



rite aid ad
01/04/15-01/10/15
iheartriteaid.com

Solutions For Your HEALTHY RESOLUTIONS

BUY ONE GET ONE FREE!

*Same brand, equal or lesser value. Excludes Osteo Bi-Flex® edge.

Buy & Earn

All Nature's Bounty® and Flex-a-min® Vitamins and Supplements
Sundown® Vitamins and Supplements (excluding Edge)
or Osteo Bi-Flex® Supplements
WITH WELLNESS+ CARD

LOOK FOR \$25 IN COUPON SAVINGS IN MOST SUNDAY NEWSPAPERS!

Buy & Earn

Buy One Get Second One Free

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Brawny Paper Towels 8 Pack
Quilted Northern Bathroom Tissue 12 Pack

Buy & Earn

Tide Laundry Detergent
92 - 100 oz. Liquid or 68 Load Powder

YOU PAY **11⁹⁴**
LESS LOAD2CARD ONLINE OFFER **-2⁰⁰**
FINAL COST AFTER LOAD2CARD ONLINE OFFER **9⁹⁴**

WITH WELLNESS+ CARD
Load offers at riteaid.com/load2card

Buy One Get Second One Free

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

KitKat, **Reese's**, **SNICKERS**, **m&m's**

Single Serve Candy

Buy & Earn

Your Choice Neutrogena Skin, Bath, Men's or Hair Care Products
(excludes Sun Care)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2⁰⁰ ON 2**

GET 10⁰⁰ +UP REWARD
WHEN YOU BUY \$30 OF THESE ITEMS

*Limit 2 +UP offers per household. Purchase Dates 12/28/14 - 1/24/15

MAYBELLINE NEW YORK

Buy & Earn

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

SEE MOST SUNDAY PAPERS FOR COUPON

All MAYBELLINE NEW YORK

GET 3⁰⁰ +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household. Effective 12/28/14-1/24/15.

Buy & Earn

YOU PAY **4⁰⁰**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2⁰⁰**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2⁰⁰**

TRESemmè
Shampoo or Conditioner 32 oz. or Select Stylers

13⁹⁹

Modelo, Corona, Blue Moon or Heineken Beer Select Varieties,
12 Pack, 12 oz. Bottles or Cans

RITE AID Manufacturer's Coupon / Expires 1/10/15

Kellogg's Cereal Frosted Flakes, Rice Krispies, Froot Loops, Apple Jacks, Corn Pops or Corn Flakes 8.7 - 12 oz. or Raisin Bran Original 13.7 oz., **Pop-Tarts** or Rice Krispies Treats 8 Pack
Selection may vary by store

Buy & Earn

YOU PAY **2⁰\$4**
LESS IN-AD COUPON **-1⁰⁰ ON 2**
FINAL COST AFTER IN-AD COUPON **2⁰\$3**

RC4951201423301011015
Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.29

SP #24

Happy You Year

Make this the Year of You by earning your choice of exciting rewards for every \$50 you spend.

Look for this icon for participating products. **Buy & Earn**

See page 5 for details.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

GET 5⁰⁰ +UP[®] REWARD

WHEN YOU BUY \$20 OF L'OREAL COSMETICS, SKIN CARE, HAIR CARE OR HAIR COLOR

*Limit 4 +UP offers per household. Purchase Dates 12/28/14 - 1/24/15.

Buy & Earn

L'OREAL[®] Feria Hair Color One Application

8⁹⁹

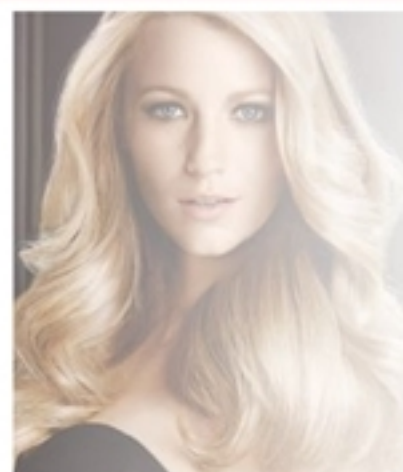
WITH WELLNESS+ CARD



Buy & Earn

L'OREAL[®] Cosmetics (excludes clearance items)

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD



Buy & Earn

L'OREAL[®] Facial Moisturizers
Regular Retail \$16.49 - \$21.99

13⁹⁹

WITH WELLNESS+ CARD



\$2 OFF COUPON IN MOST SUNDAY PAPERS

Manufacturer's Coupon / Expires 01/10/15

Buy & Earn

SAVE \$2⁰⁰

WITH WELLNESS+ CARD

L'OREAL[®] Healthy Look, Colour Experte, Highlighting Kits or Elnett Hair Spray 11 oz.

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



RC4958401428201011015

Buy & Earn

L'OREAL[®] Advanced Shampoo or Conditioner 12.6 oz.

2 FOR \$8
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-4⁰⁰
2 FOR \$4
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.49



Buy & Earn

L'OREAL[®] Advanced Hair Styling Products Select Items

4⁰⁰
-2⁰⁰
2⁰⁰
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
WITH WELLNESS+ CARD



Buy & Earn

L'OREAL[®] Preference Mousse Absolve Hair Color

13⁹⁹
-4⁰⁰
9⁹⁹
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
WITH WELLNESS+ CARD



Buy & Earn

TRESemmé[®] Shampoo or Conditioner 25 oz. or Select Stylers

5⁰⁰
-2⁰⁰
3⁰⁰
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
WITH WELLNESS+ CARD



PANTENE[®] Shampoo or Conditioner 25.4 oz. or Select Treatments

5⁹⁹

WITH WELLNESS+ CARD



Herbal Essences[®] Shampoo or Conditioner 10 - 12 oz. or Stylers (excludes Naked)

2 / \$6

SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD



SEE MOST SUNDAY PAPERS FOR COUPON

Suave[®] Shampoo, Conditioner, Stylers or Treatments

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 2⁰⁰ +UP[®] REWARD

WHEN YOU BUY 2 OF THESE ITEMS

*Limit 4 +UP offers per household. Purchase Dates 12/28/14 - 1/24/15



GET 5⁰⁰ +UP[®] REWARD WHEN YOU BUY \$15 OF THESE ITEMS

*Limit 2 +UP offers per household. Offer Valid 12/28/14 - 1/24/15

Buy & Earn

NIVEA[®] Lip Care

2 / \$5

SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD



Buy & Earn

NIVEA[®] Body Wash

2 / \$7

SINGLE PURCHASE PRICE \$3.99
WITH WELLNESS+ CARD



NIVEA[®] Hand and Body Lotion 13.5 - 16.9 oz. or Creme Tin 400 ml. or 13.5 oz.

