



RITE AID

With us, it's personal.

Rite Aid is now on **Facebook** and **Twitter!** Connect with us online.



www.facebook.com/riteaid
www.twitter.com/riteaid

SALE DATES APRIL 24-30



Acetaminophen, Ibuprofen, Aspirin or Naproxen Sodium 100 - 150 ct.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Any Cetirizine, Loratadine or Complete Allergy Medication 24 - 100 ct. (excludes products located behind pharmacy counter.)



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Ultra Purex Laundry Detergent Liquid - 50 oz.
Purex Fabric Softener 100 oz.

All PHARMASSURE® Vitamins and Supplements



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Assorted Summer Toys and Play Balls (excludes Squirt Guns and Pool Toys) Selection may vary by store.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

All Antiperspirant or Deodorant

PLANTERS. Nuts
Mixed Nuts 11.5 oz., Dry Roasted or Cocktail Peanuts 24 oz., Cashew Halves 9.25 oz. Selection may vary by store.



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Bounty Paper Towels Single Roll
Palmolive Dishwashing Liquid 10 oz.
Puffs Facial Tissues 56 ct.



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

we carry milk!



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Kellogg's
Frosted Mini Wheats or Kashi 10.8 - 18 oz.
Raisin Bran Cereals 18.2 - 20 oz.
Nutri-Grain Bars 8 ct.
Selection may vary by store.

YOU PAY 88¢
+UP -88¢

IT'S LIKE GETTING IT FOR FREE
WITH WELLNESS+ CARD



All M&M Mars Single Serve Candy
Limit 2 offers per household

*For use on your next purchase. +UP reward will print on your receipt. †Plus applicable sales tax.

14.99



Heineken, Heineken Premium Light or Amstel Light Beer 12 Pack, 12 oz. Bottles
Stella Artois Beer 12 Pack, 11.2 oz. Bottles

Coke & Coke Products
12 Pack, 12 oz. Cans +CRV or deposit where applicable

YOU PAY 3/10.98
+UP -2.00 on 3

IT'S LIKE PAYING 3/8.98
WITH WELLNESS+ CARD



Coke & Coke Products
2 Liter Bottle (Must buy 4) +CRV or Deposit where applicable

4 FOR \$6
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 offers per household.

THIS WEEK SAVE UP TO \$152 IN +UP REWARDS THROUGHOUT OUR AD

iheartriteaid.com

Allegra
180 mg., 24 Hour Caplet 30 ct.
Allegra D 12 Hour 20 ct.
(D located behind the pharmacy.
Not available in all states.)

YOU PAY \blacktriangleright **17⁹⁹**
+UP \blacktriangleright **-2⁰⁰**
IT'S LIKE PAYING
15⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 offers per household.
*Limit 1 Allegra D per customer.

Mucinex^{DM}
600 mg guaifenesin & 30 mg dextromethorphan extended-release 12-hour tablets
EXPECTORANT & COUGH SUPPRESSANT

YOU PAY \blacktriangleright **21⁹⁹**
+UP \blacktriangleright **-3⁰⁰**
IT'S LIKE PAYING
18⁹⁹
WITH WELLNESS+ CARD

Mucinex
DM or 600 mg., 40 ct.
Max or Max DM 28 ct.
Max D 24 ct.
D 36 ct.
(Mucinex D available at pharmacy counter.
Not available in all states.)
*Limit 1 Mucinex D per customer.

Cough & Chest Congest
12 HOUR
Thins And Loosens Mucus
Controls Cough
40 EXTENDED-RELEASE 12-HOUR TABLETS

Mucinex^{DM}
MAXIMUM STRENGTH
1200 mg guaifenesin & 60 mg dextromethorphan 12-hour tablets
EXPECTORANT & COUGH SUPPRESSANT

Cough & Chest Congestion
12 HOUR
Thins And Loosens Mucus
Controls Cough
20 EXTENDED-RELEASE 12-HOUR TABLETS

Claritin
24 - 30 ct.
Don't Get Drowsy.
Get Claritin Clear.
(Claritin D located behind the pharmacy.
Not available in all states.)
*For use on your next purchase. +UP reward will print on your receipt. Limit 2 offers per household.
**See riteaid.com for details.

