



i ♥ rite aid

SALE DATES SEPT 15-21



Buy One Get Second One Free

Pain Care or Long Acting Allergy Relief. Choose from 100 ct. Pain Relievers or Adult or Children's Loratadine, Cetirizine or Fexofenadine Any Size (excludes Lorata-D and Cetri-D products located at the pharmacy counter.)

FUEL your body, fuel your car FREE GAS for a year\*

Buy One Get Second One Free

All Nature Made Vitamins and Supplements



YOU PAY 2/500 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$2.99

GET BACK 100 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS

Assorted Fun Size or Snack Size Candy 9.1 - 11.6 oz.

All Nivea, Eucerin and Aquaphor (excludes Nivea Lip and Trial Size)



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

GET BACK 200 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS

Caress or Dove Body Wash 12 - 13.5 oz., Dove or Dove for Men Antiperspirant/Deodorant 2.6 - 3 oz., Dove Bar Soap 2 Pack or Hair Care 7 - 12 oz. or Vaseline Intensive Care Lotion 10 oz.

YOU PAY 2/700 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$4.49

GET BACK 200 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 4 +UP offers per household. Purchase Dates 9/1 - 9/28/13



SEE MOST SUNDAY PAPERS FOR COUPON

Buy One Get Second One 50% OFF

REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

L'ORÉAL All Cosmetics Selection may vary by store



Laundry Detergent 75 oz. Powder, 40 Loads

BUY Tide AND Downy OR Bounce WITH WELLNESS+ CARD

GET BACK 100 +UP REWARD

\*Limit 1 +UP offer per household.

OR BUY Tide AND Downy AND Bounce WITH WELLNESS+ CARD

GET BACK 200 +UP REWARD

\*Limit 1 +UP offer per household. (2) \$1 +UPS will be issued.

894 WITH WELLNESS+ CARD



YOU PAY 799 WITH WELLNESS+ CARD

GET BACK 200 +UP REWARD

Folgers Coffee 22.6 - 33.9 oz. (excludes Country Roast) Selection may vary by store

Manufacturer's Coupon / Expires 09/21/13. Kellogg's Special K Products (excludes Protein Bars and Shakes) Must Buy 2 Selection may vary by store. YOU PAY 2500 LESS IN-AD COUPON -100 ON 2 FINAL COST AFTER IN-AD COUPON 2400 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$2.79. RC4951201263301092113



1299 Budweiser Beer Select Varieties, 18 Pack, 12 oz. Cans or Bottles

Manufacturer's Coupon / Expires 09/21/13. Pepsi & Pepsi Products 12 Pack, 12 oz. Cans +CRV or Deposit where applicable Limit 2. YOU PAY 208 LESS IN-AD COUPON -100 ON 2 FINAL COST AFTER IN-AD COUPON 207 WITH WELLNESS+ CARD. RC4943202267601092113

Save \$125 In +UP REWARDS This Week

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

# Allergy Relief

## Allegra

**Allergy Relief**  
Choose from Adult or Children's 12 - 15 ct. or 4 oz., Allegra-D 10 ct.  
(Allegra-D located at the pharmacy counter. Not available in all states. Limit 1 Allegra-D per customer.)

**YOU PAY 11<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 2<sup>00</sup> +UP**  
REWARD

\*Limit 4 +UP offers per household.



## ZYRTEC

**Allergy Relief**  
10 mg. 25 - 30 ct.  
Zyrtec-D 24 ct.  
(Zyrtec-D available at the pharmacy counter. Not available in all states. Limit 1 Zyrtec-D per customer.)

**YOU PAY 18<sup>99</sup>**  
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS  
**-5<sup>00</sup>**  
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS  
**13<sup>99</sup>**

WITH WELLNESS+ CARD



## Claritin

**Allergy Relief**

45 or 70 ct.

**GET BACK 5<sup>00</sup> +UP**  
WITH WELLNESS+ CARD REWARD

\*Limit 3 +UP offers per household.



## VICKS

**NyQuil or DayQuil**

Twin Packs

Liquid 2 x 12 oz.

LiquiCaps 48 ct.

**YOU PAY 11<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 1<sup>00</sup> +UP**  
REWARD

\*Limit 2 +UP offers per household.



**8<sup>99</sup>** Advil  
**Pain Reliever**  
Tablets or Caplets 100 ct.  
Liquigels or Film Coated 80 ct.

WITH WELLNESS+ CARD



**ALEVE Pain Relievers**

50 ct.

**YOU PAY 5<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 1<sup>00</sup> +UP**  
REWARD

\*Limit 4 +UP offers per household.



## Bayer Aspirin

Choose from Advanced Aspirin, PM 40 ct., Bayer for Women 60 ct., Back and Body or Headache Relief 50 ct., 325 mg. 100 ct., 81 mg. 120 ct. or 36 ct. 3 Pack

**YOU PAY 5<sup>99</sup>**  
WITH WELLNESS+ CARD

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS  
**-1<sup>00</sup>**

**GET BACK 1<sup>00</sup> +UP**  
REWARD

\*Limit 4 +UP offers per household.



