RITE AID PHARMACY

RITE AID

With us, it's personal.

Rite Aid is now on **Facebook** and **Twitter!** Connect with us online.

www.facebook.com/riteaid
www.twitter.com/riteaid

SALE DATES **JANUARY 22-28**

BUY $10 OF MAYBELLINE COSMETICS AND GET $3 +UP REWARD FOR NEXT PURCHASE

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

BUY & SAVE

MAYBELLINE NEW YORK Cosmetics

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

YOU PAY 2/5.00
+UP -1.00 on 2
IT'S LIKE PAYING** 2/4.00
SINGLE PURCHASE PRICE $2.99 WITH WELLNESS+ CARD

*For use on your next purchase. **+UP reward will print on your receipt. Limit 2 +UP offers per household.

Post Cereals 11 - 24 oz.
Quaker Chewy Bars 10 Pack
Selection may vary by store

BUY & SAVE

Purex Laundry Detergent 2X Liquid 50 oz. 32 Loads
Fabric Softener 100 oz.
Clorox Bleach 96 oz.

2/$5
SINGLE PURCHASE PRICE $2.99 WITH WELLNESS+ CARD

PHARMACIST RECOMMENDED

BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

PHARMASSURE Entire Selection of Vitamins and Supplements

BUY & SAVE

2/$5
SINGLE PURCHASE PRICE $2.99 WITH WELLNESS+ CARD

Valentine Bagged Candy or Sweethearts 8 Pack

BUY & SAVE

TRESemmé Shampoo, Conditioner or Stylers

3/9.99
SINGLE PURCHASE PRICE $3.99 WITH WELLNESS+ CARD

BUY & SAVE

Scott Mega Roll Choose - A -Size 8 Pack Bathroom Tissue 12 Pack

7.77
WITH WELLNESS+ CARD

BUY & SAVE

Reese's HERSHEY'S Skittles KitKat

2/$1
SINGLE PURCHASE PRICE 79¢ WITH WELLNESS+ CARD

Hershey's or Reese's Single Serve Candy Bars or Hershey's Valentine's Single Serve Candy Bars

YOU PAY 8.99
+UP -1.00
IT'S LIKE PAYING** 7.99
WITH WELLNESS+ CARD

*For use on your next purchase. **+UP reward will print on your receipt. Limit 2 +UP offers per household.

Folgers Coffee 22.6 oz. - 33.9 oz. Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Any Always Pads, Liners or Wipes or Tampax Tampons

12.99

Coors or Miller Beer Select Varieties, 18 Pack, 12 oz. Cans or Bottles

Manufacturer's Coupon / Expires 01/28/12

RITE AID Omeprazole 42 ct.

YOU PAY 19.99
LESS IN-AD COUPON -5.00
FINAL COST AFTER IN-AD COUPON 14.99
WITH WELLNESS+ CARD

BUY & SAVE

RC49336040674010128 12

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

THIS WEEK SAVE UP TO $115 IN +UP REWARDS THROUGHOUT OUR AD

iheartriteaid.com

#1 Teacher Apple 3.75 oz.
M&M's Valentine's Tin 1 oz.
Brach's Valentine's Candy 12 oz.

2/$3
SINGLE PURCHASE PRICE $1.79 WITH WELLNESS+ CARD

Valentine's Classroom Exchange

2/$5
SINGLE PURCHASE PRICE $2.99 WITH WELLNESS+ CARD

Russell Stover Boxed Chocolates 8.25 - 12 oz.
Whitman's Sampler 10 - 12 oz.

*For use on your next purchase. *+UP reward will print on your receipt. Limit 6 +UP offers per household.

YOU PAY **4.99**
+UP -1.00
IT'S LIKE PAYING* **3.99**
WITH WELLNESS+ CARD

SAVE MORE
BE WELL

THE PLACE FOR LOVE

IT'S LOVE
BE WELL

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

HOME Candles and Accessories or Assorted Valentine Cards
(excludes $1.00 candles) Selection may vary by store

Assorted Valentine Plush or Assorted Valentine Novelties, Gifts and Gift Bags or Valentine Plush with Candy
Selection may vary by store

2/$2
SINGLE PURCHASE PRICE $1.29 WITH WELLNESS+ CARD

Assorted Valentine's Novelty with Candy

YOU PAY **2/1.98**
+UP -1.00 on 2
IT'S LIKE PAYING* **2/98¢**
SINGLE PURCHASE PRICE 99¢ WITH WELLNESS+ CARD

*For use on your next purchase. *+UP reward will print on your receipt. Limit 2 +UP offers per household.

