



i ♥ rite aid

rite aid ad
02/07/14 - 02/13/16
iheartriteaid.com

the Big point event



40% OFF
REGULAR RETAIL
WITH CARD

L'ORÉAL
Cosmetics (excludes Clearance Items)
and Skin Care

Plenti

Plus Earn 100 pts
worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

SAVE 50%



Russell Stover
Boxed Chocolates
8.25 - 12 oz.
or **Hershey's**
Pot of Gold
7 - 12 oz.

4⁹⁹
WITH CARD

the Big point event



BUY ONE GET ONE FREE!
of equal or lesser value plus applicable sales tax. Taxes offered at regular retail.
WITH CARD

All NATURE'S BOUNTY
and Flex-a-Min Vitamins and Supplements

the Big point event



BUY ONE GET ONE FREE!
of equal or lesser value plus applicable sales tax. Taxes offered at regular retail.
WITH CARD

Brawny Paper Towels 8 Pack
or **Quilted Northern Bathroom Tissue** 12 Pack

the Big point event



Softsoap, Irish Spring or Gear Body Wash 15 - 18 oz.,
Irish Spring Gear
Antiperspirant/Deodorant,
Body Spray or 6 Bar Soap

YOU PAY	3⁴⁹
LESS IN-AD COUPON	-2⁰⁰
FINAL COST AFTER IN-AD COUPON	1⁴⁹

WITH CARD

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4914401558201021316

the Big point event



Laundry Detergent
43.75 - 50 oz. Liquid
or 21 ct. Power Paks

YOU PAY	1⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS	-1⁰⁰
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS	99¢

WITH CARD

the Big point event



PRICES STARTING AT
99¢
WITH CARD

All Valentine Hearts and Plush with Candy
While supplies last

25% OFF
REGULAR RETAIL
WITH CARD

Valentine Plush
Selection may vary by store
While supplies last

2/\$5
OR 2.99 EACH
WITH CARD

Valentine Bagged Candy
7.94 - 11.5 oz.,
M&M's 9.9 - 11.4 oz.

the Big point event

Earn up to 5000 Plenti points
worth \$50 in savings*
when you spend \$200

Earning based on total purchases from 1/31/16-2/27/16. Limit a total of 5,000 Plenti points per card. In-store and online purchases at riteaid.com with Plenti card. Plenti is a rewards program. Terms and conditions apply. see plenti.com/terms for details. Additional exclusions apply. see riteaid.com/bigpoint for complete details.

Spend \$200 Earn \$50 in savings
Spend \$150 Earn \$35 in savings
Spend \$100 Earn \$20 in savings

PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.

the Big point event

Look for participating product icon

Celebrate Love on Valentine's Day!

iheartriteaid.com

25% OFF
REGULAR RETAIL
WITH CARD

Assorted Valentine Boxed Cards, Novelties, Gifts and Gift Bags
Selection may vary by store
While supplies last

19⁹⁹
WITH CARD

Premium Rose Bouquet 1 Dozen
Available in store beginning 2/11
Selection may vary by store
While supplies last

STARTING AT 9⁹⁹
WITH CARD

Valentine's Day Assorted Flower Bouquets
Selection may vary by store
Available in store beginning 2/11
While supplies last

All Fragrances
(excludes Gift Sets)

BUY ONE GET ONE 50% OFF
REGULAR RETAIL
at equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH CARD



Plenti Plus Earn 1,500 pts
worth \$15⁰⁰ in savings*

*Worth at least \$15⁰⁰ in savings. Limit 2 offers per card.

the Big point event

Amope Pedi Perfect Electric Foot and Nail File
WITH CARD



BUY ONE GET ONE 50% OFF
REGULAR RETAIL
at equal or lesser value plus applicable sales tax. Items offered at regular retail.
WITH CARD



Calvin Klein, Drakkar Noir, Eternity, Nautica, Chrome, Curve, Tommy, Obsession or Playboy Body Sprays

Happy Valentine's Day!

25
4"x6" Digital Greeting Cards
\$3.49
WITH CARD

Great for Classroom Exchange!

Must bring coupon to get advertised discount.
Good only at RITE AID Pharmacies. Limit one per customer. Not valid if duplicated.

the Big point event

Smart Trend Scarves and Fashion Accessories
Regular Retail \$7.99

2/\$14
OR \$7.99 EACH
WITH CARD



All Jewelry
Regular Retail
99¢ - \$24.99
(excludes Clearance items)

30% OFF
REGULAR RETAIL
WITH CARD



Plenti Plus Earn 1,000 pts when you buy \$50
worth \$10⁰⁰ in savings*

*Worth at least \$10⁰⁰ in savings. Limit 2 offers per card.

Spa Week, Kohl's Gift Cards
WITH CARD



Plenti Plus Earn 500 pts when you buy \$25
worth \$5⁰⁰ in savings*

*Worth at least \$5⁰⁰ in savings. Limit 2 offers per card.

Bass Pro Shops, T.G.I Friday's, Aeropostale Gift Cards
WITH CARD



Plenti Plus Earn 300 pts when you buy \$30
worth \$3⁰⁰ in savings*

*Worth at least \$3⁰⁰ in savings. Limit 2 offers per card.

iTunes Gift Cards
WITH CARD



Valentine Candy for your Sweetheart

Valentine Candy Exchange Kits
24 - 28 ct.
Hershey's XOXO Bars and Dove Teacher's Heart
While supplies last



Assorted Valentine Novelty Candy
Regular Retail \$1.29 - \$1.79
While supplies last



2/\$6

OR \$3.49 EACH WITH CARD

2/\$2

OR \$1.29 EACH WITH CARD

ihearthriteaid.com

3.99

WITH CARD

Cella's Cherries 11 oz.
Reese's Heart 6 packs, Reese's Heart 5 oz.
Hershey's Giant Kiss 7 oz.
While supplies last

4.99

WITH CARD

Friendship Exchange Bagged Chocolates
12.92 - 16.1 oz.
While supplies last

5.99

WITH CARD

Valentine Lindt or Ghirardelli Big Bags
8.5 - 8.9 oz.
Hershey's Big Bags 15 - 18.5 oz.
While supplies last



2/\$3

OR \$1.79 EACH WITH CARD

Assorted Valentine Novelty Items
Regular Retail \$1.99
While supplies last

2/\$5

OR \$2.99 EACH WITH CARD

Valentine Non-Chocolate Candy Bags
7.5 - 14 oz.
While supplies last

69¢

WITH CARD

Valentine Single Serve Candy
(excludes Russell Stover)
While supplies last



Valentine's Day
is a heartbeat away!
THIS SUNDAY ♥ FEBRUARY 14

Shop the greeting card aisle today!

