



RITE AID

With us, it's personal.

Rite Aid is now on **Facebook** and **Twitter!** Connect with us online.



www.facebook.com/riteaid
www.twitter.com/riteaid

SALE DATES MARCH 18-24



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Acetaminophen, Ibuprofen, Naproxen Sodium 100 - 150 ct., Children's or Infants Acetaminophen or Ibuprofen



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

All Vitamins and Supplements Assorted Formulas



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Dial or Coast Bar Soap 3 Pack, Tone Bar Soap 2 Pack, Dial Liquid Hand Soap 9.375 oz. or Complete Hand Soap 7.5 oz., Dial Liquid Hand Sanitizer 7.5 oz.

BUY ONE, GET ONE FREE!



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Single Serve Candy Bars or Russell Stover Easter Singles Limit 12



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

M&M's 9.5 - 12.6 oz., Starburst or Skittles Fun Size 7.3 oz., Swedish Fish or Sour Patch Easter Bags 9.5 oz., Skittles Laydown Bags 13 - 14 oz., Skittles, Starburst, LifeSavers or Lemonhead Jelly Beans 14 oz., Palmer or Dairy Good Bags 4 oz., Peeps 10 - 12 ct. or Sugar Free 3 ct. or Dairy Good Rabbit 5.5 oz., Limit 12



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Ajax Dish Liquid 16 oz., Finish Automatic Dishwasher Detergent 12.3 oz., HOME Scrubbers or Sponges 2 - 4 Pack



Gain or Cheer Laundry Detergent 2X Liquid 24 - 32 Loads or Powder 30 Loads, Limit 6
Gain Fabric Softener 60 Loads or Dryer Sheets 120 ct., Limit 6

4.97

WITH WELLNESS+ CARD



LESS THAN 75¢ PER ROLL

LESS THAN 50¢ PER DOUBLE ROLL

5.97

WITH WELLNESS+ CARD

Charmin Basic Bathroom Tissue 12 Pack, Bounty Basic Paper Towels 8 Pack



12.99

Coors or Miller Beer Select Varieties, 18 Pack, 12 oz. Cans or Bottles



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Taster's Choice Instant 7 oz., Chase & Sanborn Coffee 23 - 33 oz., Selection may vary by store, Limit 6



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Arizona Iced Tea 23 oz. +CRV or deposit where applicable



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Post Cereals



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Doritos 11.5 - 12 oz., Oberto Beef Jerky 3.25 oz., Selection may vary by store



YOU PAY **3/13.98**
+UP **-2.00** on 3
IT'S LIKE PAYING **3/11.98**
WITH WELLNESS+ CARD

Coke & Coke Products 12 Pack, 12 oz. Cans +CRV or Deposit where applicable. Limit 6 12 Packs

iheartriteaid.com

BUY \$20 OF NABISCO CRACKERS, PLANTERS PEANUTS OR COKE 2 LITER, GET \$5 +UP REWARD FOR NEXT PURCHASE



2⁴⁹

WITH WELLNESS+ CARD

Crackers
9.5 - 16 oz.
PLANTERS.
Peanuts
10 - 16 oz.
Selection may vary by store

1⁴⁹

WITH WELLNESS+ CARD

Coke & Coke Products
2 Liter +CRV or Deposit
where applicable.

*+UP reward will print on your receipt. Limit 2 +UP offers per household.



1⁹⁹

WITH WELLNESS+ CARD

Del Monte Fruit to Go 4 Pack
Sun-Maid Raisins 16 - 18 oz.
Ocean Spray Craisins 6 oz.
Mott's Applesauce 6 Pack
Selection may vary by store

Stauffer's Animal Crackers 16 oz.,
Pepperidge Farm Goldfish 6.6 oz.,
Cookies or Wafers 8 - 12 oz.
or Saltines 16 oz., Regular Retail \$2.29
Selection may vary by store



YOU PAY 3/9⁰⁰

+UP -3⁰⁰ on 3

IT'S LIKE PAYING
3/6⁰⁰

SINGLE PURCHASE PRICE \$3.29
WITH WELLNESS+ CARD

*For use on your next purchase.
*+UP reward will print on your receipt.
Limit 2 +UP offers per household.

Sunshine or Keebler
Cookies and Crackers
7.5 - 16 oz.
Selection may vary by store



4⁴⁹

WITH WELLNESS+ CARD

PLANTERS.
NUT-rition, Whole
Cashews or Deluxe
Mixed Nuts 9.25 - 10.25 oz.
Cashew Halves 16 oz.
or Mixed Nuts 17 oz.
Selection may vary by store



2/\$5

SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Old El Paso Taco Kit,
Kraft Homestyle or
Easy Mac 11.4 - 12.9 oz.,
Hormel Corned Beef
Hash 15 oz., Dinty Moore
or Chef Boyardee
Microwave Bowls
14.25 - 15 oz., Healthy
Choice Soup 14 oz.

