

RITE AID PHARMACY

i ♥ rite aid

iheartriteaid.com

GET 5⁰⁰ +UP REWARD WHEN YOU BUY \$20 OF THESE ITEMS
*Limit 1 +UP offer per household.

+UP REWARDS GAMES

COVERGIRL All Cosmetics

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

+UP REWARDS GAMES

Olay, Ivory, Safeguard or Herbal Essences Skin and Bath Care (excludes ProX)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

+UP REWARDS GAMES

50% BIGGER VICKS

DayQuil COLD & FLU

NyQuil LIQUID

VapoRub

YOU PAY 7⁹⁹ LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1⁰⁰ FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 6⁹⁹
WITH WELLNESS+ CARD

VICKS NyQuil or DayQuil
 Liquid 12 oz. or Liquicaps 24 ct.
VapoRub 100 grams

RITE AID

Pain Care 50 ct., Non-Aspirin Cold/Sinus/Allergy Relief, Suphedrine PE and Diphenhydramine Allergy 20 - 24 ct. or Nasal Spray 1 oz.

YOU PAY 2/7⁰⁰ WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.99

GET 2⁰⁰ +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS
*Limit 1 +UP offer per household.

+UP REWARDS GAMES

OMEGA-3 FISH OIL 1000 mg

B-12 2500mcg

Flex-A-Min

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

All NATURE'S BOUNTY and Flex-A-Min Vitamins and Supplements

+UP REWARDS GAMES

Gain Fabric Softener 51 oz. or 120 Sheets

Cheer and Gain Laundry Detergent 40 - 50 oz.

Tide Pods 16 ct.

4⁹⁴
WITH WELLNESS+ CARD

+UP REWARDS GAMES

Pampers Diapers or Easy Ups Jumbo Pack

YOU PAY 8⁹⁹ WITH WELLNESS+ CARD

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1⁵⁰

GET 2⁰⁰ +UP REWARD
*Limit 2 +UP offers per household.

+UP REWARDS GAMES

Corona, Amstel Light or Modelo Beer Select Varieties, 12 Pack, 12 oz. Bottles

13⁹⁹

SALE DATES JANUARY 12-18

SEE MOST SUNDAY PAPERS FOR COUPON

6⁹⁹ WITH WELLNESS+ CARD

Scott Paper Towels 8 Pack Bathroom Tissue 12 Pack Cottonelle Clean Care Bathroom Tissue 18 Pack

+UP REWARDS GAMES

we carry milk!

1⁹⁷ WITH WELLNESS+ CARD

Selection may vary by store

RAISINETS

Almond Joy

TWIX

2/\$2

King Size Candy Bars, Theater Candy or Fun and Snack Size Candy
 SINGLE PURCHASE PRICE *1.29 WITH WELLNESS+ CARD 6 Packs

Manufacturer's Coupon / Expires 01/18/14

+UP REWARDS GAMES

YOU PAY 3¹⁰ FOR 10⁹⁸ LESS IN-AD COUPON -1⁰⁰ ON 3 FINAL COST AFTER IN-AD COUPON 3⁰⁹ FOR 9⁹⁸
WITH WELLNESS+ CARD

Pepsi & Pepsi Products
 12 Pack, 12 oz. Cans +CRV or Deposit where applicable.

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

LOOK FOR THIS ICON

+UP REWARDS GAMES

FOR PARTICIPATING ITEMS

RC4943202307601011814

Score BIG SAVINGS with the +UP REWARDS Games! Earn up to \$50 in +UP REWARDS through January 25th. See page 3 for details.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

The savings add up now through January 25th when you purchase thousands of participating products with your wellness+ card.

Spend \$100 Get \$15 | **Spend \$150 Get \$30 Total** | **Spend \$200 Get \$50 Total**

LOOK FOR THIS ICON  FOR PARTICIPATING ITEMS

+UP REWARDS GAMES **RIMMEL** GET THE LONDON LOOK **NEW**

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

GET 500 +UP REWARD
WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.

SEE MOST SUNDAY PAPERS FOR COUPON

All Maybelline New York Eye and Lip Cosmetics

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

MAYBELLINE NEW YORK

+UP REWARDS GAMES **ALL ACCESS BEAUTY**

wet n wild All Cosmetics & Fergie Nail Enamel

30% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

\$1 OFF COUPON IN MOST SUNDAY PAPERS

+UP REWARDS GAMES

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

ALMAY Face Care and Make Up Removers

+UP REWARDS GAMES

Sally Hansen Cosmetics (excludes Bleaches & Depilatories)

30% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

All Simple, Noxzema or Bioré Skin Care or St. Ives Skin and Bath Care

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

GET 200 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

OLAY Pro-X Skin Care

Regular Retail \$29.99 - \$59.99

GET 1000 +UP REWARD
WITH WELLNESS+ CARD

*Limit 2 +UP offers per household.