AMERICAN GREETINGS

iheartriteaid.com

Earn up to **5000 Plenti points** when you spend \$200*

*Worth at least \$5.00 in savings. Limit 2 offers per card. See plenti.com for details.

Plenti Plus Earn 300 pts when you buy \$10
worth \$3⁰⁰ in savings*

*Worth at least \$3⁰⁰ in savings. Limit 2 offers per card.

Colgate
Optic White Products
or Enamel Health
Toothbrush + Pen
WITH CARD



Plenti Plus Earn 500 pts when you buy \$20
worth \$5⁰⁰ in savings*

*Worth at least \$5⁰⁰ in savings. Limit 2 offers per card.

Schick
Quattro and
Intuition Razors,
Cartridge Refills or
Disposable Razors
WITH CARD

\$2 OFF
COUPON IN MOST
SUNDAY PAPERS



Plenti Plus Earn 500 pts when you buy \$12
worth \$5⁰⁰ in savings*

*Worth at least \$5⁰⁰ in savings. Limit 2 offers per card.

Playtex
Sport and
Gentle Glide
Tampons,
Pads and
Liners
WITH CARD



Plenti Plus Earn 150 pts
worth \$1⁵⁰ in savings*

*Worth at least \$1⁵⁰ in savings. Limit 2 offers per card.

**Any Speed Stick or
Lady Speed Stick**
Antiperspirant/Deodorant
(excludes Twin Packs,
Gear & Trial Sizes)

2⁹⁹
WITH CARD



Plenti Plus Earn 300 pts when you buy 2
worth \$3⁰⁰ in savings*

*Worth at least \$3⁰⁰ in savings. Limit 2 offers per card.

YOU PAY **2 FOR \$10**
LESS LOAD2CARD
ONLINE OFFER
FINAL COST AFTER
LOAD2CARD
ONLINE OFFER
2 FOR \$7
OR \$4.99 EACH
WITH CARD
Load offers at riteaid.com/load2card

always
Liners 30 - 48 ct.,
Pads 16 - 20 ct.



Plenti Plus Earn 100 pts
worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

U by Kotex
Cleanwear Pads 30, 34 ct.,
Click or Slek Tampons 34 ct.,
Security Tampons 50 ct.

6⁹⁹
WITH CARD



Just For Men
Hair, Beard
and Mustache
Color, Auto Stop
and Touch of Gray

YOU PAY **7⁹⁹**
LESS
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
FINAL COST AFTER
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
5⁹⁹
WITH CARD



Poise Impressa
Sizing Kit

YOU PAY **2⁹⁹**
LESS
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
FINAL COST AFTER
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
99¢
WITH CARD



Right Guard
Total Defense or
Heat Shield 2.6 - 4 oz.,
Sport 2.6 oz.
Dry Idea Roll-on
3.25 oz., Gel 3 oz.
(excludes Clinical and
Twin Packs)

2/\$6
OR \$3.29 EACH
WITH CARD



SAVE \$1⁵⁰
WITH CARD
LISTERINE
Mouthwash
1 - 1.5 Liter,
Whitening and
Total Care
16 or 32 oz.

\$1 OFF
COUPON IN MOST
SUNDAY PAPERS

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

RC4941801557801021316

Crest
Brilliance 3D White Toothpaste
3 - 4 oz.
Pro-Health Advanced Rinse 1 Liter,
Oral-B
Pulsar Toothbrush 1 ct.

YOU PAY **5⁹⁹**
LESS LOAD2CARD
ONLINE OFFER
FINAL COST AFTER
LOAD2CARD
ONLINE OFFER
3⁹⁹
WITH CARD
Load offers at riteaid.com/load2card



Biotene
Biotene Mouth
Rinse 16 oz.,
All Toothpaste,
Oral Balance and
Dry Mouth 1.5 oz.

YOU PAY **5⁹⁹**
LESS
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
FINAL COST AFTER
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
4⁴⁹
WITH CARD



iheartriteaid.com

• Spend \$200 Earn \$50 in savings
• Spend \$150 Earn \$35 in savings • Spend \$100 Earn \$20 in savings

Purchase thousands of specially marked products all month long with card thru Feb. 27th

the Big point event

Look for participating product icon

Plenti Plus Earn 200 pts worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

Revlon
Faux Hair or Select
Conair or Scunci Hair
Accessories or Brushes
WITH CARD



the Big point event

head & shoulders
Shampoo
22.5 - 23.7 oz.
Clinical or Extra
Strength 14.2 oz.

YOU PAY 2 FOR \$14
LESS LOAD2CARD
ONLINE OFFER -4⁰⁰
ON 2
FINAL COST
AFTER LOAD2CARD
ONLINE OFFER 2 FOR \$10
OR \$2.49 EACH
WITH CARD
Load offers at riteaid.com/load2card



Plenti Plus Earn 500 pts worth \$5⁰⁰ in savings*

*Worth at least \$5⁰⁰ in savings. Limit 2 offers per card.

Conair Dryers,
Haircut Kits,
Trimmers or
Shavers or
Wahl Hair
Cutting Kits
WITH CARD



the Big point event

the Big point event

L'ORÉAL
Excellence
Age Perfect
Hair Color
One Application

7⁹⁹
WITH CARD



\$2 OFF
COUPON IN MOST
SUNDAY PAPERS

the Big point event

REVLON
ColorSilk
Buttercream Hair
Color One Application
(excludes Clearance Items)

4⁹⁹
WITH CARD



the Big point event

REVLON
ColorSilk
Hair Color
One Application
(excludes Buttercream
and Clearance Items)

2/\$6
OR \$3.49 EACH
WITH CARD



the Big point event

Revlon
Frost & Glow
Highlighting
Kits or Garnier
Olia Hair Color
One Application
(excludes Clearance Items)

7⁹⁹
WITH CARD



Plenti Plus Earn 500 pts when you buy \$15 worth \$5⁰⁰ in savings*

*Worth at least \$5⁰⁰ in savings. Limit 2 offers per card.

BURT'S BEES

All Burt's Bees or
güd Skin, Bath, Lip
Care and Baby Care
WITH CARD



the Big point event

Plenti Plus Earn 300 pts when you buy 2 worth \$3⁰⁰ in savings*

*Worth at least \$3⁰⁰ in savings. Limit 2 offers per card.

BUY ONE
GET ONE
50% OFF
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD

L'eggs or
No nonsense
Pantyhose,
Socks,
Tights or
Leggings



the Big point event

Plenti Plus Earn 800 pts worth \$8⁰⁰ in savings*

*Worth at least \$8⁰⁰ in savings. Limit 2 offers per card.

Viviscal
Hair Nutrient
Tablets 60 ct.

