



i ♥ rite aid

SALE DATES SEPT 28-OCT 4



13⁹⁹ Heineken, Corona, Modelo or Blue Moon Beer Select Varieties, 12 Pack, 12 oz. Bottles or Cans



SEE MOST SUNDAY PAPERS FOR COUPON
BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD



SEE MOST SUNDAY PAPERS FOR COUPON
BUY ONE GET SECOND ONE FREE
 of equal or lesser value plus applicable sales tax. Items offered at regular retail.
 WITH WELLNESS+ CARD

Single Serve Candy

GET 10⁰⁰ +UP REWARD WHEN YOU BUY \$30 OF THESE ITEMS
 SEE PAGE 5 FOR ADDITIONAL QUALIFYING OFFERS
*Limit 1 +UP offer per household.

SEE MOST SUNDAY PAPERS FOR COUPON

COVERGIRL All Cosmetics
BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD



PANTENE Shampoo or Conditioner 12.6 oz.
Stylers Select Items (excludes Pantene Expert)

YOU PAY **3⁰⁰ FOR \$10⁰⁰**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-5⁰⁰ ON 3**
3⁰⁰ FOR \$5⁰⁰
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
 WITH WELLNESS+ CARD
 SINGLE PURCHASE PRICE \$3.99



Select Always, Tampax, Secret Antiperspirant/Deodorant, Select Venus Razors or Satin Care Shave Prep

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD



Olay, Ivory or Safeguard Skin and Bath Care (excludes ProX)

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL of equal or lesser value
 WITH WELLNESS+ CARD



SEE MOST SUNDAY PAPERS FOR COUPON

Let's Talk About Early Detection



THE VIEW
WEEKDAYS 10-11:30p abc

YOU COULD WIN TICKETS TO THE VIEW
 ENTER FOR A CHANCE TO WIN AT ABC.COM/THEVIEW

GET 5⁰⁰ +UP REWARD WHEN YOU BUY \$15 OF THESE ITEMS
*Limit 1 +UP offer per household.

DURACELL Coppertop Batteries
 "AA" or "AAA" - 16 Pack
 "C" or "D" - 8 Pack
 9 Volt - 4 Pack
Quantum Batteries
 "AA" or "AAA" 12 Pack
Hearing Aid Batteries 16 Pack

10⁹⁹
 WITH WELLNESS+ CARD



Dawn 9 oz.
 Puffs Cube 56 ct.
 Bounty Basic Single Roll
99¢
 WITH WELLNESS+ CARD



Bounty Mega Roll 6 ct.
Charmin Ultra Strong Double Roll 16 ct.
 Basic Double Roll 20 ct.

YOU PAY **9⁹⁴**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-25¢**
9⁶⁹
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
 WITH WELLNESS+ CARD



Tide Laundry Detergent
 46 - 50 oz.

YOU PAY **5⁹⁴**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2⁰⁰**
3⁹⁴
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
 WITH WELLNESS+ CARD



Seniors save **20%** this Wednesday

wellness65+ members get **20% OFF*** almost everything on **OCTOBER 1ST.**
 Enroll **FREE** today.



*When used with a sale priced item, the customer will receive the lower of the discount price or sale price. Other limitations apply. See riteaid.com/rules or enrollment form for details.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Allergy & Cold Relief



Nexium 24HR
Treats Frequent Heartburn
42 CAPSULES

YOU PAY 23⁸⁸
WITH WELLNESS+ CARD

GET 3⁰⁰ +UP REWARD

Nexium 24 Hour 42 ct.



Cortizone-10, Gold Bond Anti-Itch Cream or Allegra Cream
1 - 1.25 oz.

YOU PAY 4⁹⁹
WITH WELLNESS+ CARD

GET 1⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.



Claritin Allergy Relief
Tablets or Reditabs 30 ct. or Children's Grape Chewables 20 ct. (excludes Claritin-D and Children's Grape Reditabs)

YOU PAY 19⁹⁹
WITH WELLNESS+ CARD

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-4⁰⁰**

GET 3⁰⁰ +UP REWARD

*Limit 3 +UP offers per household.



Airborne
Tablets 9 - 10 ct. or 30 ct., Gummies 21 ct. Lozenges 20 ct., Chewable Tablets 32 ct. (excludes Airborne Dual Action or Everyday)

Theraflu
Multi-Symptom SEVERE COLD 6 ct.

Triaminic
Night Time Cold & Cough Syrup 4 oz.

YOU PAY 5⁹⁹
WITH WELLNESS+ CARD



Allegra Allergy
30 Tablets 180 mg each

Nasacort Allergy 24HR
24 HR

YOU PAY 17⁹⁹
WITH WELLNESS+ CARD

GET 3⁰⁰ +UP REWARD

*Limit 3 +UP offers per household.



ZYRTEC
Allergy Relief 70 ct.

34⁹⁹
WITH WELLNESS+ CARD



Mucinex Fast-Max or Sinus-Max
20 ct. or 6 oz.

Mucinex Hot Tea 8 ct.

YOU PAY 10⁹⁹
WITH WELLNESS+ CARD

GET 2⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.



Aleve
Tablets or Caplets 50 ct. Arthritis Gelscaps 40 ct. or Liquegels 20 ct.

Ecotrin
Enteric Coated Aspirin 125 - 150 ct.

YOU PAY 5⁹⁹
WITH WELLNESS+ CARD

GET 1⁰⁰ +UP REWARD

*Limit 3 +UP offers per household.



ALEVE pm
20 ct.

