RITE AID

RITE AID PHARMACY

With us, it's personal.

SALE DATES **SEPTEMBER 18-24**

$10 +UP® REWARD WHEN YOU BUY $30 • $20 +UP® REWARD WHEN YOU BUY $50 • $40 +UP® REWARD WHEN YOU BUY $70 (Maximum Reward $40)



7.99 WITH WELLNESS+ CARD

Scott Bathroom Tissue 12 pack
Scott Choose-A-Size Paper Towels 8 Pack



$1 ON 2 ONLINE COUPON SAVINGS AVAILABLE WITH VIDEO VALUES
See riteaid.com for details.

2/$4 WITH WELLNESS+ CARD

Kleenex Facial Tissue
White 240 ct., Pocket Pack 8 ct., Splash 'N Go Wipes 42 ct. or Cottonelle Moist Wipes 42 ct.



YOU PAY 9.99
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1.50
IT'S LIKE PAYING* 8.49 WITH WELLNESS+ CARD

*After manufacturer's coupon.

HUGGIES Jumbo Pack Diapers, Pullups or GoodNites

HUGGIES Little Swimmers
Assorted Sizes
Baby Wipes
184 - 216 ct.

6.99 WITH WELLNESS+ CARD



Depend
Briefs 16 - 20 ct.
Guards for Men 48 ct.
Underwear 14 - 20 ct.
Poise Pads
30 - 60 ct.

11.99 WITH WELLNESS+ CARD



Kotex Maxi Pads 14 - 24 ct.
Lightdays Pantiliners 48 - 64 ct.
Security Tampons 18 ct.
U by Kotex Ultra Thin Pads 14 - 18 ct., Click Tampons 18 ct. or Pantiliners 40 - 60 ct.

2/$7 WITH WELLNESS+ CARD



*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offers per household.

Allergy Relief
Choose from Loratadine, Cetirizine or Fexofenadine (excludes products located at the pharmacy counter)

BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



PHARMASSURE®
Vitamins and Supplements

BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Lay's Potato Chips
10 - 10.5 oz.
Selection may vary by store

BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Purex Laundry Detergent
2X Liquid 50 oz. or 3 in 1 Sheets
Purex Fabric Softener
100 oz.

BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



$10 +UP® REWARD WHEN YOU BUY $20 OF ARM & HAMMER PRODUCTS LISTED BELOW

BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Products
Choose from Ultra Max Deodorant, Toothpaste, Spinbrush, Baking Soda, Cat Litter or Liquid Detergent
Purchase Date 8/31/11 - 9/27/11

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offer per household.

Kellogg's Cereal
Mini Wheats 16 - 18 oz., Raisin Bran 18.2 - 20 oz.
Crunchy Nut 10.8 - 14.1 oz.
Fun Pack 8.7 oz. or
Nutri•Grain Bars 8 Pack
Selection may vary by store

BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



FLU SHOTS $27.99 and covered by most insurance plans.

Vaccines available [illegible] See pharmacist for details.

iheartriteaid.com



5.99 WITH WELLNESS+ CARD

Airborne 10 ct. or 32 ct.
BioGuard Tablets 30 ct.



Manufacturer's Coupon / Expires 09/24/11

SAVE $3.00
WITH WELLNESS+ CARD



Centrum Pro Nutrients and Specialist

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4914206028701092411

$6 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS



ALEVE
Pain Relief 80 ct. and Larger
Bayer Aspirin 200 ct. and Larger
Bayer Advanced Aspirin 80 ct.
Regular Retail $9.99 - $15.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.



YOU PAY 18.99
+UP -2.00
IT'S LIKE PAYING** 16.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

Claritin
Powerful, Non-Drowsy Allergy Relief
15 - 20 ct.
(Claritin D available behind the pharmacy counter. Not available in all states. Limit one Claritin D per household.) Limit 1 Rebate.
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.



19.99 WITH WELLNESS+ CARD

Zyrtec or Zyrtec D
24 - 30 ct.
(Zyrtec D located at the pharmacy counter. Not available in all states. Only one Zyrtec D per customers.)



YOU PAY 2/3.00
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1.00 on 2
IT'S LIKE PAYING** 2/2.00
WITH WELLNESS+ CARD

**After manufacturer's coupon.

Halls
Cough Drops 30 ct.
(excludes Halls Cough Drop Defense 30 ct.)



YOU PAY 10.49
VIDEO VALUES ONLINE COUPON -1.50
+UP -1.00
IT'S LIKE PAYING** 7.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. **See riteaid.com for details. Limit 4 +UP offers per household.