5⁹⁹

WITH WELLNESS+ CARD



Buy & Earn



\$2 OFF COUPON IN MOST SUNDAY PAPERS

6⁹⁹

WITH WELLNESS+ CARD

GARNIER[®] Nutrisse Creme or Foam Hair Color One Application

Buy & Earn



4⁹⁹
-3⁰⁰
1⁹⁹
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
WITH WELLNESS+ CARD

REVLON[®] Luxurious ColorSilk Buttercream Hair Color One Application

2 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Buy & Earn

REVLON
LOVE IN ON™
Lip, Nail and Face
(excludes Clearance Items)
BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



Buy & Earn

ALMAY
SIMPLY AMERICAN
Cosmetics and
Make Up Removers
(excludes Clearance)
BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



Buy & Earn

COVERGIRL
Eye, Lip and Nail
(excludes Clearance)
BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



Buy & Earn

Neutrogena
Lip and Eye
Cosmetics

YOU PAY 2/14.99
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$7.99

LESS MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
-2.00
ON 2

GET 10.00 +UP
REWARD
WHEN YOU BUY \$30 OF THESE ITEMS
*Limit 2 +UP offers per household.



Buy & Earn

Neutrogena
Foundation,
Powder, Blush,
Concealer and
Make Up Removers

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 10.00 +UP
REWARD
WHEN YOU BUY \$30 OF THESE ITEMS
*Limit 2 +UP offers per household.



Buy & Earn

Sally Hansen
Cosmetics
(excludes Bleaches and Depilatories)

GET 5.00 +UP
REWARD
WHEN YOU BUY \$15 OF THESE ITEMS
*Limit 2 +UP offers per household.



Buy & Earn

L.A. Girl
Color Pop
Nail Enamel

YOU PAY 2/5.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.99

GET 1.00 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



Buy & Earn

PHYSICIANS FORMULA
Eye and Concealers
BUY ONE GET SECOND ONE
FREE
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Buy & Earn

Any Cetaphil,
Amlactin or
Keri Skin Care
Product

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



SEE MOST
SUNDAY PAPERS
FOR COUPON

All Eucerin
and Aquaphor
Skin Care and
Baby
(excludes Trial Sizes)
BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD



Buy & Earn

Vaseline
Intensive Care
Lotion 20.3 oz. or
Spray Lotion 6.5 oz.

YOU PAY 5.99
WITH WELLNESS+ CARD

GET 1.00 +UP
REWARD
*Limit 4 +UP offers per household. Offer Valid 12/28/14 - 1/24/15



All Softsoap
and Irish Spring
Body Wash
15 - 18 oz.
(Excludes Gear)

YOU PAY 2/7.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.99

GET 1.00 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



Dove 6 Bars or Bodywash 18 - 22 oz.
or Dove Men's + Care Bar Soap 6 Pack

YOU PAY 6.49
WITH WELLNESS+ CARD

LESS MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
-1.00
GET 2.00 +UP
REWARD
*Limit 2 +UP offers per household.



4.99
WITH WELLNESS+ CARD
Irish Spring 8 Pack,
Softsoap Liquid
Hand Soap Refill 56 oz.



Axe
Antiperspirant/
Deodorant or Body
Spray 2.7 - 4 oz.,
Shower Gel 16 oz.,
Shampoo 12 oz.
(excludes 3.8 oz.
Dry Spray
Antiperspirant)

YOU PAY 2/9.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.69

GET 2.00 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



L'eggs
or Hanes
Pantyhose,
Tights, Socks,
Underwear or T-Shirts

BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
ITEMS WITH WELLNESS+ CARD

GET 3.00 +UP
REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 4 +UP offers per household.
Purchase Dates 12/28/14 - 1/24/15



+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Happy New Year! Look for this icon for participating products

Buy & Earn

Buy & Earn

YOU PAY 249
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -50¢
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 199
WITH WELLNESS+ CARD

Colgate Toothpaste Total 4.2 oz., Max 6 oz. or Regular 6.4 oz. or Kids 4.6 oz. or Manual Toothbrush Wave or Kids 1 ct.

Buy & Earn

YOU PAY 349
WITH WELLNESS+ CARD
LESS LOAD2CARD ONLINE OFFER -75¢
Load offers at riteaid.com/load2card

Crest Toothpaste 3D White or ProHealth 5.5 - 6 oz., Pro Health Clinical or Luxe 4 - 4.1 oz. Oral-B Manual Toothbrush 1 ct. ProHealth Glide Floss 1 ct. or Floss Picks 75 ct.

Buy & Earn

Act Mouthrinse 16.9 - 18 oz.

YOU PAY 499
WITH WELLNESS+ CARD
GET 100 +UP REWARD

*Limit 2 +UP offers per household.

Buy & Earn

499
WITH WELLNESS+ CARD

Sensodyne or ProNamel Toothpaste 3.4 - 4 oz.

Buy & Earn

TOOTH PASTE, MOUTHWASH, ANTIPERSPIRANT/DEODORANT OR BAR SOAP 2 Pack

YOU PAY 399
WITH WELLNESS+ CARD
GET 200 +UP REWARD

*Limit 2 +UP offers per household.

Buy & Earn

sonicare Brush Heads 2 - 3 ct.

YOU PAY 2699
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -400
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2299
WITH WELLNESS+ CARD

Buy & Earn

sonicare Plaque Control Power Toothbrush

YOU PAY 5999
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1000
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 4999
WITH WELLNESS+ CARD

Buy & Earn

PHILIPS Sonicare

Removes up to 6x more plaque

Buy & Earn

TheraPearl Hot Cold Therapy and Perform Pain Relievers 3 - 4 oz.

BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE
WITH WELLNESS+ CARD

Buy & Earn

Compound W Gel or Liquid, One Step and Freeze Off Kits or Wartner Wart Removal

GET 1000 +UP REWARD
WITH WELLNESS+ CARD WHEN YOU BUY \$20 OF THESE ITEMS
*Limit 2 +UP offers per household.

Buy & Earn

Summer's Eve Medicated Douche 2 Pack, Powder 8 oz., Deodorant Spray 2 oz., Cloths 32 ct. or Wash 9 oz. and 15 oz.

GET 200 +UP REWARD
WITH WELLNESS+ CARD
*Limit 2 +UP offers per household.

Buy & Earn

Clearblue Pregnancy Test Kits +/-, Digital and Advanced Digital 2 ct.

YOU PAY 1299
WITH WELLNESS+ CARD
GET 200 +UP REWARD

*Limit 2 +UP offers per household.

Buy & Earn

Barbasol or Pure Silk Shave Cream (excludes Trial Sizes)

99¢
WITH WELLNESS+ CARD

Buy & Earn

BUY ONE GET ONE FREE COUPON IN MOST SUNDAY PAPERS

599
WITH WELLNESS+ CARD

BIC Flex4 3 ct., Hybrid or Soleil Disposable Razors

Buy & Earn

Gillette Fusion, MACH3, Body or Venus Razor 1 ct. (excludes ProGlide and Styler)

YOU PAY 999
WITH WELLNESS+ CARD
GET 200 +UP REWARD

*Limit 2 +UP offers per household.

