sucrets, 18 ct.
LIMIT ONE (1) REBATE



UP TO \$2.99*
REBATE

*Purchase Price Will Be Refunded (up to \$2.99). Sales tax excluded.

10

Palmer's Cocoa Butter Formula
Purchase One (1):
• Lip Butter, Dark Chocolate or Peppermint, 0.35 oz.
LIMIT ONE (1) REBATE



UP TO \$1.99*
REBATE

*Purchase Price Will Be Refunded (up to \$1.99). Sales tax excluded.

11

Blistex
Purchase One (1):
• Blistex Ointment, 0.21 oz.
LIMIT ONE (1) REBATE



UP TO \$1.49*
REBATE

*Purchase Price Will Be Refunded (up to \$1.49). Sales tax excluded.

12

PediaCare
Purchase One (1) of Any Variety:
• Children's Syrup of Symptom Relief, 4 oz.
Excludes Plus
LIMIT ONE (1) REBATE



UP TO \$4.99*
REBATE

*Purchase Price Will Be Refunded (up to \$4.99). Sales tax excluded.

Cough and Cold FREEBATES

All Single Check Rebates on this page are valid 10/10/10 - 10/16/10**

Save over **\$55.88** IN REBATES!

13

Antiox Immune Support Shots
Purchase One (1):
• Tropical Fruit or Sugar-Free Blueberry, 2-Pack
LIMIT TWO (2) REBATES



UP TO \$2.99*
REBATE

*Purchase Price Will Be Refunded (up to \$2.99). Sales tax excluded.

14

NeilMed
Purchase One (1):
• NasaDOCK Plus Drying Stand
LIMIT ONE (1) REBATE



UP TO \$5.99*
REBATE

*Purchase Price Will Be Refunded (up to \$5.99). Sales tax excluded.

15

Comtrex
Purchase One (1) of Any Variety:
• Comtrex, 24 ct.
LIMIT ONE (1) REBATE



UP TO \$3.99*
REBATE

*Purchase Price Will Be Refunded (up to \$3.99). Sales tax excluded.

16

Kids-EEZE
Purchase One (1) of Any Variety:
• Soft Chews, 12 ct.
LIMIT ONE (1) REBATE



UP TO \$4.99*
REBATE

*Purchase Price Will Be Refunded (up to \$4.99). Sales tax excluded.

17

Emergen-C
Purchase One (1):
• Immune Booster Shots, Citrus, 2-Pack
LIMIT ONE (1) REBATE



UP TO \$3.49*
REBATE

*Purchase Price Will Be Refunded (up to \$3.49). Sales tax excluded.

18

NeilMed
Purchase One (1):
• Nasa Mist Spray All-In-One, 6 oz.
LIMIT ONE (1) REBATE



UP TO \$9.99*
REBATE

*Purchase Price Will Be Refunded (up to \$9.99). Sales tax excluded.

19

NeilMed
Purchase One (1):
• NasoGEL Moisturizing Spray, 1 oz.
LIMIT ONE (1) REBATE



UP TO \$5.99*
REBATE

*Purchase Price Will Be Refunded (up to \$5.99). Sales tax excluded.

20

PediaCare
Purchase One (1):
• Gentle Vapors Vaporizer Unit & Nightlight
Waterless Vaporizer
LIMIT ONE (1) REBATE



UP TO \$6.99*
REBATE

*Purchase Price Will Be Refunded (up to \$6.99). Sales tax excluded.

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the

READY FOR COLDS & FLU? RITE AID IS, AND WE'LL GIVE YOU OVER \$114 IN REBATES TO PROVE

FEEL BETTER FOR FREE!*

*Plus applicable sales tax.

21

BioGuard Advanced Probiotic Ear, Nose and Throat Care
Purchase One (1):
• Tablets, 30 ct.
LIMIT ONE (1) REBATE



UP TO
\$6.99*
REBATE

*Purchase Price Will Be Refunded (up to \$6.99).
Sales tax excluded.

22

Bee M.D.
Purchase One (1)
of Any Variety:
• Cough Drops, 21 ct.
LIMIT ONE (1) REBATE



UP TO
\$2.49*
REBATE

*Purchase Price Will Be Refunded (up to \$2.49).
Sales tax excluded.

23

ThermaCare
Purchase One (1):
• Back Patch, 1 ct.
LIMIT ONE (1) REBATE



UP TO
\$2.99*
REBATE

*Purchase Price Will Be Refunded (up to \$2.99).
Sales tax excluded.

24

Cold Buster
Purchase One (1):
• Warming Syrup, 4 oz.
LIMIT ONE (1) REBATE



UP TO
\$6.69*
REBATE

*Purchase Price Will Be Refunded (up to \$6.69).
Sales tax excluded.

Cough and Cold FREEBATES

All Single Check Rebates on this page are valid 10/17/10 - 10/23/10**

Save over
\$59.08
IN REBATES!

