

# MAY 2011 REBATE DIRECTORY

## Two Ways Of Enrolling:



**54**  
REBATE  
OFFERS  
INSIDE!

UP TO

**\$260**

**REBATE VALUE**

VALID ON PURCHASES MADE 4/27/11- 5/31/11\*

SUBMIT BY JUNE 30, 2011

\*Except as otherwise noted in the directory.

### 1. On-line:

receive your  
rebate check  
in about 2-3  
weeks at  
[www.riteaid.com](http://www.riteaid.com)

**New start/  
end dates!**

### 2. By Mail:

receive your  
rebate check in  
about 4-6 weeks  
upon receipt of  
your submission.



1

**Rite Aid  
Tugaboos**  
Purchase Two (2)  
of Any Variety:  
• Jumbo Pack Diapers  
LIMIT ONE (1) \$2.00 REBATE



**\$2<sup>00</sup>**

REBATE

2

**Profoot  
Foot Care**  
Purchase Three  
(3) of Any Variety:  
• Miracle or  
Triad Insoles  
• Flexlastic, Pump  
Pouches, Heel  
Rescue Cream or  
Proclearz  
LIMIT ONE (1) \$10.00 REBATE



**\$10<sup>00</sup>**

REBATE

3

**Nicorette  
Gum/Lozenges**  
Purchase One (1)  
of Any Variety:  
• Nicorette Product  
LIMIT ONE (1) \$5.00 REBATE



**\$5<sup>00</sup>**

REBATE

4

**Rimmel Cosmetics**  
Purchase One (1)  
of Any Variety:  
• Match Perfection  
Foundation  
LIMIT ONE (1) \$3.00 REBATE



**\$3<sup>00</sup>**

REBATE

5-6

**Cayman  
Resin Chair/  
Georgian  
Resin Table**

Purchase One (1):  
• Cayman Resin Chair,  
White or Sand OR  
Purchase One (1):  
• Georgian 17.5"

Resin Table  
May not be available in all stores  
LIMIT ONE (1) \$2.00 REBATE PER OFFER



**\$2<sup>00</sup>**

REBATE

7

**Rite Aid  
Electric  
Toothbrush**  
Purchase One (1):  
• Sonic Toothbrush  
with UV System  
LIMIT ONE (1) \$5.00 REBATE



**\$5<sup>00</sup>**

REBATE

8

**SanDisk**  
Purchase One (1):  
• 4GB SDHC Card or  
Cruzer Micro  
LIMIT ONE (1) \$5.00 REBATE



**\$5<sup>00</sup>**

REBATE



Reloadable

**Prepaid Cards**

The Card That's Pay As You Go!



**Now \$4.95**  
Was \$9.95

**New Features!  
New Lower Price!**

Other fees may apply. Excludes NASCAR Visa Card.  
Cards issued by ColumbusBank and Trust Company.

[iheartriteaid.com](http://iheartriteaid.com)



# HEALTHCARE

9



**Gas-X**  
Purchase One (1):  
• Gas-X Extra Strength  
Softgels or  
Prevention, 50 ct.  
LIMIT ONE (1) \$3.00 REBATE

**\$3<sup>00</sup>**  
REBATE

12



**ex-lax**  
Purchase One (1):  
• ex-lax Maximum  
Strength, 48 ct.  
LIMIT ONE (1) \$3.00 REBATE

**\$3<sup>00</sup>**  
REBATE

15



**Benefiber**  
Purchase One (1):  
• Powder, 48-62 Dose  
• Tablets, 100 ct.  
• Packets, 28 ct.  
LIMIT ONE (1) \$3.00 REBATE

**\$3<sup>00</sup>**  
REBATE

18



**Gas-X**  
Purchase One (1)  
of Any Variety:  
• Gas-X, 18-20 ct.  
LIMIT ONE (1) \$2.00 REBATE

**\$2<sup>00</sup>**  
REBATE

20



**ex-lax**  
Purchase One (1):  
• ex-lax Maximum  
Strength, 24 ct.  
LIMIT ONE (1) \$2.00 REBATE

**\$2<sup>00</sup>**  
REBATE

22



**Maalox**  
Purchase One (1):  
• Maalox, 12 oz. or 90 ct.  
LIMIT ONE (1) \$2.00 REBATE

**\$2<sup>00</sup>**  
REBATE

10



**Ayr**  
Purchase One (1):  
• Saline Nasal Rinse  
Kit, 100 ct.  
LIMIT ONE (1) \$2.00 REBATE

**\$2<sup>00</sup>**  
REBATE

13



**ChapStick**  
Purchase One (1)  
of Any Variety:  
• Triple Packs  
• Overnight, 0.25 oz.  
• Lipmoist Tube  
LIMIT TWO (2) \$2.00 REBATES

**\$2<sup>00</sup>**  
REBATE

16



**Preparation H**  
Purchase One (1):  
• Cream or Gel, 0.90 oz.  
• Ointment, 1 oz.  
• Wipes Refill, 48 ct.  
• Wipes, 96 ct.  
LIMIT TWO (2) \$2.00 REBATES

