

JULY 2011 REBATE DIRECTORY

1

New-Skin
Purchase One (1):
• Poison Ivy
Treatment, 1.8 oz.
LIMIT TWO (2) \$10.00 REBATES



\$10⁰⁰
REBATE

2

St. Joseph
Purchase One (1):
• Aspirin, 200 or 300 ct.
LIMIT ONE (1) \$2.00 REBATE



\$2⁰⁰
REBATE

3

Mitchum
Anti-Perspirant
Purchase One (1)
of Any Variety:
• Mitchum for Men &
Women Anti-Perspirant
LIMIT FOUR (4) \$1.00 REBATES



\$1⁰⁰
REBATE

4

Frost & Glow
Purchase One (1)
of Any Shade:
• Highlighting Kit
LIMIT FOUR (4) \$3.00 REBATES



\$3⁰⁰
REBATE

Two Ways Of Enrolling:



1. On-line:
receive your
rebate check
in about 2-3
weeks at
www.riteaid.com

**New start/
end dates!**

2. By Mail:
receive your
rebate check in
about 4-6 weeks
upon receipt of
your submission.



**SINGLE
CHECK
REBATES**
RITE
AID

104
REBATE
OFFERS
INSIDE!

UP TO

\$370
REBATE VALUE

VALID ON PURCHASES MADE 6/29/11- 7/26/11*
SUBMIT BY AUGUST 25, 2011

*Except as otherwise noted in the directory.

VALID ONLY ON PRODUCTS
PURCHASED 7/3/11 - 7/9/11**

5

Crest/Oral-B
Purchase One (1):
• Crest Pro-Health Rinse, 1 liter
• Crest 3D White Rinse, 473 ml
• Any Oral-B Pulsar
Toothbrush, 1 ct.
LIMIT ONE (1)
\$4.50 REBATE



\$4⁵⁰
REBATE

**Rebate valid only on products purchased between the dates shown above.
Purchases made outside of stated date will not be honored for the rebate.

7

Rimmel
Purchase Two (2)
of Any Variety:
• Rimmel Mascara
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰
REBATE

VALID ONLY ON PRODUCTS
PURCHASED 7/10/11 - 7/16/11**

6

Crest Pro-Health
Purchase One (1):
• Enamel Shield Toothpaste, 4.2 oz.
LIMIT ONE (1) REBATE



UP TO
\$2⁶⁹*
REBATE

*Purchase Price Will Be Refunded (up to \$2.69).
Sales tax excluded.
**Rebate valid only on products purchased between the dates shown above.
Purchases made outside of stated date will not be honored for the rebate.

8

See page 14 for additional
Back to School offers!

Paper Pro
Purchase One (1):
• Nano Mini Stapler
Spring-Powered Stapling -
12 Sheets
LIMIT THREE (3) \$3.00 REBATES



\$3⁰⁰
REBATE

Support your local
Children's Miracle Network
Hospital! See pages 6-9
for details.



iheartriteaid.com

Healthcare offers

First Aid

9



Gamma Sterilized!

Kendall First Aid
Purchase One (1)
for a \$1.00 Rebate OR
Purchase Two (2)
for a \$3.00 Rebate:
• Alcohol Swabs, 100 ct.
LIMIT ONE (1) REBATE

\$1⁰⁰

OR

\$3⁰⁰

REBATE
ON PURCHASE OF 1

REBATE
ON PURCHASE OF 2

12



Highly effective against
common bacteria for
up to 7 days!

Kendall First Aid Bandaging
Purchase One (1)
for a \$1.00 Rebate OR
Purchase Two (2)
for a \$3.00 Rebate:
• Telfa Non-Stick Pads, 10 or 20 ct.
• Curity Gauze Pads, 10 ct.
• Kerlix Bandage Roll, 4.5 x 4.7 yds.
LIMIT ONE (1) REBATE

\$1⁰⁰

OR

\$3⁰⁰

REBATE
ON PURCHASE OF 1

REBATE
ON PURCHASE OF 2

15

Temporarily relieves
pain & itching!



CalaGel
Purchase One (1)
for a \$3.00 Rebate OR
Purchase Two (2)
for a \$5.00 Rebate:
• CalaGel, 6 oz.
LIMIT ONE (1) REBATE

\$3⁰⁰

OR

\$5⁰⁰

REBATE
ON PURCHASE OF 1

REBATE
ON PURCHASE OF 2

19



Ivarest
Purchase One (1):
• Cream, 2 oz.
• Cleanser, 6 oz.
LIMIT TWO (2) \$3.00 REBATES

\$3⁰⁰

REBATE

10



Rite Aid Tugaboos
Purchase One (1):
• Fragrance Free
Baby Wipes, 360 ct.
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

13



Rite Aid Adult Incontinence
Purchase Two (2):
• Protective Underwear, 14-20 ct.
• Belted Undergarments, 30 ct.
• Guards for Men, 52 ct.
• Briefs, 14 ct.
• Bladder Control Pads, 36-60 ct.
LIMIT ONE (1)
\$5.00 REBATE

\$5⁰⁰

REBATE

16-17



Gas-X/ex-lax
Purchase One (1):
• Gas-X Extra Strength
Softgels or
Prevention, 50 ct. OR
Purchase One (1):
• ex-lax
Maximum Strength, 90 ct.
LIMIT ONE (1)
\$3.00 REBATE
PER OFFER

