



i ♥ rite aid

rite aid ad
01/17/16 - 01/23/16
iheartriteaid.com

Buy \$30 and get \$20 in Savings! Buy \$30 of these P&G items and earn *Starting Points* worth \$10 in savings. **PLUS** earn an **ADDITIONAL \$10 in savings THIS WEEK ONLY!**

*Worth at least \$10 in savings. Limit 2 offers per card. In-store and online purchases at riteaid.com with Plenti card only. 12/27/15 - 1/23/16. 1000 Plenti points earned for each \$30 spent on specially marked items. Plenti is a rewards program. Terms and conditions apply, see plenti.com/terms for details. **Limit 1 additional 1000 points per card.

6⁹⁴
WITH CARD
Charmin Bathroom Tissue
Ultra 12 Pack or Basic 16 Pack
Bounty Paper Towels 8 Pack

STARTING points 2016
Tide
Laundry Detergent
100 oz. Liquid or
68 Load Powder
Gain
Laundry Detergent
100 oz. Liquid

11⁹⁴
WITH CARD

STARTING points 2016
DURACELL
Quantum
AA or AAA 6 Pack
or C or D 3 Pack
Coppertop
AA or AAA 8 Pack
or C or D 4 Pack
or 9 Volt 2 Pack
Hearing Aid
8 Pack

6⁴⁹
WITH CARD

STARTING points 2016
BUY ONE GET ONE 50% OFF
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Taxes offered at regular retail.
WITH CARD
Eye, Lip & Nail Products

STARTING points 2016
YOU PAY
LESS
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
FINAL COST AFTER
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
7⁹⁹
-2⁰⁰
5⁹⁹
WITH CARD

Gillette
Select
Disposable Razors

STARTING points 2016
YOU PAY
8⁹⁹
LESS LOAD2CARD
ONLINE OFFER
-1⁵⁰
FINAL COST AFTER
LOAD2CARD
ONLINE OFFER
7⁴⁹
WITH CARD
Load offers at riteaid.com/load2card

Pampers
Diapers Jumbo Pack
Bags 18 - 40 ct.

98¢
WITH CARD
Select Theater Box Candy
or Wrigley's Brand
Single Serve Gum

Plenti Earn 200 points
when you buy 2 of these items
worth \$2⁰⁰ in savings*
*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.
Folgers
Coffee
22.6 - 34.5 oz.

6⁹⁹
WITH CARD

2/\$5
OR \$2.99 EACH
WITH CARD

M&M's Medium Bags
9.9 - 11.4 oz., Dove, Hershey's
& Mars Miniatures 7.94 - 11.5 oz.
Lindt or Ghirardelli Pouches
4.12 - 5.32 oz.

Earn 1000 Plenti points
worth \$10 in savings*
Spend \$30 THIS WEEK on thousands of specially marked products with card.

Look for
participating
product icon

STARTING points 2016
*Worth at least \$10 in savings. Limit 2 offers per card. In-store and online purchases at riteaid.com with Plenti card only. 1000 Plenti points earned for each \$30 spent on specially marked items. Plenti is a rewards program. Terms and conditions apply, see plenti.com/terms for details.

PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.


BUY ONE GET ONE FREE!
all equal or lesser value plus applicable
sales tax. Taxes offered at regular retail.
WITH CARD

Nature Made
Vitamins and Supplements
(excludes Digestive Probiotics)

BUY ONE GET ONE FREE!
all equal or lesser value plus applicable
sales tax. Taxes offered at regular retail.
WITH CARD

Select Kellogg's and Kashi
Cereal, Belvita Biscuits,
Kashi or Nutri-Grain Bars

Plenti Earn 100 points
when you buy 3 of these items
worth \$1⁰⁰ in savings*
*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

3/\$12
OR \$4.99 EACH
WITH CARD
Coca-Cola or 7up
Products
12 Pack, 12 oz. Cans
+CRV or deposit where applicable

Budweiser,
Miller or
Coors Beer
Select Varieties,
18 Pack, 12 oz.
Cans or Bottles
Modelo Beer
Select Varieties,
12 Pack,
12 oz. Cans
Dos Equis
Beer
Select Varieties,
12 Pack,
12 oz. Bottles

12⁹⁹

Milk 2%
1 Gallon
3³⁹

SP #24

2016
STARTING
points

Earn 1000
Plenti points

worth \$10 in savings*

Look for
participating
product icon

STARTING
points
2016

*Worth at least \$10 in savings. Limit 2 offers per card. In-store and online purchases at riteaid.com with Plenti card only. 1000 Plenti points earned for each \$30 spent on specially marked items. Plenti is a rewards program. Terms and conditions apply, see plenti.com/terms for details.

Plenti Earn 100 points

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.



13⁹⁹
WITH CARD
Vicks NyQuil, DayQuil
or QlearQuil Twin Packs
Liquid 2 x 12 oz.
or Liquidgels 48 ct.

