



SALE DATES MARCH 17-23

iheartriteaid.com

SEE MOST SUNDAY PAPERS FOR COUPON

Gain or Cheer Laundry Detergent
2X Liquid 24, 32 Loads or Gain Powder 30 Loads
Fabric Softener
60 Loads or Sheets 120 ct.

4.94
WITH WELLNESS+ CARD



\$1 OFF COUPON IN MOST SUNDAY PAPERS

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

REVLON
All Cosmetics & Beauty Tools



12.99 Coors or Miller Beer
Select Varieties, 18 Pack,
12 oz. Cans or Bottles

SEE MOST SUNDAY PAPERS FOR COUPON

7.77
WITH WELLNESS+ CARD

Scott Paper Towels
Mega Roll Choose-a-Size 8 Pack
Bathroom Tissue 12 Pack



BUY ONE GET SECOND ONE
FREE
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL.
WITH WELLNESS+ CARD

RITE AID
Vitamins and Supplements



Bayer Healthcare Products
Mix and Match

Choose from Bayer Aspirin, Aleve Pain Relievers, Vanquish, Midol, Alka-Seltzer Plus Cold Relief, Campho-Phenique, Neo Synephrine, Alka-Seltzer Stomach Relief, Phillips' Stomach Relief, TruBiotics, One A Day Vitamins, or Citracol (excludes Aleve Cold and Sinus products located at the Pharmacy Counter)

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK **10.00** +UP REWARD
WHEN YOU BUY \$30 OF THESE ITEMS

*Limit 2 +UP offers per household.



COUPON AVAILABLE IN MOST SUNDAY PAPERS ON M&M'S

2/\$5
SINGLE PURCHASE PRICE '2.99
WITH WELLNESS+ CARD

Cadbury Eggs 4 Pack
Russell Stover or Mars 6 Pack
Premium Jelly Beans 13 - 14 oz.
Bagged Chocolates
Choose from Hershey's, Nestle or M&M's
Regular Retail \$4.29



BUY ONE GET SECOND ONE
FREE
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL.
WITH WELLNESS+ CARD

Easter Peeps 10 - 12 ct.
and Easter Basket Stuffers
Regular Retail \$0.6 - .99



2/\$5
SINGLE PURCHASE PRICE '2.79
WITH WELLNESS+ CARD

M&M Mars Minis 11.5 oz.
Hershey's Bliss 8.6 - 9.6 oz.
Dove Eggs 7.94 - 8.87 oz.
Selection may vary by store



88¢
WITH WELLNESS+ CARD

Easter Bagged Candies 2.95 - 4 oz.
Easter Novelties with Candy,
Brach's Jelly Bird Eggs 9 oz.
Melster Eggs 12 ct.
Regular Retail \$1.29

Save **\$114** In +UP REWARDS This Week

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Brach's Rabbits
8 Pack
Easter Bagged
Non Chocolate
Candies
7.3 - 12 oz.
Regular Retail
\$2.99 - \$3.49

1.99

WITH WELLNESS+ CARD

Russell Stover,
Hershey's, Reese's,
Mars or Cadbury
Bagged Candy
16.9 - 19.5 oz.
Brach's Jelly Eggs
38 oz.
Jelly Belly Jelly Beans
9.8 oz.
Lindt Truffles
7.2 oz.
Selection may vary by store

4.99

WITH WELLNESS+ CARD



Dove Bunny 4.5 oz., Hershey's Solid Bunny 5 oz.
Filled Plastic Easter Eggs 16 - 25 ct.
Reese's Peanut Butter Eggs 6 Pack, 12 Pack or Filled 6 oz.
Cadbury Mini Creme Egg 12 Pack
Hershey's Milk Chocolate Bunny 6 Pack

\$3.99

WITH WELLNESS+ CARD



Brach's Jelly Bird Eggs Speckled or Classic 16 oz.
Easter Pez 0.87 oz., Robin Eggs or Mini Robin Eggs 10 oz.
Peeps Pops 4 ct., Reese's Pieces Carrot 3.2 oz.
Russell Stover Rabbits 3 oz.

