



With us, it's personal.
 SALE DATES FEBRUARY 17-23
 iheartriteaid.com

LOOK FOR THIS ICON THROUGHOUT THE AD AND SAVE EVEN MORE! SEE PAGE 2 FOR DETAILS.

SEE MOST SUNDAY PAPERS FOR COUPON

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE
 (ITEMS WITH WELLNESS+ CARD)

GET BACK 10.00 +UP REWARD
 WHEN YOU BUY \$30 OF THESE ITEMS
 *Limit 2 +UP offers per household.

L'ORÉAL All Cosmetics

Post
 Cereals 11 - 24 oz.
 Selection may vary by store.

Buy One Get Second One Free
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD

we carry milk!

Buy One Get Second One Free
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD

Brawny 8 Pack, Quilted Northern 12 Pack, Puffs Tissues 56 ct. or Gain Dishwashing Liquid 9 oz.

RITE AID
 Vitamins and Supplements

Buy One Get Second One Free
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD

Buy One Get Second One Free
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD

Single Serve Candy Bars, Mints or Gum

Folgers

7.99 Folgers Coffee
 22.6 - 33.9 oz.
 (excludes Country Roast)
 Selection may vary by store
 WITH WELLNESS+ CARD

Gain or Cheer
 Laundry Detergent
 2X Liquid 24 - 32 Loads or Gain Powder 30 Loads, Fabric Softener 60 Loads or Sheets 120 ct.
4.94
 WITH WELLNESS+ CARD

SEE MOST SUNDAY PAPERS FOR COUPON

Coors or Miller Beer
 Select Varieties, 18 Pack, 12 oz. Cans or Bottles
12.99

RITE AID Manufacturer's Coupon / Expires 02/23/13

L'ORÉAL Excellence or Sublime Mousse Hair Color
 One Application

YOU PAY **2.16** ~~2.98~~
 LESS IN-AD COUPON **-5.00** ON 2
FINAL COST AFTER IN-AD COUPON 2.11
 Single Purchase Price \$8.99
 WITH WELLNESS+ CARD

\$5 OFF ON 2 COUPON IN MOST SUNDAY PAPERS

RC4912402197401022313
 Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 2/23/13

Coca-Cola
 Coke or Coke Products
 12 Pack, 12 oz. Cans +CRV or Deposit where applicable

YOU PAY **3.12** ~~3.99~~
 LESS IN-AD COUPON **-1.00** ON 3
FINAL COST AFTER IN-AD COUPON 3.11
 WITH WELLNESS+ CARD

RC4910802197601022313
 Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit 2 offers per household. Coupon redemption paid by manufacturer. Not valid if duplicated.

Save \$134 In +UP REWARDS This Week
 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



EARN A \$20 +UP REWARD when you buy \$100 of participating products with your wellness+ card
EARN AN EXTRA \$10 +UP REWARD for every additional \$50 you spend up to \$250
 for a total of \$50 in +UP Rewards

*In-store purchases with wellness+ card only. 2/3/13 - 3/2/13. +UP Rewards are coupons loaded to your wellness+ card upon reaching specified purchase threshold. +UP Reward will automatically be deducted from the next qualifying purchase. All +UP Rewards expire two weeks after issuance date unless specified otherwise on receipt. Limit \$50 in +UPS per household. See riteaid.com/rules for details.



Look for this icon on participating products throughout the store. See an associate for a full list of products. **Shop now through March 2nd.**



Centrum
 Select Adult, Silver, Kids and Caltrate
 60 ct. Formulas

6⁹⁹
 WITH WELLNESS+ CARD



Prilosec OTC
 28 ct.

YOU PAY 18⁹⁹
 WITH WELLNESS+ CARD
GET BACK 100 +UP
 REWARD



*Among physicians who recommended a brand of OTC Acid Reducer in a Source Healthcare Analytics LLC survey, June 2012.

*Limit 2 +UP offers per household.

Osteo Bi-Flex Assorted Formulas
GET BACK 15⁰⁰ +UP
 WITH WELLNESS+ CARD
 WHEN YOU BUY \$30 OF THESE ITEMS
*Limit 2 +UP offers per household.

