



October 2011 Rebate Directory

up to **\$350** rebate value

84
REBATE
OFFERS
INSIDE!

Two Ways Of Enrolling:
By **Mail** or **On-line** at www.riteaid.com
Mail-in form located on the back of this Directory.

Valid on purchases made 9/28/11 - 10/25/11*
SUBMIT BY NOVEMBER 24, 2011
*Except as otherwise noted in the directory.

1 **NEW!**

Centrum Specialist Vitamins
Purchase One (1):

- Energy, 60 ct.
- Heart, 60 ct.
- Prenatal, 56 ct.
- Vision, 60 ct.

LIMIT FOUR (4) \$2.00 REBATES

\$2⁰⁰
REBATE

2

alli Weight Loss Aid
Purchase One (1):

- Starter Kit, 90 ct.
- Refill, 120 ct.

LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰
REBATE

FEATURED REBATE

3

Kraft/Nabisco/Cadbury
Purchase Twenty Dollars (\$20.00) Worth of Any Variety:

- Any Kraft Product
- Any Nabisco Product
- Any Cadbury Product

LIMIT ONE (1) \$4.00 REBATE

\$4⁰⁰
REBATE

4

Nicorette Gum
Purchase One (1):

- 2 & 4 mg, 100-110 ct.

LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰
REBATE

5 Over \$79 in rebate savings on Foot Care Products. See pages 10-11.

Profoot
Purchase One (1):

- Miracle or Triad Insoles
- Flex-Tastic
- Pump Pouches
- Synovium Heel Rescue Foot Cream
- Proclearz

LIMIT FOUR (4) \$3.00 REBATES

\$3⁰⁰
REBATE

6

Barbasol Shave Cream
Purchase Three (3):

- Original, Pacific Rush or Aloe, 10 or 11 oz. and receive back by mail the purchase price of the 3rd Shave Cream

Purchase price of the equal of lesser value will be redeemed
LIMIT TWO (2) REBATES

BUY 2 GET 1 FREE

7

Pretty Woman Nails
Purchase Three (3) of Any Variety:

- Pretty Woman Nail Items and receive back by mail the purchase price of the 3rd Nail Item

Purchase price of the equal of lesser value will be redeemed
LIMIT ONE (1) REBATE

BUY 2 GET 1 FREE

VALID ONLY ON PRODUCTS PURCHASED 9/28/11 - 10/1/11**

8

Sally Hansen
Purchase Fifteen Dollars (\$15.00) Worth of Any Variety:

- Nail, Nail Treatment or Beauty Tools

LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰
REBATE

****Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.**

VALID ONLY ON PRODUCTS PURCHASED 10/2/11 - 10/8/11**

9

Crest/Oral-B/Scope
Purchase One (1):

- Crest Toothpaste, 4, 4.2, 4.6 or 6.2 oz.
- Scope, 250 ml
- Oral-B Stages, Advantage Plus or 3D Manual Toothbrush, 1 ct.

LIMIT ONE (1) \$1.60 REBATE

\$1⁶⁰
REBATE

****Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.**



Reloadable
Prepaid Cards
The Card That's Pay As You Go!



Now \$4.95
Was \$9.95

**New Features!
New Lower Price!**
Other fees may apply. Excludes NASCAR Visa Card. Cards issued by ColumbusBank and Trust Company.

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HEALTHCARE

10

Rite Aid Tugaboos®
Purchase Two (2):
• Baby Wipes, 184-216 ct.
LIMIT ONE (1) \$3.00 REBATE

13

Tugaboos® Jumbo Pack Diapers
Purchase Two (2)
of Any Variety:
• Jumbo Pack Diapers
LIMIT ONE (1) \$3.00 REBATE

16

Rite Aid Brand Maxi Pads & Pantliners
Purchase Two (2)
of Any Variety:
• Maxi Pads, 28-48 ct.
• Pantliners, 92 ct.
LIMIT ONE (1) \$3.00 REBATE

YOUR CHOICE
3.00
PER REBATE OFFER

11



StaphAseptic
Purchase One (1):
• First Aid Gel, 2 oz.
LIMIT ONE (1) \$7.00 REBATE