YOU PAY \blacktriangleright **20⁹⁹**
VIDEO VALUES ONLINE COUPON \blacktriangleright **-1⁰⁰**
+UP \blacktriangleright **-3⁰⁰**
IT'S LIKE PAYING
16⁹⁹
WITH WELLNESS+ CARD

Claritin
24 - 30 ct.

Claritin D
24 - 30 ct.

RITE AID ACCEPTS MOST INSURANCE PLANS, INCLUDING:
• CVS CAREMARK • MEDICARE B AND D • PLUS MANY MORE!

\$10 +UP REWARD WHEN YOU BUY \$25 OF THESE ITEMS
*For use on your next purchase. +UP reward will print on your receipt. Limit 1 offer per household.

Benadryl
ALLERGY

Zyrtec
Dissolve Tabs

Visine-A

Benadryl 4 oz. or 24 - 48 ct.
Zyrtec 12 - 14 ct. or **Visine** 15 ml.
Regular Retail \$5.49 - \$14.99
(Limit 1 Zyrtec D per customer. Available behind the pharmacy. Not available in all states.)
WITH WELLNESS+ CARD

\$4 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS
*For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

Aleve
LIQUID GELS

Bayer
ASPIRIN
THE WONDER DRUG.

Midol
Menstrual Complete

Aleve 40 - 200 ct., **Bayer** 50 - 300 ct.
or **Midol** 20 - 24 ct.
Regular Retail \$5.49 - \$15.99
WITH WELLNESS+ CARD

\$4 +UP REWARD WHEN YOU BUY 2 ADVIL ITEMS
*For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

Advil
LIQUI-GELS

Advil PM

Advil
Caplets 100 ct., Tablets 80 ct., Liquid Gels or PM 40 ct.
Regular Retail \$8.99 - \$10.99
WITH WELLNESS+ CARD

\$4 +UP REWARD WHEN YOU BUY 2 THERMACARE ITEMS
*For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

ThermaCare

ThermaCare

ThermaCare Patches
2 - 3 ct.
Regular Retail \$6.99 - \$8.99
WITH WELLNESS+ CARD

Manufacturer's Coupon / Expires 04/30/11

Omeprazole 42 ct.

YOU PAY \blacktriangleright **19⁹⁹**
LESS IN-AD COUPON \blacktriangleright **-5⁰⁰**
FINAL COST AFTER IN-AD COUPON **14⁹⁹**
WITH WELLNESS+ CARD

RC4933604977401043011
Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

\$1 +UP REWARD WHEN YOU BUY MOTRIN PM
*For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

Manufacturer's Coupon / Expires 04/30/11

SAVE \$3⁰⁰

Motrin PM 40 - 80 ct.

WITH WELLNESS+ CARD

RC4941804978701043011
Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Hyland's Kid's Cough, Cold, Complete Allergy or Nite Time Cough Cold 4 oz.

YOU PAY \blacktriangleright **4⁹⁹**
+UP \blacktriangleright **-4⁰⁰**
IT'S LIKE PAYING
99¢
WITH WELLNESS+ CARD

Hyland's Kid's Cough, Cold, Complete Allergy or Nite Time Cough Cold 4 oz.

For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

Benefiber
Powder 125 Dose or Sugar Free 115 Dose

Prevacid 24 Hour 28 ct.
Selection may vary by store

YOU PAY \blacktriangleright **19⁹⁹**
+UP \blacktriangleright **-5⁰⁰**
IT'S LIKE PAYING
14⁹⁹
WITH WELLNESS+ CARD

Benefiber
PREVACID

For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

RITE AID
Children's Acetaminophen or Ibuprofen
 4 oz.



BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

RITE AID ACCEPTS MOST INSURANCE PLANS, INCLUDING:
 CVS CAREMARK • MEDICARE B AND D PLUS MANY MORE!

Halls Cough Drops
 20 - 25 ct.
Halls Defense
 30 ct.



2/\$3
WITH WELLNESS+ CARD

CortiSlim Burn
 72 ct.
Lipo-Flavonoid
 100 ct.



BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

See New Warnings Information

Ascriptin or Bufferin
 Regular Strength Tablets 100 - 130 ct.,
Doan's Extra Strength 24 ct.,
Mineral Ice 8 oz.
 or **NoDoz** Caplets 60 ct.



BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

JILLIAN Michaels
Fat Burner 56 ct.,
Detox & Cleanse 35 ct. or
JumpStart Your Weight Loss Program



BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

OSCAL
 Calcium Supplement
 120 - 160 ct.
 Assorted Formulas



8.99
WITH WELLNESS+ CARD

Anacin 300 ct.,
Jointflex Cream 4 oz.,
Legatrin PM or Midnite 28 - 30 ct.
 or **Stopain Spray or Roll On**



BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

RITE AID Manufacturer's Coupon / Expires 04/30/11

DURACELL
Hearing Aid Batteries 16 ct.
 NOW IN Mercury Free!



YOU PAY 12.99
LESS IN-AD COUPON -3.00
FINAL COST AFTER IN-AD COUPON 9.99
WITH WELLNESS+ CARD

RC4983602978701043011
 Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

GNC LiveWell GOLD CARD Become an annual Gold Card member and save 20% the day you join and the first 7 days of every month on **GNC** products.

GNC LiveWell
Mega Men and Women's Ultra Mega
 Assorted Formulas including Mega Men Sport, Women's Ultra Mega Active and Bone Density, Men's or Women's 50 Plus Selection may vary by store



31.99
WITH WELLNESS+ CARD

GNC LiveWell
Total Lean Control ACS 60 ct., **7 Day Fat Loss Kit, CLA and Waterix**
 Selection may vary by store



30% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

GNC LiveWell
Pro Performance 100% Whey
 1lb., 2lb. or 5lb. Assorted Flavors Selection may vary by store



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
 of equal or lesser value
WITH WELLNESS+ CARD

\$1 UP REWARD WHEN YOU BUY THESE ITEMS
 For use on your next purchase. +UP reward will print on your receipt.

Nutrex
 Select Supplements including Lipo 6, Lipo 6X and Vitrix



30% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com

niaaw
NATIONAL INFERTILITY
AWARENESS WEEK

Trying to conceive and it's not happening as quickly as you thought?
Take charge and know the facts. www.riteaid.com/reproductivehealth

Rite Aid is a proud partner of RESOLVE: The National Infertility Association Raising Awareness About Infertility

First Response Pregnancy Test Kit
Early, Rapid or Test & Confirm 2 ct.

YOU PAY \blacktriangleright **12⁹⁹**

+UP \blacktriangleright **-3⁰⁰**

IT'S LIKE PAYING 9⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

\$5 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS

Boy or Girl Gender Prediction Kit, Clearblue easy or First Response Ovulation Test Kits

5⁰⁰ OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

All Avent Baby Bottles or Training Cups or Triple Paste Ointment 2 oz.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

\$10 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS

PHILIPS Norelco
Shavers or Refills

7⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

Insoles
Choose from: Massaging, Memory Fit or Women's
Regular Retail \$8.99 and Higher

7⁹⁹
WITH WELLNESS+ CARD

Adhesive Bandages or Pads, Gauze Pads, First Aid Cotton, First Aid Tape or Antibiotic and Hydrocortisone Creams or Ointments 1 ct.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

\$3 +UP REWARD WHEN YOU BUY \$10 OF SCHICK ITEMS

Schick
Hydro Razor, Cartridge Refill or Shave Gel

7⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

\$1 +UP REWARD WHEN YOU BUY REFRESH
*For use on your next purchase. +UP reward will print on your receipt.

SAVE \$3⁰⁰
WITH WELLNESS+ CARD

Refresh
30 ml. or Plus 70 ct. or Celluvisc 30 ct.

RC4918002978701043011

SAVE \$3⁰⁰
WITH WELLNESS+ CARD

Opti-Free Replenish or Express
2 Pack, 10 oz.,
Systane Ultra or Balance
2 Pack, 10 oz. or Ultra Unit Dose 24 ct.

RC4947202978701043011

Durex, LifeStyles or Trojan Condoms 10 - 12 ct.

YOU PAY \blacktriangleright **9⁹⁹**

+UP \blacktriangleright **-4⁰⁰**

IT'S LIKE PAYING 5⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

eos Shave Cream 7 oz.

