APRIL 2011 REBATE DIRECTORY



Rite Aid Tugaboos

Purchase Two (2) of Any Variety:

 Jumbo Pack Diapers LIMIT ONE (I) \$2.00 REBATE





Zicam

Purchase One (1): Cold Sore Swabs, 10 ct.
 LIMIT ONE (1) \$5.00 REBATE



\$**5**00 REBATE Two Ways Of Enrolli



weeks at www.iteaid.com

New start/ end dates!



INSIDE!



VALID ON PURCHASES MADE 8/80/11-4/26/110 SUBMIT BY MAY 23, 2011

Except as otherwise noted in the directory.



2. By Mails

receive your rebate check in about 4-6 weeks upon receipt of your submission.



Burt's Bees/Brita/ Greenworks

Purchase Twenty Dollars (\$20.00) Worth of Any Variety:

- Burt's Bees Skin Care Products
- **Brita Products**
- Greenworks Products and receive back by mail a FREE \$5.00 Rite Aid Gift Card

Gift card mailed separately from rebate check LIMIT ONE (I)

RITE AID GIFT CARD





Revlon Purchase One (1) of Any Shade:

 Frost & Glow Highlighting Kit
LIMIT FOUR (4) \$4.00 REBATES





Caltrate

Purchase One (1) of Any Variety:

 Caltrate 600+D, 60 ct. LIMIT ONE (1) \$2.00 REBATE



\$**7**00



Almay Purchase Two (2)

of Any Variety:

 Cosmetics LIMIT ONE (1) \$5.00 REBATE





Love Seat

Purchase One (1) of Any Variety:

 Terrace Rose Love Seat

May not be available in all stores MMIT ONE (1) \$5.00 REBATE







Now 495

New Features! New Lower Price!

Other fees may apply. Excludes NASCAR Visa Card. Cards issued by ColumbusBank and Trust Company.

10

Prevacid 24HR

Purchase One (1): · Prevacid 24HR, 14 ct. LIMIT ONE (1) \$2.00 REBATE



\$**7**00 REBATE

Prunelax

Purchase One (1):

 Prunelax, 24 ct. LIMIT FOUR (4) \$2.30 REBATES



REBATE



Maalox

Purchase One (1) of Any Variety:

- Advanced Maximum & Regular Strength, 12 oz. Liquid
- Advanced Maximum Strength Assorted Chews, 90 ct.



REBATE



Benefiber

Purchase One (1)

- of Any Variety: Powder, 48-62 Dose
- Assorted and Orange Chewables, 100 ct.
- Packets, 28 ct. LIMIT ONE (1) \$2.00 REBATE

REBATE



Gas-X

Purchase One (1) of Any Variety:

- Extra Strength Tablets, 18 ct.
- Extra Strength Softgels, 20 ct. LIMIT ONE (1) \$2.00 REBATE

\$700

REBATE

ex•lax

Purchase One (1):

 Maximum Strength Tablets, 24 ct. LIMIT ONE (1) \$2.00 REBATE



HEALTHCARE





Aspercreme

Purchase One (1): Max No-Mess Roll-On, 2.5 oz. LIMIT ONE (1) \$2.00 REBATE

> 00 REBATE



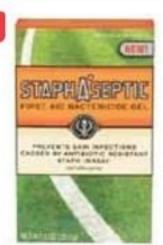
Claritin

Purchase One (1) of Any Variety:

Claritin Children's Product Claritin-D is located in pharmacy. May not be available in all stores. LIMIT ONE (1) \$2.00 REBATE

00

14



StaphAseptic |

Purchase One (1):

 First Aid Gel, 2 oz. LIMIT ONE (1) \$6.00 REBATE

> \$**6**00 REBATE



Purchase One (1): Cold Sore, 0.2 oz. LIMIT ONE (1) \$2.00 REBATE

REBATE



10

Kendall

Purchase One (1) for a \$1.00 Rebate OR Purchase Two (2)

for a \$3.00 Rebate:

