



i ♥ rite aid

With us, it's personal.

SALE DATES APRIL 7-13

heartriteaid.com

All **NATURE'S BOUNTY** and Flex-a-min Vitamins and Supplements

Buy One Get Second One **Free**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



SEE MOST SUNDAY PAPERS FOR COUPON

Purex Fabric Softener or Crystals, Finish or Jet Dry, Ajax Dishwashing Liquid, **HOME** Cleaning Sponges, Plates, Cups, Cutlery or Napkins

Buy One Get Second One **Free**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

VIDEO VALUES COUPON AVAILABLE ON FINISH



MAYBELLINE NEW YORK

SPRING INTO BEAUTY

BEAUTY OF BEAUTY

MAYBELLINE Cosmetics



BUY ONE GET SECOND ONE **50% OFF** REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

RITE AID

Long Acting Allergy Relief

Choose from Adult or Children's Loratadine and Cetirizine (excludes Lorata-D and Cetiri-D)

Buy One Get Second One **Free**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Your Choice

Colgate Toothpaste Multipacks 4 oz. or larger or Any Colgate Battery Power Toothbrush or any Manual Multipack Toothbrush (excludes Extra Clean 3 ct.) or Aqualfresh Toothpaste 5.6 - 6 oz.

Buy One Get Second One **Free**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

SEE MOST SUNDAY PAPERS FOR COUPON



Tide

Laundry Detergent 100 oz. Liquid, 48 - 64 Loads or Powder 53 - 68 Loads

**11.94**

WITH WELLNESS+ CARD



Single Serve Candy Bars

Regular Retail 99¢ Selection may vary by store

Buy One Get Second One **Free**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Blue Diamond Almonds 6 - 8 oz., Planters Nut•rition 9 - 10.25 oz., Planters Cashews and Mixed Nuts 8.25 - 8.75 oz. or Almonds 10.25 oz. Selection may vary by store

Buy One Get Second One **Free**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Scott

Mega Roll Choose-a-Size 8 Pack

Scott

Bathroom Tissue 12 Pack



YOU PAY **7.94**

WITH WELLNESS+ CARD

GET BACK **1.00** +UP REWARD

\*Limit 2 +UP offers per household.

Kellogg's

Special K, Smart Start or Fiber Plus Cereals 11.4 - 17.5 oz. Special K or Fiber Plus Cereal Bars 5 - 6 ct. Selection may vary by store

Buy One Get Second One **Free**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



we carry milk!

Cheez-It 6 - 7 oz., Keebler Cookies and Crackers 8.5 - 16 oz. Peanuts 10 - 16 oz., Jack Link's Jerky 3.25 oz. Special K Crackers 8 oz. or Chips 4 oz. Selection may vary by store

Buy One Get Second One **Free**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Corona, Beck's Sapphire, Blue Moon or Amstel Light Beer Select Varieties, 12 Pack, 12 oz. Bottles

**13.99**



SP #24

Save **\$105** In **+UP REWARDS** This Week

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

## GET BACK 10<sup>00</sup> REWARD WHEN YOU BUY \$30 OF THESE ITEMS

\*Limit 2 +UP offers per household.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

**Aveeno.**  
ACTIVE NATURALS.  
Sun Care, Skin Care,  
Hair Care and Baby  
Care Products

SEE MOST SUNDAY PAPERS FOR COUPON

**Listerine Mouthwash**  
Cool Mint, Fresh Burst,  
Original, Zero or  
Vanilla Mint 1 liter  
**PocketPaks** 72 ct.  
**Toothpaste** 4.2 oz.  
**Reach** Floss 200 yds.  
Toothbrushes By  
Design 2 ct.

**3<sup>99</sup>**

WITH WELLNESS+ CARD



SEE MOST SUNDAY PAPERS FOR COUPON

**Neosporin**  
Cream or  
Ointment 0.5 oz.  
**Aveeno Anti-Itch or  
Benadryl Itch Relief**

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD



**Johnson & Johnson  
Wound Care**  
Choose from Adhesive Pads,  
Gauze, Tapes and Dressings,  
Band-Aid Brand Bandages -  
Plastic, Sheer, Children's Clear,  
Flexible Fabric, Tough Strips,  
Sport Active, Antibacterial or  
Water Proof 10 - 80 ct.

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD



SEE MOST SUNDAY PAPERS FOR COUPON

**Johnson's Baby  
Care Products**  
14 - 15 oz., Naturals 9 oz.  
**Desitin** 2 oz.

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

All Clean & Clear  
and ROC Skin Care

Manufacturer's Coupon / Expires 4/13/13

**SAVE \$200**  
WITH WELLNESS+ CARD  
All Visine  
Eye Drops

**\$2 OFF COUPON IN MOST SUNDAY PAPERS**

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4941801217601041313

Manufacturer's Coupon / Expires 4/13/13

**SAVE \$100**  
WITH WELLNESS+ CARD  
All Benadryl, Tylenol  
Cold or Sudafed  
Cold Relievers (Some  
Sudafed items located at  
the pharmacy register,  
not available at all states.  
Limit 1 per customer)

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4941801217601041313

**BenGay,**  
**Motrin** 100 ct.  
**Motrin PM**  
20, 40 or 80 ct.

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

Manufacturer's Coupon / Expires 4/13/13

Carefree Pantliners 36 - 60 ct. or  
Ultra 16 ct., Stayfree Sanitary Protection  
Pads 14 - 24 ct. or o.b. Tampons 18 ct.