YOU PAY 4⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-3⁰⁰**

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 1⁹⁹
WITH WELLNESS+ CARD

Convenient Online Access to Your Pharmacy Info

Log in to MyPharmacy to:

- Update your pharmacy information
- Schedule a refill
- Get prescription reminders by phone, text* or email
- FREE sign up at riteaid.com



iheartriteaid.com

RITE AID PHARMACY YOUR EXCLUSIVE DRUGSTORE DESTINATION FOR **GNC LIVE WELL** IN SELECT RITE AID LOCATIONS

GOLD CARD MEMBERS SAVE AN ADDITIONAL 20% EVERY DAY

Hydroxycut Hardcore Elite
100 and 180 ct.
Max 120 ct.
Xenadrine XT 120 ct.
All Nutrex and Lipo 6 Supplements

25% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

MIX & MATCH GNC Pro Performance and Pro Performance AMP

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

GNC Women's Ultra Mega® and Mega Men® Multi Vitamins
50 Plus 120 ct. Active 180 ct. Energy & Metabolism or Sport 180 ct.

33⁹⁹
WITH WELLNESS+ CARD

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

Marked Sports Nutrition

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

2 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

GET 10⁰⁰ +UP REWARD WHEN YOU BUY \$30 OF THESE ITEMS

*Limit 2 +UP offers per household. +UP offer good on the purchase of TWO of the participating items. Limit 1 Cartridge per purchase.

\$6 OFF CARTRIDGES COUPON IN MOST SUNDAY PAPERS

Gillette® Styler Razor, Fusion Shave Gel, ProSeries Skin Care or Braun Electric Shavers

WITH WELLNESS+ CARD

Colgate® Toothpaste
Total 5.8 oz.

Colgate® Toothbrush
Total Advanced or Slim Soft, 1 ct.

YOU PAY WITH WELLNESS+ CARD 3⁰⁰

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁰⁰**

GET 1⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.

Colgate® Toothpaste
Enamel Health and Optic White 4 oz. or Smaller (excludes Platinum or Dual Action)

Colgate® Toothbrush Manual 1 ct.

YOU PAY 2⁹⁹

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁰⁰**

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **1⁹⁹**

WITH WELLNESS+ CARD

Opti-Free Express or Replenish Multi Purpose Solution
Twin Packs

GenTeal Gel, Systane Ultra and Systane
30 ml. Twin Packs

YOU PAY WITH WELLNESS+ CARD 13⁹⁹

GET 3⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.

Visine®

TOTALITY™
Multi-Symptom Relief

Visine® TEARS DRY EYE
Natural Tears Formula

YOU PAY 5⁹⁹

VIDEO VALUES ONLINE COUPON* **-1⁵⁰**

FINAL COST AFTER VIDEO VALUES ONLINE COUPON **4⁴⁹**

WITH WELLNESS+ CARD

*See riteaid.com for details.

Visine
A, Tears, Tired Eye, Totality and Max Red 0.5 oz.

Crest®

Pro-Health Rinse
473 ml. - 1 Liter

3D White Rinse
473 ml.

Sensi-Care Rinse
500 ml.

YOU PAY 4⁹⁹

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁰⁰**

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **3⁹⁹**

WITH WELLNESS+ CARD

Crest® 3D White Brilliance
3 - 4.1 oz.

3D White Rinse
946 ml.

Oral-B® Pulsar Toothbrushes
1 ct.

YOU PAY WITH WELLNESS+ CARD 5⁹⁹

GET 1⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.

Oxytrol for Women
8 ct.

For women with overactive bladder. Over-the-counter medicine for women. One patch treats for 4 days.

YOU PAY WITH WELLNESS+ CARD 29⁹⁹

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-8⁰⁰**

GET 3⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.

Summer's Eve®

Cleansing Wash

Cleansing Cloth

Cleansing Powder

YOU PAY 2⁰⁰ OR \$5

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁵⁰ ON 2**

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2³⁵**

WITH WELLNESS+ CARD

SINGLE PURCHASE PRICE \$2.99

Summer's Eve
Wash 9 oz., Cloths 16 ct. Spray, Powder or Douche

Dr. Fresh Angry Birds Mouth Rinse
16 oz.

Reach® Toothbrush
Manual 1 or 2 ct.

YOU PAY WITH WELLNESS+ CARD 2⁹⁹

GET 2⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.

Crest® Toothpaste
3D White 4 oz., Pro-Health 4.2 oz., Complete 4 - 6.2 oz.

Oral-B® Manual Toothbrush
3D White, Pro-Health or Complete (excludes Proflex or Clinical)

Glide Floss 38.2 - 54.6 yd.

Floss Pick 75 ct.

YOU PAY WITH WELLNESS+ CARD 3⁰⁰

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-50¢**

GET 1⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.

Depend®

Shields for Men 58 ct.
Guards for Men 52 ct.
Briefs 16 - 20 ct.
Real Fit Silhouette Underwear 10 - 12 ct.
Underwear 15 - 19 ct.

Poise Pads
27 - 54 ct.

11⁹⁹

WITH WELLNESS+ CARD

Pampers®

baby dry

cruisers

BUY PAMPERS DIAPERS & WIPES, GET \$2 OFF COUPON IN MOST SUNDAY PAPERS

YOU PAY WITH WELLNESS+ CARD 24⁹⁹

GET 1⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.

Pampers® Super Pack Diapers Box
54 - 112 ct.

SHIELD YOURSELF FROM THE FLU.

GET YOUR FLU SHOT TODAY.

NO appointment necessary.

*Vaccines available while supplies last. Age restrictions apply in some states. See pharmacist for details.

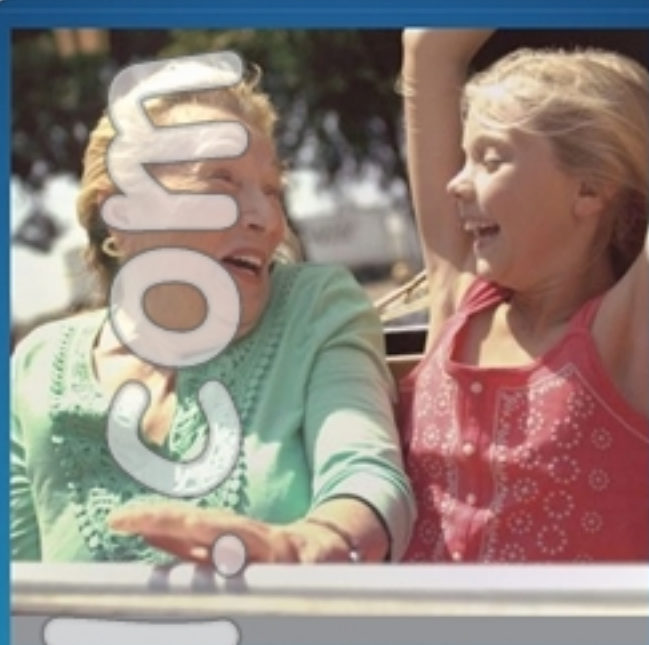
+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

iheartriteaid.com... view advance Rite Aid ads and deals!

iheartriteaid.com... view advance Rite Aid ads and deals!

wellness65+ members, get **20% OFF*** almost everything on **October 1st.**

*When used with a sale priced item, the customer will receive the lower of the discount price or sale price. Other limitations apply. See riteaid.com/rules or enrollment form for details.