2/\$3

SINGLE PURCHASE PRICE \$1.69
WITH WELLNESS+ CARD

Assorted Unfilled
Easter Baskets,
Plastic Eggs,
Grass, or Cello Wrap
Great selection To Choose From
Selection Varies By Store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Easter Novelties or Decor
Selection may vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted
Easter Egg Dye Kits
Selection may vary by store

Celebrate Easter Joys with the perfect greeting cards
iheartriteaid.com
Easter is Sunday, March 31st.
Visit the American Greetings card department today!
AMERICAN GREETINGS

iheartriteaid.com

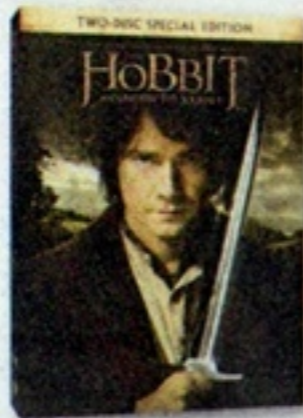
All Easter Plush or Toys
Regular Retail \$1.99 and Up
Selection Varies By Store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Kids Stuff
All Spring/Summer Value Toys
Regular Retail \$2.49 and up
Selection may vary by store



17.99
WITH WELLNESS+ CARD
NEW RELEASE
The Hobbit: The Unexpected Journey
Release Date 3/19/13



Filled Easter Baskets
Regular Retail \$7.99 - \$21.99
Selection may vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



- Lindt Mini Gold Bunnies 5 Pack
- Russell Stover Marshmallow Egg Crate 9 oz. or Pectin Jelly Beans 12 oz.
- Hello Kitty Pez 1.6 oz.
- Angry Birds Jumbo Egg 4.23 oz.
- Light-Up Belly Bunny, Bucky Bunny 1.5 oz.
- Pez Easter Tubes
- Hollow Chocolate Rabbit Grand Slam or Peter Rabbit
- Lindt Gold Bunny 3.5 oz.
- Russell Stover Solid Flat Bunny 7 oz.
- Snickers Bunny 5 oz.

\$2.99
WITH WELLNESS+ CARD



2/\$2
SINGLE PURCHASE PRICE \$1.79
WITH WELLNESS+ CARD
Hot Wheels Cars
Selection may vary by store



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD
ty Beanies or Die Cast Cars
Selection may vary by store



Restaurant Gift Cards
GET BACK 10.00+ UP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY \$50 OF ANY OF THE RESTAURANT CARDS SHOWN
*Limit 2 +UP offers per household.

Manufacturer's Coupon / Expires 03/23/13

SAVE \$5.00
WITH WELLNESS+ CARD
iTunes Multi Pack Gift Cards
Limit 2

RC4996401207401032313

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

GET BACK 10⁰⁰ +UP REWARD ON ALL L'ORÉAL PRODUCTS WHEN YOU BUY \$25 OF THESE ITEMS

*Limit 4 +UP offers per household. Offer Valid 3/3 - 3/30/13

SAVE \$2⁰⁰
WITH WELLNESS+ CARD

L'ORÉAL
Elnett Hairspray 11 oz.
Couleur Experte Hair Color, Highlighting,
Lightening Kits or Feria Ombre Effects



RC4912407208201032313

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

SAVE \$2⁰⁰
WITH WELLNESS+ CARD

L'ORÉAL
Preference Hair Color
One Application



YOU PAY **2¹⁷98**
LESS IN-AD COUPON **-5⁰⁰**
ON 2
FINAL COST AFTER IN-AD COUPON **2¹²98**

SINGLE PURCHASE PRICE \$9.49
WITH WELLNESS+ CARD

RC4912401207401032313

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

\$2 OFF COUPON IN MOST SUNDAY PAPERS

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

L'ORÉAL
Eye and Nail Cosmetics



11⁹⁹ L'ORÉAL
Revitalift, Age Perfect, Youth Code
BB Cream Select Items
Regular Retail \$16.99 - \$17.99

WITH WELLNESS+ CARD



LOREAL PARIS My Signature Beauty *My Signature Beauty* created-for-you tools, expertise, inspiration and shopping. Go to lorealparisusa.com for your personalized beauty consultation.