All I-Caps Eye Vitamins Assorted Formulas
BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD



Mitchum Antiperspirant/Deodorant
 2 - 4 oz.
 (excludes Twin Packs)

YOU PAY 2/6⁰⁰
 WITH WELLNESS+ CARD
 SINGLE PURCHASE PRICE \$3.48
GET BACK 200 +UP
 REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



RITE AID Manufacturer's Coupon / Expires 02/23/13

MiraLAX 30 Dose
 Clinically Proven to Relieve Constipation Without Harsh Side Effects

YOU PAY 19⁹⁹
 LESS IN-AD COUPON
FINAL COST AFTER IN-AD COUPON 16⁹⁹
 WITH WELLNESS+ CARD

Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4910501198701022313

"I'm over 60. Do I need a Shingles shot?"

The answer is yes if:

- You have ever had the chicken pox.
- You would like to avoid the pain and complications associated with Shingles.

Talk to your Rite Aid Pharmacist today about getting your Shingles shot.

Visit riteaid.com/shingles or call 1-800-RITEAID to find a Rite Aid Shingles vaccination location near you.

Covered by most insurance plans including Medicare Part D. Certain restrictions based upon medical conditions may apply.



GNC LIVE WELL.

FULL SELECTION GNC VITAMINS AND SUPPLEMENTS

All Six Star Sports Nutrition Supplements

39⁹⁹ GNC 30 Day Vitapaks
 WITH WELLNESS+ CARD
 Assorted Mega Men, Women's Ultra Mega, Ultra Mega Green or be WHOLESOME Selection may vary by store

25% OFF REGULAR RETAIL
 WITH WELLNESS+ CARD

MARKED MARKED MARKED MARKED

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD

Marked Sports Nutrition Products Inspired by the healthy demands of Mark Wahlberg, who attributes much of his success to his dedication to being fit.

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

ihearthealthaid.com

Mucinex Max 14 ct., D 18 ct.,
Fast Max, DM or 600 mg., 20 ct.
(Mucinex-D located at the Pharmacy
Counter. Not available in all states.
Limit 1 Mucinex-D per customer.)

10⁹⁹
WITH WELLNESS+ CARD



Halls Cough Drops
30 ct.
(excludes Halls Defense 30 ct.)

99¢
WITH WELLNESS+ CARD



AUTOMATED COURTESY REFILL PROGRAM

Have your prescriptions automatically filled before they run out, with free Rx Messaging we will send you a notice either by:



Ask your pharmacist to enroll you FREE today.



*Prescriptions are ineligible for the iHeart Health Aid Automated Courtesy Refill Program if 1) purchased through mail-order; 2) fail to meet prescribable refill parameters; 3) are paid for by any of the following programs: Medicare Part B, Worker's Compensation, and in-state Medicaid programs where prohibited by law or 4) are a controlled or regulated medication that requires a new prescription for every fill. Certain limitations may apply. Please see iHeart.com for the most current language. **Some restrictions may apply. Ask pharmacist for details. Text message rates may apply.

Allegra Allergy

SEE MOST SUNDAY PAPERS FOR COUPON

Allegra Allergy
Tablets, 45 ct.
or Allegra-D 30 ct.
(Allegra-D located at the Pharmacy Counter.
Not available in all states. Limit 1 Allegra-D per customer.)

YOU PAY 23⁹⁹
WITH WELLNESS+ CARD

GET BACK 5⁰⁰ +UP
REWARD

*Limit 2 +UP offers per household.

Allegra 24 Hour

SEE MOST SUNDAY PAPERS FOR COUPON

Allegra 24 Hour
15 ct.,
Allegra-D 12 Hour
or 24 Hour
10 ct.
or Children's
4 oz. or 12 ct.
(Allegra-D located at the Pharmacy Counter.
Not available in all states.
Limit 1 Allegra-D per customer.)

YOU PAY 11⁹⁹
WITH WELLNESS+ CARD

GET BACK 2⁰⁰ +UP
REWARD

*Limit 4 +UP offers per household.



Excedrin Migraine 100 ct.
(excludes Extra Strength Excedrin)

YOU PAY 8⁹⁹
WITH WELLNESS+ CARD

GET BACK 2⁰⁰ +UP
REWARD

*Limit 2 +UP offers per household.



Chloraseptic Sore Throat Lozenges
15 - 18 ct.

YOU PAY 3⁹⁹
WITH WELLNESS+ CARD

GET BACK 2⁰⁰ +UP
REWARD

*Limit 2 +UP offers per household.

