



i ♥ rite aid

PHARMACY [heartriteaid.com](http://heartriteaid.com)

SALE DATES OCT 19-25

ADDITIONAL HALLOWEEN AVAILABLE AT RITEAID.COM

Assorted Halloween Costumes, Masks and Wigs  
Selection may vary by store.



**50% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

Select Halloween Club Size Candy Bags  
Selection may vary by store



**9.99**  
WITH WELLNESS+ CARD



**2/\$2**  
SINGLE PURCHASE PRICE \$1.29  
WITH WELLNESS+ CARD

Hershey's, Mars or Nestlé 6 Pack Fun Size or Snack Size Candies



**2/\$4**  
SINGLE PURCHASE PRICE \$2.49  
WITH WELLNESS+ CARD

Mars, Nestlé or Wrigley's Fun Size Candy Bags 10 - 11.5 oz.

**Bounty** 8 Roll  
**Charmin Basic** 16 Roll  
**Charmin Ultra** 12 Roll

YOU PAY **6.99**  
LESS eSAVER ONLINE OFFER **-25¢**  
FINAL COST AFTER eSAVER ONLINE OFFER **6.74**  
WITH WELLNESS+ CARD  
Load offers at [riteaid.com/load2card](http://riteaid.com/load2card)

**Tide** Laundry Detergent 92 - 100 oz. Powder 53 - 68 Loads

YOU PAY **11.99**  
LESS eSAVER ONLINE OFFER **-2.00**  
FINAL COST AFTER eSAVER ONLINE OFFER **9.99**  
WITH WELLNESS+ CARD  
Load offers at [riteaid.com/load2card](http://riteaid.com/load2card)

**RITE AID** Vitamins and Supplements

**Buy One Get Second One Free**  
of equal or lesser value plus applicable sales tax. Items offered at regular retail.  
WITH WELLNESS+ CARD

**18.99**

**Budweiser, Labatt, Michelob, Coors or Miller Beer**  
Select Varieties, 30 Pack, 12 oz. Cans



YOU PAY **3/11.00**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$4.99

GET **1.00 +UP** REWARD  
WHEN YOU BUY 3 OF THESE ITEMS  
\*Limit 2 +UP offers per household.

Coke & Coke Products  
12 Pack, 12 oz. Cans  
+CRV or Deposit where applicable.

GET **5.00 +UP** REWARD WHEN YOU BUY \$20 OF L'OREAL SKIN CARE, COSMETICS, HAIR CARE OR HAIR COLOR  
\*Limit 4 +UP offers per household. Purchase Dates 9/28/14 - 10/25/14.

L'OREAL Cosmetics  
**40% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

SEE PAGE 8 FOR MORE OFFERS

RITE AID Manufacturer's Coupon / Expires 10/25/14

**FIBER One** 60 Count  
**Cheerios**

Buy 3 General Mills Cereals, Get **\$3.00 OFF** One Gallon of Milk with Coupon WITH WELLNESS+ CARD

**3/\$9**  
SINGLE PURCHASE PRICE \$3.49  
WITH WELLNESS+ CARD

RC4946001398701102514

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

NA #45, 46, 48, 49, SP #2, 3, 3X, 26 thru 28, 47 thru 49, 65, SRP #16, 18, 19

**Get your flu shot\* yet?** Shield Yourself from the Flu at Rite Aid TODAY.

\*Vaccines available while supplies last. Age restrictions apply in some states. See pharmacist for details.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

**GET 3<sup>00</sup> +UP<sup>®</sup> REWARD WHEN YOU BUY \$12 OF THESE ITEMS**

\*Limit 2 +UP offers per household.

# Trick or Treat

**5<sup>00</sup> WITH WELLNESS+ CARD**  
 Hershey's, Reese's Mars, M&M's or Nestlé Big Bags 17 - 19.75 oz.  
 Gusset Bags 24 oz.  
Selection may vary by store

**3<sup>00</sup> WITH WELLNESS+ CARD**  
 Reese's or Hershey's Snack Size Candy Bags 9.1 - 11.6 oz.

**7<sup>00</sup> WITH WELLNESS+ CARD**  
 Charms Candy Carnival 44 oz.  
 Tootsie Child's Play 52 oz.  
 Mike and Ike Variety Pack 72 ct.  
 Wrigley's Assorted Mix 130 ct.  
Selection may vary by store



**10<sup>99</sup> WITH WELLNESS+ CARD**  
 Mars, Hershey's or Nestlé Variety Pack Candy Bars 18 - 20 ct.



**14<sup>99</sup> WITH WELLNESS+ CARD**  
 Extra Large Halloween Candy Bags from Mars, Hershey's and Nestlé  
 Regular Retail \$19.99  
Selection may vary by store



**5<sup>99</sup> WITH WELLNESS+ CARD**  
 Russell Stover Boxed Candy 8 - 12 oz.  
 Whitman's Sampler 7 - 12 oz.



**2/\$6 SINGLE PURCHASE PRICE \$3.29 WITH WELLNESS+ CARD**  
 Frankford's Body Parts Gummy Candy 13.2 oz.  
 Hershey's or Mars Miniatures 10 - 12 oz.  
 M&M's Medium Bags 9.9 - 12.6 oz.  
 Tootsie Pops 12 - 16.8 oz.  
Selection may vary by store



**99¢ WITH WELLNESS+ CARD**  
 Select Halloween Candy  
 Regular Retail \$1.29  
Selection may vary by store



**2/\$1 SINGLE PURCHASE PRICE 69¢ WITH WELLNESS+ CARD**  
 Russell Stover Halloween Singles  
 Regular Retail 79¢



**2/\$2 SINGLE PURCHASE PRICE \$1.19 WITH WELLNESS+ CARD**  
 Halloween Peeps 9 or 24 ct. or Brach's Candy Corn 8 - 9 oz.  
Selection may vary by store



**2/\$4 SINGLE PURCHASE PRICE \$2.19 WITH WELLNESS+ CARD**  
 Brach's Candy Corn 16 oz. or Teenage Mutant Ninja Turtles Candy Pizza 8.8 oz.  
Selection may vary by store

2 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

# Halloween Decor

**iheartriteaid.com**

**50% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

**Halloween Makeup, Accessories, Novelties** (excludes Fantasy Makers, Fright Night, Phantom Frights, Witches Ball, Nail'D-Ween and Dollar Days items) Selection may vary by store

**Assorted Halloween Decor and Candles** Selection may vary by store

**50% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

**Assorted Halloween Light Sets**  
Selection may vary by store

## SHARE SPOOKY SURPRISES

with cards to make Halloween happy!  
Shop the greeting card aisle today!

AMERICAN GREETINGS

**25% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

**All Halloween Toys and Plush**  
Selection may vary by store

**50% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

**50% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

**Assorted Harvest Decor, Candles, Housewares and Domestic**  
(excludes Dollar Days Items) Selection may vary by store

**Garry Flashlight**  
2 Pack

**Glowstick Flashlight**  
Duracell

**Coppertop Batteries**  
AA or AAA 4 Pack  
C or D 2 Pack  
9 Volt 1 Pack

**Quantum Batteries**  
AAA or AA 2 Pack  
9 Volt 1 Pack

**3.99**  
WITH WELLNESS+ CARD

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



**1.79**

WITH WELLNESS+ CARD Hershey's or Cadbury XL Candy Bars 3.5 - 4.5 oz.

