

RITE AID PHARMACY
 iheartriteaid.com
 SALE DATES DEC 29 - JAN 4

+UP REWARDS GAMES

SEE MOST SUNDAY PAPERS FOR COUPON

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Olay, Ivory, Safeguard or Herbal Essences Skin and Bath Care (excludes ProX)

COVERGIRL

\$1 OFF COUPON IN MOST SUNDAY PAPERS ON COVERGIRL

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

+UP REWARDS GAMES

\$3 OFF COUPON IN MOST SUNDAY PAPERS ON BOMBSHELL MASCARA

COVERGIRL All Cosmetics

+UP REWARDS GAMES

All Vitamins and Supplements

BUY ONE GET SECOND ONE FREE
 OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL WITH WELLNESS+ CARD

Nicorette Gum 100 - 110 ct. Mini Lozenges 81 ct. Lozenges 72 ct. Nicoderm CQ Patch 14 ct. Available at the front checkout Registers

YOU PAY 39.99
 LESS MANUFACTURER'S COUPON IN PARADE MAGAZINE OR COUPONS.COM **-15.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN PARADE MAGAZINE OR COUPONS.COM 24.99
 WITH WELLNESS+ CARD

+UP REWARDS GAMES

PANTENE Shampoo or Conditioner 12.6 oz. Stylers 5.7 - 8.5 oz.

YOU PAY 2 FOR \$7 OR 3 FOR \$10
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-3.00 ON 2**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2 FOR \$4 OR 3 FOR \$6
 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.99

GET 200+UP REWARD WHEN YOU BUY 2 OF THESE ITEMS
 *Limit 2 +UP offers per household.

Clinically Proven Healthier Hair With Every Wash!

+UP REWARDS GAMES

9.99
 WITH WELLNESS+ CARD

Tide Pods 35 ct., Bounty Paper Towels 12 ct., Charmin Bathroom Tissue Ultra Strong Double Roll 16 ct. or Basic Double Roll 20 ct.

YOU PAY 5.94
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.50**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 4.44
 WITH WELLNESS+ CARD

+UP REWARDS GAMES

Downy Fabric Softener Liquid 41 - 51 oz. Sheets 90 ct. Unstoppables 21 Loads

12.99 Heineken, Corona, Dos Equis or Beers of Mexico Beer
 Select Varieties, 12 Pack, 12 oz. Bottles

+UP REWARDS GAMES

\$1 OFF 3 COUPON AVAILABLE ON COUPONS.COM

BUY ONE GET SECOND ONE FREE
 OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL WITH WELLNESS+ CARD

Kellogg's Cereal Frosted Mini Wheats, Cracklin' Oat Bran, Crunchy Nut, Krave, All Bran, Crispix 10.4 - 18.3 oz., Raisin Bran 14.2 - 18.7 oz., Fun Pack 8 ct. Nutri-Grain Bars 5 - 8 ct. Selection may vary by store

2/\$2
 SINGLE PURCHASE PRICE *1.29 WITH WELLNESS+ CARD

King Size Candy Bars or Theater Size Candy

Manufacturer's Coupon / Expires 01/04/14

+UP REWARDS GAMES

Pepsi & Pepsi Products 12 Pack, 12 oz. Cans +CRV or Deposit where applicable

YOU PAY 3 FOR \$10.98
 LESS IN-AD COUPON **-1.00 ON 3**
FINAL COST AFTER IN-AD COUPON 3 FOR \$9.98
 WITH WELLNESS+ CARD

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4943202297601010414

Score BIG SAVINGS with the +UP REWARDS Games!
 Earn up to \$50 in +UP REWARDS through January 25th.
 See page 3 for details.

LOOK FOR THIS ICON FOR PARTICIPATING ITEMS

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

The savings add up now through January 25th when you purchase thousands of participating products with your wellness+ card.

Spend \$100 Get \$15 | **Spend \$150 Get \$30 Total** | **Spend \$200 Get \$50 Total**

LOOK FOR THIS ICON  FOR PARTICIPATING ITEMS



iheartriteaid.com



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 300 +UP REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 3 +UP offers per household.

JOHN FRIEDA.
london-paris-new york

Full Repair, Frizz-Ease, Brilliant Brunette, Sheer Blonde or Luxurious Volume Haircare (excludes Trial Size) or Precision Foam Hair Color



GARNIER FRUCTIS
Shampoo or Conditioner 13 oz. or Select Stylers

YOU PAY 2.99
WITH WELLNESS+ CARD

GET 200 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household. Offer valid 12/29/13 - 1/25/14

L'Oreal Feria
(excludes Ombre)
Garnier Olia
Hair Color
One Application

8.99
WITH WELLNESS+ CARD

Vidal Sassoon Pro Series
Hair Color
One Application

YOU PAY 7.99
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-3.00
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
4.99
WITH WELLNESS+ CARD

VOS
Shampoo or Conditioner
15 oz.

99¢
WITH WELLNESS+ CARD

L'OREAL
Root Rescue Hair Color
One Application
or Ever Hair Care
Select Items

5.99
WITH WELLNESS+ CARD

Aqua Net 11 oz.
Rave 11 oz., **L.A. Looks**, **Dep**, **La Bella** 40 oz. or **Prell** Shampoo

2.49
WITH WELLNESS+ CARD

head & shoulders
Shampoo or Conditioner
13.5 - 14.2 oz. (excludes Extra Strength Clinical)

YOU PAY 4.99
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-1.00
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
3.99
WITH WELLNESS+ CARD

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

Mane 'n Tail 32 oz.
Pure Shine, **Samy Fat Hair**, **Thicker Fuller Hair**

CONAIR
Straighteners, Curling Irons or Stylers
Regular Retail \$14.99 - \$62.99

GET 500 +UP REWARD
WITH WELLNESS+ CARD

*Limit 2 +UP offers per household.

