



i ♥ rite aid

With us, it's personal.  
SALE DATES MARCH 10-16  
iheartriteaid.com



SEE MOST SUNDAY PAPERS FOR COUPON

Go to [www.2xrewards.com](http://www.2xrewards.com) for more ways to save

Buy One Get Second One Free

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Nature Made Vitamins and Supplements



Buy One Get Second One Free

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Assorted Single Serve Easter Candy or Theater Boxed Candy  
Regular Retail 89¢ - \$1.49

Cereal Kellogg's Raisin Bran 13.7 oz., Rice Krispies, Corn Flakes, Frosted Flakes, Froot Loops, Apple Jacks, Cocoa Krispies or Smorz 8.7 - 12 oz.  
Rice Krispies Treats or PopTarts 8 Pack  
Selection may vary by store

Buy One Get Second One Free

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



# NOTHING BEATS FREE!

Doritos Tortilla Chips 10 - 11.5 oz.  
Blue Diamond Almonds 6 - 8 oz.  
Jack Link's Beef Jerky 3.25 oz.  
Selection may vary by store

Buy One Get Second One Free

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Organix Hair, Skin or Bath Care or Marc Anthony or göt2b Hair Care

Buy One Get Second One Free

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Buy One Get Second One Free

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Value Size Relief  
Choose from Acetaminophen 300 - 500 ct., Enteric Coated Aspirin or Ibuprofen 500 ct., Naproxen Sodium 300 ct., Bisacodyl Tablets 200 ct., Col-Rite or P-Col-Rite 250 - 400 ct., Famotidine or Ranitidine 160 - 180 ct., Senna Lax 200 ct., Fiber Lax 240 - 250 ct., Natural Fiber 320 ct. or Cetirizine or Loratadine 120 ct.



RITE AID First Aid Products

BUY ONE GET SECOND ONE FREE

OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL. WITH WELLNESS+ CARD

GET BACK 500 +UP REWARD



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

MAYBELLINE Cosmetics

Tide Laundry Detergent Liquid - 50 oz., 24 - 32 Loads or Stain Release 18 ct.  
Downy Fabric Softener Liquid 41 - 51 oz., Dryer Sheets 90 ct., UN Stopables 21 Loads  
Bounce Fabric Softener Dryer Sheets 105 ct.

5.94 WITH WELLNESS+ CARD



9.99 WITH WELLNESS+ CARD  
Bounty Paper Towels 12 ct.  
Charmin Ultra Strong Double Roll Bathroom Tissue 16 ct. or Charmin Basic Double Roll 20 ct.



13.99  
Blue Moon, Corona or Amstel Light Beer Select Varieties, 12 Pack, 12 oz. Bottles

## Save \$148 In +UP REWARDS This Week

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



**2/\$3** Russell Stover Rabbits 3 oz.  
Brach's Jelly Bird Eggs 16 oz.  
Brach's Rabbits 8 Pack  
Easter Novelties  
Regular Retail \$1.99

**2/\$5** Assorted Easter Basket Stuffers  
SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD



**2.99** Palmer, Stover, Lindt or Snickers Rabbits 3.5 - 7 oz.  
Regular Retail \$3.99  
Lindt 5 Pack



**YOU PAY 3.99** WITH WELLNESS+ CARD  
**GET BACK 1.00 +UP** REWARD  
\*Limit 4 +UP offers per household.



Chocolate Easter Bunnies  
Regular Retail \$4.99  
Reese's Peanut Butter Eggs  
6 Pack or 12 ct.  
Cadbury Mini Eggs  
12 Pack  
Hershey's Chocolate Bunny  
6 Pack, Selection may vary by store

**3.99**  
WITH WELLNESS+ CARD



**TV**  
Stompeez Slippers or BrightLight Pillow  
Selection may vary by store

**19.99**  
WITH WELLNESS+ CARD

**25% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD  
Easter Novelties or Decor  
Selection may vary by store



Crazy Art, Darice, Playskool or Crayola Art Supplies or Assorted Easter Egg Dye Kits  
Selection may vary by store

**25% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD



**1.99** Premium Jelly Beans, Non-Chocolate Bags of Easter Candy 6.34 - 14 oz.  
Regular Retail \$2.99 - \$3.49  
WITH WELLNESS+ CARD



Ferrero Eggs 3.5 oz.  
Ghirardelli Easter Squares 4.58 oz.  
**YOU PAY 2/7.00** WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$3.75  
**GET BACK 1.00 +UP** REWARD  
WHEN YOU BUY 2 OF THESE ITEMS  
\*Limit 4 +UP offers per household.



Easter DVD's  
Titles may vary by store  
**YOU PAY 6.99** WITH WELLNESS+ CARD  
**GET BACK 2.00 +UP** REWARD  
\*Limit 4 +UP offers per household.



**PG**  
Rise of the Guardians DVD  
Release Date: Tuesday, 3/12/13  
**YOU PAY 19.99** WITH WELLNESS+ CARD  
**GET BACK 4.00 +UP** REWARD  
\*Limit 2 +UP offers per household.