\$3⁰⁰

REBATE

20



Benefiber
Purchase One (1):
• Powder, 62 Dose
• Chewable Tablets, 100 ct.
• Packets, 28 ct.
• Sticks, 24 ct.
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

21



Benefiber
Purchase One (1):
• Powder, 90 Dose
• Caplets, 114 ct.
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

22



Chloraseptic
Purchase One (1):
• Max Spray, 1 oz.
• Cherry Lozenges, 18 ct.
• Max Berry
Lozenges, 15 ct.
LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰

REBATE

23



Chloraseptic
Purchase One (1):
• Cherry or Menthol
Sore Throat Spray, 6 oz.
LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰

REBATE

24



Chloraseptic
Purchase One (1):
• Grape or Citrus Sore
Throat Spray, 6 oz.
LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰

REBATE

VALID ONLY ON PRODUCTS
PURCHASED 7/10/11 - 7/16/11**

11



**Rite Aid Unisex
Protective Underwear**
Purchase Two (2)
of Any Variety:
• Unisex Protective Underwear,
28-40 ct.
LIMIT ONE (1)
\$5.00 REBATE

\$5⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 7/10/11 - 7/16/11**

14



CompoundW
Purchase One (1):
• Freeze Off Kit
• Freeze Off Plantar, 8 ct.
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

VALID ONLY ON PRODUCTS
PURCHASED 7/10/11 - 7/16/11**

18



Wartner
Purchase One (1):
• Freezing Wart
Remover Kit
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰

REBATE

**Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

Healthcare offers

25



Similac/Isomil
Purchase One (1):

- Similac Organic, 23.2 oz.
- Go & Grow Formula, 23.2 oz.
- Sensitive Soy, 23.2 oz.
- Isomil Formula, 32 oz.

LIMIT FOUR (4) \$2.00 REBATES

\$2⁰⁰
REBATE

26



Monistat®
1 + 3 Day Treatment
Purchase One (1):

- 1 Ovule Day or Night Treatment Combo Pack
- 3 Cream Suppository Treatment Combo Pack

LIMIT TWO (2) \$3.00 REBATES

\$3⁰⁰
REBATE

27



Chapstick
Purchase One (1)
of Any Variety:

- Triple Packs

LIMIT TWO (2) \$2.00 REBATES

\$2⁰⁰
REBATE

28



Callex
Purchase One (1):

- Callex Foot Moisturizer & Exfoliant, 1.75 oz.

LIMIT TWO (2) \$2.00 REBATES

\$2⁰⁰
REBATE

29



Lamisil AT
Purchase One (1)
of Any Variety:

- Athlete's Foot or Jock Itch Product

LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

30



Murine Ear
Purchase One (1)
of Any Variety:

- Wax Removal System

LIMIT TWO (2) \$3.00 REBATES

\$3⁰⁰
REBATE

31



Biotrue
Purchase One (1):

- Multi-Purpose Solution, 10 oz.

LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

32



Little Remedies
Purchase One (1):

- Little Noses Saline, 1 oz.
- Little Colds Multi-Symptom, 1 oz.

LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰
REBATE

33



LUVENA
Purchase One (1):

- Vaginal Moisturizer, 6 ct.

LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

34



Clear Eyes
Purchase One (1):

- Triple Action Relief, 0.5 oz.
- Tears Itchy Eye, 0.5 oz.

LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰
REBATE

35



Clear Eyes
Purchase One (1):

- Natural Tears Lubricant, 0.5 oz.
- Complete, 0.5 oz.

LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰
REBATE

36



Itch-X
Purchase One (1):

- Anti-Itch Gel, 1.25 oz.

LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

37



Clear Eyes
Purchase One (1):

- Redness or Maximum Redness Relief, 0.5 oz.

LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰
REBATE

38



Clear Eyes
Purchase One (1):

- Itchy Eye Relief, 0.5 oz.
- Redness, 1 oz.

LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰
REBATE

39



Itch-X
Purchase One (1):

- Hydrocortisone Lotion, 3 oz.

LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

SAVING MORE IS SIMPLE WITH

+UP



REWARDS



With us, it's personal.

Store #10942
410 COOKE LANE
PITTSBURGH, PA 15234
(412) 563-1505

Register #2 Transaction #229053
Cashier #109423424 6/06/10 12:41AM

WELLNESS+ SAVINGS

Dsct Card#: 95XXXXX1172
1 OS HE HAR/BODWSH 18Z 3.50 T
SALE 1/3.50, Reg 1/4.79
Discount 1.29-
1 OS HE HAR/BODWSH 18Z 3.50 T
SALE 1/3.50, Reg 1/4.79
Discount 1.29-

+UP Reward: \$4 off
a non-prescription purchase*



RC497770003934421676840660

from purchase of

*Good thru 6/26/10 on 1 purchase only of at least \$4
of eligible product excluding sales tax. No cash given.
Not valid on prescriptions, lottery tickets, tobacco,
alcohol, money orders, prepaid cards, stamps, licenses,
other mailing services, online purchases or any items
excluded by law. wellness+ card required.00063

1. Check the Rite Aid circular or store shelves for featured **plus+up** products.*
2. Buy those products using your **wellness+** card.
3. Look at the bottom of your receipt for **additional discounts**.
4. Bring that receipt back to save even more on your next purchase.

