

rite aid ad 05/03/15-05/09/15 iheartriteaid.com



We've partnered with Plenti to give you an even better rewards program.

*UP Rewards are now Plenti points.

Now use them for savings at Rite Aid as well as







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Aid ads

and deals:









To celebrate we are giving away 5 MILLION Plenti points!

Buy any of the P&G products on page 1 or 2 and qualify for a chance to win one of 500 awards of 10,000 Plenti points. The more you shop, the more chances to win!

Go to riteaid.com/plentiPGsweeps for full rules



994

Bounty Paper Towels Mega Roll 6 ct.

Charmin Ultra Strong Double Roll 16 ct.

RD or Charmin Basic Double Roll 20 ct.











We are giving away 5 MILLION Plenti points! Buy any of the P&G products on page 1 or 2 and qualify for a chance to

WITH CARD

Plenti points are just as valuable as *UP Rewards. Only now you can use them for savings at Rite Aid and certain Plenti partners.

Earn 500 points when you buy 2 of these items

WITH CARD

REGULAR RETAIL

WITH CARD

enti card required. No Purchase Necessary. Void where prohibited. The P&G Pienti Sweepstakes is open to legal residents of the last day of the month prior to date of entry. Starts 5/3/15 and ends 5/30/15. Winners may elect 10,000 Pienti points or



3D White, Pro. Health or Complete (excludes Pro•Flex or Clinical) Dental Floss Glide 38.2 - 54.6 yd or Floss Picks 75 ct.



Plenti.





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Oral B

Vitality Power

Toothbrush











Quantum Batteries

"AA" or "AAA" 6 Pack, "C" or "D" 3 Pack or 9 Volt 1 Pack Hearing Aid Batteries 8 Pack







and Liners 54 ct.

Plenti.

BUY ONE GET 50

REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS

WITH CARD

Use them for at least \$100 in savings

Earn 100 points'

when you buy 2 of these items









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WITH CARD Poligrip 2.1 or 2.4 oz. or Polident 84 ct.























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Plenti.





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REGULAR RETAIL

WITH CARD











WITH CARD



Kohl's



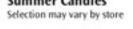
and Women's Sandals REGULAR RETAIL Selection may vary WITH CARD by store

> Banana Republic

or GAP

Gift Cards

Tablecloths, Beach Towels, Mats or Totes REGULAR RETAIL Summer Candles WITH CARD



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Photo Albums



WITH CARD





WITH CARD





Express* Gift Cards

American





WITH CARD





Introducing wellness+ with Plenti

Rite Aid has partnered with Plenti to give you an even better rewards program.



One card. Two kinds of points.

wellness+ points

You still earn wellness+ points at Rite Aid on purchases and prescriptions toward savings of up to 20% OFF almost the whole Rite Aid store for a year.1

Plenti points

UP Rewards are now Plenti points. Now you can also earn Plenti points on things you buy every day at any Plenti partner and use them for savings at Rite Aid and certain Plenti partners.2

Get your new card today.



Lots of points. Lots of places. One rewards program.





















iheartriteaid.com... view advance Rite Aid ads and deals!







What's new "LIP Rewards are now Plenti points. C. C.



Earn Plenti Points on things you buy everyday at Rite Aid and other Plenti partners. Use them for savings when you check out at Rite Aid and certain Plenti partners.

Plenti points are just as valuable as *UP's at Rite Aid

200 Plenti points = at least \$2 OFF at checkout at Rite Aid and other participating retailers.

Plus now you can use them for savings at









- You choose how to use Plenti points at Rite Aid-use some over several purchases or use all at once
- Two years to use your Plenti points, not just two weeks
- You must fully enroll to use Plenti points















*Plenti is a rewards program. Terms and Conditions apply, see plenti.com/terms for full details. You must fully enroll to become a member and use points. You can enroll at plenti.com. Points have no monetary value and expire after 2 years. Participating partners and offers are subject to change without notice. Offers are subject to additional terms and conditions. All rights reserved. All trademarks are property of their respective owners.







What stays the same? wellness+ points



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Aid

and deals

Continue earning wellness+ points for up to 20% OFF almost the whole Rite Aid store for a year.