Assorted Non-Chocolate Pegged Candy  
Regular Retail \$2.29 - \$2.99

**2/\$4**

SINGLE PURCHASE PRICE \$2.19 WITH WELLNESS+ CARD



**1.19**

WITH WELLNESS+ CARD Theater Boxed Candy



**2/\$6**

SINGLE PURCHASE PRICE \$3.79 WITH WELLNESS+ CARD Dove Fruit Pouches 6 oz.

Lindt Premium Candy Pouches

**YOU PAY 2/6<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$3.49

**GET 300+<sup>UP</sup> REWARD**  
WHEN YOU BUY \$12 OF THESE ITEMS

\*Limit 2 +UP offers per household.



**99¢**

WITH WELLNESS+ CARD Tic Tac Big Pack 1 oz. or Wrigley's Single Serve Gum



**2/\$6**

SINGLE PURCHASE PRICE \$3.29 WITH WELLNESS+ CARD Gum or Mint Bottles 40 - 60 ct.

Tropicana Juice  
12 oz.  
Selection may vary by store  
+CRV or deposit where applicable

**2/\$3**

SINGLE PURCHASE PRICE \$1.69 WITH WELLNESS+ CARD



Hawaiian Punch 32 oz. or 3 Pack, 6.75 oz. Box  
Yoo-Hoo Chocolate Drink 3 Pack, 6.5 oz. Box  
+CRV or deposit where applicable

**88¢**

WITH WELLNESS+ CARD



**2/\$7**

SINGLE PURCHASE PRICE \$3.79 WITH WELLNESS+ CARD Ferrero Rocher 12 ct. Raffaello 5.3 oz.



7-UP and 7-Up Products 12 Pack, 12 oz. Cans  
+CRV or deposit where applicable

**YOU PAY 3/11<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$4.99

**GET 100+<sup>UP</sup> REWARD**  
WHEN YOU BUY 3 OF THESE ITEMS

\*Limit 2 +UP offers per household.

Red Bull Energy Drink  
8.4 oz. Can  
+CRV or deposit where applicable

**3/4<sup>98</sup>**

SINGLE PURCHASE PRICE \$1.79 WITH WELLNESS+ CARD



**2/\$3**

SINGLE PURCHASE PRICE \$1.79 WITH WELLNESS+ CARD

Starbucks Iced Coffee 11 oz.  
Refreshers or Doubleshot Energy 12 - 15 oz. Can  
Lipton Pure Leaf Tea 18.5 oz. Bottle  
+CRV or deposit where applicable



**2.99**

WITH WELLNESS+ CARD Nestlé Pure Life Purified Water 24 Pack, 0.5 Liter Bottles or Fridge Pack 12 Pack, 12 oz. Bottles +CRV or deposit where applicable

4 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



**1.99**  
WITH WELLNESS+ CARD  
Little Dutch Boy Holiday Cookies 13 oz.  
Original Gourmet Butter Cookies 12 oz.  
Pepperidge Farm Goldfish Crackers 6.6 - 8 oz., Combos 6.3 oz.  
Selection may vary by store

**1.00**  
WITH WELLNESS+ CARD  
Kraft Easy Mac Microwave Cup 2.05 oz.  
Macaroni & Cheese Dinner 7.25 oz.  
Nissin Bowl Noodles 3.27 - 3.32 oz.  
Jell-O Gelatin or Pudding 0.3 - 3.9 oz.  
Cheez-It 3 oz.  
Nabisco Go-Paks 3 - 3.5 oz.  
David Seeds 3.75 - 6 oz.  
Lay's Stax 5.5 - 5.75 oz.



**3.99**  
WITH WELLNESS+ CARD  
Oberto Beef Jerky 2.15 - 3.25 oz.  
Planters Cashew Halves or Mixed Nuts 8 - 10.3 oz.  
Premium Mixed Nuts or Whole Cashews 8.5 - 8.75 oz.  
Selection may vary by store



**2/\$6**  
SINGLE PURCHASE PRICE \$3.49 WITH WELLNESS+ CARD  
Kashi or Cascadian Farm Cereal 10.3 - 16 oz. or Cereal Bars 5 - 6 ct.  
Celestial Seasoning Teas 18 - 20 ct.

**4.99**  
WITH WELLNESS+ CARD  
Folgers Instant Coffee 8 oz. or Gourmet Selections 10 oz.  
Maxwell House Instant Coffee 8 oz.  
Kellogg's To Go Breakfast Shakes 4 Pack  
Selection may vary by store



**2/\$3**  
SINGLE PURCHASE PRICE \$1.79 WITH WELLNESS+ CARD  
Hormel Chili 10.5 - 15 oz.  
Bumble Bee Chunk White Albacore In Water 5 oz. or Pouch 2.5 oz.  
Chef Boyardee 14 - 15 oz.  
Underwood Deviled Ham  
Selection may vary by store



**2/\$7**  
SINGLE PURCHASE PRICE \$3.99 WITH WELLNESS+ CARD  
Folgers, Maxwell House or Café Bustelo Ground Coffee 10 - 11.5 oz.



**2/\$1**  
SINGLE PURCHASE PRICE 79¢ WITH WELLNESS+ CARD  
Nissin Big Cup Noodles 2.82 oz.  
Campbell's Baked Beans 11 oz.  
Selection may vary by store



**2/\$5**  
SINGLE PURCHASE PRICE \$2.99 WITH WELLNESS+ CARD  
Hormel Compleats 10 oz. or Spam 12 oz.  
or Corned Beef Hash  
Selection may vary by store



**2/\$7**  
SINGLE PURCHASE PRICE \$3.99 WITH WELLNESS+ CARD  
Häagen-Dazs Ice Cream 14 oz.  
Selection may vary by store



**15.99**  
Busch, Pabst Blue Ribbon, Miller High Life or Keystone Beer Select Varieties, 30 Pack, 12 oz. Cans



**13.99**  
Samuel Adams, Blue Moon, Corona or Heineken Beer Select Varieties, 12 Pack, 12 oz. Bottles or Cans



**13.99**  
Smith & Forge Hard Cider 12 Pack, 12 oz. Cans  
Johnny Appleseed Hard Cider 12 Pack, 12 oz. Bottles  
Mike's Hard Lemonade or Smirnoff Variety Pack Select Varieties, 12 Pack, 11.2 oz. Bottles



**11.99**  
Shock Top Beer Select Varieties, 12 Pack, 12 oz. Bottles  
Modelo Beer 12 Pack, 12 oz. Cans  
Redd's Wicked Apple Ale 12 Pack, 10 oz. Cans  
Bud Light Lime-a-Rita Assorted Varieties, 12 Pack, 8 oz. Cans

NA #45, 46, 48, 49, SP #2, 3, 3X, 26, 27, 28, 47, 48, 49, 65, SRP #16, 18, 19

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

**Theraflu** SEVERE COLD & COUGH  
**Alka-Seltzer PLUS** COLD  
**Alka-Seltzer PLUS** DAY & NIGHT  
**Triaminic** Night Time Cold & Cough

Mucinex Fast Max or Sinus Max 20 ct. or 6 oz.  
 Mucinex Hot Tea 8 ct.

