

rite aid ad

12/25/16 - 12/31/16

iheartriteaid.com

i ♥ rite aid


All Covergirl Cosmetics  
(excludes Clearance Items)

Buy 1 Get 1  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD

STARTING **points**  
SPEND \$50  
**EARN \$20**  
IN  
**SAVINGS**

\*Earn 2,000 Plenti points worth \$20.00 in savings  
when you spend \$50.00 on new participating products  
every week through January 21st.\*\*

Look for participating product  
icons throughout the ad and store.

Starting  
Points

Dove, Mars and Hershey's  
Miniatures 7.94 - 12 oz.  
Resealable Chocolate  
Candy Pouches 5 - 12 oz.

**2 \$6**  
FOR  
OR 3.49 EA. WITH CARD

Tide 92 - 100 oz.  
Gain 100 oz.

**11.94**  
WITH CARD

Scott Bath Tissue  
12 Pack, Scott  
Paper Towels  
8 Pack, Cottonelle  
Bath Tissue 18 Pack,  
Kleenex 6 Pack

**6.99**  
WITH CARD

All Nature's  
Bounty Vitamins  
and Supplements

Buy 1 Get 1  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD

\*\*Worth at least \$20.00 in savings. Limit 2 offers per card per week. In-store and online purchases at riteaid.com with Plenti card only. 2,000 Plenti points earned for each \$50.00 spent on specially marked items. Plenti is a rewards program. Terms and conditions apply. See plenti.com/terms for details.


Allergy, Cold  
and Pain Relief  
(excludes pseudoephedrine  
products located at the  
pharmacy counter.)

Buy 1 Get 1  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD

Nicorette  
Gum 100 - 110 ct. or  
Lozenges 72 - 81 ct.  
NicoDerm CQ 14 ct.

Starting  
Points

**39.99**  
WITH CARD  
OR  
**24.99**  
WITH \$15.00 OFF  
PRINT-AT-HOME  
ONLINE COUPON  
Go to riteaid.com/coupons  
for Print-At-Home Coupon

Theater Box, King Size  
Candy or Mars Brand  
6 Pack Candies or  
Select Single Pack Gum

**2 \$2**  
FOR  
OR 1.19 EA. WITH CARD

Budweiser, Miller or  
Coors Beer  
Select Varieties, 18 Pack,  
12 oz. Cans or Bottles

**2 \$22**  
FOR  
SINGLE UNIT PRICE 13.99  
NYLI

\*PLENTI POINTS EARNED AT RITE AID GENERALLY CREDIT TO ACCOUNT 6AM DAY AFTER ISSUANCE. EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL AND HAVE AT LEAST 200 POINTS TO USE PLENTI POINTS. SEE PLENTI.COM/TERMS FOR DETAILS. PLENTI POINTS ARE WORTH AT LEAST \$1 IN SAVINGS FOR EVERY 100 POINTS EARNED. BUY ONE GET ONE FREE GOOD ON ITEMS EQUAL OR LESSER VALUE OF THE SAME BRAND, NO MIX &amp; MATCH. BUY ONE GET ONE FREE ITEMS OFFERED AT REGULAR PRICE, APPLICABLE SALES TAX APPLIES.





Quit  
smoking  
for good  
with help  
from  
Rite Aid.

- Ask your Pharmacist how you can save \$5 and earn 500 Plenti points on your first nicotine replacement therapy (NRT) purchase when you join FREE today.
- Receive personalized support and encouragement along the way starting with a one-on-one consultation with a specially trained Rite Aid pharmacist who will act as a quit coach.

\*Save \$5 with coupon in enrollment brochure. Ask your pharmacist for details. Plenti points will credit to your account after joining Quit for You and your first purchase of a nicotine replacement product. Plenti is a rewards program. Terms and conditions apply. See plenti.com/terms for details.

## WELLNESS



Doan's, Hyland's, Anacin, MidNite Sleep Aid, Vivarin, Calms Forté, Boiron Arnica, Salonpas Pain Care, CuraHeat or Be Koool Kids Patch, Mineral Ice, Joint-Flex, Similasan Arnica or Stopain Roll-on and Migraine  
**Upset Stomach and Nausea Relief**  
Bonine 16 ct., Emetrol 4 oz., Any Hydralite, Prelief 120 ct., Sea Band Wrist Band 2 ct. or Tagamet 30 ct.

MIX & MATCH  
Pain Care

Buy 1 Get 1  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD

**Nexium 24HR**  
Treats Frequent Heartburn  
**Nexium 24HR**  
28 CAPSULES  
Nexium 24 HR  
28 ct.  
**18<sup>99</sup>**  
WITH CARD

**Gas-X**  
CHEWABLES  
EXTRA STRENGTH  
Gaviscon  
Any Size  
Gas-X  
48 - 50 oz.  
**10<sup>99</sup>**  
WITH CARD  
Earn 200 Plenti points\*  
Worth \$2.00  
\*Limit 2 offers per card.

**Zantac 150**  
MAXIMUM STRENGTH  
Zantac 150 Tablets 65 ct.  
Zantac 75 Tablets 80 ct.  
Zantac Duo Fusion  
Tablets 55 ct.  
**19<sup>99</sup>**  
WITH CARD  
OR  
**13<sup>99</sup>**  
WITH \$6.00 OFF MFR.  
LOADCARD OFFER  
WITH CARD  
Load offers at  
riteaid.com/load2card  
Earn 600 Plenti points\*  
Worth \$6.00  
\*Limit 2 offers per card.