Earn 1 wellness+ point for every eligible non-prescription purchase

Earn up to 25 wellness+ points

for every eligible Rite Aid prescription



Copper Fit Knee, Back or Socks, Copper Hands or Miracle Copper Socks

Earn 100 points

Use them for at least \$1[∞] in savings WITH CARD

Choose from Glow Candles, Ped Egg Power or Genie Slimjeggings

Plenti. Earn 300 points Use them for at least \$300 in savings

WITH CARD

Dixie Plates, Bowls and Cups Selection may

Plenti. Earn 100 points Use them for at least \$100 in savings

Ziploc Slider Freezer or Storage Bags

Plenti. Earn 100 points

Use them for at least \$1[∞] in savings

2) Wellness+ Points accrued are based on the calendar year. Customers earn one (1) point for every dollar spent on eligible front-end purchases they make when they scan their card at the register. Excludes tobacco products, alcohol, gift cards, online purchases, lottery tickets, licenses, money orders, money transfers, newspapers, prepaid cards, stamps, other mail services, dainy, non-prescription items paid for in whole or in part by state or federal healthcare programs, items distributed by Moran Foods or Save A Lot Food Stores and where prohibited by law. The value of any Rite Aid generated coupon or reward redeemed also is excluded from all point calculations (including any coupon distributed in Rite Aid circulars, newspapers, email or loaded directly to Card). Customers earn 25 points for every non-government funded prescription purchased when they scan their card at the register. Government funded prescription purchased when they scan their card at the register. every dollar spent on co-pays not to exceed 25 points per prescription. Prescriptions filled in NY/NJ are not eligible. 2) Bronze, silver, and gold discounts will remain active through the end of the next calendar year. Members must present their Card or alternate ID at checkout to receive any discount. When used with a sale priced item the customer will receive the lower of the discount price or sale price.







Get your FREE new card at Rite Aid today

After picking up your new card in-store, finish signing up at riteaid.com/plenti in order to use Plenti points at checkout at Rite Aid and certain Plenti partners for savings.

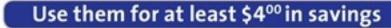


Plenti. Earn 400 points

when you buy any 3 of these items

*Limit 2 offers per card.







Neosporin 0.5 oz., Benadryl Spray 2 oz., Cream 1 oz. Gel 3 oz. or Aveeno Cream 1 oz. or Lotion 4 oz



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verything on



Advil and Children's Advil ALAVERT Pain Care, ThermaCare, Preparation H, Alavert, Chapstick, Centrum or Caltrate (excludes Advil and Alavert tems located at the pharmacy counter)

Your Choice. Mix & Match.

SECOND ONE 50% OFF
REGULAR RETAIL OF EQUAL OR LESSER VALUE ITEMS WITH CARD

Earn 300 points' when you buy \$15 of these items Plenti. Use them for at least \$3[∞] in savings

Careo All Home **Health Care** Products Some assembly may be required Plenti. Earn 1000 points' Use them for at least \$10[∞] in savings

WITH CARD



Just for seniors

wellness65+ **WEDNESDAY**

MAY 6th 10am - 2pm

- Ask about food choices that will help you get the nutrients you need as you age.
- Learn what allergy treatments are best to use before symptoms start and which should be used throughout allergy season.
- See if you are at risk for developing Chronic Obstructive Pulmonary Disease (COPD) with a simple risk test.
- Special Wednesday Only coupons just for wellness65+ members*





Stomach Relief Anti Diarrheal 96 - 200 ct., Acid Reducer Ranitidine 95 - 160 ct. or Famotidine 170 - 180 ct., Dairy Relief 125 ct., Senna Tablets 120 - 200 ct., Fiber 200 - 320 ct., Col-Rite or P Col Rite 250 or 400 ct., Stool WITH CARD Softener 180 ct. or Bisacodyl Tablets 200 ct.







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Icy Hot 1.75 - 4 oz. or Patches 3 - 5 ct. or Micro Patches 24 ct.

Tens Therapy Kit

GreatCall Mobile Medical **Alert Devices** Splash, Jitterbug5 or Touch3 See in-store display for

REGULAR RETAIL WITH CARD









WITH CARD

WITH CARD





All Dr. Scholl's Foot Care, Lotrimin and Tinactin Products (excludes Custom Fit Orthotics)



COUPON IN MOST -WITH CARD

QlearQuil Sinus Sinex Nasal Decongestant 12 Hour Mist 0.5 oz. **Advil Cold**

Relievers 20 -(Advil Cold/Sinus and Advil Allergy/Sinus located at the pharmacy, not available in all states. Limit 1 Advil Cold/Sinus or Allergy/Sinus per customer.)