RITE
AID

Allergy and Cold Relievers
Choose from: Diphenhydramine Allergy,
Non-Aspirin Cold, Sinus, Allergy and Flu Relief or
Sudphedrine PE 20 - 24 ct. and Nasal Sprays 1 oz.

**BUY ONE
GET ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD



Delsym
5 - 6 oz.
Airborne Dual Action
Effervescent Tablets 10 ct.,
Caplets 20 ct.,
Chewable Tablets 32 ct.

12⁹⁹
WITH CARD



Rhinocort
Allergy Spray
60 Sprays

13⁹⁹
WITH CARD



Mucinex
12 Hour 14 - 20 ct.
(excludes Mucinex Sinus-Max
or Fast-Max. Mucinex-D
located at the pharmacy
counter, not available in
all states. Limit 1 Mucinex-D
per customer.)

12⁹⁹
WITH CARD



Cold-Eeze
18 ct.
Benadryl Allergy
Adult 24 ct.
Children's 4 oz.

4⁹⁹
WITH CARD



RITE
AID

Acid Reducers
Choose from: Ranitidine
or Famotidine

**BUY ONE
GET ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD



Nexium 24HR
42 ct.

23⁹⁹
WITH CARD



Bayer Aspirin
Choose from: Back and Body,
Bayer for Women
50 - 60 ct., 325 mg. 100 ct.,
81 mg. 120 ct. or 36 ct. 3 Pack

Advil
Adult Tablets or Caplets 50 ct.
Liquigels or Film Coated Tablets 40 ct.
PM Caplets 20 ct.

ThermaCare Heat Wraps 2 - 4 ct.

5⁹⁹
WITH CARD



RITE
AID

Manufacturer's Coupon / Expires 01/23/16



Omeprazole
42 ct.

19⁹⁹
LESS
IN-AD
COUPON
-8⁰⁰
11⁹⁹

WITH CARD



RC4933601546601012316

Must bring coupon to get advertised discount. Good only
at RITE AID Pharmacies. Limit one per customer. Coupon
redemption paid by manufacturer. Not valid if duplicated.

RITE
AID

Manufacturer's Coupon / Expires 01/23/16



SAVE \$2⁰⁰
WITH CARD

Pepto-Bismol Maximum Strength 12 oz.,
Regular Strength 16 oz., Children's Pepto
Chewable Tablets 24 ct.



RC4912103548201012316

Must bring coupon to get advertised discount. Good only
at RITE AID Pharmacies. Limit one per customer. Coupon
redemption paid by manufacturer. Not valid if duplicated.

Plenti

Earn 700 points when you buy \$15
of these items

worth \$7⁰⁰ in savings*

*Worth at least \$7⁰⁰ in savings. Limit 2 offers per card.



Prescriptions for your health. Up to 20% off for your wallet.
Get 25 wellness+ points with every eligible prescription.

2016

STARTING POINTS

Earn 1000 Plenti points

Spend \$30 THIS WEEK on thousands of specially marked products with card.

Look for participating product icons

STARTING POINTS 2016

Worth \$10 in savings*

*Worth at least \$3.00 in savings. Limit 2 offers per card. In-store and online purchases with Plenti card only. 1000 Plenti points earned for each \$30 spent on specially marked items. Plenti is a rewards program. Terms and conditions apply. See plenti.com/terms for details.

Plenti

Earn 300 points when you buy 2 of these items

worth \$3⁰⁰ in savings*

*Worth at least \$3⁰⁰ in savings. Limit 2 offers per card.

CLEAR CARE PLUS

HydraGlyde

OPTI-FREE

puremoist

Replenish

8⁹⁹

WITH CARD

Opti-Free Pure Moist and Replenish 10 oz.

Clear Care and Clear Care Plus with Hydra 12 oz.

RITE AID

Eye Care Solutions (excludes Accessories)

BUY ONE GET ONE 50% OFF

REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH CARD

eye care eye wash

contact lens care saline solution

eye care sterile eye drops

Thera Tears Eye Care Products

YOU PAY LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

9⁹⁹

-3⁰⁰

6⁹⁹

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

WITH CARD

thera tears

Therapy for your eyes

contact lens comfort drops

SOOTHES DRY EYES DURING WEAR

Debrox Drops Kit 0.5 oz.

Dermoplast Spray 2.75 oz.

new-skin Liquid Bandage 0.3 oz.

BUY ONE GET ONE FREE!

REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH CARD

STARTING POINTS 2016

Debrox

EARWAX Removal

Dermoplast

new-skin

Any Visine Eye Drops 15 ml. and Larger

BUY ONE GET ONE 50% OFF

REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH CARD

Visine FOR CONTACTS

Visine ADVANCED

STARTING POINTS 2016

Plenti

Earn 200 points

worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

Monistat 1 and 3 Day Treatments and Complete Care Products

17⁹⁹

WITH CARD

MONISTAT 1

MONISTAT 3

QUIT SMOKING FOR GOOD WITH HELP FROM RITE AID.