CONAIR
or Scunci Elastics or Headbands, Velvet Touch Brushes or **REVLON** Faux Hair

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

CLAIROL
Nice 'n Easy Root Touch-Up
One Application

YOU PAY 2 FOR 12.00
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-5.00
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
2 FOR 7
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$6.49

L'OREAL
Excellence
One Application

YOU PAY 8.99
LESS IN-AD COUPON
-2.00
FINAL COST AFTER IN-AD COUPON
6.99
WITH WELLNESS+ CARD

RC4958403298201010414

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

CLAIROL
Natural Instincts or nice'n easy
One Application (excludes Foam)

YOU PAY 2 FOR \$15
LESS IN-AD COUPON
-4.00
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-5.00
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
2 FOR \$6
WITH WELLNESS+ CARD

SINGLE PURCHASE PRICE \$1.99

RC4912101299301010414

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

2 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

GET 5⁰⁰ +UP REWARD WHEN YOU BUY \$20 OF THESE ITEMS

REVLON[®]
ColorStay
Photo Ready and
Age Defying

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



*Limit 2 +UP offers per household.

GET 5⁰⁰ +UP REWARD WHEN YOU BUY \$15 OF THESE ITEMS

L'ORÉAL[®]
All Cosmetics

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



*Limit 2 +UP offers per household.



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

wet n wild
Cosmetics and
Fergie Nail Enamel



PHYSICIANS
FORMULA
Foundation,
Powder, Concealer,
Blush or Bronzer
30% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

GLUTEN
FREE



iheartriteaid.com

MAYBELLINE[®]
NEW YORK
All Cosmetics

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

NYC, Sinful, Julie G,
Rimmel, Cutex



ALMAY.
Lip and Eye
**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

All Artificial
Nails and Eyelashes



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Cosmetic Bags,
Wallets, Men's DOPP
Kit and Eco Tools

Play to win now through January 25th!

Earn up to \$50 in +UP REWARDS when you purchase participating products with your wellness+ card.*

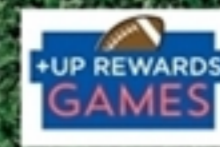
Spend \$100
Get \$15

Spend \$150
Get \$30 Total

Spend \$200
Get \$50 Total



Just look for this icon on thousands of participating products throughout the ad and in our stores.



*In-store purchases with wellness+ card only. 12/29/13 - 1/25/14. +UP Rewards are coupons loaded to your wellness+ card upon reaching specified purchase threshold. +UP Reward will automatically be deducted from next qualifying purchase. All +UP Rewards expire 14 days after issuance date unless specified otherwise on receipt. See riteaid.com for details.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

LOOK FOR THIS ICON



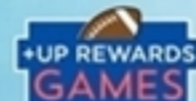
FOR PARTICIPATING ITEMS

Score big with up to \$50 in +UP REWARDS with your wellness+ Card.



look & feel beautiful

BEAUTY MONEY BACK GUARANTEE
It's ok to change your mind here



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

L'ORÉAL All Skin Care



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Queen Helene, Jason or Alba Natural Products



Porcelana or Keri Skin Care or Certain Dri Antiperspirant/Deodorant

YOU PAY 6.99
WITH WELLNESS+ CARD
GET 3.00 +UP REWARD

*Limit 4 +UP offers per household.



2.99
WITH WELLNESS+ CARD
Irish Spring 3 Pack Bar Soap Softsoap Liquid Hand Soap 8 - 8.5 oz.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

No Nonsense Pantyhose, Panties, Socks, Tights or Leggings



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

All Yardley Bar Soap and Body Wash



Vaseline Intensive Care 20.3 oz. and Spray Lotions 6.5 oz.

YOU PAY 5.99
WITH WELLNESS+ CARD
GET 2.00 +UP REWARD

*Limit 2 +UP offers per household. Offer available 12/29/13 - 1/25/14

Dove Body Wash 12 - 13.5 oz.
Bar Soap 2 Pack
Hair Care 7 - 12 oz.
Dove or Degree Invisible Solid 2.6 - 2.7 oz.
or Body Mist 3 oz.
Select Items

3.79
WITH WELLNESS+ CARD



Neutrogena and Clean & Clear Acne Care Products

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



Suave Hair, Skin, Bath or Antiperspirant

GET 2.00 +UP REWARD
WITH WELLNESS+ CARD WHEN YOU BUY \$6 OF THESE ITEMS

*Limit 3 +UP offers per household.

4 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

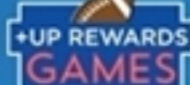
The more you spend the more you earn on thousands of items with your wellness+ card.

LOOK FOR THIS ICON



FOR PARTICIPATING ITEMS

Stomach Relief Mix & Match!
Choose from: Bonine, Beano, Dramamine, Emetrol, Fiber Choice, Gelusil, Little Tummys, Perdiem, Sea-Band Wrist Band or Tagamet



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Ace, Futuro Supports, Braces and Compression Hosiery and Nexcare Products



CompoundW or Wartner Freeze Off Kit, Wart Removal Kit or Freeze Off Kit Plantar 8 ct.
Regular Retail \$11.49 - \$17.99

GET 500 +UP REWARD
WITH WELLNESS+ CARD
*Limit 2 +UP offers per household.

Prilosec OTC
42 ct.

24.99
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-1.00
23.99

WITH WELLNESS+ CARD

GET 200 +UP REWARD
WITH WELLNESS+ CARD
*Limit 2 +UP offers per household.

Zantac
REGULAR STRENGTH
30 TABLETS

Zantac
COOL MINT TABLETS
MAXIMUM STRENGTH
150

8.99

WITH WELLNESS+ CARD Zantac 24 - 30 ct.

WITH WELLNESS+ CARD



25% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

Carex
Bath and Bed Safety
Some assembly may be required



2/\$7
SINGLE PURCHASE PRICE \$3.99 WITH WELLNESS+ CARD

Band-Aid, Band-Aid Wash or Neosporin Wash

Align Digestive Caplets
28 ct.

28.99
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-3.00
25.99

WITH WELLNESS+ CARD

GET 500 +UP REWARD
WITH WELLNESS+ CARD
*Limit 3 +UP offers per household.

PREVACID
24HR

Gas-X
SOFTGELS

Benefiber
Makes Taking Fiber Easier

10.99

WITH WELLNESS+ CARD
Benefiber 30 Doses
Gas-X 48 - 50 ct. or Prevacid 14 ct.

WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Nix, Boil-Ease, Lice Shield Kit, Caladryl, Cortaid or Anti Monkey Butt

25% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

Bed Buddy Hot and Cold Packs, Back, Body and Small Joint Wraps or All TheraPearl Reusable Hot and Cold Wraps

Metamucil
114 Dose Powder
160 ct. Caplets

13.99
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-1.00
12.99

WITH WELLNESS+ CARD

Dulcolax
Tablets 25 ct., Suppositories 4 ct.

6.99

WITH WELLNESS+ CARD

Online Exclusive at RITEAID.COM
Save on home health mobility products!

Featured Items

Power Chairs
Mega Motion LC-200
Starting at **\$499**

Walkers
Carex Mobilator A334
\$129.99
(Reg Retail \$159.99)

Visit RiteAid.com Today!

FREE Shipping

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

LOOK FOR THIS ICON



FOR PARTICIPATING ITEMS

Don't drop the ball on your chance to earn up to \$50 in +UP REWARDS!

Robitussin
Liquid 4 oz. or
Tablets 20 ct.
Dimetapp
Liquid 4 oz.
Advil
CR or Allergy CR
Tablets 10 ct.



YOU PAY 2/11⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$5.99

GET 300 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



9⁹⁹
WITH WELLNESS+ CARD
Zicam
(excludes Zicam Natural Cold Relief 4 oz. and Zicam for Kids)



Delsym
5 - 6 oz.
11⁹⁹
WITH WELLNESS+ CARD



3⁹⁹
WITH WELLNESS+ CARD
Kleenex
4 Pack
Lysol
Disinfectant
Spray
12.5 oz.

Cold & Flu Relief



5⁹⁹
WITH WELLNESS+ CARD
Children's
Sudafed or Benadryl 4 oz.,
Tylenol Cold 20 - 24 ct. or 8 oz.
Sudafed PE 24 ct. (excludes Sudafed products located at the pharmacy counter)

2/\$3
WITH WELLNESS+ CARD
ChapStick
0.15 oz., Single Pack



Afrin
Nasal Spray
15 ml.
Coricidin
Cold Relief
Tablets 16 - 24 ct.
or Liquid

YOU PAY 6⁹⁹
WITH WELLNESS+ CARD
GET 100 +UP REWARD
*Limit 2 +UP offers per household.



5⁹⁹
WITH WELLNESS+ CARD
Cold Eeze 18 ct.
Airborne 9 - 32 ct.

SHIELD YOURSELF FROM THE FLU



Get your flu shot at Rite Aid today.*

No appointment necessary.

*Vaccines available while supplies last. Age restrictions apply in some states. See pharmacist for details.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD
Cold and Flu Relief Mix and Match
Choose from Chloraseptic, Luden's, Little Remedies, PediaCare, Garmex, Comtrex, Sambucol, Similasan Cold Liquids 4 oz., Lysyl, Ocean Nasal Spray, Oscilloccinum, Hyland's for Kids Cold Care, or Quantum Lysine+ for Cold Sores

The more you spend the more you earn on thousands of items with your wellness+ card.

LOOK FOR THIS ICON

 FOR PARTICIPATING ITEMS

+UP REWARDS GAMES

BAUSCH+LOMB
 Eye Care Solution and Drops

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD



+UP REWARDS GAMES

Clear eyes
 MAXIMUM REDNESS RELIEF
 REDNESS RELIEF

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

GET 300 +UP REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

All Clear Eyes Eye Drops

+UP REWARDS GAMES

Stye
Similasan
Auro-Dri
Ear Relief

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Auro-Dri, Similasan or Stye Ointment

RITE AID

Eye Drops, Artificial Tears, Contact Lens Solution, Sterile Saline and Eye Wash

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD



Dr. Scholl's

Insoles, Devices, Wart, Nail Products, Lotrimin or Tinactin Products (excludes Custom Fit Orthotics)

+UP REWARDS GAMES

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD



+UP REWARDS GAMES

Flexitol, Kerasal and Desenex Foot Care Products

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD



iheartriteaid.com

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Pain Relievers Mix and Match
 Choose from Ecotrin, Absorbine Jr., Boiron Arnicare Cream or Gel, Be Kool or Cura-Heat Patches, Feverall, Joint Flex, Legatrin PM, Mineral Ice, Salonpas, St. Joseph Aspirin, or Stopain



+UP REWARDS GAMES

NEOSPORIN
NEO TO GO!

5.49
 WITH WELLNESS+ CARD

Neosporin Cream or Ointment 0.5 oz. or Neo To Go! Spray 0.26 oz.



EXCEDRIN
MIGRAINE
EXTRA STRENGTH

GET 500 +UP REWARD
 WHEN YOU BUY \$15 OF THESE ITEMS
*Limit 2 +UP offers per household.

Excedrin Extra Strength or Migraine Formula, 24, 100 or 200 ct.



wellness65+ members

ASK FOR YOUR FREE PHARMACIST CONSULTATION

65 OR OLDER? enroll FREE today in wellness65+

TO REVIEW:

- Your Medications
- Your Immunization Needs
- Free Pharmacy Services
- Free Blood Pressure screening
- Medicare Part D Questions



RITE AID Manufacturer's Coupon / Expires 01/04/14

SAVE \$2.00
 WITH WELLNESS+ CARD

+UP REWARDS GAMES

Any Bayer or Aleve Pain Reliever 40 ct. or Larger
 Trubiotics or Phillips Colon Health Probiotic 30 - 60 ct.

TruBiotics
PHILLIPS COLON HEALTH
BAYER LOW DOSE
ALEVE

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

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+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

iheartriteaid.com... view advance Rite Aid ads and deals!

iheartriteaid.com... view advance Rite Aid ads and deals!

LOOK FOR THIS ICON



Score big with up to \$50 in +UP REWARDS with your wellness+ Card.

