



RITE AID

With us, it's personal.
iheartriteaid.com



BUY 1 FREE GET 1 FREE
*of equal or lesser value offered at regular retail.
**See store for details.

Hershey's, Kisses or Nestle
Easter M&M's 8.9 - 12.6 oz., Dove Promises 5.8 oz.,
Dove Eggs 8.5 - 9.5 oz., Bliss Eggs 8.8 oz.
Selection may vary by store.



BUY 1 FREE GET 1 FREE
*of equal or lesser value offered at regular retail.
**See store for details.

Skittles or Starburst FunSize 7.3 oz.,
Jelly Beans
Choppers from Libbards, Branch's, Jelly Beans, Starburst,
Heath, Hershey's, Sundae's or M&M's 10.5 - 19.8 oz.,
Whoppers or Robin Eggs 19 oz.
Selection may vary by store.



BUY 1 FREE GET 1 FREE
*of equal or lesser value offered at regular retail.
**See store for details.

Vitamins and
Supplements
Selection may vary by store.

BUY 1 FREE GET 1 FREE



BUY 1 FREE GET 1 FREE
*of equal or lesser value offered at regular retail.
**See store for details.

INCLUDES
ESCALATING
SINGLE CHECK REBATE
FOR APRIL
*See store for details.

COMPARE TO
Claritin
Rite Aid

COMPARE TO
Zyrtec
Rite Aid

COMPARE TO
cetirizine
Rite Aid

MAYBELLINE
Cosmetics
Selection may vary by store.

BUY 1 FREE GET 1 FREE



BUY 1 FREE GET 1 FREE
*of equal or lesser value offered at regular retail.
**See store for details.

INCLUDES
ESCALATING
SINGLE CHECK REBATE
FOR APRIL
*See store for details.

COMPARE TO
Claritin
Rite Aid

COMPARE TO
Zyrtec
Rite Aid

COMPARE TO
cetirizine
Rite Aid

MAYBELLINE
Cosmetics
Selection may vary by store.



BUY 1 FREE GET 1 FREE
*of equal or lesser value offered at regular retail.
**See store for details.

INCLUDES
ESCALATING
SINGLE CHECK REBATE
FOR APRIL
*See store for details.

COMPARE TO
Claritin
Rite Aid

COMPARE TO
Zyrtec
Rite Aid

COMPARE TO
cetirizine
Rite Aid

MAYBELLINE
Cosmetics
Selection may vary by store.

Nitec 5 Blade Technology
Electric Shaver
4.99

FREE Single Check Rebate
-4.99

FREE Nitec
Minimum Razor
& Blade
Level 1 Rebate
\$29 - \$50.99
Replacement
Cartridges
4 ct. \$6.99

*See store for details.

The Most Complete Age-Adjusted
Multivitamins for Men & Women

Nitec Centrum
Centrum Ultra
Centrum Silver

Centrum Ultra
Women's, Centrum
Silver Ultra
Women's, Centrum
Ultra Men's or
Centrum Silver
Ultra Men's 100.00

9.99

*See store for details.

New Depend
Depend MEN
POISE
New Depend
Underwear For
Men or Women
14 - 20 ct., 20 ct.,
Quarry by James 24 ct.
POISE Pads 30 - 60 ct.
Level 1 Rebate

12.99

-4.00

8.99

SINGLE CHECK REBATE

*See store for details.

RED HOT SPECIALS

BRANNY
QUILTED NORTHERN

Quilted Northern
Bathroom Tissue
Double Roll 12 Pack
Paper Towels 8 Pack

6.99

Selection may vary by store.

Heineken, Heineken Premium Light
or Amstel Light Beer
12 Pack, 12 oz. Bottles
Stella Artois Beer 12 Pack, 11.2 oz. Bottles

13.99

SALE DATES MARCH/APRIL 29 30 31 1 2 3 4



1-800-riteaid or www.riteaid.com

AMERICAN EXPRESS

Internet Refills at www.riteaid.com.

I choose to have it all.
Pharmacy services that protect your health, budget and peace of mind are all waiting for you at your nearest Rite Aid today.

iheartriteaid.com

- Free Rx Savings Card
Get 30-days of select generic medications for just \$9.9*.
- Automated Courtesy Refills
Never worry about running out of medications. We'll prepare your refill days in advance, and call you as soon as it's ready.
- Medication Safety
Having all your prescriptions at one pharmacy allows our pharmacists to monitor all your medications to guard against interactions.
- Ready When Promised
When we say your prescription will be ready, it will be.
- Language Interpretation Services
With one phone call, our pharmacists can access interpreters to provide prescription information in 170 different languages.

Available in New York State Only.



RITE AID
Mc, N, F, person.



Don't Forget Your Strips!

14.99

One Touch Ultra Mini Blood Glucose Monitor Assorted Colors



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or greater value.



Diabetic Care Supplements
Choose from Fish Oil, Coenzyme Q10, Flaxseed Oil and Diabetes Health Supplements

Don't Forget Your Strips!

ACCU-CHEK® Aviva
Blood Glucose Monitor

SAVE \$10.00

OMRON
Deluxe Blood Pressure Monitor with Comfort™ Cuff 7114C

Mc, N, F, person.