Mucinex
Cold Relief Liquid 6 oz.



YOU PAY 6.99
+UP -1.50
IT'S LIKE PAYING** 5.49
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 3 +UP offers per household.

VICKS
Nyquil or Dayquil
Liquid 12 oz. or Liquicaps 24 ct.
Vicks Nature Fusion
Liquid 8 oz. or Liquicaps 20 ct.
Vicks Vaporub 85 - 100 gram
Sinex Nasal Spray 0.5 oz.



12.99 WITH WELLNESS+ CARD

Stomach Remedies
Choose from Famotidine or Ranitidine 160 - 180 ct., Col•Rite or P•Col•Rite 400 ct., Fiber Caplets 240 - 250 ct., Senna Lax 200 ct. or Senna Plus 120 ct.

Manufacturer's Coupon / Expires 09/24/11

SAVE $3.00
WITH WELLNESS+ CARD

Systane Balance
Twin Pack, Ultra Kit or Unit Dose
Clear Care, Opti-Free or Replenish
Twin Pack



RC4999902028701092411

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



YOU PAY 19.99
MANUFACTURER'S MAIL IN REBATE IN MOST SUNDAY PAPERS -17.99
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -4.00
AFTER MANUFACTURER'S REBATE AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS BETTER THAN FREE!*
*Plus applicable sales tax.
WITH WELLNESS+ CARD

24 Hour Prevacid
28 ct.



YOU PAY 11.99
+UP -2.00
IT'S LIKE PAYING** 9.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 3 +UP offers per household.

Allegra 24 Hour 15 ct., D 12 Hour or D 24 Hour 10 ct. or Children's 4 oz. or 12 ct.
(Allegra D available behind the pharmacy not available in all states. Limit one Allegra D per customer.)



4.99 WITH WELLNESS+ CARD

Excedrin
50 ct.
(excludes Excedrin PM 50 ct.)

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$5 +UP REWARD WHEN YOU BUY THESE ITEMS



Trojan Latex Condoms
10 - 12 ct.
(excludes Natural Lamb)
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.
Limit 3 +UP offers per household.

INTRODUCING ONLINE PRESCRIPTION TRANSFERS

Transfer your prescriptions easily to Rite Aid online and simplify your life.

Easy Refills Online Refill 24/7 from the convenience of your home or office.
Prescription Reminder Services Never worry about running out of medications, again.
Automated Courtesy Refills[1] We'll refill your prescriptions in advance and notify you when they're ready.

Visit riteaid.com to start using these FREE services **today!**

[1]Prescriptions are ineligible for Automated Courtesy Refills if they are purchased through mail-order or paid for by Medicare Part B, Worker's Compensation, or Medicaid plans in GA/MA/NY/WV; fail to meet permissible refill parameters; or, are a controlled medication requiring a new prescription for every fill.

RITE AID PHARMACY

Manufacturer's Coupon / Expires 9/24/11

SAVE $3.00

WITH WELLNESS+ CARD

Caltrate Calcium
60 ct.

RC4914204028701092411

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

$25 +UP REWARD WHEN YOU BUY $75 OF THESE ITEMS



Nicorette Lozenges
72 ct.
Nicoderm CQ
14 ct.
Nicorette Gum
100 - 110 ct.
Nicorette Mini Lozenges
81 ct.
Available at the front checkout registers
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.
Limit 1 +UP offer per household.



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Bausch & Lomb Preservision or Ocuvite Eye Vitamins
Assorted Formulas

$6 +UP REWARD WHEN YOU BUY $20 OF THESE ITEMS



All Citracal, One A Day and Flintstones Vitamins or Phillips' Colon Health
Selection may vary by store
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.
Limit 2 +UP offers per household.

$15 +UP REWARD WHEN YOU BUY $30 OF THESE ITEMS



CoQ10, Omega 3, Fish Oil or Vitamin D
Assorted Formulas
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.
Limit 1 +UP offer per household.



YOU PAY 12.99
+UP -3.00
IT'S LIKE PAYING 9.99
WITH WELLNESS+ CARD

For use on your next purchase.
+UP reward will print on your receipt.
Limit 3 +UP offers per household.

First Response Early Pregnancy Test Kit
Early, Rapid or Test & Confirm
2 ct.



2/$12
WITH WELLNESS+ CARD

Balanced Nutritional Drink
Original or Plus
6 Pack, 8 oz. or Powder 14.7 oz.

