



RITE AID

With us, it's personal.

BUY ONE, GET ONE 50% OFF!



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

\$2 OFF
MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

COVERGIRL
All Cosmetics



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

BARNIER
Skin Care
Choose from Moisturizers and Cleansers



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

PANTENE
Shampoo, Conditioner or Stylers



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Any Crest or Oral-B 3D White Oral Care Products
(excludes trial size, Whitening Kits, Rite Buy or clearance stickered items)



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Adult Acetaminophen, Ibuprofen, Aspirin or Naproxen Sodium 100 - 150 ct. Children's or Infant's Acetaminophen or Ibuprofen



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

All Secret Antiperspirant/Deodorant, Venus or Satin Care Shaving Products
(excludes trial size, Rite Buy or clearance stickered items)

\$2 UP REWARD WHEN YOU BUY TWO OF THESE ITEMS



BUY ONE GET SECOND ONE FREE
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



11⁹⁷
WITH WELLNESS+ CARD



13⁹⁹

Heineken, Heineken Premium Light or Amstel Light Beer 12 Pack, 12 oz. Bottles Stella Artois Beer 12 Pack, 11.15 oz. Bottles



YOU PAY 4/14⁰⁰ UP -2⁰⁰ ON 4
IT'S LIKE PAYING **4/12⁰⁰**
WITH WELLNESS+ CARD

Coke & Coke Products 12 Pack, 12 oz. Cans +CRV or Deposit where applicable

SALE DATES OCTOBER 9-15

Halloween Savings



YOU PAY 2/4⁰⁰ UP -1⁰⁰ ON 2
IT'S LIKE PAYING **2/3⁰⁰**
WITH WELLNESS+ CARD



Fun Size or Snack Size Candy
Hershey's Milk Chocolate or Milk Chocolate with Almonds, Reese's, Kit Kat, M&M's or Snickers Brand
Regular Retail \$3.99



YOU PAY 3/3⁰⁰ UP -1⁰⁰ ON 3
IT'S LIKE PAYING **3/2⁰⁰**
WITH WELLNESS+ CARD

8 Pack Candy
Regular Retail \$1.99
or Hershey's, Reese's, Mars, Nestle or Wrigley King Size Candy Bar
Regular Retail \$1.89



Adult and Children's Halloween Costumes,
Selection may vary by store. In-Store Costumes Only

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Flu shot gift cards: Give the gift of good health and protect the ones you love.

*\$27.99 gift card is good for the purchase of a flu vaccine administered by a Rite Aid Pharmacist. This card cannot be used on items excluded by law.

iheartriteaid.com

MAYBELLINE
Lip and Eye



BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Super 24



BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

All New York Color
Cosmetics

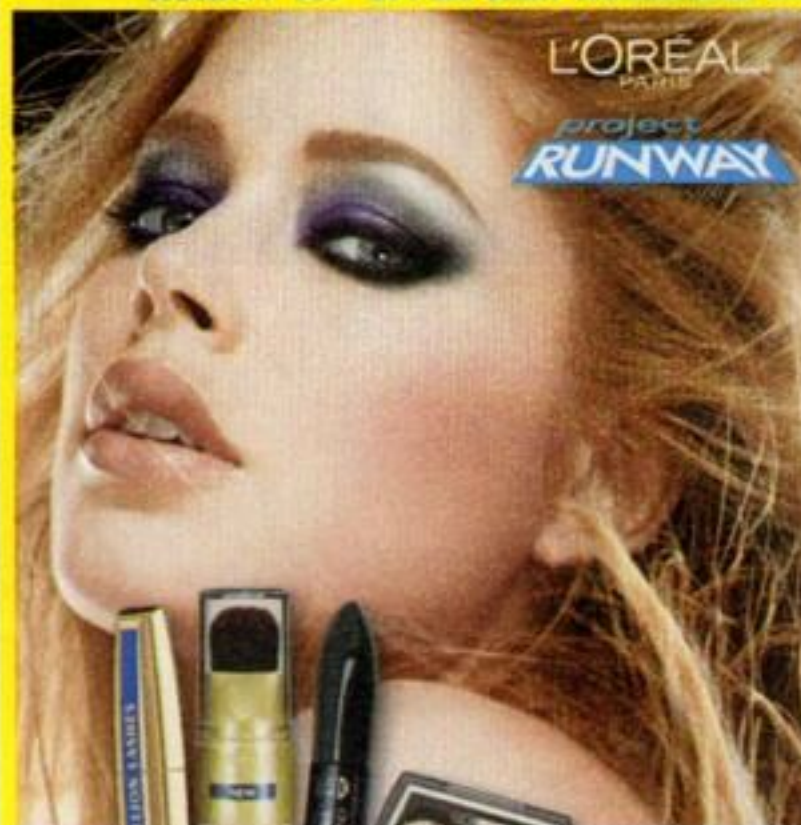


2/\$7

WITH WELLNESS+ CARD

L'ORÉAL
Vive Pro Haircare
or Studio Stylers

\$15 UP REWARD WHEN YOU BUY \$50 OF L'OREAL COSMETICS
HURRY! UP OFFER ONLY AVAILABLE UNTIL OCTOBER 29TH



L'ORÉAL
PARIS
project
RUNWAY

let your fall look
take flight.
NEW
**COLORS
TAKE FLIGHT**
4 RUNWAY-INSPIRED LOOKS



L'ORÉAL
All Cosmetics

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
same brand, of equal
or lesser value
WITH WELLNESS+ CARD

*For use in your next purchase. +UP reward will print on your receipt. +UP offer valid 9/30/11 - 10/29/11.



BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

All Nail
Enamel
(excludes
L'Oréal,
New York Color
and Essie)



BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

PHYSICIANS
FORMULA
Foundation,
Powder, Concealer,
Blush or Bronzers

All Fragrances
Regular Retail
\$17.00 and above



5⁰⁰ OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
same brand, of equal
or lesser value
WITH WELLNESS+ CARD

Organix Hair Care
or Skin Care
Regular Retail \$6.49 - \$10.49
Nexus Hair Care
(excludes Trial Sizes)



29⁹⁹

WITH WELLNESS+ CARD

RITE
AID
Minoxidil
Hair Regrowth
2% or 5%

Arm & Hammer
Ultra Max and
Arrid XX Solid
Antiperspirant/
Deodorant



2/\$3

WITH WELLNESS+ CARD

REVLON
Foundation, Powder,
Blush, Concealer
or Bronzer

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



Exclusive at
Rite Aid

A \$1 Revlon donation supporting women's cancer
research on select Revlon pink lip and nail
products. Free to \$25,000. For additional details,
please visit www.revlon.com/cancer

Manufacturer's Coupon / Expires 10/15/11

L'ORÉAL[®] Fera Hair Color
One Application

YOU PAY **9⁹⁹**
LESS IN-AD COUPON **-2⁰⁰**
FINAL COST AFTER IN-AD COUPON **7⁹⁹**

WITH WELLNESS+ CARD



RC4912440038201101511

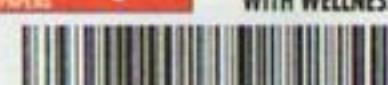
Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 10/15/11

Samy Fat Foam
Hair Color One Application

YOU PAY **8⁹⁹**
LESS IN-AD COUPON **-2⁰⁰**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2⁰⁰**
FINAL COST AFTER IN-AD AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **4⁹⁹**

WITH WELLNESS+ CARD



RC4998502038201101511

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

iheartriteaid.com

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS

Dial or Coast Bath Bars 8 Pack, Dial or Tone Body Wash 15 - 18 oz., Dial Liquid Hand Soap Refill 52 oz. or Dial Nutriskin 12 oz.

2/\$8

WITH WELLNESS+ CARD

make today beautiful

The **beauty products** you want.
The **prices** you demand.
We **guarantee** it.

BEAUTY MONEY BACK GUARANTEE
We'll do it to change your mind here.

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS

Any Schick Quattro 3 ct., Xtreme 3 4 ct. or Slim Twin 10 or 12 ct. Disposable Razors

5.99

WITH WELLNESS+ CARD

\$5 UP REWARD WHEN YOU BUY ANY OF THESE ITEMS

Biosilk, Tigi Bedhead or Tigi Catwalk Hair Care

WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

\$5 UP REWARD WHEN YOU BUY 2 OF THESE JOHN FRIEDA ITEMS

JOHN FRIEDA. london-paris-new york

Precision Foam Hair Color
One Application

YOU PAY **11.99**
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2.00**
IT'S LIKE PAYING 9.99
WITH WELLNESS+ CARD

*After manufacturer's coupon.

JOHN FRIEDA. london-paris-new york

Full Repair, Brilliant Brunette, Sheer Blonde, Luxurious Volume, Root Awakening or Frizz Ease Hair Care
Regular Retail \$5.99 - \$7.49

YOU PAY **5.00**
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2.00**
IT'S LIKE PAYING 3.00
WITH WELLNESS+ CARD

*After manufacturer's coupon.

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.

\$10 UP REWARD WHEN YOU BUY \$30 OF THESE ITEMS

C.Booth, Derma, Modspa and Eclos Skin and Bath

WITH WELLNESS+ CARD

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.

\$10 UP REWARD WHEN YOU BUY \$50 OF THESE ITEMS

Nexcare, ACE, FUTURO

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Ace, Futuro or Nexcare Products

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offer per household.

L'OREAL Skin Care

REVITALIFT
CLINICAL REPAIR

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

19.99
WITH WELLNESS+ CARD

Olay Total Effects or Regenerist Skin Care
Regular Retail \$21.99 - \$29.99
Selection may vary by store

\$8 UP REWARD WHEN YOU BUY \$20 OF THESE ITEMS

SINGLE CHECK REBATES AVAILABLE ON SELECT DR. SCHOLL'S

Dr. Scholl's Foot Care

Selection may vary by store (excludes Orthotic Insoles)
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.

