# RITE ®

#### October 2012 Rebate Directory

rite aid

iheartriteaid.com

rebate value to

\*Except as otherwise noted in the directory.

Two Ways Of Enrolling:

By Mail or On-line at www.riteaid.com

Mail-in form located on the back of this Directory.



#### **FEATURED REBATE**

**SUBMIT BY NOVEMBER 29, 2012** 

Valid on purchases made 10/3/12 - 10/30/12\*



**ThermaCare** Purchase One (1) of Any Variety:

 ThermaCare, 2 ct. or larger LIMIT TWO (2) \$2.00 REBATES

REBATE

#### Eczemin

Purchase One (1):

· Medicated Cream, 4 oz. LIMIT ONE (1) \$4.00 REBATE\*





#### Gold Bond Ultimate

Purchase One (1) of Any Variety:

· Skin/Bath Care Product, 7 oz. or larger

LIMIT ONE (1) \$2.00 REBATE\*

\$700

#### Luster | Hour White

Purchase One (1):

 Tooth Whitening Kit LIMIT TWO (2) \$10.00 REBATES



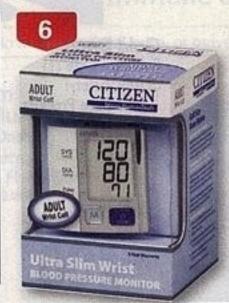
# Viviscal from within

#### Viviscal

Purchase One (1):

 Hair Repair Tablets, 30 ct. LIMIT THREE (3) \$10.00 REBATES





#### Citizen **Blood Pressure**

Purchase One (1):

· Wrist Ultra Slim, #00404 LIMIT THREE (3) \$10.00 REBATES

REBATE



#### ProFoot

Purchase One (I) of Any Variety: · Men & Women Triad, Miracle, Plantar Fascilitis Inserts, All Pro Clearz, Heel Cream, Goodnight Bunion or Pump Pouch LIMIT TWO (2) \$2.00 REBATES

\$700



ALMAY

makeup made for sensitive skin"

#### Almay

Purchase One (1) of Any Variety:

 Intense I-Color Mascara, Liners & Shadows LIMIT SIX (6) \$1.00 REBATES

\$400



#### Robitussin Purchase One (1)

of Any Variety: · Robitussin, 8 oz LIMIT TWO (2) \$2.00 REBATES

> \$700 REBATE

**New Great Tasting Centrum Flavor Burst!** 





See offer 19 for \$2.00 rebate!

## Healthcare

10

Itch-X
Purchase One (I):
• Gel with Aloe, 1.25 oz.

UMIT TWO (2) \$1.00 REBATES

11

Capzasin•HP Purchase One (I): • Capzasin•HP, I.5 oz.

Capzasin \* HP, 1.5 oz.

Capzasin No Mess, 1 oz.

LIMIT ONE (1) \$3.00 REBATE\*

12

Prunelax
Purchase One (I):

• Tablets, 24 ct.

UMIT TWO (2) \$1.00 REBATES



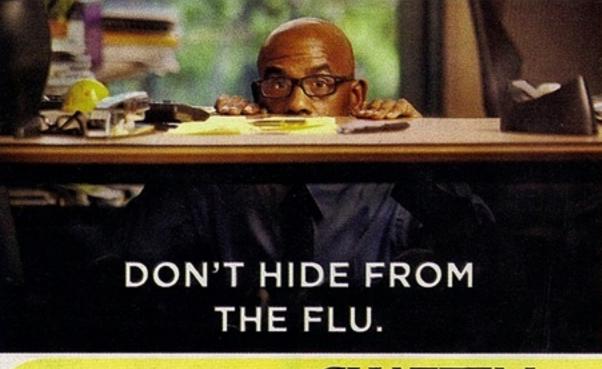
\$100 REBATE



\$300 REBATE



\$100



# GET YOUR FLU SHOT\* AT RITE AID.

Most Insurance Accepted. No appointment needed.

Vaccines available while supplies last.

Age restrictions apply in some states. Save pharmacist for details

#### **CHATTEM**



FOR DAY, ROLLING STATE OF THE S

Purchase One (I) of Any Variety: • Foot Care Produ

Foot Care Product
 UMIT ONE (1) \$1.00 REBATE\*

100 REBATE



Gold Bond Ultimate

Purchase One (1) of Any Variety:

Skin/Bath Care Product,
 7 oz. or larger
LIMIT ONE (I) \$2.00 REBATE\*

**200** REBATI

# Wellness+ NOW YOU CAN LOAD AND ŘEDEEM YOUR COUPONS RIGHT ON YOUR CARD. LOAD 2 CARD LEARN MORE AT Load2CardNow.com Still not a member? Enroll FREE today in store or at riteaid.com