YOU PAY \blacktriangleright **2⁹⁹**

+UP \blacktriangleright **-2⁰⁰**

IT'S LIKE PAYING 99¢
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

\$2 +UP REWARD WHEN YOU BUY \$10 OF THESE ITEMS
 For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

All Razors or Cartridge Refills, Mens Body Wash or Pre or Post Shave or Shave Gel 7 - 9 oz.

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

\$5 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS
 For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

Protective Underwear 14 - 20 ct., Guards for Men 52 ct. or Brief 14 ct., Belted Undergarments 30 ct., Bladder Control Pads 36 - 60 ct.

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

\$5 +UP REWARD WHEN YOU BUY \$20 OF TUGABOOS
 For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

tugaboos Jumbo Pack Diapers, Training Pants or Overnights, Mega Pack Diapers or Overnights Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

\$2 SINGLE CHECK REBATE AVAILABLE ON 2 TUGABOOS JUMBO PACK DIAPERS
 See or item single Check Rebate Directory for details.

Balanced Nutritional Drink
 Original or Plus 6 Pack, 8 oz., Powder 14.7 oz.

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

SAVE MORE WITH RITE AID BRANDS



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Acid Reducers
 Cimetidine, Ranitidine or Antacid Tablets

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Tussin 4 - 12 oz., Nitetime or Daytime Cold Formula 6 - 20 oz. or 20 - 40 ct., Severe Cold Day and Nite 6 ct., Cough Drops or Lip Balm 2 Pack

RITE AID RENEWAL - GREAT NEW LOOK - SAME GREAT SAVINGS

Facial Skin Care and Cleanser or Renewal Grooming Implements

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Nicotine Gum
 100 - 110 ct. Nicotine Transdermal Patch 14 ct., Nicotine Lozenges 72 ct.
 Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Baby Care
 (excludes Diapers, Training Pants and Overnights)

BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Eye Care Liquids and Accessories

BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Coenzyme Q-10, Fish Oil and Vitamin D Supplements

BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Fabric Softener 64 oz., Sheets 80 ct., Color-safe Bleach Alternative 40 oz., Wet or Dry Cleaning Pads 12 ct. or Dusting Cloths 16 ct., Rite Aid Storage Bags Sandwich fold-top 150 ct. and Zipper 50 ct. Quart or Gallon 15 - 30 ct.

BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Chocolate Pegged Bags 2.5 - 4 oz. or Peanuts 10 - 16 oz.
 Selection may vary by store

\$5 +UP REWARD WHEN YOU BUY \$15 OF ALMAY EYE ITEMS

Almay All Eye and Eye Make Up Removers

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



*For use on your next purchase. +UP reward will print on your receipt. Limit 1 offer per household.

\$5 +UP REWARD WHEN YOU BUY \$15 OF PRESTIGE COSMETICS

All Prestige Cosmetics

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



*For use on your next purchase. +UP reward will print on your receipt. Limit 2 offers per household.

\$3 +UP REWARD WHEN YOU BUY \$10 OF REVLON LIP AND NAIL

REVLON Lip and Nail Enamel

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



*For use on your next purchase. +UP reward will print on your receipt. Limit 1 offer per household.

\$3 +UP REWARD WHEN YOU BUY \$10 OF THESE ITEMS



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Revlon, Nailene or Fing'rs Artificial Nails

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

Sea Breeze Facial Cleanser 10 oz.



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

ROC Skin Care
Not available in all stores
Available at www.riteaid.com



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Cleop Clear Skin Care
Regular Retail \$5.49 - \$6.99



2/\$9
WITH WELLNESS+ CARD

stock up and save with Rite Aid's +UP Rewards

Use your wellness+ card and start saving.



\$5 SINGLE CHECK REBATE AVAILABLE ON \$15 ON SELECT FRAGRANCE PURCHASES
Valid 4/24 - 4/26/11
See in-store Single Check Rebates Directory for details



Select Fragrances Choose from any Beyonce, Halle Berry, Faith Hill, Shakira or Playboy Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Aveeno Facial Skin Care or Hand and Body Lotions



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

make today beautiful

The **beauty products** you want.
The **prices** you demand.
We **guarantee** it.

