



RITE AID

With us, it's personal.

BUY \$25 OF ANY ADVERTISED CANDY, GET \$10 +UP REWARD



2 FOR \$5

Fun Size or Snack Size Candy or Snacks
Regular Retail \$2.99 - \$3.99



\$8.99

Halloween Bagged Candy
Regular Retail \$9.99



\$1.00

Hershey's, Reese's, Mars or Nestlé 8 Pack Candy



50% OFF
REGULAR RETAIL

Halloween Masks, Wigs and Costumes
Selection may vary by store



3 FOR \$12
+UP REWARD -3.00 ON 3
IT'S LIKE PAYING 3 FOR \$9

Pepsi & Pepsi Products
12 Pack, 12 oz. Cans
+CRV or deposit where applicable

Pepsi & Pepsi Products 2 Liter Bottle
+CRV or Deposit where applicable **2 for \$3**



12.99

Budweiser or Bud Light Beer
18 Pack, 12 oz. Bottles or Cans



BUY ONE GET SECOND ONE FREE

Colgate
Toothpaste 6.4 oz., 6 oz. or Liquid and Kids' Toothpaste 4.6 oz. or Plus, Max White or Kids' Manual Toothbrush 1 ct.



8.99
+UP REWARD -2.00
IT'S LIKE PAYING 6.99

HUGGIES
Jumbo Pack Diapers, Pull-Ups or Overnites



6.99
+UP REWARD -1.00
IT'S LIKE PAYING 5.99

Bounty
Paper Towels 8 Roll Pack
Charmin Ultra
Bathroom Tissue 12 Roll Pack + 4 Free
Specially marked packages while supplies last



2 for \$4
+UP REWARD -1.00 ON 2
IT'S LIKE PAYING 2 for \$3

Xtra Laundry Detergent
68.75 oz.
Nice 'n Fluffy
Fabric Softener Liquid 68.75 oz. or Sheets - 100 ct.



BUY ONE GET SECOND ONE FREE

All Vitamins and Herbal Supplements
(excludes Natural Sleep Aid)



888

Club Size Bagged Candy
Regular Retail \$9.99
Selection may vary by store



2 FOR \$5

Hershey's or Reese's
Miniatures 8.5 oz.
Halloween M&M's 12.6 oz.
Tootsie Pops, Tootsie Fruit
or Vanilla Roll 15 - 16.8 oz.



999

**Club Size or Laydown
Bagged Candy**
Regular Retail \$12.99 - \$14.99



BUY \$25 OF ANY ADVERTISED



299

**Dove Harvest
Miniatures 8.5 - 9.5 oz.
Mars Minis Mix 10.5 oz.**



499

**Non-Chocolate
Club Bags**
Regular Retail \$5.99



100

**Brach's Mellowcremes
6.1 - 7.5 oz. Ferrara Pan
Caramels 6.75 oz.
Black Forest Halloween
Candy 4.25 oz.
Mary Janes 7 - 9 oz.
Palmer Chocolates 5 oz.**



69¢

**Halloween Peeps
or Russell Stover
Monster Money**
Regular Retail 88¢



3 FOR 99¢

**ACT II
Popcorn Ball 1 oz.
Russell Stover
Halloween
Single Serve**



Multipack Gum
Choose From:
Dentyne Ice, Extra,
Trident White or
Wrigley's
Sugared Gums
3 Pack

2 FOR \$3



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value



**Halloween Body
Paint, Temporary
Hair Color and
False Eye Lashes**
Selection may vary by store

RITE AID

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iheartriteaid.com

4.99

Russell Stover or Whitman's Sampler or Halloween Bagged Candy
Regular Retail \$5.99 - \$6.99

WITH CARD
wellness+

50% OFF
REGULAR RETAIL

Halloween Makeup, Accessories and Novelties
Selection may vary by store

WITH CARD
wellness+

50% OFF
REGULAR RETAIL

Harvest and Halloween Decor, Domestics and Dinnerware
(excludes Fleece Throw 50" x 60" and Seasonal Scents Candles)
Selection may vary by store

WITH CARD
wellness+

CANDY, GET \$10 +UP REWARD

8.99

Hershey's, Mars, Nestle or Wonka 18 - 20 ct. Airheads 90 ct.

WITH CARD
wellness+

8.88

Hershey's Fun Treats 29.5 oz. Dum-Dum Pops 300 ct.

WITH CARD
wellness+

2 FOR \$1

Clark, Mars, Wonka, or Nestle Single Serve Candy Bars
Regular Retail 88¢
Selection may vary by store

WITH CARD
wellness+

9.99

Hershey's All Time Greats 105 ct.
39.9 oz.
Regular Retail \$12.99

WITH CARD
wellness+

2 FOR \$3

Brach's Mellowcremes 18 oz. Sponge Bob Krabby Patties 6.34 oz.

