



RITE AID

With us, it's personal.



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

With Wellness+ Card



Vitamins and Supplements or Flex-a-min

TRESemmé.
Shampoo,
Conditioner
or Stylers

BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

With Wellness+ Card



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

With Wellness+ Card

Sally Hansen Cosmetics
or LaCross Implements



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

With Wellness+ Card

Russell Stover Bowline Boxed Candy 8.25 - 12 oz. Regular Retail \$8.99
Maxfield's Cream Sticks 3.15 oz., **Andes** 4.67 - 5 oz.
Queen Anne Cherries 6.6 oz., **Haviland Mints** 5 oz.
Maxfield Boxed Chocolates 12.5 oz.



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

With Wellness+ Card

Lay's Potato Chips 10.5 - 11 oz.
Chex Mix, Bugles, Gardettos, TGI Friday's or Burger King Snacks 3 - 8.75 oz.
Peanuts 10 - 16 oz. Selection may vary by store



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

With Wellness+ Card

Select Women's or Men's Antiperspirant/Deodorant
Choose from Mitchum or Lady Mitchum, Speed Stick or Lady Speed Stick, Right Guard, Dry Idea, Soft and Dri, Arrid or Arm and Hammer



YOU PAY **3 FOR \$10.98**
+UP -2.00 ON 3
IT'S LIKE PAYING **3 FOR \$8.98**

*Limit 1 offer per household. With Wellness+ Card

Coke & Coke Products
12 Pack, 12 oz. Cans +CRV or deposit where applicable



13.99

Heineken, Heineken Premium Light, Corona Extra or Corona Light Beer 12 Pack, 12 oz. Bottles



YOU PAY **9.99**
+UP -2.00
IT'S LIKE PAYING **7.99**

With Wellness+ Card

Tide 2X Laundry Detergent
Liquid 75 oz., 36 - 48 Loads



YOU PAY **6.99**
+UP -1.00
IT'S LIKE PAYING **5.99**

With Wellness+ Card

Cottonelle Bathroom Tissue 12 Pack, Double Roll
Scott Bathroom Tissue 12 Pack
Viva Paper Towels 8 Pack

Manufacturer's Coupon / Expires 11/27/10

L'ORÉAL Excellence or Excellence-to-Go Hair Color
One Application

YOU PAY **8.99**
LESS IN-AD COUPON **-2.00**
+UP -2.00

With Wellness+ Card

RC4912406928201112710

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

\$10 +UP REWARD WHEN YOU BUY \$30 OF THESE ITEMS

Need help managing your DIABETES?

Go to dLife.com for recipes, expert answers and much more - all FREE!



4⁹⁹

With Wellness+ Card

Theraflu
Warming Relief 8.3 oz., Packets 6 ct.
Triaminic 4 oz. or 14 ct.
Comtrex 24 ct.
4Way Nasal Spray 0.5 oz.



YOU PAY **4⁹⁹**
+UP REWARD **-2⁰⁰**
IT'S LIKE PAYING **2⁹⁹**

With Wellness+ Card

Vicks NyQuil or DayQuil
10 oz. or 20 oz. or Children's 6 oz.



YOU PAY **21⁹⁹**
+UP REWARD **-3⁰⁰**
IT'S LIKE PAYING **18⁹⁹**

With Wellness+ Card

Mucinex
600 mg. or DM 40 ct.,
Max or Max DM 28 ct.,
Max D 24 ct.,
D 36 ct.



BUY ONE GET SECOND ONE **FREE**

With Wellness+ Card

Pain Care
Acetaminophen, Ibuprofen or Naproxen Sodium 50 ct.

Maalox 12 oz. or 90 ct.
Ex-Lax 24 ct.
Gas-X 18 - 20 ct.

4⁹⁹

With Wellness+ Card



YOU PAY **3⁹⁹**
+UP REWARD **-1⁰⁰**
IT'S LIKE PAYING **2⁹⁹**

With Wellness+ Card

Chloraseptic
Lozenges,
Sprays or Strips



6⁹⁹

With Wellness+ Card

Excedrin
80 - 100 ct.



YOU PAY **5⁹⁹**
+UP REWARD **-1⁰⁰**
IT'S LIKE PAYING **4⁹⁹**

With Wellness+ Card

Bayer Aspirin
Low Dose Aspirin 81 mg.,
108 - 120 ct.,
325 mg., 100 ct.,
Women's 60 ct.,
Back and Body
or AM 50 ct.

24 Hour Prevacid
42 ct.

YOU PAY **25⁹⁹**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-4⁰⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **21⁹⁹**

With Wellness+ Card



YOU PAY **17⁹⁹**
+UP REWARD **-5⁰⁰**
IT'S LIKE PAYING **12⁹⁹**

With Wellness+ Card

Prilosec OTC
28 ct.



YOU PAY **9⁹⁹**
+UP REWARD **-2⁰⁰**
IT'S LIKE PAYING **7⁹⁹**

With Wellness+ Card

NeilMed
Neti Pot, Nasamist
Multi-purpose
Solution 6 oz.,
Sinus Rinse Kit or
Rinse Refills 100 ct.

