



With us, it's personal.
SALE DATES OCT./NOV. 28-3
iheartriteaid.com

GET BACK 5⁰⁰ +UP REWARD
WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 2 +UP offers per household.



SEE MOST SUNDAY PAPERS FOR COUPON



10⁰⁰ Bounty Paper Towel 12 ct.
Charmin Bathroom Tissue
Ultra Strong Double Roll 16 ct.
or Basic Double Roll 20 ct.
WITH WELLNESS+ CARD

9⁰⁰ Tide
Laundry Detergent
Liquid 75 oz., 36 - 48 Loads
or Powder 40 Loads
WITH WELLNESS+ CARD

GET BACK 5⁰⁰ +UP REWARD
WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD
All Skin Care and Bath (excludes Pro-X)
Ivory or Safeguard Bar Soap
or Liquid Hand Soap



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD
COVERGIRL All Cosmetics

\$1 OFF ON 1
\$3 OFF ON 2
COUPON IN MOST SUNDAY PAPERS



50c OFF COUPON IN MOST SUNDAY PAPERS

YOU PAY 3⁵⁰
WITH WELLNESS+ CARD

GET BACK 3⁰⁰ +UP REWARD

*Limit 4 +UP offers per household.

Colgate
Toothpaste
Total Advanced 5.8 oz.
or Sensitive 6 oz.



\$2 OFF COUPON IN MOST SUNDAY PAPERS ON DIAPERS

YOU PAY 9⁹⁹
WITH WELLNESS+ CARD

GET BACK 2⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.



Kellogg's
Cereal
Raisin Bran, Frosted Mini Wheats, Crunchy Nut, Krave or Fun Pak 8.56 - 18.7 oz.
Nutri Grain Cereal Bars 8 ct.
Selection may vary by store

YOU PAY 2/6⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.25

GET BACK 2⁰⁰ +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

we carry milk!



95¢ Mars and Nestle Fun Size Candy 6 Packs
Hershey's or Reese's Snack Size Candy 6 Pack
WITH WELLNESS+ CARD



Planters Dry Roasted Nuts 16 oz.
Blue Diamond Almonds 6 oz.
Original Gourmet Premium Cookies 12 ct.
Arizona Tea, Fruit Punch or Mucho Mango 23 oz.
+CRV or deposit where applicable
Selection may vary by store

BUY ONE GET SECOND ONE FREE
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL.
WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE FREE
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL.
WITH WELLNESS+ CARD
PHARMASSURE
All Vitamins & Supplements
Selection may vary by store



12⁹⁹ Coors or Miller Beer
Select Varieties, 18 Pack, 12 oz. Cans or Bottles

Save \$140 In +UP REWARDS This Week

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

CHOOSE YOUR **EYE LOOK**

MAYBELLINE
NEW YORK

CLASSIC DRAMATIC LENGTHENING



GREAT LASH
MASCARA OR
UNSTOPPABLE
EYELINER

4.99

WITH WELLNESS+ CARD



NEW!
THE COLOSSAL
CAT EYES MASCARA
OR MASTER DRAMA
EYELINER

5.49

WITH WELLNESS+ CARD



ILLEGAL LENGTH
MASCARA OR
LINE STILETTO LIQUID
EYELINER

5.99

WITH WELLNESS+ CARD

REVLON®

\$1 OFF
COUPON IN MOST
SUNDAY PAPERS
ON REVLON LIP



BUY ONE GET
SECOND ONE **50% OFF**
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS
WITH WELLNESS+ CARD

GET BACK **4.00** +UP
REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.

Lip, Nail and Beauty Tools



BUY ONE GET
SECOND ONE **50% OFF**
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS
WITH WELLNESS+ CARD

GET BACK **7.00** +UP
REWARD
WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.



Fragrances
\$20.00 and up

GET BACK **10.00** +UP
REWARD
WHEN YOU BUY ANY OF THESE ITEMS

*Limit 2 +UP offers per household.



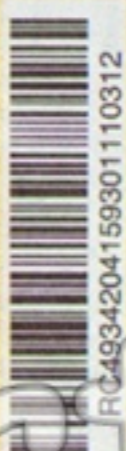
BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

Fragrances
Regular Retail \$3.99 - \$19.99

SAVE **\$4.00**

WITH WELLNESS+ CARD

Any Intuition,
Quattro for Men
or Women
Razor Kit 1 ct.
or Cartridge Refills



RC4934204159301110312

Any Norelco, Wahl,
Conair or Braun Shaver,
Trimmer or Refill or
Gillette Styler Razor
1 ct.
or Any Gillette
ProSeries Skin Care or
Gillette Shave Gel 1 ct.
(excludes Trial Sizes)

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



Gillette®
Fusion,
ProGlide, MACH3
or Venus Razor
1 ct. (excludes Styler)

YOU PAY **9.99**
WITH WELLNESS+ CARD

GET BACK **4.00** +UP
REWARD

*Limit 2 +UP offers per household.