FOR PARTICIPATING ITEMS

Crest Toothpaste
Pro-Health or Complete 2 ct.
Oral-B Manual Toothbrush Pulsar 1 ct., Pro-Health 2 ct., Complete 4 ct. or Indicator 4 ct.
Oral-B Battery Action Brush or Refill 2 ct.



YOU PAY 6⁴⁹
WITH WELLNESS+ CARD

GET 1⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.

Crest
Pro-Health Clinical or 3D Whitening Rinse 473 ml. Pro-Health Rinse 500 ml. to 1 Liter
Toothpaste 3D White Luxe or Pro-Health Clinical 5.8 oz.



YOU PAY 4⁹⁹
WITH WELLNESS+ CARD

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-75¢**

GET 1²⁵ +UP REWARD

*Limit 2 +UP offers per household.

Crest
Any 3D White Strip Kit
10⁰⁰ OFF
REGULAR RETAIL WITH WELLNESS+ CARD



Crest Toothpaste 3D White 4 oz., Pro-Health 4 - 4.2 oz. (excludes Clinical), Complete 4 - 6.2 oz. or Kids

Oral-B Manual Toothbrush Complete or Kids 1 ct., **Glide Floss** 1 ct. or Floss Picks 75 ct. or **Scope Rinse** 250 ml.



YOU PAY 2⁹⁹
WITH WELLNESS+ CARD

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-75¢**

GET 1⁵⁰ +UP REWARD

*Limit 2 +UP offers per household.

Efferdent Tablets 24 - 120 ct.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

GET 1⁰⁰ +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Fixodent
Denture Cleanser 78 ct. or Adhesive 2 - 2.7 oz.
Scope 750 ml. - 1 Liter



YOU PAY 4⁴⁹
WITH WELLNESS+ CARD

GET 1⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD
Colgate
Toothpaste Total 4.2 oz., Total Advanced 4 oz., Max 6 oz., Regular 6.4 oz. or Kids
Manual Toothbrush Wave or Kids 1 ct.



YOU PAY 2⁹⁹
WITH WELLNESS+ CARD
GET 1⁰⁰ +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Listerine Mouth Rinse Total Care, Ultra Clean, Advanced, Citrus 1 Liter or Total Care Plus Whitening, Vibrant Whitening, Whitening Plus Restoring 16 oz.
Rembrandt Toothpaste
5⁹⁹
WITH WELLNESS+ CARD



YOU PAY 15⁹⁹
WITH WELLNESS+ CARD
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁰⁰**
GET 1⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.

Boudreaux's Diaper Rash, Hyland's or Lansinoh Baby Care Products

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD



2⁹⁹
WITH WELLNESS+ CARD
Baby Wipes Tubs



YOU PAY 2^{18⁰⁰}
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$5.99
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁵⁰ ON 2**
GET 2⁰⁰ +UP REWARD
ON 2

*Limit 2 +UP offers per household.

8 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

The savings add up now through January 25th when you purchase thousands of participating products with your wellness+ card.

Spend \$100 Get \$15 | **Spend \$150 Get \$30 Total** | **Spend \$200 Get \$50 Total**

LOOK FOR THIS ICON  FOR PARTICIPATING ITEMS

All Secret, Old Spice and Gillette Antiperspirant/Deodorant and Body Spray (excludes Clinicals)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF equal or lesser value WITH WELLNESS+ CARD



Secret and Gillette Clinical Antiperspirant Deodorant 1.6 - 1.7 oz.

YOU PAY 7.99
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 5.99

WITH WELLNESS+ CARD

New!



Kotex Maxi Pads 28 - 44 ct.
Lightdays Pantliners 80 - 135 ct.
Security Tampons 36 ct.
Poise Pads 20 - 22 ct.
Regular Retail \$6.49 - \$6.99
or **Pantliners** 44 - 48 ct.

YOU PAY 2/12.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.25

GET 200 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



Just For Men Auto Stop, Just For Men or Touch of Gray Hair Color For Men

7.99

WITH WELLNESS+ CARD



Brut or Sure Antiperspirant/Deodorant Cologne or Splash

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF equal or lesser value WITH WELLNESS+ CARD



Playtex Gentle Glide or Sport Tampons 36 ct.

7.99

WITH WELLNESS+ CARD



Always Infinity/Radiant 12 - 18 ct., Maxi Pads 12 - 24 ct., Pantliners 34 - 60 ct. or Tampax Tampons 16 - 20 ct. (excludes Maximum Protection/Overnight 20, 24 ct.)

3.99

WITH WELLNESS+ CARD

SEE MOST SUNDAY PAPERS FOR COUPON



Gillette Styler, ProGlide, Fusion, MACH3 and Venus Cartridge Refills, Fusion or Satin Care Shave Gel (excludes Trial Sizes)

+UP good on the purchase of TWO of the participating products.

\$2 OFF COUPON IN MOST SUNDAY PAPERS ON FUSION PREP

GET 500 +UP REWARD
WITH WELLNESS+ CARD
WHEN YOU BUY \$25 OF THESE ITEMS

*Limit 2 +UP offers per household.



Schick Disposable Razors (excludes Hydro & Extreme 3- 8 ct.)

YOU PAY 6.49
WITH WELLNESS+ CARD

GET 300 +UP REWARD
WHEN YOU BUY \$9 OF THESE ITEMS

*Limit 2 +UP offers per household.



E.P.T., Monistat, Uristat, Conceptrol, Gynol, Replens, Rephresh, Vagistat or Cystex

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF equal or lesser value WITH WELLNESS+ CARD



Gillette Fusion, MACH3 Sensitive or Venus Razor 1 ct. (excludes Styler)

YOU PAY 9.99
WITH WELLNESS+ CARD

GET 200 +UP REWARD

*Limit 2 +UP offers per household.

SEE MOST SUNDAY PAPERS FOR COUPON



Gillette Fusion ProGlide 1 ct. (excludes Styler)

YOU PAY 9.99
WITH WELLNESS+ CARD

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-3.00**

GET 200 +UP REWARD

*Limit 2 +UP offers per household.