SAVE \$10.00

OMRON
Deluxe Blood Pressure Monitor with Comfort™ Cuff 7114C

Mc, N, F, person.

DURACELL®
Hearing Aid Batteries

SAVE \$3.00

DURACELL®
Hearing Aid Batteries

Mc, N, F, person.

Neuragen PN
Topical Oil

SAVE \$2.00

Neuragen PN
Topical Oil

Mc, N, F, person.



With one phone call, our pharmacists can access interpreters to provide prescription information in 170 different languages.

Available in New York State Only.

* DISCOUNT ONLY: NOT INSURANCE. Discounts are available exclusively through participating Rite Aid pharmacies. Payment restrictions may apply. See participating pharmacy for details. You may cancel your registration under the Star. All Rx savings Card programs are subject to change without notice. ©2008 Rite Aid. Visit RiteAid.com or see your pharmacist for full details.

Don't Forget Your Strips!

ACCU-CHEK® Aviva
Blood Glucose Monitor

SAVE \$10.00

OMRON
Deluxe Blood Pressure Monitor with Comfort™ Cuff 7114C

9.99
~~19.99~~
FREE

Mc, N, F, person.

SAVE \$10.00

OMRON
Deluxe Blood Pressure Monitor with Comfort™ Cuff 7114C

Mc, N, F, person.

DURACELL®
Hearing Aid Batteries

SAVE \$3.00

DURACELL®
Hearing Aid Batteries

Mc, N, F, person.

Neuragen PN
Topical Oil

SAVE \$2.00

Neuragen PN
Topical Oil

Mc, N, F, person.



BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or greater value.



Diabetic Care Supplements
Choose from Fish Oil, Coenzyme Q10, Flaxseed Oil and Diabetes Health Supplements

GNC Live Well.

VALUABLE GOUNDON!

15.00
~~20.00~~
-5.00
10.00

GOLD CARD

Become a member Gold Card and receive **15% OFF** on your purchase every month on GNC Products.

18.59
~~23.59~~
-3.72
14.87

17.99
~~20.99~~
-3.60
14.39

15.00
~~20.00~~
-5.00
10.00

14.99
~~19.99~~
-5.00
9.99

Mc, N, F, person.

ArginMax
17.99
~~20.99~~
-3.60
14.39

Men's Mega Ultra Mega 90.0
18.59
~~23.59~~
-3.72
14.87

Men's Mega Ultra Mega 90.0
17.99
~~20.99~~
-3.60
14.39

Mc, N, F, person.

Six Star Muscle Fuel
BUY ONE GET SECOND ONE
50% OFF
REGULAR RETAIL
of equal or greater value.

WHEY PROTEIN
CREATINE

Mc, N, F, person.

HYDROXYCUT
Fast Relief from Nerve Related Pain

43.99

HYDROXYCUT
Fast Relief from Nerve Related Pain

Mc, N, F, person.

*Sale only available at GNC Locations in Rite Aid Stores. For the Rite Aid GNC Locations nearest you, call 1-800-RITE-AID or visit us at www.riteaid.com.

RITE AID

iheartriteaid.com

With us, it's personal.

heartriteaid.com

Automated Courtesy Refill Program automatically refills your prescriptions. Enrollment is free and easy. Ask your pharmacist to sign you up today.



1999

Mucinex 36 - 40 ct.
Maximum Strength 24 - 28 ct.
(Mucinex D available at Pharmacy Counter. Not available in all states.)



1399

Alavert 48 ct., Optive Lubricant
Eye Drops 30 ml., Refresh
Eye Drops, Tears 1 oz., Plus 50 ct.,
Liquigel 30 ml., Celluvisc 30 ct.



2499
SINGLE CHECK REBATE
-500
1999
SINGLE CHECK REBATE
at participating RITE AID Pharmacies

Claritin Allergy Relief
24 Hour Tablets 45 ct.
24 Hour Liquid-Gels 40 ct.
Limit 1 Rebate



599

Capzasin No Mess 1 oz.
Aspercreme Creme 3 oz.,
Heat Gel 2.5 oz. or Night Lotion 5 oz.,
Flexall 2 oz. or Sports Creme 3 oz.



699

Bayer Aspirin
Heart Advantage 60 ct.
Bayer 81 or 325 mg. 200 ct.



\$100 OFF
A&D First Aid Ointment
1.5 oz.
Lorimin Jock Itch
or Lintol 1.33 oz.



\$500 OFF
St. Joseph
Tylenol
300 ct.,
225 ct.



\$400 OFF
Imodium A-D or
Multi-Symptom
42 ct. or Larger



\$500 OFF
Zantac
50 cc or Larger

1999

Mucinex 36 - 40 ct.
Maximum Strength 24 - 28 ct.
(Mucinex D available at Pharmacy Counter. Not available in all states.)

1999
SINGLE CHECK REBATE
at participating RITE AID Pharmacies

Claritin Allergy Relief
24 Hour Tablets 45 ct.
24 Hour Liquid-Gels 40 ct.
Limit 1 Rebate

599

Capzasin No Mess 1 oz.
Aspercreme Creme 3 oz.,
Heat Gel 2.5 oz. or Night Lotion 5 oz.,
Flexall 2 oz. or Sports Creme 3 oz.