25

Children's Oscillocoquinum
Purchase One (1):
• Natural Flu Medicine, 3 ct.
LIMIT ONE (1) REBATE



UP TO
\$4.99*
REBATE

*Purchase Price Will Be Refunded (up to \$4.99).
Sales tax excluded.

26

Chestal
Purchase One (1):
• Children's Chestal Honey, 4.2 oz.
LIMIT ONE (1) REBATE



UP TO
\$4.99*
REBATE

*Purchase Price Will Be Refunded (up to \$4.99).
Sales tax excluded.

27

BodiHeat
Purchase One (1)
of Any Variety:
• Beyond BodiHeat Wraps, 3-4 ct.
LIMIT ONE (1) REBATE



UP TO
\$2.99*
REBATE

*Purchase Price Will Be Refunded (up to \$2.99).
Sales tax excluded.

28

Dr. Thompson's Coldwar
Purchase One (1):
• Extended Relief Tablets, 20 ct.
LIMIT ONE (1) REBATE



UP TO
\$3.99*
REBATE

*Purchase Price Will Be Refunded (up to \$3.99).
Sales tax excluded.

29

Thera Max
Purchase One (1):
• Allergy or Cold & Flu Spray, 0.5 oz.
LIMIT ONE (1) REBATE



UP TO
\$6.99*
REBATE

*Purchase Price Will Be Refunded (up to \$6.99).
Sales tax excluded.

30

Simply Saline
Purchase One (1):
• Adult Nasal Mist, 1.5 oz.
LIMIT ONE (1) REBATE



UP TO
\$3.99*
REBATE

*Purchase Price Will Be Refunded (up to \$3.99).
Sales tax excluded.

31

Simply Saline
Purchase One (1):
• Children's Nasal Mist, 1.5 oz.
LIMIT ONE (1) REBATE



UP TO
\$3.99*
REBATE

*Purchase Price Will Be Refunded (up to \$3.99).
Sales tax excluded.

32

Blink Tears
Purchase One (1):
• Blink Tears, 15 mL
LIMIT ONE (1) REBATE



UP TO
\$7.99*
REBATE

*Purchase Price Will Be Refunded (up to \$7.99).
Sales tax excluded.


**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

READY FOR COLDS & FLU? RITE AID IS, AND WE'LL GIVE YOU OVER \$114 IN REBATES TO PROVE IT!

heartriteaid.com... thanks to sumegupt @ slickdeals for directory photos!

HEALTH CARE

33 **Prilosec OTC**
Purchase One (1):
• Prilosec OTC, 28 ct.
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰
REBATE

34 **A+D**
Purchase One (1)
of Any Variety:
• A+D
LIMIT ONE (1) \$1.00 REBATE



\$1⁰⁰
REBATE

VALID ONLY ON PRODUCTS PURCHASED 10/10/10 - 10/16/10**

35 **Depend**
Purchase One (1) of Any Variety:
• Underwear for Men or Women, 14-20 ct.
• Belted Shields, 36 ct.
• Briefs, 16-20 ct.
• Guards for Men, 48-52 ct.
LIMIT ONE (1) \$4.00 REBATE



\$4⁰⁰
REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

36 **Gas-X Prevention**
Purchase One (1):
• Softgels or Prevention, 50-72 ct.
LIMIT ONE (1) \$2.00 REBATE



\$2⁰⁰
REBATE

37 **Itch-X**
Purchase One (1):
• Anti-Itch Gel
LIMIT ONE (1) \$1.00 REBATE



\$1⁰⁰
REBATE

38 **Depend**
Purchase Two (2) of Any Variety:
• Variety Pack Underwear for Women or Men.
LIMIT ONE (1) \$1.00 REBATE



\$1⁰⁰
REBATE

39 **ex-lax**
Purchase One (1):
• ex-lax, 48 ct. or larger
LIMIT ONE (1) \$2.00 REBATE



\$2⁰⁰
REBATE

40 **Rite Aid**
Purchase Two (2):
• Handeze Flex-Fit, Small or Medium
LIMIT ONE (1) \$4.00 REBATE



\$4⁰⁰
REBATE

41 **First Response**
Purchase One (1):
• Pregnancy Test Kits, 2 ct.
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰
REBATE

42 **Benefiber**
Purchase One (1) of Any Variety:
• Powder, Chewable Tablets or Caplets
LIMIT THREE (3) \$2.00 REBATES



\$2⁰⁰
REBATE

43 **Align**
Purchase One (1):
• Align, 42 ct.
LIMIT ONE (1) \$10.00 REBATE



\$10⁰⁰
REBATE

VALID ONLY ON PRODUCTS PURCHASED 10/3/10 - 10/9/10**

44 **Kotex/Poise**
Purchase Two (2):
• Kotex Maxi Pads, 28-44 ct.
• Kotex Lightdays Pantliners, 80-135 ct.
• Kotex Security Tampons, 3
• Poise Pads, 20-30 ct. Regular retail \$6.49
• Poise Pantliners, 44-48 ct.
LIMIT ONE (1) \$2.00 REBATE



\$2⁰⁰
REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

45 **Prunelax**
Purchase One (1):
• Natural & Effective Laxative, 24 tablets
LIMIT FOUR (4) \$2.00 REBATES



\$2⁰⁰
REBATE

46 **Lizard Lips**
Purchase Three (3):
• SPF 22 Lip Balm
LIMIT ONE (1) \$1.00 REBATE



\$1⁰⁰
REBATE

24 hour refills by phone

You know exactly what time I'll have your prescription ready.