**2 for \$6  
LESS \$1.00  
ON 2  
2 for \$5**

**SEE MOST SUNDAY PAPERS FOR COUPON**

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4941803217601041313

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"I'm over 60.  
Do I need a  
Shingles shot?"

THE ANSWER IS YES IF:

- You have ever had the chicken pox.
- You would like to avoid the pain and complications associated with Shingles.

Talk to your Rite Aid Pharmacist today  
about getting your Shingles shot.\*

\*Covered by most insurance plans including Medicare Part D.



# VITAMIN & NUTRITION SALE **BUY 1 GET 1 FREE!** on these popular vitamins and supplements . . . and **MORE IN STORES!**

Prices effective through 4/27/13. Same brand, of equal or lesser value. Selection may vary by store.

Natrol Vitamins and Supplements and Laci Le Beau Teas

**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Ester-C Assorted Formulas Nature's Bounty or Sundown Vitamins and Supplements

**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Go Acai 6 ct. Alive! Multivitamins Men's or Women's 50 ct. High Octane Energy Chew 3 ct., L'il Critters Gummy Vites With All Natural Colors Vitafusion Gummy Vitamins

**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Enzyte 24/7 40 ct. Extenze HT 30 ct. Intense 20 ct. Drink-A-Lyzer Alcohol Test

**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Schiff Mega Red 30 - 60 ct. Mega D3 90 ct. Glucosamine 150 ct. Move Free 30 - 90 + 30 ct. Assorted Formulas

**BUY ONE GET SECOND ONE FREE**  
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL. WITH WELLNESS+ CARD  
**GET BACK 10<sup>00</sup> +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household.



Acai Berry Cleanse 56 ct. Thermotabs Salt Supplement 100 ct. Nitro 2-Go Mega Shot 4 oz. Sheets Energy or Sleep Strips 10 ct.

**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Dextrim Natural 30 ct. Mega-T Green Tea 30 or 90 ct., Hoodia 30 ct. Hollywood 48-Hour Miracle Diet 32 oz. Pounds Lost 2 or 4 Pack Bob Harper's Smart Weight Loss

**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Joint Juice 6 Pack, 8 oz. Bottles Cosamin ASU 90 ct. Cosamin DS 100 ct. Bioglan Super Fish Oil 100 ct. Kids Smart Omega-3 30 ct. Barefoot Coral Calcium Complete 90 ct.

**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Osteo Bi-Flex Assorted Formulas

**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



MetaboLife or Twin Lab Supplements

**BUY ONE GET SECOND ONE FREE**

OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL. WITH WELLNESS+ CARD  
**GET BACK 200<sup>00</sup> +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household.



Designer Whey Powders, Ready-To-Drink 4 Packs or 2Go Packs Assorted Flavors Selection may vary by store Sponge Bob Gummies 90 ct. Stresstabs 60 ct.

**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Marathon Single Nutrition Bars, PowerBar, Muscle Milk Nutrition Bars Assorted Flavors Promax Nutrition Bars Assorted Flavors Selection may vary by store

**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



# 10% Off\* RITE AID Brands every day with your WELLNESS+ CARD

\*Discount applies to regular price when you earn 250 points



**BUY ONE GET SECOND ONE**  
**50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD

**Tugaboos**  
Jumbo Pack Diapers, Training Pants or Overnights  
Baby Care (Excludes Formula, Diapers and Trial Size)



**BUY ONE GET SECOND ONE**  
**50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD

**RITE AID**  
All Nutritional Adult  
Liquid or Powder



COMPARE TO  
PRIOSEC AND  
PREVACID

**7.99**  
WITH WELLNESS+ CARD

**RITE AID**  
Acid Relief  
Omeprazole or Lansoprazole 14 ct.



**BUY ONE GET SECOND ONE**  
**50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD

**YOUR CHOICE**  
Any **RITE AID** Maxi Pad  
14 - 48 ct., Tampons 18 - 54 ct.  
Pantliners 60 - 92 ct.



**YOU PAY 11.99**  
WITH WELLNESS+ CARD  
**GET BACK 300+UP**  
REWARD  
\*Limit 2 +UP offers per household.



**BUY ONE GET SECOND ONE**  
**FREE**  
of equal or lesser value plus applicable sales tax. Items offered at regular retail.  
WITH WELLNESS+ CARD

**PHARMASSURE**  
Vitamins



**BUY ONE GET SECOND ONE**  
**50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD  
**GET BACK 300+UP**  
REWARD  
WHEN YOU BUY \$10 OF THESE ITEMS  
\*Limit 2 +UP offers per household.