**CRUNCH** Nest Eggs  
**Swedish Fish Eggs**  
**SNICKERS EGGS**  
**Reese's PEANUT BUTTER EGGS**  
**Russell Stover 6 Marshmallow Eggs**  
**Cadbury creme egg**

Cadbury Eggs 4 Pack,  
 Russell Stover 6 Pack,  
 Milky Way and Snickers Eggs 6 Pack,  
 Hershey's, Nestle or Palmer  
 Bagged Chocolate  
 Regular Retail \$3.99 - \$4.29

**YOU PAY 2/5<sup>00</sup>**  
 WITH WELLNESS+ CARD  
 SINGLE PURCHASE PRICE \$2.79

**GET BACK 100 +UP REWARD**  
 WHEN YOU BUY 2 OF THESE ITEMS  
 \*Limit 4 +UP offers per household.

Hershey's, Reese's  
 or Cadbury Bags  
 16.9 - 18.5 oz.  
 Lindt Truffles  
 7.2 oz.  
 Brach's Jelly Beans  
 38 oz.  
 Reese's Egg 6 oz.  
 Russell Stover Rabbit  
 12 oz.  
 Palmer Hollow Mold  
 10 - 13 oz.

**4.99**  
 WITH WELLNESS+ CARD

**5.99**  
 WITH WELLNESS+ CARD

**6.99**  
 WITH WELLNESS+ CARD

Hershey's or Reese's  
 Miniatures 19.19 - 22.46 oz.

Lindt Gold Bunny Basket  
 3.5 oz.  
 Rocher Easter Bunny 5.7 oz.  
 Whitman's  
 Meaning of Easter Tin 10 oz.

Peeps 10 - 12 ct.  
 Giant White Bunny  
 or Sugar Free 3 ct.  
 Selection may vary by store

**YOU PAY 2/3<sup>00</sup>**  
 WITH WELLNESS+ CARD  
 SINGLE PURCHASE PRICE \$1.79

**GET BACK 100 +UP REWARD**  
 WHEN YOU BUY 2 OF THESE ITEMS  
 \*Limit 4 +UP offers per household.

Russell Stover  
 I Love You Mom Box 30 oz.

**YOU PAY 14.99**  
 WITH WELLNESS+ CARD

**GET BACK 500 +UP REWARD**  
 \*Limit 4 +UP offers per household.

M&M's 9.9 - 12.6 oz.  
 Dove 7.94 - 8.87 oz.  
 or Mars Miniatures  
 11.23 - 11.5 oz.  
 Selection may vary  
 by store

**YOU PAY 2/6<sup>00</sup>**  
 WITH WELLNESS+ CARD  
 SINGLE PURCHASE PRICE \$3.29

**GET BACK 200 +UP REWARD**  
 WHEN YOU BUY 2 OF THESE ITEMS  
 \*Limit 4 +UP offers per household.

All Easter Plush  
 or Toys,  
 Assorted Unfilled  
 Easter Baskets,  
 Plastic Eggs,  
 Grass or Cello Wrap  
 Selection may vary by store

**25% OFF**  
 REGULAR RETAIL  
 WITH WELLNESS+ CARD

All Easter Baskets  
 Filled with Candy  
 Selection may vary by store

**20% OFF**  
 REGULAR RETAIL  
 WITH WELLNESS+ CARD

# neartrite.com

**Advil**  
Adult 40 - 50 ct.,  
PM 20 ct.,  
Children's 0.5 - 4 oz.  
**ThermaCare**  
2 - 3 ct.  
**Cold Relievers**  
Advil, Robitussin  
or Dimetapp  
(Advil Cold/Sinus and  
Allergy/Sinus located  
at the pharmacy, not  
available in all states.  
Limit 1 Advil Cold/Sinus  
or Allergy/Sinus per customer.)

**GET BACK 500 +UP**  
WITH WELLNESS+ CARD REWARD  
WHEN YOU BUY 3 OF THESE ITEMS

\*Limit 2 +UP offers per household.



**21.99**

WITH WELLNESS+ CARD

**Mucinex**  
600 mg. or DM 40 ct.,  
Max or Max DM 28 ct.,  
Max D 24 ct. or D 36 ct.  
(Mucinex D available behind the  
pharmacy, not available in all states.  
Limit one Mucinex D per household.)



**10.99**

WITH WELLNESS+ CARD

**Preparation H**  
Cream 1.8 oz.,  
Ointment 2 oz.,  
Suppositories 24 ct.  
or Wipes 96 ct.  
**Prilosec or  
Prevacid Acid  
Reducers** 14 ct.



**5.99**

WITH WELLNESS+ CARD

**VICKS**  
**NyQuil or DayQuil**  
Adult Liquid 8 oz.  
or Liquidcaps 16 ct.  
**Airborne**  
9 - 10 ct. or 32 ct.



**BUY ONE GET  
SECOND ONE  
FREE**  
of equal or lesser value plus applicable  
sales tax. Items offered at regular retail.  
WITH WELLNESS+ CARD

**Ricola Throat  
Drops** 19 - 24 ct.  
**ChapStick**  
**Lip Balm** Original,  
Medicated, Cherry or  
Strawberry 0.15 oz.  
**Maty's for Children**  
**Chest Rub** 1.5 oz.  
or **Cough Syrup** 4 oz.