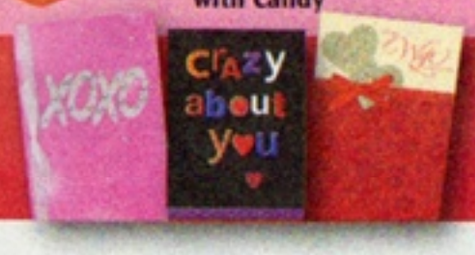
Palmer Valentine's Bagged Candy 4 oz.
HOME Peanut Butter Cups, Peppermint Patties or Cookies and Crème 5 oz.

88¢
WITH WELLNESS+ CARD

Valentine Hearts with Candy
Selection may vary by store

green dot
Reloadable
Prepaid Cards
Take Control of Your Money!
NOW **$0.00** purchase fee
Valid 1/22/12 - 1/28/12

Other fees apply. MasterCard and the MasterCard Brand Mark are registered trademarks of MasterCard International Incorporated. Visa is a registered trademark of Visa International Service Association. Cards issued by Synovus Bank.



Celebrate LOVE

with new cards from American Greetings
valentine's day is tuesday, february 14th
visit the greeting card department today

AMERICAN GREETINGS

iheartriteaid.com

Listerine Mouthrinse 1 Liter

4.99 WITH WELLNESS+ CARD

Any Head Blade or The Real Shaving Co. Skin Care for Men Adidas Dynamic Pulse After Shave 3.4 oz. **Jovan Musk for Men After Shave Cologne** 4 oz.

25% OFF REGULAR RETAIL WITH WELLNESS+ CARD

All Schick Disposable Razors

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Arm & Hammer or Arrid XX Deodorant 2.5 - 2.8 oz. (excludes Twin Packs)

2/$6 SINGLE PURCHASE PRICE $3.39 WITH WELLNESS+ CARD

Any Crest or Oral B 3D White Oral Care Product (excludes Whitening Kits, Trial Size, Rite Buy or Clearance Stickered Items)

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Colgate Sensitive or Pro Relief Toothpaste 4 oz. **Twin Pack Toothpaste, Toothbrush Multipacks or Sensitive Pro Relief or Power** 1 ct.

wellness+ diabetes members:

Earn a $10 +UP Reward

when you spend $50 on qualifying diabetes products.*

LB00000138830000002

Not a member? **Enroll FREE today.** Present this barcode with your **wellness+** card at checkout to enroll for free.

*Visit riteaid.com/diabetes for details and a complete list of qualifying products. Certain limitations apply.

YOU PAY **17.99**
+UP -2.00
IT'S LIKE PAYING** **15.99** WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 4 +UP offers per household.

Luvs Family Pack Diapers (Not available in all stores)

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Any Carefree, Stayfree or o.b. Sanitary Protection Product

GNC Live Well. GOLD CARD

Become an annual Gold Card member and **save 20%** the day you join and the first 7 days of every month on **GNC products.**

26.99 WITH WELLNESS+ CARD

Select Mega Men and Women's Ultra Mega Multi Vitamin Formulas 180 ct. and Bone Density 240 ct.

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Select Vitamins, Supplements and Specialty Formulas

BUY THESE ITEMS AND GET $5 +UP REWARD FOR NEXT PURCHASE

Sensa Appetite Suppresant 60 ct. WITH WELLNESS+ CARD

BUY THESE ITEMS AND GET $3 +UP REWARD FOR NEXT PURCHASE

Entire Line of Six Star Supplements Assorted Formulas Selection may vary by store

25% OFF REGULAR RETAIL WITH WELLNESS+ CARD

*Sale only available at GNC Locations in Rite Aid Stores

iheartriteaid.com

make today beautiful

The **beauty products** you want.
The **prices** you demand.
We **guarantee** it.

BEAUTY MONEY BACK GUARANTEE
It's ok to change your mind here.

REVLON ColorSilk Hair Color
One Application

YOU PAY 2/6.00
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1.00 on 2
IT'S LIKE PAYING** 2/5.00
SINGLE PURCHASE PRICE $3.49
WITH WELLNESS+ CARD

*After manufacturer's coupon.