+UP REWARDS GAMES

Curel Lotion 7.5 - 13 oz.
Jergens Lotion 16.8 - 21 oz.

YOU PAY 5.99
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 4.99

WITH WELLNESS+ CARD

Lever Body Wash 16.9 oz.
Caress Body Wash 12 oz. or Bath Bars 2 Pack
Dove Invisible Solid 2.6 - 2.7 oz.
or Degree 3 oz.
Vaseline Intensive Care Lotion 10 oz.

2/\$6
SINGLE PURCHASE PRICE \$3.79 WITH WELLNESS+ CARD

+UP REWARDS GAMES **BURT'S BEES**

Skin, Bath and Lip Care

GET 300 +UP REWARD
WITH WELLNESS+ CARD WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.

Secret Outlast, Scent Expressions, Mineral or Fresh Effects Antiperspirant/Deodorant 2.6 - 2.7 oz. or Body Spray
Gillette or Old Spice Antiperspirant/Deodorant 2.6 - 3 oz.
Body Wash 16 - 18 oz., Bath Bar or Body Spray

4.49
WITH WELLNESS+ CARD

Mitchum Antiperspirant/Deodorant (excludes twin packs)

YOU PAY 3.49
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2.49

WITH WELLNESS+ CARD

Irish Spring or Dial Soap 3 Pack Bath Bar
Softsoap or Lysol Hand Soap 8.5 oz.
Method Hand Soap or Wash

2/\$5
SINGLE PURCHASE PRICE \$3.39 WITH WELLNESS+ CARD

L'eggs or Hanes Pantyhose, Shapers, Socks, Tights, T-Shirts or Underwear (excludes Clearance)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

GET 300 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 3 +UP offers per household. Purchase Dates 12/29/13 - 1/25/14

2 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

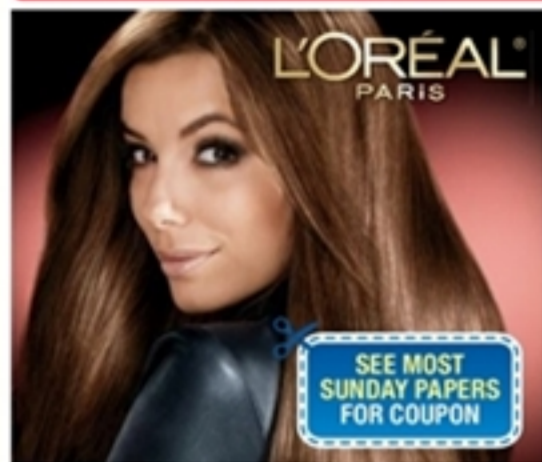
LOOK FOR THIS ICON



FOR PARTICIPATING ITEMS

Score big with up to \$50 in +UP REWARDS with your wellness+ Card.

GET 5⁰⁰ +UP REWARD WHEN YOU BUY \$20 OF THESE ITEMS
*Limit 1 +UP offer per household. Offer valid 1/12 - 1/18/14



BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

L'ORÉAL Lip & Eye Cosmetics



L'ORÉAL Facial Moisturizers (excludes Ideal and Trial Sizes)

3⁰⁰ OFF REGULAR RETAIL WITH WELLNESS+ CARD



L'ORÉAL Preference Hair Color One Application

YOU PAY **8⁹⁹**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-3⁰⁰**
 FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **5⁹⁹**



L'ORÉAL Feria Hair Color One Application

8⁹⁹ WITH WELLNESS+ CARD



5⁹⁹ WITH WELLNESS+ CARD

L'ORÉAL Root Rescue, Ever Haircare and Advanced Haircare Treatments



Tresemme, Nexxus, Clear, Dove or Suave Hair Care (excluding trial size)

GET 7⁰⁰ +UP REWARD WHEN YOU BUY \$15 OF THESE ITEMS
*Limit 3 +UP offers per household.

Marc Anthony, Finesse or Salon Grafix Hair Care (excludes trial size)

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD



Organix Shampoo, Conditioner or Select Stylers

5⁹⁹ WITH WELLNESS+ CARD



VOS Spray, Tube or Hot Oil

3⁴⁹ WITH WELLNESS+ CARD



GET 2⁰⁰ +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS
*Limit 4 +UP offers per household. Offer valid 12/29/13 - 1/25/14

GARNIER FRUCTIS Shampoo or Conditioner 10 - 13 oz.

YOU PAY **2⁹⁹**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2⁰⁰**
 FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **99¢**



GARNIER FRUCTIS Stylers Regular Retail \$3.99 - \$4.99

YOU PAY **2⁹⁹**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁰⁰**
 FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **1⁹⁹**



L'ORÉAL Studio Styling Products

YOU PAY **2⁹⁹**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁰⁰**
 FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **1⁹⁹**



GARNIER Olia Hair Color One Application

YOU PAY **8⁹⁹**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-3⁰⁰**
 FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **5⁹⁹**



+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

LOOK FOR THIS ICON



Score big with up to \$50 in +UP REWARDS with your wellness+ Card.