Manufacturer's Coupon / Expires 03/16/13

**SAVE \$2.00**  
WITH WELLNESS+ CARD

Bayer Aspirin  
or Aleve  
Pain Relievers  
40 ct. and Larger  
Phillips'  
Colon Health  
or Trubiotics  
by One a Day  
30 ct. and Larger

**GET BACK 100 +UP**  
WITH WELLNESS+ CARD REWARD  
WHEN YOU BUY ANY OF THESE ITEMS

\*Limit 4 +UP offers per household

Must bring coupon to  
get advertised discount.  
Good only at RITE AID  
Pharmacies. Limit one  
per customer. Coupon  
redemption paid by  
manufacturer. Not  
valid if duplicated.

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**4.99**

WITH WELLNESS+ CARD

**Sleep Aids**  
Choose from Zzzquil 6 oz. or 12 ct., Alteril or  
Harmonix 2 Packs, Sheets Honey Dream 10 ct. or  
Hylands Calms Forte 32 ct.

# Allergy Relief



**YOU PAY 18.99**  
WITH WELLNESS+ CARD

**GET BACK 400 +UP**  
REWARD

\*Limit 2 +UP offers per household.

**Claritin or Claritin-D**  
Powerful, Non-Drowsy Allergy Relief 15 - 20 ct.  
(Claritin D available behind the pharmacy, not available  
in all states. Limit one Claritin-D per household.)



Zyrtec 45 ct. or  
Liquidgel 40 ct.

**26.99**

WITH WELLNESS+ CARD



**Delsym** 7 - 4 oz.  
**Breathe Right**  
26 - 30 ct.

**YOU PAY 9.99**  
WITH WELLNESS+ CARD

**GET BACK 200 +UP**  
REWARD

\*Limit 4 +UP offers per household.



## AUTOMATED COURTESY REFILL PROGRAM

Have your prescriptions automatically filled before  
they run out. With free Rx Messaging\*\* we will  
send you a notice either by:



Ask your pharmacist  
to enroll you FREE  
today.

\*Prescriptions are eligible for the Rite Aid Automated Courtesy Refill Program if 1) purchased through mail-order,  
2) fail to meet permissible refill parameters, 3) are paid for by any of the following programs: Medicare Part B, Worker's  
Compensation, and in-state Medicaid programs where prohibited by law or 4) are controlled or regulated medications  
that require a new prescription for every fill. Certain limitations may apply. Please see inside caps for the most current  
language. \*\*Some restrictions may apply. Ask pharmacist for details. Text message rates may apply.



Manufacturer's Coupon / Expires 03/16/13

**SAVE \$3<sup>00</sup>**  
WITH WELLNESS+ CARD

K-Y Yours & Mine, Intense, Kissable Sensations for the Body, Intrigue or Liquebeads

**GET BACK 500 +UP REWARD**

\*Limit 2 +UP offers per household.

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



RC4941804206701031613

Manufacturer's Coupon / Expires 03/16/13

**SAVE \$2<sup>00</sup>**  
WITH WELLNESS+ CARD

Any Visine Eye Drops 15 ml. and Larger

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



RC4941802208201031613

# Vitamins & Nutrition

Select Centrum Men's, Women's, Silver, Kid's, Specialist, Caltrate or ProNutrients Formulas

All One A Day, Citracal, Flintstones or Phillips' Colon Health Selection may vary by store

**YOU PAY 2/20<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$11.49

**GET BACK 400 +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household.

**GET BACK 600 +UP REWARD**  
WHEN YOU BUY \$20 OF THESE ITEMS

\*Limit 4 +UP offers per household.



THE ONLY TEST THAT TELLS YOU 6 Days Before

**FIRST RESPONSE** Pregnancy Test

RAPID RESULTS - 7 MINUTE

**FIRST RESPONSE** Pregnancy Test

2 TESTS

99% SENSITIVE

First Response Pregnancy Test Kit  
Early, Rapid or Test & Confirm 2 ct.

**YOU PAY 13<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 500 +UP REWARD**

\*Limit 2 +UP offers per household.



Ace, Futuro Supports, Braces and Compression Hosiery Products

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

**GET BACK 10<sup>00</sup> +UP REWARD**  
WHEN YOU BUY \$25 OF THESE ITEMS

\*Limit 2 +UP offers per household.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

All Single Serve Nutritional Bars Selection may vary by store

**BUY ONE GET SECOND ONE FREE**  
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL WITH WELLNESS+ CARD

Vitamins and Supplements (excludes Kid's)



**RITE AID PHARMACY**

**rx savings program**

**iheartrite**

Over 300 generic medications, including the top 5 generic heart health drugs, at an affordable price.

\$9.99 for 30-day or \$15.99 for 90-day supplies of a selection of generic medications.\*\*

Ask a pharmacy team member or go to [riteaid.com](http://riteaid.com) for details.



\*Hydrochlorothiazide, Simvastatin, Amlodipine Besylate, Lisinopril, Furosemide.  
\*\*DISCOUNT ONLY - NOT INSURANCE. Certain limitations apply, including covered generic drugs. See the pharmacy for details.  
STD

**GNC LIVE WELL.**

**FULL SELECTION GNC VITAMINS AND SUPPLEMENTS**

**WIN A TRIP TO THE PAIN & GAIN PREMIERE**

Enter your chance to win a trip for two to the premier of Mark Wahlberg's new movie Pain & Gain.

