



rite aid ad 01/01/17 - 01/07/17 iheartriteaid.com

OPEN NEW YEARS DAY'

STARTING POINTS

SPEND \$50

when you spend \$50.00 on new participating products each week through January 21st.**

Look for participating product icons throughout the ad and store.



Starting Buy 1 Get 1



and Supplements









Points





L'ORÉAL Cosmetics

Kellogg's Pop-Tarts, Fruit Snacks 8 oz., **Rice Krispies Treats** 8 ct. and Select

Starting

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Ready to Eat Cereal

WITH CARD





Nabisco Cookies and Crackers, Doritos, Cheetos, Fritos, Tostitos or Rold Gold Snacks

OR 3.29 EA. WITH CARD





Tide Liquid 46 - 50 oz.

534 WITH CARD COUPON WITH CARD Find this coupon in most

Starting

**Worth at least \$20.00 in savings. Limit 2 offers per card per week. In-store and online purchases at riteaid.com with Plenti card only. 2,000 Plenti points earned for each \$50.00 spent on specially marked items. Plenti is a rewards program. Terms and conditions apply. See plenti.com/terms for details.

wellness65+ members, get almost everything on JANUARY 4th.

*PLENTI POINTS EARNED AT RITE AID GENERALLY CREDIT TO ACCOUNT 6AM DAY AFTER ISSUANCE, EXPIRE AFTER 2 YEARS, MUST FULLY ENROLL AND HAVE AT LEAST 200 POINTS TO USE PLENTI POINTS, SEE PLENTI, COM/TERMS FOR DETAILS, PLENTI POINTS ARE WORTH AT LEAST \$1 IN SAVINGS FOR EVERY 100 POINTS EARNED. BUY ONE GET ONE FREE GOOD ON ITEMS EQUAL OR LESSER VALUE OF THE SAME BRAND, NO MIX & MATCH. BUY ONE GET ONE FREE ITEMS OFFERED AT REGULAR PRICE, APPLICABLE SALES TAX APPLIES.













Buy 1 Get 1 WITH CARD



YOUR CHOICE Any Receutics Active Skin Repair Product







Dove Men + Care Body Wash 13.5 oz., Shower Tool, Antiperspirant/ Deodorant 2.7 - 3 oz. Shower Gel, Shower Tool or Hair Care



Points



WITH \$1,00 OFF MANUFACTURER'S COUPON WITH CARD Find this coupon in most Sunday papers







Dove, Degree or Axe Dry Spray 3.8 oz. or Dove Advanced Care Antiperspirant/ Deodorant 2.6 oz.

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OR 6.29 EA. WITH CARD



Right Guard Body Wash 16 - 18 oz. Right Guard Antiperspirant/ Deodorant

Dial, Tone or

1 ct. (excludes trial sizes and aerosols)

WITH CARD



Softsoap, Irish Spring or Gear **Body Wash** 15 - 18 oz. Gear

Antiperspirant/ Deodorant or **Body Spray**

OR 4.29 EA. WITH CARD



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SOFT AND SMOOTH

BEAUTY







Alba, Avalon, Albolene, Jason, Queen Helene, South of France, Keri, Yardley, Jolen, Certain Dri, Oxy, Phisoderm, Acnomel, Porcelana or Udder Cream Skin or Bath Care

Buy 1 Get 1 WITH CARD





Crystal Deodorant, J.R. Watkins, Yes To, Aura Cacia, EOS or Eclair Skin Care

Buy 1 Get 1





Buy 1 Get 1





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Neutrogena **Light Therapy** Acne Mask

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Points Kiss My Face, Soap Box, Calgon, Body Fantasies, Dr Teal's or Bodycology (excludes Holiday Gift Sets)

Selection may vary by store







and trial sizes) Buy 1 Get 1









Starting Points

Starting

Nivea **Body Wash** 16.9 oz.

OR 5.49 EA. WITH CARD





Clearasil or Rapid **Action Pads** Buy 1 Get 1





Irish Spring or Gear Bar Soap (excludes 3 ct.)