OUR BEAUTY MONEY
BACK GUARANTEE

It's ok to change your mind here.

Revlon ColorSilk Hair Color
One Application



2/\$5

WITH WELLNESS+ CARD

Manufacturer's Coupon / Expires 04/30/11



samy
Fat Foam Hair Color
One Application

YOU PAY **8⁹⁹**
LESS IN-AD COUPON **-2⁰⁰**
FINAL COST AFTER IN-AD COUPON **6⁹⁹**

WITH WELLNESS+ CARD



RC4998502978201043011

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



Samy or Rempure Haircare
Regular Retail \$4.99 - \$9.49

BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD



Herbal Essences or Aussie Shampoo, Conditioner or Stylers or Dove Haircare or V05 Hairspray, Hot Oil or Tube
Regular Retail \$3.99 - \$5.49

2/\$6

WITH WELLNESS+ CARD



Eucerin or Aquaphor Skin Care

25% OFF

REGULAR RETAIL

WITH WELLNESS+ CARD



head:shoulders Shampoo or Conditioner
13.5 - 14.2 oz.
(excludes Intensive and Clinical)

BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Manufacturer's Coupon / Expires 04/30/11



L'OREAL FERIA Hair Color
One Application

YOU PAY **9⁹⁹**
LESS IN-AD COUPON **-2⁰⁰**
FINAL COST AFTER IN-AD COUPON **7⁹⁹**

WITH WELLNESS+ CARD



RC4912489978201043011

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 04/30/11



L'OREAL Couleur Experte Hair Color Kit or Touch-On Highlights
One Application

YOU PAY **12⁹⁹**
LESS IN-AD COUPON **-2⁰⁰**
FINAL COST AFTER IN-AD COUPON **10⁹⁹**

WITH WELLNESS+ CARD



RC4912468978201043011

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

\$5 +UP REWARD WHEN YOU BUY 3 OF THESE ITEMS

Physicians Formula Face Makeup and Bronzers

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



*For use on your next purchase. +UP reward will print on your receipt. Limit 3 offers per household.

\$5 +UP REWARD WHEN YOU BUY \$10 OF THESE ITEMS



Conair Brushes, Combs or Rollers
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 offers per household.

\$3 +UP REWARD WHEN YOU BUY \$6 OF THESE ITEMS



Relaxer Warning: Follow directions carefully to avoid skin and scalp irritation, hair breakage and eye injury.

Dark & Lovely, Beautiful Beginnings or Optimum Care Hair Care
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 3 offers per household.

\$3 +UP REWARD WHEN YOU BUY 2 NEXUS HAIRCARE ITEMS

NEXUS Haircare (excludes trial size)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



*For use on your next purchase. +UP reward will print on your receipt. Limit 6 offers per household.



LISTERINE Mouth Rinse
(ANTISEPTIC) Cool Mint, Original
 or Fresh Burst, 1.5 Liter
 or Whitening 32 oz.
 Rembrandt Toothpaste



Fixodent Denture Cleanser
 78 ct., Adhesive 2 - 2.7 oz. or 78 ct. Tablets
Oral-B Glide Dental Floss 35 to 50 m.
 or Scope 710 ml. - 1 Liter



2.49

WITH WELLNESS+ CARD

Colgate

Total Advanced Toothpaste 4 oz.
 or 360 Manual Toothbrush 1 ct.
 (excludes multipacks) or Wisp 4 ct.

5.99

WITH WELLNESS+ CARD

3.99

WITH WELLNESS+ CARD

\$5 +UP REWARD WHEN YOU BUY \$10 OF THESE ITEMS

For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.

Arm & Hammer Spinbrush Pro or Kids or Baby Oraljell Toothpaste or Pain Relief



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

FREE dLife Diabetes Newsletter at Rite Aid

Great recipes, ideas & tips...
 more at dLife.com

\$5 +UP REWARD WHEN YOU BUY \$10 OF THESE ITEMS

For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

All Arm & Hammer Toothpaste (excluding Trial Sizes)



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

All G.U.M or Crayola Toothbrushes, Flossers and Oral Care Accessories



BUY ONE GET SECOND ONE

50% OFF

REGULAR RETAIL of equal or lesser value

WITH WELLNESS+ CARD

All Carefree Liners, Stayfree Maxi Pads and o.b. Tampons

Playtex Gentle Glide or Sport Tampons 36 ct.