**14<sup>99</sup>** Mucinex  
**Fast Max**  
Liquid 9 oz.  
Caplets 30 ct.  
(excludes Sinus Max)

WITH WELLNESS+ CARD

**Halls Cough Drops**  
Choose from Cream or Fruit Breezers, Sugar Free or Plus 25 ct.  
Natural 20 - 25 ct.  
Defense 17 - 30 ct.

**YOU PAY 2/3<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$1.69

**GET BACK 1<sup>00</sup> +UP**  
WHEN YOU BUY 2 OF THESE ITEMS  
REWARD

\*Limit 4 +UP offers per household.



**YOU PAY 8<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 1<sup>00</sup> +UP**  
REWARD

\*Limit 4 +UP offers per household.



**EXCEDRIN**  
**Migraine or Extra Strength** 100 ct.

**YOU PAY 9<sup>49</sup>**  
WITH WELLNESS+ CARD

**GET BACK 2<sup>00</sup> +UP**  
REWARD

\*Limit 4 +UP offers per household.

## Tiger Balm

**Pain Reliever**

Patch 4 - 5 ct.

Balm 0.63 oz.

Rub 2 oz.

ZzzQuil

Sleep Aid

Liquid 6 oz.

LiquiCaps 12 ct.

**YOU PAY 4<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 1<sup>00</sup> +UP**  
REWARD

\*Limit 2 +UP offers per household.



**Johnson & Johnson**  
**Anti Itch, Neosporin** 0.5 oz.  
**Benadryl** Cream or Gel  
or **Aveeno** Lotion or Cream

**YOU PAY 4<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 1<sup>00</sup> +UP**  
REWARD

\*Limit 2 +UP offers per household.

For Diabetes Testing Supplies

**WE ACCEPT**  
**MEDICARE PART B**  
90-DAY SUPPLIES - ALL MAJOR BRANDS.

\$0 Out-of-Pocket Costs\* On diabetic test strips.

\*with direct billing to Medicare and most supplemental insurance.





Opti-Free Replenish, Express, Pure Moist, Clear Care, Systane, GenTeal or Zaditor (excludes Travel Size 4 oz. and Less)

**GET BACK 500+UP**  
WITH WELLNESS+ CARD  
WHEN YOU BUY \$20 OF THESE ITEMS

\*Limit 2 +UP offers per household.



**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

**PHARMASSURE**  
All Vitamins and Supplements

**Sundown**  
NATURALS

Vitamins and Supplements

**BUY ONE GET SECOND ONE FREE**

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD



**BUY ONE GET SECOND ONE 50% OFF**

REGULAR RETAIL of equal or lesser value

WITH WELLNESS+ CARD

All One A Day, Citracal, Flintstones and Phillips Colon Health 45 ct.



All I-Caps Eye Vitamins Assorted Formulas

**BUY ONE GET SECOND ONE 50% OFF**

REGULAR RETAIL of equal or lesser value

WITH WELLNESS+ CARD



Kellogg's Multipacks Bars and Drinks

**YOU PAY 2/11.00**

WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$2.49

**GET BACK**

**200+UP**

REWARD WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 1 +UP offer per household.



**GNC**  
LIVE WELL.

**FULL SELECTION GNC VITAMINS AND SUPPLEMENTS**



**34.99**

**GNC Preventive Nutrition**  
Cellular Antioxidant, Healthy Cholesterol and Healthy Digestion Formulas



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

Assorted Mega Men, Women's Ultra Mega and Pro Performance AMP Vitapak 30 Day

**GNC PRO PERFORMANCE\***  
Amplified WheyBolic Extreme 60 1-3 lb., Platinum Edition 1 lb., Power 1 lb. or Ripped 1 lb.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

**USE YOUR GNC GOLD CARD EVERYDAY!**

\*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

**SHIELD YOURSELF FROM THE FLU**



Get your flu shot at Rite Aid today.\*

No appointment necessary.

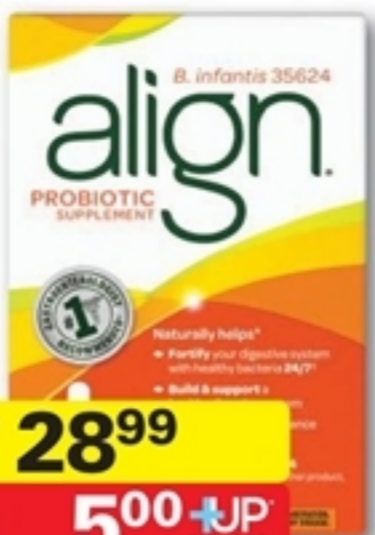
\*Vaccines available while supplies last. Age restrictions apply in some states. See pharmacist for details.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



**3<sup>99</sup>**  
WITH WELLNESS+ CARD  
**Rolaid's Antacid**  
72 - 150 ct.

**New!**



Align  
28 ct.  
**YOU PAY 28<sup>99</sup>**  
WITH WELLNESS+ CARD  
**GET BACK 5<sup>00</sup> +UP**  
REWARD  
\*Limit 2 +UP offers per household.

iheartriteaid.com



Metamucil  
72 Dose Powder  
or 100 ct. Caplets  
**YOU PAY 10<sup>99</sup>**  
WITH WELLNESS+ CARD  
**GET BACK 1<sup>00</sup> +UP**  
REWARD  
\*Limit 2 +UP offers per household.