**PREVACID**  
24HR  
Lansoprazole Delayed Release Capsules 30 mg, 42 capsules  
Starting Points  
**23<sup>99</sup>**  
WITH CARD  
Prevacid 24 Hour  
42 ct.

**TUMS**  
ANTACID  
50 - 150 ct.  
or Chewy  
Delights  
32 ct.  
(excludes Tums  
Smoothies 140 ct.)  
Starting Points  
**3<sup>99</sup>**  
WITH CARD

**Meta MUCIL**  
FIBER  
Prilosec OTC  
14 ct.  
Metamucil  
36 or 72 Dose  
Powder or  
Caplets 100 ct.  
Starting Points  
**11<sup>99</sup>**  
WITH CARD

**NEW!**  
**Arctic Ease**  
Cold Wrap  
Large  
**Biofreeze**  
Gel 3 oz. or  
Roll-On 2.5 oz.  
**12<sup>99</sup>**  
WITH CARD

**Advil LIQUI-GELS**  
Solubilized Ibuprofen Capsules 200 mg  
Pain Reliever Fever Reducer (NSAID)  
**Advil PM**  
40 Coated Caplets  
Pain Reliever  
**8<sup>99</sup>**  
WITH CARD  
Advil  
Tablets or Caplets 100 ct. Film  
Coated Tablets or Liquigels 80 ct.  
Advil PM  
Caplets or Liquigels 40 ct.

COUPON OFFER  
Rite Aid  
EXPIRES 12/31/16  
Starting Points  
**Aleve**  
Tablets or  
Caplets  
200 - 270 ct.  
or Liquigels  
80 - 120 ct.  
**Aleve PM** 80 ct.  
**Bayer Aspirin** 200 - 300 ct.  
**SAVE \$3.00**  
WITH COUPON  
Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.  
RC4915001658701123116



## WELLNESS

Flu season peaks in January. Are you protected?

It's not too late to get your flu shot. It's free with most insurance and no appointment is necessary.\*

\*See pharmacy for details.

Open enrollment for the Health Insurance Marketplace<sup>®</sup> is now open.

Visit [healthcare.gov](http://healthcare.gov) before January 31st, 2017 to compare plans and enroll in the one that's best for you.

\*Also known as Affordable Healthcare Act



**MIX & MATCH!**  
**Cold Relief**  
Choose from 4-Way Nasal Spray 1 oz., Hyland's Cough Syrup 4 oz., Mentholum Chest Rub 1.76 oz., Nostrilla 12-Hour Spray 0.5 oz., Ocean Nasal Spray or Saline Soothers Nose Wipes

**Buy 1 Get 1 FREE**  
EQUAL OR LESSER VALUE WITH CARD



**Mucinex**  
12 Hour 24 - 40 ct.  
(Mucinex-D located at the pharmacy counter, not available in all states. Limit 1 Mucinex-D per customer)

**23<sup>99</sup>**  
WITH CARD



**Halls Cough Drops**  
70 - 80 ct.

**2 \$7**  
FOR  
OR 4.29 EA. WITH CARD



**Delsym**  
5 - 6 oz.  
**12<sup>99</sup>** WITH CARD  
OR  
**10<sup>99</sup>**  
WITH \$2.00 OFF MANUFACTURER'S COUPON WITH CARD  
Find this coupon in most Sunday papers



**Adult Tylenol Cold/Sinus**  
24 ct. or 8 oz.  
**Sudafed PE**  
18 - 24 ct.,  
**Benadryl**  
Adult 48 or 100 ct. or Children's 4 or 8 oz. or 20 ct.  
WITH CARD

**Earn 500 Plenti points<sup>®</sup>**  
When you buy \$15 of these items.  
Worth \$5.00  
\*Limit 2 offers per card.



**Triaminic Cough Syrup**  
4 oz., Theraflu Packets 6 ct. Caplets 20 ct. or Liquid 8.3 oz.

**2 \$13**  
FOR  
OR 7.29 EA. WITH CARD



**Ricola**  
45 - 50 ct.  
Lozenges or Immunity Lozenges 28 ct.

**Buy 1 Get 1 50% OFF**  
EQUAL OR LESSER VALUE WITH CARD



**NyQuil or DayQuil**  
Adult Liquid 8 oz. or Liquidcaps 16 ct.

**7<sup>49</sup>**  
WITH CARD



**Any Zicam Cold Reliever**

**9<sup>99</sup>**  
WITH CARD



**Flonase Allergy Relief**  
Adult or Children's 60 Sprays

**13<sup>99</sup>**  
WITH CARD



**Omron Blood Pressure Monitors**  
Model #652, 742 & 760

**59<sup>99</sup>**  
WITH CARD



**Zonnic Nicotine Gum**  
10 ct.

**2 \$7**  
FOR  
OR 4.29 EA. WITH CARD

**Earn 300 Plenti points<sup>®</sup>**  
When you buy 2 of these items.  
Worth \$3.00  
\*Limit 2 offers per card.

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## VITAMINS



**RITE AID**  
Pharmacy  
Vitamins and  
Supplements

**Buy 1 Get 1**  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



**100% FREE OF**



**Sundown**  
Vitamins and  
Supplements

**Buy 1 Get 1**  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD



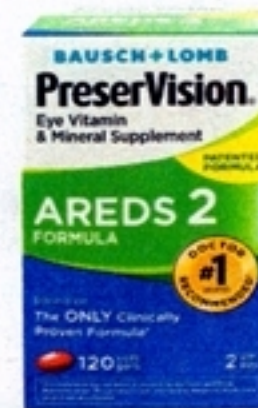
**Centrum** 130 ct.  
Silver 65 - 80 ct.  
Gummies 70 ct.  
Liquid 8 oz. and  
VitaMints 60 ct.  
**Caltrate** 60 ct.  
and Gummies  
50 ct.