\$7.00
REBATE

14



RevitaLens
Purchase One (1):
• RevitaLens, 10 oz.
LIMIT ONE (1) \$2.00 REBATE

\$2.00
REBATE

17



Kendall First Aid
Purchase One (1)
for a \$1.00 Rebate OR
Purchase Two (2)
for a \$3.00 Rebate:
• Alcohol Swabs, 100 ct.
LIMIT ONE (1) REBATE

\$1.00 OR **\$3.00**
REBATE ON PURCHASE OF 1 OR **\$3.00** REBATE ON PURCHASE OF 2

12



Choice
Purchase One (1):
• Diabetes Risk
In-Home Test Kit
LIMIT ONE (1) \$10.00 REBATE

\$10.00
REBATE

15



Rite Aid Brand Handeze
Purchase Two (2):
• Flex-Fit,
Small or Medium
LIMIT ONE (1) \$4.00 REBATE

\$4.00
REBATE

18



Kendall Antimicrobial First Aid
Purchase One (1)
for a \$1.00 Rebate OR
Purchase Two (2)
for a \$3.00 Rebate:
• Telfa Nonstick Pads, 3 x 4, 10 ct.
• Curity Gauze Pads, 4 x 4, 10 ct.
• Kerlix Bandage Roll, 4.5 x 4.7 yds.
LIMIT ONE (1) REBATE

\$1.00 OR **\$3.00**
REBATE ON PURCHASE OF 1 OR **\$3.00** REBATE ON PURCHASE OF 2

20



Itch-X
Purchase One (1):
• Lotion with
Hydrocortizone 1%, 3 oz.
LIMIT ONE (1) \$2.00 REBATE

\$2.00
REBATE

22



Itch-X
Purchase One (1):
• Gel with Aloe, 1.25 oz.
LIMIT ONE (1) \$1.00 REBATE

\$1.00
REBATE

19



NicoDerm CQ
Purchase One (1):
• Starter Kit,
Clear & Opaque, 14 ct.
LIMIT ONE (1) \$5.00 REBATE

21



Nicorette/Commit Lozenges
Purchase One (1):
• Mint or Cherry, 72 ct.
• Mint mini Lozenges,
2 or 4 mg, 81 ct.
LIMIT ONE (1) \$5.00 REBATE

YOUR CHOICE
5.00
PER REBATE OFFER

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DIET & NUTRITION

23



Juven
Purchase One (1):
• Juven Fruit Punch, 8 ct.
LIMIT SIX (6) \$2.00 REBATES

\$2⁰⁰

REBATE

24



Nepro
Purchase One (1):
• Nepro Vanilla Shake,
8 oz. Bottles, 4-Pack
LIMIT SIX (6) \$2.00 REBATES

\$2⁰⁰

REBATE

25



**Glucerna
Hunger Smart**
Purchase One (1)
of Any Variety:
• Shake or Snack Bar
LIMIT FOUR (4) \$1.00 REBATES

\$1⁰⁰

REBATE

26



**Zone
Nutritional Bars**
Purchase Two (2)
of Any Variety:
• Single Bars
LIMIT FOUR (4) \$1.00 REBATES

\$1⁰⁰

REBATE

27



**EAS
Nutritional Bars**
Purchase Two (2)
of Any Variety:
• Single Bars, 2.65 oz.
LIMIT FOUR (4) \$1.00 REBATES

\$1⁰⁰

REBATE

28



EAS Myoplex
Purchase One (1)
of Any Variety:
• Lite Ready-to-Drink,
4-Pack
• Original Ready-to-Drink,
4-Pack
Only available at Rite Aid GNC stores
LIMIT SIX (6)
\$1.00 REBATES

\$1⁰⁰

REBATE

29



Stuart
Purchase One (1):
• Prenatal Vitamins, 100 ct.
LIMIT ONE (1) \$10.00 REBATE

\$10⁰⁰

REBATE

30



PediaSure
Purchase One (1)
of Any Variety:
• Vanilla, Fiber,
Strawberry or
Chocolate, 8 oz.
Bottles, 6-Pack
LIMIT FOUR (4) \$3.00 REBATES

\$3⁰⁰

REBATE

31



**PediaSure
Side Kicks**
Purchase One (1):
• Vanilla,
8 oz. Bottles, 4-Pack
LIMIT FOUR (4) \$1.00 REBATES

\$1⁰⁰

REBATE



Introducing
A Great Way To Save



Sign up, use the card, start earning.

