



SALE DATES MAY 11-17

PANTENE®
Shampoo or
Conditioner 12.6 oz.
Stylers
Select Items
(excludes Pantene Expert)



YOU PAY 2/6⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.99

-1⁰⁰
ON 2
LESS MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS

GET 200^{+UP}
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 3 +UP offers per household.



\$1.50
eSaver offer
on TruBlend
Liquid Makeup at
riteaid.com/load2Card

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

COVERGIRL
Cosmetics
(excludes clearance items)

**Gain Laundry
Detergent**
50 oz., Flings 16 ct.,
Fireworks 9.7 oz.
or Fabric Softener 60 Loads
120 Sheets
**Tide Pods Laundry
Detergent**
16 ct.



4⁹⁴
WITH WELLNESS+ CARD



6⁹⁹
WITH WELLNESS+ CARD

Bounty Paper Towels 8 ct.
Charmin Bathroom Tissue
Ultra Soft 12 ct. or Basic 16 ct.



Single Serve Candy
Regular Retail 99¢

3/\$2
SINGLE PURCHASE PRICE 79¢
WITH WELLNESS+ CARD



2⁹⁹
WITH WELLNESS+ CARD

Nestle Pure Life Water
24 Pack, 0.5 Liter Bottles
or 12 Pack, 12 oz. Bottles
+CRV or deposit where applicable



20⁹⁹
WITH WELLNESS+ CARD

**Budweiser, Molson,
Miller or Coors Beer**
Select Varieties,
30 Pack, 12 oz. Cans



**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

RITE AID
Pain Care
Adult 100 ct., Children's 1 - 4 oz.
Sleep Aid 24 ct. or Sleep Gels 32 ct.



**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

RITE AID
**Vitamins &
Supplements**



2/\$5
SINGLE PURCHASE PRICE 12.79
WITH WELLNESS+ CARD

Post Cereals 11 - 20.5 oz.
Quaker Cereals 13 - 14.5 oz. or
Chewy Granola Bars 8 Pack
Selection may vary by store

Save \$183 In +UP REWARDS This Week

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Classics or aussie Shampoo, Conditioner and Stylers



YOU PAY 2 FOR \$6 OR 1 ON 2

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2 FOR \$5

WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.49

head & shoulders Shampoo or Conditioner 13.5 - 14.2 oz. (excludes Extra Strength Clinical)



YOU PAY 2 FOR \$9 OR 1 ON 2

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2 FOR \$8

WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.99

\$2 OFF COUPON IN MOST SUNDAY PAPERS



6.99

WITH WELLNESS+ CARD

GARNIER NUTRISSE
Creme or Foam Hair Color
One Application

look & feel beautiful

BEAUTY MONEY BACK GUARANTEE
It's ok to change your mind here.

VIDAL SASSOON Pro Series Shampoo, Conditioner or Stylers



YOU PAY 3.99

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2.99

WITH WELLNESS+ CARD

Herbal Essences Shampoo, Conditioner and Stylers Select Items



YOU PAY 2 FOR \$5 OR 1 ON 2

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2 FOR \$2

WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.99

CLAIROL Nice'n Easy Root Touch-up Hair Color One Application



YOU PAY 5.99

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 3.99

WITH WELLNESS+ CARD

REVLON ColorSilk Hair Color One Application (excludes Buttercream)



YOU PAY 2 FOR \$6 OR 1 ON 2

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2 FOR \$5

WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.49

REVLON Luxurious ColorSilk Buttercream Hair Color One Application



YOU PAY 4.99

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 3.99

WITH WELLNESS+ CARD

Clairol Expert Age Defy Hair Color, Garnier Olia Hair Color or Vidal Sassoon Pro Series Hair Color One Application



YOU PAY 8.99

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 5.99

WITH WELLNESS+ CARD

Manufacturer's Coupon / Expires 05/17/14

CLAIROL Nice'n Easy Hair Color One Application Regular Retail \$7.99 - \$8.99



YOU PAY 7.99

LESS IN-AD COUPON

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

FINAL COST AFTER IN-AD AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 3.99

WITH WELLNESS+ CARD
Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4912103348201051714

SEE MOST SUNDAY PAPERS FOR COUPON



L'OREAL Advanced Hair Care Shampoo or Conditioner 12.6 oz. or Select Stylers

3.99

WITH WELLNESS+ CARD

All Nair.



BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

Queen Helene, Jason, Alba and Avalon Skin or Bath Care Product



GET 300 +UP REWARD

WITH WELLNESS+ CARD

*Limit 2 +UP offers per household.

2 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

MAYBELLINE
NEW YORK

NEW

2⁹⁹

WITH WELLNESS+ CARD

MAYBELLINE
Color Show Nail Enamel (excludes Clearance Items)

REVLON

REVLON
Eye, Face and Lip
(excludes Clearance Items)

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

MAYBELLINE
Lip and Eye
(excludes Clearance Items)

NEW

GET 4⁰⁰ +UP
WITH WELLNESS+ CARD
REWARD
WHEN YOU BUY \$12 OF THESE ITEMS

*Limit 2 +UP offers per household.

PHYSICIANS FORMULA
All Cosmetics
(excludes Clearance Items)

GET 10⁰⁰ +UP
WITH WELLNESS+ CARD
REWARD
WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.

L'ORÉAL
All Cosmetics
(excludes Clearance Items)

GET 3⁰⁰ +UP
WITH WELLNESS+ CARD
REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.

REVLON
Brilliant Strength and
ColorStay Nail Enamel and
Nail Art (excludes Clearance Items)

4⁹⁹

WITH WELLNESS+ CARD

NEW

NYC
All Cosmetics
(excludes Clearance Items)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 5⁰⁰ +UP
WITH WELLNESS+ CARD
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

GET 3⁰⁰ +UP REWARD
WHEN YOU BUY \$10
OF THESE ITEMS

*Limit 4 +UP offers per household. Purchase dates 4/27 - 5/31/14 WITH WELLNESS+ CARD

NIVEA
Lip Care

NIVEA
LIP BUTTER
SPERRY ROSE KISS

NIVEA
LIP BUTTER
VANILLA & MACADAMIA KISS

NIVEA
A Kiss of Shimmer
radiant lip care

NIVEA
Sun-Kissed Radiance
MOISTURIZING LIP BALM

NIVEA
Skin Firming Cellulite
LOTION

NIVEA
Hand and Body Lotion

Eco Tools and Bath

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 4⁰⁰ +UP
WITH WELLNESS+ CARD
REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.

L'ORÉAL
Any L'ORÉAL
Skin Care
or Sun Care

20% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

All Cetaphil
Skin Care

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 2⁰⁰ +UP
WITH WELLNESS+ CARD
REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Jergens, Curél
or **Bioré**
Skin Care
(excludes Jergens
3 oz. and 10 oz.
and Trial Size)

GET 5⁰⁰ +UP
WITH WELLNESS+ CARD
REWARD
WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household. Purchase dates 4/27 - 5/31/14

SEE MOST SUNDAY PAPERS FOR COUPON

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

Olay, Ivory or Safeguard Skin or Bath
(excludes Pro-X)

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

BUY ONE GET SECOND ONE FREE
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX.
ITEMS OFFERED AT REGULAR RETAIL. WITH WELLNESS+ CARD

GET 500 +UP REWARD
*Limit 2 +UP offers per household.

All Schiff Supplements

All Nutritional Bar Singles

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Entire Selection of Energy Shots
Single or 2 Pack
Energy Sheets 8 - 10 ct.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Orgain Nutrition Drink
4 Pack, Chocolate or Vanilla, Selection may vary by store
All Boost Nutrition

MAY IS HEALTHY VISION MONTH
GO TO RITEAID.COM FOR ADDITIONAL VIDEO VALUE COUPON OFFERS.

Visine
Original, A.C. Advanced, Contacts and Long Lasting Relief 0.5 oz.

YOU PAY 3.99
VIDEO VALUES ONLINE COUPON* -1.00
FINAL COST AFTER VIDEO VALUES ONLINE COUPON **2.99**
WITH WELLNESS+ CARD
*See riteaid.com for details.

Visine A, Tears, Tired Eyes, Totality and Max Red 0.05 oz.

YOU PAY 5.99
VIDEO VALUES ONLINE COUPON* -1.00
FINAL COST AFTER VIDEO VALUES ONLINE COUPON **4.99**
WITH WELLNESS+ CARD
*See riteaid.com for details.

