



i ♥ rite aid

iheartriteaid.com

SALE DATES SEPTEMBER 21-27



Buy One Get
Second One
Free

Brawny
Paper Towels 8 Pack
Quilted Northern
Bathroom Tissue 12 Pack



Buy One Get
Second One
Free

**RITE
AID**
Vitamins and
Supplements
Selection may vary by store



2/\$5

Assorted Fun Size or
Snack Size Candy Bars
SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD 9.1 - 11.6 oz.



2/\$5

Select General Mills
and Kellogg's Cereal,
Nutri-Grain Bars 5 - 8 ct.
SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD Selection may vary by store



12⁹⁹

Budweiser, Miller or
Coors Beer Select Varieties,
18 Pack, 12 oz. Bottles or Cans



8⁹⁴

Laundry Detergent 69 - 75 oz.
or ERA Laundry Detergent
WITH WELLNESS+ CARD 150 oz.



2²²

Purified Water
24 Pack, 16.9 oz. Bottles
Limit 6
WITH WELLNESS+ CARD +CRV or Deposit where applicable



Coca-Cola
Coke and Coke Products
12 Pack, 12 oz. Cans
+CRV or Deposit where applicable

YOU PAY 3/12⁰⁰

GET 100+UP[®]
WHEN YOU BUY 3 OF THESE ITEMS
REWARD
*Limit 2 +UP offers per household.

GET 500+UP[®] REWARD WHEN YOU BUY \$15 OF MAYBELLINE NEW YORK AND GARNIER PRODUCTS

*Limit 4 +UP offers per household.



BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

MAYBELLINE[®]
Cosmetics

GARNIER
FRUCTIS
Shampoo,
Conditioner
or Stylers

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



GARNIER
All Skin Care

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



GARNIER
NUTRISSE
Creme or Foam
Hair Color
One Application

6⁹⁹

WITH WELLNESS+ CARD



GARNIER
Olia
Hair Color
One Application

7⁹⁹

WITH WELLNESS+ CARD



GET YOUR FLU SHOT AT RITE AID TODAY.*

NO appointment necessary.

*Vaccines available while supplies last. Age restrictions apply in some states. See pharmacist for details.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

7⁹⁹
WITH WELLNESS+ CARD

Jack Link's Jerky 6.2 oz.
Blue Diamond Almonds 16 oz.
Selection may vary by store

2/\$5
SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD

Crunch'n Munch 10 oz.
Orville Redenbacher's Microwave Popcorn 3 Pack
Poppycock 7 oz.
Nabisco Crackers 8 - 16 oz.
Wheat Thins Popped 4.5 oz.
Selection may vary by store

5⁹⁹
WITH WELLNESS+ CARD

PLANTERS Mixed Nuts 15 oz.
or Cashew Halves 14 oz.

2/\$6
SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD

Keebler Cookies and Crackers 7 - 14.2 oz.
Cheez-It 6 - 12.4 oz.
Selection may vary by store

2⁹⁹
WITH WELLNESS+ CARD

DiGiorno 6.5" Pizza or Hot Pockets
Selection may vary by store

2/\$6
SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD

Cascadian Farm Cereal 9.2 - 16 oz.
or Bars 5 - 6 Pack
Kashi Cereal 10.3 - 14 oz.
or Bars 6 Pack or Quaker Instant Oatmeal 10 Pack
Selection may vary by store

3⁴⁹
WITH WELLNESS+ CARD

Bisquick 40 oz.
or Domino Sugar 4 lb.
Selection may vary by store

YOU PAY 2/5⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.79

GET 100⁺ UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 3 +UP offers per household.

1⁰⁰
WITH WELLNESS+ CARD

Kraft Macaroni & Cheese 7.25 oz.
Campbell's SpaghettiOs 14.75 - 15 oz.
or Microwavable 6 oz.
Knorr Sides 3.8 - 5.7 oz.
Knorr Vegetable Mix 1.4 oz.
Nissin Bowls 3.27 - 3.32 oz.
Selection may vary by store

2/\$5
SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Mott's Apple Juice 64 oz.
Welch's Grape Juice 46 oz.
+CRV or deposit where applicable

3⁴⁹
WITH WELLNESS+ CARD

Tropicana Pure Premium Orange Juice 59 oz.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Arizona 23 oz. Vegas Fuel 16 oz.
+CRV or deposit where applicable

3⁴⁹
WITH WELLNESS+ CARD

Café Bustelo Coffee 10 oz.
Folgers Coffee 10.3 - 11.3 oz.
Maxwell House Coffee 10.5 - 11 oz.
Selection may vary by store

13⁹⁹

Heineken, Blue Moon, Modelo or Corona Beer
Select Varieties, 12 Pack, 12 oz. Bottles or Cans

14⁹⁹

Johnny Appleseed Hard Cider or Samuel Adams Beer
Select Varieties, 12 Pack, 12 oz. Bottles
Smith & Forge Hard Cider 12 Pack, 12 oz. Cans
Stella Artois Beer 12 Pack, 11.2 oz. Bottles

11⁹⁹

Dos Equis, Beers of Mexico or Shock Top Beer
12 Pack, 12 oz. Bottles
Modelo Beer 12 Pack, 12 oz. Cans

6⁴⁹

Natural Light or Ice, Keystone Light or Milwaukee's Best Beer
Select Varieties, 12 Pack, 12 oz. Cans

2 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.


