

# JANUARY 2011 REBATE DIRECTORY

1

**Claritin**  
Purchase One (1):  
• Claritin, 15 or 20 ct.  
Assorted formulas. Claritin-D  
located at the pharmacy counter.  
Not available in all stores.  
LIMIT ONE (1) \$2.00 REBATE



## Two Ways Of Enrolling:

**SINGLE  
CHECK  
REBATES**  
RITE  
AID

**50**  
REBATE  
OFFERS  
INSIDE!

**1. On-line:**  
receive your  
rebate check  
in about 2-3  
weeks at  
[www.riteaid.com](http://www.riteaid.com)



**UP TO  
\$224**

**REBATE VALUE**

VALID ON PURCHASES MADE 12/26/10-1/22/11\*  
SUBMIT BY FEBRUARY 21, 2011

\*Except as otherwise noted in the directory.

**2. By Mail:**  
receive your  
rebate check in  
about 4-6 weeks  
upon receipt of  
your submission.



2

**SanDisk**  
Purchase One (1):  
• 4GB Cruzer  
LIMIT ONE (1) \$5.00 REBATE



3

**alli®**  
Purchase One (1)  
of Any Variety:  
• Starter Kit, 90 ct.  
• Refills, 120 ct.  
• Starter Pack, 60 ct.  
LIMIT ONE (1) \$5.00 REBATE



ONLINE  
COUPON SAVINGS  
AVAILABLE WITH  
VIDEO VALUES  
See [riteaid.com](http://riteaid.com)  
for details.

**\$5.00**  
REBATE

5

**Rite Aid  
Smoking Cessation**  
Purchase One (1):  
• Patches, 7 or 14 ct.  
LIMIT ONE (1) \$5.00 REBATE



**\$5.00**  
REBATE

4

**Rite Aid Tugaboos**  
Purchase Two (2)  
of Any Variety:  
• Baby Wipes, 184-240 ct.  
LIMIT ONE (1) \$3.00 REBATE



**\$3.00**  
REBATE

6

**Rite Aid  
Smoking Cessation**  
Purchase One (1):  
• Nicotine Gum, 40-170 ct.  
LIMIT ONE (1) \$5.00 REBATE



**\$5.00**  
REBATE

7-9

ONLINE  
COUPON SAVINGS  
AVAILABLE WITH  
VIDEO VALUES  
See [riteaid.com](http://riteaid.com)  
for details.

**Nicorette or  
NicoDerm CQ**  
Purchase One (1):  
• Nicorette/Commit  
Lozenges, 72 & 108 ct.  
Includes: Mint, Cherry & Original  
OR



Purchase One (1):  
• 2 & 4 mg Nicorette  
Gum, 100-110 ct.  
(Includes: White Ice Mint,  
Original, Fresh Mint, Fruit Chill,  
Mint or Cinnamon)  
• 2 & 4 mg Mint Mini  
Nicorette Lozenges,  
81 ct.

OR  
Purchase One (1):  
• NicoDerm CQ Clear &  
Opaque Starter  
Kits, 14 ct.  
LIMIT ONE (1) \$5.00 REBATE PER OFFER

**\$5.00**  
REBATE



Reloadable  
**Prepaid Cards**  
The Card That's Pay As You Go!



**Now \$4.95**  
Was \$9.95

**New Features!  
New Lower Price!**

Other fees may apply. Excludes NASCAR Visa Card.  
Cards issued by ColumbusBank and Trust Company.

[iheartriteaid.com](http://iheartriteaid.com)

# Healthcare Offers

10



**Maalox**  
Purchase One (1)  
of Any Variety:  
• Liquid or Tablets  
LIMIT ONE (1) \$2.00 REBATE

**\$2<sup>00</sup>**  
REBATE

11



**Benefiber**  
Purchase One (1)  
of Any Variety:  
• Powder, Chewable  
Tablets or Caplets  
LIMIT THREE (3) \$3.00 REBATES

**\$3<sup>00</sup>**  
REBATE

## Diet & Nutrition

12



**Joint Juice**  
Purchase One (1):  
• Pomegranate or  
Blueberry Ready-to-  
Drink Supplement,  
8 oz., 6-Pack  
LIMIT TWO (2) \$2.00 REBATES

**\$2<sup>00</sup>**  
REBATE

13



**exlax**  
Purchase One (1):  
• Tablets, 24 ct.  
LIMIT ONE (1) \$2.00 REBATE

**\$2<sup>00</sup>**  
REBATE

14



**exlax**  
Purchase One (1):  
• Maximum Strength  
Tablets, 48 ct. or larger  
LIMIT ONE (1) \$3.00 REBATE

**\$3<sup>00</sup>**  
REBATE

15



**Stuart**  
Purchase One (1):  
• Prenatal Vitamins, 100 ct.  
LIMIT ONE (1) \$10.00 REBATE

**\$10<sup>00</sup>**  
REBATE

16



**Gas-X Ultra**  
Purchase One (1):  
• Softgel or Prevention,  
50 ct. or larger  
LIMIT ONE (1) \$3.00 REBATE

**\$3<sup>00</sup>**  
REBATE

17



**Gas-X**  
Purchase One (1)  
of Any Variety:  
• Tablets, Softgel or  
Thin Strips, 18-20 ct. only  
LIMIT ONE (1) \$2.00 REBATE

**\$2<sup>00</sup>**  
REBATE

**VALID ONLY ON PRODUCTS  
PURCHASED 12/26/10 - 1/8/11\*\***

18



**2-week rebate**  
**Metamucil**  
Purchase One (1)  
of Any Variety:  
• Powder, 114 dose  
• Capsules, 160 ct.  
LIMIT ONE (1) \$5.00 REBATE

**\$5<sup>00</sup>**  
REBATE

\*\*Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

**VALID ONLY ON PRODUCTS  
PURCHASED 1/9/11 - 1/15/11\*\***

22



**Blink Tears**  
Purchase One (1):  
• Blink Tears, 15 mL  
LIMIT ONE (1) REBATE

**UP TO  
\$7<sup>99</sup>\***  
REBATE

\*Purchase Price Will Be Refunded (up to \$7.99). Sales tax excluded.