Refresh & Optive Eye Drops
30 mL, 30 ct., 50 ct., Celluvisc and PM Ointment

\$3 OFF ON 2 COUPON IN MOST SUNDAY PAPERS

13.99
WITH WELLNESS+ CARD

Tiger Balm Pain Relievers
Patch 4 - 5 ct., Balm 0.63 oz. or Rub 2 oz.

YOU PAY 5.99
WITH WELLNESS+ CARD
GET 100 +UP REWARD
*Limit 4 +UP offers per household.

Advil
Film Coated Tablets and Caplets, Liqui-Gels 80 ct. or Advil PM 40 ct.

YOU PAY 8.99
WITH WELLNESS+ CARD
GET 200 +UP REWARD
*Limit 4 +UP offers per household.

Prescription Reminder Services*

GET PRESCRIPTION REMINDERS THROUGH:

@ Text
✉ Email
☎ Phone

Easily manage your prescriptions - receive reminders by email, text or phone when your prescriptions are ready for pickup or due for a refill.

Our pharmacy team can sign you up for free today.

*Some restrictions may apply. See your pharmacist for details. Text message rates may apply.

GNC LIVE WELL

FULL SELECTION GNC VITAMINS AND SUPPLEMENTS

Gold Card Members save 20% Off every day!

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

33.99
WITH WELLNESS+ CARD

GNC Mega Men and Women's Ultra Mega Multivitamins
180 ct.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

50 Marked™ Full Line of Supplements

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

4 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Nasacort Allergy 60 Sprays
Allegra 180 mg, 24 ct., 60 mg, 24 ct.
Children's Allegra 4 oz. or 12 ct.
Allegra D 10 ct. (Allegra D located at the pharmacy, not available in all states. Limit 1 Allegra D per customer.)

Allegria-D 24 Hour Allergy & Congestion

Nasacort Allergy 24HR

Benodryl ALLERGY

SUDAFED PE PRESSURE + PAIN

TYLENOL SINUS CONGESTION & PAIN SEVERE

YOU PAY 11.99 WITH WELLNESS+ CARD

GET 2.00 +UP REWARD

*Limit 2 +UP offers per household.

5.99 WITH WELLNESS+ CARD

Children's Sudafed or Benodryl 4 oz., Tylenol Cold 20 - 24 ct. or 8 oz., Sudafed PE 24 ct. (excludes Sudafed products located at the pharmacy counter)

GET 5.00 +UP REWARD WHEN YOU BUY \$25 OF THESE ITEMS WITH WELLNESS+ CARD

*Limit 2 +UP offers per household.

Gillette Fusion or Satin Care Shave Gel, Pro Series Skin Care, Old Spice or Gillette Body Wash or Bar Soap

Gillette Styler, ProGlide, Fusion, MACH3 and Venus Cartridges Refills

Claritin 12 Hour

Mucinex SINUS-MAX Severe Congestion Relief

Mucinex FAST-MAX DM MAX

ZYRTEC

Children's Claritin Syrup 4 oz. or Reditabs 10 ct.

Mucinex Fast-Max or Sinus-Max 20 ct. or 6 oz.

Zyrtec Allergy Relief 30 ct. Tablets, 25 ct. Liquidgels or 24 ct. Dissolving Tablets

YOU PAY 9.99 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **7.99** WITH WELLNESS+ CARD

YOU PAY 12.99 WITH WELLNESS+ CARD **GET 2.00 +UP REWARD**

2/\$30 SINGLE PURCHASE PRICE \$18.99 WITH WELLNESS+ CARD

*Limit 2 +UP offers per household.

GET 5.00 +UP REWARD WHEN YOU BUY \$15 OF THESE ITEMS WITH WELLNESS+ CARD

*Limit 2 +UP offers per household.

NIVEA for Men Balm, Splash, Face Wash, Scrub or Daily Protective Face Lotion

NIVEA Men's Body Wash 16.9 oz.

NIVEA Just for Men Auto Stop and Touch of Gray Beard and Mustache

YOU PAY 5.00 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **3.00** WITH WELLNESS+ CARD

4.00 WITH WELLNESS+ CARD

9.99 WITH WELLNESS+ CARD

Fiber Choice

Lactaid

Pepcid AC

Tagamet

pepto bismol

Gas-X

exlax

Stomach Relief Choose from Beano, Dramamine, Tagamet or Fiber Choice, Lactaid, Pepcid or Tucks Wipes Any Size, **Perdiem Overnight** 60 ct., **Bonine Motion Sickness Relief, Emetrol** 4 oz.