Prilosec 42 ct.  
**YOU PAY 24<sup>99</sup>**  
WITH WELLNESS+ CARD  
**GET BACK 5<sup>00</sup> +UP**  
REWARD  
\*Limit 2 +UP offers per household.



**YOU PAY 6<sup>99</sup>**  
WITH WELLNESS+ CARD  
**GET BACK 1<sup>00</sup> +UP**  
REWARD  
\*Limit 2 +UP offers per household.

**Always**  
Infinity 28 - 36 ct.,  
Pantliners 162 ct.,  
Ultra Thin Jumbo Pack  
38 - 48 ct.

**Tampax**  
Pearl Tampons  
36 - 40 ct.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD

**Protective Underwear** 14 - 20 ct.,  
**Belted Undergarments** 30 ct.,  
**Guards for Men** 52 ct. or **Brief** 14 ct.,  
**Bladder Control Pads** 33 - 60 ct.,  
**Men's Boxers** 10 - 12 ct.

# Personal Care



YOUR CHOICE  
Any Pediasure or  
Pedialyte Product  
**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD



Any Pampers<sup>®</sup>  
or Luvs<sup>®</sup>  
Diapers or Easy Ups  
or Baby Wipes  
**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD



Johnson & Johnson  
Baby Care Products  
14 - 15 oz.,  
Naturals 9 oz.,  
or Desitin 2 oz.  
**YOU PAY 2/6<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$3.49  
**GET BACK 1<sup>00</sup> +UP**  
REWARD  
WHEN YOU BUY 2 OF THESE ITEMS  
\*Limit 2 +UP offers per household.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD  
**GET BACK 2<sup>00</sup> +UP**  
REWARD  
WHEN YOU BUY 2 OF THESE ITEMS  
\*Limit 2 +UP offers per household.

AZO,  
VH Essentials,  
Yeast-Gard,  
Pamprin  
or Vagisil  
(excludes  
Screening Kit)

**New!**



Clearblue Easy  
Pregnancy Test Kits  
+/- or Digital 2 - 3 ct.  
**YOU PAY 10<sup>99</sup>**  
WITH WELLNESS+ CARD  
**GET BACK 1<sup>00</sup> +UP**  
REWARD  
\*Limit 2 +UP offers per household.



**text4baby**<sup>®</sup>  
FOUNDING SPONSOR  
Johnson & Johnson



**Your baby has you.  
You have text4baby.**  
Text RABABY to 511411 (RABEBE en Español)

Text4baby makes it easy to get **FREE** health information directly to your cell phone to help you through pregnancy and baby's first year.  
Visit [www.text4baby.org](http://www.text4baby.org). Text STOP to discontinue service or HELP for technical help.

SEE MOST SUNDAY PAPERS FOR COUPON



**GET BACK 5.00 +UP**  
WITH WELLNESS+ CARD REWARD  
WHEN YOU BUY \$25 OF THESE ITEMS

\*Limit 2 +UP offers per household.  
+UP good on purchase of 2 participating products.

**Gillette**  
Styler, ProGlide, Fusion, Mach 3 and Venus Cartridge Refills, Fusion or Satin Care Shave Gel (excludes Trial Sizes)

YOUR CHOICE  
Any MACH3, CustomPlus, Sensor3, Venus, Good News or Daisy Disposable Razor



**YOU PAY 7.99**  
WITH WELLNESS+ CARD

**GET BACK 1.00 +UP**  
REWARD

\*Limit 2 +UP offers per household.

**RENEWAL**  
Razors, Cartridge Refill or Disposables, Men's Body Wash or Pre or Post Shave Gel



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
(ITEMS WITH WELLNESS+ CARD)

**GET BACK 2.00 +UP**  
REWARD  
WHEN YOU BUY \$10 OF THESE ITEMS

\*Limit 2 +UP offers per household.

**eos**  
Shave Cream  
7 oz.



**YOU PAY 2.99**  
WITH WELLNESS+ CARD

**GET BACK 2.00 +UP**  
REWARD

\*Limit 2 +UP offers per household.

**Dial or Tone**  
16 - 18 oz. Body Wash,  
Dial 8 Pack Bar Soap,  
Dial Liquid Hand Soap Refills  
32-52 oz. and  
Dial Lotions 21 oz.  
**Right Guard**  
Body Wash 13.5 oz.  
and 6 Pack Bar Soap

**2/\$7**

SINGLE PURCHASE PRICE \$4.49  
WITH WELLNESS+ CARD



**Crest Toothpaste**  
3D White 4 oz., ProHealth  
4 - 4.2 oz. (excludes Clinical),  
Complete 4 - 6.2 oz. or Kids  
**Oral-B Manual Toothbrush**  
Complete or Kids 1 ct.  
**Crest ProHealth or**  
**Scope Rinse** 250 ml.