ENROLL in Allergy Rewards with your **wellness+** card at www.riteaid.com/allergyrewards.

SHOP using your **wellness+** card every time you purchase ZYRTEC® and/or BENADRYL® OTC products.

EARN a **\$20 Rite Aid Certificate** with every \$75 in ZYRTEC® and/or BENADRYL® OTC purchases.



Use only as directed.

Registration for this program online only; mail-in registrations will not be accepted. You must register at <https://riteaid.rebateplus.com/zyrtec> in order to qualify for program benefits. You must be 18 years of age or older to participate in the Rite Aid Allergy Rewards program. \$75 purchase requirement is determined before sales tax is calculated, less any coupon discounts and excludes the purchase of prescriptions and prescription co-pays. Rite Aid Allergy Rewards program offer valid only on Rite Aid in store purchases made from January 1, 2011 to December 31, 2011, online purchases not valid. BENADRYL® topical anti-itch first aid products do not qualify for this program. Limit of three (3) Allergy Rewards \$20 Rite Aid certificates per household. Go to <https://riteaid.rebateplus.com/zyrtec> to view the full program terms and conditions.

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Members* of wellness+SM diabetes



get a **\$10 +UP** reward with EVERY \$50 of these qualifying products.

PARTICIPATING PRODUCTS FROM 9/25/11 - 1/3/12

- A1C Selfcheck
- Advil Tablets and Caplets, 100 ct.
- Alli, 90 ct.
- Bayer Aspirin
- Benefiber 62 Dose unflavored powder or Benefiber 28 ct. unflavored stick packs
- Breeze 2 Meter
- Centrum Pro Nutrients OMEGA-3 50 ct., Probiotic 14 ct. and Fruit and Veggie 50 ct.
- Colgate Total Gum Defense, 5.8 oz. +2MW
- Contour Meter
- Contour USB Meter
- DEX 4 Bits and Liquid
- Nature Made Diabetes Health, 30 ct.
- Nature Made Vitamin D 400IU, 90+10 ct.
- Nature Made Women's Multi Vitamin, 50+90 ct.
- Omron BP #724 Blood Pressure Monitor
- ROBITUSSIN PEAK COLD Liquid, 4 oz.
- Rite Aid Glucose Tablets and Lancets



Must present wellness+ card during qualifying transactions. Registration for wellness+ for diabetes is also required. Purchases must be made between 9/25/11 - 1/3/12. A \$10 +Up Reward will print on your Rite Aid receipt when you reach your \$50 purchase requirement. The +Up Reward will be valid on your next purchase at Rite Aid.

***Enroll Free in wellness+ diabetes today!**



LB00000138830000002

Present your **wellness+** card with this barcode when you check out to start earning your **+UP** rewards.

*Allow up to 5 days after enrollment for wellness+ for diabetes benefits including +Up offers to be activated.

iheartriteaid.com

Introducing...



Enhanced Multivitamins
for Your Health Needs



HEART

ENERGY

VISION

PRENATAL

Consult your doctor before adding any additional supplements to your Prenatal regimen.

1

Start with a
Centrum® Multivitamin

2

and then add a
ProNutrients™ Supplement

NEW

From the Makers of
Centrum®

**PRO
NUTRIENTS™**

Supplements Designed
to be Taken with Your
Multivitamin

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*These statements have not been evaluated by the Food and Drug Administration.
These products are not intended to diagnose, treat, cure or prevent any disease.



fruit & veggie

100% Naturally Sourced

probiotic

Two Probiotics
for 2 Benefits

omega3

Omega-3's MiniGels
Smaller than Most Brands

**nutrition
possible™**



**Centrum
Specialist Vitamins**
Purchase One (1):

- Energy, 60 ct.
- Heart, 60 ct.
- Prenatal, 56 ct.
- Vision, 60 ct.