THE NEW VALUE

Gold Bond

Purchase One (I) of Any Variety:

- Medicated Powder, 4 oz.
- Lotion, 14 oz.
   LIMIT ONE (I) \$1.50 REBATE\*



150 BERATE 15

Gold Bond Purchase One (I) of Any Variety:

• First Aid Product LIMIT ONE (1) \$1.00 REBATE\*



100 REBATE

### Automotive

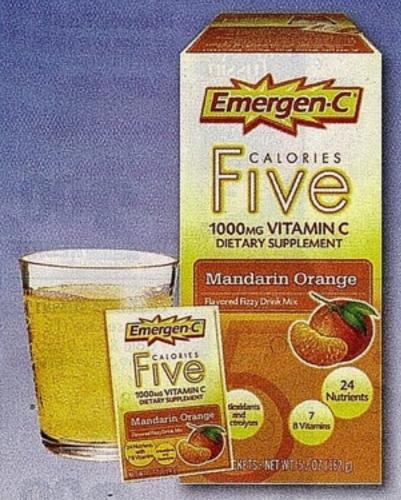


Peak
Purchase One (I)
of Any Variety:
• Antifreeze, I gallo
UMIT TWO (2) \$2.00 REBATE

**•2**00

REBATE

# New at Rite Aid!



#### **Five**

The Delicious, Fizzy Way to Get 1,000 mg of Vitamin C - Now in Two Flavors with 5 Calories!

18



#### Flavor Burst™ A Great-Tasting Adult Multivitamin You Can Take Without Food or Water



#### **IMMUNE SUPPORT**

A Complete Multivitamin with Antioxidants such as Zinc, and Vitamins C, E, and Beta Carotene to Support a Healthy Immune System\*

\* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

19

Caltrate

Purchase One (I)

of Any Variety:



ULTRA WOMENS

MEN'S

REBATE

BUTTON SHIER GROUP





REBATE

Centrum

Flavor Burst

Purchase One (1)

Centrum 20 Specialist Purchase One (1): Centrum Specialist Immune Support LIMIT TWO (2) \$3.00 REBATES

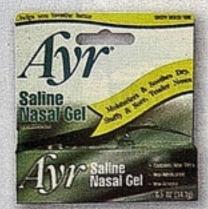


REBATE

# Cough/Cold

21

Ayr
Purchase One (I):
Gel, 0.5 oz.
LIMITTWO (2) \$1.00 REBATES



100 REBATE



Benzedrex
Purchase One (I):

• Vapo Inhaler

UMIT TWO (2) \$1.00 REBATES

100 REBATE 23



Diabetic Tussin Purchase One (1):

DM Maximum
 Strength, 8 oz.

LIMIT TWO (2) \$2.00 REBATES

200 REBAT



Robitussin Purchase One (1) of Any Variety:

Robitussin, 8 oz.

LIMIT TWO (2) \$2.00 REBATES

200 REBATE



Dimetapp Purchase One (I) of Any Variety:

Dimetapp, 8 oz.

LIMITTWO (2) \$2.00 REBATES

**200** REBATE

25



Diabetic Tussin Purchase One (I): • Cold & Flu, 8 oz.

LIMITTWO (2) \$2.00 REBATES

200

## Pain Care at Rite Aid

26



Advil

Purchase One (1):

• Tablets, 300 ct.

• Liqui-Gels, 200 ct.

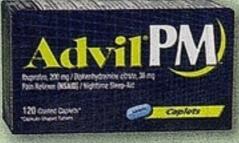
500 REBATE 27

Advil PM

Purchase One (1):

• Advil PM, 120 ct.

LIMIT TWO (2) \$4.00 REBATES



\$400 REBATE

29

Advil Migraine

Purchase One (1):

• Advil Migraine, 80 ct.

LIMITTWO (2) \$3.00 REBATES



\$300 REBATE 3



**ThermaCare** 

Purchase One (1) of Any Variety:

• ThermaCare, 2 ct. or larger LIMIT TWO (2) \$2.00 REBATES

200 REBATE 28



Sinus Buster

Purchase One (1):

Sinus Buster, 20 m
UMIT TWO (2) \$3.00 REBATES

AST ELIEF

GAI CONTRETION

MES PRESSURE

MESALUTE

AND SPEED AT

30



Burt's Bees Purchase Two (2) of Any Variety:

• Throat Drops, 20 c

100 REBAT

# Cough/Cold



#### Luden's

Purchase One (1) of Any Variety:

