



rite aid

"black friday" ad

11/28/19 - 11/30/19



3 DAYS ONLY
Thursday, Friday and Saturday
11/28, 11/29 and 11/30
Valid in-store only

COUPON OFFER RITE AID EXPIRES 11/30/19

Earn \$10 BonusCash when you spend **\$40** Advertised Items in this ad only

wellness+ rewards

Valid only at Rite Aid Pharmacy. Wellness+ Rewards is a loyalty program. Not valid if duplicated. Valid through 12/31/19. Not applicable on gift cards, Rite Aid Photo Services or alcohol products.

LB1141100006010002

Holiday Gift Wrap or Gift Bags
Selection may vary by store.

BUY 1 GET 2 FREE
Equal or Lesser Value WITH CARD

PLANTERS
TRIO PACK

\$5.99 WITH CARD
Also Get wellness+ rewards BonusCash \$3

Planters Holiday Nuts
3 Pack

*Limit 2 offers per customer

Hershey's Pot of Gold
Boxed Chocolates 10 oz.

BUY 1 GET 2 FREE
Equal or Lesser Value WITH CARD

Holiday Boxed Cards
Selection may vary by store.
(Excludes Papyrus and Recycled Greetings Boxed Cards)

BUY 1 GET 2 FREE
Equal or Lesser Value WITH CARD

Russell Stover
Large Chocolate Gift Box 24 oz.

BUY 1 GET 2 FREE
Equal or Lesser Value WITH CARD

Select Kellogg's, Quaker and Post Cereal or Select Quaker Bars

BUY 1 GET 2 FREE
Equal or Lesser Value WITH CARD

BUY 1, GET 2 FREE*

equal or lesser value with card

Arm & Hammer
Laundry Detergent
43 - 50 oz. or 21 ct.

BUY 1 GET 2 FREE
Equal or Lesser Value WITH CARD

Foster Grant
Sunglasses and Reading Glasses

BUY 1 GET 2 FREE
Equal or Lesser Value WITH CARD

Freeman
Feeling Beautiful Facial Mask Sachets

BUY 5 GET 5 FREE
Equal or Lesser Value WITH CARD

Live Clean
Body Wash, Liquid Hand Soap or Lotion and Udderly Smooth

\$2 WITH CARD

Assorted As Seen on TV Items

BUY 1 GET 1 FREE
Equal or Lesser Value WITH CARD

Cottonelle Ultra
12 Double Roll and 6 Mega Roll or Viva 6 ct. Big Roll

2 FOR \$11 WITH CARD
OR 5.99 EACH
On 2. Load2Card coupon at riteaid.com/load2card
-\$2

2 FOR \$9
after coupon savings

Also Get wellness+ rewards BonusCash \$1 When you buy 2 of these items.*

*Limit 2 offers per customer

HOME
Satin Finish Gift Wrap Tape

\$1 WITH CARD
Also Get wellness+ rewards BonusCash \$1

HOME Invisible Tape
1 Pack

*Limit 1 offers per customer

Russell Stover
Holiday Singles
0.875 - 1 oz.

2 FOR \$1
OR 79¢ EACH WITH CARD

Also Get wellness+ rewards BonusCash \$1 When you buy 2 of these items.*

*Limit 1 offers per customer

Butterfinger
100 GRAND

CRUNCH

2 FOR \$1
OR 79¢ EACH WITH CARD

Also Get wellness+ rewards BonusCash \$1 When you buy 2 of these items.*

*Limit 1 offers per customer

scunci
Elastics
14 - 28 ct. or Color Vibe Brushes

\$3 WITH CARD
Also Get wellness+ rewards BonusCash \$3

*Limit 2 offers per customer

Magnavox
Digital Stereo Earbuds

\$6 WITH CARD
Also Get wellness+ rewards BonusCash \$6

*Limit 2 offers per customer

23andMe
Personal Genetic Service
Regular Retail \$29.99

\$19.99 WITH CARD
Also Get wellness+ rewards BonusCash \$20

*Limit 1 offers per customer

heartriteaid.com... view advance Rite Aid ads and deals!

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The Color Workshop
Chocolate, Cherry or Peachy Face Palette Selection may vary by store. While supplies last.



The Color Workshop
12 Piece Lip Vault, 12 Piece Nail Vault and 4 Piece Mascara Gift Sets Selection may vary by store. While supplies last.



The Color Workshop
Chocolate, Cherry or Peachy Eye Shadow Palette Selection may vary by store. While supplies last.



3 NOVEMBER 28TH - 30TH
3 DAYS ONLY
OUR LOWEST OFFERS OF THE YEAR!



Kokie Lip, Nail Polish and Eyelashes

BUY 1 GET 1 FREE
Equal or Lesser Value WITH CARD
Also Get wellness+ rewards BonusCash When you buy 2 of these items.*
*Limit 2 offers per customer



L.A. Colors
40 Piece Manicure Party Dash Gift Set and 18 Piece The Vault Nail Polish Gift Set Selection may vary by store. While supplies last.