Just for seniors
wellness65+
WEDNESDAY
 OCTOBER 1st
 10am - 2pm

- Learn about the risk factors for Kidney Disease with a Kidney Function Assessment from the American Kidney Fund
- Take a Risk Assessment and determine if you are at risk for developing diabetes
- Ask your pharmacist to check your blood pressure
- Special Wednesday Only coupons just for wellness65+ members*

*While supplies last

VICKS
 NyQuil or DayQuil
 Liquid 12 oz. or LiquiCaps 24 ct.
 QlearQuil Allergy
 Caplets 24 ct. or 24 Hour 10 ct.
 Vicks VapoRub
 3.53 oz.

YOU PAY **7.99**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00**
 FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **6.99**

WITH WELLNESS+ CARD



Nature's Bounty,
 Flex-A-Min,
 Sundown,
 Osteo Bi-Flex,
 Disney and
 Ester-C Vitamins
 and Supplements

BUY ONE GET SECOND ONE FREE

same brand, of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

GET 10.00 +UP REWARD
WHEN YOU BUY \$30 OF THESE ITEMS

*Limit 1 +UP offer per household.

One A Day, Citracal, Flintstones, TruBiotics, TruHeart or Phillips' Colon Health 45 ct. or Berocca

Schiff Supplements
 Mega Red, Move Free, Glucosamine and Digestive Advantage

BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD



Bed Buddy Hot/Cold Pack, Back & Body Wrap, ISO Ball, Foot Warmer, Relax Mask, Carex Cast Protectors or Finger Injury Kit

WITH WELLNESS+ CARD **3.00 OFF** REGULAR RETAIL

GET 5.00 +UP REWARD
WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 2 +UP offers per household.



29.99 Icy Hot Smart Relief Tens Therapy

WITH WELLNESS+ CARD

Culturelle Probiotic or Digestive Aid Adult or Children's 24 - 30 ct.

YOU PAY **21.99** WITH WELLNESS+ CARD

GET 3.00 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



YOU PAY **7.99**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2.00**
 FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **5.99**

Meta Health Fiber Bars 6 ct.

WITH WELLNESS+ CARD

Carex Bath, Shower and Toilet Safety Bath and Toilet Seats, Bedside Commode and Compact Shower Stool

WITH WELLNESS+ CARD **10.00 OFF** REGULAR RETAIL

GET 10.00 +UP REWARD
WHEN YOU BUY \$40 OF THESE ITEMS

*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Bayer Aspirin 20 ct. or Larger

Listerine Mouthwash Cool Mint, Original, Fresh Burst, Zero or Vanilla Mint 1 Liter or Smart Rinse 500 ml.

YOU PAY **2/10.00** WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$5.50

GET 3.00 +UP REWARD
WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

All Reading Glasses

GET 10⁰⁰ +UP[®] REWARD

**WHEN YOU BUY \$30 OF THESE ITEMS
SEE PAGE 1 FOR ADDITIONAL QUALIFYING ITEMS**

ZzzQuil
Nighttime Sleep-Aid
Liquid 6 oz.
LiquiCaps 12 ct.

YOU PAY **4⁹⁹**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁰⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **3⁹⁹**
WITH WELLNESS+ CARD



CLAIROL
Nice 'n Easy Root Touch-Up Hair Color
One Application

YOU PAY **2⁰⁰ FOR \$10**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-5⁰⁰ ON 2**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2⁰⁰ FOR \$5**
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$5.49



CLAIROL
Nice 'n Easy or Natural Instincts Hair Color
One Application

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

YOU PAY **2⁰⁰ FOR \$15⁹⁸**
LESS IN-AD COUPON **-4⁰⁰ ON 2**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-5⁰⁰ ON 2**
FINAL COST AFTER IN-AD AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2⁰⁰ FOR \$6⁹⁸**
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$7.99



GET 1⁰⁰ +UP[®] REWARD

WHEN YOU BUY 2 OF THESE ITEMS



Gillette
Mach3 Sensitive, Body or Fusion Razor
1 ct. (excludes ProGlide and Styler)

9⁹⁹
WITH WELLNESS+ CARD



Old Spice Red Zone or Gillette
Antiperspirant/Deodorant, Body Wash or Body Spray (excludes Twin Packs)

2/\$8
SINGLE PURCHASE PRICE \$4.49
WITH WELLNESS+ CARD



head & shoulders
Shampoo or Conditioner
13.5 - 14.2 oz.
(excludes Extra Strength Clinical)

YOU PAY **2⁰⁰ FOR \$9**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-4⁰⁰ ON 2**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2⁰⁰ FOR \$5**
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$5.49



YOU PAY **4⁹⁹**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁵⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **3⁴⁹**
WITH WELLNESS+ CARD

always
discreet
Liners
30 - 48 ct.



YOU PAY **11⁹⁹**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-3⁰⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **8⁹⁹**
WITH WELLNESS+ CARD

always
discreet
Underwear
15 - 19 ct.



YOU PAY **11⁹⁹**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁵⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **10⁴⁹**
WITH WELLNESS+ CARD

always
discreet
Pads
28 - 66 ct.