Shampoo or Conditioner 22.5 oz. or Perfect Hold Hairspray or Mousse

2/\$3

WITH WELLNESS+ CARD

Manufacturer's Coupon / Expires 10/15/11

L'OREAL Healthy Look Creme Gloss Hair Color
One Application

YOU PAY **7.99**
LESS IN-AD COUPON **-2.00**
FINAL COST AFTER IN-AD COUPON 5.99
WITH WELLNESS+ CARD

RC4912468048201101511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 10/15/11

All Dermalink
Regular Retail \$29.99 - \$39.99

LESS IN-AD COUPON **-10.00**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-5.00**
SAVINGS AFTER IN-AD AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 15.00
WITH WELLNESS+ CARD

RC4986602036101101511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

\$3 UP REWARD WHEN YOU BUY \$15 OF THESE ITEMS

Burt's Bees Lip, Facial and Skin Care Product

Selection may vary by store.
Also available at www.riteaid.com

WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

\$1 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS

Centrum Men's and Women's, Silver Men's and Women's 100 ct.
Caltrate Assorted Formulas 90 - 120 ct. and Gummy Bites 50 ct.

9⁹⁹

WITH WELLNESS+ CARD



*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

Bausch & Lomb
PreserVision
Select Formulas

5⁰⁰ OFF

REGULAR RETAIL

WITH WELLNESS+ CARD



All I-Caps
Eye Vitamins
Assorted Formulas

BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



Oral-B
Vitality or Pulsaric
Rechargeable
Toothbrush
3 - 4 ct.
or Refill Heads

24⁹⁹

WITH WELLNESS+ CARD



9⁹⁹

WITH WELLNESS+ CARD

Monistat 7 Day
Treatment or
e-p-t Pregnancy Test
+/- Results 2 ct.

\$5 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS



K-Y
Yours + Mine,
Intense, Kissable
Sensations, Intrigue
or Liquibeads
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.

Manufacturer's Coupon / Expires 10/15/11



DURACELL
Hearing Aid Batteries
16 Pack

YOU PAY **13⁹⁹**
LESS IN-AD COUPON **-2⁰⁰**
FINAL COST AFTER IN-AD COUPON **11⁹⁹**

WITH WELLNESS+ CARD



RC4912106038201101511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 10/15/11



SAVE \$2⁰⁰

WITH WELLNESS+ CARD

Pepto-Bismol
Maximum Strength 12 oz.,
Regular Strength 16 oz.
or Children's 24 ct.



RC4912104038201101511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Introducing
wellness+ diabetes
for wellness+ members

The most complete way to manage your diabetes.

\$10 +UP Reward when you buy \$50 of qualifying products¹
Diabetes kit with \$100 savings with new diabetes prescriptions²
Tracking & lifestyle tools with *WebMD Diabetes head2toe*³

Enrollment is easy!
Present your wellness+ card with this barcode when you check out or visit www.riteaid.com/diabetes

LB00000138830000002

RITE AID PHARMACY & **WebMD Diabetes head2toe**

1 Visit riteaid.com/diabetes for a complete list of qualifying products. Limitations apply.
2 Kits available while supplies last. No purchase required. 3 Visit webmd.com/diabeteshead2toe

GNC LiveWell

GOLD CARD

Become an annual Gold Card member and save 20% the day you join and the first 7 days of every month on **GNC products**.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

GNC LiveWell
Vitapaks 30 Day
Select Formulas for
Men and Women

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

GNC LiveWell
**Ultra Probiotic-25 or
Ultra Probiotic-50 30 ct.**
Vitamin C Timed Release
90, 180 or 360 ct.

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

**BSN Sports Nutrition
Supplements**
Selection may vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

**Optimum Nutrition
Assorted Protein Powders**
Selection may vary by store

Control your Diabetes. Control your Costs.

\$15 guaranteed low co-pay*

For your 30-day supply of TRUEtest test strips.

*Offer valid through June 2012. Must have private insurance that covers test strips. See pharmacist for details and eligibility.



PLUS ask how you can receive a FREE meter.*



YOU PAY **3.49**
SINGLE CHECK REBATE **-3.49**
IT'S LIKE GETTING IT FOR FREE
WITH WELLNESS+ CARD

Emergen-C Immune+ Booster
Citrus Flavor, 2 Pack Shots
Limit 1 Rebate. Rebate only valid 10/9/11 - 10/15/11

Zarbee's all-natural Children's Cough Syrup
4 oz.
Limit 1 Rebate. Rebate only valid 10/9/11 - 10/15/11

YOU PAY **5.99**
SINGLE CHECK REBATE **-5.99**
IT'S LIKE GETTING IT FOR FREE
WITH WELLNESS+ CARD



Safe & Effective for children 12 months+
Soothes
Immune boosting
Pediatrician

It's like Paying 99¢ after +UP

Ocean Saline Nasal Spray
3.5 oz.

