



# April 2012 Rebate Directory

up to **\$174** rebate value

**32**  
REBATE  
OFFERS  
INSIDE!

**Two Ways Of Enrolling:**  
By **Mail** or **On-line** at [www.riteaid.com](http://www.riteaid.com)  
Mail-in form located on the back of this Directory.

**Valid on purchases made 4/4/12 - 5/1/12\***  
**SUBMIT BY MAY 31, 2012**  
\*Except as otherwise noted in the directory.

**1**

**Gold Bond**  
Purchase One (1) of Any Variety:  
• Medicated Foot Product  
LIMIT TWO (2) \$2.00 REBATES

**\$2.00**  
REBATE

**2**

**tugaboos**  
Purchase Two (2) of Any Variety:  
• Jumbo Pack Diapers  
LIMIT THREE (3) \$3.00 REBATES

Win **FREE** Tugaboos® Diapers for One Year! See page 2 for details.

**\$3.00**  
REBATE

**FEATURED REBATE**

**CLINICAL PROTECTION FOR A HEALTHY MOUTH.**

**3**

**Crest/Oral-B Pro-Health Clinical**  
Purchase Twelve Dollars (\$12.00) Worth of Any Variety:  
• Crest Pro-Health Clinical Plaque Paste, Pro-Health Clinical Rinse or Oral-B Pro-Health Clinical Brush  
LIMIT ONE (1) \$4.00 REBATE\*

**\$4.00**  
REBATE

**4**

**Burt's Bees/Brita/Glad/Greenworks**  
Purchase Twenty Dollars (\$20.00) Worth of Any Variety:  
• Burt's Bees Skin Care Products  
• Brita Products  
• Glad Trash Bags  
• Greenworks Products and receive back by mail a **FREE \$5.00 Rite Aid Gift Card**  
Gift card mailed separately from rebate check  
LIMIT ONE (1) \$5.00 RITE AID GIFT CARD

Stronger bags with less plastic!

**FREE**  
\$5 Rite Aid Gift Card

**5**

**ALMAY**  
makeup made for sensitive skin™

Purchase One (1) of Any Variety:  
• Eye and Face Makeup Removers  
LIMIT SIX (6) \$1.00 REBATES

**\$1.00**  
REBATE

**6**

**Revlon**  
Purchase One (1) of Any Shade:  
• Frost & Glow Highlighting Kit  
LIMIT FOUR (4) \$4.00 REBATES

**\$4.00**  
REBATE

**7**

**Luster**  
Purchase One (1):  
• Tooth Whitening Kit  
LIMIT TWO (2) \$10.00 REBATES

**\$10.00**  
REBATE

**VALID ONLY ON PRODUCTS PURCHASED 4/29/12 - 5/5/12\***

**579**

**ProFoot Foot Care Products**  
Purchase One (1):  
• Triad or Miracle Men's or Women's Insoles  
• Aero3 Men's Insoles  
• Good Night Bunion  
• Pro Clearz Liquid or Pen  
• Pump Pouches, 2 ct.  
LIMIT TWO (2) \$2.00 REBATES

**\$2.00**  
REBATE

\*Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

**Reloadable Prepaid Cards**  
The Card That's Pay As You Go!

**Now \$4.95**  
Was \$9.95

**New Features! New Lower Price!**  
Other fees may apply. Excludes NASCAR Visa Card. Cards issued by ColumbusBank and Trust Company.



# stay healthy - HEALTHCARE OFFERS

VALID ONLY ON PRODUCTS  
PURCHASED 4/15/12 - 4/21/12\*

8



**BodiHeat**  
Purchase One (1):  
• Heat Pain Patches, 4 ct.  
LIMIT ONE (1) REBATE\*

UPTO  
**\$2.99\*\***  
REBATE

\*\*Purchase Price Will Be Refunded (up to \$2.99).  
Sales tax excluded.

\*Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.

## A Great Way To Save

Allergy Rewards PROGRAM

Sign up, use the card, start earning.

ENROLL in Allergy Rewards with your wellness+ card at [www.riteaid.com/allergyrewards](http://www.riteaid.com/allergyrewards).

SHOP using your wellness+ card every time you purchase ZYRTEC® and/or BENADRYL® OTC products.