LIMIT FOUR (4)
\$2.00 REBATES

\$2⁰⁰
REBATE



**Centrum
ProNutrients**
Purchase One (1):

- Probiotic, 14 ct.
- Fruit & Veggie, 50 ct.
- Omega3, 50 ct.

LIMIT THREE (3) \$2.00 REBATES

\$2⁰⁰
REBATE

iheartriteaid.com

We help you save on your **Cough/Cold** needs!

**VALID ONLY ON PRODUCTS
PURCHASED 10/9/11 - 10/15/11****

33



**Emergen-C
Immune+ Booster**
Purchase One (1):
• Citrus Flavor, 2-Pack Shots
LIMIT ONE (1) REBATE

**UP TO
\$3.49***
REBATE

*Purchase Price Will Be Refunded (up to \$3.49).
Sales tax excluded.

****Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.**

**VALID ONLY ON PRODUCTS
PURCHASED 10/16/11 - 10/22/11****

34



Similasan
Purchase One (1):
• Cold Relief for
Children, 4 oz.
LIMIT ONE (1) \$3.00 REBATE

\$3.00
REBATE

****Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.**

35



Children's Claritin
Purchase One (1)
of Any Variety:
• Children's Claritin Product
LIMIT ONE (1) \$2.00 REBATE

\$2.00
REBATE

36



Zegerid
Purchase One (1):
• Zegerid, 14 ct.
LIMIT ONE (1) \$2.00 REBATE

\$2.00
REBATE

37



Antiox
Purchase One (1):
• Antiox 636 Liquid,
2-Pack
LIMIT TWO (2) \$1.00 REBATES

\$1.00
REBATE

38



Zicam
Purchase One (1):
• Allergy, Sinus
or Congestion
LIMIT ONE (1) \$3.00 REBATE

\$3.00
REBATE

39



Benzedrex
Purchase One (1):
• Vapo Inhaler
LIMIT ONE (1) \$1.00 REBATE

\$1.00
REBATE

40



Ayr
Purchase One (1):
• Saline Nasal Gel
LIMIT ONE (1) \$1.00 REBATE

\$1.00
REBATE

41



Dristan
Purchase One (1):
• 12-hr Nasal Spray
LIMIT ONE (1) \$1.50 REBATE

\$1.50
REBATE

42



Alavert
Purchase One (1):
• Citrus, 48 ct.
• Alavert D, 12 ct.
LIMIT ONE (1) \$3.00 REBATE

\$3.00
REBATE

43



Advil
Purchase One (1):
• Congestion Relief
• Cold & Sinus
• Allergy Sinus
LIMIT ONE (1) \$2.00 REBATE

\$2.00
REBATE



We help you save on your **Cough/Cold** needs!

44

FeverAll
Purchase One (1):
• Children's Suppositories
120 mg, 6 ct.
LIMIT ONE (1) \$2.00 REBATE



\$2⁰⁰

REBATE

**VALID ONLY ON PRODUCTS
PURCHASED 10/16/11 - 10/22/11****

45

**NEW to
Rite Aid**

Zarbee's
Purchase One (1):
• Nighttime Cough &
Sleep Drink, 6 ct.
LIMIT ONE (1) REBATE



**UP TO
\$6⁹⁹***

REBATE

*Purchase Price Will Be Refunded (up to \$6.99).
Sales tax excluded.

**Rebate valid only on products purchased between the dates
shown above. Purchases made outside of stated date will not be
honored for the rebate.

**VALID ONLY ON PRODUCTS
PURCHASED 10/9/11 - 10/15/11****

46

Zarbee's
Purchase One (1):
• All-Natural Children's
Cough Syrup, 4 oz.
LIMIT ONE (1) REBATE



**NEW to
Rite Aid**

**UP TO
\$5⁹⁹***

REBATE

*Purchase Price Will Be Refunded (up to \$5.99).
Sales tax excluded.

**Rebate valid only on products purchased between the dates
shown above. Purchases made outside of stated date will not be
honored for the rebate.

