

JUNE 2011 REBATE DIRECTORY

Two Ways Of Enrolling:



54
REBATE OFFERS INSIDE!

1. On-line:
receive your rebate check in about 2-3 weeks at www.riteaid.com



New start/end dates!

2. By Mail:
receive your rebate check in about 4-6 weeks upon receipt of your submission.



UP TO \$281

REBATE VALUE

VALID ON PURCHASES MADE 6/1/11- 6/28/11*
SUBMIT BY JULY 28, 2011

*Except as otherwise noted in the directory.

1 Rite Aid Adult Incontinence Purchase Two (2) of Any Variety:

- Protective Underwear, 14-20 ct.
- Belted Undergarments, 30 ct.
- Guards for Men, 52 ct.
- Briefs, 14 ct.
- Bladder Control Pads, 36-60 ct.

LIMIT ONE (1) \$5.00 REBATE



\$5⁰⁰

REBATE

VALID ONLY ON PRODUCTS PURCHASED 6/19/11 - 6/25/11**

2 Rite Aid Tugaboos Purchase One (1) of Any Variety:

- Mega Pack Diapers or Overnites

LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

3 ex•lax Maximum Strength Purchase One (1):

- ex•lax Maximum Strength, 24 ct.

LIMIT ONE (1) \$2.00 REBATE



\$2⁰⁰

REBATE

VALID ONLY ON PRODUCTS PURCHASED 6/5/11 - 6/11/11**

4 Sally Hansen Purchase One (1) of Any Variety:

- Leg Make-Up Product AND Purchase One (1) of Any Variety:
- Bleach or Depilatory

Both items must be purchased to qualify towards rebate
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

5 Kingsford Purchase One (1):

- Lighter Fluid, 32 fl oz.
- Charcoal, 12.5 or 16.6 lb.

LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰

REBATE

7 FUJIFILM Purchase One (1):

- 12 to 14 Mega Pixels Digital Camera with 3X Optical Zoom

Models vary by store
LIMIT ONE (1) \$10.00 REBATE



\$10⁰⁰

REBATE

6 Rite Aid Water Filters Purchase One (1):

- Water Filters, 3-Pack

LIMIT ONE (1) \$5.00 REBATE



\$5⁰⁰

REBATE

8 Adirondack Chair Purchase One (1) of Any Variety:

- Resin Adirondack Chair

May not be available in all stores.
Colors may vary by store.
LIMIT ONE (1) \$5.00 REBATE



\$5⁰⁰

REBATE



Reloadable
Prepaid Cards
The Card That's Pay As You Go!



Now \$4.95
Was \$9.95

**New Features!
New Lower Price!**

Other fees may apply. Excludes NASCAR Visa Card. Cards issued by ColumbusBank and Trust Company.

iheartriteaid.com

VALID ONLY ON PRODUCTS
PURCHASED 6/5/11 - 6/11/11**

HEALTHCARE

9



Blink Tears
Purchase One (1):
• Blink Tears, 15 mL
LIMIT ONE (1) \$7.99 REBATE

\$7.99
REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

13



Tecnu Poison Ivy
Purchase One (1)
for a \$1.50 Rebate OR
Purchase Two (2)
for a \$4.00 Rebate OR
Purchase Three (3)
for a \$7.00 Rebate:
• Poison Ivy Skin Cleanser, 12 oz.
• Extreme Poison Ivy Scrub, 4 oz.
• Rash Relief Spray, 6 oz.
LIMIT ONE (1) REBATE

\$1.50 OR **\$4.00** OR **\$7.00**
REBATE ON PURCHASE OF 1 OR 2 OR 3

17



A+D Baby Ointment
Purchase One (1):
• Tube, 4 oz.
• Tub, 16 oz.
LIMIT ONE (1) \$1.00 REBATE

\$1.00
REBATE

20



Rohto V/Soft Lips
Purchase Two (2)
of Any Variety:
• Rohto V Eyedrops, 13 mL
• Soft Lips, Twinpacks
LIMIT ONE (1) \$2.00 REBATE

\$2.00
REBATE

23



Lice Shield
Purchase One (1):
• Gear Guard, 5 oz.
Rebate not available on all
Lice Shield formulas
LIMIT ONE (1) \$4.00 REBATE

\$4.00
REBATE

24



KIWI Shoe Care
Purchase Eight Dollars
(\$8.00) Worth
of Any Variety:
• KIWI Shoe Care Items
Includes: Black, Brown or Neutral Express
Sponge or Black, Brown or Neutral Cream
Shine. No Buff.
LIMIT ONE (1)
\$3.00 REBATE