99¢

WITH WELLNESS+ CARD

Hershey's, Mars and Nestle
King Size Candy Bars or 6 Pack Candy
Selection may vary by store

YOU PAY 3/300
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.00

GET 100+UP REWARD
WHEN YOU BUY 3 OF THESE ITEMS
*Limit 4 +UP offers per household.

Theater Box Candy
Choose from Junior Mints, Mike and Ike, Dots, Charleston Mini Chews or Hot Tamales

2/\$5

SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Assorted Non-Chocolate Bagged Candy
Regular Retail \$2.99 - \$3.99
Selection may vary by store

2/\$3

SINGLE PURCHASE PRICE \$1.79
WITH WELLNESS+ CARD

Select Sugar Free Peg Candy
Regular Retail \$1.99 - \$2.59
Selection may vary by store

YOU PAY 2/600
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.49

GET 100+UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 4 +UP offers per household.

BETTER FOR YOU
Raisinets 11 oz.,
Weight Watchers or
Skinny Cow 6 pack

2/\$4

SINGLE PURCHASE PRICE \$2.49
WITH WELLNESS+ CARD

Twizzlers 11 - 16 oz.


4.99

WITH WELLNESS+ CARD

Assorted Non-Chocolate Big Bags
24 - 30 oz.
Selection may vary by store

Mentos Gum
15 ct.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

2/\$6

SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD

Hershey's Bliss
8.6 - 9.6 oz.

Trident, Dentyne, Stride Multi-Pack Gum or Bottle Packs
60 - 80 ct.
Selection may vary by store

2/\$5

SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

59¢

WITH WELLNESS+ CARD

Skittles or Starburst Single Serve Candy
Selection may vary by store

Tic Tac Big Pack
1 oz.

2/\$2

SINGLE PURCHASE PRICE \$1.09
WITH WELLNESS+ CARD

79¢

WITH WELLNESS+ CARD

Select Kid's Candy
Regular Retail 99¢ - \$1.29
Selection may vary by store

99¢

WITH WELLNESS+ CARD

Wrigley's Single Serve Gum
Selection may vary by store

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Halloween Candy, Costumes and Decor!

Assorted Halloween Costumes, Masks, Makeup, Accessories, Novelties or Garry Flashlight or Glow Stick Flashlight
Selection may vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

ADDITIONAL COSTUMES AVAILABLE AT RITEAID.COM

Assorted Halloween Decor, Candles and Lighting
Selection may vary by store

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Extra Large Halloween Candy Bags
Choose from Mars, Hershey's and Nestlé
Regular Retail \$19.99

14⁹⁹
WITH WELLNESS+ CARD

88¢
WITH WELLNESS+ CARD

Select Halloween Candies
Regular Retail \$1.29

2/\$6
SINGLE PURCHASE PRICE \$3.29
WITH WELLNESS+ CARD

M&M's Bagged Candy
9.9 - 12.6 oz.

1⁹⁹
WITH WELLNESS+ CARD

Brach's Candy Corn 16 oz.,
Gummy Turtle Power Candy Pizza 8.8 oz.
Selection may vary by store

YOU PAY 10⁹⁹
WITH WELLNESS+ CARD

GET 100⁺ UP REWARD

Mars, Hershey's or Nestlé Variety Pack Candy Bars
18 - 20 ct.

*Limit 4 +UP offers per household.

Mars, Reese's or Peeps
Single Serve Halloween Candy
Regular Retail 99¢

YOU PAY 3/2⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE 79¢

GET 100⁺ UP REWARD
WHEN YOU BUY 3 OF THESE ITEMS

*Limit 2 +UP offers per household.

YOU PAY 5⁹⁹
WITH WELLNESS+ CARD

GET 100⁺ UP REWARD

Whitman's Sampler 7 - 12 oz.
or Russell Stover Boxed Candy 8 - 12 oz.
Selection may vary by store

*Limit 4 +UP offers per household.

