

RITE AID PHARMACY
 iheartriteaid.com
 i ♥ rite aid
 SALE DATES APRIL 6-12



Buy One Get Second One Free
 All **Vitamin B-12** and **Flex-a-min** Vitamins and Supplements
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



50% OFF
 All Cosmetics (excludes Clearance Items)
GET 500 +UP REWARD
 WHEN YOU BUY \$15 OF THESE ITEMS
*Limit 2 +UP offers per household.



Buy One Get Second One Free
 Long Acting Allergy Relief
 Choose from Adult or Children's Loratadine, Cetirizine or Fexofenadine, Any Size (excludes Lorata-D and Cetiri-D products located at the pharmacy counter)
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



Buy One Get Second One Free
 Kellogg's Special K, Smart Start or Fiber Plus Cereal 11 - 17.5 oz. or Cereal Bars 5 - 6 ct.
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD
 Selection may vary by store



Buy One Get Second One Free
 Breyers Ice Cream 48 oz.
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD
 Selection may vary by store



11.99
 WITH WELLNESS+ CARD
 Tide Laundry Detergent
 Liquid 92 - 100 oz. Powder 53 - 68 Loads



6.99
 WITH WELLNESS+ CARD
 Viva Vantage Paper Towels or Kleenex Facial Tissues 6 Pack
 Cottonelle Bathroom Tissue 12 Pack



13.99
 Amstel, Modelo or Corona Beer
 Select Varieties, 12 Pack, 12 oz. Bottles



13.99
 Smith & Forge Hard Cider
 12 Pack, 12 oz. Cans



Buy One Get Second One Free
 Assorted Single Serve Easter Candy Regular Retail 99¢
 Peeps 10 - 12 ct. or Sugar Free 3 ct.
 Selection may vary by store



88¢
 WITH WELLNESS+ CARD
 Easter Candy and Novelties
 Regular Retail \$1.29



Cadbury Eggs 4 Pack, Hershey's Easter Chocolate Bags or Select Premium Jelly Beans
YOU PAY 2/5.00
 WITH WELLNESS+ CARD
 SINGLE PURCHASE PRICE \$2.99
GET 100 +UP REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
*Limit 4 +UP offers per household.

Save \$124 In +UP REWARDS This Week

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

iheartriteaid.com... view advance Rite Aid ads and deals!

iheartriteaid.com... view advance Rite Aid ads and deals!

ihearthriteaid.com

Dove, Mars Easter Bags and M&M's
 YOU PAY **2 FOR \$5**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00 ON 2**
 FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2 FOR \$4**
 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$2.99

Whoppers Robin Eggs or Mini Robin Eggs 10 oz.
 Selection may vary by store
 YOU PAY **3/5.00**
 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$1.99
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00 ON 3**
GET 1.00 +UP REWARD
 WHEN YOU BUY 3 OF THESE ITEMS
 *Limit 4 +UP offers per household.

Reese's Reester Bunny 5 oz. or Reese's Jumbo Egg 6 oz.
 YOU PAY **2/7.00**
 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.99
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00 ON 2**
GET 1.00 +UP REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
 *Limit 4 +UP offers per household.

Snickers, Milky Way or Twix Easter Eggs 6 Pack
 YOU PAY **2 FOR \$6**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00 ON 2**
 FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2 FOR \$5**
 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.49

Easter Candy and Novelties

Brach's Jelly Bird Eggs 16 oz.
 Selection may vary by store
 YOU PAY **2/3.00**
 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$1.79
GET 1.00 +UP REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
 *Limit 4 +UP offers per household.

Select Non-Chocolate Bagged Candy
 Regular Retail \$2.99
 Selection may vary by store
 YOU PAY **2/4.00**
 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$2.29
GET 1.00 +UP REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
 *Limit 4 +UP offers per household.

Whitman's Meaning of Easter Tin 10 oz., Lindt Gold Bunny Basket 3.5 oz., Ferrero Rocher Easter Egg or Bunny 5.7 oz.
 Selection may vary by store
 YOU PAY **6.99**
 WITH WELLNESS+ CARD
GET 1.00 +UP REWARD
 *Limit 4 +UP offers per household.

Russell Stover Marshmallow Egg Crate 9 oz. or Jelly Beans 12 oz. or Hello Kitty PEZ
 Selection may vary by store
 YOU PAY **2/6.00**
 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.49
GET 1.00 +UP REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
 *Limit 4 +UP offers per household.

