



Official Coupon Policy

Eric Harkreader <eharkreader@riteaid.com>

Thu, Oct 22, 2009 at 12:45 PM

To: erica <erica@iheartriteaid.com>

Hi Erica,

Sorry for the delay responding as I had to research myself, but below are the answers to your questions.

Thanks!

Eric

"Only one manufacturer coupon is accepted for each product, unless coupled with another manufacturer coupon found in a Rite Aid circular."

Q: What about combining a manufacturer's coupon with a Rite Aid coupon printed online? (for example, the video values coupons) I thought you could always combine a regular manufacturer's coupon with any rite aid coupon (as long as the barcode starts with "RC," but the policy only mentions circular coupons.

A: The video values coupons are considered Rite Aid coupons and, thus, may be combined as you propose. The "RC" in the bar code, however, is entirely separate and does not dictate whether it is a Rite Aid coupon or not.

"Any manufacturer coupons that may be presented with a total purchase coupon will be deducted after the purchase total has been determined."

Q: What about other Rite Aid coupons? If I had \$25 worth of merchandise, could I use a \$5 off \$25 coupon and a \$3 rite aid coupon? Or would I have to have \$28 worth of merchandise in order to use both?

A: The distinction you make between manufacturer and Rite Aid doesn't matter, so long as the disclaimers on the coupons themselves are followed (some of the total purchase price coupons cannot be combined with others of the same category, and they say as much right on them). In your example, since coupons are taken AFTER the purchase price has been determined, it matters not they take the price below the required threshold (in your example, if the \$3 product coupon took the purchase total down to \$22, it wouldn't matter because the \$25 was determined prior to this coupon).

"Rite Aid will accept coupons for an item that is on sale."

Q: What about items that are free after single check rebate? (Sometimes Rite Aid cashiers tell us we cannot use a coupon on an item because it is free after rebate.)

A: Yes. The Single Check Rebates program is an entirely separate program and does not impact on what coupons will or will not be accepted (see monthly [Single Check Rebates directory](#) for questions/restrictions on this program).