6.99

WITH WELLNESS+ CARD

Poise Pads 20 - 30 ct.
 Ultra Thin Pads 30 ct.
 Pantliners 44 - 48 ct.
Depend Underwear 6 ct.
 Regular Retail \$6.49 - \$6.99



4.99

WITH WELLNESS+ CARD



24.99

WITH WELLNESS+ CARD

Oral-B Vitality or Pulsonic Rechargeable Toothbrush or Refill Heads 3 - 4 ct.



Caress or Lever Bath Bars 2 Pack
 Suave Bodywash 12 oz.

1.99

WITH WELLNESS+ CARD



South of France or Pears Soap
 Ecotools Bath Accessories or Body Care
 Selection may vary by store

BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD



CALGON take me away!
 Bath Products
 Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL of equal or lesser value

WITH WELLNESS+ CARD

\$1 +UP REWARD WHEN YOU BUY VEET DEPILATORIES

For use on your next purchase. +UP reward will print on your receipt. Limit 8 offers per household.

Manufacturer's Coupon / Expires 04/30/11

SAVE \$3.00

WITH WELLNESS+ CARD
 Veet Depilatories

*1 ONLINE COUPON SAVINGS AVAILABLE WITH VIDEO VALUES
 See veet.com for details.

FC4920802978701043011

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



19⁹⁹

WITH WELLNESS+ CARD

10' x 10'
PE Gazebo,
Quad Chair
with Canopy
or 7" Twin
Window
Fan

**\$5 +UP REWARD WHEN YOU
BUY \$20 OF THESE ITEMS**

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 offer per household.

Garden Decor,
Planters, Wind
Chimes, Wind
Spinners and Stakes

50% OFF

REGULAR RETAIL

WITH WELLNESS+ CARD



YOU PAY **24⁹⁹**

+UP **-5⁰⁰**

Igloo Wheelie
Cooler, 5 Position
Padded Chair or
Kettle Grill

IT'S LIKE PAYING
19⁹⁹

WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.

Outdoor Living Specials



Select Outdoor Wall Decor
Solar Lights 4 Pack, Solar Lantern or
Umbrella Candle Holder

Selection may vary by store

7⁹⁹

WITH WELLNESS+ CARD



Solid or Multi-Color Quad Chair,
Folding Beach Chair or Kids Disney Folding Chair

9⁹⁹

WITH WELLNESS+ CARD



12 Can Cooler, 16 Can Fashion Tote Cooler,
Flip-Top Large Can Cooler or Fashion Cube
18 Can Cooler

Selection may vary by store

9⁹⁹

WITH WELLNESS+ CARD



Lasko Breeze Machine, 02 Cool Battery
Operated or Electric 10" Fan, High Velocity
9" Fan or Oscillating 12" Table Fan

Selection may vary by store

14⁹⁹

WITH WELLNESS+ CARD

OFF!
Personal Repellant 9 oz.,
Yard & Deck Spray
16 oz., Citronella Triple
Wick Bucket 23 oz.



5⁹⁹

WITH WELLNESS+ CARD

Coppertone
Sun Care
Products
Selection may
vary by store



BUY ONE GET
SECOND ONE
50% OFF

REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



25% OFF

REGULAR RETAIL

WITH WELLNESS+ CARD

Summer Flip Flops
and Casual Sandals
Assortment will vary by store



BUY ONE GET
SECOND ONE
50% OFF

REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

All Sunglasses
Selection may
vary by store



YOU PAY **4.99**

+UP -1.00

IT'S LIKE PAYING
3.99
WITH WELLNESS+ CARD

Simplify.
Paper Towels
8 Pack

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 offers per household.

AGC, LLC

FREE Card
with any 3-card purchase

celebrate every mom's love
Offer valid 4/24 - 4/30/11

AMERICAN GREETINGS

FREE Card
with any 3-card purchase
WITH WELLNESS+ CARD

Manufacturer's Coupon / Expires 04/30/11

AMERICAN GREETINGS

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4924202970101043011



Glad
Trash Bags
Drawstring
13 Gallon 38 - 45 ct. or
30 Gallon 25 - 28 ct.,
Odor Shield
13 Gallon 34 - 40 ct.,
Twist Tie
13 Gallon 80 ct. or
30 Gallon 40 ct.