Manufacturer's Coupon / Expires 11/27/10

SAVE \$3⁰⁰



\$2 +UP REWARD WHEN YOU BUY THIS ITEM

With Wellness+ Card



RC4910504928701112710

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



YOU PAY **4.00**
LESS SINGLE CHECK REBATE **-2.00**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2.00**
FINAL COST AFTER REBATE AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **FREE***

Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.
 *Plus applicable sales tax.
With Wellness+ Card

Motrin PM 20 ct.
 Limit 1 Rebate



All Vitamins and Supplements
 (excludes Natural Sleep Aid)

\$10 +UP REWARD WHEN YOU BUY \$20 OF THESE ITEMS

With Wellness+ Card

\$5 +UP REWARD WHEN YOU BUY \$15

\$2 +UP REWARD WHEN YOU BUY THESE ITEMS



Zaditor, Clear Care or GenTeal Twin Packs
 Regular Retail \$15.99 - \$22.99
With Wellness+ Card



BUY ONE GET SECOND ONE FREE
 *If equal or lesser value plus applicable sales tax. Some offers of equal value.
Joint Flex Cream 4 oz.
Zostrix HP 2 oz.
With Wellness+ Card



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
All I-Caps Eye Vitamins Assorted Formulas
With Wellness+ Card



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
Nicotine Patches 7 - 14 ct.
With Wellness+ Card

GNC LiveWell.



BUY Any GNC Men's Mega Men or Women's Ultra Mega Vitapak
 50% off Regular Retail
GET A GNC Gold Card FREE*
 *Plus applicable sales tax.
With Wellness+ Card



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
EAS ProScience Sports Supplements Assorted Formulas
With Wellness+ Card



GNC Triple Strength Fish Oil With Krill 60 ct.
18.99
With Wellness+ Card



ProPerformance AMP Amplified Maxertion N.O.
45.99
With Wellness+ Card

YOUR FIRST LINE OF DEFENSE AGAINST THE FLU



AVOIDING THE FLU SAVES YOU ACHES, PAINS AND MONEY TOO.

Get your flu shot from a Rite Aid Certified Immunizing Pharmacist.¹

Just \$24.99.²

See our pharmacist for details.

With every flu shot you'll get **\$100 worth of Rite Aid coupon savings.³**

For more information on flu shots, visit riteaid.com/flu or call toll-free 1-866-751-1494.

¹ Available in select stores. Based on vaccine availability. Restrictions apply in some states. See pharmacist for details.

² \$24.99 price applies to standard injectable flu vaccine. Covered by many insurance plans.

³ No purchase necessary. While supplies last.



PANTENE®
Beautiful Lengths,
Restoratives
or Expressions
Hair Care

4.99

With Wellness+ Card



Frederic Fekkai
Hair Care

Not available in all stores
Regular Retail \$22.99

YOU PAY **2 FOR \$42**
+UP REWARD **-10.00** ON 2
IT'S LIKE PAYING **2 FOR \$32**

With Wellness+ Card



Radiate Confidence

\$2 +UP REWARD WHEN YOU BUY \$10 OF BURT'S BEES

BURT'S BEES
Lip, Facial and
Skin Care Products
Selection may vary by store
Also available at riteaid.com

**EVERYDAY
LOW
PRICE**

With Wellness+ Card



YOU PAY **2 FOR \$8**
+UP REWARD **-1.00** ON 2
IT'S LIKE PAYING **2 FOR \$7**

With Wellness+ Card

Irish Spring
Bar Soap
8 Pack
Bodywash
15 - 18 oz.



YOU PAY **2.99**
+UP REWARD **-1.50**
IT'S LIKE PAYING **1.49**

With Wellness+ Card

Pert Plus
Shampoo 13.5 oz.
or LaBella Gel



YOU PAY **8.99**
+UP REWARD **-5.00**
IT'S LIKE PAYING **3.99**

With Wellness+ Card

CLAIROL®
Nice 'n Easy
Gray Solution
Hair Color
One Application



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value

With Wellness+ Card

**Aveeno Skin
and Bath Care**
(excludes Sun Care)
Selection may vary by store



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value

With Wellness+ Card

**RITE
AID**
Skin Care
Products
Selection may
vary by store

Manufacturer's Coupon / Expires 11/27/10

Lysol Healthy Touch
Hand Soap Kit
YOU PAY **9.99**
LESS IN-AD COUPON **-2.50**
+UP REWARD **-2.00**
IT'S LIKE PAYING **5.49**

With Wellness+ Card



RC4920802928401112710

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 11/27/10

SAVE \$2.00
With Wellness+ Card
Clearasil.
All Skin Care
Products
YOU PAY **8.99**
LESS IN-AD COUPON **-2.00**
FINAL COST AFTER IN-AD COUPON **6.99**

With Wellness+ Card



RC4920802928201112710

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 11/27/10

L'ORÉAL® Healthy Look
Creme Gloss
Hair Color
One Application
YOU PAY **8.99**
LESS IN-AD COUPON **-2.00**
FINAL COST AFTER IN-AD COUPON **6.99**

With Wellness+ Card



RC4912408928201112710

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

Cosmetics



wet n wild
All Cosmetics
BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
With Wellness+ Card

\$1 SINGLE CHECK REBATE AVAILABLE ON REVLON MASCARA
See in-store Single Check Rebates Directory for details



All Mascaras
(excludes Wet 'N Wild)
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
With Wellness+ Card



\$2 +UP REWARD WHEN YOU BUY \$10 OF BROADWAY OR KISS ARTIFICIAL NAILS

All Artificial Nails and Eye Lashes
BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
With Wellness+ Card



All Nail Enamel
(excludes Wet 'N Wild and Sally Hansen)
BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
With Wellness+ Card

BOTH NIGHT RESURFACING ELIXIR AND MICROSCULPTING CREAM OR SERUM MUST BE PURCHASED TO QUALIFY FOR REBATE.