7⁹⁹
WITH WELLNESS+ CARD

Charms Candy Carnival 44 oz.
Tootsie Child's Play 52 oz.
Mike and Ike Variety Pack 72 ct.
Wrigley's Assorted Mix 130 ct.
Selection may vary by store

2/\$2
SINGLE PURCHASE PRICE \$1.29
WITH WELLNESS+ CARD

Brach's Halloween Candy 8 - 9 oz.,
Peeps 9 or 24 ct.
Selection may vary by store

5⁹⁹
WITH WELLNESS+ CARD

Assorted Halloween Bags
Regular Retail \$7.99

2/\$1
SINGLE PURCHASE PRICE 69¢
WITH WELLNESS+ CARD

Russell Stover Single Serve Halloween Candy
1 - 1.25 oz.

4 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Eye Drops, Artificial Tears, Contact Lens Solution, Sterile Saline and Eye Wash



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

**Nicotine Gum 100 - 110 ct.
Nicotine Lozenges 72 - 81 ct.
Nicotine Transdermal Patch 14 ct.**



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Any Facial Cleansers



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Acid Reducer Omeprazole 42 count

19.99 - 6.00 = 13.99

RC4933602387201092714



RITE AID BRAND... COMPARE & SAVE!



Trueplus Glucose Tablets 50 ct. or Lancets 25 - 100 ct.

YOU PAY 2/10.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$5.99

GET 300+UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

**Value Pack Underwear 26 - 40 ct.
Underpads 20 or 36 ct.
Male Guards 72 ct.
or Personal Cleansing Cloths 192 ct.**



**Maxi Pads 14 - 18 ct.
Pantliners 60 ct.
Tampons 18 - 20 ct. Plastic or Cardboard
Feminine Cloths 40 ct.**

YOU PAY 2/5.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.79

GET 100+UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household. Purchase dates 8/31 - 9/27/14.



3 or 5 Blade Razor Kits or Refill Cartridges 4 - 5 ct.

YOU PAY 2/10.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$5.99

GET 300+UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household. Purchase dates 8/31 - 9/27/14.



Jumbo Pack Diapers, Training Pants or Baby Wipes 320 - 360 ct.

YOU PAY 2/15.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$7.99

GET 300+UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household. Purchase dates 8/31 - 9/27/14.



2/\$5
SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Baby Bath or Skin Care Products or Cotton Swabs 285 ct., 500 - 625 ct., Regular Retail \$2.99 - \$5.49, Baby Wipes 64 - 72 ct.



Simplify. Bathroom Tissue 1000 Sheet 4 Pack

YOU PAY 2/6.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.29

GET 100+UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Big Roll Paper Towels, Cutlery, Plastic Cups or Paper Plates, Moist Towelettes 40 ct. or Simplify. Plates 100 ct.



2.99
WITH WELLNESS+ CARD

Peanuts 12 - 16 oz. Selection may vary by store



Trail Mix 16 - 20 oz. Selection may vary by store

YOU PAY 4.99
WITH WELLNESS+ CARD

GET 300+UP REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 4 +UP offers per household.



Instant Oatmeal 10 ct.

2/\$5
SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD



Glacier Isle Water 0.5 Liter

Flavored Water 1 Liter

88¢
WITH WELLNESS+ CARD

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



11⁹⁹
WITH WELLNESS+ CARD
L'ORÉAL
Facial Moisturizers
Regular Retail \$16.49 - \$21.99

5⁹⁹
WITH WELLNESS+ CARD
Olay
Facial Cleanser, Bodywash
and 6 Pack Bar Soap
(excludes Total Effects Body Wash)

Dove, Degree, Secret or Gillette Clinical
Antiperspirant/Deodorant 1.6 - 1.7 oz.
Secret, Old Spice or Gillette Twin Packs

YOU PAY 7⁹⁹
WITH WELLNESS+ CARD

GET 200⁺ UP
REWARD

*Limit 2 +UP offers per household.

GET 5⁰⁰ +UP⁺
REWARD
WHEN YOU BUY \$15 OF L'ORÉAL
ADVANCED HAIRCARE, STUDIO
STYLERS OR HAIR COLOR
*Limit 2 +UP offers per household.

YOUR CHOICE!
BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

L'ORÉAL[®]
Advanced Hair Care,
Studio Stylers
or Hair Color

2/\$4
SINGLE PURCHASE PRICE \$2.29
WITH WELLNESS+ CARD
Dial Bar Soap 3 Pack
Tone Bar Soap 2 Pack
Dial Liquid Hand Soap 7.5 oz.

Select
Dove or Degree
Invisible Solid
2.6 oz.
Degree for Men
Invisible Solid
2.7 or 3 oz.