YOU PAY **16⁹⁹**
WITH WELLNESS+ CARD
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2⁰⁰**

GET 1⁰⁰ +UP[®] REWARD
*Limit 2 +UP offers per household.



Metamucil
Powder 114 Dose Capsules 160 ct.
Meta Biotic
Probiotic Capsules 30 ct.



YOU PAY **24⁹⁹**
WITH WELLNESS+ CARD
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁰⁰**

GET 2⁰⁰ +UP[®] REWARD
*Limit 2 +UP offers per household.



4⁴⁹
WITH WELLNESS+ CARD
Scope Mouthwash
1 Liter
Fixodent Denture Cream
2 - 2.7 oz.



YOU PAY **17⁹⁹**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-3⁰⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **14⁹⁹**
WITH WELLNESS+ CARD

Crest
Sensi-Stop Strips
6 ct.



YOU PAY **2⁰⁰ FOR \$6**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁵⁰ ON 2**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2⁰⁰ FOR \$4⁵⁰**
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.29



8⁹⁹
WITH WELLNESS+ CARD
Air Effects Air Freshener
9.7 oz.
Set & Refresh
5.5 ml.
Car Vent Clips
1 Pack
Fabric Spray
16.9 oz.
Noticeables Scented Oil Warmer



3⁹⁹
WITH WELLNESS+ CARD
Swiffer Sweeper
Wet or Dry Refills 12 & 16 ct.
or Duster Kit 5 ct.
Cascade
Action Packs 14 - 20 ct.
or Gel 75 oz.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

GET 5⁰⁰ +UP REWARD WHEN YOU BUY \$20 OF L'ORÉAL SKIN CARE, COSMETICS, HAIR CARE OR HAIR COLOR

*Limit 4 +UP offers per household. Purchase dates 9/28 - 10/25/14

JOIN THE BEAUTY REVOLUTION FROM L'ORÉAL PARIS. INTRODUCING MAKEUP GENIUS THE 1ST MOBILE MAKEUP TESTER IN 3D.

ON TEXT PHONE TO 96725 (LOREAL)
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RITE AID Manufacturer's Coupon Expires 10/24/14

L'ORÉAL Excellence Haircolor

YOU PAY **8⁹⁹**

LESS IN-AD COUPON **-1⁰⁰**

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2⁰⁰**

FINAL COST AFTER IN-AD AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **5⁹⁹**

WITH WELLNESS+ CARD

EXCELLENCE
 TRIPLE PROTECTION COLOR
 Cosmetics • Pre-Ecolorant • Collagen
 100% LONG-LASTING GRAY COVERAGE

RC4958401387601100414

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

L'ORÉAL PARIS

All L'ORÉAL Cosmetics

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

5⁹⁹

L'ORÉAL Hair Expertise, Ever or Oleo Select items, Advanced Hair Care Treatments or Root Rescue Hair Color

WITH WELLNESS+ CARD

Artificial Nails and Lashes

GET 5⁰⁰ +UP REWARD
 WITH WELLNESS+ CARD WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 2 +UP offers per household.

PHYSICIANS FORMULA All Cosmetics

GET 10⁰⁰ +UP REWARD
 WITH WELLNESS+ CARD WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.

40% OFF
 REGULAR RETAIL WITH WELLNESS+ CARD

Sally Hansen Cosmetics
 (excludes Bleach and Depilatories and Miracle Gel)

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

RENEWAL Implements

iheartriteaid.com

Nexus Shampoo, Conditioner or Stylers
 (excludes Trial Size)

GET 10⁰⁰ +UP REWARD
 WITH WELLNESS+ CARD WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 2 +UP offers per household.

L'ORÉAL Studio Stylers or V05 Stylers or Hot Oil

2⁹⁹

WITH WELLNESS+ CARD

Marc Anthony, Zero Frizz, Salon Grafix or Samy Hair Care
 Regular Retail \$7.49 - \$9.99

YOU PAY 5⁹⁹
 WITH WELLNESS+ CARD

GET 1⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.

Fragrances \$27.00 and up
 (excludes Gift Sets)

GET 10⁰⁰ +UP REWARD
 WITH WELLNESS+ CARD

*Limit 2 +UP offers per household.

Softsoap Liquid Hand Soap 7.5 oz.

BUY ONE GET SECOND ONE FREE
 OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL. WITH WELLNESS+ CARD

GET 1⁰⁰ +UP REWARD
 WITH WELLNESS+ CARD WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Irish Spring 8 Bar or Softsoap Liquid Hand Soap Refill 56 oz.

4⁹⁹

WITH WELLNESS+ CARD

Palmer's, Keri, Udderly Smooth, Bag Balm or Carmex Hand and Body Lotion

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

All Eucerin and Aquaphor Skin Care and Baby

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

GET 7⁰⁰ +UP REWARD
 WITH WELLNESS+ CARD WHEN YOU BUY \$20 OF THESE ITEMS

*Limit 4 +UP offers per household. Purchase dates 9/28 - 10/25/14

Gold Bond Skin, Bath, Foot or First Aid Care

BUY ONE GET SECOND ONE 50% OFF
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

6 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

GET 5⁰⁰ +UP[®] REWARD WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household.