SEE MOST
SUNDAY PAPERS
FOR COUPON



Make today beautiful



YOU PAY 5.99
WITH WELLNESS+ CARD

GET BACK 200+JP
REWARD

*Limit 3 +UP offers per household.

Infusium 23 Shampoo or Conditioner 16 oz.
got 2b Stylers, Organix Shampoo, Conditioner or Stylers (excludes Keratin Kits)

6.99
WITH WELLNESS+ CARD

head & shoulders Shampoo 23.7 oz. or Clinical 14.2 oz.
REVLON Frost & Glow Highlighting Kits

2/\$5
SINGLE PURCHASE PRICE \$3.49 WITH WELLNESS+ CARD

Herbal Essences or Aussie Shampoo, Conditioner or Stylers 5.7 - 13.5 oz.



5.00 OFF
REGULAR RETAIL WITH WELLNESS+ CARD

L'OREAL Facial Moisturizers Select Items



\$1 OFF COUPON IN MOST SUNDAY PAPERS

NIVEA Men's and Women's Body Wash

2.99
WITH WELLNESS+ CARD



4.99
WITH WELLNESS+ CARD

Irish Spring Bath Soap 8 Pack



Odor Eaters Insoles, Spray and Powder, Kerasal Fungal Nail and Moisture Ointment 30 gm, Desenex Wart Stick and Corn Stick

YOU PAY 25% OFF
WITH WELLNESS+ CARD REGULAR RETAIL

GET BACK 200+JP
REWARD

*Limit 2 +UP offers per household.



Finesse, Renpure or Salon Grafix Hair Care

BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

RITE AID Manufacturer's Coupon / Expires 11/03/12

\$2 OFF COUPON IN MOST SUNDAY PAPERS

CLAIROL Natural Instincts or Nice'n Easy Non-Permanent Hair Color One Application

YOU PAY **7.99**
LESS IN-AD COUPON **-2.00**
FINAL COST AFTER IN-AD COUPON **5.99**

WITH WELLNESS+ CARD

RC4912106158201110312
Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 11/03/12

L'OREAL Feria Hair Color One Application

YOU PAY **2 FOR \$17.98**
LESS IN-AD COUPON **-5.00**
FINAL COST AFTER IN-AD COUPON **2 FOR \$12.98**

WITH WELLNESS+ CARD

RC4912406157401110312
Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

DON'T FORGET YOUR TEST STRIPS!



Accu-Chek Nano Meter Kit

10⁰⁰ OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

DON'T FORGET YOUR TEST STRIPS!

Bayer Contour Next EZ Meter



YOU PAY 9⁹⁹
WITH WELLNESS+ CARD
GET BACK 5⁰⁰ +UP
REWARD

*Limit 1 +UP offers per household.

Ask your Pharmacist about the FreeStyle Promise Program
Join at 1-877-981-3230

DON'T FORGET YOUR TEST STRIPS!



Verio IQ Meter
19⁹⁹
WITH WELLNESS+ CARD

DON'T FORGET YOUR TEST STRIPS!

BUY Freestyle or Freestyle Lite Meter (\$19.99 Value)
GET Dex4 Glucose Bits or Liquid
FREE
*Plus applicable sales tax.
WITH WELLNESS+ CARD



OMRON 7 Series BP 760 and BP 652 Wrist
59⁹⁹
WITH WELLNESS+ CARD



BUY TRUEresult Blood Glucose Test Strips 25 ct.
GET TRUE2go Blood Glucose Monitoring System
FREE
*Plus applicable sales tax.
WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD



All Eucerin and Aquaphor Skin Care and Baby Care

2⁹⁹
WITH WELLNESS+ CARD



Gum or Mint Multipacks 40-80 ct.
Choose from Wrigley's 5, Orbit Mint, Trident Xtra Care or Layers, Stride Spark or Shaun White, T.D., Breath Savers, Mentos or Tic Tacs

Vitamin Sale



Nature Made Fish Oil, SAM-e, CoQ10 or Vitamin D Assorted Formulas

GET BACK 10⁰⁰ +UP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 2 +UP offers per household.

All ONE A DAY Vitamins 50 - 160 ct. (excludes Men's and Women's 60 ct., VitaCraves Omega 80 ct., Menopause 50 ct., Healthy Skin 80 ct., Energy, Women's 50+ and Women's Active Metabolism 100 ct.)
Women's or Men's 50 - 120 ct. Vitacraves 100 ct.

6⁹⁹
WITH WELLNESS+ CARD



Osteo Bi-Flex or Ester-C Assorted Formulas
BUY ONE GET SECOND ONE FREE
of the same brand of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Get a free diabetes meter. Just ask how. Plus a guaranteed low co-pay of only \$15 for your 30-day supply of TRUEtest™ test strips.*



*Purchaser paid for in whole or in part by any state or federal healthcare program such as Medicaid, Medicare or TRICARE are not eligible. See pharmacist for details and availability. TRUEtest is a registered trademark of NIPRO.