**\$2<sup>00</sup>**  
REBATE

19



**Lamisil AT**  
Purchase One (1):  
• Gel, 12g, 0.42 oz.  
LIMIT ONE (1) \$5.00 REBATE

**\$5<sup>00</sup>**  
REBATE

21



**Itch-X**  
Purchase One (1):  
• Anti-Itch Gel, 1.25 oz.  
LIMIT ONE (1) \$1.00 REBATE

**\$1<sup>00</sup>**  
REBATE

11



**NicoDerm CQ**  
Purchase One (1):  
• Starter Kits, 14 ct.  
LIMIT ONE (1) \$5.00 REBATE

**\$5<sup>00</sup>**  
REBATE

14



**Claritin**  
Purchase One (1)  
of Any Variety:  
• Children's Claritin Product  
Claritin D located in Pharmacy.  
May not be available in all states.  
LIMIT ONE (1) \$2.00 REBATE

**\$2<sup>00</sup>**  
REBATE

17



**Zicam**  
Purchase One (1)  
of Any Variety:  
• All Zicam Cold Remedies  
and Allergy Sinus Relief  
LIMIT ONE (1) \$3.00 REBATE

**\$3<sup>00</sup>**  
REBATE

Introducing  
**A Great Way To Save**

**Allergy Rewards PROGRAM**

**Sign up, use the card, start earning.**

**ENROLL** in Allergy Rewards with your **wellness+** card at [www.riteaid.com/allergyrewards](http://www.riteaid.com/allergyrewards).

**SHOP** using your **wellness+** card every time you purchase **ZYRTEC®** and/or **BENADRYL®** OTC products.

**EARN a \$20 Rite Aid Certificate** with every \$75 in **ZYRTEC®** and/or **BENADRYL®** OTC purchases.

Use only as directed.

Registration for this program online only; mail-in registrations will not be accepted. You must register at <https://riteaidrebateplus.com/zyrtec> in order to qualify for program benefits. You must be 18 years of age or older to participate in the Rite Aid Allergy Rewards program. \$75 purchase requirement is determined before sales tax is calculated, less any coupon discounts and excludes the purchase of prescriptions and prescription co-pays. Rite Aid Allergy Rewards program offer valid only on Rite Aid in store purchases made from January 1, 2011 to December 31, 2011, online purchases not valid. BENADRYL® topical anti-itch first aid products do not qualify for this program. Limit of three (3) Allergy Rewards \$20 Rite Aid certificates per household. Go to <https://riteaidrebateplus.com/zyrtec> to view the full program terms and conditions.

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FLAVORS YOU KNOW. TASTES YOU LOVE.

**Guaranteed**

Love your flavor or we'll swap it for another.  
Limited time only, see details.



**Nicorette**  
Makes quitting suck less.

Nicorette stop smoking aid. Use as directed. Behavioral support program increases chance of success.  
©2011 GlaxoSmithKline Read and follow label directions.

3

**Nicorette  
Gum/Lozenges**  
Purchase One (1)  
of Any Variety:  
• Nicorette Product  
LIMIT ONE (1) \$5.00 REBATE



**\$5.00  
REBATE**

**Nicorette® Gum taste preferred  
vs the leading store brand\*\***

\*\*In a national blind taste test versus the leading store brand

FLAVORS YOU KNOW. TASTES YOU LOVE.

**Guaranteed**

Must be 18 years of age or older. Offer valid only on 100-ct Nicorette Gum, 81-ct Nicorette mini Lozenges, or 72-ct Nicorette Lozenges. An Official Replacement Offer Form, original cash register receipt dated between 4/15/11 and 6/30/11, and the entire unopened portion of the Nicorette product you want replaced (no more than 10 pieces may be missing) are required for redemption. Limit one (1) request per household or address (except in RI where limit is 2 per household). Void where taxed, prohibited or restricted by law. Offer good only in the U.S. Submission must be postmarked by 7/31/11. Call 1-800-419-4766 or visit [www.nicorette.com](http://www.nicorette.com) for details and information on how to obtain an Official Replacement Offer Form.

# HEALTHCARE

23



**Everlast  
Sports Nutrition**  
Purchase One (1):  
• Nitro Fuse Pre-Workout  
Nutritional Supplement,  
1.93 lbs.  
Only available at Rite Aid  
GNC locations  
LIMIT THREE (3) \$20.00 REBATES

**\$20.00  
REBATE**

24



**Everlast**  
Purchase One (1):  
• E-Drenaline Energy Shots,  
2-Pack  
Only available at  
Rite Aid GNC locations  
LIMIT THREE (3) \$1.00 REBATES

**\$1.00  
REBATE**

26



**alli**  
Purchase One (1):  
• Starter Pack, 90 ct.  
LIMIT ONE (1) \$10.00 REBATE

**\$10.00  
REBATE**

27



**Alive! Vitamins**  
Purchase One (1)  
of Any Variety:  
• Men's or Women's  
Energy, 50 ct.  
• Energy 50+, 60 ct.  
LIMIT TWO (2) \$2.00 REBATES

**\$2.00  
REBATE**

28



**Rite Aid**  
Purchase One (1)  
for a \$1.00 Rebate OR  
Purchase Two (2)  
for a \$3.00 Rebate:  
• Glucose Tablets  
• Lancets  
LIMIT ONE (1) REBATE

**\$1.00  
REBATE  
ON PURCHASE OF 1**

**\$3.00  
REBATE  
ON PURCHASE OF 2**

## FIRST AID

25



**Kendall**  
Purchase One (1)  
of Any Variety  
for a \$1.00 Rebate OR  
Purchase Two (2)  
of Any Variety  
for a \$3.00 Rebate:  
• Antimicrobial Gauze or  
Non-Stick Pads, 10 ct.  
• Bandages, 10-24 ct.  
• Bandage Roll  
LIMIT ONE (1) REBATE