FOR PARTICIPATING ITEMS

Mucinex
12 Hour Cold and Congestion Relief
600 mg. or DM 40 ct., Max or Max DM 28 ct., Max-D 24 ct. or D 36 ct. (Mucinex-D available behind the pharmacy, not available in all states. Limit one Mucinex-D per household.)

21⁹⁹

WITH WELLNESS+ CARD



Mucinex Fast Max
Liquid 6 oz. Caplets 20 ct. (excludes Sinus Max)

10⁹⁹

WITH WELLNESS+ CARD



Halls
Cough Drops
Choose from Cream or Fruit Breezers, Sugar Free, or Plus 25 ct. Natural 20 - 25 ct. or Defense 17 - 30 ct.

2/\$4

SINGLE PURCHASE PRICE *2.29 WITH WELLNESS+ CARD



+UP REWARDS GAMES

ALEVE

Aleve Liquigels 40 ct. Tablets or Caplets 100 ct. Bayer Aspirin 200 ct.

YOU PAY 2/19⁰⁰

WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$9.49

GET **500** +UP REWARD

WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



5⁹⁹

WITH WELLNESS+ CARD

Airborne 9 - 32 ct. Cold-Eeze 18 ct.

Afrin Nasal Spray 15 ml. **Coricidin HBP Cold Relief** Tablets 16 - 24 ct. or Liquid **Robitussin Cough Syrup** 8 oz. (excludes 4 + 4 oz. Value Pack)

YOU PAY 6⁹⁹

WITH WELLNESS+ CARD

GET **200** +UP REWARD

*Limit 2 +UP offers per household.



Zicam (excludes Zicam Natural Cold Relief)

10⁹⁹

WITH WELLNESS+ CARD

New!



Max-Freeze or Max-Heat Pain Relievers 2.5 - 4 oz.

YOU PAY 8⁰⁰

WITH WELLNESS+ CARD

GET **800** +UP REWARD

*Limit 1 +UP offer per household.



5⁹⁹

WITH WELLNESS+ CARD

Dulcolax Tablets 25 ct. or Suppositories 4 ct.



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Pepcid Acid Reducers



Prilosec OTC 42 ct.

YOU PAY 24⁹⁹

WITH WELLNESS+ CARD GET **200** +UP REWARD

*Limit 2 +UP offers per household.



13⁹⁹

WITH WELLNESS+ CARD

Advil Tablets or Caplets 200 ct., Liqui-Gels 160 ct., Advil PM 120 ct.



Alka-Seltzer

4⁹⁹

WITH WELLNESS+ CARD



Gas-X, Benefiber or 24 Hour Prevacid

GET **10⁰⁰** +UP REWARD

WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 1 +UP offer per household.

Phillips' Milk of Magnesia 12 oz. or 24 - 30 ct.

4⁹⁹

WITH WELLNESS+ CARD



RITE AID Manufacturer's Coupon / Expires 01/31/14

ThermaCare Heat Wraps 2 - 3 ct.

YOU PAY **2 FOR \$12**

LESS IN-AD COUPON **-200** ON 2

FINAL COST AFTER IN-AD COUPON **2 FOR \$10**

SINGLE PURCHASE PRICE \$6.49 WITH WELLNESS+ CARD

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4905901308201011814

4 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

LOOK FOR THIS ICON



FOR PARTICIPATING ITEMS

Don't drop the ball on your chance to earn up to \$50 in +UP REWARDS!



Nature Made
Vitamins and Supplements

BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Insoles and Wart Products

Regular Retail \$9.99 or Higher (excludes Custom Orthotics)

BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

GET 500 +UP REWARD

WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



3M Ace, Futuro and Futuro Hosiery

BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD



Womens Wellness

Always Infinity 24 - 36 ct.
Ultra Thin Jumbo Pack 36 - 44 ct.
Pantiliners 162 ct.
Tampax Pearl Tampons 32 - 40 ct.

6⁹⁹

WITH WELLNESS+ CARD



U by Kotex Liners 60 ct.
Pads 90 ct.
or Tampons 18 ct.

YOU PAY 2/8⁰⁰

WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$4.41

GET 100 +UP REWARD

WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



11⁹⁹

WITH WELLNESS+ CARD

Your Choice All TENA Serenity Pads, Guards or Underwear Regular Retail \$12.99 and up Fearless Protection



12⁹⁹

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

11⁹⁹

WITH WELLNESS+ CARD

Depend Briefs 16 - 20 ct.
Guards for Men 52 ct.
Shields for Men 58 ct.
or Underwear 14 - 20 ct.
Poise Pads 27 - 60 ct.

iheartriteaid.com

wellness65+ members get

20% OFF

THE WHOLE STORE EVERY FIRST WEDNESDAY OF THE MONTH



65 OR OLDER? enroll FREE today in wellness65+

*wellness+ card and enrollment in wellness65+ required for discount. Discount not valid on prescriptions, prescription co-pays, and certain non-prescription items such as tobacco, alcohol, gift cards and dairy products. May not be combined with any other offer. Other limitations apply. See www.riteaid.com/rules or enrollment form for details.



