



RITE AID

With us, it's personal.

SALE DATES OCT. 30 - NOV. 5

HAVE YOU TRIED THIS YET?

\$15 +UP REWARD WHEN YOU BUY \$50 OF ANY OF THESE ITEMS



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value of the same brand WITH WELLNESS+ CARD

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS

COVERGIRL All Cosmetics



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value of the same brand WITH WELLNESS+ CARD

All Secret Antiperspirant/Deodorant, Venus or Satin Care Brand Shaving



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value of the same brand WITH WELLNESS+ CARD

Olay Skin and Bath Care (excludes Olay ProX) Selection may vary by store.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value of the same brand WITH WELLNESS+ CARD

Gillette or Old Spice Fresh Collections Antiperspirant, Deodorant or Body Spray 2.6 - 4 oz. Old Spice or Gillette Body Wash 16 - 18 oz.



749

WITH WELLNESS+ CARD

Always Infinity 28 - 36 ct. Maxi Pads Jumbo Pack 38 - 48 ct. Pantliners 162 ct. Tampax Pearl Tampons 36 - 40 ct.

Downy Fabric Softener Liquid 41 - 51 oz. or Sheets 105 ct. Bounce Fabric Softener Sheets 120 ct. Tide Laundry Detergent 50 oz., 24 - 32 loads

599

WITH WELLNESS+ CARD



SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS



269

WITH WELLNESS+ CARD

Crest Toothpaste 4 oz., 4.2 oz., 4.6 oz. or 6.2 oz. Scope 250 ml. Oral-B Advantage, Complete or 3D Toothbrush Manual 1 ct.

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS



1399

WITH WELLNESS+ CARD

Bounty Paper Towels 15 Pack Charmin Ultra Bath Tissue 24 Pack

*For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offer per household.



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

All Vitamins and Supplements Assorted Formulas

CRAIG. Android Powered 7" Netbook or 7" Touch Tablet

- 4GB Built-in Flash Memory
- Connect Via WiFi • USB
- Rechargeable Battery (lasts up to 6 hours)

9999

WITH WELLNESS+ CARD



2/488

WITH WELLNESS+ CARD

Kellogg's Cereal Frosted Mini Wheats 16 - 18 oz. Raisin Bran 18.2 - 20 oz. Nutri-Grain Bars 8 ct. Selection may vary by store.

we carry milk!

YOU PAY **299**
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-100**
+UP **-100**

IT'S LIKE PAYING **99¢**

WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.



Herbal Essences or Aussie Shampoo, Conditioner or Stylers Regular Retail \$3.99 - \$5.49



1299

Coors Light, Miller Lite, Miller Genuine Draft Beer 18 Pack, 12 oz. Cans or Bottles

THIS WEEK SAVE UP TO \$147 IN +UP REWARDS THROUGHOUT OUR AD

iheartriteaid.com

L'ORÉAL
All Facial
Cleansers



4.99

WITH WELLNESS+ CARD

stock up and save with Rite Aid's +UP Rewards

Use your **wellness+** card and **start saving.**



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Fragrances
Regular Retail
\$3.99 - \$26.50
(excludes Gift Sets
and Minis)

\$5 +UP REWARD WHEN YOU BUY \$20 OF PHYSICIANS FORMULA COSMETICS



PHYSICIANS FORMULA
All Cosmetics

WITH WELLNESS+ CARD

For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.

\$4 +UP REWARD WHEN YOU BUY \$10 OF ANY OF THESE ITEMS



REVLON
Lip, Nail
or Beauty Tools
Single Check Rebate Offer
requires sign up
at riteaid.com/SCR or by mail.
WITH WELLNESS+ CARD

3 SINGLE
CHECK REBATE
AVAILABLE ON
\$10 IN BEAUTY
TOOLS
PURCHASES

For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

\$10 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS



Fragrances
Regular Retail \$26.99 and up
(Excludes Gift Sets)
WITH WELLNESS+ CARD

For use on your next purchase. +UP reward will print on your receipt. Limit 1 +UP offer per household.



L'ORÉAL
One Sweep
Shadow,
True Match
Liquid
Foundation,
Blush,
Powder and
Double
Extend Mascara

YOU PAY **8.99**
+UP **-1.00**
IT'S LIKE PAYING
7.99
WITH WELLNESS+ CARD

For use on your next purchase. +UP reward will print on your receipt.



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

All Mascara
(excludes Cover Girl and L'Oréal)

"I'm essie and my carry on has a handle on style."

fall 2011

- very structured
- soft like
- glamorous pump
- easy to carry
- power clutch

Essie Nail Enamel
Regular Retail \$8.00
WITH WELLNESS+ CARD



Adult
Holiday
Bath Sets
Selection may
vary by store

6.99 to 24.99
WITH WELLNESS+ CARD

Manufacturer's Coupon / Expires 11/05/11

SAVE \$3.00
WITH WELLNESS+ CARD

ALMAY Smart Shade Cosmetics

RC4913302038701110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

THE PERFECT LINERS for any HALLOWEEN LOOK

L'ORÉAL PARIS

L'ORÉAL All Eye Liners, Voluminous and Telescopic Mascaras (excludes Double Extend Eye Illuminator and Le Kohl Duo)

YOU PAY **6.99**
+UP **-1.00**
IT'S LIKE PAYING
5.99
WITH WELLNESS+ CARD

For use on your next purchase. +UP reward will print on your receipt.

iheartriteaid.com

Right Guard Body Wash 13.5 oz. Antiperspirant Deodorant or Dry Idea (excludes Aerosol)

YOU PAY **2/6.00**
+UP **-1.00** on 2
IT'S LIKE PAYING
2/5.00
WITH WELLNESS+ CARD

For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

Dial or Coast
Bar Soap 3 Bar
Tone 2 Bar
Dial Hand
Soap
or Hand
Sanitizer
7.5 - 9.38 oz.



**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

make today beautiful

The **beauty products** you want.
The **prices** you demand.
We **guarantee** it.

BEAUTY MONEY
BACK GUARANTEE



\$1 OFF
MANUFACTURER'S
COUPON AVAILABLE
IN MOST SUNDAY
PAPERS

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Aveeno
Shampoo,
Conditioner
or Stylers

NIVEA All Men's and Women's Body Wash 16.9 oz.

YOU PAY ~~3.99~~
-1.00
IT'S LIKE PAYING™
2.99
WITH WELLNESS+ CARD

*After manufacturer's coupon.