Join our free Quit For You program today for:

• A one-on-one consultation with a specially trained pharmacist

• Plenti points for steps you take to be smoke free

• Personalized tools, support and resources

Talk to your pharmacist today or learn more at

riteaid.com/quit

QUIT FOR YOU

RITE AID

Plenti

Earn 100 points

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

STARTING POINTS 2016

All e•p•t Pregnancy Test Kits

13⁹⁹

WITH CARD

e•p•t

Plenti

Earn 200 points

worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

Clearblue Pregnancy Test Kits +/-, Digital and Advanced Digital 2 ct.

13⁹⁹

WITH CARD

Clearblue

Always or Tampax (excludes Tampax Pearl 50 - 54 ct.)

BUY ONE GET ONE 50% OFF

REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH CARD

always

FlexFoam

TAMPAX PEARL

STARTING POINTS 2016

2016
**STARTING
points**

Earn 1000
Plenti points

worth \$10 in savings*

Look for
participating
product icon

STARTING
points
2016

*Worth at least \$30 in savings. Limit 2 offers per card. In-store and online purchases at riteaid.com with Plenti card only. 1000 Plenti points earned for each \$30 spent on specially marked items. Plenti is a rewards program. Terms and conditions apply, see plenti.com/terms for details.

All
NATURE'S BOUNTY
and Flex-a-min
Vitamins
and Supplements

**BUY ONE
GET ONE
FREE!**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD



Plenti. Earn 600 points

when you buy \$30
of these items

worth \$6⁰⁰ in savings*

*Worth at least \$6⁰⁰ in savings. Limit 2 offers per card.

**BUY ONE
GET ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD

All One A Day,
Citracal, Flintstones,
TruBiotics,
TruHeart, Bayer Pro
Omega, Phillips'
Colon Health
and Berocca



Sundown
Naturals
Vitamins
and Supplements
GLUTEN FREE

**BUY ONE
GET ONE
FREE!**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD



MegaRed
Super Heart, CoQ10 and Omega
Airborne Everyday
Multivitamin
or Digestive
Advantage

**BUY ONE
GET ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD



6⁹⁹
WITH CARD

Centrum 130 ct.,
Silver 65 - 80 ct., Gummies 70 ct., Liquid 8 oz. and VitaMints 60 ct.
Caltrate 60 ct. and Gummies 50 ct.



Nature's Truth
Vitamins
and Supplements

**BUY ONE
GET ONE
FREE!**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD



**BUY ONE
GET ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD

GNC
Vitapak 30 Day Programs
Mega Men, Women's Ultra Mega,
AMP and TriFlex

All Purely Inspired
Supplements and
Garcinia Cambogia 90 ct.
Green Coffee Bean 60 ct.
Shape
Protein Powders,
Weight Loss 4
and More

9⁹⁹
WITH CARD



**RITE
AID**
PHARMACY
YOUR EXCLUSIVE
DRUGSTORE
DESTINATION FOR GNC

GNC
LIVE WELL
IN SELECT RITE AID LOCATIONS

GOLD CARD
MEMBERS
SAVE AN
ADDITIONAL
20% EVERY DAY

MuscleTech
Sports Nutrition
30% OFF
REGULAR RETAIL
WITH CARD



GNC
Herbal Plus Supplements
**BUY ONE
GET ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD



25% OFF
REGULAR RETAIL
WITH CARD



Six Star
Sports Nutrition

**BUY 3
GET ONE
FREE!**
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD



Abb, Kill Cliff and
Lean Shake Ready To Drink
and Quest Bar

Plenti.

Earn 100 points
when you buy 2 of these items

worth \$1⁰⁰
in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

Ensure
Regular and Active Light 6 Packs
Glucerna Hunger Smart
and Advanced 4 Packs

7⁹⁹
WITH CARD



Changes in your insurance plan?
If your prescription plan changed for 2015, you should talk to your Rite Aid Pharmacist.
We Accept Most Insurance.

4 PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.

2016

STARTING points

Earn 1000

Plenti points

worth \$10 in savings*

Look for participating product icons

Spend \$30 THIS WEEK on thousands of specially marked products with card.

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Plenti

Earn 200 points

worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

YOU PAY

5⁹⁹

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

-2⁰⁰

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

3⁹⁹

WITH CARD

STARTING points 2016

Colgate

Toothpaste Total, Optic White or Max 2 ct.

Toothbrushes Manual 2 ct.

and Mouthwash Total 1 Liter or Optic White 32 oz.

Colgate

Maxfresh

Colgate

OPTIC WHITE

Plenti

Earn 125 points

worth \$1²⁵ in savings*

*Worth at least \$1²⁵ in savings. Limit 2 offers per card.

YOU PAY

3⁵⁰

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

-25¢

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS

3²⁵

WITH CARD

Crest

Toothpaste Pro-Health 6 oz. Advanced or 3D Luxe 4 - 4.1 oz.