Palmer Peter Rabbit 5 oz. or Lindt's Gold Bunny 3.5 oz.
 Selection may vary by store
2.99
 WITH WELLNESS+ CARD

Swedish Fish, Jolly Rancher Lollipops
2/\$5
 SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD
 Select Non-Chocolate Bagged Candy Regular Retail \$3.99 Selection may vary by store

Hershey's Big Bags 18 - 18.7 oz. or 6 Packs
 Selection may vary by store
4.99
 WITH WELLNESS+ CARD

Russell Stover Solid Bunny 3 oz. Hello Kitty Bunny Ears 3.5 oz. Select Easter Novelties
 Regular Retail \$1.79 - \$2.29 Selection may vary by store
2/\$3
 SINGLE PURCHASE PRICE \$1.79 WITH WELLNESS+ CARD

SEND Easter WISHES
 Visit the greeting card department today!

Easter is Sunday, April 20

AMERICAN GREETINGS

2 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

All Easter Baskets and Plush with Candy
Selection may vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted Easter Grass, Plastic Eggs, Cello Wrap or Unfilled Baskets
Selection may vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted Easter Novelties or Decor
Selection may vary by store

Easter Candy and Novelties



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted Easter Egg Dye Kits
Selection may vary by store

2.99
WITH WELLNESS+ CARD

Ferrero Rocher Hazelnut Eggs 3.5 oz.
Cadbury Milk Bunny 3.5 oz.,
Lindt Gold Bunnies 5 Pack,
Russell Stover Solid Chocolate Rabbit 7 oz.
Selection may vary by store

2/\$5
SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Russell Stover Chocolate Bunny 3 oz.
or Puzzle Bunny 5 oz.
Hershey's Solid Bunny 2 oz.
Selection may vary by store

6.99
WITH WELLNESS+ CARD

Mars Minis or Reese's Mega Mix
19.19 - 22.4 oz.

Manufacturer's Coupon / Expires 4/12/14

SAVE \$5.00
WITH WELLNESS+ CARD

WHEN YOU BUY \$30 OR MORE

iTunes Gift Card



RC4996401337401041214

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

\$25

Everything you love about the **MOVIES** in one convenient card.



AMC Theatres Gift Card

GET 5.00+ UP
WITH WELLNESS+ CARD REWARD
WHEN YOU BUY \$25 OF THESE ITEMS

*Limit 2 +UP offers per household.



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted Easter Plush and Toys
Regular Retail \$2.99 and Above
Selection may vary by store



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

All Diecast Cars 1:32 or 1:24 Scale
Ty Beanie Babies, Beanie Boos or Beanie Ballz
Selection/Style may vary by store (excludes Easter Beanie Babies)

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Johnson-Johnson
Wound Care,
Band-Aid
Bandages,
Neosporin 0.5 oz.,
Neosporin
Eczema, Aveeno
and Benadryl
Anti-Itch



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD



All **Dr. Scholl's** Foot Care
Products (excludes Tinactin,
Lotrimin and Custom Fit Orthotics)

Claritin or
Claritin-D
Allergy Relief
Tablets or Reditabs 10 ct.
or Children's
Liquid 4 oz.
(Claritin-D located at
the Pharmacy Counter. Not
available in all
states. Limit
1 Claritin-D
per customer.)



YOU PAY 9.99
WITH WELLNESS+ CARD
GET 100 +UP
REWARD
*Limit 2 +UP offers per household.

Nasacort Allergy
Relief 120 Sprays
Allegra
Allergy 180 mg. 30 ct.
Allegra-D
15 - 20 ct.
(Allegra-D located at
the pharmacy counter.
Not available in all states.
Limit 1 Allegra-D
per customer.)



YOU PAY 17.99
WITH WELLNESS+ CARD
GET 500 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD
GET 500 +UP
REWARD
WHEN YOU BUY \$20 OF THESE ITEMS
*Limit 2 +UP offers per household.

Johnson's Baby
Care or Huggies
Jumbo Pack
Diapers or Wipes
or Desitin 2 oz.