47

Palmer's Lip
Purchase Two (2)
of Any Variety:
• Dark Chocolate +
Peppermint Lip Butter,
0.35 oz.
LIMIT ONE (1) \$1.00 REBATE



\$1⁰⁰

REBATE

48

Chapstick
Purchase One (1):
• Triple Packs,
Overnight, 0.25 oz.
LIMIT TWO (2) \$2.00 REBATES



\$2⁰⁰

REBATE

**VALID ONLY ON PRODUCTS
PURCHASED 10/16/11 - 10/22/11****

49

Saline Soothers
Purchase One (1):
• Menthol, 15 ct.
LIMIT ONE (1) REBATE



**UP TO
\$1⁰⁰***

REBATE

*Purchase Price Will Be Refunded (up to \$1.00).
Sales tax excluded.

**Rebate valid only on products purchased between the dates
shown above. Purchases made outside of stated date will not be
honored for the rebate.

50

RELEEV
Cold Sore Relief
Purchase One (1):
• Cold Sore
Liquid, 0.2 oz.
LIMIT ONE (1) \$2.00 REBATE



\$2⁰⁰

REBATE

51

Allegra
Purchase One (1):
• 180 mg 24 Hour
Tablets, 30 ct.
LIMIT TWO (2) \$2.00 REBATES



\$2⁰⁰

REBATE

52

PediaCare
Purchase One (1)
of Any Variety:
• Fever &
Cough & Cold Item
LIMIT TWO (2) \$1.50 REBATES



\$1⁵⁰

REBATE

Robitussin® Relief made simple.



NEW LOOK!

53

Robitussin
Purchase One (1)
of Any Variety:
• Robitussin, 4 or 8 oz.
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE



iheartriteaid.com

Which Medicare Part D Prescription Drug Plan will save you the most money?

Your pharmacist has the answer. All you have to do is ask.

OPEN ENROLLMENT IS OCT 15 - DEC 7.

We accept all Medicare Part D Prescription Drug Plans.



Shield yourself from the **flu.**

Flu shots only **\$27.99**

Covered by most insurance plans.

- Walk into any
Rite Aid, any time,
no appointment needed.
- Get a **FREE** coupon book
worth **\$100 in savings**
with every flu shot.*

*No purchase required for coupon book. Preservative-free vaccine available upon request.
Vaccines and coupons available while supplies last. Age restrictions apply in some states.
\$27.99 price applies to standard injectable flu vaccine. See pharmacist for details.

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We help you save on your **Footcare** needs!

DrScholl's

54



Dr. Scholl's
Purchase One (1)
of Any Variety:
• Pain Relief Insoles
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

55



Dr. Scholl's
Purchase One (1):
• Freeze Away, 12 ct.
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

58



Dr. Scholl's
Purchase One (1)
of Any Variety:
• Massaging Gel
LIMIT ONE (1) \$3.00 REBATE

\$3⁰⁰

REBATE

59



Dr. Scholl's
Purchase One (1)
of Any Variety:
• Clear Away
Wart Product
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

61-62



Dr. Scholl's
Purchase One (1):
• For Her Insoles **OR**
Purchase One (1):
• Ingrown Toenail
Pain Reliever
LIMIT ONE (1) \$2.00 REBATE
PER OFFER

\$2⁰⁰

REBATE

63



Dr. Scholl's
Purchase One (1):
• Smooth My Sole
Rough Skin Eraser
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰

REBATE

65



Dr. Scholl's
Purchase One (1)
of Any Variety:
• Corn & Callus Product
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰

REBATE

66



Dr. Scholl's
Purchase One (1)
of Any Variety:
• Odor & Wetness Product
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰

REBATE

56



Lotrimin
Purchase One (1)
of Any Variety:
• Lotrimin
• Lotrimin Ultra
• Lotrimin AF
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

57



Rite Aid
Purchase One (1):
• Pedi Bean
LIMIT ONE (1) \$1.00 REBATE

\$1⁰⁰

REBATE

60



Tinactin
Purchase One (1)
of Any Variety:
• Tinactin Product
LIMIT ONE (1) \$2.00 REBATE

\$2⁰⁰

REBATE

64



**Callex Dry Heel
Ointment**
Purchase One (1):
• Callex UNG
Smooths & softens dry,
cracked heels
LIMIT TWO (2) \$5.00 REBATES

\$5⁰⁰

REBATE

67

**For discolored
toenails!**



NonyX Nail Gel
Purchase One (1):
• Nail Gel
For clear, healthy-looking toenails
LIMIT ONE (1) \$5.00 REBATE

\$5⁰⁰

REBATE

We help you save on your **Footcare** needs!