39⁹⁹
WITH CARD



the Big point event

Dial
3 Pack Bar
Soap or
Liquid Hand
Soap 7.5 oz.
Tone
2 Pack Bar
Soap

2/\$4
OR \$2.29 EACH
WITH CARD



SEE MOST
SUNDAY PAPERS
FOR COUPON

BUY ONE
GET ONE
50% OFF
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD



All Eucerin or Aquaphor
Skin Care and Baby Care
(excludes trial size)

the Big point event

BUY ONE
GET ONE
50% OFF
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD



Your Choice any Alba, Avalon,
Jason or Queen Helene
Skin or Bath Care Product

the Big point event



Irish Spring
8 Bar or Signature, 3 Bar
Softsoap Liquid
Hand Soap Refill 56 oz.

3⁹⁹
WITH CARD

PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.

ih^{ear}triteaid.com

the big point event

Earn up to 5000 Plenti points worth \$50 in savings* when you spend \$200

Earning based on total purchases from 11/16-2/1/12. Limit a total of 5000 Plenti points earned in-store and online. See ih^{ear}triteaid.com with Plenti Rewards program. Terms and conditions apply. See plenti.com for details. Excludes exclusions apply. See ih^{ear}triteaid.com for complete details.

[illegible]

the Big point event

BUY ONE GET ONE 50% OFF

REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD

REVLO
LOVE IS ON™

Face, Lip and Nail

A collection of Maybelline makeup products. From left to right: a mascara tube with a pink band, a large eye shadow palette with three shades (dark, medium, and light), an eyebrow pencil, a lip liner, and a tube of Vivid Matte Liquid lipstick. Several items are marked with a pink circle containing the word 'new'.



the
Big
point
event

wet *n* wild[®]
Cosmetics and
Sinful Colors[®]
Regular Retail \$1.99

4/\$5

OR \$1.69 EACH
WITH CARD





the
Big
point
event

Neutrogena[®]
Cosmetics
#1 dermatologist recommended

40% OFF

REGULAR RETAIL
WITH CARD

the Big point event

NEW!

Neutrogena[®] Cosmetics
#1 dermatologist recommended

40% OFF
REGULAR RETAIL WITH CARD

Neutrogena[®] healthy skin blends

Neutrogena[®] SkinClearing[®] complexions perfectors

Neutrogena[®] SkinClearing[®] acne treatments

the Big point event

ALMAY Eye Mascara, Shadow Or Liner and All Make Up Removers (excludes Clearance Items)

BUY ONE GET ONE 50% OFF

REGULAR RETAIL
of equal or lesser value plus applicable sales tax. Bonus offered at regular retail.

WITH CARD

ALMAY
one cool MULTI-BENEFIT™

ALMAY
EYE MASCARA
gentle oil free
COLOR-ENHANCING
FORMULA

ALMAY
EYE MASCARA
gentle oil free
COLOR-ENHANCING
FORMULA

ALMAY
EYE MASCARA
gentle oil free
COLOR-ENHANCING
FORMULA

ALMAY
EYE MASCARA
gentle oil free
COLOR-ENHANCING
FORMULA



Plus Earn 300 pts

when you buy \$10

worth \$3⁰⁰ in savings*

*Worth at least \$3⁰⁰ in savings. Limit 2 offers per card.



the
Big
point
event

Ardell, Kiss and Broadway
Artificial Nails and Lashes
WITH CARD



Plenti. Plus Earn 1,000 pts when you buy \$15

worth \$10⁰⁰ in savings*

*Worth at least \$10⁰⁰ in savings. Limit 2 offers per card.

the Big point event

PHYSICIANS FORMULA
For Your Glamour

All Cosmetics
WITH CARD





Plus Earn 200 pts

when you buy \$10

worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

BUY ONE GET ONE 50% OFF

REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Taxes offered at regular retail.
WITH CARD







the Big point event

NIVEA
Body Wash
16.9 oz.




YOU PAY
LESS
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS

2^{FOR} \$7⁰⁰
-3⁰⁰ ON 2

**FINAL COST AFTER
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS:**

2^{FOR} \$4⁰⁰

**OR \$3.99 EACH
WITH CARD**

NIVEA

Hand and Body or
In-Shower Lotion
13.5 - 16.9 oz.,
Creme Tin 400 ml.
or 13.5 oz. or
Creme 6.8 oz. (excludes
Sun Kissed and Skin
Firming)

the Big point event



YOU PAY	5⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS	-2⁰⁰
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS	3⁹⁹

WITH CARD

the Big point event

BUY ONE GET ONE FREE!
at equal or lesser value plus applicable sales tax. Bonus offered at regular retail.
WITH CARD

Albolene
 Moisturizing Cleanser
 For smoother looking skin
 Dermatologist Recommended
 Fragrance Free
 NET 12 oz (340 g)

PORCELANA
 FOR PORCELANA PURE SKIN TONE
 CLONICAL TREATMENT
 DARK SPOT CORRECTOR
 1% HYDROQUINONE
 100% HYPOALLERGENIC
 PARABEN FREE
 1.7 FL OZ (50 mL)

OXY
 ACNE MEDICATION
 Maximum Action
 2% BENZOYL PEROXIDE
 100% HYPOALLERGENIC
 4.2 FL OZ (125 mL)

Sudden Change
 Hair Off Skin or Bath Care Product
 100% HYPOALLERGENIC
 4.2 FL OZ (125 mL)

Yardley Liquid Hand Soap

YOUR CHOICE
 Any Albolene, Bikini Zone, Jolen, Udderly Smooth, Certain Dri or Porcelana, Acnomel, Oxy, Phisoderm, Sudden Change or Hair Off Skin or Bath Care Product or Yardley Liquid Hand Soap 8.4 oz.

iheartriteaid.com

• Spend \$200 Earn \$50 in savings
• Spend \$150 Earn \$35 in savings • Spend \$100 Earn \$20 in savings

Purchase thousands of specially marked products all month long with card thru Feb. 27th

the Big point event

Look for participating production

Plenti Plus
Earn 700 pts
when you buy \$20 of these items
worth \$7⁰⁰ in savings*
*Worth at least \$7⁰⁰ in savings. Limit 1 offer per card.