Kotex
Maxi Pads 28 - 44 ct.,
Lightdays Pantliners
80 - 135 ct. or
Security Tampons
36 ct.
Poise
Pads 20 - 30 ct.
Regular Retail
\$6.49 - \$6.99
Pantliners 44 - 48 ct.

YOU PAY 2/11⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.99

GET BACK 1⁰⁰ +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



19⁹⁹ HUGGIES
Snug & Dry or Little Movers Big Pack Diapers
Selection may vary by store

WITH WELLNESS+ CARD



Colgate
Optic White Toothpaste 4oz.,
Mouthwash 8 oz.
or Manual Toothbrush 1 ct.

YOU PAY 2⁹⁹
WITH WELLNESS+ CARD

GET BACK 1⁰⁰ +UP
REWARD

*Limit 4 +UP offers per household.

LISTERINE
Pocket Packs 72 ct.,
Mouthrinse Cool Mint,
Fresh Burst, Original, Zero
or Vanilla Mint 1 Liter
or Toothpaste 4.2 oz.
Reach Floss 200 yd.
or Toothbrushes
By Design 2 ct.

YOU PAY 3⁹⁹
WITH WELLNESS+ CARD

GET BACK 1⁰⁰ +UP
REWARD

*Limit 2 +UP offers per household.

Spinbrush
Pro Series or
Kids Power
Toothbrush or
Pro Clean Sonic
Toothbrush 1 ct.
Selection may vary by store

BUY ONE GET SECOND ONE FREE
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX.
ITEMS OFFERED AT REGULAR RETAIL WITH WELLNESS+ CARD

GET BACK 2⁰⁰ +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

it's not just what you look like, it's how you feel. **and** beautiful.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

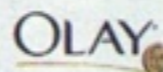
GET BACK 300 +UP REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.

SEE MOST SUNDAY PAPERS FOR COUPON



COVERGIRL
Cosmetics



Complete and Age Defying Facial Cleansers and Moisturizers and Bathcare

Selection may vary by store



STEP 1 CLEANSE STEP 2 MOISTURIZE STEP 3 TREATMENT

GET BACK 500 +UP REWARD
WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 2 +UP offers per household.

REVLON
Colorstay Cosmetics

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 400 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



GET BACK 500 +UP REWARD
WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.

L'ORÉAL
Revitalift, Age Perfect, Youth Code BB Cream or Collagen Filler
Regular Retail \$16.99 - \$17.99

11.99
WITH WELLNESS+ CARD



L'ORÉAL
Youth Code, Age Perfect Balms and Revitalift Triple Power, Clinical 10 or Miracle Blur
Regular Retail \$19.99 - \$26.99

5.00 OFF
REGULAR RETAIL WITH WELLNESS+ CARD



ALMAY
Foundation, Powder or Blush
\$8.99 and Up

YOU PAY 8.99
WITH WELLNESS+ CARD

GET BACK 100 +UP REWARD

*Limit 2 +UP offers per household.



RIMMEL
Cosmetics

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 500 +UP REWARD
WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.

RITE AID Manufacturer's Coupon / Expires 2/23/13

SAVE \$1.00
WITH WELLNESS+ CARD

All Clean & Clear or Lubiderm 16 oz.

Jergens
All Skin Care and Natural Glow (excludes trial size, 3 oz. and 10 oz.)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 300 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Barcode: RC4941803197601022313

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Jergens
All Skin Care and Natural Glow (excludes trial size, 3 oz. and 10 oz.)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 300 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Artificial Nails and Eye Lashes

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 300 +UP REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.

Assorted Jewelry

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 600 +UP REWARD
WHEN YOU BUY \$12 OF THESE ITEMS

*Limit 2 +UP offers per household.



