

MARCH 2011 REBATE DIRECTORY

1 **Rite Aid Tugaboos**
Purchase Two (2)
of Any Variety:
• Mega Pack Diapers
or Overnites
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰
REBATE

2 **Ensure Clinical Strength**
Purchase One (1):
• Revigor, 8 oz., 4-Pack
Includes Strawberry, Vanilla
& Chocolate
LIMIT FOUR (4) \$2.50 REBATES



\$2⁵⁰
REBATE

Two Ways Of Enrolling:



1. On-line:
receive your
rebate check
in about 2-3
weeks at
www.riteaid.com

**New start/
end dates!**

2. By Mail:
receive your
rebate check in
about 4-6 weeks
upon receipt of
your submission.



**SINGLE
CHECK
REBATES**
RITE
AID

45
REBATE
OFFERS
INSIDE!

UP TO
\$267
REBATE VALUE

VALID ON PURCHASES MADE 3/2/11-3/29/11*

SUBMIT BY APRIL 28, 2011

*Except as otherwise noted in the directory.

3 **Rite Aid Incontinence**
Purchase One (1) of Any Variety:
• Protective Underwear, 14-20 ct.
• Belted Undergarments, 30 ct.
• Guards for Men, 52 ct.
• Briefs, 14 ct.
• Bladder Control Pads, 36-60 ct.
Selection may vary by store
LIMIT ONE (1)
\$1.00 REBATE



\$1⁰⁰
REBATE

5 **Revlon**
Purchase One (1)
of Any Shade:
• Nail Enamel
LIMIT ONE (1) \$1.00 REBATE



\$1⁰⁰
REBATE

7 **Philips**
Purchase One (1):
• 8GB MP3 Audio &
Video Player
LIMIT ONE (1) \$20.00 REBATE



\$20⁰⁰
REBATE

4 **Barbasol**
Purchase Three (3):
• Shave Cream, Original or
Pacific Rush, 11 oz.
and receive back by mail the
purchase price of the 3rd
Shave Cream
Purchase price of the equal or lesser
value will be redeemed
LIMIT TWO (2) REBATES



**BUY 2 GET 1
FREE**

6 **Lysol**
Purchase One (1)
of Any Variety:
• Disinfectant
Spray, 12.5 oz.
LIMIT ONE (1) \$1.00 REBATE



\$1⁰⁰
REBATE

8-9 **Vivitar**
Purchase One (1):
• 5.1 Digital
Video Recorder OR
Purchase One (1):
• 8.1 Digital Camera
Available only at Rite Aid
One-Hour locations
LIMIT ONE (1) \$20.00 REBATE
PER OFFER



\$20⁰⁰
REBATE

Allegra Allegra OTC Coming March 6, 2011 to All Stores

iheartriteaid.com

Health Care



10

Similac
Purchase One (1)
of Any Variety:
• Concentrated
Liquid, 32 oz.
LIMIT FOUR (4) \$2.00 REBATES

\$2⁰⁰
REBATE



13

Pedialyte
Purchase One (1)
of Any Variety:
• Pedialyte Product
LIMIT FOUR (4) \$1.00 REBATES

\$1⁰⁰
REBATE



15

A+D Baby Ointment
Purchase One (1):
• Ointment, 4 oz.
• Tub, 16 oz.
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE



11

Nicorette
Purchase One (1):
• 2 & 4 mg Nicorette
Gum, 100-110 ct.
LIMIT ONE (1) \$7.00 REBATE

\$7⁰⁰
REBATE



14

Nicorette
Purchase One (1):
• Nicorette/Commit
Lozenges, 72 ct.
• 2 & 4 mg Nicorette
Mini Lozenges, 81 ct.
LIMIT ONE (1) \$7.00 REBATE

\$7⁰⁰
REBATE



16

NicoDerm CQ
Purchase One (1):
• NicoDerm CQ
Patches, 14 ct.
LIMIT ONE (1) \$7.00 REBATE

\$7⁰⁰
REBATE



19

Antiox
Purchase One (1):
• Blueberry Sugar
Free, 2-Pack
• Tropical Fruit Shots,
2-Pack
LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰
REBATE