**YOU PAY 10<sup>99</sup>**  
 WITH WELLNESS+ CARD  
**GET 200<sup>+</sup> UP REWARD**

\*Limit 3 +UP offers per household.

Vicks or Kaz Heating Pads, Vaporizers, Humidifiers or Thermometers  
**BUY ONE GET SECOND ONE 50% OFF**  
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

**Warm Steam** VAPORIZER  
**Vicks VapoPads**  
**SoftHeat** Heating Pad

**DayQuil** COLD & FLU  
**NyQuil** COLD & FLU

**6<sup>99</sup>**  
 WITH WELLNESS+ CARD  
**NyQuil or DayQuil** Adult Liquid 8 oz. or LiquiCaps 16 ct.

**HALLS** TRIPLE SOOTHING  
**HALLS** TRIPLE SOOTHING

**2/\$3**  
 SINGLE PURCHASE PRICE \$1.69 WITH WELLNESS+ CARD  
**Halls Cough Drops** 30 ct.

**HOT BUY!**  
**Delsym** Cough Syrup  
**BUY ONE GET SECOND ONE FREE**  
 OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL WITH WELLNESS+ CARD

**ChapStick** mixstix  
**softlips** CUBE  
**softlips** CUBE

**2/\$5**  
 SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD  
**ChapStick** MixStix or Hydration Lock Lip Balm .15 oz.  
**Softlips** Cube .23 oz. or Vanilla Lip Balm 2 Pack

**Nexium 24HR** Treats Frequent Heartburn  
**Nexium 24 Hour** 28 ct.  
 The purple pill, now without a prescription

**YOU PAY 18<sup>44</sup>**  
 WITH WELLNESS+ CARD  
**GET 300<sup>+</sup> UP REWARD**

\*Limit 2 +UP offers per household.

**ALEVE pm**  
**ALEVE**  
**BAYER** Aspirin

**Aleve** Caplets or Tablets 200 ct. Liquegels 80 ct., PM 80 ct.  
**Bayer Aspirin** 300 ct., Back and Body 200 ct.

**YOU PAY 13<sup>99</sup>**  
 WITH WELLNESS+ CARD  
**GET 200<sup>+</sup> UP REWARD**

\*Limit 3 +UP offers per household.

**Aleve** Pain Relievers  
 Tablets or Caplets 50 ct., Gelscaps 40 ct.  
**Bayer Aspirin** Choose from Bayer for Women 60 ct., Back and Body 50 ct., 325 mg. 100 ct., 81 mg. 120 ct. or 36 ct. 3 Pack

**YOU PAY 2/13<sup>00</sup>**  
 WITH WELLNESS+ CARD  
 SINGLE PURCHASE PRICE \$6.75  
**GET 300<sup>+</sup> UP REWARD**  
 WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household.

**Advil LIQUI-GELS**  
**Advil PM**

**Advil** Tablets or Caplets 100 ct., Migraine, Film Coated or Liquegels 80 ct.  
**Advil PM** Caplets or Liquegels 40 ct.

**BUY ONE GET SECOND ONE 50% OFF**  
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Manufacturer's Coupon / Expires 10/25/14  
**SAVE \$2<sup>00</sup>**  
 WITH WELLNESS+ CARD

**Pepto-Bismol** Maximum Strength 12 oz. or Regular Strength 16 oz.  
**Children's Pepto** Chewable Tablets 24 ct.

RC4912109398201102514

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

**Correctol** 5 mg., 30 ct.

**YOU PAY 5<sup>00</sup>**  
 WITH WELLNESS+ CARD  
**LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -3<sup>00</sup>**  
**GET 200<sup>+</sup> UP REWARD**

\*Limit 1 +UP offer per household.

**Coricidin HBP** Powerful Cold & Flu relief that won't raise your blood pressure 16 - 24 ct. Tablets or Liquid

**YOU PAY 5<sup>99</sup>**  
 WITH WELLNESS+ CARD  
**LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -3<sup>00</sup>**  
**GET 100<sup>+</sup> UP REWARD**

\*Limit 1 +UP offer per household.

**Claritin** Reditabs  
**Claritin** Non-Drowsy 24 Hour

**YOU PAY 19<sup>99</sup>**  
 WITH WELLNESS+ CARD  
**LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -4<sup>00</sup>**  
**FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 15<sup>99</sup>**

**Claritin Allergy Relief** Tablets or Reditabs 30 ct. (excludes Claritin-D and Children's Grape Reditabs)

**QUIT FOR YOU**  
 Try to quit smoking for good with Rite Aid.  
 Introducing Rite Aid's "Quit for You" smoking cessation program.  
 See your Pharmacist for the right quit plan for you.

6 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

**ONE A DAY**  
Men's or Women's 100 ct., 50 Plus 65 ct., Pro Edge 50 ct., Active Metabolism 50 ct., Energy 50 ct., Petites 160 ct. or VitaCraves 50 - 70 ct.

**YOU PAY 8.99** WITH WELLNESS+ CARD  
**GET 3.00 +UP REWARD**

**NATURE'S BOUNTY**  
The Year's Healthiest Best™  
and Flex-A-Min Vitamins and Supplements

**BUY ONE GET SECOND ONE FREE**  
of equal or lesser value plus applicable sales tax. Items offered at regular retail.  
WITH WELLNESS+ CARD

**Osteo Bi-Flex** Supplements (excludes Edge)  
**BUY ONE GET SECOND ONE FREE**  
of equal or lesser value plus applicable sales tax. Items offered at regular retail.  
WITH WELLNESS+ CARD

Select GNC items now available in most stores

**Sundown Naturals**  
Active Adult Multivitamin, B12 Gummies, Vitamin C Gummies  
**4.99** WITH WELLNESS+ CARD

**GNC Triple Strength Fish Oil** 1240 - 90 ct., 1500 - 120 ct. and Plus Krill 60 ct.  
**TriFlex** 120 ct.  
**Ultra Probiotic Complex** 25 Billion - 30 ct., 50 Billion - 30 ct., 75 Billion - 20 ct.

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

**Estroven**, i-cool and AZO Max 100 ct. or Brainstrong Memory, 30 ct.

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD  
**GET 2.00 +UP REWARD**  
\*Limit 1 +UP offer per household.

**5-hour ENERGY**  
**BUY 5 Hour Energy Shot 6 Pack GET 5 Hour Energy Shot 2 Pack FREE**  
\*plus applicable sales tax.  
WITH WELLNESS+ CARD

**FreeStyle Life** Blood Glucose Test Strips  
**BUY FreeStyle Life Test Strips 50 ct. GET FreeStyle Lancets 100 ct. FREE**  
\*plus applicable sales tax.  
WITH WELLNESS+ CARD

**Body Lab** **New!**  
7-DAY ULTRAPAST LM KIT™  
**19.99** WITH WELLNESS+ CARD  
Body Lab 7 Day Kit, Pre Workout, Total Burn and Protein Powders (excludes Thermogenic Powder)  
Zantrex 3 56 - 84 ct., Relacore 72 ct., and HCG Solution 1 oz.