JOHN FRIEDA.
london-paris-new york

Frizz Ease, Full Repair, Root Awakening, Brilliant Brunette, Sheer Blonde, Radiant Red or Luxurious Volume Hair Care (excludes trial size) or Precision Foam Hair Color

GET BACK 300+JP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY \$10 OF THESE ITEMS
*Limit 3 +UP offers per household. Offer valid 1/27 - 3/2/13



\$1 OFF
COUPON IN MOST
SUNDAY PAPERS

3.99 L'ORÉAL
Advanced Therapy
Shampoo or Conditioner
12.6 oz.
WITH WELLNESS+ CARD



YOU PAY 3.33
WITH WELLNESS+ CARD

GET BACK 5.00+JP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY \$15 OF FRUCTIS, NUTRISSE OR OLIA
*Limit 3 +UP offers per household. 1/27/13 - 3/2/13



GARNIER FRUCTIS
Shampoo, Conditioner or Stylers
Regular Retail \$3.99 - \$4.99



\$1 OFF
COUPON IN MOST
SUNDAY PAPERS

head & shoulders
Shampoo or
Conditioner
13.5 - 14.2 oz.
(includes Intensive
or Clinical)

4.49
WITH WELLNESS+ CARD



CLAIROL
Nice'n Easy or
Natural Instincts
Hair Color
(excludes Nice'n Easy Foam
and Non-Permanent)

YOU PAY 7.99
WITH WELLNESS+ CARD
GET BACK 2.00+JP
REWARD
*Limit 2 +UP offers per household



American Crew, Chi,
Rusk or Sebastian
Professional Hair Care

GET BACK 10.00+JP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY \$20 OF THESE ITEMS
*Limit 2 +UP offers per household



VOS
Shampoo or
Conditioner
15 oz.

89¢
WITH WELLNESS+ CARD

RITE AID Manufacturer's Coupon / Expires 2/23/13

SAVE \$200
WITH WELLNESS+ CARD

L'ORÉAL
Elnett Hair Spray 11 oz.
Couleur Experte
Hair Color One Application
Highlighting or
Lightening Kits or
Feria Ombre Effects

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4912404198201022313

RITE AID Manufacturer's Coupon / Expires 2/23/13

All Irish Spring or
Softsoap Body Wash
15 - 18 oz.

HOT BUY!

YOU PAY 3.49
LESS IN-AD COUPON
-2.00
FINAL COST 1.49
WITH WELLNESS+ CARD

RC4914402198201022313

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Dial

Bar Soap 3 Pack
Liquid Hand Soap
9.375 oz.
Complete Liquid
Hand Soap
7.5 oz. or
Liquid Hand Sanitizer
7.5 oz.
Tone
Bar Soap 2 Pack

1.99
WITH WELLNESS+ CARD

GARNIER
All Skin Care

GET BACK 5.00+JP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY \$15 OF THESE ITEMS
*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD
Adhesive Bandages or Pads, Gauze Pads, First Aid Cotton, First Aid Tape, or Antibiotic and Hydrocortisone Creams or Ointments 1 oz.



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD
Antacid
 Tablets 72 - 250 ct.
 Liquids 12 oz.



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD
Value Pack
 Protective Underwear 26 - 40 ct.
 Underpads 20, 36 or 50 ct.
 Male Guards 72 ct.
 Personal Cleansing Wipes 192 ct.



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD
Balanced Nutritional Drink
 Original or Plus 6 Pack - 8 oz. Bottles
 Powder 14.7 oz.

10% Off* RITE AID Brands every day with your WELLNESS+ CARD

*Discount applies to regular price when you earn 250 points



YOU PAY 2/24⁰⁰
 WITH WELLNESS+ CARD
 SINGLE PURCHASE PRICE \$12.99
GET BACK 4.00 +UP REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD
Alcohol Prep Pads 100 ct.
Medical Gloves 50 ct.
Glucose Tablets 50 ct.
Lancets 100 ct.



2/\$10
 SINGLE PURCHASE PRICE \$5.99 WITH WELLNESS+ CARD
Cough Relievers
 Choose from Tussin 8 oz., Nighttime and Daytime 10 - 12 oz. or Mucus Relief 6 oz.



2.99
 WITH WELLNESS+ CARD
Simplify Purified Water
 24 Pack, 16.9 oz.
 +CRV or Deposit where applicable



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD
Maxi Pads 14 - 24 ct.
 (excludes Overnight Extra Heavy 20 ct.)
Pantliners 60 ct.
Tampons Cardboard or Plastic Applicator 18 - 20 ct.