GNC LIVE WELL.

Gold Card Members save 20% Off every day!

GNC Multi Vitamins

Women's Ultra Mega 120 ct.
Time Release 90 ct.
50+ One Daily 60 ct.
One Daily 60 ct.
or Mega Men 90 ct.
One Daily 60 ct.
or 50+ One Daily 60 ct.

17⁹⁹

WITH WELLNESS+ CARD



GNC Probiotics

All Ultra Formulas and Complex 1 bill, 4 bill, and 1.5 bill. Chewables

BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD



GNC Beyond Raw Rampant

90 ct.

42⁹⁹

WITH WELLNESS+ CARD



GNC Beyond Raw Sports Nutrition

(excludes Rampant 90 ct.)

BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD



+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

The savings add up now through January 25th when you purchase thousands of participating products with your wellness+ card.

Spend \$100
Get \$15

Spend \$150
Get \$30 Total

Spend \$200
Get \$50 Total

LOOK FOR THIS ICON
+UP REWARDS GAMES
FOR PARTICIPATING ITEMS



50¢ OFF COUPON
IN MOST SUNDAY PAPERS ON FIBER ONE CEREALS





349 Cascadian Farm, Fiber One or Kashi Cereal 10.3 - 16.2 oz. or Bars 5 - 6 Pack. Selection may vary by store.

2^{FOR} \$4^{ON 2} LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS. **FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS: 2^{FOR} \$3**. WITH WELLNESS+ CARD. SINGLE PURCHASE PRICE \$2.49.



349 Folgers Coffee 10.3 - 11.3 oz. Selection may vary by store.



2^{FOR} \$5⁷⁵ LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS. **FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS: 2^{FOR} \$5**. WITH WELLNESS+ CARD. SINGLE PURCHASE PRICE \$2.99.



129 Campbell's Spaghetti 14.75 - 15 oz. Campbell's Cream and Condensed Soup 10.5 - 10.75 oz. Selection may vary by store.



349 Nutella 13 oz. or Bisquick 40 oz. Selection may vary by store.



49¢ Nissin Cup Noodles 2.25 oz. Selection may vary by store.



2/\$5 SUNSWEET Prune Juice 32 oz. Prunes 7 - 9 oz. SUN-MAID Raisins 13 oz. +CRV or deposit where applicable. Selection may vary by store. SINGLE PURCHASE PRICE \$2.79. WITH WELLNESS+ CARD.



299 Aunt Jemima Syrup 24 oz. Crisco Oil 32 oz. Selection may vary by store.



2/700 Häagen-Dazs Ice Cream 14 oz. Selection may vary by store. WITH WELLNESS+ CARD. SINGLE PURCHASE PRICE \$3.79.



199 Monster Energy 18.6 oz. Tummy Tickler 4 - 6 oz. or Belly Washers 8 oz. WITH WELLNESS+ CARD. +CRV or deposit where applicable.

GET 200 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS. *Limit 3 +UP offers per household.



399 Poland Spring Water 0.5 Liter Bottles, 24 Pack. +CRV or deposit where applicable.



349 Tropicana Orange Juice 59 oz. +CRV or deposit where applicable.



199 Potatoes 4.7 - 6.6 oz. Bumble Bee Solid White Tuna in Water 5 oz.



279 Jif Peanut Butter 16 oz. Jif to Go 8 Pack Smuckers Strawberry Preserves 18 oz. Welch's Grape Jelly 32 oz. Selection may vary by store.



2/500 Del Monte Fruit Cups 4 Pack. Mott's Applesauce 4 - 6 Pack. Selection may vary by store. WITH WELLNESS+ CARD. SINGLE PURCHASE PRICE \$2.79.

GET 200 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS. *Limit 3 +UP offers per household.



59¢ Compos 1.8 oz. Nabisco Single Serve Cookies and Crackers 1.35 - 2 oz. Mrs. Fields Cookie 2.1 oz. Selection may vary by store.



299 DiGiorno Small Pizza

6 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

LOOK FOR THIS ICON



FOR PARTICIPATING ITEMS

Score big with up to \$50 in +UP REWARDS with your wellness+ Card.

Lindt, Ghirardelli or Toblerone Chocolate Bars

2/\$4

SINGLE PURCHASE PRICE \$2.49 WITH WELLNESS+ CARD



1.99

WITH WELLNESS+ CARD

Werther's Original or Riesen Candy 2.75 - 5.5 oz.



2/\$6

SINGLE PURCHASE PRICE \$3.49 WITH WELLNESS+ CARD

M&M's Medium Bagged Candies 9.9 - 12.6 oz.