**RITE AID PHARMACY** YOUR EXCLUSIVE DRUGSTORE DESTINATION FOR GNC  
**GNC LIVE WELL** IN SELECT RITE AID LOCATIONS  
**GOLD CARD MEMBERS SAVE 20% EVERY DAY**

**GNC Pro Performance™ and Pro Performance™ AMP MIX & MATCH**  
**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

**AMINO 1000**, **CLA**, **100% WHEY PROTEIN**, **AMPLIFIED MASS XXX**, **AMPLIFIED CREATINE 189**

**Medicare Part D Open Enrollment Oct. 15 - Dec. 7**

**CHOOSE THE BEST PLAN FOR YOU\***

Go online to [riteaid.com/medicareadvisor](http://riteaid.com/medicareadvisor), or talk to your pharmacist about Rite Aid's Medicare Advisor Tool.

[iheartriteaid.com](http://iheartriteaid.com)

\*When filling prescriptions at Rite Aid

**MUSCLE MILK** Protein Powders 1.93 lb.

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

**GNC Women's Ultra Mega™, Mega Men™ and AMP Vitapack Programs**

**19.99** WITH WELLNESS+ CARD

\*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at [www.riteaid.com](http://www.riteaid.com). Selection may vary by store.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS. 7

**GET 5<sup>00</sup> +UP<sup>+</sup> REWARD**

**WHEN YOU BUY \$20 OF L'ORÉAL SKIN CARE, COSMETICS, HAIR CARE OR HAIR COLOR**

\*Limit 4 +UP offers per household. Purchase dates 9/28 - 10/25/14

Manufacturer's Coupon / Expires 10/25/14

**SAVE \$2<sup>00</sup>**  
WITH WELLNESS+ CARD

L'ORÉAL Couleur Experte, Healthy Look, Highlighting Kits or Elnett Hair Spray 11 oz.

**\$3 OFF COUPON IN MOST SUNDAY PAPERS ON ELNETT**

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4958401398201102514

L'ORÉAL Advanced Hair Care Shampoo or Conditioner 12.6 oz. or Select Stylers

**3<sup>99</sup>**  
WITH WELLNESS+ CARD



Manufacturer's Coupon / Expires 10/25/14

**SAVE \$1<sup>00</sup>**  
WITH WELLNESS+ CARD

L'ORÉAL Preference or Mousse Absolue Hair Color (excludes Ombre)

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4958402397601102514



L'ORÉAL Age Perfect Glow Renewal, Revitalift Triple Power and Miracle Blur Regular Retail \$24.99 - \$25.99

**11<sup>99</sup>** L'ORÉAL Facial Moisturizers Regular Retail \$16.99 - \$20.99  
WITH WELLNESS+ CARD

**19<sup>99</sup>**  
WITH WELLNESS+ CARD



A portion of the proceeds from

**GET 2<sup>00</sup> +UP<sup>+</sup> REWARD** WHEN YOU BUY \$6 OF THESE ITEMS

\*Limit 4 +UP offers per household. Purchase dates 9/28 - 10/25/14

go to KidCents to benefit Suave initiatives.

**2/\$6**  
SINGLE PURCHASE PRICE \$3.49 WITH WELLNESS+ CARD

Keratin or Moroccan Shampoo or Conditioner 12.6 oz.  
Antiperspirant Deodorant 2 Pack or Aerosol 6 oz.

**YOU PAY 2/7<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$3.99

**GET 2<sup>00</sup> +UP<sup>+</sup> REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS  
\*Limit 2 +UP offers per household.

Dove or Degree Women's Antiperspirant/Deodorant, Dove or Caress Women's Soap Bar 2 ct., Dove or Caress Women's Body Wash 12 oz., Vaseline Intensive Care Lotion 10 oz., Dove Women's Hair Care

iheartriteaid.com

Simple Cleansers and Wipes Regular Retail \$6.99 - \$8.29

**YOU PAY 4<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET 2<sup>00</sup> +UP<sup>+</sup> REWARD**  
\*Limit 2 +UP offers per household.

All Garnier Skin Care

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

**GET 8<sup>00</sup> +UP<sup>+</sup> REWARD**  
WHEN YOU BUY \$20 OF THESE ITEMS  
\*Limit 2 +UP offers per household.

All Cetaphil Skin Care

**GET 7<sup>00</sup> +UP<sup>+</sup> REWARD**  
WITH WELLNESS+ CARD  
WHEN YOU BUY \$18 OF THESE ITEMS  
\*Limit 2 +UP offers per household.

SEE MOST SUNDAY PAPERS FOR COUPON

Jergens, Curél or Bioré Skin Care Products (excludes Trial Size)

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

**GET 3<sup>00</sup> +UP<sup>+</sup> REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS  
\*Limit 4 +UP offers per household. Purchase dates 9/28 - 10/25/14

Manufacturer's Coupon / Expires 10/25/14

**SAVE \$1<sup>00</sup>**  
WITH WELLNESS+ CARD

All Clean & Clear and Lubriderm 16 oz.

RC4941801397601102514

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Softsoap Liquid Hand Soap 7.5 oz.  
Zest or Coast Bar Soap 3 Pack  
Zest Body Wash

**1<sup>99</sup>**  
WITH WELLNESS+ CARD

Dial Liquid Hand Soap 7.5 oz.  
Tone Bar Soap 2 Pack  
Dial Bar Soap 3 Pack

**YOU PAY 2/4<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$2.29

**GET 1<sup>00</sup> +UP<sup>+</sup> REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS  
\*Limit 2 +UP offers per household.

Legs everyday KNEE HIGHS  
Kushyfoot or L'eggs Pantyhose, Socks, Tights, Foot Covers or Flats to Go

**BUY ONE GET SECOND ONE FREE**  
of equal or lesser value plus applicable sales tax. Items offered at regular retail.  
WITH WELLNESS+ CARD

8 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

**REVLON BEAUTY MONTH**  
All Revlon Color Cosmetics, Revlon Beauty Tools and Revlon ColorSilk Buttercream

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

**COVERGIRL**  
Eye, Lip and Nail

**5.99**  
WITH WELLNESS+ CARD

**MAYBELLINE NEW YORK**  
Eye Studio Shadows & Liners, Volum Express Mascara, and Color Sensational Lipcolor (Excludes Big Eyes Mascara and Color Elixir Lip)

**\$1 OFF COUPON IN MOST SUNDAY PAPERS**

**40% OFF**  
REGULAR RETAIL WITH WELLNESS+ CARD

All wet n wild Cosmetics and Fergie Nail Enamel

**GET 10.00 +UP REWARD**  
WITH WELLNESS+ CARD WHEN YOU BUY \$15 OF THESE ITEMS  
\*Limit 2 +UP offers per household.

**PHYSICIANS FORMULA**  
Face and Eye

**GET 7.00 +UP REWARD**  
WITH WELLNESS+ CARD WHEN YOU BUY \$15 OF THESE ITEMS  
\*Limit 2 +UP offers per household.

**Neutrogena Cosmetics**

**GET 5.00 +UP REWARD**  
WITH WELLNESS+ CARD WHEN YOU BUY \$10 OF THESE ITEMS  
\*Limit 2 +UP offers per household.

Artificial Nails and Lashes  
(excludes Fantasy Makers and Fright Nights)