OLAY
Regenerist Night Resurfacing Elixir, DNA UV Cream or Microsculpting Cream or Serum
1.7 oz.

3 DAY REBATE ONLY!



YOU PAY 2 FOR \$44
20.00 OFF
2 FOR \$24
SINGLE CHECK REBATE
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.
With Wellness+ Card

BUY
Any **Gillette** Fusion ProGlide Cartridge
4 - 8 ct.



GET
a ProSeries Skin Care Product
\$7.99 - \$8.99 Value

FREE*
*See applicable sales tax.
With Wellness+ Card

BEAUTY MONEY BACK GUARANTEE
It's ok to change your mind here.

Feel Good with



3.99
With Wellness+ Card
Listerine Mouthrinse
500 ml.



YOU PAY 44.99
10.00 OFF
34.99
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
PHILIPS
Sonicare Essence Toothbrush
#5300
With Wellness+ Card

Crest Toothpaste
4.1 oz., 5.8 - 6 oz., 8 oz.
3D White Mouth Rinse 237 ml.
Oral-B Cross Action Manual Toothbrush
1 ct.
Floss or Floss Picks



2.99
With Wellness+ Card



5.00 OFF
REGULAR RETAIL
With Wellness+ Card
Conair Haircut Kits, Beard and Mustache Trimmer or Braun Shaver
Regular Retail \$14.99 and above



9.99
With Wellness+ Card
AXE or Nivea For Men Holiday Gift Sets

RITE AID Manufacturer's Coupon / Expires 11/27/10
SAVE \$3.00
c. booth Derma or Eclos Skin Care
Selection may vary by store
With Wellness+ Card
RC494680292870112710
Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Personal Care



6⁹⁹ Caltrate Assorted Formulas 60 ct.
 Centrum Original Formula - 100 ct. or Chewable - 60 ct.
 With Wellness+ Card

BUY 5-hour Energy Shots
 6 Pack, 2 oz. Bottles
 (Regular Retail \$14.99 - \$15.99)
GET 5-hour Energy Shots
 2 Pack, 2 oz. Bottles
 (\$5.29 Value)
FREE*
 *Plus applicable sales tax.
 With Wellness+ Card



29⁹⁹ Jillian Michaels Fat Burner 56 ct.
 Detox & Cleanse 35 ct.
 Jump Start Cleanse & Burn Kit 1 each
 With Wellness+ Card

Poise Pads
 30 - 60 ct.
Depend
 Belted Shields 30 ct.
 Briefs 16 - 20 ct.
 Guards for Men 48 ct.
 Underwear 14 - 20 ct.

YOU PAY **11⁹⁹**
 +UP REWARD **-3⁰⁰**
 IT'S LIKE PAYING **8⁹⁹**

With Wellness+ Card



RITE AID
 All First Aid Products

BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.

With Wellness+ Card



YOU PAY **2⁰⁰** FOR **6⁰⁰**
 +UP REWARD **-1⁰⁰** ON 2
 IT'S LIKE PAYING **2⁰⁰** FOR **5⁰⁰**

With Wellness+ Card



Kotex
 Maxi Pads 14 - 24 ct.
 Lightdays Pantliners 48 - 64 ct.
 Security Tampons 18 ct.



3³³
 With Wellness+ Card

Summer's Eve
 Deodorant Spray 2 oz.,
 Feminine Wash 15 oz., Bath &
 Shower Gel 12 oz., Powder 9 oz.,
 Cloths 32 ct.



YOU PAY **2⁰⁰** FOR **11⁰⁰**
 +UP REWARD **-1⁰⁰** ON 2
 IT'S LIKE PAYING **2⁰⁰** FOR **10⁰⁰**

With Wellness+ Card

Always Maxi Pads
 20 - 48 ct. (excludes Clean
 and Jumbo Packs)
Always Liners 68 - 80 ct.
Tampax Tampons 40 ct.
 (excludes Pearl)



19⁹⁹ **HUGGIES**
 Big Pack Diapers
 With Wellness+ Card



69⁹⁹ **OMRON**
 Automatic Blood Pressure Monitor with
 ComFit Cuff BP 785
 With Wellness+ Card



21⁹⁹ **Enfamil**
 Powder Baby Formula
 23.4 or 24 oz.
 With Wellness+ Card



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
 With Wellness+ Card

All **HUGGIES** Baby Wipes

STUFF YOUR STOCKINGS WITH SAVINGS

9⁹⁹

AS SEEN ON TV

Micro Touch Max, Micro Force, Bare Lifts, Cami Secret, Handy Caddy, Bark Off or Kangaroo Keeper
Selection may vary by store

With Wellness+ Card

19⁹⁹

AS SEEN ON TV

The Clapper, Classic Pen Set, Yoshi Blade, Shake Weight for Women, Pillow Pets or Fushigi Magic Gravity Ball
Selection may vary by store