**\$1.00  
REBATE  
ON PURCHASE OF 1**

**\$3.00  
REBATE  
ON PURCHASE OF 2**

29



**Tecnu/CalaGel**  
Purchase One (1)  
for a \$2.00 Rebate OR  
Purchase Two (2)  
for a \$5.00 Rebate:  
• Poison Ivy  
Skin Cleanser, 12 oz.  
• CalaGel, 6 oz.  
LIMIT ONE (1) REBATE

**\$2.00  
REBATE  
ON PURCHASE OF 1**

**\$5.00  
REBATE  
ON PURCHASE OF 2**

[iheartriteaid.com](http://iheartriteaid.com)



# LOOKING FOR EVEN MORE SAVINGS?

THEN  
CHECK  
OUT



## Video Values

Powered by **AdPerk**

*Watch videos about the latest products and save big with over 50 exclusive in-store coupons! New videos and savings are added every month!*

click. watch.  
save.

*Register today to start learning about all kinds of great products while earning coupons. It's quick, easy and free!*

**Learn more at: [www.RiteAid.com/VideoValues](http://www.RiteAid.com/VideoValues)**

# automated courtesy refills



# stress less

**Sign up for our Automated Courtesy Refills program.**

- We refill your prescriptions a few days before they run out.
- We'll call you when they're ready to be picked up.
- We'll even work with your physician to get your prescription renewed.

**Enrollment is FREE. Ask your pharmacist to sign you up today.\***

\*Prescriptions are ineligible for the Rite Aid Automated Courtesy Refill Program if 1) purchased through mail-order; 2) fail to meet permissible refill parameters; 3) are paid for by any of the following programs: Medicare Part B, Worker's Compensation, Georgia Medicaid, Massachusetts Medicaid, New York Medicaid and West Virginia Medicaid; or 4) are a controlled or regulated medication that requires a new prescription for every fill.



**[iheartriteaid.com](http://iheartriteaid.com)**



# breathe easier this allergy season



## free \$5 +UP

**wellness+** members get a **\$5 +UP** reward with a \$25 purchase of select allergy products.\*

**VALID ONLY ON PRODUCTS PURCHASED 3/27/11- 5/28/11\***

Purchase twenty-five dollars (\$25.00) of any variety with your **wellness+** Card for a five dollar (\$5.00) **+UP Reward**.



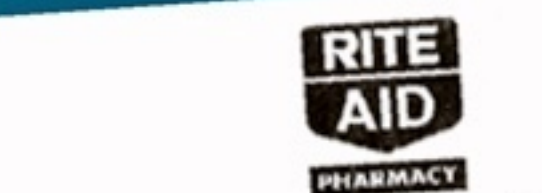
- Allegra 180mg 24 Hour, 5-30 ct.
- Allegra D 12 Hour 10-20 ct. or Children's Allegra 4 oz.
- Claritin 10-30 ct. or Children's Claritin 4 oz.
- Zyrtec 24-30 ct. or 12-14 ct. or Children's 4 oz.
- Bausch & Lomb Alaway Eye Itch, 10 ml, Visine A Twin Pack, 15 ml or Zaditor, 5 ml
- Breathe Right Nasal Strips, 10 ct.
- Clear Eyes Eye Drops, 0.5-1 oz.
- Cold-Eeze 18 ct. or Kids 12 ct.
- Eucerin Calming Treatment, Crème or Oil, 6.8-8.4 oz.
- Halls Cough Drops 20-25 ct. or Defense 30 ct.
- Mucinex Max, 14 ct., Mucinex D, 18 ct. or Mucinex DM 600mg, 20 ct.
- Nasalcrom Allergy Spray
- NeilMed NasaDock Plus Drying Stand or Naphcon A 15 ml
- NeilMed Sinus Rinse Kit or Refills 100 ct. or NeilMed Neti Pot 8 oz. with 50 ct. Refills
- Rohto Eye Drops, 13 ml
- Sinus or Allergy Busters, 20 ml
- Theraflu 6 or 24 ct. or Warming Liquid 8.3 oz.
- Triaminic 14 ct. or 4 oz. or 4 Way Nasal Spray 0.5 oz.
- All Zicam Cold Remedies and Allergy or Sinus Relief
- Benadryl, 24 ct.

\*Must present **wellness+** card during qualifying transactions. Registration required at [riteaid.com/wellness](http://riteaid.com/wellness). Purchases must be made between 3/27-5/28/11. A \$5 +Up Reward will print on your Rite Aid receipt when you reach your \$25 purchase requirement. The +Up Reward will be valid on your next purchase at Rite Aid. A maximum of one +Up Rewards per household. (Zyrtec-D, Allegra D, Claritin D or Mucinex D located behind the pharmacy counter. Not available in all states.) Limitations may apply based upon Federal and State law.

[iheartriteaid.com](http://iheartriteaid.com)



# SAVING MORE IS SIMPLE WITH **+UP** RITE AID PHARMACY REWARDS



Store #10942  
410 COOKE LANE  
PITTSBURGH, PA 15234  
(412) 563-1505

Register #2 Transaction #229053  
Cashier #109423424 6/06/10 12:41AM

WELLNESS+ SAVINGS  
Dscnt Card#: 95XXXXX1172  
1 OS HE HAR/BODWSH 18Z 3.50 T  
SALE 1/3.50, Reg 1/4.79  
Discount 1.29-  
1 OS HE HAR/BODWSH 18Z 3.50 T  
SALE 1/3.50, Reg 1/4.79  
Discount 1.29-

**+UP Reward: \$4 off  
a non-prescription purchase\***



RC497770003934421675840660

from purchase of

\*Good thru 6/26/10 on 1 purchase only of at least \$4 of eligible product excluding sales tax. No cash given. Not valid on prescriptions, lottery tickets, tobacco, alcohol, money orders, prepaid cards, stamps, licenses, other mailing services, online purchases or any items excluded by law. wellness+ card required.00063

1. Check the Rite Aid circular or store shelves for featured **plus+up** products.\*
2. Buy those products using your **wellness+** card.
3. Look at the bottom of your receipt for **additional discounts**.
4. Bring that receipt back to save even more on your next purchase.