22

Stuart
Purchase One (1):
• Prenatal
Supplement, 100 ct.
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE



24

Homedics
Purchase One (1):
• Bubble Bliss Foot Bath
LIMIT TWO (2) \$5.00 REBATES

\$5⁰⁰
REBATE



21

Magna-RX+
Purchase One (1):
• Male Performance
Supplement, 60 ct.
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE



23

**Slimmies
Chocolate Chews**
Purchase One (1):
• Slimmies Chocolate
Chews, 30 ct.
LIMIT ONE (1) \$2.50 REBATE

\$2⁵⁰
REBATE

VALID ONLY ON PRODUCTS
PURCHASED 3/20/11 - 3/26/11**



12

Blink Tears
Purchase One (1)
of Any Variety:
• Blink Tears, 15mL
LIMIT ONE (1) REBATE

**UP TO
\$7⁹⁹***
REBATE

*Purchase Price Will Be Refunded (up to \$7.99).
Sales tax excluded.

**Rebate valid only on products purchased between the
dates shown above. Purchases made outside of stated date
will not be honored for the rebate.

Personal Care



17

Almay
Purchase One (1)
of Any Variety:
• Almay Cosmetic
LIMIT SIX (6) \$1.00 REBATES

\$1⁰⁰
REBATE



20

Revlon
Purchase One (1)
of Any Variety:
• Revlon Beauty Tools
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE



25

The Doctor's
Purchase One (1):
• Brush Picks, 250 ct.
LIMIT TWO (2) \$2.00 REBATES

\$2⁰⁰
REBATE

heart healthy changes can change your life



free \$20 +UP

wellness+ members get a **\$20 +UP** reward with a \$50 purchase of select heart healthy products or a **\$10 +UP** reward with a \$30 purchase of select heart healthy products.*

VALID ONLY ON PRODUCTS PURCHASED 1/23/11 - 3/26/11*

Purchase fifty dollars (\$50.00) of any variety with your **wellness+** Card for a twenty dollar (\$20.00) **+UP Reward**.

- Coricidin
- Afrin, 15ml
- Metamucil 114 or 72 Dose, or 100 or 160 ct. Caplets
- Bayer Aspirin Low Dose 81mg, 108-200 ct., 325mg 50-200 ct., Women's 60 ct., Back and Body 50-100 ct. or AM 50 ct.
- Benefiber 48-62 Dose 100 ct. Tablets, 28 ct. Packets, Ex•Lax 48 ct., Gas-X Extra Strength Softgels or Prevention 50 ct.
- Listerine Antiseptic Mouthwash 1 liter
- Colgate Total Advanced Toothpaste
- Citrucel Caplets 100 ct., Powder 30 oz. or Sugar Free 16.9 oz.
- Ecotrin 81mg, 365 ct.
- Alli Starter Kit, 90 ct.
- Centrum Cardio, 60 ct.
- Centrum Ultra Silver Men or Women, 100 ct.
- Ocuville, Adult 50+ or Gels, 50 ct.
- One Touch Ultra 2 Blood Glucose Monitor
- Preservision Lutein SG, 120 ct.
- Nature's Bounty COQ10, 200mg, 30 ct.
- Nature's Bounty Fish Oil, 1200mg, 100 ct.
- Nature's Bounty Fish Oil, 1000mg, 100 ct.
- NatureMade Vitamin D, 2000IU, 90 ct.
- NatureMade Fish Oil Odorless, 150 ct.
- Nature Made Cholestoff, 120 ct.
- Nature Made COQ10, 100mg, 60+12 ct.
- Nature Made Vitamin D, 1000IU, 100 ct.
- One A Day Women's, 100 ct.
- One A Day Men's, 100 ct.
- One A Day Weight Smart, 50 ct.
- Rite Aid Blood Pressure Wrist Monitor
- Rite Aid True Result Blood Glucose Monitor
- Viactiv Milk Chocolate, 500+D, 60 ct.