Salon Grafix
Stylers, Renpure
Hair Care or
Samy Hair Care
or Hair Color
(excludes Trial Sizes
and Clearance)

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD



Garnier
Fructis
Shampoo,
Conditioner
or Stylers
Regular Retail
\$3.99 - \$4.99

L'ORÉAL
Studio Stylers

3³³
WITH WELLNESS+ CARD



\$1 OFF COUPON IN MOST SUNDAY PAPERS ON L'ORÉAL ADVANCED

L'ORÉAL
Advanced
Shampoo and
Conditioner 12.6 oz. or
VIDAL SASSOON
Hair Care

3⁹⁹
WITH WELLNESS+ CARD



SAVE \$2⁰⁰
WITH WELLNESS+ CARD

All Mitchum For Men and Mitchum For Women Antiperspirant/Deodorant



SEE MOST SUNDAY PAPERS FOR COUPON

RC4930701208201032313

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

American Crew,
Chi, Rusk or
Sebastian
Professional
Hair Care

GET BACK 10⁰⁰ +UP REWARD
WHEN YOU BUY \$20 OF THESE ITEMS
*Limit 2 +UP offers per household.



Finesse Hair Care,
PureShine Stylers or
Mane 'n Tail 32 oz.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD



6⁹⁹ GARNIER
NUTRISSE
Crème or Foam
Hair Color
One Application

WITH WELLNESS+ CARD





BUY ONE GET SECOND ONE
50% OFF

REGULAR RETAIL
OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

GET BACK

200

+UP
REWARD

WHEN YOU BUY ANY
2 OF THESE ITEMS

*Limit 2 +UP offers per household.

COMPLETE YOUR LOOK
FOR LESS



COVERGIRL
All Cosmetics

MAYBELLINE
NEW YORK

MAYBELLINE
NEW YORK

Instant Age Rewind
The Perfection Powder
and Dark Spot
Corrector

6.99

WITH WELLNESS+ CARD



NEW

MAYBELLINE
NEW YORK

Instant Age Rewind
The Lifter Foundation

9.99

WITH WELLNESS+ CARD

NEW



SEE MOST
SUNDAY PAPERS
FOR COUPON



40% OFF

REGULAR RETAIL
WITH WELLNESS+ CARD

RIMMEL
LONDON
Cosmetics



GET BACK **400 +UP**
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.

All Artificial Nails
and Eye Lashes



MAYBELLINE
NEW YORK

BUY ONE GET
SECOND ONE
50% OFF

REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

MAYBELLINE
NEW YORK
Lip Cosmetics



NEW

COLORSATIONAL
HIGH SHINE LIP GLOSS

Skin and Complexion Care



BUY ONE GET
SECOND ONE
50% OFF

REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

OLAY

All Oxy
Daily and
Maximum
Strength
Skin Care



YOU PAY **4.99**

GET BACK **200 +UP**
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



Dove
Body Wash 18 - 24 oz.
Bar Soap 4 Pack
(excludes Dove for Men)

YOU PAY **2/11.00**

GET BACK **300 +UP**
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Neutrogena
All Skin Care,
Bath Care or
Sun Care
(excludes Acne
Skin Care)

BUY ONE GET
SECOND ONE
50% OFF

REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



RITE AID Manufacturer's Coupon / Expires 03/23/13

SAVE \$1.00
WITH WELLNESS+ CARD

All Neutrogena Acne Cleansers
and Moisturizers and All Clean
& Clear Products

RC4941804207601032313

Must bring coupon to get advertised discount. Good only
at RITE AID Pharmacies. Limit one per customer. Coupon
redemption paid by manufacturer. Not valid if duplicated.

Wake Up To Savings

SEE MOST SUNDAY PAPERS FOR COUPON ON FOLGERS COFFEE



3.49
WITH WELLNESS+ CARD

Pantry Pitted Prunes 18 oz., Prune Juice 64 oz. +CRV or Deposit where applicable, or Coffee 11 oz., Maxwell House Coffee 10.5 - 11.5 oz., Café Bustelo 10 oz., Folgers Coffee 10.3 - 11.3 oz. or Coffee-Mate Creamer 16 oz. Selection may vary by store



2/\$4
SINGLE PURCHASE PRICE \$2.29 WITH WELLNESS+ CARD

Nature's Harvest Granola 4 oz.
New York Style Bagel Crisps 6 oz.
Old Wisconsin Bites 4 oz.
Planters Trail Mix 6 oz.
Selection may vary by store



Nestle Pure Life Purified Water
24 Pack, 0.5 Liter
+CRV or Deposit where applicable

YOU PAY 3.99
WITH WELLNESS+ CARD

GET BACK 100+JP
REWARD

*Limit 2 +UP offers per household.



YOU PAY 3/300
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.19

GET BACK 100+JP
REWARD
WHEN YOU BUY 3 OF THESE ITEMS

*Limit 2 +UP offers per household.