With Wellness+ Card

14⁹⁹

AS SEEN ON TV

Snuggie The Original Blanket with Sleeves, Chia Pets, Chia Heads, Chia Herb Garden or Proud to Be

With Wellness+ Card

7⁹⁹

+UP REWARD -3⁰⁰

IT'S LIKE PAYING 4⁹⁹

maxell CD-R 25 Pack DVD+ or DVD-R 15 Pack Mini DVD Camcorder 3 Pack or Jelleez Earbuds
Selection may vary by store

With Wellness+ Card

9⁹⁹

+UP REWARD -2⁰⁰

IT'S LIKE PAYING 7⁹⁹

kitchen elite Can Opener, Mixer, Mini Chopper or Single Burner
Selection may vary by store

With Wellness+ Card

16⁹⁹

With Wellness+ Card

BETTER FOR THE ENVIRONMENT—
No bottles to throw away.

the BRITA Classic Pitcher, Pitcher Replacement Filters 3 Pack, or Faucet Mount Replacement Filter

\$5 +UP REWARD WHEN YOU BUY \$15 OF THESE ITEMS

5⁹⁹ to 12⁹⁹

With Wellness+ Card

Pre-Wrapped Christmas Gifts

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value

With Wellness+ Card

Winter Dinnerware and Accessories
Selection may vary by store

50% OFF
REGULAR RETAIL

With Wellness+ Card

Seasonal Pillows, Kitchen Towels, Tablecloths and Plush Pals with Blanket (excludes 50" x 60" Fleece Throw and SoftWear Blanket)

50% OFF
REGULAR RETAIL

With Wellness+ Card

Seasonal Kitchen & Office Wood Accessories, Bed Tray Table and 5 Piece Tray Table Set
Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value

With Wellness+ Card

Emerson Holiday Gifts

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value

With Wellness+ Card

Seasonal Boxers and Socks

2 FOR \$5
SINGLE PURCHASE \$2.99 EACH

100 Count Miniature Light Set
Assorted Colors
Regular Retail \$2.99 or 2 for \$5

EVERYDAY LOW PRICE

2 FOR \$10
SINGLE PURCHASE \$5.99 EACH

Select LED Christmas Light Sets
25 - 60 ct.

7.99

300 ct. Value Pack, 200 ct. Icicle, 150 ct. Net Light or 18' Garland Lights
Regular Retail \$9.99

With Wellness+ Card

9.99

Snowflake Light Set or 25 ct. LED Color Changing Lights
Regular Retail \$14.99

With Wellness+ Card



LIGHT UP THE SAVINGS



EVERYDAY LOW PRICE

14.99

8 ct. LED Chasing Light Set

1.99

50 ct. Light Set or 20 ct. Tiny Lites Color or Multicolor
Regular Retail \$1.99 - \$3.99

With Wellness+ Card

2.99

Select Garland
Regular Retail \$3.99 - \$5.99

Select Collectible Ornaments
Selection may vary by store

With Wellness+ Card

9.99

Assorted Porcelain Houses
Selection may vary by store

With Wellness+ Card

9.99

Light Up Snowman or Charlie Brown Christmas Tree

With Wellness+ Card

7.99

Acrylic Snowman Family

With Wellness+ Card

5.99

11" Christmas Tree
Regular Retail \$9.99

3.99

7" Christmas Tree
Regular Retail \$9.99

With Wellness+ Card

14.99

18" 3D Charlie Brown, Rudolph or Snoopy

With Wellness+ Card

3' Unlit Tree



3' Indoor Artificial Unlit Tree
White or Green

9⁹⁹

4.5' Iowa Pine



4.5' Indoor Artificial Iowa Pine Tree
Prelit Clear or Multi-Colored Lights

19⁹⁹

6' Noble Fir



6' Indoor Artificial Noble Fir Tree

19⁹⁹

6.5' Jackson Pine



6.5' Indoor Artificial Jackson Pine Tree
Prelit Clear or Multi-Colored Lights

39⁹⁹

SAVINGS TO KNOCK YOUR SOCKS OFF



50% OFF Christmas Stockings, Hats and Tree Skirts
REGULAR RETAIL
With Wellness+ Card
Selection may vary by store



1⁹⁹ Select Ornaments
REGULAR RETAIL \$2.99 - \$4.99
With Wellness+ Card
Selection may vary by store



14⁹⁹ Premium Porch Tree, 16" Light Up Reindeer or 11" Light Up Reindeer
With Wellness+ Card



4⁹⁹ Select Ornaments
REGULAR RETAIL \$6.99 - \$7.99
With Wellness+ Card
LED USB Ornament or Figurine
Selection may vary by store



Assorted Trim-A-Tree Bows
Selection may vary by store
50% OFF REGULAR RETAIL
With Wellness+ Card



50% OFF Assorted Novelty Ornaments and Bead Garland
REGULAR RETAIL
With Wellness+ Card
Selection may vary by store



Assorted Candeliers
Selection may vary by store

50% OFF REGULAR RETAIL
With Wellness+ Card



and Sylvania Indoor Extension Cords 6, 9 or 15 ft.
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

BUY ONE GET SECOND ONE FREE

With Wellness+ Card



SINGLE CHECK REBATE AVAILABLE ON SELECT GE CORDS
See in-store Single Check Rebate Directory for details

99¢

Yule RITE

Gift Wrap
Assorted - 30" x 50 Sq. Ft.