RITE AID — Manufacturer's Coupon / Expires 01/28/12

L'ORÉAL Preference Hair Color
One Application

YOU PAY 9.99
LESS IN-AD COUPON -2.00
FINAL COST AFTER IN-AD COUPON 7.99
WITH WELLNESS+ CARD

RC4912440068201012812
Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

BUY $15 OF NEXXUS PRODUCTS & GET $5 +UP REWARD FOR NEXT PURCHASE

NEXXUS Hair Care
WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 3 +UP offers per household.

BUY THESE ITEMS AND GET $2 +UP REWARD FOR NEXT PURCHASE

11.99
WITH WELLNESS+ CARD

JOHN FRIEDA. london-paris-new york
Precision Foam Hair Color
One Application

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

9.99
WITH WELLNESS+ CARD

Opti-Free Pure Moist 10 oz.
Clear Care 12 oz.

RITE AID — Manufacturer's Coupon / Expires 01/28/12

L'ORÉAL Sublime Mousse Hair Color
One Application

YOU PAY 8.99
LESS IN-AD COUPON -2.00
FINAL COST AFTER IN-AD COUPON 6.99
WITH WELLNESS+ CARD

RC4912468068201012812
Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

5.99
WITH WELLNESS+ CARD

L'ORÉAL EverPure, EverStrong or EverSleek Hair Care, Root Rescue Hair Color
One Application

BIOTANICAL Shampoo or Conditioner
33.8 oz.

Samy Shampoo, Conditioner or Stylers
Regular Retail $5.99 - $9.99

BUY 2 OF THESE ITEMS AND GET $3 +UP REWARD FOR NEXT PURCHASE

Kushyfoot Socks, Tights or Flats To Go
WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 3 +UP offers per household.

RITE AID — Manufacturer's Coupon / Expires 01/28/12

L'ORÉAL Healthy Look Creme Gloss Hair Color
One Application

YOU PAY 7.99
LESS IN-AD COUPON -2.00
FINAL COST AFTER IN-AD COUPON 5.99
WITH WELLNESS+ CARD

RC4912489068201012812
Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

FINESSE Shampoo, Conditioner or Stylers
7 - 15 oz.

YOU PAY 2/6.00
+UP -3.00 on 2
IT'S LIKE PAYING** 2/3.00
SINGLE PURCHASE PRICE $3.49
WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 2 +UP offers per household.

iheartriteaid.com

REVLON
Lip, Nail or Beauty Tools
(excludes clearance items)
Selection may vary by store.
Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

SINGLE CHECK REBATE AVAILABLE ON BEAUTY TOOLS
See in-store Single Check Rebates Directory for details

BUY & SAVE

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

NEW!

"I'm essie and think of my **luxeffects** as the cherry on top."

5 multi-dimensional top coats.

shine of the times
a cut above
as gold as it gets
pure pearlfection
set in stones

DBP, Toluene and Formaldehyde free

essie® luxeffects & nail color **8.00**

WITH WELLNESS+ CARD

America's nail salon expert. Since 1981.

All Fragrances
(excludes Gift Sets)
Selection may vary by store

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

$1 OFF MANUFACTURER'S COUPON AVAILABLE IN MOST SUNDAY PAPERS

BUY & SAVE

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

L'ORÉAL
All Eye Cosmetics
(excludes clearance items)
Selection may vary by store

BUY $15 OF SIMPLE SKIN CARE AND GET $5 +UP REWARD FOR NEXT PURCHASE

the UK's #1 facial skincare line is finally here.

All Simple Skin Care
Regular Retail $6.99 - $13.49
WITH WELLNESS+ CARD

It's New!

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY & SAVE

YOU PAY **7.99**
+UP **-1.00**
IT'S LIKE PAYING** **6.99**
WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt. Limit 2 +UP offers per household.

COVERGIRL
Blast Family Eye and Lip Cosmetics
Selection may vary by store

Clearasil
PerfectaWash Face Wash System
3 MONTHS SUPPLY

YOU PAY **15.99**
+UP **-2.00**
IT'S LIKE PAYING** **13.99**
WITH WELLNESS+ CARD

*For use on your next purchase. **+UP reward will print on your receipt. Limit 4 +UP offers per household.