68

Wartner
Purchase One (1):
• Original
Wart Remover Kit
LIMIT TWO (2) \$4.00 REBATES



70

CompoundW
Purchase One (1):
• Freeze Off
• Freeze Off Plantar
LIMIT TWO (2) \$4.00 REBATES



71

CompoundW
Purchase One (1):
• Gel, Invisible Strips
or Liquid
LIMIT TWO (2) \$4.00 REBATES



YOUR CHOICE
4.00
REBATE
PER OFFER



74

Gold Bond
Purchase One (1)
of Any Variety:
• Foot Care Product
LIMIT TWO (2) \$1.00 REBATES



\$1.00
REBATE



75

Reclear AF
Purchase One (1):
• Antimicrobial Nail Solution
LIMIT ONE (1) \$2.00 REBATE

\$2.00
REBATE



76

Mycocide
Purchase One (1):
• Nail Solution
LIMIT ONE (1) \$5.00 REBATE

\$5.00
REBATE



69

DiabetiDerm
Antifungal
Purchase One (1):
• Toenail & Foot Fungus
Antifungal Cream, 1.5 oz.
LIMIT ONE (1) \$3.00 REBATE

\$3.00
REBATE



72

DiabetiDerm
Antifungal
Purchase One (1):
• Toe, AF, Cream
LIMIT ONE (1) \$3.00 REBATE

\$3.00
REBATE



5

Profoot
Purchase One (1):
• Miracle or Triad Insoles
• Flex-Tastic
• Pump Pouches
• Synovium Heel Rescue
Foot Cream
• Proclearz
LIMIT FOUR (4) \$3.00 REBATES

\$3.00
REBATE



73

Kerasal
Purchase One (1):
• Exfoliating Foot
Moisturizer, 30g
LIMIT ONE (1) \$2.00 REBATE

\$2.00
REBATE



ATTACK the itching, burning, cracking & scaling of **ATHLETE'S FOOT**

LamisilAT® Cream **Terbinafine Hydrochloride Cream 1% Antifungal**

Cures most athlete's foot
Full prescription strength LamisilAT® Cream is clinically proven to cure most athlete's foot*. The cream relieves the itching, burning, cracking and scaling associated with athlete's foot. LamisilAT® Cream is applied twice a day for 1 week to treat athlete's foot between the toes. Apply twice a day for 2 weeks to treat athlete's foot on the bottom or sides of the feet. LamisilAT® Cream is available in 12g and 30g tubes.

*When used as directed. Clinically proven to cure most athlete's foot. Full prescription strength.

LamisilAT® Gel **Terbinafine Gel 1% Antifungal**

The only 7 dose, once at night treatment for athlete's foot
Clinically proven to cure most athlete's foot between the toes*. The gel formula relieves the itching, burning, cracking, and scaling associated with athlete's foot. LamisilAT® Gel is applied once at night for 1 week. It can be applied day or night. *When used as directed. Clinically proven to cure most athlete's foot between the toes. The only 7 dose, once at night treatment for athlete's foot.

LamisilAT® Spray **Terbinafine Hydrochloride Solution 1% Antifungal**

Treats athlete's foot in one week
When used as directed, LamisilAT® Spray is clinically proven to cure most athlete's foot between the toes*. The full prescription strength formula relieves the itching, burning, cracking, and scaling associated with athlete's foot. LamisilAT® Spray is applied twice a day for 1 week to treat athlete's foot between the toes. *When used as directed. Full prescription strength. Clinically proven to cure most athlete's foot between the toes. The only 1 week (twice a day) athlete's foot spray.