**6<sup>99</sup>**  
WITH CARD



**One-A-Day**  
100 ct., 50+ 65 ct.  
Petites 160 ct.  
ProEdge, Metabolism  
and Energy 50 ct.  
ProActive 65+ 150 ct.  
VitaCraves Men's and  
Women's 70 ct.  
Teen 60 ct. and  
Immunity 70 ct.

**8<sup>99</sup>**  
WITH CARD



**Bausch + Lomb**  
PreserVision  
or Ocuvite  
Eye Vitamins

**Buy 1 Get 1**  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



**Nature Made**  
Gummies  
Adult 60 - 90 ct.  
Multi-Vitamins  
60 - 130 ct.  
Prenatal 60 ct.

**6<sup>99</sup>**  
WITH CARD



**GNC Mega Men**  
and **Ultra Mega**  
**Women**  
Multi-Vitamins  
Energy & Metabolism,  
Prostate & Virility  
and Sport 90 ct.  
Active and  
50 Plus 60 ct.  
Gummy 120 ct.

**14<sup>99</sup>**  
WITH CARD



**Citracal**  
Calcium  
Supplements

**Buy 1 Get 1**  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



**Iron Supplements**  
**Feosol, Vitron-C,**  
**Fergon and Slow FE**  
60 ct. Thermotabs

**Buy 1 Get 1**  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD



**Irwin**  
**Applied Nutrition,**  
**Nickelodeon**  
**Gummies,**  
**Ferro-Sequels,**  
**Z-Bec, StressTabs**  
**and Posture D**

**Buy 1 Get 1**  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD



**Hydroxycut**  
21 and 72 ct.  
Gummies 90 ct.  
**Zantrex-3** 56 - 84 ct.  
**Skinny Stix** 21 ct.  
**Relacore** 72 - 105 ct.  
**HCG, SlimQuick,**  
**Xenadrine**  
60 ct.

**19<sup>99</sup>**  
WITH CARD



**All Natrol**  
Supplements  
and Laci  
Le Beau Teas

**Buy 1 Get 1**  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD



**Energy Shots**  
Single or 2 Packs  
**Energems,**  
**Energize,**  
**Protein Shots,**  
**RAP Protein**  
**Gummies,**  
**Glukos Energy**  
**and Berocca**

**Buy 1 Get 1**  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



## WELLNESS



Domeboro, Boil-Ease, Dermarest, Dermoplast, New Skin, Blue Star Ointment, Therapeaz Therapy, Scar Zone, Caladryl, Arnica Bruise Cream 2.3 oz., Bactine Spray, Betadine Solution, Anti-Monkey Butt and Hibiclens

Buy 1 Get 1  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD



Select First Aid Anti-Itch Products

Buy 1 Get 1  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



fds, Cystex or Vagistat-3

Buy 1 Get 1  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD



All Amopé  
Pedi Perfect  
Foot and Nail Files  
**10.00 OFF**  
REGULAR RETAIL  
WITH CARD

PLUS! Earn 1,000 Plenti points<sup>®</sup>  
Worth \$10.00  
\*Limit 2 offers per card.



Kerasal Foot  
Products, Flexitol  
Heel Balm or  
Wart Stick 0.2 oz.  
Buy 1 Get 1  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD



Futuro  
Support Hosiery  
ProFoot  
Health Slippers  
**5.00 OFF**  
REGULAR RETAIL  
WITH CARD



All LifeStyles  
Products  
Condoms and Devices  
Buy 1 Get 1  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD



Trojan  
Condoms  
10 - 12 ct.  
(excludes natural  
lamb 10 ct.)  
Personal  
Lubricants  
3 - 3.38 oz.  
WITH CARD



K-Y  
Duration  
Spray For Men  
36 Sprays  
0.16 oz.  
**24.99**  
WITH CARD  
OR  
**19.99**  
WITH \$5.00 OFF  
MANUFACTURER'S  
COUPON WITH CARD  
Find coupon at  
coupons.com



All Similasan  
Eye and Ear Care  
Products  
Buy 1 Get 1  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



re-nu  
Multi-Purpose  
Solution  
12 oz. or Larger  
**4.00 OFF**  
REGULAR RETAIL  
WITH CARD



COUPON OFFER  
**SAVE \$5.00**  
WITH COUPON  
Clear Care  
Eye Products  
(excludes 3 oz.)  
Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies.  
Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.  
RC4947201657401123116

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# BEAUTY



**Maybelline Cosmetics**

**Buy 1 Get 1**

**50% OFF**

EQUAL OR LESSER VALUE WITH CARD



**Starting Points**

**Revlon Lip and Eye**

Regular Retail \$5.99 and Up  
(excludes Colorstay Ultimate Lip, Colorstay Overtime Lip, Photo Ready Eye Shadow and Lux Liners and Clearance)

**6<sup>99</sup>**

WITH CARD



**Starting Points**

**Revlon Face**

Regular Retail \$10.49 and Up  
(excludes Clearance)

