



SALE DATES MARCH 24-30

heartriteaid.com



88¢ WITH WELLNESS+ CARD

Sweetarts 3 oz., Russell Stover or Palmer Bagged Chocolates 2.95 - 4 oz., Brach's Jelly Beans 9 oz., Melster Egg Crate 12 ct. Cotton Candy 2 oz. or Sixlets 5 oz. Selection may vary by store

YOU PAY 2.99 WITH WELLNESS+ CARD

GET BACK 100+ UP REWARD

*Limit 2 +UP offers per household.

Hershey's, Reese's or Cadbury Easter Bagged Candy 8 - 8.5 oz., Reese's Pieces Pastel Eggs 10 oz., Easter M&M's 9.9 - 12.6 oz., Nestle NestEggs 8 oz. or Palmer Dairygood Easter Eggs 20 oz.

EASTER SAVINGS



99¢ WITH WELLNESS+ CARD

King Size Candy Bars, Theater Candy, or Fun or Snack Size 6 Packs

1.99 WITH WELLNESS+ CARD



Premium Jelly Beans or Non-Chocolate Bagged Easter Candy Regular Retail \$2.99 Selection may vary by store

Assorted Unfilled Easter Baskets Great Selection of Wicker and Plush Styles Assorted Filled Easter Baskets Selection may vary by store



All Easter Plush Regular Retail \$1.99 and Up or All Kidstuff Spring/Summer Value Toys Regular Retail \$2.49 and Up Selection may vary by store

GREAT VALUE

25% OFF REGULAR RETAIL WITH WELLNESS+ CARD



General Mills Cereal 10 - 14 oz. (excludes Fiber One)
Kellogg's Cereal
 Corn Flakes, Corn Pops, Froot Loops, Apple Jacks, Rice Krispies, Frosted Flakes 8.7 - 12 oz. or Raisin Bran 13.7 oz., Quaker Cereal 13 - 14.5 oz. Selection may vary by store

YOU PAY 2/5.00 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$2.79

GET BACK 100+ UP REWARD WHEN YOU BUY 2 OF THESE ITEMS
 *Limit 2 +UP offers per household.

6.97 WITH WELLNESS+ CARD

Cottonelle Double Roll Bathroom Tissue 12 Pack
Viva Paper Towels 8 Pack

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

No nonsense or Leggs Pantyhose, Socks or Tights

TRE Semmè Hair Care 5.7 - 32 oz.
Dove Hair Care 7 - 12 oz.

YOU PAY 2/7.00 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.01

GET BACK 200+ UP REWARD WHEN YOU BUY 2 OF THESE ITEMS
 *Limit 3 +UP offers per household.

13.99

Heineken Beer Select Varieties, 12 Pack, 12 oz. Bottles or Cans
Becks Sapphire or Beers of Mexico Beer 12 Pack, 12 oz. Bottles

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

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69¢ Peeps 5 ct., Reese's Egg 1.2 oz.,
Cadbury Eggs 1.2 - 1.5 oz.,
MilkyWay or Snickers Eggs 1.1 oz.
WITH WELLNESS+ CARD



3.99 Lindt 7.2 oz.,
Jelly Belly Pouch 9.8 oz.,
Brach's Jelly Beans 38 oz.
WITH WELLNESS+ CARD



2.99 Ferrero Eggs 3.5 oz.,
Godiva Gems 4.3 oz.
or Ghirardelli 4.58 oz.
WITH WELLNESS+ CARD



4.99 Reese's Egg 10 oz.,
Peter B. Painter 13 oz.,
Russell Stover Solid Milk
Chocolate Bunny 12 oz.,
Ginormous Egg 10 oz.
WITH WELLNESS+ CARD



Russell Stover Bunnies 3 oz.
Brach's Jelly Bird Eggs 16 oz.
M&M's Filled Tin 1 oz.
Brach's Rabbits 3.1 oz.
Chocolate Dipped Peeps 1.5 oz.
Edible Easter Grass 1 oz.
Whoppers Eggs 10 oz.
Easter Pez

2/\$3
SINGLE PURCHASE PRICE *1.69
WITH WELLNESS+ CARD



88¢
WITH WELLNESS+ CARD

Easter Novelties
Regular Retail \$1.29
Choose from Plastic Eggs filled with Candy,
Bunny Lip Pops, Lollipops,
Tootsie Roll Bank, Hilco, Kabobs

Palmer Rabbits 1.5 - 2 oz.,
Russell Stover Rabbits,
Candy Bars or Cross 1.5 - 2 oz.
Regular Retail \$1.29