**YOU PAY 2.99**  
WITH WELLNESS+ CARD

**GET BACK 1.00 +UP**  
REWARD

\*Limit 2 +UP offers per household.



**Crest**  
**ProHealth Clinical**  
or **3D Whitening**  
**Rinse** 473 ml.,  
**ProHealth Rinse**  
500 ml. to 1 Liter,  
**Toothpaste**  
3D White Luxe or  
ProHealth Clinical  
5.8 oz.

**YOU PAY 4.99**  
WITH WELLNESS+ CARD

**GET BACK 1.00 +UP**  
REWARD

\*Limit 2 +UP offers per household.



**Fixodent**  
**Control** Food Sealant  
**Free**

**Fixodent** Denture Cleanser  
78 ct., Adhesive 2 - 2.7 oz. or  
**Scope** 710 ml. to 1 Liter or  
**Glide Floss** 38.2 - 54.6 yds.

**YOU PAY 4.19**  
WITH WELLNESS+ CARD

**GET BACK 1.00 +UP**  
REWARD

\*Limit 2 +UP offers per household.



**YOU PAY 2.99**  
WITH WELLNESS+ CARD

**GET BACK 1.00 +UP**  
REWARD  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household.

Any Reach Manual  
Toothbrush 1 ct.,  
Listerine Pocket Paks  
72 ct., Total Care Floss 30 yd.  
or Dentotape 100 yd.

**Tom's**  
Toothpaste,  
Mouthwash,  
Anti-Perspirant/  
Deodorant  
or Bar Soap 2 Pack

**YOU PAY 4.99**  
WITH WELLNESS+ CARD

LESS MANUFACTURER'S  
COUPON IN MOST  
SUNDAY PAPERS  
**-1.00**

**GET BACK 1.00 +UP**  
REWARD

\*Limit 2 +UP offers per household.



SEE MOST SUNDAY PAPERS FOR COUPON

**2.99**  
WITH WELLNESS+ CARD

**Right Guard or Dry Idea**  
Antiperspirant or Deodorant  
(excludes Twin Packs and Aerosols)

**Old Spice High**  
**Endurance** 3 - 3.25 oz.,  
**Secret**  
**Antiperspirant** 2.6 oz.  
(excludes Twin Packs,  
Flawless, Scent Expressions,  
Smooth and Fresh Effects)

**YOU PAY 2/5.00**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$3.29

**GET BACK 1.00 +UP**  
REWARD  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household.



look & feel beautiful

BEAUTY MONEY BACK GUARANTEE

It's ok to change your mind here.

**GARNIER FRUCTIS**  
Shampoo, Conditioner or Stylers  
(excludes trial sizes)



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD

**GET BACK 500 +UP REWARD**

WHEN YOU BUY \$15 OF GARNIER SKIN, FRUCTIS OR NUTRISSE

\*Limit 4 +UP offers per household.  
Purchase dates 9/1 - 9/28/13.



**YOU PAY 2 FOR \$6 OR 3 FOR \$3**  
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS  
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$3.49

**Herbal Essences Shampoo, Conditioner, Stylers or Bodywash 5.7 - 13.5 oz.**

**L'ORÉAL Advanced Haircare**  
Shampoo or Conditioner  
12.6 oz.

**YOU PAY 2 FOR \$8 OR 4 FOR \$4**  
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS  
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$4.49



**aussie or samy**  
Signature Shampoo, Conditioner or Stylers

**2.99**

WITH WELLNESS+ CARD



**PANTENE**  
Shampoo or Conditioner  
12.6 oz.  
or Stylers 5.7 - 8.5 oz.  
(excludes Pantene Expert)

**BUY SHAMPOO, GET A FREE CONDITIONER OR STYLER COUPON IN MOST SUNDAY PAPERS**

**YOU PAY 2/7.00**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$3.99

**GET BACK 200 +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household.



**American Crew, Chi, Rusk, Sebastian, Tigi Bedhead or Tigi Catwalk**  
(Regular Retail \$9.99 and up, excludes Trial Size)

**GET BACK 700 +UP REWARD**  
WITH WELLNESS+ CARD  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household.



**Rogaine Mens or Womens Hair Regrowth 3 Pack**  
**Viviscal Hair Nutrient Tabs**

**YOU PAY 39.99**  
WITH WELLNESS+ CARD

**GET BACK 1000 +UP REWARD**

\*Limit 2 +UP offers per household.