REFILLS BY PHONE RITE AID

47 **Rite Aid Diapers**
Purchase One (1):
• Tugaboos Megapack Diapers or Overnites
LIMIT ONE (1) \$1.50 REBATE



\$1⁵⁰
REBATE

48 **Similac/PediaSure/Pedialyte/Isomil**
Purchase Twenty-Five Dollars (\$25.00) Worth of Any Variety:
• Similac, PediaSure, Pedialyte or Isomil Products
LIMIT ONE (1) \$5.00 REBATE



\$5⁰⁰
REBATE

HEALTH CARE

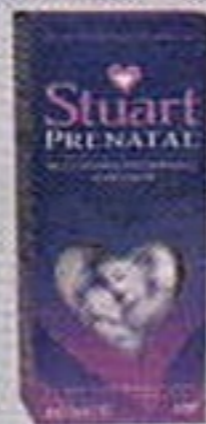
49



Benedrex
Purchase One (1):
• Vapor Inhaler
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

50



Stuart
Purchase One (1):
• Prenatal Vitamins, 100 ct.
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

51



Profoot Foot Care
Purchase Three (3)
of Any Variety:
• Miracle or Triad Insoles,
Flexastics, Pump Pouches,
Heel Cream, Synovium or
Proclearz
LIMIT ONE (1)
\$10.00 REBATE

\$10⁰⁰
REBATE

52



PRECISE
Purchase One (1)
of Any Variety:
• Pain Relieving
Heat Patch or Cream
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

53



EOS
Purchase One (1)
of Any Variety:
• Lip Sphere
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

54



Becton Dickinson
Purchase One (1):
• BD 30 Gauge
Lancets, 100 ct.
LIMIT TWO (2) \$4.00 REBATES

\$4⁰⁰
REBATE

55



Nicorette
Purchase One (1) of Any Variety:
• Nicorette/Commit Lozenges, 72 ct.
• Nicorette mini Lozenges, 81 ct.
• Nicorette Gum, 100-110 ct.
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

56



NicoDerm CQ
Purchase One (1):
• NicoDerm CQ Clear or
Opaque Starter Kits, 14 ct.
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

57



Caltrate/Centrum
Purchase One (1):
• Caltrate, 90-150 ct.
• Centrum Silver Ultra
Women's, 100 ct.
• Centrum Ultra
Women's, 100 ct.
LIMIT THREE (3)
\$2.00 REBATES

\$2⁰⁰
REBATE

58



EAS
Purchase One (1)
of Any Variety:
• EAS Nutritional Bars
LIMIT THREE (3) 50¢ REBATES

50¢
REBATE

59



EAS
Purchase One (1)
of Any Variety:
• EAS Shakes
LIMIT THREE (3) \$1.00 REBATES

\$1⁰⁰
REBATE



RITE AID ONLINE STORE

Now there are 2 ways to earn your monthly **Single Check Rebates**.

Introducing Single Check Rebates at the Rite Aid Online Store. Start by reviewing your Single Check Rebates Directory, or visit riteaid.com/scr to see the list of eligible products. Then choose your preferred way to shop:

- 1 Shop at your local Rite Aid Pharmacy.
- 2 Shop from your home at the Rite Aid Online Store* by visiting riteaid.com/shop.

When you shop at the Rite Aid Online Store, you will receive your receipt in a confirmation email. Simply retain your confirmation email, go to riteaid.com/scr, and enter your receipt information to receive your rebate.