4.99 Cadbury Mini Eggs 18 oz.,
Reese's Peanut Butter Eggs 16.9 - 18 oz.,
Plastic Eggs Filled with Candy
Regular Retail \$5.99 - \$6.99
WITH WELLNESS+ CARD



6.99 Whitman's Easter Tin 10 oz.,
Ferrero Rocher Bunny 5.7 oz.,
Lindt Gold Bunny Basket 3.5 oz.,
Reese's Assorted Bag 22.46 oz.,
Mars Mixed Minis 19.19 oz.
WITH WELLNESS+ CARD



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD
Crazy Art, Darice, Playskool
or Crayola Art Supplies



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD
Assorted Easter Grass
and Plastic Eggs
Great assortment of colors,
finishes and styles to choose from
Selection may vary by store

Russell Stover Eggs 6 Pack, Cadbury Egg 4 Pack, Snickers or Milky Way Egg 6 Pack,
 Russell Stover Egg Crate 9 oz., Russell Stover Hollow Bunny 3 oz., Russell Stover Snap-It Bunny 5 oz.,
 Hershey's Snapsy Bunny 2 oz., Pez Easter Tubes, Bucky Bunny 1.5 oz., Angry Birds Egg 4.23 oz.



2/\$5
 SINGLE PURCHASE PRICE \$2.79
 WITH WELLNESS+ CARD

Mars
 Miniatures 10.5 - 11.5 oz.
 Dove Eggs 7.94 - 8.87 oz.
 Hershey's Bliss 8.6 oz.
 Selection may vary by store

YOU PAY 2.99
 WITH WELLNESS+ CARD
GET BACK 1.00 +UP
 REWARD

*Limit 4 +UP offers per household.



1.99
 WITH WELLNESS+ CARD
 Swedish Fish Eggs 9.5 oz.
 Sour Patch Bunnies 9.5 oz.
 Tootsie Pops 9.6 oz.



3/99¢
 SINGLE PURCHASE PRICE 99¢
 WITH WELLNESS+ CARD
 Russell Stover Easter Eggs 1 - 1.25 oz.,
 Palmer Lil Pals and Little Beauty 1 oz.
 Regular Retail 99¢



YOU PAY 4.99
 WITH WELLNESS+ CARD
GET BACK 1.00 +UP
 REWARD
 Russell Stover or Whitman's Sampler 12 oz.
 Hershey's Pot of Gold 8.7 - 10 oz.
 *Limit 4 +UP offers per household.

ihearthritaid.com

25% OFF
 REGULAR RETAIL
 WITH WELLNESS+ CARD
 Easter Novelties or Decor
 Selection may vary by store

99¢
 WITH WELLNESS+ CARD
 Peeps 10 - 12 ct.
 Selection may vary by store

25% OFF
 REGULAR RETAIL
 WITH WELLNESS+ CARD
 Assorted Easter Egg Dye Kits
 Selection may vary by store

facebook Game Card
 facebook
 facebook
GET BACK 5.00 +UP
 WITH WELLNESS+ CARD
 WHEN YOU BUY \$25 OF THESE ITEMS
 REWARD
 Facebook Gift Card
 *Limit 1 +UP offer per household.



Lindt 5 Pack or Gold Bunny 3.5 oz., Grand Slam Hollow Bunny 5 oz., Russell Stover Milk Chocolate Solid Bunny 7 oz., White Pastel Rabbit or Jellybeans 12 oz., Peter Rabbit 5 oz. or Snickers Bunny 5 oz.

2.99
 WITH WELLNESS+ CARD



Reese's or Cadbury Mini Eggs 12 ct., Reese's Egg 6 ct., Dove Bunny 4.5 oz., Reester or Speedy Bunny 5 oz., Hershey's Bunnies 6 ct.

3.99
 WITH WELLNESS+ CARD

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Food & Snacks



COUPON AVAILABLE IN MOST SUNDAY PAPERS ON SPLENDA

COUPON AVAILABLE IN MOST SUNDAY PAPERS ON HELLMANN'S

2/\$6

SINGLE PURCHASE PRICE \$3.49 WITH WELLNESS+ CARD

Hellmann's Mayonnaise 30 oz., Pam Cooking Spray 6 oz., Crisco Oil 32 oz., DAK Ham 16 oz., Spam 12 oz., Hereford Canned Corned Beef 12 oz., Jif Peanut Butter 18 oz., Smucker's Strawberry Preserves 18 oz. or Splenda 100 ct. or 3.8 oz. Selection may vary by store.