BUY ONE GET SECOND ONE WITH CARD

Wash, Bath, Cloths, Douche, Spray or Powder









GET PRESCRIPTION REMINDERS THROUGH:







Text

Email

Phone

Easily manage your prescriptions – receive reminders by email, text or phone when your prescriptions are ready for pickup or due for a refill.

Our pharmacy team can sign you up for free today.

* Some restrictions may apply. See your pharmacist for details. Text message rates may apply.

FreeStyle FreeStyle



Cellucor Sports
Nutrition
BUY ONE GET
SECOND ONE
50% OFF

Pro Performance
AMP Sports Nutrition
BUY ONE GET
SECOND ONE

BUY ONE GET SECOND ONE 50% OFF REGULAR RETAIL of equal or lesser value WITH CARD



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*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

12 PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE TO REDEEM, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.

WITH CARD





MAY IS HEALTHY VISION MONTH











Flonase Allergy Relief 120 Sprays









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Omeprazole

Make your life easier with OneTripRefills. Sign up for this FREE prescription service today.











Earn 100 points' Plenti.

Use them for at least \$100 in savings



WITH CARD Plenti. Earn 100 points

Use them for at least \$100 in savings

Limit 2 offers per card.



Earn 100 points' Plenti.

Use them for at least \$100 in savings

WITH CARD



by store WITH CARD OR \$5.99 EACH

Jack Link's

Beef Jerky

3.25 oz.

Plenti. Earn 100 points

Use them for at least \$1[∞] in savings



OR 1.49 EACH WITH CARD

Gampbells Cream and Condensed Soup 10.5 - 10.75 oz.



WITH CARD

Poland Spring or **Deer Park Spring Water** 24 Pack +CRV or deposit where applicable (Poland Spring/Deer Park are available regionally)



Fruttare 4 - 6 Pack or **Good Humor Ice Cream Bars**



OR 13.99 EACH WITH CARD

Bisquick 40 oz. Aunt Jemima Syrup 24 oz. Nutella 13 oz. Hershey's Spread 13 oz.

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WITH CARD

99 Starbucks K-Cup* 10 ct.

Maxwell House Coffee 30.6 oz.



Fusion or Splash 46 - 64 oz. **V8 Vfusion Energy**

6 Pack, 8 oz. Cans Muscle Milk 14 oz. +CRV or deposit where applicable



Arizona Tea 23 oz. +CRV or deposit where applicable

WITH CARD



Apple Juice 64 oz. Red Bull Energy Drink 12 oz. Vita Coco 16.9 oz. OR 12.99 EACH

+CRV or deposit where applicable



Breyers Ice Cream 48 oz. WITH CARD Selection may vary by store



Select Varieties, 12 Pack, 12 oz. Bottles or Cans

Mexico or Modelo Select Varieties, 12 Pack, 12 oz. Bottles Corona Beer

Beck's or Yuengling Beer

OR 3.49 EACH

WITH CARD

Select Varieties, 12 Pack, 12 oz. Bottles or Cans **Bud Light Lime**a-Rita Select Varieties,

12 Pack, 8 oz. Cans Redd's Wicked Apple Ale 12 Pack, 10 oz. Cans



Select Varieties, 12 Pack, 12 oz. Bottles or Cans **Angry Orchard** Select Varieties, 6 Pack, 12 oz. Bottles



WITH CARD

Redd's Apple Ale, Blue Moon, Samuel Adams or Brooklyn Beer Select Varieties, 6 Pack, 12 oz. Bottles