\$6.99
WITH CARD
Also Get wellness+ rewards BonusCash \$1
*Limit 2 offers per customer



Revlon Super Lustrous Lip and Nail Polish
(includes Top Coat, Colorstay and Treatments)

2 FOR \$6
OR \$5.99 EACH WITH CARD
Also Get wellness+ rewards BonusCash \$1 When you buy 2 of these items.*
*Limit 2 offers per customer



Select Fragrance Gift Sets
Regular Retail \$21.99

\$13.99
WITH CARD
Also Get wellness+ rewards BonusCash \$2
*Limit 2 offers per customer

BUY 1, GET 2 FREE*

equal or lesser value with card



Yes To Facial Cleansing Wipes
25 - 30 ct.

BUY 1 GET 2 FREE
Equal or Lesser Value WITH CARD



Sandwich Bags 40 ct. or Plastic Cutlery 24 ct.

BUY 1 GET 2 FREE
Equal or Lesser Value WITH CARD



daylogic Cotton Swabs
Plastic Stick 500 ct. or Pocket Pack Tissues 8 Pack



BUY 1 GET 2 FREE
Equal or Lesser Value WITH CARD



Candle Lite
Select 10 oz. and 18 oz. EDES Jar Candles

BUY 1 GET 2 FREE
Equal or Lesser Value WITH CARD



Neutrogena Eye Makeup
(includes Treatments, Face and Lip Makeup)

BUY 1 GET 1 FREE
Equal or Lesser Value WITH CARD



Nivea Skin Care 8.4 oz.

BUY 1 GET 1 FREE
Equal or Lesser Value WITH CARD
Also Save \$3 off On 2 with coupon in most Sunday papers



Yardley Bar Soap 1 ct.

4 FOR \$3
OR 1.69 EACH WITH CARD
Also Get wellness+ rewards BonusCash \$1 When you buy 4 of these items.*
*Limit 2 offers per customer



Dial Liquid Hand Soap 7.5 oz.

99¢
WITH CARD



daylogic Mesh Bath Sponge

BUY 2 GET 2 FREE
Equal or Lesser Value WITH CARD



Live Clean, Pert, Infusium, LA Looks, VOS, Finesse or Aqua Net Hair Care

\$5 \$10
FOR WITH CARD OR 2.99 EA. WITH CARD



Listerine Mouthwash 250 mL, Pocket Paks 72 ct. and Ready Tabs 8 ct.

2 FOR \$6
OR 3.49 EACH WITH CARD
Also Get wellness+ rewards BonusCash \$3 When you buy 2 of these items.*
*Limit 2 offers per customer



daylogic Cotton Rounds 80 ct. and Oval Cotton Rounds 50 ct.

BUY 1 GET 1 FREE
Equal or Lesser Value WITH CARD
Also Get wellness+ rewards BonusCash \$2 When you buy 2 of these items.*
*Limit 2 offers per customer



No nonsense Tights

2 FOR \$8
OR 5.99 EACH WITH CARD
Also Get wellness+ rewards BonusCash \$2 When you buy 2 of these items.*
*Limit 2 offers per customer



Women's Holiday Crew, Fuzzy or Low Cut Socks

2 \$1
FOR WITH CARD OR 1.00 EA. WITH CARD



Select Conair Trimmers and Hair Styling Appliances

\$14.99
WITH CARD
Also Get wellness+ rewards BonusCash \$5
*Limit 2 offers per customer



Select Wahl, Brut and Brisk Shaving Products or Freeman Face Masks for Men

50% off
REGULAR RETAIL WITH CARD

ITEMS ON THIS PAGE LIMITED TO STORE STOCK. SORRY NO RAINCHECKS. LIMIT 2 OFFERS PER CUSTOMER.

*BonusCash will be awarded when you purchase eligible promoted items. Unless noted otherwise, wellness+ rewards BonusCash purchase requirements must be satisfied in a single transaction. Wellness+ BonusCash will be loaded automatically to wellness+ rewards BonusCash purchase requirements. Buy one get one free good on items equal or lesser value of the same brand, no mix & match. Buy one get one free items offered at regular or at riteaid.com, beginning at 6AM on the day after issuance. BonusCash will expire 30 days from the date it was first issued. Wellness+ rewards enrollment required for promotional pricing and BonusCash rewards.