BUY & SAVE

Clearasil PerfectaWash Face Wash System

BUY 2 OF THESE ITEMS AND GET $3 +UP REWARD FOR NEXT PURCHASE

BUY & SAVE

Take care. GARNIER
Skin Care
Choose from Moisturizers and Cleansers
Selection may vary by store

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

GARNIER Nutritioniste
GARNIER The Refreshing Remover Cleansing Towelettes
GARNIER Ultra-Lift Anti-Wrinkle Eye Roller
GARNIER Skin Renew Dark Spot Corrector

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY & SAVE

YOU PAY **5.99**
SINGLE CHECK REBATE **-1.00**
IT'S LIKE PAYING** **4.99**
WITH WELLNESS+ CARD

**Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

ALMAY
All Eye Cosmetics
Regular Retail $5.99 and Up
Selection may vary by store.
Limit 3 Rebates.
(excludes clearance items)
See in store Single Check Rebates Directory for details.

BUY & SAVE

Yardley Liquid Hand Soap 8.4 oz.
Yardley Bar Soap 4.25 oz.
Yardley Natural Soap 4 oz.

99¢
WITH WELLNESS+ CARD

BUY 2 OF THESE ITEMS AND GET $5 +UP REWARD FOR NEXT PURCHASE

BUY & SAVE

UP TO $8.00 IN SAVINGS WITH SUNDAY PAPER COUPONS & VIDEO VALUES
See store for details

5.00 OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

L'ORÉAL
Youth Code or Clinical Repair 10

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY 2 OF THESE ITEMS AND GET $2 +UP REWARD FOR NEXT PURCHASE

All Clearasil Skin Care
Selection may vary by store
(excludes PerfectaWash Kit)

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 4 +UP offers per household.

BUY & SAVE

Eucerin or Aquaphor Skin Care
Selection may vary by store

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

iheartriteaid.com

$48 in +UP savings available on these items plus additional caregiver discounts online – go to riteaid.com/givingcare to see all the savings

Get great deals and exclusive savings.

Find **helpful information** to ensure your loved ones **stay as healthy as possible.**

And get access to time-saving pharmacy services.

riteaid.com/givingcare

BUY & SAVE

2/$9
SINGLE PURCHASE PRICE 4.99
WITH WELLNESS+ CARD

TUMS Antacid 60 - 150 ct.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Efferdent 90 - 120 ct.

BUY & SAVE

2/$30
SINGLE PURCHASE PRICE 19.99
WITH WELLNESS+ CARD

Zyrtec Allergy 10 mg., 30 ct. or Liquidgels 25 ct.

BUY THESE ITEMS AND GET $3 +UP REWARD FOR NEXT PURCHASE

Claritin D 10 - 30 ct.
(Available behind the pharmacy, not available in all states.)
WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 1 +UP offer per household.

YOU PAY 9.99
+UP -5.00
IT'S LIKE PAYING** 4.99
WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt. Limit 1 +UP offer per household.

Cold-Eeze Spray 0.75 oz.

2/$3
SINGLE PURCHASE PRICE 1.69
WITH WELLNESS+ CARD

Halls Cough Drops 30 ct. (excludes Halls Defense 30 ct.)

BUY & SAVE

YOU PAY 5.99
+UP -1.00
IT'S LIKE PAYING** 4.99
WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt. Limit 4 +UP offers per household.

Aleve Caplets or Tablets 50 ct. Liquigels 20 ct.

YOU PAY 19.99
+UP -3.00
IT'S LIKE PAYING** 16.99
WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt. Limit 3 +UP offers per household.

Prilosec OTC 28 ct.

BUY & SAVE

YOU PAY 9.99
MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -3.00
IT'S LIKE PAYING** 6.99
WITH WELLNESS+ CARD

*After manufacturer's coupon.

Neosporin Essentials Trial Kit or Moisturizing Cream 6 oz.

compare to Zyrtec allergy relief

compare to Claritin Loratadine

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Allergy Relief Choose from: Loratadine or Cetirizine 60 - 120 ct.