2/\$7
SINGLE PURCHASE PRICE \$3.79 WITH WELLNESS+ CARD

Häagen-Dazs One Pint
Nestle or Edy's Multi Packs
Selection may vary by store



2/\$5
SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD

Popcorn, Indiana 6.75 - 9.75 oz.
Simply Trail Mix 7 - 8 Pack
Stacy's Pita Chips 8 oz.
Smartfood Snacks 4 - 6 oz.
Selection may vary by store



7-UP or 7-UP Products 2 Liter
+CRV or Deposit where applicable
Selection may vary by store



YOU PAY 3/3.99
WITH WELLNESS+ CARD

GET BACK 200+JP
REWARD
WHEN YOU BUY 3 OF THESE ITEMS

*Limit 2 +UP offers per household.



2.99
WITH WELLNESS+ CARD

DiGiorno Pizza For One, Stouffer's, Lean Cuisine or Hot Pockets Frozen Dinners for One
Selection may vary by store



2/\$4
SINGLE PURCHASE PRICE \$2.29 WITH WELLNESS+ CARD

Saltine Crackers 16 oz.
Progresso Soup 18.5 - 19 oz.
Selection may vary by store



4.99
WITH WELLNESS+ CARD

Pistachio or Pecan Mix 8.75 oz.
Macadamias 6.5 oz.
Cashew Pieces or Mixed Nuts 14 - 16 oz.
Antioxidant, Energy or Heart Healthy Nut Mix 9.25 - 9.75 oz.
Selection may vary by store



1.99
WITH WELLNESS+ CARD

Cookies 12 - 14 oz., Wafers 8 - 11 oz.
Applesauce 24 oz.
Pitted Prunes 9 oz.
Instant Oatmeal 10 Pack
Selection may vary by store



2/\$5
SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD

Barilla Microwave Meals 9 oz.
Hormel Compleats 7 - 10 oz.
Hormel Corned Beef Hash 15 oz.
Hungry Jack Syrup 27.6 oz. or Pancake Mix 32 oz.
Kraft Easy Mac 12.9 oz.
Selection may vary by store

Non-Chocolate Bags
Choose From Twizzlers,
Goetz's, LifeSavers,
Werther's and More!
10 - 16 oz.
Regular Retail \$2.79 - \$3.99

2/\$5

SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD



SEE MOST
SUNDAY PAPERS
FOR COUPON FOR
NABISCO COOKIES

Cheetos 8 - 11 oz.
Fritos 10.25 - 10.5 oz.
Munchies 8 oz.
Nabisco Cookies
8.8 - 16 oz.
Selection may vary by store

2/\$6

SINGLE PURCHASE PRICE \$3.29
WITH WELLNESS+ CARD



Ferrero Rocher
Collection 18 ct.
Russell Stover
Boxed Candy 7 - 12 oz.
Whitman's Sampler 10 - 12 oz.

YOU PAY 6⁹⁹
WITH WELLNESS+ CARD

GET BACK 200^{+UP}
REWARD

*Limit 4 +UP offers per household.



2⁹⁹
WITH WELLNESS+ CARD
M&M's Snack Mix or Pouch 8 oz.
Brookside 7 oz., Hershey's or
Reese's Snack Size, M&M Mars Fun Size
Nestle Pouches 10 - 11 oz.
Hershey's Simple Pleasures 5.6 oz.



99¢
WITH WELLNESS+ CARD
Select Gum
Choose from Trident, Stride, Orbit,
Eclipse, Extra, Freedent, Wrigley's,
Dentyne and Bubble Yum Brands 9 - 18 ct.
Regular Retail \$1.29

PLANTERS,
Cashews,
Mixed Nuts
and Almonds
18.25 - 21.25 oz.
Selection may vary
by store

YOU PAY 7⁹⁹
WITH WELLNESS+ CARD

GET BACK 100^{+UP}
REWARD

*Limit 3 +UP offers per household.



13⁹⁹
Heineken Beer Select Varieties,
12 Pack, 12 oz. Bottles or Cans
Beck's Sapphire or
Beers of Mexico Beer
12 Pack, 12 oz. Bottles



11⁹⁹
Beck's, Bud Light Lime or
Third Shift Amber Beer
Select Varieties, 12 Pack, 12 oz. Bottles
Modelo Especial Beer
12 Pack, 12 oz. Cans



9⁹⁹
Budweiser Beer
Select Varieties,
12 Pack, 12 oz. Cans or Bottles



5⁹⁹
Rolling Rock or
Milwaukee's Best Beer
Select Varieties,
12 Pack, 12 oz. Cans

GET BACK 500^{+UP}
REWARD
WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 3 +UP offers per household. Offer valid 3/6/13 - 4/2/13. All products must be purchased in one transaction.