77

Lamisil AT
Purchase One (1):
• Spray, Spray Powder,
Pump, Gel or Cream
LIMIT ONE (1) \$3.00 REBATE

\$3.00
REBATE



SAVE MORE AT RITE AID WITH HOT BUYS

PERSONAL CARE

78

Almay

Purchase One (1)
of Any Variety:
• Intense I-Color Mascara,
Liner or Shadow
LIMIT SIX (6) \$1.00 REBATES



\$1⁰⁰

REBATE

79

**Pure Silk Women's
Shave Cream**

Purchase One (1):
• Raspberry Mist or
Sensitive Skin, 9.5 oz.
LIMIT TWO (2) \$1.00 REBATES



\$1⁰⁰

REBATE

PREPARE YOUR SKIN FOR WINTER

80

CeraVe

Skin Care
Purchase One (1)
of Any Variety:
• CeraVe
Skin Care Product
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰

REBATE

AUTO SUPPLIES

81

Peak

Purchase One (1)
of Any Variety:
• Antifreeze & Coolant,
1 gallon
LIMIT ONE (1) \$3.00 REBATE



\$3⁰⁰

REBATE

DENTAL CARE

VALID ONLY ON PRODUCTS
PURCHASED 10/2/11 - 10/8/11**

82

Oral-B

Purchase One (1):
• Complete Action or 3D
White Power Toothbrush
• Refills, 2 ct.
LIMIT ONE (1) REBATE



**UP TO
\$2⁹⁹***

REBATE

*Purchase Price Will Be Refunded (up to \$2.99).
Sales tax excluded.

**Rebate valid only on products purchased between the
dates shown above. Purchases made outside of stated date
will not be honored for the rebate.

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**Luster Tooth
Whitening Kit**

Purchase One (1):
• Tooth Whitening Kit
LIMIT TWO (2) \$10.00 REBATES



\$10⁰⁰

REBATE

LOOKING FOR EVEN MORE SAVINGS?

**THEN
CHECK
OUT**

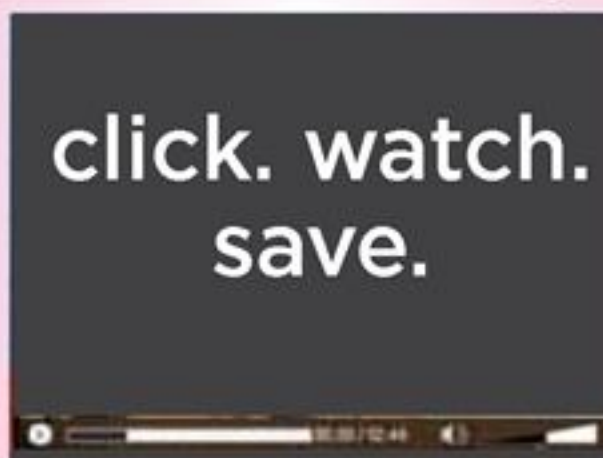


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NEW AQUAFRESH® EXTREME CLEAN® PURE BREATH ACTION
GO BEYOND FRESHENING
PURIFY YOUR BREATH



MINERAL FORMULA
HELPS TO
NEUTRALIZE
BAD BREATH ODORS

AquaFresh
amazing

*Rebate valid only on products purchased between the dates shown on right.
Purchases made outside of stated date will not be honored for the rebate.
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**AquaFresh
Extreme Clean**

Purchase One (1):

- Pure Breath Iso-Active, 4.3 oz.
- Pure Breath Toothpaste, 5.6 oz.

LIMIT ONE (1) \$2.00 REBATE

\$2.00
REBATE

Earn up to

20% OFF

the whole store for a year*



"Thanks to Huggies®
I'm now **gold** status."

How will you get to **gold**?

**That's the
value of wellness**




*wellness+ card required for discount. Discount not valid on prescriptions, prescription co-pays, tobacco, alcohol, gift cards, online purchases, lottery tickets, licenses, money orders or transfers, prepaid cards, stamps, other mail services and other items prohibited by law. Other limitations apply. See associate or enrollment form for details. Registered Trademark and TM Trademark of Kimberly-Clark Worldwide, Inc. ©2011 KCWW Disney elements ©Disney. Based on the "Winnie the Pooh" works by A.A. Milne and E.H. Shepard

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FOR YOUR FAVORITE
PHARMACIST

CELEBRATE AMERICAN PHARMACISTS MONTH
by nominating your favorite Rite Aid pharmacist
for cash prizes! If your pharmacist has given you
outstanding service, let us know and you could win
\$2,500 in Rite Aid gift cards.* Nominate and vote
online at riteaid.com/vote or pick up an entry form
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*No purchase necessary. Sweepstakes ends 10/31/11. Open to legal U.S. residents, 18 years of age or older. Void where prohibited. Limit one entry per person/household/ email address. Entry constitutes permission for Sponsor to utilize stories in future marketing and promotional efforts without additional compensation or release. See entry ballot or riteaid.com/vote for full rules.