*Must present wellness+ card during qualifying transactions. Registration required at riteaid.com/wellness. Purchases must be made between 1/23 - 3/26/11. A \$10 +Up Reward will print on your Rite Aid receipt when you reach your \$30 purchase requirement. An additional \$10 +Up Reward will print when you reach your \$50 purchase requirement (for a total of \$20). The +Up Reward will be valid on your next purchase at Rite Aid. One +Up Reward per household.

NOVARTIS One-Week Only Offers

VALID ONLY ON PRODUCTS
PURCHASED 3/6/11 - 3/12/11**

26



Comtrex
Purchase One (1)
of Any Variety:
• Comtrex 24 ct.
LIMIT ONE (1) \$4.00 REBATE

\$4⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 3/6/11 - 3/12/11**

27



Perdiem
Purchase One (1):
• Overnight
Tablets, 60 ct.
LIMIT ONE (1) \$8.00 REBATE

\$8⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

24 hour refills by phone

You know exactly what time I'll
have your prescription ready.

REFILLS BY
PHONE **RITE
AID**



VALID ONLY ON PRODUCTS
PURCHASED 3/6/11 - 3/12/11**

28



No Doz
Purchase One (1):
• No Doz Caplets, 60 ct.
Selection may vary by store
LIMIT ONE (1) \$6.00 REBATE

\$6⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 3/6/11 - 3/12/11**

29



Bufferin
Purchase One (1):
• Bufferin, 130 ct.
Selection may vary by store
LIMIT ONE (1) \$6.00 REBATE

\$6⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 3/6/11 - 3/12/11**

30



Ascriptin
Purchase One (1):
• Regular Strength
Tablets, 100 ct.
Selection may vary by store
LIMIT ONE (1) \$6.00 REBATE

\$6⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 3/6/11 - 3/12/11**

31



Mineral Ice
Purchase One (1):
• Mineral Ice, 8 oz.
Selection may vary by store
LIMIT ONE (1) \$6.00 REBATE

\$6⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 3/6/11 - 3/12/11**

32



Doan's
Purchase One (1):
• Extra Strength
Caplets, 24 ct.
Selection may vary by store
LIMIT ONE (1) \$6.00 REBATE

\$6⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 3/6/11 - 3/12/11**

33



Tavist
Purchase One (1):
• Allergy Tablets, 16 ct.
Selection may vary by store
LIMIT ONE (1) \$6.00 REBATE

\$6⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 3/6/11 - 3/12/11**

34



Keri
Purchase One (1)
of Any Variety:
• Lotion, 15 oz.
Selection may vary by store
LIMIT ONE (1) \$6.00 REBATE

\$6⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 3/6/11 - 3/12/11**

35



Cruex
Purchase One (1):
• Cruex, 3 oz.
Selection may vary by store
LIMIT ONE (1) \$6.00 REBATE

\$6⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 3/6/11 - 3/12/11**

36



Desenex
Purchase One (1):
• Desenex Antifungal
Shake Powder, 3 oz.
Selection may vary by store
LIMIT ONE (1) \$6.00 REBATE

\$6⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

HAS YOUR INSURANCE PLAN CHANGED?

RITE AID ACCEPTS MOST INSURANCE PLANS, INCLUDING:

- CVS CAREMARK
- MEDICARE B AND D
- PLUS MANY MORE!

TO SEE IF RITE AID ACCEPTS YOUR PLAN, JUST ASK A PHARMACIST.



SAVING MORE IS SIMPLE WITH



1. Check the Rite Aid circular or store shelves for featured **plus+up** products.*
2. Buy those products using your **wellness+** card.
3. Look at the bottom of your receipt for **additional discounts**.
4. Bring that receipt back to save even more on your next purchase.

***wellness+** card required. Certain limitations apply. See weekly circular for details.

*Good thru 6/26/10 on 1 purchase only of at least \$4 of eligible product excluding sales tax. No cash given. Not valid on prescriptions, lottery tickets, tobacco, alcohol, money orders, prepaid cards, stamps, licenses, other mailing services, online purchases or any items excluded by law. wellness+ card required.00063

from purchase of

Introducing A Great Way To Save

Use the card, start earning.