**MARKED**

Marked Blast & Burn Pack 30 Day **31<sup>99</sup>**  
WITH WELLNESS+ CARD

Marked 100% Whey Protein Complex **39<sup>99</sup>**  
WITH WELLNESS+ CARD

Marked Mass Gainer 2.5 lb. **23<sup>99</sup>**  
WITH WELLNESS+ CARD

**GNC Vitapaks 30 Day**  
Mega Men Performance & Vitality, Sport, Extreme Athlete, Energy, 50 Plus, Women's Ultra Mega Active, Energy, 50 Plus, Ultra Mega Green, Men's & Women's, WELLbeing be-HOT Exercise Enhancing Turbopak or be-WHOLESOME Health & Beauty

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

\*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at [www.riteaid.com](http://www.riteaid.com). Selection may vary by store.



**GET BACK 10<sup>00</sup> +UP REWARD**

**WHEN YOU BUY \$25 OF L'OREAL**

\*Limit 4 +UP offers per household. Offer valid 3/3/13- 3/30/13

L'OREAL  
All Cosmetics

**BUY ONE GET SECOND ONE  
50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD



*My Signature Beauty*

Created-for-you tools, expertise, inspiration and shopping. Go to [lorealparisusa.com](http://lorealparisusa.com) for your personalized beauty consultation.

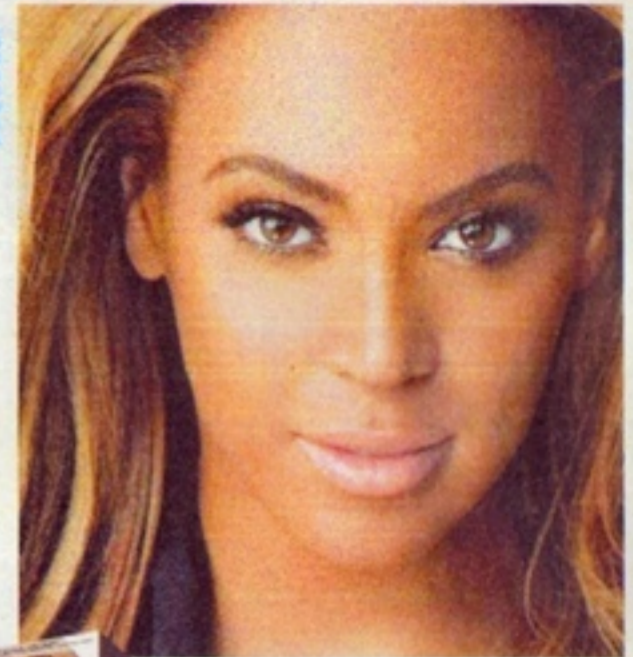
**L'OREAL PARIS**

L'OREAL  
Healthy Look or Root  
Rescue Hair Color  
One Application  
L'Oréal Ever Hair Care  
4 - 8.5 oz.

**5<sup>99</sup>**  
WITH WELLNESS+ CARD



**\$2 OFF COUPON  
IN MOST SUNDAY  
PAPERS ON  
EVER HAIR CARE**



L'OREAL  
All Skin Care  
**BUY ONE GET SECOND ONE  
50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD



L'OREAL  
Excellence,  
Preference,  
Feria or Sublime  
Hair Color  
One Application  
**BUY ONE GET SECOND ONE  
50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD



REVLON  
ColorSilk  
Hair Color  
One Application  
(excludes  
Buttercream)

**YOU PAY 2/6<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$3.45

**GET BACK 100 +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 3 +UP offers per household.



**\$1 OFF  
COUPON IN MOST  
SUNDAY PAPERS  
ON NICE 'N EASY**

CLAIROL  
Nice 'n Easy Original or  
Root Touch-up Hair Color  
One Application  
Pantene Shampoo or  
Conditioner 25.4 oz.

**5<sup>99</sup>**  
WITH WELLNESS+ CARD



Biosilk, TIGI  
Bed Head or  
TIGI Catwalk  
Hair Care  
(excludes Trial Size)

**GET BACK 10<sup>00</sup> +UP REWARD**  
WHEN YOU BUY \$20 OF THESE ITEMS

\*Limit 2 +UP offers per household.



OLAY  
Regenerist and  
Total Effects  
Facial Skin Care  
Select Items (Regular  
Retail \$21.99 - \$24.99)

**GET BACK 500 +UP REWARD**  
WHEN YOU BUY \$20 OF THESE ITEMS

\*Limit 2 +UP offers per household.



Rogaine  
Men's or Women's  
Hair Regrowth  
3 Pack  
Viviscal Hair  
Nutrient Tabs  
60 ct.

**YOU PAY 39<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 10<sup>00</sup> +UP REWARD**

\*Limit 2 +UP offers per household.