\$3.00
REBATE

10-11



Wartner/CompoundW
Purchase One (1):
• Wartner Original
Wart Removal Kit OR
Purchase One (1):
• CompoundW
Freeze Off, 8 ct.
• CompoundW
Freeze Off Plantar, 8 ct.
LIMIT TWO (2) \$3.00 REBATES PER OFFER

\$3.00
REBATE

14-15



Gas-X/Maalox
Purchase One (1):
• Gas-X, 18-20 ct. OR
Purchase One (1):
• Maalox, 12 oz. or 90 ct.
LIMIT ONE (1) \$2.00 REBATE
PER OFFER

\$2.00
REBATE

18



Itch-X
Purchase One (1):
• Hydrocortisone
Lotion, 3 oz.
LIMIT ONE (1) \$2.00 REBATE

\$2.00
REBATE

21



Ensure High Protein
Purchase One (1)
of Any Variety:
• Protein Shake,
4-Pack
LIMIT SIX (6) \$1.00 REBATES

\$1.00
REBATE

25



Lamisil AT
Purchase One (1):
• Cream, 1 oz.
• Gel, 0.42 oz.
• JI Cream, 0.42 oz.
• Continuous Spray, 4.2 oz.
• JI Continuous
Spray, 4.2 oz.
• Spray Powder, 4.6 oz.
LIMIT ONE (1) \$3.00 REBATE

\$3.00
REBATE

12



CryoSTAT
Purchase One (1):
• Hemorrhoidal
Relief, 6-Pack
LIMIT ONE (1) \$5.00 REBATE

\$5.00
REBATE

16



Ayr
Purchase One (1):
• Saline Nasal Rinse Kit
LIMIT ONE (1) \$3.00 REBATE

\$3.00
REBATE

19



Excedrin
Purchase One (1)
of Any Variety:
• Excedrin, 50 ct.
LIMIT ONE (1) \$1.00 REBATE

\$1.00
REBATE

22



New-Skin
Purchase One (1):
• Liquid Bandage, 0.3 oz.
• Spray, 1 oz.
LIMIT TWO (2) \$2.00 REBATES

\$2.00
REBATE

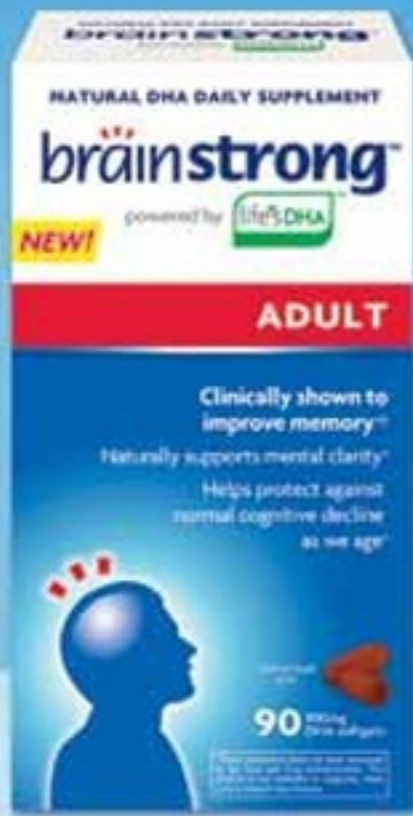
26



Dramamine
Purchase One (1):
• Chewable Tablets, 8 ct.
• Original Tablets, 12 ct.
LIMIT TWO (2) \$2.00 REBATES

\$2.00
REBATE

NEW!



brainstrong ADULT

- Contains *life'sDHA*™, the only source of DHA clinically shown to improve memory*††
- Naturally supports mental clarity*
- Helps protect against normal cognitive decline as we age*

*††A recent clinical study showed that adults over 55 with a mild memory complaint who took 900mg/day of *life'sDHA*™ for 6 months, improved their short-term memory.



brainstrong PRENATAL, TODDLER & KIDS

- Supports brain development and function*
- Contains *life'sDHA*™, the brain nutrient used in 99% of all U.S. infant formula
- Safe and convenient to use

27



Brainstrong Adult
Purchase One (1):
• 300mg DHA
Softgels, 90 ct.
May not be available in all stores
LIMIT ONE (1) \$8.00 REBATE

\$8⁰⁰
REBATE

Nourish your brain with **brainstrong**™

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

28



Brainstrong
Purchase One (1):
• Prenatal Softgels or Tablets, 60 ct.
• Toddler Packets, 30 ct.
• Kids Gummies, 30 ct.
May not be available in all stores
LIMIT ONE (1) \$4.00 REBATE