YOU PAY 2/5⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.99
GET 200⁺ UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

YOU PAY 3⁹⁹
LESS
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
FINAL COST AFTER
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
2⁴⁹
WITH WELLNESS+ CARD

Irish Spring Gear
Antiperspirant/
Deodorant
or Body Spray

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

RENEWAL[®]
Facial Moisturizers
Regular Retail \$3.99 - \$22.99

SAVE \$2⁰⁰
WITH WELLNESS+ CARD
Jergens Natural Glow 2 - 7.5 oz.,
BB Lotion 7 oz. or Shea Oil

RC4911701388201092714
Must bring coupon to get advertised discount. Good only
at RITE AID Pharmacies. Limit one per customer. Coupon
redemption paid by manufacturer. Not valid if duplicated.

All Softsoap and Irish
Spring Body Wash
15 - 18 oz.
(excludes Gear)

YOU PAY 3⁴⁹
LESS
IN-AD
COUPON
FINAL COST
AFTER IN-AD
COUPON
1⁴⁹
WITH WELLNESS+ CARD

RC4914401388201092714
Must bring coupon to get advertised discount. Good only
at RITE AID Pharmacies. Limit one per customer. Coupon
redemption paid by manufacturer. Not valid if duplicated.

**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Any Veet
or Clearasil

**BUY ONE GET
SECOND ONE
FREE**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

L'eggs
Pantyhose,
Socks
or Tights
Selection may
vary by store

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

AmLactin, Aquaphor, Bio-Oil,
CeraVe, Cetaphil, Eucerin, Lubriderm,
Panoxyl or Sebamed

6 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

[illegible]

A collection of Revlon cosmetics is displayed against a teal background. The items include a black eyeshadow palette with four shades of brown and taupe, labeled 'REVLON COLORSTAY'; a red lipstick with a gold band, labeled 'REVLON'; a red bottle of nail enamel, labeled 'REVLON NAIL ENAMEL'; a clear bottle of foundation with a black pump dispenser, labeled 'REVLON PhotoF'; a white jar of cream blush, labeled 'REVLON COLORSTAY WARMED UP'; and a silver and red nail file, labeled 'REVLON'. The Revlon logo is visible on each product.

STEAL THE LOOK, IN 3 CRIMINALLY EASY STEPS

1. DOWNLOAD THE STEAL THE LOOK APP
2. SNAP A PIC OF A PHOTO OR FACE
3. UNCOVER THE GOODS TO STEAL THAT EXACT LOOK






SEE MOST
SUNDAY PAPERS
FOR COUPON

40% OFF

REGULAR RETAIL
WITH WELLNESS+ CARD




wet n wild
All Cosmetics and
Fergie Nail Enamel

iheartriteaid.com

11⁹⁹
WITH WELLNESS+ CARD

L'ORÉAL
Visible Lift & TruMatch Mineral
(excludes VL Blur Foundation)

40% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

PHYSICIANS FORMULA
Foundation, Powder, Concealer, Blush or Bronzers

50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

ALMAY
Eye (Mascara, Shadow and Liners) Concealers and All Makeup Removers

SINFUL COLORS
Professional Nail Enamel
(excludes Nail-O-Ween & Witches Ball)

BONITA
Nail Enamel
(excludes Nail-O-Ween & Witches Ball)

NYC
Nail Enamel
(excludes Nail-O-Ween & Witches Ball)

GET WITH WELLNESS+ CARD 200⁺ UP REWARD WHEN YOU BUY \$5 OF THESE ITEMS

*Limit 2 +UP offers per household.

VIDAL SASSEON
PRO SERIES

Shampoo, Conditioner or Stylers

YOU PAY 3⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2⁰⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 1⁹⁹

WITH WELLNESS+ CARD

VIDAL SASSEON
PRO SERIES

HAIR COLOR or CLAIROL Expert AgeDefy Hair Color
One Application

YOU PAY 8⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-3⁰⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 5⁹⁹

WITH WELLNESS+ CARD

CLAIROL EXPERT
COLLECTION

AgeDefy

YOU PAY 5⁰⁰
WITH WELLNESS+ CARD
GET 2⁰⁰ +UP[®]
REWARD

*Limit 4 +UP offers per household. Purchase dates 8/31 - 9/27/14

CLEAR
SCALP & HAIR THERAPY

Clear Scalp & Hair Therapy Shampoo or Conditioner
12.7 - 12.9 oz.

Rogaine
Men's or Women's Hair Regrowth 3 Pack

YOU PAY 39⁹⁹
WITH WELLNESS+ CARD
GET 10⁰⁰ +UP[®]
REWARD

*Limit 2 +UP offers per household.