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD
All Skin Care



HOME
Storage Bags 15 - 25 ct.
Sandwich Bags 50 - 100 ct.
Plastic Wrap 200 sq. ft.
Bleach 96 oz. or 64 oz. Concentrated
Disinfecting Wipes 35 ct.
Pine, Lemon, Glass or All-Purpose Cleaner with Bleach 28 - 32 oz.
Toilet Bowl Cleaner 24 oz. or 2 ct. Tablets
Drain Opener or Dishwashing Liquid 25 oz.
2/\$4
 SINGLE PURCHASE PRICE \$2.19 WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD
HOME Batteries
 AA, AAA 16 Pack, C or D 8 Pack
All Hearing Aid Batteries, Film and One-Time-Use Cameras

ineartniteaid.com

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Acid Relievers
 Choose from: Ranitidine or Famotidine

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Pain Care
 Acetaminophen, Ibuprofen or Naproxen Sodium
 50 ct.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Long Acting Allergy Relief
 Choose from Adult or Children's Loratadine and Cetirizine (excludes Lorata-D and Cetiri-D)

RENEWAL
Nail Polish Removers
 10 oz.
Cotton Rounds and Squares
2/\$4
SINGLE PURCHASE PRICE \$2.99 WITH WELLNESS+ CARD



10% Off* RITE AID Brands every day with your WELLNESS+ CARD

*Discount applies to regular price when you earn 250 points



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

HOME Drawstring Trash Bags, Facial Tissues, Cups or Plates

RITE AID
Manual Toothbrushes 2, 3 and 5 Pack
Mouthrinse 16 oz. - 1 Liter
Toothpaste 4 oz. 1 ct.
Denture Tablets 40 ct. Adhesive 2 - 2.4 oz.
Flossers 48 - 150 ct.
2/\$5
SINGLE PURCHASE PRICE \$2.99 WITH WELLNESS+ CARD



2/\$4
SINGLE PURCHASE PRICE \$2.19 WITH WELLNESS+ CARD

Pantry
Trail Mix 6 - 7 oz.
Saltines 16 oz.
Cookies and Wafers 8 - 12 oz.
Tropical Splash 64 oz. +CRV or Deposit where applicable
 Selection may vary by store



2/\$5
SINGLE PURCHASE PRICE \$2.99 WITH WELLNESS+ CARD

RITE AID
Chocolate Bags or Tubs of Candy 18 - 26 oz.
Cookies 13 - 15.5 oz.
 Selection may vary by store

Pantry
Cashews 1.75 oz.
Dried Fruit 3 - 5 oz.
Trail Mix 2 oz.
Flavored Sparkling Water 1 Liter
Canned Fruit or Vegetables, Broth 14.5 oz.
Soup or Spices 10.5 - 10.75 oz.
Simplify
Pretzels 12 oz.
Popcorn 5 - 6 oz.
Cheese Puffs 6 oz.
Soda 2 Liter
 +CRV or deposit where applicable
 Selection may vary by store
100
 WITH WELLNESS+ CARD



Pantry
Cranberry, Grape, Pomegranate and Cranberry-Grape Juice
 64 oz.
 +CRV or Deposit where applicable

YOU PAY 2/\$5.00
WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$2.99

GET BACK 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



RITE AID **lifelong wellness+**
Savings & Services for Seniors



Carex
All Home Health Care Items
Some assembly may be required

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 10⁰⁰ +UP
REWARD
WHEN YOU BUY \$25 OF THESE ITEMS
*Limit 2 +UP offers per household.

Ace, Futuro Supports, Braces and Compression Hosiery Products



YOU PAY 5⁹⁹
WITH WELLNESS+ CARD

GET BACK 1⁰⁰ +UP
REWARD
WHEN YOU BUY \$12 OF THESE ITEMS
*Limit 4 +UP offers per household.

Aleve 50 ct.
Bayer Aspirin 40 - 120 ct.
(excludes Back and Body 100 ct.)
Bayer Advanced Aspirin 40 ct.

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Any **Oral-B** Rechargeable or Battery Brush or Refill



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Any **Oral-B** Rechargeable or Battery Brush or Refill

BUY ONE GET SECOND ONE FREE
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX.
ITEMS OFFERED AT REGULAR RETAIL WITH WELLNESS+ CARD

GET BACK 5⁰⁰ +UP
REWARD
WHEN YOU BUY \$12 OF THESE ITEMS
*Limit 4 +UP offers per household.
Purchase Dates 1/27/13 - 3/2/13

Colgate
Toothpaste Total Advanced 4 oz. 1 ct. or 4 Pack .75 oz., Total 4.2 oz. or Regular 6.4 oz., Kids Toothpaste or Manual Toothbrush Total, Wave or Kids 1 ct. or Wisp 4 ct.
Softsoap Liquid Hand Soap 7.5 oz.

inhearttriteaid.com



4⁹⁹
WITH WELLNESS+ CARD

Advil Caplets or Tablets 50 ct., Liquid Gels 40 ct. or PM 20 ct.
ThermaCare Heat Wraps 2 - 3 ct.