\$1 OFF COUPON IN MOST SUNDAY PAPERS ON DUNKIN' DONUTS COFFEE

6.99

WITH WELLNESS+ CARD

Nescafe Taster's Choice Coffee 7 oz.
Folgers Coffee Country Roast 34.5 oz. or Instant 12 oz.
Maxwell House Coffee Wake Up Roast 30.6 oz.
Dunkin' Donuts Coffee 12 oz. Selection may vary by store



5.99

WITH WELLNESS+ CARD

Blue Diamond Almonds 16 oz.
Wonderful Pistachios 16 oz. Selection may vary by store



2/\$3

SINGLE PURCHASE PRICE \$1.79 WITH WELLNESS+ CARD

Quaker Instant Oatmeal 8 - 12 ct. or Oats 18 oz., Rice 2 lb., Hormel Chili 10.5 - 15 oz., Underwood Deviled Ham 4.25 oz. or Bumble Bee Salad Kits 3.5 oz. Selection may vary by store



YOU PAY 4/5.00 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$1.25

GET BACK 200+ UP REWARD WHEN YOU BUY 4 OF THESE ITEMS

*Limit 3 +UP offers per household.

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1.00

WITH WELLNESS+ CARD

Cheez-It 3 oz., Nabisco Cookies and Crackers 3 oz. or Pringles 2.6 oz. Selection may vary by store



2/\$5

SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD

Select Snacks
Cheetos 8 - 11 oz., Fritos 10.25 - 10.5 oz., Munchies 8 oz., Frito Lay Dips 8.5 - 9 oz., Cheez-It 6 - 7 oz., Keebler Cookies and Crackers 5.5 - 16 oz., Special K Crackers or Chips 4 - 8 oz. Selection may vary by store



PLANTERS. Peanuts 10 - 16 oz. Selection may vary by store

3.49

WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

All GOODNESS Products and Simply Trail Mix 7 - 8 Pack Selection may vary by store



1.99

WITH WELLNESS+ CARD

Mott's Applesauce 6 Pack, Applesauce 24 oz., Ocean Spray Craisins, Sunsweet Prunes 9 oz., One's 7 oz. or Prune Juice 32 oz. +CRV or Deposit where applicable.
Pepperidge Farm Goldfish 6.6 - 8 oz., Stauffer's Animal Crackers 16 oz. or Domino Sugar 32 oz.
Betty Crocker Baking Mixes 15.25 - 18.3 oz. or Frosting 16 oz. Selection may vary by store



2.49

WITH WELLNESS+ CARD

Nature Valley Granola Bars 6 - 10 ct., Quaker Bars 6 - 8 ct., Fiber One Bars 5 ct., Quaker Instant Oatmeal 10 ct.

Candy & Beverages



2/\$5

SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Select Non-Chocolate Bags of Candy

Twizzlers, Red Vines, Blow Pops, Goetzies, Jolly Ranchers, LifeSavers, Skittles, Tootsie, Werthers, Gimbal's, Sour Patch Kids, Swedish Fish and More! 10 - 16 oz. or Jelly Belly Jelly Beans 7 oz.
Look for Bonus Bags!
Regular Retail \$2.79 - \$3.99. Selection may vary by store.



99¢

WITH WELLNESS+ CARD

Select Candy
Russell Stover or Whitman's Chocolates
1 - 2 oz. or Nips 4 oz.
Non Chocolate Pegged Candy
Regular Retail \$1.49 - \$1.99



2.99

WITH WELLNESS+ CARD

Lindt, Ghirardelli or Godiva
Pouches 3.5 - 5.32 oz.
Selection may vary by store



2/\$7

SINGLE PURCHASE PRICE \$3.79
WITH WELLNESS+ CARD

Breyers Ice Cream 48 oz.
Selection may vary by store

Manufacturer's Coupon / Expires 03/30/13

Coca-Cola
Coke or Coke Products
2 Liter Bottles +CRV or
Deposit where applicable

YOU PAY	4 ^F \$5 ^R
LESS IN-AD COUPON	-1 ⁰⁰ ON 4
FINAL COST AFTER IN-AD COUPON	4 ^F \$4 ^R

WITH WELLNESS+ CARD

RC4910801207601033013

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit 2 offers per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Explore our CRAFT beer selection



13.99

Coors or Miller Beer
Select Varieties, 18 Pack,
12 oz. Cans or Bottles

11.49

Bud Light Platinum, Bud
Black Crown, or Beck's
Beer Select Varieties,
12 Pack, 12 oz. Bottles
Modelo Especial Beer
12 Pack, 12 oz. Cans



9.99

Budweiser Beer
Select Varieties,
12 Pack, 12 oz. Cans or Bottles

6.49

Rolling Rock or
Milwaukee's Best Beer
Select Varieties,
12 Pack, 12 oz. Cans



Single Serve
Candy

Regular Retail 99¢
Selection may vary by store

59¢

WITH WELLNESS+ CARD



2/\$5

SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Capri Sun 10 Pack,
Arizona Tea 1 Gallon
Red Bull Energy Drink 12 oz.
+CRV or Deposit where applicable
Selection may vary by store

2.99

WITH WELLNESS+ CARD

Gum Bottles
40 - 60 ct.
Selection may vary by store

MANHATTAN, SP #24

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

iheartriteaid.com

RITE AID BEAUTY MONEY GUARANTEE
It's like to change your mind here.

40% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

ALMAY
All Eye Cosmetics
(excludes Eye Makeup Removers)

PHYSICIANS FORMULA
Foundation, Powder,
Concealer, Blush or
Bronzers

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

COVERGIRL
All Cosmetics

GET BACK 5.00 +UP
WITH WELLNESS+ CARD
REWARD
WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.

Sally Hansen
Cosmetics
**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

SEE MOST
SUNDAY PAPERS
FOR COUPON

Neutrogena
Cosmetics

wet.wild
Cosmetics
Regular Retail \$1.99 and above

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 3.00 +UP
REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.

REVLON
Lip and Nail
Enamel

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Fragrances
\$26.99 and Above

GET BACK 12.00 +UP
WITH WELLNESS+ CARD
REWARD
WHEN YOU BUY ANY OF THESE ITEMS

*Limit 1 +UP offer per household.

All Irish Spring
Body Wash 15 oz.
and Bar Soap
3 Pack
Antiperspirant/
Deodorant 3 oz.

YOU PAY 2/6.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.49

GET BACK 2.00 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household. Valid 3/3 - 3/30/13.

New!

Vaseline
Intensive Care
Lotion 20.3 oz. and Spray

YOU PAY 5.99
WITH WELLNESS+ CARD

GET BACK 1.00 +UP
REWARD

*Limit 2 +UP offers per household. Valid 3/3 - 3/30/13.

ihearthriteaid.com

Scunci
Assorted Elastics
18 Pack



YOU PAY 1.99
WITH WELLNESS+ CARD

GET BACK 1.99 +UP
REWARD

*Limit 2 +UP offers per household.

Conair and Scunci
Barrettes, Clips, Pins,
Headbands or Ponytailers
(excludes Elastics 18 ct.)

GET BACK 3.00 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 3 +UP offers per household.

Neutrogena
All Skin, Hair and Sun Care



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 5.00 +UP
REWARD
WHEN YOU BUY \$25 OF THESE ITEMS

*Limit 2 +UP offers per household.

Clear Scalp
and Hair
Therapy
Shampoo or
Conditioner
12.7 - 12.9 oz.



YOU PAY 4.99
WITH WELLNESS+ CARD

GET BACK 2.00 +UP
REWARD

*Limit 2 +UP offers per household.

Scalpe
Haircare,
Skincare,
Bodywash or
Antiperspirant
Deodorant



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 3.00 +UP
REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 3 +UP offers per household.

New!

NIVEA
Lip Care



YOU PAY 2/4.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.79

GET BACK 10.00 +UP
REWARD
WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 2 +UP offers per household. Valid 3/3 - 3/30/13.

FRUCTIS
Shampoo or
Conditioner
25.4 oz.
Treatments
or Stylers
Regular Retail
\$6.79 - \$7.99

REVLON
ColorSilk
Buttercream

4.99

WITH WELLNESS+ CARD



head & shoulders
Shampoo
23.7 oz.
Clinical or Extra Strength
14.2 oz.

Revlon Frost & Glow
Highlighting Kits
One Application

6.99

WITH WELLNESS+ CARD



All
Coppertone,
Solarcaine
and Bain de Soleil
Sun Care
(excludes Trial Size
and Lip Sticks)
Regular Retail
\$9.99 and Higher



YOU PAY 9.99
WITH WELLNESS+ CARD

GET BACK 2.00 +UP
REWARD

*Limit 4 +UP offers per household.

NEXUS
Shampoo,
Conditioner
or Stylers
(excludes Trial Size)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD



2/\$6
SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD

REVLON
ColorSilk Hair Color
One Application



\$1 OFF
COUPON IN MOST
SUNDAY PAPERS

New!

OLAY
Fresh Effects Facial Skin Care



GET BACK 5.00 +UP
REWARD
WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.

GARNIER
All Skin Care



GET BACK 5.00 +UP
REWARD
WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Vitamin Sale

All Nature's Bounty and Flex-a-min Vitamins and Supplements



GET BACK 10⁰⁰ +UP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 2 +UP offers per household.