Buy any Dove Body Wash 18 - 24 oz.
Get a FREE Dove Hair Product 5 - 12 oz.
See most Sunday papers for coupon

Dove
Body Wash
18 - 24 oz.
(excludes Men's)
5⁵⁰
WITH WELLNESS+ CARD



NEW

Dove
Haircare
7 - 12 oz.
(excludes Dove Advanced)
3⁰⁰
WITH WELLNESS+ CARD



Dove
Bath Soap
6 Bars (excludes Men's)
YOU PAY **6⁵⁰**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁰⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **5⁵⁰**
WITH WELLNESS+ CARD



TRESemmé
Shampoo or Conditioner
32 oz.
or Select Stylers
YOU PAY **2⁰⁰ FOR \$8**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-5⁰⁰ ON 2**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2⁰⁰ FOR \$3**
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.49



Dove
Advanced Care Antiperspirant/Deodorant
2.6 oz.
YOU PAY **5⁰⁰**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁵⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **3⁵⁰**
WITH WELLNESS+ CARD



simple
Skin Cleansers and Wipes
5⁰⁰
WITH WELLNESS+ CARD



TRESemmé
Shampoo or Conditioner 25 oz.
or Select Stylers
YOU PAY **2⁰⁰ FOR \$10**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-5⁰⁰ ON 2**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2⁰⁰ FOR \$5**
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$5.49



RITE AID Manufacturer's Coupon / Expires 10/04/14
Clear Scalp & Hair Therapy Shampoo or Conditioner 12.7 - 12.9 oz.
YOU PAY **5⁰⁰**
LESS IN-AD COUPON **-1⁰⁰**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1⁵⁰**
FINAL COST AFTER IN-AD AND MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2⁵⁰**
WITH WELLNESS+ CARD
Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.
RC4913401387601100414

GET 2⁰⁰ +UP[®] REWARD WHEN YOU BUY \$6 OF THESE ITEMS

*Limit 4 +UP offers per household. Purchase dates 9/28 - 10/25/14

Dove or Degree for Men
Antiperspirant/Deodorant
2.7 - 3 oz.
2 / \$7
SINGLE PURCHASE PRICE \$3.99
WITH WELLNESS+ CARD



AXE Antiperspirant/Deodorant or Body Spray (excludes Twin Packs and Trial Size)
YOU PAY **4⁰⁰**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2⁰⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2⁰⁰**
WITH WELLNESS+ CARD



3⁹⁹
WITH WELLNESS+ CARD
AXE Shower Gel 12 - 16 oz.
Shampoo 12 oz.
or **Detailer Tool**

2 / \$13
SINGLE PURCHASE PRICE \$6.99
WITH WELLNESS+ CARD
AXE Stylers or Men's Face Care, Dove Men's Face Care or Bar Soap
6 Pack Select items



GET 2⁰⁰ +UP[®] REWARD WHEN YOU BUY \$6 OF THESE ITEMS

A portion of the proceeds from a Suave purchase go to KidCenters!

*Limit 4 +UP offers per household. Purchase dates 9/28 - 10/25/14



2 / \$3
SINGLE PURCHASE PRICE \$1.99
WITH WELLNESS+ CARD
Shampoo or Conditioner 22.5 oz.
Antiperspirant Deodorant 2.6 oz.
or **Bodywash** 12 oz.



2 / \$4
SINGLE PURCHASE PRICE \$2.49
WITH WELLNESS+ CARD
Professionals, Stylers or Kids Haircare (excludes Moroccan or Keratin)



2 / \$6
SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD
Keratin or Moroccan Shampoo or Conditioner 12.6 oz.
Antiperspirant Deodorant 2 Pack or Aerosol 6 oz.



+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

GET 5⁰⁰ +UP[®] REWARD WHEN YOU BUY \$15 OF THESE ITEMS *Limit 4 +UP offers per household.

2/\$6
SINGLE PURCHASE PRICE \$3.19 WITH WELLNESS+ CARD

Xtra Laundry Detergent
35-44 Loads
Nice n' Fluffy Fabric Softener
Liquid 68.75 oz. or Sheets 100 ct.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Finish
27 - 32 ct. or Jet Dry

Clorox Bleach
64 oz.

YOU PAY 2 FOR \$5 OR 1 FOR \$4
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.79

2/\$5
SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD

Palmolive Dishwashing Liquid 25 oz.

2/\$7
SINGLE PURCHASE PRICE \$3.79 WITH WELLNESS+ CARD

Bounty Paper Towels 2 Roll

Renuzit Adjustables
Featuring Rest in Peach or Vampire Vanilla and more. Selection may vary by store. While Supplies Last

YOU PAY 3/300
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.29

GET 1⁰⁰ +UP[®] REWARD
WHEN YOU BUY 3 OF THESE ITEMS
*Limit 4 +UP offers per household.

Downy
Liquid, 48 - 60 Loads, Sheets 90 ct.

YOU PAY 5⁹⁹ -1⁰⁰ 4⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
WITH WELLNESS+ CARD

Oxi Clean
Automatic Dishwasher Detergent 12.7 oz. or 16 ct., and Stain Remover 1.3 lb., Spray 21.51 oz. or Stick

3⁹⁹
WITH WELLNESS+ CARD

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Dixie, Vanity Fair or Mardi Gras Paper Products and Wet Ones Towelettes

2/\$6
SINGLE PURCHASE PRICE \$3.19 WITH WELLNESS+ CARD

Clorox Disinfecting Wipes 35 ct., Toilet Bowl Cleaner 24 oz., Bathroom Cleaner 30 oz., Greenworks 32 oz.
Resolve Spray n' Wash 22 oz.

4⁹⁹
WITH WELLNESS+ CARD

AirWick Scented Oil Refills 2 Pack, Ultra Freshmatic Refill Cans 1 ct. or Car Fresheners 1 ct.

7⁴⁹
WITH WELLNESS+ CARD

Glad Trash Bags
Drawstring 13 Gallon 45 ct. or 30 Gallon 25 - 28 ct.
Odor Shield 13 Gallon 34 - 40 ct.
Twist Tie 13 Gallon 80 ct. or 30 Gallon 40 ct.
Lawn and Leaf 39 Gallon 15 ct.

6⁴⁹
WITH WELLNESS+ CARD

Simplify. 1000 ct. Bathroom Tissue 12 Roll

2/\$4
SINGLE PURCHASE PRICE \$2.29 WITH WELLNESS+ CARD

9 Lives Cat Food 4 Pack

4⁹⁹
WITH WELLNESS+ CARD

Pedigree and Kibbles 'n Bits Dry Dog Food 3.5 lb. or Meow Mix 3 - 3.15 lb. Whiskas 3.3 lb.

Applebee's Gift Cards

GET 5⁰⁰ +UP[®] REWARD
WHEN YOU BUY \$25 OR MORE OF THESE ITEMS
*Limit 2 +UP offers per household.