COVERGIRL
Eye, Lip and Nail

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH CARD

OLAY
Skin or Bath Care
(excludes Pro-X and Gift Sets)

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH CARD



CLAIROL Nice'n Easy, Natural Instincts or Root Touch-Up Hair Color
One Application
(excludes Crema Keratina and Clearance items)

YOU PAY 6⁹⁹
LESS LOAD2CARD ONLINE OFFER -2⁰⁰
FINAL COST AFTER LOAD2CARD ONLINE OFFER 4⁹⁹

WITH CARD
Load offers at riteaid.com/load2card



PANTENE
Shampoo or Conditioner 12 - 12.6 oz.
or 3 Minute Miracle 6 oz.
(excludes Pantene Expert)

YOU PAY 2⁵⁸
LESS LOAD2CARD ONLINE OFFER -2⁰⁰
FINAL COST AFTER LOAD2CARD ONLINE OFFER 2⁵⁸

OR \$4.49 EACH WITH CARD
Load offers at riteaid.com/load2card



the Big point event

YOU PAY 2⁵⁷
LESS LOAD2CARD ONLINE OFFER -2⁰⁰
FINAL COST AFTER LOAD2CARD ONLINE OFFER 2⁵⁷

OR \$3.99 EACH WITH CARD
Load offers at riteaid.com/load2card



Crest
Toothpaste 3D White or ProHealth 5.5 - 6.0 oz., Pro-Health Clinical or 3DLuxe 4.1 oz.
Oral-B Manual Toothbrush 3D White or Pro-Health 1 ct. (excludes Clinical & ProFlex)
Pro-Health Glide Floss 1 ct., Floss Picks 75 ct.

Gillette
Select Disposable Razors

YOU PAY 7⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -2⁰⁰
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 5⁹⁹

WITH CARD



Gillette
and Venus
Shave Gels

YOU PAY 3⁵⁰
LESS LOAD2CARD ONLINE OFFER -1⁰⁰
FINAL COST AFTER LOAD2CARD ONLINE OFFER 2⁵⁰

WITH CARD
Load offers at riteaid.com/load2card



Old Spice
Body Wash
16 - 18 oz.

YOU PAY 3⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -1⁰⁰
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2⁹⁹

WITH CARD



VICKS
QlearQuil, NyQuil or DayQuil
Adult Liquid 12 oz., Children's Liquid 8 oz. or Liquicaps 24 ct.
VapoRub 3.53 oz.

YOU PAY 2¹⁷
LESS LOAD2CARD ONLINE OFFER -3⁰⁰
FINAL COST AFTER LOAD2CARD ONLINE OFFER 2¹⁷

OR \$8.99 EACH WITH CARD
Load offers at riteaid.com/load2card



Fixodent
Original

YOU PAY 4⁹⁹
LESS LOAD2CARD ONLINE OFFER -1⁰⁰
FINAL COST AFTER LOAD2CARD ONLINE OFFER 3⁹⁹

WITH CARD
Load offers at riteaid.com/load2card



the Big point event

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail.

WITH CARD



All Secret, Old Spice or Gillette Antiperspirant/Deodorant (excludes Trial Size)

Metamucil
72 Dose Powder or 100 ct. Caplets

YOU PAY 12⁹⁹
LESS LOAD2CARD ONLINE OFFER -1⁰⁰
FINAL COST AFTER LOAD2CARD ONLINE OFFER 11⁹⁹

WITH CARD
Load offers at riteaid.com/load2card



Gain Detergent
50 oz., Flings 16 ct.,
Gain Fireworks
9.7 oz. or Softener 60 Load, 120 Sheets

2/\$10
OR \$5.99 EACH WITH CARD



YOU PAY 4⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS -2⁰⁰
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS 2⁹⁹

WITH CARD



Tide Pods 12 - 16 ct.



4⁹⁹
WITH CARD
Charmin Bath Tissue 9 Pack, Bounty Big Roll or Bounty with Dawn 3 Pack, or Puffs Plus 3 Pack

iheartriteaid.com

the Big point event Earn up to 5000 Plenti points worth \$50 in savings* when you spend \$200

*Earnings based on purchases from 1/16-2/2/16. Limit a maximum of 5000 Plenti points per card. Plenti points expire 2/2/16. Terms and conditions apply. See plenti.com for details. *Savings based on regular retail price of product. Savings may vary by location. Savings not available on all products. Savings not available on all brands. Savings not available on all sizes. Savings not available on all quantities. Savings not available on all brands. Savings not available on all sizes. Savings not available on all quantities. Savings not available on all brands. Savings not available on all sizes. Savings not available on all quantities.

RITE AID
Stomach Relief
 Anti-Diarrheal 96 - 200 ct., Acid Reducer Rantidine 95 ct. or Famotidine 170 - 180 ct., Dairy Relief 125 ct., Senna Tablets 120 - 200 ct., Fiber 200 - 320 ct., Col Rite or P Col Rite 250 or 400 ct., Bisacodyl Tablets 200 ct. or Laxative Relief 17.9 oz.

BUY ONE GET ONE 50% OFF
 REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

RITE AID
Long Acting Allergy Relief
 Choose from Adult or Children's Loratadine, Cetirizine and Fexofenadine. Any size. (excludes Pseudoephedrine products located at the pharmacy counter.)

BUY ONE GET ONE 50% OFF
 REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

RITE AID
allergy relief
 ORIGINAL PRESCRIPTION STRENGTH fexofenadine hydrochloride tablets 180 mg 12 HOUR 15 TABLETS 10 mg EACH

RITE AID
allergy relief
 ORIGINAL PRESCRIPTION STRENGTH loratadine tablets USP, 10 mg 10 TABLETS 10 mg EACH

RITE AID
EXTRA STRENGTH pain relief acetaminophen
 acetaminophen 650 mg

BUY ONE GET ONE 50% OFF
 REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

RITE AID
pain relief ibuprofen
 ibuprofen USP, 200 mg pain reliever + fever reducer (NSAID) 100 COATED TABLETS

RITE AID
Pain Care
 Adult 100 ct., Children's 1 - 4 oz., Sleep Aid 24 ct. or Sleep Gels 32 ct.

RENEWAL
Bath Care or Bath Accessories

BUY ONE GET ONE 50% OFF
 REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

RITE AID
All Eye Care
 Liquids and Accessories

BUY ONE GET ONE 50% OFF
 REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

RITE AID
Maxi Pads 12 - 24 ct.
 (excludes Overnight Extra Heavy 20 ct.)
Pantliners 60 ct.
Tampons 18 - 20 ct.

BUY ONE GET ONE 50% OFF
 REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

Plenti Plus Earn 100 pts when you buy 2
worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

BUY ONE GET ONE 50% OFF
 REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

the Big point event

Pregnancy Test Kits 2 - 3 ct. and Ovulation Predictor

RITE AID
Joint Health Supplements
 Glucosamine, Calcium and Vitamin D

BUY ONE GET ONE FREE!
 REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

Plenti Plus Earn 200 pts when you buy \$10
worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

BUY ONE GET ONE 50% OFF
 REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

Cosmetic Bags, Wallets, Travel Accessories and Mirrors

RITE AID
omeprazole
 acid reducer delayed release tablets 20 mg acid reducer

the Big point event

12⁹⁹
WITH CARD
Omeprazole
 28 ct.

