



i ♥ rite aid

rite aid ad
"black friday"
11/23/17 - 11/25/17

MOST STORES OPEN THANKSGIVING DAY*
DOORS OPEN ON FRIDAY AT 7 AM*
*Most locations. Pharmacy open regular hours.

BLACK FRIDAY

Lowest OFFERS OF THE YEAR

3 DAYS ONLY!

THURSDAY • FRIDAY SATURDAY

**BUY 1
GET 2
FREE***

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD

HOME
Holiday Gift Wrap
or Gift Bags
(excludes Papyrus & American Greetings)

**BUY 1
GET 2
FREE***

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD

HOME
Holiday Boxed Cards
(excludes Papyrus
and Recycled
Greetings boxed cards)

**BUY 1
GET 2
FREE***

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD

Select
Kellogg's, Post
or Quaker Cereal
or Quaker Chewy Bars

**BUY 1
GET 2
FREE***

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD

Russell Stover
Boxed Chocolates
24 oz. Only

**BUY 1
GET 2
FREE***

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD

Hershey's
Pot of Gold
Boxed Chocolates
8.7 - 10 oz.

**BUY 1
GET 2
FREE***

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD

Russell Stover
Holiday Singles
0.8 - 1 oz.

**BUY 1
GET 2
FREE***

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD

FOSTER GRANT
Sunglasses
and
Reading
Glasses

1.99
WITH CARD
OR
99¢

WITH \$1.00 OFF
1 MFR. LOAD 2 CARD
OFFER WITH CARD
CLICK, LOAD, SAVE.
riteaid.com/load2card

Xtra
Laundry
Detergent
68.75 - 75 oz.

AS SEEN ON TV

Air Hawk, My Foldaway Mirror, 35 Below Socks, Gotham Steel Pan, Gotham Steel Square Pan, Magic Tracks (excludes Magic Tracks Mega Set), Ped Egg Powerball, Simply Fit Board, Snuggie, Snuggie Tails, Tac Glasses, Tac Light, Tac Light Bar or Tac Light Lantern

Offer limited to items listed above. Select items may not be available in all stores. Sorry, no rainchecks.

**Buy 1 Get 1
FREE**
EQUAL OR LESSER VALUE
*PLUS APPLICABLE SALES TAX
WITH CARD

2 \$10
FOR
OR 5.99 EA.
WITH CARD

Cottonelle
Bath Tissue
12 Pack
Viva
Paper
Towels 6 Pack

PLUS! Earn 200 Penti points*
When you buy 2 of these items.
*Limit 2 offers per customer.

Worth \$2.00

**Buy 1 Get 1
FREE**
EQUAL OR LESSER VALUE
*PLUS APPLICABLE SALES TAX
WITH CARD

Stayfree
14 - 18 ct.
Carefree
20 - 54 ct.

SAVE \$7.00

5.99
WITH CARD

Planters Peanuts
Holiday 3 Pack

PLUS! Earn 300 Penti points*
*Limit 2 offers per customer.

Worth \$3.00

1/2 PRICE

1.75
WITH CARD

Big Win
Purified Water
24 Pack, 16.9 oz.
+CRV or deposit where
applicable

97¢
WITH CARD

Coke or Pepsi
or 7UP Products
2 Liter Bottle
+CRV or deposit
where applicable

ITEMS ON THIS PAGE LIMITED TO STORE STOCK. SORRY NO RAINCHECKS. LIMIT 2 OFFERS PER CUSTOMER

GET PLENTI POINTS WORTH THE AMOUNT YOU SPEND!

*plus applicable sales tax

Kleenex
Facial Tissues
White 85 ct.

100

WITH CARD

PLUS! Earn 100 Plenti points^{*}

Worth \$1.00

*Limit 2 offers per customer.

Butterfinger
CRUNCH
Richer! With Chocolate

Nestle Single Serve Candy Bars

2 \$1

FOR

OR 79¢ EA. WITH CARD

PLUS! Earn 100 Plenti points^{*} When you buy 2 of these items.

Worth \$1.00

*Limit 2 offers per customer.

LISTERINE
REACH
COOL MINT

LISTERINE
POCKETPAKS
72 ct. All Floss & Flossers

300

WITH CARD

PLUS! Earn 300 Plenti points^{*}

Worth \$3.00

*Limit 2 offers per customer.

HOME
Select Tape
3/4" x 300"

2 \$2

FOR

OR 1.49 EA. WITH CARD

PLUS! Earn 200 Plenti points^{*} When you buy 2 of these items.