\$4⁰⁰
REBATE

HEALTHCARE

29



New-Skin
Purchase One (1):
• Poison Ivy
Treatment, 1.8 oz.
LIMIT TWO (2) \$3.00 REBATES

\$3⁰⁰
REBATE

32



Rite Aid Handeze
Purchase Two (2):
• Flex-Fit,
Small or Medium
LIMIT ONE (1) \$4.00 REBATE

\$4⁰⁰
REBATE

33



StaphAseptic
Purchase One (1):
• FA Gel, 2 oz.
LIMIT ONE (1) \$7.00 REBATE

\$7⁰⁰
REBATE

DENTAL CARE

30



Luster
Purchase One (1):
• Tooth Whitening Kit
LIMIT TWO (2) \$10.00 REBATES

\$10⁰⁰
REBATE

34



Rite Aid
Purchase One (1):
• Sonic Toothbrush
with UV System
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

31



G•U•M
Purchase One (1)
of Any Variety:
• Crayola
Power Toothbrush
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

35



G•U•M
Purchase One (1)
of Any Variety:
• Crayola Timer
Light Toothbrush
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

iheartriteaid.com

END DAMAGED ENDS.

NEW *full* REPAIR™ PERFECT ENDS SHEER MIST

 With INCA INCHI OIL

This breakthrough formula instantly repairs the look and feel of overworked hair. Apply evenly to wet hair before styling to revive damaged ends, weightlessly. For the best results, use with the complete Full Repair™ line.



John Frieda
Purchase One (1)
of Any Variety:
• Full Repair Styling System
Only items pictured/listed will qualify
towards rebate
LIMIT TWO (2) \$5.00 REBATES

\$5⁰⁰
REBATE

JOHN FRIEDA.
LONDON PARIS NEW YORK

VALID ONLY ON PRODUCTS
PURCHASED 6/26/11 - 6/28/11**

PERSONAL CARE

VITAMINS

37

3-Day Rebate



got2b
Purchase One (1):
• Fat-tastic Dry Shampoo, 4.3 oz.
• Fat-tastic Mousse, 8.5 oz.
• Fat-tastic Root Booster, 6 oz.
• Rockin' It Hair Spray, 9.2 oz.
LIMIT ONE (1) REBATE

UP TO
\$4⁹⁹*
REBATE

*Purchase Price Will Be Refunded (up to \$4.99).
Sales tax excluded.

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

40

Almay

Purchase One (1)
of Any Variety:
• Eye or Face
Makeup Remover
LIMIT SIX (6) \$1.00 REBATES



\$1⁰⁰
REBATE

43

For
Discolored
Toenails!



NonyX
Purchase One (1):
• Nail Gel
LIMIT TWO (2) \$2.00 REBATES

\$2⁰⁰
REBATE

38



Prell

Purchase One (1):
• Conditioner, 13.5 oz.
Rebate not available on Prell Shampoo
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

41



Finesse

Clean & Simple
Purchase One (1):
• Conditioner, Normal
or Dry, 10 oz.
Rebate not available on all
Finesse Brands
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

44



Baby Phat Fragrances

Purchase One (1)
• Baby Phat Goddess
• Baby Phat Fabulosity
No rainchecks. While supplies last.
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

39



Stuart

Prenatal Vitamins
Purchase One (1):
• Vitamins, 100 ct.
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

42



Juven

Purchase One (1):
• Orange Drink Mix, 14 ct.
LIMIT SIX (6) \$5.00 REBATES

\$5⁰⁰
REBATE

45



Magna-RX

Purchase One (1):
• Diet Supplement, 2-Pack
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

iheartriteaid.com

NURTURE YOUR SKIN AND PROTECT YOUR BUDGET



free \$15+UP

wellness+ members get a **\$15 +UP** reward with a \$50 purchase of select skincare products.

VALID ONLY ON PRODUCTS PURCHASED 6/1/11- 7/26/11

Purchase fifty dollars (\$50.00) of any variety with your **wellness+** Card for a fifteen dollar (\$15.00) **+UP Reward**.