14⁹⁹
WITH WELLNESS+ CARD

Transformers Age of Extinction DVD
Release Date 9/30/14

hp Ink Cartridges
Selection may vary by store

YOU PAY 14⁹⁹ SALE RETAIL TO 34⁹⁹
WITH WELLNESS+ CARD

GET 10⁰⁰ +UP[®] REWARD
WHEN YOU BUY \$59 OF THESE ITEMS
*Limit 2 +UP offers per household.

8 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



JACK LINK'S
PREMIUM CUTS
TERIYAKI
BEEF JERKY
14g PROTEIN
JUMBO BAG

Jack Link's Beef Jerky 6.2 oz. Selection may vary by store

YOU PAY 7⁹⁹
WITH WELLNESS+ CARD

GET 100⁺ UP REWARD

*Limit 2 +UP offers per household.



CHEEZ-IT
baked Snack Mix
Original

Combos
Cheddar Cheese
Crisps

Pringles
Original

2/\$3
SINGLE PURCHASE PRICE \$1.99
WITH WELLNESS+ CARD

Combos 6.3 oz.
Pringles 2.86 - 5.9 oz.
or Cheez-It Snack Mix 3.5 - 4.5 oz.



ROYAL DANSK
Butter Cookies

Milano
double chocolate

Lay's
Classic

Lay's Potato Chips 9.5 - 10 oz. (excludes Kettle)

2⁹⁹
WITH WELLNESS+ CARD

Royal Dansk Butter Cookies 12 oz.
Pepperidge Farm Cookies 4.75 - 8.6 oz.



Pepperidge Farm Goldfish
6.6 - 8 oz.

Food Should Taste Good
SWEET POTATO
TORTILLA CHIPS

Goldfish
TORTILLA CHIPS

YOU PAY 2/4⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.29

GET 100⁺ UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



NATURE VALLEY
CRUNCHY

FIBER ONE
Oats & Chocolate

YOU PAY 250
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-50¢
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
200
WITH WELLNESS+ CARD

Fiber One or Nature Valley Bars 5 - 6 Pack Selection may vary by store



NESCAFÉ CLASICO
Coffee

Coffee-mate
Creamer

4⁹⁹
WITH WELLNESS+ CARD

Nescafé Clasico Coffee 7 oz.
Coffee-mate Creamer 35.3 oz.



Maxwell House
Original Roast
Coffee

8⁹⁹
WITH WELLNESS+ CARD

Maxwell House Coffee 30.6 oz.



QUAKER
Chewy
Chocolate Chip

Aunt Jemima
Original
Syrup

2/\$6
SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD

Quaker Chewy 8 ct.
Aunt Jemima Syrup 24 oz.



Edy's
Slow Churned
Ice Cream

YOU PAY 2/7⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.79

GET 100⁺ UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



Port Clyde
SARDINES

BUMBLE BEE
Chunk Light Tuna

Sweet Sue
Chunk Chicken

Port Clyde
Sardines

1⁰⁰
WITH WELLNESS+ CARD

Bumble Bee Chunk Light Tuna 5 oz.
Sweet Sue Chunk Chicken 5 oz.
Port Clyde Sardines 3.75 oz.
Selection may vary by store



7UP
Diet

7UP
Products

3/\$12
SINGLE PURCHASE PRICE \$4.99
WITH WELLNESS+ CARD

and 7-UP Products 12 Pack, 12 oz. Cans +CRV or Deposit where applicable



SUN-MAID
RAISINS

2/\$5
SINGLE PURCHASE PRICE \$2.79
WITH WELLNESS+ CARD

Sun-Maid Canisters or Yogurt Covered Raisins 5 - 8 oz.



Crystal Lake
Spring Water

2⁴⁹
WITH WELLNESS+ CARD

Crystal Lake Spring Water 24 Pack, 16.9 oz. Bottles +CRV or Deposit where applicable



Ocean Spray
Juice Cocktail

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Miller Lite
Beer

Budweiser
Beer

Coors
Beer

12⁹⁹
Budweiser, Miller or Coors Beer Select Varieties, 18 Pack, 12 oz. Bottles or Cans



Beck's
Lager

Yuengling
Lager

Redd's Wicked Ale

10⁹⁹
Beck's or Yuengling Lager Select Varieties, 12 Pack, 12 oz. Bottles or Cans
Redd's Wicked Ale 12 Pack, 10 oz. Cans
Bud Light Lime-a-Rita Select Varieties, 12 Pack, 8 oz. Cans



Miller Lite
Beer

Budweiser
Beer

Redd's Apple Ale or Angry Orchard

8⁹⁹
Miller Lite Beer 12 Pack, 12 oz. Bottles or Cans
Budweiser Beer Select Varieties, 8 Pack, 16 oz. Aluminum Bottles
Redd's Apple Ale or Angry Orchard 6 Pack, 12 oz. Bottles



Pabst Blue Ribbon
Beer

Rolling Rock
Beer

6⁹⁹
Pabst Blue Ribbon or Rolling Rock Beer Select Varieties, 12 Pack, 12 oz. Cans
Miller High Life Beer Select Varieties, 12 Pack, 12 oz. Bottles

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



YOU PAY 11.99
WITH WELLNESS+ CARD

GET 200 +UP
REWARD

Mars, Hershey's or Nestlé Variety Pack Candy Bars 18 - 20 ct.
*Limit 2 +UP offers per household.



SEE MOST SUNDAY PAPERS FOR COUPON

2/\$6

SINGLE PURCHASE PRICE \$3.49 WITH WELLNESS+ CARD

M&M's 9.9 - 12.6 oz. Selection may vary by store



Lindor Truffles 4.9 - 5.1 oz.

YOU PAY 2/6.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.79

GET 300 +UP
REWARD
WHEN YOU BUY \$12 OR MORE OF THESE ITEMS
*Limit 2 +UP offers per household.