\*wellness+ card required. Certain limitations apply. See weekly circular for details.

## PERSONAL CARE

30



**KIWI Sport  
Shoe Cleaners  
Purchase Two (2)  
of Any Variety:**

- Sport Whitener, Fast Acting Cleaner, Fresh Force or Scuff Magic White

LIMIT ONE (1) \$3.00 REBATE

**\$3<sup>00</sup>**

REBATE

31



**KIWI Smiling Feet  
Purchase Two (2)  
of Any Variety:**

- Ball of Foot Gel Cushion, Anti-Slip Gel Pads, Gel Heel Liners or Freshins

LIMIT ONE (1) \$3.00 REBATE

**\$3<sup>00</sup>**

REBATE

32



**Clearblue Easy  
Pregnancy Kits**

Purchase One (1):

- Plus/Minus or

Digital, 2 tests

LIMIT ONE (1) \$4.00 REBATE

**\$4<sup>00</sup>**

REBATE

[iheartriteaid.com](http://iheartriteaid.com)



# PERSONAL CARE

33

**Mitchum  
Anti-Perspirant**  
Purchase One (1)  
of Any Variety:  
• Mitchum for Men &  
Women Anti-Perspirant  
LIMIT FOUR (4) \$1.00 REBATES



**\$1<sup>00</sup>**

REBATE

34

**Revlon**  
Purchase One (1):  
• Crazyshine Nail Buffer  
LIMIT ONE (1) \$2.00 REBATE



**\$2<sup>00</sup>**

REBATE

36

**Almay**  
Purchase One (1)  
of Any Variety:  
• Smart Shade Cosmetic  
Foundation, Powder, Blush  
& Concealers  
LIMIT SIX (6) \$2.00 REBATES



**\$2<sup>00</sup>**

REBATE

37

**Revlon**  
Purchase One (1)  
of Any Variety:  
• Foundation  
Regular retail \$9.99 & up  
LIMIT ONE (1) \$2.00 REBATE



**\$2<sup>00</sup>**

REBATE

39

**Viviscal**  
Purchase One (1)  
• Thinning  
Hair Treatment  
Tablets, 60 ct.  
LIMIT ONE (1) \$10.00 REBATE



**\$10<sup>00</sup>**

REBATE

40

**Viviscal**  
Purchase One (1):  
• Shampoo, 5.07 oz.  
LIMIT ONE (1) \$2.00 REBATE



**\$2<sup>00</sup>**

REBATE

35

**Luster**  
Purchase One (1):  
• Weekend Whitening Kit  
LIMIT TWO (2) \$3.00 REBATES



**\$3<sup>00</sup>**

REBATE

38

**Luster**  
Purchase One (1):  
• Whitening Toothpaste, 2.6 oz.  
LIMIT TWO (2) \$2.00 REBATES



**\$2<sup>00</sup>**

REBATE

41

**Luster**  
Purchase One (1):  
• NOW Whitening  
Toothpaste, 1.5 oz.  
LIMIT TWO (2) \$2.00 REBATES



**\$2<sup>00</sup>**

REBATE

42

**Vitamin Water**  
Purchase Two (2)  
of Any Variety:  
• Lipschick Lip Balm  
LIMIT ONE (1) \$1.50 REBATE

GLACÉAU  
**vitaminschick.**



**\$1<sup>50</sup>**

REBATE

43

**Sally Hansen**  
Purchase One (1)  
of Any Variety:  
• Xtreme Nail Enamel  
Excludes Hard As Nails Color  
LIMIT TWO (2) \$1.00 REBATES



**\$1<sup>00</sup>**

REBATE

VALID ONLY ON PRODUCTS  
PURCHASED 5/8/11-5/14/11\*\*

45

**eos**  
Purchase One (1)  
of Any Variety:  
• Organic Lip Balm  
LIMIT ONE (1) \$2.00 REBATE



**\$2<sup>00</sup>**

REBATE

\*\*Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

44

**Rite Aid  
Whitening Strips**  
Purchase One (1):  
• Advanced Whitening  
Strips, 14 ct.  
LIMIT ONE (1) \$5.00 REBATE



**\$5<sup>00</sup>**

REBATE

46

**Luvena**  
Purchase One (1):  
• Vaginal Moisturizer, 6 ct.  
LIMIT ONE (1) \$5.00 REBATE



**\$5<sup>00</sup>**

REBATE





Official Cookie & Cracker of **NASCAR**

Official Cookie & Cracker of **Stewart-Haas**



See offer #48 for available rebate!

**You could**  
**WIN**  
**a 5 Day/4 Night**  
**Trip to Miami**  
**and the chance to meet**  
**Tony Stewart and Ryan Newman!**

## OFFICIAL ENTRY FORM

To enter for a chance to WIN complete the entry below and mail to:

"Kraft/Rite Aid May Race to Win" Sweepstakes - PO Box 470908, Cleveland, OH 44147-0908

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Date of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_

Limit one entry per stamped envelope. Entries must be postmarked by 5/31/11 and received by 6/6/11.