GNC LiveWell GOLD CARD

Become an annual Gold Card member and **save 20%** the day you join and the first 7 days of every month on **GNC products.**



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

GNC LiveWell
VitaPaks
Mega Men
Energy, 50+ or Sport - 30 ct.
Women's Ultra Mega
Energy, 50+ or Active - 30 ct.



GNC LiveWell
Select Fish Oils
Including Triple Strength
Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

$5 +UP REWARD WHEN YOU BUY SENSA



Sensa 60 Day Weight Loss Program
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.
Limit 2 +UP offers per household.

$1 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS

Sports Nutrition Powders
Selection may vary by store



25% OFF REGULAR RETAIL
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt.
Limit 2 +UP offers per household.

*Sale only available at GNC Locations in Rite Aid Stores. For [illegible] TTY 1-800-821-1833 or visit us at www.riteaid.com

iheartriteaid.com



YOU PAY 4.99
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1.00
+UP -1.00

WITH WELLNESS+ CARD
For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

Sensodyne Toothpaste
4 - 4.3 oz.
(excludes twin packs)



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Any G.U.M Oral Care Products



7.99 WITH WELLNESS+ CARD

AXE Value Pack Sets

$5 +UP REWARD WHEN YOU BUY $25 OF THESE PRODUCTS

Get your MORNING MUST-HAVES



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

COVERGIRL Eye



2/$7 WITH WELLNESS+ CARD

Crest Toothpaste
4.1, 5.8 - 6 oz. or 8 oz.
3D White Rinse 237 ml.
Oral-B Cross Action Manual Toothbrush 1 ct.
Floss or Floss Picks



PANTENE Shampoo or Conditioner
25.4 oz.

5.99 WITH WELLNESS+ CARD



7.49 WITH WELLNESS+ CARD

always Infinity Pads 28 - 36 ct.
Maxi Pads Jumbo Pack 38 - 48 ct.
Pantiliners 162 ct.
TAMPAX Pearl Tampons 36 - 40 ct.



Gillette Venus, Mach3, Sensor 3 or Custom Plus 3 Disposable Razors
2 - 4 ct.
(excludes Embrace)

6.99 WITH WELLNESS+ CARD



Old Spice Red Zone Antiperspirant/ Deodorant or Body Spray

2/$7 WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offer per household.



Colgate Toothpaste
Total Advanced 5.8 oz., Sensitive 6 oz., Optic White 5.5 oz. or Sensitive Pro-Relief 4 oz.
Manual Toothbrush
360° Surround, Optic White or Sensitive Pro Relief 1 ct.

2/$7 WITH WELLNESS+ CARD



YOU PAY 21.99
+UP -3.00
IT'S LIKE PAYING** 18.99 WITH WELLNESS+ CARD

Pampers Cruisers or Baby Dry Big Pack Diapers

*For use on your next purchase. +UP reward will print on your receipt. Limit 6 +UP offers per household. Purchase dates 9/1/11 - 9/30/11.



YOU PAY 3.99
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1.00
+UP -1.00
IT'S LIKE PAYING** 1.99 WITH WELLNESS+ CARD

Tom's Toothpaste 4, 4.2 or 5.5 oz., **Mouthwash** 16 oz., **Anti-perspirant/Deodorant** 2.25 oz. **or Bar Soap** 2 Pack

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.



2/$7 WITH WELLNESS+ CARD

Listerine Total Care Zero 500 ml.
or Pocket Packs 72 ct.

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All Rite Aid Film, One-Time-Use Cameras and Hearing Aid Batteries

BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Simplify Trash Bags Twist-Tie 10 - 60 ct. (excludes 13 Gallon, 60 ct. and 30 Gallon, 40 ct.)

YOU PAY 2/20.00
+UP -4.00 on 2
IT'S LIKE PAYING** 2/16.00
WITH WELLNESS+ CARD

For use on your next purchase. **+UP reward will print on your receipt. Limit 4 +UP offers per household.

Belted Undergarments 30 ct.
Protective Underwear 14 - 20 ct.
Guards for Men 52 ct. or Briefs 14 ct.
Bladder Control Pads 36 - 60 ct.

Rite Aid Renewal, Color Protect, Dandruff or Medicated Hair Care

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

10% Off* RITE AID Brands every day with your WELLNESS+ CARD

*Discount applies to regular price

Rite Aid Pregnancy Test Kits Early, One-Step or Digital 1 - 3 ct.

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Rite Aid Baby Bath or Skin Care Products or Cotton Swabs 500 - 625 ct.
Regular Retail $2.99 $5.49

YOU PAY 2/5.00
+UP -1.00 on 2
IT'S LIKE PAYING** 2/4.00
WITH WELLNESS+ CARD

For use on your next purchase. **+UP reward will print on your receipt. Limit 4 +UP offers per household.