OR

- Antimicrobial Gauze Pads or Non-Stick Pads, 10 ct.
- Bandages, 10-24 ct.
- Bandage Roll LIMIT ONE (I) REBATE

s**1**00

REBATE ON PURCHASE OF

\$3⁰⁰



Kendall

Purchase One (1)

for a \$1.00 Rebate OR Purchase Two (2)

for a \$3.00 Rebate:

 Alcohol Swabs, 100 ct. LIMIT ONE (1) REBATE

\$ 1 00

300 OR



Purchase One (1) of Any Variety for a \$1.00 Rebate OR Purchase Two (2) of Any Variety for a \$3.00 Rebate:

 Glucose Liquid Blast, 2 oz. LIMIT ONE (1) REBATE

\$100

VALID ONLY ON PRODUCTS

300

REBATE ON PURCHASE OF 2



Purchase One (1) of Any Variety for a \$1.50 Rebate OR Purchase Two (2) of Any Variety for a \$4.00 Rebate:

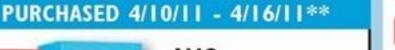


\$ 1 50

LIMIT ONE (1) REBATE

Glucose Bits, 60 ct.

100





AMO

Purchase One (1):

 Complete Multi-Purpose Solution, 12 oz. LIMIT ONE (1) REBATE



*Purchase Price Will Be Refunded (up to \$7.99).

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.



Rite Aid Handeze Flex-Fit Purchase Two (2):

 Small or Medium LIMIT ONE (1) \$4.00 REBATE



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HEALTHCARE



Clear Eyes

Purchase One (1):

- Triple Action Relief, 0.5 oz.
- Tears, 0.5 oz. UMITTWO (2) \$1.00 REBATES

\$**1**00 REBATE



Clear Eyes

Purchase One (1):

- Natural Tears Lubricant
- Complete LIMITTWO (2) \$1.00 REBATES

\$100

REBATE



Little Remedies Purchase One (1)

of Any Variety: Little Noses, Little Colds or Little Fevers Product LIMIT TWO (2) \$1.00 REBATES

> **\$100** REBATE



Clear Eyes

Purchase One (1):

 Redness or Maximum Redness Relief, 0.5 oz. LIMIT TWO (2) \$1.00 REBATES





Clear Eyes

Purchase One (1):

- Seasonal Relief, 0.5 oz.
- Redness Relief, I oz. LIMIT TWO (2) \$1.00 REBATES

\$400

REBATE



EAS

Purchase One (1) of Any Variety:

- Myoplex, 14 oz. Bottles
- AdvantEdge

Carb Control Shakes LIMIT SIX (6) \$2.00 REBATES

> \$**7**00 REBATE



The Doctor's

Purchase One (1):

Night Guard, Advanced UMIT TWO (2) \$3.00 REBATES

\$**?**00 REBATE



New Skin

Purchase One (1):

- New Skin, 3 oz.
- New Skin Spray, I oz. LIMIT TWO (2) \$2.00 REBATES



REBATE

34



Wartner

Purchase One (1):

 Wart Removal Kits, 5 or 12 Applications LIMIT TWO (2) \$3.00 REBATES

> **2**00 REBATE



Compound W

Purchase One (1) of Any Variety:

 Freeze Off or Freeze Off Plantar LIMIT TWO (2) \$3.00 REBATES



Compound W

Purchase One (1) of Any Variety:

 Invisible Strips, Gel or Liquid LIMIT TWO (2) \$3.00 REBATES

> \$**3**00 REBATE

HAS YOUR INSURANCE PLAN CHANGED?

RITE AID ACCEPTS MOST **INSURANCE PLANS, INCLUDING:**

- CVS CAREMARK
- MEDICARE B AND D
- PLUS MANY MORE!