WITH CARD
wellness+

EVERYDAY LOW PRICE

Halloween Lights
Regular Retail 99¢ - \$5.99
Seasonal Scents Candles
Assorted Fall Colors and Scents
Regular Retail 69¢ - \$6.99

50% OFF
REGULAR RETAIL

Halloween T-Shirts or Socks
Selection may vary by store

WITH CARD
wellness+

Valuable Coupon / Expires 10/30/10

BUY Any Three AMERICAN GREETINGS Cards, GET A Bag of Any FunSize or Snack Size Hershey's, Mars or Nestle (Value \$2.50) FREE*
*This offer is void where prohibited.

RC4899902910101103010
Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

Spend \$30 on BAYER BRANDS below to get an additional \$10 +UP Reward



WITH CARD
 YOU PAY **4.99**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00**
3.99
 FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

Alka-Seltzer Plus 20 ct.
 Aleve-D Sinus & Cold 10 ct.
 (Aleve-D available at pharmacy. Not available in all states)



YOU PAY **5.00**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-3.00**
 +UP REWARD **-2.00**
IT'S LIKE PAYING FREE!

Alka-Seltzer Plus Fast Crystal or Powder Packs 10 ct.



BUY ONE GET SECOND ONE **50% OFF** REGULAR RETAIL of equal or lesser value

One A Day Vitamins Men's, Women's or Max - 100 ct., Teen - 80 ct., Energy, Active, Weight Smart, Cholesterol Plus, Vita Craves or 50+ Advantage 50 ct.
 Citracal 80 - 200 ct.
 Flintstones Children's Multivitamins 50 - 60 ct.

Manufacturer's Coupon / Expires 10/30/10

SAVE \$3.00

ALEVE
 100 - 200 Caplets, Tablets or Arthritis Caplets or 40 - 80 ct. Liquid Gels

1/2 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4915002918701103010

Manufacturer's Coupon / Expires 10/30/10

SAVE \$3.00

1/2 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

Any Bayer Aspirin
 50 - 300 ct.

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4915004918701103010

Manufacturer's Coupon / Expires 10/30/10

SAVE \$3.00

Phillips' Milk of Magnesia
 26 oz., Caplets 55 ct. or Colon Health 30 ct.

1/2 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4915006918701103010

HALLS Cough Drops 20 - 25 ct. or Defense 30 ct.

2 for \$3
 +UP REWARD **-1.00**
IT'S LIKE PAYING 2 for \$2

Robitussin or **Dimetapp**
 4 - 8 oz. or Robitussin To Go 10 ct.

\$5 +UP REWARD WHEN YOU BUY \$15 OF THESE ITEMS

\$2 +UP REWARD WHEN YOU BUY THESE ITEMS

BUY ONE GET SECOND ONE FREE

Allergy, Sinus or Cold Buster
 Oscillococinum 6 - 12 ct.
 Cold Calm 60 - 80 ct.
 Chestal 8.45 oz.
 Maty's Cough Syrup 4 oz.

\$2 +UP REWARD WHEN YOU BUY THESE ITEMS

1/2 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

BUY ONE GET SECOND ONE FREE

All Zicam Cold Remedies and Allergy Sinus Relief

DURACELL Hearing Aid Batteries 16 ct.

BUY ONE GET SECOND ONE FREE

Get Your Flu Shots at Rite Aid!

Call 1-866-751-1494 or visit riteaid.com/flu for details. TDD/TTY 1-800-821-1833



Delsym
Adult or Children's 3 oz.
or Nighttime 4 oz.

Mucinex Nasal Sprays

YOU PAY **9⁹⁹**
+UP REWARD **-2⁰⁰**
IT'S LIKE PAYING **7⁹⁹**



Mucinex
600 mg. or DM 40 ct., Max or Max DM
28 ct., Max D 24 ct. or D 36 ct.
(Mucinex D available at pharmacy
counter, not available in all states.)

YOU PAY **21⁹⁹**
+UP REWARD **-3⁰⁰**
IT'S LIKE PAYING **18⁹⁹**



Nicorette Gum 100 - 110 ct.
Nicorette Mini Lozenges 81 ct.
Nicorette/Commit Lozenges 72 ct.
Nicoderm CQ Patch 14 ct.

39⁹⁹
WITH CARD



EVERYDAY LOW PRICE
Children's Claritin
RediTabs 10 ct.,
Chewables 20 ct. or Liquid 4 oz.



YOU PAY **16⁹⁹**
+UP REWARD **-3⁰⁰**
IT'S LIKE PAYING **13⁹⁹**
e.p.t. Pregnancy Test
Digital 2 or 3 ct.
or +/- Results 3 ct.



YOU PAY **16⁹⁹**
+UP REWARD **-2⁰⁰**
IT'S LIKE PAYING **14⁹⁹**
Monistat
1-Day Treatment

GNC Live Well.



BUY ANY
Men's Mega Men or
Women's Ultra Mega Vitapak
50% OFF
REGULAR RETAIL
GET A FREE
Gold Card



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
*at equal or lesser value

Triflex
Assorted
Formulas



14⁹⁹
Mega Men Sport
or **Women's Ultra**
Mega Active 90 ct.



55⁹⁹
BSN
N.O.-Xplode
2.25 lb.

enjoy savings

Save up to 20% on thousands of brand name and generic prescription medications with our **FREE Rx Savings Program.***

Plus, pay only \$8.99 for 30-day or \$15.99 for 90-day supplies of over 500 generic medications.*

Enrollment is **FREE!***

Ask the pharmacist to sign you up today.