88¢
WITH WELLNESS+ CARD

Trident, Dentyne, Stride or iD Single Pack Gum
Selection may vary by store



4.99
WITH WELLNESS+ CARD

Hershey's, Reese's, Mars, M&M's or Nestlé Big Bags 17 - 19.75 oz. or Gusset Bags 24 oz. Selection may vary by store



2/\$2

SINGLE PURCHASE PRICE \$1.09 WITH WELLNESS+ CARD

Theater Box Candy
Selection may vary by store



2/\$4

SINGLE PURCHASE PRICE \$2.19 WITH WELLNESS+ CARD

Non-Chocolate Peg Candy
Regular Retail \$2.29 - \$2.99
Selection may vary by store



2/\$3

SINGLE PURCHASE PRICE \$1.79 WITH WELLNESS+ CARD

Hershey's XL or Cadbury Chocolate Bars 3.5 - 4.4 oz. Selection may vary by store



2/\$6

SINGLE PURCHASE PRICE \$3.49 WITH WELLNESS+ CARD

Hershey's or Reese's Chocolate Stand Up Pouches 8 - 10.5 oz.



2/\$3

SINGLE PURCHASE PRICE \$1.79 WITH WELLNESS+ CARD

Russell Stover Sugar Free Candies 3 - 3.6 oz.



2/\$3

SINGLE PURCHASE PRICE \$1.69 WITH WELLNESS+ CARD

Altoids 1.67 oz. or Ice Breakers 1.3 - 1.5 oz.



4/\$2

SINGLE PURCHASE PRICE 79¢ WITH WELLNESS+ CARD

Mentos Rolls 1.32 oz.



Ferrero Rocher 12 ct. Raffaello Box 5.3 oz.

YOU PAY 2/6.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.49

GET 100 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 4 +UP offers per household.



Andes 4.67 oz., Toblerone 3.52 oz., Whoppers Carton 12 oz. Selection may vary by store

YOU PAY 2/4.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.79

GET 100 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 4 +UP offers per household.



2/\$6

SINGLE PURCHASE PRICE \$3.29 WITH WELLNESS+ CARD

Gum or Mint Bottles 40 - 80 ct. Selection may vary by store

10 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Great Savings on Halloween Novelties & Candy!

9⁹⁹
WITH WELLNESS+ CARD

Select Club Bags
Including Halloween Favorites
Selection may vary by store
Regular Retail \$10.99 - \$14.99

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Assorted Halloween Decor and Halloween Seasonal Candles
Selection may vary by store

14⁹⁹
WITH WELLNESS+ CARD

Extra Large Halloween Candy Bags
from Mars, Hershey's and Nestlé
Regular Retail \$19.99

BUY ONE GET SECOND ONE FREE
at equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Assorted Halloween Light Sets and Novelty Lights
Selection may vary by store

25% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

All Halloween Toys and Plush, Select Reader Link Books
Selection may vary by store

BUY TWO GET THIRD ONE FREE
at equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

Halloween Single Serve Candy
Regular Retail 79¢ - 99¢
Selection may vary by store

2/\$7
SINGLE PURCHASE PRICE \$3.79
WITH WELLNESS+ CARD

Dove and Mars Miniatures Bagged Candy 8 - 11.5 oz.
Selection may vary by store

5⁹⁹
WITH WELLNESS+ CARD

Assorted Halloween Bags
Regular Retail \$7.99
Selection may vary by store

7⁹⁹
WITH WELLNESS+ CARD

Charms Candy Carnival 44 oz.
Tootsie Child's Play 52 oz.
Mike & Ike Variety Pack 72 ct.
Wrigley's Assorted Mix 130 ct.
Selection may vary by store

GET 300 +UP REWARD WHEN YOU BUY \$10 OF THESE ITEMS

*Limit 4 +UP offers per household.

1⁰⁰
WITH WELLNESS+ CARD

Brach's Candy Corn 8 - 9 oz.
or **Halloween Peeps** 9 or 24 ct.
Selection may vary by store

2⁰⁰
WITH WELLNESS+ CARD

Brach's Candy Corn 16 oz.
or **Gummy Turtle**
or **Power Candy Pizza** 8.8 oz.
Selection may vary by store

2/\$2
SINGLE PURCHASE PRICE \$1.09
WITH WELLNESS+ CARD

Select Halloween Candies
Regular Retail \$1.29

5⁰⁰
WITH WELLNESS+ CARD

Russell Stover Boxed Candy 8 - 12 oz.
or **Whitman's Sampler** 7 - 12 oz.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Save \$182 In +UP REWARDS This Week

NEW FROM REVLON

All REVLON Color Cosmetics, Beauty Tools and ColorSilk Buttercream™

BUY ONE GET SECOND 50% Off

REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Dimetapp Children's Cold & Cough

Robitussin Children's Cough & Chest Congestion

Advil COLD & SINUS

Robitussin Cough+ Chest Congestion DM

YOU PAY 4.99 WITH WELLNESS+ CARD

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -3.00

GET 1.00 +UP REWARD

*Limit 1 +UP offer per household.

GET 10.00 +UP REWARD

WHEN YOU BUY \$25 ON ANY 3M PRODUCTS

*Limit 2 +UP offers per household. Purchase dates 9/28 - 10/25/14.

BUY ONE GET SECOND ONE 50% OFF

REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

All Scotch® Tape, Post-it® Notes and Command™ Products, All ACE™, Nexcare™ and Scotch-Brite™ Products and O-Cel-O™ 3-Pack Sponges

Manufacturer's Coupon / Expires 10/04/14

Buy 2 Participating Kellogg's Cereals, Get a FREE* Box of Pop-Tarts with Coupon

8 ct. WITH WELLNESS+ CARD

2/\$4 SINGLE PURCHASE PRICE \$2.49 WITH WELLNESS+ CARD

we carry milk!