**essie Nail Enamel**  
Choose From Over 100 Shades  
Selection may vary by store

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL of equal or lesser value  
WITH WELLNESS+ CARD

**ALMAY**  
All Cosmetics

**2/\$5**  
SINGLE PURCHASE PRICE \$2.99  
WITH WELLNESS+ CARD

**MAYBELLINE**  
All Baby Lips Products

**TRESemmé**  
Shampoo or Conditioner 32 oz. or Select Stylers

**YOU PAY 2/8.00**  
WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$4.49

**GET 3.00 +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS  
\*Limit 2 +UP offers per household.

**TRESemmé**  
Premium Shampoo or Conditioner 25 oz. or Select Stylers

**YOU PAY 2/10.00**  
WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$5.49

**GET 3.00 +UP REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS  
\*Limit 2 +UP offers per household.

**REVLON ColorSilk Hair Color**  
One Application (excludes Buttercream)

**YOU PAY 2 FOR \$6 OR 1 ON 2**  
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS  
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2 FOR \$5  
WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.49

**VOS**  
Shampoo or Conditioner 12.5 oz.

**89¢**  
WITH WELLNESS+ CARD

**\$1.00 eSaver offer on HEAD & SHOULDERS at riteaid.com/load2Card**

**BIOTA**  
Revlon Frost & Glow Highlighting Kits, Biota Thin Hair Shampoo, Head & Shoulders Shampoo 23.7 oz. or Clinical or Extra Strength 14.2 oz.

**7.50**  
WITH WELLNESS+ CARD

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS. 9

**Puracyn<sup>OTC</sup>**  
**First Choice for Wounds**  
 Wound & Skin Care Solution

- No Antibiotics
- No Alcohol
- No Steroids
- Dye-Free

**YOU PAY 10<sup>00</sup>**  
 WITH WELLNESS+ CARD

**GET 10<sup>00</sup> +UP**  
 REWARD

\*Limit 1 +UP offer per household.

**\$3 OFF ON 2 COUPON IN MOST SUNDAY PAPERS**

**Refresh**  
 Drops 30 ml., Celluvisc 30 ct., Refresh Plus 50 ct., Optive Advanced 0.33 oz., Optive Advanced PF 30 ct.

**13<sup>99</sup>**  
 WITH WELLNESS+ CARD

**heavy duty latex gloves**  
**ear-loop face mask**  
**synthetic nitrile gloves**

**BUY ONE GET SECOND ONE 50% OFF**  
 REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

**GET 5<sup>00</sup> +UP**  
 REWARD

\*Limit 2 +UP offers per household.

**All Similasan Eye and Ear Care Products**

**YOU PAY 9<sup>99</sup>**  
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

**-3<sup>00</sup>**

**FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 6<sup>99</sup>**  
 WITH WELLNESS+ CARD

**RITE AID**

**Family Planning, Personal Lubricants, Menstrual Pain Relief, Feminine Anti-Itch Relief, Washes, Moisturizers, Powders and Cloths**

**BUY ONE GET SECOND ONE 50% OFF**  
 REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

**Rephresh and Replens Feminine Care Products**  
 (excludes Rephresh Clean Balance Kit)

**GET 10<sup>00</sup> +UP**  
 REWARD

\*Limit 1 +UP offer per household.

**DNA Paternity Test Kit, SpermCheck Fertility Kit or Gender Prediction Kit 1 ct.**

**GET 10<sup>00</sup> +UP**  
 REWARD

\*Limit 1 +UP offer per household.

**greatcall. Staying independent has never been this easy.**

**splash with 5star**  
 Urgent Response Device

**jitterbug5**  
 More than an easy-to-use cell phone

**touch3**  
 The health and safety smartphone that's easy to use

**Mobile Medical Devices - 3 Styles**

<b>YOU PAY 49<sup>99</sup></b> WITH WELLNESS+ CARD	<b>YOU PAY 99<sup>99</sup></b> WITH WELLNESS+ CARD	<b>YOU PAY 149<sup>99</sup></b> WITH WELLNESS+ CARD
<b>GET 5<sup>00</sup> +UP</b> REWARD	<b>GET 10<sup>00</sup> +UP</b> REWARD	<b>GET 15<sup>00</sup> +UP</b> REWARD
<small>*Limit 1 +UP offer per household.</small>	<small>*Limit 1 +UP offer per household.</small>	<small>*Limit 1 +UP offer per household.</small>
The most affordable mobile medical alert device that works anywhere, even in the shower.	Now with a hotline to health and safety experts.	User friendly with built-in health and safety apps.

**ALL-NEW! NO CONTRACTS. PLANS START AT \$14<sup>99</sup>/MONTH.** See in-store display for product details.

**Trojan Condoms**  
 10 - 12 ct. (excludes Natural Lamb 10 ct.)

**YOU PAY 13<sup>99</sup>**  
 WITH WELLNESS+ CARD

**GET 5<sup>00</sup> +UP**  
 REWARD

\*Limit 2 +UP offers per household.

**Oxytrol 4 ct. or Kegrel Exercisers**

**GET 2<sup>00</sup> +UP**  
 REWARD

**WHEN YOU BUY 2 OF THESE ITEMS**

\*Limit 2 +UP offers per household.

**Trojan Lubricants**  
 (excludes Trojan Explore Lubricant)

**GET 5<sup>00</sup> +UP**  
 REWARD

\*Limit 2 +UP offers per household.

**Entire Line**

**BUY ONE GET SECOND ONE 50% OFF**  
 REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

**GET 4<sup>00</sup> +UP**  
 REWARD

**WHEN YOU BUY 2 OF THESE ITEMS**

\*Limit 2 +UP offers per household.

**Enter for a Chance to Win VOTE FOR YOUR FAVORITE PHARMACY TEAM MEMBER**

**Vote today and you could win \$2,500 in Rite Aid Gift cards**

Visit your local Rite Aid to fill out a ballot today or vote online at [riteaid.com/vote](http://riteaid.com/vote).

**heartriteaid.com**

NO PURCHASE NECESSARY to enter the sweepstakes. A purchase does not increase your chances of winning. Consumer portion of the Sweepstakes is open only to legal residents of the U.S. & DC, who are 18 or older and are Rite Aid Pharmacy Technicians or Wellness Ambassadors. Void where prohibited. The Rite Aid "Vote for Your Favorite Pharmacy Team Member" Sweepstakes runs 10/01/14 to 11/30/14. Sponsored by Rite Aid Holdings, Inc. For Official Rules, visit [www.riteaid.com/ra](http://www.riteaid.com/ra).

10 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



**11.99** Depend Shields for Men 58 ct., Guards for Men 52 ct. Briebs 16 - 20 ct., Real Fit Silhouette Underwear 10 - 12 ct. or Underwear 15 - 19 ct. Poise Pads 27 - 54 ct.



**2/\$5** Kotex Maxi Pads 14 - 24 ct. Lightdays Pantliners 64 ct. Poise Micro Liner 24 - 26 ct. (excludes U by Kotex)



**3.99** Crest 3D White Luxe 4.1 oz. ProHealth Clinical 5.8 oz. Rinse ProHealth 500 ml. Oral-B Manual Toothbrush 3D White Proflex or ProHealth Clinical



**2/3.50** Crest Toothpaste Regular, Tartar Control or Baking Soda & Peroxide Toothpaste 6.4 oz. Oral-B Toothbrush Indicator Manual 1 ct.