\*\*Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

19



**Oximeter**  
Purchase One (1):  
• Finger Pulse Oximeter  
May not be available in all stores  
LIMIT TWO (2) \$2.00 REBATES

**\$2<sup>00</sup>**  
REBATE

20



**Durex**  
Purchase One (1)  
of Any Variety:  
• Condoms, 12 ct.  
LIMIT ONE (1) \$5.00 REBATE

**\$5<sup>00</sup>**  
REBATE

21



**LUVENA**  
Purchase One (1):  
• Vaginal Moisturizer, 6 ct.  
LIMIT ONE (1) \$5.00 REBATE

**\$5<sup>00</sup>**  
REBATE

# Healthcare Offers

23



**Licefree**  
Purchase One (1):  
• Licefree Kit, 8 oz.  
LIMIT TWO (2) \$7.00 REBATES

**\$7.00**  
REBATE

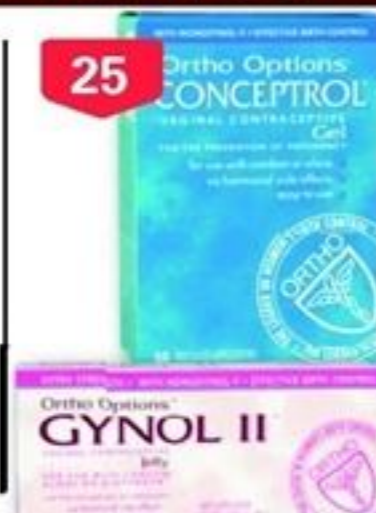
24



**Zostrix**  
Purchase One (1):  
• HP Arthritis, 2 oz.  
LIMIT ONE (1) \$3.00 REBATE

**\$3.00**  
REBATE

25



**Options**  
Purchase One (1):  
• Conceptrol Contraceptive Gel Pre-Filled Applications, 10 ct.  
• Gynol II Extra Strength Contraceptive Jelly, 2.85 oz.  
LIMIT TWO (2) \$3.00 REBATES

**\$3.00**  
REBATE

26



**A+D**  
Purchase One (1)  
of Any Variety:  
• A+D Ointment  
LIMIT ONE (1) \$1.00 REBATE

**\$1.00**  
REBATE

27



**MagniLife**  
Purchase One (1):  
• Restless Leg Relief  
• Tinnitus Relief  
• Sciatica Relief  
• Fibromyalgia Relief  
• Diabetic Foot Cream, 4 oz.  
LIMIT ONE (1) \$2.00 REBATE

**\$2.00**  
REBATE

28



**Glucerna**  
Purchase One (1)  
of Any Variety:  
• Glucerna Product  
LIMIT SIX (6) \$2.00 REBATES

**\$2.00**  
REBATE

29



**Kendall**  
Purchase One (1)  
for a \$1.00 Rebate OR  
Purchase Two (2)  
for a \$3.00 Rebate:  
• Antimicrobial Gauze Pad or Non-Stick Pads, 10 ct.  
• Bandages, 10-24 ct.  
or Bandage Roll  
LIMIT ONE (1) REBATE

**\$1.00** OR **\$3.00**  
REBATE ON PURCHASE OF 1 OR 2

30



**Contac**  
Purchase One (1):  
• Cold + Flu Day & Night, 28 ct.  
• Cold + Flu Non-Drowsy, 24 ct.  
LIMIT ONE (1) \$2.00 REBATE

**\$2.00**  
REBATE

31



**PediaSure**  
Purchase One (1)  
of Any Variety:  
• PediaSure Product  
LIMIT FOUR (4) \$3.00 REBATES

**\$3.00**  
REBATE

32



**On The Go Immune Booster**  
Purchase One (1):  
• Lemon, Orange, or Wildberry, 30 ct.  
LIMIT ONE (1) \$4.00 REBATE

**\$4.00**  
REBATE

33



**Max-Freeze**  
Purchase One (1):  
• Gel, 4 oz.  
LIMIT ONE (1) \$1.00 REBATE

**\$1.00**  
REBATE

34



**Zone**  
Purchase Two (2)  
of Any Variety:  
• Nutritional Bars, Single Pack  
LIMIT FOUR (4) \$1.00 REBATES

**\$1.00**  
REBATE

## Dental Care

35



**Luster**  
Purchase One (1):  
• Whitening Toothpaste, 2.6 oz.  
LIMIT TWO (2) \$3.00 REBATES

**\$3.00**  
REBATE

36



**Luster**  
Purchase One (1):  
• Weekend Whitening Kit  
LIMIT TWO (2) \$5.00 REBATES

**\$5.00**  
REBATE

37



**Cystex**  
Purchase One (1):  
• Urinary Tablets, 40 ct.  
• Liquid Cranberry Complex, 7.6 oz.  
LIMIT ONE (1) \$3.00 REBATE

**\$3.00**  
REBATE



inspired by:



# Sweepstakes

## Grand Prize

Win a trip for two to the Biggest Loser Ranch in Los Angeles!  
A **\$4,000** value.

## Second Prize

One-year, Biggest Loser Club  
online membership for two.  
A **\$479** value.

Visit [riteaid.com/weight](http://riteaid.com/weight) to  
enter and for complete rules.