**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

FINESSE
Shampoo,
Conditioner
or Stylers
Regular Retail
\$3.79 - \$4.29



YOU PAY ~~2/9.00~~
-1.00
on 2
IT'S LIKE PAYING™
2/8.00
WITH WELLNESS+ CARD

*After manufacturer's coupon.

Head & Shoulders
Shampoo or
Conditioner 13.5 - 14.2 oz.
(excludes Intensive and Clinical)



YOU PAY ~~7.99~~
-2.00
IT'S LIKE PAYING™
5.99
WITH WELLNESS+ CARD

*After manufacturer's coupon.

CLAIROL
Nice'n Easy Color Blend
Foam Hair Color
One Application

Manufacturer's Coupon / Expires 11/05/11

L'ORÉAL
Healthy Look Creme
Gloss Hair Color
One Application

YOU PAY ~~7.99~~
-2.00
FINAL COST
AFTER IN-AD
COUPON **5.99**

WITH WELLNESS+ CARD

SEE MOST
SUNDAY PAPERS
FOR ADDITIONAL
COUPON SAVINGS

RC4912421038201110511
Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 11/05/11

L'ORÉAL
Féria Hair Color
One Application

YOU PAY ~~2/\$17.98~~
-5.00
ON 2
FINAL COST
AFTER IN-AD
COUPON **2/\$12.98**

WITH WELLNESS+ CARD

RC4912404037401110511
Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 11/05/11

L'ORÉAL
Sublime Mousse
Hair Color One Application

YOU PAY ~~8.99~~
-2.00
FINAL COST
AFTER IN-AD
COUPON **6.99**

WITH WELLNESS+ CARD

RC4912423038201110511
Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

\$10 UP REWARD WHEN YOU BUY \$30 OF THESE AVEENO, LUBRIDERM OR CLEAN & CLEAR PRODUCTS

Lubriderm
Lotion
16 oz.

6.99
WITH WELLNESS+ CARD



Aveeno
Skin, Bath
and Baby Care
Products
Regular Retail
\$3.39 - \$44.99
(excludes Sun Care)
WITH WELLNESS+ CARD



All Clean & Clear
Skin Care

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



It's New!

Vicks Nature Fusion Cold Relief
Alcohol and Gluten Free 8 oz. Liquid or 20 ct. Liquigels
For use on your next purchase. *+UP reward will print on your receipt. Limit 3+UP offers per household.

YOU PAY **6⁹⁹**
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-1⁵⁰
+UP **-1⁵⁰**
IT'S LIKE PAYING
3⁹⁹
WITH WELLNESS+ CARD



Vicks
Dayquil or Nyquil Liquid 12 oz. or Liquicaps 24 ct., VapoRub 85 - 100 gram or Sinex Nasal Spray 0.5 oz.
For use on your next purchase. *+UP reward will print on your receipt. Limit 3+UP offers per household.

YOU PAY **6⁴⁹**
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-1⁰⁰
+UP **-1⁵⁰**
IT'S LIKE PAYING
3⁹⁹
WITH WELLNESS+ CARD



LypSyl Lip Moisturizer
0.1 oz.
or Cold Sore Treatment
0.28 oz.
Chapstick Lip Balm
Choose from Original, Medicated, Cherry or Strawberry
0.15 oz.

2/\$3
WITH WELLNESS+ CARD



Refill your prescriptions 24/7
From the convenience of your home or office at riteaid.com/refillnow

Theraflu
SEVERE COLD & FLU (Daytime/Night)
2-Pack
Triaminic
Day Time Cold & Cough
Night Time Cold & Cough
Warming Liquid or 12 ct. Packets
Warming Liquid or 12 ct. Packets
Instantly Soothing Powerful Relief

Theraflu Value Packs 2 x 8.3 oz.
Warming Liquid or 12 ct. Packets
Triaminic Value Pack 2 x 4 oz.

YOU PAY **8⁹⁹**
+UP **-1⁰⁰**
IT'S LIKE PAYING
7⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase. *+UP reward will print on your receipt. Limit 4 +UP offers per household.



\$1 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS

Delsym Night Time
COUGH & COLD
COUGH
STUFFY NOSE

Delsym 12 HOUR
Cough Relief

Mucinex FAST-MAX
Cold, Flu & Sore Throat

Mucinex Cold Relief
Liquid 6 oz.
Delsym or
Children's Delsym 3 - 4 oz.

9⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.



\$10 +UP REWARD WHEN YOU BUY \$20 OF EXCEDRIN

EXCEDRIN
MIGRAINE
Acetaminophen, Aspirin and Other
Pain Relievers

EXCEDRIN
EXTRA STRENGTH

EXCEDRIN
EXTRA STRENGTH EXPRESS GELS

Excedrin
All Pain Relievers
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.



HALLS
ECONOMY PACK
80 DROPS
HALLS
TRIPLE S
HALLS
SUGAR FREE
HALLS
DEFENSE
Vitamin C

Halls Cough Drops
70 - 80 ct.

YOU PAY **2/7⁰⁰**
+UP **-1⁰⁰** on 2
IT'S LIKE PAYING
2/6⁰⁰
WITH WELLNESS+ CARD

*For use on your next purchase. *+UP reward will print on your receipt. Limit 4 +UP offers per household.



\$1 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS

Advil
Tablets 150 ct. or Liqui-Gels 120 ct.

YOU PAY **12⁹⁹**
LESS IN-AD COUPON
-2⁰⁰
FINAL COST AFTER IN-AD COUPON
10⁹⁹
WITH WELLNESS+ CARD

RC4914204038201110511

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.



RITE AID
mucus relief
chest
congestion

RITE AID
mucus relief
cough and
congestion DM

7⁹⁹
WITH WELLNESS+ CARD

Mucus Relief 30 ct.



YOU PAY **6⁹⁹**
SINGLE CHECK REBATE
-6⁰⁰
IT'S LIKE PAYING
99¢
WITH WELLNESS+ CARD

Legatrin PM 50 ct.
Bufferin 130 ct. Limit 1 Rebate per offer.
Rebate only valid 10/30/11 - 11/5/11

*Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.



\$2 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS

All Day Strong. All Day Long.

Aleve 100 ct.
or Liquid Gel 40 ct.

ALEVE
LIQUID GELS

ALEVE
All Day Strong
STRENGTH TO LAST 12 HOURS

9⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.



Benefiber
Powder 62 Dose Tablets 100 ct.
Packets 28 ct.
Sticks 24 ct.

9⁹⁹
WITH WELLNESS+ CARD

\$5 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS

Trojan Latex Condoms
10 - 36 ct. (excludes Natural Lamb)
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 3 +UP offers per household.