*DISCOUNT ONLY - NOT INSURANCE. Certain limitations apply, including covered generic drugs. See pharmacy for details. In CT, program is limited to a 30-day supply of select generics for \$10.99 (additional discounts such as the 15% discount on brand prescription medications, the 20% discount on generic prescription medications, as well as discounted oral contraceptives and diabetic test strips are not valid in CT).



rx savings program

*Sale only available at GNC Locations in Rite Aid Stores.
For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com

iheartriteaid.com

RITE AID

wholesome twosomes

Offers effective October 24 thru November 20, 2010
Selection may vary by store

Buy one get second one free SALE*

We want to offer you the best information on vitamins and health. To find out more about men and women's health, fitness, nutrition, longevity and more, check out our Wellness Advisor at www.riteaid.com.

*of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



Schiff Move Free Advanced +MSM 80 - 90 ct.
Schiff Glucosamine +MSM 150 ct.



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



Lipo-Flavonoid Plus 100 ct.
FOCUSFactor 60 ct.



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



SunDown
All Vitamins and Supplements Assorted Formulas



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



Natrol Supplements, Laci Super Dieter's Tea or Promensil



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



Twinlab Supplements or Metabolife 90 ct.
Assorted Formulas



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



Schiff Mega-D3 90 ct.
MegaRed 60 ct.



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



Trigosamine Joint Care Supplements 60 - 90 ct.



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



NatureMack
All CoQ10, Flaxseed Oils, Fish Oils, Sam-E, Triple Flex or Vitamin D Assorted Formulas



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



Fibromyalgia, Restless Legs, Sciatica or Tinnitus Relief 125 ct.



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



Designer Whey Protein Supplement 12.7 oz. or 2 Lb.



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



Super C Energy 7 ct.
Accu-Flora Probiotic Acidophilus 30 ct.
Detox 7 Body Cleanser 30 ct.
L'il Critters Gummy Vites 60 - 70 ct. or Pedia Essentials 2 oz.



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



Estroven 24 - 40 ct. Assorted Formulas



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



IntenseX 20 ct.
The Prostate Formula 270 ct.
Urinozinc Prostate Formula 60 ct.
VasoRect Ultra Formula 90 ct.



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at Regular Retail.



BeneVia 4 Pack
Hollywood 48 Hour
Miracle Diet 32 oz.
NRG Energy Shots 2 oz. or Mix 7 Packets

buy it, try it

Buy one of your favorite items and get a second product free.

* of equal or lesser value, Plus applicable sales tax. Items offered at Regular Retail.



Buy any Right Guard or Dry Idea Antiperspirant & Deodorant get second one (excludes Clinical and Twin Packs)

WITH CARD
FREE*
*Plus applicable sales tax



Buy any Eucerin Skin Care Item (\$9.99 or greater) get a Eucerin Daily Skin Balance Lotion or Hand Creme (\$5.29 - \$9.69 Value)

WITH CARD
FREE*
*Plus applicable sales tax



Buy any Select Designer Fragrances Choose from: Grey Flannel, White Shoulders, White Diamonds, Red Door, Poison or Wings get second one

WITH CARD
FREE*
*Plus applicable sales tax



Buy any N.Y.C. Color Eye, Face or Lip Cosmetics (\$1.99 - \$4.99 Retail Value) and get a Nail Enamel (99¢ - \$1.99 Value)

WITH CARD
FREE*
*Plus applicable sales tax



Buy any Giovanni Hair, Skin or Bath Care or Rempure Shampoo or Conditioner get second one

WITH CARD
FREE*
*Of the same brand, Plus applicable sales tax



Buy Any Mane n' Tail Shampoo 32 oz. or Samy Hair Care (\$4.99 - \$8.99 Value) get second one

WITH CARD
FREE*
*Of the same brand, Plus applicable sales tax



Buy any Salon Grafix or Giga Hair Spray, Mousse or Gel 8 - 10 oz. or Biotanicals Shampoo or Conditioner 33.8 oz. get second one

WITH CARD
FREE*
*Of the same brand, Plus applicable sales tax



Buy any PHYSICIANS FORMULA Shimmer Strips get second one

WITH CARD
FREE*
*Plus applicable sales tax



Buy Prestige Eyeliner (\$3.95 - \$5.75 Retail Value) get a Single Eye Shadow (value \$3.99)

WITH CARD
FREE*
*Plus applicable sales tax



Buy any Alba Lip Balm 0.15 oz., Udderly Smooth Lotion 4 oz. or Nair Hair Removal Wax Kit get second one

WITH CARD
FREE*
*Plus applicable sales tax



Buy any Eco Tools Body Wash, Lotion, or Mist and get an Eco Tools Bath Accessory (Regular Retail \$1.99 or Lower)

WITH CARD
FREE*
*Plus applicable sales tax



Buy any Pure Spring Bath Gel, Mist or Lotion 8 oz. or larger, get a Pure Spring Trial Size Product 2 oz. (Value \$1.69)

WITH CARD
FREE*
*Plus applicable sales tax



Buy any Hanes, L'eggs or Just My Size Pantyhose get second one (Value \$3.99 - \$4.99)

WITH CARD
FREE*
*Plus applicable sales tax



Buy any Oxy Skin Care Product get second one

WITH CARD
FREE*
*Plus applicable sales tax



BL BODY Shapewear inspired by The Biggest Loser

Experience your own transformation!