YOU PAY **2.49**
+UP **-1.50**
IT'S LIKE PAYING 99¢
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offers per household.



Comtrex
24 ct.

YOU PAY **3.99**
+UP **-3.00**
IT'S LIKE PAYING 99¢
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offers per household.



YOU PAY **5.99**
+UP **-5.00**
IT'S LIKE PAYING 99¢
WITH WELLNESS+ CARD

Hyland's Defend Cold Relief
8 oz.

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offers per household.



YOU PAY **3.99**
+UP **-3.00**
IT'S LIKE PAYING 99¢
WITH WELLNESS+ CARD

Chloraseptic Sore Throat Spray 6 oz.
or Lozenges 15 - 18 ct.

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offers per household.



YOU PAY **2/11.00**
+UP **-5.00**
IT'S LIKE PAYING 2/6.00
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.

Alka-Seltzer Plus Cold Relief
Tablets or Liquigels 20 ct.
Campho-Phenique Cold Sore Medication
0.23 oz.
Neo-Synephrine Nasal Spray 15 ml.

\$1 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS



YOU PAY **9.99**
+UP **-1.00**
IT'S LIKE PAYING 8.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

Mucinex Cold Relief Liquid 6 oz.

Look for **additional savings** with our **+UP REWARDS** offers.

\$2 +UP REWARD WHEN YOU BUY ANY 2 OF THESE ITEMS

Dimetapp or Pediatric Robitussin 4 oz.
Children's Advil 4 oz. or 0.5 oz.
Advil Congestion Relief 10 ct.
ThermaCare 2 - 3 ct.

2/\$10
WITH WELLNESS+ CARD



*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.



Blink Tears
15 ml. and Gel 10 ml.
Blink Complete
20 ml.
RevitaLens MPS
10 oz.
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

7.99
WITH WELLNESS+ CARD

\$2 SINGLE CHECK REBATE AVAILABLE ON REVITALENS 10 oz.
See in store Single Check Rebate Directory for details.



Airborne
10 or 32 ct.

5.99
WITH WELLNESS+ CARD

\$1.50 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

Luden's Cough Drops
25 - 30 ct.
LypSyl Lip Moisturizer
0.1 oz. or Cold Sore Treatment 0.28 oz.
ChapStick Lip Balm
Choose from: Original, Medicated, Cherry or Strawberry 0.15 oz.



99¢
WITH WELLNESS+ CARD

iheartriteaid.com

Brach's Mellowcremes
or Necco MaryJane
7-9 oz.
or Ferrara Pan
Caramels 6.75 oz.
Selection may vary
by store

99¢

WITH WELLNESS+ CARD

Halloween
Fun Size and
Snack Size
Bagged Candy
and Snacks
Regular Retail \$3.99
(excludes all Reese's,
Kit Kat, M&M's or
Snickers Brands &
Hershey Chocolate or
Milk Chocolate with
Almonds)
Selection may vary
by store. Single Check
Rebate Offer requires
sign up at riteaid.com/SCR
or by mail.

2/\$5

WITH WELLNESS+ CARD

\$4 SINGLE
CHECK REBATES
AVAILABLE ON \$20
IN KRAFT, NABISCO
& CADBURY
See in-store Single Check
Rebates Directory
for details

Halloween
Laydown Bags
Regular Retail
\$5.99 - \$6.99
Selection may
vary by store.
Single Check Rebate
Offer requires
sign up at riteaid.com/SCR
or by mail.

4.99

WITH WELLNESS+ CARD

Witch way to hauntingly



Pearson Nips 4 oz.
Campfire Marshmallows 10 - 10.5 oz.
Selection may vary by store

1.19

WITH WELLNESS+ CARD



Krabby Patties or Gummy Body Parts
60 ct.
Rice Krispies Treats Mini Squares 40 ct.
Topps Halloween Ring Pop Box 22 ct.

4.99

WITH WELLNESS+ CARD



Charms Candy Carnival 44 oz.
Child's Play 52 oz.
Tootsie Roll Snack Bag 55 ct.
Dum-Dum Pops 250 ct.

6.99

WITH WELLNESS+ CARD



Halloween Bags
Regular Retail \$12.99
Selection may vary by store

8.99

WITH WELLNESS+ CARD



Hershey's, Mars or Nestle
Variety Pack Candy Bars
18 - 20 ct.

9.99

WITH WELLNESS+ CARD



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Halloween Lights
Regular Retail \$2.99 - \$19.99
Selection may vary by store



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Halloween Masks and Wigs
Regular Retail \$3.99 - \$19.99
Selection may vary by store



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Halloween
Accessories or Novelties
Regular Retail \$2.99 - \$19.99
Selection may vary by store



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Halloween Make Up
Regular Retail \$1.99 - \$9.99
Selection may vary by store

iheartriteaid.com



Hershey's or Reese's
Miniatures
9.4 - 12 oz.
or Reese's
Pieces 17.25 oz.