Value Size Pain or Stomach Relief
Choose from: Acetaminophen, Ibuprofen or Enteric Coated Aspirin 500 ct., Naproxen Sodium or Acetaminophen PM 300 ct., Col-Rite 250 ct. or Fiber Laxative 240 - 250 ct.

9⁹⁹
WITH WELLNESS+ CARD

nicotine gum
Nicotine Gum 100 - 110 ct.
Nicotine Lozenges 72 ct.
Nicotine Transdermal Patch 14 ct.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Align Digestive Care
28 ct.

YOU PAY 28⁹⁹
+UP -5⁰⁰
IT'S LIKE PAYING 23⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 3 +UP offers per household.

Fiber Choice 90 ct.
Beano 100 ct.

YOU PAY 10⁹⁹
+UP -1⁰⁰
IT'S LIKE PAYING 9⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

Shield yourself from the flu.

Flu shots only \$27.99

Covered by most insurance plans.

- Walk into any Rite Aid, any time, no appointment needed.
- Get a **FREE** coupon book worth \$100 in savings with every flu shot.*

*No purchase required for coupon book. Preservative-free vaccine available upon request. Vaccines and coupons available while supplies last. Age restrictions apply in some states. \$27.99 price applies to standard injectable flu vaccine. See pharmacist for details.

Thera Tears
0.5 oz., 1 oz. Bottle, 28 ct., 32 ct., 90 ct.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail WITH WELLNESS+ CARD

\$5 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS

Monistat 1 Day & 3 Day Treatments or 7 Day Treatment
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.

GNC LiveWell GOLD CARD Become an annual Gold Card member and save 20% the day you join and the first 7 days of every month on GNC products.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Select **GNC LiveWell** Vitapak Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Select **GNC LiveWell** Wellbeing Supplements Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

TriFlex Selection may vary by store

40% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

Select **GNC LiveWell** Supplements Including Soy Protein Powder 16 oz. Vanilla, Triple Lecithin 1200 100 - 180 ct., Soy Lecithin Granules 16 oz. or Natural Brand Soy Isoflavones with Cranberry 60 ct. Selection may vary by store

30% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

Optimum Nutrition 100% Whey Protein Powder 2.07 lb. Chocolate or Vanilla Selection may vary by store

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Location nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com

\$10 +JP Reward when you buy
\$50 of qualifying products¹

Diabetes kit with \$100 savings with new diabetes prescriptions²
Tracking & lifestyle tools with *WebMD Diabetes head2toe*³

introduce
wellness
diabetes
for wellness

DON'T FORGET YOUR CONTOUR STRIPS! SAVE \$2 ON 25 ct. WITH WELLNESS+ CARD



24⁹⁹
WITH WELLNESS+ CARD

Bayer Contour USB Blood Glucose Meter



20⁰⁰ OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

OMRON Blood Pressure Monitor
#BP710, 742

HOT BUY!



2/\$3
WITH WELLNESS+ CARD

Multipack Gum
Choose from Trident, Trident Vitality, Dentyne Pure, Stride, Trident White or Dentyne Ice

HOT BUY!



99¢
WITH WELLNESS+ CARD

Russell Stover Sugar Free Bags
3 - 3.6 oz.

Diabetic Tussin
8 oz.



6⁹⁹
WITH WELLNESS+ CARD

DON'T FORGET YOUR STRIPS



29⁹⁹
WITH WELLNESS+ CARD

LifeScan OneTouch Ultra 2 Meter

SAVE \$2 ON LANCETS WITH YOUR WELLNESS+ CARD



9⁹⁹
WITH WELLNESS+ CARD

LifeScan OneTouch Delica Lancing Device



39⁹⁹
WITH WELLNESS+ CARD

Chocemmed Finger Pulse Oximeter

It's New!



7⁹⁹
WITH WELLNESS+ CARD

Glucerna Hunger Smart Shakes
Chocolate or Vanilla 4 Pack



8⁹⁹
WITH WELLNESS+ CARD

Glucerna Shake Assorted Flavors 6 Pack
Selection may vary by store

\$1 +JP REWARD WHEN YOU BUY ANY OF THESE ITEMS



All Glucerna 8 ct. or Glucerna Hunger Smart Bars 4 ct.
Regular Retail \$4.99 - \$5.79
WITH WELLNESS+ CARD

DON'T FORGET YOUR STRIPS

BUY
FreeStyle Freedom or Freedom Lite Blood Glucose Monitor

GET
Dex4
60 ct. or Liquid 2 oz.
(\$2.99 - \$3.99 Value)

FREE
*Plus applicable sales tax

WITH WELLNESS+ CARD



When you buy
products¹

diabetes prescriptions²
*Diabetes head2toe*³

introducing wellness+™ diabetes

for wellness+ members

Plus experience
webmd.com/diabeteshead2toe

- Videos, tips and values
- Customized workplan
- Tracking & lifestyle tools



HOT BUY!

2/\$3

WITH WELLNESS+ CARD

Multipack Gum

Choose from Trident, Trident Vitality, Dentyne Pure, Stride, Trident White or Dentyne Ice



HOT BUY!

99¢

WITH WELLNESS+ CARD

**Russell Stover
Sugar Free Bags**
3 - 3.6 oz.

\$3 +UP REWARD WHEN YOU BUY ANY 2 OF THESE ITEMS

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Centrum Specialist
Assorted Formulas 56 - 120 ct.

Pro Nutrients
from Centrum
Assorted Formulas 14 - 100 ct.

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail WITH WELLNESS+ CARD

PHARMASSURE®
Entire Selection or
Vitamins & Supplements
Assorted Formulas



SAVE \$2 ON LANCETS WITH YOUR WELLNESS+ CARD

9.99

WITH WELLNESS+ CARD

**LifeScan
OneTouch Delica
Lancing Device**



39.99

WITH WELLNESS+ CARD

**Choicemmed
Finger Pulse Oximeter**



BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

**Eucerin or Aquaphor
Skin Care**

**Jergens
Lotion**
16.8 or 21 oz.

5.99

WITH WELLNESS+ CARD



\$1 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS



All Glucerna 8 ct.
or Glucerna Hunger Smart Bars 4 ct.
Regular Retail \$4.99 - \$5.79

WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.

BUY
FreeStyle Freedom
or Freedom Lite
Blood Glucose
Monitor

GET
Dex4

60 ct. or Liquid 2 oz.
(\$2.99 - \$3.99 Value)

FREE*

WITH WELLNESS+ CARD

*Plus applicable sales tax.



DON'T FORGET YOUR STRIPS

\$5 +UP REWARD WHEN YOU BUY TRUETEST STRIPS 25 CT.