GET 10.00 +UP REWARD WHEN YOU BUY \$20 OF THESE ITEMS WITH WELLNESS+ CARD

*Limit 2 +UP offers per household.

5.99 WITH WELLNESS+ CARD

Ex-Lax 24 ct., Gas-X 18 - 20 ct., Pepto Bismol Regular Strength 16 oz. or Maximum Strength 12 oz.

Prilosec

PREVACID 24HR

Unison SleepGels

ZzzQuil

Prilosec OTC 42 ct.
Prevacid 24 Hour 42 ct.

YOU PAY 24.99 WITH WELLNESS+ CARD

GET 2.00 +UP REWARD

*Limit 2 +UP offers per household.

8.99 WITH WELLNESS+ CARD

Unison 30 - 48 ct., Zzzquil 24 ct. or 12 oz.

dLife IT'S YOUR DIABETES LIFE!

Get expert answers to your diabetes questions!
 Go to www.dLife.com/EQA

Membership is FREE! Go to: www.dLife.com/joinnow and receive a FREE diabetes eCookbook!

dLife® and Rite Aid wellness+ diabetes partner to help you manage YOUR diabetes life.

Crest Complete Toothpaste 5.8 - 6.2 oz., **Oral-B 5 Way Toothbrush** 1 ct., **Scope** 750 ml.

biotene Mouthwash 16 oz., Toothpaste 4.5 oz., Oral Balance 1.5 oz.

BUY TWO GET THIRD ONE FREE OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL. WITH WELLNESS+ CARD

YOU PAY 5.99 WITH WELLNESS+ CARD **LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1.00**

GET 1.00 +UP REWARD

*Limit 2 +UP offers per household.

Colgate Toothpaste Max and Sensitive 6 oz., Optic White 4 oz., Total Advanced 4 oz., Total 4.2 oz. or 2 in 1 Toothpaste

YOU PAY 3.50 LESS IN-AD COUPON **-3.00** LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-50¢** IT'S LIKE GETTING IT FOR **FREE** WITH WELLNESS+ CARD

*Plus applicable sales tax.

RC4914401348701051714

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

iheartriteaid.com... view advance Rite Aid ads and deals!

iheartriteaid.com... view advance Rite Aid ads and deals!



YOU PAY 2/5⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.79

GET 100^{+UP} REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household.

Starburst, Skittles
and LifeSavers
13 - 14 oz.
Selection may vary by store



YOU PAY 3/3⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.19

GET 100^{+UP} REWARD
WHEN YOU BUY 3 OF THESE ITEMS

*Limit 4 +UP offers per household.

Mars or Wrigley's
King Size Candy
Bars, Theater Box
Candy or Fun
Size Candy 6 Pack
Selection may vary by store



YOU PAY 2/6⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.49

GET 100^{+UP} REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household.

M&M's
Medium Bags
9.9 - 12.6 oz.



Wrigley's
Single
Pack Gum

YOU PAY 3/3⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.19

GET 100^{+UP} REWARD
WHEN YOU BUY 3 OF THESE ITEMS

*Limit 4 +UP offers per household.

M&M's
Snack Mix
or Mars
Pouches 7 - 8 oz.

YOU PAY 2/6⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.29

GET 100^{+UP} REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household.



Mars Miniatures
10 - 11.5 oz.
Dove Bagged Candy
8.5 - 9.5 oz.

YOU PAY 2/7⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.79

GET 100^{+UP} REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household.



Blue Diamond
Almonds
4 oz.
Pirate's Booty
4 - 4.5 oz.
Selection may
vary by store

YOU PAY 2/4⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.49

GET 100^{+UP} REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

GET 3⁰⁰ +UP REWARD WHEN YOU BUY \$12 OF THESE ITEMS WITH WELLNESS+ CARD

*Limit 3 +UP offers per household.



3⁷⁹
WITH WELLNESS+ CARD
Viva Big Roll
Paper Towels
2 pack

Cottonelle and
Scott
Bath Tissue
or Kleenex 4 Packs

3⁹⁹
WITH WELLNESS+ CARD



Cottonelle
Personal
Cleansing Wipe
Refills 42 ct.