6.99
WITH WELLNESS+ CARD

great savings throughout the store



Charmin Ultra Strong or
Ultra Soft Bathroom Tissue
4 Pack

2.99

WITH WELLNESS+ CARD



Renuzit Crystal Elements 18 oz.,
Pearl Scents 5.64 oz.
or Super Odor Neutralizer Spray 13 oz.

BUY ONE GET
SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD



Wet Ones 40 ct. or Singles 24 ct.,
Plastic Wrap 200 sq. ft.,
Scented Candle 4 oz.

1.99

WITH WELLNESS+ CARD



Clorox Wipes 35 ct.,
Greenworks Glass or All Purpose
Cleaner 32 oz., Formula 409 32 oz.,
Tilex 16 - 32 oz.

2/\$5

WITH WELLNESS+ CARD



RITE AID HOME
Highly Fragranced 18 oz.
Jar Candle

2/\$10

WITH WELLNESS+ CARD



Meow Mix 3.5 lb., Kibbles n Bits 4 lb.,
Snausages NawSomes 9.75 oz.
or Milk Bone 26 oz.

YOU PAY **3.99**

+UP -1.00

IT'S LIKE PAYING
2.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 offers per household.

All Hartz
Pet Items
Selection may
vary by store

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Beggin Strips 6 oz.,
Purina T Bonz 10 oz.,
Dingo Mini Rawhide Treat
7 ct., Medium White Knot
Bone 2.5 oz. or Wag n' Wraps
Slims Chicken Basted 3 Pack

2.99

WITH WELLNESS+ CARD



Fresh Steps or
Arm & Hammer
Cat Litter
14 lb.
Friskies Dry
Cat Food
3.15 lb.

5.99

WITH WELLNESS+ CARD



DURACELL
Coppertop or
Ultra Batteries
"AA" or "AAA", 8 Pack
"C" or "D", 4 Pack
9 Volt, 2 Pack

5.88

WITH WELLNESS+ CARD

iheartriteaid.com



1.00
WITH WELLNESS+ CARD

Theatre Boxed Candy or Cadbury Bars
3.5 - 4 oz.



2/\$5
WITH WELLNESS+ CARD

Gum Cups 40 - 60 ct.
Premium Multitpack Gum
Wrigley's 5, Orbit Mist, Trident Xtra Care or Layers, Stride Shift or Spark, Mentos Regular Retail \$3.99



1.00
WITH WELLNESS+ CARD

Select Non-Chocolate Peg Bags
Choose From: Black Forest, Haribo, Twizzlers, Red Vines, Lifesavers, Skittles and Starburst
Regular Retail \$1.69 - \$2.39



2.88
WITH WELLNESS+ CARD

Hershey's Miniatures and Nuggets 10.2 - 12 oz.
Reese's Pieces 17.25 oz.
Hershey's and Mars 6 Pack Mars Miniatures 10 - 11.5 oz. (excludes Dove)



4.99
WITH WELLNESS+ CARD

Hershey's, Reese's or Mars Big Bags 17.5 - 19.75 oz.
Russell Stover Sugar Free Bags 10 oz.
Non-Chocolate Club Bags
Regular Retail \$5.99



2/\$7
WITH WELLNESS+ CARD

Chock Full O' Nuts Coffee 11.3 - 13 oz.
Folgers Coffee 10.3 - 11.3 oz. (excludes Decaf)
Maxwell House Coffee 10.5 - 11.5 oz.
Selection may vary by store



2/\$5
WITH WELLNESS+ CARD

Cookies 15.2 - 18 oz. Regular Retail \$2.99
Simply Indulgent Cookies 7 oz.
Pirouline Wafers 6.5 oz.
Doritos 11.5 - 12 oz.
Ruffles 9 - 10 oz.
Selection may vary by store



2/\$5
WITH WELLNESS+ CARD

Quaker Instant Oatmeal 8 - 10 Pack
Sunsweet Prunes 9 oz. or Prune Juice 32 oz.
+CRV or Deposit where applicable
Selection may vary by store



Monster Energy Drink Import, Java or Nitro 12 - 18.5 oz.
+CRV or Deposit where applicable

YOU PAY **2/4.00**
+UP **-1.00** on 2
IT'S LIKE PAYING **2/3.00**
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 offers per household.