Viviscal
Hair Growth Program

Nourishes thinning hair and promotes existing hair growth* from within

\$5 OFF COUPON IN MOST SUNDAY PAPERS ON VIVISCAL

Organix
Haircare, Bath or FX Stylers

5⁹⁹
WITH WELLNESS+ CARD

L'ORÉAL
Hair Expertise, Ever or Oleo Hair Care

Regular Retail \$6.99 - \$9.49

5⁹⁹
WITH WELLNESS+ CARD

GET 10⁰⁰ +UP[®] REWARD WHEN YOU BUY \$30 OF THESE ITEMS

*Limit 4 +UP offers per household. Purchase dates 8/31 - 9/27/14.



21⁹⁹ Mucinex Allergy 30 ct.
12-Hour 24 - 40 ct.
(Mucinex-D located at the pharmacy counter, not available in all states. Limit 1 Mucinex-D per customer)

8⁹⁹ Delsym Adult or Children's 3 oz.
Children's Mucinex 4 oz.



26⁹⁹ Zyrtec 45 ct. or Liquidgel 40 ct.

3⁹⁹ Visine Original, A.C. Advanced, Contacts and Long Lasting Relief 0.5 oz.



YOU PAY 2/8⁰⁰ WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$4.49
GET 3⁰⁰ +UP[®] REWARD WHEN YOU BUY 2 OF THESE ITEMS
*Limit 3 +UP offers per household.



Allegra Tablets 45 ct.
Allegra-D 30 ct.
(Allegra-D located at the pharmacy counter. Not available in all states. Limit 1 Allegra-D per customer.)
YOU PAY 23⁹⁹ WITH WELLNESS+ CARD
GET 4⁰⁰ +UP[®] REWARD
*Limit 3 +UP offers per household.



Theraflu 6 ct.
YOU PAY 5⁹⁹ LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 1⁹⁹
WITH WELLNESS+ CARD

Triaminic Cough Syrup 4 oz.
YOU PAY 5⁹⁹ LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 1⁹⁹
WITH WELLNESS+ CARD



Breathe Right Nasal Strips 26 - 30 ct.

GET 5⁰⁰ +UP[®] REWARD WITH WELLNESS+ CARD
*Limit 4 +UP offers per household.

Prevacid 24 Hour 42 ct.

YOU PAY 24⁹⁹ WITH WELLNESS+ CARD
GET 3⁰⁰ +UP[®] REWARD
*Limit 4 +UP offers per household.



Advil Film Coated, Liquigel or Migraine 80 ct.

YOU PAY 8⁹⁹ WITH WELLNESS+ CARD
GET 1⁰⁰ +UP[®] REWARD
*Limit 3 +UP offers per household.

Aleve 20 ct.
4⁹⁹ WITH WELLNESS+ CARD
*Limit 3 +UP offers per household.



Aleve 100 ct.
Aleve pm 40 ct.
Bayer Enteric Coated Aspirin 200 ct.
Back and Body or Extra Strength 500 mg., 100 ct.

YOU PAY 2/18⁰⁰ WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$9.49
GET 5⁰⁰ +UP[®] REWARD WHEN YOU BUY 2 OF THESE ITEMS
*Limit 3 +UP offers per household.

EXCEDRIN 24 ct.
YOU PAY 3⁹⁹ LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 1⁹⁹
WITH WELLNESS+ CARD

EXCEDRIN Pain Relievers 24 ct.

IT'S MEMBER SEPTEMBER

TRIPLE YOUR wellness+ POINTS!!!

AUGUST 31 - SEPTEMBER 30

ON MOST NON-PRESCRIPTION PURCHASES¹

REGISTER FOR TRIPLE POINTS AT MEMBERSEPTEMBER.COM²

¹Certain exclusions apply. Wellness+ card required at time of purchase. ²Registration required for triple points. See riteaid.com for details.

8 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

ACE Bandages
Futuro and Futuro Hosiery

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

BAND-AID
Brand Bandages 10 - 80 ct.
(excludes Tough Strips 60 ct.)
Hurt Free Wash 6 oz.
and Neosporin Kid Wound Cleanser 2.3 oz.

2/\$6
SINGLE PURCHASE PRICE \$3.49 WITH WELLNESS+ CARD

Nature Made
Vitamins and Supplements 120 ct. and Higher

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Nature Made B-12
VITAMIN 500 mcg
200 TABLETS

Nature Made BURP-LESS Fish Oil
1200 mg 360 mg OMEGA-3
PURIFIED TO REMOVE MERCURY
200 SOFTGELS

Nature Made Calcium
600 mg
NOW WITH Vitamin D 400 IU
200 TABLETS

First Aid
WATERPROOF PA
200 TABLETS

Benadryl
First relief for most outdoor itches
EXTRA STRENGTH
ITC STC CR

Neosporin
0.5 oz. or Spray, 0.26 oz.
Benadryl Cream 1 oz.,
Spray 2 oz. or Gel 4 oz.
Aveeno Cream 1 oz.
or Lotion 4 oz.