Buy & Earn

200 OFF
REGULAR RETAIL
WITH WELLNESS+ CARD

NOXZEMA Disposable Razors

Buy & Earn

Secret or Gillette Clinical Antiperspirant/Deodorant 1.6 - 1.7 oz., Secret, Old Spice or Gillette Twin Packs

YOU PAY 799
WITH WELLNESS+ CARD
GET 200 +UP REWARD

*Limit 2 +UP offers per household.

4 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Make this the Year of You by earning your choice of exciting rewards for every \$50 you spend.*

Spend \$50

1 Reward Code - choose from a free round of mini golf, an exercise class and more

Spend \$100

2 Reward Codes - choose from a free beauty treatment, a golf lesson and more

Spend \$150

3 Reward Codes - choose from a free personal training session, photo shoot and more

Spend \$200

4 Reward Codes - choose from a free concert ticket, movie tickets and more

Spend \$250

5 Reward Codes - choose from a free 7-day resort stay, campsite, cabin rental and more



Redeeming is easy

Step 1

Buy participating products thru 1/24.



Step 2

For every \$50 you spend, get a Unique Reward Code on your receipt.

Step 3

Visit riteaid.com/youyear with Reward Code to choose your reward.

*In-store purchase with wellness+ card between 12/28/14 - 1/24/15 is required. Reward is valid while supplies last and is subject to promotional availability. Void where prohibited or restricted by law. Limit of one (1) redemption per reward category per customer name/email address, (1) per household, one (1) per booking group. Reward credits acquired through purchase are limited to \$250 spend. The value and types of rewards will vary dependent on the geographic location and vendor fulfilling the reward. Reward codes will only be provided on register receipt to redeem reward. All unique reward codes and credits towards rewards shall expire at 12:00AM PT February 25, 2015. Additional reward specific restrictions as well as promotional terms and conditions apply. See riteaid.com/youyear/terms for complete details.

Buy & Earn

Clear Care 12 oz.
Opti-Free Pure Moist, Replenish and Express 10 oz.
Systane 10 or 15 ml.

YOU PAY 8⁹⁹
WITH WELLNESS+ CARD

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-5⁰⁰**

GET 5⁰⁰ +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Buy & Earn

All Clear Eyes Eye Drops (excludes Trial Size 0.2 oz.)

YOU PAY 4⁹⁹
WITH WELLNESS+ CARD

GET 3⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.

Buy & Earn

SEE MOST SUNDAY PAPERS FOR COUPON

3⁹⁹
WITH WELLNESS+ CARD

Playtex or o.b. Tampons 16 - 20 ct.,
Carefree Liners 36 - 50 ct.,
Stayfree Pads 14 - 24 ct.

Buy & Earn

YOU PAY 5⁹⁹
WITH WELLNESS+ CARD

GET 1⁰⁰ +UP REWARD

*Limit 2 +UP offers per household.

always Maxi Pads 20 - 48 ct. (excludes Jumbo Packs, Infinity and Radiant)
Always Liners 68 - 80 ct. (excludes Radiant)
Tampax Tampons 40 ct. (excludes Pearl)

Buy & Earn

Delsym Adult or Children's 3 oz.
Mucinex 4 oz.

9⁹⁹
WITH WELLNESS+ CARD

Buy & Earn

Mucinex Allergy 24-30 ct.
Mucinex Fast Max Day Time Severe Cold
Mucinex Fast Max Night Time Cold & Flu

21⁹⁹
WITH WELLNESS+ CARD

Mucinex Allergy 30 ct., 12 Hour 24 - 40 ct. or Fast Max 6+6 oz. Value Packs (Mucinex-D located at the Pharmacy Counter, not available in all states. Limit 1 Mucinex-D per customer.)

Buy & Earn

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.

3⁹⁹
WITH WELLNESS+ CARD

Oscilloccinum 6 - 12 ct. or 30 dose,
Cold Calm Tablets 60 ct.,
Chestal 4.2 - 8.45 oz.,
Hylands Cough Syrup 4 oz.,
Sambucol Liquid 4 oz. or Tablets 30 ct.,
Lysine Lip Ointment 7 gm. or
Cold Sore Treatment 12 ct.
Similasan Cough and Cold Relief 40 ct. or 4 oz.

Buy & Earn

3⁹⁹
WITH WELLNESS+ CARD

Tums or Roloids Antacid Tablets 72 - 150 ct.
Tums Chewy Delights 32 ct.,
Freshers 50 ct. or Smoothies 60 ct.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Save up to \$60 with Sunday Newspaper coupons

(Manufacturer Coupons in Most Sunday Papers)



LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
GET 2.00 +UP REWARD
 WITH WELLNESS+ CARD
 *Limit 2 +UP offers per household.

Cortizone 10
 1-2 oz.
Cortizone Poison Ivy and Eczema or Gold Bond Anti-Itch Cream
 1-2 oz. and 5.5 oz.

Any Claritin or Claritin-D Allergy Relief, (Claritin-D located at the Pharmacy Counter, not available in all states. Limit 1 Claritin-D per customer)
Miralax or Zegerid and All Dr Scholl's Foot Care Products (excludes Tinactin, Lotrimin and Custom Fit Orthotics)

GET 10.00 +UP REWARD
 WITH WELLNESS+ CARD WHEN YOU BUY \$25 OF THESE ITEMS
 *Limit 2 +UP offers per household.



Ricola Cough Drops
 18 - 24 ct.
 YOU PAY **2.99**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 1.99
 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$1.79



Robitussin Cold Relief
 Liquid 4 oz. or Liquigels or Tablets 16 - 20 ct.
 YOU PAY **4.99**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 3.99
 WITH WELLNESS+ CARD



Advil
 Tablet or Caplet 50 ct., Film Coated or Liqui-Gels 40 ct., PM Caplets 20 ct.
ThermaCare Heat Wraps
 2 - 4 ct.
 YOU PAY **5.99**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 4.99
 WITH WELLNESS+ CARD



Advil
 Tablets or Caplets 100 ct. Advil Migraine, Film Coated, or Liqui-Gels 80 ct. Advil PM Caplets or Liqui-Gels 40 ct.
 YOU PAY **8.99**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 6.99
 WITH WELLNESS+ CARD



Advil
 Children's 4 oz.
 YOU PAY **4.99**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-3.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 1.99
 WITH WELLNESS+ CARD



ZYRTEC-D
 10 mg, 24 - 30 ct. or Zyrtec-D 24 ct. (Zyrtec-D available at the pharmacy counter, not available in all states. Limit 1 Zyrtec-D per customer.)
 YOU PAY **18.99**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-5.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 13.99
 WITH WELLNESS+ CARD



TYLENOL PM or Simply Sleep
 100 ct.
 YOU PAY **9.99**
 WITH WELLNESS+ CARD



TYLENOL Extra Strength
 100 ct.
 YOU PAY **8.99**
 WITH WELLNESS+ CARD



Children's Motrin or Tylenol
 4 oz. Infant's Tylenol 1 oz., Infant's Motrin 0.5 oz.
 YOU PAY **5.99**
 WITH WELLNESS+ CARD



Nicorette Gum 100 - 110 ct. Nicoderm Patches 14 ct.
 YOU PAY **39.99**
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS OR LOAD2CARD ONLINE COUPON **-15.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS OR LOAD2CARD ONLINE COUPON 24.99
 WITH WELLNESS+ CARD Load offers at riteaid.com/load2card



Nexium 24 Hour 42 ct.
 YOU PAY **23.99**
 WITH WELLNESS+ CARD
GET 3.00 +UP REWARD
 *Limit 2 +UP offers per household.