Subject to Official Rules. © 2011 Kraft Foods.

**KRAFT RITE AID MAY RACING • 4/27/11 - 5/31/11 • OFFICIAL RULES • NO PURCHASE NECESSARY**

**HOW TO ENTER:** On an Official Entry Form, or, on a piece of 3" x 5" paper, print your name, complete address (no P.O. Boxes), phone number and date of birth. Mail to: "Kraft/Rite Aid May Race to Win" Sweepstakes, PO Box 470908, Cleveland, OH 44147-0908. No mechanically reproduced entries accepted. One entry per stamped envelope. Entries must be postmarked by 5/31/11, when sweepstakes ends and received by 6/6/11. **ELIGIBILITY:** Open to residents of the 50 United States and D.C., 18 years of age and older as of 4/27/11, except for employees of Kraft Foods Global, Inc. ("Sponsor"), HMT Associates, Inc. ("Judges"), Rite Aid Corporation, Stewart-Haas Racing Inc., Kevin Harvick Inc., NASCAR, Inc. and its affiliates and each of their respective employees, shareholders, officers, directors, agents, assigns successors and members (collectively, the "Released Parties") and members of their immediate family or persons living in the same household. Void where prohibited. **DRAWING:** A random drawing will be conducted on or about 6/14/11 by Judges, an independent judging organization. Odds of winning depend on the number of entries received from among all participating locations. Potential winner will be notified by phone or mail on or about 6/16/11 and must sign (or a parent or legal guardian must sign if a minor) any required Affidavit and Release within 14 days of attempted delivery or prize will be forfeited and an alternate may be selected. All income taxes resulting from acceptance of prize are the responsibility of winner. By entering sweepstakes, entrant accepts and agrees to these Official Rules and the decisions of Judges, which shall be final in all matters. By accepting prize, winner agrees to hold the Released Parties, their affiliates, directors, officers, employees and assigns harmless against any and all claims and liability arising out of use or redemption of prize or any other participation in this promotion. Winner assumes all liability for any injury or damage caused or claimed to be caused by participation in this promotion or use or redemption of any prize. Acceptance also constitutes permission to the Released Parties to use winner's name for marketing purposes without further compensation or right of approval, unless prohibited by law. Sponsor, its affiliated companies and the Released Parties will not be responsible for lost, late, or misdirected entries or prize notices or for any typographical, or other error in the printing of the offer, administration of the sweepstakes, or announcement of the prizes. In the event of any such error, Sponsor reserves the right to request that the Judges modify this sweepstakes in a manner deemed reasonable by the Judges, at the Judges' sole discretion. All federal and state laws apply. **PRIZE:** One (1) Grand Prize: a 5 day/4 night trip for two (winner and guest) to a Sponsor specified race in Miami, FL on Sponsor specified dates in Nov. 2011. Prize consists of roundtrip coach air transportation for two from major airport nearest winner's residence to Miami, FL; 5 days/4 nights hotel accommodations (double occupancy); two tickets to a race scheduled on a Sponsor specified date including a guided VIP tour (subject to NASCAR Inc.'s standard rules and procedures); round-trip ground transfers between airport/hotel and hotel/race; welcome gift bag for winner and their guest; and \$500 in spending cash, awarded in the form of a check, for the winner only. Winner and guest will also have a chance to meet TEAM NABISCO drivers (pending availability). Dates of trip, location, travel arrangements and accommodations are at Sponsor's sole discretion. If winner cannot travel on Sponsor designated dates in Nov. 2011, prize will be forfeited in its entirety and an alternate winner may be selected, time permitting. Meals and other travel expenses not specified are not included as part of prize. In order to claim prize, additional releases and/or waivers of liability may be required by the designated race track and/or any applicable sanctioning body as applicable. Maximum A/RW of trip: \$6,030. Actual value of trip prize will depend on point of departure and airfare fluctuations. Any difference between stated value and actual value will not be awarded. Sponsor reserves the right to substitute a prize of equal or greater value. Winner's guest must be 18 years of age or older. Winner and guest must travel on same itinerary. All travelers must execute a Release of Liability prior to ticketing. Total prize value: \$6,030. Limit one prize per family/household. No substitution or transfer of prize permitted by winner. Prize will be awarded. **WINNER'S LIST:** For the name of prize winner, available after 6/30/11, send a self-addressed, stamped #10 envelope to: "Kraft/Rite Aid May Race to Win" Sweepstakes Winner, PO Box 470908, Cleveland, Ohio 44147-0908. **SPONSOR:** Kraft Foods Global, Inc., Northfield, IL 60093. NASCAR, Inc., Stewart-Haas Racing Inc. and Kevin Harvick Inc. are not sponsors of this promotion. NASCAR® is a registered trademark of the National Association for Stock Car Auto Racing, Inc.