5⁴⁹

WITH WELLNESS+ CARD

Nescafe Clasico
Instant Coffee 7 oz.
Folgers or Maxwell
House Instant Coffee
8 oz., Selection may vary by store



1⁹⁹

WITH WELLNESS+ CARD

Ragu Pasta Sauce
23.9 - 24 oz., Hamburger or
Tuna Helper 5.5 - 5.8 oz.
Uncle Ben's Rice
Pouches 8.8 oz.
Selection may vary by store



2/\$4

SINGLE PURCHASE PRICE \$2.49
WITH WELLNESS+ CARD

Hormel Compleats 10 oz.
Annie Chun's 5.4 - 8.2 oz.
or Kraft Dinners 12-14 oz.
Selection may vary by store



1⁴⁹

WITH WELLNESS+ CARD

Progresso Soups 18.5 - 19 oz.
Bumble Bee
Solid White Tuna 5 oz.
Selection may vary by store



Häagen-Dazs
Ice Cream
14 oz.
Selection may vary by store

2/\$7

SINGLE PURCHASE PRICE \$3.99
WITH WELLNESS+ CARD



Gatorade
or G2 20 oz.
IZZE Beverage
8.4 oz.
Fiji Water
0.5 Liter
Snapple
16 oz.
+CRV or Deposit
where applicable

88¢

WITH WELLNESS+ CARD



Red Bull
Energy Drink
4 Pack,
8.4 oz. Cans
+CRV or Deposit
where applicable

5⁹⁹

WITH WELLNESS+ CARD

iheartriteaid.com



2/\$6

SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD



Cheetos or Fritos
8 - 9.5 oz.
Selection may vary by store



2.99

WITH WELLNESS+ CARD



Almonds 9 oz.
Selection may vary by store



YOU PAY **5.99**

UP -1.00

IT'S LIKE PAYING™
4.99

WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 2 +UP offers per household.

DiGiorno Pizza
Large



2.99

WITH WELLNESS+ CARD

Raisinets 5.5 - 11 oz.
Hershey's Drops or Pieces 8 - 10.5 oz.
Hershey's or Mars Fun Size or Snack Size Candy 10.5 - 11.5 oz.



7.99

WITH WELLNESS+ CARD

Russell Stover Boxed
Chocolates 8.25 - 12 oz.
Whitman's 7 - 12 oz.
Ferrero Collection 24 ct.
Lindt Box Chocolates
6 - 9.7 oz.



7UP or Diet 7UP
2 Liter Bottle
+CRV or deposit
where applicable

YOU PAY **3/3.99**

UP -2.00
on 3

IT'S LIKE PAYING™
3/1.99

WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 2 +UP offers per household.



7.99

WITH WELLNESS+ CARD

Chocolate Club Bag
30 - 42 oz., Non-Chocolate
Club 40 - 64 oz., Premium
Club Bags 16.9 - 20.7 oz.,
Whoppers Robin Eggs
42 oz., Hershey's or Mars
Variety Box 18 ct.



99¢

WITH WELLNESS+ CARD

Wrigley's 5, Trident Xtra
Care or Layers, Orbit
Mist, Mentos UP2U,
Mentos, Stride Shift,
Spark or Shaun White
14 - 15 ct.



2.99

WITH WELLNESS+ CARD

Crystal Lake Water
24 Pack +CRV or deposit
where applicable



13.99

Heineken or
Amstel Light Beer
Select Varieties,
12 Pack, 12 oz. Bottles
Stella Artois Beer
12 Pack, 11.2 oz. Bottles



10.99

Bud Light Lime, Bud
Light Platinum or Shock
Top Beer Select Varieties,
12 Pack, 12 oz. Bottles
Modelo Especial Beer
12 Pack, 12 oz. Cans



9.99

Budweiser Beer
Select Varieties,
12 Pack, 12 oz. Cans or Bottles



5.99

Rolling Rock or
Milwaukee's Best Beer
Select Varieties,
12 Pack, 12 oz. Cans

BUY \$25 OF THESE ITEMS AND GET \$10+ UP REWARD FOR NEXT PURCHASE

L'ORÉAL®
All Cosmetics

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



*+UP reward will print on your receipt. Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Select Fragrances
Choose from Adidas, JOVAN, McGraw, White Diamonds, White Shoulders, Red Door, Poison, Wings or Grey Flannel.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

All Nail Enamel
Choose your Style: Gem, Crackle, Neon, Magnetic and More
(excludes L'Oréal and Essie)



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

All Lip
Choose your style
Balm, Gloss and Stick
(excludes Covergirl, L'Oréal and Physicians Formula)

BUY
ALMAY
Intense iColor
(\$7.49 - \$7.99 Retail)

GET
Eye Make Up
Remover Pads 80 ct.
(\$2.99 - \$5.99 Value)

FREE*
*Plus applicable sales tax.
WITH WELLNESS+ CARD



Single Check Rebate Offer requires sign up at riteaid.com/SCR or by mail.

MAYBELLINE® NEW YORK

ALL NEW!