**10<sup>99</sup>**

WITH CARD



**Starting Points**

**Revlon Nail Enamel**  
(excludes Colorstay, Nail Art or Top Speed)

**3<sup>99</sup>**

WITH CARD



**Starting Points**

**Neutrogena Cosmetics**

Find your Perfect Shade at [www.riteaid.com/Shadefinder](http://www.riteaid.com/Shadefinder)

**30% OFF**

REGULAR RETAIL WITH CARD



**All Almay Cosmetics**  
(excludes Clearance)

**Buy 1 Get 1**

**75% OFF**

EQUAL OR LESSER VALUE WITH CARD



**Physicians Formula Foundation, Powder, Concealer, Blush or Bronzers**  
(excludes clearance items)

**Buy 1 Get 1**

**75% OFF**

EQUAL OR LESSER VALUE WITH CARD



**Cosmetic Bags, Wallets, Travel Accessories or Brazabra and 3M**

**Buy 1 Get 1**

**50% OFF**

EQUAL OR LESSER VALUE WITH CARD



**L'ORÉAL Lip and Nail**  
(excludes Clearance)

**Buy 1 Get 1**

**50% OFF**

EQUAL OR LESSER VALUE WITH CARD



**YOUR CHOICE**

**Any ROC or Clean & Clear Skin Care Product**

**Buy 1 Get 1**

**50% OFF**

EQUAL OR LESSER VALUE WITH CARD



**Starting Points**

**Olay Regenerist or Total Effects**

Regular Retail \$20.99 - \$24.99

**19<sup>99</sup> WITH CARD OR 18<sup>99</sup>**

WITH \$100 OFF MFR. LOAD2CARD OFFER WITH CARD

Load offers at [riteaid.com/load2card](http://riteaid.com/load2card)



**Starting Points**

**All CeraVe Skin Care**

#1 Dermatologist Recommended Moisturizer

**Buy 1 Get 1**

**50% OFF**

EQUAL OR LESSER VALUE WITH CARD



**Starting Points**

**Nivea Hand and Body or In-Shower Lotion**

13.5 - 16.9 oz., Creme Tin  
13.5 oz., Creme 5 or 6.8 oz.  
(excludes Sun Kissed and Skin Firming)

**5<sup>00</sup>**

WITH CARD



# BEAUTY



Conair or Scunci Elastics,  
Pins, Clips, Barrettes or  
Headbands

Buy 1 Get 1  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD



Garnier Whole Blends  
Shampoo or Conditioner  
12.5 oz.

**2\$7**  
FOR  
OR 3.99 EA. WITH CARD



Fructis Shampoo,  
Conditioner or Stylers  
Regular Retail \$3.99 - \$4.99

**2\$6**  
FOR  
OR 3.49 EA. WITH CARD



L'ORÉAL  
Advanced  
Hair Care  
Treatments  
Select Items  
Root Rescue  
Hair Color

**5.99**  
WITH CARD



Revlon  
ColorSilk  
Hair Color  
(excludes Buttercream)

**2\$5**  
FOR  
OR 2.99 EA. WITH CARD



Garnier Olia,  
L'ORÉAL  
Excellence  
or Excellence  
Age Perfect  
or Revlon  
Frost & Glow  
Hair Color

**7.99**  
WITH CARD



Conair  
Dryers, Styling Irons,  
Trimmers or Haircut Kits  
Regular Retail \$9.99 - \$19.99

**25% OFF**  
REGULAR RETAIL  
WITH CARD



Schwarzkopf  
Ultime or  
Keratin  
Hair Color

**9.99**  
WITH CARD



All Secret,  
Old Spice  
or Gillette  
Antiperspirant/  
Deodorant  
(excludes Trial Size)

Buy 1 Get 1  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



Irish Spring  
Bar Soap 8 ct.  
or Signature 3 ct.  
or Gear 6 ct.  
Softsoap  
Liquid Hand Soap  
Refill 56 oz.

**4.99**  
WITH CARD



Olay  
Body Wash  
18 - 23.6 oz.  
or Bar Soap  
6 ct.

**5.00**  
WITH CARD



Dove Body Wash  
13.5 or 22 oz. or Dove  
or Dove Men +Care  
Bar Soap 6 Pack

**6.99**  
WITH CARD

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# STARTING points

# SPEND \$50

# EARN \$2

\*\*Worth at least \$20.00 in savings. Limit 2 offers per card per week. In-store and for each \$50.00 spent on specially marked items. Plenti is a rewards p

**RITE  
AID**

## Stomach Relief

Choose from Rite Aid Anti-Diarrheal 200 ct., Acid Reducer Ranitidine 95 ct. or Famotidine 170 - 180 ct., Dairy Relief 125 ct., Senna or Bisacodyl Tablets 120 - 200 ct., Fiber 200 - 320 ct., Col-Rite or P Col-Rite 400 ct. or Laxative Relief 17.9 oz.

**Buy 1 Get 1**
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD

**RITE  
AID**

## Smoking Cessation Products

Choose from Patches, Gum and Lozenges Located at the front checkout

**Buy 1 Get 1**
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD

**RITE  
AID**

**Manual Toothbrushes** Adult 3 ct. or Children 4 ct., **Dental Floss** Comfort Picks 80 ct., Interdental 16 ct., Floss Threaders or Premium Floss 54.7 yds., **Toothpaste** or **Denture Adhesive** or **Mouthwash** 16 oz. - 1 Liter, **Disposable Toothbrush Shields** 10 ct.