***wellness+** card required. Certain limitations apply. See weekly circular for details.



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Transfer your prescriptions easily to Rite Aid online
and simplify your life.

Easy Refills Online Refill 24/7 from the convenience
of your home or office.

Prescription Reminder Services
Never worry about running out of medications, again.

Automated Courtesy Refills¹
We'll refill your prescriptions in advance
and notify you when they're ready.

Visit riteaid.com to start using these FREE services today!

¹Prescriptions are ineligible for Automated Courtesy Refills if they are purchased through mail-order or paid for by Medicare Part B, Worker's Compensation, or Medicaid plans in GA/MA/NY/WV; fail to meet permissible refill parameters; or, are a controlled medication requiring a new prescription for every fill.



Introducing
A Great Way To Save

Sign up, use the card, start earning.

ENROLL in Allergy Rewards with your **wellness+** card at www.riteaid.com/allergyrewards.

SHOP using your **wellness+** card every time you purchase ZYRTEC[®] and/or BENADRYL[®] OTC products.

EARN a **\$20 Rite Aid Certificate** with every \$75 in ZYRTEC[®] and/or BENADRYL[®] OTC purchases.



Use only as directed.

Registration for this program online only, mail-in registrations will not be accepted. You must register at <https://riteaid.rebateplus.com/zyrtec> in order to qualify for program benefits. You must be 18 years of age or older to participate in the Rite Aid Allergy Rewards program. \$75 purchase requirement is determined before sales tax is calculated, less any coupon discounts and excludes the purchase of prescriptions and prescription co-pays. Rite Aid Allergy Rewards program offer valid only on Rite Aid in store purchases made from January 1, 2011 to December 31, 2011, online purchases not valid. BENADRYL[®] topical anti-itch first aid products do not qualify for this program. Limit of three (3) Allergy Rewards \$20 Rite Aid certificates per household. Go to <https://riteaid.rebateplus.com/zyrtec> to view the full program terms and conditions.

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iheartriteaid.com



PROUDLY SPONSORS

CHILDREN'S MIRACLE NETWORK HOSPITALS



40

Sinus/Allergy/ Cold Buster

Purchase One (1):

- Sinus Buster Sinus & Headache Formula, 20ml
- Allergy Buster Allergy Formula, 20 ml
- Cold Buster Warming Syrup, 4 oz.

LIMIT ONE (1) \$2.00 REBATE



200

REBATE

42

Kerasal

Purchase One (1):

- Exfoliating Foot Moisturizer, 30g

LIMIT ONE (1) \$1.00 REBATE



100

REBATE

44

Denorex

Purchase One (1):

- Extra Strength 2-in-1 Shampoo Plus Conditioner, 12 oz.
- Therapeutic 2-in-1 Shampoo Plus Conditioner, 12 oz.
- Denorex Complete Kit

LIMIT ONE (1) \$2.00 REBATE



200

REBATE

45

Home Access

Purchase One (1):

- Express HIV Test

LIMIT ONE (1) \$5.00 REBATE



500

REBATE

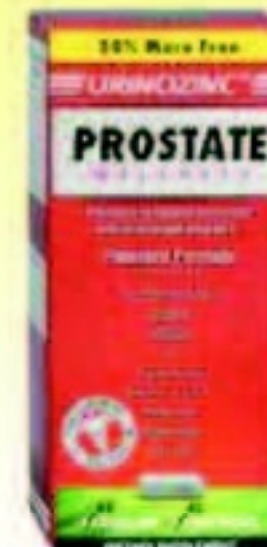
46

Urinozinc

Purchase One (1):

- Prostate Supplement, 60 ct.

LIMIT ONE (1) \$3.00 REBATE



300

REBATE



41

FeverAll

Purchase One (1):

- Children's Suppositories 120 mg, 6 ct.

LIMIT ONE (1) \$1.00 REBATE



100

REBATE

43

JointFlex

Purchase One (1):

- Pain Relieving Cream, 4 oz.

LIMIT ONE (1) \$4.00 REBATE



400

REBATE

A portion of the proceeds from the sales of any product listed on pages 6-9 purchased from **6/29/11** through **7/26/11** will go to local Children's Miracle Network Hospitals.

iheartriteaid.com

47

Similasan Eye
Purchase One (1)
of Any Variety:
• Eye Drops, 0.33 oz.
LIMIT ONE (1) \$1.00 REBATE



100
REBATE

48

Similasan Ear
Purchase One (1)
of Any Variety:
• Ear Drops, 0.33 fl. oz.
LIMIT ONE (1) \$1.00 REBATE



100
REBATE

49

Similasan Wellness
Purchase One (1):
• Stress & Tension Relief
or Anxiety Relief, 0.529 oz.
LIMIT ONE (1) \$1.00 REBATE



100
REBATE

50

**Ortho Options
Conceptrol**
Purchase One (1):
• Pre-Filled Contraceptive
Gel Applicators, 10 ct.
LIMIT ONE (1) \$2.00 REBATE