Hair Regrowth Treatment 24.99 WITH WELLNESS+ CARD

Men's or Women's Minoxidil Hair Regrowth 3 Pack

$3 +UP REWARD WHEN YOU BUY $10

Rite Aid All Razors or Cartridge Refills, Men's Body Wash or Pre or Post Shave or Shave Gel WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

tugaboos Jumbo Pack Diapers Limit 1 Rebate

YOU PAY 2/17.00
SINGLE CHECK REBATE -3.00 on 2
+UP -2.00 on 2
IT'S LIKE PAYING** 2/12.00
WITH WELLNESS+ CARD

Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail. For use on your next purchase. **+UP reward will print on your receipt. Limit 4 +UP offers per household.

YOU PAY 2/12.00
SINGLE CHECK REBATE -3.00 on 2
+UP -2.00 on 2
IT'S LIKE PAYING** 2/7.00
WITH WELLNESS+ CARD

Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail. For use on your next purchase. **+UP reward will print on your receipt. Limit 4 +UP offers per household.

tugaboos Baby Wipes 184 - 216 ct. Limit 1 Rebate

$1 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS

Rite Aid Renewal Implements

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

1.99 WITH WELLNESS+ CARD

Bleach 96 oz.
Dishwashing Liquid 25 oz.
Disinfecting Wipes 35 ct.
Fabric Refresher 16.9 oz.

2/$5 WITH WELLNESS+ CARD

Honey 12 oz.
Coffee Creamer 16 oz.
Sucralose Sweetener 100 ct.
Teas 20 - 100 ct. or 26.5 oz.
Selection may vary by store

Pantry Spices 0.32 - 6 oz.,
Peaches or Fruit Cocktail 15 oz.,
Mushrooms 4 oz., Tomatoes 14.5 oz.
or Tomato Sauce 8 oz.,
Mandarin Oranges 11 oz.,
Dried Fruits 4.25 oz.
or Balsamic Vinegar 8.5 oz.
Selection may vary by store

5/$5 WITH WELLNESS+ CARD

It's New! Pantry Dried Cranberries

It's New! Simplify Nuts 26 - 28 oz.
Snack Barrels 18 - 28 oz.
Sunflower Seeds 15 oz.
Trail Mix 20 - 24 oz.
Selection may vary by store

4.99 WITH WELLNESS+ CARD

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REVLON
Foundation, Powder, Blush, Concealer or Bronzer

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



Sally Hansen
Nail Enamel and Borghese Nail Enamel

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



RIMMEL LONDON
Cosmetics

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



$5 +UP REWARD WHEN YOU BUY $20 OF MAYBELLINE COSMETICS

MAYBELLINE NEW YORK

SCENE ON THE RUNWAY FALL 2011 EDITION | MUST-HAVE NEW ITEMS & RUNWAY INSPIRED LOOKS FROM MAYBELLINE OFFICIAL MAKEUP SPONSOR OF MERCEDES-BENZ FASHION WEEK



GET THE LOOK: ROSY DEW

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Offer valid 8/31/11 - 9/27/11.

$10 +UP REWARD WHEN YOU BUY $30 OF GARNIER SKIN & HAIR CARE

GARNIER
Skin Care and Hair Care



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offer per household.

L'OREAL NEW



It's New!

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

All L'ORÉAL Skin Care

All Carefree Liners, Stayfree Maxi Pads, o.b. Tampons



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



YOU PAY 5.99
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1.00
+UP -1.00
IT'S LIKE PAYING** 3.99 WITH WELLNESS+ CARD

Any Schick Quattro 3 ct. Xtreme 3 4 ct. or Slim Twin Disposable Razors 10 or 12 ct.

**For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

OLAY
Facial Cleansers, Body Wash or Bath Bars
4 or 6 Pack
Regular Retail $5.99 - $9.99 (excludes Pro-X)



5.99 WITH WELLNESS+ CARD

RITE AID Manufacturer's Coupon / Expires 09/24/11

SAVE $2.00 WITH WELLNESS+ CARD

ALMAY
Eye (Mascara, Shadow or Liner), Eye or Face Makeup Removers



RC49133020282010924 11

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Tone or Dial Body Wash 16 - 18 oz. Coast or Dial Bar Soap 8 Pack Dial Liquid Hand Soap Refill 52 oz. Dial Nutri Skin Lotion 12 oz.