RITE AID
nicotine gum
 nicotine transdermal system patch

the Big point event

29⁹⁹
WITH CARD
Nicotine Gum 100 - 110 ct.
Nicotine Lozenges 72 - 81 ct.
Nicotine Transdermal Patch 14 ct.

RITE AID
5 Blade Razor with 2 ct. Refill
3 & 5 Blade Cartridge Refills 4 - 5 ct.
and 5 Blade Disposable Razors 3 ct.

the Big point event

2/\$11
 OR \$5.99 EACH
WITH CARD

RITE AID
tugaboos
 Jumbo Pack Diapers, Training Pants or Baby Wipes

the Big point event

7⁹⁹
WITH CARD
Jumbo Pack Diapers, Training Pants or Baby Wipes
 320 - 360 ct.

8 PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.

- Spend \$200 Earn \$50 in savings
- Spend \$150 Earn \$35 in savings • Spend \$100 Earn \$20 in savings

Purchase thousands of specially marked products all month long with card thru Feb. 27th.



Look for participating product icon



BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD

HOME
Cups, Plates, Bowls, Cutlery and Antibacterial Wipes



2⁹⁹ WITH CARD
HOME
Trash Bags 8 Gallon 20 ct, 13 Gallon 20 or 35 ct., 30 Gallon 10 or 21 ct.



BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD



BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD
HOME
Batteries All Sizes (including Hearing Aid Batteries) and 650 Minute Calling Card



Delicious & Unique Treats

indulge yourself with our deliciously decadent treat, sure to satisfy all your cravings

EXCLUSIVELY AVAILABLE AT



dreamhouse
FINE FOODS
Candy, Trail Mix, Nuts, Pretzels or Kettle Corn

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD



New! **Big Win**
Winning Quality GUARANTEED
EXCLUSIVELY AT RITE AID
CHOOSE FROM OVER 100 FOOD AND BEVERAGE ITEMS



2/\$3
OR \$1.79 EACH WITH CARD
Big Win
Peg Candy 5 - 12 oz.

2/\$4
OR \$2.49 EACH WITH CARD
Big Win or **Pantry**
Select Cookies and Crackers 7 - 16 oz.



1⁰⁰ WITH CARD
Big Win
Single Serve Snacks 1.5 oz.



2/\$6
OR \$3.49 EACH WITH CARD
Big Win
Creamers, Honey, Black Tea, Prunes 9 oz. or Multipack Oatmeal



3⁴⁹ WITH CARD
Big Win
Purified Water 32 Pack, 16.9 oz. Bottles +CRV or deposit where applicable



2/\$5
OR \$2.79 EACH WITH CARD
the Big point event
Big Win
Juices 46 - 64 oz. +CRV or deposit where applicable



6⁰⁰ WITH CARD
Big Win
Large Barrel Snacks 18 - 30 oz., Mixed Nuts 10.3 oz. Whole Cashews 8.25 - 8.5 oz. or Walnut Halves and Pieces 7 oz.



2/\$3
OR \$1.99 EACH WITH CARD
Big Win
Cheese Puffs or Onion Rings 6 oz., Popcorn 5 oz. or Pretzels 12 oz.

PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.



Earn up to
5000
Plenti points

worth \$50 in savings*

when you
spend \$200

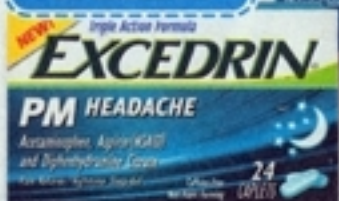
Earning based on total purchases from 1/31/16-2/27/16. Limit a total of 5,000 Plenti points per card. In-store and online purchases at riteaid.com with Plenti card. Plenti is a rewards program. Terms and conditions apply. see plenti.com/terms for details. Additional exclusions apply. see riteaid.com/bigpoint for complete details.



21⁹⁹
WITH CARD

Claritin Allergy Relief
Tablets or RediTabs 30 ct.
(excludes Claritin-D and
Children's Grape RediTabs)

\$2 OFF
COUPON IN MOST
SUNDAY PAPERS
ON EXCEDRIN



3⁹⁹
WITH CARD

Adult Advil or Excedrin
20 - 24 ct.
Chapstick Lip Balm 3 Pack



Plenti Plus Earn 300 pts
when you buy 2
worth \$3⁰⁰ in savings*

*Worth at least \$3⁰⁰ in savings. Limit 2 offers per card.

**BUY ONE
GET ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD



Your Choice
Mix and Match
Bengay or Adult Motrin
or Motrin PM

Plenti Plus Earn 200 pts
worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

Mucinex 12 Hour 24 - 40 ct.
(Mucinex-D located at the pharmacy
counter, not available in all states.
Limit 1 Mucinex-D per customer.)

21⁹⁹
WITH CARD



13⁹⁹
LESS
MANUFACTURER'S
COUPON IN MOST
SUNDAY PAPERS
-4⁰⁰
9⁹⁹
WITH CARD

Rhinocort Allergy Spray
60 Sprays



2⁹⁹
FOR
\$4⁰⁰
OR
-1⁰⁰
ON 2
2⁹⁹
FOR
\$3⁰⁰
OR \$2.29 EACH
WITH CARD

Halls Cough Drops
25 - 30 ct.

Plenti Plus Earn 500 pts
worth \$5⁰⁰ in savings*

*Worth at least \$5⁰⁰ in savings. Limit 2 offers per card.

19⁹⁹
WITH CARD

MiraLAX 30 Dose
Zantac 65 - 80 ct.
Dulcolax 100 ct.



Plenti Plus Earn 200 pts
worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

24⁴⁹
LESS LOAD2CARD
ONLINE OFFER
-2⁵⁰
21⁹⁹
WITH CARD



Prilosec OTC 42 ct.

Convenient Online Access to Your Pharmacy Info

Log in to MyPharmacy to:

- Update your pharmacy information
- Schedule a refill
- Get prescription reminders by phone, text* or email
- FREE sign up at **riteaid.com**



iheartriteaid.com

Plenti Plus Earn 1,000 pts
when you buy \$30 of these items
worth \$10⁰⁰ in savings*

*Worth at least \$10⁰⁰ in savings. Limit 2 offers per card.