Stayfree
Maxi Pads
14 - 24 ct.
o.b. Tampons
18 ct.

2/\$5

SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD



GET BACK 500 +JP
WITH WELLNESS+ CARD
REWARD
WHEN YOU BUY \$25 OF THESE ITEMS
*Limit 4 +UP offers per household.

Any Grayco, A&D,
Evenflo, Hylands,
Nuk, Razbaby, Safety 1st
or First Years Baby Care

Stomach Relief

MiraLAX
Any Size, Clinically proven
to relieve constipation
without harsh
side effects
Zegerid
Any Size, For 24 hour
frequent heartburn relief



GET BACK 1000 +JP
WITH WELLNESS+ CARD
REWARD
WHEN YOU BUY \$25 OF THESE ITEMS
*Limit 2 +UP offers per household.

\$1 OFF
COUPON IN MOST
SUNDAY PAPERS

Metamucil
Powder 114 Dose or Caplets 160 ct.



YOU PAY 1299
WITH WELLNESS+ CARD

GET BACK 100 +JP
REWARD
*Limit 3 +UP offers per household.



YOU PAY 2499
WITH WELLNESS+ CARD

GET BACK 200 +JP
REWARD
*Limit 2 +UP offers per household.



Prilosec OTC 42 ct. or
Align 28 ct.

Aleve 200 ct.
Citracal
Bone Density 120 ct.
or Max 180 ct.
Flintstones 150 ct.
One A Day 200 ct.
**Trubiotics and
Phillips'
Colon Health
Probiotics** 30 ct.



YOU PAY 2/3000
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$15.99

GET BACK 1000 +JP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 200 +JP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

Bausch
& Lomb
PreserVision
or Ocuvite
Eye
Vitamins



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

All I-Caps
Eye Vitamins
Assorted Formulas

GNC LIVE WELL.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

GNC Vitapaks 30 Day
Includes Mega Men's Performance
and Vitality, Extreme Athlete, 50
Plus, DHEA or Energy, Women's Ultra
Mega, 50 Plus, Active or Energy

FULL SELECTION GNC VITAMINS AND SUPPLEMENTS



30% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

All BSN Sports
Nutrition Supplements

Don't hide from the flu.

GET YOUR FLU SHOT AT RITE AID TODAY!

*Vaccines available while supplies last. Age restrictions apply in some states. See pharmacist for details.

GNC PRO PERFORMANCE®
100% Whey 2 Lb.,
AMP Amplified
Endurance Booster 1 Lb.
Amplified WheyBolic
Extreme 60

3199

WITH WELLNESS+ CARD



Optimum Nutrition
All Protein Powders
Assorted Flavors
Selection may vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

GET BACK 4⁰⁰ + UP[®] REWARD

Hershey's, Reese's, Mars, M&M's or Nestle Big Bags 15.4 - 19.75 oz.
Russell Stover Sugar Free Bags 10 oz. Gusset Bags 24 oz.
Non-Chocolate Club Bags
Choose from: Swedish Fish, Sour Patch Kids, Childs Play, Wonka Mixups, Bob's Sweet Stripes, Farley's Kiddie Mix or Trolli 25 - 36 oz.
Selection may vary by store

5⁰⁰
WITH WELLNESS+ CARD

1⁰⁰
WITH WELLNESS+ CARD

Gum 9 - 18 Pieces
Regular Retail \$1.29

2/\$3
SINGLE PURCHASE PRICE \$1.79
WITH WELLNESS+ CARD

Non-Chocolate Pegged Candy
6 - 16 oz.
Hershey's XL, Cadbury,
Dove or Toblerone Bars
3.3 - 4.5 oz.
Selection may vary by store

3⁰⁰
WITH WELLNESS+ CARD

Ferrero Rocher or Rondnoir 12 ct.
Raffaello 15 ct. Lindt or
Ghirardelli Pouches 4.125 - 5.32 oz.

2/\$5
SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD

Tubs 10 - 26 oz.
or Laydown Bags 9 - 11 oz.

2/\$7
SINGLE PURCHASE PRICE \$3.99
WITH WELLNESS+ CARD

BETTER FOR YOU CANDY
Hershey's Simple Pleasures 5.6 oz.
Brookside 7 oz.
Nestle Skinny Cow 6 Pack

2/\$7
SINGLE PURCHASE PRICE \$3.99
WITH WELLNESS+ CARD

Dove or Bliss
Premium Chocolate Bags
7.94 - 9.6 oz.

5/\$4
SINGLE PURCHASE PRICE 89¢
WITH WELLNESS+ CARD

Single Serve Candy Bars
Selection may vary by store

2/\$10
SINGLE PURCHASE PRICE \$5.99
WITH WELLNESS+ CARD

Assorted Popcorn Tins
24 oz.