699

Bayer Aspirin
Heart Advantage 60 ct.
Bayer 81 or 325 mg. 200 ct.



\$100 OFF
A&D First Aid Ointment
1.5 oz.
Lorimin Jock Itch
or Lanacane
1 - 3.5 oz.



\$500 OFF
St. Joseph
Tylenol
300 ct.,
225 ct.



\$400 OFF
Imodium A-D or
Multi-Symptom
42 ct. or Larger



\$500 OFF
Zantac
50 cc or Larger



\$200 OFF
Bausch & Lomb
Advanced
Soothe Eye Drops
Always Eye Itch



\$200 OFF
Any
Thermacare
HeatWraps
Advil
Tablets or Chewing
100 ct.,
PM 52 - 80 ct.



\$300 OFF
ALEVE
Strength for Pain All Day
Tablets 100 ct. or
Liquid Gel 80 ct.



\$500 OFF
Omeprazole
Prilosec
50 cc or Larger

RC-4899604/27601040409
Good only at RITE AID Pharmacies. Limit one per customer.
Counter. Not available in all states.

RC-4941802727401040409
Good only at RITE AID Pharmacies. Limit one per customer.
Counter. Not available in all states.

RC-4915006728701040409
Good only at RITE AID Pharmacies. Limit one per customer.
Counter. Not available in all states.

RC-4933604727401040409
Good only at RITE AID Pharmacies. Limit one per customer.
Counter. Not available in all states.

RITE AID

heartriteaid.com

With us, it's personal. 3

iheartriteaid.com
beauty isle

Beauty is on the horizon....



Suave
Shampoo or
Conditioner
22.5 oz.
2^F\$3^R



L'ORÉAL
Vive Pro
Shampoo,
Conditioner
or Stylers
Limit 1 Rebate
3^F9^R99



L'ORÉAL
EverPure
Shampoo or
Conditioner 8.45 oz.
or Masque
Limit 1 Rebate
2^F\$13^R
5^F00^R
2^F\$8^R
SINGLE CHECK REBATE



VO5
Shampoo or
Conditioner
15 oz.
79¢



CLAIROL



Dr. Scholl's



Suave
Shampoo or
Conditioner
22.5 oz.
2^F\$3^R



L'ORÉAL
Vive Pro
Shampoo,
Conditioner
or Stylers
Limit 1 Rebate
3^F9^R99



L'ORÉAL
EverPure
Shampoo or
Conditioner 8.45 oz.
or Masque
Limit 1 Rebate
2^F\$13^R
5^F00^R
2^F\$8^R
SINGLE CHECK REBATE



VO5
Shampoo or
Conditioner
15 oz.
79¢



CLAIROL
Perfect 10
Hair Color
Over Application
1^F1^R99



Aussie or Sunallk
Shampoo, Conditioner
or Stylers
2^F0^R\$6



Clearasil Skin Care
or Veet Products
Selection may vary by store.



Dr. Scholl's
Insoles and
Devices
**BUY ONE GET
SECOND ONE**
50% OFF
REGULAR RETAIL
at participating stores only



L'ORÉAL
Natural Instinct
Hair Color
Over Application
Limit 1 Rebate
2^F\$17^R
5^F10^R
2^F\$12^R



L'ORÉAL
Excellence
Excellence or
Excellence to-Go Hair Color
Advanced Shampoo, Color Application
Limit 1 Rebate
6^F99
6^F00
4^F99



Ban
Deodorant
1.5 oz.
1.5 oz.
2.6 oz.
**BUY ONE GET
SECOND ONE**
FREE
at participating stores only. Limit 1 Rebate per household.



Ban
Deodorant
1.5 oz.
1.5 oz.
2.6 oz.
**BUY ONE GET
SECOND ONE**
FREE
at participating stores only. Limit 1 Rebate per household.

iheartriteaid.com

Rite Aid's Beauty Isle awaits!

BEAUTY MONEY
BACK GUARANTEE

It's ok to change your mind here.

heartriteaid.com



GOLD BOND
Skin, Bath, First Aid
or Foot Care

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value



Careless Body Wash
12 oz.
Dove Bath Bar
2 Pack

3 49



All **L'ORÉAL**
Lip
(excludes trial sizes,
pre-priced items &
clearance stickered items)
Selection may vary by store

BUY ONE GET
SECOND ONE
FREE
of equal or lesser value
of regular retail price



All **ALMAY**
Eye
Regular Retail \$5.99 and above
(excludes trial sizes,
pre-priced items &
clearance stickered items)
Selection may vary by store
Limit 1 Rebate

5 99
-2 00
3 99
SINGLE
CHECK
REBATE
of equal or lesser value
of regular retail price
Other restrictions may apply.
Limit 1 Rebate



Revlon
Cosmetics
(excludes pre-priced
and clearance stickered items)
Selection may vary by store

BUY ONE GET
SECOND ONE
FREE
of equal or lesser value
of regular retail price



GOLD BOND
Skin, Bath, First Aid
or Foot Care

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value



Careless Body Wash
12 oz.
Dove Bath Bar
2 Pack

3 49



All **L'ORÉAL**
Lip
(excludes trial sizes,
pre-priced items &
clearance stickered items)
Selection may vary by store