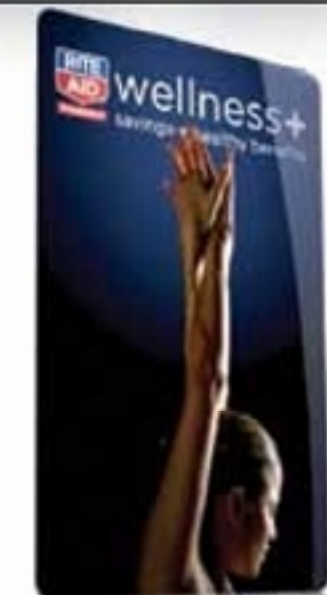
ENROLL in Allergy Rewards with your **wellness+** card.

SHOP using your **wellness+** card every time you purchase ZYRTEC® and/or BENADRYL® OTC products.

EARN a **\$20 Rite Aid Certificate** with every \$75 in ZYRTEC® and/or BENADRYL® OTC purchases.



Use only as directed.



Registration for this program online only; mail-in registrations will not be accepted. You must register at <https://riteaid.rebateplus.com/zyrtec> in order to qualify for program benefits. You must be 18 years of age or older to participate in the Rite Aid Allergy Rewards program. \$75 purchase requirement is determined before sales tax is calculated, less any coupon discounts and excludes the purchase of prescriptions and prescription co-pays. Rite Aid Allergy Rewards program offer valid only on Rite Aid in store purchases made from January 1, 2011 to December 31, 2011, online purchases not valid. BENADRYL® topical anti-itch first aid products do not qualify for this program. Limit of three (3) Allergy Rewards \$20 Rite Aid certificates per household. Go to <https://riteaid.rebateplus.com/zyrtec> to view the full program terms and conditions.

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Audio & Video Supplies

VALID ONLY ON PRODUCTS PURCHASED 3/6/11 - 3/12/11**

37



PNY
Purchase One (1):
• 4G SD or 4G Flash Drive
LIMIT TWO (2) \$5.00 REBATES

\$5.00
REBATE

****Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.**

38



GE Light Bulbs
Purchase Two (2):
• Extra Soft White, 4-Pack
• 3-Way, 1-Pack
• Soft White Longer Life, 2-Pack
Wattage may vary by store
LIMIT ONE (1) \$2.00 REBATE