Always
Maxi Pads 20 - 48 ct.
(excludes Jumbo Packs,
Infinity, Radiant)
Always Liners 60 - 80 ct.
(excludes Radiant)
Tampax
Tampons 40 ct.
(excludes Pearl)
5.99
WITH WELLNESS+ CARD



18.99
WITH WELLNESS+ CARD
21.99
WITH WELLNESS+ CARD
Zyrtec Allergy
10 mg. 24 - 30 ct.
Zyrtec-D 24ct.
(Zyrtec-D available at the
pharmacy counter. Not
available in all states. Limit
1 Zyrtec-D per customer.)



Mucinex
Allergy 30 ct.
12 Hour 24 - 40 ct.
(Mucinex-D located at the
pharmacy counter. Not
available in all states. Limit 1
Mucinex-D per customer.)



YOU PAY 4.99
LESS
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
-1.00
FINAL COST AFTER
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
3.99
WITH WELLNESS+ CARD

Sensodyne Toothpaste
3.4 - 4.3 oz.



YOU PAY 2/8.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.49
LESS MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
-2.00
ON 2
GET 200 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

Tom's
Products
or Bar
Soap 2 Pack



Crest, Fixodent or Oral-B Multipacks
GET 300 +UP
REWARD
WHEN YOU BUY \$10 OF THESE ITEMS
*Limit 2 +UP offers per household.



YOU PAY 5.99
WITH WELLNESS+ CARD
LESS MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
-3.00
GET 100 +UP
REWARD
*Limit 2 +UP offers per household.

"Do I need a Shingles shot?"

THE ANSWER IS YES IF:

- You have ever had the chicken pox.
- You would like to avoid the pain and complications associated with Shingles.

Your risk for Shingles increases as you get older.
Talk to your Rite Aid Pharmacist today about
getting your Shingles shot.*

*Covered by most insurance plans including Medicare Part D.



Multi-Purpose
Solution

Revitalens 10 oz.
Complete 12 oz.
Blink Tears
15 ml.



YOU PAY 7.99
WITH WELLNESS+ CARD
LESS MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
-1.00
GET 200 +UP
REWARD
*Limit 2 +UP offers per household.



10.99
WITH WELLNESS+ CARD
Refresh Eye Drops
0.5 oz.
PM 3.5 grams
Plus or Optive 15 ml.
Celluvisc 30 ct.



YOU PAY
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
9.99
-2.00
7.99
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
WITH WELLNESS+ CARD

Centrum
Men's & Women's 100 - 120 ct.,
Men's & Women's Silver 100 - 120 ct. Tabs,
Silver 125 Tabs and 60 ct. Chews,
Kid's 150 ct., Specialist 60 ct.,
Caltrate 90 - 120 ct. and 50 ct.
Gummy Bites and Omega-3 50 ct.



ONE A DAY
Vitamins 100 ct.,
50+ 65 ct., Teen,
Edge, Energy,
Petites and Active
Metabolism, All
VitaCraves 50 ct.,
Citracal Chews 60 ct.

YOU PAY 7.99
WITH WELLNESS+ CARD
GET 200+JP REWARD
*Limit 2 +UP offers per household.



Entire Selection of Fish Oils and Omega
Selection may vary by store

GET 1000+JP REWARD
WITH WELLNESS+ CARD
WHEN YOU BUY \$25 OF THESE ITEMS
*Limit 1 +UP offer per household.

ThermaCare HeatWraps
LOWER BACK & HIP
ADVIL
Infants
Eye-Free

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

All Advil, Children's Advil, Infant's Advil and ThermaCare Pain Relief

Be good to your joints

SEE MOST SUNDAY PAPERS FOR COUPON

Osteo Bi-Flex
BUY ONE GET SECOND ONE FREE
of the same brand of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Supplement your health

Disney Gummy Vitamins, Ester-C Assorted Formulas, Sundown Vitamins and Supplements Gluten Free

BUY ONE GET SECOND ONE FREE
of the same brand of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Nutrition with taste

L'il Critters or Vitafusion Gummy Vitamins

BUY ONE GET SECOND ONE FREE
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL. WITH WELLNESS+ CARD

GET 200+JP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

ALEVE
naproxen sodium tablets, 220 mg (NSAID)
Pain reliever/fever reducer
STRENGTH TO LAST 12 HOURS

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Bayer or Aleve Pain Relievers
20 ct. and Larger

All Schiff Supplements

BUY ONE GET SECOND ONE FREE
of the same brand of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

All Natrol Supplements and Laci Le Beau Teas

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Viactiv Calcium or Multivitamin Chews or All Alive! Multivitamins

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

ANACIN
Pain Relief
Choose from:
Anacin 50 ct.,
Stopain 3 - 4 oz.,
Legatrin PM 50 ct.
or Cura•Heat
Patches 4 - 7 ct.

