



i ♥ rite aid

rite aid
black friday ad
11/27/14-11/29/14

**FRIDAY, NOV. 28TH
DOORS OPEN
AT 7AM*!**

*Most Locations
PHARMACY OPEN REGULAR HOURS

SAVE 50%

YOU PAY 2/4.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.49

GET 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

M&M's Candies Medium Bags 9.9 - 12.6 oz.

SAVE \$6

YOU PAY 3.99
WITH WELLNESS+ CARD

GET 200 +UP REWARD

*Limit 2 +UP offers per household.

HERSHEY'S Pot of Gold 8 - 10 oz.
Selection may vary by store.

SAVE 65%

YOU PAY 6.99
WITH WELLNESS+ CARD

GET 400 +UP REWARD

*Limit 2 +UP offers per household.

Russell Stover Assorted Chocolates 24 oz.

SAVE \$7

YOU PAY 5.99
WITH WELLNESS+ CARD

GET 300 +UP REWARD

*Limit 2 +UP offers per household.

PLANTERS Holiday Pack 3 Pack

**3 BIG DAYS TO SAVE!
THURSDAY, FRIDAY & SATURDAY**

Buy One Get 2 Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Laundry Detergent Liquid 43.75 - 50 oz.
Selection may vary by store.

Buy One Get 2 Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Foster Grant Reading Glasses
Regular Retail \$16.99 and Higher
Selection may vary by store.

SAVE 66%

Buy One Get 2 Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Assorted Holiday Boxed Cards, Gift Wrap or Gift Bags
Selection may vary by store.

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

DURACELL Coppertop Batteries
"AA" or "AAA" 8 Pack, "C" or "D" 4 Pack or 9 Volt 2 Pack
Quantum Batteries "AA" or "AAA" 6 Pack
"C" or "D" 3 Pack
Hearing Aid Batteries 8 Pack

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Hershey's, Mars or Nestle Single Serve Candy Bars
Selection may vary by store.

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Ferrero Rocher 12 ct. or Raffaello Box 5.3 oz.

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Brawny Paper Towels 8 Pack
Quilted Northern Bathroom Tissue 12 Pack

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Select Fragrance Gift Sets \$21.99
Choose from Beyonce, Celine, CK One, Halle Berry, Tim McGraw, Stetson, Nautica, Lady Gaga, JLO, Enrique Iglesias and Katy Perry

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Coca-Cola and Coke Products
2 Liter Bottle +CRV or deposit where applicable

12.99

Corona, Blue Moon or Amstel Light Beer
Select Varieties, 12 Pack, 12 oz. Bottles or Cans

MOST STORES OPEN THANKSGIVING DAY 8AM - 5PM
Most Pharmacies Open 9am - 3pm
See store for details

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

It's Like Getting It For FREE*



YOU PAY 1.00
WITH WELLNESS+ CARD

GET 1.00 +UP
REWARD

*Limit 2 +UP offers per household.

Bumble Bee
Chunk Light Tuna 5 oz. or Pouch 2.5 oz.,
Tuna or Chicken Salad 3.5 oz.
Sweet Sue
Chunk White Chicken 5 oz.



YOU PAY 2/2.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.00

GET 2.00 +UP
REWARD

WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Russell Stover
Assorted Candy Bags
and Boxes 1.75 - 3 oz.



YOU PAY 2/3.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.50

GET 3.00 +UP
REWARD

WHEN YOU BUY 2 OF THESE ITEMS

*Limit 1 +UP offer per household.



YOU PAY 2/2.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.00

GET 2.00 +UP
REWARD

WHEN YOU BUY 2 OF THESE ITEMS

*Limit 1 +UP offer per household.



YOU PAY 3.99
WITH WELLNESS+ CARD

GET 3.99 +UP
REWARD

*Limit 1 +UP offer per household.



YOU PAY 6.00
WITH WELLNESS+ CARD

GET 6.00 +UP
REWARD

*Limit 1 +UP offer per household.



YOU PAY 1.99
WITH WELLNESS+ CARD

GET 1.99 +UP
REWARD

*Limit 2 +UP offers per household.