Zantac 24 - 30 ct.
 YOU PAY **8.99**
 LESS MAIL-IN REBATE AT ZANTAC.OFFERS.COM **-8.99**
FINAL COST AFTER MAIL-IN REBATE FREE
 WITH WELLNESS+ CARD *Plus applicable sales tax.



Dulcolax or Dulcolax for Women
 Suppositories 4 ct., Laxative or Stool Softener 25 ct.
 YOU PAY **6.99**
 LESS MAIL-IN REBATE AT DULCOLAX.OFFERS.COM **-6.99**
FINAL COST AFTER MAIL-IN REBATE FREE
 WITH WELLNESS+ CARD *Plus applicable sales tax.

6 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

iheartriteaid.com

Seniors save 20% this Wednesday wellness65+ members get 20% OFF* almost everything on JANUARY 7TH

*Limitations apply. See riteaid.com/rules or enrollment form for details.

Carmex Moisture Plus 0.75 oz., Comtrex 24 ct., Nostrilla 0.5 oz, Sucrets 18 ct., LypSyl Lip Balm 0.1 oz., Contac 28 ct. or 8 oz., Mentholatum Chest Rub 1.76 oz., 4-Way Nasal Spray 1 oz., Ocean Nasal Spray 1.5 - 3.5 oz.

BUY ONE GET SECOND ONE FREE
of equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH WELLNESS+ CARD



Buy & Earn

Boost Nutritional Drinks Original, Calorie Smart or High Protein 6 Pack

YOU PAY 7.99
WITH WELLNESS+ CARD
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -3.00
GET 200 +UP REWARD
*Limit 3 +UP offers per household.



Buy & Earn



All Carex and Bed Buddy Home Health Care Items
GET 1500 +UP REWARD
WITH WELLNESS+ CARD WHEN YOU BUY \$30 OF THESE ITEMS
*Limit 1 +UP offer per household.



7.99
WITH WELLNESS+ CARD
 NyQuil or DayQuil Adult Liquid 8 oz. or LiquiCaps 16 ct.



9.99
WITH WELLNESS+ CARD
 Any Zicam Product

Buy & Earn

\$5 OFF COUPON IN MOST SUNDAY PAPERS

Buy & Earn

All i-Caps Eye Vitamins
BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH WELLNESS+ CARD
GET 300 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

All Tena and Serenity



GET 300 +UP REWARD
WITH WELLNESS+ CARD WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



BUY & Earn
YOU PAY 2.99
WITH WELLNESS+ CARD
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1.00
GET 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



Efferdent Tablets 40 - 108 ct. and Fresh Guard Soak and Wipes
BUY ONE GET SECOND ONE FREE
OF EQUAL OR LESSER VALUE PLUS APPLICABLE SALES TAX. ITEMS OFFERED AT REGULAR RETAIL. WITH WELLNESS+ CARD
GET 200 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

Buy & Earn

ONLINE EXCLUSIVE



FREE SHIPPING
 Additional mobility items available
RiteAid.com/mobility

ONLINE EXCLUSIVE
 Home Health Mobility Products various models for every budget Starting at \$499



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD
WHO'S THAT BEHIND THOSE FOSTER GRANTS.
 All Foster Grants Sunglasses and Reading Glasses



25% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

COUPON AVAILABLE IN MOST SUNDAY PAPERS ON TEST STRIPS

Buy & Earn

Contour Next Blood Glucose Meters
10.00 OFF
REGULAR RETAIL WITH WELLNESS+ CARD



BUY & Earn
DURACELL Value Pack Hearing Aid Batteries
 16 ct.
YOU PAY 10.99
LESS IN-AD COUPON -2.00
FINAL COST AFTER IN-AD COUPON 8.99
WITH WELLNESS+ CARD

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4912105428201011015

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

GET 200 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

RITE AID Ultra Thin Maxi Pads 38 - 45 ct. (excludes 40 ct.)
 Maxi Pads 20 ct., 36 - 45 ct.,
 Plastic Applicator
 Tampons 40 - 54 ct.

2/\$11

MUST BUY 2 TO GET SALE PRICE WITH WELLNESS+ CARD

Buy & Earn

RITE AID Maxi Pads 48 ct. (excludes All Ultra Thin) or Tampons
 Cardboard Applicator 40 ct.

2/\$8

MUST BUY 2 TO GET SALE PRICE WITH WELLNESS+ CARD

Buy & Earn

RITE AID Multi-purpose Disinfecting Solution 12 oz.
 Allergy Relief Drops or Lubricant and Rewetting Drops 15 ml.

2/\$8

SINGLE PURCHASE PRICE \$5.49 WITH WELLNESS+ CARD



RITE AID Artificial Tears 30 ct. or 1 oz.
 Eyelid Wipes 30 ct.
 Multi-purpose Solution 12 oz., Twin Pack
 Eye Itch Relief .17 oz.

2/\$15

SINGLE PURCHASE PRICE \$9.99 WITH WELLNESS+ CARD



RITE AID Pediatric Electrolyte

2/\$7

SINGLE PURCHASE PRICE \$3.99 WITH WELLNESS+ CARD



RITE AID Baby Oil 6.5 - 20 oz.
 Powder 14 - 22 oz.
 Lotion and Bath 15 oz. (excludes Vapor 15 oz.)
 Cotton Swabs 285, 500 - 625 ct.
 or Wipes 64 - 72 ct.

2/\$5

MUST BUY 2 TO GET SALE PRICE WITH WELLNESS+ CARD



Buy & Earn
RITE AID Jumbo Pack Diapers

2/\$15

MUST BUY 2 TO GET SALE PRICE WITH WELLNESS+ CARD



Buy & Earn
RITE AID Training Pants and Baby Wipes 320 - 360 ct.

2/\$16

MUST BUY 2 TO GET SALE PRICE WITH WELLNESS+ CARD



Pantry Premium Mixed Nuts 8.5 - 10 oz.
 Cashew Pieces 14 oz.
 Chocolate Almonds 11.5 oz., Nut Mix 50%
 Peanuts 15 - 16 oz.
Simplify. Mixed Nuts 26 oz.

2/\$12

SINGLE PURCHASE PRICE \$6.29 WITH WELLNESS+ CARD



Simplify. salted roasted peanuts 28 oz.

2/\$9

SINGLE PURCHASE PRICE \$4.79 WITH WELLNESS+ CARD



Simplify. Snacks
 Choose from Pretzels 12 oz., Chips, Cheese Puffs, Popcorn and More!
 5 - 6 oz.