YOU PAY 4.99
WITH WELLNESS+ CARD
GET 400+JP REWARD
*Limit 2 +UP offers per household.

GNC LIVE WELL. FULL SELECTION GNC VITAMINS AND SUPPLEMENTS Gold Card Members save 20% off every day!

EPIQ RIPPED, **EPIQ TEST**, **EPIQ POWER**

25% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

EPIQ Sports Nutrition

Mega Men Performance & Vitality, 50 Plus, Energy & Metabolism, Sport & Energy, Women's Ultra Mega Energy & Metabolism, 50 Plus, Active, Energy and Green

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

ABB Ripped Force 18 oz., Speed Stack 18 oz. and Extreme Body 14.6 oz. Drinks

BUY THREE GET ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Wheybolic Extreme 60 1 lb., and Endurance Booster 1.85 lb.

31.99
WITH WELLNESS+ CARD

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS. 5

GET 500 +UP REWARD WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household. Purchase dates 3/30 - 4/26/14.

\$2 OFF COUPON IN MOST SUNDAY PAPERS

GARNIER NUTRISSE
Creme or Foam
Hair Color
One Application

6⁹⁹
WITH WELLNESS+ CARD



GARNIER olia
Hair Color
One Application

YOU PAY 8⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-3⁰⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 5⁹⁹

WITH WELLNESS+ CARD



2⁰⁰ OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

GARNIER
Facial Skin
Cleansers



14⁹⁹
WITH WELLNESS+ CARD

GARNIER
Skin Care
Regular Retail \$16.99 - \$17.99



GARNIER FRUCTIS
Shampoo or
Conditioner
10 - 13 oz.
or Select Stylers

YOU PAY 2⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁰⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 1⁹⁹

WITH WELLNESS+ CARD



GARNIER
All Skin Renew
and Ultra Lift
Facial Skin Care
Regular Retail \$12.99 - \$15.49

11⁹⁹
WITH WELLNESS+ CARD



iheartriteaid.com

REVLON
Colorsilk
Hair Color
One Application
(excludes Buttercream)

YOU PAY 2/6⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.49

GET 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 3 +UP offers per household.



L'ORÉAL
Hair Expertise, Ever or Oleo
Hair Care Select Items
L'Oréal Advanced Hair Care
Treatments Select Items
L'Oréal Root Rescue Hair Color
One Application

5⁹⁹
WITH WELLNESS+ CARD



2/\$4
SINGLE PURCHASE PRICE \$2.49
WITH WELLNESS+ CARD

Finesse Hair Care,
Aqua Net Hairspray 11 oz.
or Prell Shampoo



Pantene
Shampoo or
Conditioner
25.4 oz.
Infusium 23

5⁹⁹
WITH WELLNESS+ CARD



9⁹⁹
WITH WELLNESS+ CARD

John Frieda Precision
Foam Hair Colour or Colour
Refreshing Gloss One Application



6⁹⁹
WITH WELLNESS+ CARD

Head & Shoulders Shampoo
23.7 oz. or Clinical or Extra Strength 14.2 oz.
**Revlon Frost & Glow Highlighting
Kits** One Application
Biota Botanicals Herbal Shampoo
10.1 oz.



Secret
Outlast, Scent Expressions,
Natural Mineral, Fresh
Effects 2.6 - 2.7 oz.,
Gillette 2.6 - 4 oz.
Old Spice
Red Zone or Fresh
Collections 2.6 - 3 oz.
Antiperspirants or
Deodorants

YOU PAY 2/8⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.49

GET 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



Speedstick Gear
Antiperspirant/
Deodorant or
Body Spray
Irish Spring Gear
Body Wash 15 oz.
or Bar Soap 6 Pack

YOU PAY 3⁹⁹
WITH WELLNESS+ CARD

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁵⁰**

GET 100 +UP REWARD

*Limit 2 +UP offers per household.



YOU PAY 7⁹⁹
WITH WELLNESS+ CARD

GET 200 +UP REWARD

*Limit 2 +UP offers per household.