**4.99** Always Discreet Liners 30 - 48 ct.



Always Infinity 24 - 36 ct. Ultra Thin Jumbo Pack 36 - 44 ct. Pantliners 162 ct. Tampax Pearl Tampons 32 - 36 ct.

**6.99** YOU PAY WITH WELLNESS+ CARD GET **150+UP** REWARD



**3.49** Colgate Toothpaste Total Advanced 7.6 oz., Total 7.8 oz. Optic White 5 - 5.5 oz. Platinum, Dial Action, Sensitive 6 oz. Mouthwash Total 500 ml. Toothbrush Sensitive ProRelief, Slim Soft or Advanced 1 ct.



**5.99** LISTERINE Mouth Rinse Ultra Clean, Total Care or Naturals 1 Liter Whiting 16 oz. Biotene Mouth Rinse 16 oz., Toothpaste 4.5 oz. or Oral Balance 1.5 oz.

**8.99** YOU PAY LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00** FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **7.99** WITH WELLNESS+ CARD

**HUGGIES** Jumbo Pack Diapers, Pull-Ups or GoodNites, Tru-Fit or Bed Mat 9 ct.

**50% OFF** BUY ONE GET SECOND ONE REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

All Johnson's Baby Care and Desitin

**10.99** YOU PAY WITH WELLNESS+ CARD GET **200+UP** REWARD

**Gillette ProGlide Flex Ball Razor**

\*Limit 2 +UP offers per household.

**SAVE \$2.00** WITH WELLNESS+ CARD

**Gillette Select Disposable Razors** 2 - 12 ct. (excludes Custom+3 and Fusion 2 ct.)

RC4912145398201102514

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

**3.99** YOU PAY WITH WELLNESS+ CARD GET **500+UP** REWARD WHEN YOU BUY \$20 OF THESE ITEMS

**Pediatric Electrolytes**

**50c OFF** COUPON IN MOST SUNDAY PAPERS

**50% OFF** BUY ONE GET SECOND ONE REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

**HUGGIES** Wipes Tubs 64 - 72 ct. Refills 168 ct.

\*Limit 4 +UP offers per household. Offer valid 9/28 - 10/25/14

**SAVE \$4.00** WITH WELLNESS+ CARD

All Schick Cartridges

RC4934202399301102514

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

**SAVE \$2.00** WITH WELLNESS+ CARD

Schick Disposable Razors or Shave Preps Edge, Skintimate or Hydro Shave Gel

RC4934202398201102514

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

heartriteaid.com... view advance Rite Aid ads and deals!

heartriteaid.com... view advance Rite Aid ads and deals!

**Manufacturer's Coupon / Expires 10/25/14**

**RITE AID**  
**Omeprazole Acid Reducer**  
 42 ct.

**YOU PAY 19<sup>99</sup>**  
**LESS IN-AD COUPON -6<sup>00</sup>**  
**FINAL COST AFTER IN-AD COUPON 13<sup>99</sup>**  
**WITH WELLNESS+ CARD**

**RC4933602397201102514**

**Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.**

**BUY ONE GET SECOND ONE 50% OFF**  
**REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD**

**RITE AID**  
**Acid Reducers**  
 Choose from Famotidine or Ranitidine

**3<sup>99</sup>**  
**RITE AID**  
**Cold and Cough Relievers**  
 Tussin 4 oz., Nighttime or Daytime Cold and Flu Liquid 6 - 8 oz. or Liquigels 20 - 24 ct.

**2/\$5**  
**SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD**

**RITE AID**  
**Maxi Pads** 14 - 24 ct. (excludes Overnight Extra Heavy 20 ct.)  
**Pantliners** 60 ct.  
**Tampons** 18 - 20 ct.

**2/\$18**  
**SINGLE PURCHASE PRICE \$9.99 WITH WELLNESS+ CARD**

**RITE AID**  
**Protective Underwear** 12 - 20 ct.  
**Undergarments** 30 ct.  
**Guards for Men** 52 ct.  
**Briefs** 14 ct.  
**Bladder Control Pads** 30 - 54 ct.

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**BUY ONE GET SECOND ONE 50% OFF**  
**REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD**

**RITE AID**  
**Bath Accessories**  
 (excludes Organic Cotton)

**BUY ONE GET SECOND ONE 50% OFF**  
**REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD**

**RITE AID**  
**RENEWAL Skin Care**

**2/\$5**  
**SINGLE PURCHASE PRICE \$2.79 WITH WELLNESS+ CARD**

**RITE AID**  
**Manual Toothbrushes** 2, 3 and 5 Pack  
**Mouthrinse** 16 oz. - 1 Liter  
**Denture Tablets** 40 ct.  
**Floss Premium, Soft N Smooth and Dental Tape or Flossers** 48 - 150 ct.  
**or Denture Adhesives** 2 - 2.4 oz.

**2/\$8**  
**SINGLE PURCHASE PRICE \$4.99 WITH WELLNESS+ CARD**

**RITE AID**  
**RENEWAL Disposable Razors**  
 3 - 12 ct. (excludes Single Blade 12 ct., Women's Gentle 10 ct., 5 Blade 3 ct.)

**2/\$10**  
**SINGLE PURCHASE PRICE \$5.99 WITH WELLNESS+ CARD**

**RITE AID**  
**TRUEplus glucose tablets** 50 TABLETS  
**TRUEplus lancets** 25 - 100 ct.

**FREE!**  
**RITE AID TRUEresult METER**  
 See Pharmacist for details

**16**  
**TRUEtest TEST STRIPS \$15 Co-Pay WITH WELLNESS+ CARD**

**71<sup>99</sup>**  
**WITH WELLNESS+ CARD**

**RITE AID**  
**Truetest Blood Glucose Test Strips** 100 ct.

**BUY ONE GET SECOND ONE 50% OFF**  
**REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD**

**RITE AID**  
**Nicotine Gum** 100 - 110 ct.  
**Lozenges** 72 - 81 ct.  
**Transdermal Patch** 14 ct.

**GET 20<sup>00</sup> + UP REWARD**  
**WITH WELLNESS+ CARD**

**RITE AID**  
**Blood Pressure Monitors**

\*Limit 1 +UP offer per household.