YOU PAY 5⁹⁹
WITH WELLNESS+ CARD

GET BACK 1⁰⁰ +UP
REWARD
WHEN YOU BUY \$12 OF THESE ITEMS
*Limit 4 +UP offers per household.

Aleve 50 ct.
Bayer Aspirin 40 - 120 ct.
(excludes Back and Body 100 ct.)
Bayer Advanced Aspirin 40 ct.



BUY ONE GET SECOND ONE FREE
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX.
ITEMS OFFERED AT REGULAR RETAIL WITH WELLNESS+ CARD

GET BACK 5⁰⁰ +UP
REWARD
WHEN YOU BUY \$12 OF THESE ITEMS
*Limit 4 +UP offers per household.
Purchase Dates 1/27/13 - 3/2/13

Colgate
Toothpaste Total Advanced 4 oz. 1 ct. or 4 Pack .75 oz., Total 4.2 oz. or Regular 6.4 oz., Kids Toothpaste or Manual Toothbrush Total, Wave or Kids 1 ct. or Wisp 4 ct.
Softsoap Liquid Hand Soap 7.5 oz.



Any Gillette ProGlide or Venus Razor 1 ct. (excludes ProGlide Styler)
Gillette Mach 3 Sensitive or Fusion Razor 1 ct.

SEE MOST SUNDAY PAPERS FOR COUPON

YOU PAY 9⁹⁹
WITH WELLNESS+ CARD

GET BACK 2⁰⁰ +UP
REWARD
WHEN YOU BUY \$12 OF THESE ITEMS
*Limit 2 +UP offers per household.



Any Visine Eye Drops 15 ml. and Larger

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 3⁰⁰ +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

All Cetaphil Skin Care



YOU PAY 7⁹⁹
WITH WELLNESS+ CARD

GET BACK 1⁰⁰ +UP
REWARD
WHEN YOU BUY \$12 OF THESE ITEMS
*Limit 2 +UP offers per household.

ONE A DAY
All 50 - 160 ct. (excludes Men's and Women's 60 ct., VitaCraves Omega 80 ct, 50 ct., 120 ct., Prenatal 60 ct. and VitaCraves and Women's Active Metabolism 100 ct.)

Bounty Paper Towels
8 Pack
Charmin Basic
Bathroom Tissue 12 Pack
Drano Snake Plus
Selection may vary by store

6.99

WITH WELLNESS+ CARD



4.99

WITH WELLNESS+ CARD

Lysol Disinfectant Spray 19 oz.
or Wipes 80 ct.
Airwick Ultra and Mini Freshmatic
Refills, Scented Oil Refills 2 Pack,
Candles 5.29 oz. or New Reed Diffusers



4.99

WITH WELLNESS+ CARD

Beneful, Friskies, Kit & Kaboodle
or Purina Dog and Cat Chow
3.15 - 4.4 lb. or Tidy Cats Litter 14 lb.



YOU PAY 1.99

WITH WELLNESS+ CARD

GET BACK 1.00 +UP

REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

9 Lives
Cat Food
4 Pack



2.99

WITH WELLNESS+ CARD

Febreze

Air Effects 9.7 oz., Set 'n Refresh, Noticeables Warmer, Fabric Spray 16.9 oz.,
Car Vent Clips 1 Pack, Fabric Spray 16.9 oz., Cascade Action Paks 12 ct.,
Powder or Gel 45 oz. or Dawn 19 - 24 oz.

Sunbeam Kitchen
Gadgets or
Snapware Food
Containers,
Gracious Living
Storage, Laundry
Baskets, or Step
Stools

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Pentel, Pilot or Zebra
Writing Supplies



99¢
WITH WELLNESS+ CARD

Dinner Plate, Side Plate,
Mug or Salad Bowl

AS SEEN ON
TV
Callous Cure,
Pink Armor,
Hot Buns or
Wax Vac

9.99

WITH WELLNESS+ CARD



Pre-Paid
Cellular Telephone
Airtime card sold separately.
Sale price does not include Airtime card.