Available now EXCLUSIVELY at Rite Aid

heartriteaid.com



\$1 SINGLE CHECK REBATE AVAILABLE ON REVLON EYE PRODUCTS
See in-store Single Check Rebates Directory for details.



40% OFF
 REGULAR RETAIL
WITH CARD

REVLON®
ColorStay Cosmetics
 Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

BUY ONE GET SECOND ONE
50% OFF
 REGULAR RETAIL
 of equal or lesser value
WITH CARD

COVERGIRL
 Lip & Eye Cosmetics

BUY ONE GET SECOND ONE
50% OFF
 REGULAR RETAIL
 of equal or lesser value



40% OFF
 REGULAR RETAIL
WITH CARD
ALMAY.
 Eye Cosmetics
 (Excludes Eye Make Up Removers)

\$10 +UP REWARD
 WHEN YOU BUY \$40 of ROC



Roc
 Skin Care
 Not available in all stores
 Available at www.riteaid.com
 Regular Retail \$18.99 - \$49.99
WITH CARD



9.99
WITH CARD
GARNIER
 Skin Renew or Ultra Lift Skin Care

Gentle Eye Drops
 10 - 15 ml. or PM Ointment 3.5 gm.
Clear Care or Aquify Multi-purpose Solution
 12 oz.

YOU PAY **7.99**
+UP REWARD **-2.00**
IT'S LIKE PAYING **5.99**

Valuable Coupon Offer

SAVE \$3.00

Opti-Free
 Replenish or Express
 10 oz.

Systane
 10 - 15 ml. Ointment 3.5 gm. or Unit Dose 24 - 28 ct.

RC4947202918701103010

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

SAVE \$2.00

Ecotools
 Bath Accessory
 \$3.99 and Higher Retail

RC4971302918201103010

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

SAVE \$2.00

Similac
 Baby Formula
 Advanced with Early Shield, Sensitive, Rs or Soy powder
 23.2 oz.

RC4917002918201103010

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

SAVE \$2.00

Advil
 CONGESTION RELIEF

Advil
 Congestion Relief
 20 ct.

RC4914202918201103010

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

SAVE \$2.00

Dr. Scholl's
 Fast Flat Massaging Gel for Her Insoles

YOU PAY **9.99**
LESS RITE AID COUPON **-2.00**
FINAL COST AFTER RITE AID COUPON **7.99**

RC4910504918201103010

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



MAYBELLINE®
NEW YORK

NEW!



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value

COVERGIRL
Lip & Eye Cosmetics

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value

MAYBELLINE®
Face & Eye Cosmetics
(excludes Lip)

Aveeno
Shampoo,
Conditioner
or Stylers



YOU PAY
5.99
+UP
REWARD
-1.00
IT'S LIKE
PAYING
4.99

L'ORÉAL
EverPure or
EverStrong
Hair Care

5

WALON®
Cosmetics
Rebate Offer
Sign up at
WALON.com or by mail.

\$10 +UP REWARD
WHEN YOU BUY *40 of ROC



ROC
Skin Care
Not available in all stores
Available at www.riteaid.com
Regular Retail \$18.99 - \$49.99



9.99



GARNIER
Skin Renew or
Ultra Lift Skin Care



4.99

PANTENE®
Restoratives or
Expressions Shampoo
or Conditioner



5.99

Vaseline Intensive Care
Moisture Lotion - 24.5 oz.
Sheer Infusion Body Lotion - 6.8 oz.
Olay Ribbons Body Wash
18 oz.
Lever Bath Bars 8 Pack

Multiple Coupon Offers... Clip and

Expires 10/30/10

\$2.00

Similarac
Baby Formula
Advanced with Early
Shield, Sensitive,
R's or Soy powder
23.2 oz.

201103010

Manufacturer's Coupon / Expires 10/30/10

SAVE \$2.00

Advil
CONGESTION RELIEF
Advil
Congestion
Relief
20 ct.

RC4914202918201103010

Manufacturer's Coupon / Expires 10/30/10

Dr.Scholl's
Fast Flats,
Massaging Gel or
For Her Insoles

YOU PAY **9.99**
LESS IN-AD
COUPON **-2.00**
FINAL COST
AFTER IN-AD
COUPON **7.99**

RC4910504918201103010

Valuable Coupon / Expires 10/30/10

SAVE \$2.00

Cetaphil
All Cetaphil Skin
Lotions and
Cleansers

RC4853602918201103010

Manufacturer's Coupon / Expires 10/30/10

Mitchum or
Mitchum for Women
Anti-Perspirant/Deodorant
3.4 oz. Regular Retail \$3.99 -
\$5.99 (excludes Twin Packs)