200
REBATE

51

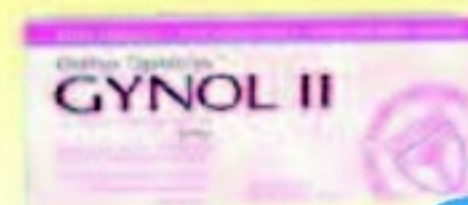
Therमतabs
Purchase One (1):
• Buffered Salt Tablets, 100 ct.
LIMIT ONE (1) \$1.00 REBATE



100
REBATE

52

**Ortho Options
Gynol II**
Purchase One (1):
• Extra Strength
Contraceptive Jelly, 2.85 oz.
LIMIT ONE (1) \$2.00 REBATE



200
REBATE

53

Sea-Band
Purchase One (1):
• Adult Wristband, 1 pair
LIMIT ONE (1) \$1.00 REBATE



100
REBATE

54

Cystex
Purchase One (1):
• Urinary Tablets, 40 ct.
• Liquid Cranberry
Complex, 7.6 oz.
LIMIT ONE (1) \$3.00 REBATE



300
REBATE

55

Rite Aid
Purchase Two (2):
• Boric Acid Powder, 4 oz.
• Castor Oil, 6 oz.
• Glycerine, 6 oz.
• Sweet Oil, 4 oz.
• Decolorized Iodine, 2 oz.
• Mercuriolear
• Antiseptic Solution, 8 oz.
LIMIT ONE (1) \$1.00 REBATE



100
REBATE

56

Lansinoh
Purchase One (1):
• Nursing Pads, Cream,
Cloths or Breast Pump
LIMIT ONE (1) \$1.00 REBATE



100
REBATE

57

Anti Monkey Butt
Purchase One (1):
• Powder, 6 oz.
LIMIT ONE (1) \$1.00 REBATE



100
REBATE

58

LypSyl
Purchase One (1):
• Original or Honey Berry
LypMoisturizer
Stick, 0.01 oz.
• Cold Sore Relief, 0.28 oz.
LIMIT ONE (1) \$1.00 REBATE



100
REBATE

59

Cruex

Purchase One (1):
• Anti-Fungal
Spray Powder, 3 oz.
LIMIT ONE (1) \$3.00 REBATE



3⁰⁰
REBATE



60

Doan's

Purchase One (1):
• Extra Strength
Caplets, 24 ct.
LIMIT ONE (1) \$2.00 REBATE



2⁰⁰
REBATE

61

Replens/RepHresh

Purchase One (1):
• Replens Vaginal
Moisturizer, 35g Tube
• Replens Pre-filled
Vaginal Moisturizer, 8 ct.
• RepHresh Vaginal Gel, 4 ct.
• RepHresh Pro-B Probiotic
Supplement, 30 ct.
LIMIT ONE (1) \$4.00 REBATE



4⁰⁰
REBATE

62

Tavist

Purchase One (1):
• Allergy Tablets, 16 ct.
LIMIT ONE (1) \$3.00 REBATE



3⁰⁰
REBATE

63

Bufferin

Purchase One (1):
• Regular Strength
Tablets, 130 ct.
LIMIT ONE (1) \$2.00 REBATE



2⁰⁰
REBATE

64

Vagistat-1

Purchase One (1):
• Ointment, 1.6 g
LIMIT ONE (1) \$3.00 REBATE



3⁰⁰
REBATE

65

Comtrex

Purchase One (1):
• Cold & Cough
Day & Night, 24 ct.
• Cough & Cold
Non-Drowsy, 24 ct.
• Severe Cold & Sinus, 24 ct.
LIMIT ONE (1) \$2.00 REBATE



2⁰⁰
REBATE

66

Ascriptin

Purchase One (1):
• Regular Strength
Tablets, 100 ct.
LIMIT ONE (1) \$2.00 REBATE



2⁰⁰
REBATE

67

Perdiem

Purchase One (1):
• Overnight Relief Pills, 60 ct.
LIMIT ONE (1) \$3.00 REBATE



3⁰⁰
REBATE

68

Mineral Ice

Purchase One (1):
• Pain Relieving Gel,
8 oz. Jar
LIMIT ONE (1) \$3.00 REBATE



3⁰⁰
REBATE

69

Desenex

Purchase One (1):
• Foot Powder, 3 oz.
LIMIT ONE (1) \$2.00 REBATE



2⁰⁰
REBATE

70

Certain Dri

Purchase One (1):
• Roll-On, Stick or Solid
LIMIT ONE (1) \$1.00 REBATE



1.00
REBATE

71

Be Kool

Purchase One (1):
• Soft Cooling Gel Sheets
for Kids, 4 ct.
LIMIT ONE (1) \$1.00 REBATE



1.00
REBATE

72

Cura-Heat

Purchase One (1)
of Any Variety:
• Heat Patches, 4 or 7 ct.
LIMIT ONE (1) \$1.00 REBATE