With Wellness+ Card

1.99

Yule RITE

Select Gift Wrap
Kraft Foil Wrap - 65 Sq. Ft.
Traditional Wrap - 60 Sq. Ft.

With Wellness+ Card

ALL SCISSORS 25% OFF

2.99

Yule RITE

Select Gift Wrap
Door Foil - 36" x 21 Sq. Ft.
3 Roll Wrap - 100 Sq. Ft.
Luxury Wrap - 65 Sq. Ft.
Rite Buy Wrap - 125 Sq. Ft.

With Wellness+ Card

WRAP UP THE SAVINGS

99¢

Yule RITE

Select Ribbon
5 Color Roll - 125 Ft.
4 Color Roll - 400"

Gift Tags Peel and Stick
or Bows Large Bow with Wired Edge or Giant Metallic Bow

With Wellness+ Card

50% OFF

Yule RITE

All Gift Boxes and Tissue Paper
Selection may vary by store

With Wellness+ Card

1.99

Yule RITE

Select Designer Bows

With Wellness+ Card

NEW EVERYDAY LOW PRICES

Christmas Candles
Regular Retail 59¢ - \$9.99

25% OFF

2011 Calendars
Desk, Wall or Pocket

With Wellness+ Card

BUY ONE GET SECOND ONE 50% OFF

Yule RITE

Mailing Supplies
3M or Manco
Selection may vary by store

With Wellness+ Card

All Nutcrackers

50% OFF

With Wellness+ Card

7.99

8" Wall Clocks
Choose from Singing Bird, Dog or Cat Sounds, Peanuts or Thomas Kinkadee Holiday Clocks
or Peanuts Alarm Clock

With Wellness+ Card



6.99
 With Wellness+ Card
 Lindt Gift Box 4.5 or 9.3 oz.
 Russell Stover or Whitman's
 Tins 11 - 12 oz., Ferrero
 Collection Gift Box 8.8 oz.
 Ferrero Rocher Bell 7 oz.



50% OFF
 REGULAR RETAIL
 With Wellness+ Card
 Holiday
 Food & Gift Sets
 (excludes Gingerbread House)



2 FOR \$5
 With Wellness+ Card
 Terry's ¹ OFF 2
 MANUFACTURER'S
 COUPON AVAILABLE
 IN MOST SUNDAY
 PAPERS
 Queen Anne Cherries
 13.2 oz., Russell Stover
 Ribbon Candy 9 oz.
 Terry's Chocolate Orange
 6.17 oz., Russell Stover
 Marshmallow Santas 6 ct.



4.99
 With Wellness+ Card
 Ghirardelli and
 Lindt Pouches 7.03 - 8.91 oz.
 Hershey's, Reese's or Mars
 Holiday Bags 17.5 - 18.5 oz.
 Russell Stover Sugar Free
 10 oz., Holiday M&M's 19.2 oz.

SAVINGS TO KNOCK YOUR SOCKS OFF



3.99
 With Wellness+ Card
 Ferrero
 Collection 15 ct.
 Cella's 11 oz.
 Toblerone One
 By One 7.05 oz.
 Reese's Peanut
 Butter Tree 6 ct.
 Bob's Sweet
 Stripes 120 ct.



5.99
 With Wellness+ Card
 Whitman's
 Sampler
 10 - 12 oz.



1.99
 With Wellness+ Card
 Lindt or
 Ghirardelli
 Bars 3 - 4.4 oz.
 Kastin's Hard
 Candies 22 oz.
 Cella's 6 oz.
 Brach's
 Peppermint
 Nougats 13 oz.
 Bob's Mini
 Canes 100 ct.



2 FOR \$5
 With Wellness+ Card
 Ferrero
 Rocher 12 ct.
 Bliss 8.6 - 9.6 oz.
 Dove Holiday
 Packages
 8.5 - 9.5 oz.
 Andes 8.5 oz.
 Ferrero Rocher
 Rondoir &
 Raffaello
 12 - 15 ct.
 Mars Holiday
 Miniatures
 10.5 - 11.5 oz.



2 FOR \$1
 With Wellness+ Card
 Russell Stover,
 Reese's or Peeps
 Single Serve Candy
 Regular Retail 88¢ - 99¢



7.99
 With Wellness+ Card
 Club Size
 Bagged Candy
 Regular Retail \$9.99



BUY ONE GET SECOND ONE FREE
 With Wellness+ Card
 Russell Stover or
 Whitman's Boxed
 Chocolates 24 oz.
 Russell Stover
 Gift Box 18 oz.