Secret or Gillette
Antiperspirant/Deodorant
Clinical 1.6 oz. - 1.7 oz.
or Twin Packs



VOS
Shampoo
or Conditioner
15 oz.

89¢
WITH WELLNESS+ CARD



6 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

SEE MOST SUNDAY PAPERS FOR COUPON

wet n wild
Cosmetics (excludes Clearance Items)

YOU PAY 40% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

GET 300 +UP REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.

L'ORÉAL Any Skin or Sun Care Product (excludes Clearance Items)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 1000 +UP REWARD
WHEN YOU BUY \$30 OF THESE ITEMS

*Limit 2 +UP offers per household.

SEE MOST SUNDAY PAPERS FOR COUPON

Neutrogena All Cosmetics (excludes Clearance Items)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 500 +UP REWARD
WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 2 +UP offers per household.

NYC All Cosmetics (excludes Clearance Items)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

REVLON ColorStay Eyeliner and Mascara (excludes Clearance Items)

4.99
WITH WELLNESS+ CARD

COVERGIRL

PERFECT YOUR LOOK for less!

COVERGIRL Face and Lip (excludes Clearance Items)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

ALMAY All Cosmetics (excludes Clearance Items)

40% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

OLAY Regenerist Skin Care (Regular Retail \$31.99 - \$32.99)

YOU PAY 23.99
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-3.00
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
20.99
WITH WELLNESS+ CARD

REVVLON Lip, Nail & Face (excludes Clearance Items)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

Kiss and **BROADWAY** Artificial Nails (excludes Clearance Items)

GET 300 +UP REWARD
WHEN YOU BUY \$10 OF THESE ITEMS
WITH WELLNESS+ CARD

*Limit 2 +UP offers per household.

L'ORÉAL True Match, Butterfly Mascara, BB Cream and Infallible Lip Rouge (excludes Clearance Items)

7.99
WITH WELLNESS+ CARD

NIVEA Body Wash For Women

YOU PAY 3.49
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-1.50
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
1.99
WITH WELLNESS+ CARD

NIVEA Hand and Body Lotion 13.5 oz. or Creme Tin 400 ml. or 13.5 oz. or Men's Face Care

YOU PAY 5.99
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-2.00
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
3.99
WITH WELLNESS+ CARD

Any Simple, Pond's or Noxzema Skin Care Product

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 200 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

ROC Skin Care (Regular Retail \$21.99 - \$22.99)

17.99
WITH WELLNESS+ CARD

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS. 7

Rite Aid Brands



Stomach Relief
Choose from Antacid Tablets 72 - 250 ct., Antacid Liquid 12 oz., Probiotics 28 - 30 ct., or Anti-Diarrheal Tablets, Softgels or Liquid and Famotidine or Ranitidine Acid Reducers, any size

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Acid Relief
Omeprazole 14 ct. Compare to Prilosec and Prevacid

7.99
WITH WELLNESS+ CARD



Hemorrhoid Relief
Cream, Ointment or Gel 1.8 - 2.0 oz., Wipes 96 ct., Suppositories 24 ct.
Laxative Relief
8.3 oz., Senna Lax 100 ct., Bisacodyl 50 ct. or Women's Laxative 90 ct.

7.99
WITH WELLNESS+ CARD



Hydrogen Peroxide, Alcohol, Witch Hazel, Gloves, Masks, Epsom Salt and Hot and Cold Therapy

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



PHARMASSURE
All Vitamins and Supplements

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



Automatic Blood Pressure Monitors
Selection may vary by store



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Value Pack Protective Underwear
26 - 40 ct.,
or Underpads 20, 36 or 50 ct.,
Male Guards 72 ct., Personal Cleansing Wipes 192 ct.



YOU PAY 2/5.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.71

GET 100+ UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

Maxi Pads 14 - 24 ct. (excludes Overnight Extra Heavy 20 ct.)
Pantliners 60 ct.
Tampons 18 - 20 ct.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

RENEWAL Sun Care or Sunless Skin Care
Regular Retail \$2.49 - \$9.99



GET 100+ UP REWARD
WHEN YOU BUY \$5 OF THESE ITEMS
*Limit 2 +UP offers per household.