2/$9 WITH WELLNESS+ CARD

Dove Body Wash 12 oz. or Bar Soap 2 Pack



3.99 WITH WELLNESS+ CARD



9.99 WITH WELLNESS+ CARD

All Eucerin
Regular Retail $9.99 and Above

$3 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS

L'eggs or Just My Size Pantyhose or Knee Highs



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

iheartriteaid.com

make today beautiful

The **beauty products** you want.
The **prices** you demand.
We **guarantee** it.

BEAUTY MONEY BACK GUARANTEE

TRESemmé
Shampoo, Conditioner or Stylers



2/$7
WITH WELLNESS+ CARD

head & shoulders Shampoo 23.7 oz. **or Clinical** 14.2 oz.



6.99
WITH WELLNESS+ CARD

All J.R. Watkins Lotion
Regular Retail $2.99 - $13.99
Selection may vary by store



2/$3
WITH WELLNESS+ CARD



YOU PAY 7.99
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -3.00
IT'S LIKE PAYING** 4.99
WITH WELLNESS+ CARD
*After manufacturer's coupon.

CLAIROL
Nice 'n Easy Color Blend Foam Hair Color
One application



YOU PAY 5.99
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -2.00
IT'S LIKE PAYING** 3.99
WITH WELLNESS+ CARD
*After manufacturer's coupon.

CLAIROL
Root Touch Up Hair Color
One Application



YOU PAY 5.99
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1.00
+UP -4.00
IT'S LIKE PAYING** 99¢
WITH WELLNESS+ CARD
For use on your next purchase. **+UP reward will print on your receipt. Limit 1 +UP offer per household.

Infusium Shampoo or Conditioner
16 oz.



5.99
WITH WELLNESS+ CARD

L'ORÉAL
EverPure, EverStrong or EverSleek Hair Care or Root Rescue Hair Color
One Application

$7 +UP REWARD WHEN YOU BUY $15 OF CONAIR BRUSHES, COMBS OR ROLLERS



CONAIR
Brushes, Combs or Rollers
Regular Retail $1.99 - $15.99
WITH WELLNESS+ CARD
*For use on your next purchase. +UP reward will print on your receipt. Limit 3 +UP offers per household.

RITE AID Manufacturer's Coupon / Expires 06/24/11



SAMY Fat Foam Hair Color One Application

YOU PAY 8.99
LESS IN-AD COUPON -2.00
FINAL COST AFTER IN-AD COUPON 6.99
WITH WELLNESS+ CARD

$3 ONLINE COUPON SAVINGS AVAILABLE WITH VIDEO VALUES
See riteaid.com for details.

RC4998502028201092411
Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 09/24/11



L'ORÉAL
Couleur Experte Hair Color Kit or Touch-On Highlight Kit One Application

YOU PAY 12.99
LESS IN-AD COUPON -2.00
FINAL COST AFTER IN-AD COUPON 10.99
WITH WELLNESS+ CARD

RC4912421028201092411
Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

$10 +UP REWARD WHEN YOU BUY $30 OF THESE NEUTROGENA, AVEENO OR CLEAN & CLEAR PRODUCTS

Neutrogena
Cosmetics

40% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



Aveeno Skin Care (excludes Baby) **and Clean & Clear Skin Care Products**
Regular Retail $5.99 - $19.99

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



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Pistachio or Pecan Mix 9 oz.
Macadamia Nuts 6 - 6.5 oz.
Cashew Pieces or Mixed Nuts 16 oz.
Selection may vary by store

4.99 WITH WELLNESS+ CARD

Mott's Apple Juice 64 oz.
Red Bull Energy Drink 12 oz.
Cranberry Juice Cocktail, Vegetable, Grape or Pomegranate Juice 64 oz.
+CRV or Deposit where applicable
Selection may vary by store

2/$5 WITH WELLNESS+ CARD



Hormel Compleats 10 oz.
Annie Chun's 5.4 - 8.2 oz.
Kraft Dinners 12 - 14 oz.
Selection may vary by store

2/$5 WITH WELLNESS+ CARD

STOCK UP AND SAVE ON THESE SPECIALS

YOU PAY 2/6.00
VIDEO VALUES ONLINE COUPON -1.00 on 2
IT'S LIKE PAYING* 2/5.00
WITH WELLNESS+ CARD

*See riteaid.com for details.
*After video values online coupon.

M&M's
9.9 - 12.6 oz.