6⁰⁰
WITH WELLNESS+ CARD

Russell Stover Boxed
Chocolates 8.25 - 12 oz.
Whitman's Sampler 7 - 12 oz.
Hershey's Pot of Gold 8.75 - 10 oz.

2⁰⁰
WITH WELLNESS+ CARD

Charms Blow Pop,
Goetze Caramel Creams,
Dum-Dum Pops,
Airheads or Tootsie
10.125 - 12 oz. Twizzlers,
Red Vines
or Dubble Bubble 11 - 16 oz.
Selection may vary by store

WHEN YOU BUY \$12 FROM THESE TWO PAGES

*Limit 3 +UP offers per household.

Alcohol products are excluded from this +UP offer

Monster
or NOS
Energy Drink
15.5 - 16 oz.
Fiji Water
1 Liter
+CRV or Deposit
where applicable
Selection may vary
by store



2/\$3
WITH WELLNESS+ CARD

Welch's
Grape Juice
4 Pack, 10 oz.
Mott's
Apple Juice
8 Pack, 6.75 oz.
Gatorade
4 Pack, 20 oz. Bottles
+CRV or Deposit
where applicable



2/\$6
WITH WELLNESS+ CARD

Dunkin Donuts
or Folgers
Instant Coffee
12 oz.
Folgers
Country Roast
Coffee
34.5 oz.



7⁰⁰
WITH WELLNESS+ CARD



2/\$3
SINGLE PURCHASE PRICE *1.59
WITH WELLNESS+ CARD

Underwood Deviled
Ham 4.25 oz., Bumble Bee
Solid White Tuna 5 oz.
Hormel Chili 10.5 - 15 oz.
Rice 2 lb.
Tomato Ketchup 24 oz.
Selection may vary by store

2/\$4
SINGLE PURCHASE PRICE *2.29
WITH WELLNESS+ CARD

Hormel Compleats 7 - 10 oz.,
Annie Chun's 5.1 - 8.2 oz., Kraft Dinners 12 - 14 oz.
or Manwich 15 oz.
Selection may vary by store

Hellmann's
Mayonnaise 16.5 oz.
Skippy Peanut Butter
16.3 oz.
Lipton Tea
26.5 oz. or Tea Bags
10 - 100 ct.
Selection may vary by store



2⁹⁹
WITH WELLNESS+ CARD



2/\$7
WITH WELLNESS+ CARD

Aquafina Water
24 Pack,
16.9 oz. Bottles
+CRV or Deposit
where applicable



Gatorade 24 - 32 oz.
Aquafina 1 Liter
Sobe Lifewater 20 oz.
+CRV or Deposit where
applicable

YOU PAY 4/5⁰⁰
WITH WELLNESS+ CARD

GET BACK 200⁰⁰ UP
REWARD
WHEN YOU BUY 4 OF THESE ITEMS



13⁹⁹ Beers of Mexico or
Heineken Beer Select
Varieties, 12 Pack, 12 oz. Bottles



11⁹⁹ Bud Light Lime, Bud
Light Platinum or Shock
Top Beer Select Varieties,
12 Pack, 12 oz. Bottles
Modelo Especial Beer
12 Pack, 12 oz. Cans



10⁴⁹ Budweiser Beer
Select Varieties,
12 Pack, 12 oz. Cans or Bottles



5⁹⁹ Rolling Rock or
Milwaukee's Best Beer
Select Varieties,
12 Pack, 12 oz. Cans



SEE MOST SUNDAY PAPERS FOR COUPON

Crest Toothpaste 4.1 oz., 5.8 to 6 oz., 8 oz., 3D White Rinse 237 ml. 1 ct.

Oral B Manual Toothbrush

Cross Action, 3D White Vivid, ProHealth Clinical ProFlex 1 ct.

Oral B Floss Picks or Floss 1 ct.

YOU PAY 2/7⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.89

GET BACK 300⁺ UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



4⁹⁹

WITH WELLNESS+ CARD

Crest
3D White or ProHealth
Rinse 473 ml. - 1 Liter



*10 MAIL-IN REBATE AVAILABLE IN SUNDAY PAPERS

15⁰⁰ OFF

REGULAR RETAIL
WITH WELLNESS+ CARD

Crest
Any 3D
Whitestrips Kits



SEE MOST SUNDAY PAPERS FOR COUPON

5⁹⁹

WITH WELLNESS+ CARD

Crest Toothpaste or Glide Floss Twin Packs, Oral B Pulsar or Complete Action Battery Toothbrush 1 ct. or Complete Refills 2 ct. or Indicator or Complete Quad Pack Manual Toothbrush

G.U.M. or
DenTek
Oral Care

BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL
OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD



Additional coupon savings available in most Sunday Papers on these items

Johnson & Johnson
FAMILY OF CONSUMER COMPANIES

BUY GET \$25 worth of these JOHNSON & JOHNSON products on this page
\$25 Restaurant.com Gift Certificate
WITH WELLNESS+ CARD
Limit 4. See receipt for details.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS
WITH WELLNESS+ CARD

GET BACK 10⁰⁰ +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

All RoC, Clean & Clear, Purpose, Lubriderm, Aveeno and Neutrogena Skin Care and Hair Care

BAND-AID
Adhesive Bandages, Tape & Dressings or Neosporin 1 oz.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS
WITH WELLNESS+ CARD

GET BACK 300⁺ UP
REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.