RENEWAL
Netted Bath Sponge
Regular Retail \$1.99

YOU PAY 1.00
WITH WELLNESS+ CARD

GET 1.00 +UP
REWARD

*Limit 1 +UP offer per household.

Christmas 2B Cozy Socks

YOU PAY 2.00
WITH WELLNESS+ CARD

GET 2.00 +UP
REWARD

*Limit 1 +UP offer per household.



CONAIR
Personal Groomer or Trimmer
GMTICS
While supplies last. No rainchecks.

YOU PAY 6.99
WITH WELLNESS+ CARD

GET 5.00 +UP
REWARD

*Limit 2 +UP offers per household.



YOU PAY 9.99
WITH WELLNESS+ CARD

GET 4.00 +UP
REWARD

*Limit 1 +UP offer per household.

Select Basic Toys
Choose from Barbie Playset, Play-Doh
Fun Factory, US Eagle RC Helicopter,
Nerf Maverick or Thunder Tumbler
RC Car
Selection may vary by store



YOUR CHOICE 2.99
WITH WELLNESS+ CARD

All **Kidsworld** Christmas Toys
Priced at \$6.99
Selection may vary by store



IT'S LIKE SAVING \$20

YOU PAY 14.99
WITH WELLNESS+ CARD

GET 5.00 +UP
REWARD

*Limit 1 +UP offer per household.

Holiday Sherpa Blanket



9.99
WITH WELLNESS+ CARD

Publishers International Disney Frozen & Little Elf Gift Book Set



2.99
WITH WELLNESS+ CARD

Select 3 in 1 or 4 in 1 Calendars

SAVE 50% OFF
REGULAR RETAIL



Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD

BAND-AID
Brand Bandages Kids Decor 20 ct.,
Plastic and Sheer 60ct. or Sheer 40 ct.



50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

Memorex Boomboxes, CD Player
and Select Radios or Craig Dancing Water
Speaker, Foldable Speaker and 3 in 1
Audio Combo



29.99
WITH WELLNESS+ CARD

Atari Flashback 5, Ultimate
Portable Game Player or Classic
Game Console, Craig Tower Speaker
System or Midland Wearable
HP Camera (limited to store stock).

... After +UP Reward Savings!

*on your next purchase.

J.R. Watkins
Lotion 11 oz.
YOU PAY 5.99
WITH WELLNESS+ CARD
GET 5.99 +UP
REWARD
*Limit 2 +UP offers per household.

CONAIR
Color Vibes Brush
or Scunci Elastics
10 ct.
YOU PAY 2.99
WITH WELLNESS+ CARD
GET 2.99 +UP
REWARD
*Limit 2 +UP offers per household.

RITE AID
feminine care
pantliners
regular
22
YOU PAY 1.00
WITH WELLNESS+ CARD
GET 1.00 +UP
REWARD
*Limit 2 +UP offers per household. Pantliners 22 ct.

RITE AID
personal care
cotton swabs
paper stick
50 SWABS
YOU PAY 99¢
WITH WELLNESS+ CARD
GET 99¢ +UP
REWARD
*Limit 1 +UP offer per household.

RITE AID
cough relief
cough drops
cherry
YOU PAY 1.49
WITH WELLNESS+ CARD
GET 1.49 +UP
REWARD
*Limit 1 +UP offer per household.

RITE AID
cough relief
cough drops
menthol eucalyptus
YOU PAY 1.49
WITH WELLNESS+ CARD
GET 1.49 +UP
REWARD
*Limit 1 +UP offer per household.

RITE AID
cough relief
cough drops
honey lemon
YOU PAY 1.49
WITH WELLNESS+ CARD
GET 1.49 +UP
REWARD
*Limit 1 +UP offer per household.

RITE AID
oral care
antiseptic
mouth rinse
blue mint
194 mL
YOU PAY 1.49
WITH WELLNESS+ CARD
GET 1.49 +UP
REWARD
*Limit 1 +UP offer per household.