One A Day Vitamins

Women's or Men's 200 ct.,
Women's & Men's 50+ 120 ct.,
Active Metabolism & VitaCrave
100 ct., Menopause 50ct., Prenatal
30 ct., Healthy Skin & VitaCrave
Omega 80 ct., Citracal Bone



GET BACK 6⁰⁰ +UP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY ANY OF THESE ITEMS

*Limit 2 +UP offers per household.



Vitamins Value Size

BUY ONE GET
SECOND ONE
FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Schiff
Move Free
Advanced, Ultra
or Maintain and
Repair



**BUY ONE GET
SECOND ONE
FREE**
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX.
ITEMS OFFERED AT REGULAR RETAIL. WITH WELLNESS+ CARD

GET BACK 5⁰⁰ +UP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Refresh
Eye Drops
30 ml., Celluvisc 30 ct.,
Refresh Plus 50 ct.,
Optive Advanced
0.33 oz.



YOU PAY 12⁹⁹
WITH WELLNESS+ CARD

GET BACK 3⁰⁰ +UP
WITH WELLNESS+ CARD REWARD

*Limit 2 +UP offers per household.

Johnson & Johnson
First Aid Products

All Band-Aids,
Red Cross Wound
Care Items
and Neosporin
1 oz.



**BUY ONE GET 50% OFF
SECOND ONE**
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 2⁰⁰ +UP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

FREE RX DELIVERY

At NYC area locations.
Call your local Rite Aid today

Limitations may apply. Ask pharmacist for details.
An adult must sign for delivered prescriptions.

GNC

LIVE WELL.

FULL SELECTION GNC VITAMINS AND SUPPLEMENTS

GNC
Fish Oil 1000 360 ct.
Vitamin D-3 2000
180 ct.
DHEA 25 mg. 90 ct.
or Preventive
Nutrition CoQ10
100 mg. 30 ct.

9⁹⁹

WITH WELLNESS+ CARD



GNC PRO PERFORMANCE®
100% Whey
Protein 1 lb.
Creatine
Monohydrate
120 ct. or CLA 90 ct.

19⁹⁹

WITH WELLNESS+ CARD



GNC
Mega Men or Women's Ultra Mega
Vitapak 30 Day 50Plus, Extreme Athlete,
Performance and Vitality Active,
Active Energy or WELL-BEING be Wholesome
Pro Performance Shaker Cup or Blender
Bottle, TriFlex 60 - 240 ct. Assorted Select Formulas

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

GNC
Total Lean Lean Bars, Lean Shake 25,
Pre Diet Cleanse, CLA, Thermo CLA, Lean Chews,
Burn 60, Appetrex Control or Waterex.

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.



SEE MOST SUNDAY PAPERS FOR COUPON

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET BACK 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

Your Choice
Kotex or U by Kotex
Sanitary Protection
or Poise Pads 20 to 22 ct.
or Liners 44 - 48 ct.
or Midol



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

YOUR CHOICE
RITE AID
Any Protective Underwear,
Pad or Guards



12.99
WITH WELLNESS+ CARD

Stomach Relief
Choose from Omeprazole or
Lansoprazole 28 ct., Ranitidine and
Famotidine 50 - 60 ct., Laxative Relief
30 Doses, Col-Rite or P-Col-Rite 250 ct.,
or Bisacodyl Tablets 100 ct.



SEE MOST SUNDAY PAPERS FOR COUPON

2/\$8
SINGLE PURCHASE PRICE \$4.29
WITH WELLNESS+ CARD

Tums Antacid
50 - 150 ct.

Cold & Allergy



Aleve
Tablets or Caplets 100 ct.
Aleve Liquigels 40 ct.
Bayer Aspirin
200 count or Advanced
Aspirin 80 ct.
Excedrin
Migraine or Extra Strength 100 ct.

YOU PAY 8.99
WITH WELLNESS+ CARD

GET BACK 5.00 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 4 +UP offers per household.



SEE MOST SUNDAY PAPERS FOR COUPON

Advil Cold Relievers
10 - 40 ct. (Advil Cold/Sinus and
Advil Allergy/Sinus located at the
pharmacy, not available in all
states. Limit 1 Advil Cold/Sinus or
Allergy/Sinus per customer.)
Robitussin
Liquid 4, 8, or 12 oz.
or Caplets and Liquigels 20 ct.
(Excludes 4 + 4 ounce Value Packs)

GET BACK 3.00 +UP REWARD
WITH WELLNESS+ CARD
*Limit 2 +UP offers per household.

riteaid.com

Rite Aid has gone mobile.

- Transfer prescriptions
- Refill prescriptions by scan or number
- Manage account
- Locate nearest store

Download now at riteaid.com/mobile.