2/\$7
WITH WELLNESS+ CARD

Edy's Grand Ice Cream 1.5 Quart, Selection may vary by store

OUR FOOD MART



13.99

Coors Light, Miller Lite or Miller Genuine Draft Beer 18 Pack, 12 oz. Bottles or Cans



9.49

Budweiser or Bud Light Beer 12 Pack, 12 oz. Bottles or Cans
Budweiser Select 55 Beer 12 Pack, 12 oz. Bottles



7.99

Corona Extra or Heineken Beer 6 Pack, 12 oz. Bottles



6.59

Natural Light, Milwaukee's Best or Keystone Light Beer 12 Pack, 12 oz. Cans

GIFTS FOR MOM

DREAMS FOR KIDS



Children's
Miracle Network
Hospitals

Offer valid 4/24/11 through 4/30/11 for qualifying purchases

BUY \$30 in select **P&G** products with your wellness+ card.
GET \$30 in future savings with our **P&G** beauty coupon book.
GIVE \$3 Rite Aid will donate \$3 to Children's Miracle Network Hospitals*
see qualifying register receipt for on-line redemption code and details.

COVERGIRL
Foundation,
Powder, Blush
or Concealer



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

OLAY
Regenerist or Total
Effects Skin Care



18⁹⁹
WITH WELLNESS+ CARD

PANTENE
Shampoo,
Conditioner
or Stylers
Regular Retail \$4.19 - \$4.99
(excludes clearance)



2/\$7
WITH WELLNESS+ CARD



19⁹⁹
WITH WELLNESS+ CARD

Pampers
Big Pack Diapers
Baby Dry or Cruisers



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Always
Pantliners 34 - 60 ct.
Ultra Maxi Pads
14 - 22 ct.
Maxi Pads 12 - 24 ct.
Wipes 20 ct.
Tampax Tampons
18 - 20 ct.



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Secret Clinical Strength
Anti-perspirant/
Deodorant 1.7 oz.
or Invisible Solid
Anti-perspirant/
Deodorant Twin Pack
2.6 - 2.7 oz.



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Any
Crest
3D White or
Oral-B
3D White
Oral Care Product



24⁹⁹
WITH WELLNESS+ CARD

Prilosec OTC
42 ct.



1⁹⁹

WITH WELLNESS+ CARD

M&M's Candies
9.9 - 12.6 oz.



3⁸⁸

WITH WELLNESS+ CARD

Poland Spring Water
24 pack, 0.5 Liter Bottles
+CRV or deposit where applicable

Aquafina or Lipton Tea 1 Liter
Sobe Lifewater 20 oz., **Gatorade** 24 - 32 oz.
+CRV or deposit where applicable
Limit 2 offers per household

YOU PAY **5/5⁰⁰**

+UP **-1⁰⁰** on 5

IT'S LIKE PAYING
5/4⁰⁰
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.

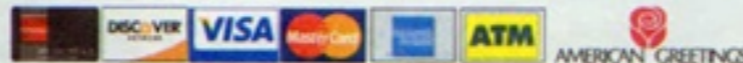


12⁹⁹

WITH WELLNESS+ CARD

Bounty
Paper Towels 15 Pack
Scott
Bath Tissue 20 Pack

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDMHO). SINGLE CHECK REBATES GUIDELINES LIMIT SUBMISSION ON REBATE ITEMS TO ONE ITEM PER HOUSEHOLD. PLEASE SEE APPLICABLE SINGLE CHECK REBATE DIRECTORY AVAILABLE IN ALL OF OUR STORES AND OUR WEBSITE FOR SUBMISSION DEADLINES AND ADDITIONAL PROGRAM GUIDELINES. BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW. TERMS AND CONDITIONS APPLY TO GIFT CARDS.



SP#24

We Accept SNAP/EBT Card Benefits.

iheartriteaid.com