1.00
REBATE

73

Keri

Purchase One (1)
of Any Variety:
• Lotion, 15 oz.
LIMIT ONE (1) \$1.00 REBATE



1.00
REBATE

74

Albolene

Purchase One (1):
• Moisturizing
Cleanser, 12 oz.
LIMIT ONE (1) \$2.00 REBATE



2.00
REBATE

75

5 Day

Purchase One (1):
• Deodorant Pads, 75 ct.
LIMIT ONE (1) \$1.00 REBATE



1.00
REBATE

76

Aconomel

Purchase One (1):
• Adult Acne Cream, 1.3 oz.
LIMIT ONE (1) \$1.00 REBATE



1.00
REBATE

77

Udderly Smooth

Purchase One (1):
• Cream Tube, 4 oz.
LIMIT ONE (1) \$1.00 REBATE



1.00
REBATE

78

Porcelana

Purchase One (1):
• Day or Night Skin
Lightening Cream, 3 oz.
LIMIT ONE (1) \$1.00 REBATE



1.00
REBATE

79

NoDoz

Purchase One (1):
• Maximum Strength
Caplets, 60 ct.
LIMIT ONE (1) \$2.00 REBATE



2.00
REBATE

80

Natural Dentist

Purchase One (1):
• Peppermint Twist
Antigingivitis Rinse, 16.9 oz.
LIMIT ONE (1) \$1.00 REBATE



1.00
REBATE

81

Stim-U-Dent

Purchase One (1):
• Plaque Removers Mint
Value Pack, 200 ct.
LIMIT ONE (1) \$1.00 REBATE



1.00
REBATE

Personal Care offers

82



Burt's Bees
Purchase One (1)
of Any Variety:
• Sensitive Skin Product
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

85



Almay
Purchase One (1)
of Any Variety:
• All Eye Cosmetics
Includes Mascara, Liners & Shadows
LIMIT THREE (3) \$1.00 REBATES

\$1⁰⁰

REBATE

88

éclos
plant-based beauty



éclos
Purchase One (1):
• Face Serum, 1.7 oz.
• Moisturizing Cream, 2 oz.
• Eye Cream, 0.5 oz.
LIMIT ONE (1) \$5.00 REBATE

Plant Stem Cell
technology!

\$5⁰⁰

REBATE

c.booth derma
clinically formulated skin care

90

c.booth Derma
Purchase One (1)
of Any Variety:
• c.booth Derma Product
LIMIT ONE (1) \$3.00 REBATE

Professional
Skin Care without
doctor's visits!



\$3⁰⁰

REBATE

Dental Care offers

83



Luster
Purchase One (1):
• Weekend Whitening Kit
LIMIT TWO (2) \$6.00 REBATES

\$6⁰⁰

REBATE

84



Luster
Purchase One (1):
• Whitening
Toothpaste, 2.6 oz.
LIMIT TWO (2) \$4.00 REBATES

\$4⁰⁰

REBATE

86



Luster
Purchase One (1):
• NOW! Instant White
Toothpaste, 1.5 oz.
LIMIT TWO (2) \$2.00 REBATES

\$2⁰⁰

REBATE

87



CankerMelts
Purchase One (1):
• CankerMelts, 12 ct.
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

89



**The Doctor's
NightGuard**
Purchase One (1):
• Advanced Comfort
LIMIT TWO (2) \$5.00 REBATES

\$5⁰⁰

REBATE

91



**Efferdent
Denture Products**
Purchase One (1):
• Cleanser Tablets,
90 or 120 ct.
LIMIT TWO (2) \$1.00 REBATES

\$1⁰⁰

REBATE

92



Effergrip
Purchase One (1):
• Dental Adhesive
Cream, 2.5 oz.
LIMIT TWO (2) \$2.00 REBATES

\$2⁰⁰

REBATE

**make today
beautiful**

The
beauty products
you want.
The
prices
you
demand.
We
guarantee
it.

**BEAUTY MONEY
BACK GUARANTEE**

It's ok to change your mind here.

NURTURE YOUR SKIN AND PROTECT YOUR BUDGET



free \$15 +UP

wellness+ members get a \$15 +UP reward with a \$50 purchase of select skincare products.

VALID ONLY ON PRODUCTS PURCHASED 6/1/11- 7/26/11

Purchase fifty dollars (\$50.00) of any variety with your **wellness+** Card for a fifteen dollar (\$15.00) +UP Reward.

- Aquaphor Product
- Any Aveeno Skin Care and Sun Care Product
- Any Banana Boat Sun Care Product
- Any Coppertone Sun Care Product
- Any Curel Lotion or Cream
- Any Dove Bodywash, 28 or Visible Cream Bodywash, 18 oz.
- Any Eucerin or Visage Skin Care Product
- Any Garnier Nutritioniste Skin Care Product
- Any Hawaiian Tropic Sun Care Product
- Any Jergens Skin Care Product
- Any L'Oreal Skin Care Product
- Any Neutrogena Skin Care and Sun Care Product
- Any Nivea Skin Care Product
- Any Noxema Skin Care Product
- Any Rite Aid Brand Sun Care Product
- Any Vaseline Intensive Care Lotion



Must present **wellness+** card during qualifying transactions. Registration required at riteaid.com/wellness. Purchases must be made between 6/1/11-7/26/11. A \$15 +Up Reward will print on your Rite Aid receipt when you reach your \$50 purchase requirement. The +Up Reward will be valid on your next purchase at Rite Aid. A maximum of one +Up Rewards per household.