BUY ONE GET
SECOND ONE
FREE
of equal or lesser value
of regular retail price



All **ALMAY**
Eye
Regular Retail \$5.99 and above
(excludes trial sizes,
pre-priced items &
clearance stickered items)
Selection may vary by store
Limit 1 Rebate

5 99
-2 00
3 99
SINGLE
CHECK
REBATE
of equal or lesser value
of regular retail price
Other restrictions may apply.
Limit 1 Rebate



Jane
Cosmetics
(excludes pre-priced
and clearance stickered items)
Selection may vary by store

BUY ONE GET
SECOND ONE
FREE
of equal or lesser value
of regular retail price



Revlon
Cosmetics
(excludes pre-priced
and clearance stickered items)
Selection may vary by store

40% OFF
REGULAR RETAIL



Covergirl
Lip and Nail
(excludes pre-priced
and clearance stickered items)
Selection may vary by store

BUY ONE GET
SECOND ONE
50% OFF
REGULAR RETAIL
of equal or lesser value



GARNIER
Ultra-Lift Pro
Skin Care Products
Selection may vary by store
Limit 1 Rebate

12 99
-5 00
7 99
SINGLE
CHECK
REBATE
of equal or lesser value
of regular retail price
Other restrictions may apply.
Limit 1 Rebate



RoC
Skin Care
(excludes trial sizes,
pre-priced
and clearance stickered items)
Selection may vary by store

8 99
TO
26 99



Stayfree Maxi Pads 20 - 48 ct.
or Maximum Protection 27 ct.
Carefree Pantliners
o.b. Tamppons 42 ct.

2 0 \$9
R



All Monistat 3
Antifungal Products

14 99



New!
Intense
Aromal Gel 0.34 fl. oz.
Other Intense Aromal Gel at
regular retail price \$24.99
Limit 1 Rebate

23 99
SINGLE
CHECK
REBATE
of equal or lesser value
of regular retail price
Other restrictions may apply.
Limit 1 Rebate

Last Chance Clearance Event!

Select Sally Hansen, Neutrogena, Revlon, Cover Girl,
NYC, Wet 'n Wild, Bonne Bell and More!

75% OFF
Regular
Retail

No bunny can resist Rite Aid® savings on Easter treats and

iheartriteaid.com

2^F\$5^R

Multi-Pack Eggs or Bunnies
Cadbury 12 ct., Hershey's, Ebner or Russell Stover 6- or 8 Pack, Dove 3 Pack
Selection may vary by store

39¢

Single Serve Easter Candy
Regular Retail 86¢ each
Selection may vary by store

19⁹⁹ TO 24⁹⁹

Assorted Filled Easter Baskets or Tins
Selection may vary by store

88¢

Peeps 10-12 ct. or Sugar Free 3 ct., Melster Marshmallow Eggs 12 ct. or Palmier Easter Candy 6 Pack
Selection may vary by store

39¢

Single Serve Easter Candy
Regular Retail 86¢ each
Selection may vary by store

19⁹⁹ TO 24⁹⁹

Assorted Filled Easter Baskets or Tins
Selection may vary by store

88¢

Peeps 10-12 ct. or Sugar Free 3 ct., Melster Marshmallow Eggs 12 ct. or Palmier Easter Candy 6 Pack
Regular Retail 99¢
Selection may vary by store

69¢

Brachs® Jelly Bird Eggs
9 oz.

2^F\$3^R

Brachs® Chicks & Rabbits 10.5 oz., Eggbert 3.25 oz., Gallerie Eggible Easter Grass 1 oz., Life-Savers Gummies Bunnies & Burgers 6.8 oz.

2^F\$5^R

Plastic Eggs with Candy 8 ct., Russell Stover Milk Chocolate Eggs 6 ct., Palmier Easter Candy 24 ct.

1⁹⁹

Cadbury Creme Egg 4 Pack, Dove Bunny 3 Pack

2⁹⁹

Russell Stover Pectin Jelly Beans 7-10 oz., Marshmallow Egg Crate 6 oz.
Selection may vary by store

33% OFF

Assorted Easter Baskets
Selection may vary by store

33% OFF

Select Easter Plush or Bunny Slipper Cup
Selection may vary by store (Excludes Plush with Candy)

50% OFF

Easter Grass or Plastic Easter Eggs
Includes Candy Filled Eggs
Selection may vary by store

33% OFF

Egg Decorating Kits
Selection may vary by store

14⁹⁹

Wow! Wow! Wubbzy! DVD or It's The Easter Beagle Charlie Brown DVD

It's time for Easter cards
NEW Easter designs
from American Greetings!

iheartriteaid.com

s eats!

heartriteaid.com



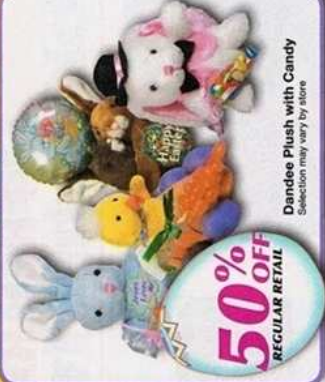
3⁹⁹

Wonka Mix-Ups 22 oz.
Hershey's or Reese's
Bagged Easter Candy
18 - 18.5 oz. Brach's
Malted Milk Eggs 40 oz.
Brach's Jelly Beans 60 oz.
Palmer Bunny or Egg
13 - 18 oz. M&M's 19.2 oz.
Regular Retail \$4.99 - \$5.99
Selection may vary by store



2^F \$3^R

M&M's Filled Bunny 2 oz.
Russell Stover Solid
Chocolate Bunnies 2.5 - 3 oz.
Russell Stover Hollow
Milk Chocolate Eggs 5 Pack
Regular Retail \$1.99
Selection may vary by store



50% OFF
REGULAR RETAIL

Dandee Plush with Candy
Selection may vary by store



4⁹⁹

Hershey's
Easter Favorites 16 ct.
Robin Eggs 48 oz.