**RITE AID HOME**

**Cleaners** Choose from  
Bleach 96 or 64 oz.,  
Wipes 35 ct., Glass, Pine,  
All Purpose, Bathroom  
and Bowl Cleaners  
24 - 32 oz.,  
Drain Opener 32 oz.  
and Deluxe or Long Cuff  
Latex Cleaning Gloves

**2/\$4**

SINGLE PURCHASE PRICE \$2.19  
WITH WELLNESS+ CARD



**2/\$5**

SINGLE PURCHASE PRICE \$2.99  
WITH WELLNESS+ CARD  
**RITE AID Pantry** Tubs 18 - 26 oz.  
Chocolate Laydown Bags 9 - 11 oz.



**2/\$6**

SINGLE PURCHASE PRICE \$3.29  
WITH WELLNESS+ CARD  
**Pantry** Cookies 13 - 15.5 oz.,  
Jerky 3 oz., Almonds 9 oz.,  
Natural Almond or Energy  
Mix 6 oz. Selection may vary by store



**2/\$3**

SINGLE PURCHASE PRICE \$1.59  
WITH WELLNESS+ CARD



### Stomach Relief

Choose from: Antacid Tablets 72 - 250 ct., Antacid Liquid 12 oz. or Famotidine or Ranitidine Acid Reducers

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

**External Pain Relievers**  
Choose from Heatwraps and Patches 2 - 5 ct. or Pain Relief Creams, Ointments or Sprays 2 - 4 ct.



**3.99**  
WITH WELLNESS+ CARD

**Stomach Relief**  
Choose from Gas Relief 18 - 36 ct., Stomach Relief Liquid 12 - 16 oz., Motion Sickness 16 ct. or Anti-Diarrheal 12 ct.



**6.99**  
WITH WELLNESS+ CARD

**Hemorrhoid Relief**  
Cream, Ointment or Gel 1.8 - 2.0 oz., Wipes 96 ct., Suppositories 24 ct.  
**Laxatives**  
Laxative Relief 8.3 oz., Senna Lax 100 ct., Bisacodyl 50 ct. or Women's Laxative 90 ct.



**Dry Roasted Peanuts** 24 oz.  
**Pistachio Mix** with Cashews & Almonds 8.75 oz.

**Simplify.**  
**Mixed Nuts** 26 oz.

**4.49**  
WITH WELLNESS+ CARD



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

**Multi-Purpose Solution** 12 oz., **Eye Itch Relief** 2 - 5 ml., **Allergy Relief Drops** 15 ml., **Sterile Eye Drops** 0.5 oz.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

**YOUR CHOICE**  
Any Rite Aid Protective Underwear, Pad, Guard or Adult Cleansing Wipes 8 - 192 ct.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

**Manual Toothbrushes, Floss or Flossups, Denture Tablets, Adhesives or Denture Brush**



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

**Batteries**  
"AA" - 16 - 20 Pack or "C" - 8 Pack  
**Hearing Aid Batteries** 8 Pack



**88¢**  
WITH WELLNESS+ CARD  
**Facial Tissue** 100 ct.  
**Paper Towel** Single Roll  
**Bathroom Tissue** 176 Sheet or 1000 Sheet Single Roll



**RENEWAL**  
All Sun Care  
Regular Retail \$2.49 - \$9.99  
**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

# GET BACK 5<sup>00</sup> +UP<sup>®</sup> REWARD

WHEN YOU BUY \$15 OF GARNIER SKIN, FRUCTIS, NUTRISSE OR OLIA

\*Limit 4 +UP offers per household. Offer valid 3/31 - 4/27/13

\$1 OFF  
COUPON IN MOST  
SUNDAY PAPERS

**GARNIER  
FRUCTIS**  
Shampoo,  
Conditioner  
or Stylers  
Regular Retail  
\$3.99 - \$4.99

**2<sup>99</sup>**

WITH WELLNESS+ CARD

\$1 ONLINE  
COUPON SAVINGS  
AVAILABLE WITH  
VIDEO VALUES  
See rload.com  
for details.

**4<sup>99</sup>**

WITH WELLNESS+ CARD

**GARNIER**  
Facial Cleansers  
Regular Retail \$6.29 - \$7.99

\$2 OFF  
COUPON IN MOST  
SUNDAY PAPERS

**GARNIER  
NUTRISSE**  
Creme or Foam  
Hair Color  
One Application

**5<sup>99</sup>**

WITH WELLNESS+ CARD

\$3 OFF  
COUPON IN MOST  
SUNDAY PAPERS

**GARNIER**  
Olia Oil Powered  
Permanent Color  
One Application

**8<sup>99</sup>**

WITH WELLNESS+ CARD

\$2 ONLINE  
COUPON SAVINGS  
AVAILABLE WITH  
VIDEO VALUES  
See rload.com  
for details.