3.49
WITH WELLNESS+ CARD



M&M's
9.9 - 12.6 oz.,
Tootsie Pops
16.8 oz.
or Caramel
Apple Pops
Selection may vary
by store

2.99
WITH WELLNESS+ CARD



Halloween
Bags
Regular Retail \$14.99
Hershey's
All Time Greats
Club Bag
39.9 oz.
Regular Retail \$12.99
Selection may vary
by store

9.99
WITH WELLNESS+ CARD

huge FRIGHT AID savings?



Halloween Single Serve Candy
Russell Stover, Peeps or Reese's Pumpkin
1 - 1.25 oz.
Popcorn Factory Popcorn Balls
1.1 oz.

2/\$1
WITH WELLNESS+ CARD



Non-Chocolate Laydown Bags
Choose from: Air Heads, Blow Pops, Jolly Ranchers, LifeSavers,
Skittles, Tootsie, Werthers, Twizzlers and More!
Regular Retail \$2.79 - \$3.99
Brach's Mellowcremes 18 oz.
Caramel Tootsie Pops, Tootsie Roll Vanilla
or Fruit Flavored Midgees 12.6 - 16 oz.

2/\$5
WITH WELLNESS+ CARD



Club Size Bagged Candy
Regular Retail \$9.99 - \$10.99
Selection may vary by store

8.99
WITH WELLNESS+ CARD



Almond Roca
Canister
10 oz.

3.99
WITH WELLNESS+ CARD




BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Fantasy Makers,
Phantom Frights or
Fright Night Halloween
Make-Up and Eye Lashes



Halloween
Barbie Doll or
FyrFlyz
Light Show Toy

9.99
WITH WELLNESS+ CARD



Select Halloween
Novelties & Accessories
Selection may vary by store
Regular Retail \$1.00 - \$1.99

1.00
WITH WELLNESS+ CARD

**\$1 +UP REWARD WHEN YOU
BUY ANY OF THESE ITEMS**



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

All FUJIFILM
Film and One Time
Use Cameras
Selection may vary by store

*For use on your next purchase. +UP reward will print on your receipt.
Limit 3 +UP offers per household.

Over **\$36 in +UP savings** available on these items plus additional caregiver discounts online go to riteaid.com/givingcare to see all the savings

Get great deals and exclusive savings.

Find helpful information to ensure your loved ones stay as healthy as possible.

And get access to time-saving pharmacy services.

riteaid.com/givingcare



\$5 +UP REWARD WHEN YOU BUY \$20 OF THESE ITEMS



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

All Vitamins and Herbal Supplements (excludes Natural Sleep Aid)

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.



YOU PAY **2.99**
+UP -2.00
IT'S LIKE PAYING 99¢
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offer per household.

Bayer Aspirin
81 mg. Tablets 32 - 36 ct.

\$2 +UP REWARD WHEN YOU BUY TWO OF THESE ITEMS

All Cetaphil Skin Lotions and Cleansers

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

\$10 +UP REWARD WHEN YOU BUY EITHER OF THESE ITEMS



Carex Transport Chair or Roller Walker
Some assembly may be required
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.



YOU PAY **11.99**
+UP -2.00
IT'S LIKE PAYING 9.99
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

Benefiber Powder 90 Doses or Caplets 114 ct.
Citrucel Caplets 100 ct., Powder 30 oz. or Sugar-Free 16.9 oz.
Ecotrin 81 mg., 365 ct.

Eucerin or Aquaphor Body Lotions
14 - 16.9 oz.
or Facial Skin Care
1.7 oz.
Regular Retail \$9.99 - \$16.99

9.99
WITH WELLNESS+ CARD



\$2 +UP REWARD WHEN YOU BUY \$10 OF THESE ITEMS

Oxy Clinical or Phisoderm Cleansers

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

\$10 +UP REWARD WHEN YOU BUY THESE ITEMS

Select Blood Pressure Monitors
Selection may vary by store
AQ1, AR1-4D & AR1-4X

10.00 OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Denture Tablets 40 - 120 ct.,
Adhesive 0.75, 2 to 2.4 oz.
or Denture Brush

Anti-Diarrheal Caplets 96 ct.,
Acid Reducers Famotidine 170 - 180 ct. or Ranitidine 95 - 160 ct.,
Dairy Relief 125 ct., **Senna Tablets** 120 - 200 ct.,
Fiber 90 - 320 ct., **Col-Rite** Caplets 250 - 400 ct.
or P-Col-Rite 400 ct.,
Stool Softener 180 ct.,
Bisacodyl Tablets 200 ct.,
or Laxative Relief 17.9 oz.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Tums Antacid
60 - 150 ct.