3⁹⁹

Wonka Mix-Ups 22 oz.
Hershey's or Reese's
Bagged Easter Candy
18 - 18.5 oz. Brach's
Malted Milk Eggs 40 oz.
Brach's Jelly Beans 60 oz.
Palmer Bunny or Egg
13 - 18 oz. M&M's 19.2 oz.
Regular Retail \$4.99 - \$5.99
Selection may vary by store



2^F \$3^R

M&M's Filled Bunny 2 oz.
Russell Stover Solid
Chocolate Bunnies 2.5 - 3 oz.
Russell Stover Hollow
Milk Chocolate Eggs 5 Pack
Regular Retail \$1.99
Selection may vary by store



4⁹⁹

Hershey's
Easter Favorites 16 ct.
Robin Eggs 48 oz.



99¢

Easter Novelties
With Candy
Palmer Bunny, Russell
Stover Rabbit, and
Russell Stover Rabbit
Regular Retail \$1.29 - \$1.49



2⁹⁹

Lindt's Gold Bunny
3.5 oz. or Chicks 5 Pack
Russell Stover
Solid Milk Chocolate
Bunny 1.5 - 7 oz.
Peter Rabbit 5 oz.



3⁹⁹

Easter Palms 4.5 oz.
Paranip Pete 7 oz.
Dove Fairy Bunny 4.5 oz.
Russell Stover Hollow
Chocolate Bunny 6 oz.
Selection may vary by store

69¢

Palmer Candy
5 oz.



7⁹⁹

Comes with
optional DVD

24" Standing
Easter Bunny

Select Easter Plush
Includes: Living Gold Plush,
Hop Hop Bunny and More!
Regular Retail \$14.99 - \$19.99



3⁹⁹

Hide 'Em &
Find 'Em Eggs
1 Box



2⁹⁹

Galactic Plush and
Toys with Candy
Selection may vary by store



50% OFF
REGULAR RETAIL

BUY ONE GET
SECOND ONE
FREE
All Art and Craft
Supplies
Selection may vary by store

AMERICAN GREETINGS



heartriteaid.com 7

FREE Rx Savings Card!

Generic prescriptions just \$8.99 - 20% savings on all other prescriptions.*

*NOT INSURANCE. Certain limitations apply, including covered generic drugs. See pharmacy for details.



ihearthriteaid.com



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL PRICE
Maxi Pads
Aerobic Pack 38 - 48 ct.
Playtex Tampons
36 ct.



15.99
Mega Puck Diapers
Baby Wipes 180 - 271 ct., \$5.99



FREE
BUY ONE GET SECOND ONE
Intuition Plus Razor
or Refills 3 ct.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL PRICE
Slim+Fast
Protein Bars 12 Pack
Slim+Fast Protein
Bars 5.1, 6 ct.
Selection may vary by store



2.99



3.74
-75¢
2.99



4.49



19.99

ihearthriteaid.com



2.99

Crest
Toothpaste 8 oz., Pro-Health, Plus Scope or
Whitening Expressions 6 oz.
Neat Squeeze 5.8 - 6 oz. or Weekly Clean 0.85 oz.
Oral-B
Pro-Health Cross Action or Advantage 1-2-3
Toothbrush Single Pack or Floss Picks 90 ct.



3.74
-75¢
2.99

Colgate
Total Advanced Clean
Toothpaste 7.6 oz.
Single Check Out Price. See sign up
at riteaid.com/SCR or by mail.



4.49

LISTERINE
Original, Cool Mint, Fresh Burst or
Vanilla Mint 1 Liter
or Whitening 16 oz.



19.99

Oral-B
Vitality or Precision Clean
Power Toothbrush
Single Pack
Replacement Brushes 3 Pack

SAVE \$3.00

All
Mederma
Scar Gel

FC14985402728101040409

Good only at RITE AID Pharmacy. Limit one per customer.
*Offer may vary by store. See sign up at riteaid.com/SCR or by mail.



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL PRICE
AVENT
Munchkin, Avent
Baby Care Products
Selection may vary by store



BUY ONE GET SECOND ONE 50% OFF
REGULAR RETAIL PRICE
AZO
Midol



1 SINGLE CHECK REBATE AVAILABLE ON ALL NIVEA FOR MEN
Tag only. See sign up at riteaid.com/SCR or by mail.
All Nivea for Men, Neutrogena for Men Skin Care, Nivea Skin Care, Nivea Men Replacement Brushes for Men
20% OFF
REGULAR RETAIL

RITE AID

With us, it's personal.