**GARNIER**  
Select Skin  
Renew or  
Ultra-Lift  
Facial Care  
Regular Retail  
\$12.99 - \$15.49

**11<sup>99</sup>**

WITH WELLNESS+ CARD

**GARNIER**  
Select Dark  
Spot or Ultra Lift  
Intensive Skin Care  
Regular Retail  
\$16.99 - \$17.99

**14<sup>99</sup>**

WITH WELLNESS+ CARD



**11<sup>99</sup>**

WITH WELLNESS+ CARD

**L'ORÉAL**  
Revitalift, Age Perfect,  
Youth Code, BB Cream or  
Collagen Filler Skin Care  
Regular Retail \$16.99 - \$17.99



**19<sup>99</sup>**

WITH WELLNESS+ CARD

**L'ORÉAL**  
Youth Code, Age Perfect  
Balms and Revitalift Triple  
Power, Clinical 10 or Miracle  
Blur Regular Retail \$19.99 - \$26.99



**JOHN FRIEDA**  
london • paris • new york

Frizz-Ease, Full Repair, Root  
Awakening, Brilliant Brunette,  
Sheer Blonde, Radiant Red or  
Luxurious Volume  
(excludes trial size)

**BUY ONE GET  
SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD

**GET BACK 3<sup>00</sup> +UP<sup>®</sup> REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 3 +UP offers per household.

\$5 ON 3 ONLINE  
COUPON SAVINGS  
AVAILABLE WITH  
VIDEO VALUES  
See rload.com  
for details.

Rogaine Men's or  
Women's Hair Regrowth  
3 Pack  
Viviscal Hair Nutrient Tabs  
60 ct.

**YOU PAY 39<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 10<sup>00</sup> +UP<sup>®</sup> REWARD**

\*Limit 2 +UP offers per household.

**REVLON**  
Color Silk  
Hair Color  
One Application  
(excludes  
Buttercream)

**YOU PAY 2/6<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$3.49

**GET BACK 1<sup>00</sup> +UP<sup>®</sup> REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 3 +UP offers per household.

\$2 OFF  
COUPON IN MOST  
SUNDAY PAPERS  
ON INFUSIUM

**Infusium 23**  
Hair Care 16 oz.  
**Mane 'n Tail**  
Hair Care 32 oz.  
**Salon Grafix**  
Stylers 8 - 10 oz.

**4<sup>99</sup>**

WITH WELLNESS+ CARD

**Eucerin Body and  
Face Skin Care**  
Regular Retail  
\$9.99 - \$13.99  
**Olay Complete,  
Age Defying  
and Total Effects  
Facial Moisturizers  
or Cleansers**  
Regular Retail  
\$9.99 - \$16.49

**9<sup>99</sup>**

WITH WELLNESS+ CARD

**Gold Bond Baby, Skin,  
Bath or Foot Care**



**GET BACK 5<sup>00</sup> +UP<sup>®</sup> REWARD**  
WITH WELLNESS+ CARD  
WHEN YOU BUY \$15 OF THESE ITEMS

\*Limit 2 +UP offers per household.



# COLOR RUSH

**NEW**

ALL NYC  
Cosmetics



**YOU PAY 40% OFF**  
WITH WELLNESS+ CARD REGULAR RETAIL



# COVERGIRL

*favorites*  
FOR LESS

**6<sup>99</sup>**

WITH WELLNESS+ CARD

COVERGIRL  
Clean Makeup, Clean  
Powder, Blast, Lash  
Blast Volume/Fusion  
and Outlast Lip Color



REVLON<sup>®</sup> Lip Care or Nail Enamel

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD

**GET BACK 300 +UP**  
REWARD

\*Limit 2 +UP offers per household.



ALMAY. All Cosmetics

**BUY TWO GET THIRD ONE FREE**  
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX.  
ITEMS OFFERED AT REGULAR RETAIL. WITH WELLNESS+ CARD

**GET BACK 500 +UP**  
REWARD  
WHEN YOU BUY 3 OF THESE ITEMS

\*Limit 2 +UP offers per household.

L'ORÉAL<sup>®</sup>  
True Match  
Liquid  
Foundation,  
Powder, Blush  
or Concealer  
(excludes True Match  
Naturale and  
True Match Lumi)

**7<sup>99</sup>**

WITH WELLNESS+ CARD



**RITE AID** BEAUTY MONEY BACK GUARANTEE  
It's ok to change your mind here.

L'ORÉAL<sup>®</sup>  
Voluminous Mascara  
(excludes False Fiber Mascara)

**6<sup>99</sup>**

WITH WELLNESS+ CARD



SEE MOST SUNDAY PAPERS FOR COUPON

RIMMEL  
Eye, Nail  
and Lip Care  
(excludes Face)

**YOU PAY 40% OFF**  
WITH WELLNESS+ CARD REGULAR RETAIL

**GET BACK 500 +UP**  
REWARD  
WHEN YOU BUY \$15 OF THESE ITEMS

\*Limit 2 +UP offers per household.



Speed Stick  
Men's or Ladies  
2.3 - 3.25 oz.  
(excludes 24/7,  
Stainguard and  
Twin Packs)

**YOU PAY 2<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 200 +UP**  
REWARD

\*Limit 2 +UP offers per household.