3⁹⁹
WITH WELLNESS+ CARD



Scrubbing
Bubbles
Aerosol,
Fantastik
or Shout

YOU PAY 2/6⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.29

GET 100^{+UP} REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

GET 300 +UP REWARD when you BUY \$10 of these participating* products with wellness+ card

Participating products include: COCA-COLA® products 1.25 Liter; POWERADE™ 32 FL. OZ.; OREO 14.3 OZ.; CHIPS AHOY! 13 OZ.; beVita 8.8 OZ.; TRISCUIT 7.6 OZ.-9 OZ.; WHEAT THINS 9.1 OZ.; RITZ 11.3 OZ. *Limit 3 +UP offers per household.

REV UP YOUR PARTY!

Combos
6.3 oz.
Selection may vary by store

2/\$3
SINGLE PURCHASE PRICE \$1.79 WITH WELLNESS+ CARD

COCA-COLA
OFFICIAL COOKIE & CRACKER OF NASCAR

OREO
Nutter Butter
Nilla
Wheat Thins

ihearthriteaid.com

Cookies and Crackers
6 - 16 oz.
Selection may vary by store

2/\$5
SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD

Smartwater 700 ml.
Fruitwater 16.9 oz.
+CRV or Deposit where applicable
Selection may vary by store

1.00
WITH WELLNESS+ CARD

Coca-Cola
6 Pack, 0.5 Liter Bottles
+CRV or Deposit where applicable
Selection may vary by store

2/\$5
SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD

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Wonderful Pistachios
7 - 8 oz.
Selection may vary by store

YOU PAY 3.99
WITH WELLNESS+ CARD

\$1 ONLINE COUPON SAVINGS AVAILABLE WITH VIDEO VALUES
See riteaid.com for details.

GET 300 +UP REWARD
WHEN YOU BUY \$10 OF THESE ITEMS
*Limit 2 +UP offers per household.

Lays
Potato Chips 9.5 - 10.5 oz. (excludes Kettle)
Tostitos 9 - 13 oz.
Tostitos Queso Dip 15 oz.
Selection may vary by store

2/\$6
SINGLE PURCHASE PRICE \$3.49 WITH WELLNESS+ CARD

Utz
crisp all natural
Potato Chips

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

CHEEZ-IT
Jack Link's Jerky 3.25 oz.

Utz Potato Chips 9.5 - 10 oz.
Cheez-It 6 - 7 oz.
Jack Link's Jerky 3.25 oz.
Selection may vary by store

Monster or NOS Energy Drink
16 oz.
+CRV or Deposit where applicable
Selection may vary by store

3/\$4.98
WITH WELLNESS+ CARD

OFFICIAL PARTNERS OF **NASCAR**

Häagen-Dazs
butter pecan
vanilla
ALL NATURAL ICE CREAM

YOU PAY 2 FOR \$7
LESS VIDEO VALUES ONLINE OFFER **-1.00 ON 2**
FINAL COST AFTER VIDEO VALUES ONLINE OFFER **2 FOR \$6**
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.79

Häagen-Dazs Ice Cream
14 oz.
Selection may vary by store

DIGIORNO
original
RISING CRUST

2.00 OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Any Multi-Serve DiGiorno Pizza

Kellogg's Cereal
Frosted Flakes, Rice Krispies, Froot Loops, Apple Jacks, Corn Pops, and Corn Flakes 8.7-12 oz. or Raisin Bran Original 13.7 oz

Pop-tarts and Rice Krispies Treats 8 Pack
Selection may vary by store

1.97
WITH WELLNESS+ CARD

we carry milk!

Kellogg's Raisin Bran
Kellogg's Frosted Flakes

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+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS. 7

iheartriteaid.com

All Pamprin, Azo and Vagisil Feminine Products

GET 200+UP REWARD WITH WELLNESS+ CARD
*Limit 2 +UP offers per household.

durex Condoms 12 - 24 ct. and Lubricants

GET 300+UP REWARD WITH WELLNESS+ CARD
*Limit 2 +UP offers per household.

Trojan Condoms 10 - 36 ct.
Astroglide 2.5 - 5 oz.

GET 500+UP REWARD WITH WELLNESS+ CARD WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

First Response Early, Rapid and Test and Confirm Pregnancy Test Kit 2 ct.

YOU PAY 10.99 WITH WELLNESS+ CARD
GET 300+UP REWARD
*Limit 2 +UP offers per household.