4/\$5

SINGLE PURCHASE PRICE \$1.39 WITH WELLNESS+ CARD



Pantry Chocolate Chip or Sandwich Cookies 13 - 15.5 oz.

2/\$6

SINGLE PURCHASE PRICE \$3.19 WITH WELLNESS+ CARD



Pantry Glacier Isle Premium Water 1 Liter
Pantry Lemonade 64 oz. +CRV or Deposit Where Applicable

2/\$3

SINGLE PURCHASE PRICE \$1.79 WITH WELLNESS+ CARD



Pantry Single Cup Coffee 12 ct.

2/\$12

SINGLE PURCHASE PRICE \$6.29 WITH WELLNESS+ CARD



Pantry Sparkling Water 1 Liter
Simplify. Soda 2 Liter +CRV or deposit where applicable

YOU PAY 4/4.00 WITH WELLNESS+ CARD

GET 100 +UP REWARD WHEN YOU BUY 4 OF THESE ITEMS
*Limit 2 +UP offers per household.



Pantry Gummi Bears Fat Free - Gluten Free
Pantry Party Peanuts 12 oz., Honey 12 oz., Select Bagged Candy 24 oz. or Peppermint Puffs 18 oz.

2/\$6

SINGLE PURCHASE PRICE \$3.19 WITH WELLNESS+ CARD



GET YOUR FLU SHOT AT RITE AID TODAY.
 NO appointment necessary.
*Vaccines available while supplies last. Age restrictions apply in some states. See pharmacist for details.

8 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Long Acting Allergy Relief
Choose from Adult or Children's Loratadine, Cetirizine and Fexofenadine. Any size (excludes Lorata-D and Cetri-D products located at the pharmacy counter.)

Buy & Earn



14.99 WITH WELLNESS+ CARD

Omeprazole Acid Reducer 42 ct.



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Adhesive Bandages or Pads, Gauze Pads, First Aid Cotton, First Aid Tape or Antibiotic and Hydrocortisone Creams or Ointments 1 oz.



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Foot Care Products
Selection may vary by store



3.99 WITH WELLNESS+ CARD

Cold Relief
Choose from Tussin 4 oz., Daytime or Nighttime Formula 6 - 8 oz. or Non Aspirin, Daytime or Nighttime Formula or Suphedrine PE 20 - 24 ct.



7.99 WITH WELLNESS+ CARD

Cough Relief
Cough DM Orange, Adult or Children's 3 oz., Mucus Relief 6 oz.



YOU PAY 5.99 WITH WELLNESS+ CARD

GET 200 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

Value Pack Protective Underwear 28 - 40 ct., Underpads 20 - 36 ct., Male Guards for Men 72 ct., Personal Cleansing Wipes 192 ct.



8.99 WITH WELLNESS+ CARD

or Pawtown Puppy Pads



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

HOME All Alkaline or Hearing Aid Batteries



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

RENEWAL Skin Care
(excluding Lotion Spray 6.5 oz., Facial Wipes and Makeup Remover 6.4 oz.)



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

RENEWAL Bath Accessories
(excludes Organic Cotton) Selection may vary by store



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

HOME Home Cleaners
Latex Gloves 1 Pair, Wet Cleaning Cloths 12 ct., Bowl Cleaner Tablets 2 ct., Wipes 25 ct., All Purpose Bathroom Cleaners 32 oz. Pro Drain Gel 32 oz., Bleach 30 oz.

Photo Coupon / Expires 01/10/15



40 - 4" x 6" Digital Prints at \$4.99 WITH WELLNESS+ CARD

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL of equal or lesser value WITH WELLNESS+ CARD

RENEWAL Family Planning
Lubricants, Pregnancy Tests, Ovulation Kits, Basal Digital Thermometer, Yeast Treatments, Urinary Tract Infection Remedies, Feminine Wash, PMS Pain Relievers and Douches



TOOTHBRUSHES Adult 2, 3, 5 Pack, Kids Light Up 2 Pack or Chunky 4 Pack,
INTERDENTAL BRUSHES 16 ct.,
COMFORT PICKS 80 ct.,
TOOTHPASTE, DENTURE ADHESIVE 2 - 2.4 oz.,
MOUThWASH 16 oz. - 1 Liter

YOU PAY 2/6.00 WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$3.49

GET 100 +UP REWARD WHEN YOU BUY 2 OF THESE ITEMS
*Limit 2 +UP offers per household.

QUIT FOR YOU Try to quit smoking for good with Rite Aid. Introducing Rite Aid's "Quit for You" smoking cessation program. See store for details.

heartriteaid.com... view advance Rite Aid ads and deals!

heartriteaid.com... view advance Rite Aid ads and deals!

GET 10⁰⁰ +UP[®] REWARD WHEN YOU BUY \$30 OF THESE ITEMS

*Limit 2 +UP offers per household.

Aveeno ACTIVE NATURALS

Buy & Earn

\$1 OFF COUPON IN MOST SUNDAY PAPERS

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Aveeno Skin, Bath, Baby, Hair or Men's Care Products (excludes Sun Care and Gift Sets)

Buy & Earn

Your Choice Any **ROC** or **Cleop Clear** Skin Care Product

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Buy & Earn

Lubriderm Lotion 16 oz.

YOU PAY **6.99**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.50**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **5.49**

WITH WELLNESS+ CARD

NEW

All ROGAINE® Men's or Women's Hair Regrowth 2 or 3 pack Products

YOU PAY **39.99**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-10.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **29.99**

WITH WELLNESS+ CARD

Buy & Earn

Sudafed PE 24 ct. **Tylenol Cold/Sinus/Allergy** 24 ct. or 8 oz.

YOU PAY **6.49**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **5.49**

WITH WELLNESS+ CARD

Buy & Earn

SEE MOST SUNDAY PAPERS FOR COUPON

All **BAND-AID®** Adhesive Bandages and **BAND-AID®** Johnson & Johnson Covers, Gauze and Tapes or **Hurt-Free Wash**

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Buy & Earn

Children's Benadryl Allergy Relief 4 oz. **Neosporin** 0.5 oz. or Spray 0.26 oz., **Benadryl Cream** 1 oz., Spray 2 oz. or Gel 3 oz. and **Aveeno Cream** 1 oz. or Lotion 4 oz.

LOAD2CARD COUPON ON CHILDREN'S BENADRYL Load offers at riteaid.com/load2card

4.99 WITH WELLNESS+ CARD

Buy & Earn

Buy & Earn

Visine Original, A.C., Advanced Relief and For Contacts 0.5 oz.

YOU PAY **3.49**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.50**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **1.99**

WITH WELLNESS+ CARD

Buy & Earn

\$3 OFF COUPON IN MOST SUNDAY PAPERS

Motrin Caplets 50 - 225 ct. **Motrin PM** 20 or 80 ct.