Dial or Tone  
Body Wash 16 - 18 oz.  
Dial Liquid Hand  
Soap 52 oz. Refill  
Dial Lotion 21 oz.  
Right Guard Body  
Wash 13.5 - 16 oz.  
or Bar Soap 6 Pack

**2/\$7**

SINGLE PURCHASE PRICE \*3.99  
WITH WELLNESS+ CARD



SEE MOST SUNDAY PAPERS FOR COUPON

Dr. Scholl's  
Foot Care Products  
(excludes Lotrimin and  
Tinactin Custom Orthotics)

**YOU PAY 25% OFF**  
WITH WELLNESS+ CARD REGULAR RETAIL

**GET BACK 300 +UP**  
REWARD

\*Limit 2 +UP offers per household.



SEE MOST SUNDAY PAPERS FOR COUPON

**Gillette**  
Fusion, ProGlide,  
Mach3 Sensitive  
or Venus Razor  
1 ct. (excludes Stylers)

**YOU PAY 9.99**  
WITH WELLNESS+ CARD

**GET BACK 2.00 +UP**  
REWARD

\*Limit 2 +UP offers per household.



SEE MOST SUNDAY PAPERS FOR COUPON

**Gillette**  
Disposable Razors,  
Shave Prep  
and ProSeries  
Skin Care

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD



\$1 OFF COUPON IN MOST SUNDAY PAPERS ON POLIDENT

**Biotene**  
Mouthwash 16 oz.  
Toothpaste 4.5 oz.  
Oral Balance 1.5 oz.  
Polident Denture  
Cleanser 120 ct.

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD



**eos**  
Shave Cream  
7 oz.  
Bic Twin Select  
Silky Touch  
Disposable Razors  
10 ct.

**YOU PAY 2.99**  
WITH WELLNESS+ CARD

**GET BACK 2.00 +UP**  
REWARD

\*Limit 4 +UP offers per household.



SEE MOST SUNDAY PAPERS FOR COUPON

**Colgate**

**Toothpaste**  
Total Advanced 5.8 oz.  
Total 6 oz., Optic White 4 oz.  
2 in 1 - 4.6 oz. or Sensitive 6 oz.  
**Manual Toothbrush**  
Max or 360° - 1 ct.  
(excludes Surround)  
**Optic White Mouthwash**  
8 oz.

**2.99**

WITH WELLNESS+ CARD

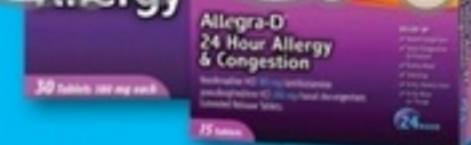


Advil and Children's Advil Pain Care and Cough/Cold Relievers, TheraCare, Fibercon, Preparation H, Alavert, Chapstick, Dimetapp, Emergen-C, Robitussin, Centrum or Caltrate (excludes Advil and Alavert Cold & Allergy items located at the pharmacy counter)

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD



**Allegra Allergy**



Allegra 100 mg, 24 Hour 30 ct.  
Allegra-D 12 Hour 20 ct. or 24 Hour 15 ct.  
(Allegra-D located at the pharmacy counter. Not available in all states. Limit 1 Allegra-D per customer.)

**YOU PAY 17.99**  
WITH WELLNESS+ CARD

**GET BACK 3.00 +UP**  
REWARD

\*Limit 2 +UP offers per household.

**Claritin**



**Claritin**  
Allergy Relief  
20 ct., Claritin-D 15 ct.  
(Claritin-D located behind the pharmacy counter. Not available in all states. Limit 1 Claritin-D per customer)

**16.99**

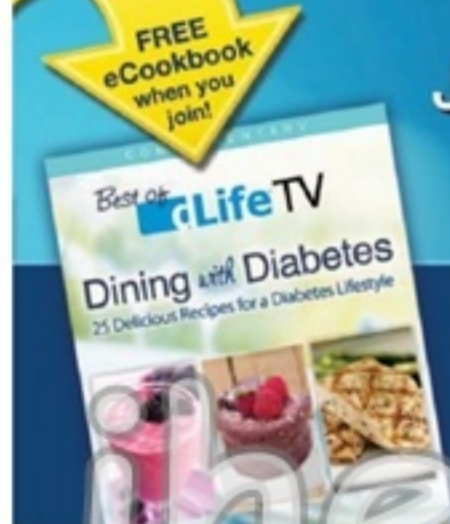
WITH WELLNESS+ CARD

**dLife**  
IT'S YOUR DIABETES LIFE!

Join the #1 Diabetes Community

Go to [www.dLife.com/joinnow](http://www.dLife.com/joinnow)

- » 9,000+ diabetes-friendly recipes
- » Educational Diabetes Videos
- » Weekly Food & Recipe eNewsletters



RITE AID

Manufacturer's Coupon / Expires 4/13/13

All TENA Serenity Pads,  
Guards or Underwear  
Fearless Protection



**YOU PAY 11.99**  
LESS IN-AD COUPON  
**10.99**  
FINAL COST AFTER IN-AD COUPON  
WITH WELLNESS+ CARD



RC4941802217601041313

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



**PAMPERS BABY WIPES**  
180 - 216 ct.  
**\$5.99**  
WITH WELLNESS+ CARD

**24.99**  
WITH WELLNESS+ CARD  
**Pampers** Super Pack Diapers  
or **Enfamil** Powder Formula  
Premium Lipil or Newborn 23.4 oz.  
or Gentlese 22.2 oz.



ihcart.rit.edu.com

Liquid-Plumr 17 or 32 oz.  
Scrubbing Bubbles  
Toilet Gel Kit, Clorox  
Clean Up Spray 32 oz.  
or Stain Fighter 22 oz.