**TRESemmé**  
professional performance  
Shampoo or Conditioner 32 oz.  
or Select Stylers

**2/\$7**

SINGLE PURCHASE PRICE \$3.99  
WITH WELLNESS+ CARD



RITE AID Manufacturer's Coupon / Expires 09/21/13

**L'ORÉAL Excellence Hair Color**  
One Application

**YOU PAY 8.99**  
LESS IN-AD COUPON -2.00  
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS ON L'ORÉAL EXCELLENCE -2.00  
FINAL COST AFTER IN-AD AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **4.99**

WITH WELLNESS+ CARD

RC4912409268201092113

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RITE AID Manufacturer's Coupon / Expires 09/21/13

**Vidal Sassoon Pro Series Hair Color**  
One Application

**YOU PAY 9.99**  
LESS IN-AD COUPON -1.00  
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS ON VIDAL SASSOON -2.00  
FINAL COST AFTER IN-AD AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **6.99**

WITH WELLNESS+ CARD

RC4912103267601092113

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

**Sally Hansen**  
All Depilatories, Wax and Hair Removal Treatments

**40% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD





AGE PERFECT® Glow Renewal Day/Night Cream & Oil

REVITALIFT® Miracle Blur Instant Skin Smoother Original and Oil-Free

L'ORÉAL PARIS

Select Moisturizers  
L'Oréal Revitalift Triple Power and Miracle Blur, Age Perfect Glow Renewal, Youth Code

**5.00 OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD



YOUTH CODE® Texture Perfector Day/Night Cream & Serum Concentrate

OLAY  
Regenerist and Total Effects Facial Skincare Select Items  
Regular Retail \$21.99 - \$24.99

**YOU PAY 19.99**  
WITH WELLNESS+ CARD

**GET BACK 2.00 +UP**  
REWARD

\*Limit 2 +UP offers per household.



All Burt's Bees Skin, Bath and Lip Care

**GET BACK 5.00 +UP**  
WITH WELLNESS+ CARD  
WHEN YOU BUY \$15 OF THESE ITEMS

\*Limit 2 +UP offers per household.



Noxzema, All St. Ives, Method Liquid Hand Soap 10 - 12 oz. or Palmer's Skin Care

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD



MAYBELLINE®  
NEW YORK

triteaid.com

MAYBELLINE®  
NEW YORK  
Cosmetics

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD

**GET BACK 5.00 +UP**  
REWARD  
WHEN YOU BUY \$15 OF THESE ITEMS

\*Limit 2 +UP offers per household.  
+UP offer valid 9/1 - 9/28/13.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD

**GET BACK 5.00 +UP**  
REWARD  
WHEN YOU BUY \$20 OF THESE ITEMS

\*Limit 2 +UP offers per household.

Neutrogena®  
Cosmetics



Sally Hansen

Cosmetics

(excludes Bleach & Depilatories)

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD

**GET BACK 5.00 +UP**  
REWARD  
WHEN YOU BUY \$20 OF THESE ITEMS

\*Limit 2 +UP offers per household.

ALMAY  
Mascara, Eye Liners and Shadow and Makeup Removers

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD



RIMMEL LONDON  
Cosmetics

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD

SEE MOST SUNDAY PAPERS FOR COUPON



COVERGIRL  
Lip and Eye

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD



COMPLETE YOUR LOOK FOR LESS



**2/\$2**  
SINGLE PURCHASE PRICE \$1.29  
WITH WELLNESS+ CARD

6 Pack Hershey's, Reese's, Mars or Nestlé Fun Size or Snack Size

**BETTER FOR YOU CANDY**  
Hershey's Simple Pleasures 5.6 oz.  
Brookside 7 oz.  
Weight Watchers or Nestlé Skinny Cow 6 ct.

**YOU PAY 2/6<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$3.49

**GET BACK 100+<sup>UP</sup>**  
REWARD  
WHEN YOU BUY 2 OF THESE ITEMS  
\*Limit 4 +UP offers per household.

**2<sup>99</sup>**  
WITH WELLNESS+ CARD

M&M's Medium Bags 9.9 - 12.6 oz.

**2/\$3**  
SINGLE PURCHASE PRICE \$1.79  
WITH WELLNESS+ CARD

Werther's or Riesen Candies 4.5 - 5.5 oz., Hershey's XL Bars, Cadbury Bars 3.5 - 4.5 oz., Andes or Toblerone

**2/\$3**  
SINGLE PURCHASE PRICE \$1.69  
WITH WELLNESS+ CARD

Non-Chocolate Pegged Candy 6 - 14 oz.

**3/\$2**  
SINGLE PURCHASE PRICE \$1.79  
WITH WELLNESS+ CARD

Mentos 1.32 oz.  
BreathSavers 0.75 oz.

Hershey's, Reese's, Mars, M&M's or Nestlé Big Bags 17.5 - 19.75 oz.  
Russell Stover Sugar Free Bags 10 oz.  
Gusset Bags 24 oz.

**YOU PAY 4<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 100+<sup>UP</sup>**  
REWARD  
\*Limit 4 +UP offers per household.