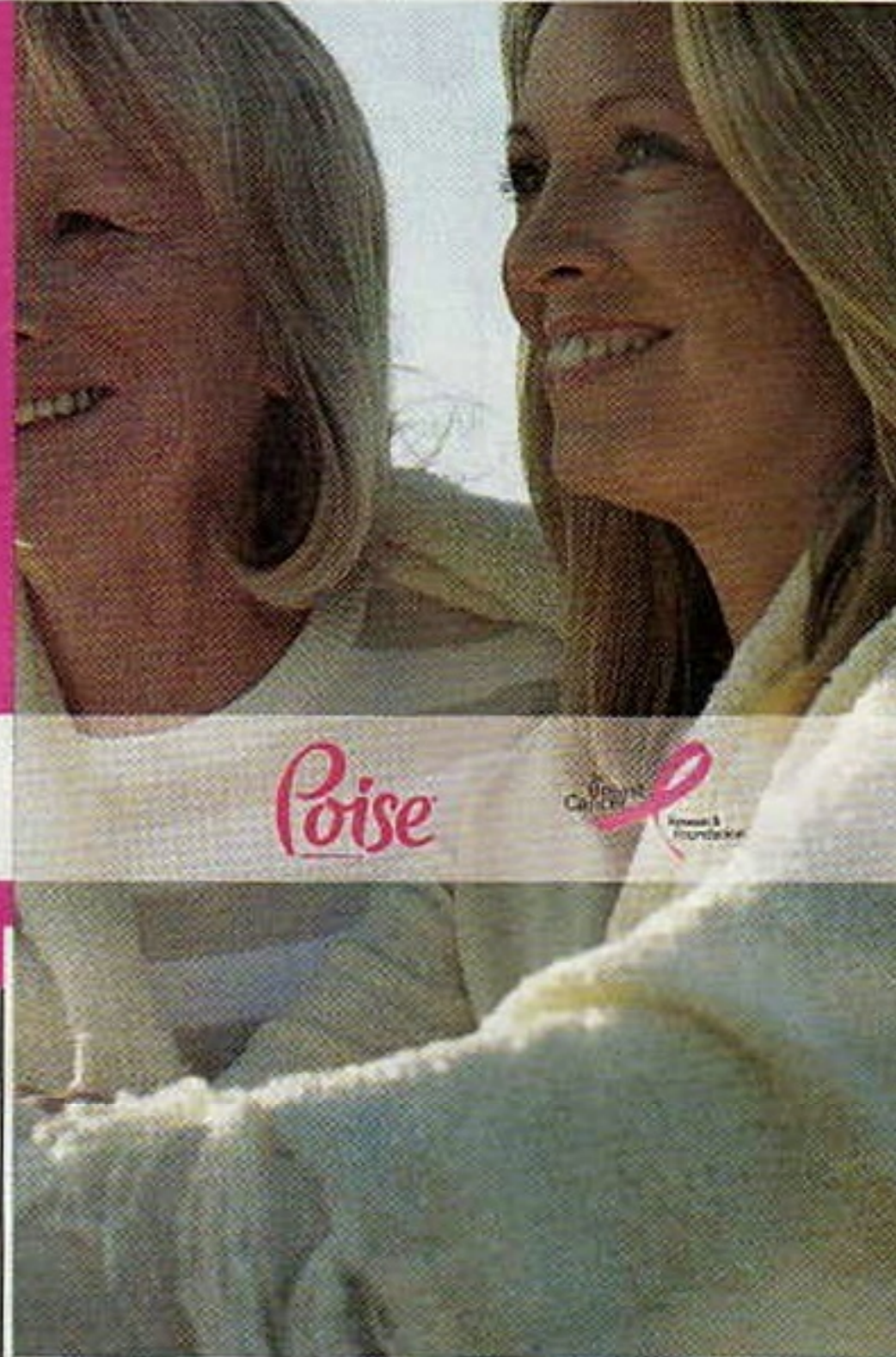
Certain limitations may apply. Single Check Rebates available on applicable Rite Aid Online Store purchases only. Visit riteaid.com/scr for complete details. The selection of in-store products may vary from online products. Online prices may vary from in-store prices.



Making a difference for women everywhere.

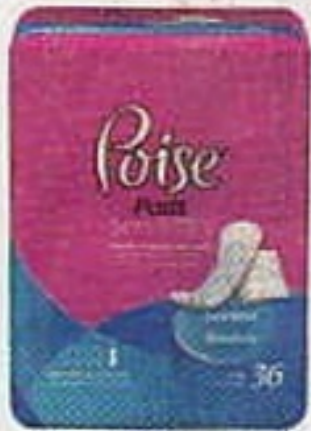
POISE® will be donating \$50,000 this year to The Breast Cancer Research Foundation®, dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide.

For more information about BCRF, visit www.bcrfcure.org



Poise
Breast Cancer Research Foundation

VALID ONLY ON PRODUCTS PURCHASED 10/17/10 - 10/23/10**



6

Poise
Purchase One (1) of Any Variety:
• Poise Pads, 30-72 ct.
LIMIT ONE (1)
\$4.00 REBATE

\$4.00
REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

Single Check Rebates Offer requires sign-up at ibank.com/SCR or by mail. © Registered Trademark of Kimberly-Clark Worldwide, Inc. © 2010 KCWW

QUANTUMSPEED™

RACE IN FOR FAST HEARTBURN RELIEF AND SAVINGS



60



Tums
Purchase One (1) of Any Variety:
• Tums Product
LIMIT ONE (1) \$1.00 REBATE

\$1.00
REBATE

NOTHING WORKS FASTER

©2010 GlaxoSmithKline. Read and follow label directions. Michael Waltrip Racing logo trademark of Michael Waltrip Racing Holdings, LLC. Used under license.

stay on top of your diabetes

with select products and expert advice from Rite Aid.



free \$5 **+UP**

wellness+ members get a \$5 **+UP** reward with a \$30 purchase of select diabetes products.*

VALID ONLY ON PRODUCTS PURCHASED 9/26/10 - 12/25/10*

Purchase thirty dollars (\$30.00) of any variety with your **wellness+** Card for a five dollar (\$5.00) **+UP Reward**.