7.99
 With Wellness+ Card
 Candy Canes
 With Jellies 45 ct.
 Gingerbread
 House Kit



3.99
 With Wellness+ Card
 Lambertz Deluxe
 Cookies 14.8 oz.
 Original Gourmet
 Cookie Tin 9 oz.
 Holiday Character
 Cookies 8 oz.
 Selection may vary by store

HOMEDICS
Dual Foot Massager,
Octonode Mini Massager
or SQUISH TheraP Pillows
While Supplies Last

YOU PAY **9.99**
+UP REWARD **-1.00**
IT'S LIKE PAYING 8.99
With Wellness+ Card

\$2.99 **\$6.00**
\$2.99 **\$6.00**

2.99
Cosmetics Gift Sets
Selection may vary by store

\$5.99 TO \$19.99
REGULAR RETAIL

Adult Holiday
Bath Sets
Selection may vary by store

\$5.99 TO \$9.99
REGULAR RETAIL

Children's Holiday
Bath Sets Choose from
Dora, SpongeBob, Cars,
Penguins, Toy Story and more
Selection may vary by store

SAVINGS FOR EVERY STOCKING

VALUES UP TO **\$24.25**

8.99
Fragrance
Gift Sets
Regular Retail
\$9.99 - \$10.99
Selection may vary by store

With Wellness+ Card

VALUES UP TO **\$116**

27.99
Fragrance
Gift Sets
Regular Retail
\$29.99 - \$34.99
Selection may vary by store

With Wellness+ Card

VALUES UP TO **\$80**

19.99
REGULAR RETAIL

Cosmetics
Gift Sets
Selection may vary by store

\$3 SINGLE CHECK REBATE AVAILABLE ON BEYONCÉ, SHAKIRA, FAITH HILL OR HALLE BERRY
See in-store Single Check Rebates Directory for details

10.00 OFF
REGULAR RETAIL

Select
Fragrances
Single Check
Rebate Offer requires
sign up at riteaid.
com/SCR or by mail.
Regular Retail
\$24.99 and above

With Wellness+ Card

RITE AID Manufacturer's Coupon / Expires 11/23/10

SAVE \$5.00

With Wellness+ Card
Wahl Hair
Cut Kits

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4983202927401112710

YOU PAY **34.99**
+UP REWARD **-5.00**
IT'S LIKE PAYING 29.99
With Wellness+ Card

CONAIR
AC Dryer, Fuschia
Dryer, You Style or
You Curl Stylers

YOU PAY **14.99**
+UP REWARD **-5.00**
With Wellness+ Card

CONAIR
Mini Dryer,
Straightener, Crimper
or You Style

EXCLUSIVELY AT RITE AID

25% OFF
REGULAR RETAIL
With Wellness+ Card

BL Body Shapewear

YOU PAY 4⁹⁹
+UP REWARD -1⁰⁰
IT'S LIKE PAYING 3⁹⁹

Hot Wheels or Matchbox Cars 5 Pack
 Legend of Nara Bugs, Bakugan
 Booster Pack or Digital Coin Jar

With Wellness+ Card

YOU PAY 9⁹⁹
+UP REWARD -2⁰⁰
IT'S LIKE PAYING 7⁹⁹

Beyblades Metal Fusion Top, Halo Metalons
 Figure, Savage RC Car, Tech Deck Finger
 Boards 4 Pack or Halo Action Figure

With Wellness+ Card

TOY OF THE WEEK

IT'S LIKE SAVING \$12 AFTER +UP REWARDS

Nerf Night Finder
2 Pack

YOU PAY 9⁹⁹
+UP REWARD -2⁰⁰
IT'S LIKE PAYING 7⁹⁹

With Wellness+ Card

SHOP. SAVE. STUFF.

2 FOR \$10

Select
Hasbro Games
 Choose From Candyland,
 Chutes & Ladders,
 Yahtzee or Rubik's Cube
 Selection may vary by
 store

With Wellness+ Card

YOU PAY 12⁹⁹
+UP REWARD -3⁰⁰
IT'S LIKE PAYING 9⁹⁹

Licensed
 Cuddle
 Plush or
 Animal
 Planet Wild
 Eyes Plush

With Wellness+ Card

YOU PAY 14⁹⁹
+UP REWARD -2⁰⁰
IT'S LIKE PAYING 12⁹⁹

Discovery Kids
 Play Tent, Thunder
 Charger 2 Pack, Radio
 Control Micropter
 or Nintendog
 Animated Pup
 Selection may vary by store

With Wellness+ Card

YOU PAY 14⁹⁹
+UP REWARD -2⁰⁰
IT'S LIKE PAYING 12⁹⁹

Twilight Eclipse
 Board Game,
 Elmo Guitar
 Jam, Hot Wheels
 Starter Set or
 Holiday Barbie
 Selection may vary
 by store

With Wellness+ Card

\$2 +UP REWARD WHEN YOU BUY THESE ITEMS

Select **Mattel Games**
 Applies to Apples,
 Mad Gab,
 Uno Skip-Bo, Ker
 Plunk and More
 Selection may vary
 by store

25% OFF
 REGULAR RETAIL
 With Wellness+ Card

24⁹⁹

Roll Up Piano, Wii
 Sports Resort
 or Wii Fit
 Accessory Kits

With Wellness+ Card

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL
 of equal or lesser value

Boardudes, Early
 Learning or Bendon
 Coloring Books

With Wellness+ Card

\$5 SINGLE CHECK REBATE AVAILABLE ON PURCHASE OF \$15 IN SELECT DURACELL
 See in-store Single Check Rebate Directory for details

DURACELL
 Coppertop Batteries
 AA or AAA - 10 Pack
 C or D - 4 Pack
 9 Volt - 2 Pack
 Single Check Rebate Offer
 requires sign up at riteaid.
 com/SCR or by mail.