Keystone Light or Milwaukee's Best Beer Select Varieties, 12 Pack, 12 oz. Cans





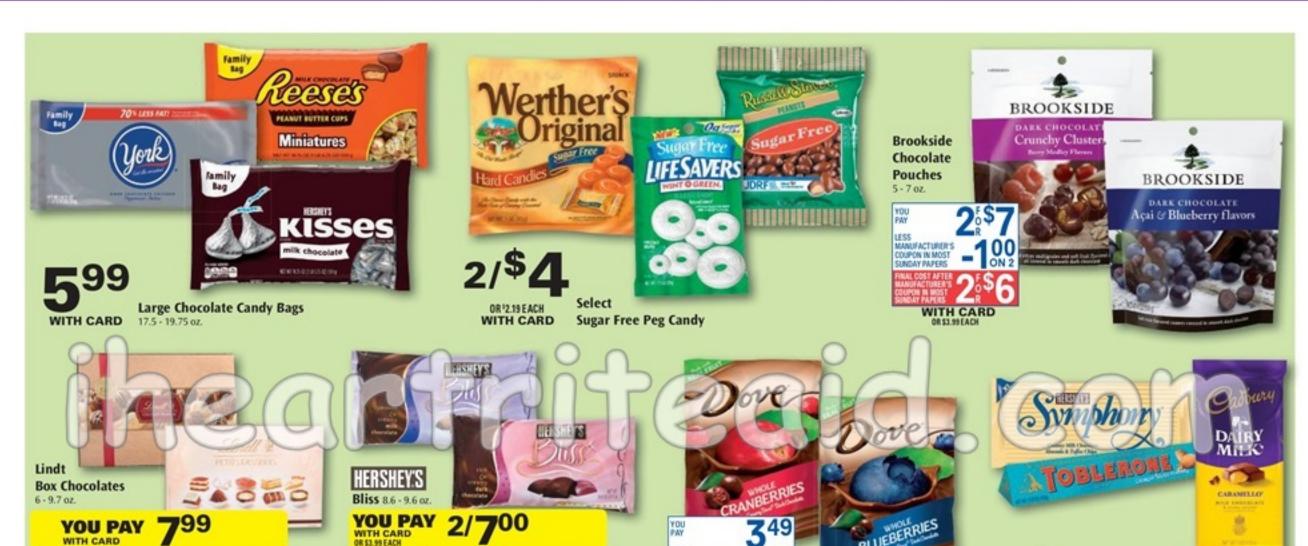
Plenti.

WITH CARD

BUY ONE GET SECOND ONE

WITH CARD







Mrs. Fields Cookies

Earn 100 points'

Use them for at least \$1[∞] in savings



[PERMERKERS

COOL BLASTS

SEE MOST SUNDAY PAPERS FOR COUPON

ON ALTOIDS

OR 1.69 EACH

WITH CARD

Plenti.



Altoids Mints 1.76 oz.

Cool Blasts 24 ct.

Ice Breakers 1.3 - 1.5 oz.

Earn 200 points' when you buy 2 of these items

Use them for at least \$200 in savings



Fruit Resealable Pouches

00

WITH CARD



Cadbury or Hershey's

Toblerone Candy Bar 3.5 - 4.5 oz.

XL Candy Bars or

OR 11.99 EACH

WITH CARD

Wonderful

Pistachios

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Single Pack Gum

Dentyne, Trident or Stride



Multi-Pack Gum

PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE TO REDEEM, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS. 15

WITH CARD

Mentos Gum 15 ct.

or Curvy Bottles 45 - 50 ct.

Mint Rolls 1.32 oz. or 6 Packs

WITH CARD









Choose from Adult or Children's Loratadine, Cetirizine and Fexofenadine, Any Size (excludes Pseudoephedrine products, located at the pharmacy counter)





Russell Stover Bowline, Whitman's Chocolates or Hershey's Pot of Gold 7 - 12 oz

Ferrero Rocher or Collection 18 ct. Selection may vary by store

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Kelloggis Special K or Smart Start Cereals 11 - 17.5 oz., Special K, Fiber Plus or Quaker Cereal Bars 5-6 ct. Special K Moments 8 ct.











PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE NEXT DAY. MUST BE FULLY ENROLLED IN PLENTI AND HAVE AT LEAST 200 POINTS TO USE PLENTI POINTS EXPIRE AFTER 2 YEARS. POINTS CANNOT BE REDEEMED ON PRESCRIPTIONS, CO-PAYS, TOBACCO PRODUCTS, ALCOHOL GIFT CARDS, LOTTERY, LICENSES, MONEY SERVICES, PREPAID CARDS, NEWSPAPERS, STAMPS, MAILING SERVICES, ITEMS DISTRIBUTED BY MORAN FOOD AND SAVE A LOT STORES AND ITEMS PROHIBITED BY LAW. OTHER TERMS AND CONDITIONS APPLY, SEE PLENTICOM FOR DETAILS.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES, NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). BEVERAGE ITEMS ARE + DEPOSIT WHERE APPLICABLE BY LAW.











MANHA, NA #2, 45, 46, 48, 49, SP #2, 3, 3X, 21, 22, 24, 26 thru 28, 45, 48, 49, 65, SRP #1, 4 thru 6, 16, 18, 19



Lots of points. Lots of places. One rewards program.





