2/\$5
SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Nabisco Crackers
6 - 16 oz.
Selection may vary by store

2⁹⁹
WITH WELLNESS+ CARD

Hershey's and
Reese's Drops,
Pieces or Minis
8 - 10.5 oz.

1⁰⁰
WITH WELLNESS+ CARD

Hershey's
and Reese's
6 Packs



**March Madness
Party Essentials**

Pick Your Team



*Participating products include: COCA-COLA products 1.25 Liter; POWERADE® 32 oz Bottles; NABISCO RITZ, WHEAT THINS and TRISCUIT; REESE'S® & HERSEY'S® Pouches; REESE'S® & HERSEY'S® 6-Packs. NCAA, Final Four, March Madness and Enjoy More Madness are trademarks of the National Collegiate Athletic Association. The Coca-Cola Company is an official NCAA Corporate Champion ©2013 The Coca-Cola Company. Coke Zero and Coca-Cola Zero are trademarks of The Coca-Cola Company. ©2013 Mondelez International and/or its affiliates.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

\$4 OFF COUPON IN MOST SUNDAY PAPERS ON ALAWAY

Renu 8 oz., Twin Pack, Biotrue 10 oz., Alaway and All Boston Eye Care Products

YOU PAY 8.99 WITH WELLNESS+ CARD

GET BACK 1.00 +UP REWARD

*Limit 2 +UP offers per household.

Thera Tears Eye Itch Relief Lubricant Eye Drops

YOU PAY 5.00 WITH WELLNESS+ CARD

GET BACK 5.00 +UP REWARD

*Limit 2 +UP offers per household.

LONG LASTING HEALING RELIEF

GOLD BOND INTENSIVE HEALING

Allegra Helps Heal Itch Fast

Cortizone-10 INTENSIVE HEALING

Cortizone 10, Gold Bond Anti-Itch Cream or Allegra Cream 1 - 1.25 oz.

YOU PAY 4.99 WITH WELLNESS+ CARD

GET BACK 1.00 +UP REWARD

*Limit 2 +UP offers per household.

Neosporin 0.5 oz., **Aveeno Hydrocortisone Cream** 1 oz. or **Bath Treatment** 3 ct., **Benadryl Anti Itch Cream** 1oz., **Gel** 4 oz., **Spray** 2 oz. or **Mist** 0.26 oz., **Cortaid** 1 oz.

YOU PAY 2/9.00 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$4.99

GET BACK 2.00 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

GET BACK 10.00 +UP REWARD WHEN YOU BUY \$30 OF THESE ITEMS

*Limit 2 +UP offers per household. Effective 3/3 - 3/30

healthy BODY

NATURE MADE® products or AVEENO® Face, Body, Sun, Hair and Baby products

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

healthy SKIN

Aveeno ACTIVE NATURALS.

Made To Higher Standards: YOURS

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

All Centrum, Silver, Specialist, ProNutrients, Emergen-C and Caltrate Formulas

19.99 WITH WELLNESS+ CARD

AKAVAR 20/50 Fast Acting Calcium Phosphate Compound

SLIMQUICK FAT BURNER

TriAdalean

NV CLINICAL

Slim Quick 26 - 72 ct., Zantrex3 56 - 84 ct., HCG 1 oz. or 30 ct., Hydroxycut 21 - 72 ct., Akavar 72 ct., Fastin 30 ct., NV or Triadalean 60 ct.

Rite Aid has

gnc. riteaid.com

- Transfer prescriptions
- Refill prescriptions by scan or number
- Manage account
- Locate nearest store

Download now at riteaid.com/mobile.

GNC LIVE WELL.

FULL SELECTION GNC VITAMINS AND SUPPLEMENTS

32.99 WITH WELLNESS+ CARD **GNC Mega Men & Women's Ultra Mega Multivitamins** Assorted Formulas, 180 ct.

29.99 WITH WELLNESS+ CARD **GNC Assorted Sports Nutrition Supplements Pro Performance** Creatine Monohydrate Powder 2.2 lb., AMP Amplifier Endurance Booster 1.85 lb., Amplified Maxertion N.O. 120 ct., Amplified Muscle Igniter 4X 90 ct. or Jack3d 250 gm.