Lifestyles Condoms and Lubricants (excludes 3 ct.) or **Playtex Fresh + Sexy**

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF equal or lesser value WITH WELLNESS+ CARD

15% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

All Vagisil Products



+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS. 9

LOOK FOR THIS ICON



FOR PARTICIPATING ITEMS

Don't drop the ball on your chance to earn up to \$50 in +UP REWARDS!

Hydroxycut 21 - 72 ct.
Fastin 30 ct.
NV 60 ct.
SlimQuick 26 - 72 ct.
Zantrex 56 - 84 ct.
Relacore Extra 72 ct.
Triadlene 60 ct.
HCG Mini Tabs or Solution

19⁹⁹
WITH WELLNESS+ CARD



Sundown or NAUGHTY BOUNTY
Vitamins and Supplements
Selection may vary by store

BUY ONE GET SECOND ONE FREE
of the same brand of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

*1 ONLINE COUPON SAVINGS AVAILABLE WITH VIDEO VALUES
See riteaid.com for details.

Slimfast
All Shakes 4 Pack and Bars



12⁹⁹
WITH WELLNESS+ CARD
Green Coffee Bean 60 ct.
Carb Fighter 60 ct.
Saffron 60 ct.
Raspberry Slim 60 ct.



6⁹⁹
WITH WELLNESS+ CARD

All Muscle milk, EVOLVE and 100 Calorie 4 Packs



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

All Ensure



Centrum
6⁹⁹
WITH WELLNESS+ CARD

Applied Nutrition Diet Supplements

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



10⁰⁰ OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



alli Starter Kit
90 ct. or 120 ct.

YOUR EXCLUSIVE DRUG STORE DESTINATION FOR GNC VITAMINS, SUPPLEMENTS AND SPORTS NUTRITION!

Fuel Your Active Lifestyle

GNC Mega Men or Women's Ultra Energy or Metabolism
90 ct.

18⁹⁹
WITH WELLNESS+ CARD



Your Diet & Sports Nutrition Headquarters

GNC Total Lean Powder & Ready-To-Drink Shakes, Bars or Chews

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

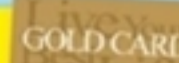


GNC Genetix HD ISO-DEFINE, PRO-SCULPT or PHYSIO-BURN, PRO Performance AMP Amplified WheyBolic Extreme 60 1-3 lb., Ripped 1 lb. or Power 1 lb.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



Gold Card Members save 20% off every day!



*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

10 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

The more you spend the more you earn on thousands of items with your wellness+ card.

LOOK FOR THIS ICON

 FOR PARTICIPATING ITEMS

tugaboos
 Baby Oil 6.5 - 20 oz., Powder 14 - 22 oz.
 Lotion and Bath 8 - 15 oz.
 Cotton Swabs 300 ct. Canister and 625 ct.
 Petroleum Jelly 4.5 - 13 oz.
 Diaper Rash Ointment 4 oz.

2/\$5

SINGLE PURCHASE PRICE ²/_{2.79}
 WITH WELLNESS+ CARD



11⁹⁹
 WITH WELLNESS+ CARD
tugaboos
 Mega Pack Diapers or Overnights

5⁹⁹
 WITH WELLNESS+ CARD
tugaboos
 Baby Wipes 192 - 216 ct.

RITE AID Anti-Diarrheal Caplets 96 ct., Acid Reducer
 Ranitidine 95 - 160 ct., Famotidine 170 - 180 ct.,
 Dairy Relief 125 ct.,
 Senna Tablets 120 - 200 ct.,
 Fiber 100 - 320 ct.,
 Col-Rite Caplets 250 - 400 ct.,
 P-Col-Rite 400 ct.,
 Stool Softener 180 ct.,
 Bisacodyl Tablets 200 ct.,
 Laxative Relief 17.9 oz.

10⁹⁹
 WITH WELLNESS+ CARD



RITE AID omeprazole
+UP REWARDS GAMES
lansoprazole

13⁹⁹
 WITH WELLNESS+ CARD
RITE AID
 Omeprazole or Lansoprazole 28 ct.

RITE AID nicotine gum
 nicotine lozenge
 nicotine transdermal system patch

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD

RITE AID
 Nicotine Gum 100 - 110 ct.
 Nicotine Lozenges 72 - 81 ct.
 Nicotine Transdermal Patch 14 ct.

RITE AID
+UP REWARDS GAMES
 Bandages, Epsom Salt, Alcohol and Hydrogen Peroxide

1⁹⁹
 WITH WELLNESS+ CARD

+UP REWARDS GAMES
Pantry
 Pitted Dates
 Trail Mix

88¢

WITH WELLNESS+ CARD
 Dried Fruit 3 - 5 oz.
 Nuts, Trail Mix or Seeds
 1.75 - 2 oz., Selection may vary by store

Pantry
 Coffee 11 oz., Instant Coffee 8 oz.,
 Almonds 9 - 10.25 oz., Peanuts 10 - 16 oz.,
 Cashew Halves 8 oz., Energy Mix 16 oz.,
 Sweet n Salty Mix 20 oz., Trail Mix 6 oz.,
 Jerky 3 oz., Frosted Animal Cookies 14 oz.,
 Selection may vary by store

2⁹⁹

WITH WELLNESS+ CARD

+UP REWARDS GAMES
Simplify.
 Purified Water
 24 Pack, 16.9 oz. Bottles
 +CRV or Deposit where applicable

2⁹⁹

WITH WELLNESS+ CARD

+UP REWARDS GAMES
Pantry
 Candy Tubs 18 - 26 oz.
 Laydown Bags 8 - 11 oz.
 Selection may vary by store

2/\$5

SINGLE PURCHASE PRICE ²/_{2.99}
 WITH WELLNESS+ CARD

+UP REWARDS GAMES
RITE AID
 compact tampons
 maxi pads
 pantliners

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD

RITE AID
 Maxi Pads 20 ct., 28 - 48 ct.
 Tampons 40 - 80 ct.
 Pantliners 80 - 90 ct.

RITE AID
 underpads for men & women
 adult protection underwear for men & women

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD

RITE AID
 Protective Underwear
 Unisex 28 - 40 ct.
 Underpads 20 - 50 ct.
 Adult Cleaning Wipes 8 - 50 ct.