TO SEE IF RITE AID ACCEPTS YOUR PLAN, JUST ASK A PHARMACIST.



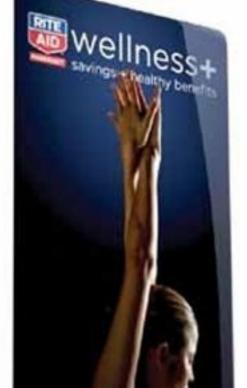
iheartriteaid.com



Introducing

A Great Way To Save





Sign up, use the card, start earning.

ENROLL in Allergy Rewards with your **wellness+** card at www.riteaid.com/allergyrewards.

SHOP using your wellness+ card every time you purchase ZYRTEC® and/or BENADRYL® OTC products.

EARN a \$20 Rite Aid Certificate with every \$75 in ZYRTEC® and/or BENADRYL® OTC purchases.



Registration for this program online only; mail-in registrations will not be accepted. You must register at https://riteaid.rebateplus.com/zyrtec in order to qualify for program benefits. You must be 18 years of age or older to participate in the Rite Aid Allergy Rewards program. \$75 purchase requirement is determined before sales tax is calculated, less any coupon discounts and excludes the purchase of prescriptions and prescription co-pays. Rite Aid Allergy Rewards program offer valid only on Rite Aid in store purchases made from January 1, 2011 to December 31, 2011, online purchases not valid. BENADRYL® topical anti-itch first aid products do not qualify for this program. Limit of three (3) Allergy Rewards \$20 Rite Aid certificates per household. Go to https://riteaid.rebateplus.com/zyrtec to view the full program terms and conditions.

McNEIL-PPC, Inc. 2011

MEVY

Now Available at Rite Aid Without a Prescription!



SAME **Prescription** Strength!

To learn more. visit www.allegra.com



STARTS TO WORK AT HOUR ONE. USE ONLY AS DIRECTED.



NON-DROWSY Children's Allegra® Allergy Indoor and Outdoor Allergies Ages 2 Years and Older RELIEF OF ✓ Itchy, Watery Eyes

Congested?

Visit the Pharmacy/Service Counter for Allegra-D!



©2011 Chattem, Inc.

Allegra

Purchase One (1):

 180 mg 24 Hour Tablets, 5 ct. Limitations may apply based on federal & state laws LIMITTWO (2) \$1.00 REBATES

\$**1**00



Allegra

Purchase One (1):

LIMITTWO (2) \$1.00 REBATES

Children's 12 Hour Tablets,

12 ct. or Liquid 4 oz.

Limitations may apply based on federal & state laws

> **\$1**00 REBATE





Finally, HEAVY PROTECTION in a THIN Pad!

Introducing the First Ultra Thins for Moderate and Heavy Bladder Protection.

Confidence, Now Compact!

TENA® Ultra Thins measure less than one-third of an inch thick and absorb 18x their own weight! A revolutionary new core fits our super absorbent microbeads into a smaller space. Plus, unlike other bladder protection pads, it retains its shape as you move for optimum comfort.

Try them today and you'll agree.

Consult your doctor about bladder control problems. All products may not be available in all stores. TENA and Serenity are registered trademarks of SCA Hygiene Products, AB, CISCA Hygiene Products, AB, 2011.



VALID ONLY ON PRODUCTS PURCHASED 4/3/11 - 4/9/11**

LIMIT TWO (2) REBATES



Tena®/Serenity®
Purchase One (I) of Any Variety:
• Ultra Thin Pads, 32-42 ct.

\$999*
REBATE

*Purchase Price Will Be Refunded (up to \$9.99). Sales tax excluded.

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

SAVE BIG WITH



Watch videos about the latest products and save big with over 50 exclusive in-store coupons! New videos and savings are added every month!

Register free at www.RiteAid.com/VideoValues and start saving today!

CLICK. WATCH. SAVE.