Neutrogena Cosmetics

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS
WITH WELLNESS+ CARD

GET BACK 100⁺ UP
REWARD

*Limit 2 +UP offers per household.

Johnson & Johnson or Desitin Baby Care (excludes Trial Sizes, Rite Buy or Clearance Stickered Items)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS
WITH WELLNESS+ CARD

GET BACK 200⁺ UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



Listerine Mouth Rinse
Total Care, Ultra Clean, Advanced or Citrus 1 Liter, Total Care Plus Whitening, Vibrant Whitening, Whitening Plus Restoring 16 oz.

Rembrandt Toothpaste

YOU PAY 5⁴⁹
WITH WELLNESS+ CARD

GET BACK 200⁺ UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



Rogaine Men's or Women's Hair Regrowth 3 Pack

YOU PAY 39⁹⁹
WITH WELLNESS+ CARD

GET BACK 10⁰⁰ +UP
REWARD

*Limit 2 +UP offers per household.

Cold & Flu Care

New!



Mucinex Fast-Max
Liquid 9 oz. or Caplets 30 ct.



Delsym
Children or Adult 3 - 4 oz.



Vicks NyQuil or DayQuil
Adult Liquid 12 oz. or Liquicaps 24 ct., Children's Liquid 8 oz.
Vicks Nature Fusion Liquid 8 oz. or Liquicaps 20 ct.
Vicks Vaporub 5 - 100 Grams
Sinex Nasal Spray 0.5 oz.



2/\$7
SINGLE PURCHASE PRICE \$3.99
WITH WELLNESS+ CARD
Halls Cough Drops
70 - 80 ct.

YOU PAY 14⁹⁹
WITH WELLNESS+ CARD
GET BACK 2⁰⁰ +JP
REWARD

*Limit 4 +UP offers per household.

YOU PAY 8⁹⁹
WITH WELLNESS+ CARD
GET BACK 1⁰⁰ +JP
REWARD

*Limit 4 +UP offers per household.

YOU PAY 6⁹⁹
WITH WELLNESS+ CARD
GET BACK 1⁰⁰ +JP
REWARD

*Limit 3 +UP offers per household.



Afrin Nasal Spray 15 ml.
Coricidin Cold Relief
Tablets 16 - 24 ct. or Liquid 10 oz.

YOU PAY 6⁹⁹
WITH WELLNESS+ CARD
GET BACK 1⁰⁰ +JP
REWARD

*Limit 2 +UP offers per household.



Hyland's Defend Cold Relief
8 oz.

YOU PAY 9⁹⁹
WITH WELLNESS+ CARD
GET BACK 5⁰⁰ +JP
REWARD

*Limit 1 +UP offer per household.



Cold-Eeze
Oral Spray 0.75 oz., Day/Night Cold Relief 24 ct.

YOU PAY 9⁹⁹
WITH WELLNESS+ CARD
GET BACK 5⁰⁰ +JP
REWARD

*Limit 1 +UP offer per household.



3⁹⁹
WITH WELLNESS+ CARD
Pedia Care
Cold and Fever
Relievers
or Little Colds
Liquid 4 oz.

RITE AID Manufacturer's Coupon / Expires 11/03/12

SAVE \$2⁰⁰
WITH WELLNESS+ CARD

Advil
Tablets or Caplets 100 ct., Liquigels 80 ct.
PM 32 - 40 ct., Children's 4 oz. or Infants 0.5 oz.
Thermacare Heat Wraps 2 - 3 ct.

RC4905902158201110312
Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

GET BACK 1⁰⁰ +JP
WITH WELLNESS+ CARD
REWARD

*Limit 4 +UP offers per household.

rx savings program

The Smart Way to Stay Well

Free to join.*

Free to save up to 15% or more
on thousands of prescriptions!*

*DISCOUNT ONLY - NOT INSURANCE. Certain limitations apply,
including covered generic drugs. See the pharmacy for details.



Preparation H
Totentable Wipes 10 ct.

YOU PAY 3⁹⁹
WITH WELLNESS+ CARD
GET BACK 3⁰⁰ +JP
REWARD

*Limit 1 +UP offer per household.



YOU PAY 15⁴⁹
WITH WELLNESS+ CARD

GET BACK 5⁰⁰ +JP
REWARD
WHEN YOU BUY \$25 OF THESE ITEMS

*Limit 2 +UP offers per household.



Opti-Free Express, Replenish
Multi-Purpose Solutions
Twin Pack 2 Pack 10 oz.
Systane Ultra Twin Pack and 30 ml.
GenTeal Twin Pack, gel and 25 ml.