- Throat Lozenges, 25, 30 or 90 ct. LIMITTWO (2) 50¢ REBATES
- 50¢



#### Kendall First Aid Purchase One (1) for a \$2.00 Rebate OR Purchase Two (2) for a \$5.00 Rebate:

- Telfa Antimicrobial Pad 3x4, 10 ct.
- Curity Antimicrobial Gauze Pad 4x4, 10 ct.
- Telfa Antimircrobial Nonstick Pad 3x4, 20 ct.
- Kerlix Antimicrobial Bandage Roll 4.5x4, 7yd LIMIT ONE (I) REBATE\*

\$700 REBATE ON PURCHASE OF

**5**00 REBATE ON PURCHASE OF 2

#### Healthcare Kendall 33 Purchase One (1) for a \$1.50 Rebate OR Purchase Two (2) for a \$4.00 Rebate: Alcohol Swabs, 100 ct. LIMIT ONE (1) REBATE\* KENDALL For preparation of the skin prior to inject STERLE 100 Swabs 100 \$ 150





Rite Aid Lancets Purchase One (1) for a \$2.00 Rebate OR Purchase Two (2) for a \$5.00 Rebate:

- Lancets, 100 or 200 ct.
- Lancing Device
   UMIT ONE (I) REBATE\*



\$**7**00 REBATE ON PURCHASE OF 1

\$500





LUSTER NOW! MOUTHRINSE

WITH BLUVERITE

40

Pedia Care Purchase One (1) of Any Variety:

 Cough & Cold or Fever Product LIMITTWO (2) \$1.00 REBATES



Dex4 Purchase One (1) for a \$1.00 Rebate OR Purchase Two (2) for a \$5.00 Rebate:

 Liquid Berry Burst, 2 oz. LIMIT TWO (2) REBATES

\$400 REBATE ON PURCHASE OF 1 **5**00 REBATE



Dex4 Purchase One (1) for a \$2.00 Rebate OR Purchase Two (2) for a \$5.00 Rebate:

 Orange Glucose Tablets, 50 ct. LIMITTWO (2) REBATES

**\$200** 

**5**00

#### Luster Now! Mouthrinse

Purchase One (1):

 Mouthrinse, 16 oz. LIMITTWO (2) \$2.00 REBATES

REBATE

#### VALID ONLY ON PRODUCTS PURCHASED 10/7/12 - 10/13/12\*



\*Rebate valid only on products purchased between the dates shown above. Purchases made outside of stated date will not be honored for the rebate.



## **Vitamins**

Similac Purchase One (1): Prenatal Vitamins, 30 + 30 ct.

LIMIT TWO (2) \$4.00 REBATES



REBATE

Members\* of

# wellness# Labetes

get a \$10 UP reward with EVERY \$50 of these qualifying products.

PARTICIPATING PRODUCTS FROM 10/3/12 - 1/1/13

- · Accu-Chek Nano Smart View Care Kit
- Altoids Smalls Sugarfree Mints, 50 ct. tin
- Centrum ProNutrients Product
- Centrum Specialist Product
- Colgate Total Advanced Gum Defense, 5.8 oz.
- DiabetiDerm AntiFungal
- DiabetiDerm Foot Cream
- · Eclipse Multipack Gum, 36 ct.
- · Freedent, 15 ct.
- LifeSavers Sugarfree Bags, 2.75 oz.
- Multibetic Vitamins
- Nature Made Diabetes Health, 30 ct.
- Nature Made Vitamin D 400IU, 90+10 ct.
- Nature Made Women's Multi Vitamin 50+, 90 ct.
- Russell Stover Sugar Free Candy
- Wrigley's Extra, Orbit and 5, Single and Multipack Gums
- Zostrix Diabetic Foot



Must present wellness+ card during qualifying transactions. Registration for wellness+ for diabetes is also required. Purchases must be made between 10/3/12 - 1/1/13. A \$10 +Up Reward will print on your Rite Aid receipt when you reach your \$50 purchase requirement. The +Up Reward will be valid on your next purchase at Rite Aid.

## Pres

#### \*Enroll Free in wellness+ diabetes today!

Present your wellness+ card with this barcode when you check out to start earning your \*\*\*UP rewards.

\*Allow up to 5 days after enrollment for wellness+ for diabetes benefits including +Up offers to be activated.



Coupon code required. Online prices and product selections may vary from in-store prices and product selections. Offer expires 10/30/2012

# A Great Way To Save

" it raisined

Wellness+

vings thealthy benefit

Sign up, use the card, start earning.

ENROLL in Allergy Rewards with your wellness+ card at www.riteaid. com/allergy rewards.

SHOP using your wellness+ card every time you purchase ZYRTEC® and/or BENADRYL® OTC products.

EARN a \$20 Rite Aid Certificate with every \$75 in ZYRTEC® and/or BENADRYL® OTC purchases.



Rewards

PROGRAM

Use only as directed.