2.99

WITH WELLNESS+ CARD

Hershey's, Nestle or Mars Fun Size Bagged Candies 10.5 - 11.6 oz.



Altoids Mints 1.76 oz.

GET 2.00 +UP REWARD

*Limit 4 +UP offers per household.

Biscoff Cookies Family Pack 8.8 oz. Cheez-It 6 - 7 oz. Keebler Cookies and Crackers 6 - 14.2 oz. Selection may vary by store

2.79

WITH WELLNESS+ CARD



Multi-Pack Tic Tac

YOU PAY 2/4.00

WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$2.29

GET 1.00 +UP REWARD

*Limit 4 +UP offers per household.



2/\$4

SINGLE PURCHASE PRICE \$2.49 WITH WELLNESS+ CARD

Select Non-Chocolate Bagged Candies Regular Retail \$2.99 - \$3.69



2/\$5

SINGLE PURCHASE PRICE \$2.99 WITH WELLNESS+ CARD

Gum Multi-Packs



Samuel Adams or Blue Moon Beer Select Varieties, 12 Pack, 12 oz. Bottles Stella Artois Beer 12 Pack, 11.2 oz. Bottles

14.99

Budweiser Beer Select Varieties, 18 Pack, 12 oz. Bottles or Cans

13.99



Miller or Coors Beer Select Varieties, 12 Pack, 12 oz. Cans or Bottles or 9 Pack, 16 oz. Aluminum Bottles

10.49

PLANTERS Nutrition Mixes 7.5 - 9.25 oz. Mixed Nuts 8.25 - 8.75 oz. Selection may vary by store

5.99

WITH WELLNESS+ CARD



Monster Energy 4 Pack 16 oz. Red Bull 4 Pack 8.4 oz. +CRV or deposit where applicable

5.99

WITH WELLNESS+ CARD



Natural Light or Ice, Keystone Light or Milwaukee's Best Beer Select Varieties, 12 Pack, 12 oz. Cans

6.49



+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Score **BIG SAVINGS** with the **+UP REWARDS Games!**
 Earn up to \$50 in **+UP REWARDS** through January 25th.
 See page 3 for details.

LOOK FOR THIS ICON

 FOR PARTICIPATING ITEMS

Colgate
+UP REWARDS GAMES

Toothpaste
 Total Advanced 7.6 oz.
 Total 7.8 oz. or
 Optic White 5.5 oz.
Manual Toothbrush
 360° Surround/
 Total Advanced or
 Optic White 1 ct.
Mouthwash
 Optic White 8 oz.

3⁹⁹
 WITH WELLNESS+ CARD



+UP REWARDS GAMES

Select G.U.M Flossers,
 Interdental Products or
 Star Wars or Crayola
 Manual Toothbrush

YOU PAY 2/5⁰⁰
WITH WELLNESS+ CARD
 SINGLE PURCHASE PRICE \$2.99

GET 100 +UP REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



HUGGIES
 Jumbo Pack Diapers,
 Pull-Ups, GoodNites or
 GoodNites Bed Mat 9 ct.

YOU PAY 9⁴⁹
WITH WELLNESS+ CARD

GET 150 +UP REWARD
*Limit 2 +UP offers per household.



LISTERINE
 Mouth Rinse
 16 oz. or 1 Liter or
 Rembrandt
 Toothpaste

5⁹⁹
 WITH WELLNESS+ CARD



Crest
 Toothpaste
 Complete 4 - 6 oz.
Oral-B
 Toothbrush
 5-Way Complete or
 Complete with Scope
Manual Toothbrush
 Deep Clean 1 ct.

YOU PAY 2/6⁰⁰
WITH WELLNESS+ CARD
 SINGLE PURCHASE PRICE \$3.49

GET 100 +UP REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



iheartriteaid.com

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE
 WITH WELLNESS+ CARD

24⁹⁹
 WITH WELLNESS+ CARD

Pampers
 Baby Wipes
Pampers
 Super Pack Diapers



Barbasol or Pure Silk
 Shave Cream
 (excludes trial size)

1⁴⁹
 WITH WELLNESS+ CARD



+UP REWARDS GAMES

Schick
 Disposable Razors
 3 - 10 ct.

YOU PAY 6⁹⁹
WITH WELLNESS+ CARD

GET 300 +UP REWARD
 WHEN YOU BUY \$9 OF THESE ITEMS
*Limit 2 +UP offers per household.
 Purchase Dates 12/2/13 - 1/25/14.