Worth \$2.00

*Limit 2 offers per customer.

Scünci
Elastics
14 - 28 ct. or Color Vibes Brushes

300

WITH CARD

PLUS! Earn 300 Plenti points^{*}

Worth \$3.00

*Limit 2 offers per customer.

Colgate
ENAMEL HEALTH
Sensitive whitening

2 \$8

FOR

OR 4.49 EA. WITH CARD

PLUS! Earn 800 Plenti points^{*} When you buy 2 of these items.

Worth \$8.00

*Limit 2 offers per customer.

Magnavox
Digital Ear Buds

600

WITH CARD

PLUS! Earn 600 Plenti points^{*}

Worth \$6.00

*Limit 2 offers per customer.

GE LED
Light Bulbs
LED Daylight 10W, Soft White 6W or 10W, 1 Pack, Bright Stik 5.5W or 9W, 2 Pack

500

WITH CARD

PLUS! Earn 500 Plenti points^{*}

Worth \$5.00

*Limit 2 offers per customer.

Zim's Max-Freeze
Pain Relievers and Foot Creme
Selection may vary by store

500

WITH CARD

PLUS! Earn 500 Plenti points^{*}

Worth \$5.00

*Limit 2 offers per customer.

EARN \$120 IN PLENTI POINTS

3 DAYS ONLY!
THURSDAY • FRIDAY SATURDAY

Dial
Liquid Hand Soap 7.5 oz.
Zest or Coast 3 Bar

99¢

WITH CARD

Wet n Wild
Mini Nail Enamel Kit

SAVE \$200

299

WITH CARD

PLUS! Earn 200 Plenti points^{*}

Worth \$2.00

*Limit 2 offers per customer.

REVLON

SAVE UP TO 68%

REVLON
Nail Enamel, Moon Drops
(excludes ColorStay, Nail Air or Top Speed)
or Super Lustrous Lipstick

2 \$6

FOR

OR 4.99 EA. WITH CARD

PLUS! Earn 100 Plenti points^{*} When you buy 2 of these items.

Worth \$1.00

*Limit 2 offers per customer.

2B Cozy
Christmas Socks

2 \$1

FOR

OR 89¢ EA. WITH CARD

Coty
Fragrance Gift Sets
Regular Retail \$21.99

SAVE \$800

1399

WITH CARD

PLUS! Earn 200 Plenti points^{*}

Worth \$2.00

*Limit 2 offers per customer.

Amopé
Pedi Perfect Foot File
(excludes Pedi Perfect Wet & Dry Foot File)

1999

WITH CARD

PLUS! Earn 500 Plenti points^{*}

Worth \$5.00

*Limit 2 offers per customer.

Earth's Best
Baby Food Pouches,
Yardley Single Bar Soap,
Udderly Smooth and Carmex, Alba and Mentholatum Lip Balms

100

WITH CARD

Thicker Fuller Hair, Rave, LA Looks, Hello Toothpaste, Finesse, FDS Sprays or Aqua Net
Selection may vary by store

200

WITH CARD

First Degree
Live Clean Hair Care,
Salon Grafix,
Yardley 16 oz.,
Plus White, Pamprin 20 ct.,
or OXY
Selection may vary by store

300

WITH CARD

Blue Star, Certain Dri, CeraVe Baby, Similasan, Salonpas Large Patch 6 ct., Porcelana, Midnite Sleep, or Vivarin
Selection may vary by store

500

WITH CARD

ITEMS ON THIS PAGE LIMITED TO STORE STOCK. SORRY NO RAINCHECKS. LIMIT 2 OFFERS PER CUSTOMER

CHATT, GA01, 01X, 02, M01-04, 06, 08, 09, 11-13, 15-23, 25-28, 30-32, 35, 36, MA01, 01X, 02, MANHA, NA01-16, 18, 20-23, 25-28, 30-32, 35, 36, NC01, 01X, 02-04, NYLA, PA01, RI01, RV001, 03, SC01-03, SOU01-04, 06, 08, 10, 12-15, 18, 19, 21, 24-30, 34-36, 42, 43, 45, 50, 51, 53-55, 58-65, 67, 71-77, 79-82, 84, 85, 87, 88, SP01-03, 03X, 04-17, 17X, 18-36, 38-51, 53-65, SP01, 04-11, 16, 18-34, TN01, VA01

*PLENTI POINTS EARNED AT RITE AID GENERALLY CREDIT TO ACCOUNT 6AM DAY AFTER ISSUANCE. EXPIRE AFTER 2 YEARS. MUST FULLY ENROLL AND HAVE AT LEAST 200 POINTS TO USE PLENTI POINTS. SEE PLENTI.COM/TERMS FOR DETAILS. PLENTI POINTS ARE WORTH AT LEAST \$1 IN SAVINGS FOR EVERY 100 POINTS EARNED. BUY ONE GET ONE FREE GOOD ON ITEMS EQUAL OR LESSER VALUE OF THE SAME BRAND, NO MIX & MATCH. BUY ONE GET ONE FREE ITEMS OFFERED AT REGULAR PRICE, APPLICABLE SALES TAX APPLIES.