Find your outdoor living and garden needs at Rite Aid

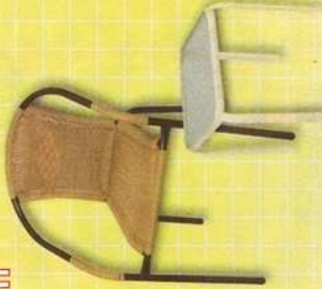
iheartriteaid.com



5⁹⁹

2 Liter Bottle with Holder or Quad Camping Chair

Selection may vary by store



14⁹⁹

Stackable Resin Wicker Patio Chair or 16" Square Glass End Table

Some Assembly may be required
Selection may vary by store



24⁹⁹

36 Quart Family Cooler, 60 Can Cooler on Wheels and More!

Some Assembly may be required
Regular Retail \$29.99
Selection may vary by store



25% OFF
REGULAR RETAIL



Value Priced Summer Toys

Selection may vary by store



5⁹⁹

2 Liter Bottle with Holder or Quad Camping Chair

Selection may vary by store



33% OFF
REGULAR RETAIL

Garden Tools and Gloves, Trowels and Watering Can

Selection may vary by store



1⁰⁰ TO 5⁰⁰

Summer Breeze Dinnerware

Selection may vary by store



14⁹⁹

Stackable Resin Wicker Patio Chair or 16" Square Glass End Table

Some Assembly may be required
Selection may vary by store



24⁹⁹

36 Quart Family Cooler, 60 Can Cooler on Wheels and More!

Some Assembly may be required
Regular Retail \$29.99
Selection may vary by store



9⁹⁹

LED Umbrella Light, Deluxe 18 Piece BBQ Set, 12 Can Cooler or 18 Can Flip Top Cooler

Selection may vary by store

Perfect for the Environment - No Batteries - No Noise



2⁰⁰ TO 12⁰⁰

BRITA Single Replacement Filter

Selection may vary by store



59⁹⁹

Hexagon Shaped Gazebo with Screen

- 11' x 11' x 11'
- Glass frame construction
- Includes screen and other essentials
- Includes 100% polyester canopy
- 4" D x 8.5" H

Some assembly required

50% OFF
REGULAR RETAIL

Spring Home Decor and Candles

Selection may vary by store



iheartriteaid.com

With us, it's personal. **9**

Save with Rite Aid Brands!

heartriteaid.com



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Nicotine Gum 110 - 170 ct.
Nicotine Patch 14 ct.



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Acetaminophen, Ibuprofen, Naproxen Sodium or Migraine Relief 50 ct.



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Allergy Medication 24 ct.



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Bandages 10 - 100 ct.
Triple Antibiotic Cream or Ointment 1 oz.



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Eye Drops 0.5 oz.
Multi-Purpose Solution 12 oz.



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Grooming Implements



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Alcohol Prep Pads



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Gloves



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Lancets

BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Nicotine Gum 110 - 170 ct.
Nicotine Patch 14 ct.



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Multi-Purpose Solution



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Bath & Skin Care Products and Accessories



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Personal Grooming



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Alcohol Prep Pads



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Triple Antibiotic Cream or Ointment 1 oz.

BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Allergy Medication 24 ct.



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Alcohol Prep Pads



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Triple Antibiotic Cream or Ointment 1 oz.



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



All Surface Cleaner



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Food Storage Bags



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Beef Jerky



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Spring Water



BUY ONE GET SECOND ONE FREE
of equal or lesser retail price. Offer available while supplies last. Offer of regular price.



Candy

© 2014 Rite Aid. All rights reserved. Rite Aid is a registered trademark of Rite Aid. Offer available while supplies last. Offer of regular price. See store for details. 10

heartriteaid.com

RITE AID

With us, it's personal.

Pictures (My Way) Your full service photo center

heartriteaid.com

SEND OUT PHOTO GIFTS SAVE \$3.00

Order Photo Gifts in-store on kiosk or from web online.

Select gifts back in as little as 5 days (mugs & mousepads)

go to www.riteaid.com/photosmyway

Photo Express / Express / Express

SEND OUT PHOTO GIFTS SAVE \$3.00



Choose from:
Teddy Bear,
Mugs, Mouse
Pad, Plates
and more!
(excludes magnets
and stickers)

Good only at RITE AID pharmacies. Limit one per customer. Not valid if applicable.



RC4846604728701040409

FUJIFILM
STANDARD SEND OUT
DOUBLE PRINTS
30 prints of 2" x 2" Express
OR 1 HOUR
SINGLE 4" PRINTS
(When Available)



7.99

ORDER IN STORE
PHOTO BOOKS OR
COLLAGE PRINTS



Starting at
3.99

FUJIFILM 8.3 Mega Pixels Digital Camera
Available at most 1-hour locations
(prices may vary)



139.99
~~20.00~~
119.99
SINGLE-OR-DOUBLE
REBATE
with purchase of 1 or more cameras
at participating Rite Aid

SanDisk
1 GB
SD Memory Card
or Cruzer Micro
Flash Drive
Single Pack
Write anywhere, any time



4.99

DIGITAL
4X6 PRINTS
IN STORE
PRINTS
19¢ Each!
50 or More Prints
(Price each less than
50 prints)



(mugs & mousepads)

go to www.riteaid.com/photosmyway

RC4846604728701040409

FUJIFILM 8.3 Mega Pixels Digital Camera
Available at most 1-hour locations
(prices may vary)



139.99
~~20.00~~
119.99
SINGLE-OR-DOUBLE
REBATE
with purchase of 1 or more cameras
at participating Rite Aid

SanDisk
1 GB
SD Memory Card
or Cruzer Micro
Flash Drive
Single Pack
Write anywhere, any time



4.99

DIGITAL
4X6 PRINTS
IN STORE
PRINTS
19¢ Each!
50 or More Prints
(Price each less than
50 prints)



heartriteaid.com

HOT BUY!