Opti-Free Express, Replenish Multi Purpose Solutions, Gental, Systane Twin Packs, Systane 30 ml. Eye Drops

16⁹⁹
 WITH WELLNESS+ CARD



+UP REWARDS GAMES

Similasan
 Eye Drops
 Irritated Eye Relief
 Dry Eyes Red Eyes

7⁹⁹
 WITH WELLNESS+ CARD



Gillette
 Any Gillette Disposable Razors
 Sensor 3 - 4 ct.
 Old Spice or Gillette After Shave or Foamy Shave Prep

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
 ITEMS WITH WELLNESS+ CARD

GET 100 +UP REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



+UP REWARDS GAMES

Wahl
 Ear or Nose Trimmers

7⁹⁹
 WITH WELLNESS+ CARD



dLife
 IT'S YOUR DIABETES LIFE!
 Get expert answers to your diabetes questions!
 Go to www.dLife.com/EQA
 Membership is **FREE!** Go to: www.dLife.com/joinnow and receive a **FREE** diabetes eCookbook!
 dLife® and Rite Aid **wellness+ diabetes** partner to help you manage YOUR diabetes life.

Which snacks have a lot of carbs?
 How can I avoid morning lows?



8 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

The more you spend the more you earn on thousands of items with your wellness+ card.

LOOK FOR THIS ICON

 FOR PARTICIPATING ITEMS

Anti-Diarrheal Caplets 96 ct.
Acid Reducer Ranitidine 95 - 160 ct., **Famotidine** 170 - 180 ct., **Dairy Relief** 125 ct.
Senna Tablets 120 - 200 ct., **Fiber** 100 - 320 ct., **Col-Rite** Caplets 200 - 400 ct., **P-Col-Rite** 400 ct.
Stool Softener 180 ct.
Bisacodyl Tablets, 200 ct.
Laxative Relief 17.9 oz.

10⁹⁹
 WITH WELLNESS+ CARD



probiotic digestive care
probiotic colon care
probiotic digestive care

12⁹⁹
 WITH WELLNESS+ CARD

Probiotics
 28 - 30 ct.



RENEWAL
Bath Accessories, Shower Gel or Body Wash

BUY ONE GET SECOND ONE
50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD



RENEWAL
Select Feminine Hygiene Products

BUY ONE GET SECOND ONE
50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD



omeprazole
lansoprazole

12⁹⁹
 WITH WELLNESS+ CARD

Acid Relievers
 Omeprazole or Lansoprazole, 28 ct.



cold & hot medicated patch
heatwraps
arthritis creme
arthritis creme

BUY ONE GET SECOND ONE
50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD

External Pain Relievers
 Choose from Heatwraps and Patches 2- 5 ct. or Pain Relief Creams, Ointments or Sprays 2 - 4 oz.



RENEWAL
Hand and Body Lotion or Sunless Tanning

BUY ONE GET SECOND ONE
50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD



+UP REWARDS GAMES

compact tampons multipack
multi channel maxi pads
Maxi Pads 20 ct., 28 - 48 ct.
Tampons 40 - 80 ct.
Pantiliners 80 - 92 ct.

BUY ONE GET SECOND ONE
50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD



iheartriteaid.com

1⁴⁹
 WITH WELLNESS+ CARD

Facial Tissues

6⁹⁹
 WITH WELLNESS+ CARD

Paper Towels
 8 Pack or **Double Roll Bathroom Tissue** 12 Pack



95¢
 WITH WELLNESS+ CARD

Dried Fruit 3 - 5 oz. **Almonds, Cashews, Trail Mix, Peanuts or Sunflower Seeds** 1.75 - 2 oz. **Sparkling Flavored Water** 1 Liter

Simplify. Purified Water 6 Pack, 16.9 oz. Bottles or 1 Gallon
Soda 2 Liter, +CRV or deposit where applicable



2/\$3
 SINGLE PURCHASE PRICE \$1.69
 WITH WELLNESS+ CARD

Goetze's Caramel Creams
Peppermint Starlights

Non Chocolate Pegged Candy Bags



BUY ONE GET SECOND ONE
50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD

All Film, One Time Use Cameras or Batteries



BUY ONE GET SECOND ONE
50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD

Poly Notebooks, Index Cards, Tablets, Boxed Envelopes, Pens or Pencils



+UP REWARDS GAMES

Peanuts 10 - 12 oz.
Cashew Halves 8 oz.
Select Cookies 13.7 - 15.5 oz.
Coffee Creamer 15 - 16 oz.
Prune Juice 64 oz. +CRV or deposit where applicable

2⁹⁹
 WITH WELLNESS+ CARD



Cranberry, Grape and Cranberry Grape Juice 64 oz. +CRV or deposit where applicable

YOU PAY 2/5⁰⁰
 WITH WELLNESS+ CARD
 SINGLE PURCHASE PRICE \$2.99

GET 100 +UP REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

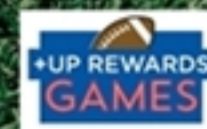
The savings add up now through January 25th when you purchase thousands of participating products with your wellness+ card.

Spend \$100
Get \$15

Spend \$150
Get \$30 Total

Spend \$200
Get \$50 Total

LOOK FOR THIS ICON



FOR PARTICIPATING ITEMS



3.99
WITH WELLNESS+ CARD

Cascade
Action Packs
14 - 20 ct. or
Gel 75 oz.