**2 \$6**  
FOR

OR 3.49 EA. WITH CARD

**RITE  
AID**

## All Foot Care Products

**Buy 1 Get 1**
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD

**Starting  
Points**

**Candy Bags** 18 - 24 oz., **Cranberry, Grape and Organic Juices** 46 - 64 oz. +CRV or Deposit where applicable

**Buy 1 Get 1**
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD

**Starting  
Points**

**Peg Candy** 5 - 12 oz.

**Buy 1 Get 1**
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD

**Starting  
Points**

**Ultra Bath Tissue** Double Roll 12 Rolls or Paper Towel 8 Rolls

**5.99**  
WITH CARD

**RITE  
AID**

**Alcohol** 32 oz., **Peroxide or Alcohol Trigger Sprays** 10 oz. and **Epsom Salts**

**Buy 1 Get 1**
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD

**RITE  
AID**

## Select Wound Care

**Buy 1 Get 1**
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD

**RITE  
AID**

## All Eye and Ear Care Products

**Buy 1 Get 1**
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD

## WITH RITE AID EXCLUSIVE BRANDS, IT'S PERSONAL

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**RITE  
AID**
**Big  
Win**
**dreamhouse**  
FINE FOODS



# 20 IN SAVINGS

\*Earn 2,000 Plenti points worth \$20.00 in savings when you spend \$50.00 on new participating products each week through January 21st.\*\*

Look for participating product icons throughout the ad and store.

Starting Points

online purchases at riteaid.com with Plenti card only. 2,000 Plenti points earned program. Terms and conditions apply. See plenti.com/terms for details.



Starting Points

**Ultra Thin Maxi Pads**  
38 - 48 ct.  
(excludes 40 ct.)  
**Maxi Pads**  
36 and 45 ct.  
**Plastic Applicator Tampons**  
36 - 54 ct.

**5.99**  
WITH CARD



Starting Points

**Tampons 40 ct. Cardboard Applicator Maxi Pads 48 ct.**  
(excludes Ultrathins)  
**and Pantliners**  
80 - 105 ct.

**4.99**  
WITH CARD



Starting Points

**2 \$3**  
FOR  
OR 1.79 EA. WITH CARD



Starting Points

**4.99**  
WITH CARD



Starting Points

**Buy 1 Get 1 50% OFF**  
EQUAL OR LESSER VALUE WITH CARD



**All Feminine Hygiene Products**

**Buy 1 Get 1 50% OFF**  
EQUAL OR LESSER VALUE WITH CARD



**Select Home Cleaners**

**2 \$4**  
FOR  
OR 2.49 EA. WITH CARD



**Batteries**  
All Sizes Including Hearing Aid

**Buy 1 Get 1 50% OFF**  
EQUAL OR LESSER VALUE WITH CARD



**Jumbo Packs Diapers and Trainers**  
(excludes Big Pack Diaper Boxes)

**6.99**  
WITH CARD



**Cotton and Nail Polish Remover**

**Buy 1 Get 1 50% OFF**  
EQUAL OR LESSER VALUE WITH CARD



**Facial Wipe Cleansers**  
25 - 33 ct.

**2 \$6**  
FOR  
OR 4.49 EA. WITH CARD



**Protective Underwear 12 - 20 ct., Guards for Men 52 ct., Briefs 14 ct., Bladder Control Pads 30 - 54 ct., (excludes 45 ct.) Belted Undergarments 30 ct.**

**2 \$20**  
FOR  
OR 10.99 EA. WITH CARD



**100% SATISFACTION OR YOUR MONEY BACK GUARANTEED.**

\*PLENTI POINTS EARNED AT RITE AID GENERALLY CREDIT TO ACCOUNT 6AM DAY AFTER ISSUANCE. EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL AND HAVE AT LEAST 200 POINTS TO USE PLENTI POINTS. SEE PLENTI.COM/TERMS FOR DETAILS. PLENTI POINTS ARE WORTH AT LEAST \$1 IN SAVINGS FOR EVERY 100 POINTS EARNED. BUY ONE GET ONE FREE GOOD ON ITEMS EQUAL OR LESSER VALUE OF THE SAME BRAND, NO MIX & MATCH. BUY ONE GET ONE FREE ITEMS OFFERED AT REGULAR PRICE, APPLICABLE SALES TAX APPLIES.



# PERSONAL CARE

**THANK YOU**  
for being a valued  
**wellness+**  
**Plenti**  
member

Your wellness+  
points will reset  
January 1, but  
you'll keep your  
membership status  
for all of 2017.

You can still shop  
through December  
31st to reach silver  
(10% off everyday)  
or gold  
(20% off everyday)\*



\*For additional details on wellness+ discounts. See riteaid.com/wellness+. Plenti is a rewards program. Terms and conditions apply. See Plenti.com for details.



Always Infinity or  
Radiant 11 - 18 ct.,  
Maxi Pads 14 - 22 ct.,  
Pantliners 34 - 60 ct.  
or Wipes 32 ct.  
Tampax Tampons  
16 - 18 ct. or Wipes 32 ct.  
(excludes Maxi Overnight 20 ct.)

Buy 1 Get 1  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



All Playtex,  
Carefree, Stayfree  
or o.b. Products

Buy 1 Get 1  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



Depend Value Pack  
Underwear 18 - 32 ct.  
or Poise Maximum  
Protection Long Pad  
45 - 64 ct.