YOU PAY **3.75**
LESS IN-AD
COUPON **-1.25**
FINAL COST
AFTER IN-AD
COUPON **2.50**

RC4930702917701103010

Manufacturer's Coupon / Expires 10/30/10

Men's
Anti-Perspirant/Deodorant

RC49144029

LINE[®]
NEW YORK



MAYBELLINE[®]
Face & Eye Cosmetics
(excludes Lip)

Aveeno
Shampoo,
Conditioner
or Stylers

YOU PAY **5⁹⁹**
+UP REWARD **-1⁰⁰**
IT'S LIKE PAYING **4⁹⁹**



\$1 OFF
MANUFACTURER'S
COUPON AVAILABLE
IN MOST SUNDAY
PAPERS

L'ORÉAL[®]
EverPure or
EverStrong
Hair Care

5⁹⁹



Hair Care



9⁹⁹

NEXUS
Hair Care
Regular Retail
\$10.99 - \$15.99



4⁹⁹
PANTENE[®]
Restoratives or
Expressions Shampoo
or Conditioner



5⁹⁹
Vaseline Intensive Care
Moisture Lotion - 24.5 oz.
Sheer Infusion Body Lotion - 6.8 oz.
Olay Ribbons Body Wash
18 oz.
Lever Bath Bars 8 Pack

Nivea
Happy Sensation
Lotion
13.5 oz.

YOU PAY **5⁹⁹**
+UP REWARD **-5⁰⁰**
IT'S LIKE PAYING **99¢**



Manufacturer's Coupon / Expires 10/30/10

EXCEDRIN
EXTRA STRENGTH
MIGRAINE

Tablets or Caplets 250 ct.

YOU PAY **13⁹⁹**
LESS IN-AD COUPON **-3⁰⁰**
+UP REWARD **-1⁰⁰**
IT'S LIKE PAYING **9⁹⁹**



RC4914102918701103010
Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

ers... Clip and Save!

Valuable Coupon / Expires 10/30/10

SAVE \$2⁰⁰

All Cetaphil Skin Lotions and Cleansers

RC4853602918201103010

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 10/30/10

Mitchum or Mitchum for Women
Anti-Perspirant/Deodorant
3.4 oz. Regular Retail \$3.99 - \$5.99 (excludes Twin Packs)

YOU PAY **3⁷⁵**
LESS IN-AD COUPON **-1²⁵**
FINAL COST AFTER IN-AD COUPON **2⁵⁰**

RC4930702917701103010

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 10/30/10

Mennen Speed Stick or Lady Speed Stick
Anti-Perspirant/Deodorant
2.3 - 3.25 oz.
(excludes Twin Packs)

YOU PAY **2⁹⁹**
LESS IN-AD COUPON **-1⁰⁰**
FINAL COST AFTER IN-AD COUPON **1⁹⁹**

RC4914402917601103010

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 10/30/10

L'ORÉAL[®] Excellence or Excellence to-Go
Hair Color
One Application

YOU PAY **8⁹⁹**
LESS IN-AD COUPON **-2⁰⁰**
+UP REWARD **-2⁰⁰**

RC4912440918201103010

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 10/30/10

L'ORÉAL[®] Healthy Look
Creme Gloss Hair Color
One Application

YOU PAY **8⁹⁹**
LESS IN-AD COUPON **-2⁰⁰**
FINAL COST AFTER IN-AD COUPON **6⁹⁹**

RC4912468918201103010

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

All Your Men's Grooming Needs



YOU PAY **12.99**
 +UP REWARD **-3.00**
IT'S LIKE PAYING 9.99

Tena or Serenity
 Underwear 16 - 18 ct.
 Pads 30 - 60 ct.
 Guards for Men 48 ct.
 Ultra Thin Pads 32 - 42 ct.



99¢

Always, Carefree or Kotex Lightdays
 Pantliners
 18 - 22 ct.

Just For Men or Touch Of Gray
 Hair Color

7.99



Gillette ProGlide Cartridge Refill, Fusion Shave Gel or Fusion ProSeries Skin Care
 Selection may vary by store

\$10 +UP REWARD
 WHEN YOU BUY \$30



BUY ONE GET SECOND ONE
50% OFF
 REGULAR RETAIL
 of equal or lesser value

Aveeno, A+D or Burts Bees Baby Care



\$5 +UP REWARD
 WHEN YOU BUY THESE ITEMS

AquaFresh, Luster, Listerine or Rembrandt Whitening Kits
 Regular Retail
 \$19.99 - \$42.99



5.00 OFF
 REGULAR RETAIL

PHILIPS NORELCO
 Shavers or Refills
 (Regular Retail \$39.99 and up)



BUY ONE GET SECOND ONE
50% OFF
 REGULAR RETAIL
 of equal or lesser value

All Razors or Cartridge Refills, Men's Body Wash or Pre or Post Shave or Shave Gel 7 - 9 oz.