4⁹⁹

With Wellness+ Card

SAVE \$5 WHEN YOU BUY SELECT SONY DVDS AND EAT, PRAY, LOVE WITH SPECIAL ON PACK COUPON

19⁹⁹

Eat,
 Pray, Love
 DVD Movie
 Available
 11/23/10

With Wellness+ Card



Digital headquarters.

Go to riteaid.com/photosmyway

RITE AID Photo Coupon / Expires 11/27/10

30 4" X 6" Digital Prints*
FOR ONLY \$3⁰⁰

*Plus applicable sales tax. With Wellness+ Card

10¢ PER PRINT



Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

2 14988 00300 1

RITE AID Photo Coupon / Expires 11/27/10

30 4" X 8" Photo Greeting Cards*
FOR ONLY \$14⁹⁹

PLUS 12 FREE PERSONALIZED 2" X 4" PHOTO GIFT TAGS

*Plus applicable sales tax. With Wellness+ Card

Happy Holidays

ENVELOPES INCLUDED



Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

RC4846602920001112710

YOU PAY 49⁹⁹
LESS SINGLE CHECK REBATE -10⁰⁰
+UP REWARD -5⁰⁰
IT'S LIKE PAYING 34⁹⁹

Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

With Wellness+ Card



Vivitar
5.1 Digital Video Recorder or
8.1 Mega Pixel Digital Camera
Limit 1 Rebate per offer. Limited to store stock. Selection may vary by store.

FUJIFILM
800 Speed One-Time-Use Camera
Regular Retail \$13.99

LOWEST PRICE EVER!

Flash
FUJIFILM

4⁹⁹

With Wellness+ Card



YOU PAY 34⁹⁹
LESS SINGLE CHECK REBATE -10⁰⁰
+UP REWARD -5⁰⁰
IT'S LIKE PAYING 19⁹⁹

Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

With Wellness+ Card

Lexar or SanDisk 8GB SD Card
1 ct., Selection may vary by store. Limit 1 Rebate per offer. Available at most 1 hour locations.



7⁹⁹

With Wellness+ Card

SAKAR Digital Camera, Digital Keychain or Vivitar Binoculars
While Supplies Last



HOLDS UP TO 2000 PICTURES

33% OFF
REGULAR RETAIL

With Wellness+ Card

Smart Parts 7" Digital Photo Frame
With Remote Control



\$3 +UP REWARD WHEN YOU BUY THESE ITEMS

With Wellness+ Card

All Picture Frames and Photo Albums
Regular Retail \$6.99 and above. Selection may vary by store.



14⁹⁹

With Wellness+ Card

Digital Photo Ornament



BUY ONE GET SECOND ONE FREE

With Wellness+ Card

Alkaline Batteries
10 Pack - AA or AAA



AVAILABLE AT MOST 1 HOUR LOCATIONS

9⁹⁹

With Wellness+ Card

DURACELL Pre-Charged Rechargeable Batteries
4 Pack - AA



14⁹⁹

With Wellness+ Card

HEWLETT PACKARD Ink Cartridges
21, 74, or 92



GREAT GIFT IDEAS



Reloadable Prepaid Cards

No credit check • No bank account required • No overdraft fees

Purchase price ONLY \$4.99

Buy a card and get a \$5 CREDIT

in your new Green Prepaid Card when you use it to make a purchase at a Rite Aid by January 8, 2011.

*Valid on new card purchases only at participating Rite Aid locations. Limit one \$5 credit per card. Credit will appear within 10 days of qualifying purchase. Minimum Card and the MasterCard Brand Names are trademarks of MasterCard International Incorporated. ©2010 Rite Aid. All Rights Reserved.





YOU PAY 2 FOR \$3
+UP REWARD -1.00 ON 2
IT'S LIKE PAYING 2 FOR \$2
 With Wellness+ Card

Betty Crocker Bowl Appetit 2.3 - 3.1 oz.
Hormel Bacon Pieces 3 oz.
Healthy Choice Soup 14 oz.
 Selection may vary by store

Maxwell House Coffee 34.5 oz.
6.99
 With Wellness+ Card

Look what's cooking at Rite Aid for "turkey day!"



YOU PAY 4 FOR \$4
+UP REWARD -2.00 ON 4
IT'S LIKE PAYING 4 FOR \$2
 With Wellness+ Card

Nissin Top Ramen Noodles 6 Pack
Nissin Chow Mein or Chow Noodles 3.51 - 4 oz. or
Soup Bowls 3.27 - 3.36 oz.
 Selection may vary by store



YOU PAY 2 FOR \$3
+UP REWARD -1.00 ON 2
IT'S LIKE PAYING 2 FOR \$2
 With Wellness+ Card

Bumble Bee Solid White Tuna 5 oz.
Campbell's Chunky or Select Soup 15.25 - 19 oz.
Corned Beef Hash 15 oz.
Lindsay Olives 5.25 - 6 oz.
 Selection may vary by store

YOU PAY 2 FOR \$3
+UP REWARD -1.00 ON 2
IT'S LIKE PAYING 2 FOR \$2
 With Wellness+ Card

With Wellness+ Card

Carnation Evaporated Milk 12 oz.
Pantry Cream of Mushroom or Chicken 10.75 oz. Chicken Broth 14.5 oz.
Green Giant Canned Vegetables 14.5 - 15.25 oz.
Libby's Pumpkin 15 oz.
Ocean Spray Cranberry Sauce 14 oz.
 Selection may vary by store