STEP 1 FOUNDATION

8.00
WITH WELLNESS+ CARD

STEP 2 CONCEALER

STEP 3 BLUSH

5.99
WITH WELLNESS+ CARD

MAYBELLINE® Dream Foundation

MAYBELLINE® Dream Blush and Concealer

BUY THESE ITEMS AND GET \$1+ UP REWARD FOR NEXT PURCHASE

RITE AID Manufacturer's Coupon / Expires 03/24/12

SAVE \$2.00

WITH WELLNESS+ CARD
All Veet Depilatories and Wax



RC4920804088201032412

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

*+UP reward will print on your receipt. Limit 4 +UP offers per household.

BUY \$20 OF THESE ITEMS AND GET \$5+ UP REWARD FOR NEXT PURCHASE



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

SEE MOST SUNDAY PAPERS FOR COUPON SAVINGS

PHYSICIANS FORMULA
All Cosmetics

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY \$10 OF THESE ITEMS AND GET \$2+ UP REWARD FOR NEXT PURCHASE



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Kiss, Broadway and Impress Artificial Nails
(excludes Nail Glue)

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

RITE AID Manufacturer's Coupon / Expires 03/24/12

SAVE \$2.00

WITH WELLNESS+ CARD

75c OFF MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

Mitchum or Lady Mitchum Antiperspirant or Deodorant
(excludes Twin Packs)

RC4930702088201032412

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

BUY \$10 OF THESE ITEMS AND GET \$2+ UP REWARD FOR NEXT PURCHASE

NIVEA
Skin Care (excludes Creme 1 oz. Tin and Lip)

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



*+UP reward will print on your receipt. Limit 2 +UP offers per household.

BUY \$15 OF AVEENO OR CLEAN & CLEAR SKIN CARE AND GET \$5+ UP REWARD FOR NEXT PURCHASE

RITE AID Manufacturer's Coupon / Expires 03/24/12

SAVE \$2.00
WITH WELLNESS+ CARD

All Aveeno Skin Care



Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



RC4941808088201032412

RITE AID Manufacturer's Coupon / Expires 03/24/12

SAVE \$2.00
WITH WELLNESS+ CARD

All Clean & Clear Skin Care and Body Wash



Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



RC4941804088201032412

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Limit 2 +UP offers per household.

Palmolive Dish Soap 10 oz.
Pure Spring Hand Cream 4.2 oz.
Hand Sanitizer 8 oz.
Irish Spring Bar Soap
 Single Bar
Softsoap Hand Soap 7.5 oz.

1.00
 WITH WELLNESS+ CARD

NIVEA
Women's and Men's Body Wash 16.9 oz.

3.99
 WITH WELLNESS+ CARD

BUY \$25 OF THESE ITEMS AND GET \$10+UP REWARD FOR NEXT PURCHASE

Dove Bar Soap 4 Pack
Body Wash 24 oz.

5.99
 WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 2 +UP offers per household. Offer valid thru 3/31/12.

BUY THESE ITEMS AND GET \$3+UP REWARD FOR NEXT PURCHASE

CONAIR Select Hair Brushes

WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 3 +UP offers per household.

BUY \$10 OF THESE ITEMS AND GET \$3+UP REWARD FOR NEXT PURCHASE

2/3.98
 SINGLE PURCHASE PRICE \$2.49
 WITH WELLNESS+ CARD

Suave
 Professionals, Stylers or Kid's Hair Care or
 Antiperspirant/Deodorant 2.6 oz., Single Body Wash 12 oz.,
 Lotion 18 oz., Select Items

Rave Hairspray (excludes twin packs)

SEE MOST SUNDAY PAPERS FOR COUPON SAVINGS

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

Mane 'n Tail Shampoo or Conditioner 32 oz.
göt2b Stylers or Samy Hair Care
 Select Items

BUY ONE GET SECOND ONE FREE
 of the same brand or equal or lesser value plus applicable sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD

2/\$7
 OF THE SAME BRAND
 SINGLE PURCHASE PRICE \$3.99
 WITH WELLNESS+ CARD

L'Oréal Studio Stylers or Pantene Shampoo, Conditioner or Stylers
 Select Items

Select Salon Grafix Hairspray, Mousse or Gel 8 - 10 oz.
Marc Anthony Shampoo, Conditioner or Stylers
Finesse Shampoo, Conditioner or Stylers
 Select Items

BUY ONE GET SECOND ONE FREE
 of same brand or equal or lesser value plus applicable sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD

ihearthriteaid.com

Summer's Eve
 Wash 9 oz.
 Cloths 16 ct.
 Spray, Powder or Douche

2/\$5
 SINGLE PURCHASE PRICE \$2.99
 WITH WELLNESS+ CARD

GARNIER Nutrisse or HerbaShine Hair Color
 One Application (excludes Nutrisse Foam)

4.99
 WITH WELLNESS+ CARD

CLAIROL Nice 'n Easy Color Blend Foam Hair Color
 One Application

YOU PAY MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

8.99 -2.00
6.99
 WITH WELLNESS+ CARD

*After manufacturer's coupon.