EARN a \$20 Rite Aid Certificate with every \$75 in ZYRTEC® and/or BENADRYL® OTC purchases.



Use only as directed.

Registration for this program online only; mail-in registrations will not be accepted. You must register at <https://riteaid.rebateplus.com/zyrtec> in order to qualify for program benefits. You must be 18 years of age or older to participate in the Rite Aid Allergy Rewards program. \$75 purchase requirement is determined before sales tax is calculated, less any coupon discounts and excludes the purchase of prescriptions and prescription co-pays. Rite Aid Allergy Rewards program offer valid only on Rite Aid in store purchases made from January 1, 2012 to December 31, 2012, online purchases not valid. BENADRYL® topical anti-itch first aid products do not qualify for this program. Limit of three (3) Allergy Rewards \$20 Rite Aid certificates per household. Go to <https://riteaid.rebateplus.com/zyrtec> to view the full program terms and conditions.  
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15

**Rite Aid Diabetes**  
Purchase One (1)  
for a \$2.00 Rebate OR  
Purchase Two (2)  
for a \$5.00 Rebate OR  
• Glucose Tablets, 50 ct.  
LIMIT ONE (1) REBATE\*



**\$2.00**  
REBATE  
ON PURCHASE OF 1

OR

**\$5.00**  
REBATE  
ON PURCHASE OF 2

9



**Gerber Good Start Formula**  
Purchase Twenty-Five Dollars (\$25.00) Worth of Any Variety:  
• Good Start Formula  
LIMIT ONE (1) \$5.00 REBATE

**\$5.00**  
REBATE

10



**Gerber Baby Foods/Juice**  
Purchase Fifteen Dollars (\$15.00) Worth of Any Variety:  
• Food & Juice Products  
LIMIT ONE (1) \$5.00 REBATE

**\$5.00**  
REBATE

11



**Dickinson's Baby Care**  
Purchase One (1):  
• Humphrey's Cherry Teething Pellets, 135 ct.  
LIMIT THREE (3) \$1.00 REBATES

**\$1.00**  
REBATE

13



**Gas-X**  
Purchase One (1):  
• Softgels or Prevention, 50 ct.  
LIMIT TWO (2) \$3.00 REBATES

**\$3.00**  
REBATE

16



**Rite Aid Handeze**  
Purchase Two (2):  
• Flex-fit, Small or Medium  
LIMIT ONE (1) \$4.00 REBATE\*

**\$4.00**  
REBATE



• Win Free Tugaboos® Diapers for One Year.\*

• Every Tugaboos® brand purchase with your Wellness card is an entry into the sweepstakes.\*\*

• The more Tugaboos® products you buy, the greater your chance to win.

• Visit Rite Aid on Facebook for details and an additional way to enter.

\*Value of prize is \$4,300.

\*\*No purchase necessary.

Visit [facebook.com/riteaid](http://facebook.com/riteaid) to enter.

2



**Rite Aid Tugaboos®**  
Purchase Two (2) of Any Variety:  
• Jumbo Pack Diapers  
LIMIT THREE (3) \$3.00 REBATES

**\$3.00**  
REBATE

12



**Rite Aid Tugaboos®**  
Purchase One (1) of Any Variety:  
• Unscented Baby Wipes, 360 ct.  
LIMIT TWO (2) \$1.00 REBATES

**\$1.00**  
REBATE

14



**Alavert**  
Purchase One (1):  
• Citrus Tablets, 48 ct.  
• D 12 Hour 120 mg. Tablets, 12 ct.  
LIMIT ONE (1) \$2.00 REBATE\*

**\$2.00**  
REBATE

17



**Remifemin**  
Purchase One (1):  
• Menopause, 60 ct.  
LIMIT TWO (2) \$2.00 REBATES

**\$2.00**  
REBATE



BUY  
**\$12**  
OF ANY

CREST® CLINICAL PLAQUE PASTE,  
CREST CLINICAL RINSE,  
OR ORAL-B® CLINICAL BRUSH

GET A  
**\$4**  
REBATE\*



CLINICAL PROTECTION  
FOR A HEALTHY MOUTH.