RENEWAL Implements
(excludes Clearance Items)



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Trail Mix 6 - 7 oz. Selection may vary by store

3.49
WITH WELLNESS+ CARD

Almonds 9 oz.
Cashew Halves 8 oz. Selection may vary by store



BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Simplify Facial Tissues



88¢
WITH WELLNESS+ CARD

Simplify Napkins 120 ct.
Paper Towels Single Roll
Facial Tissue 100 ct.
Bathroom Tissue 176 Sheets 4 Pack or 1000 ct. Single Roll



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

HOME Trash Bags

8 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



2.49
WITH WELLNESS+ CARD

Kleenex
Family Size 240 ct.,
Pocket Packs 8 Pack
or Cool Touch 50 ct.



3.99
WITH WELLNESS+ CARD

Clorox 2 Stain Fighter
In-Wash Liquid 22 oz.
Downy Fabric Softener
Ultra 40 Load, Regular 21 Load
or Dryer Sheets 80 ct.
Bounce Fabric Softener
Dryer Sheets 80 ct.



Palmolive Dishwashing
Liquid 20 - 25 oz.

YOU PAY 2/4.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.29

GET 100+ UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



New! Oxi Clean
Automatic Dishwasher Detergent
12.7 oz. or 16 ct., Stain Remover
1.3 lb., Spray 21.51 oz. or Stick

3.99
WITH WELLNESS+ CARD



3.99
WITH WELLNESS+ CARD

Dry Refill 16 ct. or
Duster Refill 5 ct.
Pledge 9.7 oz.
Wet Refill 12 ct.



8.99
WITH WELLNESS+ CARD

Febreze Noticeables
Dual Pack Refills



\$1 OFF
2 CLOROX OR
LIQUID-PLUMR
ONLINE COUPON
SAVINGS AVAILABLE
WITH VIDEO VALUES
See riteaid.com
for details.

3.99
WITH WELLNESS+ CARD

Liquid-Plumr,
Clorox Clean-Up or
Scrubbing Bubbles
Mega Foamer



2/\$7
SINGLE PURCHASE PRICE \$3.79
WITH WELLNESS+ CARD

Bounty Value Roll
Paper Towels 2 Pack
Charmin Ultra
Bathroom Tissue 4 Pack



2/\$3
SINGLE PURCHASE PRICE \$1.79
WITH WELLNESS+ CARD

Rite Aid HOME
Food Storage
Bags or
Ultra Big Paper
Towels Single Roll



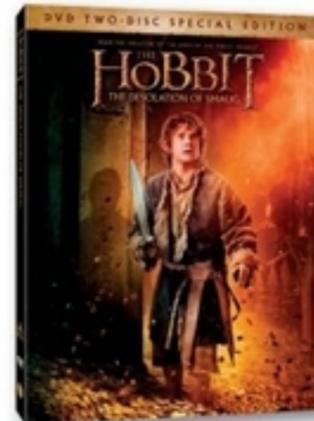
10/5.50
SINGLE PURCHASE PRICE 69¢
WITH WELLNESS+ CARD

Friskies
Moist Cat Food
5.5 oz. Cans



2/\$7
SINGLE PURCHASE PRICE \$3.79
WITH WELLNESS+ CARD

Beggin' Strips 6 oz.
Pup-peroni 5.6 oz.
T Bonz 10 oz.
Busy Bones 2 ct.
Busy Rollhide 6 oz.
Selection may vary by store



PG-13

The Hobbit: The Desolation of Smaug
DVD 2 Disc Special Edition Release Date 4/8/14

YOU PAY 19.99
WITH WELLNESS+ CARD

GET 300+ UP
REWARD
*Limit 2 +UP offers per household.



DURACELL
Coppertop Batteries
"AA" or "AAA" 8 Pack
"C" or "D" 4 Pack or 9 Volt 2 Pack
Hearing Aid Batteries 8 Pack
Quantum Batteries
"AA" or "AAA" 6 Pack

6.49
WITH WELLNESS+ CARD

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

WHO'S THAT BEHIND THOSE
FOSTER GRANTS.