Nutrex Nutritional Supplements Vitrix 90 ct., Lipo 6 or 6X 120 ct., Lipo 6 Ultra Concentrated or Her's Ultra Concentrated 60 ct., Hemo Rage 10.37 oz.

Muscle Milk Protein Powder 1.93 lb.

YOU PAY 34.99 WITH WELLNESS+ CARD **GET BACK 4.00 +UP** REWARD

YOU PAY 24.99 WITH WELLNESS+ CARD **GET BACK 5.00 +UP** REWARD

*Limit 2 +UP offers per household.

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.



2/\$30

SINGLE PURCHASE PRICE \$16.99
WITH WELLNESS+ CARD



Allergy Relief

30 ct. Tablets or 25 ct. Liquidgels



Claritin 24 - 30 ct.
Powerful, Non-Drowsy
Allergy Relief
(Claritin-D located at the
pharmacy counter.
Not available in all states.
Limit 1 Claritin-D per
customer.)

YOU PAY 21⁹⁹
WITH WELLNESS+ CARD

GET BACK 5⁰⁰ +UP
REWARD

*Limit 4 +UP offers per household.



Cold & Flu

Halls
Cough Drops
Choose From
Defense, Breezers,
Sugar Free,
Warming, Natural,
Plus or Refreshers
17 - 30 ct.,
Softlips
Lip Balm
2 Pack



YOU PAY 2/4⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.65

GET BACK 2⁰⁰ +UP
REWARD

WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household.

SEE MOST
SUNDAY PAPERS
FOR COUPON

Allegra
180 mg, 24 Hour 30 ct.,
Allegra-D 12 Hour,
20 ct. or 24 Hour 15 ct.
(Allegra-D located at the
pharmacy counter. Not
available in all states.
Limit 1 Allegra-D per customer.)



YOU PAY 17⁹⁹
WITH WELLNESS+ CARD

GET BACK 3⁰⁰ +UP
REWARD

*Limit 4 +UP offers per household.

8⁹⁹

WITH WELLNESS+ CARD

Children's Allergy Relief
Choose from Allegra Liquid 4 oz. or Tablets 12 ct. and
Claritin Liquid 4 oz. or Tablets 10 ct.
(Excludes Allegra-D and Claritin-D)

Mucinex
Fast Max
Liquid 6 oz.
or Caplets 20 ct.

10⁹⁹

WITH WELLNESS+ CARD



RITE AID Manufacturer's Coupon / Expires 03/23/13

RITE AID Acid Reducers
Omeprazole or Lansoprazole 42 ct.

YOU PAY 19⁹⁹
LESS IN-AD COUPON
-6⁰⁰
FINAL COST AFTER IN-AD COUPON
13⁹⁹
WITH WELLNESS+ CARD

RC4933601207201032313

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



YOU PAY 24⁹⁹
WITH WELLNESS+ CARD

GET BACK 2⁰⁰ +UP
REWARD

*Limit 2 +UP offers per household.

Prilosec
42 ct.

Vicks
NyQuil or
DayQuil
Twin Packs
Liquid 12 oz.,
Liquidgels 48 ct.
or Adult 12 oz.,
Children's 8 oz.
Twin Pack



YOU PAY 10⁹⁹
WITH WELLNESS+ CARD

GET BACK 1⁰⁰ +UP
REWARD

*Limit 2 +UP offers per household.

We accept most prescription plans including:

- Medicare Part D
- CVS/Caremark and SilverScript
- AARP
- Aetna

Ask your pharmacist for more information.

aid.com

Antacid Tablets
72 - 250 ct.
or Liquid
12 oz.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



8⁹⁹

WITH WELLNESS+ CARD

Zantac 24 - 30 ct.
Dulcolax
Suppositories 8 ct. or Tablets 50 ct.

Baby Care



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 500 +UP REWARD
WHEN YOU BUY \$25 OF THESE ITEMS

*Limit 1 +UP offer per household.

Johnson & Johnson
Baby Care Products 14 - 15 oz., Naturals 9 oz. or Desitin 2 oz.
Huggies Jumbo Pack Diapers, Pull-Ups
or GoodNites or GoodNites Bed Mat 9 ct.