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD

Buy & Earn

LISTERINE Mouthwash Cool Mint, Fresh Burst, Original Zero and Vanilla Mint 1 Liter and **Flosser Refills**

YOU PAY **4.49**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **3.49**

WITH WELLNESS+ CARD

Buy & Earn

Johnson's baby or Desitin Baby Care Products Regular Retail \$4.29 - \$6.49

YOU PAY **2.70**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-1.50** ON 2
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2.50**

WITH WELLNESS+ CARD SINGLE PURCHASE PRICE \$4.29

HEALTHY ESSENTIALS

Visit HealthyEssentials.com/January for more savings and special offers on participating brands

Johnson & Johnson FAMILY OF CONSUMER COMPANIES

10 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Buy & Earn

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Schiff Mega Red, Schiff Glucosamine or Move Free

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

l'il Critters or Vitafusion Gummy Vitamins or Accuflo Probiotic 60 ct.

GET 5.00 +UP REWARD WHEN YOU BUY \$25 OF ANY CENTRUM, CALTRATE AND EMERGEN-C

*Limit 2 +UP offers per household. Valid on purchases through 1/24/15.

Centrum
 Men's, Women's and Silver 100 - 125 ct., 200 ct. and 100 ct. Chews, Silver 60 ct. Chews, Kids 150 ct., Flavorburst 120 ct., Specialist 60 ct. and Omega-3 50 ct.

Caltrate 90 - 100 ct., Mini's 150 ct. and Gummy Bites 50 ct.

YOU PAY 9.99 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 5.99
WITH WELLNESS+ CARD

YOU PAY 9.99 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 7.99
WITH WELLNESS+ CARD

Buy & Earn

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Disney Gummies Vitamins Ester-C Assorted Formulas

Buy & Earn

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

All Viactiv, Vitron-C and Lipo-Flavonoid

Buy & Earn

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Twinlab Supplements and Metabolife, All Designer Whey Protein Powders

Buy & Earn

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

All NATROL Supplements and Laci Lebeau Teas

BUY ONE GET ONE FREE Nutritional **SALE**
WITH WELLNESS+ CARD

Buy & Earn

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Supreme Protein or Muscle Milk Single Nutrition Bars

Buy & Earn

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Hollywood 48 Hour Miracle Diet 32 oz. Dextrim Max 60 ct. All Lipo-6 Supplements and Mega-T Diet Supplements

Buy & Earn

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Full Line of Applied Nutrition

Buy & Earn

Buy One Get Second One Free
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH WELLNESS+ CARD

Geritol, Feosol, Slo Niacin and Thermotabs

RITE AID PHARMACY YOUR EXCLUSIVE DRUGSTORE DESTINATION FOR **GNC LIVE WELL** **GOLD CARD** Gold Card Members Save 20% Every Day
IN SELECT RITE AID LOCATIONS

GNC Women's Ultra Mega® and Mega Men® Multivitamins Active, No Iron, Energy & Metabolism, Heart and Sport 90 ct.

18.99
WITH WELLNESS+ CARD

GNC Pro Performance AMP Sports Nutrition

25% OFF
REGULAR RETAIL WITH WELLNESS+ CARD

GNC Pro Performance AMP Vitapak Program

49.99
WITH WELLNESS+ CARD

Buy & Earn

Muscle Milk 1.93 lb. Powder Assorted Formulas

19.99
WITH WELLNESS+ CARD

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS. 11



2⁹⁹

Lysol
All Purpose Cleaners
Liquid 40 oz., Triggers 22 and 32 oz.,
Toilet Bowl Cleaner 24 oz., Wipes 35 ct.
or Liquid Hand Soap 8.5 oz.

WITH WELLNESS+ CARD



14⁹⁹

Tide
Pods 57 ct.

WITH WELLNESS+ CARD

Ajax
Dish Liquid
or Cleanser
14 oz.
or Arm & Hammer
Baking Soda
1 lb.

99¢

WITH WELLNESS+ CARD



Cascade
Action Pacs 12 ct.,
Powder or Gel 45 oz.
Dawn
Dishwashing
Liquid 24 oz.

2/\$7

SINGLE PURCHASE PRICE \$3.89
WITH WELLNESS+ CARD



3⁹⁹

WITH WELLNESS+ CARD

Viva Big Roll 2 Pack, **Scott Bath Tissue** 4 Pack, **Cottonelle Bath Tissue** 4 Pack,
Cottonelle Moist Wipes Dispenser or 2 Pack, **Kleenex** 55 ct. 4 Pack, **Pledge** Aerosol 9.7 oz.,
Scrubbing Bubbles Mega Foamer 20 oz., **Drano** 32 oz. Foaming Liquid 17 oz. or Snake Plus Kit,
Downy Fabric Softener Ultra 40 Load, Regular 21 Load or Sheets 80 ct.
or **Bounce** Dryer Sheets 70 or 80 ct.

Buy & Earn



4⁹⁹

Pedigree and Kibbles 'n Bits
Dry Dog Food 3.5 lb., Whiskas 3.3 lb.
or Meow Mix 3 - 3.15 lb.

WITH WELLNESS+ CARD



3⁹⁹

Select Dog Treats
Choose from Beneful, Milk Bone,
Hartz and more

WITH WELLNESS+ CARD



3/\$6

9 Lives Cat Food
5.5 oz., 4 Pack Cans
Selection may vary by store

SINGLE PURCHASE PRICE \$2.29
WITH WELLNESS+ CARD



5⁹⁹

Tidy Cats
Cat Litter 14 lbs.

WITH WELLNESS+ CARD



4⁹⁹

WITH WELLNESS+ CARD

Febreze Spray 800 ml., Candle,
Noticeables or Car Vent Clip 2 ct.

AIR WICK Scented Oil Refills 2 Pack
Ultra Freshmatic Refill Cans 1 ct.
or Car Fresheners 1 ct.



4⁹⁹

WITH WELLNESS+ CARD

GLAD Trash Bags
Drawstring, 13 gallon, 22 ct.,
30 gallon, 15 ct.,
Quick-tie, 13 gallon, 35 ct.,
30 gallon, 21 ct.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL
of equal or lesser value
WITH WELLNESS+ CARD

LIBMAN
Cleaning Supplies



DURACELL
Coppertop Batteries
AA or AAA - 8 Pack
C or D - 4 Pack or 9 Volt - 2 Pack

Quantum Batteries AA or AAA - 6 Pack

YOU PAY 2/\$12⁰⁰
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$6.49

GET 300 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



14⁹⁹ WITH WELLNESS+ CARD
AS SEEN ON TV
 Clear TV, Color Recover or Be Active



9⁹⁹ WITH WELLNESS+ CARD
AS SEEN ON TV
 Shimmer Jewelry Tattoo or Hot Jewelry Jewelry Tattoo Assorted Styles
 Selection may vary by store



19⁹⁹ WITH WELLNESS+ CARD
AS SEEN ON TV
 3 Way Poncho, Glow Candles or Personal Pedi



AS SEEN ON TV
 Hurricane Twin Spin Mop
YOU PAY 23⁹⁹ WITH WELLNESS+ CARD
GET 4⁰⁰ +UP REWARD
 *Limit 2 +UP offers per household.