Kellogg's Cereal
Frosted Flakes, Rice Krispies, Froot Loops, Apple Jacks, Corn Pops and Corn Flakes 8.7 - 12 oz., Raisin Bran Original 13.7 oz. Selection may vary by store

*Plus applicable sales tax. Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

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1.00 WITH WELLNESS+ CARD

Aquafina Water 1 Liter
Gatorade 32 oz.
or Mountain Dew
Kickstart 16 oz.
+CRV or deposit where applicable
Selection may vary by store

BUY ONE GET SECOND ONE FREE

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

SEE MOST SUNDAY PAPERS FOR COUPON

Rold Gold 10 - 16 oz.
Chex Mix, Bugles or Gardettos 5.5 - 8.75 oz.
Lay's Kettle Cooked Potato Chips 8.5 oz.
Planters Peanuts 10 - 16 oz.
Selection may vary by store

3/\$12 SINGLE PURCHASE PRICE \$4.99 WITH WELLNESS+ CARD

Pepsi and Pepsi Products
12 Pack, 12 oz. Cans +CRV or deposit where applicable

50% OFF REGULAR RETAIL WITH WELLNESS+ CARD

Assorted Fall Decor, Candles and Domestics (excludes Dollar Days Items) Selection may vary by store

50% OFF REGULAR RETAIL WITH WELLNESS+ CARD

Assorted Halloween Costumes, Masks, Wigs, Makeup, Accessories and Novelties Selection may vary by store (excludes Fantasy Makers, Fright Night, Phantom Frights, Nail-O-Ween and Witches Ball Cosmetics)

99¢ WITH WELLNESS+ CARD

Fun Size or Snack Size 6 Pack Candy

YOU PAY 2/5.00 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$2.79

GET 1.00 +UP REWARD

WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Fun Size Candy 9 - 12 oz.

WELLNESS+ CARD REQUIRED. UNLESS NOTED OTHERWISE, +UP PURCHASE REQUIREMENTS MUST BE SATISFIED IN A SINGLE TRANSACTION. +UP REWARDS ARE NOT VALID ON PRESCRIPTIONS AND CO-PAYS, TOBACCO PRODUCTS, ALCOHOL, GIFT CARDS, LOTTERY, LICENSES, MONEY SERVICES, PREPAID CARDS, NEWSPAPERS, STAMPS, MAILING SERVICES, ITEMS DISTRIBUTED BY MORAN FOOD AND SAVE A LOT STORES AND ITEMS PROHIBITED BY LAW. +UPS LOAD DIRECTLY TO CARD, WILL NOT BE ACTIVE UNTIL 6 AM THE FOLLOWING DAY AND EXPIRE 14 DAYS AFTER ACTIVATION. TO REDEEM THE AWARD, PURCHASE MUST BE GREATER THAN OR EQUAL TO THE DOLLAR VALUE AFTER ALL OTHER APPLICABLE DISCOUNTS ARE APPLIED. REWARDS ARE AUTOMATICALLY DEDUCTED WITH QUALIFIED PURCHASE. LOST, STOLEN, DAMAGED, OR EXPIRED COUPONS WILL NOT BE HONORED OR REPLACED. SUBJECT TO CHANGE WITHOUT NOTICE, SEE RITEAID.COM/RULES FOR LATEST INFORMATION.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IOAHO). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.

iheartriteaid.com... view advance Rite Aid ads and deals!

iheartriteaid.com... view advance Rite Aid ads and deals!

Vitamin & Nutrition SUPER COME

All NATURE'S BOUNTY or Flex-a-min Products

Be Your Healthy Best™



BUY ONE GET ONE SELECTION*

*Same brand, of equal or lesser value. Excludes Osteo Bi-Flex® Edge. Selection may vary by store. WITH WELLNESS+ CARD

All Sundown Naturals Vitamins and Supplements



Osteo Bi-Flex (excludes Osteo Edge)



All Ester-C Products



All Disney Vitamins

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

GREAT WAYS TO HELP YOU LIVE HEALTHY!



6.99

WITH WELLNESS+ CARD

Centrum Silver 65 - 80 ct., Centrum 130 ct., 8 oz. Liquid, Flavor Burst 60 ct. and Caltrate 60 ct.

GET WITH WELLNESS+ CARD

200+ UP REWARD

*Limit 2 +UP offers per household.

† Compared to Previous Tablet.
* Based on sales data.
Emergen-C® is a dietary supplement.
* Based on using the USDA.gov nutrient database value for a large, raw orange.
† Antioxidants include Vitamin C, Zinc and Manganese.

Emergen-C 30 ct.
Assorted flavors and formulas

BUY 1 GET 1 FREE WITH WELLNESS+ CARD

of equal or lesser value plus applicable sales tax.



Nature Made.



Popular Supplements



GREAT TASTING NEW VITAMINS AT RITE AID.



Nature Made Gummies may look like a fruity treat, but they are made with the quality you expect from Nature Made.

VitaMelts are great tasting and melt in your mouth, providing the same high quality you expect from Nature Made.

B +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

GET 10⁰⁰ +UP REWARD WHEN YOU BUY \$30 OF THESE ITEMS

*Limit 1 +UP offer per household.

www.iheartriteaid.com

Mix and Match

All One A Day, Flintstones, Citracal, TruBiotics, Phillips' Colon Health and Berocca



Pediatrician's #1 Choice
children's chewable vitamin brand

Buy One Get Second One 50% OFF
REGULAR RETAIL of equal or lesser value
WITH WELLNESS+ CARD

Did you know up to 90% of Americans fall short of getting key nutrients[†] from food alone
[†]Vitamin A (50%), Vitamin C (40%), Vitamin D (90%), Vitamin E (50%) and Calcium (50%)



Proud Sponsor of Mind & Body™
Find it in the Energy section



Support Digestive Health*

Highly Soluble, Easily Absorbed.



Only Leading Calcium Supplement with Genistein[‡]
[‡] Among leading brands



Complete Prenatal multivitamin that provides 100% daily value of Folic Acid

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



PHARMASSURE
All Vitamins and Supplements

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



L'il Critters or Vitafusion Gummy Vitamins, Accuflo Probiotic 60 ct.

GET 800 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

All Viactiv, Vitron C and Lipo-Flavonoid



Buy One Get Second One Free
same brand, of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

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