**3<sup>99</sup>**

WITH WELLNESS+ CARD



Febreze Noticeables 2 Pack Refills  
Swiffer Dry Starter Kit or  
Extendable Handle, Libman  
Corn and Angle Brooms or  
Wonder and Scrubster Mops  
and Dryel Drycleaning Refills

**8<sup>99</sup>**

WITH WELLNESS+ CARD



**2<sup>29</sup>**

WITH WELLNESS+ CARD

Kleenex Facial Tissues Family Size,  
240 ct., Cool Touch 50 ct., Pocket Packs 8 ct.  
Cottonelle Moist Wipes 42 ct.  
HOME Moist Towelettes 40 ct.



**3<sup>79</sup>**

WITH WELLNESS+ CARD

Bounty Paper Towel  
Value Roll, 2 Pack  
Charmin Ultra Bathroom  
Tissue 4 Pack



**4<sup>99</sup>**

WITH WELLNESS+ CARD

Airwick Candles 5.29 oz.,  
Glade Scented Oil 2 Pack  
or Lasting Impressions  
1 Pack Refills, Lysol 19 oz.  
and Clorox Toilet Bowl  
Tablets 2 Pack

Xtra 2X  
Laundry  
Detergent  
116 Loads

**5<sup>99</sup>**

WITH WELLNESS+ CARD



**BUY ONE GET  
SECOND ONE  
50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD

HOME Paper Towels Single Roll  
Lysol Wipes 80 ct., 2000  
Flushes, CLR 28 oz., Clorox  
Bathroom Cleaner 30 oz. or  
Toilet Wand Refills 6 ct.  
Selection may vary by store

**DURACELL**  
Batteries

AA or AAA - 8 Pack,  
AA or AAA Ultra - 6 Pack,  
C or D - 4 Pack,  
9V - 2 Pack and  
Hearing Aid - 8 Pack

**YOU PAY 6<sup>99</sup>**

**GET BACK 1<sup>00</sup> +UP<sup>+</sup>**  
REWARD

\*Limit 2 +UP offers per household.



**88<sup>00</sup>**

WITH WELLNESS+ CARD

CRAIG.  
Tablet or Notebook  
limited to store stock



**1<sup>99</sup>**

WITH WELLNESS+ CARD

9 Lives Cat Food  
4 Pack, 5.5 oz. Cans  
Selection may vary by store



**YOU PAY 2<sup>99</sup>**

**GET BACK 3<sup>00</sup> +UP<sup>+</sup>**  
REWARD  
WHEN YOU BUY \$10 OF THESE ITEMS

\*Limit 2 +UP offers per household.

Better for the  
Environment-  
No bottles to  
throw away

**BRITA**  
10 Cup  
Pitcher,  
Ultramax  
Dispenser or  
Filter 5 Pack

**YOU PAY 29<sup>99</sup>**

**GET BACK 6<sup>00</sup> +UP<sup>+</sup>**  
REWARD

\*Limit 4 +UP offers per household.



RITE AID Photo Coupon / Expires 04/13/13

**75 4" x 6"  
Digital Prints**



**7<sup>99</sup>**

WITH WELLNESS+ CARD



Must bring coupon  
to get advertised  
discount. Good only at  
RITE AID Pharmacies.  
Not valid if duplicated.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD

**GET BACK 5.00 +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household.

All Sunglasses

All Banana Boat or Hawaiian Tropic Sun Care  
**BUY ONE GET SECOND ONE FREE**  
of equal or lesser value plus applicable sales tax. Items offered at regular retail.  
WITH WELLNESS+ CARD

**29.99**  
WITH WELLNESS+ CARD

**Assorted Outdoor Living**  
Choose from 9' Market Umbrella, 34" Glass Top Patio Table, Center Fold Utility Table, Lasko 20" Wind Machine Fan, Terrace Rose Resin Love Seat and Igloo 38 qt. Wheelie Cooler  
Selection may vary by store. Some assembly may be required.

**19.99**  
WITH WELLNESS+ CARD

Gracious Living Resin Adirondack Chair Assorted Colors, Igloo 22 Can Playmate Gripper Cooler, Folding Quad Chair with Canopy or Round Animal Print Fans  
Selection may vary by store. Some assembly may be required.