50% OFF REGULAR RETAIL WITH WELLNESS+ CARD
 Assorted Garden Decor, Tools & Watering Supplies, Chemicals & Fertilizers
 Includes Planters, Figurines, Statues, Bird Baths, Bird Feeders, Bird Houses, Wind Chimes and Lighting
 (Does not include Potting Soil or Potting Mixes)
 Selection may vary by store

50% OFF REGULAR RETAIL WITH WELLNESS+ CARD
 Assorted Housewares, Domestics, Sheet Sets or Comforters

YOU PAY 15⁹⁹ WITH WELLNESS+ CARD
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-4⁰⁰
GET 2⁰⁰ +UP REWARD
 *Limit 4 +UP offers per household.
BRITA Classic Pitcher and Pitcher Filters 3 Pack



YOU PAY 2⁰⁰ WITH WELLNESS+ CARD
 LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-1⁰⁰
GET 1⁰⁰ +UP REWARD
 *Limit 4 +UP offers per household.



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD
 Pilot, Bic, Sharpie, Binders and Mead Five Star Products



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD
3M All Stationery and Hardware Products Including Scotch Tape, Command and Post-it



GET 10⁰⁰ +UP REWARD WITH WELLNESS+ CARD WHEN YOU BUY \$20 OF THESE ITEMS
 *Limit 2 +UP offers per household.



2/\$10 SINGLE PURCHASE PRICE \$5.99 WITH WELLNESS+ CARD
 Calendars, Planners and Journals
 Selection may vary by store



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD
pinnacle Frames and Albums
 Selection may vary by store



BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL OF EQUAL OR LESSER VALUE WITH WELLNESS+ CARD
GET 3⁰⁰ +UP REWARD WHEN YOU BUY \$10 OF THESE ITEMS
 *Limit 4 +UP offers per household.

Photo Coupon / Expires 01/10/15

8" x 10" Enlargement BUY ONE, GET ONE FREE WITH WELLNESS+ CARD

2 114988 00399 15
 Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Valentine Treats Have Arrived!



Buy & Earn

5.99

Russell Stover Bowline
8.25 - 12 oz.
or **Whitman's Sampler** 7 - 12 oz.



2/\$1

Russell Stover Valentine Singles
Selection may vary by store



5.99

Hershey's, Mars, M&M's or Nestle Bags 14.6 - 19.75 oz.
Lindt or Ghirardelli Bags 7.2 - 8.95 oz.



2/\$7

Dove 7.94 - 9.5 oz.,
Hershey's Bliss 8.6 - 9.6 oz.
or **Godiva** 4.2 oz.
Selection may vary by store

Buy & Earn

Ghirardelli or Lindt Pouches
4.12 - 5.32 oz.
Selection may vary by store



YOU PAY 2/7.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$3.79

GET 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.

Buy & Earn



2/\$3

Select Pegged Non-Chocolate Candies
Regular Retail \$1.99 - \$2.69
Selection may vary by store

Buy & Earn

Cadbury or Hershey's Candy Bars or Toblerone Bar
3.5 - 4.25 oz.



YOU PAY 2/3.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.79

GET 100 +UP REWARD
WHEN YOU BUY 2 OF THESE ITEMS

*Limit 2 +UP offers per household.



4/\$5

King Size Bars or 6 Pack Candy
Selection may vary by store



2/\$2

Wrigley's Single Serve Gum
Selection may vary by store



2/\$5

Trident, Dentyne or Stride Multi-Pack Gum
Selection may vary by store



2/\$6

Gum or Mint Bottles
40 - 80 ct.



2/\$3

Altoids 1.2 - 1.76 oz.
IceBreakers 1.3 - 1.5 oz.
Selection may vary by store



2/\$3

Compos 6.3 oz., **Cheez-It** 3.5 - 4.5 oz., **Club Crackers**, **Pecan Sandies** 5.25 oz., or **Austin Crackers** 8 ct.
Selection may vary by store



1.00

Go Cups 2.2 - 3.5 oz.
Selection may vary by store



2.79

Mrs. Fields Cookies 8 oz., **Biscoff** 8.8 oz. or **Nonni's Biscotti or Thins** 4.44 - 6.88 oz.
Selection may vary by store



YOU PAY 2/4.50
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-50¢ ON 2
2/4.00
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.79

Chex Mix 8 - 8.75 oz., **Select Gardetto's** 5.5 oz., **Bugles** 7.5 oz., or **Green Giant Snacks**
Selection may vary by store

14 +UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.



4.99 Jack Link's Beef Jerky 3.25 oz. Selection may vary by store
WITH WELLNESS+ CARD



7.99 Wonderful Pistachios 16 oz. or Blue Diamond Almonds 16 oz. Selection may vary by store
WITH WELLNESS+ CARD



2.45 Chex Mix 8 - 8.75 oz., Select Gardetto's 5.5 oz., Bugles 7.5 oz., or Green Giant Snacks Selection may vary by store
YOU PAY 2.45
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2.00**
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.79



2/\$3 Compos 6.3 oz., Cheez-It 3.5 - 4.5 oz., Club Crackers, Pecan Sandies 5.25 oz. or Austin Crackers 8 ct. Selection may vary by store
SINGLE PURCHASE PRICE \$1.69
WITH WELLNESS+ CARD



2/\$6 Doritos 10 - 11 oz., Fritos 10.25 oz., Cheetos 8.75 - 9.5 oz., Planters Peanuts 16 oz., Nabisco Cookies 8.8 - 16.6 oz.
SINGLE PURCHASE PRICE \$3.19
WITH WELLNESS+ CARD



2/\$5 Kraft Homestyle 12.6 oz., Easy Mac 12.9 oz., Deluxe Mac & Cheese 14 oz., Velveeta Shells & Cheese 12 oz., Velveeta Skillet 12.86 - 13.6 oz.
SINGLE PURCHASE PRICE \$2.99
WITH WELLNESS+ CARD



2.30 Progresso Soup 18.5 - 19 oz. Selection may vary by store
YOU PAY 2.30
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2.00**
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$1.79



1.00 Go Cups 2.2 - 3.5 oz. Selection may vary by store
WITH WELLNESS+ CARD



2.79 Mrs. Fields Cookies 8 oz., Biscoff 8.8 oz. or Nonni's Biscotti or Thins 4.44 - 6.88 oz. Selection may vary by store
WITH WELLNESS+ CARD



2/\$4 Bumble Bee Lunch on the Run Kit 8.8 oz. or Omega-3 Solid White Tuna 5 oz.
SINGLE PURCHASE PRICE \$2.29
WITH WELLNESS+ CARD



2/\$6 Kashi Cereal 10.3 - 14 oz. or Bars 6 ct. or Belvita 8.8 oz. Selection may vary by store
SINGLE PURCHASE PRICE \$3.49
WITH WELLNESS+ CARD



2.49 Fiber One or Nature Valley Bars 5 - 6 Pack
YOU PAY 2.49
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **1.99**
WITH WELLNESS+ CARD



3.99 Café Bustelo Coffee 10 oz. or Maxwell House Coffee 10.5 - 11.5 oz. Selection may vary by store
WITH WELLNESS+ CARD



3/12.00 7-UP or 7-UP Products 12 Pack, 12oz. Cans +CRV or Deposit where applicable.
YOU PAY 3/12.00
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.99
GET 200 +UP REWARD
WHEN YOU BUY 3 OF THESE ITEMS
*Limit 2 +UP offers per household.