YOU PAY **2/8.00**
+UP -1.00 on 2
IT'S LIKE PAYING 2/7.00
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.



\$1 +UP REWARD WHEN YOU BUY TWO OF THESE ITEMS

pureCare Diabetic Relief Socks

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

Poise Pads 20 ct.
Regular Retail \$6.49 - \$6.99
Pantliners 44 - 48 ct.
Depend Underwear 6 ct.

YOU PAY **2/11.00**
+UP -2.00 on 2
IT'S LIKE PAYING 2/9.00
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.



Colgate
Sensitive Pro-Relief
Toothpaste 4 oz.
or Manual
Toothbrush 1 ct.

FASTER to the Nerve for Lasting Relief!
"Faster vs. Leading Sensitivity Toothpaste Brand"

YOU PAY **3⁹⁹**
+UP **-1⁰⁰**
IT'S LIKE PAYING™ 2⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.
Limit 4 +UP offers per household.

Crest Complete Extra White Toothpaste 5.8 oz.
Oral-B Complete Fresh Scope Scent Toothbrush
2 ct. or **Scope Dual Blast Mouthwash** 750 mL

YOU PAY **4⁴⁹**
+UP **-2⁰⁰**
IT'S LIKE PAYING™ 2⁴⁹
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.
Limit 2 +UP offers per household.



Kotex
Light Days Pantliners 80 - 135 ct.
Overnights 28 ct.
Ultra Thin Pads 40 to 44 ct.
or Security Tampons 36 ct.

2/\$11
WITH WELLNESS+ CARD



Protective Underwear 14 - 20 ct., **Belted Undergarments** 30 ct., **Bladder Control Pads** 36 - 60 ct., **Guards for Men** 52 ct., **Briefs** 14 ct.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

We accept all Medicare Part D Prescription Drug Plans.
Open enrollment is Oct 15 - Dec 7.

NEW! The same whitening ingredient as strips in a toothpaste.

Enamel safe every time you brush for whiter teeth in 1 week.

Colgate
Optic White

*With a gentler 1% hydrogen peroxide concentration.
For best results, use as directed for 4 weeks.

Colgate
Optic White Toothpaste 4 oz.
Manual Toothbrush 1 ct.

YOU PAY **2/7⁹⁸**
+UP **-6⁰⁰** on 2
IT'S LIKE PAYING™ 2/1⁹⁸
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.
Limit 4 +UP offers per household.

Listerine Mouth Rinse
Total Care, Advanced, Citrus 1 Liter, Total Care Plus Whitening, Vibrant Whitening, Whitening Plus Restoring 16 oz.
or **Rembrandt Toothpaste**

5⁹⁹
WITH WELLNESS+ CARD



Aquafresh

4/\$5
WITH WELLNESS+ CARD

Aquafresh
Toothpaste 6.4 oz.
or Kid's Pump 4.6 oz.



\$5 +UP REWARD WHEN YOU BUY \$15 OF THESE ITEMS

All **Playtex**
Baby Care Products
Selection may vary by store
Regular Retail \$1.99 - \$35.99
WITH WELLNESS+ CARD



*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.

\$3 SINGLE CHECK REBATE AVAILABLE ON 2 TUGABOOS JUMBO PACK DIAPERS
See in-store Single Check Rebate Directory for details.

tugaboos
Baby Wipes 360 ct., Jumbo Pack Diapers, Training Pants or Overnights

tugaboos
Baby Wipes 360 ct., Jumbo Pack Diapers, Training Pants or Overnights

YOU PAY **8⁹⁹**
+UP **-4⁰⁰**
IT'S LIKE PAYING™ 4⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.
Limit 1 +UP offer per household.

Always
Maxi Pads 20 - 48 ct. (excludes Clean and Jumbo Pack)
Pantliner 68 - 80 ct.
Tampax Tampons 40 ct. (excludes Pearl)

5⁹⁹
WITH WELLNESS+ CARD



YOU PAY **11⁹⁹**
+UP **-2⁰⁰**
IT'S LIKE PAYING™ 9⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.
Limit 2 +UP offers per household.



HUGGIES
Jumbo Pack Diapers, Pull-Ups or Goodnights

\$1 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS

Bio true 10 oz. or **Soothe PM Ointment**

YOU PAY **9⁹⁹**
LESS 10-AD COUPON **-1⁰⁰**
FINAL COST AFTER 10-AD COUPON 8⁹⁹
WITH WELLNESS+ CARD

RC4932102037601101511



BUY ONE GET SECOND ONE 40% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

All **Pampers** Baby Wipes

iheartriteaid.com

Purex
Laundry Detergent
Liquid - 50 oz.
Fabric Softener 100 oz.

3⁹⁹
WITH WELLNESS+ CARD

Downy Fabric Softener
Liquid 41 - 51 oz.
Sheets 105 ct.
Bounce Fabric Softener 120 ct.