BUY
TRUEtest
Blood Glucose Strips
25 ct. (Retail \$19.99)

GET
TRUE2go Meter

FREE*

WITH WELLNESS+ CARD

*Plus applicable sales tax.



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail WITH WELLNESS+ CARD

Lever 2000 Bar Soap
8 Pack

iheartriteaid.com

ing SS+™ diabetes ness+ members



Plus experience
webmd.com/diabeteshead2toe

- Videos, tips and values
- Customized workplan
- Tracking & lifestyle tools

FREE

Enrollment is easy!

Present your **wellness+** card with this barcode when you check out to enroll.⁴



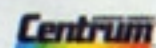
LB0000013883000002

1. Visit riteaid.com/diabetes for a complete list of qualifying products. Limitations apply.
2. Kits available while supplies last. No purchase required.
3. Visit webmd.com/diabeteshead2toe
4. Allow up to 5 days after enrollment for benefits including +UP offers to be activated.

\$3 +UP REWARD WHEN YOU BUY ANY 2 OF THESE ITEMS



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



Centrum Specialist
Assorted Formulas 56 - 120 ct.
Pro Nutrients
from Centrum
Assorted Formulas 14 - 100 ct.

Use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



PHARMASSURE™
Entire Selection or
Vitamins & Supplements
Assorted Formulas



5.49
WITH WELLNESS+ CARD

Listerine Mouth Rinse
Total Care, Advanced or Citrus
1 Liter or Total Care Plus Whitening,
Vibrant Whitening or Whitening Plus
Restoring 16 oz.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Johnson & Johnson First Aid, Band-Aids and Neosporin



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Eucerin or Aquaphor Skin Care

Jergens Lotion
16.8 or 21 oz.

5.99
WITH WELLNESS+ CARD



4.99
WITH WELLNESS+ CARD

Daily Necessities Shower Gel, Bubble Bath or Body Lotion 18 - 26 oz.
Palmers Lotions 3.5 - 8.5 oz.
Selection may vary by store

BUY
Curel Body Lotion
13 oz.

GET
Curel Hand & Cuticle Therapy 3.5 oz.

99¢
WITH WELLNESS+ CARD



\$5 +UP REWARD WHEN YOU BUY TRUETEST STRIPS 25 CT.

BUY
TRUEtest Blood Glucose Strips
25 ct. (Retail \$19.99)
GET
TRUE2go Meter

FREE
*Plus applicable sales tax.
WITH WELLNESS+ CARD



Use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Lever 2000 Bar Soap

Profoot Foot Care Aero, Miracle or Triad Insoles, Flextastic or Pump Pals

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Metamucil
114 Dose or 160 ct.

YOU PAY **12.99**
+UP -2.00

IT'S LIKE PAYING™
10.99
WITH WELLNESS+ CARD

For use on your next purchase. +UP reward will print on your receipt. Limit 3 +UP offers per household.



iheartriteaid.com

PHILIPS Sonicare Xtreme Battery Toothbrush

1 ct.
For use on your next purchase.
*+UP reward will print on your receipt.
Limit 2 +UP offers per household.

YOU PAY **19⁹⁹**
+UP **-5⁰⁰**
IT'S LIKE PAYING™
14⁹⁹
WITH WELLNESS+ CARD



The Doctor's NightGuard
Limit 1 Rebate
Rebate only valid
10/30/11 - 11/05/11

YOU PAY **19⁹⁹**
SINGLE CHECK REBATE **-10⁰⁰**
IT'S LIKE PAYING™
9⁹⁹
WITH WELLNESS+ CARD

*Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.



Fixodent Denture Cleanser 78 ct.
Adhesive 2 - 2.7 oz.
Glide Dental Floss 35 - 50 m.
Scope 710 mL - 1 Liter

4²⁹
WITH WELLNESS+ CARD



WITH WELLNESS+ CARD
Crest 3D White Professional Effects Whitestrips 20 ct.
2 Hour Express 4 ct.

YOU PAY **49⁹⁹**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-10⁰⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **39⁹⁹**



Medicare Part D for Seniors

On average, there are more than 30 Medicare PDP plans in every state. We can tell you which Prescription Drug Plan (PDP) will save you the most money. Bring your prescriptions to Rite Aid and our expert pharmacists will find the three lowest-cost plans for you. Get your analysis today and start saving.

PHILIPS Sonicare Essence Toothbrush #5300

YOU PAY **44⁹⁹**
+UP **-5⁰⁰**
IT'S LIKE PAYING™
39⁹⁹
WITH WELLNESS+ CARD



SAVE UP TO **\$43⁰⁰**

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 1 +UP offer per household.

Crest Toothpaste or Glide Floss Twin Packs
Oral-B Pulsar or Complete Action Power Toothbrush 1 ct., Complete Refills 2 ct. or Indicator or Complete Quad Pack Manual Toothbrush

5⁹⁹
WITH WELLNESS+ CARD



Crest Pro-Health or 3D White Rinse 473 mL - 1 Liter
Oral-B Complete Fresh Scope Scented or 3D Vivid Manual Toothbrush 2 ct.

5²⁹
WITH WELLNESS+ CARD



\$10 +UP REWARD WHEN YOU BUY \$30 OF ANY OF THESE ITEMS



SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS

Gillette Fusion ProGlide Razor 1 ct.
Cartridge Refill 4 - 8 ct., Fusion Shave Gel 7 oz. or ProSeries Skin Care
WITH WELLNESS+ CARD

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.



7²⁹
WITH WELLNESS+ CARD

Pampers Baby Wipes
180 - 215 ct.

Colgate Toothpaste
Total 6 oz., Max 6 oz. or Optic White 4 oz. Sensitive 6 oz.
Manual Toothbrush
Max or 360° 1 ct.
(excludes Surround, Optic White and Sensitive ProRelief)

2⁹⁹
WITH WELLNESS+ CARD



22⁹⁹
WITH WELLNESS+ CARD

Enfamil Formula
Gentle Lipil 22.2 oz. Premium Infant or Newborn 23.4 oz.



YOU PAY **21⁹⁹**
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2⁰⁰**
+UP **-3⁰⁰**
IT'S LIKE PAYING™
16⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 6 +UP offers per household.

Pampers Cruisers or Baby Dry Big Pack Diapers
(Purchase Date 10/1/11 - 11/5/11)



3⁹⁹
WITH WELLNESS+ CARD

Power Energy Bracelets



YOU PAY **8⁹⁹**
+UP **-2⁰⁰**
IT'S LIKE PAYING™
6⁹⁹
WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 4 +UP offers per household.