7.99

WITH WELLNESS+ CARD



Pre-Paid
Cellular Telephone
Airtime card sold separately.
Sale price does not include Airtime card.

39.99

WITH WELLNESS+ CARD

Stock Up Savings



Häagen-Dazs Ice Cream
14 oz.
Selection may vary by store

YOU PAY 2/7⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.99

GET BACK 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 3 +UP offers per household.

Barilla Pasta
13.25 - 16 oz.
Betty Crocker Bowl Appétit!
2.1 - 3.1 oz.
Ragù Pasta Sauce
23.9 - 24 oz.
Selection may vary by store



YOU PAY 2/3⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.81

GET BACK 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 3 +UP offers per household.

Lay's Potato Chips
10 - 10.5 oz.
(excludes Kettle)
Sun Chips
9 - 10.5 oz.
Peanuts
10 - 16 oz.
Selection may vary by store



YOU PAY 2/6⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.29

GET BACK 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 3 +UP offers per household.



2/\$5
SINGLE PURCHASE PRICE \$2.69
WITH WELLNESS+ CARD

Capri Sun 10 Pack
Red Bull 12 oz.
Arizona Tea 128 oz.
Selection may vary by store
+CRV or Deposit where applicable

Quaker Cereal
13 - 14.5 oz.
Oats 18 oz.
Instant Oatmeal
6 - 12 ct.
or **Bars** 8 ct.
Selection may vary by store



2/\$5
SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

WHOLE SOME GOODNESS
All Grocery Items
Selection may vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



Chef Boyardee
14.5 - 15 oz.
Frito Lay Canisters
4.25 - 5.5 oz.
Hunts Tomato Sauce
24 oz.
Knorr Sides
4.3 - 5.7 oz.
Rice A Roni
6.8 - 6.9 oz.
Snack Packs 4 Pack
or **Swiss Miss** 10 Pack
Selection may vary by store

4/\$5
SINGLE PURCHASE PRICE \$1.49
WITH WELLNESS+ CARD

Cheez-It 7 oz.,
Keebler Cookies and Crackers
9.5 - 16 oz.,
Special K Chips and Crackers
4 - 8 oz.
and **Bigelow Teas**
20 ct.
Selection may vary by store



2/\$5
SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD



13⁹⁹ **Heineken or Beers of Mexico Beers**
Select Varieties,
12 Pack, 12 oz. Bottles

11⁹⁹ **Beck's, Bud Light Lime or Third Shift Amber Beer**
Select Varieties, 12 Pack, 12 oz. Bottles
Modelo Especial Beer
12 Pack, 12 oz. Cans



9⁹⁹ **Budweiser Beer**
Select Varieties,
12 Pack, 12 oz. Cans or Bottles

5⁹⁹ **Rolling Rock or Milwaukee's Best Beer**
Select Varieties,
12 Pack, 12 oz. Cans

ih Easter Candy it eaid.com

Assorted Easter Candy or Novelty with Candy
Regular Retail \$1.29
Selection may vary by store

88¢
WITH WELLNESS+ CARD

Entire Stock of Premium Jelly Beans, Angry Birds Jumbo Eggs or Easter Non-Chocolate Bagged Candy
Selection may vary by store

2/\$5
SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Peeps 10 - 12 ct., Giant White Bunny or Sugar Free 3 ct.

1.99
WITH WELLNESS+ CARD

Easter Non-Chocolate Bagged Candy Regular Retail \$2.99
Selection may vary by store

2.99
WITH WELLNESS+ CARD

Cadbury 4 Pack, Milkyway and Snickers 6 Pack, Lindt 5 Pack or Russell Stover Egg Crate 5 oz.
Selection may vary by store

3.99
WITH WELLNESS+ CARD

Cadbury Mini Egg or Reese's Peanut Butter Eggs 12 ct., or Hershey's Bunnies 6 ct.