GET 500+UP REWARD WHEN YOU BUY \$20 OF THESE ITEMS
*Limit 2 +UP offers per household.

YOU PAY 16.99 WITH WELLNESS+ CARD
LESS eSAVER ONLINE OFFER -1.00

Luvs Family Pack Diapers

PAMPERS BABY WIPES Tube 56 - 72 CT. **2/\$5**
SINGLE PURCHASE PRICE 3.29
WITH WELLNESS+ CARD

24.99 WITH WELLNESS+ CARD
Pampers Super Pack Diapers

Manufacturer's Coupon / Expires 05/31/14

SAVE \$2.00 WITH WELLNESS+ CARD

Enfamil Products 6 Pack

RC4918502348201051714

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

GOLD BOND Skin and Bath Care

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

GET 100+UP REWARD WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

SEE MOST SUNDAY PAPERS FOR COUPON

Right Guard or Dry Idea Antiperspirant/Deodorant (excludes Twin Packs and Aerosols)

BUY ONE GET SECOND ONE FREE OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL.
WITH WELLNESS+ CARD

SEE MOST SUNDAY PAPERS FOR BUY ONE GET ONE FREE COUPON

Speed Stick Gear Antiperspirant/Deodorant or Body Spray
Irish Spring Gear Body Wash 15 oz. or Bar Soap 6 Pack

YOU PAY 3.99 WITH WELLNESS+ CARD
GET 100+UP REWARD
*Limit 2 +UP offers per household.

AXE Antiperspirant/Deodorant, Body Spray 2.7 - 4 oz., Shower Gel or Shampoo 12 oz. or Men's Shave Gel or Face Wash (excludes Twin Packs)

YOU PAY 2/9.00 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$4.50
GET 200+UP REWARD WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

always. **Maxi Pads** 20 - 48 ct. (excludes Jumbo Packs, Infinity and Radiant) Liners 68 - 80 ct. (excludes Radiant)

Tampax Tampons 40 ct. (excludes Pearl)

YOU PAY 5.99 WITH WELLNESS+ CARD
GET 200+UP REWARD
*Limit 2 +UP offers per household.

SEE MOST SUNDAY PAPERS FOR COUPON

Dial or Tone Bodywash 16 - 18 oz. Dial Bar Soap, 8 Pack Dial Liquid Hand Soap Refills 32 - 52 oz.

Right Guard Body Wash 13.5 oz. and Bar Soap, 6 Pack

YOU PAY 3.99 WITH WELLNESS+ CARD
GET 100+UP REWARD
*Limit 2 +UP offers per household.

Kotex Maxi Pads 28 - 44 ct., Lightdays Pantliners 80 - 135 ct., Security Tampons 36 ct.

Poise Pads 20 - 22 ct. Regular Retail \$6.49 - \$6.99 or Pantliners 44 - 48 ct.

8 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



Jordan Chair Pads and Pillows
Selection may vary by store

YOU PAY 25% OFF
WITH WELLNESS+ CARD REGULAR RETAIL

GET 5.00 +UP
REWARD

*Limit 2 +UP offers per household.



19.99
WITH WELLNESS+ CARD
Resin Adirondack Chairs, Polyester Folding Lounge,
Selection may vary by store



29.99
WITH WELLNESS+ CARD
Stand Fan with Remote or 27" Tower Fan
Some assembly may be required.



7.99
WITH WELLNESS+ CARD
Summer Shoes
Regular Retail \$9.99 and \$12.99
Selection may vary by store
While supplies last - limited to store stock



Kids Stuff
Spring & Summer Value Toys, Squir Guns, Pool Toys and Inflatables
Selection may vary by store

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Any Banana Boat or Hawaiian Tropic Sun Care Products (excludes Twin Packs and Value Packs)
Selection may vary by store

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



BBQ Accessories, Summer Dinnerware, Water Bottles, Table Cloths, Tumblers, Party Tubs, Beach Towels, Totes or Summer Candles
Selection may vary by store

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

GOT GAS FOR YOUR COOKOUT?



19.99
WITH WELLNESS+ CARD
Pocket Hose Ultra
Blue Rhino
Portable Charcoal Grill

\$1 ONLINE COUPON SAVINGS ON ALL KINGSFORD CHARCOAL AVAILABLE WITH VIDEO VALUES
See riteaid.com for details.