Oral-B Manual Toothbrush 1 ct.

Pro-Health Glide Floss 1 ct. or Floss Picks 75 ct.

Crest

PRO-HEALTH

HEALTHY FRESH

Oral-B

PRO-HEALTH

STARTING points 2016

All Biotene

BUY ONE GET ONE 50% OFF

REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH CARD

biotene

Moisturizing MOUTH SPRAY

biotene

DRY MOUTH ORAL RINSE

STARTING points 2016

SENSODYNE

WHITENING REPAIR & PROTECT

SENSODYNE

COMPLETE PROTECTION

4⁹⁹

WITH CARD

Sensodyne and ProNamel Toothpaste 3.4 - 4 oz.

NEW

Fusion PROSHIELD

SHIELDS WHILE YOU SHAVE

Gillette

Gillette

Fusion PROSHIELD

Gillette

Fusion PROSHIELD

ProShield Razor Kit or ProShield Refill Cartridges

ARRIVING NEXT WEEK:

FULL ASSORTMENT OF GILLETTE® FUSION® PROSHIELD™

VALUE BAG • 150 COUNT

SUNSTAR

GUM

ADVANCED CARE

STARTING points 2016

GUM

PROGARD 25

2/\$7

OR \$3.99 EACH

WITH CARD

G.U.M

Soft-Picks, Flossers and Interdental Products

STARTING points 2016

Fluoride

5 MINUTE

SPEED WHITENING GEL

BUY ONE GET ONE 50% OFF

REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH CARD

Dentek

Stimudent, Natural Dentist, Orabrush, Plus White and Smartmouth Oral Care Products

Plenti

Earn 100 points

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

HUGGIES

Diapers Little Movers 42 - 68 ct. Pull-Ups 40 - 48 ct. GoodNites 26 - 33 ct.

18⁹⁹

WITH CARD

HUGGIES

moovers

STARTING points 2016

Playtex

BUY ONE GET ONE FREE!

REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH CARD

Playtex

All Baby Care Products

Selection may vary by store

SAVE \$10⁰⁰

WITH CARD

Any Crest

3D White Whitestrips Kit (excludes Noticeably White)

\$5.00

Load2Card offer at riteaid.com/load2Card

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

Plenti

Earn 300 points

worth \$3⁰⁰ in savings*

*Worth at least \$3⁰⁰ in savings. Limit 2 offers per card. Prices effective 12/27 - 1/23/16.

LISTERINE

Mouth Rinse Total Care, Ultra Clean Naturals 1 Liter or Healthy White 16 oz.

5⁹⁹

WITH CARD

STARTING points 2016

LISTERINE

LISTERINE

SAVE \$3⁰⁰

WITH CARD

YOUR CHOICE

Similac Powder 22 oz. or PediaSure 6 Pack

STARTING points 2016

Similac

ADVANCE

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

ihearthriteaid.com

2016 STARTING points Earn 1000 Plenti points when you spend \$30 THIS WEEK on thousands of specially marked products with card. **Look for participating product icons**

2016 STARTING points

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Earn 2100 **Additional** Plenti points this week on the items featured on this page

Plenti Earn 300 points when you buy \$8 of these items

worth \$3⁰⁰ in savings*

*Worth at least \$3⁰⁰ in savings. Limit 2 offers per card.

wet n wild
Mascara and Nail

40% OFF
REGULAR RETAIL WITH CARD

SEE MOST SUNDAY PAPERS FOR COUPON

1GEL
MAXFANATIC

Plenti Earn 1000 points when you buy \$15 of these items

worth \$10⁰⁰ in savings*

*Worth at least \$10⁰⁰ in savings. Limit 2 offers per card.

PHYSICIANS FORMULA
Fix For Glamour

All Cosmetics WITH CARD

SUPREMACY

Plenti Earn 200 points when you buy 2 of these items

worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

STARTING points 2016

ALMAY
All Cosmetics

ALMAY
Oil Free

STARTING points 2016

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

REVLON
Lip, Nail, Face and Beauty Tools

REVLON
COLDSTAR

REVLON
LIPSTICK

REVLON
EYELINER

REVLON
EYELASH CURLER

TAP-ON APPLICATOR
For buildable coverage

CUSHION
Delivers perfect amount of makeup

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

STARTING points 2016

L'OREAL
MAKEUP DESIGNER/PARIS
Face

L'OREAL
Cushion

Sally Hansen
Cosmetics (excludes Miracle Gel and Bleach & Depilatories) and **RENEWAL** Nail Polish Removers

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

RENEWAL
professional nail polish remover

INSTA-DRI
nail polish remover

SALLY HANSEN
Xtreme Wear

SALLY HANSEN
SALON MANICURE

Irish Spring
3 Bar or Softsoap Liquid Hand Soap 10 oz. (excludes Gear)

2/\$5
OR \$2.99 EACH WITH CARD

Irish Spring
ORIGINAL

Softsoap
Liquid Hand Soap

essie get the look **band of gold**

\$8.50 essie color
\$10⁰⁰ essie care

bahama mama • penny talk • gel.setter

essie
color

essie
care

Softsoap Liquid Hand Soap
5.5 - 7.5 oz.