- Our most advanced rinse ever—helps prevent plaque re-growth.
  - Clinically proven to help keep plaque from coming back.
  - Two Flexing Sides. One Superior Clean.\*\*
- \*\*vs. an ordinary manual brush with regular brushing

**3 Crest/Oral-B Pro-Health Clinical**  
Purchase Twelve Dollars (\$12.00) Worth of Any Variety:

- Crest Pro-Health Clinical Plaque Paste, Pro-Health Clinical Rinse or Oral-B Pro-Health Clinical Brush

LIMIT ONE (1) \$4.00 REBATE\*

**\$4.00**  
REBATE

**\$10 OFF**  
A \$50 PURCHASE AT  
OUR ONLINE STORE  
[www.riteaid.com/shop](http://www.riteaid.com/shop)  
USE PROMO CODE:  
**1050SALE**



\*Online purchases only. Limitations apply. See website for details. Coupon code required. Not valid on photo products. Online prices and product selections may vary from in-store prices and product selections. Offer valid 4/4 - 5/1/12.



EVERYDAY FREE SHIPPING AT \$50 OR MORE

## Rite Care Prescription Advisor



ASK THE PHARMACIST ABOUT YOUR SCORE.

Your health could depend on it.

Taking your prescriptions as instructed is vital to your health.

The **Prescription Advisor report** scores how you're taking your regular medications. Ask the pharmacist to review your **Report** with you today.

Check out your score on the paperwork that comes with your medications.



Members\* of

# wellness+<sup>SM</sup> diabetes



get a **\$10 +UP** reward with EVERY \$50 of these qualifying products.

PARTICIPATING PRODUCTS FROM 4/4/12 - 7/31/12

- A1C Now Selfcheck Test Kit
- Advil Tablets and Caplets, 100 ct.
- Altoids Smalls Sugarfree Mints, 50 ct. tin
- Bayer Low Dose, 200 ct. and 300 ct.
- Bayer Breeze 2 Meter
- Bayer Contour Meter
- Bayer Contour USB Meter
- Colgate Total Advanced Gum Defense, 5.8 oz.
- DEX 4 Bits and Liquid
- Diabetic Tussin Max 4 oz.
- DiabetiDerm AntiFungal
- DiabetiDerm Foot Cream
- Eclipse Multipack Gum 36ct.
- Freedent 15 ct.
- LifeSavers Sugarfree Bags, 2.75 oz.
- Multibetic Vitamins
- Nature Made Diabetes Health, 30 ct.
- Nature Made Vitamin D 400IU, 90+10 ct.
- Nature Made Women's Multi Vitamin, 50+90 ct.
- Rite Aid Glucose Tablets and Lancets
- Russell Stover Sugar Free candy
- Wrigley's Extra, Orbit and 5, Single and Multipack Gums
- Zostrix Diabetic Foot



Must present wellness+ card during qualifying transactions. Registration for wellness+ for diabetes is also required. Purchases must be made between 4/4/12 - 7/31/12. A \$10 +Up Reward will print on your Rite Aid receipt when you reach your \$50 purchase requirement. The +Up Reward will be valid on your next purchase at Rite Aid.

**\*Enroll Free in wellness+ diabetes today!**



LB00000138830000002

Present your **wellness+** card with this barcode when you check out to start earning your **+UP** rewards.

\*Allow up to 5 days after enrollment for wellness+ for diabetes benefits including +Up offers to be activated.

[iheartriteaid.com](http://iheartriteaid.com)

\*In Rhode Island, rebate limit is two (2).



THE **NEW VALUE**  
OF **wellness+**<sup>®</sup>

**NOW** YOU CAN LOAD AND  
REDEEM YOUR COUPONS  
RIGHT ON YOUR CARD.\*

**LOAD  CARD**<sup>SM</sup>

LEARN MORE AT  
**Load2CardNow.com**

Still not a member?  
Enroll **FREE** today in store or at  
**riteaid.com**



\*Rite Aid is not responsible for unintended redemption of any offer. Certain limitations apply. See Rite Aid associate or enrollment form for details.

[iheartriteaid.com](http://iheartriteaid.com)

**Trying to  
conceive and  
it's not  
happening as  
quickly as  
you thought?**

Take charge  
and know the facts.