YOU PAY 10 FOR \$10
+UP REWARD -4.00 ON 10
IT'S LIKE PAYING 10 FOR \$6
 With Wellness+ Card

With Wellness+ Card



1.99
 With Wellness+ Card
Butter Cookies 12 oz.
Mrs. Fields Cookies 9 - 9.5 oz.
Pepperidge Farm Cookies 6 - 8.6 oz., Selection may vary by store

7-Up or Diet 7-Up 2 Liter
 +CRV or Deposit where applicable
YOU PAY 4 FOR \$5
+UP REWARD -1.00 ON 4
IT'S LIKE PAYING 4 FOR \$4
 With Wellness+ Card

YOU PAY 2 FOR \$5
+UP REWARD -1.00 ON 2
IT'S LIKE PAYING 2 FOR \$4
 With Wellness+ Card
Häagen-Dazs Ice Cream 14 oz.
 Selection may vary by store

12.99
Budweiser or Bud Light Beer 18 Pack, 12 oz. Bottles or Cans

13.99
Samuel Adams Boston Lager, Sam Adams Light, Samuel Adams Winter Lager, Beck's or Blue Moon Belgian White Ale Beer 12 Pack, 12 oz. Bottles

9.49
Coors Light, Miller Lite, Miller Genuine Draft 64 Light or Miller Genuine Draft Beer 12 Pack, 12 oz. Bottles or Cans

7.99
Corona Extra or Heineken Beer 6 Pack, 12 oz. Bottles



YOU PAY **5.99**
 +UP REWARD **-1.00**
IT'S LIKE PAYING 4.99
 With Wellness+ Card

Nescafé Taster's Choice Coffee 7 oz.
Dunkin' Donuts Coffee 11 - 12 oz.
 Selection may vary by store



YOU PAY **3.99**
 +UP REWARD **-2.00**
IT'S LIKE PAYING 1.99
 With Wellness+ Card

PLANTERS. Nuts
 Cashew Halves 16 oz.
 Mixed Nuts 17 oz.
 NUTrition Mix,
 Almonds or Deluxe Mixed
 Nuts 9.25 - 10.25 oz.



YOU PAY **2 FOR \$5**
 +UP REWARD **-1.00 ON 2**
IT'S LIKE PAYING 2 FOR \$4
 With Wellness+ Card

Kellogg's Cereal
 FiberPlus, Special K or
 Smart Start, 12 - 19.5 oz.
Cereal Bars
 FiberPlus or Special K 5 - 6 ct.
 Selection may vary by store



1.00
 Assorted Christmas
 Novelty Candy
 Regular Retail \$1.00 - \$1.49
 With Wellness+ Card



BUY ONE BOXED CHRISTMAS CARDS OR GIFT BAG GET TWO FREE*
*If equal or lesser value also apply with same tax. Items offered at regular retail.

With Wellness+ Card

\$5 +UP REWARD WHEN YOU BUY \$30



Toys and Plush
 (excludes "Great Value"
 Labeled Christmas Toys)

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL

With Wellness+ Card



\$5 +UP REWARD WHEN YOU BUY \$20

Christmas Home Decor
 Includes Floral, Wall
 and Tabletop Decor

50% OFF REGULAR RETAIL

With Wellness+ Card



YOU PAY **2 FOR \$5**
 +UP REWARD **-1.00 ON 2**
IT'S LIKE PAYING 2 FOR \$4
 With Wellness+ Card

Holiday Bagged Candy
 Choose from Hershey's, Reese's,
 M&M's, Nestlé, Palmer or Andes
 Regular Retail \$3.59 - \$3.99



99¢
 With Wellness+ Card

Chapstick 0.15 oz. (excludes
 True Shimmer or Fresh Effects)
Halls Cough Drops
 25 - 30 ct. (excludes Defense)
Luden's Throat Drops
 25 - 30 ct.

YOU PAY **7.99**
 SINGLE CHECK REBATE **-7.99**
 YOUR FINAL COST **FREE***
SINGLE CHECK REBATE*

*Plus applicable sales tax.
 Single Check Rebate
 Offer requires sign up at
 rebead.com/SCR or by mail.
 With Wellness+ Card



AMO Complete Multi-Purpose Solution
 12 oz. Limit 1 Rebate.
 Rebate only valid 11/21 - 11/27/10



99¢
 With Wellness+ Card

Angel Soft Bathroom Tissue 4 Pack
Kleenex Facial Tissues
 White 110 ct., Lotion 65 or 78 ct.
Simplify Paper Towel
 Single Roll, Palmolive
Dish Liquid 10 oz.
Airwick Aerosol 8 oz.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). SINGLE CHECK REBATES GUIDELINES LIMIT SUBMISSION ON REBATE ITEMS TO ONE ITEM PER HOUSEHOLD. PLEASE SEE APPLICABLE SINGLE CHECK REBATE DIRECTORY AVAILABLE IN ALL OF OUR STORES AND OUR WEBSITE FOR SUBMISSION DEADLINES AND ADDITIONAL PROGRAM GUIDELINES. BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW. TERMS AND CONDITIONS APPLY TO GIFT CARDS.



We Accept SNAP/EBT Card Benefits.

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