**19.99**  
WITH CARD



Luvs Diapers

Starting Points  
**13.99**  
WITH CARD  
OR  
**12.99**  
WITH \$1.00 OFF  
PRINT-AT-HOME  
PG COUPON  
Go to riteaid.com/  
PGCoupons for  
Print-At-Home Coupon



All Pampers  
Baby Wipes  
(excludes Kandoo)

Starting Points  
Buy 1 Get 1  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



Always  
Discreet  
Liners  
30 - 48 ct.  
or Pads  
16 - 20 ct.

**5.00**  
WITH CARD



All Gerber  
Baby Meals, Snacks  
or Drink Products

Buy 1 Get 1  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



Similac or  
Pediasure Products

Starting Points  
**7.99 TO 34.99**  
REGULAR RETAIL  
WITH CARD



Huggies  
Snug and Dry Diapers  
48 - 80 ct.

**17.99**  
WITH CARD



Any Enfamil or Enfagrow  
Powder Baby Formula 20 - 24 oz.  
WITH CARD

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies.  
Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.



RC491850165744430690613620



Hyland's, Lansinoh,  
Boudreaux, Earth's  
Best, Caldesene  
or Balmex Baby  
Care Products or  
Hydralyte 4 Pack

Starting Points  
Buy 1 Get 1  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD



All Playtex, Mam  
and Munchkin  
Baby Products  
(excludes Kandoo)

Buy 1 Get 1  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD

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## PERSONAL CARE



Crest Select Toothpaste, 3D White, Prohealth or Complete, Toothbrushes Select, Oral-B Select Dental Glide Floss and Flossers or ProHealth Mouth Rinse 250 ml.

Starting Points

300  
WITH CARD  
OR  
100

WITH \$2.00 OFF MFR.  
LOAD2CARD OFFER  
WITH CARD

Load offers at  
riteaid.com/load2card


Crest Mouth Rinse  
Pro-Health 473 ml. - 1 Liter (excludes Advanced)  
3D White 473 ml. or Sensi Care 500 ml.  
Fixodent Adhesive or Powder  
2 - 2.7 oz.

4.99

WITH CARD



Colgate  
Select Toothpaste  
Total, Advanced, Enamel  
Health, Max or Kid's  
Select Toothbrushes  
and Mouthwash

Buy 1 Get 1  
50%  
OFF  
EQUAL OR LESSER VALUE  
WITH CARD


Listerine  
Select 1 Liter and  
500 ml, Healthy  
White 16 oz. or  
Pocket Mist 2 ct.

4.99

WITH CARD



All Efferdent,  
The Doctor's  
NightGuard or  
Gly-Oxide

Buy 1 Get 1  
FREE  
EQUAL OR LESSER VALUE  
WITH CARD


Arm & Hammer  
Spinbrushes,  
Toothbrushes,  
Toothpaste or Rinse

Buy 1 Get 1  
50%  
OFF  
EQUAL OR LESSER VALUE  
WITH CARD


All Sensodyne or  
ProNamel Toothpaste

Buy 1 Get 1  
50%  
OFF  
EQUAL OR LESSER VALUE  
WITH CARD


Tom's of Maine  
Toothpaste,  
Mouthwash,  
Antiperspirant/  
Deodorant or  
Bar Soap 2 ct.

2.88  
FOR

OR 4.99 EA. WITH CARD



All  
Just for Men  
Products

7.99

WITH CARD


AS SEEN ON  
TV

Micro Touch  
Sonic Groom  
or Touch One  
Razor

50%  
OFF

REGULAR RETAIL  
WITH CARD


RENEWAL or  
daylogic  
5 Blade, Razor  
With 2 ct. Refill,  
Cartridge 4 ct.  
or Disposable  
Razors 3 ct.

2.11

OR 5.99 EA. WITH CARD



COUPON OFFER

RITE  
AID

EXPIRES 12/31/16

SAVE  
\$1.00

WITH COUPON  
Noxzema Disposable  
Razors 3, 4 & 5 Blade  
and Shave Cream

Must bring coupon to get advertised discount. Good only at RITE AID Pharmacies. Limit one per customer. Coupon redemption paid by manufacturer. Not valid if duplicated.

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# HOUSEHOLD



Charmin Bath Tissue 4 Pack,  
Bounty 2 Roll or Bounty Napkins 200 ct.

**2\$7**  
FOR  
OR 3.99 EA. WITH CARD



Clorox Clean up Spray 32 oz. or Wipes 75 ct.  
Lysol Disinfecting Spray 12.5 oz.  
Liquid Plumr 16 - 32 oz.

**3\$99**  
WITH CARD



Mr. Clean Liquid 24 oz.  
or Magic Eraser 2 ct.  
Murphy Oil Soap 16 oz.  
or Soft Scrub 24 oz.  
Scotch Brite Scrub  
Sponge 3 Pack

**2\$5**  
FOR  
OR 2.99 EA. WITH CARD



Febreze Spray 800 ml.,  
Candle, Noticeables  
Single with Warmer Kit,  
UnStopables 9.7 or 16.9 oz.  
or Car Vent Clip 2 ct.

**4\$99**  
WITH CARD



GE  
Light Bulbs  
LED 1 pack, Bright Stik  
LED 2 pack, Soft White  
Halogen 4 pack or  
Reveal Halogen 2 pack

Buy 1 Get 1  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD



Ajax Cleanser 14 oz.  
Ajax Dish Liquid  
12.6 oz., Fabuloso 22 oz.  
Sparkle Paper  
Towel Single

**99¢**  
WITH CARD



Windex  
23 oz. or 28 ct. Wipes,  
Scrubbing Bubbles  
32 oz. Trigger, Aerosol  
20 oz., Fantastik 32 oz.  
or Shout 22 oz.