*Certain limitations may apply. Single Check Rebates available on applicable Rite Aid Online Store purchases only. Visit riteaid.com/scr for complete details. The selection of in-store products may vary from online products. Online prices may vary from in-store prices.

breathe easier this allergy season





wellness+ members get a \$5 +UP reward with a \$25 purchase of select allergy products.*

VALID ONLY ON PRODUCTS PURCHASED 3/27/11- 5/28/11*

Purchase twenty-five dollars (\$25.00) of any variety with your wellness+ Card for a five dollar (\$5.00) +UP Reward.



- Allegra 180mg 24 Hour 30 ct. or Allegra D 12 Hour 20 ct.
- Claritin, 15-20 ct.
- Zyrtec 24-30 ct. or 12-14 ct. or Children's 4 oz.
- Bausch & Lomb Alaway Eye Itch, 10 ml,
 Visine A Twin Pack, 15 ml or Zaditor, 5 ml
- Breathe Right Nasal Strips, 10 ct.
- Clear Eyes Eye Drops, 0.5-1 oz.
- Cold-Eeze 18 ct. or Kids 12 ct.
- Eucerin Calming Treatment, Crème or Oil, 6.8-8.4 oz.
- Halls Cough Drops 20-25 ct. or Defense 30 ct.
- Mucinex Max, 14 ct., Mucinex D, 18 ct. or Mucinex DM 600mg, 20 ct.
- Nasalcrom Allergy Spray
- NeilMed NasaDock Plus Drying Stand or Naphcon A 15 ml
- NeilMed Sinus Rinse Kit or Refills 100 ct. or NeilMed Neti Pot 8 oz. with 50 ct. Refills
- Rohto Eye Drops, 13 ml
- Sinus or Allergy Busters, 20 ml
- Theraflu 6 or 24 ct. or Warming Liquid 8.3 oz.
- Triaminic 14 ct. or 4 oz. or 4 Way Nasal Spray 0.5 oz.
- · All Zicam Cold Remedies and Allergy or Sinus Relief

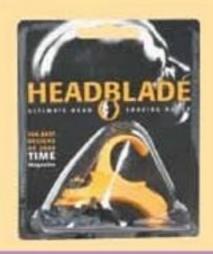
*Must present wellness+ card during qualifying transactions. Registration required at riteaid. com/wellness. Purchases must be made between 3/27-5/28/11. A \$5 +Up Reward will print on your Rite Aid receipt when you reach your \$25 purchase requirement. The +Up Reward will be valid on your next purchase at Rite Aid. A maximum of one +Up Rewards per household. (Zyrtec-D, Allegra D, Claritin D or Mucinex D located behind the pharmacy counter. Not available in all states.) Limitations may apply based upon Federal and State law.

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PERSONAL CARE

38



Headblade

Purchase One (1):

- Headblade Razor
LIMIT ONE (1) \$2.00 REBATE





HeadBlade/ HeadSlick/HeadLube

- Purchase One (1):
- HeadBlade Cartridges, 4 ct.
 HeadSlick
- Shave Cream, 8 oz.
- HeadLube SPF 30, 8 oz.
 LIMIT ONE (I) \$1.00 REBATE

\$100 REBATE 40

Luster

Purchase One (1):
Tooth Whitening Kit
WINT TWO (2) \$10.00 REBATES



\$1000 REBATE

24 hour refills by phone

You know exactly what time I'll have your prescription ready.



Save on your favorite Halle Berry, Beyonce or Shakira fragrances!







Special Limited Time Gift Sets available in stores now!







41

Coty Purchase Fifteen Dollars (\$15.00) Worth of Any Variety:

 Halle Berry, Beyoncé or Shakira Fragrances LIMIT ONE (1) \$5.00 REBATE

\$**5**00

Seal out food particles. Even in well-fitting dentures:



VALID ONLY ON PRODUCTS
PURCHASED 4/3/11 - 4/9/11**

42

Super Poligrip
Purchase One (1):
• Super Poligrip, 0.75 oz.