- Accu-Chek Aviva Blood Glucose Monitor
- Bayer Breeze 2 or Ascensia Contour Blood Glucose Monitoring Systems
- Bayer Aspirin Low Dose 81 mg, 108-200 ct., 325 mg 50-100 ct., Women's 60 ct., Back & Body, 50-100c t., AM 50 ct.
- FreeStyle Lite or Freedom Lite Blood Glucose Monitor
- Benefiber 48-62 Dose, Caplets or Tablets, 60-100 ct. Packets, 28 ct.
- Ex-Lax, 48 ct.
- Gas-X, 50 ct.
- Cere Ve Skin Care Products Lotion 12 oz., Cream 16 oz., Cleanser 12 oz.
- Colgate Toothpaste Total Advanced, 5.8 oz., Total, 7.8 oz., Sensitive, 6 oz. (Excludes Multi-packs)
- Diabetic Tussin, 8 oz.
- All Eucerin or Aquaphor Skin Care (Selection may vary by store)
- Johnson & Johnson First Aid Kit, 170 ct., Adhesive, Non-stick or Steri-Pads, Tapes or Gauze Dressings, Band-Aid Adhesive Bandages
- Kendall Antimicrobial Gauze or Non-Stick Pads, 10 ct., Bandages, 10-24 ct. or Bandage Roll
- Lamisil Spray Pump, 1 oz., Cream or Gel, 0.42 oz., Spray Powder, 4.6 oz.
- Select Lancets (BD, Freestyle, Microlet, One Touch, or Solftclix, 100 ct. or Multiclix, 102 ct.)
- Mentos Gum, 15 ct.
- Metamucil Powder, 72 Dose or Caplets, 100 ct.
- NatureMade (All CoQ10, Omega-3 Fish Oils, Vitamin D and Diabetes Health Pack, 30 ct. Assorted Formulas)
- Neuragen PN Topical Oil, .17 oz. or Neuragen Gel, 0.28 oz.
- Neosporin, 1 oz.
- One Touch Delica Lancing Device, 1 each (Regular Retail \$19.99) or One Touch Delica Lancets, 100 ct. (Regular Retail \$15.99).
- Profoot Foot Care (Aero, Miracle or Triad Insoles, Flex-Tastics or Pump Pals
- Restore! Energy Diabetes Energy Formula, 14 ct.
- Rite Aid Alcohol Swabs, 120 ct., Vinyl or Latex Medical Gloves, 50 ct., Glucose Tablets, 50 ct., Lancets, 100 ct.
- Rite Aid Automatic Blood Pressure Monitors
- Rite Aid TruTest Strips, 50 ct.
- Soy Joy Nutritional Bars Single Serve, 1.05 oz.
- TRUEresult Blood Glucose Monitor, True2go Blood Glucose Monitor

*Must present **wellness+** card during qualifying transactions. Purchases must be made 9/26/10 -12/25/10. Your +Up Reward will print on your Rite Aid receipt after \$30 purchase requirement is met. The +Up Reward will be valid on your next purchase at Rite Aid. One +Up Reward per card.



**STOP
DIABETES**

Help Rite Aid

Visit riteaid.com/diabetes to make a donation to the American Diabetes Association. Your donations will help stop this deadly disease.

a national strategic partner of
**American
Diabetes
Association**

L'ORÉAL
PARIS

5 anti-aging benefits
in 1 luminous makeup.
Smoother. Firmer. Brighter. Even. Flawless.

NEW

VISIBLE LIFT
SERUM ABSOLUTE
Advanced Age-Reversing Makeup



ALSO TRY:



MAGIC PERFECTING BASE
Instantly Smooth and Perfect!
Discover more at lorealparis.com

7 L'Oréal Cosmetics
Purchase Two (2)
of Any Variety:
• L'Oréal Cosmetic Items
LIMIT NINE (9) \$3.00 REBATES

\$3⁰⁰
REBATE

PERSONAL CARE

VALID ONLY ON PRODUCTS
PURCHASED 10/3/10 - 10/9/10**

61

Sally Hansen
Purchase One (1)
of Any Shade:
• Xtreme Nail Enamel
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