4.99
WITH WELLNESS+ CARD

Abreva
Cold Sore Treatment 2 gm.

YOU PAY 17.99
WITH WELLNESS+ CARD
GET 100 +UP REWARD
*Limit 4 +UP offers per household.

LEAN SHAKE
TOTAL LEAN
LEAN SHAKE
NOW AVAILABLE IN MOST RITE AID STORES!

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

GNC
Total Lean
Lean Shake
1.7 lb. and 1.83 lb.
Selection may vary by store

ONE A DAY
Men's & Women's
100 ct.
50+ 65 ct., Pro Edge 50 ct.,
Active Metabolism 50 ct.,
Energy 50 ct., Petites 160 ct.
Vitaraves 50 - 70 ct.

YOU PAY 7.99
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
5.99
WITH WELLNESS+ CARD

TheraTears
Lubricant Eye Drops
EXTRA VALUE SIZE
Soothing Dry Eye Relief That Works!

YOU PAY 9.99
WITH WELLNESS+ CARD
GET 300 +UP REWARD
*Limit 2 +UP offers per household.

Refresh & Optive
Eye Drops
30 ml., 30 ct. and 50 ct.
Celluvisc and PM Ointment

13.99
WITH WELLNESS+ CARD

RITE AID PHARMACY
YOUR EXCLUSIVE DRUGSTORE DESTINATION FOR GNC

GNC LIVE WELL
IN SELECT RITE AID LOCATIONS

GOLD CARD
MEMBERS SAVE AN ADDITIONAL 20% EVERY DAY

WHEY PROTEIN
ELITE SERIES
60 SERVINGS

TESTOSTERONE BOOSTER
ELITE SERIES
60 SERVINGS

BUY THREE GET FOURTH ONE FREE
SINGLE PURCHASE PRICE \$1.99
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

ABB™ Drinks
SPEED STACH
RIPPED FORCE
PURE PRO50

dLife
IT'S YOUR DIABETES LIFE!

Get expert answers to your diabetes questions!
Go to www.dLife.com/EQA

Membership is FREE! Go to: www.dLife.com/joinnow and receive a FREE diabetes eCookbook!

dLife® and Rite Aid wellness+ diabetes partner to help you manage YOUR diabetes life.

Which snacks have a lot of carbs?
How can I avoid morning lows?

25% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

Six Star Sports Nutrition
PRE-WORKOUT IGNITION
WHEY PROTEIN ELITE SERIES
TESTOSTERONE BOOSTER ELITE SERIES

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

GNC
Women's Ultra Mega® and Mega Men® 50 Plus 60 ct.
Diabetic Support, Green, Eye Health and Prostate & Virility 60 ct.

24.99
WITH WELLNESS+ CARD

AMP
Sports Nutrition
AMPLIFIED MASS XXX
AMPLIFIED WHEY ELITE
AMPLIFIED CREATINE 100

WOMEN'S ULTRA MEGA 50 PLUS
60 PLUS
MEGA MEN Prostate & Virility

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

HUGGIES

BUY ANY 5 HUGGIES® Diapers, PULL-UPS® Training Pants or GOODNITES® Underwear through 9/27/14 and GET A \$10 OFF COUPON

good on your next HUGGIES®, PULL-UPS® or GOODNITES® purchase with your Wellness+ card.

HUGGIES
Snug & Dry or Little Movers Big Pack Diapers, Pull-Ups Big Pack Training Pants and GoodNites Underwear 27 - 35 ct.

18⁹⁹
WITH WELLNESS+ CARD



Johnson's baby or Desitin Baby Care Products
Regular Retail \$4.29 - \$6.49
BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD



Similac Powder
22 - 23.3 oz.
PediaSure
6 Pack, 8 oz. Bottles

GET 300 +UP REWARD
WITH WELLNESS+ CARD
*Limit 2 +UP offers per household.

Luvs Family Pack Diapers



YOU PAY 16⁹⁹
WITH WELLNESS+ CARD
LESS eSAVER ONLINE OFFER -50¢
GET 200 +UP REWARD
WITH WELLNESS+ CARD
*Limit 2 +UP offers per household.

Carefree Pantliners
36 - 60 ct.
Stayfree Sanitary Protection Pads
14 - 24 ct.
o.b. Tampons
18 ct.



YOU PAY 2/4⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.00
GET 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

Depend Value Pack Underwear
18 - 32 ct.
Poise Maximum Protection Long Pad
64 ct.



YOU PAY 19⁹⁹
WITH WELLNESS+ CARD
GET 100 +UP REWARD
WITH WELLNESS+ CARD
*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD
Always
Infinity or Radiant 12 - 18 ct.
Maxi Pads 12 - 24 ct.
Pantliners 34 - 60 ct.
Tampax Tampons 16 - 20 ct.
(excludes Maximum Protection or Overnight 20, 24 ct.)