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Eye, Concealer or Lip

Buy 1 Get 1







Starting









China Glaze, OPI or Essie Nail Enamel









daylogic Implements

Buy 1 Get 1

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Nail Treatments
Choose from
Nail Magic,
Nail Tek or
Pretty Woman
Selection may
vary by store
(excludes Clearance)

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TOO OFF REGULAR RETAIL WITH CARD

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deals

LOOK FOR MANUFACTURER'S COUPONS AND GET ADDITIONAL SAVINGS!











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Points







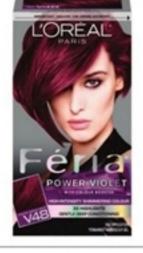






Garnier Nutrisse **Hair Color**

WITH CARD



LORÉAL Feria Hair Color (excludes Ombre) WITH CARD









Amopé **Electric Files** (excludes Wet Dry Device



John Frieda **Brilliant Brunette,** Sheer Blonde, Frizz Ease or Luxurious Volume Hair Care (excludes trial sizes)

Buy 1 Get 1

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7 Days!*

Starting Points

WELLNESS 65+



Seniors save 20% this Wednesday, JANUARY 4th 10am - 2pm

Special Wednesday Only coupons just for wellness65+ members.*

*While supplies last.

'When used with a sale priced item, the customer will receive the lower of the discount price or sale price. Other limitations apply. See riteaid.com/rules or enrollment form for details.







Ensure Regular and Light 6 Packs, Clear 4 Packs Glucerna Advanced 4 Packs













Depend Shields & Guards for Men 48 - 58 ct., Briefs 16 - 20 ct., Real Fit & Silhouette Underwear 10 - 12 ct., Underwear 14 - 19 ct. Poise Pads 27 - 66 ct. or Impressa (excludes Ultimate long 45 ct. & Maxiumum Long 64 ct.)





Metamucil Powder 57 or 114 Dose Caplets 160 ct.









Aspercreme 2.7 - 3 oz. or Patches 5 ct. Icy Hot 1.75 - 4 oz. or Patches 3 - 5 ct. iheartriteaid.

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Precision Neo Meter, Freestyle Neo lest Strips 25 ct. or 50 ct. WITH CARD

Freestyle



Duracell **Hearing Aid** Batteries 24 Pack 499 Find this coupon in most

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WELLNESS



Viactiv, Geritol,

Slo Niacin, Slow Mag,

Mag-Ox and Hyland's

GERITOL CALCIUM plus

NIACIN

GNC Fish Oil, CoQ-10 and TriFlex

Buy 1 Get 1

Buy 1 Get 1



All I•Caps **Eye Vitamins**

WITH CARD **COUPON WITH CARD** Find this coupon in most Sunday papers



LEAN SHAKE

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GNC **Total Lean**

Buy 1 Get 1

Slimfast, Premier Protein, Atkins and Pro Nourish

Buy 1 Get 1 WITH CARD



Muscle Milk Powders and 4 Pack Shakes and Bars

Buy 1 Get 1 WITH CARD



CALLY

HCG, SlimQuick, Xenadrine 60 ct. Purely Inspired Protein WITH CARD

Lipozene 60 ct.

21 ct., 72 + 72 ct. and 90 ct.

Zantrex-3 56 - 84 ct.

Relacore 72 - 105 ct.

Hydroxycut



Weight Loss Aid 120 ct.

REGULAR RETAIL WITH CARD



Starting

Boost Original, High Protein, Compact, Calorie Smart, Simply and Orgain

Buy 1 Get 1 WITH CARD Receive reminders by email, text or phone when your prescriptions are ready for pickup or due for

Speak to a pharmacist to get signed up for free today.