62

Gillette/Old Spice/Secret
Purchase Two (2):
• Gillette Body Wash 12 oz., Gillette Odor Shield, Clear Shield or Gel 2.6-4 oz.
• Old Spice Everclear or Fresh Collection 2.6 oz. or Fresh Collection Body Spray 4 oz.
• Secret Flawless, Sheer Mineral, Scent Expressions, Smooth Effects 2.6-2.7 oz. or Body Spray 3 oz.
Excludes Twinpacks
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

63

Tom's of Maine
Purchase One (1)
of Any Variety:
• Toothpaste, Mouthwash, Bar Soap or Deodorant
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

64

Pretty Woman
Purchase Two (2)
of Any Variety:
• Pretty Woman Nail Products and receive the purchase price of the second Nail Product back by mail
Purchase price of the equal or lesser value will be redeemed
LIMIT ONE (1) REBATE

BUY 1 GET 1 FREE
AFTER REBATE

65

Almay
Purchase One (1)
of Any Variety:
• All Concealers
LIMIT TWO (2) \$2.00 REBATES

\$2⁰⁰
REBATE

66

éclos
Purchase One (1):
• Cellular Activator Face Serum, 1.7 oz.
• Moisture Therapy Regenerative Cream, 2 oz.
• Restorative Eye Cream, 1 oz.
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

67

c.booth derma
Purchase One (1):
• Ipha Hydroxy Acid Maximum Moisture Daily Body Lotion, 6.7 oz.
• Salicylic Acid Problem Spot Treatment, 1 oz.
• Kojic Acid Skin Brightening Fluid, 1 oz.
• Daily Defense Face Cream SPF50
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

68

Luster
Purchase One (1):
• Tooth Whitening Kit
LIMIT TWO (2) \$10.00 REBATES

\$10⁰⁰
REBATE

AUDIO & VIDEO SUPPLIES

69



Vextra
Purchase One (1):
• CD Boombox
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

70



GE Lighting
Purchase Three (3)
of Any Variety:
• Floodlights
or Spotlights
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

71



GE Lighting
Purchase Two (2):
• Metro Night Light, 1-Pack
• Auto Night Light, 1-Pack
• Min Fluorescent Night Light
• Auto Night Light with
White Shade
LIMIT ONE (1) \$4.00 REBATE

\$4⁰⁰
REBATE

72



GE Lighting
Purchase Two (2)
of Any Variety:
• Longer Life
Lightbulbs, 2-Pack
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

73



GE Lighting
Purchase Three (3)
of Any Variety:
• Deco or Globes
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

Prescription Reminder Services



simplify

YOUR LIFE
With Rite Aid's
**FREE Prescription
Reminder Services**

We will send you prescription reminders that fit your life by:



Text Email Phone

Home or
on-the-go,

KNOW THE STATUS
OF YOUR MEDICATION.

- Refill Reminders
- Your Prescription is Ready Notifications

Go to riteaid.com to sign up. It's FREE and EASY.

Introducing *Rite for Diabetes*, from Rite Aid and dLife. Sign up today for all of these benefits:

Join our free, online program to help you manage your diabetes.



- **Personal Menu Solutions** – use this online tool to plan, track and maintain your daily meals and exercise.
- **Free membership in dLife** – join this comprehensive resource for diabetes information and inspiration.
- **Monthly e-newsletters** – receive regular tips and advice via email.
- **Valuable product offers** – get coupons and savings exclusive to program members.

To sign up or for more information, visit riteaid.com/ritefordiabetes today.

SCHOOL SUPPLIES

74



Pilot Pens
Purchase Two (2)
of Any Variety:
• G2 Pro
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

75

Quick Shine!



KIWI
Purchase Two (2)
of Any Variety:
• KIWI Express
Shine Sponges
LIMIT TWO (2) \$3.00 REBATES

\$3⁰⁰
REBATE

HOUSEHOLD SUPPLIES

76



Peak
Purchase One (1)
of Any Variety:
• Antifreeze, 1 gallon
LIMIT ONE (1) \$2.50 REBATE

\$2⁵⁰
REBATE

77



Grabber
Purchase Five (5)
of Any Variety:
• Hand Warmers or Toe
Warmers and receive
back by mail the purchase
price of the 5th Warmer
(up to 99¢ value)
Purchase price of the equal or lesser
value will be redeemed
LIMIT FIVE (5) REBATES

**BUY 4 GET 1
FREE**

78



KIWI
Purchase Two (2)
of Any Variety:
• KIWI Smiling Feet
Foot Care Products
LIMIT TWO (2) \$3.00 REBATES

\$3⁰⁰
REBATE

79



Mr. Clean
Purchase One (1)
of Any Variety:
• Windshield Wash &
Deicer, 1 gallon
LIMIT ONE (1) \$1.50 REBATE

\$1⁵⁰
REBATE

80



Singer Sewing
Purchase Three (3)
of Any Variety:
• Sewing Items with a regular
retail of \$1.99 or larger
LIMIT TWO (2) \$3.00 REBATES