BUY ONE GET SECOND ONE
50% OFF
 REGULAR RETAIL
 of equal or lesser value

Polident, Poligrip or Biotene Oral Care Products



BUY ONE GET SECOND ONE
50% OFF
 REGULAR RETAIL
 of equal or lesser value

PHILIPS sonicare
 All Power Brushes or Replacement Brush Heads 2 - 3 ct.
 Selection may vary by store



2.49

Oral-B Floss or Floss Picks, Oral-B Stages or Advantage or 3D Toothbrush 1 ct.
 (Excludes Battery Operated)



2 FOR \$5

Toothbrushes 2, 3 and 5 Pack
Mouth Rinse 16 oz. - 1 Liter
Toothpaste 4 - 6.4 oz.
Denture Tablets 40 ct.



Save more with Rite Aid Brands



Tugaboos Baby Wipes
64 - 72 ct.
2 FOR \$5

YOU PAY WITH CARD
2 FOR \$16
+UP REWARD -200 ON 2
IT'S LIKE PAYING 2 FOR \$14

Tugaboos Jumbo Pack Diapers or Overnights



2.99

One Daily Multi-Vitamin Supplements
Men's or Women's 100 ct.



BUY ONE GET SECOND ONE FREE

Isopropyl Rubbing Alcohol or Hydrogen Peroxide
16 oz.
Epsom Salt 16 oz.
Adhesive Bandages
20 - 60 ct.
Petroleum Jelly 2.5 - 3.75 oz.

Facial Skin Care
Choose from Advanced or Regenerating

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.



Nasal Sprays, Strips or Complete Allergy or Nasal Decongestants 18, 36 or 72 ct.
Suphedrine PE 20 - 48 ct.
(excludes products behind the pharmacy)

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value

Jumbo Pack Ultra Thin Maxi Pads 38 - 48 ct.
Tampons 36 - 40 ct.



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

Grooming Implements



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

Antacid
Tablets 72 - 250 ct.
Liquids 12 - 24 oz.
Pink Bismuth
Tablets or Caplets 24 - 48 ct.
Liquid 8 - 16 oz.
Heartburn Relief
100 ct.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value

All Footcare Products



1.99

Dish Detergent 25 oz.
Scented Oil Refills 0.85 oz. or Candles 4 oz.
Twist Tie Trash Bags
8 Gallon - 20 ct., 13 Gallon - 15 ct., 30 Gallon - 10 ct.
Storage Bags
Sandwich Fold-Top - 150 ct. or Zipper - 50 ct., Quart 15 - 25 ct., Gallon 15 - 20 ct.



1.99

Bleach 96 oz.
Fabric Softener
Sheets - 40 ct.
Fabric Refresher
16.9 oz. **Pine or Lemon Cleaner** 28 oz.
Disinfecting Wipes 35 ct.



YOU PAY WITH CARD
2 FOR \$7
+UP REWARD -200 ON 2
IT'S LIKE PAYING 2 FOR \$5

Laundry Detergent
50 oz.

Clean up with these savings!



YOU PAY **2 FOR \$10**
 +UP REWARD **-1.00** ON 2
 IT'S LIKE PAYING **2 FOR \$9**

Febreze
 Air & Fabric Spray 800 ml.
 Scented Candles 5.5 oz.
 Noticeables Refill 1 Pack



BUY ONE GET SECOND ONE FREE
 WITH CARD
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.

RITE AID
Plastic Cups 18 - 24 ct.
Plastic Plates 15 - 18 ct.
Paper Plates 100 ct.
Foam Plates and Bowls 40 - 50 ct.
Plastic Cutlery 24 ct.



YOU PAY **3.99**
 +UP REWARD **-1.00**
 IT'S LIKE PAYING **2.99**

Resolve Carpet Cleaner 22 oz.
Mop & Glo 32 oz.
Easy-Off Oven Cleaner 16 oz.
Kaboom Tub & Tile Cleaner 32 oz.



6.99
Swiffer
 Wet Refills 24 ct., Dry Refills 32 ct., Duster Refills 10 ct. or Extendable Handle
Libman
 Angle, Corn and Deluxe Angle Brooms or Scrubster and Wonder Mops



99¢
Airwick Air Freshener Aerosol - 8 oz.
Palmolive Dish Detergent 10 oz.
Simplify Paper Towels Single Roll
Bathroom Tissue 4 Pack
Bathroom Tissue Single Roll



2.99
Drano Max 32 oz. or Foaming Liquid 17 oz.
Color-Safe Stain Fighting Booster 40 oz.
Windex Glass Cleaner 26 oz. or Wipes 28 ct.



Lysol
 Disinfectant Spray 19 oz.
 Wipes 80 ct.
 YOU PAY **2 FOR \$9**
 +UP REWARD **-1.00** ON 2
 IT'S LIKE PAYING **2 FOR \$8**



4.99
22" Round Pet Beds
 Assorted Colors



9.99
SoftWear The Soft Fleece Blanket with Sleeves
 Selection may vary by store

50" x 60"
 Warm & Cozy Fleece Blankets
 In Seasonal Colors

1.99



Polar Fleece Zip Jacket
 For Men and Ladies
 Color and Selection may vary by store

14.99





Digital headquarters.

Go to riteaid.com/photosmyway

RITE AID Photo Offer / Expires 10/30/10

10 Prints for 99¢*
(\$1.91 Value)

*Plus applicable sales tax.