\$2.00
REBATE

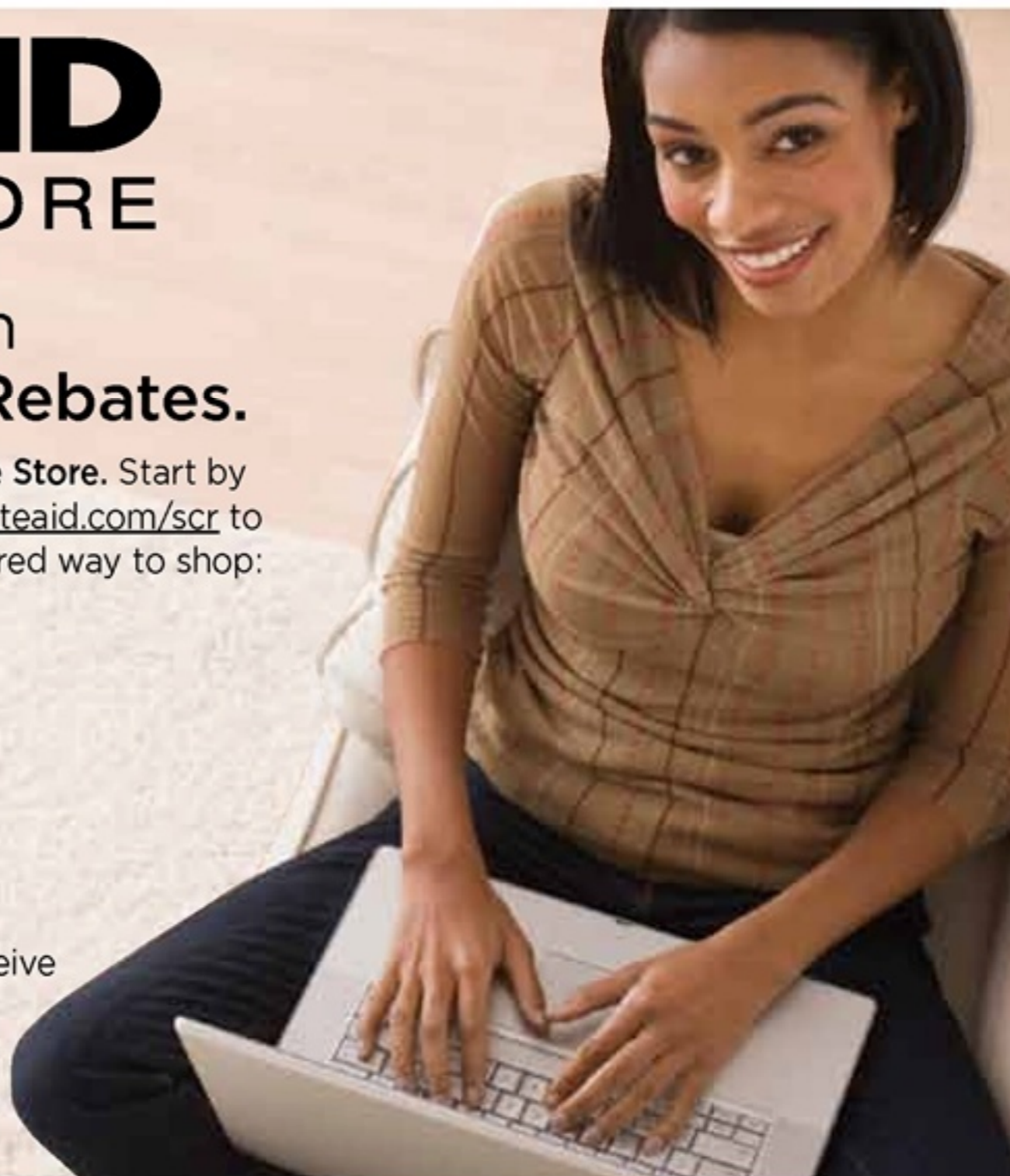


Now there are 2 ways to earn your monthly **Single Check Rebates.**

Introducing **Single Check Rebates at the Rite Aid Online Store.** Start by reviewing your Single Check Rebates Directory, or visit riteaid.com/scr to see the list of eligible products. Then choose your preferred way to shop:

- 1** Shop at your local Rite Aid Pharmacy.
- 2** Shop from your home at the Rite Aid Online Store* by visiting riteaid.com/shop.

When you shop at the Rite Aid Online Store, you will receive your receipt in a confirmation email. Simply retain your confirmation email, go to riteaid.com/scr, and enter your receipt information to receive your rebate.



*Certain limitations may apply. Single Check Rebates available on applicable Rite Aid Online Store purchases only. Visit riteaid.com/scr for complete details. The selection of in-store products may vary from online products. Online prices may vary from in-store prices.

automated courtesy refills

stress less

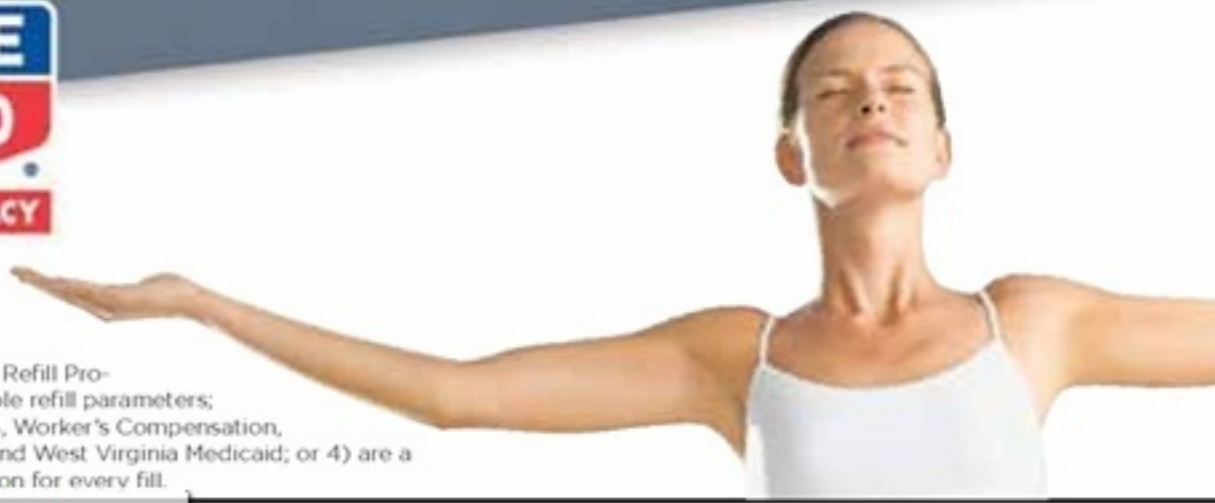
Sign up for our Automated Courtesy Refills program.