- Aquaphor Product
- Any Aveeno Skin Care and Sun Care Product
- Any Banana Boat Sun Care Product
- Any Coppertone Sun Care Product
- Any Curel Lotion or Cream
- Any Dove Bodywash, 28 or Visible Cream Bodywash, 18 oz.
- Any Eucerin or Visage Skin Care Product
- Any Garnier Nutritioniste Skin Care Product
- Any Hawaiian Tropic Sun Care Product
- Any Jergens Skin Care Product
- Any L'Oreal Skin Care Product
- Any Neutrogena Skin Care and Sun Care Product
- Any Nivea Skin Care Product
- Any Noxema Skin Care Product
- Any Rite Aid Brand Sun Care Product
- Any Vaseline Intensive Care Lotion



Must present **wellness+** card during qualifying transactions. Registration required at riteaid.com/wellness. Purchases must be made between 6/1/11-7/26/11. A \$15 +Up Reward will print on your Rite Aid receipt when you reach your \$50 purchase requirement. The +Up Reward will be valid on your next purchase at Rite Aid. A maximum of one +Up Rewards per household.

GLAD

Experience the Stretchable Strength of Glad ForceFlex trash bags



46

Glad Tall Kitchen Bags

Purchase Two (2):

- Tall Kitchen Flap Tie, 80 ct.
- Tall Kitchen Odor, 40 ct.
- Tall Kitchen ForceFlex 13 Gallons/38 ct.
- Tall Kitchen Drawstring, 45 ct.
- Trash Drawstring, 28 ct.
- ForceFlex Trash, 25 ct.
- ForceFlex Kitchen Odor, 34 ct.
- Trash Quick-Tie, 40 ct.
- Vanilla Kitchen Drawstring, 40 ct.

LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰

REBATE

Cold & Flu Virus Protection

Powered by



48

Clorox Household

Purchase Two (2) of Any Variety:

- Liquid Bleach
- Liquid Bleach Fresh Meadow
- Pine Sol
- Toilet Bowl Cleaner
- Disinfecting Wipes
- Clorox Clean Up
- Liquid Plummer
- Toilet Bowl Cleaner Tabs

LIMIT FOUR (4) \$1.00 REBATES



These Clorox® disinfecting products kill 99.9% of cold and flu viruses.*

* Use as directed on hard, nonporous surfaces. See label for organisms.

\$1⁰⁰

REBATE

47

Brita

Purchase One (1):

- Brita Pitcher Filters, 3 ct.
- Brita Classic Pitcher

LIMIT ONE (1) \$5.00 REBATE



Better Water. Less Waste.

\$5⁰⁰

REBATE



KINGSFORD

Slow down and Grill!



5

Kingsford

Purchase One (1):

- Lighter Fluid, 32 fl oz.
- Charcoal, 12.5 or 16.6 lb.

LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

49

Green Works

Purchase One (1):

- All-Purpose Spray, 32 oz.
- Glass Cleaner, 32 oz.

LIMIT TWO (2) \$1.00 REBATES

green works™
plant-based cleaners
naturally



\$1⁰⁰

REBATE

Fresh Step

Helps keep your home smelling fresh



50

Fresh Step Cat Litter

Purchase One (1) of Any Variety:

- Regular or Scoop Box, 14 lb.

LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

Disinfecting is always a good idea.

Germ can be everywhere: doorknobs, light switches, tv remotes and phones. Disinfecting these frequently touched surfaces not only kills germs, it helps reduce the spread of potentially harmful germs. And that's another good idea.

OUTDOOR

51



Bahamas Resin Table
Purchase One (1):
• 39" Bahamas Resin Sand or White Table
May not be available in all stores. Some assembly may be required.
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

52



Love Seat
Purchase One (1):
• Terrace Rose Resin Love Seat
May not be available in all stores.
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

53



Folding Side Table
Purchase One (1) of Any Variety:
• Folding Side Table
May not be available in all stores. Colors may vary by store.
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

GE LIGHTING

54



GE Lighting
Purchase Ten Dollars (\$10.00) Worth of Any Variety:
• Reveal Light Bulbs
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

Introducing
A Great Way
To Save



Sign up, use the card, start earning.

ENROLL in Allergy Rewards with your wellness+ card at www.riteaid.com/allergyrewards.

SHOP using your wellness+ card every time you purchase ZYRTEC® and/or BENADRYL® OTC products.

EARN a \$20 Rite Aid Certificate with every \$75 in ZYRTEC® and/or BENADRYL® OTC purchases.



Use only as directed.