RITE AID
Clean + Toothbrush
YOU PAY 1.00
WITH WELLNESS+ CARD
GET 1.00 +UP
REWARD
*Limit 2 +UP offers per household.

NIVEA
Crema Tin 1 oz.
YOU PAY 59¢
WITH WELLNESS+ CARD
GET 59¢ +UP
REWARD
*Limit 1 +UP offer per household.

RITE AID
AIM or Pepsodent Toothpaste
YOU PAY 1.00
WITH WELLNESS+ CARD
GET 1.00 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

Vaseline
Intensive Care Lotion 10 oz.
YOU PAY 2.99
WITH WELLNESS+ CARD
GET 2.00 +UP
REWARD
*Limit 2 +UP offers per household.

Caress
Dove
Select Dove or Caress Holiday Gift Sets
Regular Retail \$11.99
YOU PAY 11.99
WITH WELLNESS+ CARD
GET 4.00 +UP
REWARD
*Limit 2 +UP offers per household.

Carefree
original
1.99
WITH WELLNESS+ CARD
Carefree Pantliners 36 - 60 ct.
or Stayfree Maxi Pads 14 - 24 ct.

50% OFF
REGULAR RETAIL
WITH WELLNESS+ CARD
NYC
New York Color
Cosmetics
While supplies last

wet n wild
Nail Collection Set
YOU PAY 2.99
WITH WELLNESS+ CARD
GET 2.00 +UP
REWARD
*Limit 2 +UP offers per household.

LISTERINE
COOL MINT
PocketPaks 72 ct.
and All Floss and Flossers
YOU PAY 2.99
WITH WELLNESS+ CARD
GET 2.00 +UP
REWARD
*Limit 2 +UP offers per household.

GET 10.00 +UP
REWARD
WHEN YOU BUY \$50 OF THESE ITEMS
*Limit 1 +UP offer per household.

GET 25.00 +UP
REWARD
WHEN YOU BUY \$100 OF GAP BRAND GIFT CARDS
*Limit 1 +UP offer per household.

Dial
3 Bar Soap
YOU PAY 2.99
WITH WELLNESS+ CARD
GET 2.00 +UP
REWARD
*Limit 2 +UP offers per household.

iheartriteaid.com

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

3 BIG DAYS TO SAVE!

THURSDAY, FRIDAY & SATURDAY

WOW! SAVE \$90

5 FT. TALL, ANIMATED, SINGING AND I TELL A STORY

59⁹⁹ 5 Foot Tall Animated Singing and Storytelling Santa

WITH WELLNESS+ CARD

Buy One Get Second One Free

AS SEEN ON TV MIX AND MATCH

Choose from Pillow Pet Pee Wees, Glow Pets, Cafe Cups, Cat's Meow, Clear TV, Side Socket, My Spy Bird House, HD Vision Visor, HD Night Vision, Easy View Visor, Stufz, Stone Wave Cook Pot, Light Angel, Hot Designs, Chroma Lights, Belly Burner Bell, Light Saver, Miracle Socks, MSA 30X, Torch Light. Select items may not be available in all stores. Offer limited to items pictured and listed above.

WOW! SAVE \$80

9" Netbook Android

YOU PAY 69⁹⁹ WITH WELLNESS+ CARD

GET 10⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.

HOT BUY!

Christmas Popcorn Tins 24 oz.

YOU PAY 2/9⁰⁰ WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$4.99

GET 100 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

HOT BUY!

1⁸⁸ WITH WELLNESS+ CARD

Kellogg's Cereals Corn Flakes, Corn Pops, Froot Loops or Apple Jacks 8.7 - 12 oz.

we carry milk!

SAVE \$10

YOU PAY 9⁹⁹ WITH WELLNESS+ CARD

GET 400 +UP REWARD

Russell Stover Assorted Chocolates 30 oz. Box

*Limit 2 +UP offers per household.

2/\$3 Snacks

Pepperidge Farm Goldfish 6.6 oz., Cheez-It 7 oz., Mrs. Fields Cookies 8 oz., Pringles 5.68 - 6.4 oz. Selection may vary by store.