11⁹⁹
WITH WELLNESS+ CARD
Always Discreet Pads 28 - 66 ct.
Underwear 15 - 19 ct.



BUY TWO GET THIRD ONE FREE
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX.
ITEMS OFFERED AT REGULAR RETAIL. WITH WELLNESS+ CARD
GET 200 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



YOU PAY 3⁴⁹
WITH WELLNESS+ CARD
GET 100 +UP REWARD
WITH WELLNESS+ CARD
*Limit 2 +UP offers per household.

LISTERINE Mouth Rinse
Total Care, Ultra Clean, Advanced, Natural or Citrus 1 Liter
Total Care Plus Whitening, Vibrant Whitening or Whitening Plus Restoring 16 oz.



5⁹⁹
WITH WELLNESS+ CARD

Colgate Kids or Adult Power Toothbrush
1 ct.

YOU PAY 6⁹⁹
LESS IN-AD COUPON -3⁰⁰
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -2⁰⁰
FINAL COST AFTER IN-AD AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 1⁹⁹
WITH WELLNESS+ CARD

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4914401388701092714



YOU PAY 12⁹⁹
WITH WELLNESS+ CARD
GET 300 +UP REWARD
WITH WELLNESS+ CARD
*Limit 2 +UP offers per household.



YOU PAY 2⁹⁹
WITH WELLNESS+ CARD
GET 200 +UP REWARD
WITH WELLNESS+ CARD
*Limit 2 +UP offers per household.

1 STRIP 10 MINUTES 1 MONTH OF PROTECTION*

Crest SENSISTOP STRIPS

IMMEDIATE RELIEF UP TO 1 MONTH PROTECTION

New!

17⁹⁹
WITH WELLNESS+ CARD
GET SENSITIVITY RELIEF - LIKE NEVER BEFORE -



Try to quit smoking for good with Rite Aid.
Introducing Rite Aid's "Quit for You" smoking cessation program.
See store for details.



2/\$5

SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Lysol Multi Purpose, Power & Free or Bathroom Cleaners
22 - 40 oz.
Wipes 35 ct.



2 FOR \$6
OR
-75¢
ON 2
2 FOR \$5.25
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.29

Ziploc Storage Bags 10 - 50 ct.
Containers 3 - 4 ct.



99¢

WITH WELLNESS+ CARD

Palmolive 10 oz. Simplify Paper Towels Single Roll
Glade Solid Air Fresheners or Scented Oil Warmer



3.99

WITH WELLNESS+ CARD

Scott or Cottonelle Bathroom Tissue 4 Pack
Viva Paper Towels 2 Pack
Kleenex 4 Pack
Cottonelle Wipes Refill 2 Pack



2.99

WITH WELLNESS+ CARD



2/\$4

SINGLE PURCHASE PRICE \$2.29
WITH WELLNESS+ CARD

Puffs Family Size Facial Tissues 124 - 180 ct.
Wet Ones Wipes 24 - 40 ct.
HOME Pop-Up Wipes 42 ct.



4.99

WITH WELLNESS+ CARD

Glade Oil or Spray Refills 1 - 2 ct. or Customizable Kit



4.99

WITH WELLNESS+ CARD

Resolve or Woolite Carpet or Upholstery Cleaners 12 - 22 oz.
Mop & Glo, CLR and Combat Ant Bait 6 ct. or
Roach Gel 30 gm.

Cascade Action Pacs 12 ct., Powder or Gel 45 oz.
Dawn Dishwashing Liquid 24 oz.

2.99

WITH WELLNESS+ CARD



3.99

WITH WELLNESS+ CARD

Downy Fabric Softener Ultra 40 Load, Regular 21 Load, Sheets 80 ct.
Bounce Dryer Sheets 70 - 80 ct.



YOU PAY 19.99
WITH WELLNESS+ CARD

GET 200+UP REWARD

*Limit 3 +UP offers per household.

AS SEEN ON TV
Ball Pets, Light Up Links or Teddy Tanks



14.99

WITH WELLNESS+ CARD

AS SEEN ON TV
My Fish, HD Visor, Clear TV or Color Recover



25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Gracious Living Plastics, Snapware Food Storage, Sunbeam Gadgets and Bakeware
Selection may vary by store.



19.99

WITH WELLNESS+ CARD

Select Electronics
Clocks, DVD Players, Headphones, Radios, Speakers and Phones
Select Hamilton Beach and Proctor Silex Appliances
Selection may vary by store.