11.99 WITH WELLNESS+ CARD

12.99 WITH WELLNESS+ CARD

Allergy Relief
Choose from Loratadine, Cetirizine, or
Fexofenadine 30ct., Lorata-D 15ct.,
or Cetri-D 24 ct., Lorata-D and Cetri-D
located at the Pharmacy Counter. Not
available in all states. Limit 1 Lorata-D
or Cetri-D per customer.

Mucinex
Max 14 ct., D 18 ct., Fast Max,
DM or 600 mg, 20ct.
(Mucinex D available behind
the pharmacy counter, not
available in all states. Limit
one Mucinex D per household.)

Manufacturer's Coupon / Expires 03/30/13

SAVE \$4.00
WITH WELLNESS+ CARD

Advil
Tablets or Caplets 200 ct.
Liqui-gels 160 ct.
Advil PM Caplets 120 ct.

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS

RC4905901209301033013

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Manufacturer's Coupon / Expires 03/30/13

SAVE \$5.00
WITH WELLNESS+ CARD

Claritin
Allergy Relief
45 or 70 count

SEE MOST SUNDAY PAPERS FOR ADDITIONAL COUPON SAVINGS

RC4910501207401033013

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

50% BIGGER

DayQuil
COLD & FLU

Vicks VapoRub
NyQuil

YOU PAY 6.99
WITH WELLNESS+ CARD

GET BACK 1.00 +UP REWARD

*Limit 3 +UP offers per household.



Johnson & Johnson
Oral Care Products
Including Listerine, Reach and Rembrandt

Crest
Toothpaste 4 oz., 4.2 oz.,
4.6 oz. or 6.2 oz.,
Oral-B
Advantage, Complete
Toothbrush
Manual 1 ct.

GET BACK 500⁺ UP REWARD
WITH WELLNESS+ CARD
WHEN YOU BUY \$10 OF THESE ITEMS
*Limit 2 +UP offers per household.

YOU PAY 2/6⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.29
GET BACK 200⁺ UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD
YOUR CHOICE
Any **Oral-B**
Rechargeable or
Battery Brush or Refill

YOUR CHOICE
Any **Oral-B** Toothpaste, Whitening Booster or
Spin Brush, Baby or Toddler Oral-B Toothpaste
or Teething Relief (excludes Toothtunes)
BUY ONE GET SECOND ONE FREE
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX.
ITEMS OFFERED AT REGULAR RETAIL, WITH WELLNESS+ CARD
GET BACK 500⁺ UP REWARD
WHEN YOU BUY \$10 OF THESE ITEMS
*Limit 2 +UP offers per household.

GET BACK 200⁺ UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

SEE MOST SUNDAY PAPERS FOR COUPON

AXE Antiperspirant/Deodorant and Body Spray
2.7 - 4 oz., (excludes Twin Packs)
Regular Retail \$4.99 - \$5.99
Body Wash 16 oz., Shampoo
or Conditioner 12 oz.
(excludes Twin Packs)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Dove Men's Body Wash
13.5 oz., Shower Tool or
Bar Soap 3 Pack, AXE or
Dove Facial Care for Men

ENTER FOR YOUR CHANCE TO WIN A TRIP FOR 4 TO THE 2014 NCAA[®] MEN'S BASKETBALL FINAL FOUR[®]

HOW TO ENTER

- Purchase any Men's Dove or Axe at Rite Aid using your wellness+ card and you will be automatically entered to win
- Or enter online at UnileverPromotions.com/RiteAid
- Details available at UnileverPromotions.com
- Promotion valid between 3/3 - 3/30/13

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not increase your chances of winning. Open to individual, legal residents of AL, AR, AZ, CA, CO, CT, DE, DC, FL, GA, IA, ID, IL, IN, KS, KY, LA, MA, ME, MI, MN, MO, MS, MT, ND, NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, PE, NC, RI, SC, SD, WI, WV, WY, TN, TX, UT, VT, VA and older. Sweepstakes begins at 12:00:01 AM (EST) on 3/3/13 and ends at 11:59:59 PM (EDT) on 3/30/13. Subject to Official Rules. Visit www.Promotions.com/RiteAid for Official Rules. To receive a copy of the Official Rules by mail, mail a self-addressed, stamped business-size envelope for receipt by 4/6/13 to: Unilever "March Madness" Giveaway Rules (Rite Aid), P.O. Box 7276, Wilton CT 06897-7276. Odds of winning depend on the total number of entries received. Void where prohibited. Sponsored by: Conopco Inc., d/b/a Unilever, 800 Sylvan Avenue, Englewood Cliffs, NJ 07632. NCAA, Final Four and March Madness licensed by or trademarks of the National Collegiate Athletic Association. Unilever is an official NCAA corporate partner.