Schick Any Intuition, Quattro for Men or Women System Razor or Cartridge Refills
3 - 4 ct.

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS

HOME
Paper Towels
8 Pack
or Double Roll
Bathroom Tissue
12 Pack

6⁹⁹
WITH WELLNESS+ CARD

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS

Febreze
Scented Candles
5.5 oz.
Spray 800 ml.
or Noticeables
Scented Oil
Refills 1 Pack

4⁹⁹
WITH WELLNESS+ CARD

Lysol
All Purpose Cleaner
40 oz.
or Triggers 32 oz.
and Bath Tub and Tile
Aerosol 24 oz.

2/\$5
WITH WELLNESS+ CARD

STOCK UP & CLEAN HOUSE

BUY
Swiffer
Wet Jet
Starter Kit
GET
Wet Jet Liquid
Cleaner Refill 42.28 oz.
(\$5.49 Value)

FREE*
*Plus applicable sales tax
WITH WELLNESS+ CARD

2/\$4
WITH WELLNESS+ CARD

**Pine or Lemon
Cleaner** 28 oz.
Puffs Facial Tissue
124 - 216 ct.
Spray n' Wash 22 oz.
**Cottonelle
Moist Wipes** 42 ct.

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS

4⁹⁹
WITH WELLNESS+ CARD

Cascade.
Action Pac 20 ct.
or Complete 16 ct.
and Gel 75 oz.

2⁷⁹
WITH WELLNESS+ CARD

Clorox Wipes 35 ct.,
Green Works All Purpose Cleaner 32 oz.
Formula 409 32 oz.
or **Glad Press'n Seal** 70 Feet

29⁹⁹
WITH WELLNESS+ CARD

Forever Lazy,
Pillow Pets Licensed or
Criss Angel Platinum Magic Kit

6⁹⁹
WITH WELLNESS+ CARD

Iams Cat or Dog Food 4 lb.
Fancy Feast 12 Pack

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Hartz Pet Treats

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

**All
Water Filtration**

**\$1 +UP REWARD WHEN
YOU BUY THESE ITEMS**

Photo Coupon / Expires 12/05/11

50
4" X 6" Digital Prints
In-Store Kiosk Only

5⁹⁹
WITH WELLNESS+ CARD

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

2 14988 00599 9

*For use on your next purchase. +UP reward will print on your receipt. Limit 2 +UP offers per household.

SAVE MORE WITH RITE AID BRANDS



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Cotton Applicators or Grooming Implements



BUY ONE GET SECOND ONE
50% OFF

REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



Tape, Glue or Boxed Envelopes



BUY ONE GET SECOND ONE
50% OFF

REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



Eye Care Solutions, Liquids and Accessories Including Zoom Magnifiers



BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Deluxe or Longcuff Latex Cleaning Gloves
Twist Tie Trash Bags
13 - 39 Gallon, 10 - 30 ct.



Baby Care Products
(excludes Formula, Diapers, Training Pants and Overnights, Rite Buys, Trial Sizes or Clearance Stickered Items)

BUY ONE GET SECOND ONE
50% OFF

REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



Skin or Bath Care Products, Renewal or Pure Spring Body Lotions, Creams, Sorbets or Shower Gel

BUY ONE GET SECOND ONE
50% OFF

REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

BUY ONE GET SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Loratadine or Cetirizine
120 ct.

\$3-UP REWARD WHEN YOU BUY TWO OF THESE ITEMS



BUY ONE GET SECOND ONE
50% OFF

REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



Maxi Pads 28 - 45 ct.
Tampons 36 - 54 ct.
or Pantliners 92 ct.

For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.



YOU PAY **2/20⁰⁰**
+UP **-4⁰⁰ on 2**

IT'S LIKE PAYING
2/16⁰⁰
WITH WELLNESS+ CARD



Protective Underwear 14 - 20 ct.
Belted Undergarments 30 ct.
Guards For Men 52 ct. or Brief 14 ct.
Bladder Control Pads 36 - 60 ct.

For use on your next purchase. +UP reward will print on your receipt. Limit 4 +UP offers per household.



2⁸⁸

WITH WELLNESS+ CARD



Purified Water
24 ct., 16.9 oz. Bottles
+OTV or Deposit where applicable



2/\$5

WITH WELLNESS+ CARD



Tubs 18 - 26 oz.
Chocolate Laydown Bags 9 - 11 oz.



5/\$5

WITH WELLNESS+ CARD



Paper Towels Single Roll or Facial Tissue 100 ct.

BIG SAVINGS ON ALL YOUR FAVORITES



2⁸⁸

WITH WELLNESS+ CARD

Ferrero Rocher or Rondnoir 12 ct.
Raffaello 15 ct.
Lindt or Ghirardelli Pouches 4.12 - 5.32 oz.
Godiva Gems 3.5 - 4.25 oz.
Hershey's Nuggets 12 oz.
Selection may vary by store



2/\$5

WITH WELLNESS+ CARD



Prunes or Apricots 9 - 10 oz.
Sun-Maid Raisins 16.6 oz.
Selection may vary by store



2⁸⁸

WITH WELLNESS+ CARD

Bagged Candy
Choose from Hershey's, Reese's, Nestle or Andes
Regular Retail \$3.99
Selection may vary by store



YOU PAY **2/6⁰⁰**

+UP -1⁰⁰ on 2

IT'S LIKE PAYING **2/5⁰⁰**

WITH WELLNESS+ CARD

For use on your next purchase.
*UP reward will print on your receipt.
Limit 2 +UP offers per household.