Household offers

93

Woolite

Purchase One (1):
• Dry Cleaner's
Secret, 6 ct. box
LIMIT ONE (1) \$2.00 REBATE



\$2.00
REBATE

94

Maxwell/Nabisco

Purchase One (1) of Any Variety:
• Maxwell House Instant Coffee, 8 oz.
AND
Purchase One (1) of Any Variety:
• Nabisco Convenience Pack
Both items must be purchased to qualify
towards rebate
LIMIT ONE (1) \$1.00 REBATE



\$1.00
REBATE

95

Chore Boy

Purchase One (1):
• Copper Scrubber,
2-Pack
THERE IS NO LIMIT FOR THIS REBATE



\$1.00
REBATE

15 MINUTE PRESCRIPTION GUARANTEE*

15 MINUTES, OR YOU GET A \$5 GIFT CARD.

*Guarantee applies to prescriptions dropped off in-store and at drive-through only. Offer is limited to one gift card per order of 3 prescriptions maximum. Certain exclusions apply including prescriptions requiring ordering, prescriber contact, third party assistance, professional services, or prescriptions presented immediately before or during Pharmacist lunch break. NOT VALID IN NEW YORK STATE.

enjoy savings

\$8.99 for 30-day supply of over 500 select generic medications.*

Enrollment is FREE!* Ask the pharmacist to sign you up today.

*DISCOUNT ONLY - NOT INSURANCE. Certain limitations apply, including covered generic drugs. See pharmacy for details. Not valid in Connecticut.

rx savings program



iheartriteaid.com



RACE TO



SWEEPSTAKES

Grand Prize:

One Grand Prize winner will receive a prize package for two to the November 20, 2011 race in Homestead, FL. The Grand Prize includes: Two (2) round-trip coach class airfare transportation tickets from a major airport closest to the winner's home to Miami, FL, three (3) night hotel accommodations at a Sponsor specified hotel, based on double occupancy; Two (2) tickets to Sunday's race and Two (2) tickets to Saturday's race. The Grand Prize winner may also receive up to \$300 rental car reimbursement if Grand Prize winner meets eligibility criteria for car rental. Additional transportation not included.

Fueled By



96



Kingsford

Purchase One (1):

- Charcoal, 12.5 or 16.6 lb.
- Lighter Fluid, 32 oz.

LIMIT ONE (1) \$1.00 REBATE

\$1.00
REBATE

OFFICIAL RULES & REGULATIONS

FOR PERMANENT LAWFUL RESIDENTS OF AL, CA, CO, CT, DC, DE, GA, ID, IN, KY, LA, MA, MD, MI, MS, NC, NH, NJ, NE, NY, OH, OR, PA, RI, SC, TN, UT, VA, VT, WA, AND WV ONLY.