Barcode: RC4846604910001103010

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

YOU PAY **39.99**
LESS SINGLE CHECK REBATE **-10.00**
+UP REWARD **-5.00**
IT'S LIKE PAYING **24.99**

Vivitar 5.1 MP Digital Camera
Limit 1 Rebate
Limited to store stock. Sorry, no rainchecks.

RITE AID Photo Offer / Expires 10/30/10

Save \$3
1 HOUR Single Prints or Send Out Double Prints \$5.99*
(\$8.99 Regular Retail)

*Plus applicable sales tax.

Barcode: RC4846602918701103010

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

2.99

DURACELL
Coppertop Batteries
"AA" or "AAA" - 4 Pack
"C" or "D" - 2 Pack
9 Volt - 1 Pack

WITH CARD

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value

All Pinnacle Frames or Photo Albums
Selection may vary by store

WITH CARD

20% REGULAR RETAIL

FUJIFILM
All 35mm Color Print Film and One Time Use Cameras

WITH CARD

YOU PAY **39.99**
SINGLE CHECK REBATE **-10.00**
YOUR FINAL COST **29.99**

SINGLE CHECK REBATE

Lexar or SanDisk 8GB SD Card 1 ct.
Selection may vary by store. Limited to store stock. Sorry no rainchecks. Limit 1 Rebate per offer.

Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

WITH CARD

19.99

Fushigi Magic Gravity Ball or Yoshiblade Knife

AS SEEN ON TV

WITH CARD

19.99
+UP REWARD **-2.00**
IT'S LIKE PAYING **17.99**

Pillow Pets
Choose from Dog, Lady Bug, Bumble Bee or Unicorn

AS SEEN ON TV

*Limit 1 offer per household.

WITH CARD

29.99

HD Digital TV Converter Box
Brands may vary by store

WITH CARD

59.99

Pegasus 7" LCD TV

WITH CARD

19.99

Wii Accessories
Choose from Wii Sport 6 Pack, Bowling Ball, Wii Fit Aerobic Step, Push Up Bar, Dumbbells or Charging Station

WITH CARD



2 FOR \$2

Select Non-Chocolate Pegged Candy
Choose From: Haribo, Black Forest, Starburst, Skittles, Twizzlers, Red Vines, Life Savers or Storck
Regular Retail \$1.69 - \$2.39



BUY \$25 OF ANY ADVERTISED CANDY, GET \$10 +UP REWARD

Cadbury Bars
3.5 - 4 oz.
King Size Candy Bars
Regular Retail \$1.59
Selection may vary by store

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.



1.99



Non-Chocolate Bags
Choose From: Airheads, Life Savers, Swedish Fish, Werther's, Twizzlers and More! 14 - 16 oz.
Selection may vary by store



2.99



M&M's 19.2 oz.
Selection may vary by store



2 FOR \$3



Andes 4.67 oz.
Toblerone 3.52 oz.
Selection may vary by store



Hershey's Bliss 9.6 oz.
Ghirardelli 5.32 oz.
Lindor Truffles 6.3 oz.
Wonka Chocolate 9.5 oz.

2.99



2.99



Hershey's or Snickers Candy Bars 6 Pack
Selection may vary by store



2 FOR \$3



Sugar Free Pegged Bagged Candy or Whitman's Weight Watchers Candy 2.75 - 5 oz.
(excludes Dove)
Selection may vary by store



YOU PAY 3 FOR \$10.98
+UP REWARD -3.00 ON 3
IT'S LIKE PAYING 3 FOR \$7.98
*Limit 1 offer per household.

7-UP or Diet 7-UP Soda
12 Pack, 12 oz. Cans
+CRV or Deposit where applicable



5.99



Red Bull Energy Drink
4 Pack
+CRV or Deposit where applicable



2.99



Lipton Iced Tea
1 Gallon
+CRV or Deposit where applicable



99¢



Vitamin Water or Powerade 20 oz. or Dasani Water 1 Liter
+CRV or Deposit where applicable



2.99



Crystal Lake Spring Water
24 Pack, 16.9 oz. Bottles
+CRV or Deposit where applicable

Food Mart



YOU PAY **5.99**
 +UP REWARD **-1.00**
IT'S LIKE PAYING 4.99

Chase & Sanborn Coffee 33 oz.
 Selection may vary by store



Kellogg's

Cereal Choose From: Frosted Flakes, Corn Pops, Froot Loops, Apple Jacks, Corn Flakes, Raisin Bran or Rice Krispies 8.7 - 15 oz.