**9.99**  
WITH WELLNESS+ CARD

Folding Garden Chair, Resin Umbrella Base, Kids Folding Patio Chair, Igloo 6 Can Fashion Tote or 1/2 Gallon Insulated Jug

All **Kidzart** Spring & Summer Value Toys  
Regular Retail \$2.49 and Up  
Selection may vary by store

**25% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

**50% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

**Assorted Summer Housewares or Domestics**  
Dinnerware, Placemats, Salad Sets, Party Tubs, Tablecloths and Clips, Serving Ware, Beverage Sets, Frozen Popsicle Maker, Beach Totes and Bags, Towels or Summer Candles  
Selection may vary by store.

**5.99**  
WITH WELLNESS+ CARD

**KINGSFORD** Charcoal Matchlight 6.7 lb. or Original 8.3 lb. or Lighter Fluid 32 oz. Tiki Citronella Bucket 17 oz.

**1.99 to 19.99**  
REGULAR RETAIL

Garden Tools, Watering Supplies, Chemicals and Fertilizers  
Selection may vary by store.

**2/\$5**  
MUST BUY 2 PAIR FOR SALE PRICE  
WITH WELLNESS+ CARD

**Family Zories**  
Selection may vary by store.

**3.99**  
WITH WELLNESS+ CARD

Bug Barrier 30 oz., Flying Insect, House & Garden or Wasp & Hornet Sprays 11 - 15 oz. or Double Control Ant Bait 4 ct.

# Stock Up Specials



**99¢**  
WITH WELLNESS+ CARD

**Pearson Nips** 4 oz., **Select Gum** Choose from Trident, Stride, Orbit, Eclipse, Extra, Freedent, Wrigley, Dentyne, Bubble Yum Brands 9 - 10 ct., **Campfire Marshmallows** 10 - 10.5 oz., **TicTac** 1 oz., **Altoids Small** 0.37 oz., **Non-Chocolate Pegged Candies** 2.7 - 7 oz.  
Regular Retail \$1.49 - \$1.79  
Selection may vary by store



**2/\$5**  
SINGLE PURCHASE PRICE \$2.79  
WITH WELLNESS+ CARD

**Velveeta Skillet Dinners**  
12.86 - 14.64 oz., **Old El Paso Hard & Soft Taco Kit** 11.4 oz., **Lunch on the Run Kits** 8.1 oz., **Kraft Easy Mac** 12.9 oz., **Quaker Cereal** 13 - 14 oz., **Chewy Bars** 8 ct., **Instant Oatmeal** 8 - 10 Pack, **Standard Oats** 18 oz., Selection may vary by store



**2/\$3**  
SINGLE PURCHASE PRICE \$1.79  
WITH WELLNESS+ CARD

**Sugar Free Candy**  
Choose from Russell Stover, LifeSavers, Werther's or American Licorice  
Selection may vary by store



**2.99**  
WITH WELLNESS+ CARD

**Hershey's Bliss** 8.6 - 9.6 oz., **Dove** 8.5 - 9.5 oz., **Godiva** 3.5 - 4.3 oz., **Raffaello** 5.3 oz., **Ferrero Rocher** 12 ct.  
Selection may vary by store



**4.99**  
WITH WELLNESS+ CARD

**Maxwell House Coffee** 8 oz., **Folgers Instant Coffee** 8 oz., **Starbucks Frappuccino** 4 Pack, 9.5 oz. Bottles  
+CRV or Deposit where applicable  
Selection may vary by store

## Explore our CRAFT beer selection



**14.99**

**Samuel Adams Beer**  
Select Varieties,  
12 Pack, 12 oz. Bottles  
**Stella Artois Beer**  
12 Pack, 11.2 oz. Bottles



**13.99**

**Budweiser Beer**  
Select Varieties, 18 Pack,  
12 oz. Cans or Bottles



**9.99**

**Miller or Coors Beer**  
Select Varieties,  
12 Pack, 12 oz. Cans or Bottles



**5.99**

**Natural Light or Keystone Light Beer**  
12 Pack, 12 oz. Cans

**Lay's Potato Chips** 9.5 - 10.5 oz. (excludes Kettle)  
**Tostitos Chips** 9 - 13 oz.  
or **Queso Dip** 15 oz.  
or **Nonni's Biscotti** 5.52 - 6.88 oz.  
**Tropicana Pure Premium Orange Juice** 59 oz. +CRV or Deposit where applicable,  
Selection may vary by store

**2.99**  
WITH WELLNESS+ CARD



**Lays Stax** 5.5 - 5.75 oz.  
**Gatorade** 32 oz.  
**Pepsi or Pepsi Products**  
2 Liter Bottle  
+CRV or Deposit where applicable  
Selection may vary by store

**YOU PAY 4/5.00**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$1.49

**GET BACK 5.00 +UP REWARD**  
WHEN YOU BUY \$15 OF THESE ITEMS

\*Limit 3 +UP offers per household. +UP offer valid 3/31 - 4/27/18



**Pantry Grocery Items**  
Spices and Seasonings, Canned Vegetables 14.5 - 15.25 oz., Dried Fruit (Dates, Pineapples, Cranberries, Figs, Apricots and Prunes) 3 - 4.5 oz., Tomato Sauce 8 oz., Broth 14.5 oz., Canned Fruit Cocktail, Mandarin Oranges or Peaches 11 - 15 oz.  
**Nissin Big Cup O Noodles** 2.82 oz., **Hot and Spicy Bowls** 3.27 - 3.32 oz., **Easy Mac or Velveeta Cups** 2.05 - 2.39 oz. or **Jello Pudding** 3.4 - 3.9 oz.  
Selection may vary by store

**88¢**  
WITH WELLNESS+ CARD



# HOT BUYS • HOT BUYS • HOT BUYS • HOT BUYS • HOT BUYS



**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



**Pain Care**

Adult 100 ct., Children's 1 - 4 oz. Sleep Aid 24 ct. or Sleep Gels 32 ct.