All Sunglasses
(excludes As Seen On TV Sunglasses)
Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 5.00 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



YOUR CHOICE!
Solid Color Adult Folding
Patio Chair or Kids Licensed
Folding Patio Chair

9.99

WITH WELLNESS+ CARD



50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Kids Stuff

Spring & Summer Value Toys
Selection may vary by store

Select Outdoor Chairs
Choose from Adirondack
Chairs, Folding Quad Chair
with Canopy or Deluxe
Padded Folding Director's Chair

19.99

WITH WELLNESS+ CARD



29.99

WITH WELLNESS+ CARD

All Solid Color 9' Patio Umbrellas
Selection may vary by store



9.99

WITH WELLNESS+ CARD

YOUR CHOICE!
Igloo 8 Can Mini Tote
or 12 Can Pop Top Coolers



29.99

WITH WELLNESS+ CARD

YOUR CHOICE!
White Resin Loveseat
or 4' Utility Table



50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted Garden Tools,
Watering Supplies
and Chemicals
Selection may vary by store

America's Select
Potting Soil 20 lbs.
Jiffy Organic
Potting Mix 16 qt.
or Miracle-Gro
Potting Mix 8 qt.

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD



Ant & Roach Spray
17.5 oz.,
Bug Barrier Refill
30 oz.,
Flying Insect,
House & Garden
or Wasp & Hornet
Sprays 11 - 15 oz.
or Double Control
Ant Baits 4 ct.

3.99

WITH WELLNESS+ CARD



BRITA
Classic Pitcher
or 3 Pack Filters

YOU PAY 14.99
WITH WELLNESS+ CARD

LESS MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS

GET 1.00 +UP REWARD

*Limit 4 +UP offers per household.

Nescafé Clásico Coffee 7 oz.
Folgers Instant Coffee 8 oz.
Dunkin' Donuts Coffee 12 oz.
Maxwell House Instant Coffee 8 oz.
Selection may vary by store.



SEE MOST SUNDAY PAPERS FOR COUPON ON DUNKIN' DONUTS



YOU PAY 5⁹⁹
WITH WELLNESS+ CARD
GET 100⁺ UP REWARD

Kellogg's Cereal
Frosted Mini-Wheats, Corn Flakes, Raisin Bran or Crispix 12 - 18.7 oz.
Selection may vary by store.

YOU PAY 3⁹⁹ FOR 3
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 3⁸⁹ FOR 3
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.49



we carry milk!

Lays
Potato Chips 9.5 - 10.5 oz. (excludes Kettle)
Tostitos 9 - 13 oz. or Queso Dip 15 oz.
Selection may vary by store.

2/ \$6
SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD



YOU PAY 2⁵²⁵ FOR 2
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2⁴⁵⁰ FOR 2
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.79

Blue Diamond Almonds
6 - 7.25 oz.
Selection may vary by store.

Kellogg's Rice Krispies
9 - 11 oz.
Selection may vary by store.

YOU PAY 2⁵⁹ FOR 2
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2⁴⁹ FOR 2
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.79



99¢
WITH WELLNESS+ CARD
Easy Mac or Velveeta Cups 2.05 - 2.39 oz.
or Nissin Bowls 3.27 - 3.32 oz.
Selection may vary by store.



2/ \$6
WITH WELLNESS+ CARD
Coca-Cola Classic Mini Cans 8 Pack, 7.5 oz.
V8 V Fusion Energy 6 Pack, 8 oz. Cans
+CRV or Deposit where applicable



Hi-C Fruit Punch 10 Pack,
Monster Import 18.6 oz.,
Belly Washers 8 oz.
or **Tummy Ticker** 4 - 6 oz.
+CRV or Deposit where applicable

1⁹⁹
WITH WELLNESS+ CARD



2/ \$5
SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD
Select Non-Chocolate Bagged Candy



YOU PAY 3/ 3⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.09
GET 100⁺ UP REWARD
WHEN YOU BUY 3 OF THESE ITEMS
*Limit 4 +UP offers per household.



YOU PAY 8⁹⁹
WITH WELLNESS+ CARD
GET 100⁺ UP REWARD
WHEN YOU BUY 3 OF THESE ITEMS
*Limit 3 +UP offers per household.



YOU PAY 3/ 12⁹⁹
WITH WELLNESS+ CARD
GET 200⁺ UP REWARD
WHEN YOU BUY 3 OF THESE ITEMS
*Limit 2 +UP offers per household.