2/\$7
SINGLE PURCHASE PRICE \$3.79
WITH WELLNESS+ CARD

Dove Bags 7.94 - 8.87 oz.
Ghirardelli Easter 4.58 oz.
Peeps Peepsters 8 oz.
Ferrero Eggs 3.5 oz.
Godiva 3.5 - 4.3 oz.
Selection may vary by store

20% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Easter Baskets with Candy
Selection may vary by store

4.99
WITH WELLNESS+ CARD

Choose from Mars, Hershey's, Reese's, Nestle, Russell Stover, Jelly Belly Brands and Rite Aid Brand
Regular Retail \$5.99 - \$7.99
Selection may vary by store

2/\$3
SINGLE PURCHASE PRICE \$1.79
WITH WELLNESS+ CARD

Andes 4.67 oz.
Robin Eggs 10 oz.
Dipped Chocolate Peeps 1.5 oz.
Brach's Jelly Eggs 16 oz.
Selection may vary by store

YOU PAY 2.99
WITH WELLNESS+ CARD

GET BACK 1.00 +JP
REWARD

Easter Candy
Hershey's, Reese's or Cadbury Easter Bags 8 - 8.5 oz., Reese's Pieces Pastel Eggs 10 oz., M&M's Easter 9.9 - 12.6 oz., Nestle Nesteggs 8 oz., Dairygood Eggs 20 oz.

*Limit 4 +UP offers per household.

Save \$134 In +UP REWARDS This Week



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

MAYBELLINE NEW YORK
Cosmetics



YOU PAY 2/7⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.45

GET BACK 200 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 3 +UP offers per household.

TRESemmé
Shampoo, Conditioner or Stylers



YOU PAY 2/13⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.99

GET BACK 200 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

Vicks NyQuil or DayQuil
Adult Liquid 12 oz. or Liquicaps 24 ct., Children's Liquid 8 oz.
Vicks Nature Fusion
Liquid 8 oz. or Liquicaps 20 ct.
Vicks VapoRub 100 gms.
Sinex Nasal Spray 0.5 oz.



50% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

All Garden Decor
Includes Planters, Figurines, Statues, Fountains, Bird Baths, Bird Feeders, Wind Chimes and Wind Spinners



YOU PAY 69⁹⁹
WITH WELLNESS+ CARD

GET BACK 10⁰⁰ +UP REWARD
*Limit 2 +UP offers per household.

CRAIG.
Portable DVD Player
7" or Smart TV Adapter



YOU PAY 6⁹⁷
WITH WELLNESS+ CARD

GET BACK 100 +UP REWARD
*Limit 2 +UP offers per household.

DURACELL
Coppertop
Batteries
"AA" or "AAA"
8 - 10 Pack,
"C" or "D" 4 Pack,
9 Volt 2 Pack,
Ultra Batteries "AA"
or "AAA" 6 Pack



YOU PAY 2⁹⁹
WITH WELLNESS+ CARD

GET BACK 200 +UP REWARD
*Limit 2 +UP offers per household.

Vaseline
Intensive
Care Lotion
10 oz.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Any Carefree, Stayfree or o.b. Sanitary Protection Product or TENA Serenity Pads 10 to 30 ct. (excludes Overnight)



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

GET BACK 500 +UP REWARD
WHEN YOU BUY \$20 OF THESE ITEMS
*Limit 2 +UP offers per household.

Nature Made
Vitamins and
Supplements

WELLNESS+ CARD REQUIRED. +UP REWARDS NOT VALID ON PRESCRIPTIONS, PRESCRIPTION CO-PAYS, CIGARETTES, ALCOHOL, GIFT CARDS, ONLINE PURCHASES, LOTTERY TICKETS, LICENSES, MONEY ORDERS, MONEY TRANSFERS, PREPAID CARDS, STAMPS, OTHER MAIL SERVICES AND ITEMS PROHIBITED BY LAW AND MAY NOT BE COMBINED WITH OTHER OFFERS. +UP LOADS DIRECTLY ON YOUR WELLNESS+ CARD TO REDEEM AFTER 6AM THE DAY AFTER ISSUANCE. +UP REWARDS ARE VALID FOR 14 DAYS AFTER ISSUANCE. +UP REWARD WILL AUTOMATICALLY BE DEDUCTED FROM NEXT QUALIFYING PURCHASE.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). SINGLE CHECK REBATES LIMIT SUBMISSION TO ONE ITEM PER HOUSEHOLD. SEE SINGLE CHECK REBATE DIRECTORY FOR GUIDELINES. BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.