Trident Smiles Are What We Love.
Helping to Protect Them Is What We Do.
Every time you buy Trident® Gum between 9/19/11–9/25/11 We'll make a donation to Smiles Across America®
SMILES

2/$5 WITH WELLNESS+ CARD



Multipack Gum
Choose From: Trident, Trident Vitality, Dentyne Pure, Orbit or Stride
Regular Retail $2.99

YOU PAY 6.99
+UP -1.00
IT'S LIKE PAYING* 5.99
WITH WELLNESS+ CARD

For use on your next purchase.
*+UP reward will print on your receipt.
Limit 6 +UP offers per household.

Whitman's Sampler
10 - 12 oz.

ONLINE COUPON SAVINGS AVAILABLE WITH VIDEO VALUES
See riteaid.com for details.

Trident Xtra Care or Layers
Regular Retail $1.49
Trident, Trident White or Trident Vitality 9 - 18 ct.
Regular Retail $1.29

YOU PAY 3/3.00
MANUFACTURER'S COUPON IN INSERT SHOW TYPES -1.00 on 3
+UP -1.00 on 3
IT'S LIKE PAYING* 3/1.00
WITH WELLNESS+ CARD

For use on your next purchase.
*+UP reward will print on your receipt.
Limit 2 +UP offers per household.



2/$4 WITH WELLNESS+ CARD

Brach's Mellowcremes 18 oz.
Tootsie Pops, Midgees, Fruit or Vanilla Roll 10.125 - 16 oz.
Charms Blow Pops 10.4 oz.
Dum•Dum Pops 10.4 oz.
Regualr Reatil $2.79 - $3.59

3/$3 WITH WELLNESS+ CARD

Theater Boxed Candy



4.99 WITH WELLNESS+ CARD



Club Bags
Regular Retail $5.99 - $7.99

3.49 WITH WELLNESS+ CARD



Hershey's or Mars or Skinny Cow Chocolate
6 Pack

iheartriteaid.com



7•UP or Diet 7•UP
2 Liter Bottle
+CRV or Deposit where applicable

YOU PAY 3/3.99
+UP -2.00 on 3
IT'S LIKE PAYING** 3/1.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.



Nature Valley Nut Clusters 5 oz.
Mrs. Fields Nibblers 9 oz.
Planters NUT•rition Bars 6.15 oz.
Walkers Shortbread Cookies 4 oz.
Pirouline Wafers 6.5 oz.
Popcorn Indiana Snacks 9 - 10.5 oz.
Selection may vary by store

2/$5
WITH WELLNESS+ CARD



$10.99 VALUE!

Mars Mixed Minis Club Bag
40 oz.
*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offer per household.

YOU PAY 5.99
+UP -2.00
IT'S LIKE PAYING** 3.99
WITH WELLNESS+ CARD

STOCK UP ON FOOD & BEVERAGES



Campbell's SpaghettiOs 15 oz. **or Cream Soup, Chicken with Rice or Vegetable Soup**
Nissin Top Ramen Noodles
Top Ramen Noodles 6 Pack, Rich Savory Bowl 3.36 oz., Chow Mein or Noodles 3.36 - 4 oz.
Lipton Sides 4.3 - 5.7 oz., **Libby's Canned Fruit** 15 oz.
Sweet Sue Chunk White Chicken 5 oz.
Selection may vary by store

1.00
WITH WELLNESS+ CARD

$3 +UP REWARD WHEN YOU BUY $15 OF THESE ITEMS



2/$6
WITH WELLNESS+ CARD

Kellogg's Special K Cereal 12 - 19.5 oz.,
General Mills Cheerios Cereal 12.25 - 14 oz.,
Fiber One Bars 5 ct., **Nature Valley Granola Bars** 6 ct.,
Hungry Jack Syrup 27.6 oz. **or Pancake Mix** 32 oz.,
Jif Peanut Butter 18 oz. **or Smucker's Jam** 20 oz.
Selection may vary by store

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offer per household.



2/$6
WITH WELLNESS+ CARD

Nabisco Cookies 5.29 - 16.6 oz.
Pepperidge Farm Cookies 6 - 8.6 oz.
Nonni's Biscotti 5.52 - 6.88 oz.
Selection may vary by store



2/$6
WITH WELLNESS+ CARD

Lay's Kettle Cooked 8.5 oz.
or Sun Chips 10.5 oz.
Selection may vary by store



14.99
Corona Extra or Corona Light Beer
12 Pack, 12 oz. Bottles



13.99
Samuel Adams Boston Lager, Sam Adams Light, Samuel Adams Seasonal or Blue Moon Belgian White Ale
12 Pack, 12 oz. Bottles