RITE AID Manufacturer's Coupon / Expires 03/24/12

L'ORÉAL Preference Hair Color
 One Application

YOU PAY LESS IN-AD COUPON

9.99 -2.00
7.99
 WITH WELLNESS+ CARD

RC4912468088201032412
 Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Easter is on it



1.99

WITH WELLNESS+ CARD

Brach's Jelly Eggs 16 oz.
Hawaiian Punch
Jelly Beans 14 oz.
Chicks & Rabbits 10.5 oz.
Krabby Pattie 6.9 oz.
Edible Grass 1 oz.
Brach's Chocolate Covered
Rabbits 8 Pack



2.99

WITH WELLNESS+ CARD

Mars Miniatures 10 - 11.5 oz.
Hershey's, Reese's or
Cadbury Easter Bags 8 - 8.5 oz.
Reese's Pieces Pastel Eggs
10 oz. Nestle NestEggs 8 oz.
Dairygood Eggs 20 oz.
Prayer Jelly Beans 10 oz.



99¢

WITH WELLNESS+ CARD

Russell Stover Assorted
Easter Chocolates 1.5 - 2.25 oz.
Reese's King Size Egg
2.4 oz.
M&M Easter Mini Tube
1.94 oz.
Tootsie Roll Fun Bank 4 oz.
Bunny Money 2 oz.



3/\$2

SINGLE PURCHASE PRICE \$1.99
WITH WELLNESS+ CARD

Easter Single
Serve Candy
(excludes Russell Stover)



99¢

WITH WELLNESS+ CARD

Assorted Plastic
Eggs with Candy
1 ct.
Palmer Bunnies
and Novelty 1.75 - 3 oz.
Peeps 1 - 1.5 oz.



2/\$5

SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Cadbury Creme Egg
4 Pack, Russell Stover
Eggs 6 Pack, Snickers
or Milky Way 6 Pack,
Dove Truffle Eggs 5 ct.



88¢

WITH WELLNESS+ CARD

Melster Egg Crate
12 ct.
Brach's Jelly Eggs
9 oz.
Malted Milk Eggs
6 oz.
Sixlets 5 oz.



3.99

WITH WELLNESS+ CARD

Hershey's Spe
Dove Bunnies
Reese's Eggs 6

New cards to share
the joys of Easter

Easter is Sunday, April 8th.
Visit the greeting card department today!



25% OFF

REGULAR RETAIL
WITH WELLNESS+ CARD

Easter Grass, Plastic Eggs,
Wicker Baskets, Egg Dye
Kits and Novelties
Selection may vary by store



25% OFF

REGULAR RETAIL
WITH WELLNESS+ CARD

All Easter Plush and Toys
Selection may vary by store



5.99

WITH WELLNESS+ CARD

Select Easter Baskets
Includes: Plush Sock Monkey,
Personalized Plush Basket, Bunny
Plush Basket, Wicker Basket with
Liner, Selection may vary by store

iheartrateaid.com

ts way!



20% OFF

REGULAR RETAIL

WITH WELLNESS+ CARD

Assorted Easter
Baskets with Candy



2.99

WITH WELLNESS+ CARD

Hershey's Bliss 8.6 - 9.6 oz.
Dove 7.94 - 9.5 oz.
Snickers Bunny 5 oz.
Godiva Pouches
3.5 - 4.25 oz.
Ferrero Eggs 3.5 oz.



4.99

WITH WELLNESS+ CARD

Mars, Hershey's, Reese's
or Cadbury Bags 18 - 19.75 oz.
Sweetart or Wonka
Egg Fillers 16.8 - 18 oz.
Lindt Truffles 7.2 oz.
Brach's Jelly Beans 38 oz.
M&M's 15.4 - 19.2 oz.



Reese's Jumbo Egg 6 oz.,
Dove or Reese's Bunny 5 oz.,
4.5 oz., Hershey's Bunnies or
Cadbury or Reese's Mini Eggs 12 ct.



2/\$3

SINGLE PURCHASE PRICE \$1.49
WITH WELLNESS+ CARD

Chocolate
Dipped Peeps
3 ct.
Robin Eggs 10 oz.



3.49

WITH WELLNESS+ CARD

Russell Stover
Egg Crate 9 oz.
Russell Stover
Jelly Beans 7 - 12 oz.



4.99

WITH WELLNESS+ CARD

Reese's Jumbo Egg
6 oz., Russell Stover
Rabbit 12 oz., Peter
Painter 13 oz., Giant
Hollow Egg 10 oz.



2/\$5

SINGLE PURCHASE PRICE \$2.49
WITH WELLNESS+ CARD

Jolly Rancher
or SweetTarts
Jelly Beans 14 oz.,
SweetTarts
Laydown Bags
12 - 14 oz.



Easter
Socks

2/\$5

SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD



BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

All Kids Sunglasses

iheartriteaid.com



SAVE \$5.00

WITH WELLNESS+ CARD

\$25 iTunes
Gift Card



RC4996402087401032412

Good only at RITE AID Pharmacies. Limit one per customer.
No redemption for cash. Not valid if duplicated.

BUY A \$25 TOYS R US GIFT CARD AND GET
\$3 +UP REWARD FOR NEXT PURCHASE

\$25 Toys R Us
Gift Card

WITH WELLNESS+ CARD



*+UP reward will print on your receipt. Limit 2 +UP offers per household.

Reach
Total Care
Toothbrush
1 ct.
Total Care
Floss 30 yds.
Dentotape
100 yds.