Registration for this program online only; mail-in registrations will not be accepted. You must register at https://riteaid.rebateplus. com/zyrtec in order to qualify for program benefits. You must be 18 years of age or older to participate in the Rite Aid Allergy Rewards program. \$75 purchase requirement is determined before sales tax is calculated, less any coupon discounts and excludes the purchase of prescriptions and prescription co-pays. Rite Aid Allergy Rewards program offer valid only on Rite Aid in store purchases made from January 1, 2012 to December 31, 2012, online purchases not valid. BENADRYL® topical anti-itch first aid products do not qualify for this program. Limit of three (3) Allergy Rewards \$20 Rite Aid certificates per household. Go to https:// @ McNEIL-PPC, Inc. 2012 riteaid.rebateplus.com/zyrtec to view the full program terms and conditions.

#### SINGLE CHECK REBATES ARE AVAILABLE AT



OCTOBER 2012 rebates are valid 10/3/12 - 10/30/12 (unless otherwise noted). All rebates must be submitted by 11/29/12.

OFFERS VALID ON IN-STORE AND RITE AID ONLINE STORE PURCHASES.

Receive your money in about 2-3 weeks.\*

go to www.riteaid.com and click on

Offers

INTERNET

INTERNET

INTERNET

SINGLE

CHECK

REBATES

AID

View

Enter

Request

Offers

Your Receipt

Your Check

SUBMISSION GUIDELINES

- Limit one rebate per product (offer) unless otherwise noted.
   In Rhode Island, rebate limit is two (2).
- See individual offers in this directory for rebate requirements.
- Receipts must be dated between the dates shown above.
- Offers are product specific, substitutions are not honored.
- · Returned products will not be honored for rebate.
- Include all rebates you wish to redeem in one mailing. Only one submission per household or address will be accepted each month. Submissions from different addresses cannot be combined together in one envelope. Submissions that do not meet these requirements will not be acknowledged or returned.
- Please make a photocopy of this page and save your original receipt(s) as proof of your submission in the event of a dispute. October 2012 rebate inquiries must be made by 2/28/13.
- Rite Aid Online Store purchases must be submitted online at riteaid.com.

Use of fictitious name/address other than your own is prohibited by law. You may be required to submit proof of your name and address. Rebate offer to United States addresses only. All submissions become the property of RITE AID and will not be returned. RITE AID, its affiliates or agents are not responsible for mail not received as a result of loss, damage or delays by the U.S. Post Office.

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Other Patents pending.

NEED HELP? Contact us at www.riteaid.com or call Toll-Free 1-888-213-9920 /TYY 1-800-821-1833

Weekdays between 8:00 AM and 7:00 PM EST

\*The time period in which you will receive your check begins when we receive your request.

MAIL-IN

Receive your money in about 4-6 weeks.\*

MR. MRS. MS. FIRST NAME

LAST NAME

MAILING ADDRESS

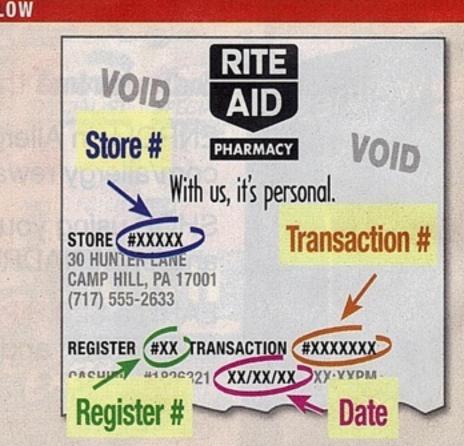
CITY STATE ZIP CODE

Mail-in your submission to:

PO BOX 439510 SAN YSIDRO, CA 92143-9510

Must be postmarked by 11/29/12. You do not need to mail UPCs or Receipts.

			ENTER RIT	E AID	RECEI	PTS
RITE AID	R	ITE AID RECEIPT #1				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
1111					11	1
RITE AID	R	ITE AID RECEIPT #2	THE PERSON			
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	1.8
1   1		الأعلم ليمار مل				
RITE AID	R	ITE AID RECEIPT #3				
STORE#	REGISTER #	TRANSACTION #	MO	DAY	YR	
		19 1 3 7 5 may				1
RITE AID	R	ITE AID RECEIPT #4				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
1 1 1 1					1 1	1
RITE AID	R	ITE AID RECEIPT #5				
STORE #	REGISTER #	TRANSACTION #	MO	DAY	YR	
pits and prolette	s any coupon disco	pax ip calquiated, lqs			apal pa	myi
RITE AID	R	ITE AID RECEIPT #6	0			
STORE#	REGISTER #	TRANSACTION#	MO	DAY	YR	210



Sample Rite Aid Register Receipt

- Locate the requested information on your receipt.
- Fill in each receipt just once (even if you have more than one rebate on the receipt), where indicated, on the form to the left.

RA-1210