Exclusively at



Tuesdays 8/7c

Ashley Johnson  
Season 9 Contestant

[iheartriteaid.com](http://iheartriteaid.com)

**OFFICIAL RULES. NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES.  
A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.**

Submitting an entry constitutes consumer's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor and judges, which shall be final and binding on all matters relating to the Sweepstakes.

**1. Promotion Period:** Rite Aid's "Biggest Loser" Sweepstakes ("Sweepstakes") begins at 12 Midnight Eastern Time ("ET") on December 26, 2010 and ends at 11:59PM ET on January 22, 2011 ("Promotion Period"). **2 How to Enter:** During the Promotion Period, visit [www.riteaid.com/weight](http://www.riteaid.com/weight) ("Website") and complete the registration form including entering your Rite Aid Wellness+ Rewards Card number to obtain one entry into the Sweepstakes. If you do not have a Wellness+ Rewards Card you can sign up at [www.riteaid.com/wellness](http://www.riteaid.com/wellness) to obtain one. There is no cost to sign up for a Wellness+ Rewards Card. Entries must be completed and received by 11:59PM ET on January 22, 2011 in order to be eligible. Limit one entry per person/e-mail address/day during the Promotion Period. Use of computer programs or any other automatic means to enter the Sweepstakes is prohibited. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different e-mail addresses, identities, registrations and logins, or any other methods will void such entries and that entrant may be disqualified. Normal Internet access and usage charges imposed by your online service may apply. **3. Prizes and Approximate Retail Values ("ARV"):** Grand Prize (1): A 2-day/1-night trip for two (2) to the Biggest Loser ranch in Los Angeles, CA. Trip includes round-trip coach class air transportation from any major airport in the United States to Los Angeles, CA, one night hotel accommodations, based on one room, double occupancy, a tour of the Biggest Loser set including a house tour, a gym tour, and a ranch tour. The ARV of the Grand Prize is \$4,000. Actual retail value of Grand Prize may vary due to Grand Prize winner's residence and fares at time of travel. Grand Prize winner must travel on dates specified by Sponsor but no later than January 30, 2012. First Prize (1): A one year membership for winner and a friend to the Biggest Loser online Club at [biggestloser.com](http://biggestloser.com). The ARV of the First Prize is \$479. Prizes are non-transferable and not redeemable for cash and no substitutions are allowed except by the Sponsor who reserves the right to substitute a prize (or a portion of a prize) with a prize of equal or greater value if a prize (or a portion of a prize) is unavailable. Unless otherwise specified herein, meals, tips, gratuities, travel upgrades and other unspecified expenses are the Grand Prize winner's responsibility. Travel companion of Grand Prize winner (or Grand Prize winner, as parent/legal guardian, if guest is a minor who must be Grand Prize winner's child) must sign and return a liability/publicity release prior to travel. **4. Random Drawing:** The winners will be selected in a random drawing from among all eligible entries received during the Promotion Period. Drawing will be conducted on or about January 28, 2011, by Don Jagoda Associates, Inc., an independent judging organization whose decisions are final on all matters relating to this Sweepstakes. Odds of winning are dependent upon the total number of eligible entries received. Prizes will be awarded and winners will be notified by mail, e-mail and/or phone. **5. General Rules:** All federal, state and local taxes, and all other costs associated with acceptance or use of any prize, not specified herein, related to any prize are the sole responsibility of the winners. Potential Grand Prize winner will be notified by mail within 10 days of the drawing. The Potential Grand Prize winner will be required to execute and return an Affidavit of Eligibility and Release of Liability/Publicity Release (where permitted by applicable law) within 10 days of notification attempt or the prize will be forfeited and an alternate winner will be selected. Return of any prize/prize notification as undeliverable may result in disqualification and an alternate winner will be selected. Airline carrier's regulations and conditions apply to Grand Prize. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Winner and travel companion must travel together on the same itinerary. Grand Prize winner and travel companion must possess valid travel documents (i.e., valid government issued photo ID) in order to travel. Certain additional restrictions and blackout dates may apply. Seat selection and timing of trip subject to availability and confirmation of reservations. No refunds or credit for changes are allowed. All other expenses and costs, not expressly listed above, including, but not limited to, airline baggage fees, taxes, tips, entertainment, transfers, and transportation to airport and to and from Grand Prize winner's home residence are the winner's sole responsibility. In the event that any prize component is not available for any reason, then remaining elements of prize shall constitute full satisfaction of Sponsor's prize obligation to winner and no substitute or additional compensation for that prize component will be awarded. Winners agree to be bound by these Official Rules and the decisions of the Administrator. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. The Sponsor and its agencies and Administrator are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with in the Sweepstakes or by any human error which may occur in the processing of the entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection the Sweepstakes. In the event of a dispute as to any online entry, the authorized account holder of the email address used to register will be deemed to be the entrant. Winner may be required to show proof of being the authorized account holder of the email address associated with the online entry. Sponsor is not responsible for the failure of any email or entry to be received by Sponsor on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then the Sponsor reserves the right at its sole discretion to cancel the Sweepstakes and determine the winners in a random drawing from among all eligible entries received prior to cancellation. By participating in the Sweepstakes, the entrant agrees that Sponsor, Administrator, their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and Sweepstakes agencies, and all of their respective shareholders, officers, directors, employees and assigns, members, representatives and agents, will have no liability whatsoever for, and will be held harmless by entrant for any liability for any bodily injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from entry creation, the acceptance, possession, use or misuse of any prize or participation in the Sweepstakes or participation in any Sweepstakes or related activity. Acceptance of prize constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade without further compensation, including a winners list, unless prohibited by law. **6. Eligibility:** This Sweepstakes is open to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older as of date of entry. Employees, directors, immediate families (spouses, children, household members) of Rite Aid HDQTRS. Corp. ("Sponsor"), their parent companies, subsidiaries, affiliates, advertising and Sweepstakes agencies, and others involved in this Sweepstakes, including Don Jagoda Associates, Inc. (the "Administrator") are not eligible to enter. This offer is void wherever prohibited by law and is subject to all federal, state and local laws and regulations. **7. Governing Law, Jurisdiction and Venue:** This Sweepstakes is conducted in English (which will be given its everyday ordinary meaning) and any and all disputes will be resolved exclusively in the Court of Common Pleas for Cumberland County, Pennsylvania. All disputes shall be governed by the laws of the Commonwealth of Pennsylvania without regard to its conflicts of laws provisions. **8. Winners:** For the names of the winners, available after February 15, 2011 through March 15, 2011, visit [www.riteaid.com/weight](http://www.riteaid.com/weight). **9. Sponsor/Administrator:** The Sponsor of the Sweepstakes is Rite Aid HDQTRS. Corp., 30 Hunter Lane, Camp Hill, PA 17011. The Administrator of the Sweepstakes is Don Jagoda Associates, Inc., 100 Marcus Drive, Melville, NY 11747.