2.74
-75¢
1.99
WITH WELLNESS+ CARD

Fantastik
32 oz.



3.99
WITH WELLNESS+ CARD

Oxi Clean
Spray 21.5 oz.,
Powder
1.3 lb. or
Stick 6.2 oz. or
Scrubbing
Bubbles
Mega
Foamer



Lysol
Disinfectant Spray 19 oz.
or Wipes 80 ct.

4.99
WITH WELLNESS+ CARD



3.99
WITH WELLNESS+ CARD

Kleenex Facial
Tissues 60 ct., 4 Pack



Energy Smart
CFL Light Bulbs
10, 13, 20 or 26 Watt 2 Pack

7.99
WITH WELLNESS+ CARD

GET 4.00 +UP REWARD

*Limit 2 +UP offers per household.



9.99
WITH WELLNESS+ CARD

TBonz, Pupperoni
25 oz.
or Beggin' Strips 25 oz.



Tidy Cats
Scoop Cat Litter
14 lbs.
Beneful Healthy
Weight, Kibbles 'n
Bits or Meow Mix
3 - 3.5 lb.

5.99
WITH WELLNESS+ CARD



Assorted Domestics/
Housewares, Select
Rugs, Sheet Sets,
Hangers, Comforters,
Dinnerware, or
Kitchen Towels
Selection varies by store

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted Blank
Media and
USB Drives



5.99
WITH WELLNESS+ CARD

Georgia Pacific
Copy Paper 500 ct. Reams

Photo Coupon / Expires 1/15/14

50
4"x6"
Digital
Prints
\$5.99
WITH WELLNESS+ CARD

*Onsite only, does not include sendout service

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

10 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

LOOK FOR THIS ICON



FOR PARTICIPATING ITEMS

Score big with up to \$50 in +UP REWARDS with your wellness+ Card.



Russell Stover Chocolates
8.25 - 12 oz.
Whitman's Sampler
7 - 12 oz.
Selection may vary by store



YOU PAY 5⁹⁹
WITH WELLNESS+ CARD
GET 1⁰⁰ +UP REWARD

*Limit 4 +UP offers per household.

2/\$1

Russell Stover Valentine Singles
Selection may vary by store



1⁷⁹

Valentine Gift Candy
Regular Retail \$1.99 - \$2.49
Selection may vary by store



2/\$5

Valentine Candy Bags
Regular Retail \$2.99 - \$3.49
Selection may vary by store

Valentine's Hearts with Candy

Valentine Hearts with Candy
Regular Retail \$9.99
Selection may vary by store

7⁹⁹

WITH WELLNESS+ CARD

Valentine Hearts with Candy
Regular Retail \$10.99 - \$12.99
Selection may vary by store

9⁹⁹

WITH WELLNESS+ CARD

Valentine Hearts with Candy
Regular Retail \$4.99
Selection may vary by store

3⁹⁹

WITH WELLNESS+ CARD

Valentine Hearts with Candy
Regular Retail \$6.99
Selection may vary by store

5⁹⁹

WITH WELLNESS+ CARD



7⁹⁹

WITH WELLNESS+ CARD

All Valentine Plush
Regular Retail \$9.99 - \$14.99
Selection may vary by store



19⁹⁹

WITH WELLNESS+ CARD

Giant Valentine Love Puppy or Standing 33.5" Frog or Gorilla
Selection may vary by store

SAVE 50%



3⁹⁹

WITH WELLNESS+ CARD

Cella's Cherries 11 oz. or Hershey's Valentine Novelty Candy
Selection may vary by store



4⁹⁹

WITH WELLNESS+ CARD

Hershey's or Mars Valentine Chocolate Bags 14.46 - 18.5 oz. Lindt or Ghirardelli Valentine Pouches 7.2 - 8.95 oz.
Selection may vary by store

Assorted Valentines Novelties, Gifts and Gift Bags
Selection may vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



heartriteaid.com

99¢

WITH WELLNESS+ CARD

Chocolate Rose or Valentine Candy Favorites
Regular Retail \$1.29
Selection may vary by store

69¢

WITH WELLNESS+ CARD

Reese's Heart 1.2 oz. Cadbury or Reese's Easter Singles
Selection may vary by store

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

MORE DEALS ONLINE! 20% off \$75 Promo Code: SAVERITE riteaid.com/shop

NEW FROM REVLON

+UP REWARDS GAMES

ALL REVLON® COSMETICS
excludes beauty tools

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 500 +UP REWARD
WHEN YOU BUY \$15 OF THESE ITEMS
*Limit 2 +UP offers per household.

SEE MOST SUNDAY PAPERS FOR COUPON

heartriteaid.com

Gain 9 oz. Renuzit Adjustables, Glade Solid or Comet 14 oz.

Simplify.

Napkins 120 ct.

Paper Towels 1 Roll

Bathroom Tissue 4 Pack, 150 Sheets

Facial Tissues 100 ct.