[www.riteaid.com/  
reproductive health](http://www.riteaid.com/reproductivehealth)



**April 22-28, 2012**

Rite Aid is a  
proud partner of

**RESOLVE: The National  
Infertility Association**  
[www.resolve.org](http://www.resolve.org)



# stay healthy - PERSONAL CARE OFFERS

18



**Fekkai Hair Care**  
Purchase One (1)  
of Any Variety:  
• Fekkai Haircare Product  
Excludes Fekkai trial size hair spray.  
Product may not be available in  
all stores.  
LIMIT ONE (1) \$5.00 REBATE\*



*Fekkai*

**\$5<sup>00</sup>**  
REBATE

19



**DenTek**  
Purchase One (1):  
• Floss Picks or Flossers  
LIMIT ONE (1) \$1.00 REBATE\*

**\$1<sup>00</sup>**

REBATE

20



**DenTek**  
Purchase One (1):  
• Custom Comfort  
Night Guard  
LIMIT ONE (1) \$5.00 REBATE\*

**\$5<sup>00</sup>**

REBATE

21



**Viviscal**  
Purchase One (1):  
• Thinning Hair  
Treatment Tablets, 60 ct.  
LIMIT TWO (2) \$10.00 REBATES

**\$10<sup>00</sup>**

REBATE

22



**Viviscal**  
Purchase One (1):  
• Hair Repair  
Tablets, 30 ct.  
LIMIT TWO (2) \$5.00 REBATES

**\$5<sup>00</sup>**

REBATE

23



**Dickinson's**  
Purchase One (1):  
• Witch Hazel  
Skin Toner, 16 oz.  
LIMIT THREE (3) \$1.00 REBATES

**\$1<sup>00</sup>**

REBATE

24



**Dickinson's**  
Purchase One (1):  
• Cleansing Astringent,  
16 oz.  
LIMIT THREE (3) \$1.00 REBATES

**\$1<sup>00</sup>**

REBATE

25

**COTY**

**Coty**  
Purchase Fifteen Dollars (\$15.00)  
Worth of Any Variety:  
• Halle Berry, Beyoncé or  
Shakira Fragrances  
LIMIT ONE (1) \$5.00 REBATE



**\$5<sup>00</sup>**

REBATE

26



**Revlon Beauty Tools**  
Purchase One (1)  
of Any Variety:  
• Beauty Tool  
LIMIT TWO (2) \$1.00 REBATES

**\$1<sup>00</sup>**

REBATE

27



**Pretty Woman Nails**  
Purchase Three (3)  
of Any Variety:  
• Pretty Woman Nail Items  
LIMIT ONE (1) \$6.00 REBATE\*

**\$6<sup>00</sup>**

REBATE

automated  
courtesy refills



stress less

Sign up for our Automated Courtesy Refills program.

- We refill your prescriptions a few days before they run out.
- We'll call you when they're ready to be picked up.
- We'll even work with your physician to get your prescription renewed.

Enrollment is FREE. Ask your pharmacist to sign you up today.\*

\*Prescriptions are ineligible for the Rite Aid Automated Courtesy Refill Program if 1) purchased through mail-order; 2) fail to meet permissible refill parameters; 3) are paid for by any of the following programs: Medicare Part B, Worker's Compensation, Georgia Medicaid, Massachusetts Medicaid, New York Medicaid and West Virginia Medicaid; or 4) are a controlled or regulated medication that requires a new prescription for every refill.



\*In Rhode Island, rebate limit is two (2).



# Simple steps that make a big difference.



Stronger bags with less plastic!

*Simple products that are good for you, your family and your world.*



**4** **Burt's Bees/Brita/Glad/Greenworks**  
Purchase Twenty Dollars (\$20.00) Worth of Any Variety:

- Burt's Bees Skin Care Products
- Brita Products
- Glad Trash Bags
- Greenworks Products and receive back by mail a **FREE \$5.00 Rite Aid Gift Card**

Gift card mailed separately from rebate check  
LIMIT ONE (1) \$5.00 RITE AID GIFT CARD

**FREE**  
\$5 Rite Aid Gift Card

## CLEANING SUPPLIES

**28** **Chore Boy**  
Purchase One (1):

- Copper Scouring Pads, 2-Pack

LIMIT ONE (1) \$1.00 REBATE\*



**\$1.00**  
REBATE

**29** **Woolite by Dry Cleaner's Secret**  
Purchase One (1):

- Box, 6 ct.