**BUY ONE
GET ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Items offered at regular retail.
WITH CARD

Mix & Match

Choose from Bayer Aspirin, Aleve, Midol, Alka-Seltzer or
Alka-Seltzer Plus, Campho-Phenique, Phillips', TruBiotics,
One A Day or Citracal
(excludes Alka-Seltzer and Aleve Cold and Sinus products located at the Pharmacy counter)

SEE MOST
SUNDAY PAPERS
FOR COUPON

Plenti Plus Earn 500 pts when you buy \$15
worth \$5⁰⁰ in savings*

*Worth at least \$5⁰⁰ in savings. Limit 2 offers per card.

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Taxes offered at regular retail.
WITH CARD

Johnson's Baby Care, Huggies Wipes and Tugaboos Diaper Bag

the Big point event



Plenti Plus Earn 200 pts when you buy 2
worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

YOU PAY 2 FOR \$30
LESS LOAD2CARD ONLINE OFFER
-1⁰⁰ ON 2
2 FOR \$29
OR \$16.99 EACH WITH CARD
Load offers at riteaid.com/load2card

Luv's Diapers

the Big point event



Plenti Plus Earn 300 pts when you buy \$20
worth \$3⁰⁰ in savings*

*Worth at least \$3⁰⁰ in savings. Limit 2 offers per card.

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Taxes offered at regular retail.
WITH CARD

tugaboos Infant Formula

the Big point event



Pampers
Diapers 54 - 104 ct.
24⁹⁹
WITH CARD

swaddlers
cruisers



Plenti Plus Earn 200 pts when you buy 2
worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

BUY ONE GET ONE FREE!
if equal or lesser value plus applicable sales tax. Taxes offered at regular retail.
WITH CARD

Scar Zone, Anti Monkey Butt Powder 6 oz., Caladryl 6 oz., Domeboro Astringent 12 ct., Blue Star Ointment or Lice Shield Kit

the Big point event



RITE AID
Pediatric Electrolytes
3⁹⁹
WITH CARD

the Big point event



Plenti Plus Earn 200 pts when you buy 2
worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

BUY ONE GET ONE FREE!
if equal or lesser value plus applicable sales tax. Taxes offered at regular retail.
WITH CARD

Cystex, Vagistat-3 or Gynol Contraceptive Jelly

the Big point event



3M, Ace, Futuro or Nexcare Products

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Taxes offered at regular retail.
WITH CARD

FUTURO
ACE



Plenti Plus Earn 200 pts when you buy 2
worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

BUY ONE GET ONE FREE!
if equal or lesser value plus applicable sales tax. Taxes offered at regular retail.
WITH CARD

All Rohto Eye Care or Similasan Eye & Ear Care Products

the Big point event



K-Y Yours + Mine
3 oz.
Touch 2 in 1
3 oz.
Love 1.69 oz.

the Big point event

YOU PAY 14⁹⁹
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
-5⁰⁰
9⁹⁹
WITH CARD



Plenti Plus Earn 200 pts when you buy 2
worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

Desenex AF Powder, Flexitol Heel Balm, WartStick or Kerasal Foot Care Products

BUY ONE GET ONE FREE!
if equal or lesser value plus applicable sales tax. Taxes offered at regular retail.
WITH CARD

the Big point event



ProFoot Care and ProClearz Antifungal Products

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Taxes offered at regular retail.
WITH CARD

ProFoot
Triad Orthotic
Heel Rescue



SENIORS, PROTECT YOURSELF FROM THE FLU AND PNEUMONIA.
 Ask your pharmacist about a pneumonia shot. Both are 100% covered by Medicare Part B.
 Vaccine available while supplies last. See pharmacist for details.

PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.

the Big point event

Earn up to 5000 Plenti points when you spend \$200

Earned based on purchases from 11/16-2/2/12. Limit a total of 5000 Plenti points per household. Plenti points are awarded to the primary cardholder of the Rite Aid Rewards program. Terms and conditions apply. See plenti.com for details. Offer valid while supplies last.

120 ct. or Higher

the Big point event

Nature Made
Vitamins and Supplements

BUY ONE GET ONE FREE!
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD



\$2 OFF COUPON IN MOST SUNDAY PAPERS

Nature's Truth
Vitamins and Supplements

BUY ONE GET ONE FREE!
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD



All Osteo Bi-Flex Joint Care

BUY ONE GET ONE FREE!
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD



MegaRed 30 - 90 ct. (excludes MegaRed Super) Move Free or Schiff Glucosamine

BUY ONE GET ONE FREE!
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD



Hyland's and Mega-T Supplements, Lipo-Flavonoid, Geritol, Viactiv, Slo Niacin, Slow Mag, The Prostate Formula, Urinozinc, Intense X or Promensil

BUY ONE GET ONE FREE!
of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD



Vitafusion or L'il Critters Gummies Vitamins and Supplements or Accuflo Probiotic

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD



RITE AID PHARMACY YOUR EXCLUSIVE DRUGSTORE DESTINATION FOR GNC

GNC LIVE WELL IN SELECT RITE AID LOCATIONS

GOLD CARD MEMBERS SAVE AN ADDITIONAL 20% EVERY DAY

GNC Herbal Plus Supplements

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD



EAS Sports Nutrition, Bars and Ready to Drink Shakes

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD



GNC Vitapak 30 Day Programs Mega Men, Women's Ultra Mega, AMP and TriFlex

BUY ONE GET ONE 50% OFF
REGULAR RETAIL of equal or lesser value plus applicable sales tax. Items offered at regular retail. WITH CARD



MuscleTech Sports Nutrition

30% OFF
REGULAR RETAIL WITH CARD



All Boost Nutritional Drinks 4 - 6 Packs

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID® TDD/TTY 1-800-821-1833 or visit us at www.riteaid.com. Selection may vary by store.

12 PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.

iheartriteaid.com

• Spend \$200 Earn \$50 in savings

• Spend \$150 Earn \$35 in savings • Spend \$100 Earn \$20 in savings

• Purchase thousands of specially marked products all month long with card thru Feb. 27th

the Big point event
Look for participating product icon

Plenti. Plus Earn 300 pts when you buy \$15 of these items
*Worth at least \$3⁰⁰ in savings. Limit 2 offers per card.

Clorox
Bleach 55 - 64 oz.
Wipes 35 ct. or
Toilet Bowl Cleaner 24 oz.
Green Works or Formula 409 32 oz.
Tilex 16 - 32 oz.
Pine-Sol 24 - 28 oz.

2/\$5
OR 2.99 EACH WITH CARD

Glad Trash Bags
Drawstring - 13 Gallon 34, 40 or 45 ct.,
30 Gallon 25 or 28 ct.,
39 Gallon 15 ct. or
Quick-Tie - 40 or 80 ct.

Fresh Step Cat Litter 14 lb.