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# PHOTO

47



**PNY**  
Purchase One (1):  
• 4GB SD Card  
• 4GB Flash Drive  
LIMIT ONE (1) \$5.00 REBATE

**\$5<sup>00</sup>**  
REBATE

# NABISCO

48



**Nabisco**  
Purchase Ten Dollars  
(\$10.00) Worth  
of Any Variety:  
• Cookies or Crackers  
LIMIT TWO (2) \$2.00 REBATES

**\$2<sup>00</sup>**  
REBATE

# GE

49



**GE Lighting**  
Purchase Two (2)  
of Any Variety:  
• Soft White, 4-Pack  
• Reveal, 4-Pack  
• LongLife, 2-Pack  
LIMIT ONE (1) \$1.00 REBATE

**\$1<sup>00</sup>**  
REBATE

# OUTDOOR

50



**Love Seat**  
Purchase One (1):  
• Terrace Rose Resin  
Love Seat  
May not be available in all stores  
LIMIT ONE (1) \$5.00 REBATE

**\$5<sup>00</sup>**  
REBATE

51



**Adirondack Chair**  
Purchase One (1)  
of Any Variety:  
• Adirondack Chair  
May not be available in all stores.  
Colors may vary by store.  
LIMIT ONE (1) \$5.00 REBATE

**\$5<sup>00</sup>**  
REBATE

52



**Folding Side Table**  
Purchase One (1)  
of Any Variety:  
• Folding Side Table  
May not be available in all stores. Colors may vary by store.  
LIMIT ONE (1) \$2.00 REBATE

**\$2<sup>00</sup>**  
REBATE

53



**Kingsford**  
Purchase One (1):  
• Charcoal, 12.5 or 16.6 lbs.  
LIMIT ONE (1) \$3.00 REBATE

**\$3<sup>00</sup>**  
REBATE

## INTRODUCING ONLINE PRESCRIPTION TRANSFERS

Transfer your prescriptions easily to Rite Aid online and simplify your life.

### Easy Refills Online

Refill 24/7 from the convenience of your home or office.

### Prescription Reminder Services

Never worry about running out of medications, again.

### Automated Courtesy Refills<sup>1</sup>

We'll refill your prescriptions in advance and notify you when they're ready.

Visit **riteaid.com** to start using these FREE services **today!**

<sup>1</sup>Prescriptions are ineligible for Automated Courtesy Refills if they are purchased through mail-order or paid for by Medicare Part B, Worker's Compensation, or Medicaid plans in GA/MA/NY/WV; fail to meet permissible refill parameters; or, are a controlled medication requiring a new prescription for every fill.



**iheartriteaid.com**





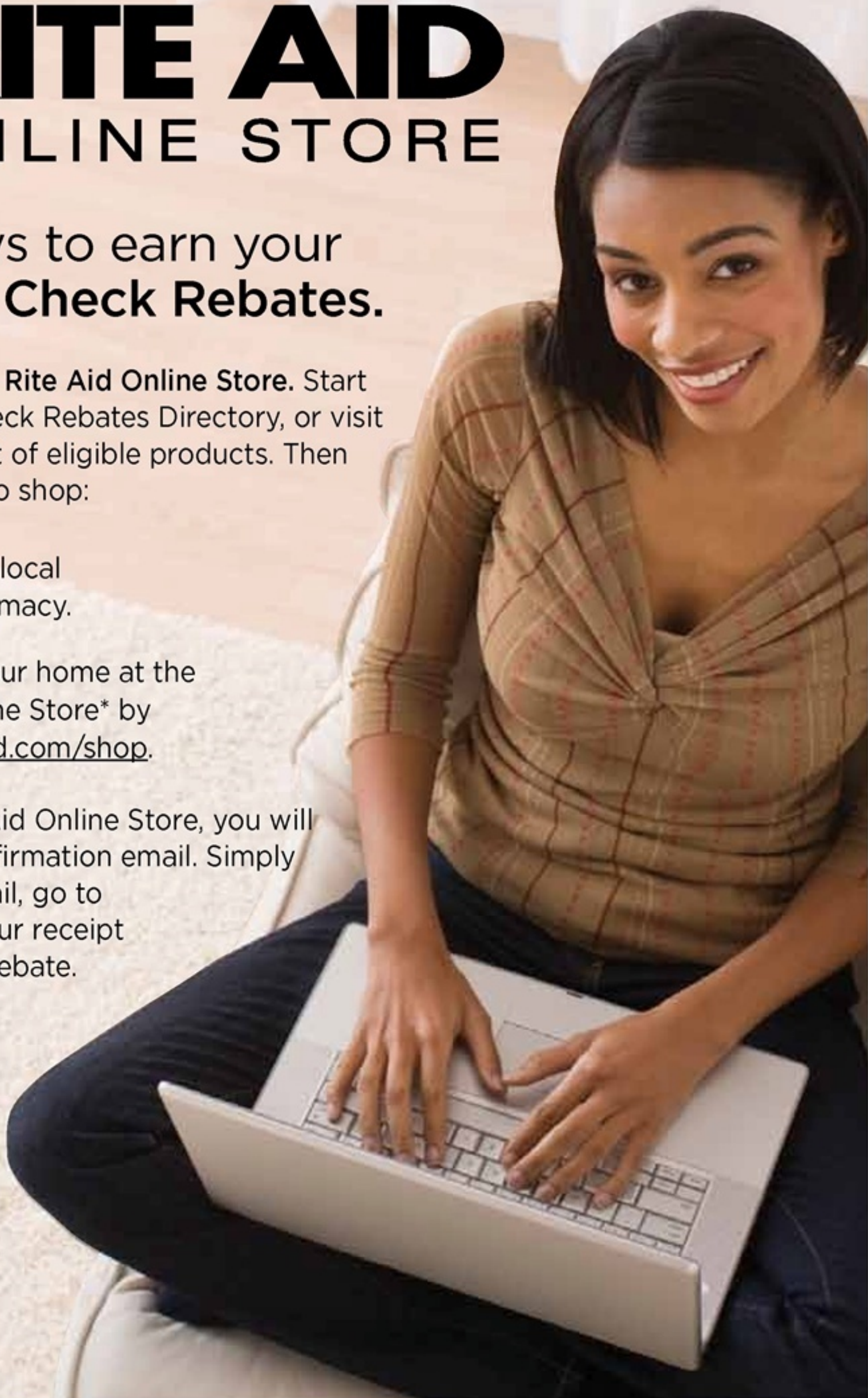
# RITE AID ONLINE STORE

There are 2 ways to earn your monthly **Single Check Rebates**.