**BUY ONE GET SECOND ONE FREE**  
of equal or lesser value plus applicable sales tax. Items offered at regular retail.  
WITH WELLNESS+ CARD

All Bubblicious, Dentyne, ID, Stride or Trident Gum  
Regular Retail \$1.29 - \$1.49

**99¢**  
WITH WELLNESS+ CARD

Theater Box Candy

Non-Chocolate Pegged or Laydown Bags  
Regular Retail \$2.79 - \$3.99

**2/\$5**  
SINGLE PURCHASE PRICE \$2.79  
WITH WELLNESS+ CARD



# GET BACK 4<sup>00</sup> +UP<sup>®</sup> REWARD

WHEN YOU BUY \$12 OF THESE ITEMS

\*Limit 1 +UP offer per household. Offer valid 9/15/13 - 9/21/13



**2/\$7**  
SINGLE PURCHASE PRICE \$3.79 WITH WELLNESS+ CARD

Nestle Drumstick Cones 4 ct.  
Edy's Ice Cream 48 oz.  
Edy's Outshine Fruit Bars 6 ct.  
Selection may vary by store.

**2/\$11**  
SINGLE PURCHASE PRICE \$6.49 WITH WELLNESS+ CARD

DiGiorno Rising Crust Pizza 26.8 - 32.7 oz.

Stouffer's Express Dinners 25 oz.  
White Castle Cheeseburgers 6 Pack 20.6 - 21.84 oz.  
Red Baron Pizza Selection may vary by store.



**4<sup>99</sup>**  
WITH WELLNESS+ CARD

Bagel Bites 7 oz.  
Hot Pockets 9 oz.  
Green Giant Vegetables 10 oz.  
Selection may vary by store.



**2/\$5**  
SINGLE PURCHASE PRICE \$2.69 WITH WELLNESS+ CARD

Folgers Instant Coffee 8 oz. (excludes Decaf)  
Maxwell House Instant Coffee 8 oz.  
Lipton Tea 12 Pack, 16.9 oz. Bottles  
Starbucks Frappuccino 4 Pack, 9.5 oz. Bottles  
Snapple Tea 6 Pack, 16 oz. Bottles  
Fiji Water 6 Pack, 11.19 oz. Bottles +CRV or Deposit where applicable



**YOU PAY 4<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET BACK 1<sup>00</sup> +UP<sup>®</sup> REWARD**  
WHEN YOU BUY 4 OF THESE ITEMS

\*Limit 2 +UP offers per household.

7up or Diet 7up 2 Liter +CRV or Deposit where applicable

**YOU PAY 4/5<sup>00</sup>**  
WITH WELLNESS+ CARD

**GET BACK 2<sup>00</sup> +UP<sup>®</sup> REWARD**  
WHEN YOU BUY 4 OF THESE ITEMS

\*Limit 2 +UP offers per household.

Annie Chun's Dinners 5.3 - 9.1 oz.  
Bumble Bee Lunch on the Run Kits 8.1 oz.  
Hormel Compleats and Dinty Moore Meals 10 - 15 oz.  
Hormel Corned Beef Hash 15 oz.  
Kraft Homestyle 12.6 oz., Easy Mac 12.9 oz., Deluxe 14 oz., Velveeta Shells and Cheese 12 oz., Velveeta Skillet Meals 12.86 - 14.64 oz.  
Selection may vary by store.



**YOU PAY 2/5<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$2.71

**GET BACK 1<sup>00</sup> +UP<sup>®</sup> REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 3 +UP offers per household.

Oberto Jerky 2.5 - 3.25 oz.  
Utz Potato Chips 10 oz. (In Select Markets) Selection may vary by store.



Pepperidge Farms Goldfish 6.6 - 8 oz.  
Cheez-It 6 - 7 oz.  
Chex Mix 5.5 - 8.75 oz.  
Bugles 7.5 oz.  
Green Giant Chips 5 oz.  
Kashi Hummus Chips 4 oz.  
Food Should Taste Good Snacks 5.5 oz.  
Selection may vary by store.



**7<sup>99</sup>**  
WITH WELLNESS+ CARD

**2/\$4**  
SINGLE PURCHASE PRICE \$2.29 WITH WELLNESS+ CARD

Ragu Pasta Sauce 16 - 24 oz.  
Bumble Bee Chicken or Tuna Salad 3.5 oz., Hormel Chili No Bean 10 oz. or With Bean 15 oz.  
Underwood Deviled Ham 4.25 oz.  
Quaker Medley Cups 2.6 oz.  
Pantry Rice 2 lb.

**2/\$3**  
SINGLE PURCHASE PRICE \$1.79 WITH WELLNESS+ CARD

Blue Diamond Almonds 4 - 7.25 oz.  
Planters Peanuts 10 - 16 oz.  
Selection may vary by store.