Just swipe your Green Dot card at any register.
Excludes MoneyPak®
\$4.95 Reload Fee

GET 500+UP REWARD
WHEN YOU RELOAD AT LEAST \$100 IN A SINGLE TRANSACTION
*Limit 1 +UP offer per household.



DURACELL Batteries Coppertop
AA, AAA - 8 Pack, C, D - 4 Pack, 9 Volt - 2 Pack
Quantum
AA, AAA - 6 Pack, C, D - 3 Pack or Hearing Aid - 8 Pack

6.49

WITH WELLNESS+ CARD



5.99

WITH WELLNESS+ CARD

Nestlé Dog or Cat Chows 3.15 - 4.4 lb.
Deli Cat 3 lb.
Beneful 3.5 lb.



10/6.50

SINGLE PURCHASE PRICE \$79
WITH WELLNESS+ CARD

Fancy Feast Moist Cat Food 3 oz. Can



5.99

WITH WELLNESS+ CARD

Tidy Cats Scoop Cat Litter 14 lb.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Save \$136 In +UP REWARDS This Week



multi-symptom cold & flu relief hbp

acetaminophen

Aspirin

Pain, Cough or Cold Relief (excludes Allergy and Sinus)

GET 1000 +UP REWARD WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 2 +UP offers per household.



YOUR CHOICE
Spinbrush, Toothpaste, Simply Saline, Antiperspirant/Deodorant, Laundry Detergent, Cat Litter or Baking Soda

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 1000 +UP REWARD WHEN YOU BUY \$25 OF THESE ITEMS

*Limit 2 +UP offers per household.



50% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

Assorted Fall Decor, Candles and Domestics
Selection may vary by store (excludes Dollar Day Items)



Vicks NyQuil Liquid 12 oz. or Liquicaps 24 ct.,
QlearQuil Allergy Liquicaps 24 ct. or 24 Hour 10 ct.,
Vicks VapoRub 100 Grams

YOU PAY 2/1600 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.49

GET 200 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



Buy any Gillette Cartridge and Razor Handle (excludes MACH3)

GET 1000 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.
Must buy cartridge and handle to qualify for offer



Lay's Stax 5.5 oz.,
T.G.I. Friday's Snacks 3.5 - 4.5 oz.,
Nathan's Cheese Fries 3.5 oz.,
David Seeds 3.75 - 6 oz.,
Cheez-It, Rice Krispie Treats Big Bar 2.2 - 3 oz.,
Nabisco, Cheez-It and Keebler Cookies and Crackers or Go Cups 2.2 - 3.5 oz.

100 WITH WELLNESS+ CARD



GET 500 +UP REWARD WHEN YOU BUY ANY OF THESE ITEMS

*Limit 2 +UP offers per household.



999 WITH WELLNESS+ CARD

Club Size Candy Bags
Including Halloween Favorites
Regular Retail \$10.99 - \$14.99
Selection may vary by store



Lay's Potato Chips 9.5 - 10 oz. (excludes Kettle)
Doritos 10 - 11 oz.
Ruffles 7.5 - 9 oz.

YOU PAY 2/600 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.49

GET 100 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



2/\$6 SINGLE PURCHASE PRICE \$3.49 WITH WELLNESS+ CARD

Ben & Jerry's Ice Cream 16 oz.
Häagen-Dazs Ice Cream 14 oz., Selection may vary by store

WELLNESS+ CARD REQUIRED. UNLESS NOTED OTHERWISE, +UP PURCHASE REQUIREMENTS MUST BE SATISFIED IN A SINGLE TRANSACTION. +UP REWARDS ARE NOT VALID ON PRESCRIPTIONS AND CO-PAYS, TOBACCO PRODUCTS, ALCOHOL, GIFT CARDS, LOTTERY, LICENSES, MONEY SERVICES, PREPAID CARDS, NEWSPAPERS, STAMPS, MAILING SERVICES, ITEMS DISTRIBUTED BY MORAN FOOD AND SAVE A LOT STORES AND ITEMS PROHIBITED BY LAW. +UPS LOAD DIRECTLY TO CARD, WILL NOT BE ACTIVE UNTIL 6 AM THE FOLLOWING DAY AND EXPIRE 14 DAYS AFTER ACTIVATION. TO REDEEM THE AWARD, PURCHASE MUST BE GREATER THAN OR EQUAL TO THE DOLLAR VALUE AFTER ALL OTHER APPLICABLE DISCOUNTS ARE APPLIED. REWARDS ARE AUTOMATICALLY DEDUCTED WITH QUALIFIED PURCHASE. LOST, STOLEN, DAMAGED, OR EXPIRED COUPONS WILL NOT BE HONORED OR REPLACED. SUBJECT TO CHANGE WITHOUT NOTICE, SEE RITEAID.COM/RULES FOR LATEST INFORMATION.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.