Digital Photo
Frame
Chain or
Digital Camera
Key Chain
Selection may vary
by store

9.99



49.99
~~20.00~~
29.99
SINGLE-OR-DOUBLE
REBATE
with purchase of 1 or more
digital cameras at participating Rite Aid

FUJIFILM
Color Print Film
35mm
4 Roll Pack, 16 Exposures
or Quick Snap
800/1000 Flash
One-Time-Use
Camera
27 Prints

9.99



Remodel
Wood-Like
Photo Frames
Selection may
vary by store

50% OFF
REGULAR RETAIL
at participating Rite Aid



CRAIGO 512MB
MP3 Player
C00005

3.99



SAVE 60%
Vextra
Watches
Selection may
vary by store
White Quartz Ladies' Watch



59.99
~~40.00~~
19.99
MEMOREX, CRAIG OR
ACCESS HD
DIGITAL
CONVERTER BOX
Selection may vary by store



NET 10
NET 10
MOBILE PHONE
• 100 MINUTES INCLUDED
• 10 TEXT MESSAGES
• 100 KBYTES MEMORY
Active cell separately
Service and restrictions apply

29.99



DURACELL
Coppertop Batteries
"AA" or "AAA" 8 Pack
"C" or "D" 2 Pack
9 Volt 2 Pack
6.99
~~1.00~~
5.99
RC491210227601040409
Good only at RITE AID Pharmacies. Limit one per customer.

One Stop Shopping at Our Food Market



2^F \$5^R

General Mills
Cereal
10.6 - 16.2 oz.
Selection may vary by store



6^F 99

Folgers Instant Coffee 12 oz.
Maxwell House Coffee
34.5 oz.
Selection may vary by store



2^F \$5^R

Sun-Maid Raisins 18 oz.
Sunsweet
Prunes 9 oz. or Prune Juice 32 oz.
Del Monte Fruit-to-Go 4 Pack
*CRV or Deposit where applicable
Selection may vary by store

BUY Pepsi & Pepsi Products 12 Pack 12 oz. Cans 3 for \$10.98
GET Diet Pepsi 12 Pack 12 oz. Cans 3 for \$3.99
FREE *This promotion ends on 12/31/09. See store for details. ©2009 PepsiCo. All rights reserved. *CRV or Deposit where applicable. RC-4943206720101040409

3^F \$4^R 98
Jolt Energy Drink 33.5 oz. Monster or Red Bull Energy Drink 8.3 - 10 oz. *CRV or Deposit where applicable. Selection may vary by store.



2^F \$5^R

ACME Butter Lovers
10.6 - 16.2 oz.
Selection may vary by store

2^F \$5^R

Snickers Mints
Ghirardelli Intense Bars Miniatures
9 - 11.5 oz.
Selection may vary by store

2^F \$5^R

Hershey's Theatre-Style Boxed Candy
11.5 - 12 oz.
Selection may vary by store

2^F \$5^R

Hershey's Candy Bars
11.5 - 12 oz.
Selection may vary by store

3^F \$9^R 99
ACT II Popcorn Single Pack
10.6 - 16.2 oz.
Selection may vary by store

2^F \$5^R
Folgers Instant Coffee 12 oz.
Maxwell House Coffee
34.5 oz.
Selection may vary by store

3^F \$4^R 98
Jolt Energy Drink 33.5 oz. Monster or Red Bull Energy Drink 8.3 - 10 oz. *CRV or Deposit where applicable. Selection may vary by store.



3^F \$9^R 99

2^F \$5^R

2^F \$2^R

2^F \$5^R

2^F \$5^R



12^F 99
Miller Lite, Miller Genuine Draft or Corona Beer
12 Pack, 12 oz. Cans or Bottles



8^F 99
Budweiser or Bud
12 Pack, 12 oz. Cans or Bottles



7^F 99
Corona Extra or Heineken
Beer 4 Pack, 12 oz. Bottles



5^F 49
Natural Light or Best Beer
12 Pack, 12 oz. Cans

ITEMS LISTED MAY NOT BE AVAILABLE IN ALL STORES. NOT RESPONSIBLE FOR TRANSPORTATION. PROMOS WE RESERVE THE RIGHT TO MAKE PROMOTIONS SUBJECT TO CHANGE WITHOUT NOTICE. *CRV OR DEPOSIT WHERE APPLICABLE. ©2009 AT&T Knowledge Ventures. All rights reserved. *CRV or Deposit where applicable. RC-4943206720101040409



Marley and Me
DVD Available 3/31/09

10^{OFF}
REGULAR RETAIL



Slumdog Millionaire
DVD Available 3/31/09

ATM

Professional Hair Results

Prices Effective 3/29 - 4/04/09

LOREAL
EverPure Shampoo
or Conditioner
4.1, 4.5 FL. OZ.
LIMIT 1 PER CUSTOMER



2.13
-5.00
2.88
SINGLE OR
REMATCH
LIMIT 1 PER CUSTOMER



DAVID BABALI
WILD DIAL
Celebrity Styler
Shampoo, Conditioner
or Styler

7.99



Naked
Naturals
Shampoo or
Conditioner
12 oz.