LIMIT ONE (1) \$2.50 REBATE\*



**\$2.50**  
REBATE

**10% Off\***  
**RITE AID Brands**  
every day with your  
**WELLNESS+ CARD**

\*Discount applies to regular price when you earn 250 points

**30** **Zippo**  
Purchase One (1):

- Mini Candle Lighter, Pearl or Cabernet

Selection may vary by store  
LIMIT ONE (1) \$3.00 REBATE\*



**\$3.00**  
REBATE

**31** **Nabisco**  
Purchase Twelve Dollars (\$12.00) Worth of Any Variety:

- Oreos

LIMIT ONE (1) \$2.00 REBATE\*



**\$2.00**  
REBATE

**32** **Mrs. Fields**  
Purchase Two (2) of Any Variety:

- Mrs. Fields Cookies, 8 oz.

LIMIT ONE (1) \$2.00 REBATE\*



**\$2.00**  
REBATE



# SINGLE CHECK REBATES ARE AVAILABLE AT

**APRIL 2012 rebates are valid 4/4/12 - 5/1/12 (unless otherwise noted). All rebates must be submitted by 5/31/12. OFFERS VALID ON IN-STORE AND RITE AID ONLINE STORE PURCHASES.**

**Get Your Check FASTER!**

## INTERNET

Receive your money in about 2-3 weeks.\*

go to [www.riteaid.com](http://www.riteaid.com) and click on



- Limit one rebate per product (offer) unless otherwise noted. In Rhode Island, rebate limit is two (2).
- See individual offers in this directory for rebate requirements.
- Receipts must be dated between the dates shown above.
- Offers are product specific, substitutions are not honored.
- Returned products will not be honored for rebate.
- Include all rebates you wish to redeem in one mailing. Only one submission per household or address will be accepted each month. Submissions from different addresses cannot be combined together in one envelope. Submissions that do not meet these requirements will not be acknowledged or returned.
- Please make a photocopy of this page and save your original receipt(s) as proof of your submission in the event of a dispute. April 2012 rebate inquiries must be made by 8/28/12.
- Rite Aid Online Store purchases must be submitted online at [riteaid.com](http://riteaid.com).

### SUBMISSION GUIDELINES

Use of fictitious name/address other than your own is prohibited by law. You may be required to submit proof of your name and address. Rebate offer to United States addresses only. All submissions become the property of RITE AID and will not be returned. RITE AID, its affiliates or agents are not responsible for mail not received as a result of loss, damage or delays by the U.S. Post Office.

Neither RITE AID nor their agencies are responsible for misprints or typographical errors.

For concerns regarding privacy, please see RITE AID's Privacy Policy at [www.riteaid.com](http://www.riteaid.com)

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Other Patents pending.

**NEED HELP?**

Contact us at [www.riteaid.com](http://www.riteaid.com) or call Toll-Free **1-888-213-9920** /TTY **1-800-821-1833**  
Weekdays between 8:00 AM and 7:00 PM EST

\*The time period in which you will receive your check begins when we receive your request.

## MAIL-IN

Receive your money in about 4-6 weeks.\*

RA-1204

MR.  MRS.  MS. \_\_\_\_\_  
FIRST NAME LAST NAME

\_\_\_\_\_  
MAILING ADDRESS

\_\_\_\_\_  
CITY STATE ZIP CODE

\_\_\_\_\_  
E-MAIL ADDRESS (Please provide your email address to receive emails from Rite Aid announcing money-saving specials & promotions)

Mail-in your submission to:

**RITE AID SINGLE CHECK REBATES - APRIL '12**  
**PO BOX 439504**  
**SAN YSIDRO, CA 92143-9504**

**Must be postmarked by 5/31/12.**

**You do not need to mail UPCs or Receipts.**

### ENTER RITE AID RECEIPTS BELOW

RITE AID		RITE AID RECEIPT #1			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID		RITE AID RECEIPT #2			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID		RITE AID RECEIPT #3			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID		RITE AID RECEIPT #4			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID		RITE AID RECEIPT #5			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR
RITE AID		RITE AID RECEIPT #6			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR



Sample Rite Aid Register Receipt

- Locate the requested information on your receipt.
- Fill in each receipt just once (even if you have more than one rebate on the receipt), where indicated, on the form to the left.