+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

RITE AID
All Ophthalmic
Solutions, Liquids and
Accessories Including
Zoom Magnifiers



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

RITE AID
Hydrogen Peroxide,
Alcohol ISP 91%, 70%
16 oz.
Epsom Salt 3 lb.



BUY ONE GET SECOND ONE
FREE
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

RITE AID
Allergy Relief
Loratadine or Cetrizine
60 - 120 ct.
Pain Care
Acetaminophen, Ibuprofen or
Naproxen Sodium 50 ct.



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

HOME
Tape, Glue or
Boxed Envelopes

10% Off* RITE AID Brands
every day with your
WELLNESS+CARD

*Discount applies to regular price when you earn 250 points



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

RITE AID tugaboos
Jumbo Pack Training
Pants or Overnights,
Baby Wipes 64 - 80 ct.,
Baby Oil, Powder,
Lotion, Shampoo, Wash,
Petroleum Jelly, Cotton
Swabs, Diaper Rash Cream
or Anesthetic Gel



RITE AID
Protective
Underwear
14 - 20 ct.
Belted
Undergarments
30 ct.
Guards for Men 52 ct.
Briefs 14 ct.
Bladder Control
Pads 36 - 60 ct. or Men's Boxers 10 - 12 ct.

YOU PAY 9.99
WITH WELLNESS+ CARD
GET BACK 1.00 +UP
REWARD

*Limit 2 +UP offers per household.



HOME
Bleach
60 oz.
Disinfectant
Wipes
75 ct.
Trash Bags

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD
GET BACK 2.00 +UP
REWARD
WHEN YOU BUY \$5 OF THESE ITEMS

*Limit 2 +UP offers per household.



RITE AID
Acid Relief
Choose from
Antacid Tablets
72 - 150 ct.
Antacid/Anti-Gas
Liquids 12 oz.

2/\$7
SINGLE PURCHASE PRICE \$3.99
WITH WELLNESS+ CARD



HOME
Big Roll
Paper Towels
Single Roll
Facial Tissues
65 - 230 ct.
Pocket Packs
8 ct.

YOU PAY 2/3.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.81
GET BACK 2.00 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE
FREE
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD
RITE AID
All Film, One Time Use
Cameras, Batteries, 150
Minute Long Distance Calling
Card or \$10 International
& Mexico Calling Card



2/\$7
SINGLE PURCHASE PRICE \$3.85
WITH WELLNESS+ CARD
Pantry
Cashew Halves or
Mixed Nuts 8 - 10 oz.
Selection may vary by store



Downy Fabric Softener
Liquid 41 - 51 oz.
Sheets 90 ct.

**Downy Unstoppable
Scent Booster** 21 Loads

Bounce Fabric Softener
Sheets 105 ct.

Tide Stain Release 18 ct.

5⁹⁹

WITH WELLNESS+ CARD



Febreze Air Effects 9.7 oz.,
Set & Refresh 5.5 ml., Noticeables Warmer Only,
Car Vent Clips 1 Pack, Extra Strength
Fabric Spray 16.9 oz.

Glad Press'n Seal 70 sq. ft.

2⁹⁹

WITH WELLNESS+ CARD



AirWick
Color Changing
Scented Candles
4.23 oz.

Paper Towels
8 Pack

**Bathroom
Tissue**
Double Roll
12 Pack



Fantastik
Spray 32 oz.

Lysol Wipes 35 ct.

Scrubbing Bubbles
**Total Kitchen
Cleaner** 11 oz.

Murphy Oil Soap
16 oz.

**Glade Carpet
and Room
Deodorizer**

YOU PAY 6⁹⁹

WITH WELLNESS+ CARD

GET BACK 1⁰⁰ +UP

REWARD

*Limit 2 +UP offers per household.

YOU PAY 2/5⁰⁰

WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.71

GET BACK 1⁰⁰ +UP

REWARD

WHEN YOU BUY 2 OF THESE ITEMS

*Limit 3 +UP offers per household.



AVAILABLE
COUPON IN MOST
SUNDAY PAPERS
ON AIR WICK

YOU PAY 4⁹⁹

WITH WELLNESS+ CARD

GET BACK 1⁰⁰ +UP

REWARD

*Limit 2 +UP offers per household.



**Harvest
Domestic and
Housewares**
Fleece Throw, Century Rug,
Stoneware, Kitchen Towels
and Dish Cloths, Baskets,
Tablecloths or Pot Holders

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



**All Water
Filtration**

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



Swiffer Sweeper
Dry Cloths 16 ct.,
Wet Cloths 12 ct.,
Duster Refills 5 ct.

Liquid-Plumr
Professional 32 oz.,
Urgent Clear and
Flow Fighter 17 oz.

Cascade
Gel 75 oz.
Complete Action Pacs 16 ct.
Regular Action Pacs 20 ct.