* Some restrictions may apply. See your phan details. Text message rates may a

Starting Points Nature's Truth

Aromatherapy

Essential Oils





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severe

& cough

congestion



Denture Products, Toothpaste, Flossups, Dry Mouth and Gum Medications/Oral Pain Buy 1 Get 1

50%

FEGUAL OR LESSER VALUE
WITH CARD



daylogic Disposable Razors

> 3 - 12 ct. (excludes Single Blade, Women Twin Blade 10 ct., 5 Blade)

499

WITH CARD



1 Year's worth of Blades!

daylogic-Men's 5 Blade Razor with 12 Refill Cartridges or Disposables 12 ct.

1799









WITH CARD



allergy

relie

USP, 10 mg

120 TA

NON-DROWSY



ngestion DM

8 FL 0Z (237 ml

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WITH RITE AID EXCLUSIVE BRANDS, IT'S PERSONAL







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24 SOFTGELS

8 oz. or 24 ct., Tussin 8 oz., Diphenhydramine Allergy 48 ct., Cough DM 3 oz., Mucus Relief 6 oz. or Cough Drops 30 ct.

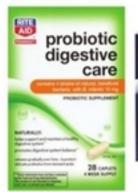
Pain Relievers Choose from Adult Pain Relievers 50 ct. or Children's Acetaminophen or Ibuprofen 4 oz.

Buy 1 Get 1



Protective Underwear 28 -40 ct. or Underpads 20 or 36 ct., Male Guards 72 ct., **Bladder Control** Pads 45 or 64 ct.

Buy 1 Get 1



cold & flu relief

pain relief

(NSAID)

50 COATED TABLETS

ibuprofen



Probiotics 28 - 30 ct. Ranitidine or Famotidine 50 ct. Anti-Diarrheal Tablets 48 ct.

WITH CARD





Buy 1 Get 1 WITH CARD







or #HOME **Bath Tissue** 12 Pack 1,000 Sheets

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Trash Bags Select Sizes

WITH CARD



™E **All Batteries** Including Hearing Aid

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100% SATISFACTION OR YOUR MONEY BACK GUARANTEED.

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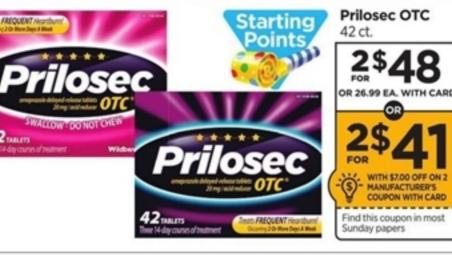
Quit smoking for good with help from Rite Aid.

 Ask your Pharmacist how you can save \$5 and earn 500 Plenti points on your first nicotine replacement therapy (NRT) purchase when you join FREE today.

*Save \$5 with coupon in enrollment brochure. Ask your pharmacist for details. Plenti points will credit to your account after joining Quit for You and your first purchase of a nicotine replacement product. Plenti is a rewards program. Terms and conditions apply. See plenti.com/terms for details.











Compound W Gel, Liquid, One-Step, Advanced and Freeze-Off Kits.

REGULAR RETAIL



Hot and Cold Therapy, Antibiotic and Anti Itch Creams, Lotions and Sprays, **Gloves and Masks**





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Clear Care 12 oz., Opti-Free Replenish and Express 10 oz. and Rewetting Drops



Drops 30 ml., Celluvisc 30 ct., Refresh Plus 50 ct., Optive Advanced 0.33 oz. and Optive Advanced PF 30 ct.

WITH CARD \$3 off 2 with coupons in most Sunday Papers



Systane 15 ml., Gel Drop, Overnight Gel, Balance and Ultra 10 ml, and Lid Wipes

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PERSONAL CARE

Gillette Fusion Power and Mach3 Cartridges 8 ct.

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All Other Gillette Cartridges 6 ct. and Larger \$5.00 OFF Regular Retail WITH CARD





Gillette and Venus Shave Preps 7 oz. and Larger

749 WITH CARD OR) 99



Starting

Points

Pampers

Infinity 22 - 36 ct., Jumbo Packs 27 - 46 ct., Pantiliners 162 ct. Tampax Pearl or Radiant Tampons 32 - 36 ct.