PAMPERS BABY WIPES
60 - 72 ct.
2 for \$5
SINGLE PURCHASE \$2.99
WITH WELLNESS+ CARD

Pampers
Diapers or Easy Ups
Jumbo Pack

YOU PAY 9.49
WITH WELLNESS+ CARD

GET BACK 100 +UP REWARD

*Limit 2 +UP offers per household.



Brush, Floss, Rinse & Smile

LISTERINE
ANTISEPTIC
Mouth Rinse
500 ml.
Pocket Paks 72 ct.
or Toothpaste
4.2 oz.

2/\$7
SINGLE PURCHASE PRICE \$3.99
WITH WELLNESS+ CARD



Reach Floss
30, 40 or 100 Yards
or Reach
Toothbrush 1 ct.

2/\$4
SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD



5.99
WITH WELLNESS+ CARD
Crest Toothpaste or Glide Floss Twin Pack, Oral-B Pulsar
or Complete Action Battery Power Toothbrush 1 ct.
or Complete Refills 2 ct. or Indicator or
Complete Quad Pack Manual Toothbrush



Gillette
ProGlide, Fusion,
MACH3 and Venus
Cartridges 3 - 5 ct.
and Gillette Brand Shave Gel
or Foam 7 - 11 oz.

GET BACK 500 +UP REWARD
WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 2 +UP offers per household.



Gillette
Venus Razor
Single Pack

YOU PAY 9.99
WITH WELLNESS+ CARD

GET BACK 200 +UP REWARD

*Limit 2 +UP offers per household.



Gillette
Mach3 Sensitive, Fusion, or
Fusion ProGlide Razor 1 ct.

YOU PAY 9.99
WITH WELLNESS+ CARD

GET BACK 200 +UP REWARD

*Limit 2 +UP offers per household.



All BIC Razors
(Excludes Trial Size, Rite Buy or Clearance Items)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



YOUR CHOICE
10.99
WITH WELLNESS+ CARD
All Serenity Pads, Guards
or Underwear Fearless
Protection



Kotex
Maxi Pads 28 - 44 ct.
Lightdays Pantliners
80 - 135 ct.
Security Tampons
36 ct.
Poise Pads
20 - 30 ct.
Regular Retail
\$6.49 - \$6.99
or Pantliners
44 - 48 ct.

YOU PAY 2/11.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$5.99

GET BACK 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

iheartriteaid.com



2/\$5
SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Xtra Laundry Detergent
39 - 50 Loads
Nice 'n Fluffy Softener
68.75 oz.
Lysol All Purpose Cleaners
Liquid 40 oz., Triggers 32 oz., Wipes 35 ct. or Power & Free Multipurpose Trigger 22 oz.



2/\$6
SINGLE PURCHASE PRICE \$3.29
WITH WELLNESS+ CARD

Ziploc Storage Bags
10 - 50 ct.
or Containers 3 - 4 ct.
Glad Press-n-Seal 70 ft.

Resin Adirondack Chairs Assorted Colors,
Folding Quad Chair with Canopy or
Deluxe Padded Folding Director's Chair

19⁹⁹
WITH WELLNESS+ CARD



Glade Aerosol 8 oz.
Renuzit Adjustables Gain
Dishwashing Liquid 9 oz.

Simplify.
Paper Towels Single Roll
Bathroom Tissue 4 Pack or 1000 ct.
Single Roll or
select Plates, Cups, Napkins and Cutlery

99¢
WITH WELLNESS+ CARD



Igloo 38 Quart Wheelie Cooler,
10' x 10' PE Gazebo or
Terrace Rose Resin Love Seat
Selection may vary by store
Some assembly may be required

29⁹⁹
WITH WELLNESS+ CARD



Drano Max 32 oz. or
Foaming Liquid 17 oz.
Resolve and Woolite Carpet Cleaners 22 oz.
Spot Shot 14 oz.
Mop & Glo 32 oz.

4.49
WITH WELLNESS+ CARD



4.99
WITH WELLNESS+ CARD
Milk-Bone 24 oz.
Kibbles 'n Bits 4 lb.
Pedigree Small Bites 3.5 lb.
Friskies or Meow Mix 3 - 3.15 lb.



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD
All Sunglasses



50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD
LED Solar Multi Color Lights
12 foot LED Rope Light
LED Solar Multi Color Lights
LED Solar Multi Color Lights

RITE AID Photo Coupon / Expires 03/23/13

4" X 6" Digital Prints



30 FOR \$3.99
WITH WELLNESS+ CARD



Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.