YOU PAY **2.99**
+UP **-2.00**
IT'S LIKE PAYING
99¢
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.
Limit 2 +UP offers per household.

Colgate
Toothpaste 6.4 oz.
Wisp 4 ct.
Wave Manual
Toothbrush 1 ct.

YOU PAY **2/4.00**
+UP **-2.00**
IT'S LIKE PAYING
2/2.00
SINGLE PURCHASE PRICE \$2.39
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.
Limit 4 +UP offers per household.

Fixodent
Denture Adhesive
2 - 2.7 oz.
Denture Cleanser 78 ct.
Glide Dental Floss
35 - 50 M
Scope Mouthwash
710 ml - 1 Liter

SEE MOST
SUNDAY PAPERS
FOR COUPON
SAVINGS

3.99
WITH WELLNESS+ CARD

SINGLE
CHECK REBATE
AVAILABLE ON
SELECT TUGABOOS

tugaboos
Any Diaper,
Training Pant
or Overnight
Single Check
Rebate Offer
requires sign up
at riteaid.com/SCR
or by mail.

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

RITE AID ONLINE STORE **30% OFF Rite Aid Brands only at riteaid.com/shop**

Online purchases only. Use Promo Code: **30OFFRAB** See website for details. Offer valid 3/18 - 3/24/12.

LISTERINE
COOL MINT
ANTISEPTIC
Kills Germs that Cause
Bad Breath, Plaque & the
Gum Disease Complications

YOU PAY **2/7.00**
+UP **-2.00**
IT'S LIKE PAYING
2/5.00
SINGLE PURCHASE PRICE \$3.99
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.
Limit 2 +UP offers per household.

Listerine
Mouth Rinse 500 ml.
Pocket Packs 72 ct.

Carefree
Pantiliners
18 - 22 ct.
So thin and absorbent
you'll forget you're
wearing a liner.

YOU PAY **1.00**
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS **-1.00**
IT'S LIKE PAYING
FREE
WITH WELLNESS+ CARD

*After manufacturer's coupon.
+UP reward will print on your receipt.
Limit 2 +UP offers per household.

Stayfree Maxi Pads
14 - 24 ct.

YOU PAY **2/6.00**
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS **-2.00**
+UP **-2.00**
IT'S LIKE PAYING
2/2.00
SINGLE PURCHASE PRICE \$3.29
WITH WELLNESS+ CARD

*For use on your next purchase.
+UP reward will print on your receipt.
Limit 2 +UP offers per household.

TENA
Women's
Serenity
TENA
Pads
Overnight Pads
30 ct.

YOU PAY **10.99**
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS **-1.00**
IT'S LIKE PAYING
9.99
WITH WELLNESS+ CARD

*After manufacturer's coupon.

All TENA
or Serenity Pads,
Guards or Underwear

BUY
Any Gillette
ProGlide, Fusion or
Mach 3 Razor
1 ct. or Cartridge Refill

GET
Any Gillette Shave
Gel or Foam
5.9 - 11 oz.

FREE
WITH WELLNESS+ CARD

*Plus applicable sales tax.

BUY \$10 OF THESE ITEMS AND GET \$2 +UP REWARD FOR NEXT PURCHASE

tugaboos
Baby Bath or Skin Care Products, Cotton Swabs
500 - 625 ct., Baby Wipes 64 - 72 ct.

2/\$5
SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD

All
BIC
Razors
(excludes Trial
Size, Rite Buy or
Clearance Items)

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



Scott or Cottonelle
Bathroom Tissue
4 Pack

3⁹⁷

WITH WELLNESS+ CARD



Lysol No-Touch
Kitchen System

YOU PAY **6⁸⁸**
MANUFACTURER'S COUPON IN MOST
SUNDAY PAPERS **-3⁰⁰**

UP ⁺ -1⁰⁰
IT'S LIKE PAYING**
2⁸⁸

WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 2 +UP offers per household.

Xtra Laundry
Detergent
35 - 44 Loads
Nice n' Fluffy
Fabric Softener
Liquid 68.75 oz.
Sheets 100 ct.
Lysol
Disinfectant Wipes
28 - 35 ct.
All Purpose Cleaners
Liquid 40 oz. or
Trigger 32 oz.



2/\$5

SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD

GET READY FOR SPRING & SUMMER



10' x 10'
PE Gazebo
or Quad Arm
Chair with
Canopy
Some Assembly
may be required
Selection may
vary by store

24⁹⁹

WITH WELLNESS+ CARD



5 Piece Patio Set
Includes Table and 4 Folding Chairs
Some Assembly may be required
May not be available in all stores

YOU PAY **129⁹⁹**

UP ⁺ -30⁰⁰

IT'S LIKE PAYING**
99⁹⁹

WITH WELLNESS+ CARD

*For use on your next purchase.
**+UP reward will print on your receipt.
Limit 1 +UP offer per household.