3⁹⁹
WITH WELLNESS+ CARD



**Applebee's - AMC
Gift Cards**

GET BACK 5⁰⁰ +UP

WITH WELLNESS+ CARD
WHEN YOU BUY \$25 OF THESE ITEMS

*Limit 2 +UP offers per household.



19⁹⁹

WITH WELLNESS+ CARD

**Cuddletoppers Blanket
or Stompeez Slippers**
Selection may vary by store



DURACELL
Coppertop
Batteries
"AA" or "AAA"
16 Pack
"C" or "D" 8 Pack
9 Volt 4 Pack
or Ultra "AA" or "AAA"
12 Pack

YOU PAY 11⁹⁷

WITH WELLNESS+ CARD

GET BACK 2⁰⁰ +UP

REWARD

*Limit 2 +UP offers per household.



Iams Dog or Cat Food 4 lb.

Purina One 4 lb. or **Pedigree**
Dog Food 4.4 lb. or **Waggin' Train**
Western Grill Treats 12 oz.

Arm & Hammer Cat Litter 14 lb.

6⁹⁹
WITH WELLNESS+ CARD

PANTENE[®]
Shampoo or
Conditioner
12.6 oz.
or Stylers
5.7 - 8.5 oz.



YOU PAY 2/7⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.99

GET BACK 200 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



SEE MOST
SUNDAY PAPERS
FOR COUPON

**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Dawn Dishwashing Liquid 9 oz.
Renuzit Adjustables (excludes Seasonal
Fragrances) Puffs Facial Tissue 56 ct. or
Bounty Basic Paper Towel Single Roll
Selection may vary by store



**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

No nonsense[®]
Pantyhose,
Socks or Tights



**HUGGIES
BABY WIPES**
64- 72 ct.
2/\$5
SINGLE PURCHASE
PRICE \$2.99
WITH WELLNESS+ CARD

19⁹⁹
WITH WELLNESS+ CARD
HUGGIES
Snug & Dry or Little Movers
Big Pack Diapers



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Kidstuff
Christmas Value Toys
Regular Retail \$9.99 and Above
Selection may vary by store



99⁹⁹
WITH WELLNESS+ CARD

4.0 Android Powered 7 Inch
Netbook with Color Display
or Capacitance Touch Screen
Color Display Tablet or
Texas Instruments Graphing
Calculator #TI-84



1⁰⁰
WITH WELLNESS+ CARD

Nabisco Cookies or Crackers 3.5 - 8 oz.
Combos 6.3 - 7 oz., Keebler Cookies or
Crackers 4 - 6 oz., Lays Stax 5.5-9.75 oz.
T.G.I. Friday's Snacks 3.5-5 oz.
Austin Crackers 8 ct.
Selection may vary by store

RITE AID Manufacturer's Coupon / Expires 11/03/12

CLAIROL
Nice 'n Easy Hair Color
(excludes Foam and Non-Permanent)

YOU PAY 7⁹⁹
LESS IN-AD COUPON -2⁰⁰
FINAL COST AFTER IN-AD COUPON 5⁹⁹
WITH WELLNESS+ CARD

\$2 OFF COUPON IN MOST SUNDAY PAPERS

RC4912108158201110312
Good only at RITE AID Pharmacies. Limit one per customer.
Coupon redemption paid by manufacturer. Not valid if duplicated.

Always
Infinity 14 - 18 ct.
Maxi Pads 12 - 24 ct.
Pantliners 34 - 60 ct.

Tampax
Tampons
18 - 20 ct.
(excludes Maximum Protection 24 ct.)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 100 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Gillette or Old Spice
Fresh Collections
Antiperspirant/Deodorant
2.6 - 4 oz., Body Spray 4 oz.
or Body Wash 16 - 18 oz.

Secret
Flawless, Smooth Effects,
Scent Expressions, Fresh
Effects or Natural Mineral
2.6 - 2.7 oz. Antiperspirant
or Body Spray 3 oz.

YOU PAY 2/8⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.99

GET BACK 200 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

3/\$12⁹⁹
WITH WELLNESS+ CARD
Coca-Cola
Coke or Coke Products
12 Pack, 12 oz. Cans
+CRV or deposit where applicable

WELLNESS+ CARD REQUIRED. +UP REWARDS NOT VALID ON PRESCRIPTIONS, PRESCRIPTION CO-PAYS, CIGARETTES, ALCOHOL, GIFT CARDS, ONLINE PURCHASES, LOTTERY TICKETS, LICENSES, MONEY ORDERS, MONEY TRANSFERS, PREPAID CARDS, STAMPS, OTHER MAIL SERVICES AND ITEMS PROHIBITED BY LAW AND MAY NOT BE COMBINED WITH OTHER OFFERS. +UP LOADS DIRECTLY ON YOUR WELLNESS+ CARD TO REDEEM AFTER 6AM THE DAY AFTER ISSUANCE. +UP REWARDS ARE VALID FOR 14 DAYS AFTER ISSUANCE. +UP REWARD WILL AUTOMATICALLY BE DEDUCTED FROM NEXT QUALIFYING PURCHASE.