Fritos or Cheetos 8 - 9.5 oz.
Cream of Wheat Instant Variety Pack 10 ct.
Popcorn Indiana 9 - 10.5 oz.
Kashi Cereal 10.4 - 17.5 oz.
Kashi TLC Snack Bars 6 ct.
Oberto Beef Jerky 3.25 oz.
Planters NUT-rition Multipacks
Selection may vary by store



2/\$8

WITH WELLNESS+ CARD

Chase & Sanborn Instant Coffee 7 oz.
Maxwell House International Cafe 8.4 oz.
Folgers Coffee 10.3 - 11.3 oz. (excludes Decaf)
Maxwell House Coffee 8.4 - 11.5 oz.
Selection may vary by store

2⁹⁹

WITH WELLNESS+ CARD

Ben & Jerry's Ice Cream
One Pint
Selection may vary by store



2/\$10

WITH WELLNESS+ CARD

Single Purchase \$5.99 each

Assorted Popcorn Tins 24 oz.
Selection may vary by store



2⁹⁹

WITH WELLNESS+ CARD

Welch's Grape Jelly 32 oz.
Planters NUT-rition Bars 6.15 oz.
Nature Valley Nut Clusters 5 oz.
Nutella 13 oz.
Russell Stover 100 Calorie Bars 5 Pack
Selection may vary by store



5⁹⁹

WITH WELLNESS+ CARD

Russell Stover Bowline 8.25 - 12 oz.
Whitman's Sampler 10 - 12 oz.
Hershey's Pot of Gold 8.7 - 10 oz.
Russell Stover or Whitman's Tins 11.5 - 12 oz.
Selection may vary by store



13⁹⁹

Heineken, Heineken Premium Light or Amstel Light Beer 12 Pack, 12 oz. Bottles
Stella Artois Beer 12 Pack, 11.15 oz. Bottles



11⁴⁹

Bud Light Lime Beer 12 Pack, 12 oz. Bottles
Modelo Especial Beer 12 Pack, 12 oz. Cans



9⁹⁹

Budweiser or Bud Light Beer 12 Pack, 12 oz. Bottles or Cans
Budweiser Select 55 Beer 12 Pack, 12 oz. Bottles



6⁹⁹

Natural Light, Milwaukee's Best or Keystone Light Beer 12 Pack, 12 oz. Cans



YOU PAY **24⁹⁹**
 MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁰⁰**
 +UP **-5⁰⁰**
IT'S LIKE PAYING 18⁹⁹
 WITH WELLNESS+ CARD

Prilosec OTC
 42 ct.

For use on your next purchase.
 *+UP reward will print on your receipt.
 Limit 3 +UP offers per household.

YOU PAY **27⁰⁰**
 MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁰⁰**
 +UP **-2⁰⁰**
IT'S LIKE PAYING 24⁰⁰
 WITH WELLNESS+ CARD

PANTENE Shampoo, Conditioner or Stylers
 Regular Retail \$4.49 - \$5.49

For use on your next purchase.
 *+UP reward will print on your receipt.
 Limit 2 +UP offers per household.



PANTENE Shampoo, Conditioner or Stylers
 Regular Retail \$4.49 - \$5.49



99¢
 WITH WELLNESS+ CARD

Dawn Dishwashing Liquid 9 - 10.3 oz. or Glade Aerosols 9 oz.

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS ON DAWN



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD

Christmas Toys
 Selection may vary by store

SAVE WITH THESE HOT BUYS



BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD

Arizona Tea, Fruit Punch or Mucho Mango 23 oz. +CRV or Deposit where applicable



99¢
 WITH WELLNESS+ CARD

Sobe Lifewater 20 oz.
 Gatorade 24 or 32 oz.
 Aquafina Water 1 Liter
 Lipton Tea 1 Liter +CRV or Deposit where applicable

PLANTERS. NUT•rition, Whole Cashews or Deluxe Mixed Nuts 8.25 - 10.25 oz. Cashew Halves or Mixed Nuts 14 - 17 oz. Selection may vary by store

3⁹⁹
 WITH WELLNESS+ CARD



2/\$3
 WITH WELLNESS+ CARD

Chex Mix 5.5 - 8.75 oz.
 Gardetto's 5.5 oz.
 Pringles Super Stack 5.71 - 6.7 oz.
 Trail Mix 6 oz. Selection may vary by store

Tic Tac 1 oz. Wrigley's 5, Trident Xtra Care or Layers, Orbit Mist, Mentos, Mentos UP2U Stride Shift, Spark or Shaun White 14 - 15 ct.

1⁰⁰
 WITH WELLNESS+ CARD



*1 OFF 3 TRIDENT GUM MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

Manufacturer's Coupon / Expires 11/05/11

YOU PAY **7⁹⁹**
 LESS IN-AD COUPON **-2⁰⁰**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2⁰⁰**
FINAL COST AFTER IN-AD AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 3⁹⁹
 WITH WELLNESS+ CARD

CLAIROL nice'n easy Hair Color One Application Regular Retail \$7.99 - \$8.99

RC4912145038201110511
 Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



1⁹⁹
 WITH WELLNESS+ CARD

Hormel Compleats 10 oz.
 Annie Chun's 5.4 - 8.2 oz.
 Kraft Dinners 12 - 14 oz. Selection may vary by store



YOU PAY **19⁹⁹**
 +UP **-5⁰⁰**
IT'S LIKE PAYING 14⁹⁹
 WITH WELLNESS+ CARD

For use on your next purchase. *+UP reward will print on your receipt. Limit 1 +UP offer per household.

Cars 2 DVD Available 11/1/11



YOU PAY **9⁷⁴**
 MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-75¢**
 +UP **-2⁰⁰**
IT'S LIKE PAYING 6⁹⁹
 WITH WELLNESS+ CARD

For use on your next purchase. *+UP reward will print on your receipt. Limit 2 +UP offers per household.

DURACELL Coppertop Batteries "AA" or "AAA" 16 or 20 Pack "C" or "D" - 8 Pack 9 Volt - 4 Pack Precharged Rechargeable Batteries "AA" or "AAA" - 4 Pack



Coke & Coke Products 12 Pack, 12 oz. Cans +CRV or Deposit where applicable.

3/\$12⁹⁹
 WITH WELLNESS+ CARD

Coke & Coke Products 2 Liter Bottle +CRV or Deposit where applicable. **3/\$3⁹⁹** WITH WELLNESS+ CARD

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). SINGLE CHECK REBATES GUIDELINES LIMIT SUBMISSION ON REBATE ITEMS TO ONE ITEM PER HOUSEHOLD. PLEASE SEE APPLICABLE SINGLE CHECK REBATE DIRECTORY AVAILABLE IN ALL OF OUR STORES AND OUR WEBSITE FOR SUBMISSION DEADLINES AND ADDITIONAL PROGRAM GUIDELINES. BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW. TERMS AND CONDITIONS APPLY TO GIFT CARDS.



SP #24

We Accept SNAP/EBT Card Benefits.

iheartriteaid.com

over \$90 in coupon savings

4 page
special section



SAVE \$1.00 on 3
WITH WELLNESS+ CARD

Honest Tea
16.9 oz. Bottle
+CRV or deposit where applicable

RC4914614037601110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$1.50 on 2
WITH WELLNESS+ CARD

Jolt Energy Drink
16 oz. Can
+CRV or deposit where applicable

RC4917714037801110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$1.00 on 2
WITH WELLNESS+ CARD

Dove Miniatures Candy
8.5 - 9.5 oz.