**2\$99**  
WITH CARD



Bowl Light,  
Ever Brite or  
Luma Lights

**12\$99**  
WITH CARD



TacLight, Comfort  
Click Belt or  
Gotham Steel Pan

**19\$99**  
WITH CARD



Select  
Dog Treats

**9\$99**  
WITH CARD



Pawtown Ultra Puppy Pads  
32 ct., Cat Litter 9 or 14 lb.,  
Kibbles N Bits or Meow Mix  
3.15 - 3.5 lb.

**5\$99**  
WITH CARD

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## HOUSEHOLD



**Scotch or Duck Tape, 3M or Shurtech Mailing Supplies, Command or Ink for Dummies**  
Selection may vary by store

**Buy 1 Get 1**  
**50% OFF**  
EQUAL OR LESSER VALUE WITH CARD



**Art Skills, Elmer's or Crayola Arts and Craft Supplies**  
Selection may vary by store

**Buy 1 Get 1**  
**50% OFF**  
EQUAL OR LESSER VALUE WITH CARD



**All Papermate or Sharpie Pens, Pencils, Markers, Highlighters or Five Star Selection**  
may vary by store

**25% OFF**  
REGULAR RETAIL WITH CARD



**Select Housewares**  
Includes Sunbeam Gadgets, Pyrex or Snapware Food Storage Selection may vary by store

**25% OFF**  
REGULAR RETAIL WITH CARD



**Brita 3 Pack Filters, SoHo, Slim Pitcher or Faucet Mount**

**15<sup>99</sup>**  
WITH CARD



**All Instax**

**25% OFF**  
REGULAR RETAIL WITH CARD



**2017 Calendars**  
Selection may vary by store

**50% OFF**  
REGULAR RETAIL WITH CARD



**Duracell Batteries**  
"AA" or "AAA"  
24 Pack

**16<sup>99</sup>**  
WITH CARD



**\$10 International or 650 Minute Calling Card**

**Buy 1 Get 1 FREE**  
EQUAL OR LESSER VALUE WITH CARD



**Select Earbuds or Headphones**  
from Maxell or Philips  
Selection may vary by store

**25% OFF**  
REGULAR RETAIL WITH CARD

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# CANDY & BEVERAGES



Starting Points

Mentos Gum and Mint Products

Buy 1 Get 1

**FREE**  
EQUAL OR LESSER VALUE WITH CARD



Starting Points

M&M's Medium Bags 9.9 - 11.4 oz.

**2\$6**  
FOR

OR 3.49 EA. WITH CARD



Starting Points

Orbit Multi-Pack Gum

**2\$4**  
FOR

OR 2.49 EA. WITH CARD



Starting Points

Russell Stover Bowline 8.25 - 12 oz.

Whitman's Sampler 7 - 12 oz.

Buy 1 Get 1

**FREE**  
EQUAL OR LESSER VALUE WITH CARD



Starting Points

Club Size Candy Bags

**9.99**

WITH CARD



Starting Points

Black Forest Organic and Trolli Peg Candy 4 - 5 oz.

Buy 1 Get 1

**FREE**  
EQUAL OR LESSER VALUE WITH CARD



Starting Points

Lindt, Ghirardelli or Select Premium Chocolate Bars 3.17 - 4.4 oz.

**2\$5**  
FOR

OR 2.99 EA. WITH CARD



Nestle Single Serve Chocolate Bars

**2\$1**  
FOR

OR 79¢ EA. WITH CARD



Starting Points

Karma Water 18 oz., Alo 16.9 oz.  
Lipton Pure Leaf 18.5 oz., Starbucks Frappuccino 13.7 oz.  
Gatorade 28 oz.  
+CRV or deposit where applicable

**2\$3**  
FOR

OR 1.79 EA. WITH CARD



Red Bull 8.4 oz.  
Neuro 14.5 oz.  
Teappuccino 12 oz.  
+CRV or deposit where applicable

**2\$4**  
FOR

OR 2.39 EA. WITH CARD



Arizona 12 Pack, Perrier 10 Pack or Cheribundi 32 oz.  
+CRV or deposit where applicable

**4.99**

WITH CARD



Maxwell House Instant 8 oz. Folgers Instant or Small Can 10.3 - 11.3 oz. or Cafe Bustelo (excludes Decaf)