2/\$5 V8 Vfusion, Splash or Vegetable Juice 46 - 64oz. +CRV or Deposit where applicable Selection may vary by store
YOU PAY 2/\$5
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **2/\$4**
WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$2.99



13.99 Budweiser, Miller or Coors Beer Select Varieties, 18 Pack, 12 oz. Cans or Bottles



10.99 Beck's or Yuengling Beer Select Varieties, 12 Pack, 12 oz. Bottles
Redd's Wicked Apple Ale 12 Pack, 10 oz. Cans
Bud Light Lime-a-Rita Select Varieties, 12 Pack, 8 oz. Cans



8.99 Coors or Miller Beer Select Varieties, 12 Pack, 12 oz. Bottles or Cans
Redd's Apple Ale or Angry Orchard Hard Cider Select Varieties, 6 Pack, 12 oz. Bottles



6.99 Pabst Blue Ribbon or Rolling Rock Beer Select Varieties, 12 Pack, 12 oz. Cans
Miller High Life Beer Select Varieties, 12 Pack, 12 oz. Cans or Bottles
Budweiser Beer Select Varieties, 8 Pack, 16 oz. Cans

+UP REWARDS LOAD DIRECTLY TO YOUR WELLNESS+ CARD AND MAY BE REDEEMED AFTER 6AM THE DAY AFTER ISSUANCE. SEE BACK PAGE FOR ADDITIONAL RESTRICTIONS.

Save \$170 In +UP REWARDS This Week

SAVE UP TO \$54 IN COUPONS IN MOST SUNDAY PAPERS

BUY TWO GET ONE FREE!

Health Care Products Mix & Match

Choose from Bayer Aspirin, Aleve Pain Relievers, Vanquish, Midol, Alka-Seltzer Plus Cold Relief, Campho-Phenique, Neo-Synephrine, Alka-Seltzer Stomach Relief, Phillips Stomach Relief, TruBiotics, One A Day Vitamins or Citracal (excludes Alka-Seltzer and Aleve Cold and Sinus products located at the Pharmacy counter)

Buy & Earn

Nature Made

All Vitamins and Supplements

BUY ONE GET ONE FREE!

SEE MOST SUNDAY PAPERS FOR COUPON

Buy & Earn

QUIT FOR YOU

nicotine transdermal system patch
nicotine lozenges
nicotine gum

BUY ONE GET ONE FREE!

RITE AID

Nicotine Gum 100 - 110 ct.
Nicotine Lozenges 72 - 81 ct.
Patch 14 ct.

Arizona Tea 23 oz.,
Vegasfuel 16 oz.,
Sparkling Ice 17 oz.,
Lay's Stax 5.5- 5.75 oz.,
T.G.I Friday's Snacks 4.5 oz.
+CRV or deposit where applicable

BUY ONE GET ONE FREE!

RITE AID

BUY ONE GET ONE FREE!

Pain Care

Adult 100 ct., Children's 1 - 4 oz.,
Sleep Aid 24 ct. or Sleep Gels 32 ct.

Edy's Grand Ice Cream

48 oz.
May not be available in all stores
Selection may vary by store

3.49

WITH WELLNESS+ CARD

2/\$5

SINGLE PURCHASE PRICE \$3.49 WITH WELLNESS+ CARD

M&M's Medium Bags 9.9 - 12.6 oz.
Hershey's, Nestlé or Mars Miniatures 8 - 11.5 oz.
Selection may vary by store

Coca-Cola Coke & Coke Products

12 Pack, 12 oz. Cans
+CRV or Deposit where applicable.

YOU PAY 3/12.00

WITH WELLNESS+ CARD
SINGLE PURCHASE PRICE \$4.99

GET 100 +UP REWARD

WHEN YOU BUY 3 OF THESE ITEMS

*Limit 2 +UP offers per household.

Buy & Earn

Buy & Earn

Mucinex Fast-Max or Sinus-Max

20 ct. or 6 oz.
Hot Tea 8 ct.

10.99

WITH WELLNESS+ CARD

\$2 OFF COUPON IN MOST SUNDAY PAPERS

THE NEW WAY TO STAY DRY

GOES ON INSTANTLY DRY FOR A CLEANER FEEL.
48-HOUR DRY SPRAY ANTIPERSPIRANT NO VISIBLE RESIDUE

Axe, Dove Men+Care and Dove Woman Dry Spray Antiperspirant 3.8 oz.

5.47

WITH WELLNESS+ CARD

Degree Men and Women Dry Spray Antiperspirant 3.8 oz.

4.97

WITH WELLNESS+ CARD

New!

WELLNESS+ CARD REQUIRED. UNLESS NOTED OTHERWISE, +UP PURCHASE REQUIREMENTS MUST BE SATISFIED IN A SINGLE TRANSACTION. +UP REWARDS ARE NOT VALID ON PRESCRIPTIONS AND CO-PAYS, TOBACCO PRODUCTS, ALCOHOL, GIFT CARDS, LOTTERY, LICENSES, MONEY SERVICES, PREPAID CARDS, NEWSPAPERS, STAMPS, MAILING SERVICES, ITEMS DISTRIBUTED BY MORAN FOOD AND SAVE A LOT STORES AND ITEMS PROHIBITED BY LAW. +UPS LOAD DIRECTLY TO CARD, WILL NOT BE ACTIVE UNTIL 6 AM THE FOLLOWING DAY AND EXPIRE 14 DAYS AFTER ACTIVATION. TO REDEEM THE AWARD, PURCHASE MUST BE GREATER THAN OR EQUAL TO THE DOLLAR VALUE AFTER ALL OTHER APPLICABLE DISCOUNTS ARE APPLIED. REWARDS ARE AUTOMATICALLY DEDUCTED WITH QUALIFIED PURCHASE. LOST, STOLEN, DAMAGED, OR EXPIRED COUPONS WILL NOT BE HONORED OR REPLACED. SUBJECT TO CHANGE WITHOUT NOTICE. SEE RITEAID.COM/RULES FOR LATEST INFORMATION.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW. AVERAGE ITEMS ARE +UP DEPOSIT WHERE APPLICABLE BY LAW.

MANHA, NR#2, 45, 46, 48, 49, SP#2, 3, 31, 21, 22, 24, 26-28, 45, 48, 49, 61, SRP#1, 1-6, 16, 18, 19