Right Guard Total Defense or Sport Antiperspirant/ Deodorant 2 - 4 oz. **Dry Idea or Soft & Dri** 2.6 - 3 oz. **or Right Guard Body Wash** 13.5 oz. (excludes twin packs) Selection may vary by store

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

2/$7
SINGLE PURCHASE PRICE $3.99
WITH WELLNESS+ CARD

Crest Pro•Health Rinse 458 - 500 ml. **Pro•Health Paste** 7.8 oz. **or Any Clinical** 4.1 - 5.8 oz. **or Glide Pro•Health Floss**

iheartriteaid.com

CAREGIVERS HEALTH SUPPORT

BUY $20 OF THESE ITEMS AND GET $10 +UP REWARD FOR NEXT PURCHASE

All Vitamins and Herbal Supplements (excludes Natural Sleep Aid)
WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

2/$7
SINGLE PURCHASE PRICE $3.99 WITH WELLNESS+ CARD

Scott or Cottonelle Bathroom Tissue 4 Roll Pack
Kleenex Facial Tissues 4 Pack

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

All Band-Aid Brand Bandages, Johnson & Johnson Wound Care or Neosporin 0.5 oz.

BUY THESE ITEMS AND GET $10 +UP REWARD FOR NEXT PURCHASE

59.99
WITH WELLNESS+ CARD

Nicorette Gum 160 - 170 ct.
Nicorette/ Commit Lozenges 108 ct. (Available at the front checkout registers.)
Selection may vary by store

*+UP reward will print on your receipt. Limit 4 +UP offer per household.

FLU SHOTS $27.99 and covered by most insurance plans.

Vaccines available while supplies last. Age restrictions may apply. See pharmacist for details.

8.99
WITH WELLNESS+ CARD

Select One A Day and Citracal Formulas

BUY THESE ITEMS AND GET $20 +UP REWARD FOR NEXT PURCHASE

50.00 OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Carex
Roller Walker or Transport Chair
Some assembly required

*+UP reward will print on your receipt. Limit 1 +UP offer per household through 1/31/12

25.00 OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Select Blood Pressure Monitors
BP742 or BP652

10.99
WITH WELLNESS+ CARD

Mucinex Max 14 ct.
Mucinex D 18 ct.
Mucinex DM 600 mg. 20 ct.
(Mucinex D available at pharmacy counter, not available in all states.)

BUY THESE ITEMS AND GET $2 +UP REWARD FOR NEXT PURCHASE

Similasan Ear or Eyecare or Rohto Eye Drops
13 ml.
WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 4 +UP offers per household.

RITE AID Manufacturer's Coupon Expires 01/28/12

YOU PAY	19.99
LESS IN-AD COUPON	-5.00
+UP* REWARD	-5.00
IT'S LIKE PAYING	9.99

*For use on your next purchase.
*+UP reward will print on your receipt. Limit 4 +UP offers per household.

All Style Science Clip-Ons and Fits Overs
WITH WELLNESS+ CARD

RC4907802067401012812

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Your loved one **depends on you.** That's why you depend on **wellness+**

Having **all your family's prescriptions at Rite Aid** will help you earn up to **20% off the entire store.***

25 points for every prescription you fill with your **wellness+** card.

*Certain limitations apply. See pharmacist for details. Prescriptions filled in NY/NJ and prescriptions paid for in whole or in part by state or federal healthcare programs such as Medicare or Medicaid are not eligible for **wellness+** points.

iheartriteaid.com

Stomach Relief Choose from Antacid Tablets 60 - 150 ct. or Stomach Relief 8 oz. or 24 - 40 ct.

2/$6 SINGLE PURCHASE PRICE $3.49 WITH WELLNESS+ CARD

Gas Relief 50 - 100 ct. **Col•Rite or P•Col•Rite** 100 ct.

2/$15 SINGLE PURCHASE PRICE $7.99 WITH WELLNESS+ CARD

Cold Relief Syrups Choose from Tussin or Cold/Cough DM 8 oz.

2/$10 SINGLE PURCHASE PRICE $5.99 WITH WELLNESS+ CARD

Nitetime or Daytime Cold Relief Liquid 10 oz. or Liquid Gels 20 ct.

2/$8 SINGLE PURCHASE PRICE $4.99 WITH WELLNESS+ CARD

RITE AID ONLINE STORE

Get **30% OFF Rite Aid Brand** and **Vitamin** category products.
Use promo code: 30RABVIT at **riteaid.com/shop**

Limitations apply. See website for details. Offer expires 1/28/12. Coupon code required.