Select Spring and
Summer Toys
Selection may vary by store

25% OFF

REGULAR RETAIL

WITH WELLNESS+ CARD



Garden Decor, Planters,
Figurines, Lighting, Wind Chimes
and Wind Spinners
Selection may vary by store

50% OFF

REGULAR RETAIL

WITH WELLNESS+ CARD



3 Pack Planters or Novelty Boots,
Elephant, Frog or Chicken Planters
Selection may vary by store

14⁹⁹

WITH WELLNESS+ CARD



Airwick Special
National Parks
and Regular
Fragrances
Ultra and Mini
Freshmatic Refills,
Scented Oil Refills
2 Pack or Candles
5.29 oz., Selection
may vary by store

5⁰⁰

WITH WELLNESS+ CARD



BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

All Photo
Frames or
Photo Albums

Meow Mix
Cat Food
3.5 lbs.
Kibbles 'n
Bits Dog
Food 4 lbs.

3⁹⁹

WITH WELLNESS+ CARD



10/\$6

SINGLE PURCHASE PRICE 79¢
WITH WELLNESS+ CARD

Fancy
Feast
3 oz.

green dot Reloadable
Prepaid Cards
Take Control of Your Money!

NOW \$0.00
purchase fee

Valid 3/18/12 - 3/24/12

Other fees apply. MasterCard and the MasterCard Brand Mark are registered trademarks of MasterCard International Incorporated. Visa is a registered trademark of Visa International Service Association. Cards issued by Synovus Bank.

Goody's
FAST PAIN RELIEF
EXTRA STRENGTH
HEADACHE POWDER

BC
FAST
DEEP PENETRATING PAIN RELIEF
HEADACHE POWDER

BENGAY
MUSCLES & JOINTS
PAIN RELIEF

BenGay
2 oz.
Goody's
or BC
Headache
Powder 50 ct.

4⁹⁹
WITH WELLNESS+ CARD

Zyrtec Allergy 10 mg., 25 - 30 ct.
or **Zyrtec D** 24 ct. (Zyrtec D available at
the pharmacy counter, not available in all
states. Limit 1 Zyrtec D per customer.)

Allergy Rewards PROGRAM

YOU PAY **19⁹⁹**
+UP **-1⁰⁰**
IT'S LIKE PAYING™
18⁹⁹
WITH WELLNESS+ CARD

For use on your next purchase.
*+UP reward will print on your receipt.
Limit 4 +UP offers per household.

Prilosec
OTC

YOU PAY **24⁹⁹**
+UP **-5⁰⁰**
IT'S LIKE PAYING™
19⁹⁹
WITH WELLNESS+ CARD

For use on your next purchase.
*+UP reward will print on your receipt.
Limit 3 +UP offers per household.

Prilosec OTC
42 ct.

**BUY THESE ITEMS AND GET
\$3 +UP REWARD FOR NEXT PURCHASE**

Advil
CONGESTION RELIEF
20 ct.

Robitussin
PEAK COLD
8 oz. (excludes
Robitussin 4+4 oz. Value Packs)

WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 4 +UP offers per household.

RITE AID Welcomes Express Scripts and TRICARE® Prescriptions

There are three easy ways to switch to Rite Aid. Just have your list of medications available and:

1. Stop by any Rite Aid location or
2. Visit riteaid.com to transfer online or
3. Call 1-800-RITEAID

EXPRESS SCRIPTS®

Delsym
12 HOUR
COUGH SUPPRESSANT

MucinexDM
EXPECTORANT & COUGH SUPPRESSANT

NyQuil
COLD & FLU

DayQuil
COLD & FLU

VICKS

YOU PAY **12⁹⁹**
+UP **-1⁰⁰**
IT'S LIKE PAYING™
11⁹⁹
WITH WELLNESS+ CARD

For use on your next purchase.
*+UP reward will print on your receipt.
Limit 3 +UP offers per household.

VICKS
NyQuil or DayQuil
Twin Packs Liquid 12 oz. or
Liquidgels 48 ct., Delsym 5 oz.
Mucinex Tablets 14 - 20 ct.
(Mucinex D located at pharmacy
counter. Limit 1 Mucinex D
per customer. Not available
in all states.)

LUDEX'S
GREAT TASTING
HONEY LEMON
DROPS

HALLS
TRIPLE SOOTHING ACTION

CARMEX
REMOISTURIZING LIP BALM

ChapStick
CLASSIC

lip care

2/\$3
SINGLE PURCHASE PRICE \$1.69
WITH WELLNESS+ CARD

Halls Cough Drops 30 ct.
Luden's Cough Drops
25 - 30 ct. or **Ricola Cough
Drops** 19 - 24 ct., **Blistex** or
Chapstick Lip Balm 0.15 oz.
Carmex Lip Balm 0.15 - 0.35 oz.
Rite Aid Lip Balm 2 Pack

**BUY THESE ITEMS AND GET
\$3 +UP REWARD FOR NEXT PURCHASE**

Claritin
Non-Drowsy
24 Hour
Indoor & Outdoor
Allergies

Allegra Allergy
24 HOUR

Claritin or Claritin-D 15 - 20 ct.,
Allegra 30 ct. or Allegra-D 15 - 20 ct.,
(Claritin-D and Allegra-D available behind
the pharmacy, not available in all states.
Limit one Claritin D or Allegra D per household.)