LAST MINUTE HALLOWEEN SAVINGS

Prices Effective 10/28/12 - 10/31/12



999
WITH WELLNESS+ CARD

Select Halloween Bags Regular Retail \$14.99
Hershey's, Mars or Nestle Miniatures 35 - 40 oz.



50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Halloween Costumes,
Masks, Wigs and Makeup
Selection may vary by store



2/\$5
SINGLE PURCHASE PRICE \$2.00
WITH WELLNESS+ CARD

Assorted Fun Size or Snack Size
Candy 7.6 - 22 oz.
Caramel Tootsie Pops 12.6 oz.
Brach's Mellowcrems 16 oz.
Tootsie Fruit or Vanilla Roll 15 - 16 oz.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS. H1

Fall Home Decor
Includes all Floral,
Wall & Tabletop Decor,
all Scarecrows,
Candles and Tea Lights

Candles and Accessories
(Does not include \$1.29 Candles)
Selection may vary by store

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

**Assorted Halloween
Decor and Lights**
Selection may vary by store

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Hershey's
or Snickers
Candy Bars
6 Pack
Mars
Miniatures
10 - 11.5 oz.

3.49
WITH WELLNESS+ CARD



Hershey's,
Mars or
Nestle
Candy Bars
18 - 20 ct.

12.99
WITH WELLNESS+ CARD



Russell Stover
or Snickers
Pumpkins
1 - 1.25 oz.

2/\$1
SINGLE PURCHASE PRICE \$9
WITH WELLNESS+ CARD



77¢
WITH WELLNESS+ CARD

Ferrara Pan Cara
Reese's Peanut B
Cadbury Streme
Russell Stover M



WELLNESS+ REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACKPAGE FOR ADDITIONAL RESTRICTIONS.



Hershey's,
Mars or
Nestle
Candy Bars
18 - 20 ct.

12⁹⁹
WITH WELLNESS+ CARD



Assorted
Halloween
Novelties and
Accessories
Selection may
vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



Brach's
Mellowcremes
8 oz.
Peeps
Pumpkins 24 ct.
or Ghost 9 ct.

4/\$5
SINGLE PURCHASE PRICE
WITH WELLNESS+ CARD



77¢
WITH WELLNESS+ CARD
Ferrara Pan Caramels 6.75 oz., Melster Peanut Butter Kisses 7.5 oz.,
Reese's Peanut Butter Pumpkins 2 oz., Kit Kat Trick or Treat 1.55 oz.,
Cadbury Scheme Egg 2 oz., Halloween Peeps 1 - 1.13 oz.,
Russell Stover Monster Money 2 oz. or Russell Stover Bags 2.85 oz.

AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AT



Assorted
Halloween
Novelties and
Accessories
Selection may
vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



All Halloween
Toys and Plush
Selection may vary by store
25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



Brach's
Mellowcremes
8 oz.
Peeps
Pumpkins 24 ct.
or Ghost 9 ct.

4/\$5
SINGLE PURCHASE PRICE \$4.49
WITH WELLNESS+ CARD



RITE AID
Manufacturer's Coupon / Expires 10/31/12



BUY
One 8" x 10" Enlargement
GET
Twenty 4" x 6"
Digital Prints
FREE*

*plus applicable sales tax
WITH WELLNESS+ CARD
(\$3.80 Value)

Good only at RITE AID Pharmacies.
Limit one per customer.
Coupon redemption paid by manufacturer.
Not valid if duplicated.

2 14988 00399 5

M&M's 6.75 oz., Melster Peanut Butter Kisses 7.5 oz.,
Butter Pumpkin 1.7 oz., Kit Kat Trick or Treat 1.58 oz.,
Egg 1.2 oz., Halloween Peeps 1.13 oz.,
Monster Money 2 oz. or Russell Stover Bags 2.85 oz.

WELLNESS+ REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

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Share Halloween Magic

with new cards from American Greetings

Visit the greeting card department today!



AMERICAN GREETINGS

Prices Effective 10/28/12 - 10/31/12



2.99

Hershey's Miniatures and Nuggets 9.4 - 12 oz.
Reese's Pieces 15 oz., M&M 9.9 - 12.6 oz.
Tootsie Pops 16.8 oz. or Caramel Apple Pops 15 oz.

7.99

Child's Play 52 oz., Charms Candy Carnival 44 oz.
Tootsie Snack Bag 31.2 oz.
Mike & Ike Variety Pack 31.5 oz.
Wrigley's Assorted Mix 450 ct.
Regular Retail \$9.99

5.99

Select Halloween Bags and Boxes of Candy
Regular Retail \$7.99

WITH WELLNESS+ CARD

WITH WELLNESS+ CARD

WITH WELLNESS+ CARD

UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.