7⁹⁹
WITH CARD

the Big point event

Plenti. Plus Earn 300 pts when you buy \$10 of these items
*Worth at least \$3⁰⁰ in savings. Limit 2 offers per card.

Glade Candles

YOU PAY
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
2 FOR \$6
OR \$3.49 EACH WITH CARD

Glade
Plugs Scented Oil 2 Pack Automatic Refill 6.2 oz.

YOU PAY
LESS MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
5⁰⁰ -55¢
FINAL COST AFTER MANUFACTURER'S COUPON IN MOST SUNDAY PAPERS
4⁴⁵
WITH CARD

the Big point event

Downy
Fabric Softener
48 - 60 Loads
or Dryer Sheets 90 ct.

Bounce
Fabric Softener
Dryer Sheets 105 ct.

Unstopables
13.2 oz.

5⁹⁹
WITH CARD



Gain
Dishwashing Liquid 9 oz.

Renuzit Adjustables
HOME
Facial Tissues
60, 80 or 160 ct.

99¢
WITH CARD



Lysol
Disinfectant Spray 19 oz.
Disinfecting Wipes 80 ct.

4⁹⁹
WITH CARD



Friskies Cat Food
3.15 lb.

Beneful Dog Food
3.5 lb.

Pawtown Ultra Puppy Pads 32 ct.

5⁹⁹
WITH CARD



Select Dog Treats
Alpo TBonz 45 oz.
Beggin Strips 25 oz.
Pupperoni 25 oz.
Waggin Train 11 oz.
Dentastix 25 ct. or
Dingo 6, 21 or 50 ct.

9⁹⁹
WITH CARD



Assorted Housewares and Domestics
Selection may vary by store

50% OFF
REGULAR RETAIL WITH CARD



DURACELL
Quantum AA or AAA 12 Pack
C or D 5 Pack or 9 Volt 3 Pack
Coppertop AA or AAA 16 Pack,
C or D 8 Pack or 9 Volt 4 Pack
or Hearing Aid 16 Pack

11⁹⁹
WITH CARD

the Big point event

SanDisk

25% OFF
REGULAR RETAIL WITH CARD

SanDisk or Monster Photo Media

the Big point event

hp
Ink Cartridges

SALE PRICE
17⁹⁹ to 42⁹⁹
WITH CARD

the Big point event

Plenti. Plus Earn 500 pts
worth \$5⁰⁰ in savings
*Worth at least \$5⁰⁰ in savings. Limit 2 offers per card.

GE Light Bulbs
Soft White Halogen 4 Pack,
Reveal Halogen 2 Pack,
LED 1 Pack or CFL 2 Pack

7⁹⁹
WITH CARD

the Big point event

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Earn up to
5000
Plenti points

worth \$50 in savings*

when you
spend \$200

Earning based on total purchases from 1/31/16-2/23/16. Limit a total of 5,000 Plenti points per card. In-store and online purchases at riteaid.com with Plenti card. Plenti is a rewards program. Terms and conditions apply. See plenti.com/terms for details. Additional exclusions apply. See riteaid.com/bigpoint for complete details.

Plenti Plus Earn 100 pts
when you buy 2

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

KRAFT
Meals 9 - 14 oz.

2/\$5

OR \$2.99 EACH
WITH CARD

the Big point event

Plenti Plus Earn 100 pts
when you buy 2

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

DiGiorno Pizza
6.5 - 9.3 oz.
or **Stouffer's**
Meals
8.7 - 12 oz.

2/\$6

OR \$3.49 EACH
WITH CARD

Plenti Plus Earn 100 pts
when you buy 2

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

Naked 100% Juice 15.2 oz.
+CRV or deposit where applicable

2/\$6

OR \$3.29 EACH
WITH CARD

Plenti Plus Earn 200 pts
when you buy 2

worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

Blue Diamond
Almonds
16 oz.

7⁹⁹

WITH CARD

Oberto
ALL NATURAL
TERIYAKI BEEF JERKY

2/\$9

OR \$4.99 EACH
WITH CARD

Oberto Jerky
2.5 - 3.25 oz.

the Big point event

1⁰⁰

WITH CARD

**Lay's Stax, Popcorners,
T.G.I. Friday's or
Nathans Snacks,
Sparkling Ice 17 oz.**

2/\$6

OR \$3.29 EACH
WITH CARD

**Fritos, Cheetos,
Munchies and Ruffles
8 - 10.25 oz.
or Smart Food**

8⁹⁹

WITH CARD

**PLANTERS.
Deluxe Mixed Nuts
or Whole Cashews
15.25 - 18.25 oz.**

the Big point event

Campbell's
Cream or
Condensed Soup
10.5 - 10.75 oz.

99¢

WITH CARD

Campbell's
25% LESS
SODIUM
Chicken
Noodle
SOUP

2/\$7

OR \$3.99 EACH
WITH CARD

DAK
Premium Ham
or Pulled Pork
12 - 16 oz.

2⁹⁹

WITH CARD

**Special K, Smart Start
or Fiber Plus Cereal
and Bars, Fiber One
Cereal and Bars**

2⁷⁹

WITH CARD

**Nature Valley
Granola Bars 6 ct.
(excludes Nut and Protein Bars)
Sun-Maid Raisins 13 oz.**

the Big point event

2/\$3

OR \$1.99 EACH
WITH CARD

**Electrolyte Water
1 Liter
alo Beverage
16.9 oz.
Sonoma Sparkler
16 oz.
+CRV or deposit
where applicable**

Red Bull Energy
8.4 oz.
Neuro Water
14.5 oz.
Bai5 18 oz.
+CRV or deposit where
applicable

1⁹⁹

WITH CARD

Red Bull
ENERGY DRINK

LaCroix
6 Pack
Vita Coco 16.9 oz.
Mott's Apple Juice
64 oz.
+CRV or deposit
where applicable

2/\$5

OR \$2.99 EACH
WITH CARD

the Big point event

12⁹⁹

**Budweiser, Miller or Coors
Beer Select Varieties, 18 Pack,
12 oz. Cans or Bottles
Modelo Beer Select Varieties,
12 Pack, 12 oz. Cans**

14⁹⁹

**Angry Orchard Hard Cider,
Brooklyn or Samuel Adams
Beer Select Varieties, 12 Pack, 12 oz.
Bottles or Cans**

10⁹⁹

**Beck's or Yuengling Beer
Select Varieties, 12 Pack,
12 oz. Cans or Bottles
Bud Light Lime-a-Rita
Select Varieties, 12 Pack, 8 oz. Cans
Redd's Wicked Apple Ale
Select Varieties, 12 Pack, 10 oz. Cans**

6⁹⁹

**Pabst Blue Ribbon or Rolling Rock
Beer Select Varieties, 12 Pack, 12 oz. Cans
Miller High Life Beer Select Varieties,
12 Pack, 12 oz. Bottles
Budweiser Beer Select Varieties,
8 Pack, 16 oz. Cans**

• Spend \$200 Earn \$50 in savings

• Spend \$150 Earn \$35 in savings • Spend \$100 Earn \$20 in savings

Purchase thousands of specially marked products all month long with card thru Feb. 27th.

the
Big
point
event

Look for
participating
product icon

Plenti

Plus Earn 100 pts

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

the
Big
point
event

Whitman's
Sampler
7 - 12 oz.