**Single Check Rebates at the Rite Aid Online Store.** Start by reviewing your Single Check Rebates Directory, or visit [riteaid.com/scr](http://riteaid.com/scr) to see the list of eligible products. Then choose your preferred way to shop:

- 1** Shop at your local Rite Aid Pharmacy.
- 2** Shop from your home at the Rite Aid Online Store\* by visiting [riteaid.com/shop](http://riteaid.com/shop).

When you shop at the Rite Aid Online Store, you will receive your receipt in a confirmation email. Simply retain your confirmation email, go to [riteaid.com/scr](http://riteaid.com/scr), and enter your receipt information to receive your rebate.



\*Certain limitations may apply. Single Check Rebates available on applicable Rite Aid Online Store purchases only. Visit [riteaid.com/scr](http://riteaid.com/scr) for complete details. The selection of in-store products may vary from online products. Online prices may vary from in-store prices.

**[iheartriteaid.com](http://iheartriteaid.com)**



# GET IN IT TO WIN IT!

You Could  
**WIN \$5,000**  
in the M&M'S® Brand Chocolate Candies  
NASCAR® Spectacular!

## GRAND PRIZE

ONE (1) check for \$5,000

## FIRST PRIZE

TWO HUNDRED (200)  
\$25 Rite Aid Gift Cards

## SECOND PRIZE

ONE HUNDRED (100) Autographed  
Kyle Busch® Hats

NO PURCHASE NECESSARY. See Official Rules below.



54

M&M's  
Purchase Two (2)  
of Any Variety:  
• M&M's, 9.9-12.6 oz.  
LIMIT ONE (1) \$1.00 REBATE



**\$1.00**  
**REBATE**

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NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. SWEEPSTAKES BEGINS ON 6/1/11 AND ENDS 6/28/11. ENTRIES MUST BE POSTMARKED BY 6/28/11 AND RECEIVED BY 7/6/11. 1. HOW TO ENTER: Complete the Official Entry Form in the Single Check Rebates Directory available in participating Rite Aid stores (while supplies last), or print your name, complete mailing address (including city, state and zip code), telephone number with area code, email address and date of birth on a 3" x 5" piece of paper, and send completed entry in a hand-addressed, business-size envelope with sufficient postage affixed to: Rite Aid/M&M'S® Brand NASCAR® Spectacular Entries, Department C, P.O. Box 5703, Blair, NE 68009-5703. ENTRIES MUST BE POSTMARKED BY 6/28/11 AND RECEIVED BY 7/6/11. No mechanically reproduced, illegible, incomplete, forged, altered or postage-due entries will be accepted. LIMIT: One (1) entry per outer mailing envelope. All entries become the exclusive property of Sponsor and will not be returned. 2. SELECTION OF WINNERS: Winners will be determined from all eligible entries received in a random drawing to be conducted on or about 7/13/11 by D. L. Blair, Inc., (the "Judge"), an independent judging organization whose decisions are final on all matters relating to this Sweepstakes. Grand Prize winner will be notified by overnight delivery and/or email. First and Second Prize winners will be notified by first-class mail and/or email. 3. PRIZE AND ODDS: One (1) Grand Prize: \$5,000 to be awarded as a check made payable to winner only. Two Hundred (200) First Prizes: \$25 Rite Aid Gift Card. (Gift Cards are subject to terms and conditions of their issuer. Additional restrictions, limitations and exclusions may apply.) One Hundred (100) Second Prizes: A Kyle Busch® autographed hat. Approximate Retail Value (ARV) of Second Prize: \$15 each. ARV of All Prizes: \$11,500. Odds of winning depend upon the number of eligible entries received. All prizes will be awarded (assuming sufficient number of eligible entries). LIMIT: One (1) prize per household. Sponsor reserves right to substitute prizes of equal or greater value. No other substitution or transfer of prizes permitted. Sponsor responsible only for prize delivery; not responsible for prize utility, quality or otherwise. Taxes and fees, if any, are the sole responsibility of winners. 4. ELIGIBILITY: Sweepstakes open to individual legal residents of the 50 United States and the District of Columbia age 21 or older as of 6/1/11, except employees (and their immediate families and members of the same household) of Sponsor, Rite Aid Corp., and NASCAR®, Inc., and each of their respective affiliates, shareholders, directors, officers, agents, judges, personnel, assigns and advertising and promotion agencies (collectively, the "Released Parties"). 5. VERIFICATION OF WINNERS AND DELIVERY OF PRIZES: Grand Prize winner will, and other winners may, be required to sign an affidavit of eligibility and liability release and, where permitted, a publicity release. Any prize may be awarded to an alternate winner if prize notification or prize is returned as undeliverable, if affidavit/release is not returned within ten (10) days after mailing to winner or if winner does not respond to an email within ten (10) days of date sent. Each winner agrees to use of his/her name, address, likeness and/or prize information for promotional purposes in any medium without additional compensation to the extent permitted by law. 6. GENERAL: This Sweepstakes is void outside the United States and where prohibited or restricted by law and is subject to all applicable federal, state and local laws and regulations. This Sweepstakes will be governed by the internal laws of the State of Delaware. Any and all legal actions or claims arising in connection with this Sweepstakes must be brought in a court of competent jurisdiction within the United States of America. The Released Parties are not responsible for late, lost, stolen, damaged, incomplete, misaddressed, postage-due, undeliverable or misdirected entries, mail or communications. Sponsor reserves the right, at its sole discretion, to disqualify any entrant (and all of his/her Sweepstakes entries) from this Sweepstakes or any other