13⁹⁹
Select Varieties, 18 Pack, 12 oz. Bottles or Cans
Johnny Appleseed Hard Cider 12 Pack, 12 oz. Bottles



14⁹⁹
Beer Select Varieties, 12 Pack, 12 oz. Bottles
Stella Artois Beer 12 Pack, 11.2 oz. Bottles



8⁹⁹
Select Varieties, 12 Pack, 12 oz. Bottles or Cans
Budweiser Beer Select Varieties, 8 Pack, 16 oz. Bottles



6⁴⁹
Select Varieties, 12 Pack, 12 oz. Cans
Natural Light or Ice, Milwaukee's Best or Keystone Light Beer

MANHATTAN, SP #24

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

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iheartriteaid.com... view advance Rite Aid ads and deals!

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted Garden Decor
Includes Planters, Figurines, Statues, Bird Baths, Bird Feeders, Bird Houses, Wind Chimes, Wind Spinners and Lighting (Does not include Potting Soil or Potting Mixes)

TRESemmé
Shampoo or Conditioner 32 oz.
or Select Stylers

YOU PAY 2/800
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.49

GET 300 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household. Purchase dates 3/30 - 4/26/14

Colgate
Total Advanced Toothpaste 4 oz.
Mouthwash 250 ml.
Manual Toothbrush 1 ct.

YOU PAY 349
WITH WELLNESS+ CARD

GET 250 +UP REWARD

*Limit 2 +UP offers per household.

Nature Made
All Vitamins and Supplements

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 1000 +UP REWARD
WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 2 +UP offers per household.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Your Choice
Any Banana Boat
or Hawaiian Tropic
Sun Care Product
(excludes Twin and Value Packs)

Pampers
Super Pack Diapers

YOU PAY 2499
WITH WELLNESS+ CARD

LESS eSAVER ONLINE OFFER -150

GET 750 +UP REWARD

*Limit 2 +UP offers per household.

Crystal Lake
Spring Water 24 Pack
+CRV or Deposit where applicable

YOU PAY 288
WITH WELLNESS+ CARD

GET 100 +UP REWARD

*Limit 2 +UP offers per household.

BUY ONE GET ONE FREE SPECIALS

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

King Size Candy Bars, Theater Candy or Fun or Snack Size Candy 6 Pack

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Jack Link's Beef Jerky 3.25 oz.
Cheeze-It 6 - 7 oz.
Keebler Cookies and Crackers 6 - 16 oz.
Peanuts 10 - 16 oz.
Antioxidant, Energy or Healthy Mix 9.25 - 9.75 oz.
Selection may vary by store

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Pain Care Adult 100 ct.
Children's Sleep Aid 1 - 4 oz.
Sleep Aid 24 ct. or
Sleep Gels 32 ct.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Arm & Hammer Laundry Detergent 45 - 50 oz.
Finish, Jet Dry or Ajax Dishwashing Liquid 14 oz.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Arizona 23 oz.,
Crystal Lake 20 oz.,
Vegas Fuel 16 oz.
+CRV or Deposit where applicable

WELLNESS+ CARD REQUIRED. UNLESS NOTED OTHERWISE, +UP PURCHASE REQUIREMENTS MUST BE SATISFIED IN A SINGLE TRANSACTION. +UP REWARDS ARE NOT VALID ON PRESCRIPTIONS AND CO-PAYS, TOBACCO PRODUCTS, ALCOHOL, GIFT CARDS, ONLINE PURCHASES, LOTTERY, LICENSES, MONEY SERVICES, PREPAID CARDS, NEWSPAPERS, STAMPS, MAILING SERVICES, ITEMS DISTRIBUTED BY MORAN FOOD AND SAVE A LOT STORES AND ITEMS PROHIBITED BY LAW. +UPS LOAD DIRECTLY TO CARD, WILL NOT BE ACTIVE UNTIL 6 AM THE FOLLOWING DAY AND EXPIRE 14 DAYS AFTER ACTIVATION. TO REDEEM THE AWARD, PURCHASE MUST BE GREATER THAN OR EQUAL TO THE DOLLAR VALUE AFTER ALL OTHER APPLICABLE DISCOUNTS ARE APPLIED. REWARDS ARE AUTOMATICALLY DEDUCTED WITH QUALIFIED PURCHASE. LOST, STOLEN, DAMAGED, OR EXPIRED COUPONS WILL NOT BE HONORED OR REPLACED. SUBJECT TO CHANGE WITHOUT NOTICE. SEE RITEAID.COM/RULES FOR LATEST INFORMATION.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.

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