**2/\$5**  
SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD

## Explore our CRAFT beer selection



**13<sup>99</sup>**  
Corona or Samuel Adams Beer Select Varieties, 12 Pack, 12 oz. Bottles  
Stella Artois Beer 12 Pack, 11.2 oz. Bottles



**12<sup>99</sup>**  
Blue Moon or Amstel Light Beer Select Varieties, 12 Pack, 12 oz. Bottles



**9<sup>99</sup>**  
Miller or Coors Beer Select Varieties, 12 Pack, 12 oz. Cans or Bottles or 9 Pack, 16 oz. Aluminum Bottles



**5<sup>99</sup>**  
Natural Light or Ice, Keystone Light or Milwaukee's Best Beer Select Varieties, 12 Pack, 12 oz. Cans

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

# Halloween Candy & Novelties

Halloween Laydown Bags of Candy  
and Club Bags of Candy  
Regular Retail \$12.99 - \$14.99  
Hershey's, Nestle or  
Mars Standard Bars  
18 - 20 ct. Box



**9.99**

WITH WELLNESS+ CARD



Extra Large Halloween  
Candy Bags from Mars,  
Hershey's and Nestle  
130 - 215 ct.  
Selection may  
vary by store



**14.99**

WITH WELLNESS+ CARD



**7.99**

WITH WELLNESS+ CARD

Halloween Candy  
Regular Retail \$9.99  
Selection may vary by store



**1.99**

WITH WELLNESS+ CARD

Brach's Candy Corn  
or Autumn Mix 16 oz.  
Starburst Candy Corn 12 oz.  
Monsters University  
or SpongeBob Lollipops 10.2 oz.  
Selection may vary by store



**5.99**

WITH WELLNESS+ CARD

Halloween Candy  
Regular Retail \$7.99  
Selection may vary by store



**99¢**

WITH WELLNESS+ CARD

Brach's Candy Corn 8-9 oz.  
or Halloween Peeps  
Regular Retail \$1.59



THOUSANDS  
MORE COSTUMES  
AVAILABLE AT  
riteaid.com

**25% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

Assorted Halloween Costumes,  
Masks, Makeup, Wigs,  
Accessories and Novelties  
Selection may vary by store



**50% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

Select Harvest Decor,  
Domestics and Housewares  
Choose from Kitchen Towels, Pot Holders,  
Rugs, Washcloths, Fleece Throws, Oven Mitts,  
Tablecloths, Placemats, Bamboo Baskets, Vases,  
Stoneware, Decorative Jars or Salt & Pepper  
Shakers, All Floral, Wall and Tabletop Decor  
and Scarecrows or Harvest Candles



**25% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

Assorted Halloween Decor  
and Lighting  
Selection may vary by store



**2.99** Bedding Refresher 16.9 oz.  
Bedroom Mist 9.7 oz.  
Bedside Diffuser Air Refresher  
Car Vent Clips 1 ct.



**50% OFF** REGULAR RETAIL  
WITH WELLNESS+ CARD

Finish Automatic Dishwasher Detergent 10 - 20 ct. or Jet-Dry Rinse, Air Wick Double Fresh, Ultra and Mini Freshmatic Kits Renuzit Pearl Scents



Mr. Clean 24 oz. or Magic Eraser 2 Pack  
Clorox Wipes 35 ct.  
Greenworks Spray 32 oz.  
Soft Scrub or Scotchbrite and O-Cel-O Sponges 3 - 4 Pack

**2/\$5** SINGLE PURCHASE PRICE \$2.69  
WITH WELLNESS+ CARD



AS SEEN ON TV

Squeazy Freezy, Air Curler and Tag Away

**14.99** WITH WELLNESS+ CARD



Downy Fabric Softener Ultra 40 Load, Regular 21 Load or Sheets 80 ct.  
Bounce Dryer Sheets 70 - 80 ct.  
Purex Laundry Detergent 43.5 - 50 oz. Ultra Packs 18 ct.  
Scott or Cottonelle Bathroom Tissue or Kleenex 4 Packs  
Cottonelle Fresh Wipes Dispenser 42 ct. or 2 Pack Refill

**3.99** WITH WELLNESS+ CARD



HOME Bleach 64 oz.  
Pine or Lemon Cleaner 28 oz.  
Furniture Polish 12.5 oz.  
and Deluxe or Long-Cuff Cleaning Gloves

**1.99** WITH WELLNESS+ CARD



**29.99** WITH WELLNESS+ CARD

Select Electronics, Boomboxes, Converter Boxes, Antennas, iPod Speaker Systems, DVD +/- 5 Packs, MP3 Players, CD Players, Pocket Speakers, HDMI Cables, RF Modulators, Car Chargers, Sony Speakers, Uniden White Big Button Phone, Weather Alert Radio or Targus iPad2 Stand/Cover

Select Appliances, Coffee Makers, Steamers, Mixers, Water Filters, Irons, Food Processors or Blenders, Selection may vary by store



**6.49** WITH WELLNESS+ CARD

DURACELL<sup>®</sup> Coppertop Batteries "AA" or "AAA" 8 Pack  
C or D 4 Pack, 9 Volt 2 Pack  
Quantum Batteries "AA" or "AAA" 6 Pack



**14.99** WITH WELLNESS+ CARD

World War Z Available in Stores 9/17/13

**\$1 OFF COUPON IN MOST SUNDAY PAPERS**

Reveal Light Bulbs Selection may vary by store

**BUY ONE GET SECOND ONE 50% OFF** REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

**GET BACK 100 +UP REWARD** WHEN YOU BUY 1 OF THESE ITEMS \*Limit 4 +UP offers per household.

**\$1 ONLINE COUPON SAVINGS AVAILABLE WITH VIDEO VALUES** See riteaid.com for details.

**3.49** WITH WELLNESS+ CARD

Select Dog Treats Choose from Milk-Bone, Beneful, Beggin Strips and More!