Gold Bond  
Skin Care, Bath  
and Foot Care

**25% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

Manufacturer's Coupon / Expires 03/16/13

**VS** Pro Series Hair Color  
One Application

YOU PAY **9<sup>99</sup>**  
LESS IN-AD COUPON **-1<sup>00</sup>**  
FINAL COST AFTER IN-AD COUPON **8<sup>99</sup>**  
WITH WELLNESS+ CARD

**\$3 OFF COUPON IN MOST SUNDAY PAPERS**

RC4912102207601031613

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

**\$3 OFF ON 2 COUPON IN MOST SUNDAY PAPERS**

Sun Care Products  
Regular Retail  
\$7.99 and Higher

**BUY ONE GET SECOND ONE FREE**  
of equal or lesser value plus applicable sales tax. Items offered at regular retail.  
WITH WELLNESS+ CARD



All Burt's Bees

**GET BACK 500 +UP**  
REWARD  
WITH WELLNESS+ CARD  
WHEN YOU BUY \$15 OF THESE ITEMS

\*Limit 2 +UP offers per household.



Right Guard Bath Bars 6 Pack or Body Wash 13.5 oz.  
Dial or Tone Body Wash 16 - 18 oz.  
Dial Bar Soap 8 Pack,  
Dial Liquid Hand Soap Refills 52 oz.  
Dial Lotions 12 - 21 oz.

**3.99**  
WITH WELLNESS+ CARD

**GET BACK 1000 +UP**  
REWARD  
WHEN YOU BUY \$20 OF THESE ITEMS

\*Limit 2 +UP offers per household.



**NIVEA**

**TOUCH AND BE TOUCHED**



**\$1 OFF**  
COUPON IN MOST SUNDAY PAPERS

**NIVEA**  
For Men or Women Body Wash 16.9 oz.

**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail.  
WITH WELLNESS+ CARD



**\$2 OFF**  
COUPON IN MOST SUNDAY PAPERS

**NIVEA**  
Skin Care 13.5 oz.  
Nivea For Men Face (excludes Skin Firming, Shave Gel and Foam)

**5.99**  
WITH WELLNESS+ CARD

**GET BACK 100 +UP**  
REWARD  
WHEN YOU BUY 2 OF THESE ITEMS



**GET PINK'S LOOK for less**

with our favorite new products

COVERGIRL Gloss Lip Balm, Outlast Foundation, Clump Crusher or Nail Enamel Outlast



YOU PAY \$8 \$10 \$8 2 for \$10  
SINGLE PRICE \$9.99

WITH WELLNESS+ CARD \*Limit 2 +UP offers per household.



**ALMAY.**  
Foundation, Powder, Blush, Concealer or Bronzers

**40% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD



**REVLON**  
ColorStay and Beauty Tools

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD



SEE MOST SUNDAY PAPERS FOR COUPON

**PHYSICIANS FORMULA**  
All Cosmetics

**GET BACK 800 +UP**  
REWARD  
WHEN YOU BUY \$15 OF THESE ITEMS

\*Limit 2 +UP offers per household.



All Prestige Cosmetics

**GET BACK 600 +UP**  
REWARD  
WHEN YOU BUY \$12 OF THESE ITEMS

\*Limit 2 +UP offers per household.



**30% OFF**  
All NYC New York Color Cosmetics



Cosmetic Bags, Wallets and Jewelry (excludes Wallet Insert)

**GET BACK 700 +UP**  
REWARD  
WHEN YOU BUY \$15 OF THESE ITEMS

\*Limit 2 +UP offers per household.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

# Brush, Floss, Rinse, Smile!

**Crest**  
Toothpaste 4.1 oz., 5.8 to 6 oz., 8 oz.,  
3D White Rinse 237 ml, 1 ct.  
**Oral-B**  
Cross Action, 3D White Vivid,  
Pro-Health Clinical ProFlex  
Manual Toothbrush 1 ct.  
Floss 1 ct. or Floss Picks  
Selection may vary by store.



**YOU PAY 2/7<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$3.99

**GET BACK 200 +UP**  
REWARD  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household.

**4<sup>99</sup>**

WITH WELLNESS+ CARD

**Crest**  
Pro-Health Rinse 473 ml. to 1 Liter  
or 3D Rinse 473 ml.

**10<sup>00</sup> OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

Any **Crest**  
3D Whitestrips Kit  
Selection may vary by store.



**\$1 OFF**  
COUPON IN MOST  
SUNDAY PAPERS

**YOU PAY 2<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 100 +UP**  
REWARD

\*Limit 4 +UP offers per household.

Any **Colgate**  
Total Advanced Toothpaste 4 oz.  
or 360° Manual Toothbrush 1 ct.  
(excludes Total Advanced, 360° Surround, Sensitive  
ProRelief and Optic White)

**4<sup>29</sup>**

WITH WELLNESS+ CARD

**Fixodent**  
Denture Cleanser 78 ct.  
or Denture Adhesive 2 - 2.7 oz.  
or Scope 710 ml. - 1 Liter



**5<sup>99</sup>**

WITH WELLNESS+ CARD

**Listerine** Cool Mint, Original or Fresh Burst  
Mouth Rinse 1.5 Liter or Whitening 32 oz.  
**Rembrandt** Toothpaste  
**Biotene** Mouth Rinse 16 oz., Toothpaste 4.5 oz.  
or Oral Balance 1.5 oz.  
**Polident** Denture Cleanser 120 ct.