**3.99**

WITH CARD





**Nabisco Crackers**  
7.5 - 14.4 oz., Handi Snacks  
5.7 oz. or Good Thins 3.75 oz.

**2<sup>99</sup>**  
WITH CARD



**Hostess Bread or  
Oscar Mayer Bacon**

**2<sup>99</sup>**  
WITH CARD



**Barilla Pasta, B4Y,  
Big Win and Prego  
Sauces or Kraft Grated  
Parmesan Cheese**

**Buy 1 Get 1**  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



**Annie's Bunny Snacks 6 oz., Chex Mix 5 - 8.75 oz.,  
Pepperidge Farm Goldfish 6 - 8 oz. or Takis**

**1<sup>99</sup>**  
WITH CARD



**Mixed Nuts 8.75 - 10.3 oz.  
Whole Cashews, Walnuts,  
Pecans 7 - 8 oz., Peanuts  
24.5 oz. or Almonds 10 oz.**

**Buy 1 Get 1**  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



**Planters  
Nut-rition 9.25 - 10.25 oz.,  
Deluxe Mixed Nuts  
or Cashews 8.5 - 9.75 oz**

**6<sup>99</sup>**  
WITH CARD

## FOOD & SNACKS



**Bumble Bee Canned  
Tuna, Salmon, Chicken  
or Sardines**

**Buy 1 Get 1**  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



**Progresso Soup**  
18.5 - 19 oz.

**2 \$3**  
FOR  
OR 1.99 EA. WITH CARD



**Jif Spreads or Bars 5 ct.,  
Smuckers or Welch's  
Jelly and Jam**

**2 \$5**  
FOR  
OR 2.99 EA. WITH CARD



**Brooklyn or Samuel  
Adams Beer** Select Varieties,  
12 Pack, 12 oz. Bottles or Cans  
**Stella Artois Beer**  
Select Varieties, 12 Pack,  
11.2 oz. Bottles or Cans

**14<sup>99</sup>**



**Blue Moon, Corona or  
Heineken Beer** Select Varieties,  
12 Pack, 12 oz. Bottles or Cans

**13<sup>99</sup>**



**Beck's or Yuengling  
Beer** Select Varieties,  
12 Pack, 12 oz. Bottles or Cans  
**Tecate Beer** Select Varieties,  
12 Pack, 12 oz. Cans

**10<sup>99</sup>**



**Rolling Rock or Pabst Blue  
Ribbon Beer** Select Varieties,  
12 Pack, 12 oz. Cans  
**Miller High Life Beer**  
Select Varieties, 12 Pack,  
12 oz. Bottles or Cans

**6<sup>99</sup>**

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NYLI

15





**Pepsi and Pepsi Products**  
12 Pack, 12 oz. Cans +CRV or  
Deposit where applicable

**3 \$11**  
FOR

OR 4.99 EA. WITH CARD



**Duracell Batteries**  
Quantum  
"AA" or "AAA" 6 Pack  
"C" or "D" 3 Pack  
or 9 Volt 1 Pack  
Coppertop  
"AA" or "AAA" 8 Pack  
"C" or "D" 4 Pack  
9 Volt 2 Pack  
Hearing Aid 8 Pack

**6.49**  
WITH CARD

**STARTING points**  
SPEND \$50  
**EARN \$20**  
IN  
**SAVINGS**

\*Earn 2,000 Plenti points worth \$20.00 in savings  
when you spend \$50.00 on new participating products  
every week through January 21st.\*\*

Look for participating product  
icons throughout the ad and store.

**Starting Points**



Doritos, Tostitos,  
Cheetos or Fritos

**2 \$6**  
FOR

OR 3.49 EA. WITH CARD



Shea Moisture or  
OGX Hair Care or  
Bath or FX Stylers

**Buy 1 Get 1**  
**50% OFF**  
EQUAL OR LESSER VALUE  
OF THE SAME BRAND  
WITH CARD



**Huggies Diapers**  
Little Movers 42 - 68 ct., Pull-Ups  
40 - 48 ct. or Good Nites 26 - 33 ct.

**18.99**  
WITH CARD  
OR  
**16.99**

WITH \$2.00 OFF MFR.  
LOAD2CARD OFFER  
WITH CARD  
Load offers at  
riteaid.com/load2card



**Tide Simply 40 oz.**  
**Downy 34 oz., Dawn**  
**18 - 21.6 oz., Cascade**  
**45 oz. or Action Pacs 12 ct.**

**2.99**  
WITH CARD



Amlactin,  
Aquaphor, Bio-Oil, Eucerin,  
Lubriderm, Panoxyl, Purpose,  
Acnefree or SebaMed

**Buy 1 Get 1**  
**50% OFF**  
EQUAL OR LESSER VALUE  
WITH CARD



**Pepsi,  
7Up and 7Up  
Products 2 Liter,  
Glacier Isle 1 Liter  
Honest Tea**  
16.9 oz. +CRV or  
deposit where  
applicable

**4 \$5**  
FOR

OR 1.49 EA. WITH CARD



**Purified Water**  
24 Pack, 16.9 oz. Bottles  
+CRV or deposit where  
applicable

**2 \$5**  
FOR

OR 2.99 EA. WITH CARD



Post,  
Quaker and Kashi  
Cereals or Quaker  
and Kashi Bars  
(excludes Protein and Nut Bars)

**Buy 1 Get 1**  
**FREE**  
EQUAL OR LESSER VALUE  
WITH CARD



**Ben & Jerry's Ice Cream**  
16 oz., Magnum, Klondike  
or Good Humor  
Multipack Novelties  
(exclude Magnum Minis)

**2 \$7**  
FOR

OR 3.99 EA. WITH CARD

\*\*Worth at least \$20.00 in savings. Limit 2 offers per card per week. In-store and online purchases at riteaid.com with Plenti card only. 2,000 Plenti points earned for each \$50.00 spent on specially marked items. Plenti is a rewards program. Terms and conditions apply. See plenti.com/terms for details.

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CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAHO). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.

MANHA, NA#2, 45, 46, 48, 49, NYLI, SP#2, 3, 3X, 21, 22, 24, 26-28, 45, 48, 49, 65, SRP#1, 4, 5, 16, 18, 19



**Exclusive Deals Online!**  
**FREE SHIPPING** on  
all orders \$34.99+\*  
\*Applies to standard shipping < 20lb. See riteaid.com for details.