3.99
WITH WELLNESS+ CARD
DURACELL Coppertop Batteries
"AA" or "AAA" 4 Pack
"C" or "D" 2 Pack
9 Volt 1 Pack



Garden Decor
Includes Planters, Figurines, Statues, Fountains, Bird Baths, Bird Feeders, Wind Chimes and Wind Spinners
Selection may vary by store

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Save **\$114** In **+UP REWARDS** This Week



Buy One Get Second One Free

Combos 6.3 - 7 oz., Nabisco 3.5 - 8 oz., David's Sunflower Seeds 3.75 - 5.25 oz., Arizona Tea 23 oz., Ocean Spray Cranberry Juice Cocktail 64 oz. or 4 Pack 12 oz. +CRV or Deposit Where applicable. Selection may vary by store.

Buy One Get Second One Free



All Oral Care Products (excluding Whitening Kits and Sonic Toothbrush), Any Rite Aid Brand Razor or Shave Care Item

Buy One Get Second One Free

Finish and Jet Dry, Dixie and Vanity Fair Plates, Cups, Bowls, Napkins, Wet Ones, Kleenex Facial Tissues White 75 and 184 ct., Assorted 174 ct. or Anti-viral 68 ct. O-Cel-O or Scotch Brite Sponges 3 - 4 Pack



Buy One Get Second One Free



Pain Care
Adult 100 ct., Childrens 1 - 4 oz., Sleep Aid 24 ct. or Sleep Gels 32 ct.



Buy One Get Second One Free



Alkaline Batteries C or D - 4 Pack or Hearing Aid Batteries 8 ct., 35mm Color Print Film or One Time Use Cameras, 2,000 Minute Calling Card

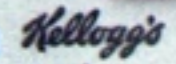


Chase & Sanborn Coffee 23 - 33 oz. or Instant Coffee 7 oz., Bumble Bee Chunk Light Tuna 5 oz., Royal Gelatin 0.32 - 1.4 oz., Hellmann's Real Mayonnaise 30 oz. Selection may vary by store.

BUY ONE GET SECOND ONE FREE
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL. WITH WELLNESS+ CARD.
GET BACK 500+UP REWARD
WHEN YOU BUY \$15 OF THESE ITEMS
*Limit 2 +UP offers per household.



Buy One Get Second One Free



Cereal Special K, Smart Start or Fiber Plus Cereals 11.5 - 17.5 oz., Special K or Fiber Plus Cereal Bars 5 - 6 ct. Selection may vary by store.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Secret, Gillette or Old Spice Antiperspirant/Deodorant, Gillette or Old Spice Bodywash 16 - 18 oz., Disposable Razors Custom Plus Daisy or Good News 10 - 12 ct., Custom Plus 3 or MAO13 3 ct., Sensor 3 - 4 ct. or Venus 2 - 4 ct.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Any Always Pads, Liners or Wipes or Tampax Tampons



69¢
WITH WELLNESS+ CARD

Single Serve Candy Regular Retail 99¢



YOU PAY 3/13.98
WITH WELLNESS+ CARD

GET BACK 300+UP REWARD
WHEN YOU BUY 3 OF THESE ITEMS
*Limit 2 +UP offers per household.

WELLNESS+ CARD REQUIRED. +UP REWARDS NOT VALID ON PRESCRIPTIONS, PRESCRIPTION CO-PAYS, CIGARETTES, ALCOHOL, GIFT CARDS, ONLINE PURCHASES, LOTTERY TICKETS, LICENSES, MONEY ORDERS, MONEY TRANSFERS, PREPAID CARDS, STAMPS, OTHER MAIL SERVICES AND ITEMS PROHIBITED BY LAW AND MAY NOT BE COMBINED WITH OTHER OFFERS. +UP LOADS DIRECTLY ON YOUR WELLNESS+ CARD TO REDEEM AFTER 6AM THE DAY AFTER ISSUANCE. +UP REWARDS ARE VALID FOR 14 DAYS AFTER ISSUANCE. +UP REWARD WILL AUTOMATICALLY BE DEDUCTED FROM NEXT QUALIFYING PURCHASE.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (DAND). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.



MANHATTAN, NA #45, 46, 48, 49, SP #2, 3, 3X, 21, 22, 24, 26 thru 28, 48, 49, 65, SROP #16, 18, 19

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