\$199* REBATE

*Purchase Price Will Be Refunded (up to \$1.99). Sales tax excluded.

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.



- " vs. no adhesive when used as directed.
- ** Rebate valid only on products purchased between the dates shown on right. Purchases made outside of stated date will not be honored for the rebate. ©2011 GlaxoSmithKline. Read and follow label directions.

Trying to conceive and it's not happening as quickly as you thought?

Take charge and know the facts.

www.riteaid.com/ reproductive health



April 24-30 2011

Rite Aid is a proud partner of

RESOLVE: The National Infertility Association





With us, it's personal.

Store #10942 410 COOKE LANE PITTSBURGH, PA 15234

Register #2 Transaction #229053 Cashier #109423424 6/06/10 12:41AM



*Good thru 6/26/10 on 1 purchase only of at least \$4 of eligible product excluding sales tax. No cash given. Not valid on prescriptions, lottery tickets, tobacco, alcohol, money orders, prepaid cards, stamps, licenses, other mailing services, online purchases or any items excluded by law. wellness= card required.00063

- Check the Rite Aid circular or store shelves for featured plus+up products.
- Buy those products using your wellness+card.
- Look at the bottom of your receipt for additional discounts.
- 4. Bring that receipt back to save even more on your next purchase.

*wellness+ card required. Certain limitations apply. See weekly circular for details.

PHOTO

43



Vivitar

Purchase One (1):

• 5.1 Digital

Video Recorder

LIMIT ONE (1) \$5.00 REBATE



44



Vivitar

Purchase One (I):

• 8. I Digital Camera

LIMIT ONE (I) \$5.00 REBATE

\$500

automated courtesy refills



stress less

Sign up for our Automated Courtesy Refills program.

- · We refill your prescriptions a few days before they run out.
- We'll call you when they're ready to be picked up.
- We'll even work with your physician to get your prescription renewed.

Enrollment is FREE. Ask your pharmacist to sign you up today.*

*Prescriptions are ineligible for the Rite Aid Automated Courtesy
Refill Program if 1) purchased through mail-order; 2) fail to meet
permissible refill parameters; 3) are paid for by any of the following programs:
Medicare Part B, Worker's Compensation, Georgia Medicaid, Massachusetts Medicaid,
New York Medicaid and West Virginia Medicaid; or 4) are a controlled or regulated medication
that requires a new prescription for every fill.

OUTDOOR



Cayman Resin Chair Purchase One (1):

Cayman Resin Chair
 May not be available in all stores
 LIMIT ONE (1) \$2.00 REBATE

\$200 REBATE



Bahamas Resin Table

Purchase One (1):

39" Bahamas Resin
 Sand or White Table
 May not be available in all stores.
 Some assembly may be required.
 LIMIT ONE (1) \$5.00 REBATE

\$500 REBATE





Georgian Side Table

Purchase One (1):

Georgian 17.5" Resin Table
May not be available in all stores
LIMIT ONE (1) \$2.00 REBATE

\$200 REBATE

INTRODUCING ONLINE PRESCRIPTION TRANSFERS

Transfer your prescriptions easily to Rite Aid online and simplify your life.

Easy Refills Online

Refill 24/7 from the convenience of your home or office.

Prescription Reminder Services

Never worry about running out of medications, again.

Automated Courtesy Refills¹

We'll refill your prescriptions in advance and notify you when they're ready.

Visit riteaid.com to start using these FREE services today!

¹Prescriptions are ineligible for Automated Courtesy Refills if they are purchased through mail-order or paid for by Medicare Part B, Worker's Compensation, or Medicaid plans in GA/MA/NY/WV; fail to meet permissible refill parameters; or, are a controlled medication requiring a new prescription for every fill.



SINGLE CHECK REBATES ARE AVAILABLE AT



APRIL 2011 rebates are valid 3/30/11 - 4/26/11 (unless otherwise noted). All rebates must be submitted by 5/26/11.