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GET PHARMACIST ACCESS 24/7

Your free **wellness+** card is your direct line to a pharmacist around the clock.

GET UP TO 20% OFF YOUR PURCHASES EVERY DAY.

Earn points every time you shop.

- Earn **one point** for every dollar you spend on non-prescription purchases.*

Redeem your points for rewards.

THE MORE POINTS YOU EARN THE MORE REWARDS YOU'LL GET:

for every 125 points**	a one-time, 10% off shopping pass*
500 points	10% off all non-prescription purchases every day*
500 points	free health screening*
1,000 points	20% off all non-prescription purchases every day*

Enroll free in **wellness+** today
in store or at riteaid.com/wellness.

*Certain limitations apply. **For every 125 points up to 375.

SINGLE CHECK REBATES ARE AVAILABLE AT



OCTOBER 2011 rebates are valid 9/28/11 - 10/25/11 (unless otherwise noted). All rebates must be submitted by 11/24/11.
OFFERS VALID ON IN-STORE AND RITE AID ONLINE STORE PURCHASES.

Get Your Check FASTER!

INTERNET

Receive your money in about 2-3 weeks.*

go to **www.riteaid.com** and click on



- Limit one rebate per product (offer) unless otherwise noted.
- See individual offers in this directory for rebate requirements.
- Receipts must be dated between the dates shown above.
- Offers are product specific, substitutions are not honored.
- Returned products will not be honored for rebate.
- Include all rebates you wish to redeem in one mailing. Only one submission per household or address will be accepted each month. Submissions from different addresses cannot be combined together in one envelope. Submissions that do not meet these requirements will not be acknowledged or returned.
- Please make a photocopy of this page and save your original receipt(s) as proof of your submission in the event of a dispute. October 2011 rebate inquiries must be made by 2/28/12.
- Rite Aid Online Store purchases must be submitted online at riteaid.com.

SUBMISSION GUIDELINES

Use of fictitious name/address other than your own is prohibited by law. You may be required to submit proof of your name and address. Rebate offer to United States addresses only. All submissions become the property of RITE AID and will not be returned. RITE AID, its affiliates or agents are not responsible for mail not received as a result of loss, damage or delays by the U.S. Post Office.

Neither RITE AID nor their agencies are responsible for misprints or typographical errors.

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 Other Patents pending.

NEED HELP?

Contact us at **www.riteaid.com**
 or call Toll-Free **1-888-213-9920**
 /TTY **1-800-821-1833**

Weekdays between 8:00 AM and 7:00 PM EST

*The time period in which you will receive your check begins when we receive your request.

MAIL-IN

RA-1110

☐ MR. ☐ MRS. ☐ MS. FIRST NAME LAST NAME

MAILING ADDRESS

CITY STATE ZIP CODE

E-MAIL ADDRESS (Please provide your email address to receive emails from Rite Aid announcing money-saving specials & promotions)

Receive your money in about 4-6 weeks.*

Mail-in your submission to:

RITE AID SINGLE CHECK REBATES – OCTOBER '11
PO BOX 439510
SAN YSIDRO, CA 92143-9510

Must be postmarked by 11/24/11.

You do not need to mail UPCs or Receipts.

ENTER RITE AID RECEIPTS BELOW

RITE AID		RITE AID RECEIPT #1			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

RITE AID		RITE AID RECEIPT #2			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

RITE AID		RITE AID RECEIPT #3			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

RITE AID		RITE AID RECEIPT #4			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

RITE AID		RITE AID RECEIPT #5			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

RITE AID		RITE AID RECEIPT #6			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>



Sample Rite Aid Register Receipt

- Locate the requested information on your receipt.
- Fill in each receipt just once (even if you have more than one rebate on the receipt), where indicated, on the form to the left.