BUY 1 GET 2 FREE!

Buy any of these select items and get 2 FREE of the same offer of equal or lesser value



daylogic[™]
Facial Masks

BUY 1 GET 2 FREE*

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD



Yes to
Facial Cleansing Wipes
25 - 30 ct.

BUY 1 GET 2 FREE*

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD



daylogic[™]
Cleansing Sponge
Regular Retail \$1.99

BUY 1 GET 2 FREE*

EQUAL OR LESSER VALUE
WITH CARD



RITE AID Clean+
Toothbrushes
or Mouthwash 500 ml.

BUY 1 GET 2 FREE*

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD



NIVEA
Creme Tin 1 oz. or
Soft Cream 0.84 oz.
or Lip Care

BUY 1 GET 2 FREE*

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD



Candle Lite
Highly Fragranced
Essential Elements
Jar Candles 9 oz., Limit 3
Selection may vary by store

BUY 1 GET 2 FREE*

EQUAL OR LESSER VALUE
WITH CARD



No nonsense
Tights or Socks
Select items

BUY 1 GET 2 FREE*

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD



Select Mead or Roaring
Springs Composition
or Notebooks
Selection may vary by store

BUY 1 GET 2 FREE*

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD



Select
Papermate or Sharpie
Selection may vary by store

BUY 1 GET 2 FREE*

EQUAL OR LESSER VALUE
WITH CARD

Lowest OFFERS OF THE YEAR

3 DAYS ONLY!
THURSDAY • FRIDAY
SATURDAY



DURACELL
Cell Accessories,
Cables, Power
Banks or Surge
Protectors
Selection may vary by store

Buy 1 Get 1 FREE*

EQUAL OR LESSER VALUE
WITH CARD



Air Wars Battle Drones
Comes with 2 Drones, 2 Remotes, 10 Weapons,
Rechargeable Batteries and 2 USB Charging Cables
•Ready to Battle Out of Box
•Engineered to Withstand Collisions and Falls
Limited to store stock
Sorry No Rainchecks

SAVE \$40

59⁹⁹

WITH CARD



Proctor Silex
Appliances
Selection may vary by store

7⁹⁹

WITH CARD

PLUS! Earn 100 Plenti points[™]
Worth \$1.00
*Limit 2 offers per customer.



Uno or Matchbox & Hot Wheels 5 Pack
Selection may vary by store

3⁹⁹

WITH CARD



Altec Lansing
Bluetooth
Speakers
Selection may vary by store

50% OFF

REGULAR RETAIL
WITH CARD

PLUS! Earn 300 Plenti points[™]
When you buy 2 of these items.
*Limit 2 offers per customer

Worth \$3.00



Assorted Pilot Writing Instruments
Selection may vary by store

Buy 1 Get 1 FREE*

EQUAL OR LESSER VALUE
WITH CARD

PLUS! Earn 100 Plenti points[™]
When you buy 2 of these items.
*Limit 2 offers per customer.

Worth \$1.00



Red Lobster and Brinker
Gift Cards
WITH CARD

Earn 1,000 Plenti points[™]
When you buy \$50 of these items.
*Limit 2 offers per customer.

Worth \$10.00



Netflix, Spotify or Sling TV
Gift Cards
WITH CARD

Earn 500 Plenti points[™]
When you buy \$25 of these items.
*Limit 2 offers per customer.

Worth \$5.00



Hotels.com or Uber
Gift Cards
WITH CARD

Earn 500 Plenti points[™]
When you buy \$25 of these items.
*Limit 2 offers per customer.

Worth \$5.00



The Home Depot
Gift Cards
WITH CARD

Earn 1,000 Plenti points[™]
When you buy \$50 of these items.
*Limit 2 offers per customer.

Worth \$10.00



Gap Brands
Gift Cards
WITH CARD

Earn 1,200 Plenti points[™]
When you buy \$50 of these items.
*Limit 2 offers per customer.