# YOUR FIRST LINE OF DEFENSE AGAINST THE FLU

**AVOIDING THE FLU SAVES YOU ACHES, PAINS AND MONEY TOO.**

Get your flu shot from a Rite Aid Certified Immunizing Pharmacist.<sup>1</sup>

**Just \$24.99.<sup>2</sup>**

See our pharmacist for details.

With every flu shot you'll get **\$100 worth of Rite Aid coupon savings.<sup>3</sup>**

For more information on flu shots, visit [riteaid.com/flu](http://riteaid.com/flu) or call toll-free **1-866-751-1494** or TDD/TYY **1-800-821-1833**.

1 Available in select stores. Based on vaccine availability. Restrictions apply in some states. See pharmacist for details.

2 \$24.99 price applies to standard injectable flu vaccine. Covered by many insurance plans.

3 No purchase necessary. While supplies last.

[iheartriteaid.com](http://iheartriteaid.com)



# reyouvenate

your way to a healthier weight



## This year, boost your weight loss.

For every 2 pounds you lose, alli® helps you lose 1 more.\*  
Get started now — at Rite Aid — and find support at [myalli.com](http://myalli.com)

- Discover smart meal plans, healthy recipes, activity trackers and more
- Receive guidance from nutrition and weight management experts
- Follow weekly steps to keep you on track towards your goals

**3**

**REFILL PACK**  
**alli**  
Orlistat 60mg Capsules  
Weight Loss Aid  
FDA approved non-prescription weight loss aid  
Helps you lose more weight than dieting alone  
120 CAPSULES

**STARTER PACK**  
**alli**  
Orlistat 60mg Capsules  
Weight Loss Aid  
FDA approved non-prescription weight loss aid  
Helps you lose more weight than dieting alone  
90 CAPSULES

**STARTER KIT**  
**alli**  
Orlistat 60mg Capsules  
Weight Loss Aid  
FDA approved non-prescription weight loss aid  
Helps you lose more weight than dieting alone  
60 CAPSULES

**ONLINE COUPON SAVINGS AVAILABLE WITH VIDEO VALUES**  
See [riteaid.com](http://riteaid.com) for details.

**alli®**  
Purchase One (1) of Any Variety:  
• Starter Kit, 90 ct.  
• Refills, 120 ct.  
• Starter Pack, 60 ct.  
**LIMIT ONE (1) \$5.00 REBATE**

**\$5<sup>00</sup>**  
**REBATE**

**For wellness+ members:**

FREE 24/7 access to a pharmacist. Chat live at [riteaid.com](http://riteaid.com)

or call 1-800-RITE-AID, TDD/TYY 1-800-821-1833. Membership is free, ask for details.

\*alli plus a reduced-calorie low-fat diet. Use as directed.

alli is for overweight adults. Read and follow the alli label. Results may vary. alli is safe when used as directed. ©2010 GlaxoSmithKline

No other stop smoking treatment is proven more effective long term.

# HERE'S \$5 PICK YOUR PARTNER. PROVE IT TO YOURSELF.

If you want to use something once daily  
pick the #1 doctor recommended OTC stop smoking treatment



If you want to relieve tough cravings fast  
pick the mini lozenge. It dissolves up to 3x faster\*



If you want to relieve tough cravings fast  
pick the #1 doctor recommended stop smoking lozenge



If you want to reduce the anxiety that comes with quitting  
pick the gum that doubles your chance of success\*\*



Find your partner in the Stop Smoking Center behind the front checkout registers.

ONLINE COUPON SAVINGS AVAILABLE WITH VIDEO VALUES  
See [rfsaid.com](http://rfsaid.com) for details.

\*than other stop smoking lozenges. Speed of dissolution does not imply speed of craving relief.  
\*\*vs. placebo. Use as directed. Individual results may vary. Behavioral support program increases chance of success.  
©2010 GlaxoSmithKline. Read and follow label directions.

<p><b>7</b></p>	<p><b>Nicorette/Commit</b> Purchase One (1): • Lozenges, 72 &amp; 108 ct. Includes: Mint, Cherry &amp; Original LIMIT ONE (1) \$5.00 REBATE</p> <p><b>\$5.00 REBATE</b></p>	<p><b>8</b></p>	<p><b>Nicorette</b> Purchase One (1): • 2 &amp; 4 mg Nicorette Gum, 100-110 ct. (Includes: White Ice Mint, Original, Fresh Mint, Fruit Chill, Mint or Cinnamon) • 2 &amp; 4 mg Mint Mini Lozenges, 81 ct. LIMIT ONE (1) \$5.00 REBATE</p> <p><b>\$5.00 REBATE</b></p>	<p><b>9</b></p>	<p><b>NicoDerm CQ</b> Purchase One (1): • Clear &amp; Opaque Starter Kits, 14 ct. LIMIT ONE (1) \$5.00 REBATE</p> <p><b>\$5.00 REBATE</b></p>
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[iheartriteaid.com](http://iheartriteaid.com)

# New year. New ways to save with wellness+.



**SAVE TODAY** with sale prices and +Up Rewards\* on thousands of products throughout the store.

**SAVE TOMORROW** Get a \$20 +Up Receipt Reward on top of your savings when you spend \$100\* or more on thousands of specially marked products.