**ALL PAMPERS  
BABY WIPES**  
BUY ONE GET  
SECOND ONE  
**50% OFF**  
REGULAR RETAIL  
OF EQUAL OR LESSER VALUE  
WITH WELLNESS+ CARD

**24<sup>99</sup>**

WITH WELLNESS+ CARD

**Pampers** Super Pack Diapers,  
Similac Advance with Early Shield or Soy Powder  
Baby Formula 23.2 oz. or Enfamil Powder Baby Formula  
Premium, Lipil or Newborn 23.4 oz. or Gentlease 22.2 oz.  
Selection may vary by store

**BUY ONE GET  
SECOND ONE FREE**  
COUPON IN MOST  
SUNDAY PAPERS

**Speed Stick**  
Ladies and Men's  
Antiperspirant/  
Deodorant  
2.3 - 3.25 oz.  
(excludes Twin Packs)

**1<sup>99</sup>**

WITH WELLNESS+ CARD



**Your Choice!**  
any **Schick**  
Hydro Razor,  
Cartridge Refill  
or Disposable  
**BUY ONE GET  
SECOND ONE  
50% OFF**  
REGULAR RETAIL  
OF EQUAL OR LESSER VALUE  
WITH WELLNESS+ CARD



**always**

**Infinity** 28 - 36 ct.  
**Maxi Pads Jumbo Pack**  
38 - 48 ct.  
or **Pantiliners** 162 ct.  
**TAMPAX**  
**Pearl Tampons** 36 - 40 ct.  
Selection may vary by store

**2/\$14**

SINGLE PURCHASE PRICE \$7.49  
WITH WELLNESS+ CARD



Any **Carefree**,  
**Stayfree** or **o.b.**  
Sanitary Protection  
Product,  
**Playtex Tampons** 18 ct.  
or **TENA**  
**Serenity Pads**  
10 - 30 ct.  
(excludes Overnights)

**BUY ONE GET  
SECOND ONE  
50% OFF**  
REGULAR RETAIL  
OF EQUAL OR LESSER VALUE  
WITH WELLNESS+ CARD



**Depend**  
Value Pack  
Underwear  
26 - 32 ct.

**19<sup>99</sup>**

WITH WELLNESS+ CARD







# 10% Off\* RITE AID Brands every day with your WELLNESS+ CARD

\*Discount applies to regular price when you earn 250 points

**RITE AID**  
Eye Solutions and Accessories  
Selection may vary by store

**BUY ONE GET SECOND ONE FREE**  
of equal or lesser value plus applicable sales tax. Items offered at regular retail.  
WITH WELLNESS+ CARD



**Your Choice!**  
Any **RITE AID**  
Maxi Pad  
14 - 48 ct.,  
Tampons  
18 - 54 ct.  
or Pantliners  
60 - 92 ct.

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD

**GET BACK 200 +UP REWARD**  
WHEN YOU BUY \$10 OF THESE ITEMS  
\*Limit 4 +UP offers per household.



All **RITE AID**  
Foot Care Products  
Selection may vary by store

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD

**GET BACK 300 +UP REWARD**  
WHEN YOU BUY \$10 OF THESE ITEMS  
\*Limit 2 +UP offers per household.



All **RITE AID**  
Oral Care Products  
(excluding Whitening Kits and Sonic Toothbrush, Trial Size, Rite Buys or Clearance stickered items)  
Selection may vary by store

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
WITH WELLNESS+ CARD



**Rugaboo's**  
Baby Wipes 64 - 80 ct.,  
Jumbo Pack  
Training Pants,  
Baby Oil, Powder,  
Shampoo, Lotion,  
Wash, Petroleum  
Jelly, Cotton Swabs,  
Diaper Rash Cream  
or Anesthetic Gel

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
WITH WELLNESS+ CARD



All **RITE AID**  
Sun Care Products  
Selection may vary by store

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
WITH WELLNESS+ CARD



**RITE AID**  
Fiber Laxative  
114 Doses,  
Hemorrhoid  
Relievers  
Cream, Gel or  
Ointment 1.8 - 2 oz.,  
Suppositories 24 ct.  
or Wipes 96 ct.

**8.99**  
WITH WELLNESS+ CARD



**RITE AID**  
Protective Underwear  
14 - 20 ct. Belted  
Undergarments 30 ct.,  
Guards for Men 52 ct.  
or Briefs 14 ct.,  
Bladder Control Pads  
33 - 60 ct.  
or Men's Boxers  
10 - 12 ct.