GIFT CARD HEADQUARTERS



Old Navy and Gap Gift Cards WITH CARD

\$5 BonusCash
When you buy \$25 of these items.*
*Limit 2 offers per customer

Southwest and Hotels.com Gift Cards WITH CARD

\$20 BonusCash
When you buy \$100 of these items.*
*Limit 2 offers per customer

Home Depot Gift Cards WITH CARD

\$10 BonusCash
When you buy \$50 of these items.*
*Limit 2 offers per customer

XBOX Game Pass, 1 Month Ultimate Gift Card
Offer only valid on card pictured in ad WITH CARD

\$5 BonusCash
When you buy \$14.99 of these items.*
*Limit 2 offers per customer



Brinker and Cracker Barrel Gift Card WITH CARD

\$10 BonusCash
When you buy \$50 of these items.*
*Limit 2 offers per customer



Wendy's and Burger King Gift Cards WITH CARD

\$5 BonusCash
When you buy \$25 of these items.*
*Limit 2 offers per customer



Give the gift of wellness with



Rite Aid Gift Cards!



ONLINE EXCLUSIVE PHOTO OFFERS PLUS FREE SHIPPING AT RITEAID.COM/PHOTO



Holiday Cards**
25 Unit packs

60% off
REGULAR RETAIL WITH CARD



45% OFF

4x4 Metal Desk Art
\$9.99
WITH CARD

3 DAYS ONLY OUR LOWEST OFFERS OF THE YEAR

RITE AID
Acetaminophen Extra-Strength Caplets 24 ct.
Luden's Cough Drops 25 - 30 ct.
(excludes Melatonin)

\$1

WITH CARD



Sure or Brut Deodorant 2.5 - 2.7 oz., Carmex Lip Tube 0.35 oz. or Dentek Floss Picks 75 ct.

5 FOR \$5
OR 2.99 EACH WITH CARD
Also Get **\$2 BonusCash** When you buy 5 of these items.*
*Limit 2 offers per customer



Efferdent 44 ct., Orabrush, FDS Sprays, Salonpas 3 ct., Be Kooool Kids or Betadine 0.53 oz.

5 \$10
FOR WITH CARD
OR 3.99 EA. WITH CARD



Select Big Win, Admiral or Proctor Silex Household Appliances

\$9.99
WITH CARD
Also Get **\$2 BonusCash** When you buy 2 of these items.*
*Limit 2 offers per customer



Duracell Batteries AA or AAA 8 Packs

2 FOR \$15
OR 10.99 EACH WITH CARD
Also Get **\$9 BonusCash** When you buy 2 of these items.*
*Limit 2 offers per customer



Cold-Eeze 12 - 18 ct., Doan's 24 ct., Compeed 10 ct., Wart Stick 0.2 oz., Glyoxide or Hyland's Canker Sore

2 \$8
FOR WITH CARD
OR 5.99 EA. WITH CARD



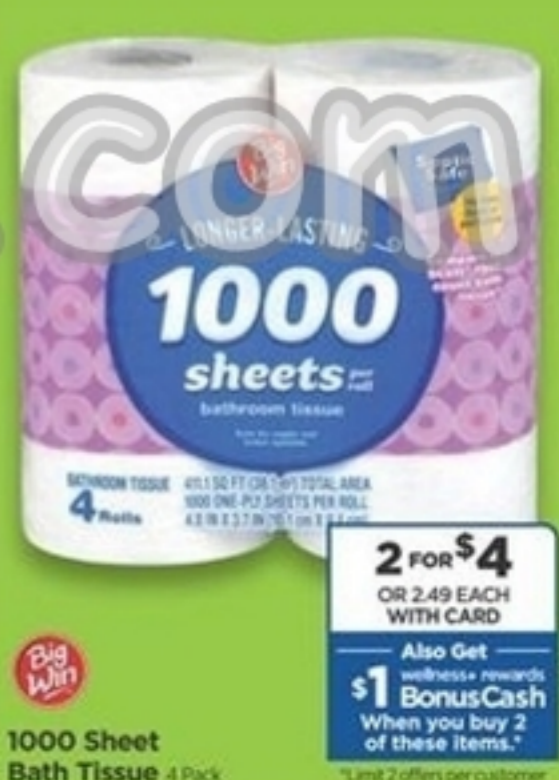
Acid Relief Omeprazole 14 ct.

2 \$10
FOR WITH CARD
OR 6.99 EA. WITH CARD



Kleenex 75 ct. and Scott's Bath Tissue Single Roll or Palmolive 10 oz.

2 FOR \$2
OR 1.29 EACH WITH CARD
Also Get **\$1 BonusCash** When you buy 2 of these items.*
*Limit 2 offers per customer



1000 Sheet Bath Tissue 4 Pack

2 FOR \$4
OR 2.49 EACH WITH CARD
Also Get **\$1 BonusCash** When you buy 2 of these items.*
*Limit 2 offers per customer

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heartriteaid.com



Holiday Popcorn Tins
12 oz. Caramel, Cheese and Butter Flavors

2 FOR \$7 WITH CARD
OR 3.99 EACH

On 2. Load2Card coupon at riteaid.com/load2card
-\$1

2 FOR \$6
after coupon savings



Almond, Caramel, Mocha or Dark Roca 10 oz.