\*In-store purchases with wellness+ card only. +Up will be printed on receipt for use on your next purchase once qualifying threshold is met.



# Get a \$20 +UP



## when you spend \$100\*

Just look for this symbol all over the store.

on specially marked products from these participating brands now until January 22.

### Baby Care

Avent Babycare Products  
Boudreaux's Baby Care  
Desitin  
Huggies Baby Care  
Hyland's  
Johnson's Baby Care  
PediaCare  
Pedia-Lax  
Tugaboo Diapers, Overnights  
or Training Pants

### Beauty Care

Alba Natural Products  
Almay Cosmetics  
Avalon Natural Products  
Aveeno Smart Essentials  
Batherapy  
Biore  
Biotrue  
Burt's Bees  
C Booth Derma Skincare  
Caress Body Wash  
Coast  
Coty Fragrances  
CQ, Color Fever, Chameleon  
and Petites Nail Enamel  
Curel  
Dial  
Dove  
Eclos Skincare  
Eco Tools  
Everpure Haircare  
Eversleek Haircare  
Excellence Haircolor  
Feria Haircolor  
Freeman Skincare  
Frizz-Ease Haircare  
Fructis Haircare  
Garnier  
Gold Bond Lotions 13-14oz  
Got2b Haircare  
Herbeshine Haircolor  
Infusium Haircare  
Jason Natural Products  
Jergens  
John Frieda Haircare  
Just For Men Haircolor  
Kerasal

Kiss Artificial Nails  
LA Looks Haircare  
L'Oreal Cosmetics  
L'Oreal Haircare  
L'Oreal Skincare  
Maybelline Cosmetics  
Neutrogena Cosmetics  
Neutrogena Haircare  
Neutrogena Naturals Skincare  
Nexus Haircare  
NIVEA  
NIVEA for Men  
Noxzema  
Nutrisse Haircolor  
Perfect C Skincare  
Physician's Formula Cosmetics  
Porcelana  
Preference Haircolor  
Prestige Cosmetics  
Profoot Footcare  
Queen Helene  
Revlon Cosmetics  
Rite Aid Brand Insoles  
Sally Hansen Cosmetics  
Samy Haircare  
Scunci  
Sinful Nail Enamel  
Softsoap  
St. Ives  
Suave  
Suavitel  
Tone  
Touch of Gray Haircolor  
TRESemme Haircare  
Vanity Fair  
Vaseline Intensive Care Lotion  
Vita K Skincare  
Vive  
Wet'n Wild Cosmetics  
Yes To Carrots  
Zeno

### Candy, Mints & Gum

Airheads  
Altoids  
Annabelle Candy Bar  
Baskin Robbins  
Bazooka  
Breath Savers

Brown & Haley  
Bubble Tape  
Bubblelicious  
Cadbury  
Clark Bar  
Dentyne  
Eclipse Gum  
Extra Gum  
Ferrero Candy  
Frankford Candy  
Freedent  
Ghirardelli  
Haribo  
Heath Bar  
Hershey's  
Hot Tamales  
Ice Breakers  
Juicy Fruit  
Life Savers  
Lindt  
M&M/Mars  
Maxfield's  
Mentos  
Mike & Ike  
Necco  
Nestle  
Orbit  
Peeps  
Pez  
Queen Anne  
R.M. Palmer Candy  
Reese's  
Rips  
Rite Aid Brand Candy  
Sarris Candies  
Skittles  
Starburst  
Stride  
Sweedish Fish  
Toblerone  
Tootsie  
Topps  
Trident  
Twizzlers  
Werther's  
Whitman's  
Wonka  
Wrigley's

### Food & Beverage

7UP  
AMP Energy Drink  
Aquafina  
Arrowhead  
Burger King Snacks  
Campbell's Soup  
Chex  
Classic Recipe  
Coke  
Combos  
Dasani  
Dinty Moore  
Dreyer's  
Edy's  
Folgers  
Fresh Mixer  
Gatorade  
Healthy Choice  
Hormel  
Jif  
Jolt Energy Drink  
Kellogg's  
Kraft  
Lays  
Lipton Tea  
Monster Energy Drink  
Nature Valley  
Oberto  
Ocean Spray  
Pepsi  
Planters  
Poland Spring  
Post  
Powerade  
Progresso  
Ragu  
Riceworks  
Rite Aid Brand Coffee  
Rite Aid Brand Jerky  
Rite Aid Brand Nuts  
Rite Aid Brand Soup  
Rite Aid Brand Tea  
Rockstar Energy Drink  
Royal  
Russell Stover  
Smartwater  
Smucker's  
SoBe Lifewater

Starbucks  
Sunsweet  
Taster's Choice  
Uncle Ben's  
Utz Chips  
Vitamin Water  
Welch's

### Stationery

3M Command  
Art Skills Poster Accessories  
Georgia Pacific Copy Paper  
HP Ink Cartridges  
Post-Its  
Rite Aid Brand Envelopes  
Rite Aid Brand Writing Tablets  
Sharpie 8+8 Bonus Markers

### Housewares

Airwick  
Ajax  
Arm & Hammer  
Clorox  
Dixie Paper Products  
Finish  
Formula 409  
Foster Grant Reading & Sun  
Glasses  
GE Light Bulbs  
Glade  
Jet Dry  
Liquid Plummer

\*In-store purchases with **wellness+** card only. +Up will be printed on receipt for use on your next purchase once qualifying threshold is met.