\$3⁰⁰
REBATE

81



Hewlett Packard
Purchase Two (2):
• DVD-R, 25-Pack
• DVD+R, 25-Pack
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

82



Artskills
Purchase Twelve Dollars
(\$12.00) Worth
of Any Variety:
• Artskills Products
LIMIT ONE (1) \$4.00 REBATE

\$4⁰⁰
REBATE

SAVING MORE IS SIMPLE WITH

+UP

WITH CARD
RITE AID **wellness+**
Caregiver + Healthy Benefits

RITE AID REWARDS

1. Check the Rite Aid circular or store shelves for featured plus+up products.
2. Buy those products using your wellness+ card.
3. Look at the bottom of your receipt for additional discounts.
4. Bring that receipt back to save even more on your next purchase.



wellness+ card required. Certain limitations apply. See weekly circular for details.

Get \$2 Back and **\$2** will be donated to the Susan G. Komen for the Cure® when you purchase \$15 worth of participating* products.

(\$15,000 max donation)

pink together susan G. Komen for the cure.



8

General Mills

Purchase Fifteen Dollars (\$15.00) Worth of Any Variety:

- Honey Nut Cheerios®, 12.25 oz.
- Cheerios®, 14 oz.
- Fiber One® Original Bran, 16.2 oz.
- Lucky Charms®, 11.5 oz.
- Cinnamon Toast Crunch®, 12.8 oz.
- Fiber One® Honey Cluster®, 14.25 oz.
- Multigrain Cheerios®, 12.8 oz.
- Reese's® Puffs®, 13 oz.
- Whole Grain Total®, 10.6 oz.
- Cookie Crisp®, 11.25 oz.
- Cocoa Puffs®, 11.8 oz.
- Fiber One® Frosted Shredded Wheat, 15.1 oz.
- Golden Grahams®, 12 oz.
- Chocolate Cheerios®, 11.25 oz.
- Banana Nut Cheerios®, 10.9 oz.
- Wheaties®, 10.9 oz.
- Rice Chex®, 12.8 oz.
- Nature Valley® Crunchy Granola Bars, 6-Pack
- Nature Valley® Nut Clusters
- Nature Valley® Chewy Trail Mix Bars, 6-Pack
- Nature Valley® Sweet & Salty Granola Bar, 6-Pack
- Fiber One® Chewy Bars
- Fiber One® Chewy Bars, 90 calories
- Betty Crocker® Hamburger Helper®
- Betty Crocker® Tuna Helper®
- Progresso® Traditional Soup
- Progresso® Light Soup
- Progresso® Rich & Hearty Soup
- Progresso® High Fiber Soup
- Progresso® Vegetable Classics
- Progresso® Light Reduced Sodium
- Chex Mix®

LIMIT ONE (1) \$2.00 REBATE

\$2.00
REBATE

Pink Together is a trademark of General Mills. ©2010 General Mills. The Running Ribbon is a registered trademark of Susan G. Komen for the Cure®. For more information about Susan G. Komen for the Cure®, visit www.komen.org or call 1-877 GO KOMEN. Purchases are not tax deductible. This offer is sponsored by General Mills and Rite Aid. Contributions are tax deductible to the extent permitted by law. Information concerning Susan G. Komen for the Cure®, including financial and charitable purposes, may be obtained, without cost, by writing to Susan G. Komen for the Cure®, 5005 LBJ Freeway, Suite 250 Dallas, TX 75244, or by calling 1-800-IM-AWARE (462-9273). In addition, residents of the following states may obtain financial and/or licensing information from their states, as indicated. Registration with these states, or any other state, does not imply endorsement by the state. Maryland: For the cost of copies and postage, documentation of financial information for Susan G. Komen for the Cure® submitted to the Secretary of State is available from the Secretary of State, State House, Annapolis, MD 21401. Mississippi: The official registration and financial information of Susan G. Komen for the Cure® may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement by the state. New Jersey: INFORMATION FILED WITH THE NEW JERSEY ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTION RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 1-973-504-6215 AND IS AVAILABLE ON THE INTERNET AT WWW.NJCONSUMERAFFAIRS.GOV. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. New York: A copy of the most recent annual report of Susan G. Komen for the Cure® is available from the State of New York Department of Law, Charities Bureau, 120 Broadway, New York, New York 10271. North Carolina: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-919-807-2214. The license is not an endorsement by the State. Pennsylvania: The official registration and financial information of Susan G. Komen for the Cure® may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Virginia: A copy of the financial statement is available from the State Office of Consumer Affairs, Department of Agricultural and Consumer Services, 102 Governor Street, Richmond, VA 23219 or by calling 1-804-786-2042. Washington: Financial information is available from the Secretary of State, Charities Division, Olympia, WA 98504, or call, in-state, 1-800-332-4483. West Virginia: West Virginia residents may obtain a summary of the registration and financial documents for Susan G. Komen for the Cure® from the Secretary of State, State Capital, Charleston, WV 25305. Registration does not imply endorsement.