WITH WELLNESS+ CARD

*+UP reward will print on your receipt. Limit 2 +UP offers per household.

abreva
FDA Approved to Shorten Healing Time*

abreva
FDA Approved to Shorten Healing Time*

abreva
FDA Approved to Shorten Healing Time*

YOU PAY **16⁹⁹**
+UP **-2⁰⁰**
IT'S LIKE PAYING™
14⁹⁹
WITH WELLNESS+ CARD

For use on your next purchase.
*+UP reward will print on your receipt.
Limit 4 +UP offers per household.

**Abreva Cold Sore
Treatment**
Tube, On-the-Go or
Pump 2 gm.

**BUY THESE ITEMS AND GET
\$2 +UP REWARD FOR NEXT PURCHASE**

Refresh Tears
1 oz., 70 ct.

Liquigel
1 oz., 70 ct.

Optive
1 oz., 70 ct.

Celluvisc

SAVE \$3⁰⁰
WITH WELLNESS+ CARD

Good only at RITE AID Pharmacies. Limit one
per customer. Coupon redemption paid by
manufacturer. Not valid if duplicated.

RC4918002088701032412

*+UP reward will print on your receipt. Limit 4 +UP offers per household.

Manufacturer's Coupon / Expires 03/24/12

Omeprazole
42 ct.

YOU PAY **22⁹⁹**
LESS IN-AD COUPON **-6⁰⁰**
FINAL COST AFTER IN-AD COUPON **16⁹⁹**
WITH WELLNESS+ CARD

Good only at RITE AID Pharmacies. Limit one
per customer. Coupon redemption paid by
manufacturer. Not valid if duplicated.

RC4936604087201032412

Metamucil
Multi-Fiber

YOU PAY **12⁹⁹**
+UP **-2⁰⁰**
IT'S LIKE PAYING™
10⁹⁹
WITH WELLNESS+ CARD

For use on your next purchase.
*+UP reward will print on your receipt.
Limit 4 +UP offers per household.

Metamucil
17.1 Dose or 160 ct.

Nicorette
Gum

Nicorette
Gum

Nicorette
Gum

YOU PAY **59⁹⁹**
+UP **-10⁰⁰**
IT'S LIKE PAYING™
49⁹⁹
WITH WELLNESS+ CARD

For use on your next purchase.
*+UP reward will print on your receipt.
Limit 4 +UP offers per household.

Nicorette Gum
160 - 170 ct.
**Nicorette/Commit
Lozenges** 108 ct.
Available at the front checkout registers.
Selection may vary by store.

SEE MOST
SUNDAY PAPERS
FOR COUPON
SAVINGS

Sundown All
Vitamins and
Supplements
Assorted
Formulas
Selection may
vary by store

**BUY ONE GET
SECOND ONE
FREE**

of equal or lesser value plus applicable
sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

BUY
FreeStyle Lite or
FreedomLite Blood
Glucose Monitor
(\$19.99 Retail)

Ask Your Pharmacist about
the FreeStyle Promise Program
Join at 1-877-981-3230



GET
Dex4 B Bits or Liquid

FREE

*Plus applicable sales tax.

WITH WELLNESS+ CARD



**BUY ONE GET
SECOND ONE
FREE**

of the same brand of equal or lesser value plus
applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

Asta Omega-3 30 ct.
Trigosamine 60 - 90 ct.
Apatrim 60 ct.

Special K
Protein
Multipack Bars 6 Pack
or Drinks 4 Pack

5.49

WITH WELLNESS+ CARD



Atkins
Shakes 4 Pack
or Bars 5 Pack

2/\$10

SINGLE PURCHASE PRICE \$7.99
WITH WELLNESS+ CARD



Rite Care Prescription Advisor



**ASK THE PHARMACIST
ABOUT YOUR SCORE.**

Your health could
depend on it.

Taking your prescriptions
as instructed is vital to
your health.

**The Prescription Advisor
reportReport**

Check out your score on the
paperwork that comes with
your medications.

**BUY THIS ITEM AND GET
\$1 +UP REWARD FOR NEXT PURCHASE**

**Accu-Chek Aviva
Plus Care Kit Blood
Glucose Monitor**

10.00 OFF

REGULAR RETAIL
WITH WELLNESS+ CARD



**DON'T
FORGET YOUR
STRIPS**

* +UP reward will print on your receipt. Limit 1 +UP offer per household.



2/\$9

SINGLE PURCHASE PRICE \$4.99
WITH WELLNESS+ CARD

Aveeno Anti-Itch
Cream 1 oz. or Lotion 4 oz.
Benadryl Anti-Itch
Cream 1 oz., Spray 2 oz. or Gel 4 oz.
Cortaid Anti-Itch
Cream 1 oz. or Spray 2 oz.
Neosporin
Cream or Ointment 0.5 oz.
or Spray 0.26 oz.