HOME Sponges 3 - 4 Pack

89¢
WITH WELLNESS+ CARD

Assorted Garden Decor
Includes Planters, Figurines, Statues, Bird Baths, Bird Feeders, Bird Houses, Wind Chimes, Wind Spinners and Lighting (excludes Potting Soils and Potting Mixes)

Garden Chemicals, Garden Tools and Watering Supplies
Selection may vary by store

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Dove Bar Soap 6 Pack

Bodywash 18 - 24 oz.

Caress Bar Soap 6 Pack

Lever Bar Soap 8 Pack

YOU PAY 6.99
WITH WELLNESS+ CARD

GET 200 +UP REWARD
*Limit 2 +UP offers per household.

+UP REWARDS GAMES

DURACELL

AA or "AAA" 8 Pack

"C" or "D" 4 Pack or 9 Volt 2 Pack

Quantum Batteries "AA" or "AAA" 6 Pack

Hearing Aid Batteries 8 Pack

5.99
WITH WELLNESS+ CARD

2/\$5
SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD

Any Crest or Oral-B 3D White or Pro-Health Oral Care Product
(excludes Trial Sizes)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

+UP REWARDS GAMES

REVLON

COLORSILK BEAUTIFUL COLOR

REVLON

COLORSILK BEAUTIFUL COLOR

2/\$5
SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD

REVLON ColorSilk Hair Color
One Application (excludes Buttercream)

Lays Classic

Tostitos SCOOPS

Oberto

2/\$6
SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD

Lay's Potato Chips 9.5 - 10 oz. (excludes Kettle)

Tostitos 9 - 13 oz.

Oberto Jerky 2.5 - 3.25 oz.
Selection may vary by store

Godiva, Lindt or Ghirardelli Pouches 3.5 - 5.32 oz.

Hershey's or Nestlé Valentine Bagged Chocolates 8 - 8.5 oz.

M&M's or Dove Valentine 7.9 - 12.6 oz.

2.99
WITH WELLNESS+ CARD

Arizona Beverages 23 oz.

Glacéau SmartWater 1 Liter
+CRV or deposit where applicable

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Arizona Fruit Punch

DUNKIN' DONUTS ORIGINAL BLEND

NESCAFÉ CLASSICO

Green Mountain and Folgers K-Cup® Packs 12 ct., Maxwell House or Lipton Single Cup Packs 10 ct., Nescafé Clasico Coffee 7 oz.

Dunkin' Donuts Coffee 12 oz.

Maxwell House Wakeup Roast 30.6 oz.
Selection may vary by store

5.99
WITH WELLNESS+ CARD

WELLNESS+ CARD REQUIRED. UNLESS NOTED OTHERWISE, +UP PURCHASE REQUIREMENTS MUST BE SATISFIED IN A SINGLE TRANSACTION. +UP REWARDS ARE NOT VALID ON PRESCRIPTIONS AND CO-PAYS, TOBACCO PRODUCTS, ALCOHOL, GIFT CARDS, ONLINE PURCHASES, LOTTERY, LICENSES, MONEY SERVICES, PREPAID CARDS, NEWSPAPERS, STAMPS, MAILING SERVICES, ITEMS DISTRIBUTED BY MORAN FOOD AND SAVE A LOT STORES AND ITEMS PROHIBITED BY LAW. +UPS LOAD DIRECTLY TO CARD, WILL NOT BE ACTIVE UNTIL 6 AM THE FOLLOWING DAY AND EXPIRE 14 DAYS AFTER ACTIVATION. TO REDEEM THE AWARD, PURCHASE MUST BE GREATER THAN OR EQUAL TO THE DOLLAR VALUE AFTER ALL OTHER APPLICABLE DISCOUNTS ARE APPLIED. REWARDS ARE AUTOMATICALLY DEDUCTED WITH QUALIFIED PURCHASE. LOST, STOLEN, DAMAGED, OR EXPIRED COUPONS WILL NOT BE HONORED OR REPLACED. SUBJECT TO CHANGE WITHOUT NOTICE. SEE RITEAID.COM/RULES FOR LATEST INFORMATION.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (D&H). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.

12 Save \$107 In +UP REWARDS This Week

DISCOVER VISA MasterCard ATM WESTERN UNION

GAFT, 2, MARF, 2, MANHATTAN, NAF1-16, 18, 20-26, 29-30, 32-36, 38, 40-46, 48, 49, 70-73, 75-80, 82-85, 87-92, 94, NCH1, 1X, 2-4, SCH-3, SOUTH-3, 6, 8, 10, 14, 15, 21, 26-29, 34-36, 80, 72-77, 79-82, 84, 85, 87, SPW2, 3, 3X, 14, 16, 19-22, 24, 26-29, 43, 45, 48, 49, 53-55, 62, 63, 65, SPOFF1, 4-7, 11, 16, 18, 19, 29-33, VAF1