5.99



JOHN FRIEDA
Root Awakening
Shampoo or
Conditioner
8.4 FL. OZ.

**BUY TWO GET
THIRD ONE
FREE**
LIMIT 1 PER CUSTOMER



SANTYL
E Sencila
Shampoo,
Conditioner
or Styler
8.4 FL. OZ.

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL VALUE



SANTYL
Signature or
Fat Hair
Shampoo,
Conditioner
or Styler
8.4 FL. OZ.

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL VALUE



BUY
\$20 worth of
NEXUS
Dualiste
Shampoo or
Conditioner
\$13.99 - \$17.99

**GET
a \$10
Single Check
Rebate**
LIMIT 1 PER CUSTOMER

heartriteaid.com

beauty isle



LOREAL
Excellence
10 Minute
Hair Color
Assured Shade
Over Application

6.99
-2.00
4.99



LOREAL
Vive Pro
Shampoo,
Conditioner or
Styler

3.99
F R



TRISEMMI
24 Hour Body
Styler
7.7 - 8.1 oz.

4.99



GARNIER
FRUCTIS
Shampoo,
Conditioner or
Styler

3.99
F R



INTRODUCING
Aveeno
NEW
NOURISH+
HAIR CARE
COLLECTION
NOURISHES DAMAGED
HAIR BACK TO LIFE
IN JUST 3 WASHES
(Available 04/09 - 04/11/09)
COMING SOON!



PANTENE
Nature Fusion
Shampoo or
Conditioner
12.7 FL. OZ.

3.99



AQUA NET
HYDRALICIOUS
Shampoo or
Conditioner
12.7 FL. OZ.

3.99



Focus 21 or
Aqua Net
Styler
Selection may vary

**BUY ONE GET
SECOND ONE
50% OFF**
REGULAR RETAIL
PRICE VALUE

Beauty Starts on the Inside

heartriteaid.com

B2

We help on the Outside

BEAUTY MONEY BACK GUARANTEE
It's ok to change your mind here.



AXE
Men's
Shampoo +
Conditioner
12 fl. oz.
4.99



Vitamin
Shampoo or
Conditioner
13 fl. oz.
5.99



Quem-Holistic
Hair Care, Skin Care or Bath Products
BUY ONE GET SECOND ONE FREE
*Offer good on any 2nd item purchased with 1st item. Excludes all regular priced items.



Gillette
Men's Stylers
15.5 fl. oz.
4.99



CONAIR
Iron and Heat
Curling Irons
5.00 OFF
REGULAR RETAIL



CONAIR
Ultra Slim
Straightener
miniPRO
Straightener



CONAIR
Cord-Keeper Hair Dryer
with Folding Handle
or Tourmaline Ceramic
Styler Hair Dryer



CONAIR
Custom Cut Chrome
Haircut Kit or
Multi-Use Trimmer

iheartriteaid.com

16.99

16.99

B3

New at

Rite Aid



Mucinex
Sinus Buster
Nasal Spray
20 fl. oz.
BUY ONE GET SECOND ONE FREE
*Offer good on any 2nd item purchased with 1st item. Excludes all regular priced items.



Zyrtec
Children's
Zyrtec
12 fl. oz. Children
4 fl. oz. Children
9.99



Benefiber Kiwi E-Lax
E-Lax or Maalox
12 fl. oz. or 6.5 fl. oz. or 3.5 fl. oz.
Level 1 Fibers



Align
Digestive Care
Level 1 Fibers
29.99 -5.00
24.99
SINGLE REBATE
*Offer good on any 1st item purchased with 1st item. Excludes all regular priced items.



Atrix PureSpa
Nasal Rinse
4 fl. oz.
SAVE \$3.00



Claritin
Liquid Gels
12 fl. oz. Children
6 fl. oz. Children
SAVE \$2.00



TUMS
Dust Action
25 - 50 ct.
SAVE \$3.00



Miralax
Sachets
Powder 6.3 fl. oz.
SAVE \$2.00



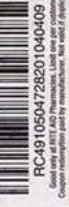
RC-4910502728701040409
*Offer good on any 1st item purchased with 1st item. Excludes all regular priced items.



RC-4910502728801040409
*Offer good on any 1st item purchased with 1st item. Excludes all regular priced items.



RC-4916402728701040409
*Offer good on any 1st item purchased with 1st item. Excludes all regular priced items.



RC-4910504728201040409
*Offer good on any 1st item purchased with 1st item. Excludes all regular priced items.

B4

NC 11X 02 24

iheartriteaid.com