**BUY THESE ITEMS AND GET
\$10 +UP REWARD FOR NEXT PURCHASE**



**ACE, Futuro or
Nexcare Products**
Selection may vary by store
WITH WELLNESS+ CARD

* +UP reward will print on your receipt. Limit 2 +UP offers per household.

healthy living made easy with **Rite Aid.**



**BUY ONE GET
SECOND ONE
50% OFF**

GNC Vitapak
Select formulas include:
Mega Men DHEA, Energy,
50Plus, Sport, Extreme Athlete
or Performance & Vitality 30 ct.,
be-WHOLESOME Health & Beauty
30 ct., Ultra Mega Green Men's or
Women's 30 ct., Women's Ultra
Mega Active, Energy or 50 Plus.



**BUY ONE GET
SECOND ONE
50% OFF**

GNC Total Lean
Pre-Diet Cleanse, Lean Shake
Powders or RTDs Lean Shake
25, Burn 60, Appetrex Control,
CLA, Thermo CLA, Energizing
Lean Chews, Waterex or
Chitosan With Glucomannan



20% OFF

REGULAR RETAIL
WITH WELLNESS+ CARD

**Rock Hard
Weekend** 3 ct.
Stamina-ORX 30 ct.
M Drive 75 ct.



25% OFF

REGULAR RETAIL
WITH WELLNESS+ CARD

**BSN Assorted
Sports Nutrition
Supplements**

*Sale only available at GNC Locations in Rite Aid Stores. For more Rite Aid GNC locations, contact your local 800-RITE-AID TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com

iheartriteaid.com

BUY \$50 OF THESE PRODUCTS AND GET \$25

WITH A \$10 +UP REWARD FOR NEXT PURCHASE AND A \$15 GIFT CARD**

** For gift card go to facebook.com/pgunitedwebbeautify

COVERGIRL
Cosmetics

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

SEE MOST
SUNDAY PAPERS
FOR COUPON
SAVINGS

OLAY

All Skin and Bath
(excludes Pro-X)
Selection may
vary by store

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

It's
New!

RITE
AID

Manufacturer's Coupon / Expires 3/24/12



Clairol Natural
Instincts or Nice 'n
Easy Non-Permanent
Hair Color One Application

YOU PAY **8.99**
LESS IN-AD COUPON **-2.00**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2.00**
FINAL COST AFTER IN-AD AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **4.99**

WITH WELLNESS+ CARD

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



RC491210808201032412

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



Your Choice!
Any Crest or Oral-B 3D
White Oral Care Products
(excludes Trial Size items)

Your Choice!
Any Always Pad,
Liner or Wipes
or Tampax Tampons

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



Your Choice!
Any Secret Antiperspirant/
Deodorant, Venus or Satin
Care Shaving Products

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



Pantene Shampoo
or Conditioner 25.4 oz.
Head & Shoulders
Shampoo 23.7 oz.

5.99
WITH WELLNESS+ CARD



*15 P&G GIFT CARD ALSO GOOD ON OLAY, SECRET, HERBAL ESSENCES, AUSSIE, SAFEGUARD, IVORY, ALWAYS AND TAMPAX.

*+UP reward will print on your receipt. Limit 1 +UP offer per household.

DURACELL
Coppertop Batteries
"AA" or "AAA" 8 Pack
"C" or "D" 4 Pack
9 Volt 2 Pack
or Ultra
"AA" or "AAA" 6 Pack
Limit 12



Hershey's, Reese's
or Mars 6 Pack
Candy or Theater
Boxed Candy
Limit 12

1.00
WITH WELLNESS+ CARD



Just for Men Auto Stop, Just for
Men or Touch of Gray Hair Color
for Men One Application, Limit 4

YOU PAY **7.99**
+UP **-2.00**
IT'S LIKE PAYING **5.99**
WITH WELLNESS+ CARD



*For use on your next purchase.
*+UP reward will print on your receipt.
Limit 4 +UP offers per household.

BUY \$20 OF NATUREMADE AND GET
\$10 +UP REWARD FOR NEXT PURCHASE



Vitamins and
Supplements
WITH WELLNESS+ CARD

BUY \$30 OF THESE ITEMS AND GET \$10 +UP REWARD FOR NEXT PURCHASE



BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Bayer Healthcare Products Choose from Bayer Aspirin, Aleve Pain
Relievers, Midol, Alka Seltzer Plus Cold Relief, Campho Phenique, Neo Syneprhine,
Alka Seltzer Stomach Relief, Phillips Stomach Relief, One A Day Vitamins, or Citracal
(excludes Aleve Cold and Sinus products located at the Pharmacy Counter)

BUY \$15 OF THESE ITEMS AND GET
\$5 +UP REWARD FOR NEXT PURCHASE



BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE
THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). SINGLE CHECK REBATES GUIDELINES
LIMIT SUBMISSION ON REBATE ITEMS TO ONE ITEM PER HOUSEHOLD. PLEASE SEE APPLICABLE SINGLE CHECK REBATE
DIRECTORY AVAILABLE IN ALL OF OUR STORES AND OUR WEBSITE FOR SUBMISSION DEADLINES AND ADDITIONAL PROGRAM
GUIDELINES. BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW. TERMS AND CONDITIONS APPLY TO GIFT CARDS.



SP#24

We Accept SNAP/EBT Card Benefits.

iheartriteaid.com