RITE AID
Insoles and Anti-fungal Products

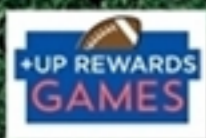
25% OFF
 REGULAR RETAIL
 WITH WELLNESS+ CARD

RITE AID
 Dose Aids, Pill Reminders, Tablets Cutters, Pill Containers, Droppers, Medical Bracelets or Syringes
 Regular Retail or Greater

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

LOOK FOR THIS ICON



Score big with up to \$50 in +UP REWARDS with your wellness+ Card.

FOR PARTICIPATING ITEMS

+UP REWARDS GAMES

Cascade Action Packs 14 - 20 ct. or Gel 75 oz.

YOU PAY **3.99**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-50¢**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **3.49**

WITH WELLNESS+ CARD

+UP REWARDS GAMES

Xtra 68.75 oz., Nice'n Fluffy, Clorox Bleach 64 oz., Scotch Brite or O-Cel-O Sponges 3 - 4 Pack

2.79

WITH WELLNESS+ CARD

+UP REWARDS GAMES

OXI CLEAN Spray 21.5 oz., Powder 1.3 lb. or Stick 6.2 oz.

3.99

WITH WELLNESS+ CARD

+UP REWARDS GAMES

Scott or Cottonelle Bathroom Tissue 4 Packs Cottonelle Fresh Wipes Dispenser 42 ct. or Refills 84 ct.

3.99

WITH WELLNESS+ CARD

CFL Light Bulbs 10w, 13w, 20w, 26w, 1 Pack Energy Efficient Halogen Light Bulbs 2 Pack (excluding Reveal Products)

YOU PAY 3.99
WITH WELLNESS+ CARD
GET 3.00 +UP REWARD

*Limit 2 +UP offers per household.

+UP REWARDS GAMES

Beneful, Friskies, Kit & Kaboodle or Purina Dog and Cat Chow 3.5 - 4.4 lb. Selection may vary by store

5.49

WITH WELLNESS+ CARD

+UP REWARDS GAMES

HOME Bath Tissue 12 Pack or Paper Towels 8 Pack

6.49

WITH WELLNESS+ CARD

+UP REWARDS GAMES

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Dixie Bowls, Plates, Cups or Mardi Gras 500 ct.

+UP REWARDS GAMES

AS SEEN ON TV

Hurricane Spin Mop and Trusty Cane

GET 3.00 +UP REWARD

*Limit 2 +UP offers per household.

+UP REWARDS GAMES

AS SEEN ON TV

Potato Express, Fun Loom, Ice Cream Magic, Pink Armor Nail Gel or Miracle Socks

9.99

WITH WELLNESS+ CARD

+UP REWARDS GAMES

Tech Universe Computer Accessories, Mead Fashion Notebooks, Portfolios or Five Star Stationery

25% OFF REGULAR RETAIL WITH WELLNESS+ CARD

+UP REWARDS GAMES

DURACELL Coppertop Batteries "AA" or "AAA" 8 Pack, "C" or "D" 4 Pack or 9 Volt 2 Pack Quantum "AA" or "AAA" 6 Pack or Hearing Aid Batteries 8 Pack

YOU PAY 6.49
WITH WELLNESS+ CARD
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-50¢**
GET 1.00 +UP REWARD

*Limit 2 +UP offers per household.

+UP REWARDS GAMES

Scotch Tapes and 3M Command Products Selection may vary by store

25% OFF REGULAR RETAIL WITH WELLNESS+ CARD

+UP REWARDS GAMES

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

All Pinnacle Frames and Albums Selection may vary by store

+UP REWARDS GAMES

Assorted Ink Cartridges Sale Price \$12.99 - \$34.99 Selection may vary by store

GET 12.00 +UP REWARD WHEN YOU BUY \$59 OF THESE ITEMS

*Limit 2 +UP offers per household.

12 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

The more you spend the more you earn on thousands of items with your wellness+ card.

LOOK FOR THIS ICON

 FOR PARTICIPATING ITEMS



2⁷⁹
 WITH WELLNESS+ CARD
 Clorox Wipes 35 ct.
 Formula 409, Pine Sol 24 oz.
 Murphy Oil Soap or
 Resolve Spray 'n Wash



8⁹⁹
 WITH WELLNESS+ CARD
 Swiffer Dry Starter Kit or
 Duster Extendable Handle
 Febreze Noticeables Dual Pack Refills

Resolve or
 Woolite Carpet
 Cleaners
 22 oz.
 Woolite Carpet
 & Upholstery
 Cleaner
 12 oz.
4⁹⁹
 WITH WELLNESS+ CARD



Febreze
 Air Effects
 9.7 oz.
 Set & Refresh
 5.5 ml.
 or Fabric Spray
 16.9 oz.
 YOU PAY **2⁹⁹**
 LESS
 MANUFACTURER'S
 COUPON IN MOST
 SUNDAY PAPERS
-1⁰⁰
 FINAL COST AFTER
 MANUFACTURER'S
 COUPON IN MOST
 SUNDAY PAPERS
1⁹⁹
 WITH WELLNESS+ CARD



All Net 10
 and Tracfone
 Airtime card sold
 separately. Sale price
 does not include card
25% OFF
 REGULAR RETAIL
 WITH WELLNESS+ CARD



**BUY ONE GET
 SECOND ONE
 FREE**
 of equal or lesser value plus applicable
 sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD
 HOME
 Food Storage
 or Garbage Bags

LIBMAN
**BUY ONE GET
 SECOND ONE
 50% OFF**
 REGULAR RETAIL
 of equal or lesser value
 WITH WELLNESS+ CARD



Febreze
 Scented Candles
 5.5 oz.
 Noticeables
 Refills 1 Pack
 Fabric Spray 800 ml.
4⁹⁹
 WITH WELLNESS+ CARD



9⁹⁹
 WITH WELLNESS+ CARD
 TBonz 45 oz., Pup-Peroni 25 oz.
 Beggin' Strips 25 oz.
 Dingo Minis 21 ct. or Small Bones 6 ct.