99¢
WITH CARD

Softsoap
lavender & chamomile

Softsoap
pomegranate & mango

Plenti Earn 200 points when you buy 2 of these items

worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card. Purchase dates 12/27/15 - 1/23/16.

Degree, Dove or AXE Dry Spray Antiperspirant
3.8 oz.

5⁹⁹
WITH CARD

Degree

Dove
MEN'S CARE

AXE
Antiperspirant

20% OFF
REGULAR RETAIL WITH CARD

Men's Fragrances
(excludes Gift Sets and Body Sprays)

NAUTICA
N-83

DRAKKAR
NOR

OBSESSION
For Men

DOCE & GABRIANA
Light Blue

Plenti Earn 200 points when you buy 2 of these items

worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

\$1 OFF COUPON IN MOST SUNDAY PAPERS

All Mitchum for Men and Mitchum for Women Antiperspirant/Deodorant

Mitchum

6 PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.

2016 STARTING POINTS

Earn 1000 Plenti points

Spend \$30 THIS WEEK on thousands of specially marked products with card.

Look for participating product icons

WORTH \$10 in savings*

*Worth at least \$2.00 in savings. Limit 2 offers per card. 1000 Plenti points earned on \$30 spent on specially marked items. Plenti is a registered trademark. Terms and conditions apply. See plenti.com for details.

Plenti Earn 200 points when you buy 2 of these items

worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

STARTING points 2016

5⁰⁰

TRESemmé

Stylers

(excludes clearance)

WITH CARD

STARTING points 2016

2/\$8

Shampoo or Conditioner

28 - 32 oz. (excludes clearance)

OR \$4.49 EACH WITH CARD

STARTING points 2016

2/\$10

Shampoo or Conditioner

25 oz. (excludes clearance)

OR \$5.49 EACH WITH CARD

STARTING points 2016

L'ORÉAL Féria Hair Color

One Application (excludes Ombre and clearance)

8⁹⁹

WITH CARD

Plenti Earn 200 points

worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

Clear, Dove Advanced Shampoo, Conditioner or Treatments (excludes clearance)

5⁰⁰

WITH CARD

STARTING points 2016

Plenti Earn 400 points when you buy 2 of these items

worth \$4⁰⁰ in savings*

*Worth at least \$4⁰⁰ in savings. Limit 2 offers per card. Purchase Dates 12/27/15 - 1/23/16.

GARNIER NUTRISSE Creme Hair Color

One Application (excludes clearance)

6⁹⁹

WITH CARD

STARTING points 2016

STARTING points 2016

GARNIER FRUCTIS Shampoo, Conditioner or Stylers

Regular Retail \$3.99 - \$4.99 (excludes clearance)

2⁹⁹

WITH CARD

göt 2b, Marc Anthony, Batiste or Mane 'n Tail Hair Care (excludes clearance)

BUY ONE GET ONE FREE!

of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

SAVE \$2⁰⁰ WITH CARD

L'ORÉAL Couleur Experte, Highlighting Kits or Elnett Hair Spray 11 oz. (excludes clearance)

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4912410548201012316

Softsoap, Irish Spring or Gear Body Wash 15 - 18 oz. or Gear Antiperspirant/Deodorant

YOU PAY 3⁴⁹

LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1⁰⁰

FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2⁴⁹

WITH CARD

Plenti Earn 200 points when you buy \$15 of these items

worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card. Purchase dates 12/27/15 - 1/23/16.

BUY ONE GET ONE 50% OFF

REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

Any J. R. Watkins Product

STARTING points 2016

All Cetaphil Skin Care or Baby Care

BUY ONE GET ONE 50% OFF

REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

2016
**STARTING
points**

Earn 1000
Plenti points

worth \$10 in savings*

Spend \$30 THIS WEEK on thousands of specially marked products with card.

Look for
participating
product icon

STARTING
points
2016

*Worth at least \$10 in savings. Limit 2 offers per card. In-store and online purchases at riteaid.com with Plenti card only. 1000 Plenti points earned for each \$30 spent on specially marked items. Plenti is a rewards program. Terms and conditions apply. see plenti.com/terms for details.



2/\$6

OR \$3.99 EACH
WITH CARD

Big
Win

Snack and Trail Mixes
8 - 9 oz.



STARTING
points
2016

Lays
Potato Chips
7.75 - 10.5 oz.
(excludes Kettle)
Doritos 10.5 oz.

2.99

WITH CARD



Plenti. Earn 100 points
when you buy 2 of these items

worth \$1.00 in savings*

*Worth at least \$1.00 in savings. Limit 2 offers per card.