GET BACK 10⁰⁰ UP REWARD
WHEN YOU BUY \$25 OF THESE ITEMS *Limit 4 +UP offers per household. Purchase dates 3/6 - 4/2/13

SAVE \$2⁰⁰
WITH WELLNESS+ CARD
Schick Hydro, Edge or Skintimate Shave Gels
6 - 10 oz.

SAVE \$4⁰⁰
WITH WELLNESS+ CARD
Your Choice
Any Schick Hydro Razor,
Cartridge Refill or Disposable

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

ob Comfort Carefree Pantliners
36 - 60 ct. or Ultra 16 ct.,
Stayfree Sanitary Protection Pads 14 - 24 ct.
or o.b. Tampons 18 ct.

YOU PAY 2/5⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.89
GET BACK 100⁺ UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 4 +UP offers per household.

7⁹⁹
WITH WELLNESS+ CARD
Just for Men or Touch of Gray
Hair Color
(excludes Auto Stop)



Glad Trash Bags
 Drawstring - 13 Gallon, 38 - 45 ct.
 or 30 Gallon, 25 - 28 ct.
 Odor Shield - 13 Gallon, 34 - 40 ct.
 Twist Tie - 13 Gallon, 80 ct.
 or 30 Gallon 40 ct.
 Lawn and Leaf 39 Gallon, 15 ct.
Lysol Spray 12.5 oz. **Wipes** 80 ct.
Clorox Clean-up 32 oz. or
HOME Bleach 60 oz.
 or Concentrated 30 oz.

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL
 of equal or lesser value
 WITH WELLNESS+ CARD

3⁹⁹
 WITH WELLNESS+ CARD
Downy Fabric Softener
 Ultra 40 Load, Regular 21 Load or Sheet 80 ct.
Scott Bathroom Tissue 4 Pack
Kleenex 60 ct., 4 Pack
Bounce Dryer Sheets 70 - 80 ct.

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BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable
 sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD

Purex Laundry Detergent
 or **Fabric Softeners**, **Ajax**
Dishwashing Liquid or
Cleanser, **Arm & Hammer**
Baking Soda or
 All **HOME Paper and**
Foam Plates, Cups, Bowls,
Napkins 250 ct., **Cutlery** or
Facial Tissues 65 - 160 ct. or 8 Packs

2⁹⁹
 WITH WELLNESS+ CARD
 or **Febreze**
Febreze Air Effects
 9.7 oz., **Glade Decor Scents Kit,**
Scented Candles
 4 oz., **Expressions**
Aerosol Starter Kit
 or **Sense N Spray Refill**
 0.43 oz.

Friskies
Cat Food
 5.5 oz. Can
Fancy Feast
Cat Food
 3 oz. Can
Mighty Dog
Food 5.5 oz.
 Selection may vary
 by store



YOU PAY 10/6⁰⁰
 WITH WELLNESS+ CARD
 SINGLE PURCHASE PRICE 6%

GET BACK 200⁺ UP REWARD
 WHEN YOU BUY 10 CANS

*Limit 2 +UP offers per household.



25% OFF
 REGULAR RETAIL
 WITH WELLNESS+ CARD
 All Sunglasses

RITE AID Photo Coupon / Expires 6/30/13

50 4"x6" Digital Prints
 for **\$5.99**
 WITH WELLNESS+ CARD



Must bring coupon to
 get advertised discount.
 Good only at RITE AID
 Pharmacies.
 Limit one per customer.
 Not valid if duplicated.



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL
 of equal or lesser value
 WITH WELLNESS+ CARD
 All Photo Frames
 and Albums
 Selection may vary by store



10' x 10' PE Gazebo
 or **9' Patio**
Market Umbrella
 Assorted Colors
 Selection may vary by store
 Some assembly may
 be required

29⁹⁹
 WITH WELLNESS+ CARD



24⁹⁹
 WITH WELLNESS+ CARD
YOUR CHOICE
5 Position Padded Lawn
Chair or Sling Stack Chair
 Selection may vary by store



19⁹⁹
 WITH WELLNESS+ CARD
YOUR CHOICE
Round Charcoal Grill or
Wicker Stack Chair
 Selection may vary by store



6⁹⁹
 WITH WELLNESS+ CARD
DURACELL
Batteries "AA" or "AAA" 6 Pack,
Ultra Batteries
 "AA" or "AAA" 8 Pack, "C" or "D" 4 Pack
 9 Volt 2 Pack or Hearing Aid 8 Pack