12 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

**GET 5<sup>00</sup> +UP REWARD WHEN YOU BUY \$20 OF THESE ITEMS**

\*Limit 2 +UP offers per household. Offer valid 9/28 - 10/25/14

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**tugaboos**  
Jumbo Pack Diapers  
**7<sup>99</sup>**  
WITH WELLNESS+ CARD



**14<sup>99</sup>** **tugaboos**  
Infant Formula  
Premium or Advantage  
23.2 - 25.75 oz.

**5<sup>99</sup>** **tugaboos**  
Baby Wipes 184 - 216 ct.  
or Tugaboos Infant Formula  
8 oz.

**HOME**  
Paper and  
Foam Plates,  
Cups or Bowls

**Simplify.**  
Plates 100 ct.  
(excludes Translucent  
50 ct. Cups)

**YOU PAY 2/4<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$2.29

**GET 5<sup>00</sup> +UP REWARD**  
WHEN YOU BUY \$15 OF THESE ITEMS  
\*Limit 2 +UP offers per household.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD

**HOME**  
Facial Tissues  
65 - 230 ct. or  
Pocket Pack 8 ct.



**HOME**  
**2/\$3**  
SINGLE PURCHASE PRICE \$1.79  
WITH WELLNESS+ CARD

**HOME**  
Big Roll Paper Towels,  
Food Storage Bags  
Quart 20 - 25 ct., Gallon 15 - 20 ct.  
or Zipper Sandwich 50 ct.  
or Brown Lunch Bags 50 ct.,  
Aluminum Foil 25 Sq. Ft.  
Selection may vary by store



**HOME**  
Bleach  
Concentrated 64 oz.  
Fabric Softener  
Dryer Sheets 40 ct.  
**1<sup>99</sup>**  
WITH WELLNESS+ CARD



Single Pack Coffee Cups 12 ct.  
Selection may vary by store

**YOU PAY 5<sup>49</sup>**  
WITH WELLNESS+ CARD  
**GET 1<sup>00</sup> +UP REWARD**  
\*Limit 2 +UP offers per household.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD

**Pantry**  
Coffee Creamer 15 - 16 oz.,  
Honey 12 oz.,  
Tea 20 - 100 ct. or  
Instant Oatmeal 10 Pack  
Selection may vary by store



All **HOME**  
Batteries,  
All Hearing Aid  
Batteries,  
650 Minute  
Calling Card

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD

**HOME**  
Glue, Tape, Home Office  
and Calculators



**2/\$3**  
SINGLE PURCHASE PRICE \$1.69  
WITH WELLNESS+ CARD

**Pantry**  
Peg Candy  
Selection may vary by store



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL  
of equal or lesser value  
WITH WELLNESS+ CARD

**Pantry**  
Chocolate Chip or  
Chocolate Sandwich Cookies  
13.75 - 15.5 oz.  
Milk Chocolate or White  
Fudge Covered Pretzels 5 oz.  
Selection may vary by store



**Simplify.**  
Snacks  
5 - 6 oz.  
or Pretzels  
12 oz.  
Selection may  
vary by store

**4/\$5**  
SINGLE PURCHASE PRICE \$1.49  
WITH WELLNESS+ CARD



**1<sup>99</sup>**  
WITH WELLNESS+ CARD

**Pantry**  
Apple, Vegetable or  
Tropical Juice 64 oz.  
or **Simplify.** Purified Water  
12 Pack, 8 oz. Bottles  
+CRV or deposit where applicable

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

**Xtra Laundry Detergent**  
35 - 44 Loads  
**Nice'n Fluffy Fabric Softener**  
Liquid 68.75 oz. or  
Dryer Sheets 100 ct.  
**Palmolive Dishwashing Liquid** 25 oz.



**YOU PAY 2/6<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$3.19

**GET 500+<sup>UP</sup> REWARD**  
WHEN YOU BUY \$15 OF THESE ITEMS

\*Limit 4 +UP offers per household.

**Downy Fabric Softener**  
Ultra 40 Loads  
Regular 21 Loads  
or Dryer Sheets 80 ct.  
**Bounce Fabric Softener**  
Dryer Sheets 70 - 80 ct.



**3<sup>99</sup>**

WITH WELLNESS+ CARD

**Drano 17 - 32 oz. Snake Plus Kit or Pledge Furniture or Multi Surface Spray**



**3<sup>99</sup>**

WITH WELLNESS+ CARD

**Resolve or Woolite Carpet Cleaners** 22 oz.  
**Woolite Fabric or Upholstery Cleaner** 12 oz.  
**Mop & Glo, CLR Cleaner, Combat Ant Bait 6 ct. or Roach Gel 30 gms.**



**4<sup>99</sup>**

WITH WELLNESS+ CARD

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**2<sup>99</sup>**  
WITH WELLNESS+ CARD  
**Formula 409** 32 oz. Spray  
**Cascade** Action Pacs 12 ct., Powder or Gel 45 oz.  
**Dawn Dishwashing Liquid** 24 oz.



**3<sup>99</sup>**  
WITH WELLNESS+ CARD  
**Kleenex Facial Tissues** 60 ct., 4 Pack  
**Scott Bathroom Tissue** 1000 Sheet, 4 ct.  
**Cottonelle Bathroom Tissue** Double Roll, 4 ct. or Wipes Refill 2 ct.



**7<sup>49</sup>**  
WITH WELLNESS+ CARD  
**Glad Trash Bags**  
Drawstring - 13 Gallon/45 ct., 30 Gallon/25 - 28 ct.  
Odor Shield - 13 Gallon/34 - 40 ct., Twist Tie - 13 Gallon/80 ct., 30 Gallon/40 ct., Lawn & Leaf 39 Gallon/15 ct.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
WITH WELLNESS+ CARD  
**Wet, Dry or Duster Refills, Household Cleaner** Pine or Lemon 28 oz.  
**Furniture Polish** 12.5 oz.



**1<sup>00</sup>**  
WITH WELLNESS+ CARD  
**Renuzit Adjustable Air Fresheners** 7 oz.  
Selection may vary by store

**Glade Lasting Impressions** 1 Refill  
**Plugins Scented Oil** 2 Refills  
**Automatic Spray Refill** 6.2 oz.



**YOU PAY 4<sup>99</sup>**  
WITH WELLNESS+ CARD

**GET 200+<sup>UP</sup> REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 1 +UP offer per household.



**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
WITH WELLNESS+ CARD  
**BIC, Expo, Papermate and Sharpie Pens, Pencils Markers and Highlighters**



**5<sup>99</sup>**  
WITH WELLNESS+ CARD  
**DURACELL Quantum Batteries** "AA" or "AAA" - 6 Pack  
"C" or "D" - 3 Pack

**Lysol Disinfecting Spray** 19 oz. or Wipes 80 ct.  
**Clorox Toilet Bowl Cleaner** 2 ct.



**4<sup>99</sup>**  
WITH WELLNESS+ CARD

**Lysol All Purpose Cleaners** Liquid 40 oz. Sprays 22 or 32 oz.  
**Toilet Bowl Cleaner** 24 oz. or Wipes 35 ct.



**YOU PAY 2/5<sup>00</sup>**  
WITH WELLNESS+ CARD  
SINGLE PURCHASE PRICE \$2.99

**GET 300+<sup>UP</sup> REWARD**  
WHEN YOU BUY \$10 OF THESE ITEMS

\*Limit 2 +UP offers per household.



**Light Bulbs**  
CFL 1 Pack - 9W, 13W, 20W, 23W  
Halogen 2 Packs - 29W, 43W, 53W, 72W

**BUY ONE GET SECOND ONE 50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE  
ITEMS WITH WELLNESS+ CARD

**GET 500+<sup>UP</sup> REWARD**  
WHEN YOU BUY 2 OF THESE ITEMS

\*Limit 2 +UP offers per household.



**14<sup>99</sup>**  
WITH WELLNESS+ CARD  
**BRITA Classic or Slim Pitcher, Faucet Mount System or 3 Pack Filters**  
**Proctor-Silex Select Appliances**  
Selection may vary by store

**SanDisk**  
All SD Cards and Flashdrives

**YOU PAY 25% OFF**  
WITH WELLNESS+ CARD REGULAR RETAIL

**GET 200+UP**  
REWARD

\*Limit 2 +UP offers per household.