Folgers
Instant Coffee 8 oz.
Gourmet
Ground Coffee 10 oz.

4.99

WITH CARD



STARTING
points
2016

YOU PAY
LESS
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS

2/\$5.25
OR
2/\$4.50

OR \$3.49 EACH

WITH CARD

Cookies & Crackers
7.5 - 16 oz. (excludes Belvita)



2/\$5

OR \$2.99 EACH
WITH CARD

Big
Win

Candy 18 - 24 oz.



2.99

WITH CARD

Fiber One or Kind Bars
5 - 6 ct.



2/\$3

OR \$1.79 EACH
WITH CARD

Select Convenience Pack
Keebler or Nabisco
Cookies or Crackers,
Nutella to Go 1.8 - 1.9 oz.
or GoodnessKnows Bars



2/\$7

OR \$3.99 EACH
WITH CARD

Bisquick, Nutella and
Hershey's Spreads 13 oz.
or Splenda Sweetener
Packets 100 ct. or Granular 3.8 oz.
Selection may vary by store



PLANTERS.
Deluxe Mixed
Nuts or Whole
Cashews
15.25 - 18.25 oz.

8.99

WITH CARD



Oberto Jerky
2.15 - 3.25 oz.

3.99

WITH CARD



Combos
6.3 oz. or
Planters
Flavored
Peanuts
6 oz.

2/\$4

OR \$2.29 EACH
WITH CARD



2.49

WITH CARD

Del Monte Fruit Cups 4 Pack
General Mills Fruit Snacks
8 - 10 ct., Cereal Bars 6 ct., Craisins
5 oz., Selection may vary by store



Corona, Heineken
or Blue Moon Beer
Select Varieties, 12 Pack,
12 oz. Bottles or Cans
Stella Artois Beer
Select Varieties, 12 Pack,
11.2 oz. Bottles or 10 Pack,
14.9 oz. Cans
Modelo Beer
12 Pack, 12 oz. Bottles

13.99



Budweiser, Miller
or Coors Beer
Select Varieties, 12 Pack,
12 oz. Bottles or Cans
Angry Orchard
Hard Cider
Select Varieties,
6 Pack, 12 oz. Bottles

8.99



Blue Moon, Brooklyn,
Heineken or Corona
Beer Select Varieties,
6 Pack, 12 oz. Bottles

8.99



Rolling Rock or
Pabst Blue Ribbon
Beer Select Varieties,
12 Pack, 12 oz. Cans
Miller High Life Beer
Select Varieties,
12 Pack, 12 oz. Bottles
Budweiser Beer Select
Varieties, 8 Pack, 16 oz. Cans

6.99



The Best Damn
Root Beer
You Ever Had
6 Pack, 12 oz. Bottles

8.99

2016 STARTING POINTS **Earn 1000 Plenti points** **Spend \$30 THIS WEEK on thousands of specially marked products with card.** **Look for participating product icons** **2016 STARTING POINTS** **WORTH \$10 in savings*** *Worth at least \$10 in savings. Limit 2 offers per card. In-store and online purchases at riteaid.com with Plenti card only. 1000 Plenti points earned for each \$30 spent on specially marked items. Plenti is a rewards program. Terms and conditions apply, see plenti.com/terms for details.

Lindt or Ghirardelli Premium Chocolate Bars
3.17 - 4.4 oz.

2/\$5
OR \$2.99 EACH WITH CARD

STARTING POINTS 2016

Plenti Earn 100 points when you buy 2 of these items

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

dreamhouse Candy Pouches
6 - 8 oz.

2/\$6
OR \$3.49 EACH WITH CARD

dreamhouse Deluxe Nuts
9 oz.

6⁰⁰
WITH CARD

Russell Stover
8.25 - 12 oz.

5⁹⁹
WITH CARD

Whitman's Sampler
7 - 12 oz.

STARTING POINTS 2016

LIFE SAVERS MINTS
WINT O GRE

2/\$5
OR \$2.99 EACH WITH CARD

Twizzlers
TWISTS

Twizzlers, LifeSavers or Jolly Rancher Candy Bags
10 - 16 oz.

Plenti Earn 100 points when you buy 2 of these items

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

Hershey's Caramels
7.2 oz.

Hershey's Chocolate Pouches
8 - 10.5 oz. or

Lancaster Cremes
8 oz.

2/\$7
OR \$3.99 EACH WITH CARD

MilkyWay
Large Chocolate Candy Bags

5⁹⁹
WITH CARD

Large Chocolate Candy Bags
17.5 - 19.75 oz.

STARTING POINTS 2016

Trident, Dentyne or Stride Multi-Pack Gum

2/\$5
OR \$2.99 EACH WITH CARD

Ice Cubes Gum Cups

2/\$6
OR \$3.49 EACH WITH CARD

STARTING POINTS 2016

Altoids Mints
1.76 oz.

Ice Breakers Mints
1.3 - 1.5 oz.

or Cool Blasts
0.8 oz.