- We refill your prescriptions a few days before they run out.
- We'll call you when they're ready to be picked up.
- We'll even work with your physician to get your prescription renewed.

Enrollment is FREE. Ask your pharmacist to sign you up today.*



*Prescriptions are ineligible for the Rite Aid Automated Courtesy Refill Program if 1) purchased through mail-order; 2) fail to meet permissible refill parameters; 3) are paid for by any of the following programs: Medicare Part B, Worker's Compensation, Georgia Medicaid, Massachusetts Medicaid, New York Medicaid and West Virginia Medicaid; or 4) are a controlled or regulated medication that requires a new prescription for every fill.



iheartriteaid.com

39

GLAD

Experience the Stretchable Strength™ of GLAD® ForceFlex® trash bags.

**Glad Tall Kitchen & Trash Bags****Purchase Two (2):**

- Tall Kitchen Flap Tie, 80 ct.
- Kitchen Odor, 40 ct.
- Kitchen Force Flex, 38 ct.
- Drawstring, 45 ct.
- Force Flex Trash, 25 ct.
- Kitchen Odor, 34 ct.
- Glad Trash Quick Tie, 40 ct.
- Glad Vanilla Kitchen Drawstring, 40 ct.
- Glad Trash Drawstring, 28 ct.

LIMIT TWO (2) \$1.00 REBATES

\$100

REBATE

40

Brita**Purchase One (1):**

- Brita Pitcher Filter, 3 or 5 ct.
- Classic Pitcher
- Faucet Mount
- Faucet Mount Replacement Filter

LIMIT ONE (1) \$5.00 REBATE

\$500

REBATE

Better Water.
Less Waste.Better for
the Environment
No bottles to throw away**BRITA****Cold & Flu
Virus Protection**

Powered by



41

Clorox**Purchase Two (2)
of Any Variety:**

- Liquid Bleach, 96 oz.
- Liquid Bleach Fresh Meadow, 96 oz.
- Pine Sol, 28 oz.
- Toilet Bowl Cleaner, 24 oz.
- Disinfecting Wipes, 35 or 75 ct.
- Clorox Clean Up, 32 oz.
- Liquid Plummer, 32 oz.
- Toilet Bowl Cleaner Tabs, 2 ct., 3.5 oz.

LIMIT TWO (2)
\$1.00 REBATES**\$100**

REBATE

These Clorox® disinfecting products
kill 99.9% of cold and flu viruses.*

* Use as directed on hard, nonporous surfaces. See label for organisms.

Household Supplies**INTRODUCING ONLINE
PRESCRIPTION TRANSFERS**Transfer your prescriptions easily to
Rite Aid online and simplify your life.**Easy Refills Online**Refill 24/7 from the convenience of
your home or office.**Prescription Reminder Services**Never worry about running out of
medications, again.**Automated Courtesy Refills¹**We'll refill your prescriptions in
advance and notify you when they're ready.Visit riteaid.com to start using these
FREE services today!¹Prescriptions are ineligible for Automated
Courtesy Refills if they are purchased through
mail-order or paid for by Medicare Part B, Worker's
Compensation, or Medicaid plans in GA/MA/NY/
WV; fail to meet permissible refill parameters;
or, are a controlled medication requiring a new
prescription for every fill.