Premium Chocolate Pouches from Ghirardelli, Lindt or Godiva 4 - 5.32 oz.

YOU PAY 2/6⁰⁰ WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.99

GET 100 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Almond or Peppermint Roca 9 - 10 oz.

YOU PAY 2/6⁰⁰ WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.99

GET 100 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Buy One Get Second One Free

of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH WELLNESS+ CARD

Neutrogena Lip and Eye

SAVE UP TO \$3

1 LB. GIANT SIZE

YOU PAY 7⁹⁹ WITH WELLNESS+ CARD

GET 200 +UP REWARD

Snickers, Reese's or York Candy 1 lb.

*Limit 2 +UP offers per household.

3⁹⁹ WITH WELLNESS+ CARD

Pantry Single Pack Coffee Cups 12 ct.

Selection may vary by store.

UP TO \$1⁹⁹ VALUE

HERSHEY'S Snack Size 6 Pack Candy

YOU PAY 5/5⁰⁰ WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$1.19

GET 200 +UP REWARD WHEN YOU BUY 5 OF THESE ITEMS

*Limit 2 +UP offers per household.

LOWEST PRICE OF THE YEAR!

YOU PAY 1⁹⁷ WITH WELLNESS+ CARD

GET 100 +UP REWARD

Doritos 10 - 11 oz. Selection may vary by store.

*Limit 2 +UP offers per household.

UP TO \$5⁹⁹ VALUE

7up or 7up Products 12 Pack, 12 oz. Cans

LESS IN-AD COUPON

YOU PAY 2 FOR \$5

FINAL COST AFTER IN-AD COUPON **2 FOR \$4**

WITH WELLNESS+ CARD

Limit 1 offer per household.

SAVE \$4

YOU PAY 5⁹⁹ WITH WELLNESS+ CARD

GET 200 +UP REWARD

Russell Stover Holiday Club Bags 19 - 20.7 oz.

*Limit 2 +UP offers per household.

13⁹⁹ Samuel Adams Beer Select Varieties, 12 Pack, 12 oz. Bottles or Cans

12⁹⁹ Stella Artois Beer Select Varieties, 12 Pack, 11.2 oz. Bottles or 12 oz. Cans

12⁹⁹ Budweiser Beer Select Varieties, 18 Pack, 12 oz. Bottles or Cans

7⁹⁹ Miller or Coors Beer Select Varieties, 12 Pack, 12 oz. Bottles or Cans

6⁴⁹ Natural Light or Ice, Milwaukee's Best or Keystone Light Beer Select Varieties, 12 Pack, 12 oz. Cans

WELLNESS+ CARD REQUIRED. UNLESS NOTED OTHERWISE, +UP PURCHASE REQUIREMENTS MUST BE SATISFIED IN A SINGLE TRANSACTION. +UP REWARDS ARE NOT VALID ON PRESCRIPTIONS AND CO-PAYS, TOBACCO PRODUCTS, ALCOHOL, GIFT CARDS, LOTTERY, LICENSES, MONEY SERVICES, PREPAID CARDS, NEWSPAPERS, STAMPS, MAILING SERVICES, ITEMS DISTRIBUTED BY MORAN FOOD AND SAVE A LOT STORES AND ITEMS PROHIBITED BY LAW. +UPS LOAD DIRECTLY TO CARD. WILL NOT BE ACTIVE UNTIL 6 AM THE FOLLOWING DAY AND EXPIRE 14 DAYS AFTER ACTIVATION. TO REDEEM THE AWARD, PURCHASE MUST BE GREATER THAN OR EQUAL TO THE DOLLAR VALUE AFTER ALL OTHER APPLICABLE DISCOUNTS ARE APPLIED. REWARDS ARE AUTOMATICALLY DEDUCTED WITH QUALIFIED PURCHASE. LOST, STOLEN, DAMAGED, OR EXPIRED COUPONS WILL NOT BE HONORED OR REPLACED. SUBJECT TO CHANGE WITHOUT NOTICE. SEE RITEAID.COM/RULES FOR LATEST INFORMATION.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.

Save online with wellness+ www.riteaid.com/save