2/\$3
OR \$1.79 EACH WITH CARD

STARTING POINTS 2016

Neuro Water
14.5 oz.

Red Bull Energy
8.4 oz.

Starbucks Frappuccino or Double Shot
13.7 - 15 oz.

+CRV or deposit where applicable

2/\$4
OR \$2.49 EACH WITH CARD

Plenti Earn 100 points when you buy 2 of these items

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

Poland Spring or Deer Park Water
24 Pack

Brand may vary by store

+CRV or deposit where applicable

2/\$8
OR \$4.49 EACH WITH CARD

STARTING POINTS 2016

Nestle Pure Life exotics sparkling water
8 Pack or Crystal Light 1.4 oz.

2⁹⁹
WITH CARD

Kool-Aid or Country Time Lemonade
18.2 - 19 oz.

Nestle Pure Life Exotics Sparkling Water
8 Pack or Crystal Light 1.4 oz.

PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.

2016
STARTING
points

Earn 1000
Plenti points

worth \$10 in savings*

Spend \$30 THIS WEEK on thousands of specially marked products with card.

Look for
participating
product icon

STARTING
points
2016

*Worth at least \$10 in savings. Limit 2 offers per card. In-store and online purchases at riteaid.com with Plenti card only. 1000 Plenti points earned for each \$30 spent on specially marked items. Plenti is a rewards program. Terms and conditions apply, see plenti.com/terms for details.



2/\$1

OR 79¢ EACH
WITH CARD

Russell Stover
Valentine Singles 1 - 1.25 oz.

Plenti

Earn 100 points
when you buy 2 of these items

worth \$1⁰⁰
in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

Valentine Candy
Exchange Kits
24 - 28 ct.
Hershey's XOXO Bars or
Dove Teacher's Heart

2/\$6

OR 3.49 EACH
WITH CARD



67¢
WITH CARD

Select Valentine and Easter
Single Serve Candy
(excludes Russell Stover)

Valentine
Non-Chocolate
Candy Bags
7.5 - 14 oz.

2/\$5

OR 2.99 EACH
WITH CARD



4.99

WITH CARD

Friendship Exchange Bags
12.9 - 16 oz.



2/\$2

OR 1.29 EACH
WITH CARD

Assorted Valentine
Novelty Candy



2/\$3

OR 1.79 EACH
WITH CARD

Assorted
Valentine Novelty Items



5.99

WITH CARD

Valentine Lindt or Ghirardelli
8 - 8.95 oz.
or Hershey's Big Bags 15 - 18.5 oz.



8.99

WITH CARD

Lindt Gift Boxes 6 - 7 oz.



3.99

WITH CARD

Cello's 11 oz., Reese's Peanut
Butter Hearts 6 Pack or 5 oz.
or Hershey's Giant Kiss 7 oz.

iheartriteaid.com

25% OFF
REGULAR RETAIL
WITH CARD

Valentine Plush
Selection may vary by store

25% OFF
REGULAR RETAIL
WITH CARD

Valentine Hearts and
Plush with Candy

25% OFF
REGULAR RETAIL
WITH CARD

Assorted Valentine Boxed Cards,
Novelties, Gifts and Gift Bags
Selection may vary by store

10 PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.

STARTING points 2016

Earn 1000 Plenti points

worth \$10 in savings*

Spend \$30 THIS WEEK on thousands of specially marked products with card.

Look for participating product icons

*Worth at least \$2.00 in savings. Limit 1 offer per card. In-store and online purchases with Plenti card only. 1000 Plenti points earned on \$30 spent on specially marked items. Plenti is a rewards program. Terms and conditions apply. See plenti.com for details.

STARTING points 2016

Palmolive
10 oz.

YOU PAY **99¢**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-25¢**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **74¢**

WITH CARD



Plenti. Earn 200 points when you buy \$15 of these items

*Worth at least \$2.00 in savings. Limit 2 offers per card.

Lysol
Trigger 22 - 32 oz.
Pourables 40 oz.
Aerosol 24 oz.
Toilet Bowl Cleaner 24 oz.

2.99

WITH CARD



3.99

WITH CARD

Cottonelle or Scott Bathroom Tissue 4 Pack, Scott Paper Towels 2 Pack, Kleenex Cube 4 Pack or Cottonelle Fresh Care 84 ct. Refill



HOT BUY!

Oxi Clean Detergent
40 oz.

YOU PAY **3.99**
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **-2.00**
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS **1.99**

WITH CARD



99¢

WITH CARD

HOME
Facial Tissues 60, 80 or 160 ct.,
Renuzit 7 oz. or Niagara 20 oz.





Lysol
Disinfectant Spray 19 oz.
or Wipes 80 ct.

4.99

WITH CARD

Freshmatic
Ultra Refill 1 ct.
or Scented Oils 2 Pack




8.99

WITH CARD

Glad
Trash Bags
13 Gallon - Drawstring 34 - 45 ct.
Quick-Tie 80 ct.
30 Gallon - Drawstring 25 - 28 ct.
Quick-Tie 40 ct.
39 Gallon - 15 ct.