[iheartriteaid.com](http://iheartriteaid.com)



Just look for this symbol on thousands of specially marked products all over the store.

**BUY  
& SAVE**

Lysol Hand Soap Kits  
Lysol Spray & Wipes  
Murphy Oil Soap  
Neutra Air  
Nice'n Fluffy  
OxiClean  
Palmolive  
Pine-Sol  
Purex  
Renuzit  
Rite Aid Brand Dryer Sheets  
Rite Aid Brand Paper  
Rite Aid Brand Sponges  
Rite Aid Brand Storage Bags  
Rite Aid Brand Trash Bags  
Simplify Paper Towels and Bath Tissue  
Style Mark Sunglasses  
Tilex  
Xtra  
Ziploc

**Oral Care**

ACT Mouthwash  
Aquafresh Oral Care  
Biotene Oral Care Products  
Colgate Toothpaste and Toothbrushes  
Dentemp Oral Care  
Efferdent  
G.U.M. Oral Care Products  
Gly-Oxide  
Luster Oral Care  
Polident or Poligrip

Sensodyne Toothpaste  
SmartMouth  
Sonicare Oral Care Products  
The Natural Dentist Oral Care  
TheraBreath  
Zilactin

**Over-the-Counter**

Advil  
Afrin  
Aleve  
Alka-Seltzer  
Bayer  
Benefiber  
Breathe Right  
Campho-Phenique  
Carmex  
Children's Mucinex  
Claritin  
Coricidin  
Delsym  
Dickinson's Witch Hazel  
Dimetapp  
Dulcolax  
Ex-Lax  
Excedrin  
Fiber Plus  
Fleet  
Gas-X  
Halls  
Icy Hot  
Kaz Heating Pads  
Luden's  
Maalox

Mentholatum  
Midnite  
Oscillococinum  
Reclear  
Restless/Sciat/Tinnitus/Fibro  
Ricola  
Rite Aid Brand Adhesive Bandages  
Rite Aid Brand Handeze  
Rite Aid Brand Medical Gloves  
Rite Aid Brand Omeprazole  
Rite Aid Brand Self Grip  
Robitussin  
Similasan  
Stop Pain  
Synovium  
Theraflu  
Triaminic  
Tums  
Tylenol Cold  
Vicks Thermometers  
Vicks Vaporizers, Humidifiers  
Zantac  
Zicam

**Personal Care**

AXE  
Barbasol Shaving Cream  
BIC Razors  
BRUT Deodorant  
Degree Deodorant  
Depend  
Dove Deodorant  
Durex

Edge Shaving Gel  
Intuition Razor  
Kotex Sanitary Protection  
LifeStyle Condoms  
Nicorette  
OmSanA Blood Health Defense  
Playtex Tampons  
Poise  
Quattro Razor  
Rite Aid Brand Adult Incontinence  
Rite Aid Brand Feminine Cleansing Cloths  
Rite Aid Brand Nicotene Gum  
Rite Aid Brand Razors  
Schick Shaving  
Skintimate  
Summer's Eve  
Sure Deodorant  
U by Kotex  
Visine  
Wet Lubricants  
Zoom Reading Glasses

**Small Appliances & Electronics**

Alliance Video  
Conair  
Freez-A-Frame  
Fuji Film  
Hamilton Beach  
Lexar  
Maxell Media  
National Media Retailers

Net 10/Nokia  
Norelco Shaving  
Philips  
Pinnacle Frames & Accents  
Revlon Hair Dryers  
Sakar/Vivitar  
SanDisk  
Toy Wonders Diecast Cars  
TracFone

**Vitamins & Nutrition**

Alli  
Bausch & Lomb Vitamins  
Benevia  
Caltrate  
Centrum  
Citracal  
Emergen-C  
Ensure  
Flex-a-min  
Flintstones Vitamins  
Joint Juice  
JointFlex  
Natrol-Vitamins  
Nature Made Vitamins  
Nature's Bounty Vitamins  
One A Day Vitamins  
Osteo Bi-Flex  
Schiff Move/Mega's/  
Glucosamine  
Sundown Vitamins

**Plus \$100,000  
in great prizes.\***

**USE YOUR wellness+ CARD NOW UNTIL JANUARY 22 AND  
EVERY PURCHASE ENTERS YOU FOR A CHANCE TO WIN!**

\*No purchase necessary. Void where prohibited. Open only to legal residents of the 50 U.S. & DC, who are 18 or older. Resolution Rewards Sweepstakes starts 12/26/10; ends 1/22/11. Sponsored by Rite Aid. For rules, visit [www.riteaid.com](http://www.riteaid.com).



# RITE AID ONLINE STORE

Now there are 2 ways to earn your monthly **Single Check Rebates**.

Introducing **Single Check Rebates at the Rite Aid Online Store**. Start by reviewing your Single Check Rebates Directory, or visit [riteaid.com/scr](http://riteaid.com/scr) to see the list of eligible products. Then choose your preferred way to shop:

- 1** Shop at your local Rite Aid Pharmacy.
- 2** Shop from your home at the Rite Aid Online Store\* by visiting [riteaid.com/shop](http://riteaid.com/shop).

When you shop at the Rite Aid Online Store, you will receive your receipt in a confirmation email. Simply retain your confirmation email, go to [riteaid.com/scr](http://riteaid.com/scr), and enter your receipt information to receive your rebate.