promotion conducted now or in the future by Sponsor or any of its affiliates if he/she tampers with the entry process or if his/her fraud or misconduct affects the integrity of the Sweepstakes. Sponsor reserves the right to correct clerical or typographical errors in promotional materials. By participating in this Sweepstakes, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of the judge, and warrants that he/she is eligible to participate in this Sweepstakes. By accepting a prize, each winner agrees to hold harmless and release the Released Parties from any and all liability, loss or damages arising from or in connection with the awarding, receipt, and/or use or misuse of prize or participation in any prize-related activity. 7. WINNERS LIST: To obtain a list of Grand Prize and First Prize winners, send a self-addressed, stamped envelope to: Rite Aid/M&M'S® Brand NASCAR® Spectacular Winners, Department W, P.O. Box 5703, Blair, NE 68009-5703. Requests must be received by 7/6/11. Winners List will be sent after selection and verification of winners. 8. SPONSOR: Mars Chocolate North America, LLC, 800 High Street, Hackettstown, NJ 07840 9. QUESTIONS REGARDING THIS SWEEPSTAKES? Call 1-888-386-4263. NASCAR® is a registered trademark of the National Association for Stock Car Auto Racing, Inc. NASCAR®, Inc. is not a sponsor of this sweepstakes. \*Kyle Busch® and "18" is licensed under authority of Joe Gibbs Racing, Huntersville, NC. All trademarks are property of their respective owners.

### OFFICIAL ENTRY FORM

Name \_\_\_\_\_  
(Please Print)  
Address \_\_\_\_\_  
(No P.O. Boxes)  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_  
Date of Birth \_\_\_\_/\_\_\_\_/\_\_\_\_  
(mm/dd/yyyy)  
Email \_\_\_\_\_

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# SINGLE CHECK REBATES ARE AVAILABLE AT



**MAY 2011** rebates are valid 4/27/11 - 5/31/11 (unless otherwise noted). All rebates must be submitted by 6/30/11.  
**OFFERS VALID ON IN-STORE AND RITE AID ONLINE STORE PURCHASES.**

**Get Your Check FASTER!**

## INTERNET

Receive your money in about 2-3 weeks.\*

go to **www.riteaid.com** and click on



- Limit one rebate per product (offer) unless otherwise noted.
- See individual offers in this directory for rebate requirements.
- Receipts must be dated between the dates shown above.
- Offers are product specific, substitutions are not honored.
- Returned products will not be honored for rebate.
- Include all rebates you wish to redeem in one mailing. Only one submission per household or address will be accepted each month. Submissions from different addresses cannot be combined together in one envelope. Submissions that do not meet these requirements will not be acknowledged or returned.
- Please make a photocopy of this page and save your original receipt(s) as proof of your submission in the event of a dispute. May 2011 rebate inquiries must be made by 9/28/11.
- Rite Aid Online Store purchases must be submitted online at [riteaid.com](http://riteaid.com).

## SUBMISSION GUIDELINES

Use of fictitious name/address other than your own is prohibited by law. You may be required to submit proof of your name and address. Rebate offer to United States addresses only. All submissions become the property of RITE AID and will not be returned. RITE AID, its affiliates or agents are not responsible for mail not received as a result of loss, damage or delays by the U.S. Post Office.

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 Other Patents pending.

**NEED HELP?**

Contact us at **www.riteaid.com**  
 or call Toll-Free **1-888-213-9920**  
 TDD/TTY **1-800-821-1833**

Weekdays between 8:00 AM and 7:00 PM EST

\*The time period in which you will receive your check begins when we receive your request.

RA-1105

## MAIL-IN

Receive your money in about 4-6 weeks.\*

☐ MR. ☐ MRS. ☐ MS.  FIRST NAME  LAST NAME

MAILING ADDRESS

CITY  STATE  ZIP CODE

E-MAIL ADDRESS (Please provide your email address to receive emails from Rite Aid announcing money-saving specials & promotions)

Mail-in your submission to:

**RITE AID SINGLE CHECK REBATES - MAY '11**  
**PO BOX 439505**  
**SAN YSIDRO, CA 92143-9505**

**Must be postmarked by 6/30/11.**

**You do not need to mail UPCs or Receipts.**

## ENTER RITE AID RECEIPTS BELOW

RITE AID		RITE AID RECEIPT #1				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

RITE AID		RITE AID RECEIPT #2				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

RITE AID		RITE AID RECEIPT #3				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

RITE AID		RITE AID RECEIPT #4				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

RITE AID		RITE AID RECEIPT #5				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

RITE AID		RITE AID RECEIPT #6				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>



Sample Rite Aid Register Receipt

- Locate the requested information on your receipt.
- Fill in each receipt just once (even if you have more than one rebate on the receipt), where indicated, on the form to the left.