**6.99** WITH WELLNESS+ CARD

Fresh Step Scoopable Litter 14 lb. Box  
Whiskas or Friskies Variety Packs, Mighty Dog 5.5 oz., 12 Pack

**SEE MOST SUNDAY PAPERS FOR COUPON**

**REVLON**

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

**REVLON®**  
All Cosmetics and Beauty Tools

**GET BACK 5<sup>00</sup> +UP REWARD**  
WHEN YOU BUY \$15 OF THESE ITEMS

\*Limit 2 +UP offers per household.

**7<sup>50</sup>** Cottonelle Bathroom Tissue Double Roll, 12 Pack or Viva Paper towels 8 Pack  
WITH WELLNESS+ CARD

**9<sup>00</sup>** HUGGIES Jumbo Pack Diapers, Pull-Ups or GoodNites or Baby Wipes 320 - 360 ct.  
WITH WELLNESS+ CARD

**HUGGIES**  
Buy Any 5 Jumbo Packs, Pull-Ups or Goodnight through 10/26/13 and receive a \$10 Coupon at Rite Aid. WITH WELLNESS+ CARD

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

**HUGGIES**  
Baby Wipes 64 - 216 ct.

**50% OFF**  
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

**Depend**  
Briefs 16 - 20 ct., Guards for Men 52 ct., Shields for Men 58 ct. or Underwear 14 - 20 ct., Poise Pads 27 - 60 ct., Kotex Sanitary Protection Products or Poise Wellness Products

**2<sup>49</sup>**  
WITH WELLNESS+ CARD

**Irish Spring** Body Wash or Bar Soap 3 ct., **Softsoap** Body Wash or Bar Soap 4 ct., **Palmolive** 25 oz. or **Colgate** Max 6 oz. or Kid's Toothpaste or Wave or Kids Manual Toothbrush 1 ct.

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

**Colgate**  
Mouthwash 1 Liter  
**Toothpaste** Twin Packs or 2 in 1, Total Advanced 5.8 oz. or Sensitive  
**Toothbrush** Sonic, Kid's Battery Powered or Manual Total Advanced 2 ct. Max Fresh or Sensitive Pro-Relief 1 ct.

**KitKat**, **Reese's**, **HERSHEY'S**, **Snickers**, **m&m's**, **Ruffles**, **Doritos**, **Red Bull**, **Simplify.** purified water, **Leggs** everyday, **Leggs** Sleep Energy

**59¢** Single Serve Candy  
WITH WELLNESS+ CARD Regular Retail 99¢ each

**YOU PAY 2/6<sup>00</sup>**  
WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.29

**GET BACK 2<sup>00</sup> +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS  
\*Limit 2 +UP offers per household.

**2<sup>44</sup>** **Simplify.** Purified Water 24 Pack, 16.9 oz. Bottles  
WITH WELLNESS+ CARD +CRV or deposit where applicable

**2<sup>44</sup>** **Simplify.** Purified Water 24 Pack, 16.9 oz. Bottles  
WITH WELLNESS+ CARD +CRV or deposit where applicable

**BUY ONE GET SECOND ONE FREE**  
of equal or lesser value plus applicable sales tax. Items offered at regular retail.  
WITH WELLNESS+ CARD

**Leggs**  
Pantyhose, Knee Highs, Tights, Socks or Shapewear

WELLNESS+ CARD REQUIRED. DOLLAR BUY REQUIREMENT MUST BE MET AFTER ALL APPLICABLE DISCOUNTS. +UP REWARDS NOT VALID ON PRESCRIPTIONS, PRESCRIPTION CO-PAYS, CIGARETTES, ALCOHOL, GIFT CARDS, ONLINE PURCHASES, LOTTERY TICKETS, LICENSES, MONEY ORDERS, MONEY TRANSFERS, PREPAID CARDS, STAMPS, OTHER MAIL SERVICES AND ITEMS PROHIBITED BY LAW AND MAY NOT BE COMBINED WITH OTHER OFFERS. +UP LOADS DIRECTLY ON YOUR WELLNESS+ CARD TO REDEEM AFTER 6AM THE DAY AFTER ISSUANCE. +UP REWARDS ARE VALID FOR 14 DAYS AFTER ISSUANCE. +UP REWARD WILL AUTOMATICALLY BE DEDUCTED FROM NEXT QUALIFYING PURCHASE.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.