5.99
WITH WELLNESS+ CARD
Charcoal
Matchlight - 6.7 lbs. or Original - 8.3 lbs. or Lighter Fluid 32 oz.



50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD
Assorted Garden Decor
Includes Planters, Figurines, Statues, Bird Baths, Bird Feeders, Bird Houses, Wind Chimes, Wind Spinners and Lighting. (Does not include potting soils or potting mixes)
Selection may vary by store

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD
Assorted Garden Tools, Watering Supplies and Chemicals
Selection may vary by store



11.49
LESS SAVER ONLINE OFFER
50¢
FINAL COST AFTER SAVER ONLINE OFFER
10.99
WITH WELLNESS+ CARD
DURACELL Value Pack Batteries
"AA" or "AAA" - 16 Pack
"C" or "D" - 8 Pack
9 Volt - 4 Pack
Hearing Aid Batteries 16 Pack
Quantum Batteries "AA" or "AAA" - 12 Pack



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD
Insecticides
Selection may vary by store



2/\$5
SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD

Fla-Vor-Ice Specialty Freezer Bars 12 ct. or **Wylers Italian Ices** 16 ct.
Selection may vary by store



YOU PAY 9⁹⁹
WITH WELLNESS+ CARD

GET 100⁺ UP REWARD

*Limit 4 +UP offers per household.



YOU PAY 3/6⁰⁰
WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$2.49

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁰⁰** ON 3

GET 100⁺ UP REWARD
WHEN YOU BUY 3 OF THESE ITEMS

*Limit 4 +UP offers per household.



YOU PAY 2/5⁰⁰
WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$2.75

GET 100⁺ UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household.



3⁴⁹
WITH WELLNESS+ CARD

Cafe Bustelo 10 oz., **Folgers Coffee** 10.3 - 11.3 oz. or **Maxwell House Coffee** 10.5 - 11 oz.
Selection may vary by store



BUY ONE GET SECOND ONE FREE
at equal or lesser value plus applicable sales tax. Items offered at regular retail.

Ferrero Rocher Collection 18 ct.



2/\$5
SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD

Poppycock 7 oz., **Crunch'n Munch** 10 oz., **Orville Redenbacher's Microwave Popcorn** 3 Pack
Selection may vary by store



2/\$3
SINGLE PURCHASE PRICE \$1.69 WITH WELLNESS+ CARD

Assorted Non-Chocolate Pegged Candy
Selection may vary by store



YOU PAY 3/10⁹⁸
WITH WELLNESS+ CARD

GET 200⁺ UP REWARD
WHEN YOU BUY 3 OF THESE ITEMS

*Limit 2 +UP offers per household.



2⁹⁹
WITH WELLNESS+ CARD

Spam 12 oz., **Icy Point Salmon** 14.75 oz.
Selection may vary by store



3⁴⁹
WITH WELLNESS+ CARD

Bisquick 40 oz. or **Domino Sugar** 4 lb.
Selection may vary by store



YOU PAY 2/5⁰⁰
WITH WELLNESS+ CARD

GET 100⁺ UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



3/12⁰⁰
WITH WELLNESS+ CARD

Pepsi or Pepsi Products 12 Pack, 12 oz. Cans
+CRV or deposit where applicable



16⁹⁹

Miller High Life, Busch, Pabst Blue Ribbon or Keystone Light Beer
Select Varieties, 30 Pack, 12 oz. Cans



13⁹⁹

Corona, Blue Moon or Heineken Beer
Select Varieties, 12 Pack, 12 oz. Bottles or Cans
Stella Artois Beer
12 Pack, 11.2 oz. Bottles



13⁹⁹

Budweiser, Coors, Miller or Michelob Beer Select Varieties,
18 Pack, 12 oz. Bottles or Cans



11⁹⁹

Miller Fortune Beer 12 Pack, 12 oz. Bottles
Modelo Beer 12 Pack, 12 oz. Cans
Bud Light Straw-ber-Rita, Lime-a-Rita, Mang-o-Rita or Raz-ber-Rita 12 Pack, 8 oz. Cans

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

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Health Care Products Mix & Match
 Choose from Bayer Aspirin, Aleve Pain Relievers, Vanquish, Midol, Alka-Seltzer Plus Cold Relief, Campho-Phenique, Neo-Synephrine, Alka-Seltzer Stomach Relief, Phillips' Stomach Relief, TruBiotics, One A Day Vitamins or Citracal (excludes Alka-Seltzer and Aleve Cold and Sinus products located at the Pharmacy counter)

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE
 ITEMS WITH WELLNESS+ CARD

GET 6.00 +UP REWARD
 WHEN YOU BUY \$20 OF THESE ITEMS
*Limit 2 +UP offers per household.