12.99
Beck's Beer
12 Pack, 12 oz. Bottles



9.49
Miller Lite, Miller Genuine Draft, Miller Genuine Draft 64 Light or Coors Light Beer
12 Pack, 12 oz. Cans or Bottles

iheartriteaid.com



Adult and Children's Halloween Costumes
In-Store Costumes Only
Selection may vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Halloween Make-Up, Masks, Wigs or Accessories
Regular Retail $1.99 - $19.99
Selection may vary by store



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Halloween Decor & Lights
Regular Retail $1.99 - $19.99
Selection may vary by store



50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Fall Home Decor
Includes Candles, Candleholders, Wreaths, Floral, Pumpkins, Fleece Throws, Rugs and Kitchen Towels

hauntingly huge savings at Rite Aid





2.99
WITH WELLNESS+ CARD

Hershey's or Reese's Miniatures 9.4 - 12 oz.
Reese's Pieces 17.5 oz.
Mars Miniatures
10 - 11.5 oz.



2/$1
WITH WELLNESS+ CARD

Popcorn Factory Popcorn Balls
1.1 oz.
Russell Stover Halloween Single Serve Candy
Regualar Retail 50¢



1.00
WITH WELLNESS+ CARD

Brach's Mellowcremes or Mary Jane
7 - 9 oz.
Ferrara Pan Caramels
6.75 oz.



9.99
WITH WELLNESS+ CARD

Club Size Bagged Candy
Regular Retail $9.99 - $12.99 (excludes Mars mixed minis 40 oz.)
Hershey's, Mars or Nestle Candy Bars
18 - 20 ct.



Halloween Laydown Bagged Candy
Regular Retail $5.99

4.99
WITH WELLNESS+ CARD



Halloween Laydown Bagged Candy
Regular Retail $12.99

8.88
WITH WELLNESS+ CARD



Halloween Laydown Bagged Candy
Regular Retail $14.99

10.99
WITH WELLNESS+ CARD

iheartriteaid.com



Dryel Starter Kit,
Woolite Liquid 50 oz.
Oxi Clean 3 - 3.5 lb.
Selection may vary by store
Mop Starter Kit or Wet and Dry Cleaning Cloths
12 - 16 ct. or Multi Duster Refill 10 ct.

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS ON OXI CLEAN

BUY ONE GET SECOND ONE **50% OFF** REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



Finish
Automatic Dishwasher Detergent
Powder or Gel 75 oz.,
Powerball or Gelpac 20 ct. or Tablets 10 ct.
or Jet-Dry 8.45 oz.
Renuzit
Crystal Elements 18 oz., Pearl Scents 5.64 oz. or Super Odor Neutralizer Spray 13 oz.

BUY ONE GET SECOND ONE **FREE** of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

EVERYTHING YOU NEED FOR YOUR HOME



Ajax Dishwashing Liquid 16 oz.
or Cleanser with Bleach 14 oz.
Simplify Bathroom Tissue
Single Roll
Selection may vary by store

88¢ WITH WELLNESS+ CARD



Bounty
Value Roll Paper Towel 2 Pack
Charmin
Ultra Bathroom Tissue 4 Pack

2/$7 WITH WELLNESS+ CARD



PUR
Water Filtration
Selection may vary by store

25% OFF REGULAR RETAIL WITH WELLNESS+ CARD



Scrubbing Bubbles Toilet Gel Kit, Easy-Off Oven Cleaner, Pine-Sol 48 oz., **Liquid-Plumr** Pipe Snake 17 oz. or Gel 32 oz.
Selection may vary by store

3.99 WITH WELLNESS+ CARD



Pedigree Dog Food 4 - 4.4 lb.
Owner's Choice Scoop
Cat Litter 14 lb.
Whiskas 12 Pack

YOU PAY 4.99
+UP -1.00
IT'S LIKE PAYING** 3.99
WITH WELLNESS+ CARD

For use on your next purchase.
**+UP reward will print on your receipt.
Limit 2 +UP offers per household.



YOU PAY 2/7.00
SINGLE CHECK REBATE -2.00 on 2
IT'S LIKE PAYING** 2/5.00
WITH WELLNESS+ CARD

*Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

CFL Light Bulbs 1 Pack
Reveal Light Bulbs 40, 60, 75 or 100 Watt, 4 Pack. Limit 1 Rebate.

$2 +UP REWARD WHEN YOU BUY THIS ITEM



Ahh bra

19.99 WITH WELLNESS+ CARD

**For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY $30 of T-Mobile Airtime **GET** Nokia 1616 Phone



14.99 WITH WELLNESS+ CARD



29.99 WITH WELLNESS+ CARD

TV Converter Box

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS ON PEDIGREE



YOU PAY 5/5.00
+UP -1.00 on 5
IT'S LIKE PAYING** 5/4.00
WITH WELLNESS+ CARD

For use on your next purchase.
**+UP reward will print on your receipt.
Limit 1 +UP offer per household.