OFFERS VALID ON IN-STORE AND RITE AID ONLINE STORE PURCHASES.

Receive your money in about 2-3 weeks.* go to www.riteaid.com and click on View Enter Request Offers Your Receipt Your Check

SUBMISSION GUIDELINES

- Limit one rebate per product (offer) unless otherwise noted.
- See individual offers in this directory for rebate requirements.
- Receipts must be dated between the dates shown above.
- Offers are product specific, substitutions are not honored.
- Returned products will not be honored for rebate.
- Include all rebates you wish to redeem in one mailing. Only one submission per household or address will be accepted each month. Submissions from different addresses cannot be combined together in one envelope. Submissions that do not meet these requirements will not be acknowledged or returned.
- Please make a photocopy of this page and save your original receipt(s) as proof of your submission in the event of a dispute.
 April 2011 rebate inquiries must be made by 8/28/11.
- Rite Aid Online Store purchases must be submitted online at riteaid.com.

Use of fictitious name/address other than your own is prohibited by law. You may be required to submit proof of your name and address. Rebate offer to United States addresses only. All submissions become the property of RITE AID and will not be returned. RITE AID, its affiliates or agents are not responsible for mail not received as a result of loss, damage or delays by the U.S. Post Office.

Neither RITE AID nor their agencies are responsible for misprints or typographical errors.

For concerns regarding privacy, please see RITE AID's Privacy Policy at www.riteaid.com

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NEED HELP? Contact us at www.riteaid.com or call Toll-Free 1-888-213-9920 TDD/TYY 1-800-821-1833

*The time period in which you will receive your check begins when we receive your request.

Weekdays between 8:00 AM and 7:00 PM EST

MR MRS MS FIRST NAME

LAST NAME

MAILING ADDRESS

CITY STATE ZIP CODE

Mail-in your submission to:

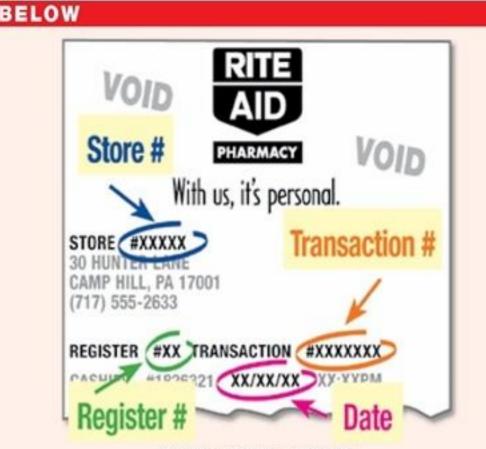
Receive your money in about 4-6 weeks.*

PO BOX 439504 SAN YSIDRO, CA 92143-9504

Must be postmarked by 5/26/11. You do not need to mail UPCs or Receipts.

E-MAIL ADDRESS (Please provide your email address to receive emails from Rite Aid announcing money-saving specials & promotions)

	ENI	ER RIIE	AID RECEIPT
RITE	AID RECEIPT #1		
REGISTER #	TRANSACTION #	MO	DAY YR
RITE	AID RECEIPT #2		
REGISTER #	TRANSACTION #	MO	DAY YR
RITE	AID RECEIPT #3		
REGISTER #	TRANSACTION #	MO	DAY YR
RITE	AID RECEIPT #4		
REGISTER #	TRANSACTION #	MO	DAY YR
RITE	AID RECEIPT #5		
REGISTER #	TRANSACTION #	MO	DAY YR
RITE	AID RECEIPT #6		
REGISTER #	TRANSACTION #	MO	DAY YR
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Sample Rite Aid Register Receipt

- Locate the requested information on your receipt.
- Fill in each receipt just once (even if you have more than one rebate on the receipt), where indicated, on the form to the left.

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RA-1104