RC4933914033301110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$1.00
WITH WELLNESS+ CARD

Xtra Laundry Detergent
96 - 110 Loads

RC4956314037601110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$1.50
WITH WELLNESS+ CARD

Viva Paper Towels
8 Pack

RC4937414037801110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$3.00
WITH WELLNESS+ CARD

Aleve
Liquigels - 80 ct. or Caplets & Tablets 200 ct.
Bayer Advanced Aspirin 80 ct.
Bayer Aspirin 200 - 300 ct.

RC4915014038701110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$1.00 on 4
WITH WELLNESS+ CARD

Extra Gum
Single Packs

RC4907914037601110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$1.00
WITH WELLNESS+ CARD

Breathe Right Strips
Any Size
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

RC4916414037601110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$1.00
WITH WELLNESS+ CARD

All Mitchum Antiperspirant/Deodorant
For Men or Women
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

RC4930714037601110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$1.00
WITH WELLNESS+ CARD

REVLON Nail Enamel

RC4913314037601110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$5.00
WITH WELLNESS+ CARD

L'ORÉAL All Facial Moisturizers

RC4912414037401110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$1.00
WITH WELLNESS+ CARD

L'ORÉAL EverPure, EverStrong or EverSleek Hair Care

RC4912414037601110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

iheartriteaid.com

your favorite brands for less



SAVE \$2.00
WITH WELLNESS+ CARD

Abreva
2 gm.
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

RC4916414038201110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$1.00
WITH WELLNESS+ CARD

Maxi Pads
14 - 24 ct.

RC4921914037601110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$3.00
WITH WELLNESS+ CARD

L'ORÉAL All Colour Riche Lip
(excludes LeGloss)

RC4912414038701110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$1.00
WITH WELLNESS+ CARD

Children's Mucinex
All Sizes

RC4996314037601110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$2.00
WITH WELLNESS+ CARD

MAYBELLINE Fit Me Makeup
Powder, Liquid, Concealer or Blush

RC4911314038201110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$1.00
WITH WELLNESS+ CARD

ALMAY All Mascaras

RC4913315037601110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$1.00
WITH WELLNESS+ CARD

Colgate Any Total Manual Toothbrush
1 ct.

RC4914414037601110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$2.00
WITH WELLNESS+ CARD

Neutrogena All Facial Moisturizers

RC4941814038201110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$2.00
WITH WELLNESS+ CARD

L'ORÉAL Vive Shampoo or Conditioner

RC4912414038201110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$2.00
WITH WELLNESS+ CARD

Any Irish Spring Antiperspirant/Deodorant

RC4914414038201110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$3.00
WITH WELLNESS+ CARD

samy Fat Foam Hair Color
One Application

RC4998514038701110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



SAVE \$2.00
WITH WELLNESS+ CARD

samy Shampoo, Conditioner or Stylers
(excludes trial size)

RC4998514038201110511

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

your favorite brands for less

RITE AID Manufacturer's Coupon / Expires 11/05/11

SAVE \$2.00

WITH WELLNESS+ CARD

Sally Hansen
Beauty Tools
\$2.00 or More



RC4912914038201110511

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 11/05/11

SAVE \$2.00

WITH WELLNESS+ CARD

GARNIER
Skin Care



RC4999414038201110511

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 11/05/11

SAVE \$2.00

WITH WELLNESS+ CARD

Dr. Scholl's
Insoles or Devices
Regular Retail \$9.99 or greater



RC4910514038201110511

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 11/05/11

SAVE \$5.00

WITH WELLNESS+ CARD

Wahl
Haircut Kits or Trimmers



RC4983214037401110511

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.



RITE AID Photo Coupon / Expires 11/05/11

Buy 1 - 8" x 10" Photo Enlargement
(\$3.99 Value)

Get 1 - 8" x 10" **FREE!***

*plus applicable sales tax
WITH WELLNESS+ CARD



RC4819514030001110511

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 11/05/11

SAVE \$5.00

WITH WELLNESS+ CARD

Any PNY 8GB SD Card
or 8GB Flashdrive



RC4917614037401110511

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 11/05/11

SAVE \$5.00

WITH WELLNESS+ CARD

Any Vivitar Digital Camera
or Video Recorder
Purchase over \$20.00



RC4960314037401110511

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 11/05/11

SAVE \$2.00

WITH WELLNESS+ CARD

All Air Wick
or Neutra Air
Freshmatic Kits



RC4920814038201110511

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 11/05/11

SAVE \$1.00

WITH WELLNESS+ CARD

Uni-Ball
207 Gel Pens
2 ct.



RC4961014037601110511

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 11/05/11

SAVE \$2.00

WITH WELLNESS+ CARD

Any CFL Light Bulb



RC4918114038201110511

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 11/05/11

SAVE \$5.00

WITH WELLNESS+ CARD

CONAIR
Any Trimmer, Hair Cut Kit,
Straightener, Styler, Curling Iron
or Hair Dryer
Regular Retail \$15 or Greater



RC4966914037401110511

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 11/05/11

SAVE \$3.00

WITH WELLNESS+ CARD

ENERGIZER.
Any Hearing Aid Batteries
or Lithium Batteries
"AA" or "AAA" 4 Pack



RC4998814038701110511

Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.

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C3

your favorite products for less



SAVE \$1.00 on 2
WITH WELLNESS+ CARD

Fiji Water
1 Liter
+CRV or deposit where applicable

RC4914214037601110511



SAVE \$1.00
WITH WELLNESS+ CARD

HERSHEY'S
Syrup
24 oz.

RC4955614037601110511



SAVE \$1.00
WITH WELLNESS+ CARD

Wonderful Pistachios
8 oz.

RC4917314037601110511



SAVE \$2.00
WITH WELLNESS+ CARD

Parity
Gussett Bags

RC4963114038201110511



SAVE \$2.00 on 2
WITH WELLNESS+ CARD

Jack Link's
Beef Jerky
3.25 oz.

RC4970814038201110511



SAVE \$1.00 on 3
WITH WELLNESS+ CARD

Chow Mein or
Chow Noodles

RC4948814037601110511



SAVE \$1.00
WITH WELLNESS+ CARD

Cadbury
Gum Cups

RC4915414037601110511



SAVE \$1.00 on 2
WITH WELLNESS+ CARD

Barilla Products

RC4917214037601110511



SAVE \$1.00
WITH WELLNESS+ CARD

Dog Snacks
Milk-Bone 24 - 26 oz.
Pup-Peroni 5.6 oz.