\*Certain limitations may apply. Single Check Rebates available on applicable Rite Aid Online Store purchases only. Visit [riteaid.com/scr](http://riteaid.com/scr) for complete details. The selection of in-store products may vary from online products. Online prices may vary from in-store prices.

SIMPLE STEPS to...  
make your new year a greener one.



38

**Burt's Bees**

Purchase One (1)  
of Any Variety:

- Hand & Body Lotion, 6 oz.

Not available in all stores  
LIMIT ONE (1) \$1.00 REBATE

**\$1.00**  
REBATE

39

**Brita**

Purchase One (1):

- Pitcher Filters, 3 ct.
- Classic Pitcher
- Faucet Mount
- Pitcher Filters, 5 ct.

LIMIT ONE (1)  
\$3.00 REBATE

**\$3.00**  
REBATE

**BURT'S BEES**



**BRITA**



**L'ORÉAL**<sup>®</sup>  
PARIS  
SKIN EXPERTISE



CHANGE SKIN'S RESPONSE TO AGING.  
Reverse signs of stress,  
fatigue and aging.

INTRODUCES A NEW ERA IN SKINCARE:  
DISCOVER **GENE SCIENCE**

**NEW YOUTH CODE**<sup>™</sup>  
Youth Regenerating Skincare

10 years of Gene Research



40

**L'Oréal Youth Code Skin Care**

Purchase One (1) of Any Variety:

- Youth Code Kit, Serum, Eye, Night or Day Product

Not available in all stores  
LIMIT ONE (1) \$5.00 REBATE

**\$5.00**  
REBATE

CAN I HELP YOU?

Get personalized beauty advice at [www.lorealparis.com](http://www.lorealparis.com)

[iheartriteaid.com](http://iheartriteaid.com)

# Personal Care



41

**Almay Face**  
Purchase One (1)  
of Any Variety:  
• Foundation, Powder,  
Blush or Concealer  
LIMIT TWO (2) \$1.00 REBATES

**\$1.00**  
REBATE



42

**Denorex**  
Purchase One (1):  
• Extra Strength  
2-in-1 Shampoo Plus  
Conditioner, 12 oz.  
• Therapeutic 2-in-1  
Shampoo Plus  
Conditioner, 12 oz.  
LIMIT ONE (1)  
\$2.00 REBATE

**\$2.00**  
REBATE



43

**Lice Shield**  
Purchase One (1):  
• 2-in-1 Shampoo &  
Conditioner, 10 oz.  
• Leave-In Spray, 5 oz.  
LIMIT ONE (1) \$2.00 REBATE

**\$2.00**  
REBATE



44

**Sally Hansen**  
Purchase Two (2)  
of Any Shade:  
• Maximum Growth  
Nail Enamel  
LIMIT TWO (2) \$2.00 REBATES

**\$2.00**  
REBATE



45

**Just Feet/La Cross**  
Purchase Ten Dollars  
(\$10.00) Worth  
of Any Variety:  
• Just Feet or  
La Cross Products  
LIMIT TWO (2) \$3.00 REBATES

**\$3.00**  
REBATE



46

**eclos**  
Purchase One (1):  
• Facial Cleanser, 6.8 oz.  
• Facial Scrub, 2.5 oz.  
• Clay Mask, 2.5 oz.  
Only items pictured/listed will  
qualify towards rebate  
LIMIT ONE (1) \$3.00 REBATE

**\$3.00**  
REBATE



47

**c.booth Derma**  
Purchase One (1):  
• Daily Detoxifying  
Enzyme Toner Pads  
• Anti-Oxidant Oil Free  
Daily Moisturizer  
• Phyto-Nutrient  
Eye Cream  
• Peptide Youth Recovery  
Night Cream  
• Glycolic Acid Skin  
Resurfacing Solution  
LIMIT ONE (1) \$3.00 REBATE

**\$3.00**  
REBATE

# SAVING MORE IS SIMPLE WITH

# +UP REWARDS

**WITH CARD**  
RITE AID PHARMACY **wellness+**  
savings + healthy benefits



1. Check the Rite Aid circular or store shelves for featured **plus+up** products.\*
2. Buy those products using your **wellness+** card.
3. Look at the bottom of your receipt for **additional discounts**.
4. Bring that receipt back to save even more on your next purchase.

\*Good thru 6/26/10 on 1 purchase only of at least \$4 of eligible product excluding sales tax. No cash given. Not valid on prescriptions, lottery tickets, tobacco, alcohol, money orders, prepaid cards, stamps, licenses, other mailing services, online purchases or any items excluded by law. wellness+ card required.00063

\*wellness+ card required. Certain limitations apply. See weekly circular for details.

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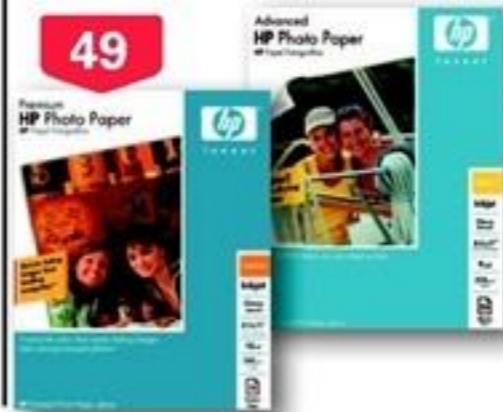
## Photo Needs



**Lexar**  
Purchase One (1):  
• 4GB SD  
• 4GB Jump Drive  
• 4GB Jump Drive  
Twist Turn  
LIMIT TWO (2) \$5.00 REBATES

**\$5<sup>00</sup>**  
REBATE

## Home/Office Supplies



**HP Photo Paper**  
Purchase Two (2)  
of Any Variety:  
• HP Photo Paper  
LIMIT ONE (1) \$10.00 REBATE

**\$10<sup>00</sup>**  
REBATE

## Audio/Video Supplies



**Philips**  
Purchase One (1):  
• Earbuds  
• 3 Device Remote Control  
LIMIT TWO (2) \$5.00 REBATES

**\$5<sup>00</sup>**  
REBATE

# Join our free, online program to help you manage your diabetes.

## Introducing *Rite for Diabetes*, from Rite Aid and dLife. Sign up today for all of these benefits:

- **Personal Menu Solutions** – use this online tool to plan, track and maintain your daily meals and exercise.
- **Free membership in dLife** – join this comprehensive resource for diabetes information and inspiration.
- **Monthly e-newsletters** – receive regular tips and advice via email.
- **Valuable product offers** – get coupons and savings exclusive to program members.