Cesar Select Dinners 3.5 oz.
Pedigree Dog Food 13.2 oz.

iheartriteaid.com

Manufacturer's Coupon / Expires 9/24/11



L'ORÉAL
Excellence Hair Color
One Application

YOU PAY 8.99
LESS RITE AID COUPON -2.00
FINAL COST AFTER RITE AID COUPON 6.99
WITH WELLNESS+ CARD

$2 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

RC4912491028201092411

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



L'ORÉAL All Cosmetics

VO5
Shampoo or Conditioner 15 oz.



79¢ WITH WELLNESS+ CARD

RITE AID
Pain Care
Choose from Acetaminophen, Ibuprofen or Naproxen Sodium 50 ct.



BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



YOU PAY 2.99
+UP -2.00
IT'S LIKE PAYING** 99¢
WITH WELLNESS+ CARD

$5 SINGLE CHECK REBATE AVAILABLE ON $25 IN SELECT CREST, ORAL-B & SCOPE PURCHASES
See in-store Single Check Rebates Directory for details.

*For use on your next purchase. **+UP reward will print on your receipt. Limit 2 +UP offers per household.

Crest
Complete Toothpaste 4 oz.
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.



YOU PAY 2/6.00
+UP -1.00 on 2
IT'S LIKE PAYING** 2/5.00
WITH WELLNESS+ CARD

*For use on your next purchase. **+UP reward will print on your receipt. Limit 2 +UP offers per household.

Ben & Jerry's Ice Cream One Pint
May not be in all stores
Selection may vary by store



Dasani Water 1 Liter,
Glaceau SmartWater 1 Liter,
Vitamin Water 20 oz. **or Snapple** 16 oz.
+CRV or Deposit where applicable

99¢ WITH WELLNESS+ CARD

$3 +UP REWARD WHEN YOU BUY $15 OF THESE ITEMS



Folgers Coffee 22.6 - 33.9 oz., Instant 12 oz.
Dunkin Donuts Coffee 11 - 12 oz.
Selection may vary by store

8.99 WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offer per household.



YOU PAY 5.99
+UP -1.00
IT'S LIKE PAYING** 4.99
WITH WELLNESS+ CARD

*For use on your next purchase. **+UP reward will print on your receipt. Limit 2 +UP offers per household.

DURACELL Coppertop Batteries
"AA" or "AAA" 8 - 10 Pack, "C" or "D" 4 Pack or 9 Volt 2 Pack
Ultra Batteries
"AA" or "AAA" 6 Pack



3.49 WITH WELLNESS+ CARD

Nestlé
Pure Life Water
24 Pack, 0.5 Liter Bottles
+CRV or deposit where applicable



2/$2 WITH WELLNESS+ CARD

Hershey's, Reese's, Mars or Nestle 8 Pack Candy



YOU PAY 2/5.00
+UP -1.00 on 2
IT'S LIKE PAYING** 2/4.00
WITH WELLNESS+ CARD

*For use on your next purchase. **+UP reward will print on your receipt. Limit 1 +UP offer per household.

Assorted Fun Size or Snack Size Candy 7.6 - 22 oz.
Regular Retail $3.99

PEPSI
Pepsi & Pepsi Products
12 Pack, 12 oz. Cans +CRV or Deposit where applicable.



3/$12 WITH WELLNESS+ CARD

Pepsi & Pepsi Products
2 Liter Bottle +CRV or Deposit where applicable. Must Buy 3..... 3 FOR $4.98 WITH WELLNESS+ CARD



13.49

Budweiser or Bud Light Beer
18 Pack, 12 oz. Cans or Bottles

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). SINGLE CHECK REBATES GUIDELINES LIMIT SUBMISSION ON REBATE ITEMS TO ONE ITEM PER HOUSEHOLD. PLEASE SEE APPLICABLE SINGLE CHECK REBATE DIRECTORY AVAILABLE IN ALL OF OUR STORES AND OUR WEBSITE FOR SUBMISSION DEADLINES AND ADDITIONAL PROGRAM GUIDELINES. BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW. TERMS AND CONDITIONS APPLY TO GIFT CARDS.

DISCOVER VISA MasterCard ATM WESTERN UNION AMERICAN GREETINGS

We Accept SNAP/EBT Card Benefits.

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