Plenti. Earn 500 points when you buy \$20 of these items

worth \$5.00 in savings*

*Worth at least \$5.00 in savings. Limit 1 offer per card.

Bounty Paper Towels
Select-A-Size Big Roll or With Dawn 3 Rolls
Charmin Bathroom Tissue 9 Rolls
Puffs Plus Facial Tissues 116 ct., 3 Pack

4.99

WITH CARD




Assorted Mead 5 Star or Trapper Keeper, Crayola, Papermate or Sharpie Products
Selection may vary by store

STARTING points 2016

BUY ONE GET ONE 50% OFF

REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH CARD






Assorted Housewares and Domestics
Selection may vary by store

50% OFF

REGULAR RETAIL WITH CARD





Tracfone A205 or Net 10 Android Phones

50% OFF

REGULAR RETAIL WITH CARD




3.99

WITH CARD

Select Dog Treats
Choose from Pup-Peroni, Beggin' Strips, Beneful and More!





Friskies 12 Pack
Mighty Dog 12 Pack
Purina One or Purina Beyond Cat or Dog Food 3 - 4 lb.

7.99

WITH CARD




Plenti. Earn 200 points when you buy 2 of these items

worth \$2.00 in savings*

*Worth at least \$2.00 in savings. Limit 1 offer per card.

\$2.95 regular purchase fee. Valid 1/17/16 to 1/23/16. Monthly and other fees apply. See card package for details.
Not transferable or combinable with any other offer. Void where prohibited. Cards provided by Green Dot Corporation and issued by Visa U.S.A., Inc.

WITH CARD




Choose the right skin care for every age



20's



30's

Your Choice
Neutrogena, Aveeno, L'Oreal, Olay, Eucerin, Nivea, Simple, Clean & Clear, Biore, Roc or Vaseline Intensive Care Skin Care
(excludes Olay ProX, Neutrogena Facial Cleansing Bar, Neutrogena Lip Moisturizers, Men's Grooming, Baby Care, Trial Size and First Aid)

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD



40's



50's



39.99 -15.00
FINAL COST AFTER LOAD2CARD ONLINE OFFER
24.99
WITH CARD
Load offers at riteaid.com/load2card

Nicorette Gum 100 - 110 ct.
Nicoderm CQ Patches 14 ct.



Earn 300 points
when you buy 2 of these items

worth \$3⁰⁰ in savings*

*Worth at least \$3⁰⁰ in savings. Limit 2 offers per card.



Afrin Nasal Spray, Coricidin HBP or Alka-Seltzer Plus Cold Relievers
WITH CARD



BUY ONE GET ONE FREE!
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

Pain Care
Adult 100 ct., Sleep Aid 24 ct. or Sleep Gels 32 ct.



Earn 100 points

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

Advil Cold & Sinus 20 ct. or Allergy Congestion Relief or Advil Sinus Congestion & Pain 10 ct. Childrens Advil 4 oz. or Junior Chewables 24 ct. Dimetapp 4 oz.



4.99
WITH CARD

Robitussin 4 oz. or 20 ct. (Advil Cold/Sinus and Allergy/Sinus located at the pharmacy, not available in all states. Limit 1 Advil Cold/Sinus or Allergy/Sinus per customer.)



67¢

WITH CARD Single Serve Candy



BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

WHO'S THAT BEHIND THOSE
FOSTER GRANTS.
All Reading Glasses



50% OFF
REGULAR RETAIL
WITH CARD

Assorted Garden Decor, Tools, Planters and Watering Supplies and Chemicals and Fertilizers (excludes Potting Soils or Potting Mixes) Selection may vary by store

MAYBELLINE NEW YORK Cosmetics

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD



2/\$7
OR \$3.99 EACH
WITH CARD

Häagen-Dazs 14 oz. or Ice Cream Bar Multi-packs 3 ct.

PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE NEXT DAY. MUST BE FULLY ENROLLED IN PLENTI AND HAVE AT LEAST 200 POINTS TO USE PLENTI POINTS. POINTS EXPIRE AFTER 2 YEARS. POINTS CANNOT BE REDEEMED ON PRESCRIPTIONS, CO-PAYS, TOBACCO PRODUCTS, ALCOHOL, GIFT CARDS, LOTTERY, LICENSES, MONEY SERVICES, PREPAID CARDS, NEWSPAPERS, STAMPS, MAILING SERVICES, ITEMS DISTRIBUTED BY MORAN FOOD AND SAVE A LOT STORES AND ITEMS PROHIBITED BY LAW. OTHER TERMS AND CONDITIONS APPLY, SEE PLENTI.COM FOR DETAILS.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). BEVERAGE ITEMS ARE +DEPOSIT WHEN APPLICABLE BY LAW.