2 \$7 FOR WITH CARD OR 3.99 EA. WITH CARD



Big Win Butter Cookies 12 oz., **Little Dutch Boy Cookies** 13 oz. or **Stauffer's Holiday Cookies** 12 oz.

2 \$3 FOR WITH CARD OR 1.99 EA. WITH CARD

3 NOVEMBER 28TH - 30TH
3 DAYS ONLY
OUR LOWEST OFFERS OF THE YEAR!



DiGiorno 12" Pizza
BUY 1 GET 1 FREE
Equal or Lesser Value WITH CARD
Also Save **\$3 off** With coupon at riteaid.com/load2card



Pure Leaf 18.5 oz. or 6 Pack, 16.9 oz. **Lipton Tea** 12 Pack, 16.9 oz. +CRV or deposit where applicable

BUY 1 GET 1 FREE
Equal or Lesser Value WITH CARD



Russell Stover Large Gussie Bags 16.1 - 20.6 oz.
\$4.99 WITH CARD
Also Get wellness+ rewards BonusCash
*Limit 2 offers per customer



KIND Single Bars

5 \$5 FOR WITH CARD OR 1.49 EA. WITH CARD



Big Win! Peg Candy
BUY 1 GET 1 FREE
Equal or Lesser Value WITH CARD



Pepperidge Farm Goldfish 6 - 8 oz., **Pringles** 5.5 oz. or **Select Nabisco Cookies or Crackers**
BUY 1 GET 1 FREE
Equal or Lesser Value WITH CARD



Ferrero Rocher 12 ct.

2 FOR \$6 OR 3.49 EACH WITH CARD
Also Get wellness+ rewards BonusCash When you buy 2 of these items.*
*Limit 2 offers per customer



Häagen-Dazs 14 oz.
BUY 1 GET 1 FREE
Equal or Lesser Value WITH CARD
Also Save **\$2 off** With coupon at riteaid.com/load2card



Cadbury or Hershey's XL Candy Bars 3.5 - 4.5 oz.
BUY 1 GET 1 FREE
Equal or Lesser Value WITH CARD



Select Go Cups and Peg Bag Snacks
77¢ WITH CARD



Select Nutrish Pet Food
BUY 1 GET 1 FREE
Equal or Lesser Value WITH CARD
Also Get wellness+ rewards BonusCash When you buy 2 of these items.*
*Limit 2 offers per customer

ENERGIZE YOUR SHOPPING



Red Bull 12 oz. +CRV or deposit where applicable
2 FOR 4.88 OR 2.99 EACH WITH CARD
Also Get wellness+ rewards BonusCash When you buy 2 of these items.*
*Limit 2 offers per customer



Folgers K-Cups 10 - 12 ct., **Folgers 1850** **Dunkin' Donuts** Coffee 11 - 12 oz. or 10 ct.

\$4.99 WITH CARD
Load2Card coupon at riteaid.com/load2card
-\$2
\$2.99 after coupon savings
Also Get wellness+ rewards BonusCash When you buy 2 of these items.*
*Limit 2 offers per customer



Blue Diamond Almonds 5 - 6 oz.

2 FOR \$5 WITH CARD OR 3.49 EACH
On 2. Load2Card coupon at riteaid.com/load2card
-\$2
2 FOR \$3 after coupon savings
Also Get wellness+ rewards BonusCash When you buy 2 of these items.*
*Limit 2 offers per customer



EXCLUSIVE ONLINE DEALS, THIS WEEK ONLY!

Sale Starts 12/01/19

Hack into special Cyber Week savings, available online only! Shop all Cyber Week deals at RiteAid.com

FREE Shipping on Orders **\$34.99** and up



Stella Artois 18 Pack, 11.2 oz. Bottles
Heineken Select Varieties, 18 Pack, 12 oz. Bottles
Corona or Modelo Especial Select Varieties, 18 Pack, 12 oz. Bottles or Cans
20⁸⁹



Cape Line, Henry's or White Claw Select Varieties, 12 Pack, 12 oz. Cans
12⁹⁹



Presidente Beck's, Michelob Ultra or Yuengling Select Varieties, 12 Pack, 12 oz. Bottles or Cans
10⁷⁹



Budweiser, Coors or Miller Select Varieties, 12 Pack, 12 oz. Bottles or Cans
8⁸⁹



Blue Moon, Brooklyn, Guinness Stout or Samuel Adams Select Varieties, 6 Pack, 12 oz. Bottles
8⁴⁹

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