All Photo Gifts

**25% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

Photo Coupon / Expires 10/25/14

**30**  
4"x 6" Digital Prints  
for **\$3.99**

WITH WELLNESS+ CARD

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

2 14988100399 5

**pinnacle**

All Frames and Albums

**25% OFF**  
REGULAR RETAIL  
WITH WELLNESS+ CARD

**19.99**  
WITH WELLNESS+ CARD

All New Release DVD's or DVD Player  
Titles may vary by store

**29.99**  
WITH WELLNESS+ CARD

Craig Converter Box or Tablet Case with Keyboard, Midland Weather Alert Radio, Uniden Big Button Phone, Select Memorex Boomboxes and Speakers or Select Verilux Lamps

Selection may vary by store

AS SEEN ON TV

Light Up Links, Teddy Tanks or Clear TV

**GET 200+UP**  
WITH WELLNESS+ CARD REWARD

\*Limit 3 +UP offers per household.

AS SEEN ON TV

50' Pocket Hose or Slip Stone Fry Pan

**YOU PAY 19.99**  
WITH WELLNESS+ CARD

**GET 200+UP**  
REWARD

\*Limit 2 +UP offers per household.

**GET 500+UP**  
WITH WELLNESS+ CARD REWARD

WHEN YOU RELOAD AT LEAST \$100 IN A SINGLE TRANSACTION.

**RELOAD**  
@ the REGISTER™

No MoneyPak® needed, just swipe your Green Dot card at any register.

\$4.95 Reload fee

\*Limit 1 +UP offer per household.

**AMERICAN EXPRESS**  
SECURE PAY CARD

Your Single Load Prepaid Card.

**GET 500+UP**  
WITH WELLNESS+ CARD REWARD

WHEN YOU BUY \$25 OR MORE OF THESE ITEMS

\*Limit 1 +UP offer per household.

Offer valid 10/19 - 10/25/14. Terms and conditions apply to American Express Secure Pay Cards. Funds do not expire. See Cardholder Agreement for details. Card issued by American Express Prepaid Card Management Corporation. American Express is not the sponsor of this promotion.

**Google play** \$25

MUSIC MOVIES BOOKS APPS & MORE

**GET 600+UP**  
WITH WELLNESS+ CARD REWARD

WHEN YOU BUY \$25 OR MORE OF THESE ITEMS

\*Limit 2 +UP offers per household.

**XBOX LIVE** \$24.99

3 MONTHS XBOX LIVE GOLD MEMBERSHIP

**XBOX** \$25

**GET 500+UP**  
WITH WELLNESS+ CARD REWARD

WHEN YOU BUY \$24.99 OR MORE OF THESE ITEMS

\*Limit 2 +UP offers per household.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS. 15

# Save \$262 In +UP REWARDS This Week

**GET 10<sup>00</sup> +UP REWARD**

WHEN YOU BUY \$30 OF THESE ITEMS

\*Limit 1 +UP offer per household. Purchase dates 9/28 - 10/25/14

**Nature Made**  
Vitamins and Supplements

BUY ONE GET SECOND ONE  
**50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD



BE BEAUTIFUL  
INSIDE & OUT

**Neutrogena**

Neutrogena Skin, Bath, Men's or Hair Care Products (excludes Sun Care)

BUY ONE GET SECOND ONE  
**50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD



**GET 10<sup>00</sup> +UP REWARD**

WHEN YOU SPEND \$25 ON ANY 3M PRODUCTS

\*Limit 2 +UP offers per household.

All Scotch Tape, Post-It Notes and Command Products  
All ACE, Nexcare and Scotch-Brite Products and O-Cel-O 3 Pack Sponges



**3M**  
BUY ONE GET SECOND ONE  
**50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

**GET 2<sup>00</sup> +UP REWARD**

WHEN YOU SPEND \$10 OF THESE ITEMS

\*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE  
**50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD  
Johnson & Johnson Wound Care, Band-Aid Brand Bandages, Neosporin 0.5 oz., Neosporin Eczema, Aveeno and Benadryl Anti-Itch



**50% OFF**  
REGULAR RETAIL WITH WELLNESS+ CARD  
**Kids Stuff**  
Toys and Plush  
Regular Retail \$9.99 and Up

**RITE AID**

**Allergy and Cold Relievers**

Choose from Diphenhydramine Allergy, Non-Aspirin Cold, Sinus, Allergy and Flu Relief or Sudphedrine PE 20 - 24 ct. Nasal Sprays 1 oz.

**Sleep Aid**  
24 ct. or Gels 32 ct.

**Pain Care** Adult 100 ct. Children's 1 - 4 oz.

BUY ONE GET SECOND ONE  
**50% OFF**  
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD



Arizona Iced Tea  
23 oz.  
+CRV or deposit where applicable

BUY ONE GET SECOND ONE  
**FREE**  
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD



**69¢**  
WITH WELLNESS+ CARD  
Single Serve Candy



**2/\$6**  
SINGLE PURCHASE PRICE \*\$2.99 WITH WELLNESS+ CARD  
Doritos 10 - 11 oz.  
Ruffles 7.5 - 9 oz.  
Smartfood 5.5 - 10.5 oz.



All Reading Glasses

GET **5<sup>00</sup> +UP REWARD**  
WITH WELLNESS+ CARD  
\*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE  
**FREE**  
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD  
**DURACELL**  
Coppertop Batteries  
"AA" or "AAA" 8 Pack  
"C" or "D" 4 Pack  
9 Volt 2 Pack

WELLNESS+ CARD REQUIRED. UNLESS NOTED OTHERWISE, +UP PURCHASE REQUIREMENTS MUST BE SATISFIED IN A SINGLE TRANSACTION. +UP REWARDS ARE NOT VALID ON PRESCRIPTIONS AND CO-PAYS, TOBACCO PRODUCTS, ALCOHOL, GIFT CARDS, LOTTERY, LICENSES, MONEY SERVICES, PREPAID CARDS, NEWSPAPERS, STAMPS, MAILING SERVICES, ITEMS DISTRIBUTED BY MORAN FOOD AND SAVE A LOT STORES AND ITEMS PROHIBITED BY LAW. +UPS LOAD DIRECTLY TO CARD, WILL NOT BE ACTIVE UNTIL 6 AM THE FOLLOWING DAY AND EXPIRE 14 DAYS AFTER ACTIVATION. TO REDEEM THE AWARD, PURCHASE MUST BE GREATER THAN OR EQUAL TO THE DOLLAR VALUE. AFTER ALL OTHER APPLICABLE DISCOUNTS ARE APPLIED, REWARDS ARE AUTOMATICALLY DEDUCTED WITH QUALIFIED PURCHASE. LOST, STOLEN, DAMAGED, OR EXPIRED COUPONS WILL NOT BE HONORED OR REPLACED. SUBJECT TO CHANGE WITHOUT NOTICE. SEE RITEAID.COM/RULES FOR LATEST INFORMATION.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES OF CERTAIN ITEMS WHERE PROHIBITED BY LAW. BEVERAGE ITEMS ARE +UP DEPOSIT WHERE APPLICABLE BY LAW.

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