Worth \$12.00



Xbox 3 Month
Membership
Gift Card

24⁹⁹

WITH CARD

PLUS! Earn 1200 Plenti points[™]
*Limit 2 offers per customer.

Worth \$12.00



Burger King, Wendy's or Hardee's/Carl's Jr.
Gift Cards
WITH CARD

Earn 500 Plenti points[™]
When you buy \$20 of these items.
*Limit 2 offers per customer.

Worth \$5.00

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ONE POUND

HERSHEY'S
Milk Chocolate
1 POUND BAR

Reese's
MILK CHOCOLATE
2 PEANUT BUTTER CUPS
2 - 8 OZ CUPS
NET WT 16 OZ
(1 LB 453 g)

1 Lb. Candy Gifts

MIX & MATCH

BUY 1 GET 1 FREE*

*PLUS APPLICABLE SALES TAX
EQUAL OR LESSER VALUE
WITH CARD

Pringles
5 - 6 oz.,
Pepperidge
Farm
Goldfish
6.6 oz.
or Nabisco
Cookies
Limit 2

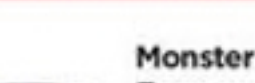
Goldfish
BAKED
Cheddar

BLACK FRIDAY

Lowest **OFFERS
OF THE YEAR**

3 DAYS ONLY!

THURSDAY • FRIDAY • SATURDAY



Monster Energy
16 oz.
Red Bull Energy
8.4 oz.
+CRV or deposit where applicable

188

WITH CARD



LESS THAN **1/2 PRICE**

Folgers Country Roast 31 oz., Maxwell House Wake Up Roast 30.6 oz., Dunkin' Donuts 11 - 12 oz., McCafé 12 oz. or 12 ct. Pods, Maxwell House or Gevalia 12 ct. Pods or Cold Brew 32 oz.

4.99

WITH CARD



ORIGINAL SAUCE IS BACK!

2\$9

FOR DiGiorno 12" Pizza

OR 4.99 EA. WITH CARD

PLUS! Earn 200 Plenti pointsSM When you buy 2 of these items.

Worth **\$2.00**

11 unit 2 offers per customer



SAVE OVER **\$4.00**

2.99

WITH CARD

Jack Link's Jerky 2.6 - 2.85 oz.

30% OFF ONLINE

Now thru Saturday, November 25th

EXCLUSIVE online offers | **FREE SHIPPING** orders \$34.99+ | **EARN PLENTI** points online

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riteaid.com/blackfriday

*REGULAR RETAIL WITH CARD

*VALID ONLINE ONLY. WELLNESS+ WITH PLENTI ONLINE ENROLLMENT REQUIRED. OFFER EXPIRES 11/25/17 11:59PM EST. APPLIES TO STANDARD SHIPPING 20LB

ENTI IS A REWARDS PROGRAM. PARTICIPATION IS SUBJECT TO TERMS AND CONDITIONS. PLENTI POINTS EARNED AT RITE AID GENERALLY CREDIT TO ACCOUNT BY 6 AM THE NEXT DAY. PLENTI POINTS ARE WORTH AT LEAST 20¢ FOR EVERY 100 POINTS EARNED. MUST FULLY ENROLL IN PLENTI AND HAVE AT LEAST 200 POINTS TO USE. PLENTI POINTS HAVE NO MONETARY VALUE AND EXPIRE AFTER 2 YEARS. PLENTI POINTS CANNOT BE REDEEMED RITE AID ON PRESCRIPTIONS, TOBACCO PRODUCTS, ALCOHOL (EXCEPT K&A), GIFT CARDS, LOTTERY LICENSES, MONEY SERVICES, PRE-PAID CARDS, STAMPS, MAIL SERVICES, AND ITEMS PROHIBITED BY LAW. PARTICIPATING STORES AND OFFERS ARE SUBJECT TO CHANGE WITHOUT NOTICE AND TO GEOGRAPHIC AVAILABILITY, LOCATION EXCLUSIONS AND ADDITIONAL TERMS. ALL RIGHTS RESERVED. VISIT PLENTI.COM/TERMS TO LEARN MORE.

SOME ITEMS MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. WE RESERVE THE RIGHT TO QUANTITIES EXCEPT WHERE PROHIBITED BY LAW (IDAH). BEVERAGE ITEMS ARE +DEPOSIT WHERE APPLICABLE BY LAW.

Pay with      

Exclusive Deals Online!
FREE SHIPPING on all orders \$34.99+*

*Applies to standard shipping < 20lb. See riteaid.com for details.

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