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

All RITE AID Paper and Foam Plates, Cups, Bowls, Napkins 250 ct. and Cutlery

RITE AID BRAND SUPER VALUE DAYS
Extra Savings on Rite Aid Brands

88¢ WITH WELLNESS+ CARD

Simplify. **Purified Water** One Gallon or 6 Pack, 16.9 oz. Bottles **Soda** 2 Liter +CRV or deposit where applicable

4.99 WITH WELLNESS+ CARD

Pantry **Sunflower Seeds** 15 oz. **or Trail Mix** 24 oz. Simplify. **Nuts** 26 - 28 oz. or **Snack Barrels** 18 - 28 oz. Selection may vary by store

2/$7 WITH WELLNESS+ CARD

Pantry **Crystal Lake Spring Water** 24 Pack, 16.9 oz. Bottles +CRV or Deposit where applicable **or Instant Coffee** 8 oz. Selection may vary by store

7.99 WITH WELLNESS+ CARD

RITE AID **Batteries** "AA" or "AAA" 20 Pack **Hearing Aid Batteries** 24 Pack **One Time Use Camera or 4 Roll Pack Film**

2/$3 SINGLE PURCHASE PRICE $1.79 WITH WELLNESS+ CARD

RITE AID **Bagged Candy** Regular Retail $1.79 Selection may vary by store

RITE AID **Value Size Protective Underwear** 28 - 40 ct.) (excludes Male or Female Specific)

2/$35 SINGLE PURCHASE PRICE $17.99 WITH WELLNESS+ CARD

RITE AID **Male or Female Specific Value Pack Underwear** 26 or 30 ct. **2 for $29 / Single Purchase Price $14.99** WITH WELLNESS+ CARD

RENEWAL **Men's 3 or 5 Blade Razor or Cartridge Refill, Women's 5 Blade Razor or Cartridge Refill**

YOU PAY 2/$11.00 +UP -2.00 on 2 IT'S LIKE PAYING** 2/$9.00 SINGLE PURCHASE PRICE $5.99 WITH WELLNESS+ CARD

For use on your next purchase. **+UP reward will print on your receipt. Limit 4 +UP offers per household.

RITE AID **Men's Body Wash** 18 oz. **2 for $6 Single Purchase Price $3.49** WITH WELLNESS+ CARD

2/$7.50 SINGLE PURCHASE PRICE $4.49 WITH WELLNESS+ CARD

RITE AID **Foaming Bubble Bath** 32 oz. **Body Wash** 18 oz. **Cleansing Towelettes** 25 ct. Selection may vary by store

tugaboos **Jumbo Pack Diapers** Selection may vary by store

2/$15 SINGLE PURCHASE PRICE $7.99 WITH WELLNESS+ CARD

RITE AID **Baby Wipes** 360 ct. **$8.99 – $1 UP = It's like paying $7.99**** WITH WELLNESS+ CARD

For use on your next purchase. **+UP reward will print on your receipt. Limit 4 +UP offers per household.

iheartriteaid.com

CHEMICAL AND HOUSEHOLD

iheartriteaid.com

Earn a $20 +UP Reward when you spend $100* or more on select products

* In-Store purchase with Wellness+ Card only. +UP reward will be printed on receipt in most markets for use on your next purchase once qualifying threshold is met. +UP expires 2/11/12.

BUY THESE ITEMS AND GET $1 +UP REWARD FOR NEXT PURCHASE

RITE AID Manufacturer's Coupon / Expires 01/28/12

BUY & SAVE

SAVE $2.00 WITH WELLNESS+ CARD

Advil
Caplets or Tablets
100 ct.
Liqui-Gels 80 ct.
PM 32 - 40 ct.

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4905902068201012812

*+UP reward will print on your receipt. Limit 4 +UP offers per household.

BUY THESE ITEMS AND GET $2 +UP REWARD FOR NEXT PURCHASE

BUY & SAVE

CONAIR Brushes
Selection may vary by store
WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 3 +UP offers per household.

BUY 2 OF THESE ITEMS AND GET $4 +UP REWARD FOR NEXT PURCHASE

BUY & SAVE

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

All K-Y Products
Regular Retail $5.39 - $32.99
Selection may vary by store
WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY & SAVE

L'ORÉAL Visible Lift Foundation

12.99 WITH WELLNESS+ CARD

BUY & SAVE

2/$5
SINGLE PURCHASE PRICE $2.99 WITH WELLNESS+ CARD

Hershey's Drops or Pieces 8 - 10.5 oz.
Mars Miniatures 10 - 11.5 oz.
Selection may vary by store

BUY & SAVE

VISA Gift Cards
WITH WELLNESS+ CARD

BUY & SAVE

99¢ WITH WELLNESS+ CARD

Theater Boxed Candy or Russell Stover Sugar Free Bags 3 - 3.6 oz.
Selection may vary by store

BUY & SAVE

YOU PAY 3.99
+UP -3.00
IT'S LIKE PAYING* 99¢ WITH WELLNESS+ CARD

*For use on your next purchase. *+UP reward will print on your receipt. Limit 2 +UP offers per household.