WITH CARD

Pampers Diapers

18 - 35 ct.

and Training Pants

WITH CARD

WITH \$2.00 OFF

Find this coupon in most Sunday papers

Always



Flu season peaks in January. Are you protected?

It's not too late to get your flu shot. It's free with most insurance and no appointment is necessary.*

*See pharmacy for details.

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Starting







WITH CARD

Points



Mucinex Fast-Max, Sinus-Max or Clear & Cool WITH CARD 6 oz. + 6 oz. Combo Packs

Delsym Mucinex Chest Congestion Mucin∈xIII

Delsym 3 oz. Children's Mucinex 12 ct. or 4 oz.

Starting

Points

WITH CARD Starting **Points** Muciri

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Mucinex Fast-Max or Sinus-Max 16 - 20 ct. or 6 oz. Clear & Cool Liquid 6 oz. Mucinex 12 Hour 14 - 20 ct. (Mucinex-D located at the pharmacy counter, not available in all states. WITH CARD Limit 1 Mucinex-D per customer.)

Advantage Starting Points ILLS COLD & FLU VIRUS Disinfectant Spray

Lysol

Disinfecting

WITH CARD

WITH \$1,00 OFF

Find this coupon in most Sunday papers

Spray 19 oz.



and Schiff

PREVENT

Glucosamine









Pourable 40 oz., Toilet Bowl

Cleaner 24 oz. or Wipes 35 ct.

Selection may vary by store

> REGULAR RETAIL WITH CARD



Scotch or Duck Tape, 3M or Shurtech Mailing Supplies, Command or Ink 4 Dummies Selection may vary by store



Essential Oils

WITH CARD

OR)

Select Cell Phone Accessories, Cables and Chargers from Craig, **ESI and Cellular Innovations** Selection may vary by store

4 PIECE CHARGING KIT



Points

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Glad Trash Bags Select Sizes 499



Xtra Laundry
Detergent
68.75 - 75 oz.,
Nice n Fluffy
Fabric Softener
68.75 oz.
or Sheets 100 ct.

2 \$ 5 or 2.99 EA, WITH CARD



Swiffer
Dry Refills 32 ct., Wet Refills 24 ct.
or Dusters 6 - 10 ct.

Starting
Points
Points
Swiffer
With CARD



Purina Beyond or Purina One Dry Dog or Cat Food 3 - 4 lb. Fresh Step Litter 14 lb. or Pawtown Puppy Pads 50 ct. **799**WITH CARD



Coppertop AA or AAA 16 ct., C or D 8 ct. or 9 Volt 4 ct. Quantum AA or AAA 12 ct., C or D 5 ct. or 9 Volt 3 ct. Hearing Aid 16 ct.







Earn 300 Plenti points Worth When you buy 2 of these items.

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Buy 2 and SAVE with our "2 FOR SALE"



Select Valentine **Novelty Candies**

Regular Retail \$1.29 - \$1.79 OR 1.29 EA. WITH CARD



Points

M&M's Medium Bags 9.9 - 11.4 oz. Dove, Hershey's and Mars Miniatures 7.9 - 12 oz.



Select Non-Chocolate Candy Bags 7 - 16 oz.

OR 2.99 EA. WITH CARD

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Non-Chocolate Peg Candy Select

Varieties (excludes Sugar Free and LifeSavers Mints)

OR 2.49 EA. WITH CARD



Sharing Size Candy



Points Lindt or Ghirardelli Premium **Pouches** 4.12 - 5.32 oz.

OR 3.99 EA. WITH CARD





Cadbury or Hershey's XL **Candy Bars or Toblerone**

Candy Bar 3.5 - 4.5 oz. OR 1.99 EA. WITH CARD

Altoids 1.2 - 1.76 oz. Ice Breakers 1.3 - 1.5 oz. Cool Blasts 0.8 oz.

OR 1.99 EA. WITH CARD

PNSTER

Monster Mega 24 oz., Muscle 15 oz. or Import 18.6 oz. and Vita Coco 16.9 oz. +CRV or deposit where applicable

OR 2.99 EA. WITH CARD



Red Bull 16 oz., Muscle Milk 14 oz.