6⁹⁹
 WITH WELLNESS+ CARD
 Fresh Step or
 Arm & Hammer Cat Litter
 14 lb.

iheartriteaid.com

Assorted
 Headphones,
 Earbuds or
 Portable Speakers
25% OFF
 REGULAR RETAIL
 WITH WELLNESS+ CARD



RITE AID Photo Coupon / Expires 01/04/14
8" x 10" Enlargements
**BUY ONE GET
 SECOND ONE
 FREE**
 of equal or lesser value plus applicable
 sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD

 On-Site ONLY, does not
 include Send Out Service
 Must bring coupon to get advertised discount. Good only at RITE
 AID Pharmacies. Limit one per customer. Not valid if duplicated.

25% OFF
 REGULAR RETAIL
 WITH WELLNESS+ CARD
 Assorted Calendars
 and Planners


Pentel
 or Sharpie
 Writing Supplies
**BUY ONE GET
 SECOND ONE
 50% OFF**
 REGULAR RETAIL
 of equal or lesser value
 WITH WELLNESS+ CARD



25% OFF
 REGULAR RETAIL
 WITH WELLNESS+ CARD
 All SanDisk


LOOK FOR THIS ICON



FOR PARTICIPATING ITEMS

Don't drop the ball on your chance to earn up to \$50 in +UP REWARDS!

<p>+UP REWARDS GAMES</p> <p>Russell Stover 8.25 - 12 oz. Whitman's Sampler 7 - 12 oz. Lindt or Ghirardelli Valentine Pouches 7.2 - 8.95 oz.</p> <p>YOU PAY 4⁹⁹ WITH WELLNESS+ CARD</p> <p>GET 100 +UP REWARD</p> <p><small>*Limit 2 +UP offers per household.</small></p>	<p>+UP REWARDS GAMES</p> <p>Minis Mix</p> <p>HERSHEY'S miniatures</p> <p>4⁹⁹ WITH WELLNESS+ CARD</p> <p>Hershey's, Reese's, Mars or Nestle Big Bags 17.5 - 24 oz.</p>	<p>+UP REWARDS GAMES</p> <p>HERSHEY'S SNICKERS Butterfinger Reese's</p> <p>77¢ WITH WELLNESS+ CARD</p> <p>Select Single Serve Candy Bars</p>	<p>+UP REWARDS GAMES</p> <p>Reese's M&M's Werther's Original</p> <p>9⁹⁹ WITH WELLNESS+ CARD</p> <p>Select Club Size Candy Bags</p>
<p>iheartriteaid.com</p> <p>2/\$3 SINGLE PURCHASE PRICE \$1.79 WITH WELLNESS+ CARD</p> <p>Select Sugar Free Candy Regular Retail \$1.99 - \$2.59</p> <p>2/\$5 SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD</p> <p>Select Non Chocolate Bagged Candy</p>		<p>Nips</p> <p>1²⁹ WITH WELLNESS+ CARD</p> <p>Pearson's Nips 4 oz.</p>	<p>+UP REWARDS GAMES</p> <p>TOBLERONI</p> <p>2⁴⁹ WITH WELLNESS+ CARD</p> <p>Lindt, Ghirardelli or Toblerone Chocolate Bars</p>

<p>+UP REWARDS GAMES</p> <p>Folgers Instant Coffee 8 oz. Selection may vary by store</p> <p>4⁹⁹ WITH WELLNESS+ CARD</p> <p>\$5.99 Decaf WITH WELLNESS+ CARD</p>	<p>+UP REWARDS GAMES</p> <p>Monster 15.5 - 16 oz. +CRV or Deposit where applicable</p> <p>YOU PAY 2/3⁰⁰ WITH WELLNESS+ CARD</p> <p>GET 100 +UP REWARD</p> <p><small>*Limit 2 +UP offers per household.</small></p>	<p>ICE BREAKERS mints</p> <p>2/\$3 SINGLE PURCHASE PRICE \$1.99 WITH WELLNESS+ CARD</p> <p>Altoids 1.76 oz. Ice Breakers Mints 1.3 - 1.5 oz., Mentos 50 ct.</p>	<p>+UP REWARDS GAMES</p> <p>Orbit</p> <p>99¢ WITH WELLNESS+ CARD</p> <p>Select Single Serve Gum</p>
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<p>+UP REWARDS GAMES</p> <p>7-UP and 7-UP Products 2 Liter +CRV or Deposit where applicable</p> <p>YOU PAY 2/3⁰⁰ WITH WELLNESS+ CARD</p> <p>GET 100 +UP REWARD</p> <p><small>*Limit 2 +UP offers per household.</small></p>	<p>+UP REWARDS GAMES</p> <p>Powerade 32 oz. Dasani 1 Liter Vitamin Water 20 oz. Smartwater 700 ml. +CRV or Deposit where applicable</p> <p>99¢ WITH WELLNESS+ CARD</p>	<p>+UP REWARDS GAMES</p> <p>Combos 6.3 oz. or Planters Peanuts 10 - 16 oz. or 10 pack, Selection may vary by store</p> <p>BUY ONE GET SECOND ONE FREE <small>of equal or lesser value plus applicable sales tax. Items offered at regular retail.</small></p> <p>WITH WELLNESS+ CARD</p>	<p>+UP REWARDS GAMES</p> <p>Poppycock 7 oz. Crunch 'n Munch 10 oz. Orville Redenbacher's Microwave Popcorn 3 Pack Selection may vary by store</p> <p>YOU PAY 2/5⁰⁰ WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$2.79</p> <p>GET 100 +UP REWARD</p> <p><small>*Limit 3 +UP offers per household.</small></p>
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14 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

The savings add up now through January 25th when you purchase thousands of participating products with your wellness+ card.