CFL Light Bulbs
1 Pack

BUY & SAVE

4.99 WITH WELLNESS+ CARD

GLAD Trash Bags
Drawstring
13 gallon, 22 ct.,
30 gallon, 15 ct.
Quick-tie
13 gallon, 35 ct.,
30 gallon, 21 ct.

BUY & SAVE

8.99 WITH WELLNESS+ CARD

Scrubbing Bubbles One Step Toilet Bowl Cleaner
or Libman Angle and Corn Brooms or Wonder and Scrubster Mops

BUY & SAVE

BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Sunbeam Kitchen Gadgets
Selection may vary by store

NET10 Airtime Cards Available
Including $50/Month Unlimited Plan

BUY & SAVE

7.99 WITH WELLNESS+ CARD

TRACFONE T105
Limit 1 per Customer

BUY & SAVE **Look for this symbol to earn $20 +UP when you spend $100**

* In-Store purchase with Wellness+ Card only. +UP reward will be printed on receipt in most markets for use on your next purchase once qualifying threshold is met. +UP expires 2/11/12.

iheartriteaid.com

2/$6
SINGLE PURCHASE PRICE $3.99 WITH WELLNESS+ CARD

Häagen-Dazs Ice Cream 14 oz.
Selection may vary by store

2.99
WITH WELLNESS+ CARD

Hershey's Miniatures and Nuggets 9.4 - 12 oz.
Reese's Pieces 15 oz.
M&Ms 9.9 - 12.6 oz.
Selection may vary by store

YOU PAY 3/3.00
+UP -1.00 on 3
IT'S LIKE PAYING** 3/2.00
SINGLE PURCHASE PRICE $1.29 WITH WELLNESS+ CARD

Mentos Tube Gum 15 ct.
Mentos UP2U Gum 14 ct.
Selection may vary by store

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 4 +UP offers per household.

2/$2
SINGLE PURCHASE PRICE $1.29 WITH WELLNESS+ CARD

Pegged Bags Regular Retail $1.69 - $1.89,
Sugar Free Candy 2.75 oz., **Pearson Nips** 4 oz., **Russell Stover or Whitman's Box** 1 - 2 oz., **Select Gum** Dentyne Ice or Trident White 12 ct., Extra, Wrigley's or Freedent 15 ct., Trident 18 ct., Bubble Tape or Bubblicious.
Selection may vary by store.

2/$6
SINGLE PURCHASE PRICE $3.49 WITH WELLNESS+ CARD

PLANTERS, **Cashews Halves & Pieces** 8 oz. **or Mixed Nuts** 10.3 oz. **or Flavor Grove** 5.75 - 6 oz
Kellogg's Special K Cereal 11.4 - 19.5 oz. **or Bars** 6 ct.
Cream of Wheat 10 ct.
Sunsweet Prunes 18 oz. **or Prune Juice** 48 or 64 oz.
+CRV or Deposit where applicable. Selection may vary by store

STOCK UP & SAVE

2/$4
SINGLE PURCHASE PRICE $2.99 WITH WELLNESS+ CARD

Lay's Potato Chips 10 - 10.5 oz.
Mrs. Fields Cookies 9 - 9.5 oz.
Selection may vary by store

88¢
WITH WELLNESS+ CARD

Gatorade 20 oz.
Izze Beverage 8.4 oz.
Fiji Water 0.5 Liter
Snapple 16 oz.
Selection may vary by store
+CRV or Deposit where applicable

YOU PAY 3/13.98
+UP -2.00 on 3
IT'S LIKE PAYING** 3/11.98
WITH WELLNESS+ CARD

Coke & Coke Products
12 Pack, 12 oz. Cans
+CRV or deposit where applicable.

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 2 +UP offers per household.