**RITE AID PHARMACY** **Rite for Diabetes**<sup>SM</sup>  
in partnership with **dLife**  
FOR YOUR DIABETES LIFE!

To sign up or for more information, visit [riteaid.com/ritefordiabetes](http://riteaid.com/ritefordiabetes) today.

# 24 hour refills by phone

You know exactly what time I'll have your prescription ready.

**REFILLS BY PHONE** **RITE AID**



[iheartriteaid.com](http://iheartriteaid.com)

# Prescription Reminder Services



*simplify*

## YOUR LIFE With Rite Aid's **FREE** Prescription Reminder Services

We will send you prescription reminders that fit your life by:



Text



Email



Phone

## Home or **on-the-go,**

KNOW THE STATUS  
OF YOUR MEDICATION.

- Refill Reminders
- Your Prescription is Ready Notifications

Go to [riteaid.com](http://riteaid.com) to sign up. It's **FREE** and **EASY**.

# automated courtesy refills

## stress less

Sign up for our Automated Courtesy Refills program.

- We refill your prescriptions a few days before they run out.
- We'll call you when they're ready to be picked up.
- We'll even work with your physician to get your prescription re-newed.

Enrollment is **FREE**. Ask your pharmacist to sign you up today.\*

\*Prescriptions are ineligible for the Rite Aid Automated Courtesy Refill Program if 1) purchased through mail-order; 2) fail to meet permissible refill parameters; 3) are paid for by any of the following programs: Medicare Part B, Worker's Compensation, Georgia Medicaid, Massachusetts Medicaid, New York Medicaid and West Virginia Medicaid; or 4) are a controlled or regulated medication that requires a new prescription for every fill.



[iheartriteaid.com](http://iheartriteaid.com)

# SINGLE CHECK REBATES ARE AVAILABLE AT



**JANUARY 2011 rebates are valid 12/26/10 - 1/22/11 (unless otherwise noted). All rebates must be submitted by 2/21/11.**

**OFFERS VALID ON IN-STORE AND RITE AID ONLINE STORE PURCHASES.**

**Get Your Check FASTER!**

## INTERNET

Receive your money in about 2-3 weeks.\*

go to **www.riteaid.com** and click on



- Limit one rebate per product (offer) unless otherwise noted.
- See individual offers in this directory for rebate requirements.
- Receipts must be dated between the dates shown above.
- Offers are product specific, substitutions are not honored.
- Returned products will not be honored for rebate.
- Include all rebates you wish to redeem in one mailing. Only one submission per household or address will be accepted each month. Submissions from different addresses cannot be combined together in one envelope. Submissions that do not meet these requirements will not be acknowledged or returned.
- Please make a photocopy of this page and save your original receipt(s) as proof of your submission in the event of a dispute. January 2011 rebate inquiries must be made by 5/28/11.
- Rite Aid Online Store purchases must be submitted online at riteaid.com.

### SUBMISSION GUIDELINES

Use of fictitious name/address other than your own is prohibited by law. You may be required to submit proof of your name and address. Rebate offer to United States addresses only. All submissions become the property of RITE AID and will not be returned. RITE AID, its affiliates or agents are not responsible for mail not received as a result of loss, damage or delays by the U.S. Post Office.

Neither RITE AID nor their agencies are responsible for misprints or typographical errors.

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Other Patents pending.

**NEED HELP?**

Contact us at **www.riteaid.com**  
or call Toll-Free **1-888-213-9920**  
TDD/TTY **1-800-821-1833**

Weekdays between 8:00 AM and 7:00 PM EST

\*The time period in which you will receive your check begins when we receive your request.

## MAIL-IN

Receive your money in about 4-6 weeks.\*

RA-1101

MR.  MRS.  MS. \_\_\_\_\_  
FIRST NAME LAST NAME

MAILING ADDRESS \_\_\_\_\_

CITY STATE ZIP CODE \_\_\_\_\_

E-MAIL ADDRESS (Please provide your email address to receive emails from Rite Aid announcing money-saving specials & promotions) \_\_\_\_\_

Mail-in your submission to:

**RITE AID SINGLE CHECK REBATES – JANUARY '11**  
**PO BOX 439501**  
**SAN YSIDRO, CA 92143-9501**

**Must be postmarked by 2/21/11.**

**You do not need to mail UPCs or Receipts.**

### ENTER RITE AID RECEIPTS BELOW

RITE AID		RITE AID RECEIPT #1				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
RITE AID		RITE AID RECEIPT #2				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
RITE AID		RITE AID RECEIPT #3				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
RITE AID		RITE AID RECEIPT #4				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
RITE AID		RITE AID RECEIPT #5				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
RITE AID		RITE AID RECEIPT #6				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	



Sample Rite Aid Register Receipt

- Locate the requested information on your receipt.
- Fill in each receipt just once (even if you have more than one rebate on the receipt), where indicated, on the form to the left.