Spend \$100 Get \$15 | **Spend \$150 Get \$30 Total** | **Spend \$200 Get \$50 Total**

LOOK FOR THIS ICON  FOR PARTICIPATING ITEMS

 <p>1.59 WITH WELLNESS+ CARD</p> <p>Chex Mix 5.5 - 8.75 oz. Bugles 7.5 oz. Pringles 5.68 - 5.96 oz. Pringles Stix 2.86 oz. Cracker Jack'D 3 oz. Nutella & Go 1.8 oz. Selection may vary by store</p>	 <p>1.49 WITH WELLNESS+ CARD</p> <p>David Seeds 3.75 - 6 oz. Slim Jim 0.97 oz. Act II Microwave Popcorn 3 Pack Selection may vary by store</p>	 <p>7.99 WITH WELLNESS+ CARD</p> <p>Maxwell House Coffee 30.6 oz. (excludes Wake Up Roast) Selection may vary by store</p> <p>2.49 WITH WELLNESS+ CARD</p> <p>Martinelli's Sparkling Cider 750 mL. Vita Coco Coconut Water 16.9 oz. +CRV or Deposit where applicable</p>	 <p>2.99 WITH WELLNESS+ CARD</p> <p>Oberto Jerky 2.5 - 3.25 oz. Utz Potato Chips 9.5 oz. Selection may vary by store</p> <p>1.79 WITH WELLNESS+ CARD</p> <p>Campbell's Chunky Soup 15.25 - 19 oz. Soup at Hand 10.75 oz. Selection may vary by store Hormel Chili No Bean 10.5 oz. or Bean 15 oz.</p>
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2/\$5
SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD

Annie Chun's Microwave Dinners 5.3 - 9.1 oz.
Barilla Microwave Dinners 9 oz., Selection may vary by store

YOU PAY 2/6.00
WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.49

GET 100 UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



2/\$6
SINGLE PURCHASE PRICE \$3.29 WITH WELLNESS+ CARD

Lipton Tea 40 - 100 ct. Selection may vary by store

1.00
WITH WELLNESS+ CARD

Cheez-It, Nabisco, Keebler Cookies and Crackers 3 oz., or Rice Krispies Treat Big Bar 2.203 oz., Selection may vary by store

Explore our **CRAFT** beer selection



13.99
Samuel Adams or Blue Moon Beer Select Varieties, 12 Pack, 12 oz. Bottles
Stella Artois Beer 12 Pack, 11.2 oz. Bottles

12.99
Budweiser, Coors or Miller Beer Select Varieties, 18 Pack, 12 oz. Bottles or Cans

11.99
Beck's or Shock Top Beer Select Varieties, 12 Pack, 12 oz. Bottles
Modelo Beer 12 Pack, 12 oz. Cans
Bud Light Straw-ber-Rita 12 Pack, 8 oz. Cans

6.99
Rolling Rock Beer Select Varieties, 12 Pack, 12 oz. Cans
Miller High Life Beer Select Varieties, 12 Pack, 12 oz. Bottles

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS. 15

All Rite Aid Brand Cold, Cough, Pain and Allergy

iheartriteaid.com



Pain, Cold, Flu or Allergy Relief Products
(excludes pseudoephedrine products located at the pharmacy counter)

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



+UP REWARDS GAMES

Mucinex Fast-Max
Severe Congestion & Cough

Mucinex Fast-Max
Liquid 6 oz.
Caplets 20 ct.
(excludes Sinus Max)

10⁹⁹
WITH WELLNESS+ CARD

+UP REWARDS GAMES

VICKS
Warm Mist
Warm Steam
Scented Oil

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

VICKS
or Kaz Heating Pads,
Vaporizers, Humidifiers
or Thermometers

+UP REWARDS GAMES

VICKS
NyQuil or DayQuil
Liquid 12 oz.
Liquicaps 24 ct.
VapoRub
100 grams

6⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-1⁰⁰
5⁹⁹
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
WITH WELLNESS+ CARD

+UP REWARDS GAMES

Advil
Pain Relief
Tablets or Caplets 100 ct.
Liquigels or Film Coated 80 ct.

YOU PAY 8⁹⁹
WITH WELLNESS+ CARD

GET 200⁺ UP REWARD

*Limit 2 +UP offers per household.

Photo Coupon / Expires 01/04/14

75 - 4" x 6" Digital Prints

7⁹⁹
WITH WELLNESS+ CARD

GET 100⁺ UP REWARD

*Limit 1 +UP offers per household.

On-Site ONLY, does not include Send Out Service

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

+UP REWARDS GAMES

Dawn 9 oz.
Puffs Cube 56 ct.
Bounty Basic Paper Towel
Single Roll

99¢
WITH WELLNESS+ CARD

+UP REWARDS GAMES

Doritos 10 - 11 oz.
Cheetos 8.75 - 9.5 oz.
Fritos 10.25 oz.
Blue Diamond Almonds 6 - 7.25 oz.
Selection may vary by store

2/\$5
SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

+UP REWARDS GAMES

Reese's
m&m's
Hershey's

2⁹⁹
WITH WELLNESS+ CARD

Select Hershey's or Mars Miniatures or Pieces 8 - 15 oz., Lindt or Ghirardelli Pouches 4.12 - 5.32 oz., Hershey's, Mars or Nestlé Fun or Snack Size Candy 10.5 - 11.6 oz.

WELLNESS+ CARD REQUIRED. DOLLAR BUY REQUIREMENT MUST BE MET AFTER ALL APPLICABLE DISCOUNTS. +UP REWARDS NOT VALID ON PRESCRIPTIONS, PRESCRIPTION CO-PAYS, CIGARETTES, ALCOHOL, GIFT CARDS, ONLINE PURCHASES, LOTTERY TICKETS, LICENSES, MONEY ORDERS, MONEY TRANSFERS, PREPAID CARDS, STAMPS, OTHER MAIL SERVICES AND ITEMS PROHIBITED BY LAW AND MAY NOT BE COMBINED WITH OTHER OFFERS. +UP LOADS DIRECTLY ON YOUR WELLNESS+ CARD TO REDEEM AFTER 6AM THE DAY AFTER ISSUANCE. +UP REWARDS ARE VALID FOR 14 DAYS AFTER ISSUANCE. +UP REWARD WILL AUTOMATICALLY BE DEDUCTED FROM NEXT QUALIFYING PURCHASE.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (D&D). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.

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