NO PURCHASE NECESSARY

1. How to Enter: NO PURCHASE NECESSARY / ELECTRONIC ENTRIES & MAIL-IN ENTRIES FOR PERMANENT LAWFUL RESIDENTS OF THE STATES LISTED ABOVE ONLY. The 2011 Race to Rite-Aid Sweepstakes ("Sweepstakes") begins at 12:01 a.m. (Eastern Time ["ET"]) on June 24, 2011 and ends at 11:59 p.m. ET on July 31, 2011 ("Sweepstakes Period"). Sweepstakes entries will be accepted by via the Rite Aid web site or Mail-In Entries. **a) To enter, go to:** www.racesavers.com/RiteAidSweepstakes and complete your entry. **b) 3" x 5" Mail-In Entries:** You may enter by legibly hand printing in ink your name, complete mailing address, including zip code, daytime and evening phone numbers and age on a plain 3" x 5" card and mail the 3" x 5" card in a properly addressed #10 envelope with sufficient postage affixed to: The 2011 Race to Rite-Aid Sweepstakes, 286 Browns Hill Road, Locust, NC 28097. All mail-in entries must be postmarked by August 1, 2011 and received by August 8, 2011. Limit of one entry per stamped envelope per household per day. No mechanically reproduced, forged or altered entries are permitted. There will be no verification of receipt of entries. All entries submitted become the sole property of the Sweepstakes Entities and will not be returned. **2. Eligibility:** To enter the Sweepstakes, you must be a lawful permanent resident AL, CA, CO, CT, DC, DE, GA, ID, IN, KY, LA, MA, MD, MI, MS, NC, NH, NJ, NE, NY, OH, OR, PA, RI, SC, TN, UT, VA, VT, WA, AND WV ONLY and be 18 years of age or older as of June 28, 2011. Sweepstakes is void outside the states listed above and where restricted or prohibited by law. The Sweepstakes, and any web site pages and advertisements relating thereto, are intended for viewing only within the continental United States. Employees of Rite-Aid Stores, the Clorox Company and ST Motorsports Marketing, Inc., their respective parent companies, subsidiaries, affiliates, advertising, promotion agencies and the directors, officers, employees or agencies, and any of their respective partners or prize suppliers, their affiliated companies, parents, subsidiaries and advertising and promotion agencies, (collectively, "Sweepstakes Entities"), and their immediate families (defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren) and members of their households, are ineligible to participate in this Sweepstakes. **3. Drawing and Notification:** One (1) potential Grand Prize winner will be selected in a random drawing, on or about September 24, 2011 from among all eligible entries received by Rite-Aid Stores, Inc. ("Sweepstakes Administrator"). The Sweepstakes Administrator's decisions are final and binding in all respects. Odds of being selected as a winner depend on the number of eligible entries received. The potential winner will be notified by phone or mail and must respond to the notification within seven (7) business days of the notification attempt or the potential winner will be disqualified and alternate winners will be selected. **4. Grand Prize:** One (1) Grand Prize Winner: One Grand Prize winner will receive a prize package for two to the November 20, 2011 race in Homestead, FL. The Grand Prize includes: Two (2) round-trip coach class airfare transportation tickets from a major airport closest to the winner's home to Miami, FL, three (3) night hotel accommodations at a Sponsor specified hotel, based on double occupancy; Two (2) Sprint Cup tickets and Two (2) Nationwide Series tickets. The Grand Prize winner may also receive up to \$300 rental car reimbursement if Grand Prize winner meets eligibility criteria for car rental. Additional transportation not included. The Approximate Retail Value (ARV) of the Grand Prize is \$4,000. All other expenses and costs, not expressly listed above, including, but not limited to, taxes, meals, tips, transportation and entertainment is each winner's sole responsibility. No transfer, substitution, or cash equivalent for prizes allowed. Sweepstakes Entities reserve the right to substitute a prize (or portion of the prize) with one of equal or greater value if a prize cannot be awarded as described for any reason. **5. Prize Conditions:** The potential Grand Prize winner will be required to execute an Affidavit of Eligibility, a Liability Release and, where legal, a Publicity Release ("Affidavit/Release"). Such documents must be signed and returned by the date and/or time indicated within such documents. If a potential winner fails to sign and return such documents within that time, or if an entrant is found to be ineligible, or if he/she does not comply with the Official Rules, then the potential winner will be disqualified and an alternate winner will be selected, time permitting. If prize/prize notification is returned as undeliverable, this will result in disqualification and an alternate winner will be selected. In the event the race is cancelled or postponed for reasons beyond Sweepstakes Entities' control, a prize of equal or greater value will be provided by Sponsor. All federal, state or other tax liabilities (including income taxes) arising from this Sweepstakes will be the sole responsibility of each winner. Prize package must be used on dates specified or prize will be forfeited. Certain restrictions may apply. Grand Prize winners and respective travel companions must travel together on the same itinerary, including the same departure date, destination date, destination and return date, and must have valid travel documents (i.e. valid photo I.D.) prior to departure. Guest of the Grand Prize winner will be required to execute a Release of Liability prior to use of prize. Car rental is subject to additional restrictions set forth by car rental contract. If the Grand prize winner does not meet rental car requisites/requirements that portion of the prize will not be awarded. All travel must be taken and all prizes must be used on/by dates specified by the Sweepstakes Entities. All portions of the prizes must be used on dates specified or prize will be forfeited. In the event the race is cancelled or postponed for reasons beyond Sweepstakes Entities' control, that portion of the prize will not be awarded and no additional compensation will be provided. Flight schedules are subject to change without notice. Once travel commences, no stopovers are permitted; if stopover occurs, full fare will be charged from stopover point for the remaining segments, including return, of the trip. The Sweepstakes Entities are not liable for any expenses incurred as a consequence of flight cancellation/delay. Seat selection and timing of trip subject to availability and confirmation of reservations. Trips may not be combined with any other offer and travel may not qualify for frequent flyer miles. Except where prohibited by law, the winners' entries and acceptance of the prizes constitutes permission for the Sweepstakes Entities to use said winners' names, photographs, likeness, statements, biographical information, voices, and city and state addresses on a worldwide basis, and in all forms of media, in perpetuity, without further compensation. **6. Sweepstakes Conditions:** This Sweepstakes is subject to all applicable federal, state and local laws. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Entities and Sweepstakes Administrator, and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. The winners and entrants also agree to release, discharge, indemnify and hold harmless the Sweepstakes Entities and each of their respective officers, directors, employees, representatives and agents from and against any claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes. **7. Limitations of Liability:** Sweepstakes Entities do not assume any responsibility for incorrect or inaccurate capture of entry information, including, but not limited to, technical malfunctions, human or technical error, printing errors, lost / delayed / garbled data or transmission, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Sweepstakes Entities are not responsible for lost, late, damaged, delayed, destroyed, misdirected, incomplete, illegible, postage-due or mutilated entries. Sweepstakes Entities may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants or Sweepstakes Entities' representatives. The winners agree to release, hold harmless, and forever discharge the Sweepstakes Entities from any and all claims, demands, losses and liabilities, of any nature whatsoever, which he or she may now or hereafter assert, including but not limited to, claims for injury, death or illness arising out of or claimed to be arising out of Sweepstakes entry, prize acceptance or use/misuse of the aforesaid prizes. **8. Winners List:** For the name of the winners in this Sweepstakes, which will be available after October 1, 2011, send a self-addressed, stamped envelope with a written request, to: The 2011 Race to Rite-Aid Sweepstakes, Winners List, c/o ST Motorsports Marketing, 286 Browns Hill Road, Locust, NC 28097 by November 6, 2011. **9. Sweepstakes Administrator:** The Sweepstakes Administrator for this Sweepstakes is: ST Motorsports, Inc., 286 Browns Hill Road, Locust, NC 28097

Shop early for **Back to School Savings** at **Rite Aid**.