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
WITH WELLNESS+ CARD



**2.99**  
WITH WELLNESS+ CARD



**Simplify.**  
Purified Water 24 Pack, 16.9 oz. Bottles.  
\*CRV or Deposit where applicable

**Pantry**  
Flavored Water 7 Liter,  
Soda 2 Liter,  
Purified Water 1 Gallon  
or 6 Pack, 16.9 oz. Bottles  
Selection may vary by store  
\*CRV or Deposit  
where applicable

**88¢**  
WITH WELLNESS+ CARD



**Pantry**  
Trail Mix 16 - 20 oz.,  
Snack Barrels 18 ct.,  
Mixed Nuts or  
Peanuts 38 - 24 oz.  
Selection may vary by store

**4.99**  
WITH WELLNESS+ CARD



**RITE AID**  
Alkaline Batteries  
AA or AAA - 4 Pack,  
C or D - 2 Pack, 9V - 1 Pack  
or Hearing Aid Batteries 8 Pack  
Film and One Time Use  
Cameras or 650 Minutes  
Prepaid Long Distance  
Phone Card

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
WITH WELLNESS+ CARD



Charmin Basic Bathroom Tissue 12 Pack  
Bounty Basic Paper Towels 8 Pack

**6<sup>99</sup>**  
WITH WELLNESS+ CARD



**2<sup>99</sup>**  
WITH WELLNESS+ CARD  
Cascade Action Pacs 12 ct. Powder or Gel 45 oz.  
Dawn Dishwashing Liquid 19 - 24 oz.  
Ziploc Storage Bags 10 - 50 ct. Containers 3 - 4 ct.



**4<sup>99</sup>**  
WITH WELLNESS+ CARD  
Air Wick Ultra and Mini Freshmatic Refills, Scented Oil Refills 2 Pack, Candles 5.29 oz. or New Reed Diffusers



**YOU PAY 2/5<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$2.69

**GET BACK 200<sup>+</sup> UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household.

Arm & Hammer Laundry Detergent 45 - 50 oz. or Power Paks 16 - 20 ct.  
Suavitel Fabric Softener Liquid - 33.8 oz.  
Palmolive Dishwashing Liquid 25 oz.  
Mr. Clean 24 oz. or Magic Erasers 2 ct.  
Clorox Bleach 96 oz., Concentrated 64 oz. or Gel 24 oz.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
WITH WELLNESS+ CARD  
Home Trash Bags, Paper and Foam Plates, Cups, Bowls, Cutlery and Napkins 250 ct.



**15<sup>99</sup>**  
WITH WELLNESS+ CARD  
Brita Classic or Slim Pitcher, Faucet System or 3 Pack Filters



**25% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD  
Sunbeam Kitchen Gadgets, Snapware Food Containers or Gibson Dinnerware



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD  
**GET BACK 5<sup>00</sup> UP REWARD**  
WHEN YOU BUY \$15 OF THESE ITEMS  
\*Limit 4 +UP offers per household.



**4<sup>99</sup>**  
WITH WELLNESS+ CARD  
Beneful, Friskies, Kit & Kaboodle or Purina Dog and Cat Chow 3.15 - 4.4 lb.  
Tidy Cats Litter 14 lb.



**DURACELL**  
Coppertop Batteries  
AA or AAA - 16 Pack,  
C or D - 8 Pack  
or 9V - 4 Pack  
or Hearing Aid Batteries  
16 Pack

**YOU PAY 11<sup>99</sup>**  
WITH WELLNESS+ CARD  
**GET BACK 200<sup>+</sup> UP REWARD**  
\*Limit 2 +UP offers per household.



**9<sup>99</sup>**  
WITH WELLNESS+ CARD  
Gray Away, WaxVac or Café Cups



**TRACFONE**  
\$125 Prepaid Cellular Phone  
Limit 1 Per Customer  
Service may not be available in all areas.  
Airtime Card sold separately. Sale Price does not include card.  
**7<sup>99</sup>**  
WITH WELLNESS+ CARD



Celestial Seasonings  
Tea Bags  
18 - 20 ct.  
Lays Kettle Potato Chips  
8.5 - 9 oz.  
Nonni's Biscotti  
5.52 - 6.88 oz.  
Pepperidge Farm Cookies  
5.75 - 8.6 oz.  
Wonderful Pistachios  
8 oz.  
Selection may vary by store

**2/\$6**

SINGLE PURCHASE PRICE \$3.29  
WITH WELLNESS+ CARD



**New!**  
Red Bull  
New Lime, Blueberry  
or Cranberry 8.4 oz.  
Fiji Water  
1 Liter  
NOS  
Energy Drink  
16 oz.  
+CRV or Deposit  
where applicable  
Selection may vary  
by store

**2/\$6**

SINGLE PURCHASE PRICE \$3.29  
WITH WELLNESS+ CARD

Fiber One Cereal 14.25 - 16.2 oz.  
or Cereal Bars 5 ct.  
Kashi Cereal 10.3 - 13.8 oz.  
or Bars 6 ct.  
Selection may vary by store

**2/\$3**

WITH WELLNESS+ CARD



All  
3 Pack  
Gum  
and Altoids  
Tins 1.76 oz.

**1.99**

WITH WELLNESS+ CARD

COUPON AVAILABLE  
IN MOST SUNDAY  
PAPERS  
ON PRINGLES

Chex Mix  
5.5 - 8.75 oz.  
Garden of Eatin's 5.5 oz.  
Bugles 7.5 oz.  
Pringles  
6.34 - 6.41 oz.  
Selection may  
vary by store

**YOU PAY 2/3.00**

WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$1.75

**GET BACK 100+UP**

REWARD  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 3 +UP offers per household.

Hershey's  
Pot of Gold  
8.7 - 10 oz.,  
Russell Stover  
Bowline  
9 - 12 oz.,  
Whitman's  
Sampler  
7 - 12 oz.,  
Selection may  
vary by store

**YOU PAY 4.99**

WITH WELLNESS+ CARD

**GET BACK 100+UP**

REWARD

\*Limit 4 +UP offers per household.