Registration for this program online only; mail-in registrations will not be accepted. You must register at riteaid.rebateplus.com/zyrtec in order to qualify for program benefits. You must be 18 years of age or older to participate in the Rite Aid Allergy Rewards program. \$75 purchase requirement is determined before sales tax is calculated, less any coupon discounts and excludes the purchase of prescriptions and prescription co-pays. Rite Aid Allergy Rewards program offer valid only on Rite Aid in store purchases made from January 1, 2011 to December 31, 2011, online purchases not valid. BENADRYL® topical anti-itch first aid products do not qualify for this program. Limit of three (3) Allergy Rewards \$20 Rite Aid certificates per household. Go to riteaid.rebateplus.com/zyrtec to view the full program terms and conditions. ©McNEIL-PPC, Inc. 2011



SAVING MORE IS SIMPLE WITH

+UP REWARDS

WITH CARD
RITE AID wellness+
savings + healthy benefits

1. Check the Rite Aid circular or store shelves for featured plus+up products.*
2. Buy those products using your wellness+ card.
3. Look at the bottom of your receipt for additional discounts.
4. Bring that receipt back to save even more on your next purchase.

*wellness+ card required. Certain limitations apply. See weekly circular for details.

INTRODUCING ONLINE PRESCRIPTION TRANSFERS

Transfer your prescriptions easily to Rite Aid online and simplify your life.

Easy Refills Online

Refill 24/7 from the convenience of your home or office.

Prescription Reminder Services

Never worry about running out of medications, again.

Automated Courtesy Refills¹

We'll refill your prescriptions in advance and notify you when they're ready.

Visit riteaid.com to start using these FREE services today!

¹Prescriptions are ineligible for Automated Courtesy Refills if they are purchased through mail-order or paid for by Medicare Part B, Worker's Compensation, or Medicaid plans in GA/MA/NY/WW; fail to meet permissible refill parameters; or, are a controlled medication requiring a new prescription for every fill.



iheartriteaid.com

SINGLE CHECK REBATES ARE AVAILABLE AT



JUNE 2011 rebates are valid 6/1/11 - 6/28/11 (unless otherwise noted). All rebates must be submitted by 7/28/11. OFFERS VALID ON IN-STORE AND RITE AID ONLINE STORE PURCHASES.

Get Your Check FASTER!

INTERNET

Receive your money in about 2-3 weeks.*

go to **www.riteaid.com** and click on



- Limit one rebate per product (offer) unless otherwise noted.
- See individual offers in this directory for rebate requirements.
- Receipts must be dated between the dates shown above.
- Offers are product specific, substitutions are not honored.
- Returned products will not be honored for rebate.
- Include all rebates you wish to redeem in one mailing. Only one submission per household or address will be accepted each month. Submissions from different addresses cannot be combined together in one envelope. Submissions that do not meet these requirements will not be acknowledged or returned.
- Please make a photocopy of this page and save your original receipt(s) as proof of your submission in the event of a dispute. June 2011 rebate inquiries must be made by 10/28/11.
- Rite Aid Online Store purchases must be submitted online at riteaid.com.

SUBMISSION GUIDELINES

Use of fictitious name/address other than your own is prohibited by law. You may be required to submit proof of your name and address. Rebate offer to United States addresses only. All submissions become the property of RITE AID and will not be returned. RITE AID, its affiliates or agents are not responsible for mail not received as a result of loss, damage or delays by the U.S. Post Office.

Neither RITE AID nor their agencies are responsible for misprints or typographical errors.

For concerns regarding privacy, please see RITE AID's Privacy Policy at www.riteaid.com

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NEED HELP?

Contact us at **www.riteaid.com** or call Toll-Free **1-888-213-9920** /TTY **1-800-821-1833**

Weekdays between 8:00 AM and 7:00 PM EST

*The time period in which you will receive your check begins when we receive your request.

MAIL-IN

Receive your money in about 4-6 weeks.*

RA-1106

MR. MRS. MS. _____
FIRST NAME LAST NAME

MAILING ADDRESS

CITY STATE ZIP CODE

E-MAIL ADDRESS (Please provide your email address to receive emails from Rite Aid announcing money-saving specials & promotions)

Mail-in your submission to:

RITE AID SINGLE CHECK REBATES – JUNE '11
PO BOX 439506
SAN YSIDRO, CA 92143-9506

Must be postmarked by 7/28/11.

You do not need to mail UPCs or Receipts.

ENTER RITE AID RECEIPTS BELOW

RITE AID	RITE AID RECEIPT #1				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID	RITE AID RECEIPT #2				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID	RITE AID RECEIPT #3				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID	RITE AID RECEIPT #4				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID	RITE AID RECEIPT #5				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID	RITE AID RECEIPT #6				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR



Sample Rite Aid Register Receipt

- Locate the requested information on your receipt.
- Fill in each receipt just once (even if you have more than one rebate on the receipt), where indicated, on the form to the left.