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Crazy Art
Purchase Two (2)
of Any Variety:
• Craft & Activity Kits
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰
REBATE

98



BIC
Purchase Two (2)
of Any Variety:
• Brite Liner, 5-Pack
• Mark-It, 12-Pack
• Triumph Gel, 2-Pack
LIMIT TWO (2) \$2.00 REBATES

\$2⁰⁰
REBATE

99



Gracious Living
Purchase Two (2):
• 3-Drawer Smart Tower on Wheels
• Macro 3-Drawer Flip-Top Desk Organizer
• File Tote on Wheels
• Mobile File Crate System
• Under-the-Bed Sweater Box
• Laundry Basket
May not be available in all stores
LIMIT THREE (3) \$5.00 REBATES

\$5⁰⁰
REBATE

100



Pilot Pens
Purchase Two (2)
of Any Variety:
• Bottle to Pen, B2P Gel Ink Pens
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

101



Crayola
Purchase Two (2)
of Any Variety:
• Fine Line or Broad Line Washable Markers, 8 ct.
• Crayons, 64 ct.
• Pencils, 24 ct.
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰
REBATE

102



Black & Decker
Purchase One (1):
• Identity Theft Buster Shredder
LIMIT TWO (2) \$10.00 REBATES

\$10⁰⁰
REBATE

103



Paper Pro
Purchase One (1)
of Any Color:
• Compact Stapler Spring-Powered Stapling - 15 Sheets. Assorted colors.
LIMIT THREE (3) \$3.00 REBATES

\$3⁰⁰
REBATE

104



Rite Aid/Office Expert
Purchase Two (2)
of Any Variety:
• Calculators
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

**LOOKING FOR EVEN MORE SAVINGS?
THEN CHECK OUT**



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- 1** Shop at your local Rite Aid Pharmacy.
- 2** Shop from your home at the Rite Aid Online Store* by visiting riteaid.com/shop.

When you shop at the Rite Aid Online Store, you will receive your receipt in a confirmation email. Simply retain your confirmation email, go to riteaid.com/scr, and enter your receipt information to receive your rebate.

*Certain limitations may apply. Single Check Rebates available on applicable Rite Aid Online Store purchases only. Visit riteaid.com/scr for complete details. The selection of in-store products may vary from online products. Online prices may vary from in-store prices.

SINGLE CHECK REBATES ARE AVAILABLE AT



JULY 2011 rebates are valid 6/29/11 - 7/26/11 (unless otherwise noted). All rebates must be submitted by 8/25/11.
OFFERS VALID ON IN-STORE AND RITE AID ONLINE STORE PURCHASES.

Get Your Check FASTER!

INTERNET

Receive your money in about 2-3 weeks.*

go to **www.riteaid.com** and click on



- Limit one rebate per product (offer) unless otherwise noted.
- See individual offers in this directory for rebate requirements.
- Receipts must be dated between the dates shown above.
- Offers are product specific, substitutions are not honored.
- Returned products will not be honored for rebate.
- Include all rebates you wish to redeem in one mailing. Only one submission per household or address will be accepted each month. Submissions from different addresses cannot be combined together in one envelope. Submissions that do not meet these requirements will not be acknowledged or returned.
- Please make a photocopy of this page and save your original receipt(s) as proof of your submission in the event of a dispute. July 2011 rebate inquiries must be made by 11/28/11.
- Rite Aid Online Store purchases must be submitted online at riteaid.com.

SUBMISSION GUIDELINES

Use of fictitious name/address other than your own is prohibited by law. You may be required to submit proof of your name and address. Rebate offer to United States addresses only. All submissions become the property of RITE AID and will not be returned. RITE AID, its affiliates or agents are not responsible for mail not received as a result of loss, damage or delays by the U.S. Post Office.

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 Other Patents pending.

NEED HELP?

Contact us at **www.riteaid.com**
 or call Toll-Free **1-888-213-9920**
 /TTY **1-800-821-1833**

Weekdays between 8:00 AM and 7:00 PM EST

*The time period in which you will receive your check begins when we receive your request.

MAIL-IN

Receive your money in about 4-6 weeks.*

RA-1107

MR. MRS. MS. _____
 FIRST NAME LAST NAME

 MAILING ADDRESS

 CITY STATE ZIP CODE

 E-MAIL ADDRESS (Please provide your email address to receive emails from Rite Aid announcing money-saving specials & promotions)

Mail-in your submission to:

RITE AID SINGLE CHECK REBATES – JULY '11
PO BOX 439507
SAN YSIDRO, CA 92143-9507

Must be postmarked by 8/25/11.

You do not need to mail UPCs or Receipts.

ENTER RITE AID RECEIPTS BELOW

RITE AID	RITE AID RECEIPT #1					
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
RITE AID	RITE AID RECEIPT #2					
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
RITE AID	RITE AID RECEIPT #3					
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
RITE AID	RITE AID RECEIPT #4					
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
RITE AID	RITE AID RECEIPT #5					
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
RITE AID	RITE AID RECEIPT #6					
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	



Sample Rite Aid Register Receipt

- Locate the requested information on your receipt.
- Fill in each receipt just once (even if you have more than one rebate on the receipt), where indicated, on the form to the left.