MIX & MATCH ALL 3M PRODUCTS

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE
 ITEMS WITH WELLNESS+ CARD

GET 10.00 +UP REWARD
 WHEN YOU BUY \$25 OF THESE ITEMS
*Limit 2 +UP offers per household. PURCHASE DATES 4/27 - 5/31/14

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD

Nature Made
 All Vitamins and Supplements

Neutrogena and **Aveeno** Sun Care and Sunless Skin Care
 Regular Retail \$9.99 - \$15.69

9.99
 WITH WELLNESS+ CARD

\$2 OFF AVEENO COUPON IN MOST SUNDAY PAPERS

FOSTER GRANTS Sunglasses or Reading Glasses
(excludes as Seen on TV Sunglasses)

GET 10.00 +UP REWARD
 WHEN YOU BUY \$20 OF THESE ITEMS
*Limit 2 +UP offers per household.

YOU PAY 2/7.00
 WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.99

GET 2.00 +UP REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
*Limit 4 +UP offers per household. PURCHASE DATES 4/27 - 5/31/14

Select **Dove** Deodorant 2.6 - 2.7 oz., 2 Bar Soap, Body Wash 12 - 13.5 oz., **Caress** Body Wash 12 oz., 2 Bar Soap, **Vaseline** Intensive Care Lotion 10 oz., **Dove** Shampoo/Conditioner 12 oz. or Styling 5 - 12 oz.

Rice Krispies Treats 2.2 - 3 oz. Big Bar
Nabisco, Cheez-It or Keebler Cookies and Crackers
 Bags & Go Cups 2.2 - 3.5 oz.,
David Seeds 3.7 - 6 oz.
Evian 0.5 Liter
 or **Vitamin Water** 20 oz.
+CRV or deposit where applicable
 Selection may vary by store

1.00
 WITH WELLNESS+ CARD

Edy's Ice Cream
 48 oz.
 Selection may vary by store

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD

Hershey's or Dove Bagged Candy
 8.5 - 9.5 oz.
Lindor Pouches
 5.1 - 5.32 oz.

YOU PAY 2/6.00
 WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.49

GET 1.00 +UP REWARD
 WHEN YOU BUY 2 OF THESE ITEMS
*Limit 4 +UP offers per household.

89¢
 WITH WELLNESS+ CARD

Simplify Paper Towels Single Roll
Scott Bathroom Tissue Single Roll
Gain Dish Liquid 9 oz.
Renuzit Adjustable or **Glade** Air Freshener Aerosol or Solid

WELLNESS+ CARD REQUIRED. UNLESS NOTED OTHERWISE, +UP PURCHASE REQUIREMENTS MUST BE SATISFIED IN A SINGLE TRANSACTION. +UP REWARDS ARE NOT VALID ON PRESCRIPTIONS AND CO-PAYS, TOBACCO PRODUCTS, ALCOHOL, GIFT CARDS, ONLINE PURCHASES, LOTTERY, LICENSES, MONEY SERVICES, PREPAID CARDS, NEWSPAPERS, STAMPS, MAILING SERVICES, ITEMS DISTRIBUTED BY MORAN FOOD AND SAVE A LOT STORES AND ITEMS PROHIBITED BY LAW. +UPS LOAD DIRECTLY TO CARD, WILL NOT BE ACTIVE UNTIL 6 AM THE FOLLOWING DAY AND EXPIRE 14 DAYS AFTER ACTIVATION. TO REDEEM THE AWARD, PURCHASE MUST BE GREATER THAN OR EQUAL TO THE DOLLAR VALUE AFTER ALL OTHER APPLICABLE DISCOUNTS ARE APPLIED. REWARDS ARE AUTOMATICALLY DEDUCTED WITH QUALIFIED PURCHASE. LOST, STOLEN, DAMAGED, OR EXPIRED COUPONS WILL NOT BE HONORED OR REPLACED. SUBJECT TO CHANGE WITHOUT NOTICE, SEE RITEAID.COM/RULES FOR LATEST INFORMATION.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IOAHO). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.

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