Recommended by dermatologists  
2x more than any other skincare brand

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD

**GET BACK 10<sup>00</sup> +UP REWARD**  
WHEN YOU BUY \$30 OF THESE ITEMS

**Neutrogena**  
Cosmetics, Skin, Sun, Bath and Hair Care

\*Limit 2 +UP offers per household.



**YOU PAY 18<sup>99</sup>**  
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS  
**-7<sup>00</sup>**  
**FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 11<sup>99</sup>**



10 mg., 25 - 30 ct. or Zyrtec-D 24 ct. (Zyrtec-D available at the pharmacy counter, not available in all states. Limit 1 Zyrtec-D per customer)



**2/\$5**

SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD

Select

**Non-Chocolate Bags**

Twizzlers, Red Vines, Goetzes, LifeSavers, Tootsie, Werther's, Sour Patch Kids and more.

Regular Retail \$2.79 - \$3.49 Selection may vary by store

**TRESemme Shampoo, Conditioner or Stylers or St. Ives Skin Care or Body Wash** (excludes Trial Size)

**Old Spice** Fresh Collections, Red Zone 2.6 - 4 oz. Antiperspirant or Body Spray

**Gillette** Antiperspirant/Deodorant 2.6 to 4 oz.

**Gillette or Old Spice Body Wash** 16 - 18 oz.

**Secret** Flawless, Outlast, Scent Expressions, Fresh Effects, Natural Mineral, Smooth Effects 2.6 - 3 oz. Antiperspirant/Deodorant or Body Spray

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD

**YOU PAY 2/8<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$4.49

**GET BACK 2<sup>00</sup> +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 3 +UP offers per household. Offer valid 3/31 - 4/27/13



**50% OFF**

REGULAR RETAIL WITH WELLNESS+ CARD

**All Garden Decor**

Includes Planters, Lighting, Figurines, Statues, Fountains, Bird Baths, Bird Feeders, Wind Chimes, And Wind Spinners. Selection May Vary By Store



**3<sup>79</sup>**

WITH WELLNESS+ CARD

**Breyers Ice Cream** 48 oz.

Selection may vary by store



**2<sup>77</sup>**

WITH WELLNESS+ CARD

**Simplify.**

**Purified Water**

16.9 oz. 24 ct.

+CRV or deposit where applicable



**Maxwell House Coffee**

30.6 oz. (excludes Wake-Up Roast) Selection may vary by store

**YOU PAY 7<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 1<sup>00</sup> +UP REWARD**

\*Limit 2 +UP offers per household.

RITE AID Manufacturer's Coupon / Expires 04/13/13

**Coca-Cola** Coke or Coke Products

12 Pack, 12 oz. Cans +CRV or deposit where applicable (Limit 1)

**YOU PAY 2<sup>OR</sup> \$8**

LESS IN-AD COUPON **-2<sup>00</sup> ON 2**

**FINAL COST AFTER IN-AD COUPON 2<sup>OR</sup> \$6**

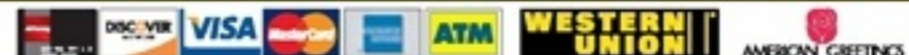
WITH WELLNESS+ CARD

RC4910802218201041313

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

WELLNESS+ CARD REQUIRED. DOLLAR BUY REQUIREMENT MUST BE MET AFTER ALL APPLICABLE DISCOUNTS. +UP REWARDS NOT VALID ON PRESCRIPTIONS, PRESCRIPTION CO-PAYS, CIGARETTES, ALCOHOL, GIFT CARDS, ONLINE PURCHASES, LOTTERY TICKETS, LICENSES, MONEY ORDERS, MONEY TRANSFERS, PREPAID CARDS, STAMPS, OTHER MAIL SERVICES AND ITEMS PROHIBITED BY LAW AND MAY NOT BE COMBINED WITH OTHER OFFERS. +UP LOADS DIRECTLY ON YOUR WELLNESS+ CARD TO REDEEM AFTER 6AM THE DAY AFTER ISSUANCE. +UP REWARDS ARE VALID FOR 14 DAYS AFTER ISSUANCE. +UP REWARD WILL AUTOMATICALLY BE DEDUCTED FROM NEXT QUALIFYING PURCHASE.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.



MANHATTAN, NA #2, 45, 48, 49, SP #2, 3, 3X, 21, 22, 24, 26 thru 28, 45, 48, 49, 05, SHOP #1, 4 thru 6, 10, 18, 19

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