5⁹⁹
WITH WELLNESS+ CARD

Simplify.
Paper Towels
8 Pack
Bathroom Tissue
24 Pack.

4⁹⁹
WITH WELLNESS+ CARD

STOCK UP & CLEAN UP

Cascade Automatic Dishwashing Detergent
Gel or Powder 45 oz.
Dawn Dishwashing Liquid
19 - 24 oz.

3⁴⁹
WITH WELLNESS+ CARD

Febreze
Air Effects 9.7 oz.
Set & Refresh 5.5 ml.

2/\$5
WITH WELLNESS+ CARD

Neutra Air Fabric Mist 17 oz.
Glade Decor Scents Kit or Scented Candles 4 oz.

2⁹⁹
WITH WELLNESS+ CARD

Kaboom Shower, Tub and Tile or Foam-Tastic
(selection may vary by store)

2/\$7
WITH WELLNESS+ CARD

GLAD Trash Bags
Drawstring, 13 gallon, 22 ct., 30 gallon, 15 ct.
Quick-tie, 13 gallon, 35 ct., 30 gallon, 21 ct.

4⁹⁹
WITH WELLNESS+ CARD

Fantastik 32 oz.
Soft Scrub 24 - 25.4 oz.
Shout
Pre-wash Spray 22 oz.
Advanced 14 oz.
Glade Carpet and Room Deodorizer 32 oz.

2/\$5
WITH WELLNESS+ CARD

Alkaline Batteries
"AA" or "AAA" 4 Pack
"C" or "D" - 2 Pack
9 Volt - 1 Pack

1⁹⁹
WITH WELLNESS+ CARD

Total Pillow
Furniture Fix

14⁹⁹
WITH WELLNESS+ CARD

Hamilton Beach or Proctor Silex Appliances, Select Kitchen Elite Appliances, All Water Filtration

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

BUY
T-Mobile \$50 Airtime
GET
Nokia 1616 Pre-Paid Cell Phone (\$19.99 Value)
FOR 14⁹⁹
WITH WELLNESS+ CARD

Capri Sun
6 oz., 10 Pack
Hi-C
6.75 oz. 10 Pack
Ocean Spray
Cranberry Juices
64 oz. or 4 Pack
12 oz. Bottles
All Varieties
+CRV or Deposit
where applicable



2/\$5

WITH WELLNESS+ CARD



2/\$5

WITH WELLNESS+ CARD

Butter Cookies 12 oz.
Cheez-It Crackers 7.5-9 oz.
Nature Valley Nut Clusters 5 oz.
Simplify Snacks 8 ct.
Keebler Cookies 11.5-16 oz.
or Crackers 7.5-16 oz.
Selection may vary by store



2/\$6

WITH WELLNESS+ CARD

Spam 12 oz.
Healthy Choice Fresh Mixers 6.95-7.95 oz.
Hormel Roast Beef 12 oz.
Rold Gold 7-16 oz.
Doritos 11-12 oz.
Selection may vary by store



2/\$7

WITH WELLNESS+ CARD

Edy's Ice Cream
1.5 Quart
Selection may vary by store



2/\$3

WITH WELLNESS+ CARD

Popcorn, Cheese Curls or Pretzels 5-12 oz.
or Microwave Popcorn 3 Pack
Selection may vary by store



2.99

WITH WELLNESS+ CARD

Ferrero Rocher or Rondnoir 12 ct.
Raffaello 15 ct.
Dove Miniatures 8.5-9.5 oz.
Godiva Gems 3.5-4.25 oz.
Selection may vary by store



3.49

WITH WELLNESS+ CARD

Hershey's Bliss 8.6-9.6 oz.
Hershey's 6 Packs 1.45-1.55 oz.
Selection may vary by store



4/\$5

WITH WELLNESS+ CARD



2/\$3

WITH WELLNESS+ CARD

Monster Energy Drink 15.5-16 oz.
Red Bull Singles 8.4 oz.
+CRV or Deposit where applicable

Big Values, Huge Savings!



21.99

Corona Extra Beer
18 Pack, 12 oz. Bottles



13.99

Coors Light, Miller Lite or Miller Genuine Draft Beer
18 Pack, 12 oz. Cans or Bottles



9.99

Budweiser or Bud Light Beer 12 Pack, 12 oz. Bottles or Cans
Budweiser Select 55 Beer 12 Pack, 12 oz. Bottles



6.99

Natural Light, Milwaukee's Best or Keystone Light Beer
12 Pack, 12 oz. Cans

RITE AID Photo Coupon / Expires 10/15/11

10 for \$1.00
4" x 6" Digital Prints

In-Store Kiosk only
WITH WELLNESS+ CARD

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

2 14988 00100 7

It's like getting it for FREE after +UP**
*Plus applicable sales tax.

Preparation H Totables Wipes 10 ct.
*For use on your next purchase. +UP reward will print on your receipt. *Plus applicable sales tax. Limit 1 +UP offer per household.