42

**Lysol****Purchase Two (2):**

- Neutra Air Fabric Mist, 17 oz.
- Lysol 4 in 1 Bathroom Cleaner, Original or Bleach, 32 oz.
- Lysol Tub & Tile Aerosol, 24 oz.

LIMIT ONE (1) \$1.00 REBATE

\$100

REBATE

43

**Lysol****Purchase Two (2):**

- All Purpose Cleaner, 40 oz.
- All Purpose Trigger Spray, 32 oz.
- Wipes, 28-35 ct.
- Bowl Cleaner, 24 oz.
- Antibacterial Kitchen Cleaner, 22 oz.

LIMIT ONE (1) \$1.00 REBATE

\$100

REBATE

44

**Chore Boy****Purchase One (1):**

- Copper Scouring Pads, 2-Pack

LIMIT ONE (1) \$1.00 REBATE

\$100

REBATE

45

**Woolite****Purchase One (1):**

- Woolite by Dry Cleaner's Secret, 6 ct.

LIMIT ONE (1) \$2.00 REBATE

\$200

REBATE

iheartriteaid.com

SINGLE CHECK REBATES ARE AVAILABLE AT



MARCH 2011 rebates are valid 3/2/11 - 3/29/11 (unless otherwise noted). All rebates must be submitted by 4/28/11. OFFERS VALID ON IN-STORE AND RITE AID ONLINE STORE PURCHASES.

Get Your Check FASTER!

INTERNET

Receive your money in about 2-3 weeks.*

go to **www.riteaid.com** and click on



- Limit one rebate per product (offer) unless otherwise noted.
- See individual offers in this directory for rebate requirements.
- Receipts must be dated between the dates shown above.
- Offers are product specific, substitutions are not honored.
- Returned products will not be honored for rebate.
- Include all rebates you wish to redeem in one mailing. Only one submission per household or address will be accepted each month. Submissions from different addresses cannot be combined together in one envelope. Submissions that do not meet these requirements will not be acknowledged or returned.
- Please make a photocopy of this page and save your original receipt(s) as proof of your submission in the event of a dispute. March 2011 rebate inquiries must be made by 7/28/11.
- Rite Aid Online Store purchases must be submitted online at riteaid.com.

SUBMISSION GUIDELINES

Use of fictitious name/address other than your own is prohibited by law. You may be required to submit proof of your name and address. Rebate offer to United States addresses only. All submissions become the property of RITE AID and will not be returned. RITE AID, its affiliates or agents are not responsible for mail not received as a result of loss, damage or delays by the U.S. Post Office.

Neither RITE AID nor their agencies are responsible for misprints or typographical errors.

For concerns regarding privacy, please see RITE AID's Privacy Policy at www.riteaid.com

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NEED HELP?

Contact us at **www.riteaid.com** or call Toll-Free **1-888-213-9920**
TDD/TYY **1-800-821-1833**
Weekdays between 8:00 AM and 7:00 PM EST

*The time period in which you will receive your check begins when we receive your request.

MAIL-IN

Receive your money in about 4-6 weeks.*

RA-1103

MR. MRS. MS. _____
FIRST NAME LAST NAME

MAILING ADDRESS

CITY STATE ZIP CODE

E-MAIL ADDRESS (Please provide your email address to receive emails from Rite Aid announcing money-saving specials & promotions)

Mail-in your submission to:

RITE AID SINGLE CHECK REBATES - MARCH '11
PO BOX 439503
SAN YSIDRO, CA 92143-9503

Must be postmarked by 4/28/11.
You do not need to mail UPCs or Receipts.

ENTER RITE AID RECEIPTS BELOW

RITE AID	RITE AID RECEIPT #1				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID	RITE AID RECEIPT #2				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID	RITE AID RECEIPT #3				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID	RITE AID RECEIPT #4				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID	RITE AID RECEIPT #5				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID	RITE AID RECEIPT #6				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR



Sample Rite Aid Register Receipt

- Locate the requested information on your receipt.
- Fill in each receipt just once (even if you have more than one rebate on the receipt), where indicated, on the form to the left.