INTRODUCING THE NEW **BUD LIGHT® PLATINUM** | JANUARY 29, 2012

ENJOY RESPONSIBLY © 2011 Anheuser-Busch, Bud Light® Beer, St. Louis, MO • 1903

13.99

Heineken or Amstel Light Beer
Select Varieties,
12 Pack, 12 oz. Bottles
Stella Artois Beer
12 Pack, 11.2 oz. Bottles

10.99

Bud Light Lime Beer
12 Pack, 12 oz. Bottles
Modelo Especial Beer 12 Pack, 12 oz. Cans

9.99

Budweiser Beer
Select Varieties,
12 Pack, 12 oz. Cans or Bottles

6.99

Natural Light, Milwaukee's Best or Keystone Light Beer
Select Varieties,
12 Pack, 12 oz. Cans

iheartriteaid.com

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Valentine Hearts with Candy
Selection may vary by store

3.99 WITH WELLNESS+ CARD

Lindt or Ghirardelli Valentine's Pouches 7.2 - 8.95 oz.
Hershey's or Mars Valentine's Bags 14.8 - 18.5 oz.

2/$5 SINGLE PURCHASE PRICE $2.99 WITH WELLNESS+ CARD

Ferrero Rocher or Rondnoir 12 ct.
Raffaello 15 ct., **Russell Stover Boxed Chocolates** 3.3 - 5.5 oz.
Hershey's Bliss 8.6 - 9.6 oz. or
Dove Miniatures 8.5 - 9.5 oz.

HOT BUYS • HOT BUYS • HOT BUYS

RITE AID Photo Coupon / Expires 01/28/12

4" x 6" Digital Prints

Valid from in-store kiosk or on-line.

12¢ PER PRINT NO MINIMUM OR MAXIMUM REQUIRED WITH WELLNESS+ CARD

2 14988 00499 2

Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

Just for Men or Touch of Gray Hair Color
One Application

BUY & SAVE

YOU PAY 5.99
+UP -1.00
IT'S LIKE PAYING** 4.99 WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 2 +UP offers per household.

Schick
Hydro Razor 1 ct.
Cartridge Refills 4 ct.

YOU PAY 7.99
+UP -4.00
IT'S LIKE PAYING** 3.99 WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 2 +UP offers per household.

2/$10 SINGLE PURCHASE PRICE $5.99 WITH WELLNESS+ CARD

Adult Pain Care
100 ct. Choose from Acetaminophen, Ibuprofen or Naproxen Sodium

Vicks NyQuil or DayQuil
12 oz. Twin Packs
or LiquiGels 48 ct.

YOU PAY 9.99
+UP -2.00
IT'S LIKE PAYING** 7.99 WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 3 +UP offers per household.

Buy $25, Get $10 SINGLE CHECK REBATE

See in-store Single Check Rebates directory for details. Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Any Crest Complete or Oral-B Complete Oral Care Product or Scope Dual Blast 750 ml.
(excludes Trial Sizes, Rite Buys and Clearance Items)

VO5

Shampoo or Conditioner
15 oz.

3/$2 SINGLE PURCHASE PRICE 79¢ WITH WELLNESS+ CARD

88¢ WITH WELLNESS+ CARD

Top Ramen 6 Pack
Nissin Rich & Savory Bowl 3.36 oz.
Chow Mein or Chow Noodles 3.36 - 4 oz.
Selection may vary by store

BUY ONE GET SECOND ONE FREE of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Kleenex White 75 and 184 ct., Assorted 174 ct., Anti-Viral 68 ct. or Cool Touch Facial Tissues
Finish or Jet Dry Automatic Dishwasher Detergent and Rinse or Ajax Dishwashing Liquid 16 oz.

2/$3 WITH WELLNESS+ CARD

Monster Energy 15.5 - 16 oz.
Red Bull Energy 8.4 oz.
Starbucks DoubleShot Energy 15 oz.
Amp, RockStar and Full Throttle Energy Drinks 16 oz.
+CRV or Deposit where applicable

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). SINGLE CHECK REBATES GUIDELINES LIMIT SUBMISSION ON REBATE ITEMS TO ONE ITEM PER HOUSEHOLD. PLEASE SEE APPLICABLE SINGLE CHECK REBATE DIRECTORY AVAILABLE IN ALL OF OUR STORES AND OUR WEBSITE FOR SUBMISSION DEADLINES AND ADDITIONAL PROGRAM GUIDELINES. BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW. TERMS AND CONDITIONS APPLY TO GIFT CARDS.

DISCOVER VISA MasterCard ATM WESTERN UNION AMERICAN GREETINGS

SP #24

We Accept SNAP/EBT Card Benefits.

iheartriteaid.com