RC4944114037601110511



SAVE \$2.00
WITH WELLNESS+ CARD

Skinny Cow
Chocolate

RC4925314038201110511



SAVE \$1.00 on 2
WITH WELLNESS+ CARD

Any Bumble Bee Kits

RC4947514033301110511



SAVE \$2.00
WITH WELLNESS+ CARD

Whiskas Cat Food
1.87 - 2.25 lb., Variety Pack
Regular Retail \$9.99

RC4928314038201110511

Prices Effective 10/30/11 - 10/31/11



2 DAYS ONLY!

LAST MINUTE HALLOWEEN SAVINGS



Adult and Children's Halloween Costumes
In-Store Costumes Only
Selection may vary by store

50% OFF
REGULAR RETAIL
With Wellness+ Card



Halloween Masks, Wigs, Makeup or Fantasy Makers Makeup
Selection may vary by store

50% OFF
REGULAR RETAIL
With Wellness+ Card



Assorted Fun Size or Snack Size Candy 7.6 - 22 oz.
Regular Retail \$3.99
Brach's Mellowcremes 18 oz.
Caramel Tootsie Pops 12.6 oz.
Tootsie Fruit or Vanilla Rolls 15 - 16 oz.

2/\$5
WITH WELLNESS+ CARD



50¢ to 55¢ per bar

Hershey's, Mars or Nestle Variety Pack Candy Bars 18 - 20 ct.
Farley's Kiddie Mix 68 oz.
Mars Fun Size Variety Pack or Halloween Laydown Bags
Regular Retail \$12.99
Selection may vary by store

9.99
WITH WELLNESS+ CARD

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Halloween Decor & Lights
Regular Retail \$1.99 - \$19.99
Selection may vary by store

50% OFF
REGULAR RETAIL
With Wellness+ Card



Fall Home Decor Includes
Candles, Candleholders,
Wreaths, Floral,
Pumpkins & More
Selection may vary by store

50% OFF
REGULAR RETAIL
With Wellness+ Card



2 DAYS ONLY! LAST MINUTE HALLOWEEN



2/\$1
WITH WELLNESS+ CARD
Popcorn Factory
Popcorn Balls 1.1 oz.
Russell Stover
Single Serve Halloween Candy
1 - 1.25 oz., Regular Retail 50¢



88¢
WITH WELLNESS+ CARD
Reese's Peanut Butter Pumpkin 1.2 oz.
Russell Stover Monster Money 2 oz.
Peeps 1.8 ct. or Chocolate Covered Peeps 1 oz.



3.99
WITH WELLNESS+ CARD
Dove Miniatures
8.5 - 9.5 oz.
Selection may vary by store



8.99
WITH WELLNESS+ CARD
Charms Candy Carnival 44 oz.
Tootsie Snack Bag 31.2 oz., Du
Club Bag Candy Regular Retail \$

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Fall Home Decor Includes
Candles, Candleholders,
Wreaths, Floral,
Pumpkins & More
Selection may vary by store

50% OFF
REGULAR RETAIL
With Wellness+ Card



Halloween Accessories
or Novelties
Regular Retail \$2.99 - \$19.99

50% OFF
REGULAR RETAIL
With Wellness+ Card

ONLY! LAST MINUTE HALLOWEEN SAVINGS 2 DAYS

3.99
WITH WELLNESS+ CARD
Dove Miniatures
8.5 - 9.5 oz.
Selection may vary by store

8.99
WITH WELLNESS+ CARD
Charms Candy Carnival 44 oz., Child's Play 52 oz.
Tootsie Snack Bag 31.2 oz., Dum-Dum Pops 250 ct.
Club Bag Candy Regular Retail \$9.99 - \$10.99

2.99
WITH WELLNESS+ CARD
Tootsie Pops 16.8 oz.
or Caramel
Apple Pops

4/\$5
WITH WELLNESS+ CARD
Brach's Mellowcreme
Mary Jane 7 oz., Mary
Kisses 9 oz., Ferrara Pa
Halloween PEZ Dispens
9 - 24 ct. or Sugar Free 1 oz.,

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Halloween Accessories
or Novelties
Regular Retail \$2.99 - \$19.99

50% OFF
REGULAR RETAIL
With Wellness+ Card



HALLOWEEN SAVINGS 2 DAYS ONLY!



Child's Play 52 oz.
Dum-Dum Pops 250 ct.
\$9.99 - \$10.99



2.99 Tootsie Pops 16.8 oz.
or Caramel
Apple Pops
WITH WELLNESS+ CARD



4/\$5 Brach's Mellowcremes 7.25 - 9 oz.
Mary Jane 7 oz., Mary Jane Peanut Butter
Kisses 9 oz., Ferrara Pan Caramels 7 oz.
Halloween PEZ Dispenser or Halloween Peeps
9 - 24 ct. or Sugar Free 1 oz., Selection may vary by store
WITH WELLNESS+ CARD



1.00 Halloween
Accessory Items
Selection may vary by store
WITH WELLNESS+ CARD



5.99 Krabby Patty 60 ct.
Gummy Body Parts 60 ct.
Rice Krispies Treats 40 ct.
WITH WELLNESS+ CARD

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H3



Hershey's, Reese's,
Nestle or Mars
8 Pack Candy

1.00
With Wellness+ Card



RITE AID Club Bags
Halloween
Laydown Bags
Regular Retail \$5.99 - \$6.99
Topp's Halloween
Ring Pop Box
22 ct.
Selection may vary by store

4.99
With Wellness+ Card



Halloween
Laydown Bags
Regular Retail \$14.99
Selection may vary by store

10.99
With Wellness+ Card



M&M's 9.9 - 12.6 oz.
Hershey's or
Reese's Miniatures
9.4 - 12 oz.
Reese's Pieces 17.5 oz.
Mars Miniatures
10 - 11.5 oz.
Selection may vary by store

3.49
With Wellness+ Card

GMF 7, NW 1, 11-13, 15-23, 25-28, 30-32, 35, 36, MAP1, 2, NAP1, 3-6, 8-13, 15, 16, 18, 20-27, 30-33, 35-41, 43-66, 68-73, 77-80, 82, 84, 85, 87-94, NCP1, TK, 2, 3, 4, PAF1, SCF1-3, SOUTH1-3, 6, 8, 10, 14, 20, 26, 31-33, 47-51, 53-75, 58-65, 67-69, 71, 73-77, 79-82, 84, 85, 87, SPK2, 3, 5, 7-8, 11, 14-16, 18-22, 24, 26-35, 38-41, 44, 46, 48, 50, 54-65, SPOK1-11, 16, 18-27, 29, 30, 32-34, WAF1

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