Coca-Cola  
Coke or Coke  
Products  
12 Pack, 12 oz. Cans  
+CRV or Deposit  
where applicable

**YOU PAY 3/13.98**

WITH WELLNESS+ CARD

**GET BACK 100+UP**

REWARD  
WHEN YOU BUY 3 OF THESE ITEMS

\*Limit 2 +UP offers per household.



**14.99**

Samuel Adams Beer  
Select Varieties,  
12 Pack, 12 oz. Bottles  
Stella Artois Beer  
12 Pack, 11.2 oz. Bottles

**13.99**

Budweiser Beer  
Select Varieties, 18 Pack,  
12 oz. Cans or Bottles



**9.99**

Miller or Coors Beer  
Select Varieties,  
12 Pack, 12 oz. Cans or Bottles



**5.99**

Natural Light or  
Keystone Light Beer  
12 Pack, 12 oz. Cans

## Pantry Specials



Sweet N' Low 120 ct.  
Kraft Deluxe Dinner 14 oz.,  
Velveeta Shells & Cheese 12 oz.,  
Skillet Dinners 12.86 - 14.64 oz.,  
Homestyle Meals 12.6 oz. or  
Stove Top Stuffing 6 oz.  
Chef Boyardee Bowls 14.25 oz.  
Manwich 15 oz.  
Annie Chun's Dinners 5.3 - 9.1 oz.  
Crystal Light 0.8 - 1.4 oz.  
Selection may vary by store

**1.99**

WITH WELLNESS+ CARD

**99¢**

WITH WELLNESS+ CARD

Lay's Stax 5.5 oz.,  
Frito Lay Canisters 3.25 - 5.5 oz.,  
Andy Capp Snacks 3 oz.,  
Slim Jim 0.97 oz., Powerade 32 oz.,  
Vitamin Water 20 oz.,  
Smart Water 700 ml., Dasani 1 Liter  
or Honest Tea 16.9 oz.  
+CRV or Deposit where applicable  
Selection may vary by store

MANHATTAN, SP #24

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

inheart@riteaid.com



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

**Kids Stuff**  
All Spring & Summer Value Toys \$2.49 and Up  
Selection may vary by store



Easter Candy or Novelty with Candy  
Regular Retail \$1.29

**YOU PAY 2/2<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$1.29

**GET BACK 1<sup>00</sup> +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 4 +UP offers per household.



**50% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

**All Garden Decor**  
Includes Planters, Lighting, Figurines, Statues, Fountains, Bird Baths, Bird Feeders, Wind Chimes and Wind Spinners  
Selection may vary by store



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

**Neutrogena**  
Skin Care and Hair Care Products



All Irish Spring Body Wash, Bar Soap and Antiperspirant/Deodorant

**YOU PAY 2/6<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$3.79

**GET BACK 2<sup>00</sup> +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household, valid only 3/3 - 3/30/13



**Emerald Nuts**  
10 - 12 oz.,  
**Planters**  
NUTr ition,  
Whole Cashews or  
Deluxe Mixed Nuts  
8.25 - 10.25 oz.,  
Cashew Halves or  
Mixed Nuts 8 - 15 oz.  
Selection may vary by store

**4<sup>99</sup>**  
WITH WELLNESS+ CARD



M&M Mars Snack Size Candy 6 Pack or King Size Candy Bars  
Choose from Mars or Nestle Products

**YOU PAY 2/2<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$1.29

**GET BACK 1<sup>00</sup> +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 4 +UP offers per household.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

**All Reading Glasses**



**BUY ONE GET SECOND ONE FREE**  
of equal or lesser value plus applicable sales tax. Items offered at regular retail.  
WITH WELLNESS+ CARD

**Edy's Grand Ice Cream**  
1.5 Quart  
May not be available in all stores



**Maxwell House Coffee**  
30.6 oz.  
(excludes Wake-Up Roast)  
Selection may vary by store

**YOU PAY 7<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 1<sup>00</sup> +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household.



**Pepsi & Pepsi Products**  
2 Liter Bottle  
+CRV or Deposit where applicable  
Selection may vary by store

**99¢**  
WITH WELLNESS+ CARD

WELLNESS+ CARD REQUIRED. +UP REWARDS NOT VALID ON PRESCRIPTIONS, PRESCRIPTION CO-PAYS, CIGARETTES, ALCOHOL, GIFT CARDS, ONLINE PURCHASES, LOTTERY TICKETS, LICENSES, MONEY ORDERS, MONEY TRANSFERS, PREPAID CARDS, STAMPS, OTHER MAIL SERVICES AND ITEMS PROHIBITED BY LAW AND MAY NOT BE COMBINED WITH OTHER OFFERS. +UP LOADS DIRECTLY ON YOUR WELLNESS+ CARD TO REDEEM AFTER 6AM THE DAY AFTER ISSUANCE. +UP REWARDS ARE VALID FOR 14 DAYS AFTER ISSUANCE. +UP REWARD WILL AUTOMATICALLY BE DEDUCTED FROM NEXT QUALIFYING PURCHASE.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.