(excludes Pro Series) +CRV or deposit where applicable

OR 3.49 EA. WITH CARD



Arizona 23 oz. or Sparkling Ice 1/ OZ. +CRV or deposit where applicable Buy 1 Get 1

Starting Russell Stover Bowline or WITH CARD Whitman's Sampler 7 - 12 oz.

Lindt or Ghirardelli Valentine Bags 8 - 8.95 oz. Hershey's or Mars Valentine Bagged Chocolate 12.9 - 18.5 oz.

WITH CARD



Wrigley's Brands Single Pack Gum OR 1.19 EA. WITH CARD

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Stella Artois Beer

Select Varieties, 12 Pack,

11.2 oz. Bottles or Cans

Pringles 5.6 - 6.4 oz.

OR 1.79 EA. WITH CARD



Nescafe Clasico Coffee 7 oz., **Folgers Country Roast** Coffee 34.5 oz. or Coffee-mate Creamer 35.3 oz.

WITH CARD



Milk 2%

BeRite Follow the labels in our stores to find snacks that best fit your wellness needs.



Annie's Cereal and Bars or Select Large Size Cereal 15 - 24 oz. and Protein Nut Bars

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Rite Aid ads and deals

Selection may vary by store or 3.99 EA. WITH CARD



Kind Healthy Grains or Popped Bars, Kellogg's Nutri-Grain Bars or Sunsweet Prunes 6 - 8 oz.

WITH CARD



Corona or Heineken Beer Select Varieties, 12 Pack, 12 oz. Bottles or Cans Modelo Beer Select Varieties.

12 Pack, 12 oz. Bottles



Beer Select Varieties, 12 Pack, 12 oz. Bottles or Cans

Tecate Beer Select Varieties, 12 Pack, 12 oz. Cans

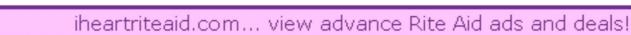




Rolling Rock or Pabst Blue Ribbon Beer Select Varieties, 12 Pack, 12 oz. Cans

Miller High Life Beer Select Varieties, 12 Pack, 12 oz. Bottles or Cans

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SAMSUNG DISCOVER









**Worth at least \$20.00 in savings. Limit 2 offers per card per week. In-store and online purchases at riteaid.com with Plenti card only. 2,000 Plenti points earned for each \$50.00 spent on specially marked items. Plenti is a rewards program. Terms and conditions apply. See plenti.com/terms for details.

*PLENTI IS A REWARDS PROGRAM. PARTICIPATION IS SUBJECT TO TERMS AND CONDITIONS. PLENTI POINTS EARNED AT RITE AID GENERALLY CREDIT TO ACCOUNT BY 6 AM THE NEXT DAY, PLENTI POINTS ARE WORTH AT LEAST \$1.00 FOR EVERY 100 POINTS EARNED. MUST FULLY ENROLL IN PLENTI AND HAVE AT LEAST 200 POINTS TO USE. PLENTI POINTS HAVE NO MONETARY VALUE AND EXPIRE AFTER 2 YEARS. PLENTI POINTS CANNOT BE REDEEMED AT RITE AID ON PRESCRIPTIONS, TOBACCO PRODUCTS, ALCOHOL (EXCEPT CA), GIFT CARDS, LOTTERY, LICENSES, MONEY SERVICES, PRE-PAID CARDS, STAMPS, MAIL SERVICES, AND ITEMS PROHIBITED BY LAW. PARTICIPATING

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MANHA, NA#2, 45, 46, 48, 49, NYLI, SP#2, 3, 3X, 21, 22, 24, 26-28, 45, 48, 49, 65,



Exclusive Deals Online! FREE SHIPPING on all orders \$34.99+

*Applies to standard shipping < 20lb. See riteald.com for details.



CERTAIN ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES EXCEPTIWHERE PROHIBITED BY LAW (IDAHO). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW











where applicable





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