YOU PAY **3⁰⁰**
+UP **-3⁰⁰**
IT'S LIKE GETTING IT FOR FREE**
WITH WELLNESS+ CARD

Regular Hand Sanitizer 8 oz.
*For use on your next purchase. +UP reward will print on your receipt. *Plus applicable sales tax. Limit 4 +UP offers per household.

YOU PAY **1⁰⁰**
+UP **-1⁰⁰**
IT'S LIKE GETTING IT FOR FREE**
WITH WELLNESS+ CARD

RITE AID Manufacturer's Coupon / Expires 10/15/11

L'OREAL Excellence, Excellence To-Go or Sublime Mousse Hair Color One Application

YOU PAY **8⁹⁹**
LESS 2⁰⁰
FINAL COST AFTER IN-AD COUPON **6⁹⁹**

WITH WELLNESS+ CARD

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4912489038201101511

10/\$10
WITH WELLNESS+ CARD

Simplify.
Paper Towels Single Roll
Bathroom Tissue 4 Pack
Facial Tissues 100 ct.
Bleach 96 oz. Liquid
Palmolive Dishwashing Liquid 10 oz.

Blistex Medicated Lip Ointment
*For use on your next purchase. +UP reward will print on your receipt. *Plus applicable sales tax. Limit 1 +UP offer per household.

YOU PAY **1⁴⁹**
+UP **-1⁴⁹**
IT'S LIKE GETTING IT FOR FREE**
WITH WELLNESS+ CARD

Blistex Lip Ointment 0.21 oz.

Burt's Bees Throat Drops 20 ct.
*For use on your next purchase. +UP reward will print on your receipt. *Plus applicable sales tax. Limit 1 +UP offer per household.

YOU PAY **1⁴⁹**
+UP **-1⁴⁹**
IT'S LIKE GETTING IT FOR FREE**
WITH WELLNESS+ CARD

Cepacol Sore Throat Lozenges 16 - 18 ct.
*For use on your next purchase. +UP reward will print on your receipt. *Plus applicable sales tax. Limit 1 +UP offer per household.

YOU PAY **2⁵⁰**
+UP **-2⁵⁰**
IT'S LIKE GETTING IT FOR FREE**
WITH WELLNESS+ CARD

NeilMed Nasa Mist Spray 4.2 oz.
*For use on your next purchase. +UP reward will print on your receipt. *Plus applicable sales tax. Limit 1 +UP offer per household.

YOU PAY **5⁰⁰**
+UP **-5⁰⁰**
IT'S LIKE GETTING IT FOR FREE**
WITH WELLNESS+ CARD

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Fall Home Decor
Includes candles, candle holders, wreaths, floral, pumpkins, Beece throws, rugs and kitchen towels. Selection may vary by store.

Carefree Pantliners 18 - 22 ct.
*See riteaid.com for details. *After riteaid values online coupon.

YOU PAY **2/2⁰⁰**
VIDEO VALUES ONLINE COUPON **-1⁰⁰**
on 2
IT'S LIKE PAYING 2/1⁰⁰
WITH WELLNESS+ CARD

Poland Spring Spring Water 0.5 Liter, 24 Pack +CRV or deposit where applicable
*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offer per household.

YOU PAY **2/8⁰⁰**
+UP **-1⁰⁰**
on 2
IT'S LIKE PAYING 2/7⁰⁰
WITH WELLNESS+ CARD

Planters Nuts Cashews or Mixed Nuts 8 - 11.5 oz.
Flavor Grove Almonds 6 oz.
Cereal Cream of Wheat 10 ct., Kashi GoLean 11.4 - 16.5 oz. Post Great Grains 16 oz. or Kellogg's Special K 11 - 19.5 oz.
Sunsweet Prune Juice 64 oz. +CRV where applicable
Selection may vary by store.

3⁰⁰
WITH WELLNESS+ CARD

Folgers Coffee 22.6 - 33.9 oz.
Instant Coffee 12 oz.
Dunkin' Donuts Coffee 11 - 12 oz.
Selection may vary by store.

9⁰⁰
WITH WELLNESS+ CARD

Quilted Northern Bathroom Tissue 12 Pack
Brawny Paper Towels 8 Pack

7⁰⁰
WITH WELLNESS+ CARD

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (CAHOL). SINGLE CHECK REBATES GUIDELINES: LIMIT SUBMISSION ON REBATE ITEMS TO ONE ITEM PER HOUSEHOLD. PLEASE SEE APPLICABLE SINGLE CHECK-REBATE DIRECTORY AVAILABLE IN ALL OF OUR STORES AND OUR WEBSITE FOR SUBMISSION DEADLINES AND ADDITIONAL PROGRAM GUIDELINES. BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW. TERMS AND CONDITIONS APPLY TO GIFT CARDS.



We Accept SNAP/EBT Card Benefits.

iheartriteaid.com