6⁹⁹

WITH CARD



Plenti

Plus Earn 100 pts when you buy 2

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

Dove Fruit
Resealable
Pouches
6 oz.

2/\$7

OR \$3.99 EACH
WITH CARD

the
Big
point
event



Plenti

Plus Earn 100 pts

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

Lindt
Boxed
Chocolates
6 - 7.3 oz.

7⁹⁹

WITH CARD



69¢

WITH CARD

Single Serve Candy



5⁹⁹

WITH CARD

Large Chocolate Candy Bags
17.5 - 19.7 oz.



Ferrero Rocher
12 ct.
Raffaello
5.3 oz. Box
Dove Miniatures
7.94 - 11 oz.

2/\$7

OR \$3.99 EACH
WITH CARD



2/\$3

OR \$1.99 EACH
WITH CARD

Cadbury or Hershey's XL Candy Bars
or Toblerone 3.5 - 4.4 oz.



69¢

WITH CARD

Select Single Serve Easter Candy



Non Chocolate
Peg Candy
4.5 - 9 oz.
Select Varieties
(excludes Sugar Free)

2/\$4

OR \$2.19 EACH
WITH CARD



2/\$2

OR \$1.19 EACH
WITH CARD

Wrigley's Brand Single Pack Gum

Ice Cubes or
Wrigley's Brand
Gum Cups
40 - 60 ct.

2⁹⁹

WITH CARD



Trident, Dentyne
or Stride
Multi-Pack Gum

2/\$5

OR \$2.99 EACH
WITH CARD



PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE DAY AFTER ISSUANCE, AND EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL TO USE PLENTI POINTS. TERMS AND CONDITIONS APPLY, SEE PLENTI.COM/TERMS FOR DETAILS.

15



Earn up to 5000 Plenti points
worth \$50 in savings*
when you spend \$200

Earning based on total purchases from 1/31/16-2/27/16. Limit a total of 5,000 Plenti points per card. In-store and online purchases at riteaid.com with Plenti card. Plenti is a rewards program. Terms and conditions apply, see plenti.com/terms for details. Additional exclusions apply, see riteaid.com/bigpoint for complete details.

Spend \$200 Earn \$50 in savings
Spend \$150 Earn \$35 in savings
Spend \$100 Earn \$20 in savings



Look for
participating
product icon

Plenti Plus Earn 500 pts when you buy \$25

worth \$5⁰⁰ in savings*

*Worth at least \$5⁰⁰ in savings. Limit 2 offers per card.

NEUTROGENA® Skin, Bath,
Hair and Men's Care
(excludes Sun Care, Beauty
Bars, Lip and Trial Sizes)

**BUY ONE
GET ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Taxes offered at regular retail.
WITH CARD



\$5.00
Load2Card offer on
RAZOR &
CARTRIDGE at
(must buy both)
riteaid.com/load2Card



Gillette®
ProShield and Venus Swirl
Refill Cartridges 4 ct.

21⁴⁹
WITH CARD

9⁴⁹
WITH CARD

Gillette® ProShield
and Venus Razor Kit
With 1 ct. Cartridge

Plenti Plus Earn 200 pts when you buy \$10

worth \$2⁰⁰ in savings*

*Worth at least \$2⁰⁰ in savings. Limit 2 offers per card.

**BUY ONE
GET ONE
50% OFF**
REGULAR RETAIL
of equal or lesser value plus applicable
sales tax. Taxes offered at regular retail.
WITH CARD



Johnson & Johnson
Band-Aid Brand Wound Care and Bandages,
Neosporin 0.5 oz., Neosporin/Eczema, Aveeno
and Benadryl Anti-Itch Products

All K-Cups
or Single
Cup Packs
6 - 12 ct.
(excludes Big Win)
Maxwell House
30.6 oz.

6⁸⁸
WITH CARD



Resealable Stand
Up Pouches
5 - 11 oz.,
Lindt or
Ghirardelli
Premium Candies
4.1 - 5.32 oz.

2/\$6
OR \$3.49 EACH
WITH CARD



King Size Bars or
Theater Box Candy

**BUY TWO
GET 1
FREE!**
of equal or lesser value plus applicable
sales tax. Taxes offered at regular retail.
WITH CARD



Assorted Garden
Decor, Tools and
Watering Supplies
and Chemicals and
Fertilizers Includes
Planters, Figurines, Statues,
Bird Baths, Bird Feeders, Bird
Houses, Wind Chimes and
Lighting (excludes Potting
Soils or Potting Mixes)
Selection may vary by store

50% OFF
REGULAR RETAIL
WITH CARD



Ben & Jerry's
Pints, Nestle and
Mars Ice Cream
Multipacks
3 - 6 ct.
Selection may
vary by store

2⁹⁹
WITH CARD



Plenti Plus Earn 100 pts when you buy 3

worth \$1⁰⁰ in savings*

*Worth at least \$1⁰⁰ in savings. Limit 2 offers per card.

Coca-Cola
and Coke Products
12 Pack, 12 oz. Cans
+CRV or deposit
where applicable

3/\$13
OR \$4.99 EACH
WITH CARD



PLENTI POINTS CREDIT TO ACCOUNT BY 6AM THE NEXT DAY. MUST BE FULLY ENROLLED IN PLENTI AND HAVE AT LEAST 200 POINTS TO USE PLENTI POINTS. POINTS EXPIRE AFTER 2 YEARS. POINTS CANNOT BE REDEEMED ON TOBACCO PRODUCTS, ALCOHOL, GIFT CARDS, LOTTERY, LICENSES, MONEY SERVICES, PREPAID CARDS, NEWSPAPERS, STAMPS, MAILING SERVICES, ITEMS DISTRIBUTED BY MORAN FOOD AND SAVE A LOT STORES AND ITEMS PROHIBITED BY LAW. OTHER TERMS AND CONDITIONS APPLY, SEE PLENTI.COM FOR DETAILS.

CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES. EXCEPT WHERE PROHIBITED BY LAW, DAHOM, BEVERAGE ITEMS ARE A DEPOSIT WHERE APPLICABLE BY LAW.