19⁹⁹
 WITH WELLNESS+ CARD
Lincoln DVD
 Available 3/26/13
 or **CRAIG DVD Player**



25% OFF
 REGULAR RETAIL
 WITH WELLNESS+ CARD
 Assorted Headphones,
 Earbuds or Portable
 Speakers, Memorex,
 Maxell, Tech Universe
 or Monster Jump Drives



199⁹⁹
 WITH WELLNESS+ CARD
CRAIG
32" HDTV 720 P
High Definition
Television Wide
Screen Flat Panel
 Accessories Include Table
 Stand, Remote Control and
 Two "AAA" Batteries Included

Save \$136 In +UP REWARDS This Week

GET BACK 10⁰⁰ +UP REWARD WHEN YOU BUY \$25 OF L'OREAL

*Limit 4 +UP offers per household. Offer valid 3/3 - 3/30/13.

My Signature Beauty

Curated-for-you tools, expertise, inspiration and shopping. Go to lorealparisusa.com for your personalized beauty consultation.

L'ORÉAL PARIS

L'ORÉAL All Cosmetics

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

L'ORÉAL Skin Care, Sunless or Sun Care

5⁹⁹ L'ORÉAL Ever Hair Care 4 - 8.5 oz. or Healthy Look or Root Rescue Hair Color One Application WITH WELLNESS+ CARD

RITE AID Manufacturer's Coupon / Expires 3/30/13

L'ORÉAL Excellence Creme or Sublime Mousse Hair Color One Application

YOU PAY **8⁹⁹**
LESS IN-AD COUPON **-2⁰⁰**
FINAL COST AFTER IN-AD COUPON **6⁹⁹** WITH WELLNESS+ CARD

\$2 OFF COUPON IN MOST SUNDAY PAPERS ON EXCELLENCE

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Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

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YOU PAY 2⁹⁹ WITH WELLNESS+ CARD
GET BACK 1⁰⁰ +UP REWARD

Mouthwash Optic White 8 oz.
Toothpaste Total Advanced 5.8 oz., Total or Sensitive 6 oz., Optic White or Sensitive Pro-Relief 4 oz. or 2 in 1 - 4.6 oz.
Manual Toothbrush Max or Sensitive Pro-Relief 1 ct.



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

PHARMASSURE All Vitamins & Supplements
Selection may vary by store



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Pain Care 50 ct. Non Aspirin, Cold/Sinus/Allergy Relief, Suphedrine PE or Complete Allergy 20 - 24 ct.



50% OFF REGULAR RETAIL WITH WELLNESS+ CARD

Garden Decor
Includes Planters, Figurines, Statues, Fountains, Bird Baths, Bird Feeders, Wind Chimes and Wind Spinners or Garden and Outdoor Lighting.
Selection may vary by store

RITE AID Manufacturer's Coupon / Expires 3/30/13

BUY THREE (3) Pepsi Products
12 Pack, 12 oz. Cans
3 for \$12.99
GET a FREE* Pepsi Next
12 Pack, 12 oz. Cans with In Ad Coupon
*plus applicable sales tax +CRV or Deposit where applicable (Must buy 3 for FREE Item) WITH WELLNESS+ CARD

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

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YOU PAY 2⁹⁹ WITH WELLNESS+ CARD
GET BACK 1⁰⁰ +UP REWARD

Crystal Lake Water
24 Pack, 16.9 oz. Bottles
+CRV or Deposit where applicable



8⁹⁴ WITH WELLNESS+ CARD

Laundry Detergent
Liquid 75 oz., 36 - 48 Loads or Powder 40 Loads

WELLNESS+ CARD REQUIRED. DOLLAR BUY REQUIREMENT MUST BE MET AFTER ALL APPLICABLE DISCOUNTS. +UP REWARDS NOT VALID ON PRESCRIPTIONS, PRESCRIPTION CO-PAYS, CIGARETTES, ALCOHOL, GIFT CARDS, ONLINE PURCHASES, LOTTERY TICKETS, LICENSES, MONEY ORDERS, MONEY TRANSFERS, PREPAID CARDS, STAMPS, OTHER MAIL SERVICES AND ITEMS PROHIBITED BY LAW AND MAY NOT BE COMBINED WITH OTHER OFFERS. +UP LOADS DIRECTLY ON YOUR WELLNESS+ CARD TO REDEEM AFTER 6AM THE DAY AFTER ISSUANCE. +UP REWARDS ARE VALID FOR 14 DAYS AFTER ISSUANCE. +UP REWARD WILL AUTOMATICALLY BE DEDUCTED FROM NEXT QUALIFYING PURCHASE.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.



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