Thanks to your purchases, General Mills will be donating up to \$15,000 to Susan G. Komen for the Cure®.

YOUR FIRST LINE OF DEFENSE AGAINST THE FLU

AVOIDING THE FLU SAVES YOU ACHES, PAINS AND MONEY TOO.

Get your flu shot from a Rite Aid Certified Immunizing Pharmacist.¹

Just \$24.99.²

See our pharmacist for details.

With every flu shot you'll get **\$100 worth of Rite Aid coupon savings.³**

For more information on flu shots, visit riteaid.com/flu or call toll-free **1-866-751-1494**.

Available in select stores. Based on vaccine availability. Restrictions apply in some states. See pharmacist for details.

\$24.99 price applies to standard injectable flu vaccine. Covered by many insurance plans.

No purchase necessary. While supplies last.



automated courtesy refills



stress less

Sign up for our Automated Courtesy Refills program.

- We refill your prescriptions a few days before they run out.
- We'll call you when they're ready to be picked up.
- We'll even work with your physician to get your prescription renewed.

Enrollment is FREE. Ask your pharmacist to sign you up today.*



*Prescriptions are ineligible for the Rite Aid Automated Courtesy Refill Program if 1) purchased through mail-order; 2) fail to meet permissible refill parameters; 3) are paid for by any of the following programs: Medicare Part B, Worker's Compensation, Georgia Medicaid, Massachusetts Medicaid, New York Medicaid and West Virginia Medicaid; or 4) are a controlled or regulated medication that requires a new prescription for every fill.

iheartriteaid.com... thanks to sumegupt @ slickdeals for directory photos!

SINGLE CHECK REBATES ARE AVAILABLE AT



OCTOBER 2010 rebates are valid 9/26/10 - 10/23/10 (unless otherwise noted). All rebates must be submitted by 11/22/10
OFFERS VALID ON IN-STORE AND RITE AID ONLINE STORE PURCHASES.

Get Your Check FASTER!

INTERNET

Receive your money in about 2-3 weeks.*

go to www.riteaid.com and click on



- Limit one rebate per product (offer) unless otherwise noted.
- See individual offers in this directory for rebate requirements.
- Receipts must be dated between the dates shown above.
- Offers are product specific, substitutions are not honored.
- Returned products will not be honored for rebate.
- Include all rebates you wish to redeem in one mailing. Only one submission per household or address will be accepted each month. Submissions from different addresses cannot be combined together in one envelope. Submissions that do not meet these requirements will not be acknowledged or returned.
- Please make a photocopy of this page and save your original receipt(s) as proof of your submission in the event of a dispute. October 2010 rebate inquiries must be made by 2/28/11.
- Rite Aid Online Store purchases must be submitted online at riteaid.com.

SUBMISSION GUIDELINES

Use of fictitious name/address other than your own is prohibited by law. You may be required to submit proof of your name & address. Rebate offer to United States addresses only. All submissions become the property of RITE AID and will not be returned. RITE AID, its affiliates or agents are not responsible for mail not received as a result of loss, damage or delays from the U.S. Post Office.

Neither RITE AID nor their agencies are responsible for misprints or typographical errors.

For concerns regarding privacy, please see RITE AID's Privacy Policy at www.riteaid.com

© 2010 PlusNetMarketing, Inc.
 All rights reserved. U.S. Patent No. 6,748,365.
 Other Patents pending.



*The time period in which you will receive your check begins when we receive your request.

NEED HELP?

Contact us at www.riteaid.com
 or call Toll-Free **1-888-213-9920**
 TDD/TTY **1-800-821-1833**
 Weekdays between 8:00 AM and 7:00 PM EST

MAIL-IN

Receive your money in about 4-6 weeks.*

RA-1010

MR. MRS. MS. _____
 FIRST NAME LAST NAME

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

E-MAIL ADDRESS (Please provide your email address to receive emails from Rite Aid announcing money-saving specials & promotions) _____

Mail-in your submission to:

RITE AID SINGLE CHECK REBATES - OCTOBER '10
PO BOX 439210
SAN YSIDRO, CA 92143-920

Must be postmarked by 11/22/10.
 You do not need to mail UPCs or Receipts.

ENTER RITE AID RECEIPTS BELOW

RITE AID		RITE AID RECEIPT #1			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID		RITE AID RECEIPT #2			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID		RITE AID RECEIPT #3			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID		RITE AID RECEIPT #4			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID		RITE AID RECEIPT #5			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID		RITE AID RECEIPT #6			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR



- Locate the requested information on your receipt.
- Fill in each receipt just once (even if you have more than one rebate on the receipt), where indicated, on the form to the left.