Pop Tarts or Rice Krispies Treats 8 Pack

1.99
 WITH CARD
 RITE AID wellness+

Haagen Dazs Ice Cream 14 oz.
Mrs. Fields Cookies 9 - 9.5 oz.
Mott's Cookies 5.64 oz.
Pirouline Wafers 6.5 oz.
Simply Indulgent Cookies 7 oz.
 Selection may vary by store



2 FOR \$5
 WITH CARD
 RITE AID wellness+



YOU PAY **1.99**
 +UP REWARD **-1.00**
IT'S LIKE PAYING 99¢

Spam 12 oz.
Chef Boyardee Bowls 14.25 oz.
Dinty Moore Big Bowls 15 oz.
Dinty Moore Beef Stew 24 oz.
 Selection may vary by store



YOU PAY **2.99**
 +UP REWARD **-1.00**
IT'S LIKE PAYING 1.99

Jack Link's Beef Jerky 3 - 3.25 oz.
Wonderful Pistachios 8 oz.
Simplify Trail Mix 8 Pack
 Selection may vary by store



YOU PAY **2 FOR \$5**
 +UP REWARD **-1.00 ON 2**
IT'S LIKE PAYING 2 FOR \$4

Quaker Instant Oatmeal or Cereal Bars 10 Pack
Russell Stover 100 Calorie Bars 5 Pack
 Selection may vary by store

Crunch 'n Munch Toffee 12 oz.
Poppycock 8 - 8.5 oz.
Nature Valley Nut Clusters 5 oz.
Planters NUT-rition Bars 6.15 oz.
Planters Flavor Grove 5.75 - 6 oz.
Mrs. Fields Nibblers 9 oz.
 Selection may vary by store

YOU PAY **2 FOR \$5**
 +UP REWARD **-1.00 ON 2**
IT'S LIKE PAYING 2 FOR \$4

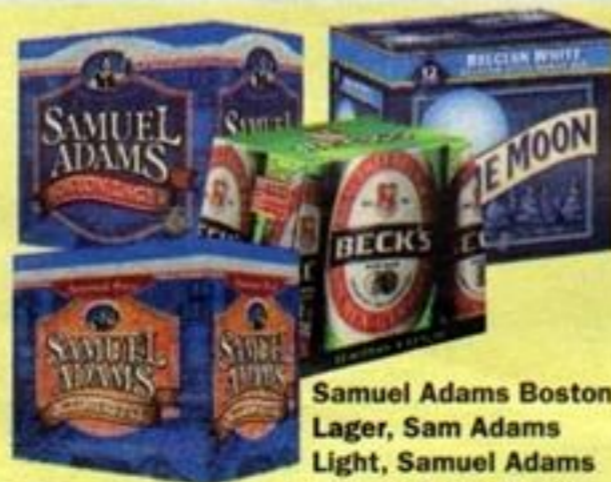


YOU PAY **2 FOR \$3**
 +UP REWARD **-1.00 ON 2**
IT'S LIKE PAYING 2 FOR \$2

Microwave Popcorn 3 Pack
Popcorn, Cheese Puffs or Pretzels 5 - 12 oz.
 Selection may vary by store



14.99 Corona Extra or Corona Light Beer 12 Pack, 12 oz. Bottles



13.99 Samuel Adams Boston Lager, Sam Adams Light, Samuel Adams Seasonal, Beck's or Blue Moon Belgian White Ale 12 Pack, 12 oz. Bottles



9.49 Miller Lite, Miller Genuine Draft, Miller Genuine Draft 64 Light or Coors Light Beer 12 Pack, 12 oz. Bottles or Cans



7.99 Corona Extra or Heineken Beer 6 Pack, 12 oz. Bottles

GET A \$5 +UP REWARD WHEN YOU PURCHASE \$15 OF LOREAL COSMETICS OR SKIN CARE

Limit 1 offer per household.

L'ORÉAL®
All Cosmetics
and Skin Care

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value



Buy 1, Get 1 Sale!

Always
Maxi Pads 12 - 24 ct.
Pantliners 34 - 60 ct.
Wipes 20 ct.
Tampax Tampons 18 - 20 ct.

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value



All Reading Glasses
(excludes PowerLine Readers)
Assortment may vary by store

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value



\$3 +UP REWARD
WHEN YOU BUY ANY
TWO PAIR READING GLASSES



BUY ONE GET SECOND ONE
FREE
Acetaminophen,
Ibuprofen, Aspirin or
Naproxen Sodium
100 - 150 ct.



BUY ONE GET SECOND ONE
FREE
Scott Bath Tissue
4 Pack
Kleenex Facial Tissue
White 85 or 200 ct.,
Assorted 100 or 184 ct. or
Anti-Viral 75 ct.



BUY ONE GET SECOND ONE
FREE
Dial Hand Soap
7.5 - 9.375 oz.
Dove Bath Bar 1 ct.



BUY ONE GET SECOND ONE
FREE
Finesse Hair Care
7 - 13 oz.
göt2b Stylers or
Organix Shampoo
or Conditioner



BUY ONE GET SECOND ONE
FREE
All Post Cereal
11 - 24 oz.
Selection may vary by store



BUY ONE GET SECOND ONE
FREE
Doritos 11.5 - 12 oz.
Selection may vary by store



BUY ONE GET SECOND ONE
FREE
Peanuts 10 - 16 oz.
Butter Cookies 12 oz.
Selection may vary by store



BUY ONE GET SECOND ONE
FREE
One-Time-Use Camera
27 Exposures
35mm Color Print Film
24 Exposures, Batteries
"AA" or "AAA" - 16 Pack
2000 Minute Verizon or
MCI Pre-Paid Phone Card

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